

The Truth About Florida
The Bunnell Home Builder

Edited by S. HOWARD
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“Turn in Hosts to the Farms”

—*President Wilson*

“Upon the farmers of this country, therefore, in large measure rests the fate of the war and the fate of the nations. May the nation not count upon them to omit no step that will increase the production of their land or that will bring about the most effectual co-operation in the sale and distribution of their products? The time is short. It is of the most imperative importance that everything possible be done and done immediately to make sure of large harvests. I call upon young men and old alike and upon the able-bodied boys of the land to accept and act upon this duty—to turn in hosts to the farms and make certain that no pains and no labor is lacking in this great matter.”

—WOODROW WILSON

"Before our visit to the Bunnell colony," writes Mrs. Robt. Baird, of Oklahoma, "we were rather much concerned about our future, but now its hard to wait till we can go to Bunnell."



MRS. ROBT. BAIRD

My Dear Mr. Verdenius:

Having enjoyed in the HOME BUILDER, letters of visitors from other states to Bunnell, and since we made a trip there ourselves this summer, perhaps some one would like to know how we feel about it, coming as we did originally from New York state, then living here a number of years.

We left Oklahoma very much discouraged with the heat and lack of rain, and were delighted to find a much cooler climate in Bunnell, July 1st. We were delighted with the absence of flies and mosquitoes, snakes and spiders, and all such vermin. We were quartered in a most comfortable hotel, which added much to the charm of the up-to-date, modern little city.

Several people here—in fact, most of them, had been telling us that we had been stung, as we had bought our thirty acres without seeing them. But somehow we always felt that everything was just as the real estate company said it was—that they only advertised what was true—and we found it so—in every way.

We hurried our trip so as to be in Bunnell for the Barbecue—the celebration of the new county of Flagler—July 2nd. We wanted to see what kind of people comprised the inhabitants of this place and county; we wanted to talk to them and learn direct from them just the actual truth, and we did not meet with one person who was dissatisfied or intended to leave. All were doing well and their appearances were evidence of enjoyment and prosperity. The tables were loaded with a great variety of food, everybody was doing their share towards putting it away, and I wish some of the doubters

and knockers had been there to eat with these kind people—visit with them, and know for themselves.

We were rather much concerned about our future, but now it's hard to wait till we can go. Financial obligations is what is holding us here for a while longer.

We met the famous Mr. Mack and his good wife, and in conversation with Mrs. Mack, she said: "If Mr. Mack can do it, others could too." And that is the way we feel about it. Mr. Mack has no better land than anyone else—ours is just as good, and all the different tracts and farms that we tested.

The next two days after the Barbecue we spent in the country, testing the land for the clay subsoil, which we found in every instance. We have interested several friends and relatives to buy land near our tract, and we felt a moral responsibility about theirs being all right, too. We had the privilege of changing our land for another location, if we cared to do so, but we are satisfied with our selection as it is.

To cap the climax, and to show our faith in the future of this place, we invested in one of the best located lots at Ocean City. There we shall enjoy fishing and bathing, while nearby is some good hunting ground.

I wish some one with a clever pen, would describe the drive from Bunnell to Ocean City, through the "Spanish Grant." I cannot forget it, and look forward to the time when we shall travel over this paved highway pretty often.

Our neighbor is a Mr. Brown, and we saw some very fine corn on the ground that had given him a good yield of potatoes—two to six ears of corn on a stalk. We also saw Mr. O. C. Mosby's corn and Mr. Mack's and many others, and there was the third crop started after the corn was matured. We inquired as to the cost of clearing, building, fencing, etc., and now all our efforts are bent to save enough for us to start on, after having the farm fully paid for.

We had a most enjoyable trip and feel well repaid for the cost of it. I hope that all those who have land there and have not seen it, will double their efforts to go there as soon as possible and enjoy this healthful, profitable place.

Hoping to meet all the readers of this little magazine some day at another Barbecue in Bunnell. I remain,

Very truly,
MRS. ROBT. BAIRD.

REGARDING ONE WAY RATES TO FLORIDA

There are no special one-way rates to Florida, but round-trip homeseeker tickets are sold on the first and third Tuesdays of each month from Washington, D. C. and Ohio River Gateways, such as Cincinnati, Evansville, etc.

These tickets are good for 21 days and are practically a little over one-way fare for the round-trip from the points named.

"TURN IN HOSTS TO THE FARMS"

urges President Wilson, and men and women have heard that call and are responding to it with an enthusiasm never before witnessed.

The American farm is the spot that is attracting the greatest attention in our country today, and fortunate is the individual who possesses a piece of land, for here he may do his "bit" for his country just now in a loyal, conscientious manner.

The Bunnell colony stands forth unrivaled in the advantages it has to offer those who are turning back to the land, and no man who is looking for a farm-home can make a mistake by securing that home in the most successful colony in the state of Florida—Bunnell.

SPEND THIS WINTER IN BUNNELL

The hotels and boarding houses of Bunnell are making preparations for a large number of winter visitors the coming winter, and no doubt they will all be filled to their capacity.

Bunnell can boast of two good hotels: the Halcyon and the Pine Grove Inn, and three good boarding houses, which can take care of quite a large number of visitors.

Besides having plenty of hotel and boarding house facilities, Bunnell is situated about half way between Daytona and St. Augustine, two of the most famous winter resorts in the United States, with exceptionally good highways to both of them, also a brick highway to the Atlantic beach and to Jacksonville, the metropolis of the state. Besides these advantages you will find plenty of fish and game here, among which will be found deer, turkey and quail in abundance.

Pack your trunks and come to Bunnell and spend the winter where you have all the advantages of the famous resorts at the small town expense rate. Besides you will avoid that extreme cold weather you are going to have in your home town this winter. REMEMBER, YOU ARE ALWAYS WELCOME IN BUNNELL.

Mr. Verdenius on his Way to Bunnell

It was our purpose to have in this issue of the **Home Builder** a complete report of Mr. Verdenius' trip to Bunnell, but owing to the fact that he has been delayed in leaving for the Sunny South, our readers will hear from him later regarding conditions as he finds them in the Bunnell colony. By the time this issue reaches you Mr. Verdenius will undoubtedly be in the colony. In case you wish him to *personally* select a farm for you, write him at once at Bunnell, Florida.

After residing four years in the Bunnell colony, Mrs. Alice Scott Abbott says: "Yes, indeed! I am always enthusiastic where Flagler county is concerned."



Mrs. Alice Scott Abbott

T. A. Verdenius:
Chicago, Ill.
Esteemed Sir:
Your letter to hand, wishing to know if I were as favorably impressed with, and as enthusiastic about Bunnell, Florida, as I was four years ago when I first came here. Yes! Yes! Yes! and more so. Came here sick; am well. Have not gotten rich, but have lost nothing.

Some of the farmers around here raised immense crops of potatoes, and everything else they planted this last year, and are tearing down barns and building bigger for the much bigger crop they expect to raise this coming year. Some of them are building fine new homes; buying autos and trucks, new carriages, and everything to make life pleasanter and more convenient. Laborers are here now building new roads and bridges in our new county, named Flagler.

To give you an idea of the size of crops raised, I sat in "The Church Beautiful" (recently dedicated here in Bunnell, and of course paid for), and heard the leader say: "As our subject today is 'Tithing' or a giving of the tenth, which is the only Bible way to raise money for a church, we would be glad if the treasurer would give a report." The report read like this: "Tithes, \$600.00; Tithes \$280.00, and so on, total \$2,250.00." It took my breath and, tho not a member of said church, "I spoke out in Meetin," "Pray tell me how many hundred years have you been tithing to get such a sum?" "Just three months," was the answer. "\$1,150.00 was paid in during the month of June alone."

Did it not take some crop, the tithes of which came to such a sum? This church had only about thirty members, and only four or five families put out potatoes, and they now have a big stand of corn on the same ground the potatoes were raised on.

The Flagler County Tribune, one of the best county papers in the state, stated that our friend, C. C. Jordon, had sold \$200.00 worth of watermelons from one-fourth acre of land. That item sounded

pretty big to me, like some of the Florida fish stories, so I took myself out to friend Jordon's to see if it were really true. Jingling the coin in his pocket, he said: "Yes, Mom! I had all that money right here in my pocket, and one hundred watermelons out there in the patch yet." Charlie is a very truthful man, and I was compelled to believe it. He was going to put same ground in sweet potatoes, or rather, sweet potatoes in same ground.

A man can take ten acres of this land, and if he has the money, can make a little paradise of his own; certainly he can work himself to death if he wants to, as one crop follows another the year round.

Our Governor, Hon. Sidney J. Catts, has purchased near here, forty acres, which he will have cleared and will build himself a winter home.

A number of wealthy men have bought in Flagler county, and will build palatial homes soon. One man says he will build the most beautiful home in Florida. He will go some if he does. We anticipate building a high school building, worthy of our "Biggest Little City in Florida."

Talk has been made of changing the name of our city to this, that or the other, but I believe in passing honors around and name it "Verdenius," as you are coming here soon to make your home, and have certainly done much for us and encouraged us to go on in the good work of making this a garden spot of the world.

Since we came, the great Dixie highway has stretched itself past our door. Beautiful homes have been and are being built from here to the ocean, six miles away—just a nice drive for a bath in the surf. A canal and lateral ditches has been surveyed and is now cleared and ready for digging of same. Then think of the immense crops.

One thing we do need. A canning factory. If some one with a few hundred dollars would come here and start such a business, we are sure the farmers would raise all the truck he would need. As Bunnell is the county seat now, we must also have a new court house. What we need most, however, is for men from the North, East, South and West, who own the land in this county, to come on down, clear, build, plant and help us build up our county fast, and not leave us that are here to build roads, bridges, ditches, etc., in other words, do the pioneering, and then come after we are dead and gone, and say, "We killed the bear."

Yes! indeed, always enthusiastic where Flagler county is concerned.

Respectfully submitted,
ALICE SCOTT ABBOTT.

"PROSPERITY in the next twelve months will be greater than it ever has been in our history. You cannot prevent it if you try"—says:

W. G. McAdoo,
Secretary of the Treasury,
Washington, D. C.

Take advantage of this prosperity and buy a farm in the Bunnell colony while you can.

DOCTOR KNAPP'S SAFE FARMING PROGRAM

It Will Be Worth the While of Home Builder Readers to Keep This for Future Reference.

Why will folks persist in following the single cropping system? A great deal has been said against the practice in recent years and a great deal more has been said about the results that follow it. It is at the root of most farms and rural social ills which exist at present. A great many men have worked for a solution of one or more of the results, but Dr. Bradford Knapp of the United States Department of Agriculture has submitted the formula which gets at the bottom of the trouble. P. H. Rolfs, dean of the University of Florida College of Agriculture, calls attention to Dr. Knapp's safe farming program.

This program has been published a great many times, but in view of the fact that single cropping exists it is worth publishing many times more:

"1. A home garden for every farmer on the farm. Not less than a tenth of an acre for garden and half an acre for potatoes. And acre of sorghum or cane for the syrup of the family; the excess can be fed.

"2. Produce corn enough to feed the people and the livestock on the farm for a year, with a little excess for safety.

"3. Produce oats and other small grain to supplement the corn as food and conserve the soil in winter.

"4. Produce hay and other forage crops sufficient to feed the livestock on the farm for one year, not forgetting the legumes which produce hay and enrich the soil.

"5. Produce the meat for the family by increased attention to poultry and hogs. Plan to gradually increase and grade up the cattle and other livestock so as to consume the otherwise waste products and make the waste lands productive. Not less than 25 hens for a renter and 50 for a land owner, 100 would be better. Set a standard of at least one sow for every tenant family and two for every owner, and breed them carefully and feed them well. Not less than two milk cows for every family, the cows properly bred and fed.

"6. When the living has been provided, grow a money crop. If this is done there will always be a few eggs and chickens, a pig now and then, and occasionally a steer for sale, and out of these surplus of sundry products let us pay the farm expenses."

This program will make for safe farming. It will relieve the necessity for borrowing money and for "store credit." It will enable farmers to bank money. It will provide a better living and conserve soil. It will make for a more prosperous and contented rural population.

Dean Rolfs suggests that every farmer make preparations to follow the details of this plan. In Florida where the planting season lasts practically the year around it can be adopted at any season. The best season of course is the earliest available, which is now.



"Fay Ellen" Home of Mr. and Mrs. Abbott

Every Day Happenings in and Around Bunnell as Contributed

That Flagler County farmers will have the largest crop acreage this season that was ever planted here now seems assured.

The old as well as the new farmers throughout the entire county are busy clearing new ground which will be planted this winter. Several large farms are being opened up all over the Bunnell Colony tract.

An extra large acreage will be planted to Irish potatoes and in addition to this large acreages will be planted to beans, cabbage, celery, lettuce and strawberries. Much of the land is in much better condition than ever before which gives promise of the best crops this section has ever seen.

Everything considered the coming season is a most promising one for Flagler County farmers. An unprecedented demand for farm products seems certain and knowing their ability to produce the best the market affords, Flagler County farmers are naturally in an optimistic frame of mind concerning the coming season's outlook.

County Commissioner Z. G. Holland brought in one hundred and thirty pounds of lima beans Saturday which he sold for the neat sum of \$19.50. Mr. Holland says he grew these beans on a small tract of land about twelve feet square.

When it comes to taking in the cash for his produce Mr. Holland is always on the job and is very lucky in planting the variety that brings the highest price.

Mr. C. V. Brown brought in a fine sheaf of rice which was grown on his farm on Sweetwater highway just southwest of Bunnell. The rice was five feet in length and was fully headed. Mr. Brown says it was grown on new ground without any fertilizer.

Mrs. A. E. Bent, was in Bunnell today making arrangements for seed and fertilizer for the coming potato season. She will plant twelve acres to potatoes.

That Mr. I. I. Moody believes in farming in Flagler County is demonstrated by the fact that he has contracted for the clearing of two hundred and forty acres in the Bunnell colony, which he expects to put under cultivation at once.

He, together with Mr. I. L. Johnston, are having one hundred and sixty acres cleared which they expect to plant to potatoes. This piece of property is located just west of the home of Mr. Johnston and is considered to be among the best farming lands in Flagler.

Mr. Moody, and Mr. B. M. Dowdy are having eighty acres cleared which they expect to plant to potatoes the coming season. This eighty acre tract is located just south of Codyville in that famous potato belt and when the next harvesting time arrives we can look for Messrs. Moody & Dowdy to load several cars of spuds at Codyville.

Mr. M. C. Reynolds has just completed a nice dwelling house on his farm on the Moody Boulevard west of Bunnell.

Mr. Wm. Gencen, of Hoboken, N. J., who is owner of a large tract of land on the Deen road just west of Bunnell, after spending several days on his place returned Monday to his home.

It is the intention of Mr. Gencen to erect a magnificent home on his property this winter, which when completed will be one of the most modern homes in the State. He will install a complete system of water works, electric lights, sewerage, and, in fact it will be equipped with everything that a home in a city could be equipped with.

Mr. Gencen is a very wealthy manufacturer of Hoboken and is desirous of building a winter home that will meet the requirements of his family while in Florida, and with this idea in view, money will be no object in the construction of his winter home.

He owns one hundred and sixty acres which he is having cleared and is opening up a large stock and poultry farm.

The farmers of Flagler County are stocking up with some extra fine mules which they are purchasing from M. Stone. Mr. W. A. Mack purchased two span, Robert Moody, one span, and Mr. O. C. Mosby, one, this week. Mr. Stone brought some extra fine mules to Bunnell recently.

Mr. Booe of the Haw Creek farm west of Du Pont has purchased a Moreline Tractor which he will use in plowing, harrowing, hauling and many other different ways on his large farm on Haw Creek. The machine arrived Saturday and was driven out to the farm, where it was tried out and Mr. Booe reports that it is giving satisfaction.

Mrs. Ray L. Hendricks and little daughter, of St. Augustine were the guests of Mr. Hendricks last Friday and Saturday they motoring back home Saturday evening, Mrs. Hendricks will move to Bunnell just as soon as their house is completed.

Mr. Hendricks is the new cashier of the Bunnell bank.

AUTO NEWS

Mr. L. M. Dixon has purchased a new Overland touring car, which he will use for pleasure while he is not busy in his dental parlors.

Mr. W. H. Bacher has purchased a new Jeffries touring car. He, together with Mrs. Bacher and Mrs. Sullivan went up to Jacksonville Saturday, returning in the car Saturday evening.

Mr. M. H. Milliken has joined the list of automobile owners, he having purchased a Ford.

Mr. O. C. Mosby has purchased from M. Stone a fine cab which he uses in transporting his family from the farm to Bunnell and return. He advises all automobiles to give him the road when they hear him blow his horn, else they are liable to be run over.

Mr. and Mrs. S. H. Vernal, of Concord, N. H., arrived in Bunnell Tuesday evening and are stopping at the hotel. They own some valuable property near Ocean City which they contemplate improving. They expect to make Flagler County their future home.

Mr. and Mrs. E. Hance and daughter, Miss Mary, together with Mr. and Mrs. O. J. Hance, of Jersey City, arrived in Bunnell Wednesday and will make this their future home.

They own a nice twenty acre farm on Moody Road just south of the farm of Mr. Mack, which they will immediately put under cultivation. Mr. Hance is an experienced farmer.

Mrs. Frances E. Burns accompanied by Mr. and Mrs. Harrison Fosnaught and son, of Fort Wayne, Ind., arrived in Bunnell Monday.

Mr. Fosnaught is the owner of a nice block of lots in Bunnell which he values very highly. Mrs. Burns owns a block of lots in Bunnell and a ten acre tract near Ocean City. They expressed themselves as being highly pleased with Bunnell, Ocean City and Flagler County in general.

Mr. Franz has completed his new bungalow on the Deen road just west of the town limits and has moved in. The building is very attractive both inside and outside and adds much to the beauty of that section.

Mr. C. E. Sisco is making preparations to erect a building in which he will open a motion picture show just as soon as he can complete the building and install his equipment.

Mr. C. A. Smith, together with Mr. W. H. Deen have purchased the Bunnell Garage & Auto Co. from Messrs. J. E. Jones and W. E. Kudrna, and have consolidated it with the Peoples Garage.

They will continue to use both buildings, the building on Railroad street will be used for storage.

The members of the Board of County Commissioners, together with County Attorney C. G. Varn and Clerk C. F. Turner, were treated to a royal fish dinner Monday at the home of the chairman, Mr. George Moody, at Ocean City.

The Board adjourned promptly at 11:30 o'clock and motored over to the beach in the large seven passenger Paige of Mr. Moody's, where they were served with hot fish together with all that goes to make a fish dinner enjoyable, including "old-fashion" hospitality.

Supervisor of Registration C. E. Sisco has just about completed his dwelling house on Lambert Avenue.

The work on the construction of the beautiful bungalow of Mr. George Moody on the Moody Boulevard is being rushed to completion. He hopes to complete the building within the next few weeks.

by our Bunnell Correspondent During the Month



Small lake, abounding in fish, on farm of Mr. Phillips, South of Bunnell

L. A. Jett & Co. have almost completed the erection of a school building near the home of Mr. Ed. Johnson, at the canal, and one near the home of Mr. Hamilton, on Haw Creek.

There will be erected immediately a large brick building between the Bunnell Garage and the new bank building. This building will have a 50 foot front with 100 foot depth. It will be leased to the Bunnell Hardware Company for a term of years.

Within a short time the new bank building will be completed and ready for occupancy. The work has been delayed awaiting the arrival of pressed brick. This splendid bank building will be a great improvement to our town.

The regular monthly meeting of the members of the Flagler County School Board was held last Saturday. The faculty of the Bunnell school met with the board at 9:00 o'clock, and at 2:00 o'clock in the afternoon all the teachers of the county schools met with the Superintendent of Public Instruction.

The Bunnell school has a very large attendance this year. Professor Golden and his corps of assistants are taking the work up in a most satisfactory manner. We predict that this will be the most successful year in the history of the school.

The City Fathers met in regular session Wednesday evening. After the usual routine of business, the Clerk was ordered to obtain prices from different manufacturers on four miles of six inch water mains and ninety feet of stand-pipe, engineering pumps, etc., and will report at the next meeting, when the matter of bonding the town to furnish it with a complete and up-to-date water system will be taken up.

The Flagler County Commissioners have leased the top floor of the old bank building, and will occupy same as soon as the new bank building is completed and the old building is vacated.

Realizing the necessity of a bridge across the canal at Ocean City, Mr. Moody has encouraged a project whereby the bridge can be constructed without costing the county a cent. He plans to take the proceeds from the next twenty lots sold at Ocean City and build a bridge across the canal. If you are in the market for an Ocean City lot, take the matter up at once with Mr. Verdenius, 108 So. LaSalle St., Chicago, Illinois.

Tuesday afternoon, immediately after school, twenty-five ladies met with the teachers to form a Parent-Teachers Association.

By a vote of over seven to one, the Drys placed Flagler county in the list of Dry counties, last Tuesday, every precinct in the county voting a majority for the Drys.

The Bunnell Ice, Light and Water Co. has just erected a new building and has installed a new twenty-five horse power oil burner Fairbanks-Morse engine of the Y type.

The new service began Wednesday night and indications are that it will be entirely satisfactory.

A company composed of Mrs. B. A. Coon, Perry Bugbee and Howard Gau have organized what is known as the Florida East Coast Fisheries with headquarters at Ocean City.

It is the intention of this company to furnish Bunnell with all the fish they need and to also ship to the northern markets.

Workmen are very busy building a bridge across Haw Creek, near the Dupont farms.

PATRIOTIC BUNNELL

Mr. P. Stucky, one of the pioneer settlers of Flagler county, was in town Wednesday accompanied by his two sons, William and Ivey.

Since locating in Flagler county Mr. Stucky has accumulated a large herd of cattle which he sold this week for \$30,000.00. Feeling that it was his patriotic duty to support the government in the world war in every way that he can he sent his two boys up to Jacksonville to enlist in the navy and placed an order with the Bunnell State Bank for thirty thousand dollars' worth of the next issue of Liberty Bonds.

If the people of the United States would follow the example of Mr. Stucky it would be only a short while until the kaiser would be more than willing to throw up the sponge.

Corporal F. W. White, of the United States Recruiting Service, arrived in Bunnell Saturday and is located at the Halcyon. He is here for the purpose of recruiting young men for the different branches of the army.

Messrs. G. W. Durrance, Jr., and Arnold Silcox left Tuesday for Columbia, S. C., where they go to join the United States army.

Messrs. William Jones and Daniel Drew, two of Bunnell's young men who joined the U. S. Navy some time ago, left Jacksonville Sunday for Charleston where they entered active service Monday morning as radio electricians.

Mr. Floyd Brown has enlisted in the Quartermaster Corps of the U. S. army. He joined in Jacksonville last Friday and left immediately for Ft. Scriven, Ga., where he entered training.



Some of our successful farmers—Picture taken on a Sunday afternoon at Mr. Szudlo's farm

FLORIDA, AS VIEWED BY TWO DIFFERENT MEN

Who Can Judge Most Intelligently, the Actual Resident or the Casual Visitor ?

Somewhat over a year ago Mr. Kelley Miller, of Farmington, Iowa, purchased a farm in the Bunnell colony. Last spring the editor of the Farmington Advertiser published a letter from a Mr. Cassidy, which we reproduce herewith. When Mr. Miller read this letter, he mailed a copy of the paper containing same to Mr. W. A. Mack, who has fifty acres of land in our colony, and asked Mr. Mack's opinion of Mr. Cassidy's letter. Mr. Mack's reply was published in Mr. Miller's home paper, and we also reproduce it herewith.

No doubt both letters will be read with a great deal of interest by all the readers of the HOME BUILDER, and especially by our buyers.

Let us take it for granted that the writers of these two letters, Mr. Cassidy and Mr. Mack, are both intelligent and sincere men. THEN WHY THE DIFFERENCE OF OPINION?

It is simply this, because one man is living at Bunnell, Florida, and has lived on his farm for almost six years, and therefore has gained his knowledge first hand and from experience; while the other man has only seen the state from the standpoint of a tourist, perhaps largely from the window of a Pullman car, or perchance has spent a few weeks at a winter resort in Florida, or has read in the newspapers stories of Florida land frauds and failures.

Each of these two men, it may be said, represents 50% of the population of our country. Half have had practical experience—the other have had none.

The writer wishes to say that he has lived in the West, the Middle West, and in Florida. He admits there is worthless land in Florida as there is worthless land in all the other states in which he has lived, but Florida possesses thousands of acres of fertile soil that await the men who are able and willing to bring splendid results therefrom. Florida possesses both attributes to success—SOIL and CLIMATE, and with these combined, the Florida farmers are obtaining three and four crops every year.

The Florida farmer today makes more money from his land, he makes it easier and enjoys life better than the farmer in any other part of the United States or Canada.

I should like to meet Mr. Cassidy, and I should like to ask him just this one question, and that is: Why, when the last census was taken, did it show that Iowa was the only state in the Union which had a decrease in population, while Florida in that same period of time had an increase of over fifty per cent?

I wish to emphasize that we would not think of intimating that the great state of Iowa is worthless, for we know better than to make such a foolish statement, but we are proud of the fact that we are broad enough to see much good in every state in the Union.

It is fortunate that we all have different ideas and different tastes, but we are sorry for the narrow-minded pessimist who cannot see at least some good everywhere.

A FEW FACTS ON FLORIDA

Mr. Cassidy who returned from Florida a few weeks ago gave us a little information that we believe should be given to our readers especially those who anticipate leaving the grand old state of Iowa for Florida. He advises one acre the poorest land in Iowa is better and more valuable than ten acres of the best land in the entire state of Florida. The land in the latter state is principally cut over pine timber land, the soil being sand with little real soil and that to raise any crops at all means a yearly expense for fertilizing which costs more than the land is really worth and this has to be done every year if any crop is to be raised all. Mr. Cassidy advises the country down there is over run with real estate men who entice the buyers from the north and north east who after buying and giving this land a try out in a year or two throw up the sponge and the land is again on the market for a new live one who generally shows up and who goes through the same experience as his many predecessors. Mr. Cassidy says the climate is fine during the winter, but out side of the climate Florida is a failure. His advise is to stay in Iowa where the soil has been proven and there is nothing better in the world.

...quently ... extinguished is on the increase.

A Letter From Florida

Bunnell, Fla., June 1, 1917.—Mr. Kelley Miller, Farmington, Iowa—Dear Sir: Your letter at hand and contents noted will say that the gentleman has no grounds for making any such statements.

I have lived here five years I started in with nothing, and my net sales on potatoes a-lone already this year is over \$12,000 00 and I only have 50 acres of that no account sand that he tell of There has, been over \$4 000,000 worth of potatoes sold in this county alone this year. You tell that man that I can make more money on ten acres of this land than he can on a 100 acre of his Iowa land.

Now I know what I am talking about for I know Iowa like a book I have come as near freezing to death there and just across the line in Martin Co Minn., as I wanted.

I would not give my little home in Florida for the whole State of Iowa if if I had to go there to live and I am not talking to sell land, for I have no land to sell. It is true we use fertilizer here, but it pays to use it. My farm will net me this year clear of all expense over \$300 per acre. Come to Florida, and see for yourself. I am

Most respectfully,

W. A. Mack

Demand for Dwelling Houses is Growing

That Bunnell is in need of more dwelling houses was thoroughly demonstrated Tuesday when five different people were in Bunnell wanting to rent houses and could not find a vacant house in the town.

We have had applications to rent seven more houses since, but had to tell the applicants that every house in Bunnell was full. It is up to somebody to start a building and loan association and help the property owners build some dwelling houses or Bunnell will get a set back this winter.

We have been informed by several of

the moneyed men of Bunnell that they will take stock in an association if we can get a man who knows the business to take some of the stock and conduct the business. This is a fine opportunity for some man to start a good paying business. If you know of anyone who can handle it, advise him of this opportunity and let's get the houses to going up. People in the North are writing to Bunnell every day wanting to rent houses for this winter. People who want to go in business in Bunnell are writing for both business and dwelling houses. We have them not, something must be done.

FLORIDA FARMERS WILL RECEIVE HIGH PRICES FOR COMING CROPS



MR. B. TROJANOWSKI

KORONA SETTLER WHO HAS BOUGHT FORTY ACRES OF ADDITIONAL LAND, TELLS WHY HE IS SO SATISFIED IN THE BUNNELL COLONY.

Dear Mr. Verdenius:

I have seen letters in the HOME BUILDER, from time to time, written by different people living in the Korona colony, so I thought I would write you and tell you how we are getting along in Korona.

I am very much pleased with the results of my efforts this last year. If I had raised nothing else but a crop of Irish potatoes, I would have no cause for complaint, as every acre of land I planted to potatoes brought me over \$300.00 to the acre, but besides that I have raised on that same land a nice crop of corn and cowpeas.

We call the people who have been living in the colony two or three years, the "old settlers," and I can say that all the old settlers are very much satisfied and like the country here better every day, and almost everyone, without exception, has bought more land since they have arrived in the colony and have seen the great possibilities of this county. I myself bought forty acres more, twenty-five acres of which I have cleared, and if everything goes well, I hope to plant thirty acres to Irish potatoes this winter.

Almost every week some new settlers come to settle on their land. I receive letters quite often from northern people asking me for information about our colony, and a great number have written me that they are coming to settle on their land this fall. I am convinced that any man who is willing to work cannot make a mistake by buying a farm in our colony. I can speak from experience, I am very much pleased with the Korona colony in particular and with Flagler county and the state of Florida in general.

Yours sincerely,

B. TROJANOWSKI,
Box 51, DuPont, Florida.

That the coming season will be the most prosperous for the Florida trucker and farmer there is no doubt, as the United States is short on all kinds of canned vegetables and the demand for fresh vegetables this winter is going to be enormous. The following interview between Mr. W. B. Powell, secretary New Port Richey Board of Trade, and one of the best informed wholesale men of the state, will give you an idea of the conditions as they are in the Northern markets:

"Florida is in line this winter to make millions of extra dollars. Shoo the farmers from the store boxes to the soil; entice the boy from Kelly pool to the back yard.

"Plant truck stuff and more truck stuff. "Don't let up on the subject for a day. Let every newspaper in the state chime in the chorus.

"I interviewed one of the best informed wholesale men in the state this day and he tells me astounding facts:

"That the canning season of the North is over;

"The jobbers have less than 50 per cent of the stock on hand that they had this time last year;

"That the retail merchants are not overstocked—in fact, have only normal supplies on hand;

"That a number of the largest packers have withdrawn their quotations on canned products, and that others are quoting prices on less than 10 per cent of the various varieties of canned goods;

"That this country never saw such a condition in the canned goods trade and that it is barely possible that it will be remedied with a twelve-month;

"I asked him the why of such unnatural conditions which came upon this country unawares.

"He said: 'You are feeding two continents, mainly. We are exporting millions of tons of food stuffs, but home consumption has enlarged.'

"The man who was getting \$1.25 to \$2 a day for his labor in previous years—when he did have work—is now getting from \$3 to \$5 a day, and even greater sums. He is living up to his means. He rose beyond the stage of a truck patch in his backyard or on a vacant lot. The farmer boy has left the farm and gone to work in the city and the truck patch back on the farm has suffered for lack of labor.'

"It is a condition, not a theory, that confronts the United States.'

"There is barely enough canned goods to go around this winter—there will be actual vegetable want by next spring.'

"It is up to Florida and California and a few other far-Southern states to supply the demand for fresh vegetables until the next fruiting season in the North.'

"It is a big contract.

"Half of the contract falls upon Florida.

"Fifty million people are looking towards Florida for its daily allowance of cabbage and beans and potatoes and tomatoes and all other vegetables.'

"Fifty million people are shaking as many million of dollars in our faces and daring us to rise to the emergency.

"Plant, plant, plant!

"Do not hesitate because of low prices for truck stuff in previous years. Those were lean years in the North, with business conditions upset—when the lobster palaces of New York were selling pork and beans to brokers instead of rich foods garnished with jewels.

"Prosperity is in the air in the North and East and West.

"Prosperity is in our grasp.

"Get busy and tickle the soil.

"Newspapers must preach truck; commercial bodies must gather the farmers together and tell them they must plant truck stuff, and it would not be amiss to preach it from the school and from the pulpits. Let us preach from now on the gospel of Good Times through the agency of the soil."



Scene on farm of Mr. Michalski in Korona, who realized \$1,286.00 from less than four acres of Irish potatoes

Flagler County, Florida, Business Man Writes Interesting Letter to Montana Farmer

Extracts from a Letter, Showing the Many Advantages Our Farmers in Flagler County Have Over the Farmers in Western States, Which Will Be of Much Interest to the Readers of the HOME BUILDER.

We have many advantages here that you haven't got in Montana, or any of the Northern states. I think that I am competent to speak on this point for I'm a western man myself, having lived there nearly thirty years of my life,—nineteen years in Nebraska and ten years on the Pacific coast. I am fairly well acquainted with the Great West, and haven't a word to say against any of it. Those who like it can stay there, so far as I am concerned, but as for me and my family, the rest of our days will be spent in Florida, the most beautiful state in the entire South.

Now what do I mean by advantages? Well, in a country where you can get help for instance, you are better off than in a country where you can't get help.—And, the easier you can get that help the better you are off. Isn't that so? We get a lot of help down here from Mother Nature. She doesn't do all our work for us, but she helps the Farmer more especially, than any other class. Yes, she helps the Farmer "Powerfully," as they say it down here. In the first place she gives him MORE GROWING DAYS than in any other state. Why, here we grow things the year around. Here it is always seed time and harvest. Every month in the year you plant something; and every month you harvest something. That's the first great advantage,—THREE CROPS A YEAR, as against one crop a year in Montana. 365 growing days in a 365 day year, as against half or even less growing days in the North. That's the first great advantage.

MARKETS.—Good markets is another advantage; and, the best transportation facilities to these markets. Quick and rapid transportation to New York, to Philadelphia and all the great Atlantic Seaboard cities by WATER as well as by RAIL,—that's another advantage. It keeps the rates down. So we have here the maximum growing days to make crops in; the largest markets in America close by and the best transportation facilities to them by WATER as well as by RAIL, which insures low rates for all time to come.

But that is not all. We have the best soil, the most productive land in the South if you will select it in the Haw Creek Country. I need not tell you that all land in Florida is not productive. You know that there is some poor land in every state. We have some mighty "sorry" land in Florida; but you are not interested in that. We know where the good land is, which will interest you. It is in the Haw Creek Country. . . .

CLIMATE is another great advantage here,—climate for men and women and for little children, as well as for crops. It's a pleasure to live in this climate, in the great out-doors, every month in the year. You and I who have lived in the Northwest and who have experienced some of the terrible winter weather, know that this is an advantage worth talking about.

RAINFALL,—a plentiful supply of moisture to make crops is another. We have fifty inches of rain annually here; it comes from the clouds, well distributed throughout the year. We have no dry season and no wet season, as this is known on the Pacific coast. We have occasional showers throughout the year, be it in July or in January, in March or in September, or at any other time or season of the year. Occasional showers throughout the whole year which bring us a total of about fifty inches of water per annum. Enough to insure crops, without one cent of cost for irrigation. But, if we want irrigation in addition to what Mother Nature provides, all we have to do is to sink a well 200 to 300 feet deep and we have a never-failing spring of the purest water you ever saw. A four to six inch well will give a flow of from 200 to 500 gallons per minute. The cost is from one to two dollars per foot. What a great advantage is this. Every man can own his own system of irrigation at so small a cost and be absolutely independent so far as the water supply is concerned.

GOOD ROADS,—another. We have the Dixie Highway passing through our lands. A fine brick road from our colony lands to Jacksonville, north, and brick and macadam of various types south to Miami. Here is the automobile paradise. Strike the National Highway, and away you go to Ancient St. Augustine, 40 miles distant, in an hour if you like, but you better take two hours for it and see the many, many beautiful farms along the way. Farms that \$200.00 per acre would not buy,—yes, farms that produced this season more than that amount in a single crop of Irish potatoes. And, that will very likely produce the same amount next season; but even if they don't produce the maximum amount every year, they are good for a hundred dollars per acre profit every year, in normal times. These Farms produced more money this past season than any other farms in America ever produced. That is a broad statement to make, but it is susceptible of easy proof. When I tell you that these farms produced an average of between three hundred and four hundred dollars per acre from the Irish Potato Crop alone, I am telling you the exact truth. Statistics will show that Four Million Dollars

was paid to the farmers of St. Johns county alone, which is the county that we lived in up to July 1st, when we got a new county for ourselves called Flagler county,—yes, four million dollars for 12,000 acres of potatoes. As the fellow says, you can't beat that unless you cheat. No other land of a similar acreage or area in any other county in any other state in the Union ever made so much money for the farmers. It's a record of which we are justly proud and you can't blame us for shouting these facts from the housetops, for they are facts. Come and see, we don't expect to sell you a "pig in a poke," we have the "goods" to show you when you come on the ground. A man with the capital you have don't need to take any chances; he don't need to guess at the proposition; he can come here himself and personally satisfy his mind that we have all the advantages here set down.

I have not said anything about recreation and sport. . . . The ocean beach is a delightful place to spend a few hours in rest and recreation.

Our streams and lakes are filled with the choicest-eating fish,—trout and bass, and bream and other varieties abound. And our woods are filled with game; squirrels, and turkey and quail; also deer and bear in certain places. So the hunter and fisherman can find in this country many an opportunity for sport in this line.

Live-stock does well here, especially hogs and cattle. There are a few sheep here too that are making their owners a good deal of money now days. We have good markets for all kinds of live-stock at Jacksonville, where Armour & Co. have a large packing house.

Poultry and bees do well here too, where they have proper care and attention, and turn out money for those in the business.

The best undeveloped land in this part of Florida is now selling for from \$30.00 to \$50.00 per acre; while improved farms are selling at one hundred and up.

You can buy unimproved land here and make a farm as good as the best in the county out of it . . . it will pay you best to buy unimproved land and improve it yourself. In this way you can get the best there is in land at a minimum price.

MEN! MEN! MEN!

Does this statement fit your case? Be honest with yourself.

"For most men life is a modified reign of fear
Three fears get up with them in the morning and go to bed with them at night
They do not confess to one another that they are afraid, but their wives know.

First—The fear of the loss of the job.

Second—The fear of bad health.

Third—The fear of dependent old age." (American Magazine)

What can you do to insure yourself against these three fears?

Buy a farm in the Bunnell colony and **do it now**—without another day's delay
You cannot make a mistake if you secure a farm in the Haw Creek section
of the Bunnell colony.