

GAINESVILLE, —THE— University City.

Gainesville is conceded to be the most enterprising as well as the most beautiful city in the interior of Florida. It is located in the very center of the State, half way between the Atlantic and Gulf Coasts, surrounded by lands of such fertility as to be capable of producing a great variety of crops; in the heart of the truck-growing, phosphate and naval stores belt. She has the best educational advantages in the State, good churches, with edifices which are superior to any town of its size in Florida, with large and consistent congregations; has a climate which cannot be excelled for health and pleasure. All these natural advantages, combined with a progressive and enterprising cosmopolitan citizenship, are sure to make a big city.

There are many natural attractions in close proximity to the city, some of which are Alachua Sink, Palme's Prairie, the Devil's Mill Hopper, Warren's Cave, and Lake Newnan, all of which are reached by private conveyance.

Spring Park Stock Farm, the largest and finest live stock farm in the State, is only eight miles west of the city and is reached by a good hard road, affording a most pleasant drive.

The farmers of Alachua county, of which Gainesville is the county seat, "live at home and board at the same place." The temperature is very uniform, scarcely ever reaching the nineties in summer or the twenties in winter. The population of Gainesville is about eight thousand, representing nearly every nationality on the face of the earth, and strangers always meet with a hearty welcome.

The University of Florida for young men and the National Agricultural Experiment Station are located within the corporate limits of the city. In fact, Gainesville has so many things that we must be pardoned if we omit a few of them in the following enumeration of what

Gainesville Has:

- One artist.
- No saloons.
- One garage.
- Four hotels.
- Four banks.
- Four dairies.
- One foundry.
- Water works.
- Ten churches.
- One gas plant.
- Two tin shops.
- Three bakeries.
- Ten physicians.
- Six fruit stores.
- Two gunsmiths.
- Six restaurants.

- One seed store.
- Board of Trade.
- Six drug stores.
- Four shoe shops.
- State University.
- Masonic Temple.
- Twenty lawyers.
- Two paint shops.
- Four contractors.
- One bicycle shop.
- Baseball diamond.
- Two ice factories.
- Six music schools.
- One variety store.
- One public library.
- Two wagon works.
- Two planing mills.
- Two racket stores.
- Two lumber yards.
- One marble works.
- Three silversmiths.
- Three wood yards.
- Five dental rooms.
- One express office.
- Free mail delivery.
- Four beef markets.
- Eight barber shops.
- Two public schools.
- Two music houses.
- A telephone system.
- Two haberdasheries.
- Two abstract offices.
- Four pressing clubs.
- Two machine shops.
- Two bottling works.
- Six boarding houses.
- One Catholic church.
- A military company.
- Three jewelry stores.
- One phosphate office.
- One Chinese laundry.
- One Christian church.
- Two steam laundries.
- Two Advent churches.
- One daily newspaper.
- Two hardware stores.
- One female physician.
- Fifteen grocery stores.
- Five Baptist churches.
- Three furniture stores.
- One cold storage plant.
- One weekly newspaper.
- Seven dry goods stores.
- Three cold drink stands.
- One electric light plant.
- Three blacksmith shops.
- Three railways systems.
- Eight benevolent orders.
- Two Episcopal churches.
- United States land office.
- One chemical laboratory.
- Thirteen Sunday schools.
- Two veterinary surgeons.
- One Presbyterian church.
- Two cigar manufactories.
- Four real estate agencies.
- Volunteer fire department.
- Several lumber companies.
- Three Methodist churches.
- A brass band organization.
- Two photograph galleries.
- Two moving picture shows.
- Florida Winter Chautauqua.
- One semi-weekly newspaper.
- Five life insurance agencies.
- First-class sewerage system.
- Two fertilizer manufactories.
- Five fire insurance agencies.
- Two livery and feed stables.
- One crate and basket factory.
- One Elks' Club reading room.
- Hardwood Manufacturing Plant.
- Agricultural Experiment Station.
- Florida Winter Bible Conference.
- Five dressmaking establishments.
- National Odd Fellows' Sanitarium.
- Three undertaking establishments.
- Two of the best hotels in the interior.

Two wholesale grain and feed stores.
Two wholesale grocery establishments.
Water "that has made Gainesville famous."
The finest opera house in the State outside of Jacksonville
A Government building soon to be erected to cost when completed \$150,000.
Carpenters, masons, plasterers, painters, printers, machinists and laboring men galore.
More miles of paved streets and granolithic sidewalks than any other town in the interior of the State.
An \$85,000 court house built of brick and stone—a beautiful structure and the lawn, flower beds, shrubbery, Confederate monument, etc., surrounding it, make it a most attractive picture.

Parties having job printing done at The Sun office are entitled to one vote in the Bush & Safford Piano Contest for each cent paid for such work. Don't forget this when in need of printed stationery. Read the advertisement giving particulars regarding the contest and vote for the lady of your choice

If you have found anything see if it is advertised in the Want column.

T. F. THOMAS
UNDERTAKING CO.

FULL LINE OF
NEW GOODS...

AGENTS FOR
MONUMENTS, TOMBSTONES
and IRON FENCES.

Personal attention to all matters pertaining to the above and "TRADE OFFERS" promptly attended to.

Gainesville, Florida.

FOR CITY MARSHAL.
To the Voters of the City of Gainesville:
I am a candidate for City Marshal, for re-election on April 13. I have served the people faithfully and efficiently, night and day, and my record is open for inspection.
If my service during the past year has been satisfactory I ask the support and vote of each and every citizen who is qualified. I can only promise the same service as I have endeavored to give in the past.
Yours for order,
HEN T. ARNOW.

I take this method of informing the public that I am a candidate for City Marshal at the election to be held on April 13, 1909. I respectfully solicit the support of all voters, irrespective of party affiliation, and promise to faithfully and impartially discharge the duties of the office should I be elected. Respectfully,
CHAS. C. WARREN.

FOR TAX ASSESSOR.
To the Voters of the City of Gainesville:
I respectfully announce myself a candidate for City Tax Assessor for the year 1909. Having been Tax Assessor for four years, I am fully prepared to fill the office, as my record will show, the city assessment having been increased in that time from a little over \$600,000 to over \$1,000,000. I was prevented from running for this office last year on account of sickness, and now respectfully solicit your votes.
W. M. BRADFORD.

To the Voters of Gainesville:
I hereby announce that I am a candidate for re-election to the office of City Tax Assessor for the year 1909, in the election to be held on April the 13th, and most earnestly request you all to give me your vote and support for the position.
Thanking you for your past endorsement, I remain, Yours very truly,
B. R. COLSON.

BUSINESS CARDS

DR. GEO. S. WALDO,
—DENTIST—
Graham Building, East Main Street N
Bell Phone 51. Also Long Distance.

DR. EDWARD CLARK
DENTIST,
Offices in Graham Building, over
Saunders & Earle's store. Phone
No. 356.

DR. D. VERE B. MORRIS,
....DENTIST....
Office over Gainesville National Bank
Phone 200.

DR. J. H. ALDERMAN,
DENTIST.
Office over Dutton & Co's. Bank
Phone 280, Gainesville, Fla

W. E. BAKER,
ATTORNEY-AT-LAW,
SOLICITOR IN CHANCERY.
GAINESVILLE, Alachua Co., FLA.
Office in Haymans Block

FERDINAND BAYER,
ATTORNEY AT LAW,
GAINESVILLE, FLORIDA

Can sell your city property, (improved and unimproved), phosphate, trucking and farming lands. Send him a list of what you offer for sale. 2142r

J. A. CARLISLE,
ATTORNEY AT LAW
And Solicitor in Equity
Real Estate, Conveyancing and General Practice. All business promptly attended to. Office next door to Sun office. GAINESVILLE, FLORIDA

FRANK CLARK, THOS. W. FIELDING
CLARK & FIELDING
Lawyers.
Practice in all Courts, State and Federal.

Offices over Gainesville National Bank

ABOUT ADVERTISING—NO. 9

The Doctor Whose Patients Hang On

By Herbert Kaufman.

Out in China all things are *not* topsy turvy. Physicians are paid for keeping people well and when their patients fall ill their weekly salary check is stopped. The Chinese judge a medical man not by the number of years he lives, but by the length of time his clients survive.

An advertising medium must be judged in the same way. The fact that it has age to its credit isn't so important as the age of its advertising patronage. Whenever a newspaper continues to display the store talk of the same establishment year after year, it's a pretty sure sign that the merchant has made money out of that newspaper, because no publication can continue to be a losing investment to its customers over a stretch of time without the fact being discovered. And when a newspaper is able to boast of an honor roll of stores that have continued to appear in its pages for a stretch of decades it has proven its superiority as plainly as a mountain peak which rises above its fellows.

The combination of stability and progress is the strongest virtue that a newspaper can possess. Only the fit survive—reputation is a difficult thing to get and a harder thing to hold—it takes merit to earn it and character to maintain it. There is a vast difference between fame and notoriety, and just as much difference between a famous newspaper and a notorious one.

Just as a manufacturer is always eager to install his choicest stocks in a store which has earned the respect of the community, just so a retailer should be anxious to insert his name in a newspaper which has earned the respect of its readers. The manufacturer feels that he will receive a square deal from a store which has age to its credit. He can expect as much from a newspaper which is a credit to its age!

The newspaper which outlives the rest does so because it was best fitted to—it had to earn the confidence of its readers—and keep it. It had to be a better newspaper than any other, and better newspapers go to the homes of better buyers. Every bit of its circulation has the element of quality and staying power. And it is the respectable, home-loving element of every community—not the touts and the gamblers—toward which the merchant must look for his business vertebrae—he cannot find buyers unless he uses the newspaper that enters their homes. And when he does enter their homes he must not confuse the sheet that comes in the back gate with the newspaper that is delivered at the front door.

(Copyright, 1908, by Tribune Company, Chicago.)

The Title Question

?

Are you of the number who are afraid that there is some defect in their titles, and with that for an excuse refuse to have an Abstract of Title? Send for our FREE booklet on "The Title Question." None are so blind as they who will not see. We have the information on YOUR title. —CONSULT US—

ALACHUA COUNTY ABSTRACT CO
Gainesville, Florida

TELEPHONE

LONG-DISTANCE SYSTEM

Covers the south to Brooksville; east to Ocala and beyond; west to Suwannee River; north to Alachua. High and Worthington Springs, Cedar Key, and all intermediate.

TOWNS, PHOSPHATE MINES, STILLS, SAW-MILLS and FARMS

Message and Answer for One Price.

East Florida Telephone Co
The Long-Distance System

G. S. Merchant & Co.
Retailers and Jobbers in

Staple and Fancy Groceries

Grain, Garden, Seed and Fertilizers

SOUTH SIDE SQUARE — GAINESVILLE, FLORIDA.

Highest market price paid for Chickens, Eggs and other Produce.

A Complete stock of Hay, Corn, Oats, Flour, Bran, Meal, Cotton Seed Meal and Rye. We handle only the Very Best goods at Lowest Prices, and guarantee satisfaction always.

THE DAILY SUN, 10c a Week