

General Statement

THE Mountain Lake Corporation has had under development for nearly two years a very beautiful tract of three thousand acres which has been landscaped as one harmonious whole by Mr. Frederick Law Olmsted. Mr. Olmsted has spent many months on the work. He is well known throughout the country, and his connection with this development is in itself sufficient to interest those who know Biltmore, Forest Hills Gardens, or Roland Park.

The aim of the development is to supply for those of unquestioned social position a home or a grove in a beautiful private park, where they may play golf and tennis, drive, fish and hunt as gentlefolk should, without being crowded by every tourist in the State. That the development will supply a particular demand is made clear by a glance at the partial list of those who have already become interested, which appears on the last page of this booklet. There are other names of equal prominence which might have been included had space permitted.

Mr. Olmsted struck the keynote of the project in the concluding paragraph of a newspaper interview published immediately following his first visit to the property:

“Other places have good citrus lands, though none have better; other places have good climatic and health conditions, though none have better; other places have the same opportunities for the growth of beautiful tropical vegetation; but nowhere else in Florida is a systematic effort being made to conserve and develop the landscape beauty of a large tract to the fullest extent in connection with its economic development. It will create a district exceptional for its beauty as well as for its productiveness, and, as such, exceptionally attractive to the seekers for winter homes in Florida who want the very best.”