

NAPLES FLORIDA WEEKLY®

IN THE KNOW. IN THE NOW.

WEEK OF MAY 23-29, 2013

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BY THE NUMBERS:

19.5

percent increase in SWFL exports from 2010-2011

58,000

exporters in Florida, second in the U.S. (behind California)

66.4

billions of dollars in Florida-origin exports in 2012

18

percent of all U.S. exports to Latin America and Caribbean from Florida



Southwest Florida's businesses gone

GLOBAL



Local companies speak the international language of business

Small to medium-sized businesses drive Southwest Florida's export market. Local companies manufacture and ship electronics to Israel, jewelry labels to Italy, skin-care products to Tokyo, real estate services to the UK, a luxury bedding line to Shanghai, and organic pesticide to Ecuador. These are just a few of a growing list of cities and countries we're doing business in.

A8

By EVAN WILLIAMS • EWILLIAMS@FLORIDAWEEKLY.COM

Making an old dream new and true

BY ROGER WILLIAMS
rwilliams@floridaweekly.com

It's the tortoise, not the hare, but it's getting there: the Gordon River Greenway, a partially realized trail of sidewalk and boardwalk winding sinuously through Naples both on and off the Gordon River.

More than 20 years after the short, east end of the trail opened in 1992, connecting to a 1.5-mile loop around the Naples Municipal Airport, phase two kicked off

with a groundbreaking last week.

The work may be completed in a mere 14 months, finally offering potent witness to the benefits of a public-private partnership, its champions insist.

"I think it's a gem," says Ellie Krier, widely recognized as one of the prime movers of a completed Greenway. Ms. Krier is executive director of the Southwest Florida Land Preservation Trust and owner of EK Consulting.

And if the Greenway isn't a gem, then

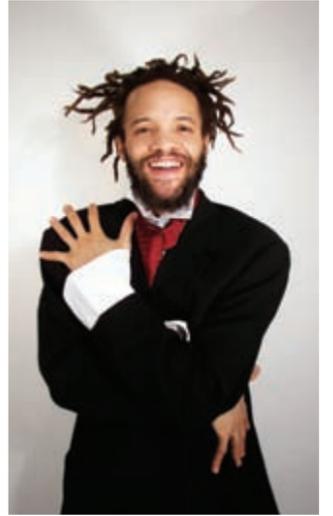
it's the necklace that supports a gem.

It will stretch, loop, twist and turn through dense native woods of red and white mangrove, pine, oak, wild coffee, myrsine, white indigo berry, buttonwood and liatris or "blazing star," among other flora.

Phase two, with its 12-foot-wide paved path and sections of 10-foot-wide elevated boardwalk, will extend for about two

SEE DREAM, A17 ►

INSIDE



You missed it

Highlights from the season that was. **C1** ►



Networking

Wake Up Naples with the Greater Naples Chamber of Commerce. **B6** ►



Cyber security

Protect your business. **B1** ►



Illumination art

Collectors look beyond Tiffany. **C14** ►

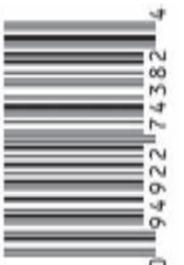
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COMMENTARY

The security question



rogerWILLIAMS

rwilliams@floridaweekly.com

Once, the word security probably meant comfort to many Americans.

"I've saved for retirement," people might say, "so I have some security."

But now the first thing that comes to mind is safety. Security as a word suggests defense in its most literal sense — protection from life- or health-threatening assault.

Security policies proliferate, along with security devices. Security details along with security teams abound. We have internal security, external security, perimeter security, homeland security, national security, personal security, and car, home and school security, to name a few.

And somehow we still don't feel secure.

The security question had been floating around in my mind for a long time until recently, like a lost boat without a harbor. Perhaps the same is true for you.

I became aware of it first when I was about 5, and I noticed that walking across the cow pasture outside the fence was — if not a guarantee of security — at least a nod in its direction.

Walking inside the fence, on the other hand, could get you chased by a creature about 30 times your weight. Since my sister had the temperament of Rocky Marciano and the speed of Wilma Rudolph (they were big back then), she liked to see how far inside the fence we could get before we became suddenly and literally insecure.

Later, I thought that security meant a rifle or a pistol or a platoon of Marines (reinforced by a division), or a close airstrike, a long-range airstrike, an aircraft carrier, a nuclear submarine or a variety of other options based on the notion that the best defense is a good offense.

I had, after all, practiced duck-and-cover drills when I was kid, so it all made sense. Once a month, you'd hide under your desk when the teacher shouted, "Duck and cover!" That way, you'd be secure when the Soviets started World War III on top of your elementary school with a nuclear missile that said "HIYA, ROGER" on it.

And right through my comfortable late 20s and 30s and 40s and 50s, I figured, loosely — because I didn't have to worry about it much, since others did that for me — that security might include not only all those things I've cited, but a good economy and some honey-tongued ambassadors and a good intelligence service, for example.

Get it out there around you and you'll be secure — that was my idea. So was this: If you want security, quit whining and establish it. With force. With muscle. Because that's what it takes.

But I've since come to realize how far short of the mark my estimation of good security fell.

My growing recognition that security begins with something else entirely probably started with the bombings, school shootings and subsequent gun control debates of the last decade or two. It's been 20 years since the first World Trade Center attack, 18 years since the Oklahoma City bombing (domestic terrorism), and 15 years since Columbine, after all.

Then along came 9/11 (international terrorism), followed by a hunt for the perpetrators that turned into the misguided wars of the Bush-Cheney-Rumsfeld triumvirate, who heroically allowed less than 1 percent of Americans to soldier on to security for the rest of us, the other mostly uncomplaining 99 percent.

Followed by more incidents that culminated recently in murders by wackos with assault weapons at a movie theater in my home state last July (Colorado), and an elementary school in Connecticut on Dec. 19.

Since I have a child in elementary school and another still in high school, and since I have a friend who writes the best blog on gun control issues in the United States right now (called Gunsense, at www.readwrite.typepad.com/gunsense/), I began to think more deeply about security.

Why? Because I realize now that real security in the foreseeable future is a concept that borders on the impossible, unless we change our thinking and our behavior toward each other as humans.

Around my son's school stands a new, 8-foot-high iron security fence with an impressive gate that remains locked, usually. Like in many other school districts and at many other schools now, officials have established a "single-point entry" system supported by cameras that appear inside and outside the school on ceilings and in high corners.

But that isn't security, even with a police officer always on duty in every school.

True security won't be available to Americans for a few decades at a minimum, and it may not happen at all.

The reason is not complicated. True security will require — unlike, say, the wars in Korea, Vietnam, Iraq and Afghanistan

— that each one of us participate, and ultimately that humans everywhere participate.

Otherwise, we become targets.

Just as our new and unpredictable global interconnectedness by travel, trade and information sharing has made countless lives richer and fuller, it also makes us deeply vulnerable to those who remain angry, irrational and genocidal.

The fence around my son's school will not keep them out, and in my opinion, his life will have to steer around catastrophes on the scale of any plague in history, either biological or nuclear.

But there is one way around this, over time, and it's not just to fence up and arm up. This singular strategy, never before attempted en masse, also requires that we "compassion up," if you will.

We must recognize that by avoiding superstition and pre-judgment, by insisting on a comparative level of health and public safety for all peoples, by requiring that every person be treated equally and fairly under the law — here first, and someday elsewhere — and by working a great deal harder than we have to share with others our abundant wealth, our opportunities for education, and our tough-minded tolerance of quirky differences in a quirky world, we can create the most formidable defense ever mounted against enemies foreign or domestic.

That's a lot harder than going to boot camp. Or buying assault rifles and pistols at the gun show. Or getting a concealed weapons permit.

It'll take guts and smarts and a lot of cool, on an unprecedented level.

It's also the only ultimate answer to the security question. ■

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OPINION

'Patriot' games at the IRS



richLOWRY

Special to Florida Weekly

It sounds like the plot from a dystopian libertarian novel. The word "patriot" and the phrase "educating on the Constitution and Bill of Rights" triggered heightened scrutiny from the most intrusive agency in the federal government.

We now know that the Internal Revenue Service did indeed target conservative groups, as had long been rumored and oft-denied. The news is a perverse confirmation of the groups' worldview, and a challenge to President Barack Obama's. He always harangues us about putting more trust in government, and then you find out that the IRS has been singling out his political enemies.

This isn't an unaccustomed role for the IRS. It was notoriously used as a partisan bludgeon by Franklin D. Roosevelt and Richard Nixon, an abuse that was a Watergate impeachment count. In this case, the IRS gave special scrutiny to conservative groups filing for tax-exempt status as so-called 501(c)(4)

organizations. Their applications would be flagged if an offending phrase or issue popped up, say, "tea party," or statements criticizing "how the country is being run," or concern about the federal debt. Then, the group might be hit with massive document requests and queries about the activities of family members of board members and key officers.

No one defends the propriety of any of this. President Obama says it is "outrageous," and even the IRS calls it, drawing on that elastic Washington word, "inappropriate." So how did it happen? The IRS explanation is that it was an innocent mistake by the rubes out in the Cincinnati office, who apparently lack an appreciation for objectivity and the rule of law, not to mention common sense.

We will learn soon enough how this holds up. But Ken Vogel, a reporter at Politico who has covered the IRS, says via twitter that the "Cincinnati office has little autonomy" and "mostly just follows DC's instructions." Certainly, if the IRS had a rogue operation on its hands, it didn't act like it. An agency vigilant in defense of the rights of citizens and of its own reputation would have exposed and shut down the mis-

conduct immediately.

Reports say that the IRS targeting of conservatives began as early as 2010, and senior IRS officials learned of the practice two years ago. In March 2012 congressional testimony, then-IRS Commissioner Douglas Shulman repeatedly denied any targeting of conservatives. Evidently, no one who knew about it did his or her boss the favor of telling him he had misled Congress.

There are two steps toward making it right. One is a thorough congressional investigation and the firing of anyone involved in the harassment or in looking the other way or covering it up.

The other is, as much as possible, to remove political regulation from agencies like the IRS that can become the tool of one party and its partisan agenda. The Federal Election Commission has its faults, but it is designed to be bipartisan and is better-suited to making politically sensitive judgments.

Needless to say, ours should be a country where you can start a group with the word "patriot" in the title and not incur the hostility of the American government. ■

— Rich Lowry is editor of the *National Review*.

GUEST COLUMN

Whatever you call it, Artis—Naples committed to community

Nonprofit boards have three key responsibilities: ensure the institution's fiscal viability, set strategic direction and hire a CEO who will lead the organization in that direction.

I and the under-designed board members of Artis—Naples, formerly the Philharmonic Center for the Arts, have 253 collective years of board service spanning 27 years, and we take the responsibilities entrusted to us very seriously.

For more than a decade, we faced challenges similar to many arts institutions, including declining audiences resulting in lower revenue from ticket sales and contributions. The 2008 market crash dramatically lowered endowment returns. Combined, this led to annual operating losses of \$23 million. In response, the organization began cutting expenses and jobs in 2007. We had not increased musicians' pay for three years, even though contractually committed to do so; nor did the staff receive raises during that period. But our expense cuts were not sufficient to balance the budget. When orchestras around the country began filing for bankruptcy, we received a clarion call that we had to change!

The board's primary goal in hiring Kathleen van Bergen as CEO in 2011 was to initiate cultural change and to balance the annual budget. A close second was to fill two critical artistic appointments, a director for The Baker Museum and a music director for the Naples Philharmonic.

This season, we focused on developing a patron-centric culture that would meet the needs of our growing and

increasingly diverse community. We analyzed programs, pricing and customer expectations, and made many changes. Initial results are promising. Paid attendance to our classical concerts is at its highest level since 2004, and 22 percent higher than two years ago. Annual fund contributions this year are the highest since 2002. Yet we have only begun to close the gap between operating revenue and expense.

Frank Verpoorten was hired as director and chief curator of The Baker Museum in December, and is already making his mark. Most exciting is our recent announcement of Andrey Boreyko as music director of the Naples Philharmonic. Internationally renowned as a conductor of exceptional ability, his appointment signifies a new era for our wonderful orchestra.

Arts organizations that expect not only to survive but to thrive must adapt to changing landscapes. The face of Southwest Florida has changed dramatically since the Phil was founded: not only has the population doubled since 1989; it is younger and more diverse. Artis—Naples must be a vibrant, relevant resource for our community as it exists today.

We have already demonstrated our responsibility to be good corporate citizens by embracing partnerships with non-profits throughout Southwest Florida. In the past 21 months, our partners have included the Boys & Girls Club, Opera Naples, the Shelter for Abused Women and Children, Gulfshore Playhouse and many more. This is a good first step, but it is not enough.

After months of careful review, it became clear the "Philharmonic Center for the Arts" was viewed as relevant largely to one segment of our community, and that others felt excluded or

simply not motivated to visit. This led to the adoption of a new brand and a new name that embraces all our programmatic offerings for the entire community. Artis—Naples begins to define our broadened platform for the future.

The board, orchestra and staff have enthusiastically embraced the new direction. We know not all the changes have been immediately popular, but everything we have done, including the adoption of Artis—Naples, has had great thought and deliberate purpose. Many support this direction.

Myra Daniels grew this organization from a home for the orchestra to a multi-disciplinary arts center, and in the process made Naples a much bigger place than it would have been otherwise. We owe Myra a great debt of gratitude for enriching all our lives.

Whether you call us "the Phil," Artis—Naples, or some combination of both, please know we are firmly committed to ensuring this wonderful organization is here for future generations to enjoy.

Thank you for caring so deeply about us.

Sincerely,

Ned C. Lautenbach, chairman and board members: C. Michael Armstrong, Jay H. Baker, James R. Campbell, James C. Curvey, Michael E. Dougherty, David R. Drobis, Robert T. Edwards, Linda C. Flewelling, Eugene U. Frey, Lynne Haarlow, A. Scott Hansen, Lois Wertheimer Lipnik, James P. McCready, Gerri Moll, J. Leo Montgomery, Dave Neill, Lawrence R. Pugh, Kimberly K. Querrey, John J. Remondi, Sarah B. Rorer, Donald E. Ryks, William J. Schoen, Stephen L. Schwartz, Bruce S. Sherman, Adria D. Starkey, Shelly A. Stayer, William S. Stavropoulos, George W. Syper, Kathleen van Bergen, ex officio, Artis—Naples ■



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PROFILES IN PARADISE

Minister behind Grace Place golden to community



Golden Gate City has been identified by the 2006 Naples Children and Education Foundation of the Naples Winter Wine Festival "Study on Child Well-Being in Collier County" as the pocket most in need in all of Collier, outside of Immokalee.

This four-square-mile community is home to many of the poorest, most underserved children in our county. Language barriers, poverty, low parental education levels, hunger and overcrowded living conditions plague these children's chances for development.

In just nine years, Grace Place for Children and Families (www.graceplacenaples.org) has established itself as the heart of the neighborhood, helping residents of all ages overcome the barriers of poverty and language to become productive members of our community.

The Rev. Stephanie Munz Campbell, founder and executive director of Grace Place, saw the need in Golden Gate City in 2004 and was led to fill it.

She was born in Cincinnati, and her family moved to the Paradise Coast in 1970 when she was a child. Stephanie attended Gulfview Middle and Naples High schools when Naples was truly a small town. She remembers Naples as a place where she could walk barefoot everywhere and ride her bike with friends to get from one end

of town to the other, from Old Naples to Pine Ridge (which was way out of town then).

Her parents, Bob and Connie Munz, were lead educators in the public schools (her dad was Collier schools superintendent in the 1990s). Her first job was cashier at the Publix at Naples Shopping Center.

Stephanie has a bachelor of science in business from the University of Florida, where she met her husband, John. When he was attending seminary at Emory, she ended up working in children's ministry at a local church and took to it like "a duck to water."

John went from seminary to business, so it seems that they "switched places," and she says, "we have been living by God's surprises ever since."

Stephanie was ordained in 2004, the same year she founded Grace Place for Children and Families. This was "another one of God's surprises," she says, "since I didn't intend to found an organization."

During her graduate studies, she felt called to connect the church to the local service of neighbors in need. Golden Gate city was emerging as a pocket of need in Collier County, yet there were no charities there to provide support. In 2003, she borrowed a church building and bus, gathered together some friends and started a "homework club" after school. This grew in a few short years into Grace Place, which now teaches literacy, language and life skills to more than 800 clients each week, providing educational programs that help at-risk children and working-poor families break the barriers of poverty, suc-

Talking points with Stephanie Campbell

Mentor(s): Too many to list, As I work with disadvantaged children, I am so aware that "it takes a village" and I am who I am because of a strong circle of mentors, including my family, teachers, ministers, colleagues, community leaders and friends.

What would you be doing if you weren't doing this: Probably another one of God's surprises!

Guilty pleasures: Chocolate and curling up with a good book.

Next vacation destination: Camping and hiking in California in September with our son and his girlfriend.

One thing on your bucket list: Walking "The Way of St. James" in France and Spain.

Skill or talent you wish you had: Singing (I have to lip sync!).

Advice for your kids: Be true to yourself.

Best thing about kids: They live in the moment – the "now."

Something that's been on your mind: Who is going to come forward to be the lead philanthropic visionary who sees the need and the future of investing in the amazing young people and families in Golden Gate City.

What your mother was always right about: "It will all come out in the wash."

What makes you laugh: People – we are fascinating creatures.

Last book you read: "Traveling with Pomegranates."

Something you'll never understand: People who don't see the blessings in every day.

Pet peeve: Clutter.

Something people would be surprised to find out about you: I LOVE digging in the dirt (my organic garden).

What are you most proud of? My children.

What the Paradise Coast really needs: To become a community where we embrace diversity and actually know, are friends with, and work together with our neighbors across the cultural and economic differences.

Favorite thing about the Paradise Coast: Generous philanthropy.

What I miss about the Paradise Coast when I'm away: Glorious sunsets.



ceed in school and become self-sufficient, contributing members of our community.

Add it all up, and you understand why those involved with Grace Place believe that true joy in life is found by serving others. Stephanie Campbell and her family understand such joyful living, and the

citizens of Golden Gate City are the benefactors. ■

— Bob Harden is the producer and host of "The Bob Harden Show," airing from 7-8 a.m. weekdays at www.bobharden.com.

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Incoming Naples officers in the path of the tornado

The Salvation Army, mobilized and serving since before the recent bout of tornadic activity, is currently organizing disaster response units to serve hard-hit areas in Central Oklahoma, including Moore and South Oklahoma City.

This disaster has personally touched the Salvation Army Naples Corps as their incoming officers, Maj. Dan Proctor and Maj. Francina Proctor, currently serve as Central Oklahoma Area Commanders and have a home in Moore, Okla. They are expected to arrive in Naples in late June.

Monetary donations are the most critical need as supplies and personnel are mobilized and there are several ways to donate:

■ Make a donation by phone at (800) SAL-ARMY ((800) 725-2769).

■ Text STORM to 80888 to contribute \$10 (you will receive a confirmation text asking you to confirm with the word "Yes")

■ Donate online at <https://donate.salvationarmyusa.org/uss/eds/aok>

■ Send a check with the words "Oklahoma Tornado Relief" on the check, and mail it to: The Salvation Army, P.O. Box 12600, Oklahoma City, Okla. 73157

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■ A \$250 donation can provide one hot meal to 100 people or keep a hydration station operational for 24 hours

■ A \$500 donation keeps a Salvation Army canteen fully operational for one day

People can also visit The Salvation Army's blog, Facebook and Twitter for real time updates at blog.salvationarmyusa.org, [facebook.com/salvationarmyusa](https://www.facebook.com/salvationarmyusa) and twitter.com/salvationarmyus. ■

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“Florida exports have grown exponentially over the last decade. As recent as 20 to 25 years ago, we were not really a major player in the international arena.”

— Manuel A. Mencia,

senior vice president of international trade and business development for Enterprise Florida, the state's official economic development arm

A passport to profit

Local companies speak the international language of business

BY EVAN WILLIAMS

ewilliams@floridaweekly.com

The next time you find yourself in the Fort Myers River District — or wandering through Tokyo, for that matter — stop by the fragrant Naples Soap Company.

The bath and body retailer since last summer has opened seven smaller shops, nestled in department stores in the gleaming, complicated Japanese city.

The effort has left owner Deanna Renda at times jet lagged, but also filled with a new appreciation for the challenges and rewards of doing business abroad.

The Japanese are famously nationalistic, and the cosmetics and personal-care industry there is highly regulated, “a very arduous process,” Ms. Renda said.

But in her experience at a Tokyo trade show last June, when she introduced her line of soap and skin-care products, people welcomed the business with a sense of “diligence” and “professionalism” she’s rarely seen.

“I absolutely fell in love with it: so in love with Tokyo and the Japanese culture,” she said. “It was nice to see that kind of respect for the product we were putting out there.”

Many companies miss entering foreign markets, assuming it will be difficult to enter, said Peter Keating, a certified business analyst in the Port Charlotte offices of the Small Business Development Center at Florida Gulf Coast University. That’s true enough, he admits.

“Intentional trade is not the easiest thing,” he said. “You have to find and understand the market overseas.”

But he added, “The impact (of International trade) on Southwest Florida could be a lot greater than it is. It’s a growth pattern that companies really have to look at. Not everything is necessarily an international opportunity but a lot of what we do really is, and we don’t take advantage of it.

“Customer service is a key to that, whether international or local. It just takes more time and research to get to.”

Business without borders

Increasingly, Southwest Florida companies that sell everything from waterfront homes to high-tech computer chips have found second homes (as well as third, fourth and fifth ones) in countries abroad. It’s a statewide trend.

Florida exports — two-thirds from small to medium sized companies with fewer than 500 employees — totaled \$66.4 billion in 2012, sixth in the United States.

“Florida exports have grown exponentially over the last decade,” said Manuel A. Mencia, senior vice president of international trade and business development for Enterprise Florida, the state’s official economic development arm. “As recent as 20 to 25 years ago, we were not really a major player in the international arena.”

Among other activities, Enterprise



COURTESY PHOTO

Local designer Kira Krümm has discovered an eager and affluent market in China.

Florida has pushed for high-tech exports to the Middle East in recent years.

“We’re working those markets very hard,” Mr. Mencia said. “We do three major trade shows for target sectors there.”

From 2003 to 2012, the value of Florida’s high-tech exports increased by 102 percent while the U.S. growth rate was 36.7 percent; more than 25 percent of Florida-origin exports are high-tech products. Companies like Fort Myers-based Fox Electronics export electronic circuitry used in computers.

World trade slowed in 2013 in part because of the European debt crisis; but Florida’s top trade partner, Latin America, is poised for continued steady growth. Eighteen percent of all U.S. exports to Latin America and the Caribbean originated in Florida in 2012. The Southwest Florida Hispanic Chamber of Commerce is capitalizing on that relationship with yearly trade missions to Peru and other countries to facilitate trade both ways, said Veronica Montoya, international affairs director.

Many other industry sectors have found foreign markets welcoming. United Seal & Tag Label Corp., an unassuming company based in Port Charlotte, has been printing labels, embossed seals and tags for more than 90 years.

The third-generation business doesn’t show signs of stopping.

“We have the fourth generation here now,” said Vice President Kathy Freda.

They export primarily jewelry labels to Italy and India, but also send products to Africa, Thailand and China. Unlike some other businesses, Ms. Freda said it doesn’t require travel. The labels are printed here and she sends them out. The exports make up about one-third of the company’s business.

“Good Florida companies with good products can do business anywhere,” Mr. Mencia says.

Sanibel-based VIP Realty Group, which offers properties throughout Southwest Florida, this year began using WorldPosting by Previsite. The website offers portals to top real estate sites in dozens of countries where Southwest

Florida sunshine would be appreciated. Also, in 2009, VIP partnered with Mayfair International Realty, one of the UK’s largest real estate firms.

“Clearly, Florida, California and New York are the targets for international buyers in the United States,” said Allison Ashby, marketing director at Previsite. “The sellers are really looking to VIP for that kind of exposure.”

Rose-colored business

The next time you enjoy the taste of an avocado from the Dominican Republic or enjoy an aromatic feast of roses from Ecuador, consider that Marketing Arm International’s line of organic, environmentally friendly pesticides or fertilizers may have helped bring them to fruition.

The Charlotte County-based company does business exclusively overseas because, explained director Monica Luna, they can’t compete with the big U.S. pesticide companies.

Marketing Arm plans to expand in countries near our latitude, with Southwest Florida-like climates. That includes Indonesia, Vietnam, Thailand and the Philippines.

“What works in this side of the world will also work in Southeast Asia,” Ms. Luna said.

Bringing the business there requires company representatives to travel “hundreds of thousands of miles per year.” The face-to-face business is key to gaining the trust of her customers, she explained, and working with local government agencies that monitor agriculture.

Marketing Arm turned 20 this year. “People ask, ‘What are you most proud of?’” Ms. Luna said. The answer: “Us connecting Charlotte County to the rest of the world.”

Japan

Ms. Renda of Naples Soap Company, by comparison, is just beginning. She started in Naples in 2009, opening shops in Fort Myers, Punta Gorda and Sarasota before launching her line at a trade show in Tokyo last June. Since then, her distributor there, the old Japanese company Kameyama Candle House is becoming a trusted partner.

“I had to brush up on the business culture and proper etiquette in Japan,” she said of that initial appearance. “We actually had business cards printed specifically for this trip. The front side in English and the backside in Japanese. The fact that we made the effort went a long way at the trade show.”

You can visit Kameyama’s website to see Naples Soap Company represented in Japanese (or just go to Tokyo). Kameyama also launched a local radio show there based on the one Ms. Renda has here called “The Soap Dish” on 92.5 Fox.

For her part, Ms. Renda is pleased to be gathering Japanese followers on Facebook, but insists there’s no substitute for face-to-face business both for her relationship with Kameyama and for customers’ abroad.

“When you can touch it, feel it, smell it and enjoy and appreciate the product first hand it definitely makes a difference,” she said. “We have a beautiful website and that certainly is helpful but we like to do business face to face.”

Next, Ms. Renda hopes to bring her line of products to what one Fort Myers veteran international business operator — E.L. Fox Jr. of Fox Electronics — calls “the wild wild west” of business: China.

Guangzhou and beyond

Estero-based Kira Krümm International Design has had success in the country. In March, it introduced a luxury bedding line, The Kira Krümm Collection, at the huge China International Furniture Fair in Guangzhou.

“Our primary international focus is in China, and we recently expanded our team and opened a satellite office in Shanghai,” owner Ms. Krümm explained in an e-mail.

“Over the past decade of doing business in China, the Chinese consumer demographic has become increasingly more affluent and eager to embrace western points of view.”

About half her business comes from overseas markets.

“Our interior design projects are ongoing here in Southwest Florida, where our studio headquarters are located,” she wrote. “And abroad, we are working on various creative projects, and focused on developing a product line for the Chinese luxury market.”

Fox Electronics

E.L. Fox Jr. logged about 50,000 travel miles last year. His father, who traveled less, started Fox Electronics in Fort Myers in 1979.

The headquarters remain here, but the electronic circuits called oscillators that they produce sell all over the world. They’re used in cars, cell phones, laptops, copy machines and other electronics.

Last year, Fox was acquired by public technology company Integrated Device Technology, but continues to operate with independence.

The acquisition expanded the sales force from about six to 170 people, which Mr. Fox called “way cool.” It’s also lengthened the company’s reach to big brand-name companies like Intel, which is tapping Fox’s products to use in cars.

The company’s expansion overseas has come largely in the last two decades; roughly half its business is exports to a growing list of countries: the UK, Germany, Italy, Israel, Sweden, France, Taiwan, China, Japan, Singapore, Malaysia, Hong Kong and Canada.

North America is the easiest area to do business in, in Mr. Fox’s experience, while Japan and China can be a few of the toughest.

“China, it’s just a cultural thing,” he said. “It’s incredibly competitive. It’s like there’s no rules, like the wild wild West. Japan, on the other hand, is extraordinarily nationalistic; they want to buy from Japanese suppliers unless they can’t. They would rather pay a higher price from a Japanese guy than from somebody else. Imagine if we treated them like they treat us. We buy Japanese and Chinese stuff left and right.

“Our biggest concern (in China) would be the ‘no rules’ culture and intellectual property can be stolen. We’ll spend millions and millions inventing a product. We ship it to China and then there’s no rules or laws to stop them from copying or reproducing it.

“I know the Obama administration is pressuring China. But what can a government do? Point a finger at them and say, ‘you better stop?’ It’s a real big problem for everybody.”

But business abroad has also given him this perspective: “Americans have no idea how good they have it.”



COURTESY PHOTO

The Naples Soap Company has had success in Japan by studying the culture and conducting many face-to-face meetings in Tokyo.

He added, “We think our way is the best, and that is not always the case. Sometimes other countries have a different process or different way of doing things that I think is better.”

Selling drugs in foreign ports

Peter Keating, the SBDC business analyst in Port Charlotte, started a pharmaceutical distribution company in 1995. It exported successfully until 2001, when new rules in the wake of terrorist attacks made it too expensive, he said.

Having worked for major pharmaceu-



COURTESY PHOTO

Peter Keating has often talked business at the Great Wall of China — a sign of cultural respect.

tical companies before, he used connections overseas to find distributors for the drugs (ones typically used by anesthesiologists).

Gaining traction in foreign countries required him to be something of an ambassador; he prided himself in learning the customs and the cultures abroad.

“Face-to-face is always what I did,” said Mr. Keating, who lives in Punta Gorda. “Never made appointments, never made deals over the phone. Everything was always in writing.”

Because he couldn’t compete with the latest drugs by big American companies, he sold older-model but still viable, federally approved drugs. They were less in demand in the U.S., but very much wanted by foreign hospitals with low cash flow. It’s a niche business. Regulatory arms of governments in places such as Egypt and Bangladesh, which directed medications to well funded hospitals, would leave out many that couldn’t afford the latest medications, he explained.

In some cases, he would go to a port where the containers of drugs arrived. His distributor in that country would check the product, take it away in a truck, and authorize his payment through Chase Manhattan, the bank he used at the time.

“Sometimes the truck would take the whole container sight-unseen, without breaking the seal,” he said. “I’d say, ‘take it as it is then, but you have the opportunity now to open it up and look at it.’”

Because the medication was temperature-sensitive and could also break in rough oceans, distributors usually would check.

Although his pharmaceutical distribution company is dormant, Mr. Keating kept old contacts to resume the business when he can.

“From an international point of view, it’s still a viable thing I maintain so I can move back in in a moment’s notice,” he said. ■

in the know

Florida’s exports, 2007-2012

■ The Miami-Fort Lauderdale-Pompano Beach Metropolitan Statistical Area was the fifth largest in the country, exporting \$43.1 million, about twice the dollar amount of exports of all other Florida MSA’s combined. It was behind MSAs that include Detroit, Los Angeles, Houston and New York (No. 1)

■ Naples-Marco Island MSA exports grew by 81 percent between 2007 and 2011, the third highest in the state

■ Cape Coral-Fort Myers MSA grew 51 percent

■ Punta Gorda MSA was down 12 percent

■ Florida’s 20 MSA’s total growth was 53.7 percent

■ By region, Southwest Florida exports were up 19.5 percent from 2010 to 2011 (fourth highest growth rate of seven regions), with exports totaling \$798.9 million

■ Total merchandise trade (exports plus imports) is \$162.2 billion, an 8.7 percent increase over 2011

■ In 2012, international trade and investment accounted for about one-sixth (18 percent) of the state’s economic output.

— Enterprise Florida provides export marketing plans for “new-to-export” Florida manufacturers that include a matchmaking services in an overseas markets.



A map shows the countries and websites where Sanibel-based VIP Realtors has a web presence thanks to its relationship with Previsite.

NEWS BRIEFS

Hodges, Community Foundation partners for training

The Community Foundation of Collier County and Hodges University announced that the Center for Nonprofit Excellence, established at the Community Foundation in 1997, is moving to Hodges University this summer.

The Community Foundation has awarded a three-year grant to Hodges, totaling \$150,000, to help establish the training program at the university.

"We are excited about this partnership with Hodges," said Eileen Connolly-Keesler, president and CEO of the Community Foundation of Collier County. "The Center for Nonprofit Excellence has provided training for 7,000 participants from local nonprofit organizations over the past 15 years. Under Hodges' management, the Center will be able to expand and offer additional services to nonprofits."

The first event of the CNE at Hodges

will be a June 26 full-day seminar on nonprofit finances presented by experts from CliftonLarsonAllen LLP, a nationally known CPA firm that works with many local nonprofits. Future programs will include a local funder's panel addressing grants that will be available in the upcoming year and the Indiana School of Philanthropy's Fundraising School. ■

Free admission for vets on Memorial Day weekend

Conservancy of Southwest Florida Nature Center is offering free admission on Memorial Day Weekend to all active and retired military on May 23, 24, 25 and 27. A valid military ID is required. Regular admission prices apply to all guests.

The recently completed \$20 million renovation offers abundant learning opportunities for the entire family. The Conservancy Nature Center is open from 9:30 a.m. to 4:30 p.m., Monday - Saturday. Adult admission is \$12.95. Admission for children ages 3-12 is \$8.95.

Admission for Conservancy members and children under the age of three is free. More information is available at www.conservancy.org or at 262-0304. ■

Naples Chamber welcomes 15 new members

The Greater Naples Chamber of Commerce welcomed 15 new members who joined in April. The new members are:

- Aztec Plumbing Inc., 1460 Golden Gate Parkway, www.aztecplumbing.net
- California Closet Co., 5844 Enterprise Parkway, Fort Myers, www.californiaclosets.com/naples
- Cinnabon, 200 Glenridge Point Parkway, Atlanta, www.cinnabon.com
- Culver's, 3557 Airport Pulling Road North, www.culvers.com
- Dr. Finn Foot & Ankle Center, P.A., 11181 Health Park Blvd. #2240, www.finnfootandanklecenter.com
- Infilaw, 1100 Fifth Ave. South, www.infilaw.com

- Luxury Home Solutions, 1045 Collier Way Unit #1, www.mhlhs.com
- Mitch's Cookies, 2212 Kings Lake Blvd., www.mitchscookies.com
- Nirvana Sleep, 2170 Tamiami Trail N., www.nirvanasleep.com
- Premier Sotheby's International Realty - Catherine Bordner, 4001 Tamiami Trail N., Suite 102, www.catherine.bordner.premiersothebysrealty.com
- Royal Palm Chocolates, 1084 Business Lane, www.royalpalmchocolates.com
- Sanibel Logic LLC, 2402 Palm Ridge Road, Unit 2 Suite 207, Sanibel, www.sanibellogic.com
- The Woodhouse Day Spa - Naples, 2059 Ninth St. North, www.naples.woodhousespas.com
- Tri Corps Security, 1415 Dean St., Fort Myers, www.tricorpssecurity.com
- XLR8 Naples, 3619 Tamiami Trail N., Suite 4, www.powerplateflorida.com

To learn more about joining the Chamber, visit www.napleschamber.org/Members/Join_the_Chamber.aspx. ■

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Bonita Chamber seeking 2013 Business Expo exhibitors and sponsors

The Bonita Springs Area Chamber of Commerce is seeking exhibitors and sponsors for its 2013 Business Expo June 13, from 4:30 to 7:00 p.m., at Vi at Bentley Village in North Naples.

New this year, the Bonita Springs Chamber is offering free admittance to its 2013 Business Expo and the public is invited to attend.

“Our goal is to host an event that brings together the greater business community in one venue allowing them to make connections on multiple fronts, whether that is business to business or business to consumer,” said Christine

Ross, CEO of the chamber.

For exhibitors, the 2013 Business Expo is an excellent low cost investment to showcase their products and services to hundreds of potential customers. This event will be heavily promoted and marketed to drive attendance and the Bonita Springs Chamber expects more than 300 attendees.

Booth space to exhibit at this event is limited and reserved for members of the Bonita springs Area Chamber of commerce. To sign up, interested parties may contact Cindy Burgess at 992-2943 or Cindy@BontiaSpringsChamber.com. ■

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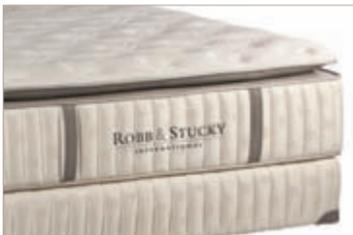
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NEWS OF THE WEIRD

BY CHUCK SHEPHERD

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Backyard barnyard

The Department of Agriculture reported recently that in four of America's largest cities — New York, Miami, Los Angeles and Denver — nearly one home out of 100 keeps chickens either for a fresh egg supply or as pets, giving rise to chicken services such as Backyard Poultry magazine, MyPetChicken.com and Julie Baker's Pampered Poultry

store. Among the most popular products are strap-on cloth diapers for the occasions when owners bring their darlings indoors, i.e., cuddle their "lap chickens." Also popular are "saddles" for roosters, to spare hens mating injuries — owing to roosters' brutal horniness, sometimes costing hens most or all of their back feathers from a single encounter. ■

Government in action

■ "Consider all the ways we're taxed," wrote Maryland's community Gazette in April — when we're born, die, earn income, spend it, own property, sell it, attend entertainment venues, operate vehicles and pass wealth along after death, among others. Maryland has now added a tax on rain. To reduce stormwater runoff into the Chesapeake Bay, the Environmental Protection Agency assessed the state \$14.8 billion, which the state will collect starting in July by taxing "impervious surfaces" — any land area in its 10 largest counties that cannot directly absorb rainwater, such as roofs, driveways, patios and sidewalks.

year, plus "equity pay" of \$24,000 a year so that she makes at least 10 percent more than the next highest paid official, plus "longevity" pay of \$54,000 a year, plus a car allowance — and that she will be paid that total amount per year as her pension for life (in addition to a private pension of \$46,000 a year that the county purchased for her).

■ It's good to be the county administrator of Alameda County, Calif. (on San Francisco Bay, south of Oakland). *The San Francisco Chronicle* revealed in March that somehow, Susan Muranishi negotiated a contract that pays her \$301,000 a

■ Congress established a National Helium Reserve in 1925 in the era of "zeppelin" balloons, but most consider it no longer useful (most, that is, ranging from President Reagan to the Democratic congressman who in 1996 called it one program that, if we cannot undo it, "we cannot undo anything"). The House of Representatives recently voted 394-1 to continue funding it because of "fears" of a shortage that might affect MRI machines and, of course, party balloons. ■

Great art!

■ The Jewish Museum in Berlin is currently staging what has become popularly known as the "Jew in the Box" exhibit to teach visitors about Judaism — simply featuring one knowledgeable Jewish person who sits in a chair in a glass box for two hours a day and answers questions from the curious. Both supporters ("We Germans have many insecurities when it comes to Jews") and critics ("Why don't they give him a banana and a glass of water (and

turn up the heat?") are plentiful. ■ The weather in Hong Kong on April 25 wreaked havoc on American artist Paul McCarthy's outdoor, 50-foot-tall piece of "inflatable art" in the West Kowloon Cultural District. "Complex Pile" (a model of an arrangement of excrement) got punctured, which mostly pleased Mr. McCarthy's critics since his recent work, reported the *South China Morning Post*, has often centered around bodily functions. ■

Police report

■ News of the Weird has reported several times on the astonishing control that inmates have at certain prisons in Latin American countries, with drug cartel leaders often enjoying lives nearly as pleasurable as their lives on the outside. However, according to an April federal indictment, similar problems have plagued the City Detention Center in Baltimore, where members of the "Black Guerrilla Family" operated with impunity. Between 2010 and 2012, corruption was such that 13 female guards have now been charged, including four women who bore the children of the gang's imprisoned leader, Tavon White. Cellphones, drugs and Grey Goose vodka were among the smuggled-in contraband, and the indictment charges that murders were ordered from inside. (Baltimore City Paper had reported 14 stories in 2009 and 2010 on the gang-related corruption at the center, but apparently state and federal officials

had failed to be alarmed.) ■ Chicago police have arrested Ms. Shermain Miles, 51, at least 396 times since 1978, under 83 different aliases, for crimes ranging from theft (92 times) to prostitution and robbery. According to the *Chicago Sun-Times*, she is a virtuoso at playing "the system" to delay her proceedings and avoid jail time. (2) Alvin Cote, 59, passed away in February of poor health in Saskatoon, Saskatchewan, following a "career" of 843 public-intoxication arrests. ■ Danielle Parker was hospitalized and awaiting DUI charges after a crash near Gaston, N.C., in March, even though she had been in the passenger seat of the car. She had handled the wheel momentarily because Brittany Reinhardt, 19, in the driver's seat, was busy texting. (Ms. Reinhardt, apparently sober, was charged with "aiding and abetting" a DUI.) ■

Strange old world

Mr. Datta Phuge perhaps overly personifies India's national obsession with the beauty of gold. For special occasions, he outfits his "knuckles, neck and wrists" with golden "signet rings, chunky bracelets and a medallion," wrote BBC News in April after Mr.

Phuge had also purchased a crinkly gold tailored shirt made for him for about \$250,000. The 7-pound shirt (from Ranakar Jewellers in the city of Pune) has a velvet lining to keep it from irritating his skin, and he must, of course, always travel with a bodyguard. ■



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HEALTHY LIVING

Aspirin not always best treatment for many individuals

SPECIAL TO FLORIDA WEEKLY

An aspirin a day may not always keep heart disease away, say two University of Florida cardiologists. But a new algorithm they have developed outlines factors physicians should weigh as they assess whether a patient would benefit from a daily dose of the drug.

Approximately 50 million people in the United States pop a daily aspirin pill to treat or prevent heart disease. Of these, at least half take more than 100 milligrams of the drug — more than one baby aspirin — a day. Although aspirin has been widely used in cardiovascular medicine over the past 20 to 30 years, a review of research papers suggests that the widely used over-the-counter medicine does not benefit everyone to the same degree, report Dr. Ki Park and Dr. Anthony A. Bavry in the May issue of Cleveland Clinic Journal of Medicine.

“Not all patients with coronary disease are the same,” said Dr. Park, a physician in the department of medicine’s division of cardiovascular medicine.

Dr. Park and Dr. Bavry’s algorithm leads physicians through a series of questions that consider the patient’s age, gender and current health status. The answers help them determine whether the course of care should include aspirin.

“It’s an evolving assessment that should be repeated every few years as conditions change,” Dr. Park said.

Most studies on the effects of aspirin therapy in patients who had previous heart attacks have focused on men. While examining the literature, Drs. Park and Bavry found that less

is known about the effects of aspirin on women, people with diabetes, the elderly and even patients who are at risk of a heart attack but have never had one.

“In this paper we highlight gaps in

knowledge where we don’t fully know if aspirin should be used or not,” said Dr. Bavry, an assistant professor of cardiovascular medicine. “There’s still room to study its optimal use.”

While people may see aspirin as a harmless drug, taking a daily aspirin does carry some risk of side effects such as gastrointestinal bleeding. Drs. Park and Bavry’s review contains an analysis to help physicians determine whether the risks outweigh the benefits.

Their review showed that while aspirin therapy remains a good way to prevent further heart attacks, more is not better. A low-dose aspirin, such as an 81-milligram pill, gives the same amount of protection as a standard dose of 325 milligrams and lowers the risk of bleeding.

But even at a lower dose, the current literature suggests certain patients may not benefit from aspirin therapy. In women, for instance, evidence shows aspirin can help prevent certain types of stroke, but does not appear to prevent heart attacks as effectively as it does in men. On the other hand, women appear to have a lower risk of gastrointestinal bleeding than men do.

Risk factors also change with age and the estimated 10-year risk for heart disease. The rise in use of cholesterol-lowering drugs called statins also can affect whether a patient should take aspirin. And aspirin therapy for patients with diabetes, who are automatically considered to be at high risk for cardiovascular disease, remains controversial.

“A lot goes in to estimating a patient’s risk,” Dr. Bavry said. ■



Nurses deserve our support

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Last week was Nurses’ Week across the nation, and it gave us a chance to reflect on what a great year it has been for our wonderful NCH nurses. They mean so much to our reputation for competent and compassionate care.

Here’s a glimpse of what our nurses have helped accomplish over this past year:

■ The ASPIRE (Achieving, Success, Professionalism, Integrity, Rewarding, Excellence) program aims to enhance the quality of care, improve patient outcomes, reward excellence, and promote

nursing satisfaction. It had 320 participants—up nearly 50 percent from a year earlier.

■ The number of certified nurses in their specialties has more than doubled in four years, from 60 to 140. The number of bachelor of science or higher degreed nurses has more than doubled in that timeframe.

■ We continued down the Pathway to Excellence on the road toward becoming a Magnet Hospital. Our goals on this journey are three: improving patient care; providing a great place to work; and strengthening the ability of nurses to advance individually.

■ Objective quality continued to improve this year. Falls, pressure ulcers, physical restraints, central line infections, catheter associated infections, global immunization, deep vein throm-

bosis prevention, and our own self-assessment are all the best we have ever been and compare favorably with the best national standards. More than 90 percent of our central lines are now inserted at the bedside by nurses, a process which is safer for patients.

■ Board members spent time walking the floors with nurses. Board Chair Mariann McDonald summarized the feelings of all, “Nursing is not an easy job, it changes moment to moment . . . these men and women are so dedicated to what they do.”

Nurses Week culminated with an award ceremony on the beautiful lawn of the Naples Beach Hotel. Scores of NCH nurses were recognized, including our newest category — the Thelma Hodges Nurse Mentors of the Year — with RNs Eileen Haely, ICU, and Jeri

Petersen, Brookdale, winning. Other winners included Nurses of the Year Elizabeth Foster, 3S downtown, and Stephen Taylor, fifth floor North Naples; Rising Star (nurses new to the profession) Leonardo Ricardo, 3S downtown, and Kevin Turner, Brookdale; Nursing Technician Support Superstars Eleanor Johnson, Care Technician (CT) 3N, and Guillermo Castellanos, CT 4th floor; and Nursing Secretary Support Superstars Kim Witmer, 6S, and Gloria Corrales, Out Patient Infusion Service.

You can support our nurses through a special NCH Friends of Nursing Fund. Simply visit www.nchmd.org/nursing-fund to make a contribution. They all deserve the support. ■

— Dr. Allen Weiss is president and CEO of the NCH Healthcare System.



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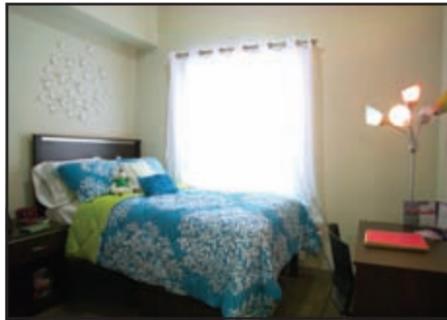
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Tour Edison States student housing

LightHouse Commons at Edison State College will be offering several Information Sessions throughout the summer for those interested in learning more about student housing options.

Available dates and times are:

- 5 p.m. Thursday, May 30
- Noon Saturday, June 8
- Noon Wednesday, June 19
- 5 p.m. Thursday, June 27
- 5 p.m. Monday, July 1
- Noon Saturday, July 13
- 5 p.m. Thursday, July 18

LightHouse Commons is Edison State College's first on-campus residence building. It is located on the Fort Myers campus at 13301 Edison Parkway. Guests will see the available floor plans and pricing sheets, while also learning about affordable student housing options. Tours of the building and model units will be also available. The information sessions will also cover the safety and security measures, meal plan options and the activities and amenities provided for resident students. For more information, or to make a reservation for one of the upcoming information sessions, contact LightHouse Commons at 985-8361 or e-mail housing@edison.edu. ■

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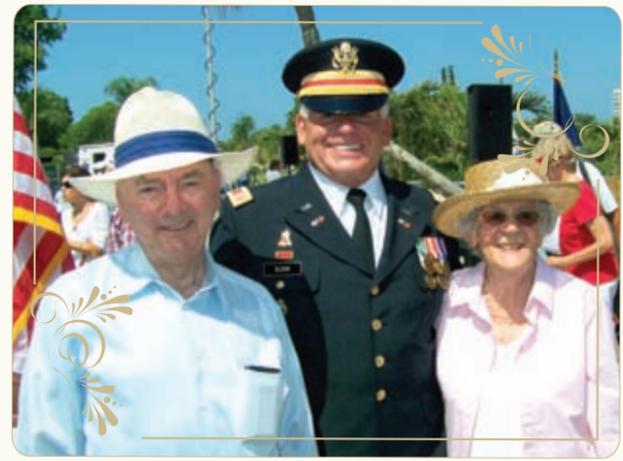
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UNDERCOVER HISTORIAN

Ochopee Post Office puts stamp on local history

maureenSULLIVAN-HARTUNG
mshwrites@gmail.com



Sixty Years Ago ...

May 12, 1953, was quite a memorable day in local history. On that fateful day in Ochopee, a small farming community four miles east of Highway 29 from the crossroads at Carnestown, the original three-story building that housed a small café, boarding house and general store was lost to fire.

Gone was a place where citizens could buy clothes, shoes and yard goods along with various sundries and groceries — and carcasses of beef and pork that were cut to order right in front of you — along with the town post office, literally burned to the ground by a transient truck driver.

Before any white settlers arrived, the Seminole Indians made their home in this area, including both the Osceola and Billie families. With the white settlers' arrival, the Seminole lives would be forever changed.

Ochopee, a Seminole word meaning "big field," is located roughly seven miles from Everglades City, along the Tamiami Trail. Its name is indeed quite apropos, considering the location today is in a large field. Prior to being named Ochopee, the area was called Gaunt's Place or Gaunt's Farm, after tomato farmer James Gaunt, and it was a thriving community from 1928 through 1953.

With the completion of the Tamiami Trail by county namesake Barron Gift Collier in

1928, this southernmost frontier was now open to development. And within two years, there was plenty of development. Ochopee boasted a general store, a packing house, a three-story boarding house, its own utility plant, a garage and a café, along with housing for the local residents as well as the workers and a barn for the mules. How interesting to learn that during the Great Depression, the Gaunt Company prospered. In its heyday, in the 1930s and '40s, Ochopee would swell to 1,200 people.

Ochopee was considered the halfway point between Miami and Fort Myers, and once the road opened, travelers began stopping for gas, food and lodging. It was reported by local residents that waitresses in the café served \$2 T-bone steaks that were too big to fit on a dinner plate — in addition to 15-cent hamburgers. The wrecker at the nearby garage was constantly kept busy pulling vehicles out of area canals. Business was indeed booming.

That May 12 some 60 years ago, the blaze spread quickly from one building to the next despite the heroic efforts of the townspeople. The nearest fire department was in Everglades City, and even though crews came, there was a problem with their hoses. While many were scooping



The landmark Ochopee Post Office along the Tamiami Trail. This photo was taken in the mid-1990s.

up water from the local canals, the fire was just too strong. Everyone just stood back and watched it all burn to the ground. The transient truck driver who was responsible died the following day from injuries. Many believe the fire marked the beginning of the end for Ochopee — and it appears that way to me, too.

The following day, while residents literally were picking up the pieces, the mail truck arrived, jolting everyone back to reality — and to the realization of the need for another post office. Local farmer Mr. Gaunt offered the use of one of the irrigation sheds nearby until a new post office could be built, sharing with the late folklorist Maria Stone in her book "Ochopee: The Story of the Smallest Post Office," that "we can use one of those sheds out in the field that we store irrigation pipe, hoses and things in." And thus was born the Ochopee Post Office, measuring all of its 8 feet, 4 inches by 7 feet, 3 inches. There is room for only the postmaster behind the counter and one customer at the window.

After the fire, the Gaunt family moved its farm and business to nearby Immokalee, and for a time, many of the workers were transported between the two towns.

Sadly, the packing house along with the Ochopee Café and Garage — all historic buildings — were demolished in the 1960s when the Tamiami Trail was widened. Another decade brought the establishment of the Big Cypress Preserve in the 1970s by the National Park Service, and other historic buildings were later sold, burned or moved.

In addition to the Gaunt family, there were many other pioneer families that helped shape this community, including the Browns, Barretts, Cails, Griffins, Warrens and Wootens — each one with his or her own story that should be told.

At the post office's Feb. 25, 1995, dedication as a Collier County Historic Property, which was attended by numerous dignitaries along with a few local citizens, including author Stone, it was said that the post office had risen like a phoenix out of the flames. The location, marked by the highway sign "Ochopee," shows no indication of the former caring and thriving community it once was.

Who knew that this makeshift post office along the famed Tamiami Trail would stand the test of time, and several hurricanes, while becoming a national landmark and tourist attraction as one of the smallest post offices in the world? ■

— Maureen Sullivan-Hartung arrived in Naples in 1981. Following a year's stint as a reporter for the former weekly *Everglades Echo* newspaper, she began freelancing. Her first book, "Hidden History of Everglades City & Points Nearby," was published in 2010 by *The History Press in South Carolina*. Learn more at www.maureenwrites.com.



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DREAM

From page 1

miles as the prominent and crucial piece of the long-time dream.

"This creates a Naples central park," says Andrew McElwaine, president and CEO of the Conservancy of Southwest Florida. Together with the Naples Zoo of about 50 acres and the Conservancy's 21 acres, roughly 100 acres of Greenway park will have direct access to and from both the Zoo and the Conservancy.

"It means you have a big chunk of real estate in the middle of Naples dedicated to preservation and to nature. People can park south of the Zoo, get out of their cars and leave them, then walk the Greenway, pay the Zoo a visit, and come see the Conservancy," he explains.

"People can spend all day devoted to studying wildlife conservation and the natural world."

To do that in the heart of a city is nothing short of extraordinary, he suggests.

And he isn't alone in the sentiment, nor in the conviction that getting to this point hasn't been easy.

"The master plan took a long time, with two different county advisory boards — Parks and Recreation, and the Collier Conservation Land Acquisition Advisory Committee," explains Ms. Krier.

"You have an airport, a river (and wetlands), so you deal with the Coast Guard and the U.S. Army Corps of Engineers, the South Florida Water Management District, and the DEP. The litany is long and glorious of permits required for this project.

"You have three governments involved: the city, the county and the

Airport Authority. You have two NGOS (the Naples Zoo and the Conservancy), one commercial marina, and at a minimum five neighborhoods — Bears Paw, River Reach, Coconut River Estates, Nature's Preserve and Avion Park, all on top of the Greenway."

Ms. Krier and the Land Preservation Trust proved to be firestarters, without which none of it might have happened — or at least not now, other officials say.

That's because she and her organization wrote the grant proposal that won about \$9.2 million from the Florida Communities Trust, part of the state's Forever Florida program that has remained dormant for about three years, since Gov. Rick Scott took office, Mr. McElwaine says.

The money will now pay for phase two, and help fund the last three things that have to be done after that, to complete the full plan.

Those include buying a parcel south of the river; developing an easement on Airport Authority land; and building a bridge from Airport Authority property to the city, while the city completes a park on its bank at Central Avenue.

Which raises a question: Why did it take 21 years to move from phase one to phase two of this project?

There's an answer, of course.

Much of the land required to move forward on the project was privately owned by the Fleischmann family of Cincinnati, which ultimately sold the land to the county and the Conservancy for \$62 million, through the Trust for Government Land that brokers such deals.

The citizens of Collier stepped up and voted to save the Zoo by taxing



themselves, as well, which made the deal possible.

"Most people think 'Save the Zoo' just saved the Zoo," says Mr. McElwaine. "It didn't just save it; it also bought the other 90 acres that will be the Gordon River Greenway."

Ultimately the Greenway will include miles of walking, biking, running, inline skating, skateboarding, dog walking, baby-carriage-pushing, wheelchair-riding opportunity for lovers of fitness, nature and Naples itself.

On it, Neapolitans will weave through urban areas in a frequently close veil of nature, without getting their feet wet (unless it rains).

The effort, which began with the late Al French and Mark Benedict, founding members of the Land Trust, includes such partners as the state Department of Environmental Protection, Office of Greenways and Trails; the city of Naples; Collier County; Conservation Collier; The Conservancy of Southwest Florida; the Naples Zoo at Caribbean Gardens; the Naples Municipal Airport; the Naples Pathways Coalition; and the Florida office of the Rails-To-Trails Conservancy.

Among the creatures who owe their continuing existence along the Greenway to those organizations both public and private are the following: anhingas, cormorants, tricolored herons, great egrets, green herons, snowy egrets, brown pelicans, ospreys, red shouldered hawks, ospreys, eagles, great-horned owls and the prolific but exotic Muscovy ducks.

The Gordon still includes alligators, banded water snakes, green anoles, red-bellied turtles diamond-back terrapins, soft-shelled turtles and the invasive brown anole, and of course there are otters, raccoons, possums and the like.

All of which come together with and for humans in for the relatively near future — it's months away now, not decades.

Unfortunately, at the moment visitors still can't see any of it, old or new.

The original section is closed while workers remove exotic plant species such as Brazilian peppers and Australian pines.

But that won't last forever, and neither will the dormant dream.

It's soon to awaken to a new Gordon River Greenways reality. ■

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PET TALES

Free to a good home

Maddie's Fund challenges adoption myths to get shelter pets placed

BY GINA SPADAFORI

Universal Ulick

If someone else pays the adoption fee when you adopt a pet, does it change how much you “value” the animal as a member of your family? How you answer that question may reveal how you feel about many of the changes currently under way in the shelter and rescue community.

It has long been a core belief in the community that people who didn't pay for a pet were more likely to “get rid of it” for pretty much any reason at all — or for no reason at all.

In recent years, though, organizations such as Maddie's Fund, the Association of Shelter Veterinarians and the No-Kill Advocacy Center have challenged those views and many others, working to increase the number of homeless animals placed in good homes by changing the way shelters do business.

One of the first things they looked at: the idea that adoption fees help pets find better homes. After Maddie's Fund experimented with paying the adoption fees for a relatively small adoption drive, the Maddie's Shelter Medicine Program at the University of Florida College of Veterinary Medicine tracked the people and the pets they adopted. They found that the overwhelming majority of the animals were still in their homes months later, most sleeping on the beds of the people who adopted them.

This year, Maddie's Fund has expand-



A nonprofit foundation dedicated to getting more animals into good homes will pay adoption fees at more than 200 sites June 1-2.

ed its adoption drive. On June 1 and 2, more than 200 shelters and rescue groups from eight communities in five states will participate in the fourth annual Maddie's Pet Adoption Days, with Maddie's Fund ready with \$4 million to provide the adoption fees that shelters and rescue groups are counting on. Adoption drive organizers hope to place 5,000 pets in new forever homes, adding to the nearly 7,000 pets placed in the three prior, more geographically limited events. (For locations and more information, go to Adopt.Maddiesfund.org.)

A few years ago, I would have been in the “people value what they pay for” camp. I ran a breed rescue for a couple of years, taking in and rehoming about 200 dogs in that time. You definitely can get burned out and cynical when dealing with people who are giving up pets.

But the relatively few “bad eggs” in

the pet-owner population seem to get concentrated into the “baskets” of rescuers and shelter workers. It's easy to start thinking that pretty much everyone is a pet-dumping jerk, even those who don't want to give up pets but have to, such as when someone loses his or her home.

There will always be some people who don't do right by their pets, but studies show that most people truly are doing the very best they can for the pets they consider family. Even if sometimes the “best” is finding another home.

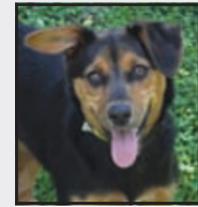
When you stop looking at everyone as an enemy, you can ask your communities for help — and you'll get it. That's why this year I volunteered to help Maddie's Fund spread the word of this year's Pet Adoption Days. For weeks now, I've been helping the group connect with people who will share the information — and with some, I hope, who'll adopt a pet!

We are pet-loving societies here in the United States and Canada, and Maddie's is truly on to something here. In providing shelters and rescue groups with the resources to change how they work with their communities, they're giving them room to change — for the better.

It's a pretty good bet that 5,000 pets will find new homes during Maddie's Pet Adoption Days as planned, but it's just as likely that more hearts will be changed forever by drives like these than can be filled by shelters operating on their own.

And that's great news for pets and the people who love them. ■

Pets of the Week



>> Sassy (A170948) is an approximately 10-month-old female Australian cattle dog mix. She is sweet, affectionate. She likes to play, is friendly and fun to be with.



>> Willow (A169282) is an approximately 8-year-old female tabby domestic short hair. She is beautiful, full-figured and full of love. She has captivating bright yellow eyes.



>> Beans (A148953) is an approximately 3-year-old male Treeing Walker coonhound mix. He is an A+ student who is good on his leash, sits and comes. Beans is friendly.



>> Sylvester (A168596) is an approximately 2-year-old male domestic short hair. He is a handsome Manx with a cute stub of a tail.

To adopt or foster a pet

This week's pets are from **Collier County Domestic Animal Services**. Adoption fees for cats are \$60 and dogs are \$85 and include sterilization surgery, vaccinations, pet license, ID microchip and a bag of food. Visit DAS at 7610 Davis Blvd. from 11 a.m.-6 p.m. Monday-Saturday. For more information, call 252-7387 or visit www.colliergov.net/pets.

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MOTORS

Mazda's revised CX-9 a pleasant long-distance machine

BY TOM STRONGMAN

The Mazda CX-9 seems to get overshadowed by the newer, smaller CX-5 crossover, but this seven-passenger SUV is worthy of a close look if you need three-row seating.

Three years ago I drove a CX-9 to Colorado and back, and that trip was a revealing experience. The vehicle was quiet and comfortable on the road, and it handled with carlike agility. The spacious interior was as well-appointed as a luxury sedan. Now, for 2013, some minor updates and a new front-end design enhance the package.

The CX-9's chassis is derived from the Mazda6, and its basic architecture has a lot in common with the Ford Edge. This three-seat SUV is available with front-wheel drive or all-wheel drive in Sport, Touring and Grand Touring trim levels. Prices range from \$29,785 to \$36,375.

I recently got reacquainted with the top all-wheel-drive Grand Touring model. The base price was \$36,375 and the sticker price was \$39,605. Some of its competitors include the Honda Pilot, Buick Enclave and GMC Acadia.

One of the most obvious and welcome changes is the addition of a new nose with Mazda's KODO, or "Soul of Motion," design. The smiling face from previous years is thankfully gone.

The new front gives the CX-9 a more flowing, unified shape. The steeply sloping windshield and tapered roofline are perfect accents. The test car's 20-inch wheels and low-profile tires add a muscular touch and improve cornering. Low-profile tires often deliver a harsh ride, but that was not the case with the Mazda.



The new front end gives the CX-9 a more contemporary look.



The interior looks a little dated, but carefully executed styling details such as the tasteful integration of wood-grain trim and satin-finished accents make it attractive. The front seats were nicely contoured, and the second-row seat moves forward for easy access to the third seat. It also slides forward to enhance legroom for third-row passengers. The rear cargo area is substantial when the third seat is folded down.

The Mazda's door panels have curved ribs that mimic those of the center stack, and power window switches are mounted on the ribs.

The Grand Touring comes with a blind-spot monitor, backup camera and heated front seats. Popular options include the navigation system, Bose stereo and a moonroof. The blind-spot monitor is an invaluable partner in freeway traffic. A small icon in the outside rearview mirror lights up when a vehicle is alongside, and it issues a warning beep if you use the turn

signal.

The 273-horsepower, 3.7-liter V-6 has very little vibration, and the six-speed transmission's shifts are nearly seamless. When coasting downhill, the transmission automatically downshifts at the slightest touch of the brakes, helping to hold the vehicle's speed.

Fuel economy is rated at 16 mpg in the city and 22 on the highway.

Safety items include front, side and side-curtain airbags, anti-lock brakes, traction control and vehicle stability control.

Price

The base price of the test vehicle was \$36,375. Options included a power sunroof, Bose stereo and navigation system. The sticker price was \$39,605.

Warranty

Three years or 36,000 miles with a five-year, 60,000-mile powertrain warranty. ■

in the know

The Specs

2013 Mazda CX-9 Grand Touring

- >> **Engine:** 3.7-liter, 273-horsepower V-6
- >> **Transmission:** Six-speed automatic all-wheel drive
- >> **Wheelbase:** 113.2 inches
- >> **Curb weight:** 4,552 pounds
- >> **Base price:** \$36,375
- >> **As driven:** \$39,605
- >> **MPG rating:** 16 city, 22 highway

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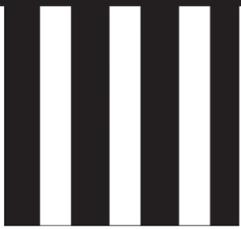
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WEEK OF MAY 23-29, 2013

A GUIDE TO THE LOCAL BUSINESS & REAL ESTATE INDUSTRIES



| INSIDE |



Out and about

'The Arts and Alzheimer's' series at Artis—Naples. **B7** ▶



Ask the Fool

Should you spend or save if you want to help the economy? **B5** ▶

Cyber attacks against business on the rise

BY GLENN MILLER

Florida Weekly Correspondent

THEY'RE OUT THERE. THEY COULD be around the corner or in another state or in some country with a name you can't spell or pronounce. But make no mistake, they're out there, waiting to pounce on your business.

Criminals are out to steal information or intellectual property or suck funds out of accounts. Carrie Kerskie knows that. She's president of Marcone Investigations Inc. of

Naples and it's her business to know about cyberattacks.

"They are increasing," Ms. Kerskie said.

The Department of Homeland Security recently issued a warning about a new wave of cyberttacks targeting American corporations.

The focus of those particular attacks may be large corporations, but no business is immune, even in Southwest Florida.

Lt. Keith Day of the Lee County

SEE PROTECT, B4 ▶



Real estate

Final phase released in Porto Romano at Miramar Lakes. **B9** ▶



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MONEY & INVESTING

The who, what and why of the various CPIs



Since last week's "Inflation or deflation" column, there has been an abundance of questions by readers: What is the CPI? Is it a good measure of inflation? Why does the Federal Reserve Board look at "core CPI"? Aren't changes in producer prices important? Does the CPI predict inflation or deflation? Here are the answers to your questions:

The CPI is the Consumer Price Index. There are several CPIs and the one most often referenced is the "all urban CPI index." It measures 144 consumer items (goods and services), which are categorized into groupings such as food, energy, schooling, medical, etc.

Yes, it is absolutely an imperfect measurement, but it is probably the best measuring stick that we have.

Since Fed is charged with keeping price stability in the U.S. economy (i.e., keeping prices from deflating but allowing mild inflation). The Fed looks at the CPI, but also keenly looks at what it calls "Core CPI," that's the CPI excluding food and energy. Food and energy are considered to be the most volatile of the components and their price changes are not necessarily indicative of permanent change in inflation rates.

However, Core CPI is not embraced by all academia as a superior inflation

measurement. A recently published white paper ("How Well Does 'Core' Inflation Capture Permanent Price Changes?" by Bradley, Jansen and Sinclair, April 23, 2013), found "that the permanent component of core CPI is much more volatile... and that core excludes volatile permanent shocks to the overall price level." The authors suggest we pay close attention to CPI measures that include food and energy.

However, the CPI is not the only important measure of inflation. The Producer Price Index, or PPI, is a leading economic indicator and is thought to lead consumer inflation. The three PPI Indexes measure prices at the producer level: finished goods PPI is more important than than intermediate and crude materials. The idea that PPI leads CPI inflation is based on the premise that producers will ultimately pass along price increases to their buyers.

There are 12 regional Reserve Banks (e.g., Atlanta, Chicago, New York, St. Louis, etc.) Each one seems to track an inflation index that it thinks more closely measures inflation or creates its own index.

The Chicago Fed created an Income Based Economic Indexes, or IBEX, to "capture the inflation experiences of specific socio-economic and demographic groups... (as) inflation experiences of the socio-economic and demographic groups... are very similar, though the elderly experience somewhat higher inflation."

The Cleveland Fed publishes its own estimates of inflation. The St Louis Fed president has been openly critical that the Fed's preferred measure — Core CPI — leads us astray and that we have too little

inflation.

Why do some bloggers and analysts propose that inflation is much greater than what the Bureau of Labor Statistics reports as CPI inflation, beyond demographic differences?

The bloggers propose that the CPI has undergone meaningful changes in definition/calculation in the past 30 years and the changes were primarily made to benefit the U.S. government by lessening increases on Social Security, which is indexed to the CPI.

The changes in the CPI require their own, extensive debate. But for the purposes of last week's column (which was addressing the inability of the Fed to create inflation post 2008, and the concern that we could slip into deflation), 30-year-old changes in the construction of the CPI are not relevant. What needs to be addressed is whether the CPI of the prior five years is signaling inflation or deflation. Right now, it is inconclusive but leans to deflation.

Shadow stats is a most popular website that has some interesting white papers on the changes in the CPI. It has created its own CPI number and "proves" that consumer prices have escalated astronomically during the past 30 years.

Columnist Rex Nutting wrote recently in Market Watch about problems with the runaway inflation arguments.

"But let's assume for a moment that the deniers are right that we should compare, as much as possible, prices of the same goods and services over time," he wrote. "So why not look at some actual prices and see how much they've risen over time? If prices were rising 6 percent at a year, then

it would mean most things would cost almost six times as much as they did 30 years ago. Under this scenario, milk would cost \$13 a gallon, a family car would cost \$38,000, a first-class postage stamp would cost \$1.15, and a gallon of gas would cost \$7." (The column offers a table of price increases for 20 consumer items.)

Further, the problem that the BLS and anyone else measuring price changes is faced with is that the object or service being measured had radically changed over time and mostly improved... (with the exception of quality of education, which most would agree per any international measurement has declined). For instance, consider the difference between cars in the 1980s and today (air bags, tire quality; sound systems; navigation features; seat comfort; gas mileage); the difference in apartment living then (no washer/dryer) and now. Possibly the most radical change has been the improvement in medical care between then and now, as we have medicines and treatments that are so much more extensive, technology driven and life-extending. So the task before the BLS (to measure the price change in a fixed basket of goods and services) is clearly not possible without all sorts of adjustments. Just which adjustments give rise to great debate.

It is always good to hear from readers and something is learned from each letter or phone call. So, thank you. ■

— Jeannette Showalter, CFA is a commodities broker with Worldwide Futures Systems, 571-8896. For mid-week commentaries, write to showalter@wwfscsystems.com.

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PROTECT

From page 1

Sheriff's Office economic crimes unit investigates cybercrimes against local businesses.

"Seeing more each year," Lt. Day said. A favorite target, he said, are real estate companies, and e-mail is often the opening the bad guys use.

Other times, identity theft may be the opening.

"We have other instances where people may take on the identity of someone who owns or operates a business," Lt. Day said.

Finding and catching the people responsible is not easy because, he said, the cases "cross jurisdictional boundaries."

He cited the case of a Lee County medical office where somebody hacked into its computer system and pretended to be one of the doctors. In that case, Lt. Day said, an employee became suspicious because she had never seen a spending pattern like the one that was popping up.

"She did her due diligence," said Lt. Day, who declined to name the company.

The doctors didn't lose any money.

Ms. Kerskie knows about these sorts of things as the president of Marcone Investigations. The target doesn't have to be a multinational corporation.

"They're even going after small businesses," Ms. Kerskie said.

The bad guys are probing here, probing there, looking to insert spyware into a company's system or poke holes in firewalls.

In April, Verizon released what is called its "2013 Data Breach Investigations Report." It may not have a catchy title, but there is still some scary information in the report.

- Some highlights:
- Perpetrators fall into three categories — activists, criminals and spies.
 - How are targets selected? Attacks were opportunistic and not targeted at specific individuals or companies in 75 percent of breaches, according to the report.

- Methods: In 78 percent of the cases, techniques were used that required "only basic skills." Less than 1 percent involved, the report said, techniques considered of "high" difficulty."

Ms. Kerskie suggests regular security updates. If not? "That leaves huge,

gaping holes," Ms. Kerskie. Those holes are where the bad guys can steal intellectual property or employee or customer information that can be used to further infiltrate a system and do more damage.

On the world stage, where superpowers, terrorist organizations and megacorporations battle, computer probes and worms are used constantly to either infect or protect.

Small businesses are subject to the same dangers.

"You could afford Fort Knox level security but all it takes is one employee checking Facebook," Ms. Kerskie said.

That could be the opening.

"The most important thing is employee training," Ms. Kerskie said.

Ms. Kerskie said the primary reason employees shouldn't be on Facebook or personal e-mail accounts on company computers isn't productivity, but security. That's what she emphasizes in her role as a speaker, trainer and consultant who, according to the Marcone website, specializes in "identity theft, healthcare fraud/medical identity theft data security, breach prevention and Internet safety."

"It's to scare the pants off employees," Ms. Kerskie said. She said Facebook or other social media sites can open holes for criminals to leap through and into a company's system.

Ms. Kerskie and Debbie Bowe, the Charlotte County Sheriff's Office public information officer, both emphasized how smart phones have made it easier for cyber criminals.

Smart phones are now loaded with information that used to be stored in office computers. Ms. Bowe said she started the Charlotte County cyber crimes unit in late 1999 or early 2000, before nearly everybody bought a smart phone.

Hand-held devices such as smart phones and e-readers and tablets are



DAY

in the know Cybersecurity procedures

>> 1. Train employees in security principles. Establish basic security practices and policies for employees, such as requiring strong passwords and establish appropriate Internet use guidelines. Establish rules of behavior describing how to handle and protect customer information and other vital data.

>> 2. Protect information, computers, and networks from cyber attacks. Keep clean machines: antivirus software to run a scan after each update. Install other key software updates as soon as they are available. Having the latest security software, web browser, and operating system are the best defenses against viruses, malware, and other online threats.

>> 3. Provide firewall security for your Internet connection. A firewall is a set of related programs that prevent outsiders from accessing data on a private network. If employees work from home, ensure that their home system(s) are protected by a firewall.

>> 4. Make backup copies of important business data and information. Regularly backup the data on all computers. Backup data automatically if possible, or at least weekly and

store the copies either offsite or in the cloud.

>> 5. Control physical access to your computers and create user accounts for each employee. Prevent access or use of business computers by unauthorized individuals. Make sure a separate user account is created for each employee and require strong passwords.

>> 6. Secure your Wi-Fi networks. If you have a Wi-Fi network for your workplace, make sure it is secure, encrypted, and hidden. To hide your Wi-Fi network, set up your wireless access point or router so it does not broadcast the network name. Password protect access to the router.

>> 7. Passwords and authentication. Require employees to use unique passwords and change passwords every three months. Consider implementing multifactor authentication that requires additional information beyond a password to gain entry. Check with your vendors that handle sensitive data, especially financial institutions, to see if they offer multifactor authentication for your account.

For more information, visit www.fcc.gov/cyberforsmallbiz

easier to misplace or have stolen but have the same information available as old-fashioned desktop computers.

"That's the biggest evolution," Ms. Bowe said of the difference between when the Charlotte County Sheriff's Office cyber unit started and today.

Both women urge people to use passwords on portable devices.

State, local and federal agencies all have a hand in fighting cyber crime. The Florida Department of Law Enforcement created a cybercrimes task force in 2012.

Local agencies such as the Collier County Sheriff's Office have Economic Crimes Units, which investigate cyber crime.

"The cases we investigate typically involve individuals," Collier County Sheriff's spokeswoman Karie Partington wrote in an e-mail to *Florida Weekly*.

She added later that, "Cyber crimes against corporations would typically be investigated by a federal agency such as the FBI or Secret Service, rather than a local agency like CCSO."

Ms. Kerskie said older people are essentially "cyber immigrants" and have had to learn technology to function in our modern world. Younger professionals are, she said, "cyber natives" and have grown up with the technology.

Whether an immigrant or a native, both need to protect an employer's information and their own. Once information is posted online, even on a private Facebook page, somebody can find it, Ms. Kerskie said.

"It is out there forever," Ms. Kerskie said. ■



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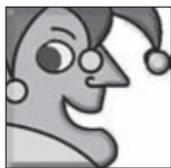
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Understanding Bonds

Over the long run, stocks have usually outperformed bonds. Still, it's good to balance your portfolio with some bonds, and to understand what they really are. Bonds are essentially long-term loans. If a company issues bonds, it's borrowing cash and promising to pay it back at a certain rate of interest.

There are many kinds of bonds. Ones sold by the U.S. government's Treasury Department are called Treasuries. State and local governments issue municipal bonds, while businesses issue corporate bonds (sometimes called corporate "paper"). Since companies on shaky ground have a great chance of defaulting, they have to offer high-interest-rate "junk" bonds to attract buyers.

Bond investors receive regular interest payments at what is called the "coupon rate." For example, if you buy a \$1,000 bond with a coupon rate of 5 percent, you'll receive payments of \$50 per year. When the bond matures — after perhaps five, 10 or 30 years — you'll get back your initial loan, called "par value." Most corporate bonds

have a par value of \$1,000, while government bonds can run much higher.

Sometimes a company will "call" its bond, paying back the principal early. All bonds specify whether and how soon they can be called. Federal government bonds are never called.

Investors don't necessarily buy a bond at issue and hold to maturity. Bonds are often traded between investors, with their prices rising and falling in reaction to changing interest rates. For example, when rates fall, people bid up bond prices. If banks are offering 2 percent, a 5 percent bond starts looking good.

According to Jeremy Siegel's "Stocks for the Long Run" (McGraw-Hill, \$35), from 1926 through 2006, long-term government bonds returned an average of 5.5 percent per year, compared with 10.1 percent for the stock market. At those rates over 30 years, \$10,000 would have grown to about \$50,000 invested in bonds and to nearly \$180,000 in stocks — quite a difference.

My Dumbest Investment

Lessons From Losses

One of the first investment moves I made was buying AIG when it crashed. I knew nothing (relatively speaking) about AIG or the stock market, but thought this would be a good chance to profit from panic. I did not profit. I'm thankful that it was a small amount of money lost in exchange for a very valuable lesson. That transaction forced me to become a more informed investor.

Last year I shorted (bet against) shares of Alcoa and that investment is still on the books at a loss. Dumb move, but a smart lesson. Turns out I have neither the time nor knowledge to be a short-term trader.

— D.M.G., online

The Fool Responds: It sometimes takes a loss to teach us important lessons. Investors can profit by shorting, but it isn't easy, and you have the company's management and the global economy working against you. Companies that crash as AIG did can indeed be bargains, but sometimes they just keep falling and other times they require lots of patience. AIG remains well below its pre-crash levels, but it has risen in recent months. ■



Do you have an embarrassing lesson learned the hard way? Boil it down to 100 words (or less) and send it to The Motley Fool c/o

My Dumbest Investment. Got one that worked? Submit to My Smartest Investment. If we print yours, you'll win a Fool's cap!

Last week's trivia answer

I began in 1843 as a small Connecticut shop making wrought-iron bolts, hinges and other hardware items. My name combines two major brands, but I also house brands such as DeWALT, Porter-Cable, Bostitch, Sonitrol, Proto, FACOM, Vidmar and Mac Tools under my roof. I specialize in security as well as tools, and my offerings go way beyond power drills and hammers, ranging from automatic doors at airports to storage solutions for the military. I'm the product of a 2010 merger between two giants in my field. My ticker symbol is almost sealed with a kiss. Who am I? (Answer: Stanley Black & Decker) ■



Write to Us! Send questions for Ask the Fool, Dumbest (or Smartest) Investments (up to 100 words), and your Trivia entries to Fool@fool.com or via regular mail c/o this newspaper, attn: The Motley Fool. Sorry, we can't provide individual financial advice.

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Ask the Fool

Marginal Thoughts

Q Are companies with low profit margins bad investments?

— R.W., Escondido, Calif.

A High margins are generally preferable, of course. They can reflect some competitive advantages, such as a strong brand that commands a higher price. Amid a price war, companies with higher margins have more wiggle room. Still, you shouldn't necessarily avoid lower-margin businesses.

Imagine that Fred Co. (ticker: TAPTAP) has a whopping net profit margin of 25 percent, while Ginger Inc. (ticker: TWIRL) has just a 1 percent margin. If Fred sells only three top hats a year, while Ginger sells gobs of gowns each week, Ginger may well be the better buy, generating more cash in total than Fred.

Some industries, such as software, typically have high profit margins. Discount stores and supermarkets typically have very low ones — but if they turn over inventory fast enough, they might still be good investments.

Walmart's margin, for example, is around 3.6 percent, while Target's is 4.1 percent. But Walmart's volume is much higher, generating far more profits.

Q I placed a buy order for a stock before the market opened. The stock had closed at \$82 the previous day, so I bid that. But it opened at \$84 and kept rising. What's the deal? How can a stock open at more than its closing price?

— B.N., Pensacola, Fla.

A Demand can build up for a stock overnight, due to a positive news report or some other reason. This will have buyers willing to pay more for it and sellers thus selling it for more.

At any given moment, a stock's price reflects the last price at which someone was willing to buy it and someone was willing to sell it.

Got a question for the Fool? Send it in — see Write to Us

Name That Company

I was born in a one-bedroom apartment in Chicago in 1984, and today I have more than 3,000 employees and operations in 27 countries, providing independent investment research. The nation's shift from pensions toward 401(k)s boosted interest in mutual funds, so I began providing data on them. In 1985, I introduced ratings for funds. I went public in 2005. I cover more than 400,000 investments, including stocks,



and I even manage money now, with about \$157 billion in assets under management recently.

I've bought companies such as Ibbotson Associates. I rake in more than \$650 million annually. Who am I? ■

The Motley Fool Take

Butterfly in the Making

Caterpillar (NYSE: CAT), recently trading near its 52-week low, offers an opportunity to buy in at a good price and await the global economic recovery that will boost its stock price.

The company sports an extensive national dealer network and a widespread reputation for high quality. Its service network has allowed its market share to expand and keep customers coming back. It also enjoys a huge name-brand advantage, along with the sheer size of its company in an industry where both play a large role in success. Caterpillar's short-term performance may be bumpy, but it will benefit from above-average long-term growth in regions such as China, India and Africa. With increased spending on industrializa-

tion and infrastructure building, there will be an increased demand for machinery and commodities. Meanwhile, Caterpillar's 2011 acquisition of Bucyrus, a mining equipment manufacturer, means that almost half its operating profits are now from the mining end market, where demand is expected to grow.

Another thing in Caterpillar's favor is its ability, so far, to avoid pricing wars with competition. This is evident in its quickest growing market — China — where it battles rival Komatsu for the dominant position. With its dividend yield recently around 2.5 percent and its forward P/E ratio in the single digits, Caterpillar deserves some consideration for your portfolio. ■

Former FDIC Chairman to speak at ULI Summit

Former FDIC Chairman Sheila Bair will deliver the keynote address at the Urban Land Institute Florida Summit on June 6 and 7 in Naples. The conference will also feature four Florida mayors discussing how the state is getting ready for change as the economy recovers.

The summit provides an opportunity to connect with top Florida decision-makers and real estate experts to learn about best practices and what's working as the industry moves to create and sustain thriving communities. ULI's recent publication, "What's Next: Getting Ready for Change," will provide the framework for the content of the program and will be featured in the open-



BAIR

ing general session.

Friday's keynote luncheon speaker, The Honorable Sheila Bair, will share her experience as chairman of the FDIC and her projections for trends in continued economic recovery as it pertains to real estate.

One of the summit's general sessions will feature Jacksonville Mayor Alvin Brown, Tampa Mayor Bob Buckhorn and Orange County Mayor Teresa Jacobs with ULI global Chairman Peter Rummell as the moderator.

Another general session will feature

a presentation on "Making Healthy Places" by UCLA's Dr. Richard J. Jackson, who will discuss the impact of the built environment on public health. Dr. Jackson will be interviewed by Dr. Diane Trees of the University of Central Florida.

More than 40 speakers and panelists will lead the discussion through a combination of mobile workshops, panels, special interest tours and networking events. The summit, the second statewide event hosted by the five ULI District Councils in Florida, will also feature eight breakout sessions. Topics include:

3 p.m. Thursday, June 6

- Looking Ahead for Rental Housing
- Are Florida Ports up to the Challenge?
- Shrinking Into Showrooms... Trends in Retail
- Shark Tank

10:30 a.m. Friday, June 7

- Keep Watch on Capital Markets
- Appealing to Tomorrow's Households
- Insurance Challenge...Again?
- Can Mixed Use Finally Work?

The summit will take place at The Ritz-Carlton, 280 Vanderbilt Beach Road. For the full conference schedule, list of speakers and to register, visit www.ulifloridasummit.org. ■

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DAVID MICHAEL / FLORIDA WEEKLY

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Sen. Garrett Richter and Reps. Kathleen Passidomo and Matt Hudson



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BOB RAYMOND / FLORIDA WEEKLY

We take more society and networking photos at area events than we can fit in the newspaper. So, if you think we missed you or one of your friends, go to www.floridaweekly.com and view the photo albums from the many events we cover. You can purchase any of the photos too. Send us your society and networking photos. Include the names of everyone in the picture. E-mail them to society@floridaweekly.com.

NETWORKING

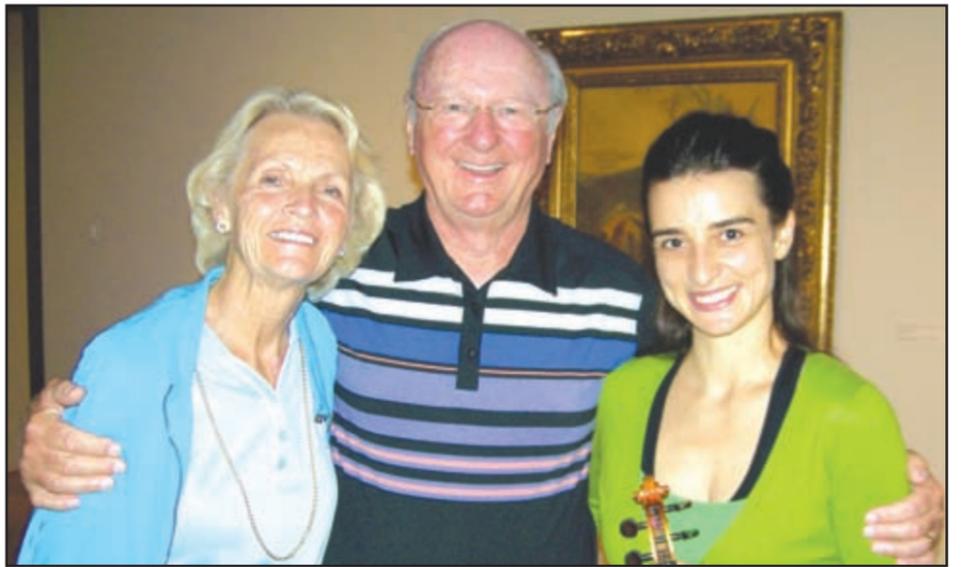
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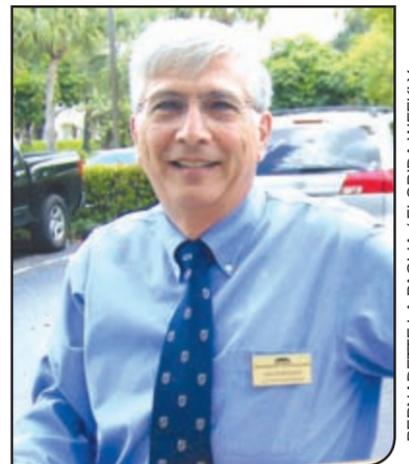
Barbara and Wayland Jensen with violinist Daniela Shtereva



Angel Duncan, Paul Arsenault and Julie Badour



Amy Glasover and Angel Duncan



Lou DeBonzo

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REAL ESTATE

WEEK OF MAY 23-1295, 2013

A GUIDE TO THE LOCAL REAL ESTATE INDUSTRY

| B8



COURTESY PHOTOS

House Hunting:

29161 Marcello Way

Custom built by BCB Homes, this lakefront French country manor estate in Mediterra encompasses almost 7,500 square feet. Architectural details include wood-beamed ceilings, vintage wood and travertine flooring, a chef's kitchen with tin-stamped ceiling and furniture-style cabinetry, and a winding staircase adorned with wrought iron balustrades. Mediterra is member-owned and has two Tom Fazio championship golf courses, a golf learning center, a 25,000-square-foot clubhouse and a beach club on the Gulf of Mexico.

This property is offered at \$2.995 million. For more information or to arrange a showing, contact Emily K. Bua or Tade Bua-Bell at Naples Estate Properties, 465-4645. ■



Premier Sotheby's ranked among top brokerages

Southwest Florida's luxury real estate leader ranks No. 37 of top 500 in U.S.

Premier Sotheby's International Realty, a leading luxury residential brokerage in Southwest Florida, has been ranked by 2013 REAL Trends 500 as No. 37 of the top 500 brokerage companies in the U.S. by closed sales volume, jumping from No. 46 in 2012. With an average sales price of \$748,737, it also ranked No. 13 among the top 50 firms by average home sales prices.

The REAL Trends 500, now in its 26th year, is an annual research report that identifies the leading, most successful residential real estate firms in the United States. Due to requirement of indepen-

dent verification, REAL Trends 500 is the trusted source for information about the performance of real estate firms.

Under the leadership of Judy Green, president and CEO, Premier Sotheby's International Realty achieved sales of more than \$2.3 billion through the end of 2012, positioning the firm among the nation's leading residential real estate brokerages featured in REAL Trends' prestigious "Billionaire's Club." With a 35 percent increase in closed sales year-over-year, the firm also ranked as one of the "Top Movers by Volume."

With 19 offices along Florida's Gulf Coast and more than 450 associates, the firm also ranked No. 25 among the top firms nationwide in terms of closed sales volume per sales associate. Premier Sotheby's International

Realty holds the majority market share of properties sold for over \$1 million in Southwest Florida. In the Naples region, the firm outpaced its closest competitor by 67 percent and 15 percent in the Sarasota region.

"We are honored to again be recognized as one of the nation's top residential real estate firms and a leader in the luxury market. Premier Sotheby's International Realty continues to achieve milestones thanks to our dedicated team of knowledgeable associates and our loyal clientele throughout Southwest Florida," Ms. Green said. "We look forward to further growing our presence along the Gulf Coast as we expand in the Tampa region with the recent opening of our 19th office in South Tampa." ■

Premier | Sotheby's
INTERNATIONAL REALTY

*Our Portfolio of
Southwest Florida's
Rental Properties*

FT. MYERS, ESTERO & BONITA SPRINGS AREA

Coconut Point - Rapallo

Lake views from this 3BR/2BA condominium. Great amenities, 3rd floor. Unfurnished. \$1,300

Sabal Palm-Grandeza

Upscale gated community with 2BR/2BA and 1-car garage. Water and basic cable included. Furnished or Unfurnished. \$1,400

Bonita Bay - Tuckawe

Courtyard villa, heated pool and waterfall, 3BR/3BA. Furnished. \$3,500

Pelican Landing - Palermo

Luxurious 3BR/3BA high-rise in The Colony. Private elevator and entry. Unfurnished. \$3,500

Bonita Bay - Waterford

Pool home on the golf course with 3BR/2.5BA plus den. Wood floors throughout. Unfurnished. \$5,000

Bonita Bay

Remodeled estate home with 3BR plus den, pool and golf course views. Unfurnished. \$5,000

NAPLES & MARCO ISLAND AREA

Vanderbilt - Pavilion Club

Close to beaches, shopping and theaters, this 2BR/2BA is located on 2nd floor. Furnished. \$1,350

Pelican Bay - Chanteclair

Beautiful, updated 2BR/2BA plus den. Furnished. \$2,000

Park Shore - Solamar

Water views from all rooms. 3BR/3BA condominium. Furnished. \$3,200

Royal Harbor

Pool home on canal with 4BR/4BA and boat slip. Unfurnished. \$4,300

Marco Island

Estate home, 5BR/6+BA. Waterfront with Gulf views. Furnished. \$21,500

RENTAL DIVISION

239.262.4242

800.749.7368

rentnaples.com

premiersothebysrealty.com

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Final phase released in Porto Romano at Miromar Lakes

Miromar Lakes Beach & Golf Club has just released for sale the final phase in the Porto Romano neighborhood. A total of 22 detached villa homes will be built with golf and water views. The new homes are priced pre-construction starting in the low \$500,000's.

"We expect this limited opportunity in Porto Romano to sell quickly, with our new homeowners beginning to move into their new residences next season," said Al DiNicola, Miromar Lakes vice president of sales. "With the benefit of all of the amenities that Miromar Lakes has to offer to its residents, there is a strong demand for this size home, in this price range."

Regional homebuilder WCI will build the homes. Construction began in April on a model home and two additional move-in ready residences. There are several three bedroom and three bath floorplans to choose from ranging in size from approximately 2,200 to more than 2,700 square feet of air-conditioned living space. The available home sites have wide water and golf course views.

Miromar Lakes is the winner of the National Association of Home Builders' Gold Award for Community of the Year. Miromar Lakes is the only Florida community to win the top honor in the 32 year history of the NAHB awards.

Miromar Lakes offers a dynamic social scene with hundreds of social events for residents. The private resort-style community has a 700-acre aquamarine freshwater lake with endless opportunities for in-lake swimming, boating, sailing, water-skiing and fishing, three miles of private, white sandy beach, a full-service European Spa and Fitness



COURTESY PHOTO

Augusta model above. The View From Porto Romano is at right.

Center, three restaurants, seven Har-Tru Tennis Courts and an Arthur Hills "signature" championship golf course all in one luxurious location.

For more information, contact the sales center at Miromar Lakes Beach & Golf Club at 425-2340 or (877) 809-9444, or visit MiromarLakes.com. ■



There's nothing standard about our standard features.



TWINEAGLES

TwinEagles offers the classic country club lifestyle in a naturally beautiful 1,115 acre Naples setting. Our new pool and fitness center are the latest additions to our long list of standard features that also includes the new Eagle Course, named "Best New U.S. Private Course of the Year" by GOLF Magazine. Ten new decorated models built by the regions most respected builders are open. Prices range from the mid \$200's to over \$2 million – and your Golf Membership is included with the purchase of a new home.



239-352-8000 • TwinEagles.com





You can always spot a new resident.

Our Gulf views tend to be somewhat distracting. Stunning views dominate each luxurious residence and every on-site amenity at Moraya Bay. From the beachside service, restaurant and grotto bar to resort-style pool, lap pool and fitness center, the views are quite distracting. Residences of 4,000-4,500 square feet. Prices from \$2.5 million.



ORAL REPRESENTATIONS CANNOT BE RELIED UPON AS CORRECTLY STATING REPRESENTATIONS OF THE DEVELOPER. FOR CORRECT REPRESENTATIONS, MAKE REFERENCE TO THIS ADVERTISEMENT AND TO THE DOCUMENTS REQUIRED BY SECTION 718.503, FLORIDA STATUTES, TO BE FURNISHED BY A DEVELOPER TO A BUYER OR LESSEE.

11125 Gulf Shore Drive, Naples, FL 34108
239.514.5050 MorayaBay.com



Village Walk & Island Walk of North Naples

The community Town Center is the focus of the community's unique lifestyle- a lifestyle people dream about; meeting friends for a swim, a work out or a set of tennis.. then grabbing lunch or dinner at the on-site restaurant... relaxing to the soothing sounds of fountains or taking a relaxing stroll back home around the many lakes and footbridges!"
Enjoy all the community offers; a full array of activities, and full recreational facilities reserved exclusively for the residents use with no equity or membership fees!



FEATURED PROPERTY ISLAND WALK



PRISTINE 4BR, 3.5BA, IS SURE TO PLEASE! From the engaging front porch you will fall in love with this gracious light and bright southern exposure home. The open floor plan offers an abundance of room to entertain, with separate formal dining ,living room, and spacious great room boasting many upgrades! The screened lanai with private pool and peaceful lake views is the perfect place to entertain, and the hurricane protection on entire home completes this perfect package! **Ready to move right in!** 1Yr. Home warranty included. **\$455,000**

PENDING

VILLAGE WALK



PRISTINE 3BR,3BA plus den is ready to MOVE RIGHT IN! The original owners used the home on a part time basis, home has been "lightly" lived in! Features new GE appliance package, new toilets,seamless shower in master bath, custom built wall unit, newer A/C and hot water tank, full hurricane protection, and screen lanai with lake view! **\$359,000**

VILLAGE WALK



NICELY UPGRADED 3BR,2.5 BA Oakmont featuring granite in kitchen and master bath, 3 year old a/c unit, jetted tub in master bath, side load garage, screened patio with lake view. Easy gate and amenities access. **\$356,900**

NEW PRICE!

VILLAGE WALK



EXTENDED 2 BR,2BA CAPRI, CLEAN AND BRIGHT, ORIGINAL OWNER - SERIOUS SELLER. WATER VIEWS FROM SCREENED PATIO. **\$254,000**

PENDING

BERKSHIRE



NAPLES BARGAIN ALERT! 2 bedroom, 2 bath, 1 car garage, with peaceful canal views in Berkshire Village. Low condo fees and Furniture is available too. **\$148,000**

PENDING

NEW LISTING FEATURED PROPERTY



SPECTACULAR 2 BR, 2BA CAPRI OFFERS BUYERS THE WOW FACTOR! Features tile throughout entire home, granite, built -in entertainment center, plantation shutters, newer A/C, cabinets in garage, and premier finish on garage floor, screened lanai has a private oasis feel with electric retractable awning, heated pool and peaceful lake and bridge views, complete electric and roll down hurricane protection offers homeowner peace of mind and security while away! This is a must see home! **\$299,500** Visual tour available!



ILLUSTRATED PROPERTIES

3250 VILLAGEWALK CIR., #101 · NAPLES, FLORIDA 34109 · 239-596-2520

JOANNE CIESIELSKI | 239.287.6732



BRIAN CAREY | 239.370.8687



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Who Wants

everything!



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for luxury and true understanding of value,
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- Home technology package
- Glass frameless shower in master
- Upgraded kitchen
- Crown molding & tray ceilings
- And many more luxury upgrades included

12495 Fenhurst Way, Naples

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NAPLES

Bucks Run

Single-Family Homes from the high \$200s* • 239.354.0243

7743 Bucks Run Drive, Naples, FL 34120

2 Story / 4 BR / 2.5 BA / 2554 SqFt** / 2-Car / Lot 7 - **\$355,608***

Fiddler's Creek

Single-Family Homes from the high \$300s* • 239.304.8511

9293 Campanile Circle, Naples, FL 34114

1 Story / 3 BR / 2 BA / 1840 SqFt** / 2-Car / Lot 15 - **\$424,450***

2 Story / 3 BR / 3.5 BA / Loft / 3522 SqFt** / 2-Car / Lot 6

\$649,137*

Summit Place

Townhomes from the \$190s* • 239.919.3642

14772 Sutherland Avenue, Naples, FL 34129

2 Story / 3 BR / 2.5 BA / 1800 SqFt** / 2-Car / Lot 170 - **\$210,204***

BONITA SPRINGS

Mirasol

Carriage & Townhomes from the \$160s* • 239.405.7203

8570 Evernia Court, #101, Bonita Springs, FL 34135

2 Story / 2 BR / 2 BA / 1244 SqFt** / 1-Car / Lot 13 - **\$175,249***

2 Story / 3 BR / 2 BA / 1528 SqFt** / 1-Car / Lot 5 - **\$193,715***

Paloma

Single-Family Homes & Villas from the low \$200s*

239.949.8910

26220 Prince Pierre Way, Bonita Springs, FL 34135

1 Story / 2 BR / 2 BA / Den / 1342 SqFt** / 2-Car / Lot 2 -

\$233,759*

1 Story / 3 BR / 2 BA / 1519 SqFt** / 2-Car / Lot 5 - **\$244,924***

1 Story / 3 BR / 2 BA / 1804 SqFt** / 2-Car / Lot 4 - **\$301,859***

ESTERO

Terra Vista

Carriage Homes from the \$160s* • 239.689.8126

3773 Pino Vista Way, #101, Estero, FL 33928

1 Story / 2 BR / 2 BA / Den / 1426 SqFt** / 1-Car / Lot 109 -

\$165,805*

1 Story / 3 BR / 2 BA / Den / 1626 SqFt** / 1-Car / Lot 310 -

\$185,709*

FORT MYERS

Banyan Bay

Single-Family Homes from the mid \$200s* • 239.432.1520

8653 Banyan Bay Blvd, Fort Myers, FL 33908

1 Story / 3 BR / 2 BA / Den / 1983 SqFt** / 2-Car / Lot 50 -

\$289,459*

2 Story / 3 BR / 2.5 BA / Loft / 2587 SqFt** / 2-Car / Lot 79 -

\$312,035*

GOLF!

Magnolia Landing

Villas from the high \$130s* • 239.567.2542

Single-Family Homes from the \$170s*

3237 Magnolia Landing, North Fort Myers, FL 33917

1 Story / 2 BR / 2 BA / Den / 1342 SqFt** / 2-Car / Lot 178 -

\$141,990*

1 Story / 2 BR / 2 BA / Den / 1342 SqFt** / 2-Car / Lot 197 -

\$146,990*

1 Story / 3 BR / 2 BA / Loft / 2260 SqFt** / 2-Car / Lot 135 -

\$235,810*

**GULF
ACCESS**

Moody River

Single-Family Homes from the low \$200s* • 239.599.2929

3050 Moody River Blvd, Fort Myers, FL 33903

1 Story / 3 BR / 2 BA / Den / 1983 SqFt** / 2-Car / Lot 85 -

\$231,248*

Verandah

Single-Family Homes from the mid \$200s* • 239.288.4002

3800 Otterbend Circle, Fort Myers, FL 33905

1 Story / 3 BR / 2 BA / Den / 1983 SqFt** / 2-Car / Lot 28 -

\$316,044*

1 Story / 3 BR / 2 BA / Den / 2260 SqFt** / 2-Car / Lot 30 -

\$339,609*

Veridian

Single-Family Homes from the high \$400s* • 239.432.1520

Fort Myers, FL 33908

1 Story / 3 BR / 3 BA / Bonus Room / 3402 SqFt** / 2-Car / Lot 22 -

\$487,190*

DRHorton.com/swfla



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BAREFOOT BEACH



Barefoot Beach

- 6 Bedrooms, 6.5 Baths
- Palatial "Olde Florida" Style Gulf Front Home
- Wide West Gulf Views
- 25 Ft. Boat Dock w/Lift
- \$4,995,000 MLS 212027127
- Steve Suddeth & Jennifer Nicolai 239.784.0693

BONITA BAY
NEW LISTING



Spring Ridge

- Truly a "Special" Custom Home in Bonita Bay
- 7,300 s/f of Magnificent Quality & Design
- The Best Lake, Golf Course & Sunset Views
- 4 Bedrooms + Den, 4 Full & 4 Half Baths
- \$3,999,000 MLS 213015122
- The Lummis Team 239.289.3543

QUAIL WEST



Quail West Estate Home

- 6 Private Suites & 7.5-Baths
- Water & Golf Course Views
- Full Golf Membership w/2 Carts
- Outstanding Point Location of Cul-de-sac
- \$3,400,000 MLS 212031883
- Mike & Lauren Taranto 239.572.0066

MEDITERRA



OPEN SUNDAY 1 - 4:00

17018 Verona Way

- 4 Bedroom +Den, 4 Full & 1 Half Baths
- Impact Glass, Electric Shutters & Screens
- Outdoor Living Room w/Fireplace
- Private Lush Homesite
- \$2,649,999 MLS 213000934
- Martinovich & Nulf 239.565.2139

THE MONACO BEACH CLUB



OPEN SUNDAY 1 - 4:00

4401 Gulf Shore Blvd N #B103

- Large Open 3 Bedroom, 3 Bath w/Direct Walkout To Beach
- Rarely Available Beach Front Condo
- Only One Of Its Type Available
- Landscaped Privacy Area With Outdoor Lanai & Cabana
- \$949,000 MLS 213001018
- Kurt Petersen 239.777.0408

MEDITERRA



Luxury Villa

- 3 Bedrooms, 3.5 Baths
- Gated Golfing Community
- High Ceilings, Crown Molding
- Piazza Style Landscaped Courtyard
- \$899,000 MLS 212034859
- Martinovich & Nulf 239.564.5717

BONITA BAY



Bonita Bay

- 3 Bedrooms, 3 Baths
- Professionally Designed, Turnkey Furnished
- Resort Style Amenities
- Southwest Exposure
- \$847,500 MLS 212023955
- Martinovich & Nulf 239.564.1266

BONITA BAY



Room With A View

- 2 Bedrooms +Den, 3 Baths
- Private Outdoor Terraces
- High-Rise Impact Glass
- Upscale Amenities, Guest Suites
- \$599,000 MLS 212006581
- Martinovich & Nulf 239.564.1266

FORT MYERS BEACH



Waterside at Bay Beach #263

- Gulf Access & Gulf Views
- 3 Bedrooms/2 Baths
- Great Room with Glass Walls
- Deeded Beach Access
- \$450,000 MLS 212016323
- Heather Wightman 239.450.1891

BONITA SPRINGS



Riverfront Home

- 3 Bedrooms, 3 Baths
- On Two Lots w/260 Ft of Direct River Frontage
- Screened Lanai & Pool, Southern Exposure
- Gulf Access Via Imperial River
- Piazza Style Landscaped Courtyard
- \$449,900 MLS 213004493
- Mike & Lauren Taranto 239.572.0066

GOLDEN GATE ESTATES



Naples

- Fully Fenced & Gated 2.25 Acres
- Close in Just off 951
- Large Rutenberg Home w/ Huge Open Air Pool
- 80' X 40' Detached Workshop w/ 3 Overhead Doors
- \$429,900 MLS 212036826
- Cory Lauer 239.465.9290

VANDERBILT BEACH



OPEN SUNDAY 1 - 4:00

11116 Gulfshore Dr #103

- Beautifully Updated, 2 Bedrooms, 2 Baths
- Sunset Views From Screened Lanai
- Boat Docks Available For Purchase or Lease
- Across From Vanderbilt Beach
- \$419,900 MLS 213014932
- Annette Villano 239.248.6798

WYNDEMERE



Wyndemere

- 3 Bedrooms, 2 Bath, Attached Villa
- Open Floor Plan, Cathedral Ceilings
- New Kitchen, Lots of Natural Light
- Gated Golf Course Neighborhood
- \$229,000 MLS 213000152
- Lauren & Mike Taranto 239.572.3078

BEACH & TENNIS CLUB



Beach & Tennis Club

- 1 Bedroom, 1 Bath
- Across Street From Beach
- Renovated 6th Floor Residence
- Turnkey Furnished
- \$219,900 MLS 212037674
- Mike & Lauren Taranto 239.572.0066

WIGGINS LAKES & PRESERVES



Naples

- Top Floor w/ Vaulted Ceilings
- Lake Views & One Car Garage
- West of U.S. 41
- Nicely Updated
- \$219,900 MLS 213007382
- Cory Lauer 239.465.9290

NAPLES PARK



Naples Park

- 3 Bedrooms +Den, 2 Baths
- Close To Shopping, Fine Dining & Entertainment
- Paved Outdoor Deck, Fenced Yard
- Room For Pool, No HOA's
- \$214,900 MLS 212028942
- Liz Appling 239.272.7201

PELICAN LANDING



Lakemont Cove

- 2 Bedrooms & 2 Baths
- Enclosed, Tiled Lanai
- Private Island & Water Taxi
- Golf Available, Tennis & Fitness Center
- \$185,000 MLS 213002876
- Beth James 239.287.4663

FAIRWAY DUNES



Single Family Lives Like A Condo

- 2 Bedroom +Den, Office, Music Room
- 2 Car Garage
- Electric Hurricane Shutters
- 1,395 S.F. Living Area/1,832 S.F. Total
- \$179,999 MLS 213014548
- Pam Olsen 239.464.6873

VANDERBILT COUNTRY CLUB



Vanderbilt Country Club

- 2 Bedroom, 2 Bath Condo On Golf Course
- Fully Furnished w/High-end Furniture
- View of 11th Fairway & Lake
- New A/C/Heating Unit 2012, Assessment Fully Paid
- \$159,900 MLS 213003434
- Barbara Irons 239.821.2510

TURTLE LAKE

NEW LISTING



Turtle Lake Golf Colony

- 2 Bedrooms, 2 Baths, Move In Ready 2nd Floor Condo
- Beautiful lake & Golf Views of Quail Run Golf Course
- Updated & Equipped With Elevator
- Good Rentals For Investors
- \$115,000 MLS 213014586
- Debbie Dekevich 239.877.4194



Come out of your shell *and into one of ours.*

NAPLES CLUB ESTATES



OPEN SUNDAY 12 - 5:00

4441 Club Estates Dr

- 4 Bedroom + Den, 4 Full & 3 Half Baths
- Chef's Kitchen, Butler's Pantry & Wine Room
- Formal Dining, 2 Masters & 3 Fireplaces
- 1 Acre +/- Estate Lots Gated w/ Preserve Area
- \$2,295,000 MLS 213003435
- Roger Stening 239.770.4707

SHADOW WOOD AT THE BROOKS



NEW PRICE

Orchid Ridge

- 4 Bedrooms + Den, 5.5 Baths 3 Car Garage
- Custom Estate - 4,403 S/F of Living Space - Wine Cellar
- Natural Gas Kitchen, Viking Cooktop, Granite, Custom Cabinetry
- Lanai, Pool Bath, Infinity Pool/Spa, Summer Kitchen, Fireplace
- \$1,675,000 MLS 213008457
- Greg Lewis, The Lewis Team 239.287.1158

HORIZONS



Bonita Bay

- 3 Bedroom + Den, 4 Baths
- Oversized Balconies, Golf & Gulf Views
- His & Hers Master Baths
- Many Custom Interior Upgrades
- \$1,249,000 MLS 212031902
- Martinovich & Nulf 239.564.1266

BONITA BAY



Azure

- Unique, Elegant, Spacious Coach Home
- Custom Interiors, Private Elevator
- Lovely Lanai W/ Outdoor Kitchen Gas Grill
- 3 Large Bedrooms + Den 3,377 Square Feet
- \$975,000 MLS 212034847
- The Lummis Team 239.289.3543

GULF HARBOUR YACHT & COUNTRY CLUB



Palmas Del Sol

- 3 Bedrooms, 2 Full & 1 Half Bath
- SW Florida's Premier Golfing & Boating Community
- Private Clubhouse, Pool & Riverfront Walkway
- Updated Kitchen, Granite & Stainless
- \$598,800 MLS 213004999
- Katie Brady 239.770.6061

CASA BONITA II



Bonita Beach

- Direct Beachfront
- 6th Floor, 2 Bedrooms, 2 Baths
- Turnkey Furnished
- Gorgeous Gulf Views!
- \$550,000 MLS 213012001
- Denise Stilwell 239.273.0990

MEDITERRA



Luxury Coach Home

- 3 Bedroom + Den, 3 Baths
- Sweeping Views Of Lake & Golf Course
- Crown Molding, Granite Counters, 5 Burner Gas Cooktop
- Northwestern Exposure
- \$525,000 MLS 213002592
- Martinovich & Nulf 239.564.5717

BONITA BEACH



The Egret

- 2 Bedroom, 2 Bath
- Spectacular Views of Gulf of Mexico
- Open Floor Plan, Offered Turnkey
- 7th Floor Residence
- \$499,000 MLS 212037496
- Denise Stilwell 239.273.0990

CENTRAL NAPLES



Lake Park

- 3 Bedrooms, 2 Baths
- Pool Home Located In Heart Of Naples
- Large Homesite w/ Manicured Lawn & Bright Southern Exposure
- Updated & Expanded Home Is Move-In Ready
- \$375,000 MLS 213007002
- Heather Wightman 239.450.1891

THE COLONY AT HAWKSRIDGE



NEW PRICE

Naples

- 3 Bedrooms + Den, 3 Bath Coach Home
- Peaceful Preserve View at End of Cul-de-sac
- Private Elevator & Over 2500 S/F of Living
- Meticulously Maintained
- \$365,000 MLS 213006445
- Sandy Kass, The Fagan Team 239.292.4044

VINEYARDS



Vineyards

- 3 Bedroom + Den, 3 Baths, 2 Car Garage
- 2nd Floor End Unit w/ Lake View
- 2,234 Sq. Ft. A/C Area, Volume Ceilings
- Gated Community
- \$299,900 MLS 212036984
- Annette Villano 239.248.6798

SHADOW WOOD AT THE BROOKS



Morningside

- Dazzling Lake & Sweeping Golf Course Views
- Glassed in Lanai Totaling 1,833 S.F. of Living Space
- End Unit Bright & Cheery, Many Upgrades
- 2 Bedrooms + Den, 2 Full Baths
- \$253,500 MLS 212036720
- Bob Nemeec 239.273.2566

VINEYARDS



Golf Views

- 3 Bedrooms, 2 Baths
- 1st Floor Residence
- Attached Garage
- Community Pool
- \$205,000 MLS 212039045
- Debbie Dekevich 239.877.4194

VANDERBILT COUNTRY CLUB



Vanderbilt Country Club

- 2 Bedrooms plus Den, 2 Baths
- Golf Included w/ Purchase
- Fabulous Golf Course
- California Closets Throughout
- \$189,900 MLS 212029999
- Barbara Irons 239.821.2510

CYPRESSWOODS GOLF & COUNTRY CLUB



Laurel Greens

- 3 Bedrooms, 2 Baths
- New Carpet, Counters & All New Paint
- View Of Lake & 1st Tee, Bundled Golf
- Centrally Located
- \$185,000 MLS 213008861
- Denny Grimes 239.851.4600

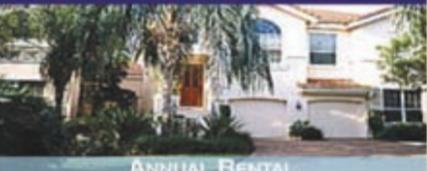
GOLDEN GATE ESTATES



Investment / Development Potential

- 2 Bedrooms, 1 Bath, Build or Renovate
- Property Consists Of 2 Lots 1.14 Acres Each
- Circular Drive w/ Ample Parking
- Being Sold As-Is
- \$185,000 MLS 213009217
- Doug Haughey 239.961.1561

PARK SHORE



ANNUAL RENTAL

Park Shore

- 3 Bedrooms, 2.5 Baths
- Attached Villa
- Close To Everything
- Fabulous Amenities
- \$3,500 / Month MLS 213010704
- Diane Myers 239.253.4478

PARK SHORE



ANNUAL RENTAL

Solamar At Park Shore

- 2 Bedrooms, 2 Baths
- Furnished, 12th Floor Condo
- Completely Renovated
- Gulf Views
- \$3,500 / Month MLS 211512426
- Denise Faerber 239.213.3311

ORCHARDS



ANNUAL RENTAL

Orchards

- 3 Bedrooms, 2 Baths
- Large 2nd Floor Residence
- Wonderful Amenities
- Expansive Lake Views
- \$1,475 / Month MLS 213015397
- Jeff Windland 239.285.1198

CARLTON LAKES



ANNUAL RENTAL

Laneview at Carlton Lakes

- 1 Bedroom + Den, 2 Baths
- 1st Floor Furnished Residence
- Community Center & Pool
- Lake Views
- \$1,250 / Month MLS 213015453
- Debbie Dudley 239.450.6208

RoyalShellSales.com | RoyalShellRentals.com

239.213.9100 | 239.213.3311

Florida: Bonita Springs, Fort Myers/Cape Coral, Naples, Captiva and Sanibel Islands
North Carolina: Cashiers, Franklin, Highlands, Lake Glenville, Lake Toxaway and Sapphire Valley



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Taylor Morrison starts construction of Esplanade Golf and Country Club

Taylor Morrison's West Florida Division recently celebrated the beginning of construction of its newest South Florida golf course with a ceremonial golf shot along a future fairway, as well as the more traditional shovel ceremony.

Held on the grounds of Esplanade Golf and Country Club of Naples, the event was attended by members of Taylor Morrison's West Florida management team including Derek Andruss, Cammie Longenecker and Tony Squitieri, as well as Collier County Commissioner Georgia Hiller, Chris Wilczynski of C.W. Golf Architecture, and Dennis Gilkey of G&M Naples, LLC.

"I am so pleased to be part of this groundbreaking ceremony," said Commissioner Hiller, who currently serves as chair of the board of county commissioners. "It's companies such as Taylor Morrison that are improving our community on so many levels. With all the green building practices in place, Esplanade is an excellent example of how a company can be successful and environmentally sensitive at the same time."

Commissioner Hiller estimated that a project the size of Esplanade would likely generate more than \$40 million in additional tax revenue once completed, as well as more than \$30 million in impact fees. "This is exactly the type of development that we need to grow the area," she said. "In addition to the revenue increases, Esplanade is expected to add more than 250 jobs annually over the next several years, and that will have a significant impact on decreasing unemployment."

Esplanade Golf and Country Club of Naples is a gated resort-style commu-



COURTESY PHOTO

Taylor Morrison recently broke ground for its new Esplanade Golf and Country Club of Naples. Participating in the ceremony are: (from the left) Derek Andruss, Cammie Longenecker, Collier County Commissioner Georgia Hiller, Tony Squitieri, Chris Wilczynski and Dennis Gilkey.

nity located on Immokalee Road, just three miles east of I-75. Its nearly 1,800 acres have been designed to include more than 1,000 acres of wetlands and preserve areas, as well as 170 acres of lakes. When complete, it is planned to feature approximately 1,121 single family homes and coach homes. The centerpiece of the community will be an 18-hole championship golf course, which is estimated to be ready for play next year. Future residents can expect to enjoy an unmatched, well-appointed lifestyle and to enhance their body and mind experiences with an abundance of luxurious amenities.

To learn more about Esplanade Golf and Country Club of Naples or to receive the latest information about this resort community, contact Taylor Morrison at 866-495-6006 or visit taylormorrison.com.

Final Phase. Only 40 Homesites Remain!

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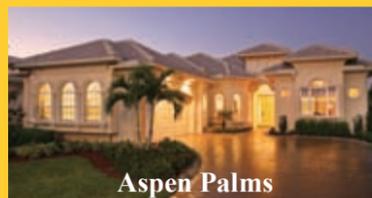
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Old Naples | Aqualane Shores

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Coquina Sands | The Moorings

These quiet, tree-shaded neighborhoods are a mix of single-family homes and condominiums; some enjoy water-front access on Moorings Bay, Compass Cove, Venetian Bay and Hurricane Harbor. The Moorings has a private golf and country club.



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THE MOORINGS

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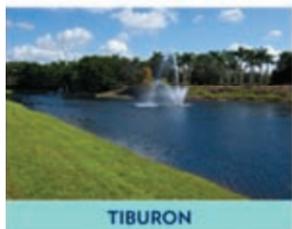
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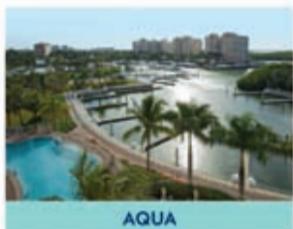
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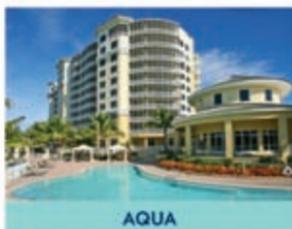
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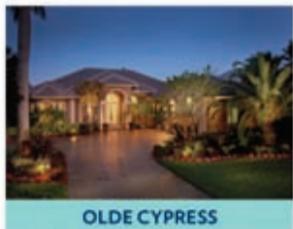
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Gulfside #1100
Ryan Batey 239.287.9159
premiersir.com/id/213015943 \$695,000



Villas of Park Shore
Anne Killilea/Marion Bethea 239.285.1292
premiersir.com/id/212007991 \$675,000



Allegro #22
Marlene Suarez 239.290.0585
premiersir.com/id/212022698 \$499,000



Lexington #10
Linda Perry/Judy Perry 239.404.7052
premiersir.com/id/212005519 \$228,500



Jacaranda #16
Ruth Trettis 239.403.4529
premiersir.com/id/212015150 \$189,000

Bay Colony

Bay Colony is the very definition of privileged living. From the beachfront high-rises to the golf course estate homes to the villas in quiet alcoves, this is luxury living at its best. Golf and beach club memberships.



1128 Dormie Drive
Lisa Tashjian 239.259.7024
premiersir.com/id/213014247 \$6,200,000



7331 Tilden Lane
Dorcas Briscoe 239.860.6985
premiersir.com/id/211517107 \$5,885,000



Trieste #701
Carol Gilman 239.404.3253
premiersir.com/id/213002383 \$4,195,000



Rerrington #501
Carol Gilman 239.404.3253
premiersir.com/id/213004054 \$3,995,000



Trieste #1506
Dorcas Briscoe 239.860.6985
premiersir.com/id/212035678 \$2,495,000



Brighton #303
Carol Gilman 239.404.3253
premiersir.com/id/212039634 \$2,495,000



Trieste #706
Barbi Lowe/Trish Lowe Soars 239.216.1973
premiersir.com/id/213004682 \$2,195,000



Trieste #405
Carol Gilman 239.404.3253
premiersir.com/id/213005175 \$1,895,000



Toscana #1403
Leah Ritchey/Amy Becker 239.289.0433
premiersir.com/id/212039544 \$1,650,000



Marquesa #502
Carol Gilman 239.404.3253
premiersir.com/id/213001603 \$1,195,000



Mansion La Palma #203
Barbi Lowe/Trish Lowe Soars 239.216.1973
premiersir.com/id/213011428 \$1,095,000



Mansion La Palma #302
Dorcas Briscoe 239.860.6985
premiersir.com/id/213000820 \$995,000

Grey Oaks

Grey Oaks' 54 holes of award-winning golf serve as the centerpiece in this heart-of-Naples community interspersed with luxurious single-family estate homes of a grand scale and elegant villas.



1837 Plumbago Lane
Lynn Anderson 239.290.6674
premiersir.com/id/212014420 \$3,998,000



1750 Venezia Court
Fahada Saad 239.595.8500
premiersir.com/id/213014641 \$2,950,000



1368 Noble Heron Way
Carolyn Weinand 239.269.5678
premiersir.com/id/212022331 \$1,595,000



1580 Marsh Wren Lane
Fahada Saad 239.595.8500
premiersir.com/id/212028314 \$1,525,000



1253 Gordon River Trail
Sam Heitman 239.261.3148
premiersir.com/id/210016411 \$1,500,000



3122 Dahlia Way
Carolyn Weinand 239.269.5678
premiersir.com/id/212017199 \$875,000

Naples & Surrounds

With sun-drenched sugary-sand beaches, stretching over 10 miles, temperate year-round weather and abundant fishing and boating activities, Naples has been a natural attraction for affluent travelers and sun seekers from around the world for decades.



PINE RIDGE

60 North Street
Patrick O'Connor 239.293.9411
premierair.com/id/212037593 \$3,195,000



PINE RIDGE

195 West Street
Beth McNichols 239.821.3304
premierair.com/id/212029722 \$2,595,000



SEAGATE

5115 Starfish Avenue
Cheryl Turner 239.250.3311
premierair.com/id/213016246 \$2,100,000



LOGAN WOODS

5237 Mahogany Ridge Drive
Fahada Saad 239.595.8500
premierair.com/id/212034251 \$1,890,000



LOGAN WOODS

5386 Sycamore Drive
Bernie/Joe Garabed 239.571.2466
premierair.com/id/212032638 \$1,100,000



PINE RIDGE

181 Caribbean Road
Sue Black 239.250.5611
premierair.com/id/212009134 \$1,050,000



LIVINGSTON WOODS

6381 Sandalwood Lane
Pat Callis 239.250.0562
premierair.com/id/213002571 \$899,000



LIVINGSTON WOODS

7050 Sandalwood Lane
Linda Haskins 239.822.3739
premierair.com/id/213014722 \$889,000



NAPLES CAY

Club at Naples Cay #1102A
Dave/Ann Renner 239.784.5552
premierair.com/id/213015759 \$875,000



PINE RIDGE

146 Myrtle Road
Bill Charbonneau 239.860.6868
premierair.com/id/212034952 \$799,000



WYNDEMERE

126 Edgemere Way South
Kathryn Hurvitz 239.659.5126
premierair.com/id/213015658 \$799,000



HAWKSRIDGE

2309 Harrier Run
Cheryl Turner 239.250.3311
premierair.com/id/212024121 \$795,000



LELY RESORT

9101 Shenandoah Circle
Heidi Deen 239.370.5388
premierair.com/id/213009138 \$768,000



WYNDEMERE

826 Wyndemere Way
Kathryn Hurvitz 239.659.5126
premierair.com/id/211519122 \$699,000



COVE TOWERS

Nevis #1203
Mark Leone 239.784.5686
premierair.com/id/212037566 \$690,000



VINEYARDS

5973 Hammock Isles Circle
Lisa Tashjian 239.259.7024
premierair.com/id/212034501 \$689,000



ISLES OF CAPRI

144 Pago Pago Drive West
Cynthia Corogin 239.965.5561
premierair.com/id/212030992 \$685,000



HAMMOCK BAY

Lesina #201
Jim/Nikki Prange-Carroll 239.642.1133
premierair.com/id/212024916 \$599,500



WYNDEMERE

212 Via Napoli
Kathryn Hurvitz 239.659.5126
premierair.com/id/213008056 \$595,000



PINE RIDGE

122 Mahogany Drive
Patrick O'Connor 239.293.9411
premierair.com/id/213015798 \$595,000



WYNDEMERE

910 Wyndemere Way
Gary L./Jeff/Becky Jaarda 239.248.7474
premierair.com/id/212035106 \$529,000



EAGLE CREEK

53 Grey Wing Point
ML Meade 239.293.4851
premierair.com/id/212027690 \$499,000



GOLDEN GATE ESTATES

390 17th Street NW
Marlene Suarez 239.290.0585
premierair.com/id/212037369 \$499,000



LELY RESORT

6469 Caldecott Drive
Vivienne Sinkow 239.405.0638
premierair.com/id/213008093 \$495,000



WYNDEMERE

866 Wyndemere Way
Victoria Clarke-Payton 239.692.1065
premierair.com/id/213005400 \$419,000



ANDALUCIA

1410 Serrano Circle
Richard/Susie Culp 239.290.2200
premierair.com/id/212037809 \$384,700



NAPLES HERITAGE

7924 Kilkenny Way
Tom Gasbarro 239.404.4883
premierair.com/id/213015991 \$339,000



WYNDEMERE

Commons #304
Susan R. Payne 239.777.7209
premierair.com/id/213004077 \$179,500



ISLES OF CAPRI

Tarpon Village Apartments #A6
Cynthia Corogin 239.965.5561
premierair.com/id/212027439 \$136,500



WYNDEMERE

Courtside Commons #202
Kathryn Hurvitz 239.659.5126
premierair.com/id/213015911 \$127,500

Vanderbilt Beach

Vanderbilt Beach is home to The Ritz-Carlton, trendy shops, cafes and a host of retail establishments. Single-family homes, luxurious beachfront and waterfront condominiums and mid-rise living are found here.



10080 Gulfshore Drive
Chris Wortman 239.273.2007
premierair.com/id/212002227 \$1,399,000



120 Channel Drive
Tom/Tess McCarthy 239.243.5520
premierair.com/id/213008967 \$1,399,000



Vanderbilt Shores #1502
Ruth Trettis 239.405.4529
premierair.com/id/213013944 \$950,000



Vanderbilt Shores #202
Heidi Deen 239.370.5388
premierair.com/id/213006971 \$899,000



La Scala #305
Mary Catherine White 239.287.2818
premierair.com/id/211007145 \$799,000



Anchorage #409
Suzanne Ring 239.821.7550
premierair.com/id/212010389 \$499,000

Strada Residences at Mercato

Live a lifestyle that puts a world of shopping, dining and entertainment within walking distance of home. These 1-, 2- and 3-bedroom condominiums are spacious, lavishly appointed and fully-amenitized examples of ultra-chic living at one of Naples' best addresses.



The Strada #7216
Susan Gardner 239.438.2846
premierair.com/id/213013077 \$998,500



The Strada #7406
Mary Kavanagh 239.594.9400
premierair.com/id/211505590 \$599,000



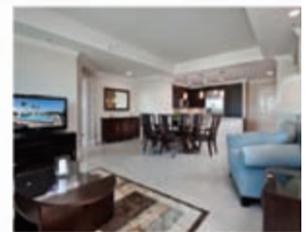
The Strada #5301
Mary Kavanagh 239.594.9400
premierair.com/id/212022719 \$599,000



The Strada #5314
Mary Kavanagh 239.594.9400
premierair.com/id/213007064 \$599,000



The Strada #7405
Susan Gardner 239.438.2846
premierair.com/id/213008847 \$549,000



The Strada #5205
Dave/Ann Renner 239.784.5552
premierair.com/id/211014205 \$499,000

Marco Island

Graced with miles of powder-white sand beaches, Marco boasts luxurious real estate, shopping, dining, entertainment and a bounty of recreational activities from boating and fishing to golf and tennis and more.



1549 Heights Court
Cathy Rogers 239.821.7926
premierstir.com/id/212019137 \$11,950,000



880 Sea Dune Lane
Jim/Nikki Prange-Carroll 239.642.1133
premierstir.com/id/209003265 \$3,650,000



824 Caribbean Court
Helga Wetzold 239.821.6905
premierstir.com/id/212039977 \$1,995,000



Belize #1104
Brock/Julie Wilson 239.595.5983
premierstir.com/id/212039528 \$1,949,000



Madeira #401
Roe Tamagni 239.398.1222
premierstir.com/id/212027824 \$1,550,000



616 Waterside Drive
Jim/Nikki Prange-Carroll 239.642.1133
premierstir.com/id/211524107 \$1,500,000



1221 Stone Court
Cynthia Corogin 239.963.5561
premierstir.com/id/212026671 \$1,349,500



123 Landmark Street
Brock/Julie Wilson 239.595.5983
premierstir.com/id/212039821 \$1,295,000



1570 Doxsee Terrace
Brock/Julie Wilson 239.595.5983
premierstir.com/id/215015924 \$1,125,000



331 Seabreeze Drive
Cathy Rogers 239.821.7926
premierstir.com/id/213016248 \$1,050,000



1240 Stone Court
Dave Flowers 239.404.0493
premierstir.com/id/213005172 \$899,000



1389 Bayport Avenue
Roe Tamagni 239.398.1222
premierstir.com/id/212028132 \$799,000



Crescent Beach #805
Cathy Rogers 239.821.7926
premierstir.com/id/211503629 \$629,000



1641 Almeria Court
Jim/Nikki Prange-Carroll 239.642.1133
premierstir.com/id/212028049 \$629,000



1568 Jamaica Court
Roe Tamagni 239.398.1222
premierstir.com/id/213015923 \$599,000



108 Templewood Court
Jim/Nikki Prange-Carroll 239.642.1133
premierstir.com/id/213003543 \$572,500



Sandcastle II #106
Jim/Nikki Prange-Carroll 239.642.1133
premierstir.com/id/209003234 \$399,900



341 Regatta Street
Cathy Rogers 239.821.7926
premierstir.com/id/212020292 \$339,000



394 Collier Blvd. North
Roe Tamagni 239.398.1222
premierstir.com/id/207020251 \$329,000



Pelican Perch #203
Cynthia Corogin 239.963.5561
premierstir.com/id/212022867 \$319,000



750 North Collier
Jim/Nikki Prange-Carroll 239.642.1133
premierstir.com/id/210033692 \$250,000



San Marco Residences #208
ML Meade 239.293.4851
premierstir.com/id/213016223 \$162,000



1081 Bald Eagle Drive
ML Meade 239.293.4851
premierstir.com/id/212030148 \$119,000



Wexford Place #9
Angelica Andrews 239.595.7653
premierstir.com/id/212028298 \$105,000

Fiddler's Creek

Fiddler's Creek is a master-planned community offering luxury residences, resort-style living, golf and access to a full-service marina.



9314 Chiasso Cove Court
Michelle L. Thomas 239.860.7176
premierstir.com/id/213015935 \$1,275,000



Cherry Oaks #201
Michelle L. Thomas 239.860.7176
premierstir.com/id/212033167 \$549,000



Montreux #204
Michelle L. Thomas 239.860.7176
premierstir.com/id/213003909 \$524,900



Cherry Oaks #202
ML Meade 239.293.4851
premierstir.com/id/210012215 \$499,000



3770 Cotton Green Path Drive
ML Meade 239.293.4851
premierstir.com/id/213011615 \$415,000



Varena #101
Lura Jones 239.370.5340
premierstir.com/id/211522962 \$349,500



Varena #102
Lura Jones 239.370.5340
premierstir.com/id/212024577 \$329,000



Deer Crossing #103
Michelle L. Thomas 239.860.7176
premierstir.com/id/212033943 \$225,000



Hawk's Nest #201
Lura Jones 239.370.5340
premierstir.com/id/213015692 \$195,000



Whisper Trace #103
Michelle L. Thomas 239.860.7176
premierstir.com/id/212021095 \$174,500



Whisper Trace #102
Lura Jones 239.370.5340
premierstir.com/id/213012187 \$169,900



Whisper Trace #104
Michelle L. Thomas 239.860.7176
premierstir.com/id/212016469 \$154,999

Sanibel, Captiva & Surrounds

Long beloved for their white-sand beaches, prolific seashells, and flora and fauna, the Islands provide a haven for families, vacationers and those who simply enjoy a slower pace of life. From condominiums to resorts to villas to cottages, the Islands are the perfect refuge for living year-round or as a getaway in the sun.



CAPTIVA
11541 Wightman Lane
Kim Herres 239.233.0252
premierstir.com/id/213002377 \$1,585,000



SANIBEL
785 Birdie View Point
Cindy Sitton 239.810.4772
premierstir.com/id/210022392 \$1,200,000



ALVA
17161 Palm Beach Blvd.
Denise Chambre 239.247.2868
premierstir.com/id/213000795 \$899,000



FORT MYERS
404 Keenan Avenue
Denise Chambre 239.247.2868
premierstir.com/id/212033851 \$399,000



FORT MYERS BEACH
Island Reef Club #705
Denise Chambre 239.247.2868
premierstir.com/id/212019290 \$374,900



CAPE CORAL
3530 17th Avenue SW
Deb Smith 239.826.3416
premierstir.com/id/213010584 \$275,000

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Model Leaseback | Fully Furnished

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LAKOYA – PINEHURST II #115 | 3 bed plus Cabana/3.5 bath | 2,890 sq. ft. | \$793,121

TWIN VILLA

MOORGATE – NAPOLI #33 | 2 bed/study/2 bath | 1,855 sq. ft. | \$389,925

TOWNHOMES

OLE – SAN CLEMENTE #5004 | 2 bed/2 bath | 1,404 sq. ft. | \$234,990

OLE – SAN PABLO #5003 | 2 bed/2 bath | 1,770 sq. ft. | \$249,990

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to over \$2 million.*
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\$1,311,215 | Fully Furnished

LIPARI – MUIRFIELD III #3 | 4 bed/3.5 bath | 3,255 sq. ft.

\$1,325,090 Fully Furnished

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239.949.8989

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BUONASERA – PONTE VEDRA II #3 | 4 bed/2 bath | 3,490 sq. ft.

\$1,221,045

CELLINI – GRAND CALAIS #11 | 4 bed/4.5 bath | 3,597 sq. ft.

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>\$300,000

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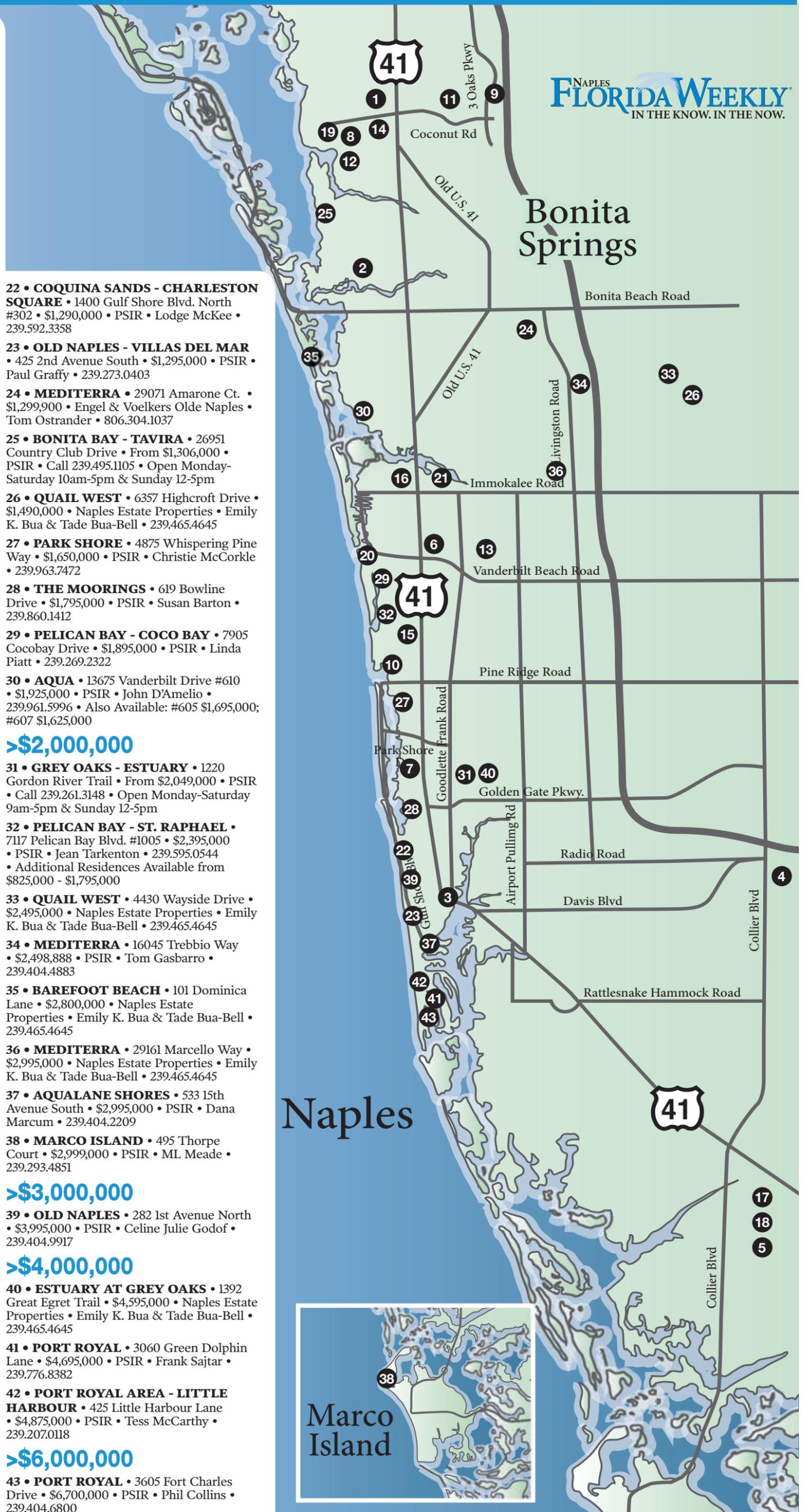
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WEEK OF MAY 23-29, 2013

A GUIDE TO THE LOCAL ARTS & ENTERTAINMENT SCENE



CHRISTIAN ALTORFER / COURTESY PHOTO

▲ Savion Glover gave a stellar performance at Artis—Naples, paying tribute to those who had come before him.

A look at highlights from the season

C4

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INSIDE

Who's the alpha?
Tale of a two-legged "dog" and a four-legged canine. **C2 ▶**



Beach reading
'The Still Point of the Turning World.'
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Boldly go
Latest "Star Trek" a solid action flick.
C11 ▶

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Naples International Film Festival accepting submissions

Calling all filmmakers!
The fifth annual Naples International Film Festival is accepting submissions for the upcoming event in November. Categories include full-length features, documentaries, shorts and Florida films. Submissions for the 2013 Naples International Film Festival are open exclusively through the online submission platform, Withoutabox, at www.withoutabox.com/login/7363.

Details on the categories and submission deadlines:
 ■ **Full-length features:** Any original work of fiction at least 40 minutes.
 ■ **Documentaries:** Any non-fiction film of at least 40 minutes.
 ■ **Shorts:** Any narrative or documentary film 40 minutes or less.
 ■ **Florida films:** This category is

intended to celebrate, encourage and support the production of films in the state of Florida. Documentary feature, narrative feature or short films with principal photography in Florida can submit in the category. Submission deadlines: Early submission deadline is May 31; regular deadline is June 28; late deadline is July 5; extended deadline (members only) is July 12. ■

SANDY DAYS, SALTY NIGHTS

There can be only one top dog



I am not a dog person. I say this truthfully but regretfully because I know that, socially, dog people rank higher than cat people. We're too solitary and our affection has a take-it-or-leave-it quality. We spook at loud noises and struggle in a crowd. We have none of the boundless energy that dogs — and dog people — possess, none of the eagerness to please or the willingness to play, none of the boundless slobbering that makes dogs so great. But sometimes, for the right dog, even my cat-fancying heart can be swayed.

I'm spending the summer in France in a remote mountain village and there is a dog here named Homer (for the Greek poet not the Simpsons character). He's a Brittany Spaniel, fierce and lovable and loyal. He's stubborn, too, and very bossy. But I don't mind. He greets me warmly after breakfast and we go on walks together in the afternoons. For this cat person, he's nearly made a dog lover out of me.

There are seven of us staying in the village at an artist's residency,

a mix of writers and artists from all over the world. There is one man, an older Frenchman, who fancies himself a philosopher. On a recent afternoon when the spring sunshine warmed the hills, I set out with Homer for our usual walk. Before we had made it very far down the mountain path we crossed the philosopher also out for a stroll.

"May I join you?" he said without really asking, already falling in beside us.

Homer looked back cautiously before continuing on.

"You see," the philosopher said, nodding toward Homer. "He's checking to see where I will lead us. He knows I'm the alpha in this group now."

I glanced at the Frenchman with his small stature and pompous demeanor and had to stop myself from rolling my eyes. I may not know much about dogs, but I know enough to bet that Homer is a difficult alpha

to top. The three of us walked for a time in silence and then the Frenchman picked up on a subject he had been lecturing me about earlier in the day. I watched Homer nose the path ahead as the philosopher prattled on. When Homer stopped suddenly, his canine gaze fixed on the grass at his feet, one paw raised and his nose trained on the earth, the Frenchman didn't even notice. He talked on and on, but I stopped short and finally he quieted. The brush rustled. Homer leapt forward, his snout in the grass. He reached with his teeth and tossed something in the air. I shrieked. A mouse scurried to the middle of the road and the Frenchman dashed into the fray.

"Homer," he shouted. "No."

Homer darted around him as the mouse ran between the Frenchman's feet. The Frenchman jumped to one side, turned, and nearly fell into the weeds. Homer deftly scooped the mouse in his jaws and set off down the road, the tail hanging from his teeth. The Frenchman called after, pleading this time, but Homer didn't even glance back. It was all I could do not to laugh. Alpha, indeed. ■

— Artis Henderson has joined the Twitterverse. Follow her @ArtisHenderson.



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BEACH READING

'The Still Point of the Turning World'

By Emily Rapp
(Penguin Press, \$25.95)

REVIEWED BY ROSE M. CROKE

Life is challenging for everyone in different ways. In "The Still Point of the Turning World," author Emily Rapp faces the unfathomable challenge of confronting her first and only child's diagnosis of Tay-Sachs disease — a rare and always-fatal illness — when he was only 9 months old. As she and her husband helplessly witness the life-limiting disease take over their son's body, they are forced to re-evaluate everything they thought they knew about parenting.

Ms. Rapp writes eloquently about trying to find meaning in her family's situation and accepting the fact that she must live and mother in the present, because that's all she and her young son have. She seeks solace wherever she can find it: in literature, in religion and with family and friends who literally hold her up during her darkest, most inconsolable days.

Drawing inspiration from a broad range of thinkers, writers and poets, Ms. Rapp tries to embrace what wisdom she can gain from caring for a child whom she knows she will inevitably outlive. Her parenting mandate is simple and yet impossible: "to go with him as far as I could along this journey we call life, to be with him as deeply as I could from moment to moment and then let him go."

This is the story of Ms. Rapp's ongoing journey through grief, from the panic and mania of her anticipatory grief to the deep sadness, emptiness and longing that her son's death will cause. It is not an easy memoir to read, but Ms. Rapp writes with such raw honesty and emotion that readers are compelled to stick with it.

Ms. Rapp somehow manages to uplift readers with her indomitable spirit and the sheer power of a "dragon mother's love." This is a mother's love story to her little boy, who will have been fully loved from his first breath to his last and long thereafter. ■



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What you may have missed:

A look at highlights from the past season

BY NANCY STETSON

nstetson@floridaweekly.com

Who would've thought that some of the best jazz music performed onstage this season would come from a tap dancer?

Savion Glover, of "Bring in 'da Noise, Bring in 'da Funk" fame, gave a stellar performance at Artis—Naples (formerly the Philharmonic Center for the Arts). The performance, "SoLe Sanctuary," was a tribute to those who had come before him.

This was tap dancing evolved to the 21st century, light years away from the kind seen in old movies and TV variety shows.

It was tap as jazz percussion, with Mr. Glover's feet and body as both instrument and musician.

He, and fellow dancer Marshall Davis Jr., created intricate rhythms, with toes, heels, soles and even sides of their shoes.

It was so creative, so innovative, so invigorating, that at the end I just wanted to leap up and yell, "YEAH! That's what I'm talking about!"

Unfortunately, the venue was maybe half-filled.

The Phil was also host to Grammy Award-winner **Esperanza Spalding**, who plays bass and performs a kind of stream-of-consciousness jazz.

The Hot Club of San Francisco returned to the Phil to play its Cool Yule concert — holiday tunes performed a la Django Reinhardt and Stephane Grappelli. It was one of the more off-beat Christmas offerings, creative and witty and delivered in that unique gypsy jazz style.

Unfortunately, the band, originally scheduled to perform four concerts over two nights, had its performance schedule shortened... and even the shows that remained were not well attended.

Pink Martini, a hard-to-label musical ensemble from Portland, Ore., brought their sensuous world music to the Phil, and even got the audience to form a giant conga line at the end of

their concert.

BIG ARTS on Sanibel also brought some terrific jazz acts to the area. **The Fred Hersch Trio** was jaw-droppingly amazing with its adventurous musical forays.

You'd be listening, and all of a sudden, you'd think: "How did we wind up here?"

And the unconventional **Corky Siegel and Chamber Blues** performed a hybrid of blues and chamber music — a most unique style of music you have to hear to believe. Corky played piano and wailed on his harmonica while his talented quartet bowed their stringed instruments and a hand percussionist drummed. He interspersed the instrumentals with his loopy songs (with lyrics that sounded inspired by Ogden Nash). Singer/songwriter Matthew Santos, who's collaborated with hip hop artist Lupe Fiasco, was a guest artist.

Talking points

Ira Glass, the host of public radio's "This American Life," was a definite season highlight, though his appearance at the Barbara B. Mann Performing Arts Hall was not as well-attended as I would've hoped. For the first five or seven minutes of Mr. Glass' performance, the audience sat in the dark, hearing only the sound of his voice — an experience akin to hearing him on the radio. He played excerpts from an interview with a woman who had lived through a tornado; her entire house was lifted up in the air, she and her children floating in it "like astronauts." He finally told the venue to turn up the lights, and peering at us from the stage declared, "Wow, you don't look like how I thought you would either!"

It was intelligent, humorous, gripping.

The Sanibel Island Writers Conference's evening lectures at BIG ARTS are always open and free to the public



COURTESY PHOTOS Savion Glover, Ira Glass and Mary Poppins are just some of what you might have missed.

and always worth attending. New Yorker magazine staff writer **Susan Orlean**, author of bestsellers "Rin Tin Tin: The Life and the Legend" and "The Orchid Thief," among others, gave a humorous talk. Award-winning novelist **Tim O'Brien** ("The Things They Carried") claimed he wasn't much of a public speaker, but then proceeded to give a thoughtful and moving talk that just knocked my socks off.

Abundance of theater

There was such a crazy abundance of great theater this past season that it's impossible to mention every show that was worthy of seeing.

The Asolo Repertory Theatre in Sarasota put on a top-notch production of the seldom-performed "1776." The Tony Award-winning musical, which first hit Broadway in 1969, is about the events leading up to the signing of the Declaration of Independence. You may think: Maybe a stirring subject for a history class, but it doesn't hold promise for a good musical. But "1776" possesses not only drama and conflict and romance, but comedy. And this was a first-class production, with excellent acting and singing. I'm glad I finally got to see it.

The Naples Players put on a rousing production of "All Shook Up" as their summer musical, tapping directly into the energy and sheer exuberance of rock 'n' roll. Their summer musicals are usually excellent, but often overlooked, because they occur in that "in-between time" after one season ends and before the next begins.

Florida Repertory Theatre had such a good season, it's difficult to pick

out highlights. But two two-person shows captured my heart. The tender "Talley's Folly," near the beginning of season, had an older gentleman (Chris Clavelli) wooing a younger, Southern woman (Rachel Burttram), both of them broken, wounded people. And the season's closer, "Educating Rita," about a young woman who wants to "know everything" and further her education, introduced us to Jessica Wortham, making her Florida Rep debut (playing against the solid William McNulty as her professor.) The transformation of Ms. Wortham's character, as she gains knowledge and self-awareness, was an incredible feat of acting.

"The Liar," at Theatre Conspiracy, was a definite season highlight. David Ives's modern translation of Pierre Corneille's 1643 French comedy tells the tale of a young man who cannot tell the truth, and his servant, who cannot tell a lie. Mr. Ives's version is a delightful mix of old and new, with word play galore.

Miriam Margolyes's one-woman show, "Dickens' Women," at the Herb Strauss Theatre was a marvelous feat of acting, a love letter to the writing of the man who created such marvelous characters as well as an examination of Dickens' relationship with the women in his life. It was a Master Class in acting, as Ms. Margolyes would suddenly and completely transform from one character into another.

And I enjoyed "Catch Me If You Can" at the BB Mann, a musical about con man Frank Abagnale Jr. With the book by Terrence McNally and music and lyrics by Marc Shaiman and Scott Wittman ("Hairspray"), the story of the real-life con man is told as a series of TV variety show numbers. Incredibly entertaining and fun. ■

What I missed

BY NANCY STETSON

nstetson@floridaweekly.com

It happens.

Though I see approximately 20 shows a month during season, I still miss things.

Scheduling conflicts, suddenly sold-out shows and work deadlines all prevent me from seeing everything I'd love to see.

Here are some things I missed that I really wished I'd seen:

■ **"Mary Poppins: The Musical" at the Barbara B. Mann Performing Arts Hall**

I remember seeing the movie at Radio City Music Hall when I was a very, very young girl, and family members tried to get me to pronounce "supercalifragilisticexpialidocious." I was curious to see how this book-turned-into-a-movie had become a musical. And I would've loved to have seen the chimney sweeps dance number, with chimney sweeps dancing up the side of the stage and, I believe, upside down.

■ **"Next to Normal" at TheatreZone**
I saw "Next to Normal," starring Alice Ripley, on Broadway. The two-story set was so spectacular, I wondered how it would ever become a national tour.

When I learned TheatreZone was putting it on, I wondered how it would fare on such a small stage. I heard good things about this production, but couldn't get in to see it.

■ **"The Importance of Being Earnest" at Gulfshore Playhouse**

The Naples Players put on an excellent production of this a few years ago; it would've been interesting to see Gulfshore Playhouse's version, especially because they usually excel when it comes to the classics. Plus, you can't beat Oscar Wilde's witty dialogue.

■ **Diana Krall at the Van Wezel Performing Arts Hall**

Any time I've seen jazz pianist/singer Diana Krall in concert, she's never failed to thrill. It's never a good idea to miss one of her shows when she's in the area.

■ **"Fiddler on the Roof" at the Broadway Palm**

I hear it was an excellent production, but unfortunately, it sold out before I could get tickets. I've seen good productions and bad productions of "Fiddler." I've even seen a high school production where part of the set fell and the kid playing Tevye forgot his lyrics. But there's nothing like hearing the music performed live. ■



Scenes from previous summer programs at Gulfshore Playhouse.

Kids can act up this summer at Gulfshore Playhouse camps

The Gulfshore Playhouse Theatre Education Project will host four summer camps for ages 5-18 at The Norris Center in June and July.

■ **June 10-28:** "STAR' in a Play Acting Program" (ages 7-12), a three-week introduction to the creative and technical side of theater — In the process of rehearsing and performing "The Emperor's New Clothes," participants will be coached by Gulfshore Playhouse teaching artist Selma Spies in the basics of blocking, movement, breathing, relaxation and bringing a character to life.

Sessions will meet from 9 a.m. to noon, with a performance for the public at noon June 28. Cost is \$350 (scholarships available).

■ **June 10-21:** "Summer Acting Intensive for Teens" (ages 13-18), a deeper exploration of the creative and business side of theater — Producing Artistic Director Kristen Coury will lead stu-

dents in lessons on blocking, breathing, relaxation, breaking down a scene, proper audition techniques and bringing a character to life. Participants will also have an introduction to set design, lighting and sound equipment.

Sessions will meet from 1-4 p.m. Monday-Friday. Students will perform a showcase of monologues and scenes at 5 p.m. June 21. Cost is \$250 (scholarships available).

■ **July 8-12 and 22-26:** "Unmask the Power of the Theatre," one-week camps for ages 5-8 — Children will explore fairy tales, storytelling, props-making and more.

Sessions will meet from 1-4 p.m. Cost is \$90 for each session.

To register for any of the above, call The Norris Center at 213-3058.

For information about scholarships for the first two camps, visit www.gulfshoreplayhouse.org. ■

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■ **A Closer Walk With Patsy Cline** – Tonight through June 22 at the Broadway Palm Theatre, Fort Myers. 278-4422 or www.broadwaypalm.com.

■ **The Rimers of Eldritch** – Through May 25 at Laboratory Theater of Florida, Fort Myers. 218-0481 or www.laboratorytheaterflorida.com.

Thursday, May 23

■ **Butcher Competition** – Whole Foods Market hosts a Best Butcher Competition and Fishmonger Face-Off from 11 a.m. to noon. First 50 customers receive a free Whole Foods Market hat or T-shirt. 9101 Strada Place. 552-5100 or www.wholefoodsmarket.com/whole-foods-market.

■ **Local History** – Naples Backyard History and Sea Salt restaurant present Maureen Sullivan-Hartung with “Beer Worms, Square Grouper and Indians, Oh My!” at 11 a.m. Lecture at the history museum followed by lunch at Sea Salt. \$40. Reservations required. 774-2978 or www.naplesbackyardhistory.net.

■ **Trendy Windows** – Clive Daniel Home manager of cut goods valarie ahlers and interior designer C. Chad Elkins present chic window treatments, including the latest trends, at 2 p.m. Registration required. 213-7844 or www.clivedanielhome.com.

■ **Dogs in the Garden** – Naples Botanical Gardens opens its doors to dogs and their owners from 3-5 p.m. Free for Garden members, \$12.95 for others and \$7.95 for dogs. 643-7275 or www.naplesgarden.org.

■ **Wine Tasting** – Three60 Market hosts a wine and cheese pairing from 4-6 p.m. \$10 includes a \$10 voucher toward any purchase during the evening. 2891 Bayview Ave. 732-7331 or www.360-market.com.

■ **Village Nights** – The Village on Venetian Bay hosts live entertainment by the Dazzling Delrays and Sabrina from 5-8 p.m. 261-6100 or www.venetian-village.com.

■ **Bubbles & Babbles** – Norris Home Furnishings hosts an evening with champagne and a trunk show by Tamra Designs to benefit The American Heart Association, from 5:30-7 p.m. Reservations required. 263-0580.

■ **Photography Presentation** – Journeyman Photography Gallery hosts an opening reception for “Alaska!” from 6-8 p.m. \$10. Reservations required. 2220 J&C Blvd. 260-5771 or www.journeymangallery.org.

■ **Thursday on Third** – Radio Flyer, Flashback and Keith Atkins perform from 6:30-9:30 p.m. along Third Street South. Free. www.thirdstreetsouth.com.



Patriotic Pops – Conductor Stu Chafetz and the Naples Philharmonic Orchestra perform American classics at 8 p.m., Friday, May 24, at Artis—Naples. 5833 Pelican Bay Blvd. 597-1900 or www.thephil.org.

■ **Spring Concert** – The Naples High School Band performs a composition written for the school by James Mobberley as part of the program for the band’s final performance of the year beginning at 7 p.m. Free. 1100 Golden Gate Circle. 377-5448.

■ **Funny Guy** – Eddie Ifft takes the stage this evening through May 26 at Off the Hook Comedy Club, Marco Island. 389-6901 or www.offthehookcomedy.com.

Friday, May 24

■ **Fun Run** – Collier County Sheriff’s Office hosts a 5K Fun Run and Safety Fair at 5:30 p.m. at Golden Gate Community Park. 530-9781 or www.collierparks.com.

■ **Rock Out** – Konnie & Kirk perform from 6-9 p.m. by the pool at Jack’s River Bar. 475 North Road. 213-1441 or www.floridamarinaclubs.com.

■ **Live Piano** – Lynn Carol plays the baby grand piano today and May 25 from 6-9 p.m. in the lounge at Capers Kitchen & Bar. 2460 Vanderbilt Beach Rd. 431-7438.

■ **Musical Strings** – The Bean Pickers play from 7-10 p.m. at Fred’s Food, Fun and Spirits. 2700 Immokalee Rd. 431-7928 or www.fredsiner.com.

■ **Patriotic Pops** – Conductor Stu Chafetz and the Naples Philharmonic Orchestra perform American classics at 8 p.m. at Artis—Naples. 5833 Pelican Bay Blvd. 597-1900 or www.thephil.org.

■ **Friday Jam** – Sweetclover performs at 9:30 p.m. at South Street City Oven. 1410 Pine Ridge Rd. 435-9333 or www.southstreetnaples.com.

Saturday, May 25

■ **Farmers Market** – The Third Street South Farmers Market takes place from 7:30-11:30 a.m. in the parking lot behind Tommy Bahama. www.thirdstreetsouth.com.

■ **Summer Cooking** – Sea Salt restaurant hosts a “Healthy & Delicious: Eating Healthy Doesn’t Need to be Bland” cooking class beginning at 11:30 a.m. \$65 for the class and lunch (including two glasses of wine). Reservations required. 434-7258.

■ **Magic Carpet Ride** – A small ensemble of woodwind musicians from the Naples Philharmonic demonstrate their instruments and answer questions at 9:30 and 11:30 a.m. at Artis—Naples. 597-1900 or www.thephil.org.

■ **Two to Tango** – Alicia Repun leads a tango class from 7-8 p.m. followed by milongos for all levels until 11 p.m. \$15. 1673 Pine Ridge Road. 738-4184 or www.pablloreputango.com.

Sunday, May 26

■ **Tiara & Crown Day** – The Golisano Children’s Museum of Naples celebrates Tiara and Crown Day from 10 a.m. to 5 p.m. Children can create their own crowns and crests in addition to dressing up. Free for C’mon members, \$10 for others. 514-0084 or www.cmon.org.

■ **Live Rehearsal** – The Lost Rodeo Band has a live rehearsal open to the public from noon-2 p.m. at CJ’s on the Bay, 740 N. Collier Blvd., Marco Island. Free. 571-5567.

■ **Come for Karaoke** – Jack’s River Bar hosts an evening of karaoke with Janice Diaz starting at 4:30 p.m. 475 North Road. 213-1441 or www.floridamarinaclubs.com.

■ **Family Ride & Dine** – Naples Pathways Coalition hosts a dinner ride around Olde Naples followed by dining at Barbatella, from 5:30-9 p.m. Barbatella will donate 10 percent of food and drink to NPC. Reservations required by May 24, saubona5@aol.com.

Monday, May 27

■ **Live Music** – Sara Hadeka takes the stage at 6 p.m. South Street City Oven & Grill. 1410 Pine Ridge Rd. 435-9333 or www.southstreetnaples.com.

Tuesday, May 28

■ **Book Talk** – South Regional Library hosts a discussion of “The Queen’s Vow” by C.W. Gortner at 2 p.m. Registration required. 8065 Lely Cultural Pkwy. 252-7542 or www.colliergov.net/library.

■ **Marco Fundraiser** – The Marco Island Parks & Recreation Foundation holds a fundraiser for Camp Mackle from 6-8 p.m. at Stonewalls restaurant. 551 S. Collier Blvd., Marco Island. 642-3615.

■ **Now You’re Cooking** – Chef Brian Lewis leads a cooking class featuring Italian specialties from 6-8 p.m. at The Sauce Lady. \$35 includes a three-course dinner. Reservations required. 9331 Tamiami Trail N. 592-5557 or www.saucelady.com.

Wednesday, May 29

■ **Scotch Dinner** – Shula’s America’s Steak House hosts a Macallan Scotch Dinner at 6 p.m., with guest presenter Macallan Scotch Ambassador Randy Adams. \$95, includes a four-course dinner and scotch pairing. 5111 Tamiami Trail N. 659-3716.

■ **Art After Hours** – Artis—Naples hosts Art After Hours, an evening of free admission, cocktails, live entertainment and more, from 6-9 p.m. 597-1900 or www.artisnaples.org.

■ **Dinner & Jazz** – Fred’s Food, Fun & Spirits presents The Stu Shelton Trio & Carla Valenti from 6-9 p.m. Reservations recommended. 2700 Immokalee Road. 431-7928 or www.fredsiner.com.

Coming up

■ **Old Florida Style** – Interior Designer Susan Petril discusses how to achieve the look of Old Florida in your home at 2 p.m., May 30, at Clive Daniel Home. Registration required. 213-7844 or www.clivedanielhome.com.

■ **Dancing by the Fountain** – The Village on Venetian Bay hosts an evening of dancing demonstrations by professionals from Absolute Ballroom with music by Brandon Anthony and Mark Shapiro from 5-8 p.m. May 30. 261-6100 or www.venetianvillage.com.

■ **Stage 2 Improv** – By The Naples Players May 31 through June 22 at the Tobye Studio. 263-7990 or www.naples-players.org.

■ **Special Engagement** – John Pinette takes the stage May 31 through June 2 at the Off the Hook Comedy Club, Marco Island. 389-6901 or www.offthehookcomedy.com.

– Submit calendar listings and high-resolution photos to events@floridaweekly.com. E-mail text, jpegs or Word documents are accepted. No pdfs or photos of fliers. The deadline for calendar submissions is noon Sunday.



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ARTS COMMENTARY

The Town Hall meeting that wasn't



What a waste of time!

That was the thought that kept running through my brain Sunday afternoon as I sat in the Daniels Pavilion of the venue formerly known as the Phil.

I was one of a small group of people attending a Town Hall meeting CEO Kathleen van Bergen held to answer questions about the organization's recent name change to Artis—Naples. It was part of their free Community Day.

Only it wasn't really a Town Hall meeting.

It was a carefully orchestrated PR event that was more infuriating than informative.

In fact, it was insulting.

Clay Miller and Krista Fogelson, anchors of NBC-2's "MorningNews," emceed the event.

It's been exactly one month to the date since the Phil's board of directors originally announced the name change to a handpicked audience.

And if, somehow, you haven't been following the news, what happened next was: all hell broke loose.

The name has been almost universally rejected by Neapolitans, arts patrons and donors, many of who have also asked for their money back or have vowed not to give another penny to the Phil.

A grassroots group, Save the Phil, started a petition protesting the new name and is gathering 10,000 names to present to the board. (People are beginning to talk of another petition — this one requesting Ms. van Bergen's resignation.)

The local Naples paper prints five or six letters protesting the name daily, and I'm receiving about the same number as well.

Sunday's event wasn't a genuine Town Hall meeting where anyone can stand up and ask a question. It was not a dialogue between the Artis—Naples staff and people who oppose the new name. It was a carefully scripted presentation to affirm the name choice.

The event was not well attended.

No surprise there, because it was barely advertised.

But when asked about it onstage, Ms. van Bergen said it had been.

The free Community Day was advertised, mentioning face painting for kids and museum tours and balloon animals

— but the actual meeting was not. It was listed on fliers handed to you as you entered, but that's the only place I recall seeing it. It wasn't even mentioned on the venue's own website advertisement for the community day.

Consequently, there were more empty seats than people, and of the approximately 70 people attending, many were staff or board members.

I'm sure if people who hate the name change had known about the meeting, they would've shown up. I'm sure there would've been so many people that not even the bigger Hayes Hall would've been able to hold them all.

But this was not really publicized.

First, Ms. van Bergen showed the Artis—Naples promotional video, which is all typography, with different words after the long dash. And yes, it still says Artis—Streisand at one point, which I find tremendously misleading. Barbra Streisand is NOT going to be performing at the venue.

"I'd like to make it clear that this is our organizational name," Ms. van Bergen said.

She then showed a short photo montage of highlights from the first 25 years. Founder and original CEO/Chairman Myra Janco Daniels was pictured in exactly one photo — the very first slide, which showed her cutting the red ribbon.

It's interesting to note that while some of the highlights included the museum, the majority seemed to revolve around the orchestra, including its numerous conductors over the years.

And that's the crux of the problem right there: they complain that people only think of the orchestra when the Phil is mentioned, and not of everything else they offer, yet their own emphasis is on the orchestra, almost to the exclusion of everything else. It seemed as if easily half the time Sunday was spent talking

about the orchestra's history, the youth orchestra, the upcoming expanded classical season, and Andrey Boreyko, the new conductor. (They also showed a video of him.)

She talked about "those infamous surveys." (Those are the surveys that no one seems to have received.) She said that 18,000 of them had been sent out via e-mail, and they received "over 3,000 responses." They asked demographic questions, she said, not questions about a potential name change.

She also showed a video of some of the "man on the street" surveys, which were conducted at sites such as Fifth Avenue South, the Mercato and Waterside Shops, asking them what they thought of when you said "the Phil" and whether they knew there was a museum as part of the center.

The people interviewed were almost all very young (one was in grade school) and I wondered how many were visitors to the area.

Without any irony evident at all, Ms. van Bergen said that part of their mission is to be transparent, inclusive and participatory. Yet, the name change, and how it was conducted, was none of those things. It was done secretly, without any participation or input from the community, patrons or donors.

In fact, later on, when asked, "Will you change the name back," Ms. van Bergen said: "That's been a popular question," adding, "When we launched the name, we didn't launch it as a voting proposition."

In other words: we made this name change, this is our decision, and you don't get to have a say in it.

She also said, at another point, that she's disappointed she hasn't had the opportunity to sit down and talk with the "Save the Phil" organizers, adding, "I have reached out to them."

People weren't allowed to stand up and

ask questions Sunday; they had to submit questions before the meeting, giving staff the opportunity to sift through them ahead of time and plan their answers, or possibly even edit what questions would be asked.

Some of the questions just seemed to be such obvious ringers.

The first question wasn't even a question, but a statement: "Love the name, it's smart and new!"

She said that she receives letters, e-mails and phone calls all praising the new name.

OK, maybe that's true.

But I'd sure love to know what that percentage is compared to the flood of letters, e-mails and phone calls she's receiving protesting the new name.

And then there was this question soon after: "I love the new name! How can I get involved with the organization?"

The entire community is in an uproar about the name change, and these are the questions they're allegedly asking?

It strained credibility.

People began getting up and walking out.

Another question: "Tell us more about your new music director."

Then there was this question: "Is this a slap to Myra Daniels?"

Ms. van Bergen said no, "This is really a story of her success. We're building on everything she has done."

"There were many images of Myra" in the montage shown earlier, she said.

But I saw only one.

The name Philharmonic Center for the Arts did not cover everything that they offer, she continued to insist. "We wanted Naples in the name," she said, and the old name "does not celebrate Naples. We did choose an evocative name."

At the end of the hour, when the two emcees said, "Thank you for your candidness and openness," I almost fell out of my seat.

A truly "candid and open" discussion would've been a totally different experience.

First of all, it would've been widely advertised. Second, it would've involved spontaneous questions from the audience and unrehearsed, honest answers.

Novelist Ernest Hemingway famously said that writers should possess a "built-in bullshit detector."

My meter was going off Sunday. ■

— Want to share your thoughts about Artis—Naples on the record? E-mail nstetson@floridaweekly.com. Include your first and last name and a phone number.

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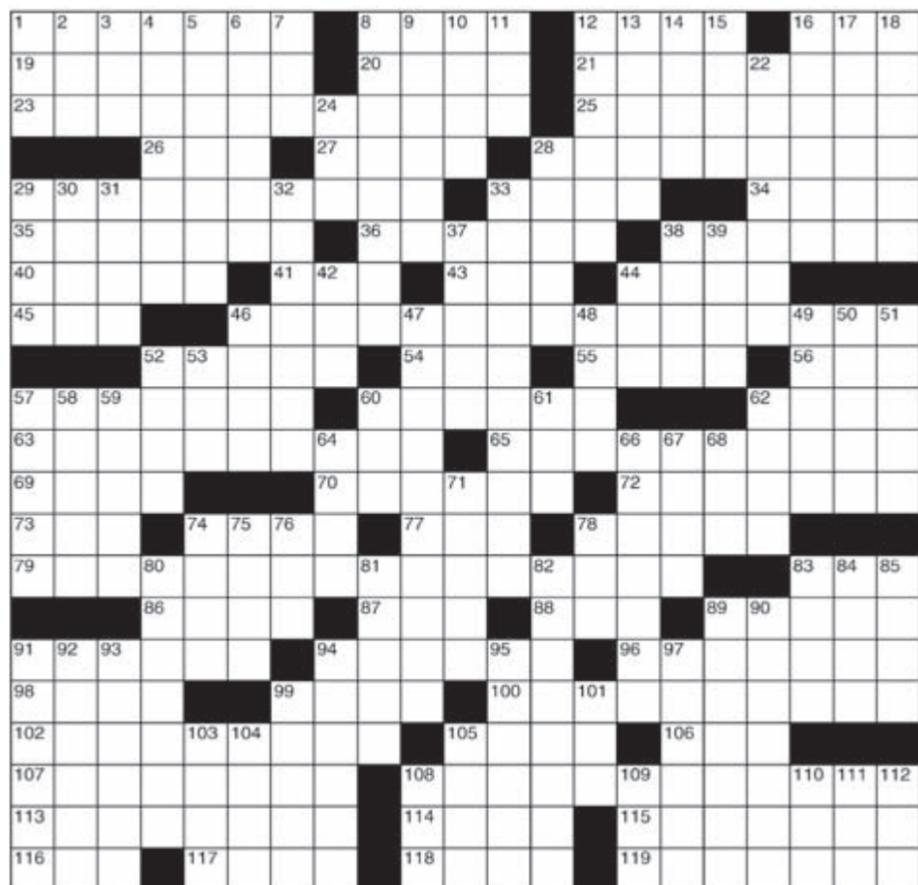
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- ACROSS**
- 1 Stick with it
 - 8 Wife of Cronus
 - 12 "Man — Mancha"
 - 16 JFK's successor
 - 19 Not too much
 - 20 A very long time
 - 21 Brushing and flossing
 - 23 1985 Larry McMurtry novel
 - 25 Cockney, e.g.
 - 26 Inferior newspaper
 - 27 Municipality
 - 28 Exude vitality
 - 29 Sitting atop
 - 33 Certs piece, e.g.
 - 34 Regard
 - 35 Plane's path
 - 36 Songsmith Berlin
 - 38 Like traditional keyboards
 - 40 Neuters
 - 41 Film director
 - 43 Suffix with pent-
 - 44 "Je —" (French for "I am")
 - 45 Double-curve shape
 - 46 Starts seeing things out of balance
 - 52 "— Got Nobody" (standard song)
 - 54 Baseball's Blue Jays, on scoreboards
 - 55 Job to do
 - 56 Novelist
 - 57 Birthplace of GM
 - 60 Infuse with gas
 - 62 Not spicy
 - 63 Train puller
 - 65 1981 hit for Earth, Wind & Fire
 - 69 "... with — -foot pole!"
 - 70 Voting slip
 - 72 Picked by 70-Across
 - 73 "Lord, is —?"
 - 74 Points where rays meet
 - 77 Jr.'s jr.
 - 78 Mack vehicle
 - 79 It vibrates in the direction of its propagation
 - 83 AOL or MSN
 - 86 She's a Brit. royal
 - 87 French sea
 - 88 Infuriation
 - 89 Cut's partner
 - 91 Emanates
 - 94 Meryl Streep's alma mater
 - 96 Rips to bits
 - 98 French for "bridge"
 - 99 Toupees, e.g.
 - 100 Certain citrus orchard
 - 102 Cheap town bar
 - 105 Spanish pot
 - 106 Make out
 - 107 County in northwest Florida
 - 108 Gunpowder or firework
 - 113 In error
 - 114 Chimps, e.g.
 - 115 Yellow avenue in Monopoly
 - 116 Hive buzzer
 - 117 Bird's refuge
 - 118 Jet-set jets, once
 - 119 Bridge part
- DOWN**
- 1 Chum
 - 2 "Turn to Stone" rock gp.
 - 3 — Tin Tin
 - 4 With severity
 - 5 "Jumpin' Jack Flash, —"
 - 6 Catchphrase
 - 7 Pro —
 - 8 Split again
 - 9 Noisy owl
 - 10 Be jealous of
 - 11 Enzyme ending
 - 12 Chinese tea
 - 13 — Loops (cereal)
 - 14 Tall and thin
 - 15 Actor Alan
 - 16 Poet Sidney
 - 17 Nominal promotion of a military officer
 - 18 Actor Irons
 - 22 Least warm
 - 24 Italian author Umberto
 - 28 Cruise ship
 - 29 Beam intensely
 - 30 Sharp barks
 - 31 Tax-deferred svgs. plans
 - 32 Back something with a wager
 - 33 Liquid petrolatum
 - 37 Steam
 - 38 Answer's opposite: Abbr.
 - 39 Candle part
 - 42 Mass. hours
 - 44 Hot tub site
 - 46 "Stretch" car
 - 47 Inflexibility
 - 48 Proofer's "keep this in"
 - 49 Ninny
 - 50 Trumpet part
 - 51 Culminated
 - 52 A part of
 - 53 \$20 bill dispenser
 - 57 Thrash about
 - 58 Kin of bingo
 - 59 Trap post-bizzard
 - 60 Gardner of film
 - 61 Vietnamese holiday
 - 62 Deride
 - 64 "In the same place" footnote abbr.
 - 66 Begin a tennis game against
 - 67 Adhesive
 - 68 DVR button
 - 71 Fibbing sorts
 - 74 Rasp
 - 75 Singer Redding
 - 76 Since, slangily
 - 78 Paving goo
 - 80 Organized whole, in psychology
 - 81 PR concern
 - 82 Requiring no cord
 - 83 "As — often the case ..."
 - 84 R-W hookup
 - 85 Le Pew of cartoons
 - 89 Book's start
 - 90 Nabs
 - 91 Self-confidence
 - 92 New player
 - 93 Just to be sure
 - 94 Bon — (epicure)
 - 95 Totally wrong
 - 97 Playwright Eve
 - 99 Becomes hip, with "up"
 - 101 Artist Ernst
 - 103 Shylock's offering
 - 104 "Okey, —"
 - 105 "Stupid me!"
 - 108 — Cruces
 - 109 Sgt.'s underling
 - 110 103-Down accrual: Abbr.
 - 111 Bk. number
 - 112 Prior to, in sonnets

SEE ANSWERS, C9

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HOROSCOPES

■ **GEMINI (May 21 to June 20)** A sense of uncertainty could be a good reason to change your position on an important matter. Someone close might try to talk you out of it, but it's your decision to make.

■ **CANCER (June 21 to July 22)** Being too zealous in pursuing your goal could create some resistance. Try to be more mindful of what you ask people to do, and they'll be more likely to do it.

■ **LEO (July 23 to August 22)** Things change as you go from being ignored to being lionized once again. This is a good time to reintroduce those previously rejected ideas to a more receptive audience.

■ **VIRGO (August 23 to September 22)** Someone new in your life creates both anticipation as well as anxiety. Avoid the potential for misunderstandings by watching what you say and how you say it.

■ **LIBRA (September 23 to October 22)** Watch your budget so that you don't overspend now and have less to invest when the time is right later on. Arrange to share your weekend with someone special.

■ **SCORPIO (October 23 to November 21)** The temptation to involve yourself in a friend's or family member's personal problems is laudable. But get the facts before you make a firm commitment.

■ **SAGITTARIUS (November 22 to December 21)** You might be upset by

some of your critics. But most of your associates continue to keep the faith in your ability to get the job done, and done well.

■ **CAPRICORN (December 22 to January 19)** You've reached an important point in your ongoing pursuit of your goals. You might now want to consider letting someone you trust join you on your journey.

■ **AQUARIUS (January 20 to February 18)** You've been going through a spate of uncertainty involving people you care for. But it might be time to take a stand on a position you feel sure you can defend.

■ **PISCES (February 19 to March 20)** Treading water keeps you busy, but it won't get you where you need to go. Time to stop making excuses and to start moving ahead **toward your goals**.

■ **ARIES (March 21 to April 19)** An apparent act of injustice might turn out to be either an error in judgment or just plain stupidity. So calm down and cool off, and let the explanations roll out.

■ **TAURUS (April 20 to May 20)** It's upsetting when someone you trusted might have failed you. But with new opportunities ahead, you'll soon be too busy to feel even a wee bit sorry for yourself.

■ **BORN THIS WEEK:** You see life as both creative and pragmatic. You would not only be a fine artist, but also a successful one. ■

By Linda Thistle

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Puzzle Difficulty this week:



Place a number in the empty boxes in such a way that each row across, each column down and each small 9-box square contains all of the numbers from one to nine.

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LATEST FILMS

'Star Trek Into Darkness'

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★★★★

Is it worth \$15 (3D)? Yes

"Star Trek Into Darkness" is a true film-going experience, and an awesome one at that. If you thought director JJ. Abrams' 2009 reboot to the sci-fi franchise was a fluke, think again: Any movie that can have me genuinely laughing, then give me sweaty palms during tense moments and goose bumps during emotional high points, is a substantial accomplishment.

This movie is fun. It starts on a remote red planet on which Captain Kirk (Chris Pine) and Bones (Karl Urban) are fleeing a group of primitive natives. On the starship Enterprise first officer Spock (Zachary Quinto), communications specialist Uhura (Zoe Saldana), pilot Sulu (John Cho), chief engineer Scotty (Simon Pegg) and young ensign Chekov (Anton Yelchin) keep a close eye on the proceedings.

Once back at Star Fleet headquarters in San Francisco, in the year 2259, Captain Pike (Bruce Greenwood) chastises Kirk for not following orders. Meanwhile, a madman named John Harrison (Benedict Cumberbatch) is waging war against Star Fleet, prompting Admiral Marcus (Peter Weller) to send the Enterprise after him. Marcus' daughter Carol (Alice Eve) is a science officer along for the ride.

If the above summary reads a bit vague, it's on purpose: The less you know going in, the better. The surprises are numerous, often shocking, sometimes fated by "Star Trek" mythology we're already familiar with, sometimes not. Do yourself a favor and avoid all spoilers — there's true joy to be gleaned from the riches this film offers, and being too eager in advance diminishes the novelty of surprise.

It's hard to believe what Mr. Abrams is doing with the "Star Trek" franchise, let alone that he's doing it so well. This is a first-rate production from top to bottom: The visual effects are crisp and impressive, the costumes and production design are appropriately bold and futuristic, the script is smart and void of missteps, the rousing musical score punctuates intense moments, and the pacing/editing is brisk

but never feels rushed. It runs 132 minutes, which is the right length. See it on as big a screen as you can — it is showing in IMAX — and in 3D if possible.

As for the cast, Mr. Pine and Mr. Quinto have nicely settled into their lead roles, and Mr. Pegg once again gets the most laughs out of Scotty's distinct Scottish brogue. Making a real impact, however, is Mr. Cumberbatch as the villain. His character, with his thick, dark voice and chilling eyes, is a haunting nemesis who is also extremely intelligent and manipulative. Smartly, as he interacts



with the Enterprise crew no action that subsequently occurs is illogical, which spares us contrived moments of stupidity that we know are solely there to set up moments of heroism later. No, this movie is too good for that.

This will read as hyperbole, but it cannot be overstated: What Mr. Abrams is doing in combining established Trek lore with his own vision is nothing short of brilliant. As a result, "Star Trek Into Darkness" is a great film in its own right and an especially awesome achievement for anyone familiar with the "Trek" universe. See this — it's one of the best films of the year. ■

in the know

>> Tribbles make a delightful appearance!

FILM CAPSULES

The Great Gatsby ★★

(Leonardo DiCaprio, Tobey Maguire, Carey Mulligan) Elusive millionaire Jay Gatsby (DiCaprio) uses the cousin (Maguire) of his former love (Mulligan) to get close to her once again. From director Baz Luhrmann ("Moulin Rouge") it's expectedly stylish and flashy, but it's also too long and not engaging. Rated PG-13.

Iron Man 3 ★★ 1/2

(Robert Downey Jr., Don Cheadle, Ben Kingsley) Iron Man (Downey Jr.) faces off against the Mandarin (Kingsley), a terrorist who's killing innocent

American civilians. There are a few nice action sequences and Downey is charming, but on the whole it's a bit of a let down. Rated PG-13.

To The Wonder ★★

(Ben Affleck, Olga Kurylenko, Javier Bardem) American tourist Neil (Affleck) and the French Marina (Kurylenko) fall in love when he visits France, but things change when they move back to the states. It's hardly conventional storytelling from writer/director Terrence Malick ("The Tree of Life"); the film plays more like an elegiac poem that a narrative feature. That's not a compliment, as it's too dense for its own good. Rated R. ■



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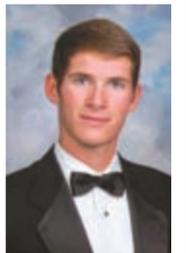
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KOVEL: ANTIQUES

Shining a light on Art Nouveau designs



terryKOVEL

news@floridaweekly.com



This lamp, created from a figure of a bronze woman and an iridescent gold glass shade made by Loetz, is 14 inches high. The signed lamp sold this spring for \$3,750 at Rago Arts and Auction Center in Lambertville, N.J. It must be used with a low-wattage electric bulb because the glass lampshade would be damaged by too much heat.



Electric lights were first marketed to the public about 1880. It is said that Louis Comfort Tiffany's famous lily lamp with glass shades for light bulbs was the first lamp with a shade that projected light down, not up, like a candle flame. Other

lamps of the early 1900s were adapted to accept bulbs by removing the older light source, like a candle, then wiring the lamp for electricity and adding a bulb and shade. Others were made in entirely new shapes. During the Art Nouveau period, sensuous women with curves were part of the designs used for glass, ceramics, bronze figurines and even furniture. So it is not surprising that a variety of lamps designed to feature women also were made. The Loetz glass factory (1840-1940), in what is now the Czech Republic, made art glass. At around the turn of the 20th

century, workers there designed a figural lamp with a bronze base shaped like a woman holding an iridescent gold glass shade above her head. The glass resembled Tiffany's, but it was actually made at the Loetz factory. It was signed by Peter Tereszczuk (1875-1963), a well-known Ukrainian sculptor who made bronze figurines and other decorative bronzes. Bell collectors prize his bronze electric call buttons that look like a small child on a rocky base. The lamp sold for \$3,750 at a Rago Arts and Auction sale in 2013. ■

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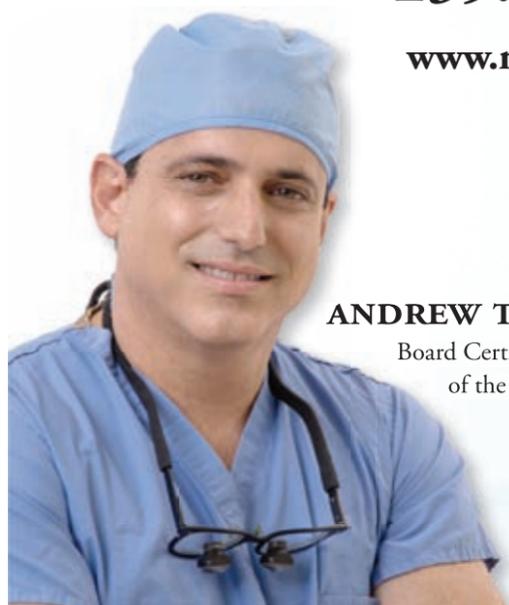
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Audra McDonald: Go Back Home

Join five-time Tony Award-winner and series host Audra McDonald as she takes a turn as the featured performer, singing songs from her new album and other favorites in a spring concert at Avery Fisher Hall.

SATURDAY, MAY 25, 10:30 P.M.
Yes Minister

This classic British comedy follows Right Honorable James Hacker, minister for Administrative Affairs, and his attempts to make officialdom and administration make sense. He does this while pushing his own agenda, and keeping his head above any nasty political waters.

SUNDAY, MAY 26, 8 P.M.
National Memorial Day Concert

Join Gary Sinise and Joe Mantegna for a night of remembrance featuring an all-star line-up performing with the National Symphony Orchestra. The 24th annual broadcast airs live from the West Lawn of the U.S. Capitol before a concert audience of hundreds of thousands, millions more at home, and to our troops around the world.

MONDAY, MAY 27, 8 P.M.
Antiques Roadshow
Seattle Hour 3

Appraiser Ted Trotta discusses Northwest Coast Indian masks. Other notable finds include a moose, elk and buffalo hide chair; a 1880s Crazy Quilt; and a white Steiff clown bear worth \$2,500-\$3,200.

TUESDAY, MAY 28, 9 P.M.
Constitution USA with Peter Sagal
Built to Last

Sagal considers why our own founding document has lasted more than 225 years. He looks at the systems that have kept the Constitution healthy and also at the political forces that threaten to undermine the framers' vision: excessive partisanship leading to gridlock, money in politics and gerrymandering.

WEDNESDAY, MAY 29, 8 P.M.
Nature
The Himalayas

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Art Association members earn top awards

The Naples Art Association recently recognized five member artists with top awards for their work in the new exhibition, "Words, Signs and Symbols." The exhibition is on view through

June 1 at The von Liebig Art Center. Admission is free, but donations are accepted to support the nonprofit services and programming of the Naples Art Association. ■



Betsy Gandy, *Road Kill*, mixed media, 2012. Best of Show.



Marie Kinnear, *Hortus Meus*, (diptych), mixed media, 2012. Juror's Choice Award.



Mary Love, *Eat Pray Love*, digital photograph on aluminum, 2011. Juror's Choice Award.

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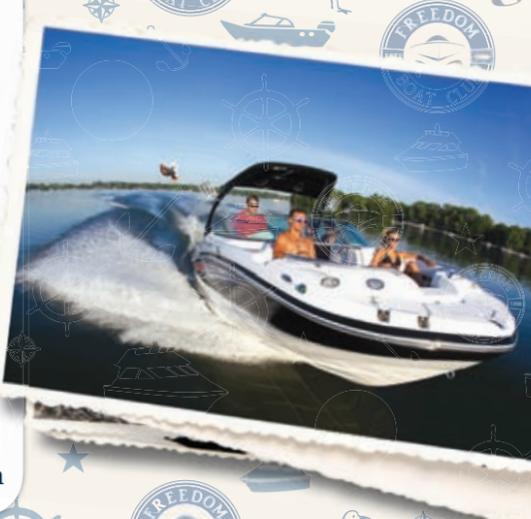
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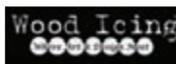
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David Fuller, *Bad Advice*, acrylic on board, 2012. First Place.



Tanya Trinkaus Glass, *Chicken Feed*, pastel on paper, 2013. Juror's Choice Award.

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CONTRACT BRIDGE

Famous hand

BY STEVE BECKER

There's a play in bridge you won't find in any of the textbooks. It's called the Alcatraz Coup, and the reason it's omitted is that the play amounts to cheating.

The Alcatraz Coup, as might be surmised, originated in Alcatraz. Who invented it is in dispute, but its many practitioners include some of the most distinguished members of the rogues' gallery.

The first use of the play occurred in this deal. West led the spade king and shifted to a heart, ruffed by East. East returned a club to partner's ace and got another heart ruff, securing the fourth trick for the defense. East then led a spade, ruffed by South.

Declarer played a diamond to the king and a diamond back, East following suit with the ten. South was now at the critical point of the play. Only one diamond, the queen, was missing, and the question was whether to finesse or play the ace.

South analyzed the situation thoroughly. He reasoned that East's original distribution was either 5-0-4-4 or 4-0-5-4. If East started with five diamonds, finessing the jack was essential; but if East began with only four diamonds, going up with the ace would be the winning play.

South eventually came up with a unique solution. On East's ten of diamonds he played the ace of hearts! West did not even look at South's card and mechanically followed with the queen of diamonds.

South dealer.
Neither side vulnerable.

NORTH		EAST	
♠ J 9 7 3		♠ Q 10 8 6	
♥ K Q 9 6 2		♥ —	
♦ K 7		♦ 10 5 4 3	
♣ Q 10		♣ 7 6 5 3 2	
WEST		SOUTH	
♠ A K 4 2		♠ 5	
♥ J 10 8 7 5		♥ A 4 3	
♦ Q 9		♦ A J 8 6 2	
♣ A 4		♣ K J 9 8	

The bidding:

South	West	North	East
1♦	1♥	Dble	1♠
Pass	Pass	1 NT	Pass
2♣	2♠	Pass	Pass
3♣	Pass	3♦	

Opening lead — king of spades.

South thereupon corrected his deliberate revoke by substituting the diamond ace for the heart ace and so made the contract.

Of course, players who practice such shenanigans eventually get ostracized, and it was no different for South, who was sentenced to a period of solitary confinement — away from the bridge table — by his peers. ■

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4. Daniel Sergui tests the trumpet
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6. Berkley Hill learns violin from Mitch Norgart
7. Bilingual storyteller Carrie Sue Ayvar
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STEPHEN WRIGHT / FLORIDA WEEKLY

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- 3. Tom Butz and Sandi Cossarini
- 4. Maria and William Nice



- 5. Toni Ann Singh
- 6. Katherine and Debbie Shipers
- 7. Bob Goldman and Melanie Solis
- 8. Cindy Gaye and Sara Storey
- 9. Shannon and Jon Pertchik
- 10. Cyndee and Bill Verhelle



Robin Schiller and Andrea Lindemann

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Diamond Volunteer reception honoring The Brody Project



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PAST REPASTS

Here are some capsule summaries of previous restaurant reviews:

► **Agave Southwestern Grill, 2380 Vanderbilt Beach Road, Naples; 598-3473:** A blend of Northern Mexican and American Southwestern cuisines, the menu puts a sophisticated spin on humble, homespun food the likes of which hasn't previously been seen in Southwest Florida. Brought to us by the folks behind Angelina's Ristorante in Bonita Springs, Agave is a great concept executed with panache. The restaurant pays tribute to the agave plant with 200 varieties of tequila, which can be ordered in flights so you can compare; for those less inclined to take it straight there are delicious fruit-and-herb-infused margaritas. Sumptuous guacamole is turned out tableside with your choice of ingredients such as roasted garlic, queso fresco and bacon. From a quickly marinated seafood ceviche to a slowly simmered poblano mole, dishes highlight flavorful ingredients and skillful cooking while never sacrificing authenticity. We only scratched the surface of the far-reaching menu and eagerly await a chance to return. Reservations are strongly recommended. Full bar.

Food: ★ ★ ★ ★ ½
 Service: ★ ★ ★ ★
 Atmosphere: ★ ★ ★ ★
 Reviewed October 2011

► **Big Hickory Seafood Grille, 26107 Hickory Blvd., Bonita Springs; 992-0991:** For years, the restaurant has been known for pairing seafood with unlikely ingredients — grouper and bananas, for example — and thus showcasing the flavors of Florida and the Caribbean in

innovative ways. Its location exploits the rustic charm of a marina that dates to 1969 and affords an impressive view of bay waters, mangrove islands and the finned and feathered inhabitants of each. The apple mango grouper is the restaurant's latest fruit-and-fish combination and it upholds the tasty tradition. The fish was nicely bronzed and its thick flakes perfectly moist; the sweetness of the apple-mango salsa served on top was nicely contrasted by a tart passion fruit sauce. Some dishes seem overpriced, such as the better-than-average conch fritters at \$14 for a half-dozen, but the generously portioned shrimp and lobster scampi is worth every penny at \$29. Beer and wine served.

Food: ★ ★ ★ ★
 Service: ★ ★ ★ ★
 Atmosphere: ★ ★ ★ ★
 Reviewed June 2012

► **Citrus, 457 Fifth Ave. S., Naples; 435-0408:** Citrus has the potential to run with the big dogs on restaurant-rich Fifth Avenue. The seafood-centric menu celebrates the bounty of the Gulf and the Atlantic with selections from locally harvested stone crab and hogfish to New England-style clam bakes. The dining room is appealing, with its beautifully stylized fruit trees rendered in delicate strokes on the walls. Although our entrees delivered what they promised, the appetizers were disappointingly middle of the road. Furthermore, the servers were dressed in shorts or jeans with shirts untucked, which creates a slovenly first impression on a starchy street where even linen shirts wouldn't dream of wrinkling. For starters, the Maine lobster purses

lacked lobster flavor while the Florida fish cakes tasted too fishy. On the other hand, a simply seared lane snapper with tempura asparagus was very well executed and a roast duck had super-crisp skin and moist meat. It might be best to skip appetizers and go straight to the entrees. Full bar.

Food: ★ ★ ★
 Service: ★ ★ ★
 Atmosphere: ★ ★ ★
 Reviewed November 2012

► **Maguro Sushi & Steak House, 895 Wiggins Pass Road, Naples; 591-0003:** Easily accessible but not so easy to find, Maguro is worth seeking out. Tucked into an outparcel at the corner of U.S. 41 and Wiggins Pass Road (sharing a parking lot with Beall's, Petco and other big-boxers), Maguro offers well-executed sushi and cooked entrees in one dining room and the full teppanyaki show and meal in another, both drenched in cool blue lights. The drink menu is inventive, too. I particularly liked the lychee martini. As for the food, everything we tasted, from the yellowtail nigiri to the Snow White roll (shrimp tempura and sliced cucumber, seaweed and rice topped with white tuna and unsweetened coconut, finished with spicy mayo and coconut sauce) to the miso soup, vegetable tempura and the shrimp and salmon hibachi combo, was carefully prepared and plated. The coconut bombe — with layers of coconut cake, coconut custard and coconut icing — proved an excellent finale for two. Full bar.

Food: ★ ★ ★ ★ ½
 Service: ★ ★ ★ ★ ½
 Atmosphere: ★ ★ ★ ★ ★
 Reviewed February 2013

► **Texas Tony's BBQ Shack, 4519 Tamiami Trail East, Naples; 732-8392:** A side venture of the Phelan family, owners of the locally grown Pinchers Crab Shacks, Texas Tony's is plastered with Lone Star State flags, horseshoes and longhorn antlers. Aside from a few fixable flaws, Texas Tony's could serve as a successful new chain concept. The loaded chopped pork nachos did not showcase the meat as well as it should have, and the boom boom shrimp lost their batter in a sea of spicy cream sauce. But the spice-rubbed baby back ribs had a good, charrly bark along the edges, while the meat remained incredibly tender and had the all-important pink smoke ring. A quarter chicken was super-moist, and the meat slipped easily off the bone. Its darkly varnished skin was visible evidence of the restaurant's smoker, which uses orangewood — a subtle alternative to the stronger hickory or oak. The star of the meal was the Texan, a huge sandwich of super-tender brisket, cole slaw, pickles, onions and barbecue sauce served on Texas toast. Full bar.

Food: ★ ★ ★ ★ ½
 Service: ★ ★ ★ ★
 Atmosphere: ★ ★ ★ ★
 Reviewed October 2012

Key to ratings

★★★★★ Superb	★★ Fair
★★★★ Noteworthy	★ Poor
★★★ Good	

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Summer wine specials at Agave and Angelina's

Agave Southwestern Grill and Tequila Bar in Naples and Angelina's Ristorante in Bonita Springs are offering year-round residents wines at half

The Local has opened in Naples, with a farm- and sea-to-table menu featuring a wealth of locally sourced ingredients.

Not only is the menu impressive, so are the credentials of the men running the show. Owner Jeff Mitchell is a graduate of both the Culinary Institute of America and the University of Wisconsin, with more than a decade of experience at The Ritz-Carlton, D'Amico & Partners and Cafe and Bar Lurcat in Naples. Chef de Cuisine Rich Demarse is also a CIA grad whose culinary repertoire features family recipes and favorites inspired by his travels through Europe, his Italian grandmother's cooking and Sunday suppers at his family home, where he learned to appreciate the way in which food brings people together.

"The abundant seafood and long growing season in Florida inspire our menu and passion for our food," says Mr. Mitchell. "Although there are many great restaurants here in Naples, none of them focus on locally sourced ingredients. Our menu will change with the seasons."

The restaurant uses organic produce from Worden, Inyoni and Wild Heritage farms, Winter Park Dairy cheese as well as locally harvested fish and seafood. The menu lists local products in bold print.

Among the specialties are roasted pork ragu with house-made potato gnocchi, ricotta and rosemary; Pine Island clams with linguini, white wine, garlic and fresh herbs; braised lamb with house-made silk handkerchiefs, peas and mint pesto; and snapper ceviche tostada with citrus, Serrano peppers, avocado, red onion and cilantro.

The wine and beer list features mostly artisanal selections, with 18 wines by the glass, 75 wines priced at less than \$75, at least five beers on tap and 25 by the bottle.

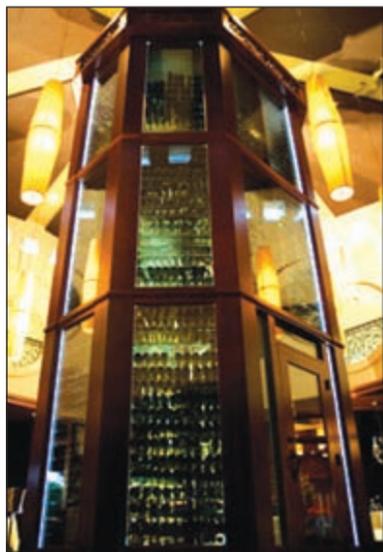
The Local is at 5323 Airport Pulling Road. It's open for lunch and dinner. For more information, visit www.thelocalnaples.com or call 596-FARM (3276).



price throughout the summer. Through Sept. 30, Agave patrons receive a 50 percent discount on all bottles of wine valued up to \$100 with the purchase of two entrees in the dining room.

Winner of the Wine Spectator Award of Excellence 2012, Agave serves contemporary Southwestern cuisine emphasizing house-smoked meats and dish. In addition to wine, it offers 200 tequilas and mezcals.

On Wednesday, May 29, Agave will



hold a four-course tequila dinner featuring Cuestion Tequila paired with dishes created by Executive Chef Juan De la Rosa. It's \$80 per couple. Reservations are required. The menu includes butter-poached lobster with roasted mushroom

and Gulf shrimp crepe; pan-seared striped bass with tempura-style sweet potatoes, chipotle-corn nage and avocado-tomatillo relish; braised beef short ribs; and margarita cheesecake.

Agave is open 11:30 a.m.-10 p.m. Sunday and Monday, 11:30 a.m.-midnight Tuesday through Saturday. It's at 2380 Vanderbilt Beach Road in North Naples. For details, visit www.agavenaples.com or call 598-3473.

Through Sept. 28, Angelina's patrons may order any wine valued up to \$175 and receive a 50 percent discount. The offer is good with the purchase of an entree.

The only Lee County restaurant to win the Wine Spectator Best of Award of Excellence in 2012, Angelina's extensive wine list features many popular, affordable (53 percent are priced at less than \$100), sought-after vintages and exclusive labels. The restaurant serves classic Italian cuisine and features a 30-foot wine tower with more than 4,000 bottles of wine. It's open 5-9 p.m. Sunday and 5-10 p.m. Monday through Saturday until July 1, when it will close on Mondays and open at 4 p.m. Monday through Saturday. Angelina's is at 24041 S. Tamiami Trail, Bonita Springs. Call 390-3187 or visit www.angelinasofbonitasprings.com.

Short subjects

■ Noodles Italian Cafe & Sushi Bar offers an early bird dining special Italian steak feast through Friday, May 31. The \$29.95 dinner for two features grilled sirloin steak with mushroom Marsala sauce, mashed potatoes and vegetables and a bottle of CK Mondavi cabernet or chardonnay. Orders must be placed by 6 p.m. Noodles is at 1585 Pine Ridge Road, Naples. Call 592-0050 or visit www.noodlescafe.com.

■ Bleu Provence's newly redecorated Crayton Room has the feel of the French Caribbean. And on Sunday through Wednesday nights throughout the summer, it is now St. Bart's Cafe, with a new menu, tropical drinks, summer wines and live tropical music. It's at 1234 8th St. South in Naples. Call 261-8239 or visit www.bleuprovincenaples.com.

■ Chez Boet now offers French Happy Hour 5-8 p.m. every Wednesday. Served in the restaurant's bar, it features two-for-one wine by the glass, well cocktails and beer, \$5 small plates and French TV-5 Monde nightly news (at 6:30 p.m.) For details and reservations, call 643-6177 or visit www.chezboetnaples.com.

■ AZN now offers its summer couples menu, which features a choice of two entrees and a bottle of Coastal Vines wine. It's available from 4 p.m. until closing Sunday through Thursday. Entrees are divided into two groups. For \$30 per couple, choose from dishes such as pad Thai noodle, seven flavor basil beef, Wanchai walnut shrimp or three other entrees. For \$50 per couple, try snapper Oscar, caramelized salmon, black and blue tuna, Korean beef short ribs or Cantonese roasted duck. AZN is at Mercato, 9118 Strada Place, Naples. Call 593-8818 or visit www.aznrestaurant.com.

■ competition and a fishmonger face-off 11 a.m.-2 p.m. Thursday, May 23, featuring meat-cutters and fishmongers from stores around Florida competing in the regional semi-finals. Meat cutters start at 11 a.m. in the meat department. Fishmongers start at 11:45 a.m. in the seafood department. On Saturday, May 25, from noon-3 p.m., the summer barbecue takes place, featuring music and barbecue (chicken or pulled pork) for \$7.99 a plate, which also includes baked beans and cole slaw. It's at Mercato, 9101 Strada Place, in Naples. ■

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