

JACKSONVILLE is United States' Most Important NAVAL STORES DEPOT

QUARTER MILLION BARRELS NAVAL STORES READY FOR SHIPMENT
AT WORLD'S LARGEST NAVAL STORES SHIPPING POINT



THE United States War Department in its Port Series No. 8, issued in August, 1925, stamps its approval on the Port of Jacksonville in the following unmistakable language: "Jacksonville is a progressive port. Its city administration and its Chamber of Commerce are alive to the importance of modern facilities and co-ordinated management . . . Due undoubtedly to the combined influence of the facilities provided by the city and the publication of import and export rates through the port, there has been a decided change in the character of the business going through it. No longer is this business confined to a few crude commodities. While the developments have been too recent to revolutionize conditions, there has been a conspicuous increase in through traffic. . . . The most southerly of the principal South Atlantic ports, Jacksonville has advantages in competition with Gulf ports because of its lower ocean rates to European points. Due largely to private enterprise, Jacksonville during the past five years has outdistanced its competitors in the handling of naval stores, for which, indeed, it has become the most important depot in the United States."

RECOGNIZED as the Lumber Capital of the South, Jacksonville handles enough lumber every year to build an eight-foot board walk around the world at the equator. In other words, over a billion feet of lumber passes through Port Jacksonville every 12 months, or 60,000 cars. At the mill this approximates a valuation of \$35,000,000. These shipments consist chiefly of Southern Pine, Gulf Red Cypress and Southern Hardwoods. As a cross tie center Jacksonville leads the world, shipping during the past year over three million ties at a valuation of three million dollars.

THE Heart of the Pine Forests in the form of Naval Stores, transferred in barrels and stored for shipment overseas is the story of Commodore's Point—the largest single point of concentration of Naval Stores in the world. Of twenty-five million dollars' worth of Naval Stores annually exported from the United States ten million dollars' worth leave from Port Jacksonville. With the passing of the wooden ships, the term Naval Stores has lost its original significance, but the volume of this Florida Product remains in the fact that it is the all-important product in the manufacturing of such universal commodities as Soap, Paint, Paper, Printers' Ink and a thousand lesser every-day utilities. In the making of so small an item as Fly-Paper alone one American concern uses as many as 15,000 barrels a year.