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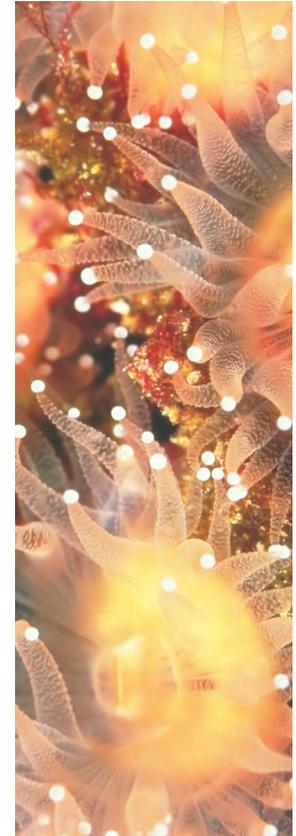
KARA RALLE
Honors Thesis Portfolio



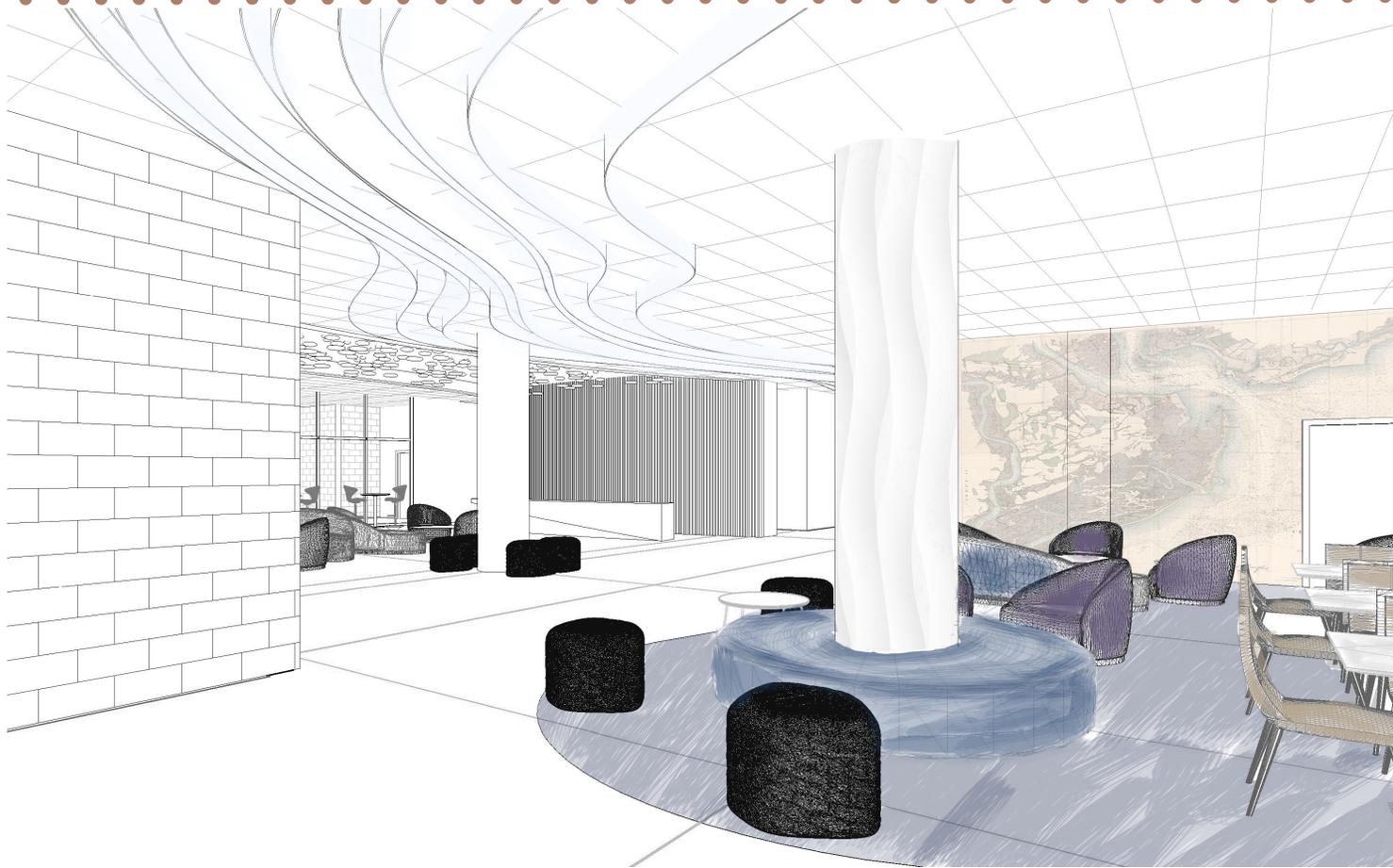
PROJECT LOCATION	Charleston, SC
SIZE	60,000 sq. ft.
SPRING 2017	Fourth Year
TIME FRAME	9 Weeks
PROGRAMS	Revit, 3Ds Max, Photoshop
INDIVIDUAL	



CONCEPT



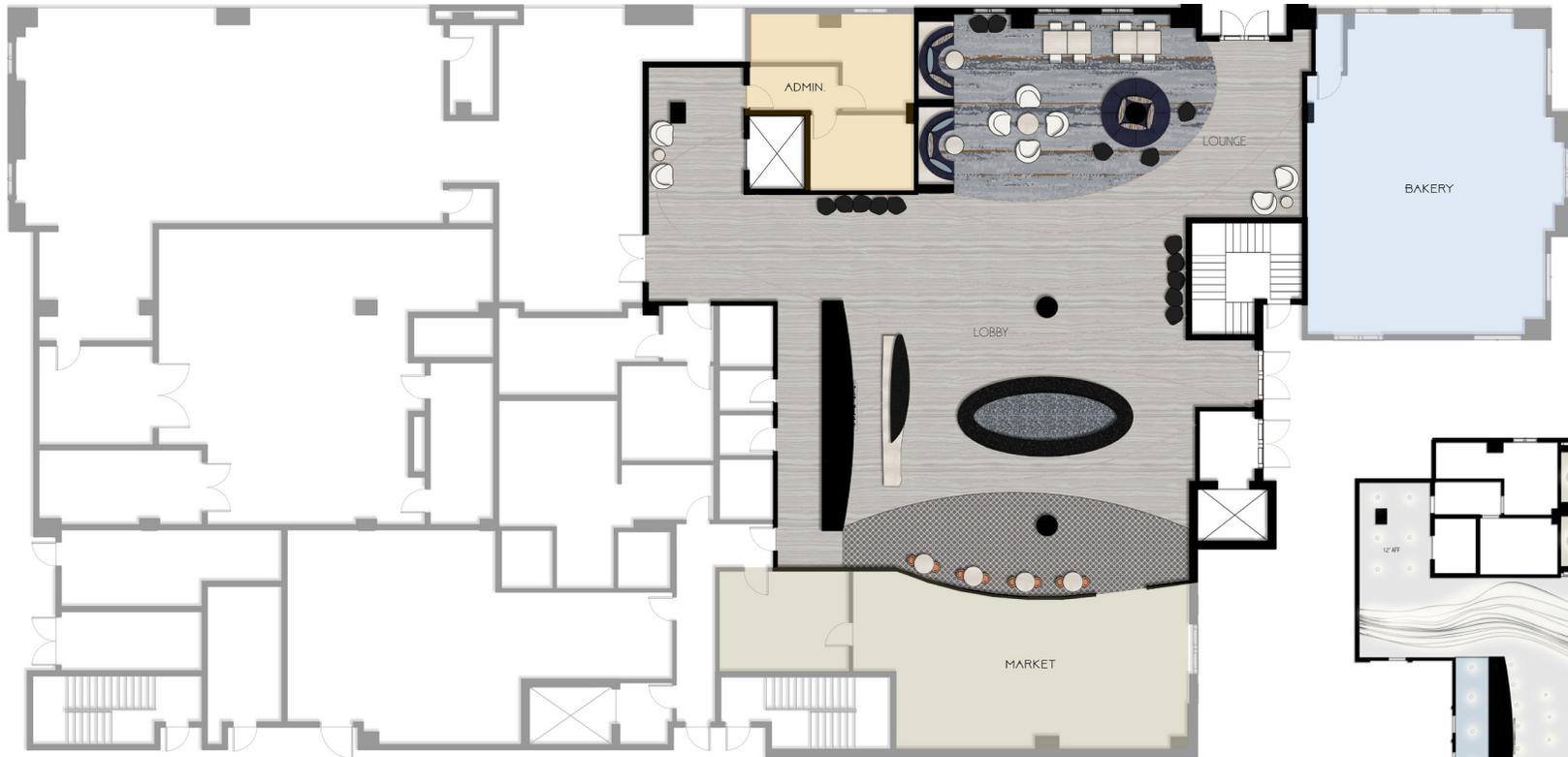
XENIA is a species of coral known for its peaceful, pulsing movement. Coral became the inspiration for the design reflecting the importance of South Carolina's reef systems, which are a crucial ecosystem for the marine life in the area. Charleston itself has a very strong traditional coastal style. The Xenia Hotel challenges this traditional style, immersing guests in a unique sculptural design reflecting elements of the ocean and a coral reef.



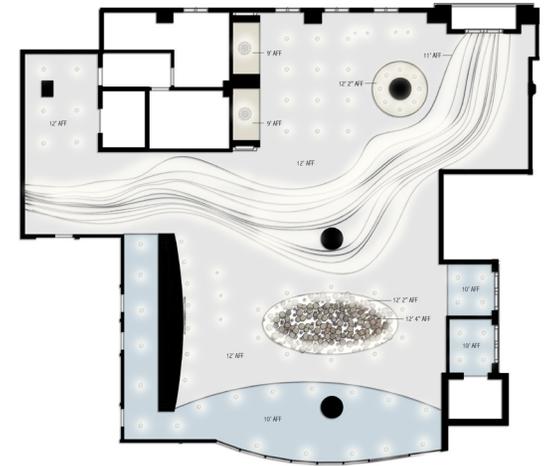
The material palette in the space reflects marine life with the use of soft natural materials, mimicking the appearance of the sand and ocean. The vibrancy of a coral reef is pulled into the design with bright orange accents and bold patterns and textures. Sculptural ceiling conditions are a prominent design element throughout the hotel aiding in wayfinding and sense of place.



LOBBY



FIRST FLOOR PLAN



FIRST FLOOR RCP



LOUNGE

The illuminated ceiling condition mimics the flow of an ocean current, pulling guests through the space from the entrance back to the elevators past the lobby. With the emphasis and focal point being the ceiling conditions in the space, guests feel submerged in the design as if they are truly underwater.

GUEST ROOMS



SECOND & THIRD FLOOR PLAN



KING SUITE FLOORPLAN



KING SUITE RCP



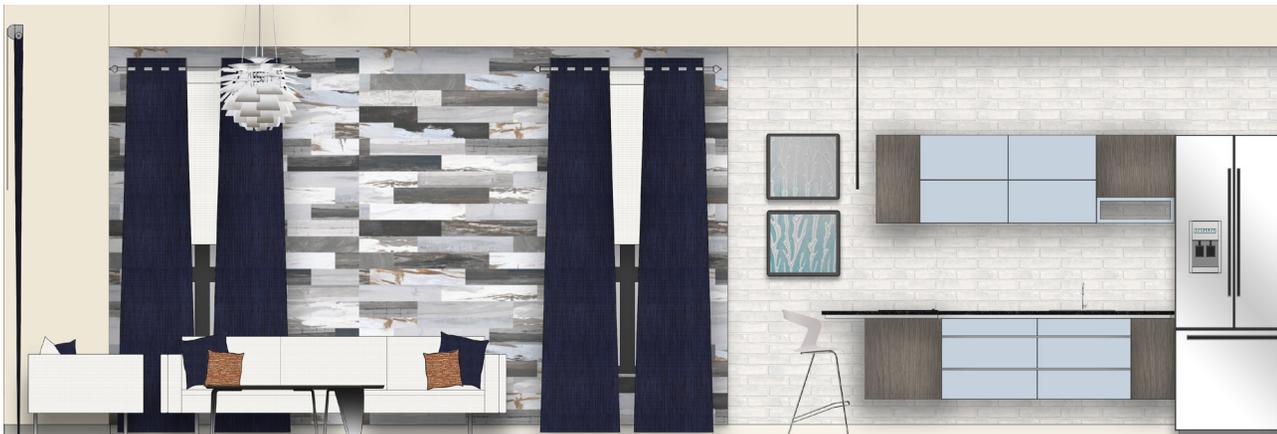
CORRIDOR ELEVATION

KING SUITE



KING SUITE LIVING AREA

Moving up to the guest rooms on the second and third floors, there is a shift from the underwater feel of the lobby, to the coastal atmosphere of the rooms and corridors. This shift offers a refreshing change for the guests that feels calm and relaxing with more muted finishes and lighting.



KING SUITE ELEVATION



RESTROOM ELEVATION



KING SUITE BEDROOM

The soft toned finishes and organic patterns give a modern take on a coastal design.



FOURTH FLOOR PLAN



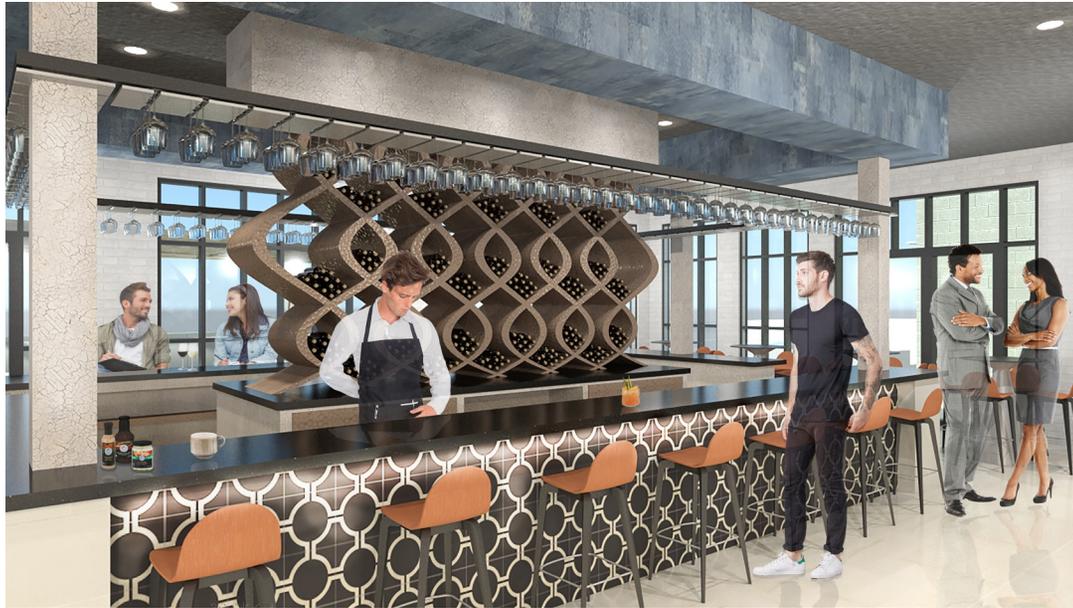
FOURTH FLOOR RCP



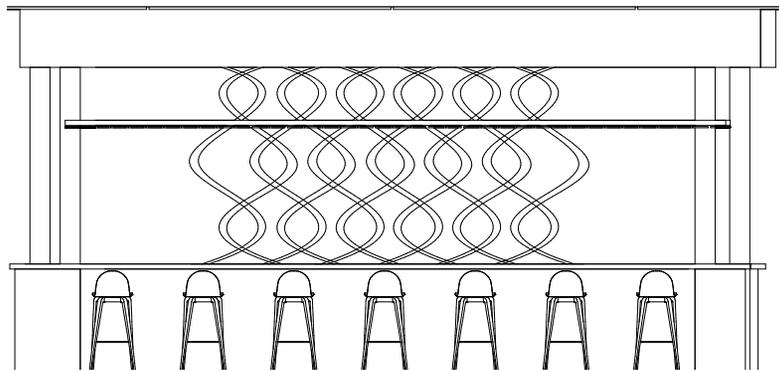
HOST STAND ELEVATION

HIGH TIDE is a seafood bar & grill located on the fourth floor of the hotel. The design ties back into the aquatic atmosphere of the lobby with the soft blue and tan tones and accents of orange. Another present theme in this space is the importance of Charleston's ports both historically and in the present. This is reflected through materiality, shifting to become more industrial with the use of metals and bold, patterned tiles.





HIGH TIDE BAR



BAR ELEVATION

The bar features a custom wine rack made from hammered brass metal. This piece serves as the focal point of the bar, reinforcing the emphasis of sculpted organic forms as a recurring theme throughout the hotel spaces.



CONCEPT SKETCH

The roof top patio serves as another space for guests to eat or relax in the evenings. It includes dining tables, lounge seating, and a stage for live entertainment and events. This custom booth seating surrounds another reflection pond which features live coral, tying more literally back to the concept of the hotel.



ROOF TOP PATIO



MAIN DINING AREA

Blue toned patterns and textures tie in the aquatic concept of the restaurant while the orange upholstery and brass ceiling conditions add warmth and interest to the space.