WE NEED MONEY

AND FOR THIS REASON WILL BEGIN ON

MONDAY, JULY 3, AND FOR 10 DAYS

Give the people of this and surrounding counties the **Biggest Reduction Sale** ever heard of in this part of the state—we except none.

We have more goods in our house than we are able to pay for and as the bills are fast becoming due we must sell some goods in order to meet same and Profits will not be looked for in this Sale as

We Need Money | Dry Goods Bargains | The Prices Tell The Tale | We Need Money

WE NEED MONEY

Dress Goods

800 Yards Linenized Suiting, pin stripes suitable for Ladies and Childrens Dresses, 15 cent values, at this sale 7 cents.

350 yards Good Quality India Linon 12½c puality, at 7½ cents.

1500 yards Extra Fine Quality, 40 inch White Lawn, a real bargain at 25 cents, at this sale 12½ cents.

500 yards Doted Swiss in all colors, regular price 15 cents, at this sale 9 cents.

820 yards Silk Moussiline Tissue. in all shades 25 cent values at this sale, goes just for half price at 12½ cents.

WE NEED MONEY

Dress Goods

500 yards White Lawn, full 36 inches wide, 10 cent values at this sale 5 cents.

335 yards Sterling Batiste in pretty and dainty effects, 10 cent values at 5 cents.

250 yards 28 inch White Pique, 25 cent quality at 12½ cents.

290 yards Mercerized White Brocaded Madrass, 50 cent values at this sale 21 cts.

315 yards Mercerized White Madrass in stripes, 25 cent values at 17 cents.

WE NEED MONEY

Dress Goods

500 yards Cotton Voile, suitable for Ladies Suits, in dark shades 15 cent value, at this sale 8 cents.

124 yards Black Silk Grenadine, 75 cent value, at this sale 33 cents.

300 yards Linen Suiting, imported. in Blue and Gun Metal only, 35 cent values, at this sale 19 cents.

238 yards 36 inch China Silk, 75 cent value at 59 cents.

300 yards 30 inch China Silk in all colors 56 cent values, at this sale 43 cents.

WE NEED MONEY

Dress Goods

175 yards 36 inch Black Guaranteed Taffetta, $1.25 value, at this sale 89 cents.

15000 yards Check Gingham, equal the Amoskeag or Lacaster 7 cent value, at this sale 4½ cents.

2000 yards Piedmont X X 4 quarter Brown Sheeting, 22 yards for $1.00.

650 yards Gold Medal Bleaching, sold everywhere for 10 cents, our price 7 cents.

575 yards Lonsdale Cambric 12½ cent value at 8 cents.

We Need Money | Ladies Ready Made Garments | We Need Money

We Are the Originators of This Line in Ocala

WE NEED MONEY

Shirt Waists

Special Bargains in Ladies Shirt Waists

Space will not let us mention them all so will give only a few.

15 Dozen White Lawn Waists tucked front and back, front with two rows of Embroidery and Insertion, Bishop Sleeves 95 cent values, this sale at 49 cents.

9 Dozen Very Nice Quality White Lawn Waists, full front, finished with five rows of new button embroidery insertion, new sleeve, bargain at $2.00 at this sale $1.19.

8 Dozen White Linen Lawn Waists, regular price $2.50 now at $1.48.

5 Dozen Champaign Color Linen Waists, front tuck and trimmed with Madalions to match, regular $2.50 goods to go at $1.48.

WE NEED MONEY

Muslin Underwear

A Few Specials of Ladies Muslin Underwear.

144 Corset Covers made of good Muslin full front, lace edge all around. An exceptionally good bargain 15 cts.

A Fine Assortment of French Pattern Corset Covers, made of the very finest Nainsook and Lawn, with extra deep Dutchest Lace Insertion with ribbon. A bargain at $1.50, offered at this sale at 49 cents.

LADIES MUSLIN DRAWERS.

144 Pairs Ladies Muslin Drawers, made of good quality muslin, deep flounce, hemstiched edge, at this sale 19 cts.

144 Pairs Ladies Drawers of fine Cambric, deep flounce with three narrow hemstiched, tucks, extra wide 50 cent values. at this sale 23 cents.

150 Ladies Muslin Night Gowns, made of fine Cambric extra wide and long full gathered yoke, front tucked with four rows embroidered insertion $1.00 values, now go at 49 cents.

144 Ladies Muslin Underskirts, very fine Muslin, 18 inch Lawn flounce with three rows of lace insertion, ruffled bottoms with 4 inch lace; a bargain at $1.50, to go at this sale at 79 cents.

WE NEED MONEY

Ladies Skirts

We venture to say that no such an assortment of skirts has ever been on sale in Ocala before.

75 All Wool Broadcloth Skirts in Black, Brown and Blue, trimmed at sides with panel formed by Box Pleates and Stitchings. $8.00 values, at this sale $5.48.

56 Fine Quality, Silk Finish Selician Skirts, Full Width Flare Bottom, Inverted Plaited back in White, Black and Blue. $5.50 values at this sale $2.98.

48 Fancy Striped Skirts, full width, Inverted Plaited Back, Flare Bottom, Finished with three rows of Stitching, side goars trimmed with three straps, colors Blue and Brown mixed. $5.50 values at this sale $3.19.

58 All Wool Cheviot Skirts in Grey and Black in extra sizes for Stout Ladies up to 36 inch waist measure, Strictly Tailor made to go at this sale for $3.69.

110 yard Full Width Mercerized Table Linen, $1.00 values this sale 57 cents.

140 yards Extra Value Imported Irish Linen Damask, 75 inch, $1.00 values at this sale 59 cents.

120 yards Whetstone Brand Table Linen, 50 cent values at 23 cents.

100 White Bed Spreads Marseilles Patterns, $1.00 values at this sale 69 cents.

100 Extra Fine Bed Spreads, worth $1.75, we will sell for 89 cents.

We Need Money | Men's and Boys Ready Made Clothing | We Need Money

WE NEED MONEY

Men's Clothing

56 Men's Brown, 3 piece Suits half lined, made by the famous merchant tailors G. Morris & Co., N. Y., $17.00 values at this sale $9.98.

50 Men's Suits in Fancy Wool Mixed, $12.50 values at this sale for $8.98.

WE NEED MONEY

Odd Pants

250 Pairs Men's Odd Pants, the latest Novelties in the market, Grey, Brown, Stripe and Plads, made up with Belt, Straps, turned up bottoms, $3.50 values at $1.98.

168 Pairs Men's All Wool Pants, assorted dark shades, light weight, regular price $4.00, will go at $2.48.

175 Pairs Men's Fancy Pants, Worsted dark ground, $1.50 values, now 98 cents.

120 Pairs Men's Grey Melton Pants, valued at $1.25, now to go at 89 cents.

WE NEED MONEY

Outing Suits

At Unheard of Prices

75 Two Piece Outing Suits, broken lots, former price $7.50 to $10.00. We will sell these goods at $4.98 and $5.98.

36 Suits, $10.00 values at this sale $7.98.

We Need Money | Men's Elastic Seam Drawers, 50 Cent Values for 37 Cents Per Pair | We Need Money

PATTERNS FREE We will give absolutely Free any McCall Paper Pattern with every 10 yards of Dress Goods sold during this sale

We Know That Its Impossible
For us to tell you in print how much you will save by visiting us during this sale as it takes a personal visit to find the Bargains.

This Sale will Not Last Any
Longer than ten days. Goods will only be sold for Cash on these Special Sale Days. Please do not ask for Credit, you will be positively refused.

We Need Money and you Need Merchandise, So Why Not Trade?

WE NEED MONEY | **THE BOSTON STORE** | WE NEED MONEY

WE SELL THE FAMOUS HAMILTON BROWN SHOES FOR MEN, WOMEN AND CHILDREN.