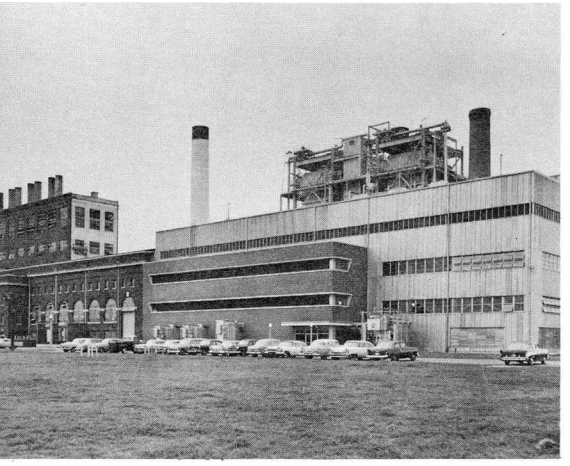
One of ten front end loaders used by the City Street Cleaning Department easily handles heavy tree limbs for disposal.



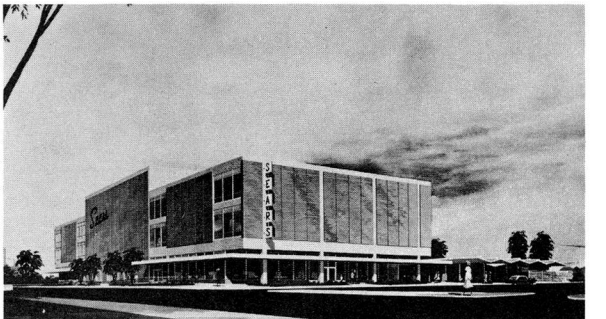
One of three sources of generation for the City Electric system is the Talleyrand Avenue Plant—165,500 kw.

taxes . . . licenses . . . franchise and cigarette taxes . . . 80% of municipal court fines . . . and inspection permits.

To give an example of the vital effect and great savings in taxes which these revenue-producing departments of the City have had on its citizens, total 1959 receipts amounted to $24,619,000.00. Of this amount ONLY $3,621,000.00 came from City Ad Valorem taxes. *City-owned, self-sustaining* enterprises produced a net operating profit amounting to $19,961,000.00 . . . and of this amount $15,000,000.00 was transferred to the General Fund for the operation of the city government and for the retirement of debt services.

Since only 1955, the City's General Fund receipts have risen from $15,722,000.00 to the above mentioned $24,619,000.00. Without a history of such tremendous revenues, one of two things would have happened: the city's ad valorem taxes would have been excessively high or it would have had to go without many of the great improvements which have contributed to its expansion and progress.

Major commercial air field of the city is Imeson Airport, located north of Jacksonville. Plans are under consideration for its expansion.

View from top of the new City Hall offers sweeping panorama of commercial river activity.

Sears-Roebuck attracted shoppers back to Bay Street again when they built their "largest retail store in the Nation."