

The Truth About Florida

The Bunnell Home Builder

Edited by S. HOWARD

1115—108 So. La Salle Street, Chicago, Ill.

JANUARY

1918

Farm Yard Scene in the Bunnell Colony



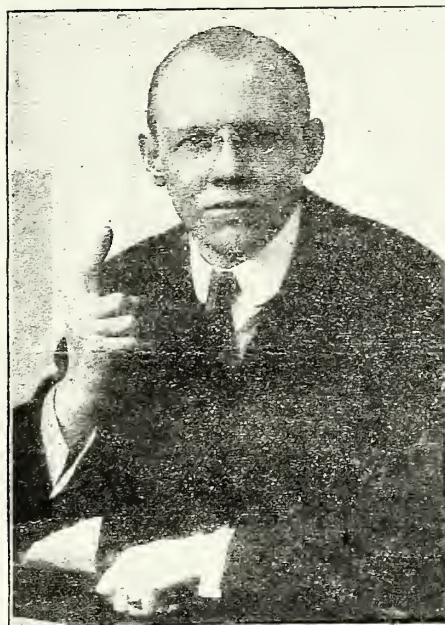
There is no industry that offers greater remuneration on the money invested than a well-regulated poultry farm. There is no portion of the country where there is a greater demand for the entire products of a poultry farm than on the East Coast of Florida.

The entire coast is essentially a winter tourist country, with mammoth hotels which are filled to overflowing during the winter months. At present these hotels must depend on frozen poultry purchased in Chicago or other northern cities.

Quite a number of our Bunnell colony women are making plans to engage in the poultry business on a large scale, and before long this will be one of the thriving industries of our Bunnell colony.

A New Year Appeal to Thinking Men and Women

This Article is of Vital Importance to All Those Who Desire to Better Their Conditions in Life.



MR. THOS. A. VERDENIUS,
The Pioneer Small Farm Man of Florida.

Before we enter upon that untried, unknown period which we shall call the NEW YEAR; before we take upon ourselves the duties and responsibilities of the year 1918, let us cast a backward glance at 1917 and consider for a moment what we have accomplished in the year forever past. Business firms are taking off their trial balances to ascertain just what they have accomplished in the past year, and it seems fitting that you and I should take our trial balances, so to speak, and see if we accomplished what we set out to do at the beginning of 1917.

You had planned to have a home—YOUR OWN HOME. You had hoped to quit working for wages and be earning an independent living from your own land. You were going to begin living the simple life, under your own "vine and fig tree," where your children might have an abundance of fresh air and live under the open skies and where your family need not look forward with dread to the long cold winter days. These were a few of your plans. Were they not?

But, the twelve months have passed. Today you are a year older. Are you any nearer the goal of your ambitions than you were twelve months ago? Keep these thoughts before you as you may read what I shall say further to you in this talk on "looking backward."

I shall have printed several thousand copies of the issue of the HOME BUILDER in which this article will appear, so I am keeping in mind that my words will be read by thousands of earnest, thrifty, ambitious men and women. Some of you have been on my mailing list for years, others for only a few months, while still others possibly have written me for the first time but

a few months ago. For the benefit of those who have received the HOME BUILDER or my literature but recently I wish to state a few facts regarding our Bunnell colony.

It is but six years since I published my first literature concerning the Bunnell colony. At that time this colony was but little more than a large undeveloped body of land, with practically no advantages in the way of roads, schools, towns, farms or the many other things that go to make life worth living. But, let me tell you briefly what we have there today.

A new county has been created—Flagler County, with Bunnell as its county seat. Bunnell is an incorporated city, with an electric light plant, water works, ice plant, state bank, garages, hotels, stores, lodges, public school with two years of high school, churches, telephone service, weekly newspaper, drug store, doctors, lawyers, dentist and last, but not least, the famous Dixie Highway passing through our midst. Bunnell is not our only town, for there is Ocean City, Dupont, Korona, Codyville, Favorita and Harwood, and we have a number of schools throughout the country.

But, what I consider best of all, is the fact that we have scores of farmers who are making money from their farms. I can bring you to men in our colony whose profit was from \$200.00 to \$300.00 an acre on their farms last year. About three thousand people have bought land from me, and eventually this part of the country will be one of the most thickly settled communities, not only in Florida but in our entire country.

I dare not undertake to tell you in detail of the development and successes that have been made in different ways throughout our colony. This entire issue of the HOME BUILDER would not give me space for this, but suffice it to say that those of you who knew of our colony

and its opportunities made a great mistake when you did not buy farms from me two, three, four and five years ago, for you could have secured your farms then for less money than they will cost you today. But, I doubt not that some of you are saying, "Well, what is the use of your rubbing it in? You know we made a mistake, but give us another opportunity and we will take advantage of it this time." If that is your attitude, thrifty men and women, then you will rejoice when you read what I have to say to you and learn that you still may secure farm-homes in the Bunnell colony at a reasonable price and on our extremely reasonable terms.

However, let me say before I go farther, that for those of you who are perfectly satisfied with your present conditions, with your position, your surroundings, your home, the environments for your family, the climate in which you live, I have nothing further to say and you will be wasting your time in reading this article. But, if you are a wage earner, a city toiler or if you are paying high rent for a farm, then my letter will be of much interest to you I believe.

And now to go back to some of the questions I asked you at the outset of this article. Will you not answer these questions truthfully and sincerely to yourselves? What have you accomplished in 1917 or during the entire time you have been working for wages? How much money have you saved during the past twelve months? What are you worth to-day? Perhaps your answer is that it is impossible to save these days, with the cost of living so high, and there is not the shadow of a doubt that this seems very true. Nevertheless, it proves conclusively that I am right in urging you to go "back to the land" where you can eliminate many items from the high cost of living and where you can grow some of the crops that sell for such high prices these days.



A recent picture of Mrs. Bent's potato farm, located west of Bunnell.

The BUNNELL HOME BUILDER

A NEW YEAR APPEAL TO THINKING MEN AND WOMEN

This Article is of Vital Importance to All Those Who Desire to Better Their Conditions in Life.

(Continued.)

Unless you have tried it, you can't realize the satisfaction there is in being a PRODUCER instead of a CONSUMER. I believe if you were living on your farm today in the Bunnell colony the high cost of living would not bother you very much. I keep my ear pretty close to the ground, but I didn't hear any complaints from our Bunnell farmers last spring when they were receiving such high prices for their Irish potatoes. Some of those potatoes sold as high as \$10.00 a barrel, and I don't imagine that any of you who read this would have complained if you had had a big crop of potatoes to sell at a high price. As I have said to many of you before, it makes all of the difference in the world when it comes to the high cost of living, which side of the fence you are on—whether you are a producer or a consumer.

From my conversation and correspondence with hundreds, yes, thousands of men and women throughout this land of ours, I have arrived at the conclusion that the great and burning desire of many hearts is to possess a little farm home of their own, free of debt, in a mild climate, from whence a living may be derived without worry and anxiety. Still, many of them are fearful and they do not know where or how they can obtain such a home. Do YOU also belong to this class, and are you earnestly and sincerely desirous of obtaining such a home? Then, let me give you the good and glad news that I can be of help to you, and that I can with all honesty of purpose show you how and where to obtain the place of your desires. If you will follow the advice I shall give you, you may practically be the owner of a farm-home in our Bunnell colony before you retire this night.

I AM WILLING TO DO MY PART—WILL YOU DO YOURS?

In the first place, let me tell you that it is not necessary for you to have such a large farm at Bunnell, for on the same land you will grow three different crops each and every year. In other words, you can grow as much on twenty acres in the Bunnell colony as you can on sixty in other states, where you have but one crop each year.

Then, too, our climate is so mild and delightful that a home may be built at one-third or one-half the cost of a home in a northern climate. Your fuel bills are practically nothing on a Bunnell farm, while the expense of heavy winter clothing is entirely eliminated.

Do you say that you do not now have the money with which to build a home or to begin improving a farm immediately? That need not deter you from beginning now to plan for a few years hence. If you do not begin to save and sacrifice for such a home, you will never have it. Do you realize that one of these days you are going to be old as the term is known in an employee's life? That one of these days you will lose your job and a younger man will take your place? And do you realize that some day you may not be able to stand the long cold northern winters?

WHAT THEN? HAVE YOU PROVIDED FOR SUCH DAYS?

If you are farming in the north, would it not appeal to you to go to a country where there are 365 growing days and where you can raise three crops a year, where if one crop should fail you have two more chances that same year?

I think this one question must make a strong appeal to every tiller of the soil. Is it strong enough to turn your thoughts and your desires Bunnellward?

My message today is especially for the man who not only has to work for his living, but has to work mighty hard at that. I can readily put myself in such a man's place, for I well recall the time when I earned but \$60.00 a month, working for a large steel corporation, and paying one-fourth of my monthly wage for house rent. However, I managed to save a little each month and bought land on the installment plan—just as I am advising you to do now.

Do not make as your excuse for not bettering your condition the high cost of living or the great world war. Such conditions as these should make you all the more determined to put yourself in a position where you will not have to depend upon others for your sustenance. You can have such a home as you have longed for, if you make up your mind you WILL, for "where there's a will, there's a way." Read on page seven of this issue how Mr. Berest is paying for his farm. You can do the same.

One more question—Could you save 17 CENTS A DAY if you had to? You answer YES, I know; and you agree with me that every healthy, honest, industrious man of good habits can do the same, without any exceptions whatever. Now if you really want to buy a farm in the Bunnell colony, and if you will pay the Bunnell company but 17 cents a day we will allot you a farm in our new tract where land is still selling for but \$35.00 an acre. For every ten acres you buy you must pay us \$5.00 a month, which is equal to 17 cents a day. If you wish 20 acres of land, then all you need do is to pay double the amount. You may take possession of your farm at any time after you have made your first payment on it.

Development Company is ~~mainly~~ responsible. The titles to our lands are perfect. We allow you ninety days in which to inspect your land after we have allotted same to you, and if at that time you are not satisfied with the selection we have made for you, you may pick you out another farm, or if we cannot please you, your money will be refunded to you with six per cent interest per annum.

Can you think of a more fair and square plan of doing business than this? Our terms are within the reach of everyone—only 50 cents an acre each month, no interest, no taxes or other fees.

For your convenience, you will find an order blank in this issue of the HOME BUILDER. Fill it out, attach your first monthly payment and mail to me at once.

In what better way could you end the old year or begin the new year than by buying a farm-home in the sunny southland? If you sincerely desire to better your condition in life, now is your opportunity. If you do not take advantage of this offer, you will bitterly regret it. IT IS UP TO YOU TO START 1918 RIGHT. WILL YOU DO IT?

Very sincerely yours,

Thos. A. Verdenius.

108 South LaSalle Street,
Chicago, Illinois.

The farmer is the only man who finds it profitable to run his business into the ground.

Have you treated yourself to a winter in Florida, where you can spend your time and energy outdoors among flowers and gardens instead of shoveling snow, thawing out water pipes and paying large bills for fuel?

We are one of the very few land companies in the state located on the grounds, working with and helping our settlers.

Does not this fact show our faith in the country?



A field of sugar cane and Irish potatoes owned by Mr. Holland, who lives a few miles west of Bunnell. These crops were harvested a few days ago.

Every Day Happenings in and Around Bunnell as Contributed

Mr. P. P. Pellicer has commenced the erection of a house on his 20 acre farm.

Elder A. H. Evers, of the Seventh Day Adventist Church conducted a quarterly meeting Sunday afternoon in the Church Beautiful. He also preached at the evening service.

Mr. John N. Shepard, of Cleveland, Ohio, arrived in Bunnell and will begin improvements on the farm he bought two or three years ago. Mr. Shepard is very much pleased with Bunnell's future.

Mr. William Campbell, of Lorain, Ohio, has purchased a farm just east of town near the Dixie highway. He will make the necessary improvements on same immediately.

Mr. W. J. Sczudlo and family, of Detroit, Mich., who own a nice farm in Korona, arrived via auto, and are here to stay. Mr. Sczudlo will make improvements on his farm and also build a store and hotel in Korona. We expect soon to have a post office in Korona and hope to see Mr. Sczudlo the first postmaster there.

Mr. Chas. Muzyka, of Detroit, Mich., is here to settle on his 40 acres of land near Codyville. Mr. Muzyka was in the colony a year ago and purchased his forty-acre tract and has just now completed the erection of a nice home on his farm.

Mr. A. E. Edson, of Montana, is in Bunnell and will make this his future home. Mr. Edson is the owner of a splendid 20 acre tract, which he will immediately bring under cultivation.

The northern tourists are beginning to come to Florida in large numbers, there being on an average of seventy-five cars passing through Bunnell daily now.

Supt. Bell, who has been working on the Dixie highway for the past few weeks with his crew of men, has put it in good condition for the winter travel.

Worshipful Master Heath of Bunnell Masonic Lodge delivered a lecture on all three sections of the Masters Degree last Tuesday. A great many of the members of the lodge attended.

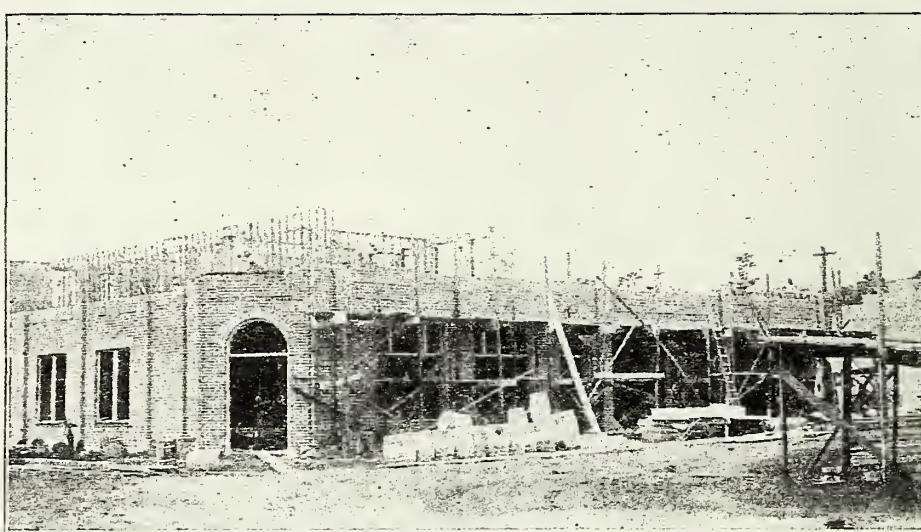
The Ladies' Aid Society held their regular monthly meeting last Monday afternoon at 3:00 o'clock.

Messrs. W. H. Deen and W. H. Cochran spent the day fishing on the canal at Ocean City, and caught a great number of fish.

Mr. Geo. Burnsed while fishing Monday at Ocean City caught a 23-pound sea bass.

The new bridge across Big Haw Creek has been completed. The farmers who helped in the work or sent their teams deserve much praise, for this bridge will be of great benefit to the neighborhood.

Mr. M. G. Meyers bought a pair of mules from Mike Stone last week and has started to plow.



Bunnell's Beautiful New Bank Building, taken when building was only partially completed.

The recital, given under the auspices of the Parents' and Teachers' Association of Bunnell, by Mrs. W. H. Gray, who was assisted by some of the best musicians in the community, was a great success.

Mr. G. E. Pickard, of Jacksonville, Florida, together with seven farmers from northern states, are in Bunnell and are looking over our farm lands with the idea of purchasing here and making this their future home.

Several attempts have been made to organize a brass band in Bunnell, but so far without success. However, there is now another movement on foot, and we believe that under the leadership of Mr. Rich, we shall soon have a fine band in Bunnell.

Mr. J. B. Lewis, a retired wholesale grocery man of Jacksonville, Florida, has purchased 1283 acres of fine land just east of Favorita. It is the intention of Mr. Lewis to make a model stock farm of this land, and in addition he will farm a large percentage of it. He is now erecting a dwelling house and will take up his residence on the farm. After looking over several large tracts in the state, Mr. Lewis decided that the land adjacent to Bunnell was the best he could find.

Mr. A. G. Quinn, of Georgia, one of the first purchasers of land in the Bunnell colony, arrived in Bunnell last Friday to look over his holdings here. He expressed himself as being well pleased with his land. He said that he hoped to be in a position to soon make Bunnell his home.

The regular weekly dance was given at the Ocean City Casino Saturday evening. There was an unusually large attendance.

The County Tax Collector has opened the tax books in the office of the County Clerk and is now ready to receive both your state and county taxes.

A party composed of Mr. W. Barnwell, Prof. and Mrs. Golden, and the Misses M. Golden and B. Smith motored to Jacksonville one evening recently to see Ben Hur.

The Pine Grove Inn has opened its dining room for the winter season and anticipates a large business.

Quite a number of parties have been going over to Ocean City in the evenings to enjoy the fish fries that Mrs. Wickline is serving at her home.

Mr. and Mrs. A. Eisenbarger and Mr. and Mrs. A. F. Pierson, of Cleveland, Ohio, are some of the new settlers in the colony.

Mr. and Mrs. White and two children, of Albany, N. Y., arrived in Bunnell last Saturday and will make their future home here.

Mr. and Mrs. G. H. Wigley and daughter, of Canada, arrived in Bunnell recently to make this their home. Mr. Wigley bought thirty acres of land last year from the Bunnell Development Company but has increased his holdings to forty acres, as he is very much pleased with our country.

Mr. and Mrs. E. F. Hall and Mr. A. W. Drew of North Dakota, who own property in the Bunnell colony, are stopping at the Hotel Halcyon.

Mr. and Mrs. W. G. Flinn, of British Columbia, Canada, have arrived in Bunnell. They own a nice twenty acre tract here which they will immediately have cleared and brought under cultivation, and will erect a home on their farm. These folks expect to go into the poultry business on an extensive scale.

Mr. George Cooper, of New Jersey, who owns a 10 acre farm not far from Bunnell, is in the Bunnell colony to stay, and expects to bring his land under cultivation.

by our Bunnell Correspondent During the Month

Mr. M. Stone, proprietor of the Bunnell Sales Stables, returned from Jacksonville Wednesday with sixteen fine head of mules which he will sell to the Bunnell farmers.

Mr. O. J. Hance and brother, C. D. Hance, are busy this week setting out their fall cabbage. The Hance Brothers have only been here a few months but are very busy getting their fields in the best state of cultivation possible. They will plant several acres to Irish potatoes.

Mr. and Mrs. R. L. Hendricks have moved into their beautiful bungalow on Moody Boulevard. Mr. Hendricks is cashier of the Bunnell State Bank.

Friday evening the Haw Creek Literary Society gave an interesting entertainment at the school house. The house was full and all seemed to enjoy themselves.

Mr. T. Buzard and family have just arrived from Toledo, Ohio, and expect to make their future home here as soon as their furniture arrives.

Everyone is busy these days and planting cabbage seems to be a daily employment.

Several of the young people of Bunnell pleased a large audience at the school house last Thursday evening when they presented "Deacon Dubbs" to a packed house.

The young people deserve much praise for getting up this play as the proceeds go towards the piano fund.

Messrs. Samuel H. Shapiro and G. Nelson, two of Uncle Sam's Navy boys from the U. S. S. Nevada, arrived in Bunnell this week and are spending their vacation here.

They both own some valuable Flagler county farming land, purchased from the Bunnell Development Co., which they expect to put under cultivation just as soon as the kaiser is licked. They anticipate planting potatoes next winter.

The Bunnell Chapter Order Eastern Star held their regular meeting in the Masonic Hall Tuesday evening. Several new members were initiated and the meeting was well attended.

WOODS AND FIELDS FULL OF SPORTSMEN

Messrs. L. M. Boyken, J. E. Forbes and J. E. Ives, are camped this week and hunting bear and deer. They report fine success, they having already killed several fine deer.

Messrs. D. A. and Thomas Deen, together with Mr. McMillian, were out bagging birds last week. They report finding many coveys throughout the country.

The local sportsmen are out nearly every day and all report plenty of birds, duck, squirrel and deer.

Messrs. Dewey Moody and R. L. Hendricks bagged five large ducks Tuesday afternoon.

Mr. John Odum is clearing his 80 acre farm on Middle Haw Creek and preparing to plant it. He intends to build a dwelling house as soon as he can get the lumber on the ground.

Mr. Phoda Pellicer is clearing his 20 acre farm, getting it ready for a potato crop.

Mr. Leaston Pellicer is busy hauling lumber for the erection of a barn on his place.

Mr. M. H. Milliken is setting out strawberry plants this week on his farm west of Bunnell.

Mr. J. S. McGuffin, of Des Moines, Iowa, has selected a nice 20 acre tract of land near Codyville, which he will immediately put under cultivation. Mrs. McGuffin will join her husband in Bunnell in a few weeks.

Mr. and Mrs. H. G. Thompson and little son, of Spear Lake, Iowa, have settled on their farm south of Bunnell. Mr. Thompson is very busy getting his farm in readiness for his winter crop.

Mr. W. A. Brock, who moved from here to New Castle, Indiana, last spring, has returned to Bunnell. Mr. Brock knows the value of a good country, and now expects to remain in Bunnell permanently.

Mr. Halbeck brought into Bunnell a fine sample of rice which he raised on his farm. The rice was well headed and extra large.

A number of farmers of Flagler county have organized what is known as the Flagler Union, which is a branch of the Farmers' Educational and Co-operative Union of America. This organization was created for the purpose of bettering the purchasing and selling facilities of the farmers. The regular meeting days of the Union are the first and third Saturdays of each month.

Mr. and Mrs. H. Graham and daughter, of Minnesota, arrived in Bunnell Wednesday evening. Mr. Graham bought a farm here a few years ago and expects to clear his land and plant it to potatoes this winter.

Mr. Richardson, who recently purchased the valuable business lot just south of the Bunnell State Bank building on Main Street, contemplates erecting a large brick apartment building on his property. This building will be modern in every particular, with an up-to-date cafe on the ground floor.

A mass meeting was held in Woodmen's Hall at Bunnell for the purpose of organizing the Flagler County Red Cross Chapter. Names of new members were called for, dues paid and names enrolled. Permanent officers for the Chapter were elected.

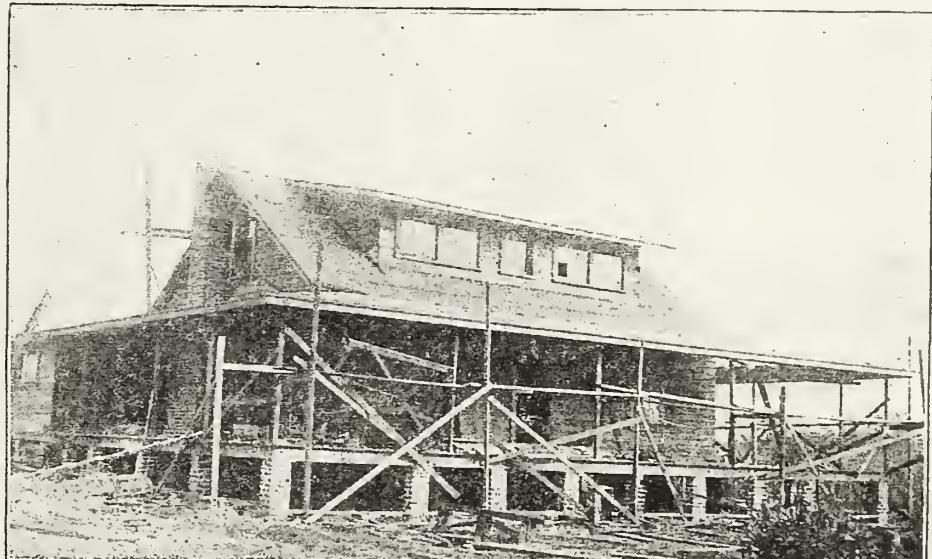
Mr. R. L. Smith and Mr. Wm. Thomas will immediately enter the sheep-raising business in Flagler county.

They will begin with a flock of five hundred sheep which they will turn loose in the ranges. Mr. Thomas will have charge of looking after them. This is one of the best paying businesses in the county and these two gentlemen will no doubt make good money out of it as wool is very high at the present.

Mr. A. S. Fowler butchered four fine pigs today which he sold to the Hastings Cold Storage Co., of Hastings.

Mr. Fowler told us that the expense of raising these four pigs was \$15.00 and that he had sold them for \$64.00, a net profit of \$49.00. The pigs were only eight months old.

Mr. W. A. Mack is just completing a nice dwelling house on his farm on the Moody road. This building is very attractive and is one among the best to be found in the county. It adds very much to the attractiveness of Mr. Mack's large farm.



Mr. W. A. Mack's unfinished home on his 40 acre farm south of Bunnell.

The BUNNELL HOME BUILDER

J. B. Boaz, Editor and Proprietor of the Flagler Tribune, Writes Interesting Letter of Conditions in Florida Generally and Especially in the Bunnell Colony.



MR. J. B. BOAZ

Mr. Thomas A. Verdenius,
108 So. LaSalle Street,
Chicago, Illinois.

Dear Mr. Verdenius:

While sitting in my office tonight the thought struck me "What can I do to let the people of other states know of the great possibilities there are in store for those who own a farm in Flagler county?" Realizing that you publish a bulletin every few weeks that you send out to your customers throughout the country I have decided to write you a letter and ask that you publish it in your next bulletin, with the hopes that someone will read it and probably move to this wonderful country.

I will first give you my reasons for locating in Bunnell after which I will try and tell of the great future that is in store for the favored sons of Flagler county.

I was born and raised in Calhoun, Ga., where I lived until I was grown. After I became of age I accepted a position with a New York produce house to go to Hastings and buy potatoes. I arrived on the scene about April 1st, and as there was only about five hundred acres planted to potatoes and it seemed to me like there was at least one hundred buyers on the ground, there was not much chance for me to buy many potatoes, especially as I was young at the business.

I immediately got busy and met Mr. George C. Middleton, who had considerable acreage planted to potatoes and made a deal with him to handle his crops, he having several growers whom he had furnished with potato seed and fertilizer. I remember among his growers was a Mr. Brenizer, who had just moved down from Columbus, O., the year previous, who had twenty acres planted. Mr. Brenizer cleared \$1,800.00 on his potato crop that season. He was an

elderly man and suffered greatly from some unknown disease and within a few months after he harvested his crop he died, leaving his twenty acres (which was not paid for) to his son, Kenneth R. Brenizer.

The next year I came down to buy potatoes Kenneth had the twenty acres planted to potatoes, which he sold for a good price, in fact, he got enough profit from his potato crop to finish paying for the twenty acres. Realizing the great profits possible in growing potatoes, Kenneth decided that twenty acres was not enough for him, so he sold his twenty acres for four thousand dollars and purchased a one hundred acre farm for which he paid eleven thousand dollars, paying four thousand cash, balance to be paid in three yearly payments. The following year Kenneth cleared enough above all expenses to finish paying for his farm and have a nice bank account left. The next year he purchased an additional fifty acres, making a total of one hundred and fifty acres, which he has been farming for the past few years. The past season Kenneth sold his crop for around fifty thousand dollars and after paying all expenses he had a net sum of thirty-two thousand dollars to his credit. He was offered three hundred dollars an acre for his farm, in other words, he was offered forty-five thousand dollars for it, but he refused, saying, "I know what I can do with this farm, but I don't know what I could do with the money." Kenneth is now a man of thirty-one years of age and is worth at least seventy-five thousand dollars, and he has made every dollar of it farming within the past seven years.

As you will remember, last year was election year here when all the officers were to be elected. One of my best friends, Mr. S. C. Middleton, (better known to me as "Steve"), aspired to the tax collector's office. Steve had always been a farmer, he owning a nice fifty acre farm here. When Steve came to me and told me he was in the race I said to him, "What are you going to do with your farm if you are elected?" He replied, "Well, Boaz, the office of tax collector will pay me twenty-five thousand dollars clear in four years and I can rent my farm to my brother George for one thousand dollars a year, which will mean a total of twenty-nine thousand dollars for me during the four years." The latter part of the past May I was in Steve's office one day when his brother George drove up in a big Chalmers auto and came in. After the usual greetings I asked George how he came out on Steve's fifty acres this year and he replied: "After paying all expenses together with the thousand rent I have paid Steve, I cleared thirty-four thousand dollars." George made five thousand dollars more on the fifty acres within one hundred and twenty days than Steve will make in his four years in office.

Since I have resided in Bunnell I have seen farmers who have started in the potato growing business with but a very small capital and I have seen them prosper until now they are among the best people, financially, in the county. When

I first came here you could count the reliable farmers of this community on your fingers, but now they are scattered all over the colony. They are all buying additional lands, erecting nice homes, equipping their farms with the latest machinery, including tractor engines, auto trucks and everything to help facilitate matters.

In every direction you go from Bunnell you find the farmers clearing new ground and getting it ready to plant another crop of potatoes, in fact, it is hustle and bustle all over Flagler county, and by the way, the creation of Flagler county is one of the greatest things for us, as we now have our county government in Bunnell, the officers being our own people, which means that good roads will be constructed throughout the entire county.

I see letters every day from people in the North complaining about it being almost impossible to get sugar, flour, meat, coal, etc. We "Florida Crackers" don't know what it is to want, for any of the above. We grow our own corn and make our corn meal. We have the finest sugar cane country in the world. In regard to meat, this is a great cattle and hog country, and besides we have game galore, which include quail, deer, squirrel, turkeys, fish in abundance, and vegetables all the year around. We don't use any coal at all. If it turns a little chilly we have plenty of fat pine that don't cost a cent. All you have to do is cut it and haul in. Why should we worry?

Thanking you very much for your time used in reading this, and trusting that you will publish it with the hopes that some good fellow who is suffering in the cold north will wake up and realize that he is wasting his life away and that he will move to FLAGLER COUNTY, THE BEST COUNTRY IN THE WORLD, I am, with kindest regards,

Yours very truly, J. B. BOAZ.

The above letter was written by Mr. J. B. Boaz, editor and proprietor of the Flagler Tribune, a weekly newspaper published at Bunnell, Florida. The subscription price of this up-to-date weekly is but \$2.00 a year, and we should like to see each one of our land-owners a subscriber to this publication. You should help your future home paper, and it is to your interest to know what is going on at Bunnell. If you once become a subscriber, you will never willingly be without the Tribune. Try it for six months.

Mr. and Mrs. John Baker, Formerly of Cedarville, Michigan, Express Their Satisfaction in Their Bunnell Colony Farm.

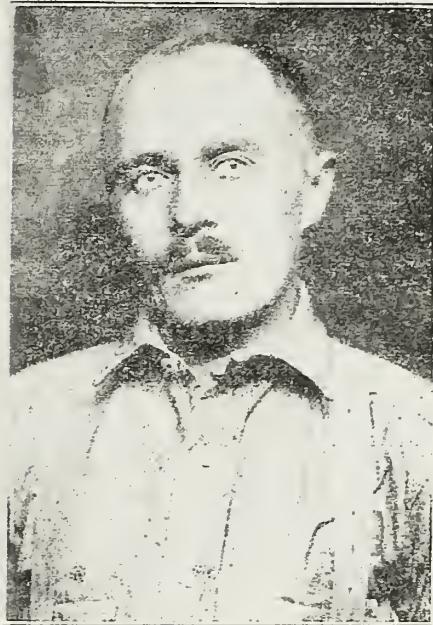
Mr. Thomas A. Verdenius
Chicago, Illinois.

Dear Sir:

We arrived in the busy little town, Bunnell, on October 22nd. Mr. Loughridge of the Bunnell Development Co. took us to our land, which is located about two and one-half miles from Bunnell, and we found it much better than we expected. Respectfully,

MR. and MRS. JOHN BAKER,
Of Cedarville, Michigan.

THE BEST PAGE OF ALL—What the “Other Fellows” Say About Bunnell.



MR. ANTON BEREST, the man with “pep”

“HE CAN, WHO THINKS HE CAN”

About a year ago Mr. A. Berest came to my office in Chicago one morning and wanted me to tell him about our Bunnell colony. He was very much interested in securing a home there, but I could not conscientiously advise him to go at once to Bunnell, after he had told me that he had a good sized family and only about \$400.00 money. However, he went just the same, with but \$300.00, and the best part of it is he is making good there. I had almost forgotten our conversation until I received the following letter from Mr. Berest. This letter was an inspiration to me, and I am proud to have this man as one of our buyers. As soon as I received his letter, I asked Mr. Berest if he would object to having it published in the *HOME BUILDER*, and also asked him for his photo. I received both his consent and the photo—and here is the letter. It should open up possibilities to other working men who are willing to sacrifice that they may secure a home—and independence.

Thomas A. Verdenius,

Dear Mr. Verdenius:—

Do you remember, Mr. Verdenius, when I dropped into your office about a year ago and asked you if a man with \$400.00 could settle on his Bunnell land? You advised me not to go with so little capital, but I had made up my mind to go, and so I arrived in the colony with but \$300.00, taking with me my mother, my wife and our two boys six and two years old.

I looked around for a few days and picked out a nice ten acre farm near Favorita. I built a little house at a cost of \$120.00, started to clear my land at once and soon had one acre ready for the flow. After that I bought groceries to last my family for at least three months and went to work in a machine shop in Ocala, Fla., about 60 miles from Bunnell. In a very short time I had saved enough

money with which to buy wire to fence my ten acres with 48 in. wire fencing.

After the land was fenced I bought a fine Jersey cow and calf. I next built a small barn, a chicken house and bought three goats and about thirty chickens. I had sown by that time one acre to oats and crimson clover and cleared some more land, with the help of my wife, who is my partner and I am proud of her.

Then I left for Birmingham, Alabama, where I am today working in the mill. I am making good money and saving all I can, enough for fertilizer and seed potatoes, so that I can plant at least two or three acres to Irish potatoes. I hope to go home a few days before Christmas and stay there for several months. I expect to plant my potatoes next January.

When I have harvested my potatoes next spring, I shall leave my family once more and come back to work in the mill here at Birmingham for the last time. This will be in the latter part of May or June, 1918. I shall try to earn enough money next summer so that I can buy a good pair of mules and up-to-date farming implements, wagon, etc. After that no more mill work for me. I want to work only for myself and not be some one's slave.

Our demands are not so great. We do not expect to get rich. We are satisfied with a good living and a comfortable home. I am willing to work hard, but I want to be with my family and live close to Nature—nearer to the Almighty God. We are the happiest little bunch on this earth. I am glad that we bought our land near Favorita, for I believe this town is going to grow rapidly in the near future. I hope to buy ten acres more, so that later on each of my boys may have at least a ten acre farm.

What we have done has been accomplished in eight months, and I expect to do much better in the next eight months. My motto is—Don't be afraid. The world belongs to those who dare. Forward march! Yours truly,

One of your satisfied buyers,
ANTON BEREST.

WHAT AN IOWA MAN WRITES ABOUT BUNNELL

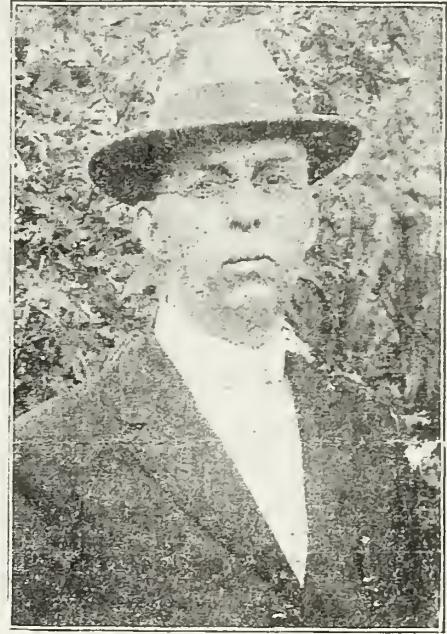
Bunnell, Florida, Nov. 17, 1917.
Mr. Thomas A. Verdenius,
Chicago, Illinois.

Dear Mr. Verdenius:

I am writing you to let you know that I have arrived in Florida, and that I am well pleased with the country, and everything in general, and I feel that I owe you a letter of appreciation.

I was born in Iowa and, with the exception of about four years, my entire life has been spent there. About three years ago, feeling the call, “back to the farm,” and realizing that the present prices on Iowa lands made it impossible for me to get land there, I began looking around for good land at a more reasonable price, and my attention was called to Florida.

During the three years, I made careful investigations and studied government statistics until I was perfectly sure I would make no mistake, and since coming here, I don't believe I have, as the longer I stay the better I feel about it.



MR. J. S. McGUFFIN, the man who is going to make good.

It is almost useless to try to make some of the Northern people believe what the Florida farmer is doing, but I want to quote some things regarding them. I found one man who dug over thirteen hundred dollars' worth of potatoes from two acres of ground. His son cleared over \$1,700.00 from eight acres, and hired all his work done. The enormous sum of \$12,000.00 from forty acres was another man's work. This same man is going to put in 360 acres this winter.

I found a man who had purchased 160 acres a little over a year ago for \$30,000.00 cash, raised an enormous crop of potatoes last winter, and refused an offer recently of \$45,000.00 for his farm. I refer to this to show how land is going to advance from year to year.

When a man can buy raw land for \$35.00 per acre in a climate like Florida has, I can't figure out how he is going to make any mistake. I find the climate wonderful and I am feeling fine, and I am happy to think of spending the winter practically in my shirt-sleeves and seeing potatoes and other money-making crops grow while my Northern friends are burning high priced coal and shoveling snow.

In conclusion, Mr. Verdenius, I want to thank you for the interest you have taken in my welfare, for I do appreciate it, and I hope that in a few years you can count me as one of your successful Florida farmers. Again I thank you.

Sincerely yours,
J. S. McGUFFIN.

HAVE you read my book, “A Little Farm—A Big Living?” If not send for it today. It is yours for the asking. It may change the entire course of your life and be the first step towards independence for you and yours. It has been a messenger of Good Cheer for many.

Write for your copy, free of all cost to you.

THOMAS A. VERDENIUS,
108 South La Salle St., Chicago, Ill.

Flagler Tribune Supplies Interesting News Items Found on this Page.

TWO ACRES OF IRISH POTATOES BRING MR. O. C. MOSBY \$936.00

Mr. O. C. Mosby, who lives 2 miles west of Bunnell, is now digging his fall crop of Irish potatoes which are turning out very fine.

He has five acres planted from which he expects to dig at least two hundred barrels; this is the third crop from this ground this season.

From two acres that he has just dug he got eighty-four barrels and as the New York market is from \$5 to \$6, it is reasonable to suppose that he will receive at least \$5.75 per barrel for these. He sold the spring crop of potatoes off this same two acres for \$453.00 which together with \$483.00 for the 84 barrels just dug makes a total of \$936.00 from the two acres during the year 1917. After he dug the spring crop he planted this two acres to velvet beans which he turned under as a fertilizer before planting his fall crop, making three crops from the same ground within eleven months.

Incidents like this are what make Flagler county lands the most valuable in the State and is the main reason that the Tribune is always boasting this country trying to get people to purchase this land and move here where they can make good money the year around and not have to worry.

Nine hundred and thirty-six dollars is a good year's salary for the average man, in fact, it is an average of three dollars a day for the entire year omitting Sundays, Christmas and New Year's Day.

Now that Mr. Mosby has sold his 1917 crop from this two acres for \$936.00 he will immediately begin preparing this land to plant it to a spring crop of potatoes.—(Flagler Tribune.)

POTATO ACREAGE HAS INCREASED WONDERFULLY WITHIN THE PAST TWELVE MONTHS

Every day brings more developers and more building for Bunnell and Flagler county. Whether the building goes on in Bunnell or the surrounding country it all tends to the benefit of Bunnell, for the more development on the farms the more vegetables and other farm products will pass through Bunnell, the more money there will be in circulation in Bunnell and the more demand there will be not only for the necessities but luxuries and the more business there must be in Bunnell to take care of these demands.

Not only will the rich farming sections around Bunnell build up the town but the attractions of Bunnell as a winter resort will aid immensely in the rapid progress of our little city.

Bunnell, as a resort place affords ocean bathing at all times of the year, boating on the famous East Coast Canal, fishing, hunting, all outdoor sports and its mild climate promotes health and long life.

Bunnell, as a farming country, is busy the entire year. Its combined advantages as a resort town and the center of a rich farming and stock producing

section makes it a place of almost unlimited opportunities and there is no reason why there should not be fabulous increase in the value of property in Bunnell and Flagler county such as have taken place in other towns and counties not having all the advantages that we have.

Throughout the entire county large acreages of fertile lands are being cleared and put under cultivation. There is hardly a section in the county where someone is not clearing up lands, building houses and getting everything in readiness for planting.

In Bunnell numerous business and dwelling houses are under construction, others are contracting for new buildings, while others are contemplating building.

Since Flagler county has registered herself in the dry column everything is on a steady move upward.—(Flagler Tribune.)

Flagler County Officials to be located in old bank building.

An agreement was entered into between the county commissioners and the firm of Lambert & Moody, whereby Lambert & Moody leased to the commissioners the upper floor of the bank building together with the room now used for the bank, to be used for courthouse purposes until a county building can be erected. The Masonic hall will be moved either to the Tribune building or to the new bank building. The Masons have not decided as yet which place they will rent, but will take the one which is best equipped for them. The County Clerk will occupy the room which is at the present time occupied by the bank, the Masonic hall will be used for a court room, while the Tax Assessor, Collector, County Judge, Sheriff, Supervisor of Registration, School Superintendent and other county officials will occupy the different offices in the building.

The new bank building is almost completed and before very long the office of the Bunnell Development Company and the Bunnell State Bank will be moved

to the new bank building and the old bank building will be vacated and turned over to the county officials.

DEVELOPMENT COMPANY IS COMPLIMENTED

That Mr. Edward Tittsworth, of Hawthorne, N. J., is well pleased with his purchase of Flagler county lands is shown from the following extract from a letter just received. Among other things he says: "I want to let you know what I think about the Bunnell colony and the Bunnell Development Co. I have never been in any city or town that I liked as well as Bunnell. I have dealt with lots of real estate companies but I have never run across as good and honest a company as the people that compose the Bunnell Development Company, from the splendid sales manager to the president. The climate and soil there is grand and I wish that I was able to get about 160 acres more than what I already have there. I now have 40 acres and I would not take double the price that I paid for it. I expect to be there by next October to stay."

Mr. Tittsworth owns forty acres which he will put under cultivation next year. He was one of the first purchasers from the Bunnell Development Co.

Land and Farms are the Safest Securities and the Best Investments in THE WORLD

From 1492 to 1900 we only earned in farm property

TWELVE BILLION DOLLARS

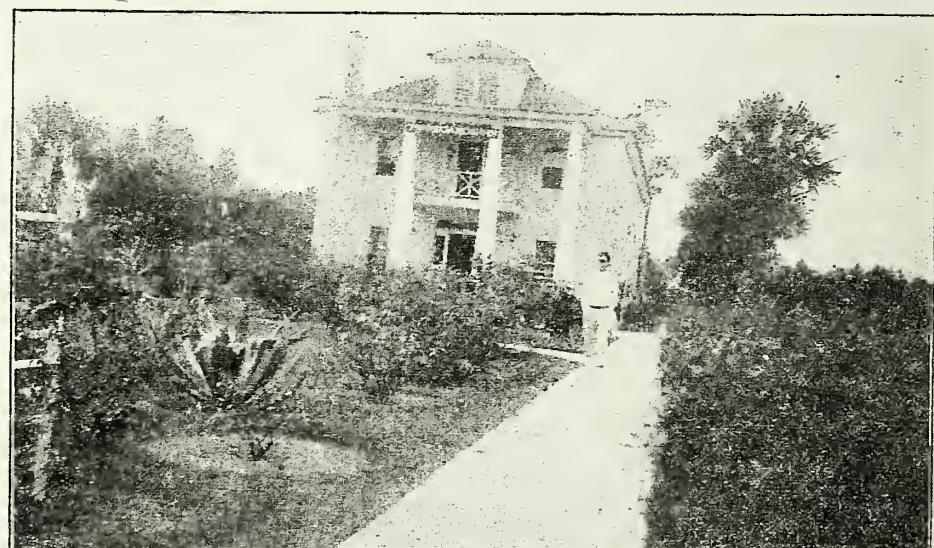
From 1900 to 1910 we earned

SIXTEEN BILLION DOLLARS

One and one-third times as much in the last 10 years as in the previous 408. The greatest gain has been in the last 5 years, and will continue until every acre of good land in the U. S. will sell for \$150 to \$500 per acre.

Who digs a well, or plants a seed,
A sacred pact he keeps with sun and sod.
With these he helps refresh and feed
The world, and enters partnership with God.

—Markham.



Tippecanoe Inn at Du Pont.