Proposal: Exploring the Real and the Imaginary: The Parallel Worlds of Harry Potter.

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Total funding amount requested: $17,500

Project goals:
The activities in this proposal serve to complete a program of events accompanying the traveling exhibition *Harry Potter's World: Renaissance Science, Magic, and Medicine* that the HSC Library will host from August 26- October 6. This exhibit is the fourth recent exhibit hosted by the HSCL and, because of the tremendous popularity of the Harry Potter series, this exhibition offers the opportunity to reach and engage a larger population. The nature of J. K. Rowling's imaginative works also provides the chance for numerous interdisciplinary collaborations. This proposal, then, outlines a series of events that will reach several different campus populations and, through additional lectures and creative contests, will actively involve them in further exploration of larger mythological, sociological, scientific, medical, and cultural themes, including Rowling's call for readers to become "creative heroes in their own world. It is through our being shaped as creative heroes that we learn creative solutions to the problems of evil that exist in our own spheres of influence." [1] Madeleine L'Engle wrote

> "For the past several generations we've forgotten what the psychologists call our archaic understanding, a willingness to know things in their deepest, most mythic sense. We're all born with archaic understanding, and I'd guess that the loss of it goes directly

[1]. Prinzi, Travis. Harry Potter and Imagination: The Way between Two Worlds. Zossima Press (2008) P. 127

along with the loss of ourselves as creators."

If we have lost sight of ourselves as creators, works like Harry Potter, though imaginary and written for children, help in bringing back that creative imagination.[2]

Project abstract:

Project description: JK Rowling provides a highly creative vision of another, parallel and infinitely believable world that succeeds in part because it draws on both old and new. Mythology and persistent visions of heroism; Renaissance medicine, chemistry, and alchemy; language and recognizable ancient beliefs represent the old, quirky and amusing games, relationships, names, and technology the new. This juxtaposition provides a world familiar and comforting, but at the same time one that continually explores new and exciting territory, and provides a mirror for understanding moral and social dilemmas and perhaps even for resolving personal issues and taking positive action in times of crisis.

So far reaching is the influence of Harry Potter that the series has sparked the imaginations at the National Library of Medicine, which created a traveling exhibition on this Renaissance world. This exhibition will be hosted by the Health Science Center Library and will serve as a focal point for a series of events, including lectures featuring UF and national experts (Attachment #1). In addition, an (Un)Common Read Class will be taught in the fall, with students reflecting on the activist message of Harry Potter. We are seeking funding through Catalyst to augment these events, through additional creative, interactive and engaging means, including film-making and essay contests. These events will facilitate a deeper understanding of the role of literature in shaping lives, behavior and the nature of science (and magic) and actively engage participants in the creative process. Film screenings, some held in the Digital Worlds Institute, will include introductions that highlight salient points in the film. Together these activities will provide significant opportunities to create a nexus for creative expression at the University of Florida.

Creative impacts: The creative process often is described as the ability to gather and synthesize knowledge from different fields to produce a new means of looking at or understanding connections between them. This program addresses this aspect of knowledge through presentations designed to examine themes and issues and creative engagement through contests and hands-on science demonstrations.

Community impacts: This program includes speakers and contest judges from the Colleges of Law, Liberal Arts and Sciences (Anthropology, Biology, Classics, and History), Medicine, and Pharmacy; the Digital Worlds Institute; the Library; and community organizations such as the Cade Museum of Innovation and Invention. Based on a marketing plan established with past exhibits, the events will be widely advertised within the University and to the Gainesville community.

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[2]. Madeleine L'Engle, Walking on Water: Reflections on Faith and Art. Waterbook Press (2001) P. 98

Evaluation: To assess efforts at engaging the university community through the Harry Potter-related exhibits and programming, the HSC Library will survey participants attending each event. The 8-question paper-based survey will record basic demographic information, how attendees found out about the event, how their perceptions were affected by the event, and suggestions for future events. Such information will be crucial in evaluating the effectiveness of the programs, and facilitate course corrections in program content and marketing. Numbers of participants in events and contests, as well as quality of creative works (essays and films) developed will also serve as evaluative indicators.

Project timeline:

Event/Action	Description/Notes	Dates
Event and contest advertising		July 1 – December
Exhibit at HSCL		August 26 – October 6
Opening event	Including science demonstrations by the Cade Museum of Innovation and Invention	Week of August 27 or September 3
Essay Contest	Submissions open	August 26 – October 15
Film-making Contest	Submissions open	August 26 – October 15
Harry Potter film screenings (at least one screening will be held in the Digital Worlds Institute REVE)	One movie shown per week, with breaks for midterms and holidays	September – December
Digital Worlds speaking event	Addressing special effects	Early September
John Granger speaking event	"Dean of Harry Potter" speaker	Late September
Michael Newton speaking event	Cryptozoology speaker	Early October
Contest judging	Judges to include faculty from film studies and HSCL	Late October - November
Contest Award Event	To include showings of winning short films and reading of winning essay	Early December

Project budget:

Item	Description/Notes	Cost
Contests		
Film contest – supplies, facility use, and materials	Contestants may request funding for materials needed in film production	$2,500
Film contest – prizes	Prizes awarded for first, second, and third place and honorable mention	$1,500
Essay contest - prizes	Prizes awarded for first, second, and third place	$1,500
Contest award event	Food, facilities fees, and other rentals	$2,500
	Subtotal	**$8,000**
Off-campus presenters		
Michael Newton – travel expenses	Including transportation, hotel, and per diem	$1,000
Michael Newton – honorarium		$1,000
John Granger – honorarium	$1000 requested, remainder paid by HSC Library	$750
Cade Museum science demonstrations	Cost of materials	$500
	Subtotal	**$3,250**
Films		
Digital Worlds Institute	Faculty and facility use fees	$1,000
Sorcerer's Stone	License through Swank	$425
Chamber of Secrets	License through Swank	$425
Prisoner of Azkaban	License through Swank	$425
Goblet of Fire	License through Swank	$425
Order of the Phoenix	License through Swank	$425
Half-Blood Prince	License through Swank	$425
	Subtotal	**$3,550**

Refreshments		
Refreshments-opening event	$175 for refreshments to highlight exhibit opening	$175
Digital Worlds Institute event refreshments	$175 for Film event's refreshments	$175
Michael Newton – event refreshments	$175 for each speaker event's refreshments	$175
Refreshments for films	$50 for popcorn and drinks at each film	$300
	Subtotal	**$825**
	Total Event Expenses	**$15,625**
RCM overhead	12% of grant amount	$1,875
	Total Requested	**$17,500**

Requested funds will be used to support the three main types of events planned for this series: contests challenging the campus community to connect themes in Harry Potter to their understanding of science and imagination; off-campus speakers discussing related issues; and screenings of the first six Harry Potter movies (the final two are separately funded). Support for contests will cover some supplies needed by participants and prizes. Support for off-campus speakers will cover travel and lodging expenses, an honorarium for each, and event refreshments. Support for the films will cover licensing costs and refreshments.

Team member biographies

Beth Auten is the liaison librarian to the UF College of Nursing, Shands Nursing, the Departments of Physical Therapy and Occupational Therapy, the School of Physician Assistant Studies and co-liaison to the Department of Paediatrics. Her professional and research interests include information support for nursing and allied health education and practice, clinical librarianship and information delivery at the point of care, effective marketing and promotion of library resources, services, and programs, using new technologies to make the library more accessible, and integrating the library into health information systems. She has been involved with the Health Science Center Library exhibits program since she came to the University of Florida in 2010, and has helped develop event series related to Charles Darwin, Frankenstein, and African American academic surgeons.

Matthew Daley has a BA with Honors in Fine Arts from Newcastle University, England, and his Masters in Library and Information Science from Florida State University. He has worked in a number of roles at the University of Florida Libraries since 2002, but his current position is that of graphic designer/webmaster at the Health Science Center Libraries. His work was commended at the British Amateur Video Awards (BAVA), and has also shown at the Portobello Film Festival and the 2007 Sparky Awards, in addition to having his artwork featured in 'The Guardian' newspaper.

Rae Jesano received her Master's in Library Science from Florida State University in 1989, and joined the faculty of the Health Science Center Libraries as liaison to the College of Pharmacy in 2005. Rae is a pharmacy subject matter expert with close professional ties to the College of Pharmacy, its faculty and students, and will be instrumental in working with speakers from this unit. As a member of the team that created the HSCL's extensive marketing plan, Rae will have a primary role in publicizing the events.

Hannah Norton is an Assistant University Librarian at the Health Science Center Library, serving primarily as librarian liaison to the College of Veterinary Medicine, the Department of Medicine, and the College of Medicine Class of 2015. She has been involved in leading three previous event series held at the HSC Library over the past 2 years and has a keen interest in ways the libraries can better engage the UF community. She holds a B.A. in Biology from Carleton College and an M.S. in Information Studies from the University of Texas at Austin.

Michele Tennant received her PhD in Biology from Wayne State University in 1991 and her Masters in Library and Information Science form UCLA in 1994. She received tenure in the Health Science Center Libraries in 2002 and was promoted to the rank of University Librarian in 2006. Dr. Tennant has extensive experience in planning and organization of conference programs and events, having served as member and/or co-chair of the annual two day Florida Genetics conference since its inception in 2005, as conference program planner for the Biomedical and Life Sciences division of an international professional organization (Special Libraries Association), and as lead or team member for the three previous Health Science Center Libraries exhibits and events series related to National Library of Medicine exhibits. As a member of the UF Genetics Institute and co- or guest instructor in numerous undergraduate

and graduate courses, she will serve as a conduit to engage science students and faculty in the proposed events.

Nina Stoyan-Rosenzweig is archivist for the Health Science Center Libraries and historian for the Health Science Center. She specializes in teaching history of medicine and medical humanities and has held a faculty position in the English Department at Washington State University. She also holds courtesy positions in the Center for African Studies, and Center for Arts in Healthcare Research and Education, and is Director of Medical Humanities for the College of Medicine. She has had extensive experience planning events and conferences and has served as essay reader for the Arnold P. Gold Foundation's Humanism in Medicine essay contest for a number of years. She received her B.A., magna cum laude, in biology from Brown University, and her Master's Degree in Biology from the University of Pennsylvania and is completing her dissertation in history at the University of Michigan.

Appendix 1
Other proposed and confirmed events
Summary of Committed Speakers and Events Related to Harry Potter's World:

- The National Library of Medicine's traveling exhibit – Harry Potter's World: Renaissance Science, Magic and Medicine (http://www.nlm.nih.gov/exhibition/harrypottersworld/), will be hosted by the Health Science Center Libraries August 26 – October 6, 2012. The exhibit explores how Harry's world springs from magic, science, and medicine of the Renaissance period. Combined with the world's fascination with all things Potter, this exhibit provides an excellent springboard to engage and collaborate with the campus community at large, sparking discussion and discovery.

- University of Florida speakers already confirmed for the program:
    - *Paul Doering, Emeritus Distinguished Service Professor of Pharmacotherapy and Translational Research.* Dr. Doering's research interests include herbal medicine. His presentation will focus on the historical use of medicinal plants and the similarities between these real-life therapies and those discussed in Harry Potter.
    - *Dr. Danaya Wright, Clarence J. TeSelle Professor of Law.* Dr. Wright's research interests include the intersections of law and literature, and she has written a book chapter discussing family law as presented in the Harry Potter books. The chapter will serve as the focus of her presentation.
    - *"Modern magic: Genetics in medicine" panel.* This panel will highlight the "magic" of modern medical advances in genetic medicine, featuring UF researchers from the Colleges of Medicine, Pharmacy, and Liberal Arts and Sciences. *Drs. Julie Johnson (College of Pharmacy) and Connie Mulligan (Anthropology) have confirmed that they will speak. Dr. Ken Berns, Director of the UF Genetics Institute* has agreed to moderate. Initial contact has also been made with prominent gene therapists in the College of Medicine.
    - *Dr. Steve Noll, Senior Lecturer of History.* Dr. Noll will provide a brief introduction at the screening of "Harry Potter and the Deathly Hallows: Part 1" discussing the story's references to eugenics and parallels with historical events surrounding World War II.
    - *Dr. Konstantinos Kapparis, Assistant Professor of Classics.* Dr. Kapparis will provide a brief introduction at the screening of "Harry Potter and the Deathly Hallows: Part 2" framing the story within the context of the hero's journey as portrayed in classical literature.
    - *Dr. Anthony Palmieri (College of Pharmacy)* and *Dr. Betty Smocovitis* (Biology and History) have agreed to introduce other films in the Harry Potter series (if films are funded through the Catalyst fund).

- Honors Program's (Un)common Reading Program, course accepted for the Fall of 2012. To be taught by *Dr. Nina Stoyan-Rosenzweig (Health Science Center Libraries),* this course will focus on the book "Harry Potter & Imagination: The Way between Two

Worlds", and will explore struggles between good and evil and the role of the individual in changing the world.

Events included in the HSCL's proposal to the Support for Workshops and Speaker Series in the Humanities program (Center for Humanities and the Public Sphere; proposal in review). All speakers have agreed to present.

- External speakers:
  - *Dr. Giselle Anatol, Associate Professor of English, University of Kansas.* Dr. Anatol's areas of research include 20th and 21st century women's writing and children's and young adult literature and she has edited two collections of critical essays on the Harry Potter books. Her presentation will focus on Harry Potter as a popular culture phenomenon and address how the books' themes influence the development of today's children.
  - *Dr. Martha Driessnack, Assistant Professor of Nursing, University of Iowa.* Dr. Driessnack's research focuses on communication with children in the clinical setting, and she has written on the use of concepts and characters from the Harry Potter series to explain genetics to pediatric patients. Her presentation will focus on this work in leveraging children's knowledge of Harry Potter for better communication at the point of care.
  - *John Granger, Author and "Dean of Harry Potter Scholars".* Mr. Granger has written and spoken extensively on the Harry Potter series, authoring four books discussing Harry Potter's place within the tradition of English fantasy literature and why the series resonates so strongly with many readers. His presentation will focus on the literary alchemy that animates Harry Potter books and the series' impact on other contemporary young adult literature. Partial funding for Granger is being requested through the Catalyst fund.

- Film Screenings, pending funding by the CHPS.
  - Harry Potter and the Deathly Hollows Part 1 and 2 – with confirmed introductions by UF faculty *Steve Noll* and *Konstantinos Kapparis* (see above).

Appendix 2
Proposed film contest rules and criteria:
Using the quote "Any sufficiently advanced technology is indistinguishable from magic" (Clarke, Arthur C. Profiles of the Future: An Inquiry into the Limits of the Possible. London: Gollancz, 1973. Print.), we would ask that the students create a short film no longer than seven (7) minutes.

Entries would be shown at an event at HPNP Auditorium, and would be judged by a panel of local film makers. We would also supply food and trophies. The winning team entry (up to 5 members) would also receive tickets to visit 'The Wizarding World of Harry Potter' in Orlando.

Rules:
There is no limit on the number of crewmembers/actors per team. However, parties involved must be registered with the official team roster
Teams will assign a team spokesperson, who will submit all necessary forms/documents, and submit the final entry
The team spokesperson must be over the age of 18. All team members under the age of 18 must submit the parental consent forms along with the team roster
All team members will be required to submit the liability release form. The Health Science Center Libraries, The University Of Florida or its associates and/or sponsors, do not accept any liability, including, but not limited to, personal injury/death, property damage, legal prosecution, etc.
All team members must participate as volunteers. No team member is allowed to collect compensation (monetary or otherwise) for any work done on the film
There is no fee to enter the competition
Teams must have permission to shoot at all set locations
Teams (or a team member) must hold the rights to, or have license to use, any preexisting music used in the film
Teams are prohibited from showing their film prior to the official premiere date
Film cannot contain any pornographic material
The Health Science Center Libraries reserves the right to disqualify any team/film that is determined to be in violation of the official rules
The Health Science Center Libraries reserves the right to revise, add, or remove any official rules prior the starting date

Whilst the filmmakers will retain all copyright of their materials, the Health Science Center Libraries reserves the use all submissions in perpetuity for promotional materials.

Film must be no longer than seven (7) minutes total. Opening and closing credits combined can account for no more than one (1) minute of the total runtime
Final audio is not permitted to peak above -0.3dB
All films must open with the following, in order (does not count against time limit)

- Two (2) seconds of black

- Five (5) seconds clearly displaying the team name
- Two (2) seconds of black

Ending credits must state "This film was created in conjunction with the NIH traveling exhibit 'Harry Potter's World: Renaissance Science, Magic and Medicine', hosted by the University Of Florida Health Science Center Libraries August 26- October 6.

Essay Contest Prompt and Rules:
In 1,000 words or less, reflect on the following: J.K. Rowlings used this quote in a talk at Harvard, "What we achieve inwardly will change outer reality." (Plutarch) Apply this idea to the world in the Harry Potter novels and to your own professional or personal lives. [Note that the exact wording of this prompt is subject to change]

Win cash prizes:

1st Place $750
2nd Place $500
3rd Place $250

Open to current students at the University of Florida.

Winning essays will be published on the Library website and publicized

1. Complete the entry form (available at). Note that essays without an accompanying entry form will not be accepted. Do not include your name on the essay itself. Only include your name on the entry form.
2. Send only electronic submissions. E-mail both the entry form and essay as Word or PDF attachments to org with "2012 Essay Contest" in the subject line.
3. Note the Essay Contest deadline is 11:59 October 15, 2012.

Only the First, Second and Third place winners will be notified of the contest results (via email or phone in July). The winners' names and essays will be posted on the Gold Foundation's website. The names of the top honorable mentions will be highlighted as well.

<u>Essay Contest Entry Form</u>

Entrant Name and Information:

Phone Number:

E-mail Address:

___ I signify that I accept the rules and grant The Health Science Center Libraries permission to publish my essay on their website, and in other venues to promote the Essay contest.

___ I would like my entry to be published anonymously (the essay will still be published but your name will not be included).