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INSIDE



A day with Weegee
Street photographer's shots of life and death on exhibit at The Baker Museum. **C1** ▶



Derby Day to-dos
Watching the Run for the Roses, and more fun around town. **C21-23** ▶

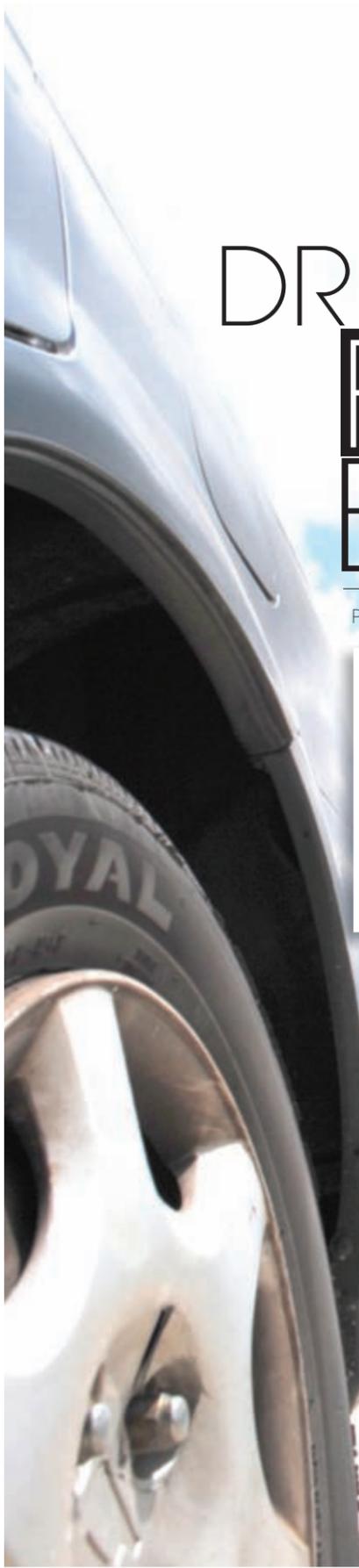


Taking the plunge
The cost and considerations of getting a pool. **B1** ▶



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DRIVING FLORIDA'S BACKROADS

PHOTOS AND STORY BY EVAN WILLIAMS • EWILLIAMS@FLORIDAWEEKLY.COM



WWII vet Joseph Mitchell, 89, rests in front of his home in Harlem.



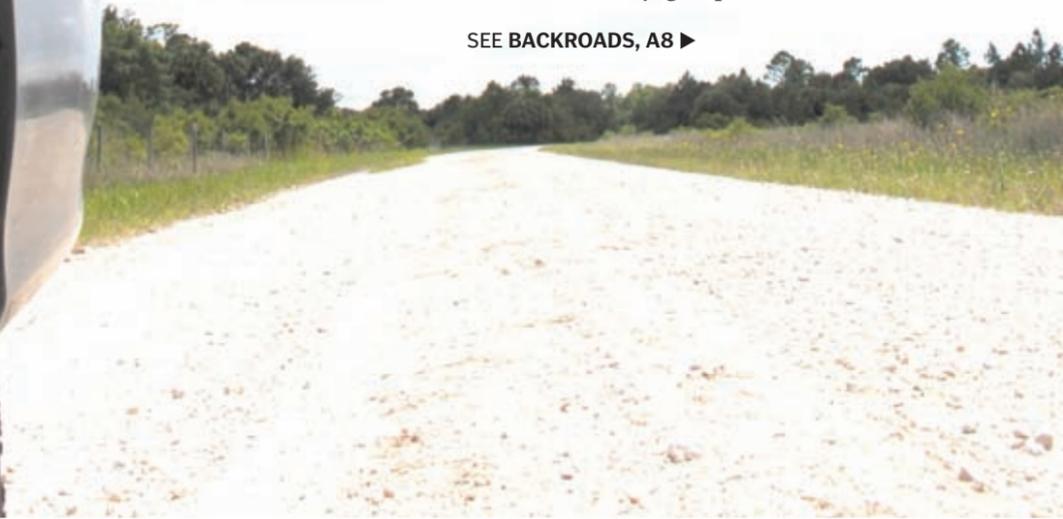
Lady Red welcomes visitors to Uncle Joe's store in Moore Haven.

FAR FROM THE STATE'S POPULAR COASTLINES on three hot, bright days in May, I was sent on assignment to drive south central Florida's network of state, county and city roads in my green 1999 Honda Civic. Backroads were loosely defined as unfamiliar places and a state of mind, and where I traveled were often places of stark and sometimes ruined beauty or ugliness, endless skies, crumbling tourist destinations, blink-and-you'll-miss-it towns, fried whole catfish and other fine food, and unofficial, backroad histories and stories as told by people who live along the way. Here is where I went and what I found.

State Road 82

HEADED SOUTHEAST FROM FORT MYERS ON STATE Road 82, loosely grouped homes, some of them

SEE BACKROADS, A8 ▶



TORRELL VINSON / COURTESY PHOTO

On the water this weekend? Watch for manatees

The Memorial Day weekend typically means crowded conditions on Florida waterways. The Save the Manatee Club cautions the boating community to keep a look out for manatees.

"Collisions with watercraft are the leading cause of all manatee deaths in Florida, when a cause of death can be determined," says Patrick Rose, aquatic biologist and

executive director of the club.

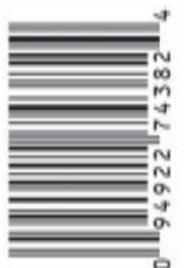
A swirl on the water's surface often signifies the presence of a manatee just below the surface, and sometimes the tip or a tail or nose can be spotted above the surface. But even under the best conditions, manatees are often difficult to spot

SEE MANATEES, A21 ▶

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OPINION	A4	ON THE MOVE	B5	BOOK REVIEW	C8
PROFILE IN PARADISE	A6	BUSINESS MEETINGS	B6	PUZZLES	C12
NEWS OF THE WEIRD	A15	NETWORKING	B8-9	FILM REVIEW	C15
CLUB NOTES	A16	OPEN HOUSE MAP	B26	ANTIQUES	C16

THE AREA'S MOST WATCHED LOCAL NEWS **2**



COMMENTARY

Travesty



roger WILLIAMS

rwilliams@floridaweekly.com

In eight years of column writing, I've never used the word travesty — not once. I'm proud of that fact. The word has been employed so frequently that often it rings with a tone of useless hysteria.

But now let me aim the word as an accusation at some people who were born with good brains and functioning bodies into comfortable families and who obtained stellar positions in American society as a result.

Let me aim the word at people who now run government agencies regulating the transplant of hearts, lungs, kidneys, the pancreas, intestines and other organs into the living and dying, out of the newly dead and willing.

They're not doing their jobs, and that's killing other people.

Here's the problem, revealed in a ground-breaking and comprehensive story last week by a *Florida Weekly* investigative journalist, Athena Ponushis: Less than 1 percent of those who agree to be organ donors ever get to help others live on after their own deaths.

Here's the reason. Officials at the U.S. Department of Health and Human Services, supported by the Health Resources and Services Administration, the Centers for Medicare & Medicaid Services, and three or four other agencies are commit-

ting a travesty: They're lying about why less than 1 percent of the newly dead can help the organ-needy ill carry on.

That's what the word travesty means: a falsehood. A lie.

And it's not just government officials, who blame the problem on doctors, claiming they ultimately get to choose which organs and how many they use. No. Some doctors working in hospitals and hospital emergency rooms are also committing a travesty — they too are lying — about why they watch more than 6,000 patients die each year simply because the organ they needed wasn't available, when in fact it probably was available, but remained ignored by too-comfortable professionals and bureaucrats. The doctors blame it on the bureaucrats.

As it stands, if you don't die in a hospital with all systems working — meaning if you are brain dead before your body is plugged into the machines that keep organs working — doctors won't recover them. Why? Because if a transplant fails, the government agencies might shut them down.

Meanwhile, the U.S. Department of Health and Human Services, and its division heads, refuse to let the prescribed success rate for transplants drop below 95 percent.

Add to that, this problem: There is no official encouragement to emergency workers to get people newly dead into a hospital. As a result, if you're dead at the scene you'll get left on a gurney until the crew cleans up, then transported directly to the morgue — and nobody is think-

ing about the kid or the young parent in desperate need of a kidney or a heart or a lung, who will die without it.

As a result, Ms. Ponushis reports, out of 70,892 people who died in Florida last year, only 572 became organ donors. And in 2,576 traffic fatalities, only 118 became organ donors.

Who are the bureaucrats creating this mess?

Sylvia Mathews Burwell is the director of the U.S. Department of Health and Human Services, in charge of the whole system. Her annual salary, paid by organ donors and other taxpayers, is about \$200,000 a year. A West Virginian and the daughter of a doctor, she used to be president of the Walmart Foundation, and before that of the Bill and Melinda Gates Foundation.

Mary Wakefield, director of the Health Resources and Services Administration within the Department of Health and Human Services, is a nurse with a Ph.D. and a salary in the six figures, like Bob Walsh, who heads the Division of Transplantation.

There are a few other salaries worth mentioning, too, because they suggest that the people who are sometimes letting other people die by their complacent acceptance of the status quo are living comfortably as they do it: For example, critical care and emergency doctors make about \$271,000 to \$281,000 a year on the average. Cardiologists come in at more than \$351,000, with urologists averaging about \$348,000 a year, according to Medscape.com.

Most of these people, in my experience, are aggressively compassionate. But some are not doing their jobs.

It comes down to this: Those in need of organs, along with the newly dead and willing donors, have been robustly ignored by government bureaucrats and complacent doctors.

Organ donors are volunteers to the cause of life in the purest American and Western sense — based on the moral assumption that every single sentient human has a profound value that can't be measured in any quantifiable way, and all of us are obligated to help each other.

You may be one of those volunteers. So am I. And so are 125 other million Americans — 50 percent of all U.S. citizens age 16 or older. We've agreed together that when we die, our organs should be used to save and enrich the lives of others.

For most of us volunteers, it says so on our driver's licenses. That's because when they come to take our organs, we probably won't be around to confirm our willingness and discuss politics, religion, the baseball season, our investment strategies or the weather with them.

And we're fine with that. We think about it like this, don't we?

My mother and father made me to do some good in the world. And if the last thing I can do is contribute this heart, this lung, this kidney or anything else to a person who will die without it, then let's get it on.

So the question now becomes, what are you bureaucrats going to do about it? ■

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OPINION

The price of cheap labor



richLOWRY

Special to Florida Weekly

Manicures and pedicures aren't usually news or fodder for commentary, but a blockbuster report in *The New York Times* has made them a compelling issue.

Under the headline "The Price of Nice Nails," the story cataloged the abusive treatment of workers in New York City's ubiquitous nail salons. The story generated an enormous reaction; it highlighted the poignant juxtaposition of affluent women enjoying what once would have been a luxury, thanks to poor, exploited women with no other options.

It is a tableau that doesn't feel very American or very modern. We thought we had put the age of sweatshops behind us, but we hadn't. It turns out that sweatshops are where New York City women go to get their mani-pedis.

The *Times* story is, in part, about the ugly underbelly of immigration. The salons are what an industry that subsists on substantial illegal labor looks like.

Census Bureau numbers say that 59 percent of personal-appearance workers are foreign-born, according to Steven Camarota of the Center for Immigration Studies. By his estimate, about a quarter of those foreign workers are illegal, and judging by the *Times* report, the number is higher in New York City.

"Almost all of the workers interviewed by *The Times*," the report noted, "had limited English; many are in the country illegally. The combination leaves them vulnerable."

Manicurists usually pay a fee of \$100 or \$200 to begin working at a salon, and then work without pay for weeks or months, before finally getting wages — of perhaps less than \$3 an hour, supplemented by tips. That's assuming that the workers are allowed to keep all of the wages or the tips.

Their stories are heart-wrenching, if drearily predictable. These are women who often don't know the language, don't have any social support, have very few skills in an economy that increasingly demands them, and have little ability to complain about their working conditions, or anything else. What does anyone think is going to happen to them?

When politicians discuss immigration, it is usually in high-flying terms.

Jeb Bush says that "immigrants create an engine of economic prosperity." Politicians always talk of importing the best and the brightest from abroad. But New York City's salons capture the tawdry reality of illegal immigration.

There is an economic upside to this dispensation. In this case, and in many others, illegal immigration is a subsidy for the upper-middle class that can enjoy cheaper services than it would if the country had a strictly legal labor market and lower levels of overall immigration.

No one wants to hear it, though. When Wisconsin Gov. Scott Walker suggested that the effect on wages of American workers should be the first concern in considering levels of immigration, the political class recoiled in horror. Surely, one reason that salons can pay so poorly is that the supply of illegal workers is so plentiful. And this supply of labor must, at least at the margins, crowd out workers already here who might consider working in salons if pay and conditions were better.

The New York Times exposed the price of nice nails — and of cheap labor. ■

— Rich Lowry is editor of the *National Review*.

KPFT Houston, 45 years after domestic terrorist bombings, plays on



amy GOODMAN

Special to Florida Weekly

"Pacifica Station Bombed Off Air," read the *Houston Chronicle's* banner headline on May 13, 1970. KPFT, Houston's fledgling community radio station, had been on the air for just two months when its transmitter was blown to smithereens. "An explosion which demolished the transmitter of Houston station KPFT-FM (Pacifica Radio) was no accident and apparently the work of experts, authorities said today," George Rosenblatt of the *Chronicle* wrote. "The blast occurred at 11 p.m. Tuesday. The station was playing 'Alice's Restaurant' and at the precise moment of the explosion, Arlo Guthrie was singing, 'Kill, kill, kill' as he spoofed the draft."

The attack on KPFT was no spoof. Someone had placed dynamite and destroyed the transmitter. The KPFT staff and volunteers rebuilt the transmitter, and got the station back on the air — this time with a concrete-reinforced transmitter shack. But by October, this time with 15 sticks of dynamite instead of just one, the anonymous attackers again destroyed the transmitter. KPFT remains, to this day, thankfully, the only radio station in U.S. history to have been blown up.

Recovery from the second, more serious blast took longer. When the station went back on the air in January 1971, Arlo Guthrie was there in Houston, picking up where he left off, finishing his famous song "Alice's Restaurant" in person. KPFT had been blown up twice, but the bombers did something for KPFT that, with no marketing budget, it couldn't have done on its own: The station was blasted into the consciousness of the potential listen-

ing audience in Houston.

An investigation after the bombings led to the conviction of Jimmy Dale Hutto, the Grand Dragon of the local Ku Klux Klan. Hutto said blowing up KPFT was his proudest act. When you consider the Pacifica Radio network and its rich history, it is no surprise that a hate group like the KKK would target it. Pacifica Radio provides a forum for people to speak for themselves, breaking down stereotypes and caricatures that fuel hate.

Pacifica Radio was founded by Lew Hill, a pacifist who refused to fight in World War II. When he came out of a detention camp after the war, he said the United States needed a media outlet that wasn't run by corporations that profit from war, but instead run by journalists and artists — or as the late George Gerbner, former dean of the Annenberg School for Communication at the University of Pennsylvania, said, not run by "corporations with nothing to tell and everything to sell that are raising our children today."

KPFA, the first Pacifica station, began in Berkeley, Calif., on April 15, 1949. Pacifica Radio tried something no one thought would work: building a network based on the voluntary financial support of individual listeners, a model later adopted by all of public radio and television. The Pacifica network grew to five stations: KPFA in Berkeley, KPFA in Los Angeles, WBAI in New York, WPFW in Washington and KPFT in Houston.

The Pacifica network broke important stories and never shied away from controversy, especially when covering social movements. Luminaries from the civil rights movement, like Paul Robeson and Harry Belafonte, were regularly heard on the airwaves. African-American writer James Baldwin was broadcast debating Malcolm X on the value of nonviolent sit-ins. WBAI in New York City sent reporter

Chris Koch to North Vietnam in 1965 as the first U.S.-based reporter to cover the war from the North. Musicians like Bob Dylan and Jerry Garcia of the Grateful Dead got their first over-the-air broadcasts on Pacifica stations.

Forty-five years after the bombings, KPFT continues to broadcast in Houston, serving the public as a beacon of alternative perspectives and a hub of local news and culture. Some say the bombings weren't aggressively investigated because of the close relationship between the local KKK and the Houston police. Today, we are facing a crisis of racial profiling and police targeting communities of color with seeming impunity. While there has been a significant spike in hate-group activity since Barack Obama was elected president, more significant and enduring change has come five years before the first bombing of KPFT, on Feb. 26, 1965, Martin Luther King Jr. spoke at the Temple Israel of Hollywood in California, saying, "The arc of the moral universe is long but it bends toward justice." He went on, "We shall overcome because William Cullen Bryant is right: 'Truth crushed to earth will rise again.'" KPFT, Pacifica's radio station in Houston, was crushed to earth, twice in 1970. But it rose again and again, and has been using the public airwaves to help bend that arc of the moral universe toward justice, for 45 years. ■

— Denis Moynihan contributed research to this column.

— Amy Goodman is the host of "Democracy Now!," a daily international TV/radio news hour airing on more than 1,300 stations. She is the co-author, with Denis Moynihan, of "The Silenced Majority," a *New York Times* best-seller.

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PROFILES IN PARADISE

Role with Gulfshore Playhouse gives financial manager her ‘theater fix’



She danced on-stage with a few major ballet companies before stress fractures on both of her shins took her away from dancing for several months.

At age 18, she moved on to other forms of dance and continued her college education while working as a live-in nanny with a family on the Upper West Side. She graduated from Fordham University with a double major in media studies and theater.

During her last year at Fordham, she was also working fulltime in the marketing department at EMI/Capital Records. A few years later she joined the ad agency DDB Worldwide Communications Group Inc., in account management and eventually moved to corporate public relations for the firm.

After meeting Aaron, she moved back to Philadelphia, married him and landed a position at the Philadelphia Museum of Art. In 2003 the couple moved to the Paradise Coast.

Tennille worked for the Philharmonic Center for the Arts (now Artis—Naples) for two years before she and Aaron founded Acadia Wealth Management. As executive vice president and COO, she manages the administrative and operational side of the business, while he handles financial planning and investment management with clients. Each summer they take a “road trip” (up to about 10,000 miles of driving) to visit clients across the country.

For Tennille, the transition from the world of performing arts and entertainment to financial services wasn’t easy and it certainly was not a natural

The transition from a life in the performing arts to a business owner in the financial services industry can’t be easy, but that’s exactly what Tennille Sevigny has been able to do. She and her husband Aaron own of Acadia Wealth Management, and she serves on the board of Gulfshore Playhouse.

Tennille grew up in Norristown, Pa., about 20 miles northwest of Philadelphia. Her father owned a direct-mail/marketing business, and her mother spent most of her time chauffeuring Tennille and her older sister to assorted extra-curricular activities.

Tennille juggled dance, piano and tennis lessons until age 11, when she decided to focus on ballet. At 14, she was accepted into the esteemed School of American Ballet, the official school of the New York City Ballet. Her high school education became a combination of classes at Professional Children’s School in Manhattan and certain courses on “correspondence,” meaning she was responsible for learning the material, handing in assignments and taking tests on set deadlines but only meeting with a teacher once a week. This college-prep approach allowed her to complete four years of high school in three years while taking advanced classes at SAB.

Talking points with Tennille Sevigny

Mentor: My first boss taught me everything I needed to know to survive in business, including the practice of checking, double-checking and then triple-checking and the technique of showing up with donuts if you’re going to be late.

Something your mom was always right about: If you want something, you have to go out there and get it. No one is going to hand it to you.

Something you’ll never understand: The art of government math.

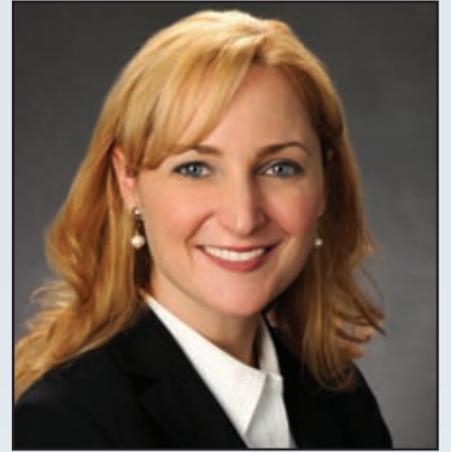
As a kid, what did you want to do when you grew up? I wanted to own a business and live in NYC.

Guilty pleasures: Ice cream and binge watching TV series (thank you, Netflix).

Skill or talent you wish you had: I wish I could learn and speak foreign languages with ease.

One thing on your bucket list: Riding shotgun in a monster truck rally.

Something people might be surprised



to learn about you: I was painfully shy as a kid. I was afraid to talk to people and go anywhere alone. However, put me on stage and I was fearless, little miss personality. Oh, the power of the arts.

Pet peeve: Daylight Savings Time.

Favorite things about the Paradise Coast: Sunsets and Gulfshore Playhouse.

progression. Although she was living the dream of owning a business with her husband, there was still a void in her life.

Her need for “a theater fix — a hands-on, gritty, real, tear-out-your-heart theater fix” — led to her to Gulfshore Playhouse as a volunteer and eventually a board member. She also enjoys traveling, kickboxing, interior design, golf,

volunteering for other charitable organizations (including PAWS Assistance Dogs, which Aaron serves as a board member) and, she says, “every now and then I get crafty with a glue gun.” ■

— Bob Harden is the producer and host of “The Bob Harden Show,” airing from 7-8 a.m. weekdays at bobharden.com.

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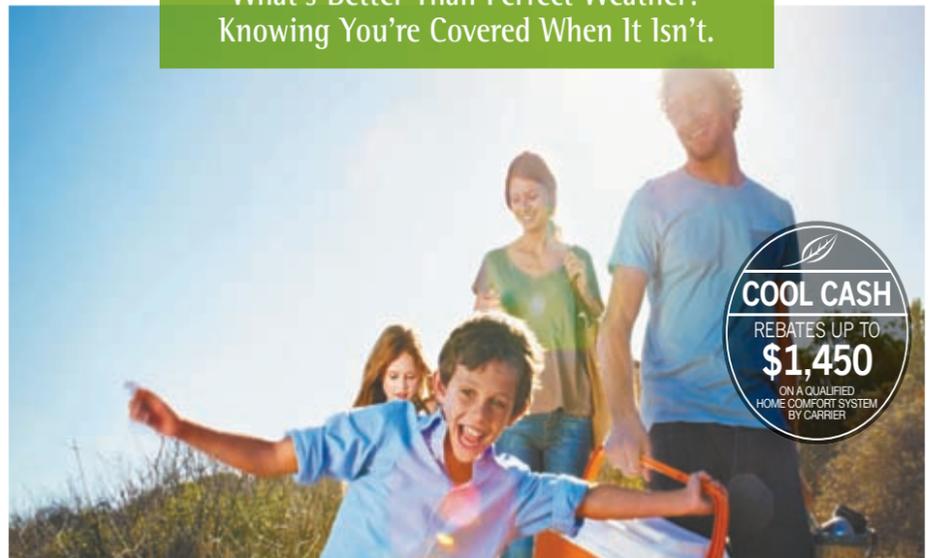
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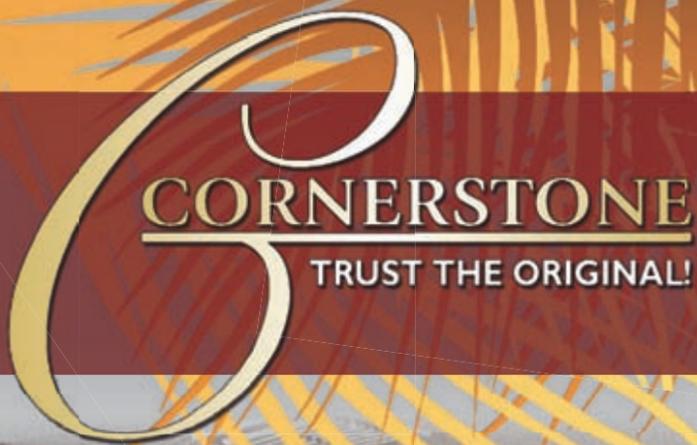
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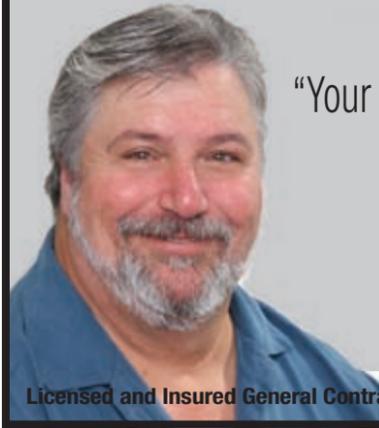
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BACKROADS

From page 1

unfinished concrete frames, slash pines and saw palmettos, electric lines strung across crooked wooden crosses, watery mirages pooling on the road in the open sun, the remains of a flattened animal, a roadside memorial, flashed by; Lee became Collier County and rows of citrus trees appeared and then a driveway where a man was coming out to check the mail.

State Road 29: Felda

TURNING ON TO STATE ROAD 29 NORTH, the sun went behind a cloud and I passed a field of palm trees with their trunks scorched black from a fire.

Felda is a one-stoplight town just over the Hendry County line. A Shell station is across from a billboard where a huge Bud Light bottle glistens. On another corner, an old blue aluminum building

that used to house a grocery store and diner is closed down, the parking lot filled with weeds, the unofficial Felda Museum of Rusted-Out Cooking Equipment in the grass, love bugs drifting over it. Just up SR-29 off Church Road, I wandered a peaceful cemetery at Mount Zion Primitive Baptist Church (established 1925).



A LITTLE FARTHER UP SR-29, A BILLBOARD announced swamp buggy rides and "4,000 acres of pristine Florida wildlife." Down a long driveway is a small house with "Roberts Farms" printed on the front door. An older, sun-weathered man with long, dark hair and tired eyes appeared on the porch smoking a cigarette.

He did not want his name printed, but explained the sad, compelling history of the property as he sees it: 4,000 acres is what's left of a once thriving cattle operation with more than 100,000 acres, he said.

Black wasps floated harmlessly over the porch as we talked.

The swamp buggy business, his son's, stalled and for now is not in operation. Inheritance taxes on the land may force him to sell the remaining 4,000 acres. He produced a framed 1987 newspaper article about it and the area's other major cattle operations.

His great-grandfather was Robert Roberts, he said, one of the first Collier County commissioners. His great-grandmother used to make him PB&J sandwiches with a glass of milk and tell him stories on the front porch of a house in Immokalee, like the time her husband shot a dark shape out of a pine tree with a shotgun. When he rolled the dead animal over, "He said, 'damn honey, that thing looks like folks.'" The old Mr. Roberts had shot someone's escaped monkey.

He is satisfyingly profane and irreverent about historical figures from Barack Obama to Thomas Edison, wielding the f-word with aplomb: "My grandfather

remembers seeing (beep) Henry Ford waiting for (beep) Thomas Edison at the (toot toot) train station so he could give him a ride in a (beep beep) Model A," he said.

County Road 832: State forest detour

UP SR-29, HENDRY COUNTY ROAD 832 runs east through the Okaloacoochee Slough State Forest, a 15,400-acre marsh, slash pine forest, and a north-south bridge for water flow between Lake Okeechobee and the Everglades. In the pines I spot two deer, one a fawn, skittish and alert. Some of the recreational dirt and gravel roads in the park are drivable, although may soon be flooded out by the summer rains, a ranger said. Down one there is an alligator pond and campsite. Another, Old Mill Road, rolled on for about four miles. A sparkling sunlit afternoon shower fell over the forest along the empty road, not disturbing an ugly black vulture standing on the side and dead ended at a citrus field. I

THE BACKROADS OF FLORIDA

THE DRIVE

1. The Caloosahatchee River at LaBelle Nature Park.
2. A tortoise blocks the southbound lane of County Route 17 (Detjen's Dairy Road) just south of Venus.
3. A train parked in the sugar cane fields as seen from County Road 720 between Clewiston and Moore Haven.
4. The Clewiston Inn off U.S. 27 (East Sugarland Highway) is a national historic landmark.
5. Joseph Mitchell is happy with his life in Harlem, a community off Lewis Boulevard just south of Clewiston, and that's no joke, as he likes to say.
6. Sandhill cranes cross a driveway to the house at Roberts Farms in Felda off State Road 29.
7. A dog stares from a mural on the side of broken down carwash just south of LaBelle at Azteca Super Centro 2000.
8. A woman and a man fish off a pier in Lake Okeechobee at the city of Pahokee Campground & Marina off North Lake Avenue.
9. Brenda's Place in Clewiston has good beer and vibes and an eclectic jukebox.
10. Whole fried catfish at Dixie Fried Chicken off East Sugarland Highway in Clewiston.
11. Anita Griffin runs Dixie Fried with her grandson Coby Griffin and his girlfriend Chelsea Vanskiver.

turned back. A baby alligator with yellow stripes slipped into a canal. Yellow and purple flowers floated above a field. I turned off the car and watched a cloud grow, listened to the wind.

LaBelle

JUST SOUTH OF LABELLE ON SR-29, I was starving and stopped for gas and food at Azteca Super Centro 2000. A yellow dog stared at me next to a mural of Native Americans painted on what used to be a drive-thru car wash. At the deli, I devoured an enormously satisfying meal of homemade fried chicken, beans with huge chunks of pork, roasted jalapenos peppers and corn tortillas (cheap). There is also a wide selection of Rhino boots and I bought a pair that felt soft like moccasins (\$30).

I drove on to downtown LaBelle to see the blonde brick Hendry County Courthouse (National Register of Historic Places) and admire the huge old oaks dripping with Spanish moss. I drove over to a park near the end of Frasier

Street and walked off the meal, down to the bank of the Caloosahatchee River, then next door to LaBelle founder Capt. Francis A. Hendry's House (National Register of Historic Places), a politician who fought for the Confederate Army in the Civil War and raised cattle.

Venus

TWO-LANE SR-29 TOOK ME NORTHEAST TO U.S. Highway 27 north over Fisheating Creek, before getting off on Detjen's Dairy Road curving northwest to Venus, leaving Glades for Highlands County. The center of town is simply a four-way stop, where a man on a riding lawnmower was kicking up luminescent clouds of dust into the tops of tall oaks, the sun low in the sky shooting rays through their gnarled limbs. At the stop sign, I took State Road 731 west to Old State Road 8 headed north.

Old State Road 8: Lake Placid

NORTH ON OLD STATE ROAD 8 (COUNTY ROAD 17): a retro "Beef, It's What's for Din-

ner" billboard. There are series of hills on this curvy backroad to Lake Placid where I've heard kids used to drive to "catch air." It crosses State Road 70, opening into a scenic view of the lake and citrus groves.

Putting up over U.S. 27 near downtown is the old and phallic Lake Placid Tower, also known as Happiness Tower. It was, well, erected, in 1961. More than 270-feet tall (27 stories), the concrete monument was envisioned as a tourism magnet where for \$3 folks could ride up the elevator and gaze upon the countryside. It appeared long abandoned, in a half empty strip mall with a defunct restaurant at its base. And yet red lights still blinked from up on the tower and an open door led into the restaurant where the evening light haunted the busted windows and dusty booths where people once ate, and the elevator, covered in crude graffiti ("Hell is here," someone wrote) sat dormant. Next to it, the door to the stairwell was open and lit. Eight flights of echoing metal stairs wound up through the tower ending at an open air

observation deck: the blaze of the setting sun dropping over cars crawling along U.S. 27, a Publix, fields and lakes beyond. Efforts to restore the tower to fire code are long stalled and it is currently owned by CHL Tower Group, according to the Highland County property appraiser, which operates it as a cell phone tower.

Driving through downtown at night, everything was closed. A return trip is warranted to see the collection of circus art and clown memorabilia at Toby's American Clown Museum & School, which is open noon to 4 p.m. in the summer. According to tobysclownfoundation.org, more than 2,500 clowns have graduated from the school.

US-27: Clewiston

IN HENDRY COUNTY IN THE EARLY AFTERNOON, blinding rain lasted for minutes on US-27. I sped toward Clewiston, nicknamed "the sweetest town on earth" because it's home to U.S. Sugar Corp. Just

SEE BACKROADS, A10 ►



PHOTOS BY EVAN WILLIAMS / FLORIDA WEEKLY; ILLUSTRATION BY ERIC RADDATZ / FLORIDA WEEKLY; MAPS BY GOOGLE MAPS

BACKROADS

From page 9

before town, a right on Lewis Boulevard takes you to Harlem. There is a large graveyard at the entrance to the community and cane fields were visible beyond rows of houses under No. 2 pencil-gray skies. Outside one house sat 89-year-old Joseph Mitchell, a World War II veteran born and raised in Greenville, Ala., swatting at gnats with a hand towel.

He talked slowly, stories winding along the backroads of his memory until he punctuated many of them with, "that's no joke."

"I don't think about dying: I know, the Bible says sure as you're born you must die. It's no joke," he will say.

Or, "God didn't just bless the black man, he blessed the white man and all the other colors. That ain't no joke."

There is no bitterness in his stories even though many of them describe racism. His father, a Cherokee Indian, was sentenced to 10 years in prison for shooting and killing a white man, even though the jury ruled him innocent because it was in self defense, he recalled. Some of his stories include white men calling him "nigger" derisively. Asked if it still happens, he mentions a conversation he had many years ago with his doctor.

"He said, 'well, nigger is nothin' but a name. You don't have to be black to be a nigger. You don't have to be a human to be a nigger.'

"I don't care about people callin' me nigger," he said.

Mr. Mitchell has four children, all in their 60s and living in Florida. His wife passed away in 2003. He is content to live alone: saved money all his life, worked as a tractor-trailer driver delivering loads of cane, paid off his house, cares for himself, tends to his yard.



OFF US-27 (EAST SUGARLAND HIGHWAY) IN Clewiston, Dixie Fried Chicken cooks up a wealth of southern-fried goodness. Local frog legs are enticing, but best of all are the whole fried catfish fresh from Lake Okeechobee, their mild flavor improved by a generous dousing of Crystal hot sauce. An order of catfish and eggs with buttery grits (\$9.99) and piping hot fried green tomatoes (\$6.49) is best topped off with a slice of coconut cream pie (\$4) and a nap.

Anita Griffin runs Dixie with her grandson, Coby Griffin and his girlfriend, Chelsea Vanskiver. She's an Elvis Presley fan and the walls are covered with memorabilia. She saw him perform in concert twice, young in Miami in the 1950s "when he got his first pink Cadillac" and middle aged in Los Vegas in the 1970s.

Raised in Nashville, Ga., where her parents were farmers, she ran a grocery store when Coke was a nickel, and later worked for a chain diner in Miami, before moving to Clewiston where her sister lived and purchasing Dixie Chicken in 1994. Although in the years to come her sister, as well as her only son, passed away, and her house burned down, she persisted as independent as ever — single since 1959 and "enjoyed every minute of it." At 79, she works every day from about 8 a.m. until 10 p.m., except for July 4, Thanksgiving and Christmas.



DOWN THE STREET, I STOPPED IN THE BAR of the Clewiston Inn (National Register of Historic Places) and had a Budweiser (\$3) with Gregory Roberson. Originally built for sugar executives, the Inn resembles a plantation house, and the bar, tended by a young woman with long black hair, looks nearly identical to a picture of it in the 1950s.

Mr. Roberson, who is 51, was in town



EVAN WILLIAMS / FLORIDA WEEKLY

Sharon Colvin and her husband Bobby run a 5-acre farm in Pahokee off Bacom Point Road that produces 18 varieties of mango plus other tropical fruits and vegetables.

Chickens at the Colvin farm are driven into a feeding frenzy by papaya fruit.



humid morning.

Scrambled eggs and corned beef hash, toast, hashbrowns and coffee came to less than \$6 (cash only) at The Moore Haven Restaurant, a squat whitewashed cement structure guarded by a tiny, angry Chihuahua, populated mostly by the elderly, and open only for breakfast in the summer.

On the way out of town, I browsed Mi Casa Thrift Store where Martin Gurza was sweeping the floor. He lives in Miami and commutes here three days a week. His impact glass installation business has afforded him the opportunity to run the store as more of a hobby, he said, as long as it doesn't lose money. Mi Casa is open Wednesdays and Saturdays 10 a.m. to 3 p.m. and Sunday noon to 3 p.m. There is an extensive used furniture collection and I snagged a paperback copy of "The Picture of Dorian Gray" by Oscar Wilde (75 cents).

Driving through the streets of Moore Haven, there were a lot of empty, abandoned buildings, like those in many towns along this route, that offer a certain kind of fascination; "ruins porn" is a term that grew out of the recession and applies here, each one a testament to a past when the lights were on and the rooms inhabited by people.

State Road 80: Belle Glade

A FEW MILES OUTSIDE CLEWISTON ON U.S. 27, Old U.S. 27 parallels it for a bumpy one-lane trip by cornfields and cane fields and into Palm Beach County. It becomes paved with two divided lanes again as it curves down through Lake Harbor, another small community that time forgot, and connects back with new 27 as it dips down and connects with State Road 80 (Cross State Highway) by the South Bay Correctional Facility. SR-80 curves 90 degrees north into Belle Glade, where a shirtless man in a motorized wheelchair inexplicably rode along the shoulder into a 93-degree day, prisoners working by the side of the road.

On SR-80 at Gator Boulevard, an uncontrolled, unlit takeoff and landing strip is also called Belle Glade State Municipal Airport. A pilot named Joe Don Burton, a crop duster or "aerial applicator," was getting ready to take off.



EVAN WILLIAMS / FLORIDA WEEKLY

The Lake Placid Tower stands 270 feet above U.S. Highway 27. The former tourist attraction, also known as Happiness Tower, stopped offering elevator rides to the top long ago and is now used as a cell phone tower. Here's a look from the stairwell near the top.

with a company that is cleaning a boiler at the sugar plant, one big enough that it requires eight flights of stairs to reach the top. One of his favorite backroads is Old U.S. 41 where it cuts across the Everglades.

"A backroad for me is where you normally wouldn't go," he said. "Where the mainstream public wouldn't go. It's somewhere like Clewiston where you can go and nobody's here. It's where half the town is closed up. It's where it's peaceful. The backroad today is what you make of it. It's like a lot of the little small towns. It's not advertised. You have to actually Google it to find out there's a town in that area. It's where you can go and kick your feet up and have a beer without a bunch of shit."

County Road 720: Uncle Joe's

TIME TO FIND A PLACE TO SLEEP. UNCLE Joe's Fish Camp is off County Road 720 (narrow with no shoulder) which connects Clewiston to Moore Haven,

passing from Hendry to Glades County as it cuts in an upside down L shape through cane fields. Uncle Joe's Camp is off CR-720 about 4 miles down Griffin Road, where it dead ends at Lake Okeechobee's levee.

Eddie Massey and his wife have run the collection of small duplex cabins and RV trailers (daily, weekly and monthly rates) for 30 years, although the original Joe started it in 1948. It used to be frequented mostly by serious fishermen and hunters, but in the last decade, with a paved path built along the dike around the lake, bicyclists and hikers have been attracted as well. A room with a stove and a refrigerator (\$65 out of season) was comfortable and clean. From up on the levee, a huge hazy setting sun looked underwater. Car headlights crawled through the fields.



I VENTURED OUT TO FIND FOOD ABOUT 9 P.M., BUT A TIKI bar in Clewiston that offers an enticing gator tail dish had already closed. Along a darkened street there was only one lit sign for Brenda's Place. It might have been a rough, dank hole but instead a Duval Street sign from Key West over the bar, a feedback-drenched Neil Young moaning "rock and roll will never die" and good beer were welcome relief. A 16-ounce can of crisp Imperial with a lime wedge was on special (\$2) and a group of young and old danced to an eclectic jukebox. The bartender, who had a stylish beard, chuckled when asked if it was the only bar in town (that was open). It was. Next stop: Wendy's.

County Road 720: Moore Haven

AT 6 A.M. AT UNCLE JOE'S STORE, COFFEE was brewing and a sweet, gentle Doberman pinscher sat by the front door. Lady Red is the camp dog after her owner died here three years ago, cracking his head in a bicycle accident, Mr. Massey said.

On CR-720 into Moore Haven, the cane fields were filled with darting red-winged blackbirds feeding in the already

He flies a handsome yellow Air Tractor 502, which costs about \$900,000, holds 500 gallons of gas and has a turbine engine. It may be loaded with insecticide, herbicide, nutrients or whatever an entomologist determines is needed for a given crop. He treats sugar cane most of all, and sweet corn.

Mr. Burton has been flying for 34 years, part of that time on corporate jets. In the late afternoon he starts the propeller, climbs aboard, and roars off in the opposite direction of storm clouds.

State Road 715: Pahokee

I TAKE STATE ROAD 715 (NW 16TH STREET) north to Pahokee on Lake Okeechobee. Off 715 (Bacom Point Road), Bobby and Sharon Colvin live on a five-acre farm. A roadside sign advertises mangos, papaya, and other fruits and vegetables they grow.

The Colvins regularly attend Pahokee city council meetings, and are in favor of a plan by a developer to pour millions into renovating the city marina and park off North Lake Avenue that they say local officials have waffled on and now may not happen.

“It could turn this town around,” said Ms. Colvin, who will be 69 in August.

Mr. Colvin tends the trees, his only employees being a flock of free-range chickens that help keep the groves clean eating bug and weeds. Ms. Colvin does the sales. He’d be willing to sell the whole place for \$800,000, but isn’t counting on that. “Realistically, I suspect we’ll be here ’til Jesus comes and I don’t think that’ll be too long,” said Mr. Colvin, who is 69. “We’re both planning to go up in the rapture when it happens, and prepare other people for it.”

They also hold a Bible study group



EVAN WILLIAMS / FLORIDA WEEKLY

Crop duster Joe Don Burton gets ready for takeoff at Belle Glade State Municipal Airport.



Now and then. Including J. Clinton Shephard’s iconic mural, not much has changed at the Clewiston Inn’s bar room today compared to a photo of it from the 1950s that you can see hanging outside the door in the hallway.

every Wednesday morning, the topic being “Bible prophecy and end-time events.” Mr. Colvin gives me a papaya for the road and also one to feed to the chickens, who are driven into a piranha-like feeding frenzy, tearing it apart in seconds.



AT THE MARINA AND PARK OFF NORTH LAKE

Avenue, Pahokee Moe’s Tiki Bar and Sunset Grill has a wall of windows filled with a view of the lake, a giant wildlife mural, and an excellent Mahi Mahi Rueben (\$10.95) on buttery toasted rye with a salad. The waitress preferred not to have her name in print, but said she told her unofficial, backroads history instead. She is from Alaska, part Aleutian Indian

and part Eskimo and yes, she knows how to build an igloo. At 47, she’s going to school for architecture and engineering, with at least three years left to go, and is one of an extraordinary if nearly impossible 24 siblings from the same mother. When I raised my eyebrows at this, she explained about Alaska’s long, dark winters, cooped up inside with nothing to do. Her family lives on Alaska’s west coast. They drove her crazy and she didn’t know half of them, so she packed two suitcases and her service dog (she has a heart condition) and headed as far away from home as she could get in a car.

After lunch, out on the pier, only a few old boats in the marina, five people were fishing.

“It’s nothing to do, nowhere to go but fishin’ — and church,” a woman said.

U.S. 98: Port Mayaca Locks

U.S. 441/98 (EAST MAIN STREET) from Pahokee Moe’s hugs the lake up through Canal Point to Port Mayaca in Martin County, where the locks is known as one of the lake’s most beautiful vantage points. Just over a bridge on the north side of the locks, you can drive up and park on top of the levee. A bright expanse of lake stretches out like an ocean.

I took US-98 around the lake and home on State Road 78, making one last detour between Moore Haven and LaBelle at Ortona Cemetery, noted by a roadside sign to be where the Seminole Tribe’s Billie Bowlegs III (1862-1965) is buried. According the Library of Congress website, he was a tribal historian of Seminole and African American descent who educated the public about the tribe. I drove along the cemetery paths searching for his grave until it started to grow

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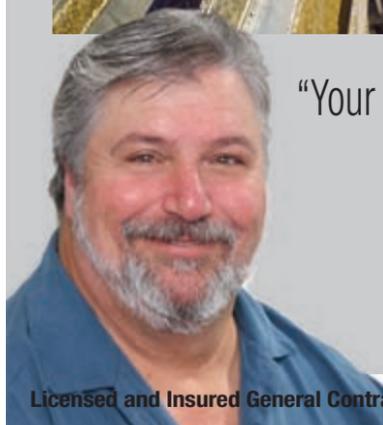
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Pi Beta Phil alumnae wrap up a successful year for literacy

The Naples Alumnae Club of Pi Beta Phi recently installed the following officers for the coming year: Barbara Craig, president; Donna Issemann and Glen Werner, vice presidents/literacy initiative; Jan Maiocco, vice president/membership; Jan Heater, Sandy Karaganis and Julie Kerr, vice presidents/programs; Liz Johnson, corresponding secretary; Mary Beth Unger, recording secretary; and Connie Kindsvater, treasurer.

The club has donated more than 1,200 books to Shadowlawn Elementary School this year as part of the club's Just Book It! literacy initiative and gave \$3,000 for the purchase of library-quality bound books for the school media center and \$1,000 for prizes for its reading fairs. More than 25 Pi Beta Phi volunteers at the school's literacy events.

Other monies were donated to the Greater Naples Alumnae Panhellenic, The Shelter for Abused Women & Children and three Pi Beta Phi Foundation charities (the Friendship Fund, Holt House and the Literacy Fund).

The Naples Alumnae Club of Pi Beta Phi meets regularly for lunch and a program, October-May, at a variety of venues in Collier and Lee counties. For more information, call Connie Kindsvater at 249-4969 or email conskind@aol.com.

ity bound books for the school media center and \$1,000 for prizes for its reading fairs. More than 25 Pi Beta Phi volunteers at the school's literacy events.

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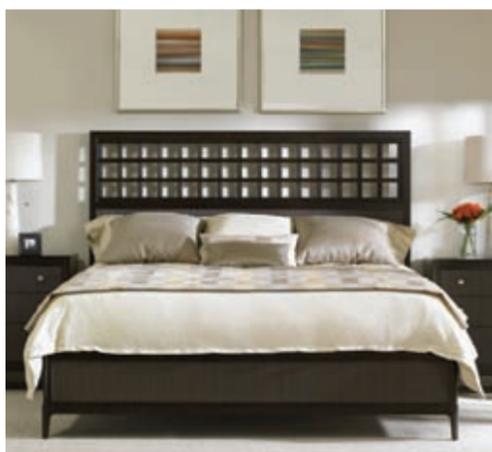


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Traffic deputies are on the road

Here's where Collier County Sheriff's Office traffic-enforcement deputies will be the week of May 25-29:

Monday, May 25

Airport-Pulling Road and J&C Boulevard: Red-light running
Livingston Road and Progress Avenue: Speeding

Pine Ridge Road and I-75 southbound exit: Red-light running

Tuesday, May 26

Rattlesnake Hammock and County Barn roads: Aggressive driving

Goodlette-Frank Road and Orange Blossom Drive: Speeding

Osceola Trail at Osceola Elementary School: Aggressive driving

Wednesday, May 27

Immokalee Road at Manatee Middle School: Aggressive driving

Santa Barbara Boulevard and Polly Avenue: Speeding

Airport-Pulling and Radio Roads: Red-light running

Thursday, May 28

Manatee Road at Manatee Middle School: Aggressive driving

Livingston Road and Golden Gate Parkway: Red-light running

Immokalee road and Palm River Boulevard: Red-light running

Friday, May 29

Hunter Boulevard: Aggressive driving
Vanderbilt Beach Road and Strada Place: Aggressive driving

Estey Avenue at East Naples Middle School: Speeding ■



Classes designed for older drivers

AARP offers classes to help older drivers learn about new traffic laws, refresh their driving skills and reduce their risk for tickets and accidents. Drivers over age 55 might be eligible for a discount on auto insurance.

Cost is \$15 for AARP members, \$20 for others. Reservations are required and can be made by calling the number listed with the session you wish to attend. Here's what's coming up:

Monday, May 18: 9 a.m. to 3:30 p.m. at Vanderbilt Presbyterian Church, 1225 Piper Blvd., Naples; 596-6007.

Tuesday, May 19: 9 a.m. to 3:30 p.m. at Christus Victor Lutheran Church, 15600 Tamiami Trail, Naples; 269-6050.

Thursday, May 21: 9 a.m. to 3:30 p.m. at Germain Toyota 13315 Tamiami Trail, Naples; 269-6050.

Tuesday, June 9: 9 a.m. to 3:30 p.m. at Germain Toyota 13315 Tamiami Trail, Naples; 269-6050.

Thursday, June 11: 9 a.m. to 3:30 p.m. at St. Williams Ministry Center, 750 Seagate Drive, Naples; 732-5310.

Thursday, June 11: 9 a.m. to 3:30 p.m. at Marco Island Lutheran Church, 525 N. Collier Blvd., Marco Island; (734) 968-3105.

Tuesday, June 16: 9 a.m. to 3:30 p.m. at Christus Victor Lutheran Church, 15600 Tamiami Trail, Naples; 269-6050.

Thursday, June 18: 9 a.m. to 3:30 p.m. at Germain Toyota, 13315 Tamiami Trail, Naples; 269-6050. ■

NEWS OF THE WEIRD

BY CHUCK SHEPHERD
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Is this a great country or what?

There's hardly a more "generic" song in America than "Happy Birthday to You," but to this day (until a judge renders a decision in a pending case), Warner/Chappel Music is still trying to make big dollars off of the 16-word ditty (15 original words plus a user-supplied 16th). Its original copyright should have expired, at the latest, in 1921, but amendments to the law and technicali-

ties in interpretation (e.g., did the copyright cover all public uses or just piano arrangements?) bring Warner at least \$2 million a year in fees. A federal judge in California is expected to rule soon on whether the song is in fact uncopyrightably "generic" — 125 years after the Hill sisters (Mildred and Patty) composed it.

Ironies

■ "The ancient art of yoga is supposed to offer a path to inner peace," wrote *The Wall Street Journal* in February — before launching into a report on how many yoga classes these days are so crowded that inner peace-seekers are more likely than ever either to seethe throughout their session — or to openly confront floor-hoggers. Explained one coach, "People who are practicing yoga want Zen; they don't already have it."

■ Timely Information: (1) Joseph Forren, 21, with a .172 blood alcohol level, plowed into a pickup truck in April in Trumbull, Conn., (though with no serious injuries). Police said Forren's cellphone on the seat still displayed a current text message, "Don't drink and drive ... Dad." (2) According to police records released in April, Mila Dago (now 24 and awaiting trial for DUI manslaughter) was trading sarcastic texts with her ex-boyfriend that night in August 2013 while barhopping (later,

registering .178 blood alcohol), and as she ran a red light, smashed into a pickup truck, injuring herself badly and her friend in the passenger seat fatally. According to the police report, her last text to the ex-boyfriend (three minutes earlier) was "Driving drunk woo ... I'll be dead thanks to you."

■ Readers' Choice: (1) The Indian Journal of Dermatology announced in April that it was withdrawing a recent scientific paper by a dentist in Kerala state, "Development of a Guideline to Approach Plagiarism in Indian Scenarios," because parts of the article had been plagiarized from a student dissertation. (2) Low voter turnout in non-presidential election years is increasingly problematic in easily distracted Los Angeles, but the issue was specifically addressed by campaigners in the March 3 city council elections — which, of course, only about 9 percent of registered voters cast ballots in.

Suspicious confirmed

■ In New York City, someone can be fired for being "too nice." Doorman Ralph Body, 41, was dismissed from his job at an upscale New York City apartment building because he did too many favors for tenants, according to an April *New York Post* report. Body said he "gave his life" to the residents at the "27 on 27th" tower in Queens, but "upper management" thought such extra kindnesses violated building policy and ordered his dismissal despite a tenant petition.

■ When the chief auditor for Hart-

ford, Conn., finally got around to checking the finances of the police shooting range recently, he found that the range supervisor had bought 485,000 bullets per year, but was using only 180,000 — and had no paperwork on where the other bullets went. (In one instance, the supervisor acknowledged having bought 94,500 rounds of .45-caliber ammo two years after the department had stopped using .45s and switched to .40-caliber weapons — but his story was that he needed .45-caliber bullets so he could trade them for .40s.)

New world order

Millions of sports fans "draft" their own fantasy sports teams — and even the bass-fishing tournament circuit has its fantasy league, where fans select anglers good at exploiting choice spots on the lakes. In March, Alaska Dispatch News reported that, for the fourth

straight year, there would be an Iditarod Fantasy League, with a "salary cap" of "\$27,000" to pick seven mushers with the best chances to push their dogs to victory, with all-stars going for around \$6,000 and promising rookies selling for much less.

Compelling explanations

Alfred Guercio, 54, was arrested in Burnsville, Minn., in March after forcibly entering a neighbor's home and swiping a knife set that he had given the woman as a Christmas gift. He told

the woman, and police, that he was taking the gift back, as he was upset that the woman was failing to appreciate it enough.

Fine points of the law

John Deere became the most recent company in America to claim that, though a buyer may have paid in full for a device, he may not actually "own" it. Deere claims that because its tractors run on sophisticated computer programs, the ostensible owner of the tractor cannot "tamper" with that software

without Deere's permission — even to repair a defect or to customize its operation. Already, traditional movie videos may come with restrictions on copying, but the Deere case, according to an April report on *Wired.com*, might extend the principle to machinery not traditionally subject to copyright law. ■

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CLUB NOTES

■ New officers and board members for the **Naples Italian American Foundation** were elected earlier this month and assume their responsibilities July 1. Officers are: Charles Lomanto, president; Carmine Errico, vice president-Planning and programs; Ren Morani, vice president-finance/treasurer; Nora Ousley, vice president-publicity/communications; Maria Schwind, secretary. Directors are: Joseph Bandy, Edith Coleman, Pasquale Gabriele, Jennifer Hoy, Nicholas Moccia, Martha Pompeo, Marilyn Romeo, Carl Santolli, George Schwind and Renato Stella.

■ Members and guests of the **Gulf Coast Orchid Alliance** will hear about "Growing Vivacious Vandas" Thursday, May 21, at Vanderbilt Presbyterian Church. The evening begins at 6:30 p.m. with a sale of rare and exotic orchids flown in from Hawaii just for the event. Following the sale, American Orchid Society award-winning exhibitor Tom Coffey, who serves as president of the alliance, will present the program about Vandas. Members are invited to bring orchids from their collections for judging. An orchid raffle will also be held. Admission to the meeting is free.

The alliance welcomes donations of out-of-bloom or unwanted orchids, which members use for educational purposes. Free pick up is available and can be arranged by calling 498-9741. For more information about the alliance, visit gulfcoastorchidalliance.com.

■ The Naples chapter of **PFLAG, Parents Families and Friends of Lesbians and Gays**, a support, education and

advocacy group for families with gay or transgender members, meets at 7 p.m. on the third Thursday of each month at Naples United Church of Christ, 5200 Crayton Road. The next meeting is May 21. For more information, call 963-4670 or visit pflagnaples.org.

■ The **Naples Press Club** meets for its monthly lunch and program from 11:30 a.m. to 1:30 p.m. Thursday, May 28, at the Hilton Naples. Guest speaker will be John Cox, president and CEO of the Greater Naples Chamber of Commerce. Reservations are required. For more information, email rsvp@naplespressclub.org.

■ The **Collier County Stamp Club** meets from 7-9 p.m. on the fourth Thursday of the month at the Naples Airport Office Building, 200 Aviation Drive. The next meeting is May 28. Stamp trading will follow the program. All stamp enthusiasts are welcome. For more information, call 348-9845.

■ The **Gulf Breeze Button Club**, whose members collect and study antique clothing buttons, meets at 11:30 a.m. the first Tuesday of every month at the Golden Gate Community Center, 4701 Golden Gate Parkway. The next meeting is June 2. Guests are always welcome. Buttons from several members' collections are currently on display at South Regional Library, 8065 Lely Cultural Parkway. For more information, call 682-6117. ■

— Email club news to Cindy Pierce at cpierce@floridaweekly.com.

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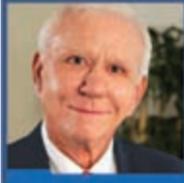
The Earl Hodges Memorial Day Picnic will be catered by Cook Bros Barbecue & Cook Bros Construction in memory of their father, US Navy Veteran Ronnal E. Cook.

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Books for Collier Kids: new name, same mission

Books for Collier Kids is the new name of First Book-Collier County, the nonprofit organization entering its second decade of providing brand new books throughout the school year to more than 7,000 children in pre-K, kindergarten, first and second grades in Collier County schools.

"We are changing our name to more accurately and powerfully communicate what we do: give a steady supply of wonderful books to Collier County children," explains Joanne Wyss, chair of the organization. "Nothing else is changing. We will continue to provide books to children in need and work closely with teachers, administrators and other nonprofits in our community," she adds.

Books for Collier Kids provides more than 75,000 books each year, including a summer program for select nonprofits serving disadvantaged children. The organization partners with more than a dozen area nonprofits to put books into the hands of needy children.

Books for Collier Kids continues to obtain books from the First Book National Marketplace at deep discounts. This buying power stretches donor funds and grant awards, enabling the organization to provide first-quality books for as much as 90 percent off retail price.

Books for Collier Kids has a field-of-interest fund at the Community Foundation of Collier County.

In addition to Ms. Wyss, board members serving the organization are: Donna



COURTESY PHOTO
Joanne Wyss, founder and board president of the newly renamed Books for Collier Kids, with some recipients of the nonprofit's books.

Eskra, Dottie Gerrity, Jinny Johnson, Ray Kalich, Nora Kolmer, Sandy Parker, Mary Polizzotto, Terry Rayburn, Emily Watt and Sallie Williams.

For more information, including details about how to get involved or how to make a donation, visit booksforcollierkids.org. ■



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GET OUT FOR A GOOD CAUSE

■ **Golden Gate Road Patrol** and the Fraternal Order of Police Lodge 14 host the 5K Fun Run & Safety Fair at 5:30 p.m. Friday, May 22, at Golden Gate Community Center. Registration starts at 6:30 p.m. and the race sets out at 8 p.m. For more information or to pre-register, call 455-3121 or visit colliersheriff.org.

■ **Naples Harley-Davidson** hosts a freedom ride at 10 a.m. Saturday, May 23, to benefit Fisher House, which provides accommodations for military families while their soldier receives medical care. The ride starts at 11 a.m. at Harley-Davidson and ends at Old Marco Lodge & Crab House in Goodland. Registration is \$20. To sign up or for more information, call 594-5504 or visit hdnaples.com.

■ The **Collier County Bar Foundation and Gulf Coast Runners** host the 5K Judicata Race on Memorial Day morning, Monday, May 25, at North Collier Regional Park, to benefit Special Olympics of Collier County. Registration is \$23. To sign up, call Gulf Coast Runners at 434-9786 or visit gcrunner.org.

■ The third annual **Offshore Rodeo & Reggae Party** to benefit Ronald McDonald House Charities of Southwest Florida sets out Saturday, June 6, at Salty Sam's Marina on Fort Myers Beach. Anglers will spend the day fishing for a chance to hook the top prize and enjoy their fresh catch for dinner, compliments of Bootleggers Waterfront BBQ. Attendees will also enjoy silent and live auctions, live music and an award ceremony.

Registration is \$250 per angler and includes admittance for a guest to attend the dinner festivities. To sign up, visit rmhcswfl.org. Sponsorship opportunities are also available. For more information, call Jeff Miloff at 565-0831.

■ The **29th annual Fitness Challenge Triathlon** takes place Sunday, June 7, at the Naples Beach Hotel & Golf Club. The reverse triathlon consists of a 5K run and a 15K bike ride followed by a ¼-mile swim in the Gulf of Mexico. Individuals and teams can compete. All participants can enjoy a pancake breakfast on the Watkins Lawn while waiting for the awards presentation to the top 10 overall finishers and the top five in each age group. Register at active.com or call 262-8373 for more information. ■

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If so, you've got a lot of company. And perhaps you can find some relief in the spiritual teachings of Eckhart Tolle, author of the bestselling "The Power of Now."

"Our Human Destiny," a six-week spiritual intensive facilitated by Naples resident Linda Allen and based on Mr. Tolle's ancient wisdom, takes place from 6:30-8 p.m.

Thursdays, July 16-Aug. 20, at the Unitarian Universalist Congregation of Greater Naples, 6340 Napa Woods Way.

Each session begins with a guided meditation. Ms. Allen has been a student or Mr. Tolle for 13 years and has been practicing meditation for more than 40 years.

Registration is required; no walk-ins. Cost is \$30 for the series. Send a check made payable to Donna Carty (include your name, phone number and email address) to 1725 Supreme Court, Naples, FL 34110.

For more information, call Ms. Carty at 784-7734 or email journeytopresence@gmail.com.

Toastmasters clubs host Blue Zone presentation

The Toastmasters clubs of Collier County will host a presentation of the "The Blue Zone Project" by Dr. Allen Weiss from 6:30-7:30 p.m. Wednesday, May 27, in the boardroom at NCH in North Naples, 11190 Healthpark Blvd.

Dr. Weiss, president and CEO of the NCH Healthcare System, will explain how the Blue Zone Project will increase the quality and length of life for everyone in Collier County by bringing together citizens, schools, employers, restaurants, grocery stores and community leaders to improve our living environment. NCH has brought the Blue

SEE ZONE, A21 ►

Research: Depression increases risk of stroke

THE AMERICAN HEART ASSOCIATION

Persistent depression might double the risk of stroke in adults over 50 — and stroke risk remains higher even after symptoms of depression go away, according to research reported in the latest Journal of the American Heart Association.

"Our findings suggest that depression may increase stroke risk over the long term," says Paola Gilsanz, study lead author and Yerby Postdoctoral Research Fellow at Harvard University's T.H. Chan School of Public Health in Boston.

Researchers used data from 16,178 participants ages 50-plus who were interviewed every two years between 1998-2010 as part of a health and retirement study about depressive symptoms, history of stroke and stroke risk factors. The study documented 1,192 strokes over 12 years. Among the findings:

■ People with high depressive symptoms at two consecutive interviews were more than twice as likely to have a first stroke than people who did not have any depressive symptoms.

■ People who had depressive symptoms at the first interview but not the second had a 66 percent higher stroke risk.

Researchers did not evaluate whether depressive symptoms diminished because of treatment or for other reasons; but findings suggest that treatment, even if effective for depression, might not have immediate benefits for stroke risk. Researchers also suggest that diminished depression may have a stronger effect on women



than men. However, recent onset of depression was not associated with higher stroke risk.

"Looking at how changes in depressive symptoms over time may be associated with strokes allowed us to see if the risk of stroke increases after elevated depressive symptoms start or if risk goes away when depressive symptoms do," Ms. Gilsanz says. "We were surprised that changes in depressive symptoms seem to take more than two years to protect against or elevate stroke risk."

Previous research has shown that depression is associated with an increased risk of high blood pressure, abnormalities of the autonomic nervous system and increased inflammatory responses. Depression might trigger underlying vascular problems, including



infection or atrial fibrillation, and depressed people are also more likely to smoke and be less physically active.

"Although we now know that depression strongly predicts stroke on par with many other major stroke risk factors, we still need research to understand exactly why this link occurs and whether we can potentially reduce stroke risk by treating depression," says Maria Glymour, study senior author and an associate professor of epidemiology and biostatistics at the University of California, San Francisco School of Medicine.

The National Institutes of Health, Eunice Kennedy Shriver National Institute for Child Health and Human Development and the American Heart Association funded the study. ■

Act F.A.S.T. at signs of stroke

The American Heart Association and American Stroke Association are raising awareness about American Stroke Month in an effort to prevent some of the more than 137,000 deaths annually from stroke.

Stroke is the No. 5 cause of death and the leading cause of adult disability in the United States. A stroke occurs when a blood vessel that carries oxygen and nutrients to the brain either ruptures or is blocked by a clot. When part of the brain cannot get the blood and oxygen it needs, brain cells die causing the portion of the body affected to not function as it should.

Available for free download, the Spot a Stroke F.A.S.T. app ensures individuals

have immediate access to 911 and also provides helpful resources and a video with a short overview of the following warning signs of a stroke:

F: Face drooping – Is one side of the person's face drooping or numb? When he or she smiles, is the smile uneven?

A: Arm weakness – Is the person experiencing weakness or numbness in one arm? Have the person raise both arms. Does one of the arms drift downward?

S: Speech difficulty – Is the person's speech suddenly slurred or hard to understand? Is he or she unable to speak? Ask the person to repeat a simple sentence. Can he or she repeat it back?

T: Time to call 9-1-1 – If any of these symptoms are present, dial 9-1-1 immedi-

ately. Check the time so you can report when the symptoms began.

Additional signs of stroke include: Sudden trouble seeing in one or both eyes. Sudden difficulty walking, dizziness, loss of balance or coordination. Sudden severe headache with no known cause.

Anyone experiencing some or all of these symptoms should seek immediate medical attention, even if the symptoms go away. Timing is crucial; there are treatments for stroke that can be considered within 4½ hours of the onset of symptoms.

For more information about American Stroke Month, call the AHA office in Bonita Springs at 495-4900 or visit stroke-association.org. ■

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ZONE

From page 20

Zones Project to Southwest Florida in support of its 10-year vision to make the region an even healthier, happier and more vibrant place to live. Dr. Weiss will also share his insights on the future of health care.

To reserve a seat for this free event, email Mark Beland at mbeland@wgcu.org.

Take time out to donate blood

The Community Blood Center, an affiliate of the NCH Healthcare System, encourages everyone age 16 and over to take time out to donate every eight weeks. The center in Naples is at 311 Ninth St. N. Hours are 8 a.m. to 4:30 p.m. Monday, Wednesday, Thursday and Friday and 11 a.m. to 7 p.m. Tuesday. Valet parking is free for donors. The center will be closed on Memorial Day, Monday, May 25.

The blood center in Bonita Springs has closed, but the CBC bloodmobile parks at Sunshine Plaza from 9 a.m. to 3 p.m. on the second Monday of the month. The next date is June 8. Here are some other places the CBC bloodmobile will be in the coming weeks. A complete schedule is at givebloodcbc.org.

Friday through Monday, May 22-25: 11 a.m. to 5 p.m. at Sembler Plaza, corner of Airport-Pulling Road and Naples Boulevard. Free movie ticket with donation.

Wednesday, May 27: 7:30-11:30 a.m. at Suncoast Schools Credit Union, 2728 Horseshoe Drive N.

Wednesday, May 27: 1:30-4 p.m. at Conditioned Air, 3786 Mercantile Ave.

Thursday, May 28: 8:30 a.m. to noon at the Collier County Government Complex, 3315 Tamiami Trail E.

Thursday, May 28: 1:30-4 p.m. at Naples Municipal Airport, 200 Aviation Drive

Friday, May 29: 7-9 a.m. at The Club at Pelican Bay for the Pelican Bay Rotary Club

Saturday, May 30: 10 a.m. to 1 p.m. at the Crown Pointe clubhouse, 2972 Crown Pointe Blvd. Free movie ticket with donation.

Sunday, May 31: 10 a.m. to 2 p.m. at The Naples Zoo. Free zoo ticket with donation.

Who can donate

Any 17 years of age and older who weighs at least 110 pounds and is in good health is eligible to give blood (16-year-old accompanied by a parent can also donate). There is no upper age limit for giving blood. Good health means you should have no cold, flu or sore throat symptoms.

You cannot donate if you are taking antibiotics; you can donate 24 hours after the last dose was taken.

It takes less than an hour to donate blood, from the time you arrive to the time you leave. Bring photo identification and be prepared to answer questions about your medical history and have your blood pressure, pulse, temperature and red blood cell level taken.

Before going to the blood center or bloodmobile, follow your usual diet and meal schedule.

Once you have registered and your eligibility has been determined, the actual blood collection takes five to seven minutes. You can resume your usual daily activities after you leave, and you can return in eight weeks to donate again.

For more information, call the Community Blood Center at 624-4120 or visit nchmd.org.

Support for those with Crohn's disease, colitis

The next support group meeting offered by the Crohn's and Colitis Foundation of America takes place from 5-6 p.m. Thursday, June 4, at the Collier County Library on Central Avenue. Guest speaker gastroenterologist Raymond Phillips will answer questions from those in attendance. The support group meets on the first Thursday of every month. All are welcome. For more information, call 649-1336.

Wildfire smoke can cause respiratory woes

The Florida Department of Health in Collier County cautions citizens that wildfire smoke is a respiratory irritant that can cause a scratchy throat or irritated eyes and nose. Smoke can also worsen conditions such as asthma and other chronic respiratory or lung conditions.

Here are some tips on how to protect your family from smoke:

■ Pay attention to news coverage or health warnings related to the wildfires and the associated smoke, including local air quality reports, which can be found at collierprepares.org. Scroll to the bottom of the page under local and national resources, and view Collier County air quality readings.

■ Use common sense when outside conditions are smoky. Avoid prolonged outdoor activities. It is especially important to limit time spent outdoors for children and persons with existing medical conditions.

■ Stay indoors and keep your air conditioner's fresh air intake closed and the filter clean to prevent bringing additional smoke inside. If you do not have an air conditioner, staying inside with the windows closed may be dangerous in extremely hot weather. In these cases, seek alternative shelter with family or friends.

■ People who live in areas that are regularly affected by smoke from wildfires would be well advised to create a "clean room" in their home to reduce the irritants of wildfire smoke. A good choice is an interior room with as few windows and doors as possible.

■ Follow your doctor's advice about taking medicines and following your asthma management plan if you have asthma or other lung disease. Call your doctor if your symptoms worsen.

■ When driving in smoke or fog, decrease your speed, increase your following distance and use your low beams.

For more information, contact the Department of Health in Collier County at 252-8049 or visit collierprepares.org. ■

MANATEES

From page 1

in the water. Mr. Rose recommends wearing polarized sunglasses to eliminate the glare of the sun, which helps boaters see below the water's surface.

Follow all posted boat speed regulations, slow down if manatees are in the vicinity and stay in deep-water channels if possible, he adds.

Save the Manatee Club produces and distributes a variety of free materials to raise public awareness about protecting endangered manatees. Yellow waterproof banners with the message "Please Slow, Manatees Below" are available to Florida boaters so they can alert other boaters nearby about the presence of manatees. Other free materials include dock signs for Florida shoreline property owners, waterproof manatee protection tips cards and boat decals featuring the Florida Fish and Wildlife Conservation Commission hotline number for reporting dead, orphaned, sick or injured manatees, or a manatee who is being harassed.

Call (888) 404-FWCC (3922) or #FWC or *FWC on cellular phones, or VHF Channel 16 on marine radios, or send a text message to tip@myFWC.com.

More manatee protection tips for boaters can be found at savethemanatee.org/boatertips. A free manatee alert app is available for free downloading for iPhones and iPads at <http://bit.ly/15EYen6>. The app notifies boaters when they are approaching manatee speed zones and helps facilitate the reporting of injured manatees and manatee harassment.

"Save the Manatee Club appreciates the efforts of boaters to keep manatees safe, and those efforts are even more important now as Florida's boating population continues to grow," Mr. Rose says. As long as threats continue to increase and mortality from human causes remains high, the gentle sea cows will require strong protection in Florida, he adds.

For more information about manatees, the Adopt-A-Manatee program, or to sign up for the club's free email newsletter, visit savethemanatee.org. ■



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PET TALES

Forsake the snake

Snake-aversion training can help any dog avoid a serious or even fatal bite

BY KIM CAMPBELL THORNTON
Universal Uclick

Has your dog passed his SAT? Snake-aversion training, that is.

If you live in an area where venomous snakes are common or frequently take your dog hiking in such areas, you may want to look for a class that will teach your dog to avoid the scaly “slitherins.” The training can also teach dogs to avoid toxic amphibians, such as the Colorado river toad and cane toads. It’s especially useful for active, inquisitive dogs, or those with a high prey drive, but any dog can benefit if there’s a chance he will come face-to-face with a rattlesnake, copperhead or water moccasin.

Jackie Brown of San Clemente, California, often saw rattlesnakes while hiking with her dog, but it wasn’t until she saw a nonvenomous snake in her yard that she realized Jager, a miniature poodle, could encounter snakes anywhere.

“I worried about what he would do if he came across a rattlesnake,” she says. “Would he try to play with it? Chase it? Corner it in the yard? I didn’t want to leave it to chance, so I decided to look into snake-aversion training, which I had read about in a dog magazine.”

Dogs learn to avoid snakes once they smell, hear or see one. The training, accomplished with the aid of an electronic collar, helps them to keep a safe distance. It takes only a few minutes to teach a dog that snakes are better left alone.



Creating a negative association with snakes can save a dog’s life. Jackie Brown and Jager participated in snake-aversion therapy.

The session usually involves exposing the dog to the sound of a rattlesnake’s rattle, snakeskins and live snakes — mouths banded closed — in different environments, such as sun or shade. If the dog approaches the snake, the trainer activates the electronic collar to simulate a snakebite. Collars are set on low — enough to create a negative association, but not enough to cause pain or distress. (Be sure to try it on your own skin first to make sure it’s working correctly before it’s placed on your dog.) Some sessions have a final test with a hidden snake. The class should be repeated every year or two to reinforce the lesson.

Depending on where you live, sessions are not always easy to find. Ask your veterinarian for a recommendation, or look for fliers at your local pet sup-

ply store or animal shelter. Hunters and other outdoorspeople are usually familiar with snake training. Ask to observe a session first, and choose an experienced trainer who uses the collar carefully and makes sure the dogs feel comfortable and safe. Excellent timing and the ability to observe changes in the dog’s behavior are critical.

“It is a specialized field, and I would not trust my dogs in the hands of a rookie,” says dog trainer Connie Kelly of Carlsbad, Calif., who has had her Australian shepherds snake-trained.

Watch how the handler treats the snakes as well. You want someone who handles them kindly and respectfully and always makes sure they are safe.

People who don’t understand the process may consider it cruel or abusive. That’s a mistake, says Eric Christensen of Oro Valley, Ariz., whose English springer spaniels and flat-coated retrievers have all undergone snake-aversion training.

“It is neither (cruel nor abusive) if done correctly, and is, in fact, a potentially life-saving gift.”

Jager? A few months after training, he and Ms. Brown came across a dead rattlesnake on one of their walks. As soon as he smelled it, Jager jumped back about three feet, Ms. Brown reports.

“It made me feel better knowing that he would try to get away if he came across a live one,” she says. ■

Pets of the Week

>>**Cantina** is a spayed, 1½-year-old beagle mix who is full of love and sweetness.



>>**Cinco** is a neutered, 4-month-old beagle mix who has an adorable scruffy chin and a friendly personality.



>>**Enchillada** is a spayed, 2-year-old American bulldog mix who is done caring for her babies and ready to live a life of her own.



>>**Lt Dan** is a neutered, 3-month-old tabby who promises to bring lots of playfulness and affection to his forever home.



This week’s adoptable pets are from **Brooke’s Legacy Animal Rescue**, an all-volunteer, foster home rescue organization. For more information, call 434-7480, email Admin@BrookesLegacyAnimalRescue.org or visit brookeslegacyanimalrescue.com.

A passion for design

From his Virginia/Washington DC roots to his many years in Naples, Doug has brought his exceptional design talents and floral expertise to countless events and projects. Recognized in the nation’s capital by Washingtonian Magazine as a Top Consultant, Doug transplanted his expertise to Naples where he managed Devonshire, an English Garden Shop in Olde Naples and co-authored *Paradise Pages – The Essential Guide to Visiting and Living in Naples*. At Clive Daniel Home, we will all miss his warm smile and abundant design talent.



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THE DIVA DIARIES

Social media puts the pressure on to be picture-perfect



It's wedding season, and honestly, I've never seen matrimonial ceremonies more competitive than they are these days. Not only that, I think I've found the culprit: social media.

There was a time, before 2006 (when Facebook became available for everyone, not just college students), when a girl had herself a lovely wedding and, eight weeks or so later, received the professional photographer's photos from the blessed event. She'd choose her favorites and put them in a pretty white album that sat on the coffee table for friends and family who popped in to browse at their leisure.

That tradition is quaint, dear. And because of Facebook and Instagram, it's pretty much over.

Wedding photos these days are posted in real time by smartphone-savvy guests who shoot and upload images for all to see — before the couple is even pronounced man and wife.

A girlfriend's son is getting married, and she and her husband are hosting the rehearsal dinner, which is turning out to nearly as elaborate as the wedding itself. And, indeed, I've seen some rehearsal dinner photos on Facebook showing open bars, flowing champagne, color themes and live bands. They look like awfully hard acts to follow.

Another girlfriend is getting married

this summer and she's barely eaten a carbohydrate since her fiancée proposed a year ago. She's also doing Cross Fit and running; you could bounce a quarter off her abs. I get it: It's not just the 75 guests, all friends and family, who will see her walk down the aisle in her form-fitting strapless gown. Once her social media-happy cousin starts tagging the bride in photo after photo, *everyone* will see — including her old boyfriend and his old girlfriend from high school.

Talk about pressure.

Add to all this countless photos of fancy food, incredibly creative centerpieces, amazing wedding favors and a lineup of more than a dozen bridesmaids (not including flower girls).

And keep in mind that Facebook is far-reaching. In fact, those of us who are perhaps, say, sitting in the waiting room at the doctor's office might find ourselves, at first, looking at the cute cat video you posted, which somehow leads us to your most recent Throwback Thursday photo and, because we're bored, we click on someone else in the photo — who turns out to be your sister-in-law whose stepdaughter's best friend just got married in Maui last month and all the bridesmaids wore coconut bras paired with different colored grass skirts for the wedding — which we learn thanks to all the pictures posted by the aforementioned stepdaughter.

Of course, I was never intended to see those 324 wedding photos (and had my doctor not been running behind, I never would have). The point is that with so much social media exposure, women have



to live in fear that one of their best friends is going to get married, choose a Hawaiian theme and ask them to be a bridesmaid in a coconut bra because she saw it on your sister-in-law's Facebook page.

And the one-upping doesn't stop with weddings.

There are the destination birthday parties, kids going to prom in limo busses and baby showers that look more like spring fashion shows with signature cocktails rather than the kind we had where we sat around eating potato salad in our muumuus and sharing grueling birth stories.

A perfect example of hard-to-live-up-to Internet perfection would be Kate Middleton recently posing for the paparazzi outside the maternity wing at the hospital with newborn Princess Charlotte mere hours after giving birth to the 8-pound, 3-ounce royal bundle of joy without an epidural. There she was, in a custom-designed spring shift, fresh make-up, perfectly blown-out Breck girl hair and HIGH HEELS. And that's because Her Royal Highness is no fool. She knew that not only would that photo be immortal-

ized in newspapers and magazines all over the world, it would be splashed all over our smartphones, where we would zoom in to scrutinize everything, including her ankles to determine if they were swollen. They weren't, which led some to speculate that it was all a plot and that Kate had given birth to Charlotte days before. She hadn't, of course — but she did have a team to take care of her, including a stylist, a make-up artist and a royal ankle-unsweller (OK, I made that last one up). Either way, I wouldn't be surprised if, as a result, salons started offering post-natal hospital visits before the official Facebook photos are taken.

The competition, conscious or subconscious, is real, and it's right there on our newsfeeds to make us feel envious, inspired or inferior — whether it's the future Queen of England or an old rival from middle school. As for me, I just remind myself that, typically, folks only share the sparkle. At that ultra-expensive wedding, the maid of honor's coconut bra probably fell off when she was dancing on a table to Beyonce's "Single Ladies," but (mercifully) that's not going to make it on your newsfeed. And I'm certain that after that two-minute photo op outside the hospital, they brought Kate Middleton back inside where they promptly put her hair in a clip, wiped off all the make-up and dressed her in the most comfy muumu ever. ■

— Ciao for now, my lovelies! Stay tuned for another divalicious diary entry next week ...

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WEEK OF MAY 21-27, 2015

A GUIDE TO THE LOCAL BUSINESS & REAL ESTATE INDUSTRIES

“We treat every pool as if it was in our own backyard.”

— Pete and Beth Cocco, Nautilus Pools



COURTESY PHOTO

Nautilus Pools won five awards in an annual design contest sponsored by the Florida Swimming Pool Association.

POOL-topia

BY ROGER WILLIAMS
 rwilliams@floridaweekly.com

For any who have studied the outside view of Southwest Florida from an airplane’s window seat in the last couple of years, two things might become immediately apparent: one, the economy is once again robust; and two, the evidence for that assumption can be as simple as a landscape below speckled with swimming pools.

In Lee and Collier counties alone, for example, more than 120,000 pools now

exist on the domestic side, and about 4,000 commercial pools. Thousands of pools are tucked into the neighborhoods and communities of Charlotte County as well. That means the pool business is booming — not only in the construction of new pools, but in the maintenance or repair of old ones, say those in the business.

“We build and renovate pools, but we also clean more than 1,500 a month,” says Rich Hudec, general manager of Jackson Custom Pools, with offices in Naples, Estero, Bonita Springs and Fort Myers.

And like anything else, those who had the newest technology in the last couple of years, may not now.

At Nautilus Pools in Port Charlotte, for example, where owners Pete and Beth Cocco just won five awards in an annual design contest sponsored by the Florida Swimming Pool Association, a trade group with about 600 members in 16 state chapters, an online advertisement suggests as much.

“There is even an app for your smart phone that will allow you to control all

SEE POOLS, B4 ▶

INSIDE



Barristers Bash

A Legal Aid Services benefit, and more Networking photos. **B8-9 ▶**



On the Move

Who’s going where, doing what on the local business scene. **B5 ▶**



House Hunting

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MONEY & INVESTING

Gas prices based on the market's guesses



ericBRETAN
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I was waiting in line at my local coffee establishment yesterday when I overheard the gentleman in front of me expressing in a very colorful manner his anger that the price of gasoline was starting to rise again. Fortunately, he paused his tirade long enough to order his Venti Mocha Frappuccino before moving on his way.

Incidentally, a gallon of gas = \$3.65. A gallon of Frappuccino = \$30. But I guess it must be really difficult to produce a cup of coffee compared to extracting hydrocarbons from thousands of feet under the ground, refining the oil to an exact chemical composition, piping it across the country, and then taxing it at more than 15 percent.

Nevertheless, my line-mate did bring up a salient question: why does the price of gas move, sometimes dramatically, over a short period of time?

The main driver of gasoline prices is the price of its primary component — crude oil. So what affects the price of crude oil? I know in my ECON101 class, my professor spent an entire semester drawing commodity supply and demand curves and proving that the intersection sets the price so maybe sizable changes in oil supply and demand will explain

volatile gas prices.

The demand side of the oil equation is actually quite stable and relatively easy to predict. If you set your thermostat at 76 degrees yesterday, you are probably going to set it at 76 tomorrow. Over the longer term, such factors as energy efficiencies, economic growth, energy tax rates and costs of alternative energy sources will all shift oil demand, sometimes dramatically. But these factors take years to develop and do not move oil prices week to week or month to month.

So if oil demand is stable in the near term, it must be that significant moves in oil supply is the culprit behind gas price swings. Actually, oil supply in the short run is just as stable as oil demand. Engineers have gotten really good at knowing exactly how much oil a rig will produce each day. And getting a well online is not like flipping on a light switch. Again, in the long-run, oil supply can shift due to new oil finds, new technology like fracking, or geo-political events, but those events are years in the making.

So if supply and demand of oil doesn't affect pricing on a short-term basis, what does? The answer can be found in this set of eye-opening facts: First, the world produces around 93 million barrels of crude oil each day. Second, the financial markets trade more than 1 billion barrels of crude oil financial contracts during that same 24 hours. What are these financial contracts? Basically, they allow



considering cutting oil production, you can immediately see a spike in oil prices that day, even though the supply of oil will not change for months or years. It is a direct result of traders adjusting their pricing of futures contracts, which shifts the entire oil pricing curve, even today's prices.

This concept is not very intuitive. Why should gas prices today move based on something that may or not happen in the future? Think of it this way — What if I told you that you could trade me the \$1 bill in your pocket for \$2 tomorrow? Wouldn't that \$1 be worth more than a dollar today? It's the same thing with oil. If the price of oil is expected to be much higher in the future, the price of the commodity is actually worth more today.

a person or company to make or lose money based on the price movement of oil in the future. Speculation and hedging the future price of oil has completely overshadowed the actual physical buying of selling of crude oil itself.

So knowing that oil futures contracts dominate crude oil trading, it then becomes easy to figure out just what moves oil prices. It is the expectation of supply and demand shifts. Like almost all financial assets, investors and analysts buy something not based on the past or present, but the future. They also buy it because they think they know something that is not priced into the current market. So if an oil minister in Saudi Arabia makes a comment that his country is

So once again we can see how Wall Street really affects all facets of our daily life, even the price of gas. And if you want to complain about the price of gas rising another 10 cents, that's fine. Just put it in perspective while sipping a \$375/gallon glass of wine at your local steak house. ■

— Eric Bretan, the co-owner of Rick's Estate & Jewelry Buyers in Punta Gorda, was a senior derivatives marketer and investment banker for more than 15 years. He holds a bachelor's degree in finance from the University of Virginia and an MBA in finance from the Wharton School of Business.



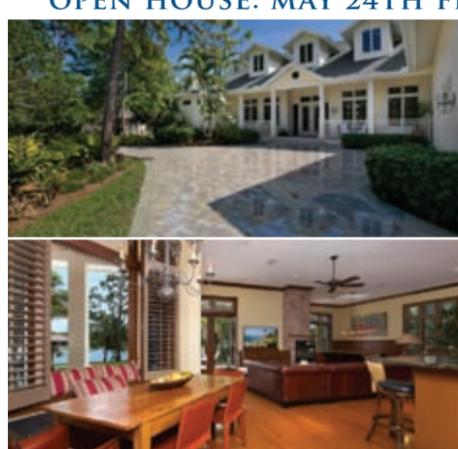
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Job-hunting? Take time for a 'commercial' break

SPECIAL TO FLORIDA WEEKLY

If you're a job seeker, you can bet you'll run into the request: "Tell me about yourself." And you can also bet your interviewer isn't looking for an answer like: "Well, I'm a Pisces, I like to read sci-fi novels and I have a pet rabbit named Sesame." (If only it were that easy, right?)

The truth is, many people struggle to give interviewers an accurate, targeted portrait of themselves as job candidates. If you're one of them, Peter Studner is here to turn your rambling, unfocused answer into an articulate pitch that will leave interviewers wanting to know more about how you can help their company.

"Think of your answer as a 90-second commercial that presents the essence of what makes you a unique, experienced, engaging businessperson," the author of "Super Job Search IV: The Complete Manual for Job Seekers & Career Changers" says, adding, "You need to write and practice 'performing' this commercial with as much enthusiasm as you can muster while still seeming natural."

In "Super Job Search IV," Mr. Studner, whose outplacement firm has helped more than 27,000 people transition from one job to the next, guides readers through the complicated process of conducting a successful job search campaign. The book contains a detailed section about preparing for and navigating interviews, and it also includes online resources and an app.

Here, Mr. Studner shares an outline for developing your 90-second commercial:

- 1. Start with a brief introduction.** State your name and thank the person for his or her time.
- 2. My background is ...** List your degrees or certificates and the schools you attended. Avoid mentioning dates, unless you are asked.
- 3. I specialize in ...** Briefly describe your area of expertise and/or any particular skills you have. At this point, it wouldn't hurt to mention a good accomplishment. For example, "During my last job, I was instrumental in bringing in three new clients with first-year sales of \$6.7 million."
- 4. I've worked at ...** Share your most pertinent jobs, *not* a list of every position you've ever had. Remember, the interviewer has a copy of your résumé. (And just in case he or she doesn't, make sure you bring a copy to the interview.) Again, you might put in another brief accomplishment to support your expertise. "We reformed our sales team, and I recruited three new associates. We exceeded our sales goals by 43 percent."
- 5. I was responsible for ...** Again, don't recite a laundry list of all the responsibilities you held in your previous job. Share the most prominent and pertinent.
- 6. I'm especially proud of ...** List one or two additional major accomplishments, including the benefits they brought to your employer(s). Don't fall in the trap of getting into the details of *how*



about your (company, department)?"

Mr. Studner stresses that some of the components of your commercial might change from interview to interview. "Before each meeting," he says, "think about which of your skills would best fit with this particular company and this particular job. Consider what problems the company might have and

you achieved each accomplishment. (If you are asked how you did it, you know you've hit pay dirt, as the interviewer might have an identical problem that you already know how to solve.)

- 7. I'm excited to be here because ...** The interviewer obviously knows you're at the meeting because you're looking for a job — this is an opportunity to make it a bit more personal. Using well-researched details, you might mention the company's reputation, products, management, technology, international scope, etc., and how these things fit with your skills and aspirations. If you are currently unemployed, this might also be a good place to share a plausible reason for leaving your last position.
- 8. Close, but keep the conversation flowing.** Turn the questions back to the interviewer with, "So I can better relate to you, could you please tell me a little

how you can solve them. Then tweak your pitch to reflect your conclusions."

And what if you have a long, detailed work history that doesn't fully fit into this template? Mr. Studner urges you to remember that 90 seconds is a long time to listen to someone's monologue. You can always provide more information later in the interview — and if you craft your commercial well, interviewers will ask to hear more.

Once you've developed your commercial, record yourself reciting it, speaking slowly enough that someone hearing it for the first time will be able to understand and process what you're saying, he concludes. "Edit, improve, and record again and again until you can deliver your commercial with the same ease with which you would tell a favorite anecdote. Rest assured, your effort will be worth it."

"Your 90-second commercial will stand head and shoulders above the multitude of 'um-s,' 'uh-s' and 'well, let me see-' your interviewer has doubtless heard." ■

2015 HURRICANE ISSUE

HURRICANE SEASON IS ALL ABOUT PREPARATION!

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to produce a Special Hurricane Issue. This Hurricane Issue will have the latest tips and trends in storm awareness and preparedness.

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POOLS

From page 1

your pool and spa functions even if you are out to dinner," it says.

Which means that you could fly to Paris and clean or vacuum your pool from a table at Le Meurice on the Rue de Rivoli while dining on crispy green ravioli with a fricassee of snails and wild garlic as a starter, followed by spit-roasted red-wine marinated pigeon with red cabbage and apple juice.

Among the designs at which the Coccaros excel are infinity and vanishing-edge pools. As they tell customers, "if you can dream it, we can design it."

These pools appear to join either seascape or skyscape in a seamless line of color and liquid that suggests infinity — an allusion created by a system that maintains a water level on the pool's edge by providing light spillage into a trough below, from which water is recycled back into the pool.

But in each in-ground pool, from the most elemental to the most sophisticated, quality workmanship is job number one.

"We treat every pool as if it was in our own backyard," the Coccaros say. Mr. Coccaro works every job, and among the company's 20 employees are two supervisors who also manage every job — 2,400 pools in the last 24 years, serving such communities as Venice and Englewood to the north, and Port Charlotte, Punta Gorda and Cape Coral to the south.

In Florida nowadays, say the experts, the range of construction materials and the options that consumers may choose for in-ground pools are much more varied than once upon a time.

Building a single pool, for example, also requires building the approaches and deck, the cleaning and pump system and usually a pool screen or cover — and now to hurricane-ready standards, says Mr. Hudec.

That means that the iconic images of hundreds or thousands of crumpled and twisted pool enclosures that scattered the landscape after Hurricane Charley rolled through in August of 2004 are not likely to be repeated.

Coincidentally, the prices to build in-ground pools that existed then are not likely to be seen again, either.

"The way the economy has changed, people thinking about a pool should not expect to get one for \$29,900 anymore — the days of the 29-9 pool are gone," he notes.

Since Jackson Custom Pools will spend weeks constructing a pool with the highest quality workmanship at every phase, consumers now should figure to spend in the \$42,000 to \$49,000 range, or more, Mr. Hudec says, depending on the design and materials.

A word to the wise: "The number one thing for the consumer is to get references. And then to check them. If you're going to spend \$50,000 or \$70,000 or \$100,000, you owe it to yourself.

"Also, make sure the builder is licensed and insured — you can do that at myfloridalicense.com. Everybody shops price, and the numbers are usually fairly close (between competitors). So make sure they're using quality products, and hold your contractor to a timeline."

In a quality pool, very little should have to be changed or redone for 15 or even 20 years, Mr. Hudec says.

One aspect of the business that has changed everything for pool contractors is the Internet, he adds.

"Now with the Internet the consumer is much more sophisticated, and I'm talking the 55- to 65-year-old consumer. Ten years ago that wasn't the case. But this is good for us. I love an educated consumer who has read and can talk about the difference between materials — glass tiles or ceramic tiles, for example."



Pete Coccaro of Nautilus Pools

Pool construction in Florida, too, can have some challenges that it may not elsewhere. Here, a pool construction crew cannot simply dig a hole and use

that as the outline of the pool structure, because the soil is mostly sand, Mr. Hudec explains.

"That means you have to have two



Nautilus Pools just won five awards in an annual design contest sponsored by the Florida Swimming Pool Association.

feet on every side, then you put forms up and get forming material. That's why you don't see vinyl pools in Florida — because the way fiberglass sets up, and because of the humidity, it's a concrete pool market."

Weather is another challenge, and in summer time, when pool construction used to be slow (that's changed, the contractors say), crews will work early to mid-afternoon before the rains start. Pool construction from start to finish should probably take about six weeks.

For those who aren't interested in spending large sums for a pool, however, there are above-ground options.

At Home Depot, for example, the company advertises a range of pools from the \$700 Intex frame pool of 16 feet by 48 inches with a sand filter pump, to a \$3,800 round Blue Wave Zanzibar, which stretches 30 feet, is 54 inches deep, has a metal pool railing on top, and includes pump and filter systems.

In Florida, it's all part of the Pool-topian water culture. ■

COURTESY PHOTOS

ON THE MOVE

New in Business

Angel Animal Hospital has expanded from its original Bonita Springs location to 15505 Tamiami Trail N. in North Naples. The building has separate waiting rooms for cats and dogs, two feline exam rooms and four canine exam rooms, dental and surgical operating rooms, on-site x-rays and ultrasounds, boarding facilities and an open treatment area. To lessen the stress of a visit to the vet, the practice diffuses canine and feline pheromones that have a calming effect on the animal patients in each exam room, and employee uniforms are sprayed with the same pheromones. The feline exam rooms play bio-acoustic sound therapy tracks that help soothe cats. The public is invited to an open house for tours and to meet the staff from 1-3 p.m. Sunday, May 31.

Awards & Recognition

Wilma Boyd, president and CEO of Preferred Travel of Naples, has received a Lifetime Achievement Award from Gulfshore Business in recognition of her many contributions to Collier County's charitable and business communities. Ms. Boyd started Preferred Travel more than 30 years ago and today oversees a team of more than 53 luxury travel advisors.



BOYD

Theodore Soliday, executive director of the city of Naples Airport Authority, has been named 2015 Aviation Professional of the Year by the Southeast Chapter of the American Association of Airport Executives. The chapter has more than 450 members in 12 states plus the Virgin Islands and the District of Columbia. Mr. Soliday joined the Naples Airport Authority in 1994. Among other recognitions, he was named Florida Aviation Professional of the Year by the Florida Department of Transportation in 2002 and 2014.



SOLIDAY

Construction

Owen-Ames-Kimball (OAK), a Fort Myers-based construction contracting and management company, has hired **Alesha Reed** as assistant project manager. Ms. Reed is a recent graduate of Ferris State University in Big Rapids, Mich., where she earned an associate of applied science degree in civil engineering technology and a bachelor's degree in construction management.



REED

Law

Adam Gross of Wollman, Gehrke & Solomon P.A. has been admitted to the Florida Bar. A native Neapolitan, Mr. Gross joined the firm in August 2014 after graduating with honors from Emory University School of Law in Atlanta. His practice will focus on estate planning, elder law and guardianship matters. He also has a strong background in contract and property law that will be an asset to the firm in its strategic business and estate planning matters.



GROSS

Nonprofit Organizations

Jake Young has joined the Bonita Springs Area Chamber of Commerce as membership development representative to focus on recruiting and developing new members. Mr. Young moved to Southwest Florida from the Atlanta area in early 2014. He holds a bachelor's degree in business administration from Kennesaw State University and previously worked as a bartender and shift leader at California Pizza Kitchen.



YOUNG

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PENDING - 520± ac on CR 858/Oil Well Rd. in Collier Co. Zoned AG, 150± ac currently planted in citrus. Production records available upon request. \$6,154/ac

NEW! (Ref #002369)
FOR SALE (Hendry Co)- 12± riverfront acs, 400±' on river, 16' dock, beautifully cleared. Direct access to SR 80, minutes from Downtown Labelle. \$395,000

(Ref #000986)
FOR SALE - 3± acs. on SW corner of Pine Ridge Rd. & Logan Blvd. High visibility & traffic counts. Easy access to I-75. Strong retail/residential growth area. \$450,000

SELLER FINANCING (Ref #002094)
SELLER FINANCING - .42± ac, 150±' frontage on Santa Barbara Blvd, between Golden Gate Pkwy & Pine Ridge Rd. High visibility, convenient access, Zoned C2. \$349,000

(Ref #002330)
FOR SALE (Hendry Co) - 635.28± acs pasture/farmland w/ 2 miles of paved road frontage. Leased thru 2017 @ \$55K per year with \$5K annual increases. \$10K/acre

(Ref #002334)
FOR SALE - 5± ac residential site, located in the Belle Meade Overlay District near the intersection of Garland Rd & Markley Ave. Zoned AG. \$50,000

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June 12 is deadline for making Excellence in Industry nominations

Opportunity Naples, in coordination with the Greater Naples Chamber of Commerce, is accepting nominations for the 2015 Excellence in Industry awards.

Opportunity Naples showcases the "best of the best" businesses in Collier County that exemplify the use of innovation and a responsible approach to economic diversification, and business and community enhancement.

This year's Excellence in Industry awards categories are:

■ **Business Expansion:** An award presented to a company that expanded in 2014 through investing capital and creating jobs in Collier County. The winner in this category will have demonstrated growth in terms of sales, staff, services, products, markets and market share.

■ **Company to Watch:** This is presented to a business with the potential to make a positive impact on Collier County's economic future. Applicants will have demonstrated significant growth trends since opening and will exhibit excellence in the areas of management, marketing, customer ser-



vice and integrity. The recipient of this award sets the standard for entrepreneurship and creativity. The recipient must be a new business that has been in operation more than a year but less than five years.

■ **Heart of the Community:** An award presented to a nonprofit organization that exemplifies superior service

to the local community. The recipient will have distinguished itself from others by enhancing the community through financial, volunteer and active involvement in organizations and programs that assist in the creation of a better quality of life for all citizens in Collier County.

■ **Pillar Award:** This honor is given to a company that has been in business in Collier County for a minimum of 20 years and has taken an active role in making Collier County the best place to live and do business.

■ **Young Professional of the Year:** This award is given to a young professional between the ages of 21 and 40 who has demonstrated leadership and a passion for making a difference in the community.

Nominations are due by June 12. The awards will be presented the evening of Wednesday, Sept. 16, at the Hilton Naples. For more information or to make a nomination, contact Kristi Bartlett by calling 403-2914 or emailing Kristi@napleschamber.org. ■

11 Bonita small businesses up for annual award

The Bonita Springs Area Chamber of Commerce hosts the 2015 Small Business of the Year celebration from 11 a.m. to 1:30 p.m. Tuesday, June 16, at Artichoke & Company, 11920 Saradrienne Lane in Bonita Springs. Nominees for the award, which will be presented at the luncheon, are:

A/C Electrical Services, ARC of Life Family Spinal Care, Centers for the Arts Bonita Springs, Classic Floors & Countertops, Cosmotique Day Spa, Entech, Norman Love Confections, Nova Wealth Management, Pelican Landing Dental, Spotlight Magazines and TLC Marketing and Creative Services.

Tickets for \$35 are available by calling the chamber at 992-2943 or by visiting bonitaspringschamber.com. Reservations are required by noon Monday, June 8. ■

25 named to Bonita leadership class

The Bonita Springs Area Chamber of Commerce announces the members of its 2015-16 Leadership Bonita class. Now in its 17th year, the Leadership Bonita program boasts more than 300 graduates who are utilizing their new connections, knowledge and leadership skills at their respective companies and throughout the community and the region. The new class members are:

Heather Auld, Lee Memorial Health System
Tom Barber, Agnoli, Barber & Brundage
Colleen Billings, Vi at Bentley Village
Sheri Branstetter, Bonita Community Health
Jay Caudill, Woods, Weidenmiller, Michetti & Rudnick
Jessica Curry, FineMark National Bank & Trust
Yuriy Datsyk, Fred Astaire Bonita Springs
Keith Day, Lee County Sheriff's Office

Lorena De Los Reyes, Wiebel, Hennells & Carufe
Darcy Eikenberg, Red Cape Revolution
Scott Flagel, American House Bonita Springs
Natalie Gagnon, Bonita Springs Area Chamber of Commerce
Michael Honorio, Summit Broadband
Kim Hoskins, Bonita Springs Utilities
Michael Kirby, CH2M Hill
Cindy McCurry-Ross, The News-Press Media Group
Jim Murphy, Bonita Springs Fire District commissioner
Nicole Perino, city of Bonita Springs
Mike Prioletti, Baird Private Wealth Management/Bonita Springs Rotary Club Noon
Richard Scott, Bonita Springs Fire and Rescue District
Brad Shipley, Wiltshire, Whitley, Richardson & English



Arielle Stimson, FGCU Alumni Relations
Carole Stuckert, Physicians Regional Healthcare System
Eddie Thorpe, Naples Daily News/The Banner
Randy Upchurch, FGCU School of Resort & Hospitality Management

Leadership Bonita is a nine-month program that kicks off with a two-day leadership training retreat, complete with leadership assessments, group exercises, team building and other activities. Following the retreat, participants embark on discovery day trips, getting a behind-the-scenes look at the region's media outlets, water management facilities, ecological environment, public services, health-care systems, economic development initiatives and public safety systems.

About the chamber

Designated as the 2014 Chamber of Commerce of the Year by the Florida Association of Chamber Professionals, the Bonita Springs Area Chamber of Commerce operates a fully staffed visitor and business center at 25071 Chamber of Commerce Drive in Bonita Springs. Hours are 8:30 a.m. to 5 p.m. Monday-Friday. For more information, call 992-2943 or visit bonitaspringschamber.com. ■

BUSINESS MEETINGS

■ **A Job Search Support Group** meets from 9:30-11:30 a.m. Mondays at the Greater Naples Chamber of Commerce. Contact Karen Klukiewicz at kluk77@comcast.net or visit napleschamber.org.

■ **Consultants from the Small Business Development Center at Florida Gulf Coast University** are available at the Greater Naples Chamber of Commerce, 2390 Tamiami Trail N., every Thursday. To make an appointment for a free session, call Suzanne Specht at 745-3704.

■ The **Greater Naples Chamber of Commerce** holds its next Business After Five networking event from 5:30-7 p.m. Thursday, May 21, at Woodside Lanes, 8525 Radio Road. Bowland Centers of Southwest Florida is hosting the evening. Sign up at napleschamber.org/events.

■ The **Public Relations Society of America-Gulf Coast Chapter** holds its next luncheon meeting Tuesday, May 26, at the Hilton Naples. Doors open at 11:30 a.m. Guest speaker Mayela Rosales, executive vice president of MediaVista Group and co-host of the "D'Latinos" television program will discuss "Reaching the Hispanic Audience." \$27 for PRSA members,

\$35 for non-members, \$27 for non-profits and \$20 for students. Reservations required by May 22. Call Deb Jonsson at 649-3689 or visit gulfcoastprsa.org.

■ The second of six programs in the **Bonita Springs Area Chamber of Commerce's** summer lunch networking series takes place from 11 a.m. to 1 p.m. Wednesday, May 27, at Artichoke & Company, 11920 Saradrienne Lane in Bonita Springs. Guest speaker will be Arlene Knox, senior director of development for Florida South-Western State College. The public is welcome. \$30 for chamber members, \$45 for others. Reservations required. Call 992-2943 or visit bonitaspringschamber.com.

■ The **Collier Building Industry Association** hosts its 2015 Real Estate Industry Panel from 5:30-7:30 p.m. Wednesday, May 27, at the Hilton Naples. John Wiseman of CORE Construction will moderate the discussion with panelists Richard Corace of Kalea Bay, John Hillman of Kitson & Partners, Mike Hughes of NABOR, Bob Imig of Stock Development and Jonathan Pentecost, DR Horton. \$25 for CBIA and NABOR members; \$35 for others. RSVP by May 19 by calling 436-3878 or emailing nancy@cbia.net.

■ **Business Before Business** for members and guests of the Bonita Springs Area Chamber of Commerce takes place from 8-9:15 a.m. Friday, May 28, at Costco at Gulf Coast Town Center. \$10 in advance, \$15 at the door for chamber members; \$40 for non-members. Call 992-2943 or visit bonitaspringschamber.com/events.

■ **CBIA** members are invited to a seminar titled "Managing the Permitting Process Step by Step," presented by Tatiana Gust of Elite Consulting of SWFT, from 4-5 p.m. Thursday, May 28, at CBIA headquarters, 3200 Bailey Lane. \$10. No walk-ins. RSVP by May 22 by emailing nancy@cbia.net.

■ The **President's Club of the Bonita Springs Area Chamber of Commerce Foundation** hosts a social from 5:30-7:30 p.m. Tuesday, June 2, in Sugden Hall at Florida Gulf Coast University's School of Resort & Hospitality Management. President's Club members and their guests will enjoy culinary treats and a wine tasting and will learn about the school's PGA-accredited golf program and its campus day spa program. RSVP required by May 29. Call 992-2943 or visit bonitaspringschamber.com/events.

■ The District V State Conference of the **Women's Council of Realtors** takes place from 11:15 a.m. to 2 p.m. Thursday, June 4, at the Bonita Bay Club in Bonita Springs. Keynote speaker will be Pamela Banks, president of the Florida State Women's Council of Realtors. RSVP online at 20150604district5.eventbrite.com.

■ **The Above Board Chamber** meets from 11:30 a.m. to 1 p.m. Monday, June 8, at the Hilton Naples. For more information, call Jeanne Sweeney at 910-7426 or visit aboveboardchamber.com.

■ **Wake Up Naples** for members and guests of the Greater Naples Chamber of Commerce takes place from 7-8:30 a.m. Wednesday, June 10, at the Hilton Naples. Guest speaker will be Randall Kenneth Jones. Sign up at napleschamber.org/events.

■ **Business After Five** for members and guests of the Marco Island Area Chamber of Commerce takes place from 5:30-7 p.m. The June meeting will be Wednesday, June 17, at the Classics at Lely Resort. Call 394-7549 or visit marcoislandchamber.org. ■

— Email business meeting announcements to cpierce@floridaweekly.com.



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Splitting Shares

Many investors get excited about stock splits, but splits aren't as meaningful as they seem.

For example, imagine shares of Buzzy's Broccoli Beer (ticker: BRRRP), trading around \$60 each. If you own 100 shares, they're worth \$6,000. Let's say Buzzy's splits its stock 2-for-1. For each share that you own, you'll get another, so you end up with 200 shares.

You didn't get any richer, though, because while your share count increases, the value of each share decreases proportionately. After the split, the shares will trade around \$30 each. The total value of your shares? Still \$6,000.

Splits can take many forms: 2-for-1, 3-for-2 and so on. One reason shares get split is to keep prices low enough for individual investors. If Apple had never executed its four stock splits, its shares would trade for more than \$7,000 apiece instead of a recent \$128.

Microsoft, meanwhile, has undergone nine splits, turning one original share into 288 today. If there had been no splits, the stock, which recently traded at \$49 per

share, would be priced around \$14,000 per share. It's rare for investors to be shut out of a stock because of a steep price, though. Even with a \$400 stock, shallow-pocketed investors can just buy one or two shares.

There are even "reverse splits," which reduce the total number of shares while boosting the share price. But beware of reverse stock splits, because companies can use them to create a (false) sense of higher value and sometimes to avoid getting delisted from a stock exchange. Many well-known companies, such as American International Group, Citigroup and Priceline, have executed reverse splits, though it's typically smaller companies that do so.

While a split can make a stock's price more psychologically inviting and does technically make it cheaper, it doesn't make it a sudden bargain. A stock selling at more than \$100 per share might seem expensive, but it can be a much better value than many \$10 stocks. Stock prices only matter when you compare them to other numbers, such as earnings or revenue. ■

My Dumbest Investment

A Bad Spread

My dumbest investment taught me the value of investigation before buying shares of a company. My co-worker had been watching the meteoric rise of a penny stock. I got caught up in his enthusiasm, sold my shares of a perfectly good mutual fund, and placed a market order to buy 500 shares of the penny stock.

The shares were purchased at a lofty price of \$4.25, which the stock never saw again. It was recently trading for less than a dollar per share. This was a \$2,000 crash course

— T.H., Merchantville, New Jersey

The Fool Responds: Ouch. Penny stocks are dangerous in many ways. They are often tied to companies without proven revenue and earnings, and they're easily manipulated. Also, they can have wide "spreads" — the difference between the latest price you can buy at (the "ask") and the price you can sell for (the "bid"). If the spread is very wide, the stock will have to rise significantly just for you to be able to sell and break even. Penny stocks are almost always to be avoided. It's much better to stick with established and growing companies. ■



Do you have an embarrassing lesson learned the hard way? Boil it down to 100 words (or fewer) and send it to The Motley Fool c/o My Dumbest Investment. Got one that worked? Submit to My Smartest Investment. If we print yours, you'll win a Fool's cap!

Last week's trivia answer

I was created for students at Harvard in 2004, and by the end of the year, a million people were using me. Today, based in Menlo Park, California, I boast almost 1.5 billion monthly active users and 936 million folks worldwide who use me daily — and these numbers have been growing by double digits in recent years. More than 80 percent of my users are outside the U.S. and Canada, and I employ more than 10,000 people. I rake in more than \$12 billion annually and own Instagram and WhatsApp, too. Who am I? (Answer: Facebook) ■



Write to Us! Send questions for Ask the Fool, Dumbest (or Smartest) Investments (up to 100 words), and your Trivia entries to Fool@fool.com or via regular mail c/o this newspaper, attn: The Motley Fool. Sorry, we can't provide individual financial advice.

Ask the Fool

Run, Rate, Run!

Q What's a "run rate"?

— B.G., Slidell, Louisiana

A It's a way to get a more realistic view of a company's performance. Imagine that Carrier Pigeon Communications (ticker: SQUAWK) is growing very rapidly. If you want to estimate its current annual level of sales, you could add up the last four quarters' worth, but that would clearly understate sales, as each quarter's numbers have been rising.

So instead, take the most recent quarter's sales of \$30 million (up from \$24 million the quarter before and \$19 million before that). Multiply that by four, and you'll have the company's current run rate for sales: \$120 million. It's not a forecast or a measure of past sales; it's a reflection of the current level of annual sales.

Q Should I pass on a company if it's reporting increased losses per share instead of increased profits?

— J.L., Norton Shores, Michigan

A Not necessarily. Companies sometimes spend a lot more in one year than another. Imagine Home Surgery Kits, Inc. (ticker: OUCHH), a young company. Let's say it lost about \$40 million in 2013 and \$60 million in 2014, though its revenues nearly doubled during the same period. Some investors see numbers like this and run the other way, preferring to invest only in companies reporting steadily increasing profits. That's reasonable.

But those willing to take on more risk may still consider buying, if other factors are compelling. For example, if you have great faith in the future of home surgery kits, you might see the company needing to plow available money into advertising and growing the business. You might reason that the time for profits is later, once the company has amassed a huge customer base. ■

Got a question for the Fool? Send it in — see Write to Us

Name That Company

I trace my roots back to Barcelona, Spain, in 1919, when my founder began offering yogurt. In 1973, I merged with BSN, a major industrial glassmaker that had become a top dog in mineral water, beer and infant food. Today I'm a leading global food company, present in more than 130 countries and focusing on fresh dairy products, waters, early life nutrition and medical nutrition. My brands include Activia, Oikos, Evian



and Volvic. With my acquisition of Unimilk in 2010, Russia has become one of my largest national markets, joining France and the U.S. Who am I?

Know the answer? Send it to us with Foolish Trivia on the top and you'll be entered into a drawing for a nifty prize! ■

The Motley Fool Take

Banking on Wells Fargo

There's a lot to like about Wells Fargo (NYSE: WFC), one of America's largest banks. For example, consider its strong growth and returns for shareholders over the past few decades, and its market-leading mortgage and auto lending businesses. (Its stock has averaged annual returns of more than 17 percent over the past 30 years!)

Instead of relying heavily on areas such as trading and investment banking, Wells Fargo focuses on community banking, via loaning money (through mortgages, auto loans, credit cards, etc.) and other relatively straightforward and low-risk operations such as insurance and retail brokerage. Thus, its revenue tends to be more stable than that of its peers.

Wells Fargo has been on a mission to

become its customers' only bank as it cross-sells its products. Its average banking household has more than six separate products with the bank, and Wells Fargo is aiming for eight. Over the past year, Wells Fargo has increased the percentage of its customers with a Wells-issued credit card from 38 percent to nearly 42 percent.

Wells Fargo's management is focused on expense control, productivity and mitigating risk. It's highly profitable, and it cruised through the financial crisis arguably better than any other institution in the western world. It also offers investors a dividend that recently yielded 2.6 percent. Wells Fargo's easy-to-understand services will always be in demand, and it deserves investment consideration. ■



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CHARLIE McDONALD / FLORIDA WEEKLY

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REAL ESTATE



House Hunting:

16457 Celebrita Court Mediterra

Tuscan architectural details blend with modern comfort in this five-bedroom, 4½-bath home on a quiet cul de sac in the Celebrita community of Mediterra. The open floor plan creates an indoor/outdoor flow while optimizing the lakefront setting. Pocketing sliding doors open the great room to the expansive screened pool and loggia areas with a summer kitchen encouraging alfresco entertaining. The generous master suite has 12-foot tray ceilings and a spacious sitting area with French doors opening to the pool deck. In the master bath, a jetted tub and dual-entry shower add to the luxury. Other highlights throughout the house include a wet bar near the formal dining/living room, a home office adjacent to the kitchen, a media room, study with hardwood floors and a cabana bedroom/bath. There is a three-car garage and a fenced-in backyard.

This estate is offered at \$1,725,000. For more information or to arrange a showing, contact Emily K. Bua or Tade Bua-Bell at John R. Wood Properties by calling 595-0097 or visiting buabellsellsnaples.com. ■



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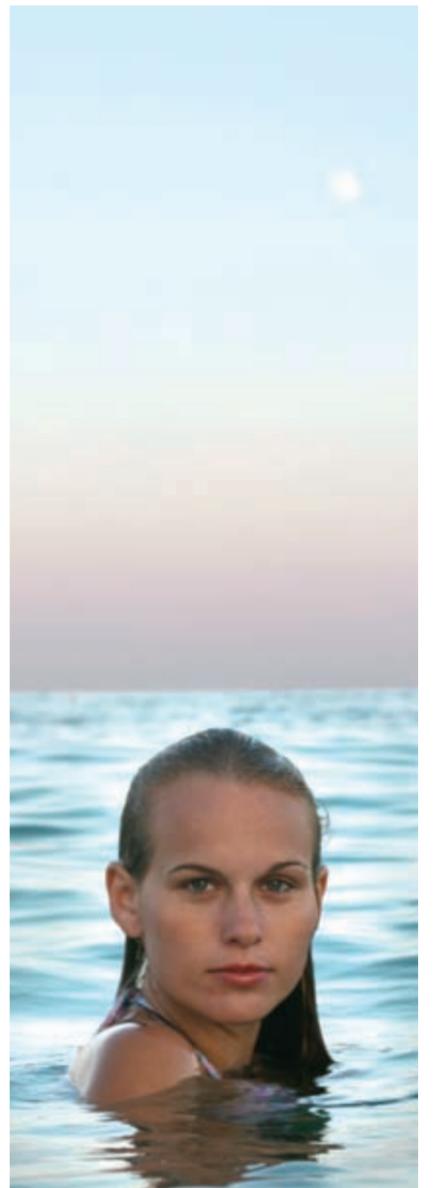
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REAL ESTATE

D.R. Horton begins building in new village at Fiddler's Creek

SPECIAL TO FLORIDA WEEKLY

D.R. Horton has started construction on single-family residences within Lagomar, a new village of 42 home sites within Fiddler's Creek. Lagomar will feature three floor plans, ranging from 2,583 to 3,246 air-conditioned square feet.



The Washington by D.R. Horton.

The Hawthorne will provide 2,583 air-conditioned square feet and emphasize southern-style Florida living. This home will feature three bedrooms and a den, three full baths and a great room with a large dining space off of the kitchen area and glass sliding doors that retract into the wall. An optional lanai extension is available. The home includes a three-car garage; pool and spa packages are options. The Hawthorne is priced from \$574,990.

The Washington will encompass 2,788 air-conditioned square feet and will have three bedrooms, a den and three full baths. Details will include 12-foot ceilings and glass sliding doors that retract in to the wall. The home will have a formal dining room, butler's pantry area with optional wine fridge,

covered entries and a two-car, side-load garage. A pool and spa and a three-car garage are among the options. The Washington is priced from \$599,990.

The largest home offered in Lagomar, the Madison will encompass 3,246 air-conditioned square feet and will have three bedrooms and a den, four full baths and a large foyer that leads to a living room and formal dining room. This spacious plan then flows through to the kitchen, breakfast area and family room. The en-suite bedrooms will be in separate corners of the home to ensure privacy, and the den can serve as a fourth bedroom. The Madison is priced from \$634,990.

Each residence within the village of Lagomar will be built of structurally engineered reinforced concrete block wall construction with high-profile concrete roof tiles. Each home will also feature brick paver driveways and walkways and impact glass doors and windows. Interior design features will include 7-inch crown molding in all the living areas and the master suite. Kitchens will have granite countertops, GE Profile Series stainless steel appliances with gas range top and cabinets with decorative finishes. Baths will feature ceramic tile flooring, designer fixtures and custom-framed mirrors and granite countertops in the master bath.

The entrance to Fiddler's Creek is on Collier Boulevard on the way to Marco Island. For more information, stop by the sales center at 8152 Fiddler's Creek Parkway, call 732-9300 or visit fiddler-screek.com. ■



The Carina by London Bay Homes.

London Bay Homes has new model under construction in Miromar Lakes

SPECIAL TO FLORIDA WEEKLY

The cobblestone streetscape in Portofino at Miromar Lakes Beach & Golf Club is filled with activity as the newest model nears completion and additional homes are under construction for the latest buyers. Also, eight additional waterfront sites have recently been released.

An enclave of only 20 luxury estate homes built by London Bay Homes, Portofino has an old world ambiance reflected in the use of fountains and stonework throughout. Each home is on a waterfront site with an optional boat dock.

The Carina, which is on target for early summer completion, is a new three-bedroom, 3½-bath great room design with a den and three-car garage. There is a formal dining room and ample outdoor living space for family gatherings and entertaining. The master suite, living room, kitchen and family room wrap around the outdoor living space with double door access in the bedroom

and sliding glass doors that pocket and recess in the other areas for a seamless integration of indoor and outdoor living. The split plan separates the master suite from the additional bedrooms.

Options for the Carina include an alternate master suite layout, variations on indoor kitchen island configurations, an outdoor kitchen and a three-car garage. The home is 3,248 square feet under air, with 4,722 total square feet including the three-car garage.

The Carina is available for purchase fully furnished at \$1,775,000, on a lease-back basis. It replaces the Emelia furnished model which recently sold, as well as an additional planned model, the Benita, which sold prior to completion.

Eight floor plans are offered in Portofino, where homes including home sites range from \$1,400,000 to more than \$2,000,000. For more information, call the Miromar Lakes Beach & Golf Club sales center at 425-2340 or visit miromarlakes.com. ■

<p>8865 Lely Island Circle \$739,000</p> <p>HIGHLY DESIRED STREET</p> <p>Beautiful home w/ lovely lake view. 3 BD/3 BA + den. Gorgeous hardwood floors. No Mandatory Fees.</p>	<p>Seaview Club #208 \$364,900</p> <p>ACROSS FROM BEACH ENTRANCE</p> <p>Remodeled unit with granite, 2 BR/2 BA, Updated baths. New a/c handler & hot water heater.</p>	<p>8088 Lely Island \$769,000</p> <p>NO MANDATORY FEES</p> <p>Gracious living - spacious residence 3 BR/3 BA + den. A haven for dreaming & relaxing on this gorgeous lanai.</p>	<p>Homesites on Marco Island</p> <p>ITS TIME TO BUILD</p> <p>91 S. Heathwood - Inland - \$88,900 331 Hazelcrest - Oversized - Inland - \$170,000 1664 Villa Ct. - Wide water view - \$463,000</p>
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REAL ESTATE NEWSMAKERS

Howard Gust

has joined Weichert, Realtors - On the Gulf, bringing 37 years of experience to the Naples office. A member of the Naples Area Board of Realtors and a GRI designee, Mr. Gust is a 20-year



GUST

resident of Southwest Florida and previously worked in the sales, home building and property management industries.



Cheryl Turner

of Premier Sotheby's International Realty was recognized as one of the agency's Top 50 associates for 2014. Premier Sotheby's International Realty has more than 700 associates in Florida

TURNER

and the Carolinas. A broker associate with more than 25 years of experience in the luxury real estate market, Ms. Turner works from the company's Broad Avenue office in Old Naples. She holds designations including accredited buyer representative, certified international property specialist, certified residential specialist, internet professional, certified sales negotiator and certified residential broker. She has served on the legal resources committee and the broker committee for NABOR.

WCI Communities announces the following top sales performers of April for its communities throughout Southwest Florida:

Top sales agents: **Andrea Poulton** at Hampton Park; **Teresa Brown**, Pelican Preserve; **David Sanvidge**, Shadow Wood Preserve and **Porto Romano** at Miromar Lakes Beach and Golf Club; **Patrick Ruff**, The Colony Golf & Bay Club; **Shoshana Yeager**, Carrara at Talis Park; **Jamie Meisterheim**, Raffia Preserve; **Lisa Potts**, Livingston Lakes; and **Fred Zuccarelli**, Artesia Naples.

Tim Savage and **Mike McCumber** of Gulf Coast International Properties announce that 1076 Nelson's Walk in Port Royal has sold for \$15,200,000. Mr. Savage represented the seller of this new construction home. Within 10 days of CO, he and Mr. McCumber procured a buyer for the property. The newest home by Alan Fraser Homes Corp., it was designed by Jeffrey A. Harrell Architects and built by BCB Homes. Godfrey Design Consultants completed the interior.

John Lodge of The Moody Blues has purchased a condominium at Kalea Bay on Vanderbilt Drive north of Wiggins Pass Road in North Naples. The bass guitarist has a son and grandson who live in Naples. In addition, he recorded his new solo album, "10,000 Light Years Ago," at The Mix Factory in Naples. Mr. Lodge has been a member of The Moody Blues since 1966. ■

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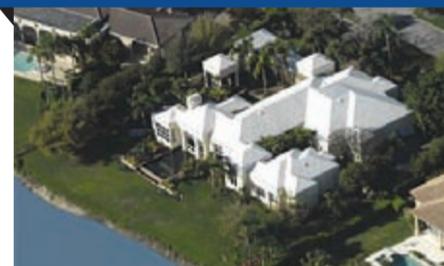
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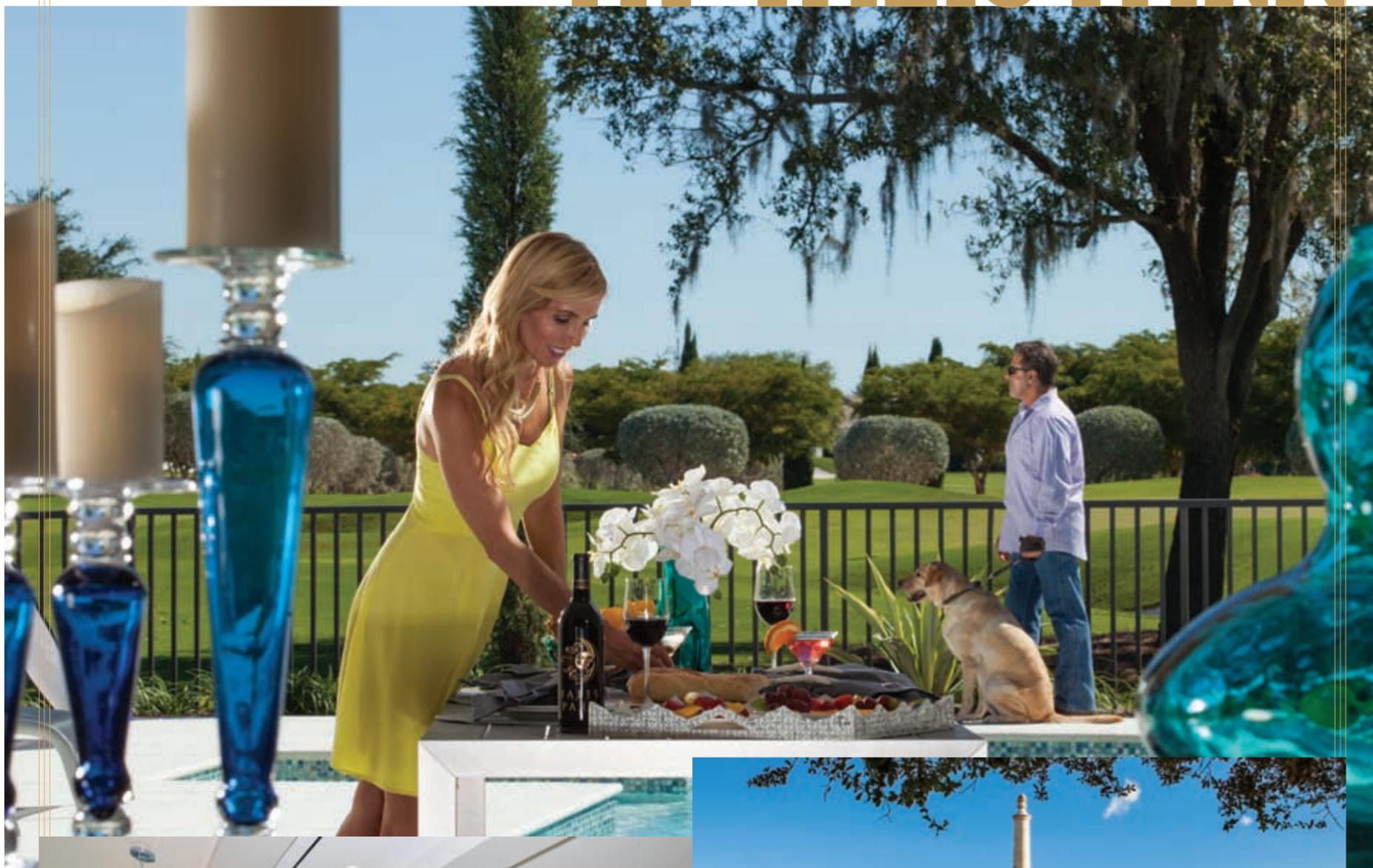
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McGarvey's Sinatra Model Open For Viewing in Seneca at Talis Park

McGarvey Custom Homes' furnished Sinatra model is now open for viewing in Talis Park's Seneca neighborhood that will showcase 43 luxury residences offering the community's hallmark "In the Park" living experience. Seneca's north and south facing lakefront home sites feature captivating water and double or triple fairway views. Seneca offers all-new designs in a palette of Spanish Eclectic, Italian Renaissance, and Colonial Caribbean architectural styles. Each of the neighborhood's sites will accommodate residences ranging from 3,200 to 5,000 square feet. Custom home and lot packages are priced from \$1.75 million. Two developer home sites remain available in Seneca.

Previously sold, McGarvey's Caribbean-style, 4,464 square feet Sinatra model remains open for viewing through a leaseback. A grand foyer and gallery hallway lead to a massive great room. The plan includes a wet bar, a study, four bedrooms, four full and two half-baths, one-car owner's garage, and a two car garage. The master suite features a private garden off the bath, and a sitting area in the bedroom that opens to the pool and spa. One of the guest bedrooms serves as a VIP suite that opens to the outdoor living area and a courtyard. The Sinatra features an interior by Clive Daniel Home's Susie Petril and Charlie Hansen.

Petril and Hansen's contemporary Caribbean style establishes an airy ambience throughout the home. Their color palette includes warm browns and creams, with pops of indigo and maize yellow. The flooring in the main living areas is neutral 24" x 24" inch porcelain tile with a marble look.

The Sinatra's elegance is established in a double foyer showcasing wide plank wood flooring with mosaic marble insets. Contemporary artwork and framed mirrors create a statement complemented by two chrome chandeliers. The eye drawn through the foyer to the great room and the sweeping Seneca views beyond.

The great room's feature wall displays a contemporary fireplace wrapped in the porcelain flooring material with a wooden mantel and television above. Built-in bookcases with back-lit floating glass shelves add drama while bench seats are incorporated at the base. A cream-toned wool area rug anchors two white linen sofas with indigo accent pillows as well as armchairs finished in a gray geometric pattern. Four bunching cocktail tables in parchment with wood trim complete the look. The ceiling features four linear coffers with wood-wrapped detailing. Pocketing sliders open entire length of the rear wall allowing for an indoor/outdoor lifestyle.

A convenient walk-up wet bar features a back wall made of back-lit milk glass. The wooden base cabinetry is complemented by a back-lit crushed glass countertop.

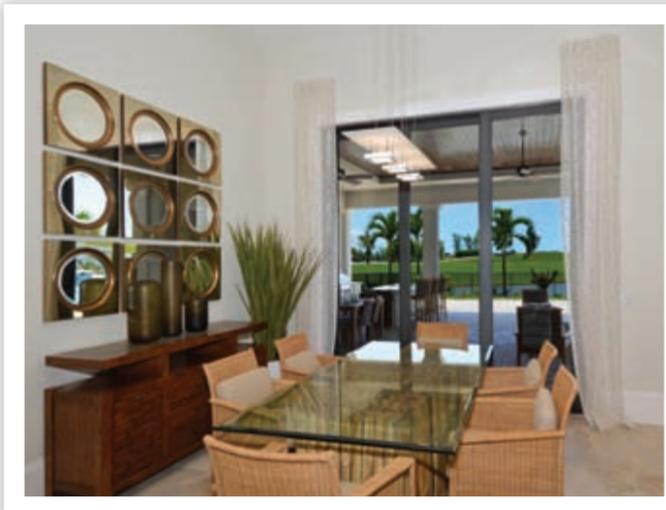
The gourmet kitchen includes two spacious islands. Adjacent to the kitchen, the dining room features built-in cabinetry and an area for casual entertaining against a backdrop of lake and golf course views.

The generous study features wide-planked wood flooring and a square pitched ceiling with a drywall beam detail. A wood finished desk floats on a textured Sisal area rug complemented by two bookcases and a pair of oversized guest chairs. Arched windows overlook a private terrace.

A vestibule leads to the Sinatra's neutral-toned master suite that exudes style and elegance. Petril and Hansen have designed a feature wall with a custom soffit over the master bed. The bed



The Sinatra's gourmet kitchen includes two spacious islands. Adjacent to the kitchen, the dining room features built-in cabinetry and an area for casual entertaining against a backdrop of lake and golf course views.



Previously sold, McGarvey Custom Homes' Caribbean-style, 4,464 square feet Sinatra model in Seneca at Talis Park remains open for viewing through a leaseback.



The Sinatra's generous study features wide-planked wood flooring and a square pitched ceiling with a drywall beam detail.

incorporates four linen panels with a wood surround for the headboard. The night stands are built into the bed while above the night stands a decorative grass cloth adorns the walls, surrounds the windows, and flows upwards onto the soffit. Iron light fixtures with linen shades are suspended from the soffit over the nightstands. A crushed bamboo dresser complements the arrangement. In the sitting area, center-opening sliding doors open directly to the pool's gorgeous spa.

Between the master bedroom and master bathroom, a hallway accommodates his and her walk-in closets. A morning bar with natural wood finishes and a stunning Calcutta marble top provides the perfect place to brew that first cup of coffee.

In the master bathroom, his and her vanities are in a natural teak wood

color palette. White Calcutta marble with striking black veining creates a restful, spa-like atmosphere. The bath includes separate water closets and a walk-through shower finished in Calcutta marble. An exterior door leads from the bath to a private courtyard garden.

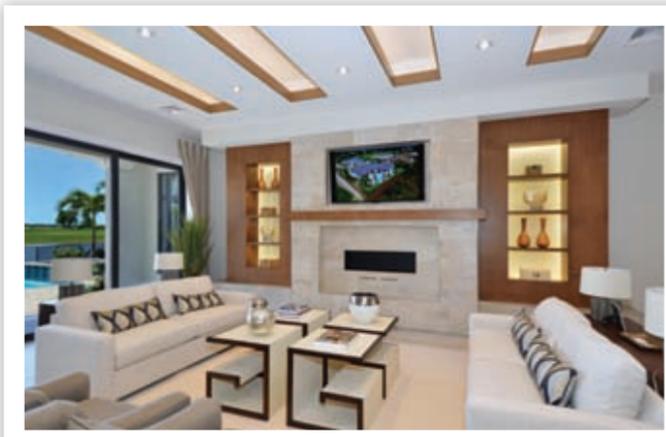
The Sinatra's outdoor living experience is spectacular. A double-sided fireplace is the focal point of a conversation area with comfortable seating. The outdoor kitchen and dining area includes an island bar with barstool seating that provides an additional gathering place. The outdoor space is anchored by a designed pool and spa with a captivating landscape design that includes an arbor.

Residences in Seneca are being built by McGarvey, Harbourside Custom Homes, Fox Custom Builders, and Gulfshore Homes. A furnished Seneca model

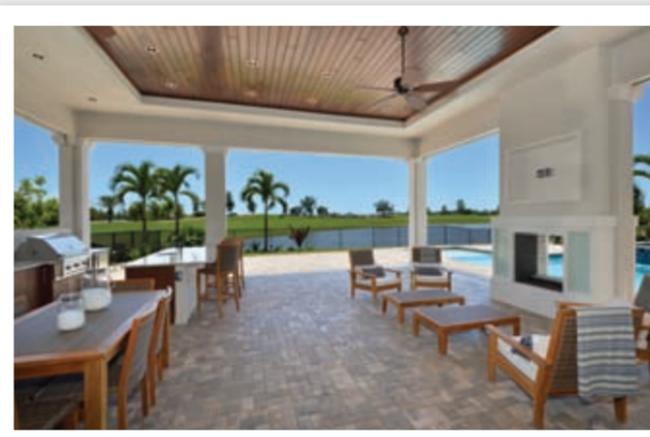
by Fox is under contract. Gulfshore's furnished Cielo model is on schedule for completion in June.

In addition to its park-like ambience, Seneca is within a short walk or bike ride of Talis Park's Grand Piazza, home of the Vyne House clubhouse and the Great Lawn. Seneca residents will have immediate access to the dining, fitness, and spa amenities at Vyne House, and to the outdoor dining and lounge experience at the Casa Cortese Grille. Seneca's park-like setting and easy access to Talis Park's amenity core offers a living experience that takes full advantage of all the community offers.

Talis Park is located on Livingston Road just north of Immokalee Road in North Naples. Visit the community's Garden House Sales Center at 16980 Livingston Road or visit Talis Park online at talispark.com. ■



The feature wall in the Sinatra's great room displays a contemporary fireplace wrapped in the porcelain flooring material with a wooden mantel and television above.



The Sinatra's outdoor living experience is spectacular. A double-sided fireplace is the focal point of a conversation area with comfortable seating.



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TOP TEN REAL ESTATE DEALS / COURTESY PHOTOS

LeBron James' Coconut Grove mansion is still on the market

TOPTENREALESTATEDEALS.COM

When NBA champion LeBron James left the Miami Heat to return to the Cleveland Cavaliers, his Caribbean-style mansion on Biscayne Bay in artsy Coconut Grove went on the market. The jungle-like property has instant access to charming sidewalk cafes, great restaurants, world-class shopping, galleries, the Coconut Grove Playhouse and the renowned Coconut Grove Art Festival. With more than 12,000 square feet of living space, the house has six bed-

rooms and nine baths, a wine cellar, office, theater, elevator, generator, roof-top sun deck accessed through the master suite and, of course, tall ceilings. Outside is an infinity pool, outdoor kitchen and boat dock that can accommodate two mega yachts. The estate is walled and gated with a state-of-the-art security system and security quarters.

Originally listed for \$17 million, the property has recently been reduced to \$15 million. For more information, visit toptenrealestatedeals.com. ■



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05/20/15 15:1375

Florida Weekly's Open Houses

Open Houses are Sunday 1-4, unless otherwise marked

>\$300,000

1 • FIDDLER'S CREEK - CHERRY OAKS

• 9126 Cherry Oaks Lane #102 • \$363,500
• Premier Sotheby's International Realty • Michelle Thomas • 239.860.7176

2 • **BERKSHIRE LAKES** • 6632 Merryport Lane • \$396,000 • PSIR • Dominic Panozzo • 239.821.9321

>\$600,000

3 • **TWINEAGLES - HOLLYBROOK** • 11989 Heather Woods Court • \$659,000 • PSIR • Paul Koch • 305.586.5309

4 • **MARCO ISLAND - BOAT CLUB** • 870 Collier Court #403 • \$669,000 • PSIR • Cullen Shaughnessy • 239.248.3978

5 • **VANDERBILT BEACH - VANDERBILT YACHT & RACQUET CLUB** • 11030 Gulf Shore Drive #201 • \$679,000 • PSIR • Jon Peter Vollmer • 239.250.9414

>\$700,000

6 • **THE STRAND** • 5887 Barclay Lane • \$720,000 • PSIR • Caroline Bennett • 239.537.2800

7 • **MARCO ISLAND** • 331 Copperfield Court • \$724,900 • PSIR • Sue Shaughnessy • 239.248.1138

>\$800,000

8 • **PELICAN BAY - VILLAS** • 571 Gulf Park Drive • \$895,000 • PSIR • Susie Culp • 239.290.9000

9 • **ROYAL HARBOR - OYSTER BAY - BAYVIEW ESTATES** • 1313 Chesapeake Avenue #4-B • \$899,000 • PSIR • Celine Julie Godof • 239.404.9917

>\$900,000

10 • **MARCO ISLAND** • 883 Banyan Court • \$935,000 • PSIR • Darlene Roddy • 239.404.0685

11 • **WYNDEMERE - ROSEMEADE** • 405 Rosemeade Lane • \$999,000 • PSIR • Robert Hollister • 239.250.6113

>\$1,000,000

12 • **PELICAN BAY - ST. RAPHAEL** • 7075 Pelican Bay Boulevard #V-9 • \$1,000,000 • PSIR • Jean Tarkenton • 239.595.0544

13 • **OLD NAPLES** • 516 2nd Street South • \$1,475,000 • PSIR • Martha Kelly • 239.877.4569

14 • **HEMINGWAY PLACE** • 1413 Hemingway Place • \$1,695,000 • PSIR • Katie Lyons • 734.476.2666

15 • **GREY OAKS - ESTUARY** • 1220 Gordon River Trail • From \$1,795,000 • PSIR • Call 239.261.3148 • Open Monday-Saturday 9am-5pm & Sunday 12-5pm

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16 • **PORT ROYAL** • 728 Regatta Road • \$2,250,000 • Berkshire Hathaway • Jackie May • 239.450.0776 • Open Daily 1-6pm

17 • **MEDICI AT MEDITERRA** • 15211 Medici Way • \$2,490,000 • John R Wood Properties • Emily K. Bua & Tade Bua-Bell • 239.595.0097

18 • **PELICAN MARSH - MARSH LINKS** • 1703 Persimmon Drive • \$2,595,000 • PSIR • Suzi Barton • 239.860.1412

19 • **PELICAN MARSH - BAY LAUREL ESTATES** • 8719 Spikerush Lane • \$2,649,000 • PSIR • Erik David Barber • 323.513.6391

20 • **AQUALANE SHORES** • 719 17th Avenue South • \$2,989,000 • PSIR • Cindy Thompson • 239.860.6513

>\$3,000,000

21 • **MARCELLO AT MEDITERRA** • 29111 Marcello Way • \$3,100,000 • John R Wood Properties • Emily K. Bua & Tade Bua-Bell • 239.595.0097

22 • **COQUINA SANDS** • 550 Banyan Boulevard • \$3,395,000 • PSIR • Richard Culp • 239.290.2200

23 • **THE MOORINGS** • 875 Wedge Drive • \$3,395,000 • PSIR • Phil Collins • 239.404.6800

24 • **MARCO ISLAND - ESTATES** • 1470 Caxambas Court • \$3,695,000 • PSIR • Helga Wetzold • 239.821.6905

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26 • **TIBURON - ESCADA** • 2558 Escada Court • \$4,495,000 • PSIR • Chris Resop • 239.231.6164

27 • **AQUALANE SHORES** • 251 Aqua Court • \$4,650,000 • PSIR • Martha Kelly • 239.877.4569

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28 • **GREY OAKS - ESTUARY** • 1287 Osprey Trail • \$5,595,000 • PSIR • Fahada Saad • 239.595.8500

29 • **PORT ROYAL** • 655 Galleon Drive • \$5,850,000 • Berkshire Hathaway • Jackie May • 239.450.0776 • Open Daily 1-6pm

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30 • **GREY OAKS - ESTATES** • 2956 Bellflower Lane • \$7,799,000 • PSIR • Fahada Saad • 239.595.8500

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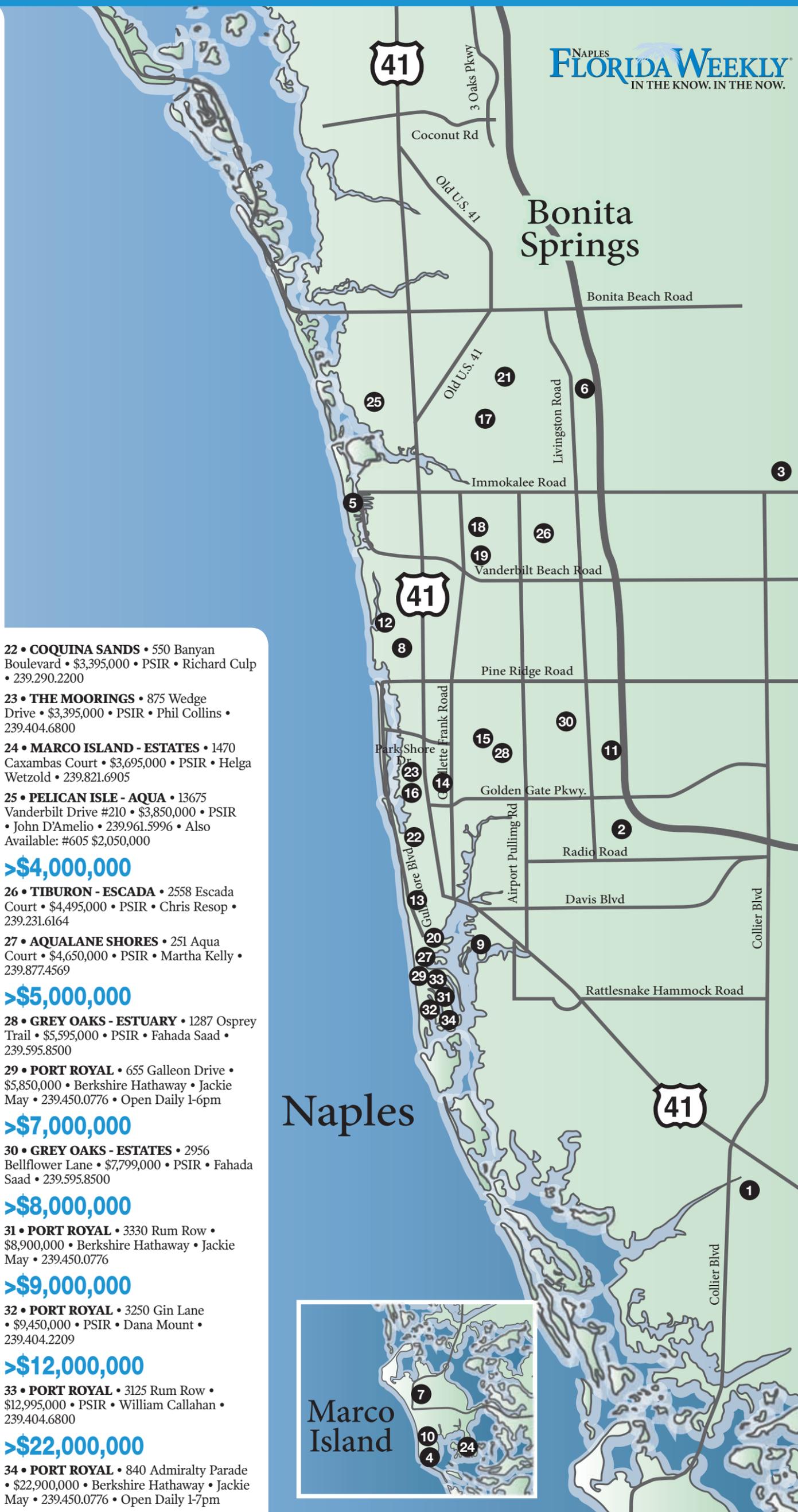
32 • **PORT ROYAL** • 3250 Gin Lane • \$9,450,000 • PSIR • Dana Mount • 239.404.2209

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WEEK OF MAY 21-27, 2015

A GUIDE TO THE LOCAL ARTS & ENTERTAINMENT SCENE

A DAY WITH



The "Weegee by Weegee" exhibit at the Baker Museum at Artis—Naples.

VANDY MAJOR / FLORIDA WEEKLY

WEEGEE



PHOTOS BY WEEGEE (ARTHUR FELLIG) / INTERNATIONAL CENTER OF PHOTOGRAPHY/GETTY IMAGES). COURTESY OF THE COLLECTION OF JEAN PIGOZZI

Hedda Hopper, Hollywood, ca. 1948.

So a writer and a photographer walk into this museum, see...

BY NANCY STETSON

nstetson@floridaweekly.com

COMING FACE-TO-FACE WITH A WEEGEE PHOTOGRAPH IS AN unforgettable experience.

And not just because he had a penchant for photographing the freshly murdered: corpses stuffed in trunks, sprawled out on the sidewalk, crumpled in car seats or dimly lit hallways.

His work is populated with people from an earlier time — the gritty New York City streets of the '30s, '40s and '50s — from recent immigrants to socialites, criminals to policemen.

Using his camera flash and whatever available light there was (street lights, store lights, headlights, etc.), Weegee carved art out of the stark black-and-white reality of New York City.

He was a street photographer, a photojournalist, an artist. When an exhibit of his works opened recently at the Baker Museum at Artis—Naples, I knew instantly I wanted to view it with *Florida Weekly* photographer Vandy Major.

SEE WEEGEE, C4 ►

Macbeth on Marco: The bard is back

Following the success of last summer's "Julius Caesar," Marco Island Academy High School and The Marco Players bring the Marco Island Shakespeare Festival back for the second year with "Macbeth." Performances will be May 22-24 and 30-31 at The Marco Players Theatre.

Last summer director Kaitlyn McRae travelled to the Globe Theatre, the Tower of London and Cawdor Castle in Inverness, Scotland, to conduct research for the show. Because it was written during the time when Catholic rebels attempted to attack the protestant English parliament, Ms. McRae sees the turbulent relationship of Macbeth and Lady Macbeth (played by Dylan Rogers and

Jessica Lang) as a metaphor for the instability facing Britain during a period of political and religious reformation.

Most important to the director and stars of the local production is that audiences perceive Macbeth and his wife not as evil, but as tragically human in the midst of chaotic circumstances.

"Macbeth would do anything for his wife, and she'd do anything to make his power hers," Mr. Rogers says. "They both just want to be loved."

Julia Hajjar, Paige Babb and Ella Pflaumer, members of Dance Arts by Maria, perform as the tragedy's iconic trio of

SEE MACBETH, C5 ►



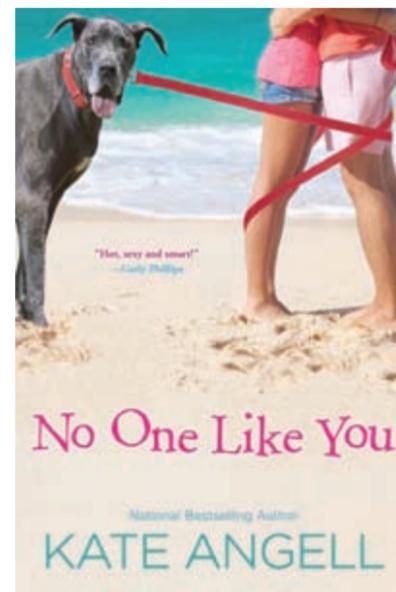
COURTESY PHOTO

Dylan Rogers and Jessica Lang star in "Macbeth" for the Marco Island Shakespeare Festival.

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INSIDE



What's not to like?

Naples novelist's newest covers all the bases for a contemporary romance. **C8** ►

It could happen

Aerial drone attacks add new dimension to the war on terror. **C15** ►



Toy stories

Old playthings can fetch serious \$\$\$ **C16** ►

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SANDY DAYS, SALTY NIGHTS

Boyfriends versus lovers



On a recent Saturday morning, I met my girlfriends for brunch downtown. Over eggs and bacon, we caught up on the latest gossip.

“How’s your lover?” Susie asked.

My lover? I mentally scanned the possibilities. Who was she talking about?

“You know, that one you’ve been seeing.”

“Him?” I said, laughing. “He’s not my lover. He’s my boyfriend.”

Susie shrugged and tucked into her French toast. “What’s the difference?”

Everything, I wanted to say. But I couldn’t articulate it in the moment, so I spent the next week coming up with a list. Here’s what I decided: Lovers are usually European. And older.

I suppose it’s possible to have an American lover, but I’ve never found one. I’ve certainly never met a lover under age 40.

It takes time, I believe, to learn how to appreciate a woman.

Plus, a lover has to be financially stable enough to give nice gifts. Because lovers are always giving gifts. Frequently and at random intervals, deserved or not. You never know when a lover will send over a bottle of good champagne or a piece of expensive jewelry. Some-

times it’s a dozen roses in just the right color.

Boyfriends give gifts twice a year: on your birthday and at Christmas.

Lovers have very good taste. The gifts they select are elegant and sophisticated. They choose a perfume they know will suit you, a necklace or bracelet that’s exactly your style.

Boyfriends give you sex-shop lingerie that makes you look like an extra in a

low-budget skin flick. “What?” they say. “I thought you’d like it.”

Lovers tell you you’re beautiful. Boyfriends tell you about their day.

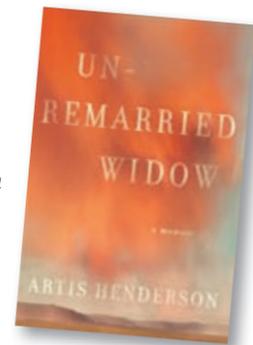
Lovers make love. They’re very good at it. They approach a woman’s body with something like worship, and when you say, “Don’t stop,” they don’t stop. Lovers can make love any time of day, but they prefer the late afternoon when the sun filters through the windows.

Boyfriends, on the other hand, have sex. At night. With the lights off.

Lovers take you on exotic vacations. Boyfriends crash at your house. And never make the bed.

Of course, lovers are never truly available. That’s why they can invest so much generosity and passion in us. Their affairs come with a limited duration, and they know they’ll never have to step in to do the emotional heavy lifting. Because when we’re sad, we call our boyfriends. When we’re sick, we call our boyfriends. When we need a hug or a back rub or general life advice, it’s not our lovers we turn to. It’s the men in our lives from day to day, those imperfect creatures who know just the way to make us laugh. These are the men who are happy to see us first thing in the morning and last thing at night. For more than two days at a time. Which is really the most important difference between them: Boyfriends, if things go right, eventually become husbands. But lovers will never be more than that. ■

— Artis Henderson is the author of “Unremarried Widow” published by Simon and Schuster.



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WEEGEE

From page 1

The museum material says the exhibit is organized according to the time the photos were presumably taken, from dawn through the dead of night, and is an invitation to “spend a day with Weegee.” Vandy and I did just that last week.

WEEGEE'S NAME WAS ALMOST SYNONYMOUS with murder.

Born Usher Fellig in what is now Ukraine, some say he was called Weegee (a phonetic spelling of the word Ouija, as in Ouija board) because it seemed as if he could mystically foretell where murders and accidents were going to take place.

He made a name for himself by being first on the scene of a crime, sometimes even arriving before the authorities. And, although self-taught, he took the best photos.

In 1938, he became the first civilian to obtain permission to install a New York City police radio in his car. He also turned the trunk of his Chevrolet into a makeshift darkroom; he'd develop his photos right at the scene, type up the information and have them ready to sell to the city's various newspapers.

Vandy is amazed by this. She tells me she became a photographer a dozen years ago and has never worked with anything but digital cameras. She didn't like chemistry in school, she explains, but she liked math, and digital photography uses math instead of chemistry.

(On the other hand, my experimental high school in New York offered a wide variety of arts classes, and I loved working in the darkroom and seeing a photograph slowly emerge on the wet, white paper.)

Weegee's photographs of murders show dead bodies on piers, on rooftops, on sidewalks, in doorways, in restaurants, alongside cars.

One shows the corpse of a man, feet toward the viewer, surrounded by a huddle of policemen in their long jackets. Weegee has cropped out their heads, or neglected to include them. The focus is on the body.

Throughout the exhibit, the images are accompanied with comments and anecdotes from Weegee, sometimes telling the story behind the photo.

“There was at least one murder every night,” the photographer wrote. “In my ten years at police headquarters I must have covered 5,000. Some of the stories I covered still stick in my mind.”

Next to “Murder in Hell's Kitchen, Corpse With Revolver, body of Anthony Izzo, Killed by Off-Duty Policeman Eligio Sarro, February 2, 1942,” we read: “My camera seemed to be deadly as far as gangsters were concerned. Once I had photographed them alive I always had to pay a return trip to photograph them when they were finally bumped off. They usually landed in the gutter, face up, in their black suits, shiny patent leather shoes with pearl gray hats ... dressed to kill. No bumping off was official until I arrived to take the last photo, and I tried to make their last photo a real work of art.”

JUST LIKE EVERY PERSON LIVING IN THE Naked City, every Weegee photo has a story behind it.

With his photo of Patricia Ryan being arrested, Weegee wrote that earlier that day he went along on a raid of a dirty bookstore. He stuffed his camera cases and pockets with books and photos, as did the cops.

After looking through the books for a couple hours, Michael Ryan, a policeman, went home to the Bronx, ate supper, then asked his wife if she'd like to try re-creating one of the poses on a



PHOTOS BY WEEGEE (ARTHUR FELLIG) / INTERNATIONAL CENTER OF PHOTOGRAPHY / GETTY IMAGES). COURTESY OF THE COLLECTION OF JEAN PIGOZZI

Afternoon crowd at Coney Island, Brooklyn, July 21, 1940.

French postcard. She grabbed his gun and shot him, killing him.

Weegee took a picture of her as she was being arrested.

WEEGEE PUBLISHED A BOOK OF HIS crime photographs called “Murder is My Business.”

He also published one called “Naked City” in 1945 and a year later sold the rights and the concept of Naked City to Hollywood producer Mark Hellinger. It became a gritty, black-and-white movie filmed entirely on location in New York City in 1948. In 1958, a TV series by the same name premiered.

THE FIRST PHOTOGRAPH TO GRAB YOUR attention in “Weegee by Weegee” at the Baker Museum is an oversized image titled “Heat Spell: Lower East Side, Children on the Fire Escape/Tenement Children on Fire Escape/Tenement Penthouse, May 23, 1941.”

It's also the image used on the cover of the museum's brochure for the exhibit.

It shows four children cuddled together, sleeping on a mattress on a fire escape.

But look closer, and you see the young girl has a sleeping kitten tucked in her arm. And if you look some more, you notice the limbs on the bottom of the frame; there must be at least three or four more children sharing the fire escape.

I remember my mother telling me stories about growing up in Hell's Kitchen and how sometimes people would sleep on the fire escape to try to catch some cool breezes. (She also told me they would go to the movies just to get some “air-conditioned air.”)

Vandy points out the blurred rung at the bottom of the frame and says the fact that it's out of focus means it was closer to the photographer. We figure Weegee stood on the fire escape ladder above the children to capture the image.

A note accompanying the photograph says Weegee would often leave \$5 for the children to buy candy and go to the movies.

ONE OF WEEGEE'S FAMOUS photographs shows more than 1 million people on Coney Island on July 21, 1940,

in Brooklyn. The frame's so packed with people in bathing suits looking at the camera you can barely see a patch of sand. They wave to the camera or cover their forehead with an arm to block out the sun.

People are lined up on the Boardwalk to the rear, and you can see the Astroland amusement park sign and the park's iconic wooden roller coaster, the Cyclone.

The image makes me think of contemporary photographer Spencer Tunick, who, some 50 years later, is making a name for himself creating oversized photographs of groups of naked people in public spaces.

ANOTHER of Weegee's iconic photographs, “Opening Night at the Met Opera,” is also in the exhibit. It shows two women of a certain age in furs, gowns and tiaras, their necks and arms dripping with jewelry, as they walk on the red carpet. To their right, a poor woman in a simple cloth coat and hat is yelling at them.

We learn that Weegee's assistant later revealed the photo was staged. The woman on the right, who the photographer knew from a bar in the Bowery, was brought uptown and, after buying her a few drinks, he had her stand next to where the opera patrons would be entering the Met for opening night.

Vandy and I are disappointed by this and wonder what other photos he staged.

“**W**EEGEE BY WEEGEE” IS A GREAT opportunity to see many of the photographer's iconic photos in person — and also to see them in the magazines and newspapers of his day.

I wound up falling in love with two photos I'd never seen before.

“Opening Night of the Metropolitan Opera, Jan. 27, 1942” shows four gentlemen in black top hats and topcoats from the rear. You can see the shine on their hats and the white of the back of their necks and collars, but no faces.

“Woman Cab Driver and Macy's Clown, circa 1942” is a surrealistic shot of a taxi driver as she passes the four-fingered hand of a giant clown — a helium balloon in the Macy's Thanks-



PHOTOS BY WEEGEE (ARTHUR FELLIG) / INTERNATIONAL CENTER OF PHOTOGRAPHY/GETTY IMAGES). COURTESY OF THE COLLECTION OF JEAN PIGOZZI

Drunken man slumped outside restaurant, New York, ca. 1945.

giving Day Parade. It's like God's hand reaching down from the skies in a white glove. The juxtaposition of the two is jarring, but then again, it's just another slice of Weegee's strange and wonderful world, captured forever on film and paper. ■

in the know

‘Weegee by Weegee: Photographs from the Jean Pigozzi Collection’

>> **When:** Through July 26, then Sept. 5-Nov. 8

>> **Where:** The Baker Museum at Artis—Naples

>> **Hours:** 10 a.m. to 4 p.m. Tuesday-Saturday; noon to 4 p.m. Sunday; closed Monday

>> **Cost:** \$10 for adults, \$5 for fulltime students; free for ages 17 and younger

>> **Tours:** Free docent-guided tours at 11 a.m. and 2 p.m. Tuesday-Saturday and at 1 p.m. Sunday

>> **Info:** 597-1900 or artis-naples.org

MACBETH

From page 1

witches, with choreography by Maria Ellis Nave.

“The witches are the shadows of action, so incorporating the fluidity of dance into the play brings those shadows to life,” Ms. McRae explains. “We don’t want the witches to be dismissed as bored and evil; we want them to be intertwined with the world, representative of the darkness within Macbeth and Lady Macbeth themselves.”

in the know

‘Macbeth’

- >> **Who:** Marco Island Academy High School and The Marco Players
- >> **When:** May 22-24 and 30-31
- >> **Where:** The Marco Players Theatre
- >> **Tickets:** \$18 for adults, \$10 for students
- >> **Info:** 542-7270 or themarcoplayers.org

Proceeds from ticket sales will benefit the Marco Island Shakespeare Festival’s summer playwrights workshop and the Marco Island Academy High School’s fall production of O. Henry’s “The Gift of the Magi.” ■

One-act scripts solicited for annual contest

The Naples Players’ ETC ... Readers’ Theatre is accepting original one-act scripts for the 12th annual An Evening of New Plays contest for Southwest Florida playwrights. June 30 is the deadline to submit works of any genre except musical.

The winning plays will be presented as staged readings Friday and Saturday, Dec. 18-19, at the Sugden Community Theatre.

Submitting playwrights must reside in Collier, Lee, Glades or Hendry counties. Their works must be no longer than 30 minutes and have a maximum of



seven cast members. Only one submission per person.

Submissions must be the writer’s original work, not an adaptation, and cannot have been commercially published or produced. A work that has been workshopped or presented in staged readings in other locations than Southwest

Florida is eligible, however, as are submissions in previous Evening of New Plays contests as long as they were not chosen as a finalist.

For more information visit naples-players.org. ■

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WHAT TO DO, WHERE TO GO

THEATER

Stage 2 Improv – At 8 p.m. every Friday and 7 and 9 p.m. every Saturday through June 13 in the Tobby Studio at the Sugden Community Theatre. 263-7990 or naplesplayers.org.

August: Osage County – By Let's Put On A Show Productions on select dates through May 30 at the Golden Gate Community Center. Letsput-onashowproductions.com.

Macbeth – By Marco Island Academy High School and The Marco Players on select dates through May 31 at The Marco Players Theatre in Marco Town Center. 642-7270 or marcoplayers.com.

Footloose – By the Naples Performing Arts Center Main Stage performers May 26-28 at Artis—Naples. 597-1900 or artisnaples.org.

Nunsense – By the Centers for the Arts Bonita Springs Players June 3-14. 10150 Bonita Beach Road. 495-8989 or artcenterbonita.org.

Leading Ladies – By the Island Theater Company June 12-20. 180 S. Heathwood Drive, Marco Island. 394-0080 or theateronmarco.com.

Legally Blonde – By The Naples Players July 8-Aug. 9 at the Sugden Community Theatre. 263-7990 or naplesplayers.org.

Seven Brides for Seven Brothers – Through May 23 at the Broadway Palm Theatre, Fort Myers. 278-4422 or broadwaypalm.com.

The Adventures of Tom Sawyer – Through May 22 at the Broadway Palm Children's Theater, Fort Myers. 278-44223 or broadwaypalm.com.

Church Basement Ladies – May 28-July 4 at the Broadway Palm Theatre, Fort Myers. 278-4422 or broadwaypalm.com.

THURSDAY 5.21

Mangrove Walk – Stroll through the mangroves and learn why they are vital to the health of Florida's ecosystem at 9:30 a.m. at Delnor-Wiggins Pass State Park. Reservations recommended. Free with park entry fee. 597-6196 or floridastatepark.org.

Flower Arranging – Head to Golden Gate Library to learn how to make a centerpiece at 2 p.m. 2432 Lucerne Road. 252-4542 or collierlibrary.org.

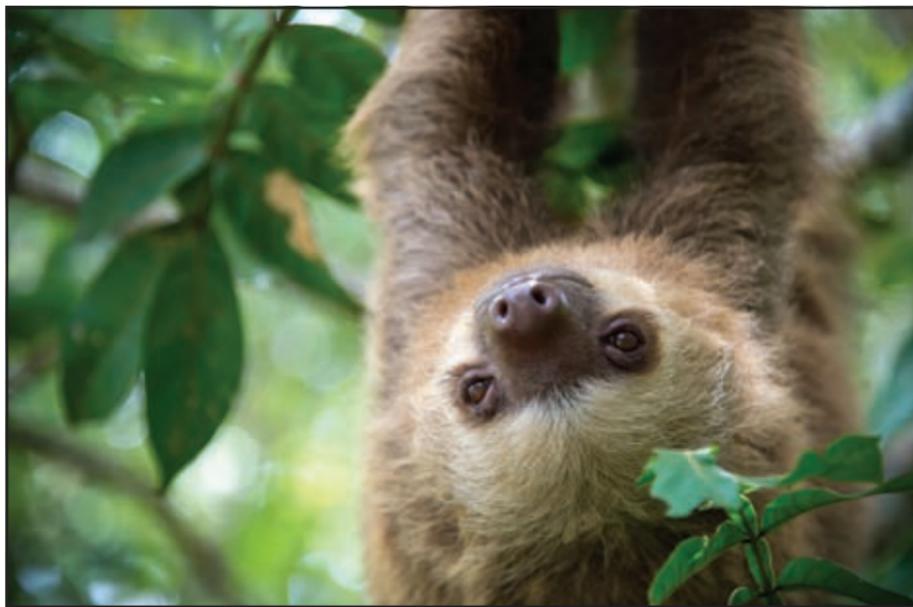
Magic Show – Magician Joshua Jay performs his acclaimed sleight-of-hand show at Inn on Fifth tonight through Sunday, May 24. \$40. eventbrite.com/close-up-up-close.

FRIDAY 5.22

Wild Child – Kids enjoy free admission to The Naples Zoo when accompanied by a paying adult today through Monday. Visit napleszoo.org and download the required coupon. Hours are 9 a.m. to 5 p.m., with the last visitors admitted at 4 p.m. 262-5409 or napleszoo.org.

Yoga and Art – Naples Art Association combines art and yoga Fridays from 9-11 a.m. Each session begins with an hour of kundalini yoga and continues with an hour-long intuitive art class. \$100. 262-6517 or naplesart.org.

The Power Within – Chill out and meditate for an hour at Goddess I Am beginning at 10 a.m. \$10. 600 Goodlette-Frank Road. 228-6949 or goddessiam.com.



Kids enjoy free admission to The Naples Zoo when accompanied by a paying adult Friday through Monday, May 22-25. Visit napleszoo.org and download the required coupon. Hours are 9 a.m. to 5 p.m., with the last visitors admitted at 4 p.m. 262-5409 or napleszoo.org.

Game Day – The Naples Italian American Foundation hosts mah jongg and card games from 11:30 a.m. to 4 p.m. \$3. 7035 Airport-Pulling Road. 597-5210 or niafoundation.org.

Happy Hour Flow – Shangri-La Springs hosts Yin Yang Happy Hour Yoga at 5 p.m. \$15. 27750 Old 41 Road, Bonita Springs. 949-0749 or shangrilasprings.com.

Two Left Feet? – Step up for a dance lesson at 5:30 p.m. at the Naples Italian American Foundation. \$10. 7035 Airport-Pulling Road. 597-5210 or niafoundation.org.

Make-A-Wish Fun – Vino's Picasso hosts a two-hour guided painting session of Van Gogh's "Irises" at 7 p.m. to raise money for Make-A-Wish Southern Florida. \$46. 2367 Vanderbilt Beach Road. 431-8750 or vinospicasso.com.

Bad Grandma – Gordon's on the River hosts "America's Got Talent" contestant Grandma Lee and local entertainer Tonya Kaye at 7:30 p.m. \$25. 475 North Road. 213-1441 or floridamarina-clubs.com.

SATURDAY 5.23

Memorial Offer – Military personnel will receive free admission to Naples Botanical Garden today through Monday, May 25. 643-7275 or naplesgarden.org.

Turtle Time – Everglades Wonder Garden celebrates World Turtle Day from 11 a.m. to 3 p.m. with animal encounters, activities and 10 percent off any gift shop purchase that features a turtle. 27180 Old 41 Road. 992-8792 or evergladeswondergarden.com.

Summer Spectacular – The Naples Philharmonic and youth orchestra perform works of Dvorak, Bartok, Tchaikovsky and Weber side-by-side at 3 p.m. \$15. 597-1900 or artisnaples.org.

Stand-Up Guys – Peter Fogel and Matt Price perform at Room2Laugh at 8:30 p.m. 5555 Golden Gate Parkway. 352-1401 or room2laugh.com.

SUNDAY 5.24

Outdoor Painting – Local artist Jen Norqual guides participants through the process of painting on canvas starting at 10 a.m. at Lovers Key State Park. All supplies are included. Registration required. \$40 plus park entry fee. 8700 Estero Blvd. (651) 226-7397 or norqualj@aol.com.

MONDAY 5.25

Memorial Day – Salute military veterans at the Collier County Veterans Council Memorial Day ceremony starting at 10 a.m. at Naples Memorial Gardens. hodgefshatnaplesmg.com.

Foreign Film – Centers for the Arts Bonita Springs screens "The Golden Door" (Italy, 2006) at 7 p.m. \$10. 10150 Bonita Beach Road. 495-8989 or artcenterbonita.org.

TUESDAY 5.26

Free Concerts – The Naples Philharmonic plays several free chamber concerts throughout the community today through Saturday, May 30. 597-1900 or artisnaples.org.

Start to Tango – Pablo Repun Tango invites beginners to step out for a lesson at 7 p.m. \$15. 1673 Pine Ridge Road. 738-4184 or pablorepuntango.com.

WEDNESDAY 5.27

Lifelong Learning – Horticulturist Brian Galligan teaches a class about landscaping to attract wildlife from 10 a.m. to noon at Naples Botanical Garden. \$15 for Garden members, \$20 for others. 643-7275 or naplesgarden.org.

Art After Hours – Visit Artis—Naples' Baker Museum from 6-9 p.m. and get a free peek at the museum's current exhibitions. 597-1900 or artisnaples.org.

Sunset Yoga – Delnor-Wiggins Pass State Park hosts an all-levels gentle yoga session led by an instructor from Bala Vinyasa starting at 7 p.m. \$5 plus park entry fee. 597-6196 or bvyyoga.com.

COMING UP

Plant Walk – Explore and learn about the native plants of Delnor-Wiggins State Park at 9:30 a.m. Thursday, May 28. Reservations recommended. Free with park entry fee. 597-6196 or floridastateparks.org.

Gardeners' Clinic – Bring your ailing plant (or a photograph of it) to Naples Botanical Garden for free advice from master gardeners from 1-3 p.m. Thursday, May 28. 643-7275 or naplesgarden.org.

Free Fit – Naples Grande Resort offers a complimentary outdoor circuit training class at 8:30 a.m. the last Friday of each month starting May 29. 597-3232 or naplesgrande.com.

Storm Safety – Home Depot hosts a hurricane preparedness event at 9 a.m. Saturday, May 30. Free. 1651 Airport Pulling Road. 793-2203 or homedepot.com.

For the Love of Books – Library patrons are invited to share their favorite recent reads with others at 2 p.m. Thursday, May 28, at the Golden Gate Library. 2432 Lucerne Road. 252-4542 or collierlibrary.org.

Hot Tickets – "The Voice" contestant and Naples native Casey Weston performs at 7 p.m. Saturday, May 30, at Agave Bar & Grill. \$10-50. 2380 Vanderbilt Beach Road. 598-3473 or agavenaples.com.

Night in Brazil – Enjoy Brazilian music and dancing at 8 p.m. Saturday, May 30, at House of Gaia. \$15 per person, \$25 for two. 1660 Trade Center Way. 272-6152 or houseofgaia.com.

Family Fun – Germain Arena hosts a family fun expo that features two performances by Thomas the Tank Engine at 11 a.m. Sunday, May 31. \$6. 948-7825 or germainarena.com.

Pasta e Pellicola – Naples Italian American Foundation hosts dinner and a screening of "King of Melody" (1953) at 5:30 p.m. Monday, June 1. The film tells the story of Giuseppe Verdi and his struggles to succeed musically and romantically. \$15 for dinner and the movie, \$5 for just the movie. 7035 Airport-Pulling Road. 597-5210 or niafoundation.org.

Travel Talk – Preferred Travel of Naples and Alexander+Roberts host a talk about traveling to Cuba at 5 p.m. Tuesday, June 2, at the Wells Fargo Building. Free, but reservations required. 5801 Pelican Bay Blvd. 261-1177 or preferred-naples.com.

Art ALIVE – The working art galleries and studios of the art district north of Pine Ridge Road and west of Airport-Pulling Road welcome visitors from 5-8 p.m. Wednesday, June 3. 580-7999 or artswfl.com.

All About Avocados – Learn all about avocados from the staff at Naples Botanical Garden during a class, tour and tasting from 10 a.m. to noon Thursday, June 4. \$35 for Garden members, \$40 for others. 643-7275 or naplesgarden.org.

Free Concert – The Wilder Sons perform at Mercato at 6 p.m. Thursday, June 4. 254-1080 or mercatoshops.com.

Organ Festival – Artis—Naples presents several of Southwest Florida's finest organists in recital at the hall's 3,604-pipe Casavant organ at 3 p.m. Sunday, June 7. \$20. 597-1900 or artisnaples.org.

The Full Monty – Centers for the Arts Bonita Springs screens "The Full Monty" (UK, 1997) at 7 p.m. Monday, June 8. Six unemployed steelworkers form a male striptease act. \$10. 10150 Bonita Beach Road. 495-8989 or artcenterbonita.org.

Rise and Shine – Enjoy Naples Botanical Garden from a different perspective when staff member Britt Patterson-Weber leads a sunrise tour from 6-8 a.m. Tuesday, June 9. \$15 for Garden members, \$20 for others. 643-7275 or naplesgarden.org.

Mom & Me – The Rookery Bay Environmental Learning Center hosts an art session for moms and kids with local artist Marjorie Pesek at 10 a.m. Wednesday, June 10. \$25 includes one adult and one child (ages 5 and older). 300 Tower Road. 590-5940 or rookerybay.org.

WHAT TO DO, WHERE TO GO

Dinner Social – Naples Italian American Foundation hosts dinner, cards and mah jongg at 6 p.m. Wednesday, June 10. \$25 for members, \$30 for others. 7035 Airport Road. 597-5210 or niafoundation.org.

Cruisin' – David Lawrence Center's Young Executives host a sunset cruise aboard the Naples Princess setting out at 7 p.m. Thursday, June 11. \$40. 304-3505 or paiges@dlcmhc.com.

Tile Tournament – Naples Italian American Foundation hosts a mah jongg tournament to benefit Bosom Buddies Breast Cancer Support at 8 a.m. Friday, June 12. Includes continental breakfast, lunch buffet and raffle drawing. Please bring mah jongg sets. \$45 cash due by Friday, June 5. 7035 Airport Road. 597-5210 or niafoundation.org.

Picture This – The Naples Art Association hosts the preview reception and awards ceremony for the annual Camera USA National Photography Exhibition and Pictures in Process: Photography by NAA Members from 5:30-7 p.m. Friday, June 12, at The von Liebig Art Center. Free for NAA members, \$10 for others. 262-6517 or naplesart.org.

Foreign Film – Centers for the Arts of Bonita Springs presents a screening of "Soul Kitchen" (Germany, 2009) at 7 p.m. Monday, June 15. In Hamburg, German-Greek chef Zinos unknowingly breaks the peace in his locals-only restaurant by hiring a more talented chef. \$10. 10150 Bonita Beach Road. 495-8989 or artcenterbonita.org.

Pasta e Pellicola – Naples Italian American Foundation serves pasta dinner at 5:30 p.m. Monday, June 15, followed by a screening of "Gli Zitelloni" (Italy, 1958). A man who is falling in love seeks advice from a professor whose philosophy is that men are not meant to be married. \$15 for dinner and movie, \$5 for just the film. 7035 Airport-Pulling Road. 597-5210 or niafoundation.org.

Free Movie – Bring the kids and a blanket or lawn chairs for a free screening of "Dolphin Tale 2" beginning at 8:30 p.m. Thursday, June 18, on the lawn at Mercato. 254-1080 or mercatoshops.com.

LIVE! – Artis—Naples presents "Chuggington Live! The Great Rescue Adventure" at 6:30 p.m. Thursday, June 18. 597-1900 or artisnaples.org.

Roots & Branches – WGCU hosts a genealogy workshop from 9 a.m. to 4 p.m. Saturday, June 20, in the Cohen Center at FGCU. \$100, lunch included. (888) 809-9809 or wgcu.org.

Movie Night – Centers for the Arts of Bonita Springs presents a screening of the political satire "In the Loop" (2009) at 7 p.m. Monday, June 22. \$10. 10150 Bonita Beach Road. 495-8989 or artcenterbonita.org.

Free Kids' Flick – Paragon Theaters hosts a free screening of "Rio 2" at 10 a.m. Tuesday, June 23. 833 Vanderbilt Beach Road. 596-0008 or paragontheaters.com.

Dinner Social – The Naples Italian American Foundation hosts dinner, cards and mah jongg at 6 p.m. Wednesday, June 24. 7035 Airport Road. 597-5210 or niafoundation.org. ■

— Email calendar listings and high-resolution photos to Lindsey Nesmith at lnesmith@floridaweekly.com. Please send Word or text documents and jpgs with pertinent details and contact information. No pdfs or photos of fliers. Deadline is noon Monday.



■ Marco Island Academy High School and The Marco Players present "Macbeth" on select dates May 22-31 at the Marco Players Theater. See story on page C1. — marcoplayers.com



#BOOK IT

■ Learn about traveling to Cuba when Preferred Travel of Naples and Alexander+Roberts present a program at 5 p.m. Tuesday, June 2, at the Wells Fargo Building. Free, but reservations required. — preferrednaples.com

■ Let magician Joshua Jay make a believer out of you when he performs his acclaimed sleight-of-hand show Thursday through Sunday at the Inn on Fifth. Audiences limited to 35 people per performance. eventbrite.com/close-up-up-close.



5.22



■ "America's Got Talent" contestant Grandma Lee performs her stand-up comedy Friday evening at Gordon's on the River. 475 North Road. — floridamarinaclubs.com

5.27

■ Admission to The Baker Museum at Artis—Naples is free for everyone from 6-9 p.m. Wednesday. Guests can view works from the museum's permanent collection and visiting exhibitions.



Shown here is "Seated Lady" by Robert de Niro, a gift to the museum from Olga Hirshhorn. — artisnaples.org

5.23



■ Find a flapper outfit and head to the Great Gatsby dance party hosted by USA Dance Chapter 6049 from 7-9:30 p.m. Saturday at Riverside Community Center in Fort Myers. 565-7947 or (954) 798-0757 for reservations.

FLORIDA WRITERS

Another round-tripper in Naples writer's Barefoot William series



philJASON

pkjason@comcast.net

■ **"No One Like You" by Kate Angell. Kensington. 304 pages. Trade paperback, \$9.95.**

Lovers of contemporary romance will find many satisfactions in Kate Angell's latest addition to her Barefoot William series. The name is not that of a mythological beach bum, but a Gulf Coast beach town pretty much owned by the Cates family.

It's time for spring training, and the Richmond Rogues major league team has made its new home in Barefoot William, much to the pleasure of team captain Rylan Cates, a hometown hero.

Because Rylan has many leadership responsibilities during the eight-week spring training season, he advertises for a personal assistant. Beth Avery, a newcomer fighting a losing streak in her personal life, wins the job — and much more.

Beth's job includes keeping Rylan on schedule, taking care of the house, preparing some meals and — most importantly — taking care of his four dogs. Atlas, the Great Dane, is way more than a handful. The author builds this

stubborn but loving creature into a complex personality. Strange as it may seem, Atlas is the third most important character in the book. His tail-wagging cohorts are also memorable creations.

Who are the other important characters? Clearly enough, the members of Rylan's two extended families: his many tightly knit and mutually supportive Barefoot William relatives and his fellow Richmond Rogues. Ms. Angell's readers have met many of them before.

This time out, comic relief is provided by the nuisance behavior of Halo Todd and his sidekick Landon Kane, two of the team's star players. They hang around Rylan's home uninvited, drop in for meals and generally impose upon their team captain's good nature. Beth's patience is strained by the goofy presumption of this duo. However, she does manage to involve them in preparing for a big party, even while risking the payback they'll expect. Halo and Landon are immaturity raised to a higher power.

The heart of the story, of course, is the unwanted romance brewing and bubbling between Rylan and Beth. Their attraction to one another is powerful, yet neither is looking for intimacy or commitment. The timing just doesn't seem right. Rylan has to concentrate on his extensive responsibilities as team captain; Beth needs to get her feet on the ground in her new surroundings and find the strength to overcome recent disappointments.

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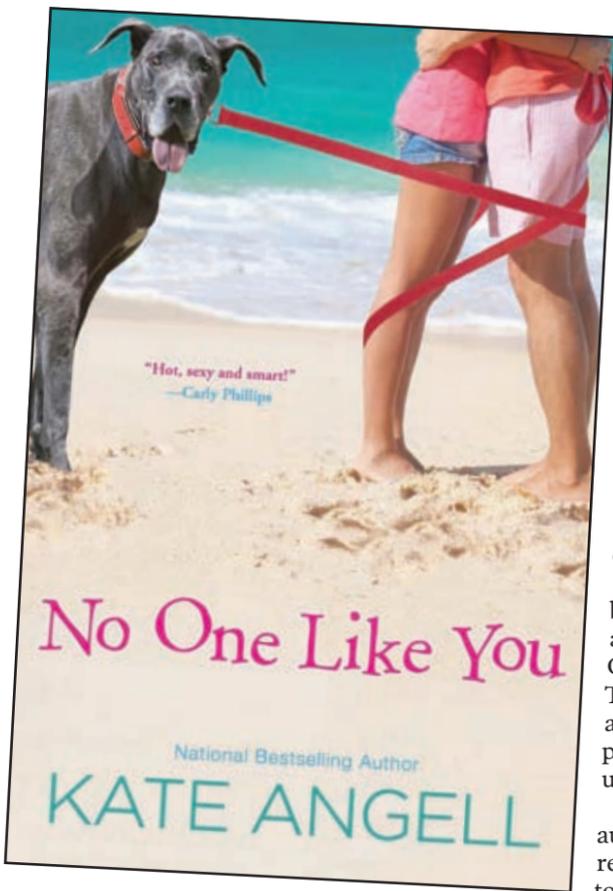
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the consequences. In the old days, we called such passages erotica.

“No One Like You” is also a book about community.

Rylan’s loving relationships with his grandfather Frank and his sister and brothers, as well as their spouses, are exemplary. Not only Rylan, but his sister Shaye and his sister-in-law Jillian are great examples of people anxious to help their community thrive. Bringing the spring training stadium facility to Barefoot William was a Cates family undertaking that is now nourishing the community in many ways.

Beth, who was immediately befriended and even offered additional employment by the Cates women, is overwhelmed. This kind of respect, support and sincere friendship was not part of her life’s experience until now.

This best-selling Naples author clearly knows what her readers want: a beautiful beach town, loving and lovable people, loving and lovable pets, a strong sense of community and civic virtue, confident self-knowledge, a balance of discipline and letting go. Baseball and the bedroom. Ms. Angell touches every base. What’s not to like? ■

— Phil Jason, Ph.D., United States Naval Academy professor emeritus of English, is a poet, critic and freelance writer with 20 books to his credit, including several studies of war literature and a creative writing text.

Living in the same house and working together so often, they become aware of each other’s strengths and virtues. Mutual respect and blazing sexual attraction are a powerful combination, yet each remains somewhat guarded as the fire builds.

Where is this relationship going, besides the bedroom? It’s a big question for both of them — and for the reader. The author reveals great skill at stoking that fire and artfully describing

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— Mark & Mary Cheng

ARTS COMMENTARY

Florida Rep second annual PlayLab builds on success

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There's nothing quite like the excitement of hearing the words of a brand new play.

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Florida Repertory Theatre's inaugural PlayLab play reading festival was so entertaining last year, I made sure to attend again this year. This time, they offered four readings as well as two full productions of plays that were presented as readings last year: "Split in Three" by Daryl Lisa Fazio on the main stage in the Arcade Theatre, and a commissioned children's play, "Journey to Oz" by Christopher Parks, based on the L. Frank Baum novels, in the ArtStage Studio Theatre.

Sometimes, play descriptions don't do the works justice.

That was the case with the first play of the festival, "Where I Dwell" by Cynthia Babak. It was presented as a play about a family whose mother has a medical crisis and wants her family to be with her at Christmas, even though the father and son are estranged.

That makes it sound a little like a Hallmark Special, but it was so much more than that. It opens with a man cursing loudly in a broad Boston accent. He's in a car with his wife, and they're stuck in a traffic jam. He's impatient and irate, and his frustration is funny.

And just like that, the playwright grabs us by the hand and draws us into the world of her play.

And it's a world that we're very happy to dwell in.

I knew "Where I Dwell" was a drama and hadn't expected Ms. Babak's sly and consistent humor.

I also hadn't expected to care about the characters so much: the mother and father grappling with health, family and work issues, their estranged gay son trying to form a relationship, their college-aged daughter drifting through life and trying to find her way.

Ms. Babak — and this talented troupe of actors — made me feel deeply about the characters, and I still can't get them out of my mind. That's a gift, to create such fully realized people.

In the talkback afterward, it was suggested Ms. Babak's play could be difficult to stage, as it takes place in a variety of locales.



Elise Lorraine Miller in "Where I Dwell."

Others in the audience, myself included, thought it could be staged with a minimalist set, creative use of sound, and props that can be re-used as a variety of things. (After all, Florida Rep just put on a play in which people travelled around the globe via train, ship and elephant, and didn't seem to have any trouble staging that.)

I was reminded of seeing the Elevator Repair Service's production of "The Select" in New York, in which they staged the entirety of Hemingway's "The Sun Also Rises," including bullfights and fishing scenes. (They've also staged "The Great Gatsby" in full.) It was one of the most stunning and creative things I've ever seen on a stage; it was almost as if they were re-inventing theater. No one had told them they couldn't do it, and so they figured out a way in which they could.

"Joy Vey," one of the PlayLab's two comedies, was a disappointment. Written by Lojo Simon and Anita Yellin Simons, it follows the verbal sparring of two grandmothers who wind up babysitting their infant twin grandchildren on the same night. Both are surprised by the presence of the other, and the one-upmanship begins almost immediately.

Sara Morsey played the non-Jewish, hippie-ish grandmother, and Carrie Lund the Jewish grandmother. The former is widowed, the latter has been divorced for five years.

The play is somewhat predictable, as are, unfortunately, many of the jokes. There were moments when an unexpected line made me



Mike Magliocca, Tad Ingram, Britt Michael Gordon, Christopher Brent and Elise Lorraine Miller in "Where I Dwell."

laugh, but it dragged in too many places. At times, it felt like being trapped by someone who wants to tell you all about their grandchildren in excruciating detail.

As a friend of mine commented, "Joy Vey" is very commercial. And one of the playwrights who attended said it was intentionally written as a show for the holidays, as it takes place just before Christmas. (One grandmother is decorating for Christmas, the other for Hanukkah.)

Two handers (plays with only two actors) can be more difficult to write because you only have those two people to play off of each other. You don't have other actors to change the dynamics or affect the action. (Though these two do get numerous calls on their cell phones.)

I was surprised it was offered as a Florida Rep reading, as it doesn't match the quality of the fare the company typically offers. It was more something you'd see a community theater or dinner theater produce.

However, judging by the talkback at the reading I attended, others found the play to be very funny and enjoyed it. (I am willing to bet that most, if not all of them, are grandparents themselves.) But for me, the material did not surpass its specificity and reveal any universal truths.

"The Dingdong," a zany adaptation by Mark Shanahan of a classic Georges Feydeau French farce, follows the sexual exploits of three couples in 1930s Paris. Mr. Shanahan directed the Florida Rep productions of "Hound of the Baskervilles" and "Around the World in 80 Days," and this adaptation is similar in tone: a quintet of actors playing a multitude of actors, absurdist humor and sexual innuendo.

The farce incorporates quick costume changes as characters spin around and become someone else entirely. Unfortunately, this does not necessarily translate well in a reading, and without costumes, we were unable to appreciate the full richness of all this play has to offer.

However, having seen the two productions Mr. Shanahan directed, and knowing what Florida Rep is capable of, I can envision them putting on a crazy production of this farce.

"Firestorm" by Meridith Friedman closed the festival on the main stage in the Arcade Theatre. The story revolves around Patrick, a white gubernatorial candidate in Ohio who has an African-American wife, Gaby. The campaign is chugging along, when an incident from his past comes up. Back when he was in college, while pledging a fraternity, he did something racist. Now that prank from 20 years ago is surfacing.

Not only does it negatively affect his campaign, but his marriage.

And Patrick tries to deal with the fallout.

The playwright doesn't try to wrap everything up with a pretty bow and explain it all for you; the ending's left deliberately ambiguous, which makes it all the more powerful.

It created some pretty interesting discussion afterward, including the observation by one gentleman that although the play deals with race and we were discussing racial matters, the entire audience was white.

It was interesting to see this reading just a week after seeing "Split in Three," which deals with forced integration of schools in Mississippi in the last segregated county during the Civil Rights Movement. ■

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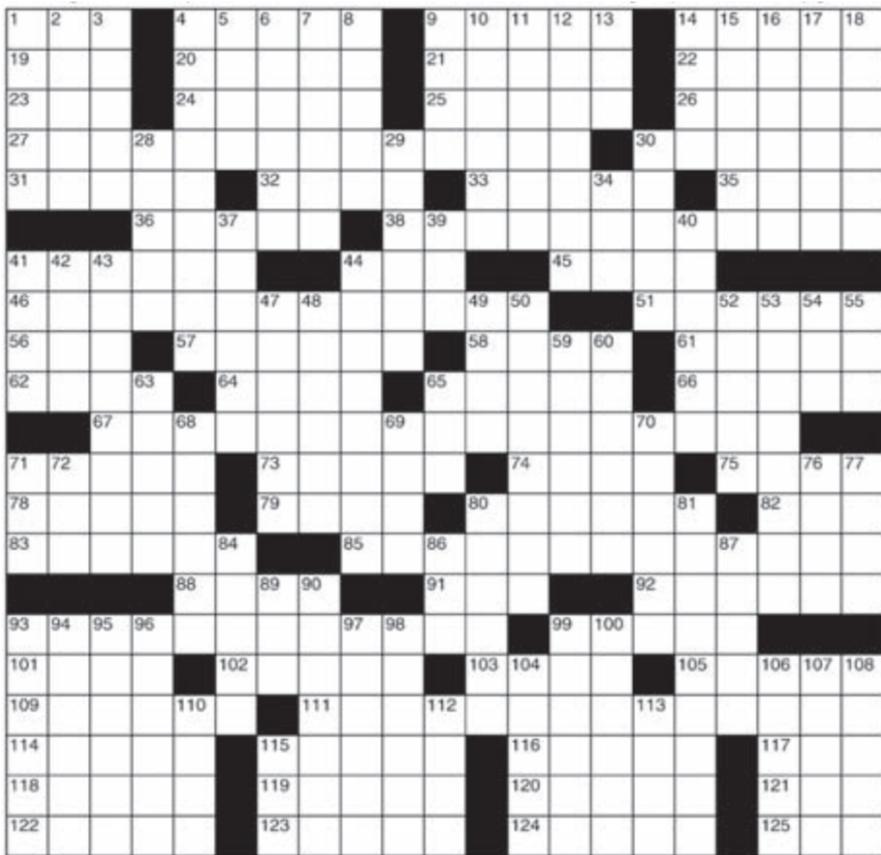
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| 1 Completed | 57 All tangled up | 99 Plant pest | 1 Credit's opposite | 41 Sch. near Beverly Hills | 80 Tries to shred |
| 4 Tea leaf readers, e.g. | 58 Friable soil | 101 Grimm nasty | 2 2011 hurricane | 42 Experts | 81 More elastic |
| 9 Title for Macbeth | 61 — degree or another | 102 Pan-fry | 3 Air current | 43 Mount with presidents' heads | 84 Fischer's skill |
| 14 Places to pitch tents | 62 Arthur of tennis | 103 Lane of song | 4 Safari sites | 44 Bone of the lower chest | 86 Suffix with glob or duct |
| 19 Transgress | 64 Home of Iowa State | 105 Gymnast Comaneci | 5 Part of QED | 47 Bring harm to | 87 Apt rhyme for "treadle" |
| 20 Bow go-with | 65 Organisms of a region | 109 Encore-eliciting cries | 6 "Marty" star | 48 Mendel of genetics | 89 Lupino of film |
| 21 Dignity | 66 Chew the scenery | 111 What many shards are | 7 Sonata parts | 49 Skater Kulik | 90 Like always |
| 22 Largest city in Nebraska | 67 Hand-softened "superfood" dish | 114 Handle the party food | 8 Exchanges | 50 Fonz's quality | 93 Lynx variety |
| 23 Arthur of TV | 71 "1492" director | 115 Lake — Vista, Florida | 9 Hot cuisine | 52 "Traffic" actor | 94 "Hellcats" actress |
| 24 White of TV | 73 Pierces | 116 George who played Sulu | 10 Bigwig | 53 Fiber for newsprint | 95 Expert talker |
| 25 Writer Dillard | 74 Condé — | 117 Suffix with neat | 11 Heat to prevent stress | 54 Wee colonist | 96 Intense |
| 26 Prohibited acts | 75 Cyberjunk | 118 Love to bits | 12 In a racket-filled way | 55 "— -haw!" | 97 Goddess with an owl |
| 27 Gougers charge them | 77 More ticked | 119 Scourges | 13 Prior to, in poems | 59 "Relax, Gil" | 98 Less fat |
| 30 Warrants | 79 A Great Lake | 120 Sister of Fred Astaire | 14 Pylon shape | 60 Assembled as one body | 99 Chafe |
| 31 Sioux division | 80 Turns back to 000 | 121 Blasting aid | 15 Indifferent to ethics | 63 All gone, as dinner | 100 Snuck a look |
| 32 Just OK | 82 Sci-fi hoverer | 122 Car rollers, in London | 16 Capital of the Philippines | 65 Bible divs. | 104 Test models |
| 33 Papa Doc's country | 83 Like paradise | 123 Actor Gable | 17 Light particle | 68 Not lax at all | 106 "Purgatorio" poet |
| 35 First-aid flora | 85 Result of dropping a bushel, maybe | 124 Jewish ritual meal | 18 Wised off to | 69 Elk's kin | 107 "Of Thee —" |
| 36 No-see-ums | 88 Plant "pet" | 125 Something associated with the first words of this puzzle's seven longest answers | 28 Corporate symbols | 70 Fasten | 108 Invite to join at |
| 38 Symptom of mumps | 91 45s' relatives | | 29 Nun's beads | 71 Reno-to-Riverside dir. | 110 Mined finds |
| 41 Tumult | 92 Flimsy pancakes | | 30 Rapper Nicki | 72 Chowder fish | 112 Duty |
| 44 Air safety gp. | | | 34 Driving range peg | 76 For — (not gratis) | 113 Editor's strike-out |
| 45 1492, e.g. | | | 37 Concert sites | 115 Telly giant | |
| 46 Pesto ingredient | | | 39 — -Mart | | |
| 51 Portable enplaning bridge | | | | | |

SEE ANSWERS, C11

HOROSCOPES

- turn out to be just the opposite. Consult with someone who knows how you might best be able to check it out.
- GEMINI (May 21 to June 20)** A change of mind might not necessarily be a change of heart. You still want to go ahead with your plans, but you might see a better way to make them happen. So go for it.
 - CANCER (June 21 to July 22)** An old business dispute could re-emerge and possibly affect upcoming negotiations. Consider opening up the situation to include suggestions from others on both sides of the issue.
 - LEO (July 23 to August 22)** Some Leos and Leonas might find it somewhat difficult to get their ideas accepted or even considered. But that's only for a while. Things will soon return to the way you like them.
 - VIRGO (August 23 to September 22)** The pace seems to be slowing down from the hectic on-the-job run you recently enjoyed. But be assured that you're still in the race to pick up new workplace-related goodies.
 - LIBRA (September 23 to October 22)** Seasonal changes create opportunities for busy Librans. However, be sure to balance your workload with your personal life so that you don't overdo it on one end or the other.
 - SCORPIO (October 23 to November 21)** A former critic could make a surprise turnaround and become a supporter. But if your Scorpion sense suspects a questionable motive, who are the rest of us to doubt it?
 - SAGITTARIUS (November 22 to December 21)** Data on a new project seems less than dependable. But it might
- CAPRICORN (December 22 to January 19)** Capricorneans face many decisions this week, with the Sea Goat's kids rating high on the consideration scale, especially regarding vacations and upcoming school matters.
- AQUARIUS (January 20 to February 18)** Showing that you care is what Aquarians do so well. It's your very special skill. And this week, you'll have several chances to show off that gift for a very special person. Good luck.
- PISCES (February 19 to March 21)** That streak of Piscean wariness should serve you well this week should you be among those who come up against a slippery character offering a fishy deal with nothing to back it up.
- ARIES (March 21 to April 19)** Your Aries self-esteem level is high, as is your impatience to see more action come your way in the workplace. Good news, Lamb: It could start to happen sooner than you think.
- TAURUS (April 20 to May 20)** Changing things now could upset a lot of people. But if you feel you're acting because you believe it's the right thing to do, others will understand and even come to support you.
- BORN THIS WEEK:** You have an artist's sense of how to help others see, as you do, the beautiful things about the world.

By Linda Thistle

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Puzzle Difficulty this week:



Place a number in the empty boxes in such a way that each row across, each column down and each small 9-box square contains all of the numbers from one to nine.

★ Moderate ★★ Challenging
★★★ Expert

	6		2			3
5			8		6	
		7		6		4
	1			3	5	
3			9	1		7
		8		6		2
9				4		1
	4			1		9
	7	6	3		2	

SEE ANSWERS, C11



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CONTRACT BRIDGE

More than just a guess

BY STEVE BECKER

The expert declarer often “guesses” right in what most players would deem difficult circumstances, and you might wonder how he does it. However, the truth is that many so-called successful guesses are based on careful reasoning.

Take this case where South is in six diamonds and West leads a spade. Declarer wins with dummy’s king and plays the queen of trumps, East following with the nine. South must now “guess” whether to finesse or play his ace in the hope that West has the singleton king. In the actual case, the contract stands or falls on this decision, since a subsequent club finesse will lose to East.

The ace is the right play, but the fact that it catches West’s king is more than just a lucky guess. Declarer starts by assuming that East cannot have the K-10-9 of trumps, since with that holding East would cover the queen with the king to guarantee himself a trump trick.

It follows that West must have either the singleton king, singleton ten or doubleton K-10. Declarer covers all three possibilities by playing the ace.

If West has the K-10, South cannot control the outcome whether he plays the ace or the deuce, so this case can be dismissed. If West has the singleton king, the ace is obviously the winning play.

But what if West holds the singleton ten? In that event, South still makes the

West dealer.
Neither side vulnerable.

NORTH			
♠	K	♠	J 7 5 3 2
♥	8 5 4 3	♥	J 10 6
♦	Q 8 7 4	♦	10 9
♣	A J 10 9	♣	K 8 5
WEST		EAST	
♠	10 9 8 6	♠	J 7 5 3 2
♥	Q 9 7 2	♥	J 10 6
♦	K	♦	10 9
♣	6 4 3 2	♣	K 8 5
SOUTH			
♠	A Q 4		
♥	A K		
♦	A J 6 5 3 2		
♣	Q 7		

The bidding:
West North East South
Pass Pass Pass 1♦
Pass 3♦ Pass 6♦
Opening lead — ten of spades.

contract by playing the ace. After West produces the ten, South cashes the A-Q of spades, discarding two hearts from dummy, and then the A-K of hearts. A trump lead then forces East to win with the king and return a club or yield a ruff-and-discard. Either way, South makes the slam without risking the club finesse. ■

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FILM CAPSULES

Mad Max ★★★

(Tom Hardy, Charlize Theron, Nicholas Hoult) In the post-apocalyptic future, former cop Max (Mr. Hardy) teams with a female renegade (Ms. Theron) as they try to escape a villain named Immortan Joe (Hugh Keays-Byrne). Loud and exciting non-stop action, it's rather artfully done by director George Miller. Rated R.

Hot Pursuit ★★1/2

(Reese Witherspoon, Sofia Vergara, Michael Mosley) A by-the-book cop (Ms. Witherspoon) has trouble escorting a drug lord's wife (Ms. Vergara) from San Antonio to Dallas. There are the normal buddy comedy/road trip bits you expect, but Ms. Witherspoon and Ms. Vergara have enough chemistry to make it worth recommending. Rated PG-13.

The D Train ★

(Jack Black, James Marsden, Kathryn Hahn) Loser Dan (Mr. Black) recruits a former classmate-turned-actor named Oliver (Mr. Marsden) to attend their high school reunion, thinking getting Oliver there will make Dan cooler. Complica-

tions ensue. It's so unfunny it's painful to sit through. When it was over I felt bad for the actors, talented as they are and undone by such horrid material. Rated R.

Avengers: Age of Ultron ★★★

(Robert Downey Jr., Chris Evans, James Spader) Tony Stark (Mr. Downey Jr.) hopes the world will be safe after he creates Ultron (voice of Mr. Spader), but it turns out Ultron wants to destroy the world instead. The Avengers to the rescue! It's an action-effects extravaganza that lacks the novelty of its predecessor but is nonetheless quite entertaining. Rated PG-13.

Clouds of Sils Maria ★★★

(Juliette Binoche, Kristen Stewart, Chloe Grace Moretz) A personal assistant (Ms. Stewart) helps a successful actress (Ms. Binoche) prepare for a challenging role. The acting is superb (especially Ms. Stewart, who continues to prove she's much better than anything the awful "Twilight" allowed her to be), and the story is dense with symbolism. Rated R. ■

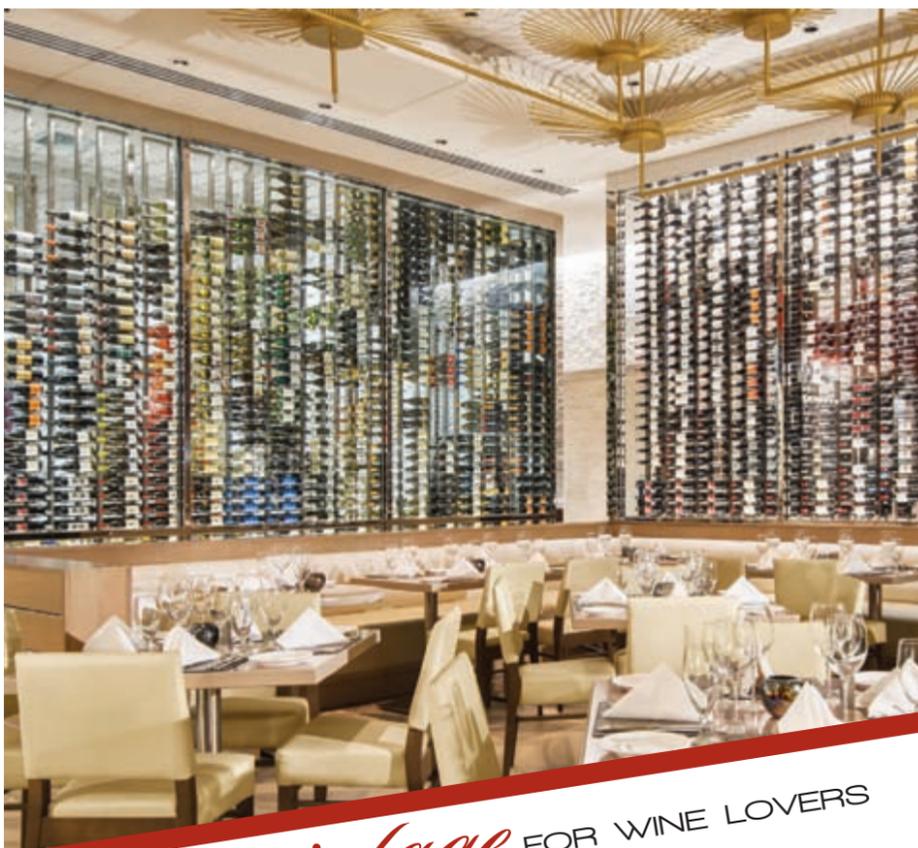
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'Good Kill'

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★ ★ 1/2

Is it worth \$10? Yes!

Is it OK to be cowardly if you're saving lives?

The premise of "Good Kill" focuses on aerial drone attacks in the Middle East that are remotely flown from an air-conditioned trailer in Las Vegas. The benefits to U.S. military personnel are obvious: Pilots aren't in danger, multiple points of view are provided and the enemy never knows when a strike is imminent.

"Drones aren't going anywhere," Lt. Col. Jack Johns (Bruce Greenwood) says. "In fact, they're going everywhere." In front of an over-size American flag, he's addressing a roomful of eager soldiers. Writer/director Andrew Niccol is clearly channeling the similar "call to arms" speech in "Patton" (1970), and that evocation alone is enough to remind us how much the art of war has changed since World War II.

The fact that Johns later admits the technology was inspired by X-Box is not a surprise. Logically, this seems like a win for all involved except the targets. But what's difficult to assess is the psychological toll it takes, and how the murder of individuals 10,000 miles away who never see it coming in some way feels ... unjust. Unfair. Just plain wrong.

Is it an act of cowardice to kill someone from so far away? The reality is the enemy wouldn't hesitate to kill if the American soldiers were in their presence, and it's not the fault of the American soldiers that their technology is more evolved. Still, it can be a tough moral pill to swallow.

For Tom Egan (Ethan Hawke), everything about remote controlling the destruction of human life is awful. He

served six tours of duty in the Middle East as an F-16 pilot, and he yearns to get back up in the air. His PTSD is exacerbated by excessive drinking and orders he finds increasingly difficult to follow. Ordinarily soldiers long to be home with their families when deployed; Tom sees his wife (January Jones) and kids every night and couldn't be more miserable. But how do you make that switch? With just a short drive in between, Tom goes from killing supposed terrorists and whatever civilians are unlucky enough to be in the vicinity to trying to be a good dad to his wife and kids. Compartmentalization is one thing, but that's a tall order for anyone.

Ironically, Tom has in a way become a terrorist. He carries out attacks that he

knows will murder innocent civilians, and he does it because he's following orders. And, for what it's worth, he also lives in a desert. His fellow soldiers (Zoe Kravitz, Jake Abel, Dylan Kenin) deal with the ethicality of their actions each in his own way. None of them are an asset to Tom, who believes the only way he can be happy again is to get back up in the air.

"Good Kill" is different than the war movie we're used to, and it's fascinating because it feels feasible.

Mr. Hawke gives his character just enough emotion to make it clear that he's getting torn apart from within — this is a master class in restraint, and is impressively effective. But the movie overall is a bit dull. Mental anguish is a tough thing to convey on screen, and regardless of the star's best efforts, director Niccol doesn't always succeed in making it captivating. Still, it's worth a look, if only because it presents a new side to the war on terror that's also undeniably current. ■



in the know

>> This is the third time Ethan Hawke has worked with writer/director Andrew Niccol. They previously collaborated on "Gattaca" (1997) and the underrated "Lord of War" (2005).

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KOVEL: ANTIQUES

Your old playthings can fetch serious prices at auction

BY TERRY AND KIM KOVEL

Moving to a smaller house or apartment or trying for a less cluttered house usually means there are unwanted toys. "Kovels Antiques and Collectibles Price Guide 2015" lists a late-1950s toy Radicon Robot that sold for \$37,200, a very rare 1916 French doll that auctioned for \$300,000, and a blue 1962 Chrysler Imperial friction toy with the box that sold for \$26,550. And many more toys are listed that sold for hundreds and even thousands of dollars. What makes a toy that valuable? Barbie, Hot Wheels, stuffed Teddy bears and other popular toys are easy to find at yard sales for low prices, but the special ones exist today in small numbers. The first Barbie, 1959, in excellent condition is worth \$6,000. A rare Steiff teddy bear even in "much loved" condition brings more than \$1,000. Toys that move and make noise get good prices.

In the 1930s and '40s, many colorful tin toys were made in the U.S. by Louis Marx. He founded his toy company in 1919, and by the 1950s, his company was the largest toy manufacturer in the world.

Chances are there is a Marx toy in your family. "Drummer Boy" is a tin Marx toy made in about 1949. It is a tin man dressed in a yellow and orange band uniform, pushing a large drum balanced on a wheel. Wind it up and it rolls across the floor while pounding the drum. That toy sold recently for \$370. It was inexpensive when new because Marx had reused some

old toy parts and patterns. The company created a Charlie McCarthy toy in 1938, when the ventriloquist dummy was a star on the radio. The toy's drum said "Strike up the Band, Here comes Charlie." The head and lithographed designs on the tin drum were changed to make the new toy. Charlie, harder to find, sells for more than \$2,000.

Before you clean out your toys, take the time to do some research. Age, condition and rarity set the price, so don't assume an old Hot Wheels or Barbie or a damaged teddy bear is worth only a few dollars.

Q: I have a round vase made from a mortar shell from World War I. It's been in my husband's family for years. They got it from relatives in Europe. The brass vase is hammered and decorated. It's 8 1/2 inches high and has several letters and numbers marked on the bottom, including the date "Jun 1 1917." Does it have any value?

A: This is a form of folk art known as "trench art." It started during World War I when soldiers in the trenches used metal casings from bullets and mortar shells to make vases, ashtrays, lamps, letter openers, and other objects. Now it's used to describe art from other conflicts. The markings meant something to the person making the vase, but it's impossible to decipher them now. June 1 probably was the date of an important battle. Other numbers and letters may identify the divi-

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This Marx Drummer Boy is in excellent condition. Wind it up and the drummer beats the drum and moves across the floor. It sold for \$370 at a Bertoia sale in Vineland, N.J. in September 2014.

sion or unit the soldier belonged to or the place where they were fighting. Trench art is collectible. The value of your vase is about \$200.

Q: We found a picture of World War I soldiers in our attic. It's about a yard long. There appear to be about a hundred soldiers sitting and standing in front of a line of tents. It reads "Co. L, 3rd Pioneer Inf., Camp Wadsworth, S.C., Moore Photo." Can you give us any information about this photo and its value?

A: Camp Wadsworth was an army mobilization center from 1917 to 1919, during World War I. Pioneer Infantry regiments marched at the head of each battalion to clear the way. They did minor construction, maintained roads and bridges, and built trenches, bomb shelters, and gun emplacements. The War Department chose soldiers "experienced in life in the open, skilled in woodcraft and simple carpentry." The soldiers were also trained as infantry, but their main job was clearing and preparing the way for the rest of the battalion. Contact the National Archives

(www.archives.gov) for more information. If you're interested in selling the picture, you should contact an auction house that sells photos or military items.

Q: I have an empty Pearl Harbor Beam Kentucky Whisky decanter that has an eagle carrying a bomb on the front between columns with the words "Dec. 7, 1941" and "Pearl Harbor." There is a picture of the memorial for the U.S.S. Arizona on the back. My husband was a Pearl Harbor survivor at Hickam Field. I'd like to give the bottle to one of my children, but I'm not sure of their interest. Is this bottle a collector's item? What is it worth, and where can I sell it if none of my children want it?

A: This Pearl Harbor decanter was made for Beam by Regal China in 1972. Another decanter, with "Pearl Harbor Survivors Association" on the front and the island of Oahu and three ships on the back, was made in 1976. The Pearl Harbor Survivors Association was founded in 1958 and was disbanded because there were so few survivors still alive. These decanters usually sell online for \$10 to \$20.

Tip: Don't store silver jewelry or pearls in a bank safe deposit box. It may not have the correct humidity and temperature. ■

— Terry Kovel and Kim Kovel answer questions sent to the column. By sending a letter with a question, you give full permission for use in the column or any other Kovel forum. Names, addresses or email addresses will not be published. We cannot guarantee the return of photographs, but if a stamped envelope is included, we will try. The amount of mail makes personal answers or appraisals impossible. Write to Kovels, (Florida Weekly), King Features Syndicate, 300 W. 57th St., New York, N.Y. 10019.

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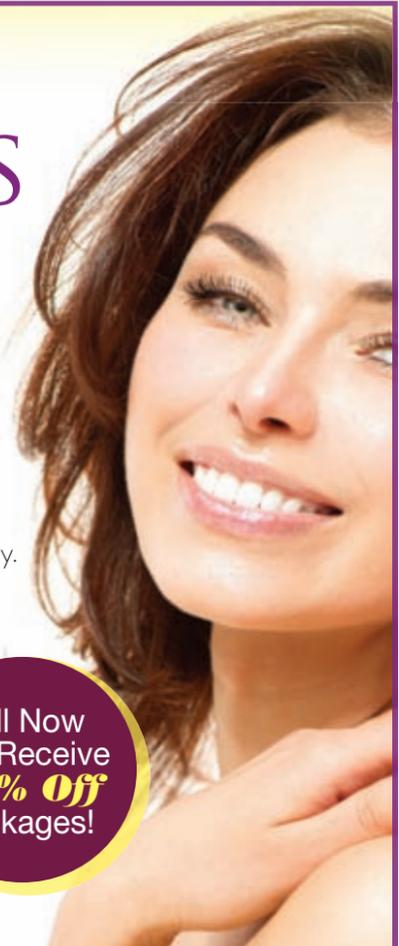
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Avenue5 restaurant in downtown introduces Star-Tender Charity Night from 5-6:30 p.m. Thursday, May 28. On the fourth Thursday of each month, the restaurant will host celebrity guest bartenders to raise money for local charities. Guest bartenders will mix it up with Avenue5's all-star team of mixologists and bar staff, working for tips in the restaurant's lounge and bar area.

For each event, Phil McCabe, owner of Avenue5, will match all gratuities raised up to \$2,000.

The first Star-Tender Charity Night will benefit Make-A-Wish Southern Florida.

"By leveraging the popularity of our

daily happy hours, Star-Tender evenings will help many of our local charities with their fundraising efforts," Mr. McCabe says. "In addition to raising money, these events will allow charities to educate and connect with new supporters."

Future Star-Tender Charity Night beneficiaries include Take Stock In Children and Special Needs Children. Each organization selects a local celebrity Star-Tender, provides volunteers to assist during the event and helps promote it to its members and throughout the community.

For more information, call Avenue5 at 403-7170 or visit avenue5naples.com. ■



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THIS WEEK ON WGCU-TV

THURSDAY, MAY 21, 9 P.M.

**Doc Martin
Born with a Shotgun**

Sleepless nights are taking their toll on Martin and Louisa. Tempers are frayed as they try to find ways to comfort their constantly wailing baby. Portwenn resident Shirley tells the doc she thinks her son is trying to poison her.



A Salute to the Troops, May 22

FRIDAY, MAY 22, 10 P.M.

**A Salute to the Troops:
In Performance at the White House**

The concert features performances by Mary J. Blige, Common, John Fogerty, Willie Nelson, Romeo Santos, and military members U.S. Army Sgt. Christiana Ball, U.S. Marine Corps Capt. Matt Smith and Capt. John Ed Auer.

MONDAY, MAY 25, 9 P.M.

The Homefront

Intimate portraits of America's military families, with unprecedented access to soldiers, sailors, Marines and airmen and women in the all-volunteer military. The revealing documentary tells stories of pride and patriotism, sacrifice and resilience.

SATURDAY, MAY 23, 10 P.M.

Keeping Up Appearances

Her chirpiness and loud flowered dress disguise a calculated climb up suburban London's middle-class ladder, and Hyacinth Bucket leaves nothing to chance.

TUESDAY, MAY 26, 10 P.M.

Frontline: Obama's War

Tens of thousands of fresh American troops are on the move in Afghanistan, led by a new commander and armed with a counterinsurgency plan that builds on the lessons of Iraq. But can U.S. forces succeed in a land long known as the "graveyard of empires"?

SUNDAY, MAY 24, 9:30 P.M.

National Memorial Day Concert

On the eve of Memorial Day, a star-studded lineup, hosted by Joe Mantegna and Gary Sinise, will grace the stage. This multiple award-winning television event has become an American tradition, honoring the military service and sacrifice of our men and women in uniform, their families at home and those who have made the ultimate sacrifice for our country.

WEDNESDAY, MAY 27, 8 P.M.

Nature: My Bionic Pet

Left disabled without fins, flippers, beaks or tails because of disease, accidents or even human cruelty, these creatures need what amounts to a miracle if they are to survive. Amazing prosthetics can provide just what they need, and scientists are finding that innovations created in the process are benefiting both animals and humans. ■

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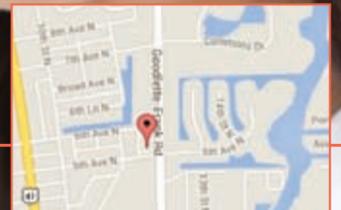
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CELEBRITY EXTRA

Andie MacDowell back in 'Cedar Cove'

BY CINDY ELAVSKY

Q: Can you tell me when "Cedar Cove" will be back? It seems like we've been waiting forever!

— Donna R., via email

A: You'll have to wait just a little while longer. The hugely popular Hallmark Channel original series, starring Andie MacDowell and Dylan Neal, will be back for its third season Saturday, July 18, with a two-hour season premiere starting at 8 p.m.



MacDowell

A: I'll try to sum it up as best I can, and you'll see that the scene is a setup for season two. The story picks up 14 months later: It's Natalie's 18th birthday, and she and Dave have a simple celebration at a coffee shop. When Detective Cornell walks in and tries to convince Natalie to testify on behalf of Ben, she decides to do it to clear her father's name. Unfortunately, the way they keep referring to Ben, it sounds like he has died, but no one explicitly says that. After Cornell leaves, we see Natalie approaching Abby and her mother as they're on a shopping trip, giving Abby quite a scornful look.

Readers: The networks have announced the renewed and canceled shows for the 2015-16 season. This week, I'll cover the ABC shows. In alphabetical order, renewed shows for ABC include: "American Crime," "America's Funniest Home Videos," "The Bachelor," "Black-ish," "Castle," "Dancing with the Stars," "Extreme Weight Loss," "Fresh Off the Boat," "Galavant," "The Goldbergs," "Grey's Anatomy," "How to Get Away with Murder," "Last Man Standing," "Marvel's Agent Carter," "Marvel's Agents of S.H.I.E.L.D.," "The Middle," "Modern Family," "Nashville," "Once Upon a Time," "Scandal," "Secrets and Lies" and "Shark Tank."

Q: This can't be true, but I hope it is. Are they really making a new "Muppet Show"?

— Todd T., via email

A: ABC is indeed making a new "Muppets." According to The Hollywood Reporter, the new incarnation of the puppet/comedy/variety show is described as "a contemporary, documentary-style show that, for the first time ever, will explore the Muppets' personal lives and relationships, both at home and at work ... a more adult Muppet show, for kids of all ages."

Q: I am a big fan of "Secrets and Lies," but I don't have a computer. So you can imagine my dismay when I heard that a final, extra scene was available online only. Can you tell me what I missed?

— Mary B. in Virginia

ABC shows that were either canceled or have ended their run include: "Cristela," "Forever," "Manhattan Love Story," "Resurrection," "Revenge," "Selfie" and "The Taste." ■



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- Baked Haddock Milan \$21
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SOCIETY

Second annual Naples Buckeyes golf tournament at Country Club of Naples



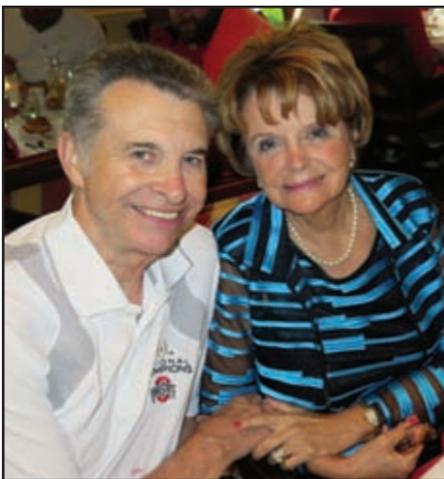
Jan Feeny, Chuck Feeny and Holly Stephens



Cheryl Brosseit, Donna Mousa and Sara Ann Mousa



Todd Bell and Cliff Reiselt



Hank Pearson and Eileen Pearson



Mary Beth Hallal and Bill Hallal



Artist Chris Waleri



Kathleen Bourgeois and Aubrey Bourgeois



Sue and John Goldsberry with Chris and Ana Waleri



Marilyn Post and Cliff Reiselt



Todd Reynolds, Adam Schonberg and Brian Weaver

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The Naples Junior Woman's Club's sixth annual Derby Dash at Ridgway Bar & Grill



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SOCIETY

Kentucky Derby Day at the Naples Sailing & Yacht Club



Dorothy Ghee, Barbara Barry and Patti Krupp



Art Lottes and Mary Lottes



Jennifer O'Dell and Scott O'Dell



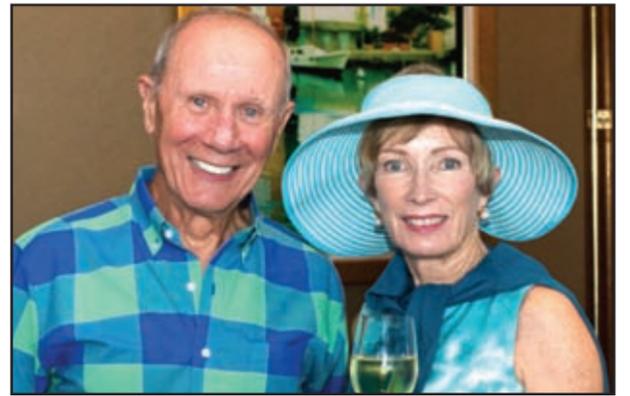
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Jack Harkins and Cheryl Harkins



Joseph Beauchamp and Jean Beauchamp



Cass Diaz and Linda Diaz

CHARLIE MCDONALD / FLORIDA WEEKLY

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CUISINE NEWS

Summer is the perfect time to savor your loyalty club points

BY LINDSEY NESMITH
lnesmith@floridaweekly.com

We have a question for you, South-west Floridians: Why are you ignoring all the free food and drink you've earned? Culinary Concepts, the restaurant group that includes several large operations in downtown Naples, has found that its loyalty club members are not redeeming their points. The group is sitting on \$35,770 in rewards, and it desperately wants account holders to use them.

"The reason we developed the reward system is so they can have an awesome experience with a deal," says Yvonne Ayala McClellan, a spokeswoman for the restaurant group.

Loyalty programs have remained popular in American households, but according to a 2010 study by research firm Colloquy, about \$48 billion in rewards go unclaimed in the U.S. each year.

Ms. McClellan says this year's audit of the Culinary Concepts program was a bit surprising. Customers have reliably redeemed their points in the past, and the company is baffled as to why this year is different, she says.

"It's just kind of an anomaly. We have ramped up our promotions to see if people are inspired to spend those dollars a bit more and we've also launched great summer discounts (for club members)."

To be clear, it's not as if no one is using their Culinary Concepts rewards. It's just odd that there is so much left unclaimed. Active club members total 7,798 diners who redeemed \$162,321 in rewards this year, while the club has 4,950 members are not using their cards and leaving roughly \$35,000 on the table. Culinary Concepts restaurants are: Pazzo! Cucina Italiana, Yabba Island Grill and Chops City Grill in Naples and Blue Water Bistro at Coconut Point. Current specials for club members include a 20 percent discount on their entire bill at Yabba's Island Grill and 20 percent off white Burgundy wines throughout May at any of the group's restaurants.

For more information, call 435-0990 or visit gr8food.net.

Take note:

■ **Avenue 5** hosts a wine tasting at 5 p.m. Thursday, May 21, featuring Orin Swift Cellars of Napa Valley. Guests will visit with David Phinney, the winery's vintner and owner, and Jane Uttley, founder of Unfiltered Unfined Wines. Small plates will be available. \$25. 699 Fifth Ave. S. 403-7170 or avenue5naples.com.

■ **Vom Fass** at Mercato hosts a craft cocktail party at 7:30 p.m. Thursday, May 21, with demonstrations, appetizers and samples featuring the store's specialty liquors, liqueurs and fruit vinegars. \$40. To purchase tickets, visit naples.vomfassusa.com.

■ **Sea Salt** hosts Ted Diamantis, founder and owner of Diamond Wine Importers, for a three-course dinner featuring Greek wines on Thursday, May 21. Wines will be paired with charred octopus, gremolata-crusted tuna and lamb ragu. \$55. Reservations required. 1186 Third St. S. 434-7258 or seasalt-naples.com.

■ **Three60 Market** invites guests to enjoy Pasta Tuesday each week through August, when they can enjoy a Chef's



Culinary Concepts loyalty club members are entitled to 20 percent off all white Burgundy wines at the group's five restaurants through May.

Choice selection, buy-one-get-one ravioli dishes or take home three bags of homemade pasta for \$25. 2891 Bayview Drive. 732-7331 or three60market.com.

■ As it celebrates 15 years in Naples, **USS Nemo** offers a complimentary appetizer and glass of wine or beverage with the purchase of an entrée. Reservations recommended. 3745 Tamiami Trail. 261-6366 or ussnemorestaurant.com.

■ **Barbatella** is offering several summer specials, including a three-course dinner for \$21.50. Also available is a community dining experience every Friday night, where diners are served family style with other guests. The \$35 meal includes appetizer, Italian-style timbale, dessert and a glass of house wine. 1290 Third St. S. 263-1955 or barbatellanaples.com.

■ **Applebee's** has a special meal for dads Saturday and Sunday, June 20-21, that includes a 4-ounce sirloin, chicken, half rack of ribs, mashed potatoes, vegetables and coleslaw for \$19.99. 434-7744 or applebees.com.

■ Want to work on your skills in the kitchen? Here are some **cooking classes** on the front burner:

The Good Life of Naples, 2355 Vanderbilt Beach Road; 514-4663 or goodlifenas.com - Pizza: Thursday, May 21 (\$50); Appetizers and Small Plates for Entertaining: Saturday, May 23 (\$50); A Bounty of Seafood: Wednesday, May 27 (\$65); Flavors of Malaysia & Singapore: Friday, May 29 (\$65); Rustic Italian: Wednesday, June 3 (\$60); Fast & Healthy: Saturday, June 6 (\$50); Sushi: Friday, June 12 (\$55); Vegetarian Cuisine: Thursday, June 18 (\$55); Fourth of July Favorites: Wednesday, July 1 (\$55).

Sur La Table, 9501 Strada Place, Mercato; 598-1463 or surlatable.com - Tasty Thai at Home: Thursday, May 21 (\$69); Seafood on the Grill: Friday, May 22 (\$79); Date Night Spicy Latin American Cooking: Friday, May 22 (\$69); Spring in Italy: Saturday, May 23 (\$69); Mediterranean Small Plates: Saturday, May 23; Date Night Great Food on the Grill: Saturday, May 23 (\$69); Pie Shoppe: Sunday, May 24 (\$69); Tasty Thai at Home: Sunday, May 24 (\$69); Date Night Spicy Latin American Cooking: Sunday, May 24 (\$69); Basics of French Macaroons: Monday, May 25 (\$69); Sharpen Your Palate: Monday, May 25 (\$69); Italian Kitchen Classics: Tuesday, May 26 (\$69); Tapas Party: Wednesday, May 27 (\$69); Szechuan Cooking at Home: Wednesday, May 27 (\$69). ■

— Email food and wine news to Lindsey Nesmith at lnesmith@floridaweekly.com.

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THE DISH

The Dish: Patty Melt

The Price: \$8.49, served with coleslaw or French fries

The Place: Patio Café
10711 Tamiami Trail N., North Naples

The Hours: 7 a.m. to 9 p.m., Monday-Saturday, 7 a.m. to 3 p.m. Sunday

The Full Menu: patiocafenaples.com

The Details: I have a confession: I missed my mom on Mother's Day. It's not that I have a mom-shaped hole in my life, I just have more than one woman who needs attention on that particular holiday and my mom got the shaft this year. To be honest, so did I. To make up for it, we met for lunch the week after at Patio Café to treat ourselves to something that wasn't on

the good side of healthy. I'm glad we did. My patty melt was straight-up traditional, served on toasted rye bread with sautéed onions and Swiss cheese to complement the beef patty, which I chose to have prepared to medium doneness. Old-fashioned diner food is really the best comfort food, and it was great to have some mom time along with it.

Another Thing: The menu at Patio Café is devoted to traditional American fare, so I was surprised while scanning the menu to find a little corner devoted to Greek food. Diners can choose a gyro, chicken souvlaki and other Mediterranean selections. Mom ordered the souvlaki, which was served on a pita with tzatziki sauce, and loved it. ■

Lindsey Nesmith
lnesmith@floridaweekly.com

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VINO

Bottle shock

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Many of my wine friends have seen the movie "Bottle Shock" at least once. In case you haven't, it's the true story of the blind tasting in France in 1976 that proved to the world that American wines were, for the most part, every bit as good as their famous French competitors. The entire story is told in the wonderful book, "The Judgment of Paris," by George Taber, who was a freelance writer in Paris at the time, and the only journalist interested enough to attend. Most people in France thought it was heresy to even consider that American wines might be up to their standards.

A wine store owner in Paris named Steven Spurrier set up the event. He went to Napa Valley, brought back a selection of California wines, and set up the blind tasting in a hotel ballroom in downtown Paris. (In the movie, the tasting takes place in a much more picturesque ruined building in the



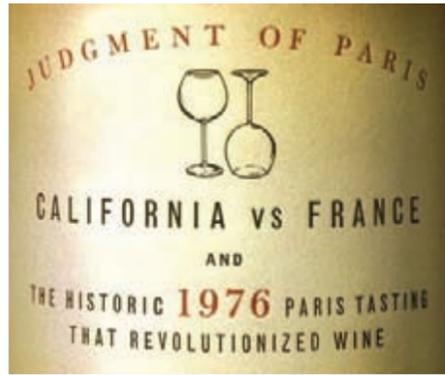
GRGICH

countryside.)

The evaluation was performed by five or six of the most famous, most expert wine authorities in France. By the time they had tasted and rated all the wines the unexpected happened. Chateau Montelena Chardonnay from Napa Valley came in first. Other American wines, such as Stag's Leap, ranked high as well. The French were incredulous. Mortified. Very upset. Their evaluation, proving that an American wine can be equal in quality and sophistication to the finest, most expensive white burgundies shook the foundations of the international wine trade. Seriously. In fact, there is a bottle of the Chateau Montelena 1973 Chardonnay on display in the Smithsonian. That's how important the event was.

What the movie does not mention is that the Montelena Chardonnay was not made by the winery's owner Jim Barrett or by his son Bo, both of whom are the central focus of the picture. It was, in fact, made by their winemaker, a young Croatian immigrant named Mike Grgich. It is said that he's not depicted in the film because he didn't want to be involved. So the Barretts are front and center, and Mike has about 10 seconds of screen time, if you know exactly where to look.

Shortly after the Judgment of Paris put Chateau Montelena and other Napa wines on the world map, Grgich



GRGICH HILLS ESTATE



set out on his own, establishing his Grgich Hills winery in 1976. He's been turning out great juice every year since, and is now about 84 years old.

We had the opportunity to sample two of his wines recently, and they're both well worth seeking out.

Grgich Hills Estate Merlot 2011 - This wine is a lovely rich dark ruby color in the glass with a nose of lavender and dark fruit. It took a while to open up, but then offered hints of plum, coffee and blueberry. WW 93

ender and dark fruit. It took a while to open up, but then offered hints of plum, coffee and blueberry. WW 93

Grgich Hills Estate Cabernet Sauvignon 2012 - Although it could use a few years of cellaring or about a day of decanting, there are flavors of cassis, pepper and chocolate. The tannins are tight, but the wine opened up nicely in about an hour. WW 94-95

In addition, we enjoyed a few other samples in the past two weeks. Kendall Jackson, long known for its value wines, has started to kick things up a notch with a more premium-level offering called "Grand Reserve." Its chardonnay is a great buy at around \$14. We tried the 2013 vintage that gave off pronounced aromas of oak and peach, with nice apple notes on the palate and a medium-long finish.

Watch this space for a column on new rosé wines. They've never been out of fashion, but tasty versions from several regions are hitting the market, and providing exciting flavors at good prices. Like this one:

Mulderbosch Cabernet Sauvignon Rosé 2014 - It's a medium pink rosé color in the glass, with aromas of roses and lavender. The palate shows notes of rose petals, pomegranate and strawberry, with some refreshing tartness on the finish. WW 90. ■

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CUISINE

Neighborhood Organics: No waiting for a weekend farmers market



Until six months ago, Neapolitans' opportunities to purchase locally produced products were limited. Most farmers markets were open only one day a week, and shoppers who became hooked on a particular product often found themselves on the hunt (and coming up dry) for an accessible retail outlet to provide it when their market was closed. Reliable access was an obstacle to both customers and budding business owners.

But then Laura Sloat, Janet Blanchard and Jenny Breton partnered up to opened Neighborhood Organics, an offshoot of the popular farmers market that has inhabited Shoppes at Vanderbilt for several years now. The small storefront in the center now offers local vendors the opportunity to increase the availability of their products to local shoppers.

"We wanted to capture those customers who might not be able to get here on Saturday," Ms. Sloat says.

The key to the store's success, she adds, is keeping its offerings local and natural. "We have a lot of paleo customers and a lot of gluten-free customers.

"We're not trying to compete with the bigger box stores," she says. "We want to be a local neighborhood store."

Other local businesses have been able to gain a foothold in Naples thanks to Neighborhood Organics and have shared its success. While the storefront operation has far exceeded sales expectation in its first six months of operation, local brands such as Top Dog Kitchen and Juicelation have seen similar growth since Neighborhood Organics started carrying their products.

Sebastian Mancera and Zan DeCicco, co-owners of the juicing company Juicelation, placed their blends in Neighborhood Organics refrigerators earlier this year, adding to the area yoga studios they supply. Because the store is close to their kitchen, they can provide a product that is as fresh as possible.

"The shelf life on our products isn't as long as other products in there," Mr. Mancera says, adding Neighborhood Organics is "very good at keeping them moving," he said. "We've added machines, we've got trucks now. There's a big need here, and we've seen a lot of customers who are very appreciative."

Top Dog Kitchen is already a bit of a success story, but Neighborhood Organics has greatly helped the dog treat company increase customer access to their popular products. Because it already has a storefront and a loyal local following, adding a North Naples pickup location to the kitchen's operation has helped its



COURTESY PHOTO
Jenny Breton, Laura Sloat and Janet Blanchard are partners in Neighborhood Organics.

customers tremendously.

"We just had a customer Saturday and he said 'oh my, gosh, I'm up at North Naples and I can't get to your shop,'" said Kathleen MENCHERO, co-owner of Top Dog Kitchen. "He's one of many I point toward Neighborhood Organics."

And then, there are the companies who use the store to manage growth. Stuffum Naturals makes protein cookie dough and ships it to customers who purchase it online. Owner Ashley Stritenberger chose Neighborhood Organics as her only retail location.

"They're my first retail location, and the reason I chose them is that my company is still growing and I love what they stand for," Ms. Stritenberger says.



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Amazing 4/4. French door entry, spacious courtyard, salt water pool/spa, walk in closets, gourmet kitchen. A must see!
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Stunning views of Matlacha Pass from almost every room of the house.
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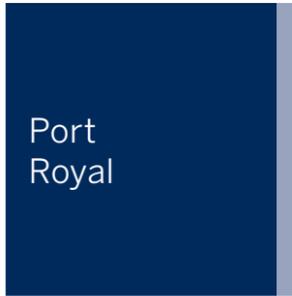
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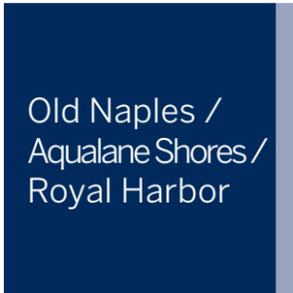
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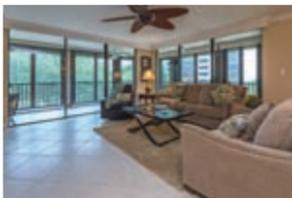
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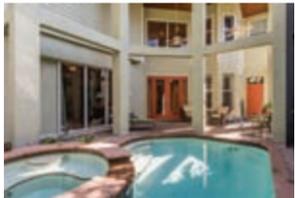
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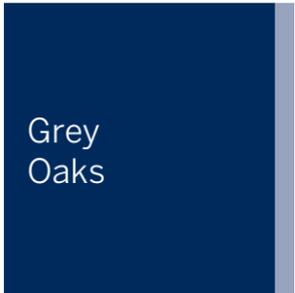
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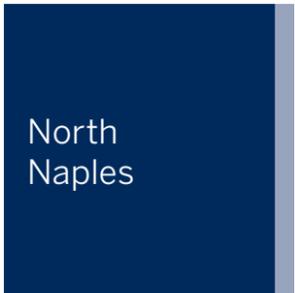
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