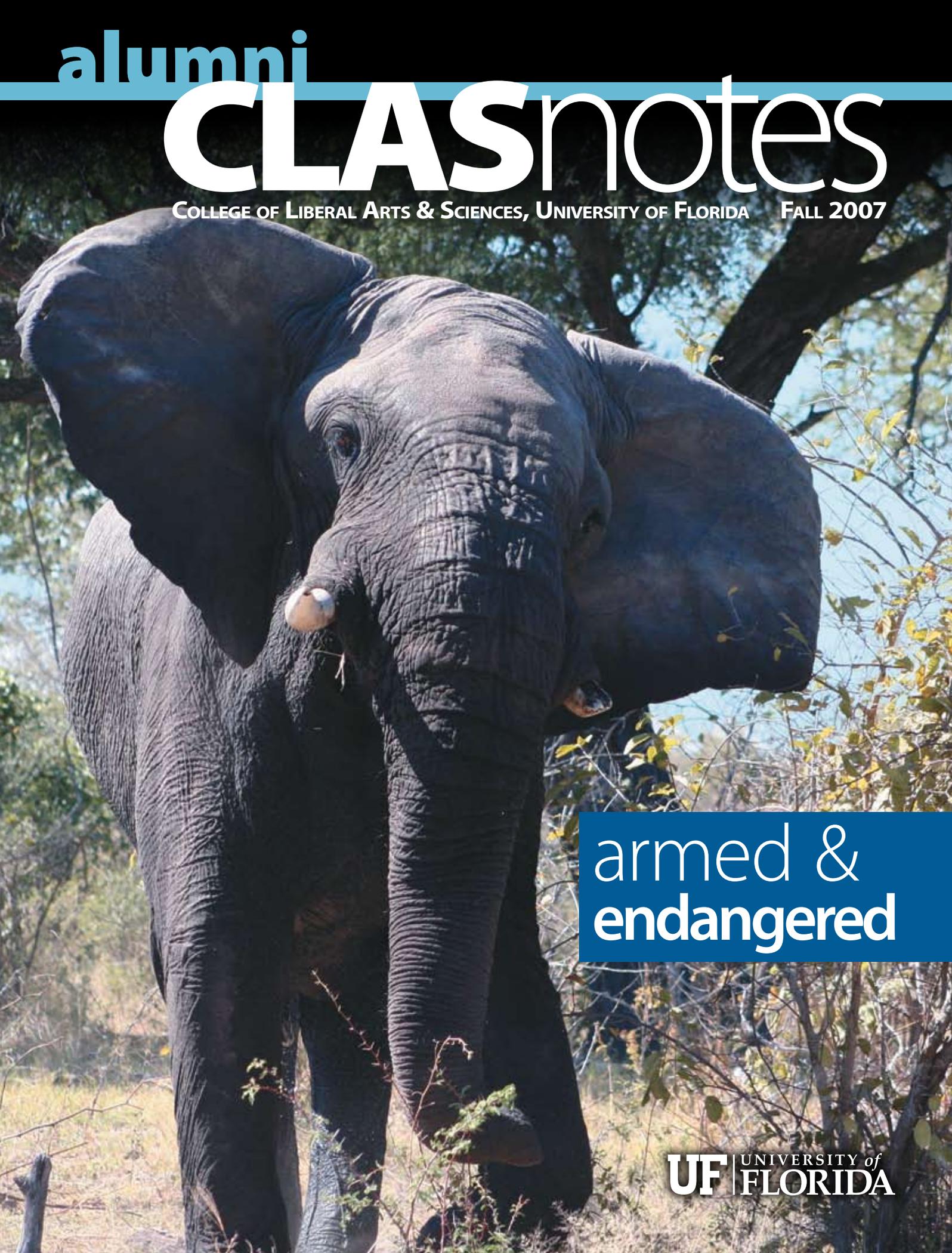


alumni

CLASnotes

COLLEGE OF LIBERAL ARTS & SCIENCES, UNIVERSITY OF FLORIDA FALL 2007



armed &
endangered

UF UNIVERSITY of
FLORIDA

CLASact

UF UNIVERSITY of FLORIDA

Forrest Sawyer is an Emmy Award winning broadcast journalist famous for his work as a reporter and anchor for ABC, CBS and NBC. But these days the religion alumnus rarely tunes in to television newscasts. Having left the anchor desk to open his own production company, the former talking head has some interesting things to say about America's mainstream news media.

Forrest Sawyer

B.A., Religion, 1971

M.Ed., Education, 1976

ACn: How does a guy with a bachelor's degree in religion become one of America's leading journalists?
FS: Journalism is a craft you can learn in a variety of ways. My religion major gave me a much broader view of the world than I would have had if I had just majored in journalism.

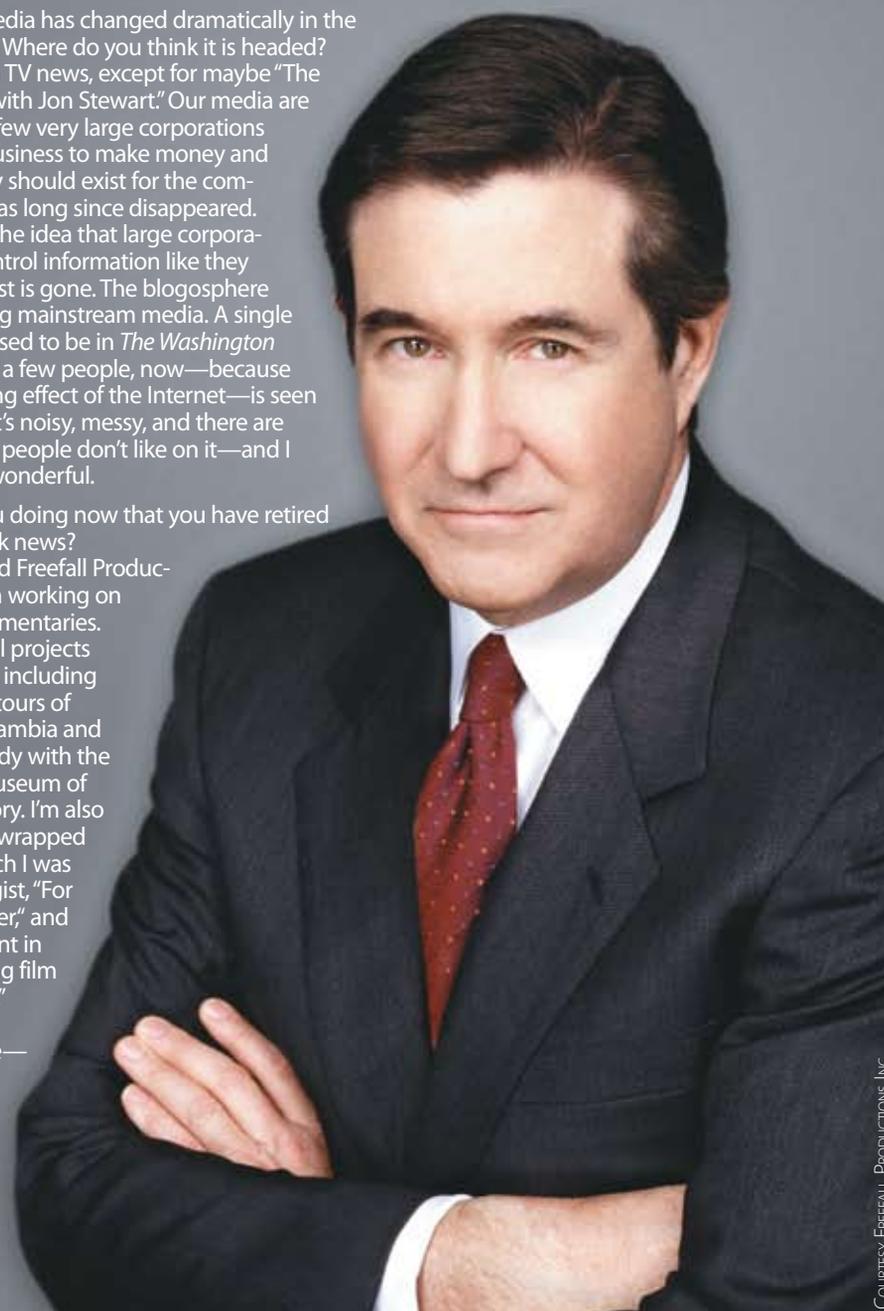
ACn: At what moment did you decide you wanted to become a journalist?
FS: After earning a bachelor's in religion and master's in education from UF, I had planned to go on to a doctoral program in wildlife behavior but first spent a summer in Atlanta working at a radio station that had just switched to an all-news format. It was a great post-graduate education and I decided I was a better dilettante than researcher.

ACn: The news media has changed dramatically in the past decade. Where do you think it is headed?

FS: I don't watch TV news, except for maybe "The Daily Show with Jon Stewart." Our media are owned by a few very large corporations that are in business to make money and the idea they should exist for the common good has long since disappeared. I argue that the idea that large corporations can control information like they did in the past is gone. The blogosphere is now driving mainstream media. A single report that used to be in *The Washington Post*, read by a few people, now—because of the echoing effect of the Internet—is seen worldwide. It's noisy, messy, and there are many things people don't like on it—and I think that's wonderful.

ACn: What are you doing now that you have retired from network news?

FS: I have created Freefall Productions and am working on several documentaries. I have several projects in the works, including presidential tours of Kenya and Zambia and a climate study with the American Museum of Natural History. I'm also acting. I just wrapped a film in which I was an archeologist, "For Sale By Owner," and I play an agent in the upcoming film "Crazy Heart." Everything is performance—whether you're giving a speech or a newscast."



COURTESY FREEFALL PRODUCTIONS INC.

About CLAS

The College of Liberal Arts and Sciences at the University of Florida is the largest college on campus, with more than 700 faculty members responsible for teaching the majority of the university's core curriculum to at least 35,000 students each year. CLAS has more than 12,000 undergraduate students pursuing a variety of disciplines through its 42 majors and 42 minors. Additionally, nearly 2,000 graduate students are attaining advanced degrees in the college.

About Alumni CLASnotes

Alumni CLASnotes is published twice a year by the University of Florida College of Liberal Arts and Sciences for its alumni and friends. Please send all correspondence to Editor, CLAS Dean's Office, PO Box 117300, University of Florida, Gainesville FL 32611-7300 or editor@clas.ufl.edu.

Interim Dean

Joseph Glover

CLAS News & Publications

Buffy Lockette, Editor
Jane Dominguez, Designer
Jeff Stevens, Web Master
Heather Read, Intern
Editorial Asst.
Jared Griffin, Intern
Katie Sanders, Intern
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CLAS Development & Alumni Affairs

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on the COVER

The African elephant is endangered, but you wouldn't know it from visiting a small region where they're wrecking havoc on villages. UF geographers have joined hands with locals to seek a solution. PHOTO BY A. GAUGHAN.



a note from the Dean

Having served as interim dean for almost one year, I have been privileged to have the college's best bird's-eye view of faculty and student achievement (no quips about bird-brained administrators, please!).

Distinguished Professor Neil Opdyke was accorded one of geology's most prestigious international awards, the Petrus Peregrinus Medal of the European Geosciences Union. Co-director of the Creative Writing Program David Leavitt published a novel entitled "The Indian Clerk" that explores the legendary encounter between Cambridge don G.H. Hardy and an untutored Indian genius, Srinivasa Ramanujan, whose discoveries still dazzle mathematicians. Thanks in large part to the leadership of Amie Kreppel, Director of the Center for European Studies, UF has become the first American university to establish a Jean Monnet Center of Excellence funded by the European Union.

State and private support makes it possible for these faculty members and the students they guide to discover new physical and biological principles and to reach deep insights into the fundamental impulses of human na-

ture, our cultures, and our societies. On September 28, UF President Bernie Machen launched the Florida Tomorrow capital campaign to raise \$1.5 billion to help support the research of the faculty, the scholarship of the students, and the campus infrastructure that underlies both (see page 16). He also announced a special initiative to raise a \$30 mil-

lion endowment for the humanities and social sciences in CLAS.

In partnership with our alumni and friends across the Gator Nation, we can help create a secure financial foundation for future generations of students and faculty and the remarkable work they will do.

—Joe Glover, Interim Dean

in this issue

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Take a journey to Africa, where UF students and faculty are working with villagers to boost the local economy while protecting endangered elephants.

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armed & endangered

GEOGRAPHERS EXPLORE THE PARADOX OF AFRICAN ELEPHANTS

Camping out on the African plains and traversing rickety narrow underwater bridges by pick-up truck might seem like an adventure straight out of a safari novel, but it was a way of life for a group of University of Florida researchers who opened a new training site on the continent this summer.

For 11 weeks, a team of UF students and faculty worked side-by-side with eight African students conducting research in southern Africa. They camped in tents for the duration of their stay—with giraffes, hyenas and elephants as their neighbors. The purpose of their journey to this remote savannah was to study the complex interactions between humans and the environment by working closely and respectfully with locals.

Graduate students from UF's Department of Geography and School of Natural Resources and Environment situated their research where Zambia, Namibia, Zimbabwe, Angola and Botswana come together, in the heart of the newly designated Kavango-Zambezi Transfrontier Conservation Area (KAZA). The five countries encompassing the politically and ecologically sensitive region are experiencing increasing levels of distress from a rapidly exploding elephant population, which is simultaneously an important economic resource.

About 150,000 elephants live in the region, 40 percent of the continent's population, and are doubling in num-

ber every 13 years. Although elephants are the main draw in a booming tourism industry, they are life threatening to area villagers and, as early research results indicate, are in such high numbers they are wiping out important species of plants. The UF team is focusing its efforts specifically on the effects of the elephant population in the Caprivi region of Namibia and the Chobe area of Botswana.

"When we see beautiful African animals in the savannah sharing their habitat with some of the poorest people on earth, we sometimes fail to see the opportunities and conflicts created by such close contact," said Associate Professor of Geography and African Studies Brian Child, the faculty member leading the UF field research team. "Hopefully, the research and collaboration will lead to a unique and enriched form of adaptive management of this and possibly other areas within southern Africa."

Child grew up in this area of Africa as the son of a biologist and is shocked by the loss of trees and other vegetation due to foraging elephants.

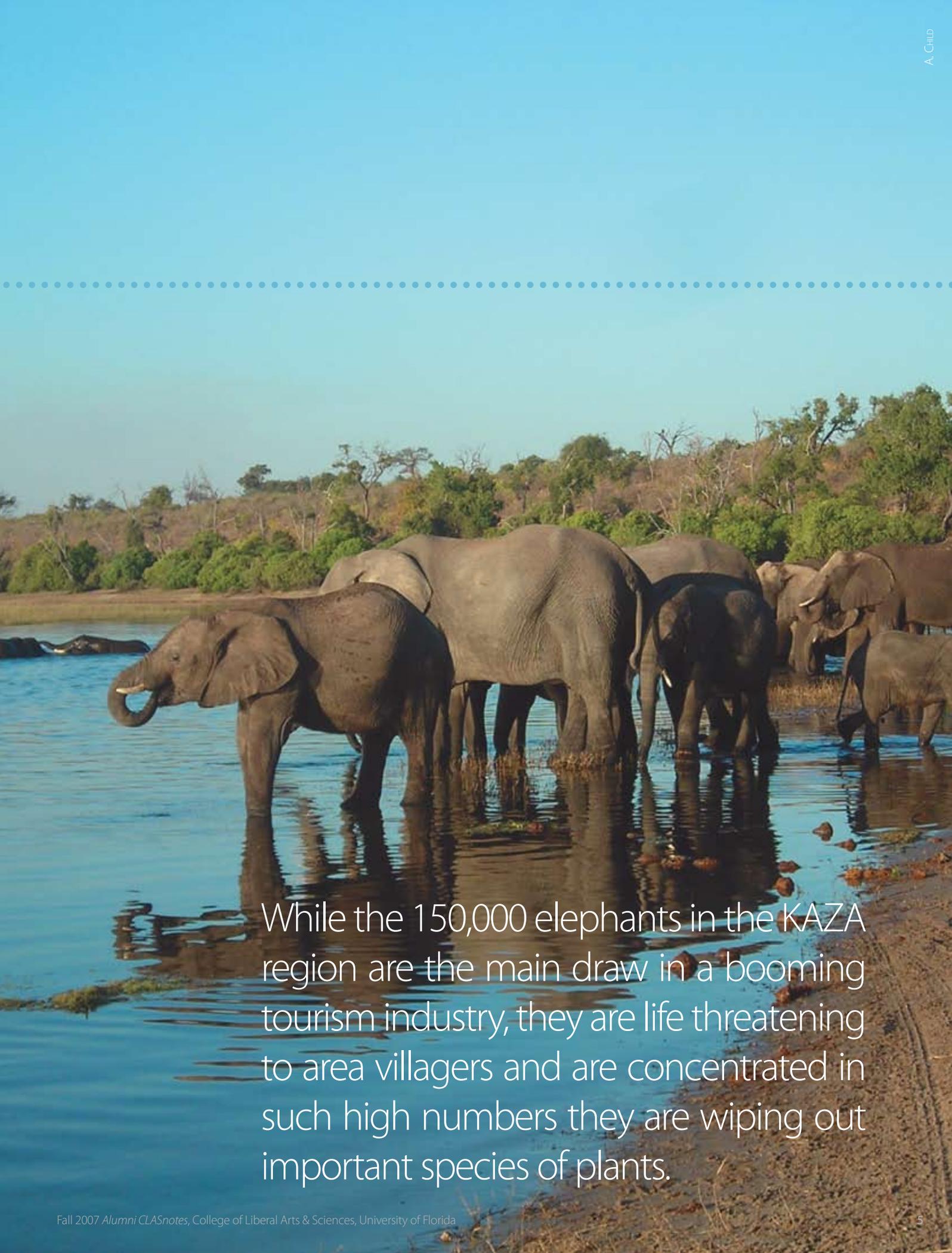
The paradox UF is researching is how locals can combine such a valuable but dangerous animal to their livelihood as subsistence farmers and boost the economy of the region—in the face of global climate change that is expected to make agriculture less reliable.

"If a nearby villager has a field of maize and an elephant decides to walk through, in a matter of minutes the crops are destroyed," said Geography Professor Jane Southworth. "Elephants don't respect park boundaries because they just don't know the difference."

UF is studying how well these communities govern wildlife and the revenues arising from it, how profiting from wildlife impacts attitudes toward it, and if allowing villages to profit from wildlife is an effective strategy for both protecting endangered species and reducing rural poverty.

The project will focus on two distinct areas. Working within the local culture, one area of study will involve surveying local communities to better understand their management of natural resources. These villages are experimenting with a form of governance

continued on page 6



While the 150,000 elephants in the KAZA region are the main draw in a booming tourism industry, they are life threatening to area villagers and are concentrated in such high numbers they are wiping out important species of plants.



“Our efforts were vindicated at the closing meeting with the over-researched Chobe community, when an elder stood up and said that if this was how research was done, he welcomed more of it.”

—UF Geographer Brian Child

elephants, *continued from page 4*

Americans would recognize as “town hall democracy,” and the researchers are developing methods to measure governance and how it impacts livelihoods and environmental conservation.

“Although the people are poor and elephants regularly raid their fields, we were surprised to discover how much they value wildlife,” Child said. “This contrasts with much recent literature, and vindicates emerging southern African policies to use and democratize wildlife.”

The second area of field research combines satellite remote sensing imagery techniques with extensive measurements of vegetation to study changes in the local ecosystem. This program focuses specifically on the effects of fire, elephants, growing human populations and the building of new roads—the main drivers of change within the region. The researchers believe understanding the linkages between these triggers of change and the livelihoods of locals is increasingly relevant, given the predicted effects of climate change on this ecologically vulnerable area.

A priority of the overall research endeavor is collaborating with African students and professionals, whose insight is proving to be essential to the project’s success. Southworth said the inaugural group of UF students who participated in the field school this summer could not have undertaken their research without their African counterparts, so a true collaboration developed. By combining the methodologies and technology skills of UF students with the cultural and practical knowledge of their southern African colleagues, researchers hope local villagers will be empowered to improve their economic condition while sustaining important ecosystems.

“We are carving for ourselves a long-term role where we provide the research and analysis that supports important experimentation in environmental policy,” said Child. “We are working respectfully with local people and organizations to define and answer important questions scientifically, and to return results immediately. Our efforts were vindicated at the closing meeting with the over-researched Chobe community, when an elder stood up and said that if this was how research was done, he welcomed more of it.”

—Heather Read

the
dark
side
of
astronomy

This story is about
two big things
you've never seen.

Big Thing Number One

is dark matter: that elusive, hard-to-detect material that, according to some scientists, makes up the bulk of the universe. If current theories are to be believed, science has, until very recently, completely lost track of about 85 percent of everything that exists.

Big Thing Number Two

is the work of UF astronomer Anthony Gonzalez, who is part of a team that last year offered the first concrete proof that dark matter is more than just theory. The research of UF physicist Tarek Saab might just close the case, offering incontrovertible proof that most of the universe is unseen.

So why didn't you hear about this find—potentially the weightiest result ever to come out of astrophysics? It made a blip in *The New York Times* and the *Washington Post*, and *Discover* named it one of the top three science stories of 2006. Maybe the news was buried under stories of war, elections, and the birth of celebrity babies.

In case you missed it (and we're obviously assuming you did) Gonzalez and colleagues published a paper in *The Astrophysical Journal Letters* that has the astronomy community in a buzz. Using data from their observations of the collision of two galaxies known as the "bullet cluster," the team—led by Doug Clowe at the University of Arizona at Tucson—provided the most compelling evidence for the existence of dark matter, actually observing dark matter and "normal" matter separating during the celestial event.

So what is dark matter? It's not a simple thing to explain.

Since the days of Copernicus, man has explored the universe with a telescope in one hand and a calculator in the other. Okay, so Copernicus didn't have a calculator exactly, but he did observe the heavens and generate mathematical formulas to describe the motions he saw there. Those formulas would help him predict where he could find a certain star in the future. When those predictions didn't match what he saw in his telescope, Copernicus would change his formulas—and the theories that went with them.

This went on happily—though hardly uneventfully—until about 40 years ago, when scientists started taking a hard look at the way distant galaxies move. They began to notice that galaxies didn't move in the ways they were expected to: they moved like they were ten times heavier.

Something was drastically wrong. Either the scientists' math was way off base, or the research community had simply missed about 85 percent of the stuff in the universe.

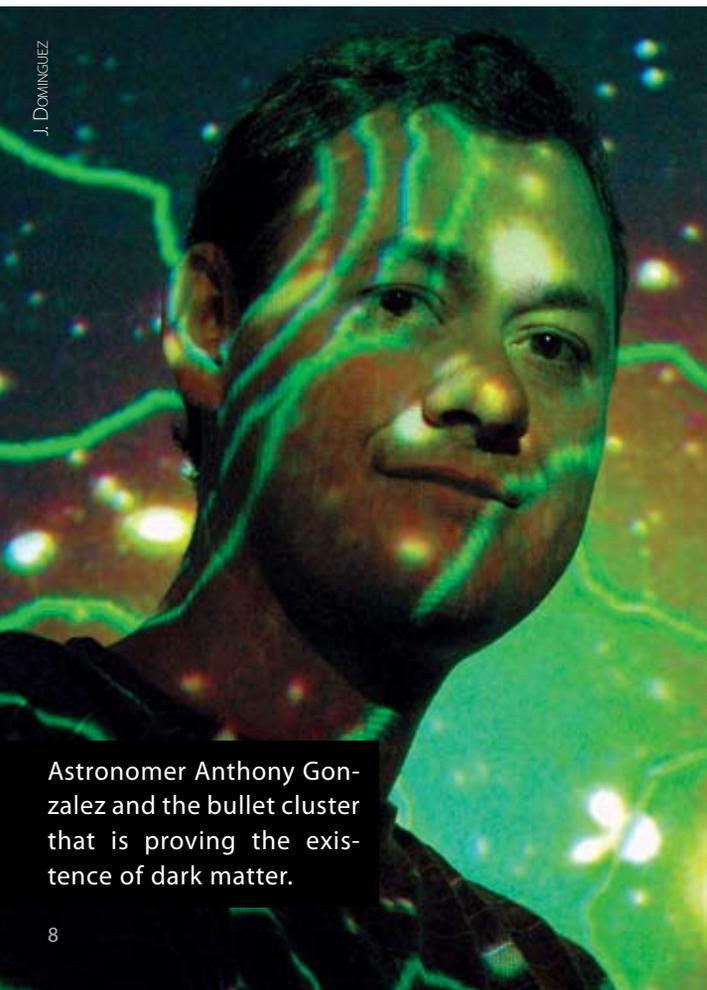
"The basic idea now is normal, everyday matter—like the paper on your desk—is only a small fraction of the matter in the universe," said Gonzalez. "So this combined with all the electrons, protons and neutrons makes up about 15 percent of what's out there and the ultimate question is what is the rest?"

Categorized as "dark matter" because it is invisible to even the most advanced equipment in modern technology, scientists can barely agree that it exists, much less reach a decision about what it is exactly. This is where the work of aforementioned physics professor Tarek Saab comes in.

Saab travels beneath the surface of the earth—a half-mile down, deeper than the bats—to find a substance from outer space. As a member of the Cryogenic Dark Matter Search, he is collaborating with 50 other scientists from ten universities across the U.S. in an effort to detect dark matter interacting with other particles. The researchers work in an old Minnesota mine, which filters out the distracting cosmic rays and radioactive particles dancing around on the earth's surface.

"It's just a very fancy sieve," Saab said. "The energy we need to observe is so small we have to use devices that are cooled down to absolute zero and eliminate all background noise to make it more readily measurable."

The goal of Saab's work is to prove the existence of dark matter on earth by measuring the energy produced from its interaction with atoms. Using the trusty billiard ball analogy, Saab described how atoms and particles bounce off



Astronomer Anthony Gonzalez and the bullet cluster that is proving the existence of dark matter.

LEVEL NO. 27

2341 FEET BELOW THE SURFACE.
689 FEET BELOW SEA LEVEL

Physicist Tarek Saab in his underground research lair.

one another much like balls in a game of pool. As dark matter bumps into atoms, Saab hopes to measure the thermal energy coming off of the invisible substance and therefore prove its existence.

The field of dark matter science is not one without controversy. As recently as the November 21 issue of the *Monthly Notices of the Royal Astronomical Society*, astronomers like University of Waterloo researchers John Mof-fat and Joel Brownstein attempt to debunk the existence of dark matter by holding to a long-

standing theory that there is no invisible matter in our universe, only a miscalculation in the way we understand gravity.

You are probably asking yourself why scientists are spending so much time and grant money studying a particle for which they can't even reach a consensus on whether or not it exists. The answer is simple—if dark matter does exist, a big piece of the puzzle in understanding our universe will fall into place. The impact of such a discovery could lead to unprecedented advancements in medicine and science.

When asked why they are dedicating their careers to such a frustrating, elusive topic—and whether it will make any real difference in the lives of people if they ever are successful—Gonzalez and Saab like to quote a pioneer in the study of electricity, Michael Faraday, who, when questioned by the British prime minister in the 1800s about the value of his work, had the following response: “*Sir, I do not know, but some day you will tax it.*”

—Buffy Lockette

teaching the unthinkable

Teaching about the Holocaust can be challenging for many educators. The controversial, emotional topic leaves teachers—required by Florida law to explain the tragedy to their students—with a daunting, sometimes uncomfortable task.

While the state mandates the Holocaust be taught in grades K–12, the legislation does not explain how to teach six-year-olds about the murder of not only six million Jews, but countless homosexuals, Jehovah’s Witnesses,

“gypsies,” political activists, and patients with mental handicaps. To help teachers gain the confidence and knowledge they need to teach the Holocaust in their classrooms, the University of Florida hosts the Summer Holocaust

Institute for Florida Teachers (SHIFT) each year on the university campus.

Established in 2002, the weeklong teacher-training program just completed its sixth year in June. For \$150, teachers receive a full



History Professor Geoffrey Giles expounds on the exhibits as he leads the SHIFT attendees on a tour of the Florida Holocaust Museum in St. Petersburg.

Calling All Teachers!

The next Summer Holocaust Institute for Florida Teachers will be held on the University of Florida campus on June 16–20, 2008. For more information, including registration materials, please visit www.jst.ufl.edu/shift. You may also be interested in one of the following teacher training programs offered through CLAS:

Experience Europe

The Center for European Studies provides learning opportunities for teachers in several ways. It conducts daylong workshops on current European topics, such as the recent “European Prints and Life: Renaissance to Impressionism.” Each July, the center hosts the intensive two-week Language Teacher Summer Institute for foreign language teachers. Additionally, it recently developed an interactive language learning computer program, *myworLd*, designed to entice students ages 12 to 19 to learn a new language. The program will soon be made available to schools. For more information on any of these opportunities, contact Gail Keeler, Outreach Coordinator, at (352) 392-8902, ext. 211 or visit www.ces.ufl.edu.

Get Acquainted with Asia

The Asian Studies Program coordinates the Florida Seminar for Teaching About Asia, in association with the National Consortium for Teaching About Asia, offering middle and high school teachers the opportunity to learn about Asian history, culture, politics and art. There are two seminar options: an intensive, two-week summer institute, or a Saturday program that runs over eight months. Teachers learn ways to integrate Asia into their curricula and develop and present a lesson plan and meet for a follow-up session to analyze how they were able to integrate their lesson plan into their year of instruction. For more information, contact Patricia Bartlett, Coordinator, at (352) 392-2464 or visit www.clas.ufl.edu/asian/.

week of instruction, books and materials, breakfast daily, a trip to the Florida Holocaust Museum in St. Petersburg, and a culminating banquet at week’s end. In retrospect, many participants describe the seminar as the most emotionally difficult but valuable week of their educational careers.

“When we do not teach the lessons of history, we fail to warn our students of the dangers of prejudice wherever it happens,” said Kay Gonsoulin, a 2007 SHIFT participant and English and reading teacher at DeSoto High School in Archer, Fla.

The program is unique in that it is designed and directed by university faculty whose published research has a direct impact on their teaching of the Holocaust, as opposed to the museum volunteers and continuing education staff who lead similar programs across the state. Most participants are UF graduates returning to their alma mater nostalgic for seminar-style teaching. “Teachers like to come back and get in touch with what’s going on in the world of scholarship,” said Geoffrey Giles, an associate professor of history and SHIFT’s co-director and founder.

SHIFT is divided into three main areas of focus. One-third of the program is dedicated to providing solid historical information led by Giles, who has served as the Senior Scholar in Residence at the U.S. Holocaust Museum in Washington, D.C. Another part of the program is devoted to curriculum and how to transfer this knowledge into instructional units in grades K–12. College of Education Professor and SHIFT Co-Director Linda Lamme coordinates this effort.

“While high school students can handle all kinds of literature

about the Holocaust, there are also well-written, award-winning children’s books on the topic, including picture books such as “The Cats in Krasinski Square,” describing heroic children who thwarted Nazi soldiers, that could be shared with children as young as kindergarteners,” Lamme said. “Many of the books are authentic, written by survivors who lived through the Holocaust as a child or adolescent.”

The third and most emotional part of the week is interaction between participants and those who experienced the tragedy first-hand. Political Science Professor Ken Wald, a SHIFT program coordinator and the son of Holocaust survivors, organizes this effort. Many teachers report that hearing accounts of how people survived the war and rebuilt their lives was the most powerful memory they received from the entire workshop. “I had a very rewarding week,” said Gonsoulin. “Emotional, yes, but often we need to confront some of the hard issues in life so that we learn to be better, more aware individuals.”

SHIFT attracts not only social studies and English teachers, but also educators from a variety of fields including French, music and science. Stephen Davis, a New Port Richey middle school teacher and 2003 participant, used the knowledge he gained about the engineers who designed genocidal gas chambers to teach his students about science ethics.

“We are impressed with how creatively they are bringing this into the classroom,” said Wald. “My faith in public education is always rejuvenated and restored by this experience.”

—Katie Sanders

CLASmates



Brain's Flight

Today, cross country flying is no longer considered a new approach to travel, unless the pilot—a survivor of brain cancer—determines to make the trip in his rebuilt 1942 World War II Piper L-4 Cub. Brian Kissinger, who graduated from UF in 1990 with a B.A. in political science, took off on June 1 to fly across the U.S. to raise money and awareness for brain cancer and tumor research. The name for his mission is “Brain’s Flight.”

Kissinger is a three-year brain tumor (oligodendroglioma, stage II) survivor and avid pilot. He is so thankful for his own recovery that he has made it his life’s mission to raise money for research. “It is expected that over 190,000 brain tumors will be diagnosed in the United States each year,” Kissinger said. “Few of these patients will be as fortunate as I have been fighting my brain tumor. I am flying and fighting for them.”

There are two reasons for Brain’s Flight: to raise awareness about the disease, and to generate \$100,000 in donations for the National Brain Tumor Foundation for research. He will continue to barnstorm against brain tumors and cancer throughout 2007.

Considering that Kissinger has survived a brain tumor he smiles when remembering the nickname he picked up when living overseas more than a decade ago. “Everyone seemed to misspell Brian as B-r-a-i-n,” he said. “I saw no point in taking offense over it, but something to laugh about. I did not expect, however, that it would be a message about what was ahead!”

To date, Kissinger has raised more than \$42,500 towards his goal. For more information, please visit www.brainsflight.com.

1950s

Rex Clark (B.A., Political Science, 1958) has been a government official in California for 46 years. He has been on the planning commission of three cities and spent 20 years on the city council of Watsonville in Santa Cruz County.

Carolyn Richards Johnson (B.A., Psychology, 1959) received an M.S. and Ph.D. in psychology from the University of Miami and was employed as a clinical psychologist until her retirement in January 2007.

Jane Palmer Potter (B.S., Biology, 1954) has spent much of her time traveling the world. She is a retired secondary school librarian.

1960s

Charles E. ‘Abe’ Abramson (B.A., History, 1963) has been active in commercial-industrial real estate and development in Montana since 1975, after returning from service as an Air Force officer in East Asia. From 1996–2001, he was appointed by the president of the U.S. to serve on the National Commission on Libraries and Information Science.

Emilio F. Moran (M.A. and Ph.D., Anthropology, 1969 and 1975) has been named a distinguished professor at Indiana University. He has spent 30 years examining how people and the environment interact, pioneering the field of environmental anthropology.

Eugene Nelson (B.A., Mathematics, 1961) established an I.T. department within the contact lens company, Vistakon, Inc., and has spent 17 years helping the company become an international business.

Judy Stiles Saucerman (B.A., English, 1963) received her master of social work from Florida State University and is now a licensed clinical social worker in Atlanta.

Barry P. Setzer (B.S., Chemistry, 1969) is chief of pediatric dentistry at Wolfson Children’s Hospital in Jacksonville, Fla., where he has been a member of the Cleft Palate Team for the past 30 years.

Robert M. Waters (B.S., Psychology, 1963) received a master’s degree from the University of Texas at Austin and

a Ph.D. from Purdue University. He worked as an engineering psychologist at the U.S. Department of Energy until he retired in 2003.

1970s

Jim Anderson (M.A., Philosophy, 1979) has taught courses in almost every area of PC computer technology at Sandhills Community College in North Carolina. He is currently a principal partner in LearnWithVideos.com, an online company specializing in the sale of professional video training seminars.

Richard Ball (M.A. and Ph.D., Sociology, 1975 and 1980) recently retired after serving 27 years on the faculty of Ferris State University in Michigan.

Terry Delahunty (B.A., History, 1977) has been named chair of the City of Orlando Transportation Advisory Committee. He earned a J.D. from UF in 1982 and practices in the areas of real estate development, commercial real estate transactions and mortgage financing at the firm Foley & Lardner LLP.

Chris K. Finton (B.S., Psychology, 1974) is vice president of the Health First Heart Institute in Melbourne, Fla. He is also a clinical professor in the Department of Health Care Management, Research, and Policy and the Department of Cardiology in the UF College of Medicine.

Roger Gallagher (B.S., Chemistry, 1974) retired from the U.S. Navy in 1993. He is now living in Panama City, Fla., and working at Bay Medical Center, where he provides anesthesia.

Evan B. Glick (B.S., Chemistry, 1974) has been appointed associate judge of the 315th District Court of Harris County in Houston, which hears child abuse and juvenile delinquency cases.

Suzanne Wakelam Green (B.A., History, 1972) is currently the director of adult education at Norwalk-L.A. Mirada Unified School District in Los Angeles.

Jack H. King (B.A., Sociology, 1975) recently retired from the U.S. Department of Defense, where he worked with military contracts.

Richard Levine (B.S., Zoology, 1975) has a private practice in general and preventative internal medicine in Boca Raton, Fla., where he has worked for 21 years.

Orhan H. Sulciman (B.S., Zoology, 1970) received an M.S. from the UF College of Medicine in radiation biophysics in 1972 and a Ph.D. from John Hopkins School of Hygiene and Public Health in 1989. He has worked with the federal government for 32 years, primarily with the Food and Drug Administration as a medical physicist. He is currently a senior science policy advisor in the Office of Oncology Drug Products.

Richard Lane Taylor (B.A. and M.A., History, 1972 and 1975) and his family have started a charitable foundation, Journey Into Hope, with the goal of improving the living conditions of the desperately poor in the Dominican Republic. Visit www.journeyintohope.com for more information.

1980s

Michael J. Barton (B.S. and M.S., Statistics, 1981 and 1983) owns the timeshare rental and resale website www.myresortnetwork.com and enjoys traveling with his five children.

Gary D. Bofshever (B.S., Microbiology, 1986) is a chiropractic physician in Coral Springs, Fla.

David Cano (B.S., Biochemistry, 1984) received an M.D. from Case Western Reserve University and is currently the director of Cano & Manning Eye Center and a staff surgeon at Palm Beach Eye Clinic in West Palm Beach, Fla. He has been elected president of the Florida Society of Ophthalmology for 2008.

Denice Cantillon (B.A., Political Science, 1988) received a Congressional Recognition Award for Community Service and is an assistant principal of a middle school in Los Angeles.

Margot Callaghan Carrington (B.A. and M.A., Political Science, 1985 and 1987) is in the U.S. Foreign Service and will be the Consul General in Fukuoka, Japan from 2007 to 2010. She has been with the U.S. Department of State for 14 years.

Mark P. Cressman (B.A., Political Science, 1988) opened a law practice specializing in civil litigation, personal injury and wrongful death claims in Winter Garden, Fla.

Debra Zimble DeLorenzo (B.A., Political Science, 1982) is the director of victim witness management for the Office of the State Attorney, 6th Judicial Circuit, in Clearwater, Fla.

Eric Dubbin (B.S., Microbiology, 1984) has worked with the U.S. Food and Drug Administration in new animal drug evaluation and was recently asked by the Center of Veterinary Medicine to be an executive coach and organizational development consultant.

Pedro I. Fernandes (B.S., Statistics, 1986) received an M.S. from the University of South Florida in 2002 and currently works for Tropicana Manufacturing Company, Inc. in Bradenton, Fla.

David S. Ged (B.S., Chemistry, 1987) received his J.D. from New England School of Law in 1992. He is the managing director of Heights Title Services, LLC in Naples and Cape Coral, Fla., and is the sole practitioner of the law firm David S. Ged, PA.

Tracy Gore (B.A., English, 1984) is the education coordinator of the Cornell Fine Arts Museum at Rollins College in Winter Park, Fla.

Kim Hanes (B.S., Geology, 1983) is currently working for the South Florida Water Management District. She has developed Palm Beach County's Wellfield Protection Ordinance and worked on numerous Superfund Remediation projects.

Jeffrey F. Jacobs (M.A., Political Science, 1989) is a colonel of the U.S. Army and is currently serving at USCENTCOM in Tampa, Fla.

Leonard Jacobs (B.A., Religion, 1980) holds an M.B.A. from the University of Phoenix. He is president of Netsecuris Inc., an information security consulting and value-added reseller company in Minneapolis.

Tammy Jasionowski (B.A., Zoology, 1989) is a physician and attorney, practicing law in Albuquerque, N.M., with a concentration in medical negligence cases.

Jeffrey Kremer (B.A., Sociology, 1985) is a principal of *The Sunday Paper*, a startup and free weekly newspaper in Atlanta.

Rear Adm. Richard B. Landolt (B.A., Political Science, 1981) recently completed an assignment as executive aide to the Commander of Naval Forces Europe and Joint Forces Command in Naples, Italy, a NATO command. In July he reported to the Pentagon, where he serves as deputy director for expeditionary warfare on the U.S. Navy staff.

Jodi R. Mattes Marvet (B.A., English, 1984) practices insurance coverage law at Kerns, Pitrof, Frost & Pearlman in Illinois. She is also executive vice president of Shir Hadash Reconstructionist Synagogue.

Ted Moore (B.A., English, 1986) works for CSX Transportation in Jacksonville, Fla., as the business manager for all machinery, power generation, and wind-energy shipments.

Leza Mueller (B.A., Political Science, 1987; M.A., Public Administration, 1990) spent eight years in government work and is now raising her three girls in Gainesville, Fla. She and her husband were awarded Parents of the Year at the Alachua County Club for 2006. She is the treasurer at Howard Bishop Middle School and volunteers at Lawton Chiles Elementary School.

Michael McDonald (B.A., American Studies, 1983) is an associate professor of anthropology at Florida Gulf Coast University and was honored with the 2006-07 Senior Faculty Teaching Excellence Award.

Harsha V. Ramayya (B.A., Speech Communications, 1986) is a vice president for JP Morgan Chase, Home Equity Division, in Jacksonville, Fla.

Cindy Taylor (M.A., English, 1982) is a teacher at McHenry West High School in McHenry, Ill., and is the only National Board Certified Teacher in her district.

Erik Viker (B.S., Psychology, 1987) received an M.F.A. in theater technology from the University of Texas in 2003. He is an assistant professor of theater at Susquehanna University in Pennsylvania, where he teaches courses in theater production, stage production, and dramatic literature.

Mike Wittenstein (B.A., Russian and Portuguese, 1980) founded Storminners, a consultancy to help brands improve their customer experiences. He resides in Atlanta.

1990s

Diana Catherine Bauerle (B.A., Spanish, 1996) has been practicing immigration and nationality law for six years. She works at Sidley Austin LLP, a global law firm headquartered in Chicago, where she helps employers obtain proper immigration documentation for their employees.

Luis Betancourt (B.A., Political Science, 1998) is director of student employment at Miami Dade College and is pursuing an M.B.A.

Ryan Branksi (M.A., Speech-Language Pathology, 1998) received a Ph.D. from the University of Pittsburgh and works at the Memorial Sloan-Kettering Cancer Center in New York City. He was recently honored by the American Speech Language and Hearing Association for his early career contributions in research.

Elizabeth G. Byrd (B.A., Sociology, 1992) received a master's of social work degree from Florida State University in 2000 and works as a licensed clinical social worker in private practice in Gainesville, Fla.

Brett Carmel (B.A., Political Science, 1995) received a joint M.B.A. in international business and M.A. in international affairs and economics from George Washington University in 1998. He is a managing director and founding partner of Seale & Associates, an investment banking firm in Washington, D.C.

Edward Duckworth (B.A., History of Science, and B.S., Neurobiological Sciences, 1995) has been appointed as an assistant professor of neurological surgery at Loyola University in Chicago.

Dan L. Edmunds (B.A., Religion, 1997) completed a doctorate of education in pastoral community counseling in May 2006. He is a commissioner for the Citizen's Commission on Human Rights International.

Joanne Fine (B.A., English, 1990) is an assistant U.S. attorney in the southern district of Florida.

Caleb Finegan (Ph.D., History, 1999) has been an associate professor of history at Indiana University of Pennsylvania for six years, where he established a Latin American studies minor and serves as its director. In 2007, he received the university's Distinguished Faculty Award for Service



Gator Becomes Chief Engineer of NASA

Physics alumnus Michael Ryschkewitsch (B.S., 1973) was named chief engineer of NASA in July, making him responsible for the overall review and technical readiness of all the agency's programs.

Until taking his new position, Ryschkewitsch served as the deputy center director for NASA's Goddard Space Flight Center in Greenbelt, Md. He also previously served as director of applied engineering and technology at Goddard, having joined the center in 1982 as a cryogenics engineer to work on the Cosmic Background Explorer mission.

Ryschkewitsch's projects at NASA have ranged from the first servicing mission of the Hubble Space Telescope in 1993 to the Aeronomy of Ice in the Mesosphere mission launched in April 2007. He has been awarded the NASA Exceptional Service Medal, the NASA Medal for Outstanding Leadership, the Robert Baumann Award for contributions to mission success, and the NASA Engineering and Safety Center Leadership Award.

As chief engineer, he will ensure the agency's development efforts and missions operations are being planned and conducted on a sound engineering basis with proper controls and management of technical risks.

send us your updates

Let us know what you're up to by completing an update form online at www.clas.ufl.edu/alumni/. Want to promote your new book? E-mail the cover art and jacket information to editor@clas.ufl.edu. We look forward to hearing from you!

continued on page 14

Daniel S. Fridman (B.A., Political Science, 1996) received a J.D. from Harvard University and serves as Senior Counsel to the Deputy Attorney General and Special Counsel for Health Care Fraud at the U.S. Department of Justice in Washington, D.C.

Mark Fritz (B.A., History, 1992) owns an insurance agency in Dallas, specializing in mortgage protection and retirement protection insurance.

Ian J. Goldstein (B.A., Anthropology, 1993) is a partner and shareholder in the law firm Goldstein & Jette P.A. in West Palm Beach, Fla. He represents individuals for criminal matters in state and federal courts.

Davon Brent Harrison (B.A., Criminal Justice, 1997) received an M.S. in criminal justice from the University of Central Florida and is a criminal street gang and violent crime investigator in Orlando, Fla., assigned to the FBI's Metro-Orlando Safe Streets Task Force.

G. Robert Hawthorne (B.A., English, 1992) is president of Hawthorne Executive Search, www.hawthornesearch.com, an executive search firm based in North Carolina.

Stuart J. Henderson (B.A., East Asian Languages and Literatures, 1993) is a Japanese translator who has assisted

Japanese tourists in Orlando, Fla., and Los Angeles. He is pursuing a master's degree at Harvard University.

Catherine Manzano Giron Jones (B.S., Botany, 1993) has worked for the U.S. Department of Agriculture at the Whitmore Foundation Farm in Leesburg, Fla., and is now working for Florida Blood Services in St. Petersburg, Fla.

Audra E. Latham (B.S., Psychology, 1998) received a master's degree from the University of North Florida in mental health counseling and is a licensed mental health counselor.

Steven H. Lee (B.S., Microbiology and Zoology, 1996) is an assistant professor of radiology at Loyola University Medical Center.

Louis B. Lerman (B.A., American Studies, 1997) received a bachelor's in computer information sciences in 2001 and an M.B.A. in 2006 from UF. He is serving a one-year appointment to the World Bank in Washington, D.C.

Chris Loschiavo (B.A., Political Science, 1995) served as the director of student judicial affairs at the University of Oregon for seven years and recently returned to UF as assistant dean of students and director of student judicial affairs.

Tracy Matus (M.S., Speech-Language Pathology, 1995) works with children as a speech-language pathologist in New York City.

Kelly J. McKibben (B.S., Psychology, 1990) received a J.D. from the Cumberland School of Law in Birmingham, Ala., in 1994 and has practiced law with the Florida Department of Children and Families. She is a County Court Judge in Brevard County, 18th Judicial Circuit, and also works in the criminal division at the Moore Justice Center in Viera, Fla.

Steven Melilli (B.S., Microbiology and Cell Science, 1992) is a chiropractic physician in private practice in Clearwater, Fla.

Winifred Acosta NeSmith (B.A., Criminology, 1992) is an assistant U.S. attorney for the Northern District of Florida in Tallahassee. She also serves on the executive board of the National Black Prosecutors Association as vice president of planning.

Peg O'Connor (B.A., Criminology, 1993; M.A., Sociology, 1998) spent three years as a law clerk to the Honorable Stephen P. Mickle, U.S. District Judge for the Northern District of Florida, and has accepted an associate position with Turner & Jones in Gainesville, Fla., where she will practice civil and criminal law.

Michael X. Rohan, Jr. (B.S., Interdisciplinary Studies, 1994) graduated from Nova Southeastern University's College of Osteopathic Medicine in 2001. He completed a residency in orthopedic surgery at the University of Medicine and Dentistry of New Jersey in 2006 and completed a spine surgery fellowship at the Texas Back Institute in July 2007. He is moving to Panama City, Fla., to begin practicing orthopedic spine surgery.

Scott Stolze (B.A., English, 1994) recently resigned from his job with a technology company, sold his house, and moved to New Orleans where he is volunteering in Hurricane Katrina relief efforts.

Melissa Wheaton-McDuffie (B.A., Philosophy, 1997) received a J.D. from UF in 2002 and an M.S. in management from Troy University in 2006. She is a labor relations manager for CSX Transportation.

Tami Lyn Rennie Wilson (B.A., Criminal Justice, 1994) joined the U.S. Army in 1995 and was trained to become an intelligence analyst and Spanish linguist. She recently received certification in elementary education with an endorsement in ESL from Indiana University.

alumni bookshelf

"Grave Secret," Kelly Leigh Adams (published under the name **Kelly L. Stone**), B.A., Psychology, 1985. At age 21, Claire Bannister has just been released from a Florida mental hospital, where she spent over three years in the forensics unit for arson and murder—crimes to which she pled "not guilty by reason of insanity." The trouble is, Claire's innocent. She knows who really set the house fire that killed her siblings on that balmy night in Pensacola, but she can't tell.



"Hamburger Rhetorik," Produced by Leon W. Couch III, B.S., Physics and B.A., Math, 1992. This recording celebrates Hamburg organ music with performances of free and chorale-based works by Dietrich Buxtehude, his contemporaries, and his successors. The CD is accompanied by a 24-page scholarly booklet, which discusses the composer, the instruments, and musical-rhetorical interpretations.



"Great Joy," by Kate DiCamillo, B.A., English, 1987. It is just before Christmas when an organ grinder and monkey appear on the street corner outside Frances' apartment. When the day of the Christmas pageant arrives, and it's Frances' turn to speak, everyone waits silently. But all she can think about is the organ grinder's sad eyes—until, just in time, she finds the perfect words to share.



"Connecting to the Net. Generation: What Higher Education Professionals Need to Know About Today's College Students," Reynol Junco, B.S., Psychology, 1994. Co-written with UF Assistant Vice President of Student Affairs, **Jeanna Mastrodicasa**. The Net Generation, whose members were born in and after 1982, is the largest generation in U.S. history, surpassing 80 million in number. They arrive on college and university campuses having been consumers of technology in ways that previous generations barely understood, presenting unique challenges. This book is a cultural guide to these tech-savvy students.



"The Long Forgotten Place," Rev. Donald Stephen Roberts, B.A., Psychology, 1969. Is Katie dreaming, or is she having a real adventure? Spirited away into the world of the People of the Sun, she is sent on a quest to recover their lost holy writings. The dangerous journey leads her not only to rediscover her own Native American heritage, but teaches her that strength may reside in weakness.



"Florida Shadows," Clarissa Camfield Thomasson, M.A., English, 1967. This book covers the history, flora and fauna of southwest Florida in 1918 by following the story of a young woman who experiences the building of the railroad from Arcadia to Boca Grande and the early days of the Gasparilla Inn in historic Boca Grande.



build a school rebuild a city

Brian Dassler, a UF English alumnus, will soon embark on a new teaching adventure as the founding principal of a high school in New Orleans. "I believe schools are places where dreams come true," Dassler said. "I have a deep commitment to social justice, democracy and pluralism, and teaching is my way of honoring those commitments because I believe well educated people make our nation and the world better places for everyone."

Earlier this year, Dassler accepted one of 15 Fisher Fellowships from the Knowledge Is Power Program (KIPP). The Fisher Fellowship provides one year of education and training in anticipation of becoming the founding principal of a KIPP school in a low income community at the conclusion of the fellowship.

The year includes a summer program in management and educational leadership at Stanford University and then extensive residencies at KIPP and partner schools across the country. Dassler just concluded one month at the KIPP high school in Gaston, N.C. His next residency will be at Houston's YES College Prep, where he will focus on the operational aspects of school leadership.

Dassler applied for the fellowship in October 2006 after hearing KIPP co-founder Mike Feinberg speak at a conference sponsored by the Florida Department of Education. A year earlier, in November 2005, Dassler and the other KIPP co-founder Dave Levin were speaking on the same panel sponsored by Leadership Florida.

"I was impressed first by Dave and then by Mike and compelled by their vision and resolved to join them and the team of energetic, committed

educators they were assembling from around the country," Dassler said. "This team, now numbering over 4,000 in 57 schools in 17 states, is confronting our generation's number one civil rights issue—equity and excellence in education for every student."

Dassler has decided New Orleans will be the site of KIPP's new high school. "When Adam Meinig, the principal of KIPP: Believe College Prep (a middle school) in New Orleans—whose motto is 'Build a School, Rebuild a City'—introduced me to his fifth graders saying, 'Mr. Dassler might be the principal of your high school,' the students cheered. How could I say no to that?" Dassler said. He moves to New Orleans in January, while the new high school is projected to

open in the fall of 2010 and graduate its first class in 2014.

Until recently, Dassler—who earned a B.A. in English in 2001 and a master's in English education in 2002 from UF—taught 9th–11th grade English at Stranahan High School in Fort Lauderdale, Fla., and 12th graders in the school's nationally recognized Urban Teacher Academy Program. The popular young teacher was named Broward County's 2007 Teacher of the Year. While at UF, Dassler was selected as the 2001 Florida College Student of the Year by *Florida Leader* magazine.

To keep up with Dassler as he embarks on his new journey, check out his blog at www.bdaz.blogspot.com.

English alumnus Brian Dassler has been tapped to open a progressive new high school in New Orleans.



COURTESY B. DASSLER

—Heather Read

CLAS *tomorrow* THE HEART OF THE GATOR NATION!



J. DOMINGUEZ

Chemistry Club students demonstrate the outreach activities they offer to area middle schools (like this “Fireworks in Milk” exercise which illustrates how surfactants work) at the CLAS Showcasing the Possibilities Expo that kicked off the Florida Tomorrow campaign on September 28.

While many outstanding units at the University of Florida contribute to our excellence as an institution of higher education, perhaps none has quite the impact on students as the College of Liberal Arts and Sciences. As the university’s largest college, we are home to the humanities, the social and behavioral sciences, and the physical, natural and mathematical sciences—housing key disciplines such as English, history, mathematics, philosophy, chemistry, sociology and political science.

Nearly every UF undergraduate takes at least one class in our college during their time at the university. We also have more than 14,000 undergraduate and graduate students pursuing their degrees from among 42 diverse disciplines. From astronomy to women’s studies, we offer the largest selection of majors on campus.

But educating tomorrow’s leaders is not the only task keeping our faculty of more than 800 scholars busy. Whether discovering new planets, serving on presidential taskforces or writing bestselling novels, they have achieved international acclaim for their contributions to society.

The College of Liberal Arts and Sciences is, in short, the heart of the University of Florida and the Gator Nation. As UF continues its rise to become one of the top public institutions in the nation, it is more important than ever to invest in its core.

The University of Florida has launched Florida Tomorrow, a \$1.5 billion capital campaign aimed at not only shaping the future of our university, but meeting the challenges of the 21st century by enriching our outstanding teaching, research and outreach initiatives that are making a difference in the world.

Alumni and friends of CLAS gave more than \$57 million during the university’s “It’s Performance that Counts!” capital campaign of the 1990s. Thanks to our donors, we were able to renovate historic buildings, fund student scholarships and fellowships, provide faculty support, establish the Dial Center for Written and Oral Communication, and much more.

Through the new Florida Tomorrow campaign, our goal is to enrich our college’s classrooms and research labs by raising \$65 million.

with friends like you...

Anyone can make a difference! The following gifts to our campaign demonstrate the generosity and vision of our alumni and friends.

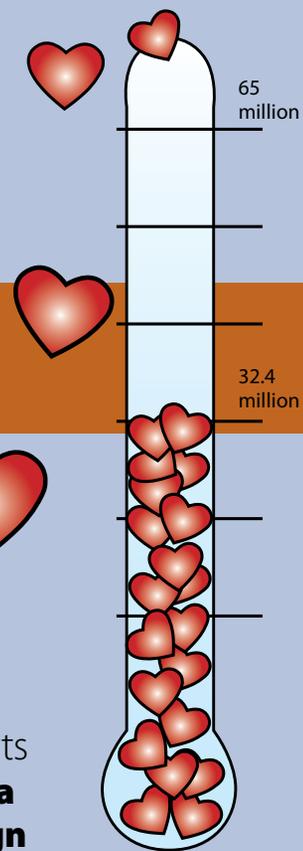
- **Hon. Don Fuqua** has given \$100,000 to establish the Fuqua Family Fund for Oral History in support of the Samuel Proctor Oral History Program.
- **The Gierach Family** of Orlando has given \$30,000 to establish the Christopher Gierach Memorial Fund to support an annual lecture series on the psychology of politics.
- **Thad and Virginia McNulty** gave \$50,000 to establish the Thad and Virginia McNulty faculty travel award.
- **Albert A. and Carolyn E. Sanchez** have pledged \$600,000 to establish the Albert A. Sanchez, Jr. Professorship in Ethics and Public Life in the Department of Philosophy.
- **Thomas R. and Cathy L. Tjaden** have pledged \$1,000,000 to establish the Tjaden/Wilkinson Scholarship fund in the College of Liberal Arts and Sciences.
- **Dr. Andrea Trescot and Harold Gear** have given an additional \$48,000 to the Dr. Andrea Trescot Fund for Graduate Studies in Zoology, which they established in 2006 with a gift of \$60,000.

College of Liberal Arts and Sciences **Florida Tomorrow Campaign Goals**

Campus Enhancements	\$19.5 million
Faculty Support	\$15.6 million
Student Support	\$3.9 million
Programs and Research	\$26 million
TOTAL	\$65 million

We are nearly halfway to our goal!

To learn how you can help, contact the CLAS Development Office at (352) 392-5474 or visit www.floridatomorrow.ufl.edu/CLAS/.



we need **your** support!

The College of Liberal Arts and Sciences depends on gifts from alumni and friends to cover needs as basic as hosting our spring commencement ceremony. We also need help providing student scholarships and fellowships, presenting lecture series, and sending our faculty to conferences. A donation of any amount would be greatly appreciated and is tax deductible.

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campus views

a new biology major

at the University of Florida is poised to become the most popular pursued at the state's largest university. More than 1,100 undergraduates have declared the new major, the result of several years of collaboration between the College of Liberal Arts and Sciences and the College of Agricultural and Life Sciences.

"The 21st century has been dubbed the 'Century of Biology,' based on the continuing breakthroughs in the biological sciences," said Elaine Turner, associate dean of the College of Agricultural and Life Sciences. "Until this major was created, UF was the only university in the State University System without a distinct bachelor's degree in biology."

While the College of Liberal Arts and Sciences had previously established an interdisciplinary major that allowed students to take zoology and botany classes to construct their own "integrative biology" major, there has not been an official biology major offered at UF until now. It is expected to quickly become one of the most popular undergraduate majors on campus, surpassing the largest major, psychology, which currently has nearly 1,500 majors.

"All integrative biology students have transferred to biology and hundreds of new freshmen have declared biology as their major," said Zoology Professor Michael Miyamoto. "It is fair to project that as the biology major becomes more visible on campus, it will quickly become one of the largest and will, in turn, strengthen the life sciences."

—Heather Read

for her research on the frequency of hurricanes,

their intensity, and their associated rainfall, Assistant Professor of Geography Corene Matyas couldn't have picked a better state in which to reside. Since receiving her Ph.D. in climatology from The Pennsylvania State University in 2005, she has continued her study of tropical storms as a scholar at the University of Florida.

"At the age of four, I realized that one cannot hide from severe weather events," Matyas said. "Consequently, I vowed to learn everything I could about hurricanes, tornadoes, floods and other natural disasters because I wanted to be prepared when severe weather struck."

While her research interests include all types of severe weather and natural hazards, Matyas' current work focuses on hurricanes. Specifically, she is investigating the use of geographical methods such as GIS to study tropical cyclone rainfall patterns. Her long-term goal is to develop a model to forecast these rainfall patterns as storms make landfall.

"After tropical cyclones move inland and wind speeds have decreased, media attention diminishes," she said. "Many people don't realize they are still in danger, and that now the danger comes from flash flooding that can occur hundreds of miles inland and several days after landfall."

During the summer of 2006, Matyas was invited by the National Oceanic and Atmospheric Administration's Hurricane Research Division to give a seminar on her work at the National Hurricane Center in Miami. She gained the organization's attention after presenting a paper titled "Relating Tropical Cyclone Rainfall Patterns to Storm Size" at the American Meteorological Society's Conference on Hurricanes and Tropical Meteorology in April of that year.

This fall, Matyas and colleagues received a grant from the National Science Foundation to travel to Mexico and examine the physical and socio-economic effects caused by Hurricane Dean. Dean is the third most intense hurricane to make landfall in the Atlantic basin. The team surveyed vegetation damage to determine the strength of the winds as the storm traveled inland.

In addition to her active research career, Matyas teaches Weather and Forecasting, Climatology, Extreme Weather, and Chasing Storms.

—Buffy Lockette

Professor Corene Matyas is creating a model to better predict inland floods following tropical cyclones.

Creek students Adam Recvlohe and Lacey Logsdon convinced the university to establish a new course of study in American Indian and Indigenous Studies.

J. DOWNS

students at the university of florida can now enroll in a native american studies minor

(one of two in the state) thanks to the dedication and hard work of undergraduates Adam Recvlohe and Lacey Logsdon.

The American Indian and Indigenous Studies minor offers students the opportunity to learn more about the history and culture of Native Americans. But by creating the minor, Recvlohe—a political science major—also hopes American Indian students will be encouraged to embrace their heritage.

As a child, Recvlohe said his father, a Creek, pushed him away from his Native American heritage, advising him to identify more with his mother's English-Canadian ancestry. But Recvlohe followed a different route. "I don't feel like that is how you should live, by neglecting who you are as a person, neglecting where you came from," he said.

Recvlohe recently spent nine weeks in Oklahoma with Creek Native Americans to study the traditions and language in an effort to reconnect with his background. "Part of being American Indian is being around your community," he said. In addition to his work establishing the minor, Recvlohe is the head of an indigenous student group, 500 Nations, which aims to raise indigenous consciousness at UF.

Lacey Logsdon, a political science and history major, co-led the effort to create the new

minor. After hearing Recvlohe speak on the topic during a public debate in June 2006, the Student Government Senator of Creek heritage decided it was time to take action.

"In late April of 2007, the American Indian and Indigenous Studies minor got final approval from the University Curriculum Committee and officially became a part of our university's academic programs," Logsdon said. "It was a long road but with a rewarding result."

The American Indian and Indigenous Studies minor became available for students to pursue at the end of summer 2007. Housed in the Department of Anthropology, the minor is a compilation of courses already offered at the university and is expected to serve as a focal point for indigenous students, providing them with a sense of identity and community on campus, while also educating the general student body about American Indian history and culture.

The 15-credit minor requires students to take AMH 3660 and AMH 3661—Native American History to 1815 and Native American History Since 1806—as well as nine hours of electives, which include courses such as Aztec Civilization, Peoples of the Arctic, and American

Indian Art. For a full course list and description of the minor, visit www.registrar.ufl.edu/catalog/programs/minors/amindian.html.

The new minor joins several other undergraduate courses of study in the College of Liberal Arts and Sciences dedicated to exploring the perspectives of groups often marginalized in American society, including African American Studies, Asian Studies, Jewish Studies, and Women's Studies and Gender Research.

"I hope the program will foster a new respect for Native American culture in UF students," Logsdon said. Her partner on the project, Recvlohe, agrees. "This is a great starting point for the university, particularly students, to appreciate a greater diversity of all racial groups on campus."

—Jared Griffin & Buffy Lockette

biz-savvy churches

Time was when a religion was something people were born into, grew old with in comfort, and died with in glory. How quaint. Move over, pastor. Make room for "pastorpreneur." In his latest book, "Shopping for God: How Christianity Went from In Your Heart to In Your Face," English professor James B. Twitchell explores how the Old School church of days gone by has given way to marketing magic, rivaling corporate America.

Published by Simon & Schuster, 2007



mark your calendar!

Carnevale: Medieval Game Day Symposium

January 25–February 1, 2008

www.clas.ufl.edu/mems/carnival

Dedication Ceremony for Jim and Alexis Pugh Hall

February 9, 2008

www.clas.ufl.edu

Migrations In and Out of Africa: Old Patterns and New Perspectives

February 15–16, 2008

www.africa.ufl.edu

Florida Writers Festival

February 22–23, 2008

www.english.ufl.edu/events.html

CLAS Outstanding Alumni Brunch

March 1, 2008

www.clas.ufl.edu

Grand Opening Celebration for the Bob Graham Center for Public Service

March 4-5, 2008

www.graham.centers.ufl.edu

Theorizing Anti-Semitism

March 6, 2008

www.jst.ufl.edu/events

ImageSext: Intersections of Sex, Gender, and Sexuality: UF's Sixth-Annual Comics Conference

March 21–22, 2008

www.english.ufl.edu/comics/2008conference

Back to College Abroad, Spain: With a Special Visit to Gran Telescopio Canarias

May 12–22, 2008

www.ufalumni.ufl.edu/events/backtocollegeabroad

JANE DOMINGUEZ

UF | UNIVERSITY of
FLORIDA

College of Liberal Arts and Sciences

2014 Turlington Hall

PO Box 117300

Gainesville FL 32611-7300

editor@clas.ufl.edu

www.clas.ufl.edu

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