

The Truth About Florida

The Bunnell Home Builder

Edited by S. HOWARD

1115—108 So. La Salle Street, Chicago, Ill.

MARCH, 1916

Plowing Land in Mid-Winter in Shirt Sleeves



Here is a Bunnell farmer plowing in the month of January. He is preparing his land for the Irish potato crop, which is the first of the three annual crops raised in our colony. This is quite a contrast to the northern farmer, who cannot raise anything during the winter months, but must spend his savings of the summer for feed for his livestock, and for fuel and heavy clothing for himself and family.

WHAT IS YOUR CHOICE?

The BUNNELL HOME BUILDER

WHAT YOU CAN DO TOWARDS THE DEVELOPMENT OF THE BUNNELL COLONY.

(This Article by Mr. Thomas A. Verdenius is Particularly for the Men and Women Who Have Bought Land at Bunnell, But Who as Yet Are Non-Residents.)



Mr. T. A. Verdenius, the Pioneer Small Farm Man of Florida.

It is only natural that those who have bought land in the Bunnell colony are anxious to see the country grow, to see it go forward and reach the highest possible stage of development. The faster a new country grows along the lines of permanent development, the more valuable property becomes in that community, for where population is the thickest, there real estate is the most valuable. I do not know of any exception to this rule, and I know that it holds good in the Bunnell colony.

Therefore, if only from a selfish point of view, we all should be "boosters" for Bunnell—Bunnell colony for all of us, first, last and all the time.

The degree of prosperity that comes to the Bunnell colony will not only increase the value of our farms, our lots, or our real estate of any nature there, but it will mean something more than mere dollars and cents to the actual residents of the colony. It will increase the happiness and welfare of our people, for it will buy the modern conveniences and comforts of life.

It will give us larger and better schools for our children, better churches for worship, bigger stores from which to select the things we buy, and better prices for the things we sell. It will give us free mail delivery, better and cheaper telephone service and transportation facilities, better roads and more of them, and a great many more things that we find in every old settled community.

As I recall the Bunnell colony of four years ago, my admiration is great for those settlers who had faith enough in themselves, in the Bunnell Development Company and in the future of our colony, to sell their homes in the north and the west and come and settle at Bunnell.

Do you realize that these men and women who came to Bunnell, settled on

their farms, built their little homes, cleared and fenced their lands, who raised the first crops and in every way helped bring the community to its present stage of prosperity have done a great work, and we might say have done more than their share in the great plan of development? Do you realize that those pioneers have paved the way for the thousands who are to follow? For it grows easier every day to make a success in the Bunnell colony.

Some four years ago you might have found at Bunnell one little school house, with one teacher and about a dozen pupils, a few houses—and little more. Today it is an incorporated town, having public school, with two years of high school, and a hundred and ten pupils enrolled. There are schools to be found in various directions over the colony, and there is telephone service, hard roads, and this up-to-date town has stores, electric light plant, two good hotels, state bank, barrel and crate factory, ice plant, city water, blacksmith shop, garage, drug store, doctor, lodges of various kinds, church, etc., etc.

If you consider conditions then and now, you may have some idea of what the early settlers have done for you. When you go to Bunnell to locate on your farm-home things will be much easier for you because of them, and your land is already much more valuable because of the development work they have done. Farms have been re-sold for twice the amount originally paid the Bunnell Development Company for the land, for some of this land was first put on the market for \$20.00 an acre.

It is not difficult to realize that our colony farms today, after so many improvements have been made, are cheaper at \$50.00 an acre, than they were four years ago for \$25.00, and I confidently believe that the same land will increase as rapidly, if not more so, within the next four or five years than it has in the past.

But, to tell you all this is not the purpose of this article. What I want is to ask this question of all who own land in the colony, but who do not reside there yet—What are you doing toward the building up of the community?

I have not the slightest doubt but that every buyer is interested in the rapid growth of and development of our splendid colony, with its superior advantages as to climate, soil and transportation. but I want to urge each one so interested to render some definite assistance towards pushing along the wheel of progress in the Bunnell colony.

Almost two thousand people have bought land in our colony who are as yet non-residents. That is quite a large number, and I am sure that the men and women who comprise this number do not want to leave all the burden of development to "the other fellow."

Do you ask what you can do? Well, let us see—what about clearing all, or part of your land and fencing it? If

you cannot have it all cleared at once, start with five acres, two acres, or even one acre. Read what Dr. Hoffman says in his letter on page seven. Read it again. It was written by a man who does not live on his land, but who believes in doing things, and not putting off for tomorrow what he can do today. He is not only rendering valuable assistance to the colony, but to himself as well.

Get your land under cultivation. Let it earn something for you. Plant a crop of potatoes next spring. Start an orange grove—there is money in Florida oranges.

Do you feel that you are not able to spend any money for this purpose at the present time? Well, if you haven't any money to spend, you surely can spend some of your time in the cause of the Bunnell colony. Do a little missionary work in the interest of Bunnell. Boost it for all you are worth, for it will be your future home. Tell your fellow-workmen in the shop, the store or the factory about the great Bunnell colony. Talk to the people you know on your street about it, or tell the good news of Bunnell to the farmers about you. Let them know about the farm you have purchased at Bunnell, about the great advantages of that community; tell them about Bunnell's wonderful climate, the three crops we raise there each year, and the many other good things you can tell.

If every present land owner would undertake to induce just one more person to buy a farm at Bunnell, our numbers would shortly be doubled, and we wouldn't have land enough to supply the demand. Surely each land owner can do this much, for you know, "where there's a will, there's a way." When you are the means of selling a farm to a friend of yours you are helping yourself, you are helping the colony, and you are rendering an inestimable service to the friend whom you interest. He will feel indebted to you for the rest of his life, for calling to his attention the great advantages of the Bunnell colony, and for showing him the way whereby he could secure a home in the Southland, at such a reasonable price, and on such desirable terms.

As a special inducement and compensation for your trouble, I will pay you the regular agents' commission for all sales made by you, said commissions to be credited on your own account with us.

See your friend at once. Tell him that you bought land of the Bunnell Development Company, and that you would like to have him secure a home at Bunnell, too. We will give him a good tract of land, and as near yours as possible, so that you may be neighbors when you go to live on your farm-home.

The things in life that require an effort on our part, are the things we most enjoy. You will feel happier and more contented when you reach Bunnell if you have had some part in the building up of the community.

PREPAREDNESS IS THE WATCHWORD OF THE DAY.

The BUNNELL HOME BUILDER

A REPORT ON BUNNELL'S "BANNER" POTATO CROP.

As Given by Mr. I. I. Moody, After a Trip of Inspection Over the Colony.



Mr. I. I. Moody, President of the Bunnell State Bank.

Never before in the history of Bunnell has the potato crop been planted as early as this year, and seldom has it been planted under such favorable conditions.

I have just returned from a long ride in my auto over the colony, and it certainly is a pretty sight to see the fields and fields of dark green potato plants, in long, straight, even rows, almost covering the ground.

With the scarcity of old potatoes in the northern markets at this early date, and the high prices of same, there is every indication that the returns will be very large for our crop of new potatoes this season.

The farmers of Bunnell as an average, all have very good stands of potatoes. On my own farm a mile south of Bunnell I have twenty acres planted to potatoes. The potatoes were planted December 28th and 29th, and I have at least 98 per cent of a stand; in fact, it is as near a perfect stand as I ever saw. There are only a few hills missing, and after examining several of them, I found that in cutting the seed they had failed to leave an eye on the piece of potato that was planted, thus accounting for most of the missing hills.

Not only is the outlook at Bunnell, Du Pont and Korona for a record crop very good, but all through the southern part of our county the same favorable conditions exist. I had to go to St. Augustine (our county seat) last week to attend a meeting of the County Commissioners and I passed through Hastings. I have also had occasion lately to visit other leading potato sections of St. Johns county, but I must say that I have not seen any better potato fields anywhere than right here in the Bunnell colony.

It is not easy to say with positive accuracy how many acres there are planted to potatoes, but it is very reasonable to assert that it will largely exceed anything ever before attempted in the history of potato raising in this county. The average for the county will be fully twenty per cent larger than any previous

high record mark. The acreage planted in the Bunnell colony is approximately 100 per cent larger than last year. There has been considerable clearing of land done in the colony, and much of this new land has been seeded to potatoes.

It is safe to assume that close on to two million dollars' worth of spuds will be dug out of the bowels of the earth in about two months' time, or possibly a little less. This estimate may be a few hundred thousand dollars too high or too low. This will depend on the weather, yield and market.

Never in my memory have Irish potatoes been higher in price at this time of the year than they are now. The report of the United States Department of Agriculture shows a great shortage. There are at the present time fewer old potatoes in the market to compete with our coming crop than perhaps at any time before. If we add to this the fact that there will be practically no potatoes imported from other countries, we can realize something of the prices our farmers are anticipating.

Several of our potato growers have already been offered \$4.00 per barrel, f. o. b. depot, the buyer agreeing to take the three different grades of potatoes, Nos. ones, twos and threes, delivery to be made any time from the beginning of the season up to May 20th. One commission house has offered \$5.00 a barrel for number ones and twos.

The barrel factory in Bunnell is working with full capacity, as this shop will have to turn out over twenty-five thousand barrels, which after being filled with Bunnell spuds, will be dispatched to New York, Philadelphia, Pittsburgh and the uttermost parts of the continent.

In the vicinity of Bunnell there are perhaps a hundred farmers who have planted potatoes this year as a winter crop, for the northern markets. Some of these farmers are making this their principal business, others are taking it up as merely a side line.

Potatoes is an expensive crop to raise here. It costs at least \$55.00 an acre to see a crop through from beginning to

end, the main items of expense being seed potatoes, fertilizer, labor and barrels. Fifty barrels per acre is considered a good crop, though sixty to seventy-five barrels are frequently made. I recall that last year one of the farmers in the Bunnell colony harvested from eighty to ninety barrels per acre of Irish potatoes, another netted over \$200.00 per acre on his crop.

Four dollars a barrel f. o. b. depot is a good average price for potatoes, although as stated above, the indications are that our farmers will receive more this season.



Potato Field in the Bunnell Colony.

I consider the potato industry a most profitable one for our colony, and this is one of the main reasons why it is growing and expanding from year to year. From an experiment originally of less than ten acres in this county, to perhaps ten thousand acres or more today, bringing into the county each year approximately two million dollars to our farmers for the first of the three annual crops, is a growth that is most encouraging indeed, and demonstrates the wonderful productivity of our soil and the value of our marvelous winter climate.

The potato industry here is still in its infancy, but the time is coming when instead of shipping two million dollars' worth of potatoes from St. Johns county, we shall be shipping that amount from our Bunnell colony.



One of Mr. Moody's Potato Farms.

ARE YOU PREPARING FOR OLD AGE AND THE ADVERSITIES OF LIFE?

Every Day Happenings in and Around Bunnell as Con

CITY DIRECTORY

CHURCH SERVICES:

FIRST M. E. CHURCH.

Sunday School every Sunday—10:00 A. M.
 Preaching—11:00 A. M. and 7:30 P. M.
 Ladies' Aid Society—first Monday each month.

Rev. L. D. Haynes, Pastor.

CATHOLIC CHURCH—KORONA.

Mass—9:30 A. M.

Rev. A. Baczyk, Pastor.

WOMAN'S CHRISTIAN TEMPERANCE UNION.

Meets 2nd and 4th Tuesdays in month.
 Alice Scott-Abbott, President.

SECRET ORDERS:

A. F. & A. M., No. 200.

Meets every second and Fourth Tuesday at 7:00 P. M. in Masonic Hall, second floor Bank Building.

All visiting brothers invited to attend.

D. M. Deen, W. M.

ORDER EASTERN STAR.

Meets every first and third Tuesday at 7:00 P. M. in the Masonic Hall.

Mrs. Hagadorn (Matron).

FLORIDA EAST COAST RAILWAY CO.

Trains leave Jackson-	Arrive in Bunnell—
ville:	Daily:
9:30 A. M.	12:45 P. M.
1:30 P. M.	4:23 P. M.
8:00 P. M.	11:46 P. M.
Leave Bunnell:	Arrive in Jacksonville
	Daily:
5:29 A. M.	9:00 A. M.
10:26 A. M.	1:30 P. M.
4:38 P. M.	7:50 P. M.

The Bunnell W. C. T. U. will meet in the church next Tuesday at 2:30 P. M. The meeting will be in the nature of a Frances E. Willard Memorial service. Mrs. Abbot was invited by the people of Haw Creek neighborhood to spend February 6th with them. She lectured twice on Sunday, organizing the Haw Creek Union for the W. C. T. U.

Farms in the Korona section of the Bunnell colony are being sold at a rapid rate. Eight Polish people from Detroit and Hamtramck have just paid a visit to the colony, and purchased 150 acres of land. They were accompanied by Mr. W.

J. Sczudlo of Detroit, who is already the owner of a fine farm at Korona. All the members of this party expressed themselves as highly pleased with Florida, and the Bunnell colony.

The Eureka Literary Society of the Bunnell school is doing splendid work. On Friday they rendered a most interesting program. The piano fund for the school is growing, and some good entertainments are being planned when the instrument is secured.

Hon. W. A. McWilliams of St. Augustine, who is a director of the Bunnell State Bank and one of St. Johns County's most prominent attorneys, is being urged by his many friends to make the race for State Senator. Should he decide to enter the race there is no doubt but that he will poll a large vote throughout the county.

An important statement was issued from Washington, D. C., by the census bureau which shows the remarkable growth of the state of Florida in recent years. On July 1, 1915, the population of the state was 870,802; in January, 1916, it was 882,148, and estimated to July 1, 1916, is 893,493.

The increase in Florida from July 1, 1915, to July 1, 1916, is an excellent increase to the state's commercial development.

Mr. Ed. Johnson is planting all kinds of citrus trees, grapevines, date palms, bamboo, rubber trees, plums, peaches, crabapples and several different kinds of ornamental trees on his home place on the Moody Boulevard just east of Bunnell.

Mr. Z. G. Holland made a shipment of peas Tuesday to the firm of Smith & Holden, New York.

The tent meeting conducted by Rev. R. C. White, under the auspices of the Church of Christ, has closed with good results. There will be a permanent organization which will meet every Sunday for the regular church services.

A good friend has offered two corner lots for a church building and there will be another edifice going up in town, if nothing prevents, by the middle of the summer or early fall.

Messrs. C. V. Brown, Floyd Brown and P. Blewitt spent Tuesday evening at Ocean City fishing. They landed a fifteen-pound bass.

Mr. J. N. Shepperd, of Omaha, Neb., arrived in Bunnell this week. He is well pleased with his property here which he bought some time ago.

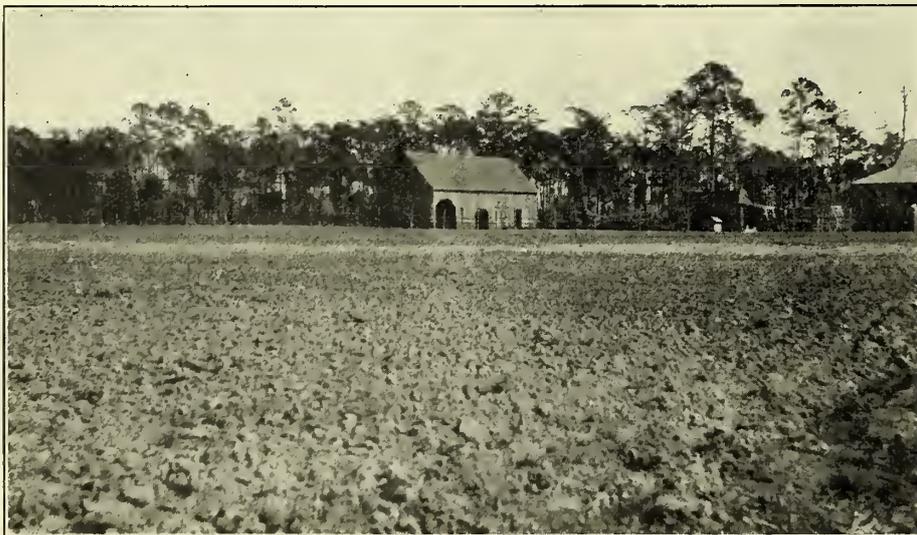


Up-to-date Drug Store

Mr. J. J. Buckles made a shipment of peas to H. G. Miles, New York, Tuesday of this week. Mr. Buckles has quite an acreage planted to peas which are doing nicely.

The Bunnell Development Co. has purchased from the Bunnell Garage & Auto Supply Co. a new Ford touring car which will be used by Field Manager Turner in showing the land to their many different purchasers.

Bunnell Chapter U. D. Order Eastern Star held a very interesting meeting in the Masonic Temple Saturday evening. Mrs. Lula M. Scott, Grand Matron of the State of Florida, was present; also Mr. and Mrs. A. H. Carter and Mrs. Harris, prominent members of the order at Daytona, were in attendance. A large number of the membership were in attendance and an extra good meeting was the result.



Mr. Cychner's farm near Dupont. Picture made about two months ago, showing land ready for potato crop. Note Mr. Cychner's barn in center rear of picture, and portion of house to the right.

istributed by Bunnell Correspondent During the Month

Mr. F. A. Rich has purchased the Dupont Bakery from Mr. S. C. Yarnell and will move it to his home in North Bunnell.

Mr. F. G. Osburn is putting up a nice little residence in Bunnell. He will have one room reserved for a meat market. We welcome him here, and especially are we interested in the meat proposition.

Mr. and Mrs. W. H. Havens and two sons, of Cleveland, Ohio, are now in Bunnell, and will make this their future home. Mr. Havens owns some valuable farm lands here, which he will immediately put under cultivation.

Mr. W. H. Stutsman of Canada paid a visit to the colony recently. He was so well pleased with his land here that he contemplates purchasing ten acres additional.



Mr. Smith at Bunnell.

Mr. E. Hampel, of Michigan, is in the city today. He contemplates buying a farm here.

Mr. and Mrs. J. E. Morrison, of Canada, arrived in Bunnell this week and are stopping at the Halcyon. Mr. Morrison owns a nice tract of land in Section 29.

Mr. F. G. Pribbernow and wife, of Canada, arrived in Bunnell Wednesday evening and are stopping at the Halcyon. They own a nice twenty acre tract of land in Section 8, which they are well pleased with.

Mr. U. C. Swiger, of Dola, W. Va., who owns ten acres of land on the Moody road near Bunnell, spent several days with us last week. Mr. Swiger is well pleased with the country and says he expects to buy twenty acres more. He will return in the fall with his family and will probably locate them here permanently then.

A party composed of Mr. J. F. Alexander, of Pana, Ill., his daughter, Mrs. May Eberlein, of Bloomington, Ill., and Mr. A. Henderson, also of Bloomington, arrived in Bunnell this week and are stopping at the Halcyon. Mr. Alexander owns some valuable land here and he expresses himself as being well pleased.

Mr. Alexander also purchased land for his brother while in the colony, and made several reservations for friends.

The town council of Bunnell has had trash cans placed along the streets of the village, and all are requested to place papers, etc., in same. Bunnell has the reputation of being one of the nicest and cleanest little towns on the east coast, and it is hoped that each citizen will assist in keeping the village clean and trim.

Among the many carloads of produce that pass through Bunnell daily for northern markets, are Florida's fine winter tomatoes. We understand that from the city of Miami alone there is shipped out tomatoes at the rate of a carload an hour. Our Bunnell soil is splendidly adapted to the growing of tomatoes, and no doubt our farmers in the future will grow same more extensively.

Florida orange growers are now getting from \$1.25 to \$1.50 per box on the tree for their fruit, and the demand for both the orange and the grapefruit is very active. The total crop is estimated at 18,000 to 20,000 cars, a third of which is yet in the groves.

Mr. Sim Speer reports a fine crop of celery on their land near Dupont. They cut ten hundred and fifty crates of number one celery from one and a quarter acres of land which sold for twenty-one hundred dollars, which amounts to sixteen hundred eighty dollars an acre.

A Newsy Little Letter From One of Our Bunnell Farmers.

Dear Sir and Friend:

I received the HOME BUILDER. Many thanks. I thought I would send in a few items for your next issue. The most absorbing subject now among the farmers is the Irish potato crop. The strawberries are much in evidence these days around Bunnell, and bring big prices. Just think, here in Bunnell the ground is covered with strawberries, where the farmers have berry patches; while I just had a letter from Mr. Morhead in Indiana, and he tells me that the ground there is covered with snow and ice. He says it makes a fellow wish he was in Florida.

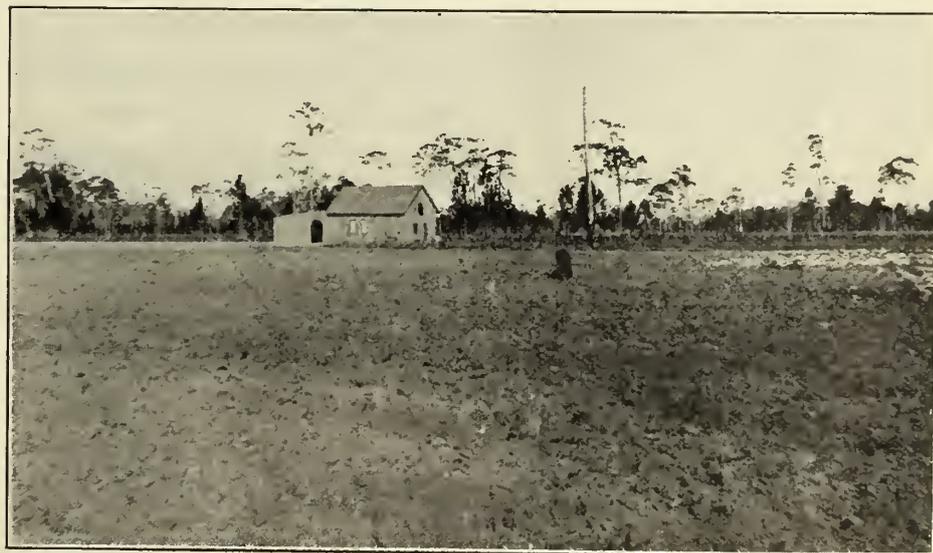
I notice many strangers on our streets. I find they are land owners, who have come to look over their land—some to stay, others to make arrangements for improving their land before they come here.

I am having improvements made upon the 20-acre farm of Mr. Paul Soguel, south of Bunnell. He lives in Canada, but will come to Bunnell next winter to make his home here. I am preparing land for chufas, sugar cane, sorghum, millet and rice for hog forage.

Mr. Tolman and myself are going into hog raising. We have a fine bunch of hogs now, which many of the newcomers come around to look at, and they go away convinced that this is a good place in which to raise hogs—raise the feed and the hogs will raise themselves. I can say the same of chickens.

I have met Mr. Sages going to market several times with a water-bucket full of eggs. The price of eggs is always good here, and all kinds of chicken feed will grow well here.

Yours very truly,
W. A. BROCK,
Bunnell, Florida.



Mr. John Wilkowsk's farm near Korona, Bunnell colony. Land recently cleared. This gentleman moved this winter from Chicago to his 30-acre farm.

POULTRY AND BEES, FOR BUNNELL FARMERS.

Here are two side lines of activity that can be operated with but trifling capital, and are highly remunerative. All poultry thrives and even the local demand for birds and eggs at fancy prices far exceeds the supply.

Eggs are sometimes as high as 60 cents per dozen in the winter season, and because it is warm the hens will lay well. Properly conducted, a poultry farm of 1,000 well-bred chickens will produce an excellent income for a family. There is a good market all the time for broilers at stiff prices. For profit and general adaptability to the climate the White Leghorn leads, with the Rhode Island Red and White Orpington a close second.



Fine Flock of Poultry in the Bunnell Colony.

A start can be made with a few chickens and a big flock built up in one season at small expense. In securing stock one should be particular to get well-bred birds and, if possible, to know that they come from a good laying strain. Save eggs from best layers for hatching and thereby improve your flock. Eliminate the boarders—hens that don't lay—and dispose of your surplus cockerels. An efficiently conducted poultry farm in this section will yield big returns.

The busy little bee is a great money maker in Florida. After commenting on the labor and care incident to their long winter hibernation in the North, the *Outing Magazine* says:

"In Florida there is no such work to do. The bees work all winter, and they have as good feed in February and March as they do in July. The orange groves are alive with honey gatherers, and their buzzing blends into almost a roar in March, for that is when the orange flowers are open. Florida is the natural home of the bee, and honey will yet become as familiar a product as sugarcane."

Mr. O. O. Poppleton, the Florida bee king, has 265 colonies of bees which have an average of fifty thousand or a total of over thirteen million bees. Up to July, 1915, he had shipped over thirty thousand pounds of honey and he expected to ship two or three more tons last year. Mr. Poppleton is a northern man, but has spent the last twenty-five years on the East Coast of Florida, which he regards as an earthly paradise.

This is merely one instance wherein a Floridian, by nativity or adoption, has engaged in bee culture with considerable profit to himself. Indeed, the press of the state is continually printing items like the above, noting successes with bees to a greater or less degree.

In the Bunnell colony there is always bloom for the bee to work on. The man with bees in this section is not up against a long barren season as is the case in the North, but may figure on a steady production the year around.

All land buyers or visitors to Bunnell should visit the bee colony near Ocean City.

I Sigh For the Land of the Cypress and Pine.

SAMUEL HENRY DICKSON.

I sigh for the land of the cypress and pine,
Where the jessamine blooms, and the gay woodbine;

Where the moss droops low from the green oak-tree,—

Oh, that sun-bright land is the land for me!

The snowy flower of the orange there
Sheds its sweet fragrance through the air;
And the Indian rose delights to twine
Its branches with the laughing vine.

There the deer leaps light through the open glade,

Or hides him far in the forest shade,
When the woods resound in the dewy morn

With the clang of the merry hunter's horn.

There the humming-bird, of rainbow plume,

Hangs over the scarlet creeper's bloom;
While 'midst the leaves his varying dyes
Sparkle like half-seen fairy eyes.

There the echoes ring through the live-long day

With the mock-bird's changeful roundelay;

And at night, when the scene is calm and still,

With the moan of the primitive whip-poor-will.

Oh! I sigh for the land of the cypress and pine,

Of the laurel, the rose, and the gay woodbine;

Where the long, gray moss decks the rugged oak-tree,—

That sun-bright land is the land for me.



Beautiful Road Bordered by Date Palms, Between Bunnell and Daytona.



Young Grapefruit Tree in Orange Grove of Mr. Helm, East of Bunnell.

DAIRYING IN FLORIDA.

This Report comes from the Florida Agrieultural Experimental Station, at Gainesville, Florida.

"The dairy industry of the state has not yet more than started. According to our best data, there are about 45,000 cows here that are kept for milk only. This means that Florida has one milk cow for each seven or eight of the whole population. It is also estimated that these same cows produce on the average about 157 gallons of milk per year each. The reason for this low yield is the poor quality of the animals.

There is a good demand for all dairy products. At the present prices the selling of whole milk (30 cents per gallon) will give better returns than will the sale of 20% cream (\$1.00 per gallon) or butter. The sale of cream will return a larger profit than can be had by selling butter.

Milk retails at from eight to twelve cents per quart. Cream retails at from twenty-five to thirty cents per pint. The wholesale price of these products is of course, somewhat less. The price of butter varies greatly with the quality.

There is a demand for good dairy cows. The man who raises good dairy stock will find a ready sale for them at a fair price.

Any of the dairy breeds do well in the state when given proper care. At the present time there are perhaps more Jerseys in the state than any other single dairy breed. There are a few Holsteins and Guernseys.

A large variety of good forage crops can be cheaply grown. Among legumes the velvet-bean has few equals as a grain feed for milk production."—(Florida Agricultural Exp. Station, Gainesville, Fla.)

A LETTER OF VITAL IMPORTANCE

It should be Read by Every Owner of Bunnell Colony Land



Dr. E. G. Hoffman of Pennsylvania.

I hope you will impress on the minds of the owners of land in the colony, the advantage of clearing up at least a portion of their land. I speak from experience, for although I must still continue to live up north, I have had, from time to time, an acre or so of my Bunnell farm cleared and plowed.

I started a trifle over a year ago, having a little done now and then as I could spare the money. As a result, today I have five acres cleared and fenced in the best of shape—so by degrees I have changed my Vision of Florida into a Reality. So, come what will, I have a place prepared that will support me. There will be no waiting for the grubbing and clearing. It only waits the seed to make the harvest.

What I have done others can do also, and if but ninety-nine other men would do the same, the value of the land would increase rapidly. There are enough new settlers down there who will do the work at very reasonable figures.

(Dr.) E. G. HOFFMAN,

RAISE HOGS IN FLORIDA. St. Johns County Adapted to This Business.

The secret of profitable farming is to keep the farm plant busy. A brood sow had just as well be producing pigs while she is eating everything in sight. The Tennessee Station figures that it takes \$11.82 to keep a brood sow a year. If she produces seven pigs a year in a one litter system, the birth charge against the pigs is \$1.68 a head. If she produces two litters of seven pigs each, the birth charge to the pigs is 84 cents a head. Sows which average more than seven pigs to the litter will cut the birth charge lower.

Florida is especially adapted to the two litter system of raising pigs. The winters are mild and there is an abundance of pasture and forage for the sow and pigs during the suckling period. Furthermore green pasture crops can be had as supplements to the concentrates which are fed to the maturing animals. Thus two objections to the system which are met in the North are eliminated.

The advantages of the two litter system are as follows: 1. The cheapest gains are to be had in young growing animals. The pigs are pushed rapidly until they reach 200 or 250 pounds at 6 to 8 months old. 2. Maximum returns can be had from the herd. 3. The money invested in the herd can be turned twice a year. 4. Twice as many hogs can be fattened and one litter can be sold out of the way of others. 5. This method gives minimum risk from disease. The animals stay on the farm only a short time and so the danger from cholera or other diseases is lessened.

Michigan Man, After Residence of Nearly Two Years in Florida, Makes Helpful Suggestions to Florida Farmers.

Dear Friend Verdenius:

Please let me say through your interesting paper that, were I the adviser of prospective settlers in Florida, I should advise them to, by all means, buy land of a regular land company—a big, strong company. I have seen a few independent buyers who met with misfortunes, and when cornered and disappointed, were not only in a strange land, but were without an intimate friend within a thousand miles. On the other hand, the buyers from a strong land company always find in that company a strong helping hand, whenever "a fellow needs a friend." Big land companies can only succeed as their colonists succeed.

Also, while one cannot compliment Florida too highly, as being a wonderful state for truck growing, yet, I think, that the average new settler can do even better at general farming, especially if he has a cow or two, some hogs, and a good flock of poultry.

The thrifty general farmer in Florida has a fine backing for any special undertaking, especially so as all surplus products find a ready market, and because a little money goes far when one has so little need to run to the store.

With his general farming well established, the farmer can safely attempt truck growing. He will have become acquainted with his land, with himself, and with the markets. He will be in position to win out heavily, or, if in any way he fails, he can smile at his mishap and try again with a strong hand.

These are some of my ideas gathered during nearly two years in Florida.

H. M. HAFF, Michigan.



A Pretty Farm-Home Near Dupont.

THE ITALY OF AMERICA.

Evidently local pride is tempered with modesty. Italy might boast of being the Florida of Europe, but Florida's climate is so far superior to that of Italy that the state should take no pride in the comparison.

The winter playground of North America and the haven and refuge of the "sick Yankee" who is in search of blue skies and balmy breezes is more like Paradise than like Italy to Americans who have dreamed of Paradise and been disillusioned in Italy.

Search in the corners of the world, and the "show places" as well, and you will not find a happier combination of sunshine and sea air, of arching blue overhead and rolling blue off shore than you find upon the coast of Florida. Italy was sunny, and Italian skies were soft to the barbarian of northern Europe when Florida was discovered by Europeans. Now and then, when a north-wester comes blistering down the Florida coast, there's a chilly suggestion of an Italian winter, but there the comparison ends.—Henry Watterson in the Louisville Courier-Journal.



Shell Road Extending from St. Augustine Toward Bunnell.

TODAY YOU SHOULD PREPARE FOR THE INEVITABLE TOMORROW.

DID YOU EVER WISH

that you could get away from worry, rush, anxiety and the high cost of living incidental to life in a great city?

WOULD YOU LIKE

some day to be a producer of some of the high priced foods you use daily, rather than be a consumer—to sort of even things up before you have to lay down the burden of life?

WOULD YOU CONSIDER

a plan to establish your family near to Nature, in a locality with good schools, churches and society, away from the almost constant worry of meeting the never ending and ever increasing expenses of living?

WOULD YOU LIKE

to live in an ideal climate, where three hundred and sixty-five days of the year are growing days, and where you can raise three crops annually?

WOULD YOU LIKE

to live in a country where there are no severe winters and where you can pick oranges from the trees, while the more unfortunate people of the North are busy shoveling snow?

WOULD YOU CONSIDER MOVING TO FLORIDA

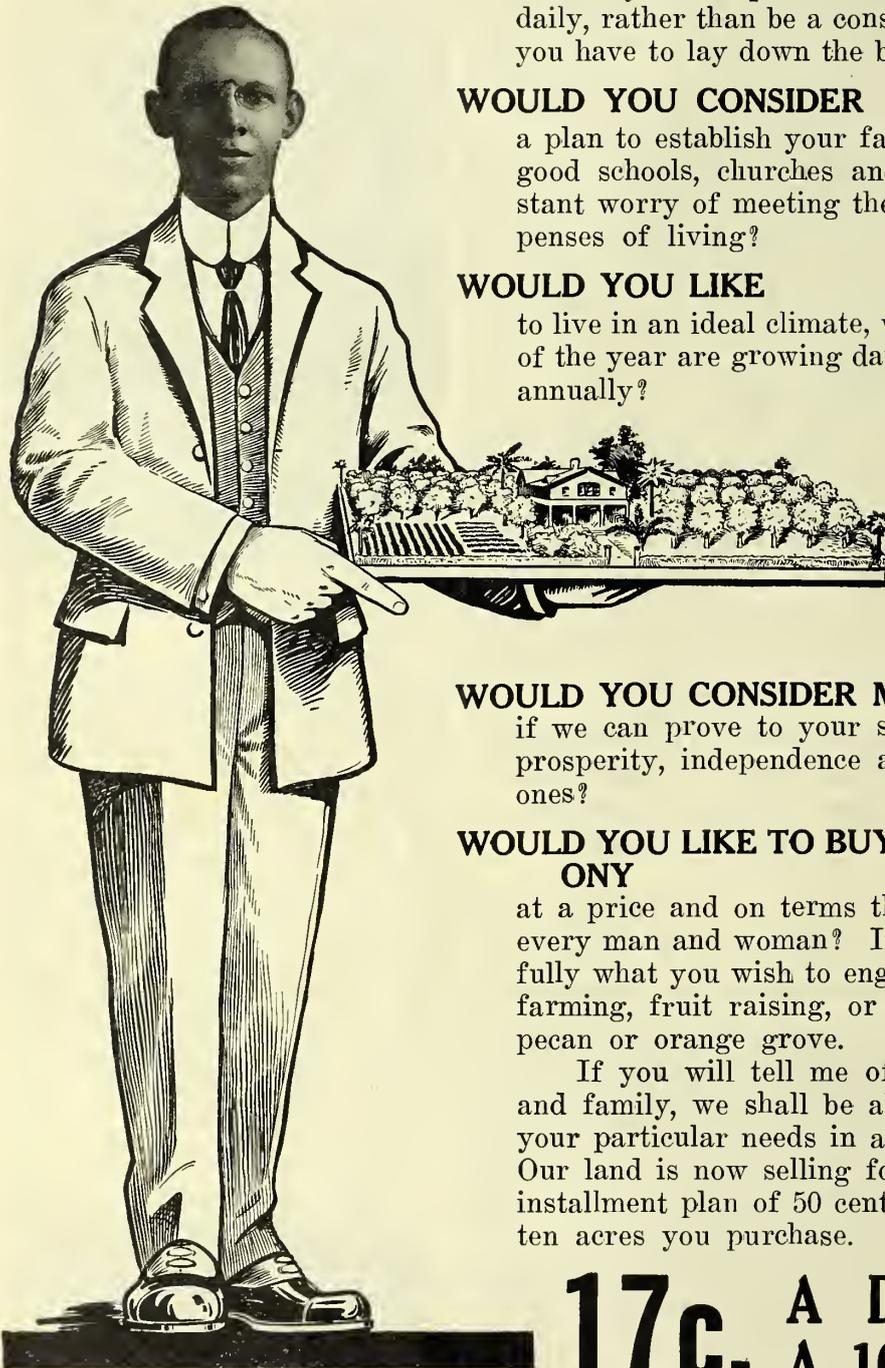
if we can prove to your satisfaction that it would mean health, prosperity, independence and happiness for you and your loved ones?

WOULD YOU LIKE TO BUY A FARM IN OUR BUNNELL COLONY

at a price and on terms that are within the reach of practically every man and woman? If so, then write me at once and tell me fully what you wish to engage in, whether general farming, truck farming, fruit raising, or whether you desire a chicken farm, a pecan or orange grove.

If you will tell me of the ambitions you have for yourself and family, we shall be able to make a selection of a farm for your particular needs in a much more intelligent manner.

Our land is now selling for only \$35.00 an acre, on the monthly installment plan of 50 cents an acre per month, or \$5.00 for each ten acres you purchase.



17c. A Day Will Pay For
A 10-Acre Farm at Bunnell

THOMAS A. VERDENIUS, 108 So. La Salle St., Chicago, Ill.

Have you read our Book "A Little Farm—A Big Living"?

It will be mailed to you free of cost, if you ask for it