

L. J. BURKHIM

FOR UP-TO-DATE
CLOTHING
 —AND GENTS'—
FURNISHINGS
 GET THE HABIT

L. J. BURKHIM

Something for the Table

we have an exceptionally fine Holiday display of Silverware. The latest and most popular styles including

Gorhams Chantilla Pattern

which is the most popular design sold. All goods bought of us will be engraved free of charge.



The Prince of Xmas Presents

is still the GOLD WATCH. We have beautiful selections of SOLID GOLD and high-grade GOLD FILLED CASES in all sizes. Not a stale pattern among them—each one the special product of the manufacturer for the Holiday Season of 1909.



Reputation

...is the...

One Thing

on which you must rely when buying jewelry.

We value our reputation far above the profit on any number of sales, and are frequently compelled to lose a sale because we refuse to misrepresent our stock.

We believe this pays us and expect to continue to conduct our business so our reputation will be above question.

We refer the few in this community who have not dealt with us to the many who have.

C. H. Coles & Son

Up-to-Date Jewelers

Gainesville, Florida

- Leather Goods
- Hand Painted China
- Cut Glass
- Sterling Silver
- Plated Silver
- Bake Dishes
- Fruit Stands
- Salad Sets
- Umbrellas
- Canes
- Ladies Silver
- Mesh Bags
- Carving Sets
- Fobs
- Watch Chains
- Jewel Caskets
- Candle Sticks
- Optical Goods

- Clocks — Watches
- Diamonds
- Broaches
- Rings
- Bracelets
- Locketts
- Chains
- Stick Pins
- Cuff Buttons
- Hat Pins
- Festoon Necklaces
- Toilet Sets
- Comb, Brush and Mirror
- Ebony Goods
- Fountain Pens
- Silver Novelties
- Etc., Etc., Etc.

Rich Cut Glass

Hand Painted China

Nothing more appropriate for Holiday Gifts than Cut Glass or China. We have new patterns and designs, and prices will surprise you. We handle only HAWKE'S and LIBBY'S Cut Glass.



Rings

and Rings

Wedding Rings
 Engagement Rings
 Birthday Rings
 Shirt Waist Rings
 All kinds and sizes of rings. No matter how much you can spend on a ring, you can spend it to best purpose with us.



Established 1884 Incorporated 1904

EDDINS MAN'F'G CO.

MAKERS OF

Sash, Doors,
 Blinds,
 Mill Work.

Gainesville, Fla.

DIAMOND ICE CO.

Man'rs of PURE CRYSTAL ICE

COLD STORAGE IN CONNECTION

Gainesville, Fla.

—PLANT—

Grafted Pecan Trees

And Become Independent

—Safe, Sure Investment—

Best Thin-Shell Varieties, in any Quantity. For further information address

MILO A. BENNETT
 Gainesville, Florida.

J. A. WILLIAMS,

ATTORNEY-AT-LAW.

Practices in State and Federal Courts.

Offices: Cedar Key and Gainesville, Fla. At Cedar Key on Sundays; Bronson on Mondays, and Gainesville Wednesday to Saturday, inclusive.

Gainesville office: Room No. 1, over Chitty's store.

—Santa Claus Headquarters for 63 Years—

The H. DREW & W. B. DREW Company

45-49 West Bay St., JACKSONVILLE, FLORIDA

DO YOUR CHRISTMAS SHOPPING WITH US

MAIL ORDER FACILITIES UNEXCELLED

Unlimited Assortment Holiday Stationery, Books, Late Novels, Bibles, Purses, Leather Novelties, Fancy Goods, Cut Glass, Hand-Painted China, Framed and Unframed Pictures, Toys, Dolls, Games, Etc.

Kodaks and Photo Supplies, Golf and Tennis Supplies

SPORTING GOODS

OFFICE FURNITURE

SECTIONAL BOOKCASES

The New York Racket

IS AS USUAL, THE PLACE TO DO YOUR

...HOLIDAY SHOPPING...

A magnificent line of Holiday Goods and Toys of every description. Come in and make your purchases and make the little folks and big folks happy Xmas. Remember we have a large line of all kinds of merchandise suitable for the Holidays. A strong line of Men's Clothing, Hats and Shoes at right prices. Our Furniture department is running over with good things.—see the line on second floor. Come to the city and make your store your headquarters on all occasions all the time.

THE NEW YORK RACKET.

PHIFER BROTHERS

SOUTH EAST CORNER SQUARE