

**2011-2012 Smathers Libraries Mini Grant
APPLICATION COVER SHEET**

ET Pre-proposal applications will be accepted at any time

X Check here if this is your first grant application where you will be serving as a principal investigator (PI).

Principal Investigator (PI) Name: **Mark Sullivan**

Department: **IT / T&SS**

Email: **MarSull@uflib.ufl.edu**

Phone: **352-273-2907**

Additional project applicants, please give name, email, and brief role for each:

Title of grant application project: **Pilot Implementation of Web Content Management System**

Project abstract (no more than 100 words):

This pilot project will perform several long-term library goals. The project team will implement a web content management system and money will be used for conversion of several large portions of the library web presence to the new system. As the pages are migrated into the new system, the content management system will allow the introduction of new social media options, blogs, and event calendars. It will also allow for more granular control of permissions than is currently able to be supported. In addition, the use of the CMS will allow users to easily create and maintain their own web pages online directly through standard web browser software.

Funds requested (Limit of \$5,000): **\$10,000**

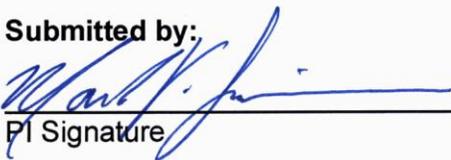
Describe how the 10% mandatory cost share will be met (be specific):

Cost share will be easily met by management and oversight for the students hired under this grant which will be performed by the Project Manager, Gus Clifton, within the Digital Development & Web Unit within Information Technology at George A. Smathers Library.

Please list the library resources to be used in this project and the name of the person authorizing the intended use and date authorized. Each authorizing person must initial their approval and availability of resources for this project. If you need more room, continue on a separate page.

Resources Required for Project as applicable including cost share contributions	Authorizing Individual	Approving Initials	Date Authorized
Information Technology	Will Chaney	<i>WCC</i>	<i>10 Aug 2012</i>
Technology & Support Services	Rachel Schipper		
Scholarly Resources & Research Services	Diane Bruxvoort		

Submitted by:


PI Signature

8-10-2012
Date

Approved by:


Dept. Chair Signature

8/10/12
Date

Pilot Implementation of Web Content Management System

Emerging Technology Mini-Grant

Mark Sullivan

A. Project Description

This mini grant application for support of the Pilot Implementation of Web Content Management System (CMS) seeks to revolutionize the way the George A. Smathers Libraries (Libraries) web content is managed, while simultaneously opening all the newest possibilities in web pages to all our faculty and staff with the simplicity of editing pages from their web browser. Funds awarded will purchase a library-wide instance of DotNetNuke, the leading .NET web content management system (CMS), one of the final contestants to be the UF campus-wide solution. The grant will purchase the license which includes training and support for the first year to ensure the full system is operational by the end of the grant. This grant will also employ student labor to migrate content to the new system. The primary goal of the project is to provide Libraries' patrons, faculty, staff, and partners a fully integrated system with a stable underlying architecture that also includes features such as blogging, calendars, social media, and mobile device optimization is critical for our internal operations and will place the Libraries at the forefront of academic libraries by providing integrated web services. Project objectives include: 1) determining output of student labor in converting web pages to the new CMS; 2) updating webpages to the most recent library design; 3) working with units and departments on developing templates for migrating pages; and 4) training faculty and staff on using the new system through recurring sessions.

B. Project Importance

The Libraries' website is currently composed of over 10,000 pages of static content which cannot access many of the recent social web and media tools which our patrons have come to expect. The lack of an underlying content management system makes it very difficult to make large-scale changes to the site, either as the library web manager or as a content provider within the libraries and departments. Updating websites is a laborious process often including installing a streaming instance of Adobe Contribute, configuring your site for editing, and then making the desired changes. The underlying architecture thus prohibits even standard management and support options, making all web work difficult and time-consuming for top-level web managers and even for day to day users editing single pages and small subsections of the site. Permissions are made at the folder level, rather than the granular portion of each web page, and there is no way for a library web manager to perform web change review before a page changes for the public. Furthermore, features which users now expect on web pages, such as integrated access to social media options, blogs, or event calendars, are all missing. In addition, pages are optimized for viewing on computers, and do not scale correctly for mobile devices. The sum total of all these issues has driven most Libraries' faculty and staff to migrate many pages to LibGuides, which is not the appropriate tool for many of the uses and which still lacks the features one expects in an enterprise-level web CMS. This mini grant will correct the underlying architectural problems by putting a CMS in place for the entire library website. After the final migration is complete, wide-scale changes for design and new features will be easy to test and implement and all approved library users will be able to edit their pages online through a standard web interface.

This system will provide the following benefits for the Libraries:

- Simple implementation of themes across the entire site or sub-sites
- Social media options, such as blogs, event calendars, etc.
- Granular permissions with ability to set a review policy for pages before they go public
- Ability to update pages directly in your browser after logging in
- Auto-scaling for optimal viewing and access on a number of different mobile devices
- Simple humanly-readable usage statistics on content (as opposed to the overly verbose Google Analytics)
- Easy integration with UF's Active Directory and Sharepoint
- Provides an application development platform for rapid application development within the skill sets of the software department (C#, ASP.net)
- Simple widget creation using .NET/C#, which is the programming language of choice in the UF libraries

- Easy server and system management within the current strengths of the IT department (Microsoft Windows servers, Microsoft SQL Server, and Microsoft IIS Web Services)
- Replaces multiples existing servers including the remaining Linux servers, making system administration simpler
- Provides an architecture able to support the libraries missions and goals for the foreseeable future

In addition, this project will pilot the process of using student labor to convert existing web pages to the content management system. The web unit will supervise the work of the students as they convert existing web sites to the CMS. The students will be given a unit or department at a time to cut and paste the content into the system, performing normalization and basic redesigns as requested by the department. In addition, all migrated pages will be updated to the most recent library design. Once the pages are housed within the system, it will be very simple to change the overall look and design of all the library webpages.

C. Similar Projects

Academic libraries have begun to explore utilizing robust CMS and application deployment architectures. Some libraries turned to LibGuides for all their webpages, as the University of South Florida (USF) recently did, even though the LibGuides system is a very rudimentary CMS. For that reason, USF quickly migrated their main web content away from LibGuides just a year later. Providing our patrons, faculty, staff, and partners a fully integrated system with a stable underlying architecture that includes features such as blogging, calendars, social media, and mobile device optimization is critical for our internal operations and will place the Libraries at the forefront of academic libraries in this regard.

A survey of over half the ASERL library websites showed that 60% of all library websites do not utilize any CMS, but rely on a large number of static pages, just as our site currently does. Of the 40% that use a CMS, all relied on technology which relies primarily on MySQL and Linux servers, with over half of those libraries using Drupal, which is renowned for being very difficult to configure and requires a lot of custom programming to make it work correctly. None of the CMS's utilized are enterprise-level systems nor can they act as a .NET application development framework, allowing simple creation and integration of widgets written in the programming language employed by the Libraries.

D. Resources Needed

No equipment/supplies will be purchased on this grant, other than the software license for the CMS. (\$2,700)

Personnel

The Principal Investigator, Mark Sullivan, is head of the Digital Development and Web Unit within Information Technology at George A. Smathers Libraries. He will oversee the migration, timeline, and objectives of this grant. In addition, James "Gus" Clifton will act as the Project Manager overseeing the management and training of the student workers hired by this grant award. Twenty percent of Clifton's time will be cost share for the management of this project.

The chief project personnel will work closely with each unit and department during the migration of their web content to ensure the migration and slight changes in the design are satisfactory. In addition, the project personnel will train staff and faculty on the use of the new CMS for creating and updating web content as well as on new features enabled by the CMS.

E. Project Plan of Action/G. Measures of Success

Phase	Timeline	Personnel	Activities and Measures of Success
Purchasing	Weeks 1-2	IT / Purchasing	Activities: Purchase the DotNetNuke Professional (academic) license. Measures: Is license successfully purchased and software downloaded?
Setup and Configuration	Weeks 1-6	Principal Investigator (PI) & Project Manager (PM)	Activities: Setup and configuration can begin immediately with the 30 day trial version. In this phase, the server will be configured and the CMS will be installed. Templates will be created for the main departments and each individual look-and-feel. Measures: Is server configured and ready for library content?

Student Hiring	Weeks 4-6 (ongoing as necessary)	Human Resources, PI, and PM	Activities: Hire OPS labor, hopefully work-study, to be directly managed by the Project Manager (PM) and housed at East Campus IT Office. Measures: Are sufficient numbers of students hired to complete this project by week 40?
Migration	Weeks 6-40	PI, PM, and student workforce	Activities: For each portion of the web which is migrated, the PI and PM will speak with the affected unit/department prior to migration. If no existing template can be utilized for the unit/department, a new template will be created. Student workforce will then migrate the content to the new CMS. Finally, PI and PM meet with affected unit/department to determine success of migration and make changes as necessary. Measures: Are sufficient numbers of pages being migrated? This grant will migrate a minimum of 2,000 pages of content to the new CMS. Are affected units/departments satisfied with the migration efforts?
Faculty & Staff Training	Weeks 6+	PI and PM	Activities: Principal Investigator (PI) and Project Manager (PM) will train staff and faculty on using the new system in recurring training sessions in the Library West training rooms. Measures: Are staff and faculty successfully utilizing the new CMS for adding content and updating existing content?

Once the CMS is installed and configured, students will be expected to migrate a minimum of two pages per hour with up to four pages per hour. The tedious nature of this work is due to the abundant existing coding problems on the site. This results in a minimum of 2,000 pages of web content to be migrated, but it is hoped that up to 4,000 pages of content can be migrated.

Selection of content to be migrated will be roughly based on how heavily pages are utilized by our patrons, with priority given to more heavily utilized content. Request for prioritization of certain units will also be accepted throughout the period of this grant. Throughout this process, the chief project personnel will work with each unit to identify duplicative, unused content to be updated or removed, further cleaning and improving the overall web presentation.

In addition to migrations, all new pages, such as the Records Management pages, will be created directly in the new CMS and any requested design changes during this mini-grant will also result in migration to the new CMS.

F. If Project is Collection Specific (N/A)

H. Long-term Financial Implications & Ongoing Costs

The solution proposed in this grant will save the UF libraries recurring IT costs for multiple servers and the ongoing cost for support. This solution will combine several existing servers (blogging server, calendar server, web server) into a single solution, reducing the server costs to CNS. Support for this solution will also be cheaper since this solution is completely Windows based, rather than utilizing technologies for which there is little in-house expertise. This will reduce ongoing support and training costs for server support and allow for simpler management of security of the system.

The academic license for the DotNetNuke Professional system costs \$2,700 annually. This allows for additional previewing of content on mobile devices and provides free training for the system, including setup, configuration, and advanced features of the system. This license will make the transition to the CMS simpler and less time-consuming. It is recommended to consider this an ongoing cost for the first two years, with the first year being paid for by this mini-grant. At that time, the training support may be less necessary and we can assess if the additional features are being utilized by our patrons, staff, and faculty. If they are not necessary, at that time we can switch to the free community license.

I. Plan for Future of Equipment (N/A)

MINI GRANT PROGRAM DOCUMENTATION

Web Content Management System Emerging Technology Mini Grant Budget

1. Salaries and Wages

Name of Person	Salary times % of effort	Grant Funds	Cost Share	Total
OPS Student Labor	730 hours * \$10/hr	\$7,300.00	\$0.00	\$7,300.00
Project Manager (Gus Clifton)	\$71,909 * 0.20 FTE	\$0.00	\$14,381.80	\$14,381.80
Principal Investigator (Mark Sullivan)	\$90,363 * 0.05 FTE	\$0.00	\$4,518.15	\$4,518.15
		\$0.00	\$0.00	\$0.00
		\$0.00	\$0.00	\$0.00
SUBTOTAL		\$7,300.00	\$18,899.95	\$26,199.95

2. Equipment

Item	Quantity times Cost	Grant Funds	Cost Share	Total
DotNetNuke Professional Edition (Software)	1 * \$2700	\$2,700.00	\$0.00	\$2,700.00
		\$0.00	\$0.00	\$0.00
		\$0.00	\$0.00	\$0.00
SUBTOTAL		\$2,700.00	\$0.00	\$2,700.00

3. Supplies

Item	Quantity times Cost	Grant Funds	Cost Share	Total
None		\$0.00	\$0.00	\$0.00
		\$0.00	\$0.00	\$0.00
		\$0.00	\$0.00	\$0.00
SUBTOTAL		\$0.00	\$0.00	\$0.00

4. Travel

From/To	# of people/# of days	Grant Funds	Cost Share	Total
None		\$0.00	\$0.00	\$0.00
		\$0.00	\$0.00	\$0.00
		\$0.00	\$0.00	\$0.00
SUBTOTAL		\$0.00	\$0.00	\$0.00

5. Other (services vended, etc.)

Item	Quantity times cost	Grant Funds	Cost Share	Total
None		\$0.00	\$0.00	\$0.00
		\$0.00	\$0.00	\$0.00
		\$0.00	\$0.00	\$0.00
SUBTOTAL		\$0.00	\$0.00	\$0.00

	Grant Funds	Cost Share	Total
Total Direct Costs (add subtotals of items 1-5)	\$10,000.00	\$18,899.95	\$28,899.95

George A. Smathers Libraries
Office of the Associate Dean for Technology & Support Services

535 Library West
PO Box 117000
Gainesville, FL 32611-7000
352-273-2505
352-392-7251 Fax
www.uflib.ufl.edu

August 10, 2012

Mini Grant Committee
George A. Smathers Libraries
PO Box 117000
Gainesville, FL 32611-7000

Dear Committee Representatives:

This letter is written in support of the mini grant submitted by Mark Sullivan, Pilot Implementation of a Web Content Management System. The emerging technologies project will introduce modern website standards and allow for the inclusion of web-enabled features that students within the university have come to expect. The mini grant will enable Mark and his team to investigate Content Management Systems (CMS), learn more about web maintenance, and to edit content directly on the site. Additionally, this particular test environment has the capability to integrate blogs and calendars more directly into the website, and will allow a broad and general approval process for web information and services, with a stable underlying architecture.

Part of the difficulty with the current website is that there is duplication of information, old and out-of-date pages that have not been deleted, and a wide variety of approaches and styles that have occurred over the years. Having a pilot will avail departments the opportunity to do some much needed maintenance on pages prior to migration.

The website is the only way that many of our constituents interact with the libraries, and the ease with which we can maintain a CMS will allow more frequent maintenance and efficient review. With more than 10,000 pages, simplification will assist with not only the maintenance, but with the ease of use for our constituencies.

The costs of the pilot are relatively minor when compared with the expected positive outcomes. I wholeheartedly endorse and support Mark in the submittal of this mini grant.

Sincerely,

Rachel A. Schipper

Rachel A. Schipper, Associate Dean
Technology & Support Services

The Foundation for The Gator Nation

An Equal Opportunity Institution

From: Bruxvoort,Diane
Sent: Monday, August 27, 2012 9:04 AM
To: Sullivan, Mark V
Subject: Letter of support for CMS mini-grant

Dear grants committee,

I am writing to support the proposal for a new web content management system to run the UF Libraries website. I consider this to be an essential step for the Libraries and strongly encourage you to fund this project.

While we take great pains to provide excellent customer service for the library users who walk through our doors, we have neglected our virtual users, and the reality is that our virtual users represent the greater population. The website design is outdated, and all too often the information presented is also. This is poor customer service. A content management system will allow us to update information efficiently, and in a timely manner on a user friendly website.

Then need for an updated website is consistently and vociferously expressed by the Branch Chairs in our meetings. I understand the need to utilize some time of the collection managers and web managers within the different units, collections, and libraries while the migration is performed, and gladly commit their time to assist in this project.

Please feel free to contact me if you have any questions.

Sincerely,

Diane Bruxvoort
Associate Dean for Scholarly Resources and Research Services

Diane Bruxvoort
Associate Dean for Scholarly Resources and Research Services
George A. Smathers Libraries
352 273 2516



George A. Smathers Libraries
Office of the Associate Dean of Development & Advancement
Communications Office

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352-273-2505
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August 10, 2012

Dear Mark,

I am writing to offer my enthusiastic support of your mini-grant proposal for the implementation of a new Web Content Management System. The new system will allow the libraries to move to the forefront of web management. I like that with the system the overall look of web pages can become more consistent and easier to make changes to online. For IT to programmatically create widgets, such as news feed on the home page would be an addition that would be welcomed by our users. As will tightly integrating calendars, blogs, and social media, and mobile device optimization.

Online communication about the libraries' news, events and exhibits is the primary method for promotion and the system will make our jobs easier and enable us to more efficiently communicate with our users.

Sincerely,

A handwritten signature in blue ink that reads "Barbara".

Barbara Hood
Director of Communications

Questions for Mark Sullivan's Emerging Technology Proposal

Pilot Implementation of Web Content Management System

DotNetNuke:

Are there implications if UF does not select the DotNetNuke platform? (from the Project Description)?

It will be more than a year before UF has any CMS solution available. Any solution(s) provided by UF for the CMS will not be mandatory, so we can continue with any solution we have implemented here. If we choose to migrate to any other CMS solution, it will be much easier migrating from DotNetNuke than migrating from our current web environment.

If UF does (or does not) adopt DotNetNuke will that impact the long-term financial implications? Will licensing fees be different? Will UF provide for the whole campus?

We do not yet know the price structure of the UF provided CMS solution. Once the campus makes the decision and provides pricing we can examine the positives and negatives of their solution. Implementing a CMS solution now is a benefit for our patrons and will make any subsequent migrations simpler. Upgrading our web solution has been held hostage by some future UF-wide solution for far too long.

WordPress:

Has WordPress been fully investigated as a cheaper alternative? (I have experience using WordPress but only for small "web presence" type sites, so I have no idea how it would perform on such a large scale. I do know that it is used for some major sites but I'm unaware of their experience.)

Comment: <http://WordPress.org/showcase/tag/education/> This tag leads to the Education tagged sites but on the left is "Browse Popular Tags". (I am not arguing for the use of WordPress, just want to make sure it was fully investigated. It used to have a reputation as being a very lightweight blogging software with security issues but it seems to have come a long way since then.)

Implementing WordPress would be a more expensive alternative for our libraries to support for several reasons:

- System Maintenance and Security Costs
 - WordPress runs in a linux environment and our IT department has very little experience working with linux and we continue to rely on past employee's generosity to maintain our current WordPress news blog server. This lack of experience is worrisome when coupled with the security concerns which surround WordPress. DotNetNuke runs on Windows servers.
 - WordPress runs on MySQL servers, which again our IT department has very little experience maintaining and securing. DotNetNuke runs on Microsoft SQL Servers which we routinely maintain and secure.
 - WordPress runs on an Apache web server, unlike DotNetNuke which runs within the Windows Internet Information Service which we use for most web servers in the libraries.

- Integration Costs
 - DotNetNuke can easily integrate into UFAD, allowing for a single sign-on using Gatorlink for management. While this is possible for WordPress, it is much more difficult and time consuming to setup and maintain.
 - DotNetNuke can integrate with SharePoint, which would provide a single interface for both our internet and intranet with simple Microsoft Office editing features, similar to Google documents.
- Application and Widget Development
 - DotNetNuke can speed up development of web applications, since it is an application framework. This allows for savings during development of simple web applications.
 - DotNetNuke accepts widgets written in C#, which is the programming language of choice in the libraries. Again, this will make development of custom widgets for our staff, faculty, and patrons very simple.
- Training and Vendor Support
 - The price of DotNetNuke Professional nets the libraries a virtual seat within all online training (current and previous) on the system. This will allow the IT department to quickly implement the system and continue to learn about the options the system provides.
 - DotNetNuke support is centrally provided and the license includes any necessary technical support during the installation and configuration.

How does DotNetNuke CMS compare to WordPress CMS currently in use by UF&Shands website <https://ufandshands.org/> including the Health Sciences Center, EPI, McKnight Brain, UFGI, etc?.

Comment: WordPress has the same Web 2.0 features (blog, RSS feeds, social interaction, etc.) I am asking this because as we speak, the content of the Health Sciences Library is being moved to this new WordPress UF&Shands template. Here is the demo website (not public yet) <http://library-demo.sites.medinfo.ufl.edu/> In addition two librarians have been trained down here to edit and create new pages for the UF Genetics Institute website. <http://www.ufgi.ufl.edu/>. The way content is created in WordPress is really easy and not different from the libguides

WordPress is indeed blogging software which has grown into a CMS. However, the CMS remains best utilized for smaller websites. In addition, security remains a major concern with WordPress. Indeed, our news blog implementation of WordPress is “hacked” and must be rebuilt from scratch annually. Third-party add-ons, which provide the bulk of WordPress’s functionality, are community built and often are inadequately secured. These problems are a major reason that WordPress was considered twice by the UF CMS team and twice was eliminated.

Editing content in DotNetNuke will be as simple as LibGuides as well and will provide access to more possibilities than WordPress.

The new CMS will be offered to the Health Science Center Library, as it is available to the rest of George A. Smathers Libraries. However, we have no plan to migrate their pages in this project. They will remain integrated in the current system with the Health Sciences Center and Shands.

Student hiring:

Is it feasible to get students out to the East Campus for \$10 an hour?

Is trying to get OPS staff to ECOB for \$10 an hour is a realistic expectation? Curious whether there might be an alternative way to accomplish this, perhaps with a temp office on campus?

Comment: With the level of connectivity we enjoy, questions and/or instruction shouldn't be too high of a hurdle.

The feasibility of hiring OPS staff at ECOB will continue to be examined throughout the hiring process. If it is determined that there are excellent candidates who cannot work remotely, we will examine other alternatives, such as sitting them in cubicles in on-campus libraries.

A preference is expressed for Federal work study students. Is the budget based on the students being hired with work study funds?

If Federal work-study students can be hired, would this change the costs or the number of pages able to be processed?

The budget is NOT based on hiring students with work study funds. Any students hired on work study funds will increase the number of hours we can utilize the students and increase the number of pages which can be processed.

Is there an estimate of how many *students* are needed? Is there at least an idea of how many students the project needs to hire?

Comment: Based on experience with OPS, and typical hours worked by OPS students in a week. This should be known beforehand so that recruiting can be targeted.

Due to the initial cost of training, we hope to secure students early in this grant which can work throughout the project to the completion. I hope to have at least thirty hours of available student labor a week, so we will hire between two and three students, depending on the number of hours each is able to work. They will be hired at the beginning of the grant, provided some basic training, and then will proceed to work through all selected content.

Equipment/Software:

Based on the description, there has already been a server identified in IT that can be used for this purpose? No other hardware will need to be purchased?

A new server slice will be initially used for testing configuration and setup, but DotNetNuke can then be run on the main web server, alongside the current content. The cost for the temporary test server will quickly be recouped once the news blog is migrated and the calendar is migrated, making it possible to quit paying the recurring CNS cost for two servers.

No hardware will be purchased for the initial test server since we no longer support server hardware. We purchase server "slices" from CNS and pay on a monthly basis.

Section H – Recommended software cost for 2 years. The application does not provide a letter or commitment of funds from IT and /or Library for second year. Can this be provided?

Yes, I have an email of commitment from Will Chaney which will be included with the final grant application submitted for vote. (See Appendix A)

Content:

Content selection will be based roughly on usage – Have these pages already been identified? Are those departments aware of this?

I have analyzed the usage for all sites on the main web server over the past two and a half months, so we do have a list of usage and amount of usage per page of content. In addition, there are certain units which have requested access to features which are not currently available without a CMS and these units will also be given priority.

Comment: I'm seeing nice letters, but I'd like to see at least one actual department on board with this – i.e. GovDocs, MSL, West, SASC, Fiscal, Facilities, etc. (Personally I don't think this will be hard to come by, but there may be an effect/impact on site usage that should be monitored.)

I have received emails of participation from: (See Appendix B)

Rebecca Jefferson – Judaica Collections
Vernon Kisling – Marston Science Library
Paul Losch – Latin American Collection
John Nemmers – Special Collections
Patrick Reakes – Library West
Lourdes Santamaria-Wheeler – Exhibits pages
Laurie Taylor – DLC pages
Benjamin Walker – Education Library

Long term implication - If only 2,000 pages are migrated with this grant award, how will the migration of the other 8,000 pages be handled and/ or supported by the IT department?

It is hoped the project will be able to migrate more than the 2,000 pages. After a preliminary attempt to remove search engine indexing, it was found that the first 2000 pages represent 94% of all usage. The most heavily used 4000 pages represents 97% of all usage against our web server. So, this project will definitely hit most of the heavily used pages.

Pages which cannot be migrated with this project can remain on the main web server, alongside the CMS-managed pages and be migrated as time permits or as the pages are updated. These pages can be migrated by the departments or by IT.

It is also hoped that this project will initiate a web clean-up period for many of the units and departments prior to migration, thus maximizing the use of the students' time. To this end, before we begin each migration, we will provide a complete analysis on the use of content. This will enable each unit or department to decide which pages are no longer in use and determine if content should be removed or linked back into their main pages.

APPENDIX A: Email of Support for 2nd Year CMS Costs from IT

From: Chaney, Willie L
Sent: Friday, August 24, 2012 9:36 AM
To: Sullivan, Mark V
Subject: RE: Letter of Commitment of funds for year 2

Mark

We will commit to funding the CMS for year 2 assuming it is approved. I agree that after year 2 we will review the CMS landscape and consider following the campus lead if at all possible. Please consider this a commitment from Smathers IT to fund year 2.

Will Chaney

APPENDIX B: Emails of Participation

From: Jefferson, Rebecca
Sent: Sunday, August 26, 2012 3:41 AM
To: Sullivan, Mark V
Subject: Participation in the Emerging Technologies mini-grant project

Dear Mark,

I am writing in support of your mini-grant proposal to implement a new web content management system for the Libraries.

I am very keen for this project to go ahead and for the Judaica collection web pages to be migrated to this system. At present, updating the Judaica website is a cumbersome process. It is also frustrating that the ability to work with important outreach tools such as blogs and other forms of social media is so limited, not to mention our present inability to record and manage user statistics.

The new content management system promises to revolutionize the way that we work with these tools, and it will be extremely beneficial to the Judaica Library's development plans.

I wholeheartedly support this project and very much look forward to the Judaica web pages being among the first pages to migrate to the new system. I am happy to help facilitate the project's progress by reviewing the migrated pages.

Yours sincerely,
Rebecca Jefferson

Dr. Rebecca Jefferson
Head, Isser and Rae Price Library of Judaica
Library West
George A. Smathers Libraries
University of Florida
Gainesville, FL. 32611-7010
Phone: (352) 273-2650
Fax: (352) 392-8118
<http://uflib.ufl.edu/judaica/>
<http://ufdc.ufl.edu/iufjudaica>

From: KISLING,VERNON N JR
Sent: Friday, August 24, 2012 10:01 AM
To: Sullivan, Mark V
Subject: RE: Email of participation

Mark (& Mini-Grant Committee),

We here at MSL are very much interested in this new web content management system and fully support it for a Mini-Grant. All MSL Librarians will be willing to participate and to contribute subject content material and review migrated materials. We also have a staff member who is knowledgeable in this area and would be willing to coordinate the MSL effort to maintain any and all pages relating to our subject areas and to our MSL services.

Vernon

Vernon Kisling
Chair, Marston Science Library
University Librarian / Environmental Sciences

George A. Smathers Libraries
PO Box 117011 / 444 Newell Drive
University of Florida, Gainesville FL 32611-7011 USA
352-273-2865 / vkisling@ufl.edu

From: Losch,Paul S
Sent: Monday, August 27, 2012 10:22 AM
To: Sullivan, Mark V
Subject: Letter of support

Dear Mark,

I am very happy to write this letter in support of your application for an Emerging Technologies Minigrant. Of course, I am not writing as a member of the Grants Management Committee, or addressing the technical feasibility of the project, but as an eager prospective beneficiary, who would like to see his overall website improved, and still retain the ability to make changes as needed.

As webmaster for the Latin American Collection site, I recognize that web design has moved on from the basic layout skills that I have and that were sufficient at one time. End-users of the site develop quick impressions based on the graphic design and usability of a site, and we need to make clear to visitors to our site that the Latin American Collection is indeed a welcoming, relevant and up-to-date source of information. This is true for other units as well, of course.

Some websites within the library system (such as <http://www.uflib.ufl.edu/msl/>) have evolved nicely with the times. Quite frankly, ours has not (www.uflib.ufl.edu/lac). Rather than having each department try to fund professional design work on its own, it seems very appropriate to have a centralized system for design and layout that allows units to make changes to their information.

I would enthusiastically welcome the assistance that would be provided under this minigrant for updating the Latin American Collection website.

This is beyond this weekend warrior's capacity for "Home(page) Improvement." We need an "Extreme Makeover."

Move that bus, and let's see the new website!

Paul

~~~~~  
Paul S. Losch  
Associate Librarian  
Latin American Collection  
Smathers Library  
University of Florida  
PO Box 117009  
Gainesville, FL 32611 U.S.A.

352-273-2745  
[www.uflib.ufl.edu/lac](http://www.uflib.ufl.edu/lac)

From: Nemmers,John Roman  
Sent: Tuesday, August 21, 2012 3:07 PM  
To: Sullivan, Mark V  
Subject: RE: Migration of SPEC website to CMS

Hi Mark,

We'd love to include the /spec pages in your conversion project, and I can participate. As I mentioned on the phone, I think we should try to limit it to the main departmental pages without delving too deep into the curatorial units (e.g., PK Yonge, the finding aids, etc.). If you do want to include one of the curatorial units, then Rare Books might be a good choice. Just let me know what you need.

Happy to help!

John

From: Reakes,Patrick Joseph  
Sent: Thursday, August 23, 2012 11:35 AM  
To: Sullivan, Mark V  
Subject: Mini-Grant Proposal for Web Content Management System

This message serves to indicate both my interest and formal support for the proposal being put forward by Mark Sullivan to purchase a new enterprise-level content management system to assist in the design, creation and maintenance of the UF Libraries web site. Our current web presence is in dire need of an update/overhaul and Library West would be more than willing to participate in the pre and post-migration processes. From my perspective, additional focus on our online presence should be among the highest priorities of the Libraries. The implementation of a content management system will greatly assist with the creation, editing and maintenance of the site and help to achieve more uniformity among the thousands of associated pages.

Please feel free to contact me as needed.

Regards,  
Pat

\*\*\*\*\*

Patrick Reakes, University Librarian  
Chair, Humanities and Social Sciences Library (Library West)  
University of Florida George A. Smathers Libraries  
512 Library West  
(352) 273-2771  
[www.uflib.ufl.edu/librarywest](http://www.uflib.ufl.edu/librarywest)

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From: Santamaría-Wheeler, Lourdes  
Sent: Tuesday, August 21, 2012 3:52 PM  
To: Sullivan, Mark V  
Subject: RE: Email of participation

Mark,

I am very much interested in participating, reviewing and helping in any way I can in a new CMS system and migration for the Libraries. Please count on my support and participation in your project.

Lourdes

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Lourdes Santamaría-Wheeler  
Exhibits Coordinator  
George A. Smathers Libraries  
University of Florida  
(352) 273-2564  
[exhibits.uflib.ufl.edu](mailto:exhibits.uflib.ufl.edu)

From: Taylor,Laurie Nancy Francesca  
Sent: Tuesday, August 21, 2012 1:57 PM  
To: Sullivan, Mark V  
Subject: RE: Email of participation

Hi Mark,

I will be happy to participate in this mini grant. I'm looking forward to it.

Best,  
Laurie N. Taylor, Ph.D.  
Digital Humanities Librarian  
200D Smathers Library  
352.273.2902  
<http://ufdc.ufl.edu>

From: Walker, Benjamin F  
Sent: Friday, August 24, 2012 12:06 PM  
To: Sullivan, Mark V  
Subject: RE: Email of participation

Mark,

Thank you for considering the Education Library websites for inclusion in this project. I am very interested in participating. I think this project will improve our websites, making them more consistent with the rest of the university. This is something that I think is very much needed across the libraries.

I am willing to commit to this project, and will ensure that my staff cooperate with whatever is needed for this project. I look forward to working with your team on this.

Ben

Ben Walker  
Head, Education Library  
George A. Smathers Libraries  
University of Florida  
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