

BREAST CANCER AWARENESS MONTH

## CHEMO GETS EASIER

Unlikely warriors fight for access to new cancer treatment



June Sach now takes pills instead of going to a clinic for her chemotherapy.

OSVALDO PADILLA / FLORIDA WEEKLY



Betty Keep holds a handful of oral chemotherapy pills.

ERIC RADDATZ / FLORIDA WEEKLY

BY ROGER WILLIAMS

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IT COMES DOWN TO THIS: THERE ARE WARRIORS among us. Scrappers, punchers, brawlers, gladiators. People who walk toward the fight when the hurting starts, not away from it, because they're not willing to accept economic tyranny when lives are on the line.

That takes grit of a kind Susan Kristoff displays every day now, as do Betty Keep, June Sach and Debbie Giardano, along with many others. Each woman suffers from breast cancer or some other gift of a mutant cell (the dauntless Mrs. Keep has a rare form of leukemia, for example).

All share a single common conviction: Every cancer patient who can benefit from the relatively new oral chemotherapies — pills taken at home that target a variety of cancers — should. And none should be restricted by soaring costs that do not reflect the economic realities of producing and administering pill therapies.

Together these fighters form a group of patients, medical professionals and advocates championed in part by Susan G. Komen for the Cure,

SEE CHEMO, A8 ►

Breast cancer's toll **A2** | Photos from recent events **A4** | Pink products **A6** | Stiletto Sprint **A9** | Breast cancer calendar **A11**

## Seasonal jobs return to area

BY EVAN WILLIAMS

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Local businesses are hiring. Starting this week, for instance, there are 575 seasonal positions available at 41 Publix supermarkets from Marco Island to Port Charlotte. A glance at Craigslist, the classified ad website, shows an eclectic mix of local positions, from telemarketers and bartenders, to a salesperson for final resting spots on a Great Burial Reef — a company offering

Temp jobs don't always make sense for the unemployed

burials at sea.

But even with more than 11 percent of workers unemployed in Lee, Charlotte and Collier counties, hiring can still be a challenge. Some may not be qualified for jobs that require more training, such as a computer tech, said Barbara Hartman of Southwest Florida Works. Others may be

hesitant to take lower-level positions that provide little security or added benefits such as health care.

"This time of year is often difficult to staff due to the dramatic increase in customers," said Publix spokesperson Shannon Patten said, adding that last year more people applied than could be hired for seasonal positions. "It is harder for us find skilled

SEE JOBS, A19 ►

## Greetings from Rookery Bay

Gopher tortoises take up residence at learning center entrance. **A13** ►

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## The social network

Facebook, Twitter have become important business tools. **B1** ►



## The poster, please

See who had the first peek at film festival poster. **C25** ►



## Degas, in private

Exhibit reveals personal side of the iconic Impressionist. **C1** ►



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# BREAST CANCER AWARENESS MONTH

## Cancer scarred Aunt Cleo, but cherished memories remain

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Each Christmas, my siblings and I would ask our Aunt Cleo why she went home to Georgia for the holidays.

And each year, Cleo would answer that Granny was getting old, and that she wanted to spend as much time with her as possible.

Cleo didn't know the half of it.

She should have died an old woman.

That probably was her expectation.

Her mother would live to be nearly 101 and her paternal grandmother had made it to nearly 90.

But Cleo Douthit left us at 67.

That's the sadness of it all.

Cleo was a marvel. She taught third grade for more than 40 years at Pahokee Elementary School.

She was a good teacher, too — parents actually jockeyed to get their kids into her class. The little operettas through which she led those 8- and 9-year-olds remain magical to those who heard them, sweet, piping voices singing along to Cleo's piano accompaniment.

Cleo never met a stranger, either.

Her cheerful demeanor and volunteer spirit won her friends everywhere.

She could go out to a restaurant or store anywhere from Palm Beach to Fort Myers and run into someone she knew.

Cleo's baked goods were not to be missed, and her needlework was tight and precise — I remember her knitting covers for wooden clothes hangers that our family still uses.

She was our paternal grandmother's older sister. She had no children of her own, and had all but raised my dad. We were closer to her in many ways than we were to our own grandmother; by rights, I suppose she was our grandmother.

Even the in-laws adored her — my mother's family loved her cooking and cooed over her beautiful complexion.

She was effervescent — I can still hear her laughter. And then she was gone.

It went something like this:

In the spring of 1969, her husband, Bob, was dying of esophageal cancer.

He stumbled as she and Granny helped him walk across the living room. They caught him, but she noticed a painful lump in her breast after breaking his fall.

He died that May and after the funeral, Cleo went to her physician, who examined the lump, performed a needle biopsy, and later called to tell her to check into Good Samaritan Hospital for a mastectomy.

She had the mastectomy and underwent weeks of cobalt treatments.

The surgeons also removed her lymph nodes and stripped the muscle from the insides of her arm. She recovered and returned to teaching.

Two years later, doctors discovered another lump.

Cleo underwent a second mastectomy and emerged scarred but optimistic.

More cobalt treatments followed, and she retired from teaching at the end of the next school year.

That didn't slow her down.

Cleo had a blast during her retirement, traveling with her friend Tommie Lee DuBose, visiting relatives, working as a pink lady at Everglades Memorial Hospital, helping to start Pahokee's Fun After Fifty Five Club and teaching Sunday school. She also helped raise money for the American Cancer Society, going from door to door soliciting donations.

She carefully chose clothing to hide the scars that ran like railroad tracks up the insides of her arms and across her chest.

Cleo tried not to think about the cancer, but it was a specter that followed her.

It was only natural that when her hip started to ache, she was scared.

Body scans turned up nothing — no sign of cancer, the doctors said. It was arthritis, they said. Take aspirin.

Then Cleo developed a dry cough and started getting winded as she climbed the stairs of her home in Pahokee.

The doctors diagnosed her with a faulty heart valve, the result of rheumatic fever as a child. They told her she needed open-heart surgery, an even bigger ordeal in 1978 than it is today.

But before the surgery could be performed, there was the matter of suspicious cells — were they cancer or were they the result of scarring from all that radiation she had undergone? Never mind the clear scans a year before.

Her oncologist's solution was to place

her on chemotherapy and more radiation. Cleo's hair fell out and she became violently ill.

For a time, she turned bitter.

How could God allow all these horrible things to happen to someone who had led such an exemplary life?

And then my grandmother took her on a last-ditch trip to M.D. Anderson Cancer Center in Houston, where doctors told her they didn't think the cancer ever had metastasized, and that the chemotherapy had further weakened her heart.

The damage was done.

Cleo's radiation-scarred lung had collapsed. Doctors took her in for surgery to repair the heart valve, but her kidneys failed and she died on June 11, 1979.

Cancer doesn't just eat away at the patient.

It slowly works its way into the psyches of a patient's family, often turning them against themselves and each other.

My great-grandmother, 91 at the time of Cleo's death, outlived her daughter by nine years. Granny, always plainspoken, took every opportunity to remind my grandmother that no matter what she did, Cleo could have done it better.

For her part, my grandmother grew bitter. She never recovered from the grief and turned inward, becoming nearly reclusive at times. That eventually turned into dementia.

The rest of us sought solace in memories, and vowed that no one we knew ever would die that way again. We pray that continues. ■

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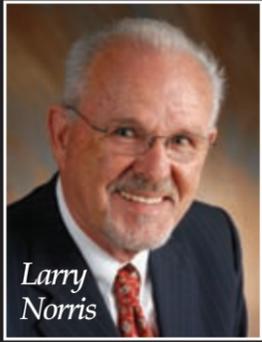
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# BREAST CANCER AWARENESS MONTH

## Tea and fashions at The Ritz A benefit for Making Strides Against Breast Cancer



1



2



3



4

1. Estella Vasquez, Lucy Correa-Rybach and Nancy Medina
2. Melinda Smith, Kathy Leavesley, Nicole Addis-Kappes and Jennifer Novakovich
3. Dr. Maureen O'Connell, Jajaida Vasquez and Denise Creacy
4. Orlando and Mayela Rosales
5. Beatriz Feliciano, Sofia and Candice Marquina
6. Chris Behm and Gina McVeary
7. Harnubys Barrios and Carlos Echeverry

BERNADETTE LA PAGLIA / FLORIDA WEEKLY



5



6



7

## Put On Your Pink Bra at Bayside Seafood Grill



1



2

1. Janet Doe, Michelle Borders, Heather Paton and Mary Watts
2. Bill and Leslie Pearson

CHARLIE MCDONALD / FLORIDA WEEKLY

## 'Wine Away Wednesday' at Fleming's for Making Strides Against Breast Cancer



1

1. Amanda Jaron, Al Romeo and Julie Principato
2. Marilyn Tibuski and Nancy Crawford

COURTESY PHOTOS



2



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# BREAST CANCER AWARENESS MONTH

## Komen keeps donations in town



There are a myriad of nonprofit organizations sporting pink throughout October and vying for attention and donations. Susan G. Komen for the Cure has managed to set itself apart as the world's largest source of non-governmental funding for breast cancer research. While this fact makes Komen a worldwide leader in the fight against cancer, its local affiliate ensures that the majority of dollars donated in Southwest Florida stay in the region.

Komen Southwest Florida and all affiliates adhere to a 75/25 rule. This means that 75 percent of the net funds that are raised in the five-county area remain here, helping to fund treatment, screening and education. The remaining 25 percent goes to the agency's national research grants program. None of the funds collected locally go toward expenses for Komen's corporate office.

Since 2002, Komen Southwest Florida has funded more than \$4.7 million in local programs and \$1.5 million in national research grants. The organization has earned a four-star rating for five years in a row with CharityNavigator.org, a well-respected charity watchdog. ■

## For purchases with a purpose, think 'pink'

From cookies and yogurt to jewelry, running shoes and even cat chow and toilet paper (really), retailers far and wide partner with Susan G. Komen for the Cure to help fight breast cancer. The nonprofit organization suggests that consumers ask five questions about a "pink" product or program (or any cause-related marketing program) before spending their money.

1. Is the company credible and committed to the cause?
2. How is the offer structured? Transparency is the key. Is it clear how much money the company will give to the charity? For example, if it's a donation per purchase, how much of the purchase price goes to charity?



If there is a minimum contribution guaranteed by the company, what is that amount?

3. Who does the program or promotion benefit? Products that benefit Susan G. Komen for the Cure are clearly marked, so other "pink" prod-

ucts benefit different breast cancer organizations. Consumers should do their homework to make sure the beneficiary is legitimate. The Better Business Bureau Wise Giving Alliance is one resource for information on nonprofit organizations if you are unsure. Visit [www.give.org](http://www.give.org).

4. How will the organization that benefits use the money? This should be clear.
5. Is the cause meaningful to you, and does the program make sense to you? This is a personal choice. ■

Through its "Connected to the Cause" program, Purina Cat Chow guarantees \$300,000 to Susan G. Komen for the Cure from sales of specially marked packages of Purina Cat Chow and Whisker Lickin's.

ucts benefit different breast cancer organizations. Consumers should do their homework to make sure the beneficiary is legitimate. The Better Business Bureau Wise Giving Alliance is one resource for information on nonprofit organizations if you are unsure. Visit [www.give.org](http://www.give.org).

4. How will the organization that benefits use the money? This should be clear.
5. Is the cause meaningful to you, and does the program make sense to you? This is a personal choice. ■



Since 2004, Pepperidge Farm has guaranteed \$75,000 a year for Susan G. Komen for the Cure from sales of specially marked packages of cookies.

## Breast health on wheels

For about a year, Radiology Regional's Mobile Mammography service has taken breast health on the road, providing screenings at various locations throughout Lee County. The Mobile Mammography unit offers state-of-the-art technology, expert staff and the same high-quality local board certified radiologists you'd have interpreting mammograms as you'd find at Radiology Regional's offices. The digital mobile coach is helping to eliminate barriers by making it faster and more convenient for women to have a screening mammogram. Mammograms continue to be the gold standard and are the key to life-saving early detection of breast cancer.

The exam takes approximately 20 minutes. No prescription is necessary and appointments aren't required. Most health insurance carriers are accepted or a discounted price of \$150 is offered to self-pay patients. To learn more, call 936-2316 or visit <http://radiologyregional.com>. ■



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Next to T. G. I. FRIDAY'S

# Stylist Cuts Breast Cancer Out of Her Life



Susan Murphy  
Breast Cancer  
Survivor

Dara Leichter  
Breast Cancer Nurse  
Navigator

**A**s a hairstylist, Susan Murphy never thought she'd have to choose between her hair and her life. But when she was diagnosed with breast cancer, the staff at the Regional Cancer Center helped her with the entire process—medically, emotionally and financially. Now cancer-free, she's back to running her salon and no longer needs a wig. To read Susan's story, please visit [www.LeeMemorial.org/caring](http://www.LeeMemorial.org/caring)

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# BREAST CANCER AWARENESS MONTH

“Now, I can do anything I want. I live the way I want to.”

— Betty Keep, oral chemotherapy patient

## CHEMO

From page 1

one of the nation's preeminent nonprofit organizations in the fight against breast cancer.

Led by Ms. Kristoff, this week they've proposed a seemingly simple little bill for consideration by Florida's elected leaders: the parity bill, as they call it.

### Legislating access

The parity bill proposes that health insurance companies be required to cover as much of the cost for a prescribed chemotherapy taken by pill, at home, as they do for chemotherapy taken intravenously, in a hospital or oncology suite.

If a few supportive politicians agree, the bill can be presented for debate and a vote before the entire legislature at the new legislative session beginning Jan. 10, 2012 — only about 14 weeks away.

“I started working on this two years ago, but the nature of the state is so conservative people didn't think it was possible to pass this law,” recalls Ms. Kristoff, who carries not only the stage 4 breast cancer she's been battling for eight years, but the title of state chairperson of the Florida Public Policy Collaborative.

“When I suggested it to Komen, they thought it was a long shot. Insurance companies have strong lobbies and Komen thought none in the legislature would be interested in anything having to do with a mandate. But this isn't a mandate.”

No, it's a parity bill, and only a proposed bill at that.

Eleven other state legislatures have passed similar legislative measures, and their governors have signed them into law.

### A simple pill, a world of difference

It sounds simple enough. After all, the costs to produce chemotherapy pills that achieve as much or more success than intravenous chemo are not prohibitive. Pills are used in targeted rather than broad assaults designed to kill cancer cells, which means fewer or different side effects. And even though pills may cost a little more to produce, say the experts, they save an ocean of currency on the back end, when it comes to administering the therapies.

With a pill, many patients can say goodbye to the sometimes-torturous chemo corrals that characterize traditional treatment. There, patients gather in reclining chairs surrounded by IV stands, drip bags of fluid, elaborate lines and monitors, the occasional sounds of retching from nearby bathrooms or cubicles, and general suffering conducted under the attention of a medical staff

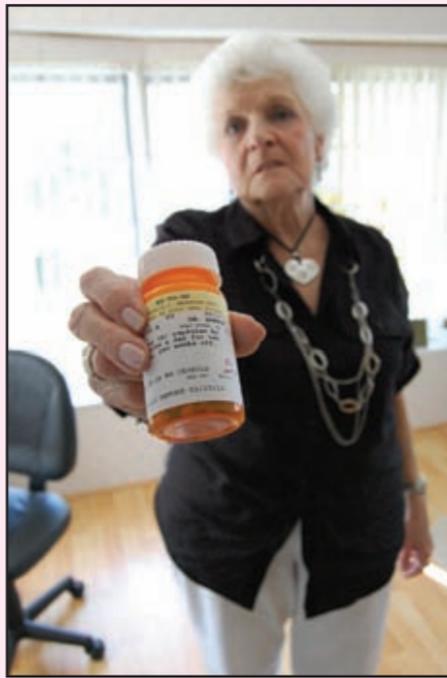
that must always include an on-site doctor and the administering nurses.

None of it's fun and some of it's nearly intolerable.

“Oral is a tremendous advantage,” says Dr. Charles Vogel,

professor of clinical medicine in the Miller School of Medicine at the University of Miami, and director of the Women's Center at the Sylvester Cancer Center, in Deerfield.

A breast cancer specialist, Dr. Vogel is



ERIC RADDATZ / FLORIDA WEEKLY

**Betty Keep gets help to pay \$736 a month for medicine.**

using a team of young doctors and the treatment charts of about 5,000 patients to determine the minimum effective dose of one of the newest and most potent treatment pills, Tykerb. That's the name assigned by its pharmaceutical creator, GlaxoSmithKline. The generic name is Lapatinid.

“The patient has fewer trips to the doctor, you don't have to be using (inserted ports that are permanently maintained) which can get infected and clot. Most patients don't have hair loss, some don't have nausea and the vomiting associated with classical chemos. As a result, your oral medications are far better in the long run for quality of life,” Dr. Vogel says.

### So what's the problem?

“The problem is that the law lags behind the technology,” says Ms. Kristoff.

The problem is also the reality of the business: health insurance companies aren't going to volunteer to pay out more unless they're made to.



GRISHAM

They offer other reasons, too, says Alicia Paulino-Grisham, a disability insurance attorney and partner at the DILAW Group who is helping parity bill advocates create the language in the bill.

Before the current fight, Ms. Paulino-Grisham took Susan Kristoff's case pro bono when her insurance company, Cigna, refused to pay disability insurance even after Ms. Kristoff's breast cancer spread to her hips, creating two holes that reached the bone and prevented her from walking comfortably or working, she notes.

The two women admire each other and work well together, they say.

“One of the reasons HMOs push back — and it shouldn't be any of their business — is that they say patients can't be trusted to take the pills and scrutinize their own progress by themselves.

“It's the first time we've heard that argument — it was never introduced with diabetes or HIV medications (both of which can sometimes require relatively elaborate efforts by patients at home).

“Who else but the patient has a greater interest in monitoring his or her own progress? So this argument is absurd.”

Ironically, however, if insurance companies were to agree to pay out more for oral chemotherapy, it could benefit not only everybody else, but their own bottom lines as well, Ms. Kristoff argues.

“In the overall big picture — when the cost of intravenous chemo is so much more — this is better for the insurance companies and the state (in such programs as Medicare),” she says, pointing to her own experience as an example.

“My bill for one month of chemotherapy is \$47,000.

But for my oral chemo, which is not covered completely and is equally as effective, the cost is \$4,500. With that, though, you have a \$3,000 co-pay, which I could not do without help.”

Part of the problem arises because oral chemo pills are listed under pharmaceutical coverage plans by insurance companies, not under the medical plans themselves.

Thus, a trip to a chemo corral might require a co-pay for the insured patient of \$20 to \$50, which includes the chemotherapy administered there intravenously. But a prescription might require a co-pay of 50 percent.

### Heavyweight costs to individuals

For Debbie Giardano or Betty Keep or June Sach, the simple pill in the bottle can suddenly become the economic elephant in the room.

Mrs. Giardano, for example, went through surgery and traditional chemotherapy for her breast cancer and was then prescribed two pill medications, each costing \$2,000 per month. Unfortunately, her co-pay was 50 percent for each.

“The pills don't fall under the medical part of your health plan, they fall under the drug part of your health plan, which is totally different,” she told an NBC affiliate in Miami during a testimonial interview recently. “Until you need the drugs, who knows?”

Now she's whittled the costs of the life-saving pills down to a mere \$700 per month, but to carry on with the life-saving medicine, she and her husband had to eviscerate their small trucking transport business by selling the vehicles.

Mrs. Keep, meanwhile, discovered she had a rare form of leukemia in January. She spent five weeks in the hospital taking Arsenic and a new oral chemo called Tretinoan, then eventually went home with orders to continue taking the Tretinoin for at least a year.

A widower unbowed and vital as she enters her ninth decade, she lives on a fixed income of about \$1,700 per month. So the \$736 bill for medicine was impossible to shoulder without help from the Light Foundation of Southwest Florida, she says — one of a number of nonprofits that, like Komen, reach out to patients in similar circumstances.

“Now, I can do anything I want. I live the way I want to,” she says cheerfully.

For June Sach, a bright-as-broad-day 78-year-old aficionado of the “real” cure, she says — red wine and chocolate, of course — her breast cancer led to a taste not of the finer things in life, but of the massive disparity between costs to some patients and much lower costs for the same medicine to others.

Not long after her diagnosis, she moved to New Jersey to be with her son and daughter-in-law, she says. She had surgery there, and her subsequent treatment included a prescription for an oral

chemotherapy pill.

In the Garden State, whose legislators passed a version of the parity bill that went to Gov. Chris Christie for his signature on September 25, Mrs. Sach paid \$50 for 90 pills. But when she returned home to the Sunshine State and walked into the Target where she normally buys prescriptions to replenish her supply, everything changed.

“They said, ‘That will be \$690.’ And I said, ‘No, I use the generic.’ And they said, ‘That is the generic.’”

It was roughly the same price at Walmart, and even more at Costco when she phoned there, she says.

Many are in the same boat. Unfortunately, some do not get the financial assistance they require to pay for treatment, with sometimes tragic results.

While patients such as Mrs. Keep, Mrs. Sachs and Mrs. Giardano are offering their own testimonies throughout the autumn to politicians who will consider the parity bill, some don't get that far.

Ms. Kristoff lost a friend recently who could not afford the prescribed oral chemo for his lung cancer because he did not want to bankrupt his family, which included both his wife and children, she says. So he chose to avoid the new medication, resorting instead to traditional chemotherapy.

He also chose to join the fighters and advocates of parity. But while waiting to travel to Tallahassee to testify before a legislative committee about the prohibitive costs of oral chemotherapy in Florida, he passed away.

“I had a background in legal research, and I got a lot of help, so I'm alive thanks to many,” Ms. Kristoff explains. “But the people who can't navigate a complex system of rules and demands, and don't have that kind of support, don't get the drugs. And they don't live to tell the tale.”

Still, there are ways around the problem for Florida patients who can't afford costly oral chemotherapies. They're known as specialty pharmacies.

“We had to jump through all sorts of hoops to try to figure out ways to get oral chemo covered by insurance,” admits Dr. Vogel, describing what he shouldered as one of the responsibilities of his practice. “Finally, we discovered that there are specialty pharmacies that will take the onus off of us and fight the insurance companies. But before we found them, before they helped us get around the problem, it was a real issue.”

His practice relies on a CVS Caremark mail order pharmacy in Miami, he says.

Mrs. Sach, for example, relies on a similar business, the RxToGo Pharmacy, in Fort Myers. There are others, too, according to caretakers.

But that's not going to help some people — and the new parity bill, as proposed, leaves out Medicare patients and state employees “because they're covered under their plans,” says Ms. Paulino-Grisham.

To what extent they're covered remains to be seen, notes Dr. Vogel.

“It's going to be a bigger issue in Medicare, because all of these new drugs are phenomenally expensive. I think there are some rulings that will require people to pay 20 percent of the cost of the drugs.

“It's not a problem if you have to pay 20 percent of \$10. But if you have to pay 20 percent of \$10,000, it becomes much more difficult.”

And the disparity in those costs could prove life threatening. ■

# BREAST CANCER AWARENESS MONTH

## On your mark, get set, sprint!

It seems that for some people, last year's Stiletto Sprint brought out the silly side of a serious fight against breast cancer.

"We had men, women and children in high heels. (Naples City Councilman) Gary Price wore pink patent stilettos," says event organizer Amy Lane, director of the Garden of Hope and Courage. Someone showed up for the inaugural sprint in a Little Red Riding Hood outfit and The Big Bad Wolf chased her to the finish line. They were just two of more than 350 people who registered.

The second annual Stiletto Sprint to benefit the Garden of Hope and Courage and Susan G. Komen for the Cure-Southwest Florida takes off at 6:15 p.m. Thursday, Oct. 21. More than twice the crowd is expected this year, Ms. Lane says.

"The best part of it is it's just light-hearted fun. It's not a black-tie event. It's honestly high heels and shorts... you see all kinds. It's definitely something to behold."

Participants will "sprint" 500 yards along Fifth Avenue South. Runners, walkers and all styles of footwear are wel-

come, but only those in heels at least 2 inches high will qualify for the first-place prize. Traffic will be stopped and a police escort will lead the way to the finish line. Upping the ante this year, the second annual Stiletto Sprint is planned in conjunction with the Pink is Power Ladies' Night Out event.

"Fifth Avenue is going to be very pink," Ms. Lane promises, adding Port Royal Jewelers will hold a drawing for a 4-carat pink sapphire. Anyone who registers for the sprint is eligible.

Registration is \$25 for adults and \$10 for kids younger than 15. Participants who raise \$50 for the cause will receive a Stiletto Sprint T-shirt, and those who raise \$250 will be invited to the VIP cool-down party at Café & Bar Lurcat.

If more people than can fit in Bar Lurcat raise that much, Ms. Lane says, "That will be the problem to have."

Sign up in advance at [www.komenswfl.org](http://www.komenswfl.org) or beginning at 5 p.m. on the day of the sprint.

For more information, call 498-0016 or 434-6697. ■



City Councilman Gary Price



Madison and Cameron Bates



Sean Molan



Barbara Peck, Tinal Pegler, Fran Thomas, Katherine Saortlidge and Lyn Carlson



Paul Franklin, Lisa Swirda, Ellie Torys and Don Witham



As seen at the inaugural Stiletto Sprint in 2010

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# BREAST CANCER AWARENESS MONTH EVENTS



Here are some programs and promotions going on around town as part of Breast Cancer Awareness Month. We'll run more as October progresses.

- **Mike's Day for a Cure**  
**Wednesday, Oct. 5**  
**Jersey Mike's**  
**8951 Bonita Beach Road**  
 The restaurant will donate 70 cents per beverage or Pink Ribbon Combo sold and 100 percent of "Mike's Way to a Cure" T-shirt sales to Susan G. Komen for the Cure. Info: 495-3588.
- **Bras for Life**  
**5:30-8:30 p.m. Thursday, Oct. 6**  
**Marco Island Center for the Arts, 1010 Winterberry Drive**  
 Juried exhibition and silent auction of bras that have been decorated by local artists. Donations accepted at the door to benefit the American Cancer Society. Info: 394-4221.
- **Slice of Hope**  
**Friday, Oct. 7**  
**Aldo's Ristorante Italiano & Bar, 4820 Davis Blvd.**  
 The restaurant will donate 20 percent of sales to the Karen Mullen Breast Cancer Foundation. Info: 659-2536 or www.aldosnaples.com.
- **TREK Ride to Raise Awareness**  
**9 a.m. Saturday, Oct. 8**  
**Trek Bicycle Store, Coconut Point**  
 Choose to pedal a 10-mile or 25-mile route to raise funds and awareness for breast cancer awareness, screening and treatment. Info: 390-9909 or www.trekbikesflorida.com.

- **In The Pink**  
**10 a.m. to 8:30 p.m. Sunday, Oct. 9**  
**Seminole Casino Immokalee**  
 For its In The Pink charity slot tournament, the casino will donate \$5 of each \$10 slot to Susan G. Komen for the Cure, Southwest Florida. Info: (800) 218-0007.
- **Let's Push Pink**  
**5-8 p.m. Thursday, Oct. 13**  
**Noodles Italian Café & Sushi Bar, 1585 Pine Ridge Road**  
 For \$20, enjoy appetizers and a cocktail, and get a ticket for a door prize. The Calendar Girls will entertain, and a few Naples firefighters will be on hand, proudly wearing pink T-shirts to support the cause. Proceeds benefit the American Cancer Society and Making Strides Against Breast Cancer. Info: www.putonyourpink.bra.com/naples.
- **Powerful Women, Powerful Choices**  
**9 a.m. to noon Saturday, Oct. 15**  
**The Hyatt Regency Coconut Point Resort & Spa**  
 A free symposium about cancers significant to women. Info: 936-0382 or www.PowerfulWomenInfo.com. See story on page A22.
- **Cut-a-thon for the Cure**  
**10 a.m. to 3 p.m. Saturday, Oct. 15**  
**LaMouche Salon & Spa, 26251 S. Tamiami Trail, Bonita Springs**  
 Silent auction, Mobile Mammo bus from Radiology Regional, \$15 manicures, haircut and blow-dry or

- shampoo and haircut, \$30 shampoo, haircut and blow-dry. No appointment necessary. Proceeds go to Bosom Buddies Breast Cancer Support. Info: 949-2233.
- **Third annual Mammos & Manicures**  
**5-8 p.m. Wednesday, Oct. 19**  
**Physicians Regional Medical Center, 8300 Collier Blvd.**  
 Digital screening mammograms will be \$79. There will also be manicures, mini-massages, eyebrow threading and complimentary wine and hors d'oeuvres. Reservations and more info: 348-4180.
- **Women Supporting Women**  
**5:30-8 p.m. Wednesday, Oct. 19**  
**Handsome Harry's, 1205 Third St. S.**  
 Enjoy creative cuisine and sample select wines at the ninth annual Women Supporting Women evening to benefit Cancer Alliance of Naples. Tickets: \$75 in advance (mail a check payable to CAN to Alice Carlson, 2730 Leeward Lane, Naples, FL 34103) or \$85 at the door. Info: e-mail womensupportingwomen.naples@gmail.com.
- **Second Annual Stiletto Sprint**  
**5 p.m. Friday, Oct. 21**  
**Starting at The von Liebig Art Center**  
 A light-hearted, 500-yard race for the entire family to benefit the Garden of Hope and Courage at NCH and Susan G. Komen for the Cure, Southwest Florida. Info: 434-66997 or 498-0016. See story on page A9.

- **Second annual Pink Party**  
**8-11 p.m. Saturday, Oct. 22**  
**Blue Martini, Mercato**  
 Raffle prizes and drink specials all night. Proceeds benefit the American Cancer Society. Info: 261-0337.
- **Fourth annual Bowl for the Cure**  
**1 p.m. Sunday, Oct. 23**  
**The Beacon Bowl, 5400 Tamiami Trail N.**  
 A tournament sponsored by the United States Bowling Congress, plus silent and live auctions and more fun to benefit Susan G. Komen for the Cure, Southwest Florida. Info: 597-3452.
- **Spirit Girls' Night Out**  
**5-7:30 p.m. Wednesday, Oct. 26**  
**The Naples Beach Hotel & Golf Club**  
 Celebrate your health as your best accessory. Presentations by physicians and clinical staff from NCH plus manicures, makeovers and more. Info: 552-7554.
- **Barbells for Boobs**  
**9 a.m. to 1 p.m. Saturday, Oct. 29**  
**CrossFit Blaze fitness center, 5465 Jaeger Road**  
 Join the "Amazing Grace 2011" workout for a \$35 donation to Mammograms in Action and get a T-shirt (while supplies last). Info: 289-9275 or www.barbellsforboobs.org. ■

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Women 40 and over are encouraged to get screened annually. Some risk factors for breast cancer include: age, weight, diet and lifestyle, menstrual and reproductive history, as well as family and personal history. In honor of National Breast Cancer Awareness Month, Physicians Regional Healthcare System is offering a \$79\* mammogram screening.

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\*All major insurance plans accepted or you may opt to pay a flat cash fee of \$79 for a screening mammogram. If insurance is used, normal co-pays, deductibles and pricing will apply. Digital screenings are available at our Collier location. Offer is valid if appointment is made by October 31, 2011.

## HIT THE LINKS

### 1,000 golf balls in the forecast at Tiburon

You don't even have to play the game to be a contender in at least one aspect of the upcoming Tommy Bahama Coconut Classic. You don't even need to attend the tournament up Monday, Oct. 17, at Tiburon Golf Club, Ritz-Carlton.

At 10:45 a.m., as many as 1,000 numbered golf balls will be dropped from more than 100 feet over a hole on the driving range. The ticket matching the ball that lands in the hole or nearest to it could win as much as \$5,000.

Golf balls are \$10 and can be purchased by visiting: Tommy Bahama Restaurant and Bar on Third Street South; Tommy Bahama retail locations on Third Street South, including RELAX; and at Sports Clips and Platinum Fabric Care locations throughout Collier County.

Golf balls are on sale through Oct. 16. Proceeds will benefit the Garden of Hope and Courage and the Children's Advocacy Center of Collier County. The winner does not have to be present on tournament day.

For more information, call 643-6889.

### First Tee named host charity for ACE

The First Tee of Naples/Collier has been designated as the official host charity for The ACE Group Classic taking place Feb. 13-19 at The TwinEagles Club. It is the 25th anniversary of the Champions Tour event in Naples.

Of the 1.5 million young people helped by The First Tee program since it began nationwide in 1997, many have come from the South Florida area. The ACE Group Classic supports its host organization in its mission to make the game of golf accessible to kids everywhere.

"We've seen firsthand what an impressive program The First Tee of Naples/Collier is and the direct impact it has had on a significant number of children learning character building skills with the ethical game of

SEE LINKS, A14 ▶

# Gopher tortoises welcome visitors at Rookery Bay

SPECIAL TO FLORIDA WEEKLY

Samuel and Poly, the newest residents at the Rookery Bay Environmental Learning Center, have made themselves comfortably at home in a new outdoor exhibit along the entrance walkway to the center. The lumbering gopher tortoises, a native Florida species, are part of the rotating daily educational programs offered at the facility.

Samuel, who is 17 years old, and Poly, whose age is undetermined, were "roadside rescues" who lived temporarily at the Shy Wolf Sanctuary. They have easily adapted to their new Rookery Bay home, digging burrows and exploring the native plants — including prickly pear cactus, fox grape, native grasses and saw palmetto — donated by Lowe's, Naples Botanical Garden, Naples Preserve and The Bayer Family. Funding for the exhibit was provided in part by Buoy the Bottom Line donors from the Friends of Rookery Bay's 2010 Batfish Bash as well as the Florida Department of Environmental Protection, which manages Rookery Bay Reserve.

Listed in Florida as a threatened species, the gopher tortoise (*Gopherus polyphemus*) has scaly, stumpy legs and sharp claws that help it dig. Tortoises often have multiple burrows that average 15 feet in length and sometimes go as deep as 6 feet. Tunnels lead to larger chambers where the air temperature and humidity stays relatively constant, providing a safe refuge from the elements and fire.

Owls, raccoons, opossums, mice, frogs, and snakes capitalize on the tortoise's efforts and can be found using the burrows from time to time.

The 110,000-acre Rookery Bay National Estuarine Research Reserve contains some of the largest expanses of shrinking gopher tortoise habitat called coastal scrub. The environmental leaning center is at 300 Tower Road.

### The race is on

Registration opens Oct. 1 for the second annual Rookery Bay Reserve Adventure Race set for 8-10 a.m. Saturday, Dec. 3, at the Rookery Bay Envi-



COURTESY PHOTOS

Above: Poly

Right: Samuel



ronmental Learning Center.

The adventure consists of a 3K kayak race on Henderson Creek and a 4K run on the Snail and relay teams can sign up, and kayak rentals will be available. All participants will receive a T-shirt with logo designed by Gary Lytton, director of the reserve, and admission to the learning center. Awards will be given to the top three finishers in

the categories of men, women and relays.



Registration is \$40 for individuals and \$70 for relay teams, with spots limited to 70 participants. Sign up at [www.rookery-bay.org](http://www.rookery-bay.org).

The Rookery Bay Adventure Race is sponsored by Up A Creek Kayak Tours, Florida Fish and Wildlife Conservation Commission and Friends of Rookery Bay.

For more information, call race director Susan Cone at 293-6232 or e-mail [susan@upacreekkayak.com](mailto:susan@upacreekkayak.com). ■

## Step out to raise funds and awareness

Here are some walks and runs coming up to raise awareness about and funds for various nonprofit organizations and causes:

■ The Collier County **Walk to End Alzheimer's** steps out at 9 a.m. Saturday, Oct. 15, from St. Ann School on Eighth Avenue South. Registration begins at 8 a.m.

Sign up in advance at [www.alz.org/flgulfcoast](http://www.alz.org/flgulfcoast). Click on "Walk" and then on "Choose a Walk Near You."

There is also a registration link on Facebook at Collier County Walk to End Alzheimer's 2011.

■ The eighth annual **Walk for Life** to benefit the Pregnancy Resource Center takes place Saturday, Oct. 15, at North Collier Regional Park. The 2-mile walk begins at 9 a.m. The Pregnancy Resource Center helps meet the physical and emotional needs of women facing crisis pregnancies.

To register as a walker or for more information, call 513-9775 or visit [www.prcwalkforlife.org](http://www.prcwalkforlife.org).

■ The third annual **Bulldog Dash** 5K race and 1-mile fun run to benefit the American Cancer Society-Relay for Life takes place Saturday, Oct. 22, at

Oakridge Middle School and Indigo Lakes. The fun run begins at 7:15 a.m. and the 5K at 7:30 a.m. The event is sponsored by the Oakridge Middle School Builders Club and the Northside Naples Kiwanis Club.

Advance registration for the fun run is free, and for the 5K is \$15 for students and \$20 for adults. Sign up at [www.bulldogdash.com](http://www.bulldogdash.com). Race-day registration is an additional \$5.

■ The American Cancer Society's Collier County **Making Strides Against Breast Cancer** noncompetitive 5K walk steps out Saturday, Oct. 29,

at the Village on Venetian Bay. Registration begins at 7:30 a.m. and the walk starts at 9 a.m. Title sponsor for this year's event is 21st Century Oncology; Stacey Deffenbaugh of NBC-2 is chair of the event.

To register, contact Ms. Deffenbaugh at 839-0680 or [Stacey.deffenbaugh@nbc-2.com](mailto:Stacey.deffenbaugh@nbc-2.com), or Melissa Wolf at the American Cancer Society, 261-0337, ext. 3860, or [Melissa.wolf@cancer.org](mailto:Melissa.wolf@cancer.org). Online registration is at [www.putonyourpinkbra.com/naples](http://www.putonyourpinkbra.com/naples).

SEE WALKS, A14 ▶

# WALKS

From page 13

■ The second annual SWFL Walk the Talk for Epilepsy sets out at 9 a.m. Saturday, Nov. 12, at North Collier Regional Park. Registration begins at 8 a.m. The walk started as the dream of Dan Rosenfeld, a 26-year-old Naples man who is one of tens of thousands who live every day with the challenges of epilepsy. For more information, to

sign up or to volunteer on the day of the walk, contact Mr. Rosenfeld at 254-7710 or DBRosenfeld08@gmail.com.

■ Help Collier County students make great strides toward their future by taking part in a 5K walk/run to benefit the Take Stock in Children scholarship and mentoring program on Saturday, Nov. 19.

Put on your sneakers and invite others to join you on a team. All high school juniors through college students who participate are eligible to win scholarship dollars in prizes and drawings. Check-in starts at 7:30 a.m. and the

race starts at 8:30 a.m. at the Collier County School District Administration Center, 5775 Osceola Trail (behind Barron Collier High School). Registration is \$10 for students, \$35 for adults (free T-shirts for those who sign up by Oct. 14). Corporate team registration is \$500 for up to eight runners.

For more information or to sign up, call the Education Foundation of Collier County at 643-4755 or visit [www.GetOnTheBusCollier.org/5KWalk](http://www.GetOnTheBusCollier.org/5KWalk).

■ The Jolley Be Good 5K race to benefit the Marco Island Parks and Recre-

ation Foundation takes place Saturday, Nov. 19, at Veterans Community Park on Marco. A portion of the proceeds will benefit Humane Society Naples' dog training programs on Marco.

Registration opens at 6:30 a.m. and the run sets out at 7:30 a.m. along a route that travels Collier Boulevard and crosses the new Jolley Bridge before returning to the park. A noncompetitive, 1-mile fun walk around the park will set out at 7:35 a.m. For registration and more information, contact the Gulf Coast Runners Association at [www.gcrunner.org](http://www.gcrunner.org) or call 642-0575. ■

# LINKS

From page 13

golf," says Reinhold Schmieding, president and founder of Arthrex, the exclusive sponsor of The First Tee of Naples/Collier.

For more information about the The ACE Group Classic, visit [www.theacegroupclassic.com](http://www.theacegroupclassic.com).

## Bentley Village hosts marathon

Think you're up for 100 holes of golf? Find out at the inaugural Par 3 Marathon set for Monday, Nov. 7, at Vi at Bentley Village as a benefit for Special Olympics Florida.

Here's how it works: Golfers complete 100 par three holes at the local qualifying event, which is one of several being held throughout Florida. The two lowest scores at each qualifying event and the

top fundraisers will earn an invitation to the Par 3 Marathon Championship Weekend in Palm Beach in early December.

To register or for more information, visit [www.par3marathon.org](http://www.par3marathon.org).

## Play a round for a good cause

Here are some charity golf tournaments coming up in the area:

■ Young Professionals of Naples holds the second annual **Coral Cay Miniature Golf Tournament** beginning at 8 a.m. Saturday, Oct. 8. Sign up with a foursome, or be paired with other players on the day of the fun. Prizes include hotel packages, golf outings and golf equipment. Refreshments will be served during the competition; afterward, players will adjourn to South Street Bar and Grill for food and drinks specials.

Tickets for \$15 per person must be purchased in advance at YP Naples events or by e-mailing Jason Print at [jprint@hotmail.com](mailto:jprint@hotmail.com).

■ **First National Bank of the Gulf Coast** hosts its third annual charity tournament Saturday, Oct. 15, at the Hideout Golf Club. Beneficiaries are Eden Autism Services Florida and Voices for Kids of Southwest Florida. Continental breakfast will precede the 8:30 a.m. shotgun start, and lunch will also be provided.

Contact Heather Gessel at 325-3750 or [heathergessel@fnbofgc.com](mailto:heathergessel@fnbofgc.com).

■ The inaugural **FORE Wishes** tournament to benefit the Make-A-Wish Foundation of Southern Florida takes place Friday and Saturday, Oct. 20-21, at Quail West Country Club.

Registration is \$200 per player and includes a Friday evening reception as well as breakfast, lunch and an awards ceremony on Saturday. Hole sponsorships are \$500 each.

Contact Lesley Colantonio at 992-9474 or [lcolantonio@sflawish.org](mailto:lcolantonio@sflawish.org).

■ A tournament to benefit the **Wounded Warriors Project** tees off with a shotgun start at 8:30 a.m. Saturday, Oct. 22, at La Playa Beach & Golf

Club. Registration is \$125 per person.

WWP raises money and awareness for wounded warriors returning from the battlefield.

Call Dale Mullin at 596-3019 or (203) 449-7742, or e-mail [wwpoc22@aol.com](mailto:wwpoc22@aol.com).

■ The **Collier Kids Can Read** tournament takes place Saturday, Oct. 29, at The Strand. Registration is \$125 per person and includes breakfast, lunch and two drinks. Proceeds will benefit the Toys for Tots literacy program.

Sponsors are Usborne Books & More and Paradise Appraisals and Real Estate Services. Donations for a raffle, silent auction and gift-bags are being solicited, and hole sponsorships remain available.

Call Natalie Moffitt at 293-2580 or Barbara Manganaro at 293-8702.

■ **Swing for the Kids** to benefit the Mental Health Association of Southwest Florida takes place Monday, Nov. 14, at The TwinEagles Club.

For more information, call 261-5405 or visit [www.mhaswfl.org](http://www.mhaswfl.org). ■

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# Everglades City sends stone crab fleet on its way with old-time celebration

BY MARYA REPKO  
Special to Florida Weekly

Take a trip back to old Florida at the third annual Blessing of the Stone Crab Fleet from noon to 4 p.m. Sunday, Oct. 2, at the historic Rod & Gun Club in Everglades City. The fun — entertainment by the Wholetones, a frog-jumping contest and a bake sale — begins at noon, and the fleet will arrive in procession at 2 p.m. Representatives from each of the several congregations in Everglades City will give the blessings.

The fleet will drop traps on Oct. 5 and collect them on Oct. 15, which marks the beginning of the season. Unlike other species, only one claw is harvested from the stone crab when it is caught. This allows the crab to live through maturity.

Everglades City is considered by many to be the stone crab capital of Florida. Crab claws from the community's docks are shipped worldwide. The legendary Totch Brown pioneered what has become a multi-million dollar a year industry. Using a coconut as a marker float, Mr. Brown was one of the first to build crab traps back in the 1940s. He took some of his catch to his friend Joe Weiss, whose little sandwich shop in Miami Beach eventually became Joe's Stone Crab. This and many more stories about growing up in the 10,000

Islands are chronicled in Mr. Brown's book, "A Life in the Everglades."

The Rod and Gun Club was built in 1864 on the banks of the Barron River in the heart of Everglades City. Originally built as a home by the Storter family, it was purchased by Barron Collier in the 1920s and turned into a lodge. Guests there have included Presidents Roosevelt, Truman, Eisenhower and Hoover; John Wayne, Ernest Hemingway and many more. Owned and operated by the Bowen family since 1974, the lodge has been used as a backdrop for Hollywood movies and is open to the public.

The Blessing of the Stone Crab Fleet also includes a coconut guava cake competition. A tradition of the Everglades and Ten Thousand Islands area going back more than 100 years, the basic recipe is a light, white cake layered with rich guava paste and topped with a buttery coconut frosting. Numerous local families take pride in individualized recipes that have been passed down through as many as five generations. No doubt the competition will be fierce for this year's \$100 cash prize and bragging rights.

For more information, call (818)



MARTHA HUTCHESON / COURTESY PHOTO  
Crab boats parade down the Barron River in Everglades City before the 2010 Blessing of the Stone Crab Fleet.

554-9365 or look for the third annual Blessing of the Stone Crab Fleet on Facebook ■

in the know

### Third annual Blessing of the Stone Crab Fleet

**What:** Frog-jumping contest, cake competition and bake sale, blessing of the boats

**Where:** Everglades City Rod & Gun Club

**When:** Noon to 4 p.m. Sunday, Oct. 2

**Info:** (818) 554-9365

## CLUB NOTES

### Republican Women at Arbor Trace

Southwest Florida Federated Republican Women meet from 11:30 a.m. to 1:30 p.m. on the first Monday of the month at Arbor Trace in North Naples. Jill Hasner, wife of U.S. senatorial candidate Adam Hasner and manager of Megan Whitman's 2010 gubernatorial campaign, will be the guest speaker on Oct. 3.

Cost is \$15. For reservations or more information, call Anne Brown at 254-9979.

### Ikebana meeting arranged for Oct. 5

Ikebana International-Naples meets at 9 a.m. Wednesday, Oct. 5, in Moss Hall at Moorings Presbyterian Church. Attendance is free and the public is welcome.

Member Betty Magella will explain the basics of Shoka Shimputai, a style of Ikebana that can be easily achieved with a few pieces from the garden and a bundle of flowers from the local grocer.

Non-members are asked to make a reservation by e-mailing [ikebananaples@me.com](mailto:ikebananaples@me.com). For information about the local chapter, visit [www.ikebananaples.com](http://www.ikebananaples.com).

### Orchid Society set for Oct. 6

"How to Kill Your Orchids" is the program topic at the Naples Orchid Society meeting beginning at 7 p.m. Thursday, Oct. 6, at Moorings Presbyterian Church. Guest speaker Linda Rolf of Woodland Orchids is an accredited judge for the American Orchid Society, an AOS trustee and a recipient of the AOS certificate of education.



An "orchid doctor" will be on hand to answer questions and offer advice. Members will exhibit their blooming plants for first, second and third place ribbons and are reminded to bring plants to donate for the orchid sale coming up Saturday, Oct. 15.

Annual membership in the Naples Orchid Society is \$40 for individuals and \$50 for families. For more information, call 403-7155 or visit [www.naplesorchidsociety.org](http://www.naplesorchidsociety.org).

### Schools superintendent will address women

The League of Women Voters of Collier County and the local American Association of University Women will welcome Kamela Patton, superintendent of Collier County schools, as their guest speaker at noon Monday, Oct. 10, at the Hilton Naples. Ms. Patton will discuss her first 100 days on the job in Collier County.

Cost of the luncheon program is \$20. Guests are welcome. For reservations or more information, call 263-4656 or visit [www.lwvcolliercounty.org](http://www.lwvcolliercounty.org).

### Get acquainted with newcomers

The Naples Newcomers Club welcomes women who have been permanent residents of Naples for no more than five years and who want to meet others who are new to the area.

The club meets for luncheon at 11:30 a.m. on the second Thursday of every month at country clubs throughout the area. In addition, groups within the club plan out-

ings and dates to share varied interests, such as mah-jongg and duplicate bridge, gourmet cooking and discussions about philosophy.

Prospective members are invited to coffee at 10 a.m. on the first Thursday of each month. For meeting locations and more information, call 298-4083 or visit [www.naplesnewcomers.com](http://www.naplesnewcomers.com).

### Zontians give to teen parenting programs

The Zonta Club of Naples recently presented \$5,500 to the Naples Teenage Parenting Program and \$5,500 to the Immokalee Teenage Parenting Program. The monies will help provide car seats for infants, safety training for young parents, CPR and first aid instruction, school uniforms and more. Funds also support programs that honor good grades and reward achievements.

TAPP provides individualized educational programs for pregnant teens and teenage parents. The programs are designed to aid the teens in earning high school diplomas.

The Zonta Club of Naples meets on the first Tuesday of every month at Brio Tuscan Grille in Waterside Shops. Guests are welcome. Cost is \$17 and reservations are required and can be made by calling Jean Sloan at 572-4343.

For more information about the club, visit [www.zonta-naples.org](http://www.zonta-naples.org) or e-mail [info@zonta-naples.org](mailto:info@zonta-naples.org).

### Kiwanians donate to C'mon

The Northside Naples Kiwanis Club recently donated \$7,050 to the Golisano Children's Museum of Naples to support the C'mon Curious Kids after-school program for fifth graders in Collier County schools. ■



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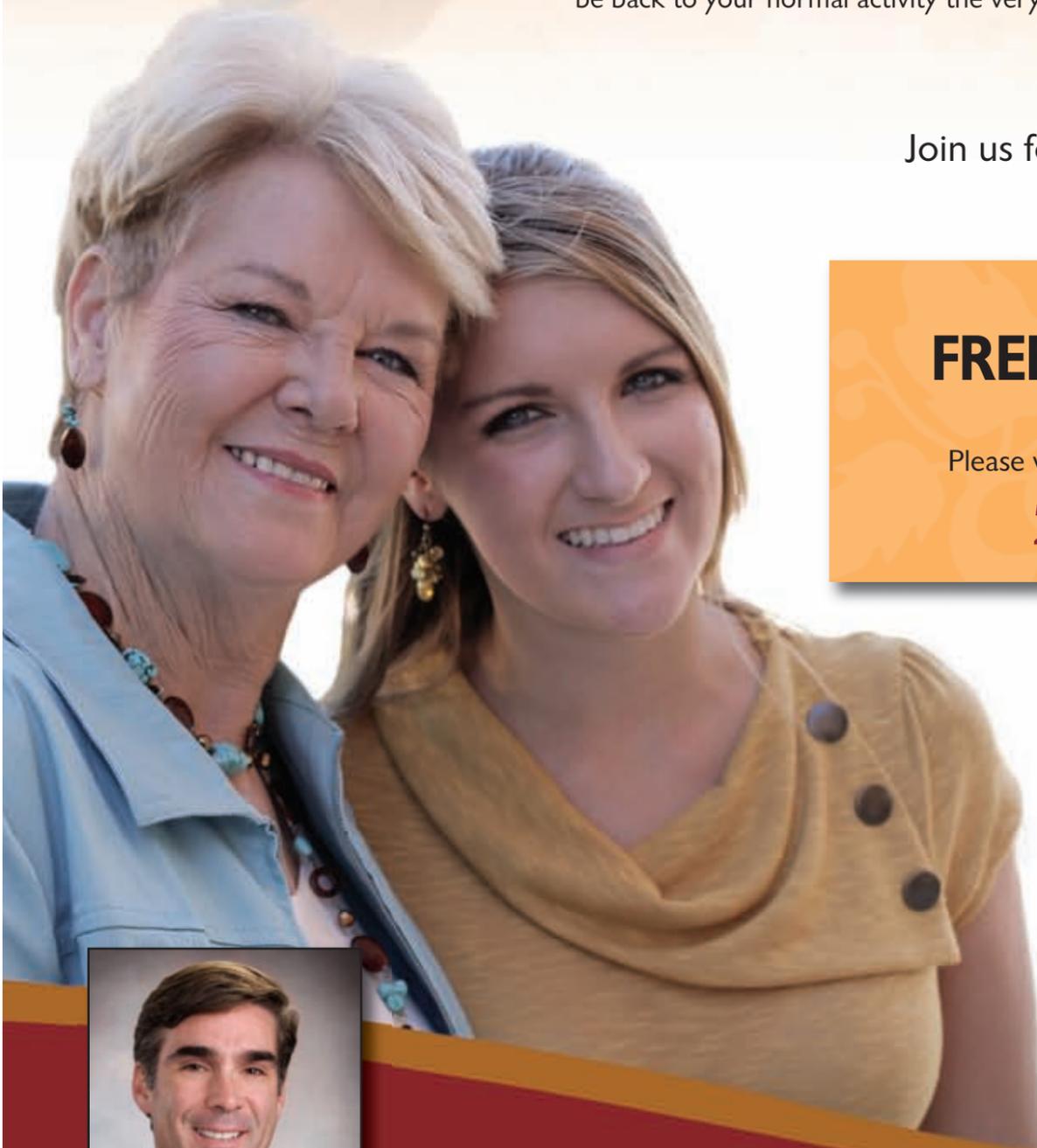
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# JOBS

From page 1

positions, for example the cake decorators and meat cutters.”

Emergency benefits that went into effect in the wake of the recession could also make hiring more difficult, especially for low-paying work. A \$275 per week unemployment stipend is not much less than \$292, what a Florida worker would make on a 40-hour minimum wage week, after taxes.

Jobs that don't require as much training or lack prestige may appear easier to fill, said Ms. Hartman. “But then again, there are many people who are on unemployment benefits. And they are very apprehensive about taking a position that they're not assured will work out.”

People who lost jobs during the recession include middle-to upper-level managers who are overqualified for jobs like delivery driver or sales positions. But as the jobs crisis lingered, their being overqualified became less a concern for potential bosses.

“In the past, businesses would be reluctant to hire overqualified candidates, but that tide has turned,” said Ms. Hartman. “Employers realize (the overqualified candidates) will not be leaving the job soon, because positions they'd been in before will not be returning very soon.”

Ms. Hartman said that although the recession hit Southwest Florida harder than most places, “We are coming out of it. We are creating jobs again. (In Lee County), it's only .2 percent year over year, from August 2010 to August 2011. But we are now in the positive realm of job growth year over year.”

That two-tenths of a percent represents 300 jobs. Florida overall has added 9,900 jobs from July 2010 to July 2011, a .1 percent growth rate and the unemployment rate is down a percent-and-a-half to 2 percent throughout Southwest Florida.

Positive growth has been seen in the health care industry even during the recession, said Kristy Rigot, system director of recruitment and retention for Lee Memorial Health System. She pointed out

that the U.S. health care industry added nearly 300,000 jobs in the year ending in July, a full two percent growth rate.

LMHS is now hiring for various positions, including IT business systems analyst, certified nursing assistants, monitor techs, registered nurses and therapists. The hospital system hired for 2,200 various positions in fiscal year 2011, 300 more than in fiscal 2010, Ms. Rigot said.

“(LMHS) is experiencing an increased demand for health-care services, which we attribute in part to our aging population and growing demand for medical care and wellness programs in our community,” Ms. Rigot said in an e-mail. “The need for qualified health care professionals continues to be a challenge, and the long-term need for health care workforce development remains steady.”

### Ramping up for season

The next few months should mean even more growth in the service industry here as businesses ramp up staffs to prepare for an influx of the region's trusty snowbirds.

“It seems the seasonal hiring is starting a little earlier this year,” Ms. Hartman said, including Dillard's, which is looking for retail salespersons on Sept. 28 from 9 a.m. to 2 p.m.; and Hyatt Coconut Point, which plans to hire line cooks on Oct. 5 from 10 a.m. to 1 p.m. The *Miami Herald* reported that Domino's Pizza needs 300 delivery drivers at 47 stores in South Florida.

The Publix supermarket chain this week begins the push to hire its 575 temporary, seasonal employees. They'll need help from baggers, in the deli, produce clerks, cake decorators, meat cutters, seafood specialists, and others. The workers are only needed from December to May, working between 25 and 35 hours per week. A handful of the seasonal workers end up staying on part- or full- time, Ms. Patten said.

Interested candidates are required to apply on the company's website. There are links to separate applications for four different areas: Cape Coral and Punta Gorda, Fort Myers and Estero, Naples-Marco Island-Bonita Springs and Sarasota-Venice-Port Charlotte. ■

### in the know

While local unemployment surpasses the current national rate of 9.1 percent, Southwest Florida has seen some improvement in the past year.

	# of unemployed people	% of population	% last year
Lee:	31,111	11.5	(13.3)
Charlotte:	7,716	11.3	(12.8)
Collier:	16, 218	11.9	(13.3)

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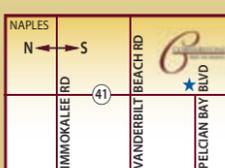
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# HEALTHY LIVING

## TO YOUR HEALTH



### Avow hosts son of hospice pioneer

Avow Hospice welcomes Ken Ross, son of Hospice pioneer the late Dr. Elisabeth Kubler-Ross, for a program open to the public at 4 p.m. Friday, Oct. 14.

A Swiss-born psychiatrist and author, Dr. Kubler-Ross transformed age-old taboos about end-of-life discussions and challenged the world to think about what it means to be alive.

Mr. Ross will lecture about his mother's life and legacy; his presentation will be followed by a cocktail reception sponsored by Fuller Funeral Homes.

Attendance is free. Reservations are required. Call 649-3683 by Oct. 12.

### Free classes help blind, visually impaired

Lighthouse of Collier Center for Blindness and Vision Loss and the Florida Division of Blind Services offer programs to help blind and visually impaired be independent in Collier.

Classes take place at Lighthouse of Collier headquarters, 424 Bayfront Place. For more information, call 430-3934 or visit [www.lighthouseofcollier.org](http://www.lighthouseofcollier.org).

### Conference about kids' mental health

The Florida Gulf Coast University Florida Institute of Government and College of Education hosts a conference about children's mental health from 8 a.m. to 3:15 p.m. Saturday, Oct. 22, at FGCU. Topics will include diagnosis and treatment in adolescent psychiatry, including bipolar disorder.

Mental health professionals will be able to earn five contact hours.

Registration is \$25 (\$40 with contact hours) and includes continental breakfast and a box lunch. To sign up or for more information, call Joanne Hartke, director of the FGCU Florida Institute of Government, at 425-3273. ■



## 'Powerful Women, Powerful Choices' will focus on women's cancer issues

### SPECIAL TO FLORIDA WEEKLY

One-third of all women in America today will develop cancer during their lifetime. Becoming aware and implementing key lifestyle changes can reduce the risk of developing this disease.

Understanding that knowledge is the best defense, 21st Century Oncology, Lee Memorial Health System and Naples Community Hospital will present the inaugural "Powerful Women, Powerful Choices," a complimentary symposium about cancer, from 9 a.m. to noon Saturday, Oct. 15, at the Hyatt Regency Coconut Point.

The event will focus on cancers significant to women, early detection, screening, treatment and therapy, genetics and the importance of specialized care. The day begins with a keynote address on "The Importance of Specialized Care" by Dr. James Orr.

Dr. Orr's presentation will be followed by three sessions focusing

on breast cancer, beginning with "Mammography - Who, How and When" by Dr. Theresa Vensel. Dr. Rie Aihara will follow with a talk on "Breast Cancer - What You Should Know," and Teri Hansen will make it personal, recounting her own experiences in "Lessons Learned as a Breast Cancer Survivor."

The symposium will continue with Dr. Amy Fox and "What's New in Radiation Therapy," followed by Dr. Fadi Abu Shahin with a discussion about "Abnormal Pap Smears - Proper Evaluation and Management." There will be a brief discussion of "Genetics - What You Need to Know," featuring Cindy Merrill and Dr. Abu Shahin.

If there

are still questions following this morning packed with information, they should be answered during the free-form question-and-answer session, "What You've Always Wanted to Know But Were Afraid to Ask."

Entertainment breaks during the seminar feature the Creative Theatre Workshop, Dance Warehouse performing "Broadway Baby" and a fashion show by White House Black Market.

Attendance at "Powerful Women, Powerful Choices" is free and open to the public. Seating is limited, and reservations are required, Call 936-0382 or visit [www.PowerfulWomenInfo.com](http://www.PowerfulWomenInfo.com). ■



## STRAIGHT TALK

### Reflecting on the noble vocations represented at NCH



Next week is my five-year anniversary as president and CEO of NCH. I've been reflecting on all that has happened since Ed Morton retired after 35 successful years here and I was given the privilege and pleasure by the board to succeed him. Here's what comes to mind.

■ First, I've learned that culture trumps strategy every time. That's not to say strategy isn't vitally important. It is. But we're most proud of the culture that has been created here at NCH. "This is my hospital" is more than a slogan. Most of us who work here demonstrate that phrase every day in the actions we take on behalf of those we serve. At the base of this culture is a belief that when you help others and do the right thing often enough, you get the right results.

Selflessness, not self-centeredness, is the attitude that ultimately brings successful outcomes to both care receiver and caregiver. With such selflessness come a transparency in what we do and a trust in working together to accomplish it. This is the kind of culture that

has begun to permeate NCH.

■ Second, I've observed that most of our 3,750 colleagues and 640 medical professionals at NCH believe that what they do is a truly noble vocation.

The noble professions are those that place the needs and desires of their clients ahead of their own. Health care, education and the ministry are all examples of noble professions. People who just have "jobs," which end when the workday is over, can improve their lives by evolving into a career. Career

**"We are a collaborative community; we are interdependent, and ours is truly a 'team' in the best sense of the word."**

people are proud of what they do and have a purpose and identity.

Evolving from a career to a vocation is the highest goal. The word vocation comes from the Latin "vocare" or voice. The vocation of a doctor or nurse might be "healer." The vocation of a dietician might be "nourisher." The

vocation of an environmental service professional might be "infection preventer," and so on. Everyone in health care has his or her own vocation. You just have to want to embrace it. And I believe that the vast majority of us at NCH do just that.

■ Third, I believe the vocation of a health care system CEO should be to address the health of the population he or she serves. In my case, that population includes our community, individual patients, their families and all of our colleagues. But I don't do this alone. We are a collaborative community; we are interdependent, and ours is truly a "team" in the best sense of the word.

As I look forward and consider our goal of attaining national prominence, I'm encouraged that neither our community, our institution, the NCH Board, our colleagues, leadership team nor the CEO will be satisfied with resting on past laurels. Rather, as our external environment becomes even more challenging, I'm confident we will be even more committed to moving into the future with executable plans.

We are all in this together, and I, for one, couldn't be more pleased with the people who serve our noble cause. ■

— Dr. Allen Weiss is the president and CEO of NCH Healthcare System.

## American Academy of Pediatrics recommends infant immunizations

SPECIAL TO FLORIDA WEEKLY

One of the top 10 questions new parents ask their pediatrician is whether they should vaccinate their infant. Although immunizations in the United States have a very safe track record, fear of potential complications has trumped a proven method for preventing diseases, so that what was once seen as miraculous is now questioned exhaustively.

Some people believe increased exposure to thimerosal (a compound used in some vaccines) explains the higher prevalence of autism cases in children over recent years. According to the Centers for Disease Control and Prevention, however, evidence from several studies examining trends in vaccine use and changes in autism frequency does not support such an association.

The CuddleBugs program at Physicians Regional-Collier Boulevard addresses this often controversial subject from the medical community's point of view.

If your baby is 2 months old, you've already been asked to begin vaccinating against diphtheria, pertussis, tetanus, polio, hepatitis B, haemophilus type b

and pneumococcus. Here are a few of the reasons why, according to the American Academy of Pediatrics:

■ Vaccines have kept children healthy and have saved millions of lives for more than 50 years.

■ All vaccines must be tested by the U.S. Food and Drug Administration. The FDA will not let a vaccine be given unless it has been proven to be safe.

■ In many parts of the world, many vaccine-preventable diseases are still common. Since diseases can be brought into the United States, it's important that your children are vaccinated.

If you have questions or concerns about immunizing your infant, follow doctor's orders and consult with your trusted pediatrician. ■

*The CuddleBugs program at Physicians Regional-Collier Boulevard provides information for new and expectant moms from the earliest stages of pregnancy through post-delivery, including guidance for newborn care. For more information, visit [www.CuddleBugsBaby.com](http://www.CuddleBugsBaby.com).*

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# NONPROFIT NEWS

## Domestic Violence Awareness Month begins with 'Educating with Emery Boards'

The Shelter for Abused Women & Children launches its National Domestic Violence Awareness Month campaign with the annual "Educating with Emery Boards" initiative from 10 a.m. to noon Saturday, Oct. 1.

Emery boards featuring the Shelter's 24-hour crisis line and web address — 775-1101 and [www.naplesshelter.org](http://www.naplesshelter.org) — will be distributed at 10 locations throughout Collier County in an effort to provide confidential life-transforming information to victims of domestic violence and those who care about them. The locations are:

- For Footed Friends pet store in Marquesa Plaza, corner of Pine Ridge and Livingston roads;
- Publix stores in Berkshire Commons, Naples Plaza, Pine Ridge Crossing, Pelican Strand, Crossroads Market and Freedom Square; and at
- Starbucks locations at Waterside Shops and Marquesa Plaza and in downtown Naples on Ninth Street South.

### Also coming

A free seminar titled "Mind Your

Money" will be presented from 9 a.m. to 3 p.m. Saturday, Oct. 15, at the Hilton Naples. The program is designed to help attendees develop financial literacy. Lunch is included, along with sessions about:

- Insurance options, presented by Renee Moisan, an Allstate agent with Brookes Insurance Service;

- Banking Options, presented by Jennifer Sadallah of Bank of America;

- Job readiness, presented by Chris Jones;

- Identity theft, presented by Det. Sgt. David White; and

- Empowerment, presented by Lisa Gruenloh, president of Empower Parties.

"Mind Your Money" is made possible by the support of the Allstate Foundation and the National Network to End Domestic Violence.

Attendance is free, but reservations are required by Oct. 12. Call 775-3862, ext. 238, or e-mail [agutierrez@naplesshelter.org](mailto:agutierrez@naplesshelter.org).



## Salvation Army seeks distribution center

The local operation of the Salvation Army has its own wish list for the upcoming holiday season: 10,000 square feet of publicly accessible, air-conditioned and secure space with adequate parking that can serve as headquarters for its holiday

food and toy distribution efforts.

Anyone who can donate space that will be available no later than Nov. 1 and through the first week of January should call Maria Ramos at 775-9447 or e-mail [maria\\_ramos@uss.salvationarmy.org](mailto:maria_ramos@uss.salvationarmy.org).



COURTESY PHOTO

Community leaders and representatives from CHS Healthcare, Oral Health America and the Walmart Foundation visited Mike Davis Elementary School recently to celebrate grants made to CHS from OHA and the Walmart Foundation. Totalling \$70,000, the grants will help bring Smiles Across America, an elementary school-based dental sealant program, to uninsured and underinsured youngsters in Collier schools. Standing: State Rep. Matt Hudson, Robert Spano, principal of Mike Davis Elementary School; Greg Nazareth of the Walmart Foundation; and Steve Burgess of Patterson Dental. Middle row: Kim Lackey of Plackers Flossers; Beth Truett of OHA; Dr. Lauranta Governale of the University of Florida College of Dentistry; Dr. Kelley Johnson of CHS Healthcare; Kamela Patton, superintendent Collier Schools; and Dr. Teresa Dolan of UFCD. Front row: Second grade students at Mike Davis Elementary School.

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## Day of fun promotes fire safety

The Collier County Fire Marshals and the Collier County Fire Chiefs associations host Fire Prevention Awareness Day from 10 a.m. to 3 p.m. Saturday, Oct. 1, at Fleischmann Park.

More than a dozen fire trucks and other emergency vehicles will be there for visitors to inspect, including a state-of-the-art incident command vehicle.

All area fire districts as well as the Florida Forest Service, the Collier County Sheriff's Office and EMS and the American Red Cross will be on hand. Smokey Bear, Patches and Pumper, Sprinklerman and Sparky the Fire Dog will make appearances, and puppet shows will be part of the educational fun. All are welcome.

## The great pumpkin patch opens Oct. 2

The pumpkin patch at St. Monica's Episcopal Church opens on Sunday, Oct. 2, with pumpkins of all sizes as well as gourds and fall crafts. Hours will be 10 a.m. to 7 p.m. Monday-Saturday and noon to 7 p.m. Sunday through Oct. 31.

A special Pumpkinfest takes place from 10 a.m. to 1 p.m. Saturday, October 22, with arts and crafts, a bouncy slide, \$1 pony rides and a cookout food.

The church is at 7070 Immokalee Road. Call 591-4550 or visit [www.stmonicas.org](http://www.stmonicas.org).

## Monday Bingo begins on Marco

Bingo season at the Jewish Congregation of Marco Island begins Monday, Oct. 3, and continues through May 7. The doors at 991 Winterberry Drive open at 5:30 p.m. for a free kosher hot dog supper, and the first game is called at 7 p.m. For more information, call 642-0800.

## Columbus Day parade returns

The Knights of Columbus present the 14th Annual Columbus Day Parade sets out at 10 a.m. Saturday, Oct. 8, at St. John Neumann's High School in Golden Gate City. Participants should arrive by 9 a.m. to ensure a place in the lineup. Sign up by e-mailing [jeffsill@comcast.net](mailto:jeffsill@comcast.net) or [christopherkehl@yahoo.com](mailto:christopherkehl@yahoo.com).

## Learn how to take part in shoebox program

Livia Satterfield will speak about Operation Christmas Child at 7 p.m. Friday, Oct. 7, at First Baptist Church in Naples. Ms. Satterfield received an Operation Christmas Child shoebox — her first gift ever — when she was a child living in an orphanage in Romania. Now she helps children in similar situations today get their own shoeboxes.

Operation Christmas Child is a project of the international relief organization Samaritan's Purse.

First Baptist Church is at 3000 Orange Blossom Drive. ■

# Life Enrichment Series

# New Opportunities at Shell Point

The public is invited and many of these events are **FREE!**

Shell Point's Life Enrichment Series offers the opportunity to discover new things about yourself and the world you live in. Concerts, presentations, lectures, shows, special events, and more!

explore play imagine create laugh inspire learn inspire

**Oct. 2011**

### Oct. 6, 13, 20 The Academy at Shell Point Presents Russia in the Twenty First Century

Thomas Tyrell, retired international lawyer, and former economic advisor to the UK government will offer three seminars that focus on the geopolitical and historical foundations of modern Russia, which were also at the core of the lost empire of the Soviets, and finally the resurgent Russia of Putin and Medvedev.



re-discovered America. However there are long lived alternative stories and legends that suggest the Spanish were beaten to the Americas by others. This long list of explorers includes the Polynesians, Chinese, Welsh, Irish, and even the Hebrews. Professor Adrian Kerr will investigate some of the most famous discovery stories in History and some of the most unbelievable legends which still live on. The cost is \$10. Call (239) 454-2054.



**Oct. 6 Who Lost the Peace Dividend? Session 1** at 10am. Tyrell will discuss who are the Russians? It is impossible for a Russian not to know his/her history and geography, because it is all around them from Siberia to the Ukraine, from the Caucasus and to the Baltic. However, we in the West know and understand very little of the largest country on earth. The cost is \$10. Call (239) 454-2054.

**Oct. 13 Who Lost the Peace Dividend? Session 2** at 10am. During session two Tyrell looks at the collapse of the Soviet Union, which was Ronald Reagan's "Evil Empire." The cost is \$10. Call (239) 454-2054.

**Oct. 20 Who Lost the Peace Dividend? Session 3** at 10am. During session three, Tyrell looks at a resurgent Russia. While America's attention was on Iraq and Afghanistan, an aggressive Russia has emerged in the East. The cost is \$10. Call (239) 454-2054.



### Oct. 10 Who Really Discovered America?

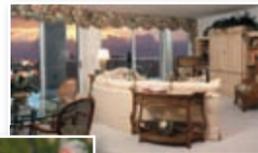
at 2pm. For most of us we recall the saying "In 1492 Columbus sailed the ocean blue" and



### Oct. 11 & 18 Discover Shell Point Tour & Presentation

at 10am. Join us for a group presentation about the Lifestyle and Lifecare available at Shell Point followed by a narrated bus tour of the community. Light refreshments will be provided. Call (239) 466-1131 to reserve your place.

**FREE!**

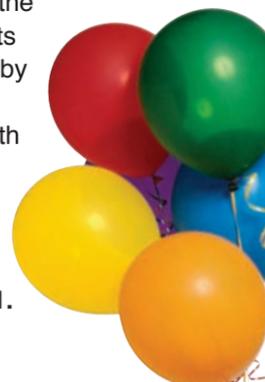


**FREE!**

### Oct. 27 Shell Point Fall Open House

from 1pm-3pm. Attend a Free Open House and tour several decorated models. Visitors will get to view the

various sized available units while retirement counselors stand by to answer questions. Seminars explaining Shell Point's lifestyle with lifecare model for retirement are also available. **This is a free event. If you have any questions, please call (239) 466-1131 or 1-800-780-1131.**



**SHELL POINT**  
Retirement Community

Shell Point Retirement Community is located in Fort Myers, 2 miles before the Sanibel Causeway.

Shell Point is a non-profit ministry of The Christian and Missionary Alliance Foundation ©2011 Shell Point. All rights reserved. SLS-1929-11

Visit [www.shellpoint.org/LES](http://www.shellpoint.org/LES) for full listings of this month's events!

(239) 466-1131 • [www.shellpoint.org](http://www.shellpoint.org)

# PET TALES

## Dental issues plague our pets

The majority of dogs and cats show signs of dental disease as young adults.

BY DR. MARTY AND MIKKEL BECKER  
Universal Uclick

• Dental disease affects an estimated 80 percent of dogs and 70 percent of cats by the time they are 2 years old, according to the American Veterinary Medical Association. Dental problems are about more than bad breath and ugly teeth: Dental disease puts pets at risk for other complications, including heart disease, stroke, diabetes, kidney disease and other life-threatening conditions. By the way: Dogs have 42 teeth, humans have 32 and cats have 30.

• Veterinary students are more likely

to struggle with depression than are medical students. Kansas State University found that during the first year of veterinary school, 32 percent of veterinary students showed symptoms of depression compared to 23 percent of medical students. The majority of veterinary students are female, which could play a part in higher depression rates, since nation-



al studies show women are two to three times more likely to suffer from depression than are men.

• The Guinness World Records 2012 Edition has named the dog with the longest ears. Harbor, an 8-year-old coonhound, has a left ear measuring 12.25 inches long and a right ear measuring 13.75 inches long. The previous winner was a bloodhound named Tigger with a 13.5-inch left ear and a 13.75-inch right ear.

## Moving cats means keeping close tabs

**Q: I am moving with my pets to an apartment. The last time we moved, the dog was fine, but the cat went missing. We found her in our old neighborhood, but there's a freeway between the new place and the old this time. How can we keep her safe?**

— via e-mail

**A:** The best way to move with your cat is to confine him before and after moving day in a "safe room."

Choose a room where your cat isn't going to be disturbed, and outfit it with food and water, a litter box, a scratching

post, a bed and toys.

Confining your cat not only reduces his stress, but also prevents him from slipping out, which is a danger at both the old home and the new. As you've experienced, your cat could easily become scared, take off and get lost, even in his familiar neighborhood, if he gets disoriented.

Your cat should be confined in his safe room the day before packing begins, moved to his new home in a carrier, and then confined again in his new safe room until the moving is over, the furniture

arranged and most of the dust settled.

Trying to force a scared and stressed-out cat to do anything he doesn't want to do is hazardous to your health. After you arrive at your new home, don't pull your cat out of his carrier. Instead, put the carrier in his safe room, open the carrier door, and let him come out into the room when he wants to. After he's a little calmer, you can coax him out with some fresh food or treats if you want. But don't rush him and don't drag him out — or you may be bitten or scratched. ■

### Pets of the Week



>>Beba is a happy, friendly mixed breed. She's about 4 years old.



>>HoneyBear is a long-haired Chihuahua mix who is 3 years old. Her favorite place is at your feet.



>>Louie is a beagle mix who's ready to be part of your family. At 8 years old, he's slow and sweet.



>>Salt is a handsome mixed breed with lovely long fur. He's about a year old.



>>Skeetchie is a 7-year-old min-pin who's a bit shy at first. He warms up quickly, though, and will be very happy when he finds his a forever home.

### To adopt a pet

All dogs and cats adopted from Humane Society Naples come with a medical exam, vaccinations, sterilization surgery, ID microchip and 30 days of pet health insurance. Visit the animals ready for adoption at 370 Airport-Pulling Road N. Adoption center hours are 11 a.m. to 7 p.m. Tuesday and Thursday, and 11 a.m. to 5 p.m. Wednesday, Friday, Saturday and Sunday. Call 643-1555 or visit [www.HSNaples.org](http://www.HSNaples.org).

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# Bonita Bay MARINA

# MUSINGS

## Oneiric Tender



*"And I say dream on, dreamboat: Let my love light ride.  
Steam on, steamboat, to the other side.  
Ring the bell. Sound the horn.  
Move like hell. I'm heading home where I was born."*  
— Elton John, "Dreamboat"

*"You swore the earth was round and you said that there was no upside down.  
I hit the starship left and let the parallax flip like you showed me in the lighthouse.  
I did the math and it came up ones and zeros..."*  
— HUM, "Dreamboat"

*"As the apple is rare and unique among the trees of the forest, so is my beloved among the nations of the world."*  
— "Song of Solomon"

*"And when I awoke I was alone. This bird had flown. So I lit a fire. Isn't it good? Norwegian wood."*  
— John Lennon and Paul McCartney, Rubber Soul, "Norwegian Wood"

You are almost too much for me  
Do you realize that just right is almost too much? And almost not enough? Like honey on a razor's edge. Edgy. What's edgier than you?

Really, let's spread the honey: What's edgier than homo sapiens? Or the celebration of the birthday of humankind? This day is otherwise known as Rosh Hashanah, Jewish New Year, which falls on Sept. 29 and 30 this year, 5772.

For Kabbalists, G-d's renewed desire in the world, which results in the continued existence of the world, depends on human acceptance of G-d as King. It is a mutual love beyond all telling. God commands and persons perform: Mitzvah. So the shofar — a horn made from the horn of a kosher animal with the marrow removed — sounds. The announcing of the imperial coronation comes from deep within, a blast inchoate, primal. And the people eat apples dipped in honey. They honey dip the apple, and say the blessing for eating tree fruits. They taste the honeyed apple, saying the apple and honey prayer.

And the sounding of the shofar and the eating of the apple remind everyone of falling off the edge, of missing

of the mark. You know, in the original garden. THAT apple. From the tree of the knowledge of good and evil. And the shofar sounds, too, to call to the coming days of awe, the shocking days of repentance and fasting.

And we are all hanging in there, still, honey dipping and desiring and wailing like forest horns. Like the parable of the royal son who left his father's home, later returning so dissipated that he even forgot his native tongue.

If I could have found one, this is what I would have given you on your birthday. Imagine that: A lovely box, Norwegian wood, with an activating switch. Push the switch. One hears sounds of gears moving round and round, endlessly reminiscent of infinite gerbil wheels. Then a hidden door opens. From inside the box emerges a mechanism with only one function. It turns the switch off. The box, again, is merely still.

Tender is the lifeboat, nigh.

All arks belong to pirates who will always tell stories. (Where is that switch?) ■

— Rx is the FloridaWeekly muse who hopes to inspire profound mutiny in all those who care to read. Our Rx may be wearing a pirate cloak of invisibility, but emanating from within this shadow is hope that readers will feel free to respond. Who knows: You may even inspire the muse. Make contact if you dare.



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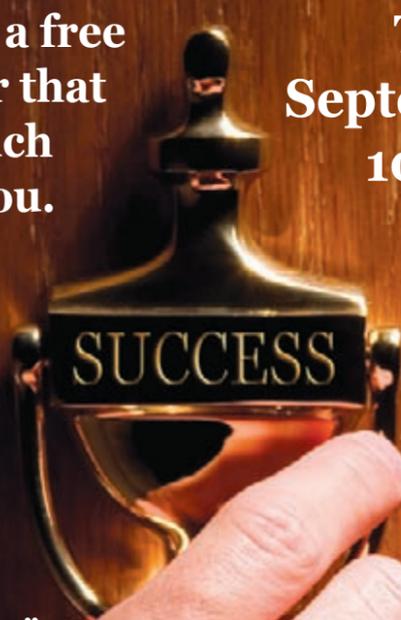
\*Minimum initial deposit of \$100 is required. This promotion is valid at FCB Moorings or Vanderbilt branches only and runs from June 24-September 30, 2011. This offer cannot be combined with any other promotion and is subject to change without notice. Promotion is valid for new or existing FCB Free Checking accounts that enroll in Online Banking during the promotion period. Bonus will be credited to the qualifying FCB Free Checking account within 60 business days of Online Banking activation. Limit one account bonus per customer. New accounts are subject to approval. Florida Community Bank, N.A. Member FDIC

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# PHYSICIAN LECTURE CALENDAR

PHYSICIANS REGIONAL HEALTHCARE SYSTEM

OCTOBER 2011

## TUESDAY

### ROBOTIC ARM KNEE SURGERY & OTHER JOINT RECONSTRUCTION ADVANCES

Learn about the many advances and minimally invasive options for knee, hip and shoulder replacements, including robotic arm knee surgery, that result in less pain and a faster recovery.

**Available only at Physicians Regional.**



**Tuesday, October 4, 6:00 p.m.**

**George Markovich, M.D.**

Hospital Lobby • 6101 Pine Ridge Road  
RSVP: 348-4180

### ROBOTIC HIP & KNEE SURGERY

Learn about one of the latest advances for treating knee pain: MAKOplasty® joint resurfacing, an innovative new treatment option for people with early to mid-stage osteoarthritis of the knee.

**Available only at Physicians Regional.**



**Tuesday, October 11, 6:00 p.m.**

**Jon Douchis, M.D.**

Hospital Cafeteria • 6101 Pine Ridge Road  
RSVP: 348-4180

### INCISIONLESS SURGERY FOR SEVERE HEARTBURN

Learn about EsophyX TIF®, an effective surgical procedure performed through the mouth to reconstruct the body's natural barrier to reflux.

**Available only at Physicians Regional.**



**Tuesday, October 18, 5:30 p.m.**

**Thomas Bass, M.D.**

Hospital Cafeteria • 6101 Pine Ridge Road  
RSVP: 348-4180

### WEIGHT LOSS SURGERY OPTIONS

Learn about the most advanced techniques in modern weight loss surgery, including adjustable gastric banding, sleeve gastrectomy and gastric bypass that can help you get back to your life faster.



**Tuesday, October 18, 6:30 p.m.**

**Thomas Bass, M.D.**

Hospital Cafeteria • 6101 Pine Ridge Road  
RSVP: 348-4180

## WEDNESDAY

### SKIN CANCER: WHAT YOU SHOULD KNOW

Learn about various skin cancers and the effective treatments available, including Mohs Surgery, a state-of-the-art procedure now available at Physicians Regional.



**Wednesday, October 12, 4:00 p.m.**

**Robert Tomsick, M.D.**

Hospital Cafeteria • 6101 Pine Ridge Road  
RSVP: 348-4180

## THURSDAY

### WHAT'S NEW AND WHAT WORKS FOR PAINFUL KNEES AND HIPS

Learn about the many innovative procedures available for knees and hips, including Direct Anterior Total Hip, MRI-Directed Custom Aligned Total Knee, Oxford Unicompartmental Knee and the Rapid Recovery Program.



**Thursday, October 20, 6:00 p.m.**

**Robert Zehr, M.D.**

Hospital Lobby • 6101 Pine Ridge Road  
RSVP: 596-0100

### RELIEF FROM BACK PAIN

Learn about the causes of back pain and treatment options that include surgical, non-surgical, minimally invasive spine procedures and revision spine surgery.



**Thursday, October 27, 4:00 p.m.**

**Robert Biscup, D.O.**

Hospital Cafeteria • 6101 Pine Ridge Road  
RSVP: 1-800-533-7313

## SPECIAL EVENT

### Mammos and Manicures

**Wednesday, October 19**

**5:00 p.m. - 8:00 p.m.**

**Physicians Regional-Collier Boulevard  
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For reservations or more information  
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## BUSINESS &amp; REAL ESTATE

WEEK OF SEPT. 29-OCT. 5, 2011

A GUIDE TO THE NAPLES BUSINESS &amp; REAL ESTATE INDUSTRIES

embracing  
social media

Like



BY BILL CORNWELL

bcornwell@floridaweekly.com

ONCE THOUGHT TO BE THE SOLE PROVINCE of loquacious teenagers and young adults with too much time on their hands, social media — Facebook, Twitter and the like — have in the last two years become indispensable tools for businesses in Southwest Florida.

“It’s almost become critically important for businesses to have a social media presence,” says Andy Robinson, founder and president of the CRG Leadership Institute in Naples. “Two years ago, social media wasn’t even on the radar screen of most businesses.”

Mr. Robinson counsels a variety of

*Facebook and Twitter,  
once considered  
time-sucking pastimes,  
now valuable tools*

businesses on the proper usage of social media. His clients include law firms, CPA firms, hospitality businesses and landscaping contractors, just to name a few.

Ginny Cooper, who heads The Cooper Group in Fort Myers, agrees that social media — especially Facebook — needs to be a part of “the strategic marketing

plan” for most businesses.

“The majority of sales are not made through social media,” Ms. Cooper says. “But social media can direct and channel customers to your business.”

According to Ms. Cooper, setting up a business Facebook page is relatively easy and inexpensive (it can cost as little as \$100 to \$200).

“The real expense involving Facebook is in the time it takes to maintain it,” she says. “You have to keep it fresh and up-to-date. If you don’t do that, it is of little value.”

“If you’re not going to take the time to monitor the page and keep it current,

SEE SOCIAL, B7 ►

## INSIDE



## Getting ‘on the bus’

See who attended a recent Education Foundation roundtable, and more business events. **B8** ►



## On the Move

It’s your business to know who’s going where, doing what. **B4** ►



## Ask the Fool

What does “pro forma” mean? **B6** ►

## Naples store reels in a cool award from Ace Hardware

SPECIAL TO FLORIDA WEEKLY

Most people probably don’t expect a hardware store to be the go-to place for fishermen. But Sunshine Ace Hardware in Naples has become just that. For tailoring the products offered for local DIY-ers and fisherman alike, the store earned a 2011 “Coolest Hardware Store” award from Ace Hardware Corp. Of 4,500 locally owned and operated Ace Hardware stores worldwide, the Naples store on the Tamiami Trail is one of four to receive the award this year.

“We pride ourselves on having been

a fixture in the community since 1958,” says Michael Wynn, president of Sunshine Ace Hardware. “We have a diverse group of people in our community, from those that have lived here all their lives to yearly vacationers and snowbirds... we have products, services and an educated staff to provide everything they need.”

The store has aisles stocked with rods, hooks, sinkers, bobbers and more. Just minutes from the beach, it’s a reliable resource for locals and visitors ready to hook the catch of the day.

Customers find what they need,

including employees who have worked at the store for decades, spanning up to 50 years.

“We applaud Sunshine Ace Hardware’s owners and staff for their commitment to helpful service in the community,” says Kane Calamari, vice president of retail operations and new business at Ace Hardware Corp. “Our co-op business model lends itself to stores that can differentiate themselves based on the community they’re in.”

Local award recipients attended Ace’s annual Platinum Conference that

brought together Ace’s top-performing retailers from around the country.

Across the board, Ace Hardware stores are known for their excellent customer satisfaction and helpfulness. In 2011, the J.D. Power and Associates 2011 U.S. Home Improvement Retailer Store Satisfaction StudySM again ranked Ace Hardware “Highest in Customer Satisfaction with Home Improvement Retail Stores, Five Years in a Row.”

For more information about Sunshine Ace Hardware, with six locations in Collier and Lee counties, visit [www.sunshineace.com](http://www.sunshineace.com). ■

# MONEY & INVESTING

## Investing doesn't have to be a rollercoaster ride



Last week saw serious price declines in equities and precious metals. How did your portfolio fare?

Some investors felt as if they were hit with a 2-by-4. Some heard (or themselves screamed) "fire" in the movie theater and ran for the exit. Some rehearsed and rehearsed, "I am a long-term investor; I am a long-term investor..."

But some held truly diversified portfolios (including alternative assets that are uncorrelated to equities) and portfolios consistently managed under strict risk and money management rules. This group of investors might have ended the week unscathed and, maybe, even in the plus column.

An analogy comes to mind: The Three Little Pigs who went out into the world to seek their fortunes. One built a house of straw; another with sticks; and another with bricks. The bricks worked.

So, too, investors want a portfolio as solid as a brick house.

Now, most investors choose to invest in a portfolio of assets... not just one or a very limited number of assets. (Yes, a limited asset portfolio can be a homerun; but it can also lead to ruin.) For the investor who is not prescient and/or can't take the heavy bet, risk should be spread, even if it means a lower return.

This is called diversification.

But here is part of the typical investor's problem, he or she thinks that, by having equity allocations across industries, countries and continents, the portfolio is truly diversified. But along comes the EU crisis, prospects of a second U.S. recession and China's economy slowing and "Bam!" the financial markets plummet and the seemingly diversified portfolio is going down the drain en masse. In a financial crisis, equity correlations approach 1.0, or a very high degree of positive correlation. Not what you, the investor, wanted or thought you were creating.

A portfolio that is buy-and-hold, long-only equities could easily be compared to a house built with straw. Sure, it's built with lots of different types of straw and some from all over the world, but still, it's just straw.

Most portfolios have some allocation to bonds, probably a partial buffer in the recent decline. So you could say that a traditional portfolio of stocks and bonds is akin to building a house with sticks. It's better than straw.

Sadly, for many investors, the portfolio diversification/allocation process stops there. It shouldn't.

What might make the portfolio stronger?

The portfolio should:

- have other asset classes that are not correlated (neither positively nor negatively) to equities, specifically managed futures; and
- employ money and risk management

techniques.

Over the past 30 years, the asset class has had less volatility and greater returns than equities, MSCI index or REITs. You would think that advisers would be jumping up and down and pounding the table to get their clients' portfolios partially allocated to an asset class with such historically beneficial characteristics... Not. And why not?

Maybe advisors don't understand this alternative asset class or maybe they don't offer it for sale. Though you might not hear about it from your advisor, it doesn't mean that you don't need it.

Another reason is that managed futures are sometimes grossly mischaracterized as isolated investment bets in a specific commodity at a moment in time.

"Why would I want to risk getting pork bellies delivered to my door?" is meaningless cocktail party banter; it is not managed futures, which embrace a diversified portfolio of futures (across commodities and currencies, etc.) and disciplined execution of risk and money management techniques. It is highly managed, professional and regulated.

How could inclusion of managed futures have helped a traditional portfolio last week? For example, if the portfolio was: long the Yen and short copper, the Euro and soybeans, it might have done very well. The possible gains from these positions could potentially have buffered equity losses.

Secondly, in my opinion, all portfolio managers need to consistently execute

risk and money management techniques. But before execution, they have to create these rule sets and articulate them to you. Rule sets for entry and exit are extremely common management techniques in managed futures.

These are trying investment times. A multitude of serious, related problems remain unresolved. Trying to fundamentally sort things out might be an unrealistic expectation. But it is very realistic to further protect a portfolio by including uncorrelated assets that have potential to generate positive returns and by having portfolio managers employ risk and money management techniques.

A portfolio of long-only, buy and hold equities might be a ticket for a continued, several-year, nauseating roller coaster ride. Investing doesn't have to be that way. ■

— *An investment in futures contracts is speculative, involves a high degree of risk and is suitable only for persons who can assume the risk of loss in excess of their margin deposits. You should carefully consider whether futures trading is appropriate for you in light of your investment experience, trading objectives, financial resources, and other relevant circumstances. Past performance is not necessarily indicative of future results.*

— *Jeannette Rohn Showalter, CFA, can be reached at 444-5633, ext. 1092, or jshowaltercfa@yahoo.com.*

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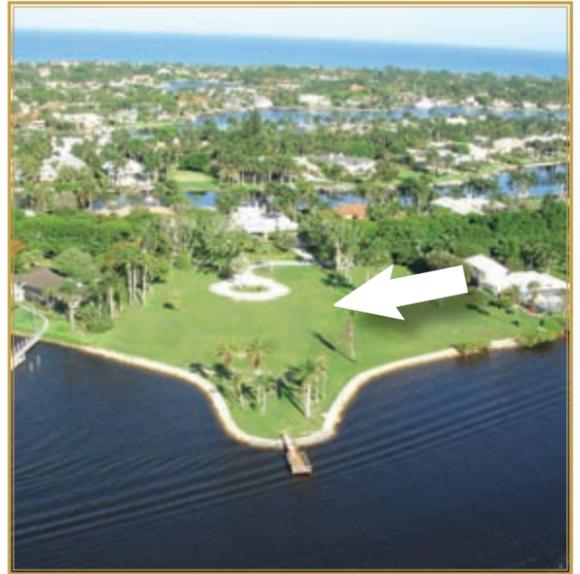
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### PORT ROYAL - GALLEON DRIVE

From the engaging driveway entrance, through the interior of this masterpiece of comfortable elegance, unfolds a panorama without equal. One immediately recognizes that a striking clarity of conception was turned into a remarkable reality.  
Port Royal Club membership eligibility. \$14,900,000



### BEACHFRONT - GORDON DRIVE

This exceptional South Naples beachfront residence is the personification of the much admired and beloved individual who commissioned its construction. The home is finished with engaging attention to detail.  
\$14,000,000



### PORT ROYAL - NELSON'S WALK

Absolutely magnificent environmental views of Naples Bay. Two and one-half platted Port Royal lots with approximately 509 feet (per plat) on the water. Properties may be purchased separately. Port Royal Club membership eligibility.  
\$12,500,000



### PORT ROYAL - NELSON'S WALK

Sensational vistas from this stunning residence situated on two Port Royal lots with expansive water frontage. Beautiful Southern exposure facing the confluence of Naples Bay and the picturesque inland waterways leading to Rookery Bay and the pristine coastal estuaries. Port Royal Club membership eligibility. \$11,990,000



### PORT ROYAL - CUTLASS LANE

Perhaps, the finest waterfront property in all of Naples. Designed by architect Jerry De Gennaro and built by Newbury North Associates. A perfect combination of New England and Old Florida style architecture. Port Royal Club membership eligibility. \$10,800,000



### PORT ROYAL - ADMIRALTY PARADE

Superlative new construction situated on an expansive lot and one-half overlooking Harbour Head waterway. Light interior finishes are wonderfully complimented by the abundant green spaces which surround. Port Royal Club membership eligibility.  
\$9,990,000

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# ON THE MOVE

## Awards & Recognition



FIELDS

**Cyndi Fields**, director of development for the Shelter for Abused Women & Children, has been named Outstanding Fundraising Executive for 2011 by the Everglades Chapter of the Association of Fundraising Professionals. Ms. Fields has been with the shelter since 2000. She received her Certified Fund Raising Executive designation in 2008 and holds a Certificate in Fund Raising Management from The Fundraising School at the Center on Philanthropy at Indiana University.



KEITH

**William Keith**, partner in the Naples law firm of Cardillo, Keith & Bonaquist, P.A., has been selected as one of the nation's best attorneys in the practice area of personal injury litigation with his inclusion in the 2012 edition of The Best Lawyers in America. Mr. Keith holds certifications as a civil trial advocate by the National Board of Trial Advocacy and as a circuit civil court mediator by the Florida Supreme Court. He was honored with the "Lion of the Law" award from the Collier County Judiciary and as Attorney of the Year by the Collier County Bar Association.



LILE

**Laird Lile**, a wills, trusts and estates attorney in Naples, was selected for inclusion in the 2012 edition of The Best Lawyers in America. Mr. Lile is a fellow in the American College of Trust and Estate Counsel. An elected member of the board of governors for The Florida Bar and past chair of its Real Property, Probate and Trust Law Section, he has been included in The Best Lawyers in America since 1995.

## Banking



DEWBERRY

**Sara Dewberry** has joined IberiaBank as vice president, public relations coordinator for the Southwest Florida and Jacksonville, Fla., markets. Ms. Dewberry has served in a marketing and public relations role in the financial industry in Florida for more than 12 years. She earned the Certified Financial Marketing Professional designation from the Institute of Certified Bankers and graduated from the American Bankers Association School of Bank Marketing and Management in 2002. She graduated from Florida State University with a degree in marketing communications and earned a degree in art from the University of Georgia. She previously served as senior vice presi-

dent, director of marketing for Bank of Florida Corp. and prior to that she was vice president, director of marketing for Fifth Third Bank-Florida and First National Bank of Florida.

## Board Appointments

**Jack Wert**, executive director for the Naples, Marco Island, Everglades CVB, has been appointed to the VISIT FLORIDA board of directors as a representative of the Southwest Florida tourism industry. He was also reappointed to the VISIT FLORIDA International Committee.

**Patricia Jubinville**, owner of the Trail Café & Grill, has been appointed to the board of directors of the Southwest Florida chapter of the Florida Restaurant & Lodging Association.



ANTONUCCI

**Dr. Lawrence Antonucci**, COO for hospital and physician services at The Children's Hospital of Southwest Florida, has joined the board of directors of the Greater Naples Chamber of Commerce. Dr. Antonucci attended medical school at the University of Miami and completed his residency in obstetrics and gynecology at Eastern Virginia Graduate School of Medicine. He also earned a master's degree in business administration from the University of South Florida. Dr. Antonucci is a diplomat with the American College of Physician Executives and the American

Board of Obstetrics and Gynecology as well as a fellow with the American College of Obstetrics and Gynecology. He is a member of the American Fertility Society, Lee County Medical Society and Florida Medical Society. He was a founding member of the Fort Myers Imaginarium and a founding board member of Lee Independent Practice Association. He has practiced in Lee County since 1983.



SMITH



VAUGHN

**Cherry Smith and Kristin Vaughn** have been appointed to the board of director of the United Arts Council of Collier County. Ms. Smith is with Northern Trust, and Ms. Vaughn is with Leslie Hindman Auctioneers.

## Home Maintenance



CIOFFI

**Tressa Cioffi** has been promoted to outside service agreement and sales representative in Collier County for Home-Tech air-conditioning and appliance service and sales. Ms. Cioffi joined Home-Tech in July 2008 in the service agreements department in Fort Myers.

## Hospitality



TARR

**Brooke Tarr** has joined the staff at Seasons 52 as field sales manager to lead the group and private dining program, community and guest relations and special events for the restaurant set to open next month in Mercato. Ms. Tarr previously worked at The Capital Grille in Mercato. She is a graduate of Mesa State College in Grand Junction, Colo.

## Tourism & Travel

**JoNell Modys**, public relations and communications manager for the Naples, Marco Island, Everglades CVB, has been reappointed to the VISIT FLORIDA Communications Committee. ■

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### PORT ROYAL - SPYGLASS LANE

Commanding views over Treasure Cove from this magnificent estate home situated on one and one-half Port Royal lots. Port Royal Club membership eligibility. \$9,450,000



### PORT ROYAL - RUM ROW

With captivating long water views of Galleon Cove, this beautiful Costa del Sol architectural masterpiece captures the essence of Florida's indoor-outdoor lifestyle. Located on one and one-half Port Royal lots, this five bedroom home is designed for glorious water views. Port Royal Club membership eligibility. \$6,850,000



### PORT ROYAL - KINGS TOWN DRIVE

Dramatic views over Treasure Cove from this architectural masterpiece designed by renowned architect Kasimir Korybut. Elegant, yet comfortable, tropical living. Port Royal Club membership eligibility. \$5,950,000



### PORT ROYAL - FORT CHARLES DRIVE

Spectacular long water view estate site. Close to the Port Royal Club. Expansive lot and one-half creates a large building envelope along Morgan's Cove. Port Royal Club membership eligibility. \$5,900,000



### SANCERRE, A CONDOMINIUM - UNIT 401

The turquoise Gulf waters, the ebullient palms, and the fresh white sand merge in the mind's eye with the soft palette of interior finishes. Effortless living with available concierge services. \$4,290,000



### SANCERRE, A CONDOMINIUM - UNIT 702

As soon as one steps from the elevator into the residence's private lobby, the dramatic design and penchant for detail is immediately inspirational. Working with both abundant natural light and specially engineered lighting, the residence comes alive with wide planked bamboo flooring and custom Bartel wooden doors. \$4,050,000



### PORT ROYAL - GALLEON DRIVE

This enchanting Port Royal residence offers a tropical motif, including rich wood finishes, stone flooring, and tongue and groove ceiling treatments. There are direct views of Limpkin Cove with ample green space for gardening and outdoor entertaining. Port Royal Club membership eligibility. \$3,700,000



### OLD NAPLES CONDOMINIUM

Enter this professionally decorated Villas Escalante residence and you will feel transported to a tropical oasis of quintessential relaxation and warmth. Enjoy al fresco dining on the sun-drenched patio, complete with private pool and grill area. \$2,195,000



### KENSINGTON CONDOMINIUM

Beautifully appointed 2nd floor condominium with spectacular lake and sunset views. Finishes include an updated kitchen with new appliances and gorgeous marble and wood flooring. Bathrooms newly finished with granite counters, custom mirrors, and hardware. Kensington offers a range of membership opportunities. \$549,000



### PELICAN BAY CONDOMINIUM

A spacious split bedroom floor plan on a comfortable living level combined with a large wrap-around lanai overlooking the expansive terrace and beautiful preserve makes this a unique offering in the highly acclaimed community of Pelican Bay. Well situated within Pelican Bay, the Dorchester has convenient access to the tram system and the two beach pavilions. \$485,900

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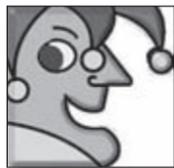
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## Fool's School

### Old Stock Certificates

Rummaging among old papers, you find some dusty stock certificates. So you wonder: Are they worth anything? They may well be valuable, but that can be hard to determine, because over time, companies often merge with and split from other companies, changing their names along the way. Some end up out of business, with their stock worthless, while the stock of other obscure companies may now represent ownership in thriving businesses. Old bonds can present similar puzzles.

Don your detective's cap and see if you can find the company listed in your newspaper's stock listings, or at one of many sites, such as Fool.com, where you can look up companies and their stock quotes. You can give your brokerage a jingle, too, to see if the folks there can tell you anything.

Failing that, contact either the secretary of state for the state in which the shares were issued or the "transfer agent" listed on the stock certificate. The transfer agent may

not be in business anymore, but if it is, it should be able to help you value the security and determine how many shares you now own (due to splits, mergers, etc.).

Below are some additional resources suggested (but not endorsed) by the Securities and Exchange Commission (SEC). Each charges a fee for its services:

- At [www.scripophily.com](http://www.scripophily.com) (and [www.oldcompany.com](http://www.oldcompany.com)), you can have your stock or bond certificate researched. Even if your company has gone belly-up, the certificate may be worth something as a collectible. Scripophily may buy it from you, or you could try selling it on eBay.

- "Financial Stock Guide Service" is an annually updated directory of actively traded stocks and obsolete securities, found in many libraries. To hire its publisher, Financial Information Inc., to research your stock for you, call (800) 367-3441.

- The folks at Spink Smythe can do some research into your old certificates and may buy valuable ones from you. Visit [www.spinksmythe.com](http://www.spinksmythe.com).

Don't toss those certificates without a little research first! ■

## My Dumbest Investment

### Great Companies Keep Growing

Years ago, I did a little investing in stocks. A few, such as Disney, made money. (I got in at \$36 and out at \$44.) I also bought into Family Dollar. It shot up one day, and as I thought that anything that rises so fast will go down fast too, I planned to sell. But I wasn't paying close enough attention, and it took a nosedive before I could sell.

I want to buy Disney again, but I feel like it's too late. Stocks like that are good investments if you got in early, but now — where are they gonna go? —

— M.B., Carnesville, Ga.

**The Fool Responds:** Most good stocks are good not just for early investors. IBM stock, for example, has averaged 12 percent annual growth over the past 20 years and 18 percent over the past five. General Electric has averaged 12 percent over the past 30 years. It's also risky to try to time stocks. If you believe in a company's long-term potential, consider holding for the long haul, as long as it appears healthy and isn't grossly overvalued. ■



Do you have an embarrassing lesson learned the hard way? Boil it down to 100 words (or less) and send it to *The Motley Fool* c/o *My Dumbest Investment*. Got one that worked? Submit to *My Smartest Investment*. If we print yours, you'll win a Fool's cap!

## Last week's trivia answer

Headquartered in Illinois, I trace my history to 1831 and Cyrus McCormick, who built the first mechanical reaper with the help of Jo Anderson, a slave and his friend. For many years you knew me as International Harvester. Today I make International trucks, MaxxForce diesel engines, IC school and commercial buses, Workhorse chassis, and RVs under the brands Monaco, Holiday Rambler, Safari, Beaver, McKenzie and R-Vision. I make military vehicles and offer financing services, as well. I've been recognized for my commitment to clean air, and I rake in about \$12 billion annually. Who am I? ■

( Answer: Navistar International )



Write to Us! Send questions for *Ask the Fool*, *Dumbest (or Smartest) Investments* (up to 100 words), and your *Trivia* entries to [Fool@fool.com](mailto:Fool@fool.com) or via regular mail c/o this newspaper, attn: *The Motley Fool*. Sorry, we can't provide individual financial advice.

## What Is This Thing Called The Motley Fool?

Remember Shakespeare? Remember "As You Like It"? In Elizabethan days, Fools were the only people who could get away with telling the truth to the King or Queen. *The Motley Fool* tells the truth about investing, and hopes you'll laugh all the way to the bank.

## Ask the Fool

### Pro Forma Numbers Deserve Closer Look

Q What does "pro forma" mean? — N.P., Farmington, N.M.

The term "pro forma" on a financial statement means that you're looking at some "what if" numbers. Imagine that Nike merged with Toyota last July.

At the end of the merged company's fiscal year in December, you might see some pro forma financial statements in the Nike-Toyota annual report. These would show you the state of the firm over the year as if it had been a combined company all year long.

Pro forma results can be useful. If you were researching Nike-Toyota, it wouldn't be too meaningful to contrast a pre-merger period's results with post-merger results. By examining combined results, you can get a clearer idea of the company's financial health.

Sometimes, though, companies have gotten carried away with pro forma numbers, showing positive earnings results they would have had if various bad things hadn't happened.

Q Where can I look up the value of homes in my neighborhood, to get a handle on my own home's worth?

— E.M., Biloxi, Miss.

A good real estate agent can provide that kind of data for you, but you can also find information online. Click over to [Zillow.com](http://Zillow.com) and [Trulia.com](http://Trulia.com), where you'll be able to look up estimated values of homes in various neighborhoods, prices of recently sold homes and much more. But be careful. Online data providers can be helpful, but their data isn't always 100 percent accurate. That's a big deal if you're relying on it to price your home or make a bid. If you're buying or selling a home, it's often smart to use an experienced agent, who might help you land a better price. Learn more at [www.fool.com/how-to-invest](http://www.fool.com/how-to-invest). ■

Got a question for the Fool? Send it in — see *Write to Us*.

## Name That Company

Based in Chicago, my history goes back more than 100 years. I invented wallboard and mineral wool ceiling tiles, and my largest business is gypsum. I'm North America's top wallboard and joint-compound maker, and the world's premier maker of suspended ceiling systems. I also make acoustical panels, cement board and other building materials. My brand names include Sheetrock, Fiberock, Durock, Donn, Auratone and L&W.



I rake in about \$3 billion annually and employ more than 10,000 people in more than 30 nations. I have more than 140 plants, mines, quarries, transport ships and other facilities globally. Who am I? ■

Know the answer? Send it to us with *Foolish Trivia* on the top and you'll be entered into a drawing for a nifty prize!

## The Motley Fool Take

### Jobs-less Apple Still a Good Buy

Steve Jobs, founder of Apple (Nasdaq: AAPL) and facing health issues, has resigned as CEO.

But Apple remains the same company it was the day before the announcement. Tim Cook, the new CEO, has held that position in all but name since January, when Jobs took a medical leave of absence. As chief operating officer, he made Apple into a lean machine. Plus, Jobs leaves in place a strong team that should keep Apple selling gobs of products, producing tons of cash and expanding the reach of its ecosystem.

Apple is a strong company, but it does

have its share of challenges. Competitors are releasing their own tablet computers to compete with the iPad, and Android phones are proving to be very competitive with iPhones. How Cook and his team respond to these threats over the next few quarters will offer a clearer picture of Apple's ability to continue its growth.

How well Apple's next new products do is also important. Success will show that Apple is in good hands, while flops might be a reason to sell. Despite these concerns and even because of them, uncertainty presents opportunity. The stock is trading at a P/E ratio near 15, well below its five-year average of 26.

(Motley Fool newsletters have recommended Apple stock and options on it. The Fool owns shares of it, too.) ■

# BUSINESS MEETINGS

■ The **CBIA Remodelers Council** hosts a roundtable discussion about Collier County fire permitting from 4:30-6:30 p.m. Thursday, Oct. 6, at the Lykos Group, 4779 Enterprise Ave. Cost is \$15 for CBIA members. Sign up at [www.cbia.net](http://www.cbia.net).

■ The **Executive Club of the Greater Naples Chamber of Commerce** and members of the **Collier County Medical Society** meet for wine and hors d'oeuvres from 5:30-7:30 p.m. Tuesday, Oct. 11, at the Patty and Jay Baker Naples Museum of Art at the Philharmonic Center for the Arts. Attendance is free, but reservations are required by noon Oct. 9. Sign up at [www.napleschamber.org/events](http://www.napleschamber.org/events).

■ The **East Naples Merchants Association** meets at 5:30 p.m. Thursday, Oct. 13,

at Green Links Golf Resort at Lely Resort. Guest speaker Pat Utter, vice president of real estate for Collier Enterprises, will discuss the impact of Sabal Bay for East Naples businesses. To sign up, call Shirley Calhoun at 435-9410.

■ The **Bonita Springs Area Chamber of Commerce** hosts Business After Hours from 5:30-7:30 p.m. Thursday, Oct. 13, at Homewood Suites by Hilton-Bonita Springs. Cost is \$10 for members who register by Oct. 11 and \$15 thereafter, \$30 for others. Sign up at [www.bonitaspringschamber.com](http://www.bonitaspringschamber.com).

■ The next **AM Business Blend** sponsored by the Greater Naples Chamber of Commerce takes place from 7:30-8:30 a.m. Tuesday, Oct. 18, at Masquerade/Balloons

Galore, 2100 Trade Center Way. Cost is \$5 and reservations are required. Visit [www.napleschamber.org/events](http://www.napleschamber.org/events) by Oct. 14.

■ The **Collier Building Industry Association** holds its next general membership meeting from 5:30-7:30 p.m. Thursday, Oct. 20, at Olde Cypress. Jennifer Languell of Trifecta Construction will discuss trends in the green building industry. The evening's sponsor is E3 Building Sciences. Cost is \$25. Members should bring a sports ball for the annual toy drive. RSVP to Carrie Horner at 436-6100 or visit [www.cbia.net](http://www.cbia.net).

■ The **Gulf Coast Venture Forum** holds its season kick-off event from 5:30-8 p.m. Tuesday, Oct. 25, at the Naples Grande. For more information, call 262-6300 or visit [www.gcvf.com](http://www.gcvf.com).

■ The **Collier County Lodging & Tourism Alliance** meets at 8 a.m. Wednesday, Oct. 26, at Bellasera Hotel. Rick Medwedeff, general manager of the Marco Island Marriott Resort, Golf Club & Spa, will present "The Tourist Development Tax and What It Means for You." The event is free and open to business owners and individuals in the local tourism industry. Attendance is limited to two individuals per organization, and reservations are required by Oct. 19. E-mail Pam Calore at [pam.cclta@gmail.com](mailto:pam.cclta@gmail.com).

■ The **Bonita Springs Area Chamber of Commerce** holds a networking lunch from 11:30 a.m. to 1 p.m. Wednesday, Oct. 26, at Carrabba's on Bay Landing Drive. The event sponsor is Southwest Florida College. For reservation, call 992-2943 or visit [www.bonitaspringschamber.com](http://www.bonitaspringschamber.com). ■

# SOCIAL

From page 1

then don't bother with it," says Mr. Robinson.



ROBINSON

What many people fail to realize, says Ms. Cooper, is that the demographic using Facebook has changed drastically. A recent study, she points out, says the heaviest users of Facebook are women above the age of 45.

"This is extremely important because generally women handle the buying," she says.

The biggest mistake a business owner can make when setting up a Facebook page, Ms. Cooper says, is mingling personal information with information about the business.



COOPER

That dilutes the business message.

She also is a proponent of Twitter, saying it is an effective way to "communicate directly" with customers and clients.

Cindie Barker of Pure Urban Oasis in Naples says she "is not big on Twitter," but she makes liberal and calculated use of Facebook.

"If the bar is rocking on a Friday night, I might put that out on Twitter," she says. "But that's about it."

Ms. Barker says Facebook helps to define Pure Urban Oasis as not only a fine dining establishment but also as a happening nightspot.

"With Facebook, people can go to the page and make comments," she says. "I definitely believe that it helps them feel more in tune with the restaurant."

One of the most popular features of the Pure Oasis Facebook page is the posting of photographs.

"We do a lot of Facebooking," she says. "And we post a lot of pictures of people partying and having a good time. That has proved to be a real hit. People always want to see themselves having a good time. It's reliving the experience."

Despite the widespread success of Facebook (some 750 million users worldwide), Ms. Barker says she is astonished to find that some people still consider it to be a "kiddie tool."

"Our customers know better," she is quick to add.

Ms. Barker estimates that about 75 percent of her advertising is done through Facebook.

Harold Balink, executive chef at Cru, a popular Fort Myers restaurant, estimates that his establishment Facebook and Twitter comprise about 25 to 30 percent of Cru's marketing activities.

"You can spend thousands on advertising," he says. "But with (social media) costs almost nothing. You do have to devote time to it, though."

While Mr. Balink concedes that Facebook and Twitter are time consuming, he considers it to be well worth the effort.

"It gives you a continuing presence," he says. "You are always on people's minds."

Cru uses social media to make customers aware of upcoming events and daily specials.

"It is immediate and direct," he says. One of the most innovative and creative uses of social media is being



employed at Fawcett Memorial Hospital in Port Charlotte.

As Michelle Ritter-Ellwood, the hospital's director of marketing, explains, the needs and goals of a hospital employing social media are somewhat different from other businesses.

"(Social media) is not as much of a sales tool for us," she says. "We are more concerned about community outreach and touching all those audiences that are out there. We look at Facebook as a way to have a conversation with our community."

Ms. Ritter-Ellwood says Facebook personalizes the hospital, which can be a great means of allaying fears of people who become jittery at the mere mention of doctors or medical facilities.

Interviews with employees are posted on the Facebook page, lending a personal touch to a large institution. The hospital even posted on Facebook a video of nurses performing a dance routine.

"Things like that humanize the people who work here and help to illuminate the culture of the hospital," she says.

But where Ms. Ritter-Ellwood has been most innovative is in the use of Twitter. If the surgeon and the patient agree, Ms. Ritter-Ellwood will gown-up and go into an operating room and tweet a minute-by-minute account of the procedure.

The hospital is careful to protect the anonymity of the patient, of course. No names are used. She does not identify the gender of the patients or where they come from.

"We do this with elective procedures," she says. "We don't do it with major or emergency procedures."

Recently, Ms. Ritter-Ellwood was contacted by two grown children — a son and a daughter — whose mother was to undergo surgery. The children lived in Los Angeles and Atlanta and could not come to the hospital to be with their mother. They asked Ms. Ritter-Ellwood if she would monitor the operation and post periodic tweets so they could know, in real time, how their mother was faring.



Again, all the usual rules applied. Surgeon approval was obtained; the patient consented; and nothing was revealed that could possibly have identified the patient. But the children, of course, were aware that the tweets involved their mother, who sailed through surgery in fine shape.

"We feel strongly that social media can help lessen fear and also educate," says Ms. Ritter-Ellwood. "People can go on Facebook and ask about a procedure, for example. Anything we can do to bring more information and understanding to our community is invaluable. Social media are a big part of that mission." ■

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# NETWORKING

## 'Get on the Bus' roundtable with the Education Foundation of Collier County



1. Michelle Barreiro and Cindy Gilchrist
2. Cormac Giblin, Theresa Shaw, Alan Horton and Susan McManus
3. Meghan Leiti and Christina Elliott
4. KP Pezeshkan, Nicole Hughes and Wendy Borowski
5. Margaret Jackson, John Kasten and Leslie Ricciardelli
6. Miranda Amory and Danielle Caligiuri
7. David Call, Tim Mackay and Charlotte Miller

COURTESY PHOTOS



## Naples chamber welcomes consul general of Israel



1. Chaim Shacham, consul general of Israel
2. Bernie Sideman, Bert Thompson and David Willets
3. Pauline Hendel and Phil Jason
4. Rosalee Bogo, Murray Hendel and Jay Kaye
5. Jay Kaye and Rabbi Adam Miller

BOB RAYMOND / FLORIDA WEEKLY



We take more society and networking photos at area events than we can fit in the newspaper. So, if you think we missed you or one of your friends, go to [www.floridaweekly.com](http://www.floridaweekly.com) and view the photo albums from the many events we cover. You can purchase any of the photos too. Send us your society and networking photos. Include the names of everyone in the picture. E-mail them to [society@floridaweekly.com](mailto:society@floridaweekly.com).

## REAL ESTATE

WEEK OF SEPT. 29-OCT. 5, 2011

A GUIDE TO THE NAPLES REAL ESTATE INDUSTRY

B9

## REAL ESTATE NEWSMAKERS

• **Brett Brown** of Downing-Frey Realty has been chosen to participate in the 2012 class of the National Association of Realtors Leadership Academy. Mr. Brown is among 17 real estate professionals from 11 states and Brazil who will take part in the NAR's series of team-building exercises and workshops over the next several months. He is a member and past president of the Naples Area Board of Realtors.

• **Karen Van Arsdale, Philip Collins** and **Michael Lawler** of Premier Sotheby's International Realty have been named among the Top 250 sales associates in the United States based

on closed 2010 sales volume. The list is compiled by REAL Trends Inc. in conjunction with *The Wall Street Journal*. Ms. Van Arsdale and Mr. Collins are based in the Premier Sotheby's office in Old Naples; Mr. Lawler works from the office in the Village on Venetian Bay.



VAN ARSDALE



COLLINS



LAWLER

• **Kate Schneider** has joined John R. Wood Realtors in the company's North Naples office. Originally from Milwaukee, Wis., Ms. Schneider holds a bachelor's degree in nursing from the University of Wisconsin and previously worked as a registered nurse and a licensed facial specialist. She earned the real estate sales association designation in earlier this year and is a member of the Naples Area Board of Realtors. ■



SCHNEIDER



COURTESY PHOTOS

Site work is complete and the final section of Firano at Naples is open. The new Serino furnished model, which earned two 2011 Sand Dollar Awards from the CBIA, is one of the seven designs available.

*Toll Brothers paves the way  
for final section of  
Firano at Naples*

## SPECIAL TO FLORIDA WEEKLY

Toll Brothers has completed construction work on the final section of Firano at Naples, a community of single-family homes off the Davis Boulevard corridor.

"The work on this section will provide buyers with additional choices of sites for their new homes," says Ken Thirtyacre, president of Toll Brothers Florida West Division. The new phase offers a variety of lots with all exposures and various sizes, he says, adding there are water views, private wooded lots and over-sized lots. "We've completed site work, paving the streets and installation of utilities in preparation for home construction."

Firano at Naples will include 112 single-family homes on approximately 40 acres when completed. Amenities for residents include a clubhouse with a community room, catering kitchen, fitness center and media center as well as a pool with sunning decks, a spa and a children's playground.

Seven floor plans are available from



2,058 air-conditioned square feet to 3,753 square feet. Six designs feature a first-floor master suite, and each offers a choice of four elevations. Pricing begins in the mid-\$300,000s.

The designer-furnished model, the Serino, is open for touring. A single-story home with three bedrooms plus a study and 2½ baths, the Serino encompasses 2,277 square feet of air-conditioned liv-

ing space. With covered entry, lanai and two-car garage, the Serino has 3,020 total square feet.

The Firano at Naples sales center and designer-decorated models in each community are open from 10 a.m. to 8 p.m. Mondays, 10 a.m. to 6 p.m. Tuesday through Saturday, and 11 a.m. to 6 p.m. Sundays. For more information, call 596-5966 or visit [www.tollbrothers.com](http://www.tollbrothers.com). ■

## October Designer of Distinction: Beth Ann Tuyls

## SPECIAL TO FLORIDA WEEKLY

Beth Ann Tuyls of Remodeling with Innovation by Bay Builders has been named the Designer of Distinction for October at Miromar Design Center.

Ms. Tuyls co-owns the full-service remodeling firm, which is headquartered at the design center, and is also president of the Naples Chapter of the Interior Design Society. She has degrees in interior archi-



TUYLS

tecture and industrial design, a combination that allows her to artistically transform a client's home and to bring a project to fruition with unique building products and materials. She worked for six years as a kitchen and bath

designer prior to joining her husband seven years ago as director of design at Remodeling with Innovation by Bay Builders.

"Beth Ann has a great sense of style backed up with extensive knowledge on all phases of interior design and renovation," says Ed Tomesco of the design center's Walker Zanger showroom. "As a true professional with a warm easy going nature, she has taught me a thing or two about how to guide a client toward the best possible

choice for that particular project."

Stores and showrooms on the first floor at Miromar Design Center are open from 9:30 a.m. to 5:30 p.m. Monday-Friday and from 10 a.m. to 5 p.m. Saturday; second- and third-floor design studios and showrooms are open by appointment only.

The center is across from Miromar Outlets off Corkscrew Road in Estero. For more information, call 390-5111 or visit [www.miro-mardesigncenter.com](http://www.miro-mardesigncenter.com). ■



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- Stunning Views of the Gulf
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- Michael & Lauren Taranto 239.572.0066

## BAREFOOT BEACH



NEW LISTING

### MAGNIFICENT ESTATE HOME

- 4 Bedrooms + Den, 4.5-Baths
- Beautiful Gourmet Kitchen
- 22' Soaring Ceilings
- Spacious Outdoor Living Area & Pool
- \$2,100,000 MLS 211512671
- Michael & Lauren Taranto 239.572.3078

## NAPLES



### LOVELY DETACHED VILLA

- Lucarno at Mediterra
- 3 Bedrooms, +Den, 3-Baths
- Almost 4,000 S.F. of Living Space
- Shimmering Lake Views
- \$1,387,000 MLS 210036387
- Martinovich & Nulf 239.565.2139

## NAPLES



### GULF ACCESS IN ROYAL HARBOR

- 2 Bedrooms, 2-Baths
- Just Minutes to 5th Avenue
- Dock w/Boat Lift
- Beautifully Landscaped
- \$679,000 MLS 211016121
- Liz Appling 239.272.7201

## NAPLES



### BEAR'S PAW VILLAS

- 3 Bedrooms, 2-Baths
- Beautifully Remodeled
- Stone Fireplace
- Gorgeous Hardwood Flooring
- \$549,000 MLS 211509968
- Jo Ellen Nash 239.537.4785

## NAPLES



### EXQUISITE DETAILS THROUGHOUT

- 4 Bedrooms, +Den, 5-Full & 2-Half Baths
- Absolutely Stunning Interior
- Unbelievable Master Suite & Bath
- 2 Grand Pools, Spa and Fireplace
- \$3,099,000 MLS 211001986
- Kristin Cavella-Whorrall 239.821.6330

## NAPLES



### QUAIL WEST GROTTO ESTATE

- 4 Bedrooms, + Study, 5.5-Baths
- Separate Guest House
- Private Lanai w/Grotto & Waterfalls
- Situated on Private 1 Acre
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## NAPLES



### MARBELLA AT PELICAN BAY

- 3 Bedrooms, 3-Baths
- Extensively Upgraded
- Beautiful Custom Hard Wood Built-ins
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## NAPLES



### CUSTOM COACH HOME

- 3 Bedrooms, +Den, 3-Baths
- Expansive Lanai
- Custom Features Throughout
- Sweeping Lake Views
- \$599,000 MLS 211508918
- Jordan Delaney & Steve Suddeth 239.404.3070

## NAPLES



### THE STRAND

- 3 Bedrooms, 2-Baths
- Beautiful Golf Course Views
- Beautifully Appointed Kitchen
- Remodel Just Completed
- \$319,999 MLS 211505094
- Liz Appling 239.272.7201

## NAPLES



### VENETIAN BAY VIEWS

- 4 Bedrooms, +Den, 5-Full, 2-Half Baths
- Stunning Views From Every Room
- Game Room & Private Study
- Huge Pool, Spa & Summer Kitchen
- \$2,499,000 MLS 211006215
- Michael & Lauren Taranto 239.572.3078

## NAPLES



### VANDERBILT BEACH WATERFRONT

- 3 Bedrooms, +Den, 2.5-Baths
- Dock w/15,000 lb Lift
- Breathtaking Water Views
- Private Pool and Elevator
- \$1,895,000 MLS 211010876
- Steve Suddeth & Jordan Delaney 239.784.0693

## NAPLES



### PRE-CONSTRUCTION HOME

- 4 Bedrooms, + Den, 4 Full & 1-Half Baths
- Stunning Stone Floors
- Lush Tropical Lanai
- Fantastic Lake & Golf Views
- \$1,174,000 MLS 211510766
- Kristin Cavella- Whorrall 239.821.6330

## NAPLES



### VISTAS AT BONITA BAY

- 3 Bedrooms, + Den 3-Baths
- Luxury High Rise Residence
- Endless Views & Beautiful Sunsets
- Over 2,500 S.F. of Living
- \$585,000 MLS 211509711
- Martinovich & Nulf 239.564.1266

## NAPLES



NEW LISTING

### FOREST GLEN CARRIAGE HOME

- 2 Bedrooms, + Den, 2-Baths
- Golf Course & Lake Views
- Quiet Cul-de-sac Location
- Great Community Amenities
- \$199,000 MLS 211512582
- Ted Libby 239.572.0403

## NAPLES



### CHARMING OLDE NAPLES

- 3 Bedrooms, +Den, 3.5-Baths
- Just Steps to the Beach
- Over 3,700 S.F. of Living
- Beautiful Pool & Spa
- \$2,450,000 MLS 211506409
- Kristin Porter 239.253.2099

## NAPLES



### SPECTACULAR RESIDENCE

- 4 Bedrooms, + Den, 4.5-Baths
- Movie Theater w/2 Level Seating
- Lagoon Pool and Spa
- Sweeping Views of the Lake
- \$1,875,000 MLS 211505081
- Martinovich & Nulf 239.564.5717

## NAPLES



### NEVIS AT COVE TOWERS

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## NAPLES



### BRENDISI AT MEDITERRA

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## NAPLES



### BERKSHIRE LAKES

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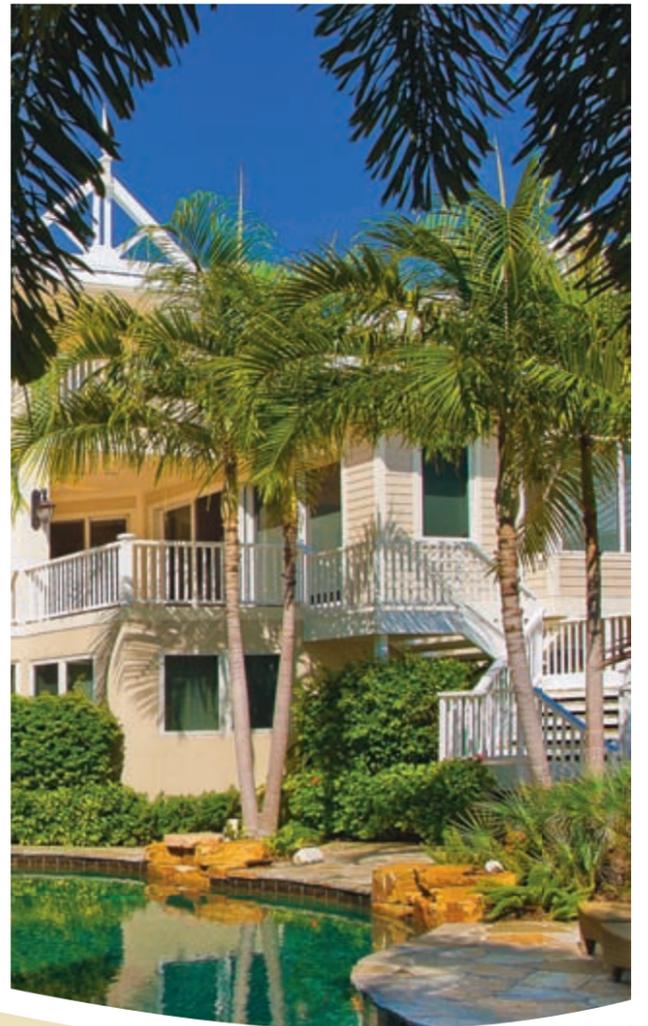
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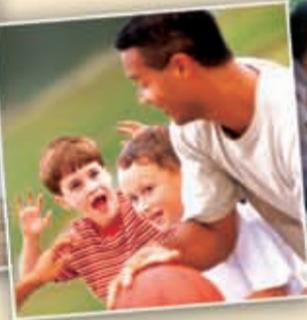
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**NEW LISTING**



**Capri Villa**-2BR,2BA 2 Car- attached garage. Popular Capri villa features spacious floor plan with extended interior living space of 1680 sq ft under air! Nicely upgraded home offers private pool and is located on oversize home-site! Resort style living at its best! A MUST SEE! **\$242,000**



**The Manor**, only 18 of these beauties were built in Village Walk. 4 plus den, 3 1/2 baths, 3 car, with pool. **\$549,000**

**PENDING**



**The unique** over-sized lot is only one of the fabulous features this 3BR,2.5 BA plus den has to offer. Upgraded throughout with tile in living areas, new stainless appliances, granite, private pool with lake view and more! **\$379,000**

**NEW PRICE**



**Oakmont** with custom heated pool. Back facing West, side load garage, bridge views from patio. **\$369,000**



**Oakmont** 3BR,2.5 BA with private pool on wide easement lot. Wood floors, clean, and ready for new owner. **\$379,000**



**Extra clean** Oakmont with real wood floors, full hurricane protection-"turn key" package available. **\$339,000**



**Oakmont 3,2,5** with extra large screened patio facing South. Wall Unit, quiet location, bridge views. **\$331,000**



**Breath taking views** of 3 bridges from inside and out. Extended Capri 2BR,2BA with pool and roll down shutters, granite,side patio and more. MUST SEE! **\$265,000**



**Opportunity Knocks!** 2BR,2BA Capri located on large corner lot with abundance of privacy! Great investment! Priced to sell! **\$195,999 SHORT SALE**



**Heritage Greens** 2 BR,2BA and 1-car garage. Perfect full time residence or occasional vacation home offers golf and lake views! Pay as you play no membership or monthly minimum! **\$163,900**

# Academy planned for new and potential brokers

Bill Barnes, CEO of the Bonita Springs-Estero Association of Realtors, is planning the 2011 Management Academy for real estate brokers, owners, managers and entrepreneurs. The four-day academy will take place Nov. 3-4 and 7-8 at the association's conference center at 25300 Bernwood Drive in Bonita Springs. The academy welcomes college students and those who are considering opening an office as well as those who are already in the profession.

Mr. Barnes has lined up adjunct professionals from technical services, experienced brokers, accountants, attorneys, professors, authors and a corpo-

rate sales specialist as presenters. Topics will include: site selection, tax and company structure, ethics, office image, telephone systems and office equipment, interviewing techniques, franchising pros and cons, office manuals and budgeting.

Tuition for the four days is \$249. For registration and more information, call Gisela Gonzalez at 992-6771. Attendance is limited to the first 30 registrants. ■



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**Imperial | 2112 Imperial Golf Course Blvd.**

Refurbished on 15th hole, house generator/hurricane protection, pool, 2911SF. \$795,000

**Livingston Woods | 6520 Daniels Rd.**

10 Acre w/home, can be subdivided, west of 75. \$3,900,000

**Bay Forest | 15465 Cedarwood Ln. #303**

Bermuda Bay II: Refurbished, 2/2, Hi-Ceilings, top flr, single car garage. \$238,000

**Old Naples Seaport | 1001 10th Ave.**

S. Boat Slip #11: LOA of 125/24', close to 5th Ave. \$1,349,000

**Marina Bay Club | 13105 Vanderbilt Dr. #4**

32'x14'x4', slip is permitted for a vessel w/ LOA of 32ft. \$59,900

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**PINE RIDGE**  
Resort-style home with tropical pool & spa area. Prime location with over an acre in an equestrian friendly area. \$6,950,000 | Larry/Mary Catherine White | 287-2818



**VILLAGES OF MONTEREY**  
Magnificent new home on a beautiful long lake view cul-de-sac lot. Salt water pool, spa and covered living area. \$1,595,000 | Dave/Ann Renner | 784-5552



**PINE RIDGE**  
Charming older home on 1.65 acres on beautiful Mockingbird Lake. Southern exposure. Near beach. Being sold 'AS IS'. \$1,395,000 | Sue Black | 250-5611



**PINE RIDGE**  
Close-in, yet private neighborhood. Picturesque home overlooks lakeside dock. Separate 2BR guesthouse. 1 acre+. \$1,395,000 | Sue Black | 250-5611



**MERCATO - THE STRADA**  
"Capture the Extraordinary!" Over 2,200SF, 3BR with SW glimpse of the Gulf! Dining & shops outside your front door! \$1,370,000  
Barbi Lowe / Trish Lowe Soars | 216-1973



**THE DUNES - THE GRANDE PRESERVE GRANDE DOMINICA** Unsurpassed views of the Bay & Gulf. Model perfect residence. Private membership beach and on-site clubs, gated. \$1,349,000 | Jennifer/Dave Urness | 273-7731



**PINE RIDGE**  
Private, 2.09 acres, 5BR/2.5BA main home with upgraded kitchen & pool. New 2BR/2BA guest house. Horses are allowed. \$1,295,000  
Marty/Debbi McDermott | 564-4231



**PINE RIDGE**  
Private & secluded 1.29 acres on lake. Over 3,000 SF main residence, separate 2BR/1.5BA guest house, sold 'As Is'. \$1,250,000 | Sue Black | 250-5611



**THE DUNES - GRANDE PRESERVE GRANDE GENEVA** Fabulous 17th floor 3BR+family room! Amazing Gulf views, private beach club, endless on-site amenities! \$1,250,000 | Adrienne Young & Jennifer/Dave Urness | 261-6200



**THE DUNES - GRANDE PRESERVE GRANDE EXCELSIOR**  
Private enclave, spectacular Gulf of Mexico view. End location, upgraded appliances. The ultimate resort lifestyle. \$1,249,000 | Jennifer/Dave Urness | 273-7731



**THE DUNES - GRANDE PRESERVE GRANDE PHOENICIAN** Magnificent Gulf views! Enjoy wonderful penthouse living in this 3BR/3BA. Gas cooktop, wine cooler, granite. \$1,199,000  
Jennifer/Dave Urness/Gayle Fawkes | 273-7731



**THE CROSSINGS - STONEGATE**  
Mint condition, updated 4BR+den home on .67 acre lot. Spacious, bright, large lanai with solar heated lap pool/spa. \$999,900 | Dave/Ann Renner | 784-5552



**THE DUNES - GRANDE PRESERVE GRANDE PHOENICIAN** Magnificent water/golf view! Tastefully furnished 3BR. World-class amenities, near beach. \$989,000 | Jennifer/Dave Urness & Gayle Fawkes | 273-7731



**VILLAGES OF MONTEREY**  
Sprawling 5BR/4BA+den pool home, S. exposure lakefront lot. Clubhouse, 24-hr guarded gate, 3 Har-Tru tennis courts. \$949,000 | Dave/Ann Renner | 784-5552



**PELICAN ISLE YACHT CLUB III**  
425 Dockside Drive - Island living! Condominium convenience, 3BR/3BA lives like a home. Yacht Club equity membership included. Turnkey. \$939,000 | Suzanne Ring | 821-7550



**PELICAN ISLE YACHT CLUB II**  
435 Dockside Drive #703 - Breathtaking Gulf views! Spacious 3BR/3BA. Member owned Club-tennis, pool/spa, fitness center & beach shuttle! \$925,000 | Suzanne Ring | 821-7550



**VILLAGES OF MONTEREY**  
One-of-a-kind pool home on cul-de-sac loaded with special features. 5BR+den, 3,829 A/C SF, stone & wood floors. \$845,000 | Dave/Ann Renner | 784-5552



**THE DUNES - SEA GROVE**  
Spectacular long lake view! Expansive 3BR+family room coach home. Private 2-car garage. Tropical resort amenities. \$799,000 | Jennifer/Dave Urness & Adrienne Young | 273-7731



**THE DUNES - GRANDE PRESERVE**  
280 Grande Way - Magnificent views over Gulf, preserve and golf! Very spacious 3BR+family room, 3BA floor plans. Membership to private Floridian Beach Club and the Plantation Club. Grande Phoenician from \$875,000. Grande Geneva from \$900,000 | Call 239-594-1700



**THE DUNES - GRANDE PRESERVE GRANDE PHOENICIAN** Lovely 4th floor residence in move-in condition. Beautifully appointed 3BR. Preserve, water & golf view! \$690,000 | Gayle Fawkes & Jennifer/Dave Urness | 250-6051



**THE DUNES - BARBADOS**  
Water, Water, Water! Fabulous Views! Numerous upgrades, beautifully decorated 3BR/2BA. Resort amenities, gated. \$689,000 | Jennifer/Dave Urness | 273-7731



**THE DUNES - CAYMAN**  
Panoramic Gulf Views! Beautifully decorated 3BR/2BA. Guard-gated community offering a fantastic resort life style. \$659,000 | Jennifer/Dave Urness | 273-7731



**THE CROSSINGS - MILL RUN**  
6941 Mill Run Circle - Sunny & spacious 4BR/3BA + den pool home on large southern exposure lot. Freshly painted, meticulously maintained. \$644,000 | Dave/Ann Renner | 784-5552



**VILLAGES OF MONTEREY**  
Absolutely meticulous, immaculate lakefront home has private lanai with large pool/spa. Updated kitchen & baths. \$630,000 | Dave/Ann Renner | 784-5552



**EDEN ON THE BAY**  
Overlooking lake, 3 bedrooms + den, 3 full baths. Granite countertops in kitchen, heated pool/spa. Outdoor kitchen. \$599,900  
Marty/Debbi McDermott | 564-4231



**BANYAN WOODS**  
Spectacular custom designed S. exposure courtyard home with large backyard. Lap pool, highest quality finishes. \$775,000 | Dave/Ann Renner | 784-5552



**AUTUMN WOODS**  
Meticulous, neutral, sunny and spacious lakefront two-story 4BR. Completely neutral colors and 2,453 A/C SF. \$497,959 | Dave/Ann Renner | 784-5552



**THE DUNES - ANTIGUA**  
Turnkey furnished 3 bedroom, 2 bath with 1,893 A/C SF. Light and bright. Walk to the beach! \$489,000 | Gayle Fawkes & Jennifer/Dave Urness | 250-6051



**MARINA BAY CLUB**  
Great sunset views! Recently renovated 2BR/2BA end residence on the Bay. Tennis, swimming & boating are available. \$478,500 | Suzanne Ring | 821-7550



**MERCATO - THE STRADA**  
Sophisticated, brand new, elegantly furnished condominium just 1 mile from beach. Upscale shops/dining downstairs. \$458,000 | Dave/Ann Renner | 784-5552



**COVE TOWERS - NEVIS**  
Nearly 2,700 SF with granite, stainless appliances, Siematic cabinetry and bamboo flooring. Double-gated community. \$449,000 | Tom Gasbarro | 404-4883



**THE CROSSINGS - MILL RUN**  
A great value in a wonderful neighborhood, 3BR +den home offers many new features. Gated, pool, tennis & clubhouse. \$447,000  
Marty/Debbi McDermott | 564-4231



**BANYAN WOODS - RESERVE II**  
Peaceful lakefront setting, incredible 2nd floor coach home. Private elevator, upgrades, 2-car attached garage. \$435,000 | Pat Duggan | 216-1980



**LEMURIA** 7172 Lemuria Circle  
New luxury community of 3 or 4 bedrooms, 3 bath condominiums with open floor plans, high ceilings and attached 2-car garages. Prices from the mid \$400s. Thomas Gasbarro | 404-4883



**THE STRADA AT MERCATO**  
Located just North of Vanderbilt Beach Rd. on U.S. 41. Mercato features residential, retail, Whole Foods Market, restaurants and more. Upscale contemporary living from the \$400s Call 239-594-9400

**LEMURIA**  
New, never lived in! Over 3,000 SF open 2nd floor plan with lake views! Large screened lanai, 4BR/3BA, luxurious appointments & 2-car attached garage. Gated entry, fitness center, tennis, near beach. \$499,000 | Kristin Mikler | 370-6292

**MARINA BAY CLUB**  
Great water views & sunsets. Recently renovated end residence located on the Bay. New cabinetry, granite countertops, flooring & appliances (including A/C). Tennis, swimming & boating are available. \$478,500 | Suzanne Ring | 821-7550

**GLEN EDEN**  
Sunset views, close to beach, shops & restaurants, this beautifully decorated 3BR/2BA home has it all. Numerous upgrades, heated pool/spa overlook a lake. Clubhouse, exercise room. Turnkey furnished. \$475,000 | Harriet Harnar | 273-5443

**MARINA BAY CLUB**  
Tranquil views over the pass out to the Gulf! The entire residence has been professionally renovated with almost everything brand new! Beautifully turnkey furnished. Pool, spa, direct Gulf access. \$410,000 | Jennifer/Dave Urness | 273-7731

**VILLAGES OF MONTEREY**  
A beautiful home with preferred southern exposure, screened-in pool/spa. Terrific split 3BR/2.5BA floor plan with many new updates. Guard-gated community with tennis, clubhouse, pool & exercise room. \$399,000 | Kathryn Tout | 250-3583

**AUTUMN WOODS**  
An attractively priced home in a friendly community. High vaulted ceilings, 3BR/2BA+den split-plan, pool, spa, fire pit. Low HOA fees, clubhouse, pool/spa, fitness center, tennis courts & gated entry. \$389,900 | Phyllis O'Donnell & Patrick O'Donnell | 269-6161

**WILSHIRE LAKES**  
Beautifully maintained Great Room designed 3BR + den, 3-car garage detached villa. Lushly landscaped corner setting, S. exposure, heated pool & spa. Clubhouse, pools, tennis, 24/7 gated community. \$375,000 | Patrick D. O'Connor | 293-9411

**WIGGINS BAY - WIGGINS BAY VILLAS**  
Fabulous villa home with private pool close to beach, dining & shops. Spacious 3BR (or 2BR+den) end residence with lake views, turn-key furnished. Private Yacht & Racquet Club membership available. \$375,000 | Stacie Ricci | 777-5983

**THE STRAND - WEDGEWOOD**  
Country club lifestyle! Pristine 2BR/2BA + den 1st floor villa with garage. Beautifully decorated, southern exposure & panoramic golf course views! Guard-gated community, private membership options. \$199,500 | Lori Pheasant | 289-5720

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**THE PROMENADE** 239.948.4000

**THE GALLERY** 239.659.0099

**MARCO ISLAND** 239.642.2222

**NORTH NAPLES** 239.594.9494

**COMMERCIAL** 239.947.6800

**FIFTH AVENUE** 239.434.8770

**RENTAL DIVISION** 239.262.4242

**OLD NAPLES** 239.434.2424

**DEVELOPER SERVICES** 239.434.6373



**PELICAN BAY - CAP FERRAT**  
An extraordinary Penthouse with panoramic Gulf views! An interior of perfection plus terraces encompassing 6,800SF. \$5,490,000  
Barbi Lowe & Trish Lowe Soars | 216-1973



**PELICAN MARSH - BAY LAUREL ESTATES** Unsurpassed lake/fairway views. Soaring ceilings & Saturnia marble floors, granite, fireplace, wet bar, pool, spa.  
\$2,895,000 | Polly Himmel | 290-3910



**PELICAN MARSH - BAY LAUREL ESTATES** Southern exposure, estate size lot. 2-story 4BR/4.5BA + family room home opens to 4,000 SF of outdoor living space. \$2,325,000  
Terri Moellers/Sharon Kaltenborn | 404-7887



**PELICAN BAY - COCOCAY**  
Unbelievably striking Tuscan-style villa! Every imaginable update from the new roof to the top-of-the-line kitchen.  
\$1,999,900 | Jeri Richey | 269-2203



**PELICAN MARSH - BAY LAUREL ESTATES** Pool, spa, and waterfall on quiet preserve. Lovely main home, 2-story 5 room cabana. Large outdoor living area. \$1,899,900  
Mary Catherine/Larry White | 287-2818



**PELICAN MARSH - TERRABELLA**  
Large, private lake-front property. Separate guest cabana, 4BR+den, open-air courtyard, pool, spa and 3-car garage. \$1,825,000  
Rod Soars/Trish Lowe Soars | 290-2448



**PELICAN MARSH - MARSH LINKS**  
Amazingly priced 4BR/6.5BA estate home. Gated community, screened lanai with infinity edge pool/spa & 4-car garage. \$1,790,000  
Terri Moellers/Sharon Kaltenborn | 404-7887



**PELICAN BAY - MONTENERO**  
Panoramic views of Gulf & natural preserve. Generous 3,400 SF of living area. Well-appointed building, beach tram.  
\$1,695,000 | Linda Perry/Penny Lyle | 261-6161



**PELICAN MARSH - ARBORS**  
A spectacular home at the end of a cul-de-sac with a 180 degree view of the signature 5th hole. Custom features.  
\$1,425,000 | Mara Muller | 272-6170



**PELICAN BAY - COCOCAY**  
Courtyard home has a separate guest cabana with full bath and main house with flexible plan. Heated pool, spa.  
\$1,399,999 | Cathy Owen | 269-3118



**PELICAN MARSH - MUIRFIELD**  
Expansive and serene SW lake views! Impeccably maintained and updated 4BR/3BA+den home. Family room opens to pool. \$1,225,000  
Sharon Kaltenborn/Terri Moellers | 248-1964



**PELICAN BAY - L'AMBIANCE**  
Exceptional large, tropical aqua-scape view! Very spacious, gorgeous 3BR/3BA+den coach home. Incredible amenities.  
\$895,000 | Ellen Egglund | 571-7192



**PELICAN BAY - GROSVENOR**  
Spectacular views, 17th floor sky-high living! Granite & marble in updated kitchen. Extra-large two bedroom.  
\$795,000 | Jeri Richey | 269-2203



**PELICAN BAY - ST. MAARTEN**  
Southwest corner 2BR/2BA + den with direct Gulf views! Screened lanai, neutral tile, updated kitchen. Furnished. \$599,900 | Jerry Wachowicz | 777-0741



**PELICAN BAY - ST. MARISSA**  
Stunning 14th floor 2BR + den with SW views. Updated kitchen. Pool, private beach access, fitness & tennis centers.  
\$595,000 | Ann Marie Shimer | 825-9020



**PELICAN MARSH - ISLAND COVE**  
Stunning SE lake view! Beautifully maintained 2BR/2.5BA+den detached villa. Tile floors, newer A/C, 2-car garage. \$589,000  
Terri Moellers/Sharon Kaltenborn | 404-7887



**PELICAN MARSH - TIMARRON**  
"Spinnaker" floor plan with 3BRs, 3BAs plus den. Heated pool/spa overlooking lake. Two-car garage. Turnkey. \$575,000  
Marty/Debbi McDermott | 564-4231



**PELICAN MARSH - ISLAND COVE**  
Gorgeous sunset views from expanded lakeside lanai. Furnished 3BR/3BA detached villa. Social/golf club memberships. \$575,000  
Sharon Kaltenborn/Terri Moellers | 248-1964



**PELICAN BAY - ST. MARISSA**  
Panoramic views of the Gulf & private beach access just steps away. This 2BR/2BA+den home has been nicely updated. \$534,000  
Craig Jones | 403-4510



**PELICAN BAY - ST. TROPEZ**  
Picturesque view of Clam Bay/Gulf! Two balconies, brand new decor, updated baths. Offered furnished. Beach access.  
\$549,000 | Fred Alter | 269-4123



**PELICAN MARSH - ISLAND COVE**  
Thoughtful design, pleasant living spaces, open 2BR+den overlooks lake. Equity & non-equity memberships available. \$530,000  
Linda Perry/Judy Perry | 261-6161



**PELICAN BAY - ST. LUCIA**  
Lovely 3BR+den condominium lives like a single-family home. Walk to private beach. Heated pool/spa, fitness center. \$479,000  
Richard/Susie Culp | 290-2200



**PELICAN BAY - BREAKWATER**  
Serene SW lake views. Access to beach, fitness center & tennis. Comfortable 2BR/2BA+den, furnished. Pet friendly. \$454,000  
Craig Jones | 403-4510



**PELICAN MARSH - RAVENNA**  
This darling, upgraded coach home has it all! Easy maintenance lifestyle. Private end residence. Golf/lake views.  
\$375,000 | Janet Rathbun | 860-0012



**ST. RAPHAEL** 7117 Pelican Bay Blvd. #1105 - Luxury 3BR/3.5BA + den tower residence has a spacious single-family home feeling plus spectacular high-rise views. \$1,895,000  
#501 - Understated elegance, Gulf & nature views! Luxury tower residence, 9' ceilings, SW exposure. Private beach club. \$1,425,000  
#901 - Spectacular sunsets on the Gulf. Ninth floor luxury high-rise, 2,500 SF under air & custom features throughout. \$1,595,000  
#401 - Immaculate 3BR/3BA with a view of the Gulf! Marble flooring, 9' ceilings. Fitness center, pool, private beach club. \$1,399,000  
#608 - This bright, cheerful, nicely upgraded 2 bedroom home has a Gulf view from living, dining, kitchen and bedrooms. \$765,000  
Jean Tarkenton | 595-0544

## PELICAN BAY

**GLENVIEW** 100 Glenview Place #PH3 - Welcoming beautiful Gulf/city views, 3BR/3BA Penthouse. Lifetime health care component, 24-hour security & more!  
\$1,365,000 | Marlene Suarez/VK. Melhado | 290-0585

**GROSVENOR** 6001 Pelican Bay Blvd. #1206 - Outstanding Gulf views, spacious 3BR/3BA condominium, over 2,500 SF living area. Updated building, beach access. \$879,000 | Marty/Debbi McDermott | 564-4231

**CRESCENT** 8410 Abbingdon Circle #A16 - Wrapped with beautiful French doors, this is a very welcoming 3BR/3BA + family room. Upated kitchen, 2-car garage. \$875,000 | Kathryn Hurvitz | 659-5126

**MARBELLA** 7425 Pelican Bay Blvd. #1105 - Wonderful Gulf views from this 2 bedroom, 2.5 bath with approx. 2,000 total SF. Full service building. \$749,500 | Linda Perry/Judy Perry | 261-6161

**VILLAS OF PELICAN BAY** 561 Gulf Park Drive #4 - Upgraded 2-story attached villa. Main level master, 2nd floor master overlooks golf. Owner financing available. \$749,000 | Kathy Morris | 777-8654

**GROSVENOR** 6001 Pelican Bay Blvd. #302 - Rare direct 3BR/3BA front residence with western Gulf views. In perfect condition. Pool, fitness room, beach tram. \$799,000 | Pat Duggan | 216-1980

**ST. MARISSA** 6573 Marissa Loop #2003 - Breathtaking unobstructive Gulf views! Completely renovated, professionally furnished. Private beach & tennis clubs. \$725,000 | Jennifer/Dave Urness | 273-7731

**POINTE** 1665 Via Mezner #204 - Beautifully maintained 1st floor residence with delightful interior. Private patio. Quality furnishings included. \$695,000 | Jerry Wachowicz | 777-0741

**ST. TROPEZ** 5501 Heron Point Drive #602 - Spectacular Gulf view by day, sunsets and skyline at night! Beautifully remodeled 2BR+den condominium. Beach club. \$650,000 | Jean Tarkenton | 595-0544

**CRESCENT** 8472 Abbingdon Circle #2021 - Top floor 3BR plus family room, 2.5BA coach home, private elevator, 2-car garage. Private beach access, tennis. \$645,000 | Chris Wortman | 273-2007

**ST. TROPEZ** 5501 Heron Point Drive #504 - Panoramic Gulf/Clam Pass views! Spacious corner, 2BR+den with 1,420 A/C SF. Granite kitchen & steps to beach tram! \$622,000 | Dave/Ann Renner | 784-5552

**CHATEAUMERE ROYALE** 6000 Pelican Bay Blvd. #901 - Panoramic Gulf, golf course, lake & city light views! End residence with southern exposure, walk to tennis & beach. \$599,000 | Mary Catherine White | 287-2818

**CALAIS** 7016 Pelican Bay Blvd. #102 - Not one element has been missed in this 1st floor condominium! Lives like a villa with fairway views, beach tram. \$585,000 | Barbi Lowe/Trish Lowe Soars | 216-1973

**GROSVENOR** 6001 Pelican Bay Blvd. #202 - This 2,500+ A/C SF residence occupies the West/Northwest corner. Two master suites + 3rd BR/den. Large balcony. \$575,000 | Linda Perry/Judy Perry | 261-6161

**MARBELLA** 7425 Pelican Bay Blvd. #204 - Gorgeous 2BR+den with mangrove views. Near extensive health care opportunities, physician's office, 3 dining areas. \$545,000 | Jeannie McGearty | 248-4333

**ST. THOMAS** 6131 Pelican Bay Blvd. #6 - Picturesque and private 3BR+den end residence. Natural lake/preserve views, many new features. Beach tram & tennis. \$545,000 | Carolyn Weinand | 269-5678

**ST. NICOLE** 5550 Heron Point Drive #1702 - A great buy & gorgeous view over Gulf & Bay! Priced to sell. 2BR/2BAs, private beach club, tennis, golf. Turnkey. \$515,000 | Pat Duggan | 216-1980

**CHATEAUMERE** 6040 Pelican Bay Blvd. N. #401 - Beautiful 4th floor 3BR/3BA end residence. Lake, golf/Gulf views. Golf course (membership required), beach access. \$499,900 | Sue Black/Kristin Mikler | 250-5611

**DORCHESTER** 6075 Pelican Bay Blvd. #206 - Open and spacious 3BR/3BA with tranquil preserve and landscaped views from the 3 lanais. Walk to private beach. \$485,000 | Pat Duggan | 216-1980

**ST. KITTS** 6585 Nicholas Blvd #503 - Tranquil, perfectly maintained 2BR/2BA, stunning Gulf/preserve views. Easy access to beach tram. Turnkey furnished. \$469,000 | Sue Black/Kristin Mikler | 250-5611

**CHATEAUMERE** 6060 Pelican Bay Blvd. #203 - Gorgeous unobstructed lake/golf views! Spacious 2BR/2.5BA, only 20 residences. Pools, walk to tennis, beach tram. \$435,262 | Heidi Deen | 370-5388

**PELICAN BAY - SANCTUARY**  
Great scenic views! 3BR/2BA with large spacious wraparound balconies. Spectacular amenities with beach tram & golf. \$430,000 | Polly Himmel | 290-3910

**INTERLACHEN** 6770 Pelican Bay Blvd. #215 - Turnkey furnished, 1st floor 2BR plus den with 1,572 SF. Tram to beach is across street. Renovated amenities. \$429,900 | Mara Muller | 272-6170

**GLENCOVE**  
This property holds the prime 2nd floor location. SW corner, soaring ceilings, split-floor plan, courtyard views. \$325,000 | Vickie Larscheid | 250-5041

**LAUREL OAKS** 864 Tanbark Drive #103 - Private setting, 1st floor spotless 2BR/2BA condominium. Lake views. Near tennis, fully-equipped gym, beach tram. \$289,900 | Tess McCarthy | 207-0118

## PELICAN MARSH

**MUIRFIELD** 8755 Muirfield Drive - Majestic western lake & golf course views! Former model 4BR/3.5BA home. Screened area, heated pool/spa. Near beach! \$1,375,000 | Sharon Kaltenborn/Terri Moellers | 248-1964

**IVY POINTE** 1838 Ivy Pointe Court - Impeccable expanded courtyard home with preferred S exposure. Beautiful lakefront setting. Pool and guest cabana. \$815,000 | Carolyn Weinand | 269-5678

**ISLAND COVE** 2271 Island Cove Circle - Elegant 2BR/2.5BA with lake views, privacy, optional den/3rd bedroom suite, fine finishings and extended lanai. \$575,000 | Linda Perry/Penny Lyle | 261-6161

**SEVILLE** 1836 Seville Blvd. #1121 - Totally renovated with over 2,400 sq. ft., upgraded 3BR/3BA + den, private elevator. Steps from pool & clubhouse. \$465,000 | Roya Nouhi | 290-9111

**VENTURA** 8816 Ventura Way - Expansive great room & kitchen. "Spinnaker" floor plan, 3 BR plus loft/den, lanai with pool. Attached 2-car garage. \$399,000 | Pat Duggan | 216-1980

**CLERMONT** 1560 Clermont Drive #202 - Open, colorful tree-top 3BR/2BA corner coach home. New features, garden views. Tennis, golf membership available. \$389,900 | Tess McCarthy/Tom McCarthy | 207-0118

**RAVENNA** 2433 Ravenna Blvd. #101 - Breathtaking lake & golf course views, 2BR+den carriage home. Walk to pool & fitness/tennis center. One-car garage. \$315,000 | Terri Moellers/Sharon Kaltenborn | 404-7887

**ARIELLE** 2205 Arielle Drive #1301 - Long lake views & sunsets from this 3BR plus den, 2,661 total SF upstairs corner residence with 2-car garage. \$310,000 | Sharon Kaltenborn/Terri Moellers | 248-1964

**BAY LAUREL ESTATES** 8723 Spikerush Lane - Privately gated enclave. Choose your own builder, over one-half acre with southeastern exposure on a cul-de-sac. \$499,000 | Ray Couret/Leah Ritchey | 293-5899

**AUGUSTA** 2546 Augusta Drive - Build your dream home on this oversized lot consisting of 1/3 of an acre. Choose your own builder. \$390,000 | Ray Couret/Leah Ritchey | 293-5899

**CLERMONT** 1590 Clermont Drive #102 - Meticulously maintained 3BR/2BA has 2-car garage. Picturesque lake/golf views. Golf & social memberships available. \$384,900 | Sue Black | 250-5611

THE VILLAGE 239.261.6161

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# Florida Weekly's Open Houses

NAPLES  
**FLORIDA WEEKLY**  
YOUR NEWS AND ENTERTAINMENT SOURCE

**Open Houses are Sunday 1-4, unless otherwise marked**

## >\$200,000

**1 • VILLAGE WALK** • 3250 Village Walk Circle, STE 101 • low \$200,000 to mid \$400,000 • Illustrated Properties Real Estate, INC. • Joanne Ciesielski - 239.596.2520 • Mon-Fri 11 to 4 & Sat-Sun 11 to 4

**2 • PELICAN LANDING - CYPRESS ISLAND** • 25000 Cypress Hollow Court • \$229,000 • Premier Sotheby's International Realty • John Coburn • 948-4000

**3 • AUTUMN WOODS** • 6463 Birchwood Ct • \$280,000 • Premier SIR • Mara Muller • 272-6170

**4 • STONEBRIDGE - ASHTON OAKS** • 2264 Ashton Oaks Ln #102 • \$289,000 • Premier SIR • Nick Stepan • 777-2033

## >\$300,000

**5 • PELICAN LANDING** • 25210 Galashields Circle • \$385,000 • Premier SIR • Stephanie Coburn • 948-4000

**6 • MOORINGS - AMBASSADOR CLUB III** • 1910 Gulf Shore Blvd N. #111 • \$399,900 • Premier SIR • Peter Dixon • 450-0496

## >\$400,000

**7 • MERCATO - THE STRADA** • 9123 Strada Place • From \$400s • Premier SIR • Call 239.594.9400 • M-Sat: 10-8 & Sun: 12-8

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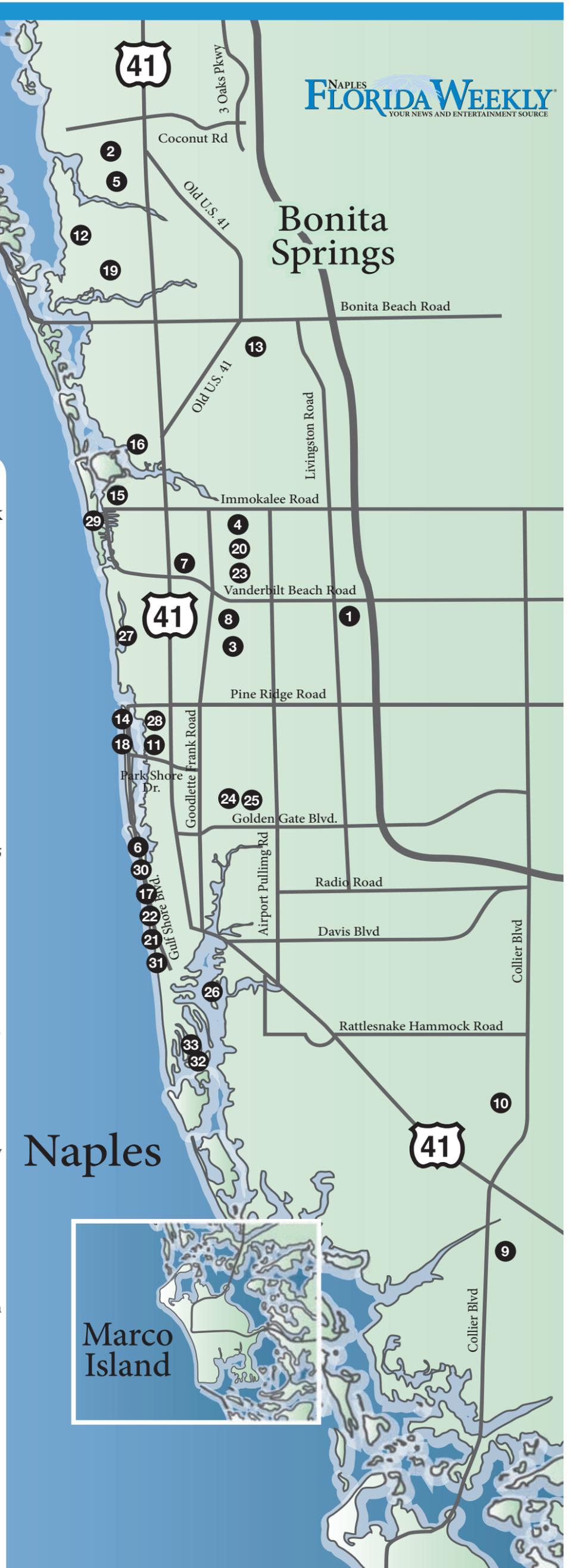
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# ARTS & ENTERTAINMENT

WEEK OF SEPT. 29-OCT. 5, 2011

A GUIDE TO THE NAPLES ARTS & ENTERTAINMENT SCENE

# Degas

I N P R I V A T E

*Exhibit explores the personal side of the iconic Impressionist*

BY NANCY STETSON  
nstetson@floridaweekly.com

MOST PEOPLE KNOW EDGAR DEGAS AS THE colorful 19th-century Impressionist who worked his magic with paint and pastels. He's especially known for his portraits of ballerinas, horses and nudes.

The season's opening exhibit at the Patty and Jay Baker Naples Museum of Art reveals another side of the artist, however.

"Degas: The Private Impressionist, Works on Paper by the Artist and His Circle," consists of 24 drawings, 20 prints, eight photographs, three monotypes, one sculpture and a letter by Degas, none of which have been publicly exhibited before. All are from the private collection of Robert Flynn Johnson, curator emeritus of the Achenbach Foundation for Graphic Arts, Fine Arts Museums of San Francisco.

"I think these works are more personal," says Mr. Johnson. "It's like the difference between reading an essay in



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**Edgar Degas: Self-Portrait, 1857**

The New Yorker magazine or a private journal that I wrote just for myself. A lot of these works were never intended to be seen by the public, or at least during his lifetime. They're most intimate."

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SEE DEGAS, C4 ►

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## INSIDE



### Artists Among Us

Meet New Yorker-turned-Neapolitan Barbara Groenteman. C3 ►



### 'Always...'

Season at the Sugden begins with Patsy Cline and friend. C4 ►



### A noteworthy first

Book critic Phil Jason likes what he reads in "Breaking Out" by Bob Brink. C14 ►

## Inspired by the possibilities, new CEO in place at The Phil

BY NANCY STETSON  
nstetson@floridaweekly.com

The pale mint-colored walls of the third floor corner office are freshly painted but still bare.

Its new inhabitant has yet to put her mark upon the space and make it her own.

The only beauty adorning the room right now is an elegant arrangement of white orchids, a gift from the room's former occupant.

"They were a gift from Myra," says Kathleen van Bergen. "She sent them with a very nice note."

Ms. van Bergen is the new CEO and president of Naples' Philharmonic Center for the Arts. Sept. 1 was her first day on the job. It was also 35th birthday.

And Myra, of course, is Myra Janco Daniels, the Phil's former CEO and president, the advertising pioneer who retired to Southwest Florida and then built the \$127 million arts complex.

"I'm amazed at what she created,"

Ms. van Bergen says about her predecessor. "I'm approaching this major transition — for her and for me — with great respect and admiration for what she created. I think the future will be guided by a combination of respect for the past and looking at the elements we need (in order) to continue being relevant in the future.

"And I really look forward to publicly feting her in January," she adds,

SEE PHIL CEO, C8 ►



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# SANDY DAYS, SALTY NIGHTS

## With age come privileges — and liberties



I once spent a month in a French village perched on the side of a mountain. The houses were built of stone in an era when burning witches was day-to-day fare. In recent years, young French people have begun moving to cities so that the population of remote places is aging and villages are inhabited mostly by the elderly.

While I lived there, I greeted my neighbors with a pleasant hello. I walked the narrow streets in the mornings and visited the nearby abbey in the evenings. Once a week I bought eggs and tomatoes from Mr. Garcia, who lived down the road.

Mr. Garcia was 87 and spry. On the day the bread truck came to town, he dressed in his most dapper sweater and his best-pressed pants. He carried a cane that gave him a distinguished air, and he greeted the women waiting in their housecoats with a charming “Bonjour!” For me he saved a special wink.

“Perhaps you’d like to come by for an aperitif?” he asked one morning. “A little pastis?”

I’m not the type to visit the houses of strange men, advanced in age or otherwise, but Mr. Garcia was a known figure. Also, I have a softness for older

people.

I came to his house that night wearing bracelets that clinked on my wrists and perfume that smelled like roses.

“You are magnifique,” he said.

He opened his front door wide and waved me in. I followed him to the small kitchen table where he offered me a seat. I smiled while he poured two glasses of pastis. I tried not to flinch as he draped an arm over my shoulders. I don’t like strange people touching me, but I let Mr. Garcia have his old man hug.

He brought out a stack of photos and showed me pictures of his granddaughter. He leaned his face close to mine as he talked, and the arm around my shoulder slipped lower so that his hand rested on the curve of my waist. There I was doing my good service for the week, and Mr. Garcia was coping a feel.

The bell in the church tower struck the half hour, and I stood abruptly. It was time to go.

I told my friends the story later, and everyone agreed they had received their share of old man hugs. In fact, it’s a notorious trick. We let certain people get away with bad behavior because we perceive them as harmless. But Mr. Garcia, with his spryness and his charm, knew just what he was doing. And how far he could go.

When I told a male friend in the



“He leaned his face close to mine as he talked, and the arm around my shoulder slipped lower so that his hand rested on the curve of my waist.”

village, he just laughed.

“I get the same thing,” he said. “From the women.”

The grande dames often greet him with a two-cheek kiss placed perilously close to his lips. One woman pulled him close and let her hand travel down his back and over the rise of his rear until she had a handful of his other cheek. She gave it a good squeeze.

As it turns out, the liberties of age — and the privileges — are equal opportunity. At least we have that to look forward to. ■

### See Spot.



### See Spot Change.



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# ARTISTS AMONG US

## Barbara Groenteman, painter

■ **Where did you grow up?** I was born in New York City and grew up on Long Island, when there were a lot of potato fields and farms there.

■ **When did you discover your creative talents?** I was always sketching and drawing as a child — no computers back then. My high school art teacher and my Mom both wanted me to become an art teacher, but that was not exciting to me back then. I always wanted to be an artist — at first I thought textile design, but switched to advertising art and design to actually make a living.

■ **Where can we see your work?** I do most of the larger art festivals in the area. My work is also part of corporate collection at NCH and First National Bank of the Gulf Coast. And, of course, there's my gallery/studio at 5760 Shirley St., which is open by appointment.

■ **How do you describe your style?** Contemporary realism. I work in transparent watercolors, using numerous layers in wet pigments to achieve the color saturation and "glow." My compositions play a major part in my painting; you just don't have a successful painting unless the composition is enticing to the viewer.

■ **What inspires you?** Nature, nature... and more nature!

■ **How has living in Naples inspired you?** The brilliant colors and the extreme shadows from our strong sunlight inspire me. First, my inspiration is the lighting, then the subject matter. There is such an importance on the environment and nature here in the Naples area compared to the Northeast. The arts have really matured since I came here, and that alone inspires artists.

■ **What would we be surprised to find in your studio?** Sienna, my shih tzu, usually gets to the front door before me. Everyone is dazzled by her enthusiasm. She's my best critic, happy with all my paintings. Also, I love my country music (loud) and my red leather couch.

■ **How do you feel your art contributes to our community?** I donate to charities every year — as long as the money stays here. And I hope my teaching helps keep the arts alive.

■ **Outside of your art, what are you passionate about?** Jacques, my husband



COURTESY PHOTO

(and "tent monkey" for the art festivals), and Sienna.

■ **Tell us about any recognition that you're proud of.** I am a signature member of the Florida Watercolor Society and a juried member of the National Guild of Realism. This year I was accepted into the Florida Watercolor Society exhibition to be held in Bradenton.

■ **What would you want to be if you weren't an artist?** A zookeeper or botanical gardener.

■ **What artist would you most like to meet?** Dean Mitchell, the best-known living watercolorist in the country. I'd ask him what played the biggest part in his rise to recognition.

■ **Any words of wisdom?** I tell my students to "wear out the brushes." And I've been trying to view life as "not the breaths you take, but the moments that take your breath away." Let go of the nonsense and focus on what's important.

■ **Any guilty pleasures?** Salt and vinegar potato chips, chocolate-covered orange peel and traveling (anywhere).

■ **Website:** www.BarbaraGroenteman.com.

— *Artists Among Us* is provided by the United Arts Council of Collier County. The council promotes all the arts in Collier County and provides education in the arts for at-risk students. For more information and a calendar of arts and cultural events, call 263-8242 or visit www.CollierArts.com.

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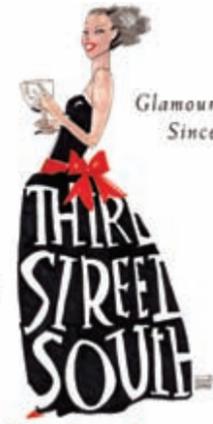
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# 'Always... Patsy Cline' opens the season for The Naples Players

BY HEATHER THOMPSON

Special to Florida Weekly

Over a pot of coffee at a kitchen table in Houston, Texas, an unlikely friendship blossomed between Louise Seger and Patsy Cline. What began as fan worship evolved in one fateful night to a pen pal friendship of the likes that most people only dream of. Until Ms. Cline's untimely death, she and Louise exchanged letters dutifully as close friends and confidants.

It was from one of these letters, tucked within a biography of the famed singer, that Ted Swindley's idea for a musical about Ms. Cline was birthed. The result, "Always... Patsy Cline," opens The Naples Players' new season at the Sugden Community Theater Oct. 5-29.

For Mr. Swindley as a writer, "Always..." was not so much about telling another biography or compiling more than two dozen of Ms. Cline's songs, including "I Fall to Pieces," "Crazy" and "Walkin' After Midnight"; it was about showing humanity and sincerity and a universal truth about friendship and loss.

The storyline focuses on Louise after Patsy's death in a plane crash in 1963. Through her reflections, the audience sees how the two met in a Houston honky-tonk, watches their climactic kitchen interview and hears Patsy read a heart-warming letter she wrote to Louise.

Directed for The Naples Players by John McKerrow and starring Jessica Berent as Patsy and Kathleen Gravatt as Louise, the production also features a six-piece band. And that's it.

In most musical productions, the actors have many others onstage with them to bond with as characters and to grow with emotionally. Not so with this show — and that poses some challenges, Mr. McKerrow says.

He has some experience with two-actor plays; last season for the Players he starred, with his wife, in "I Do, I Do," a story about a 30-year marriage.



COURTESY PHOTO

Kathleen Gravatt as Louise Seger, left, and Jessica Berent as Patsy Cline

Throughout most of the show, only the two of them were onstage together.

Directing "Always..." in which the two actors have only each other and sometimes a band, "has been interesting," he says. "Louise basically tells the story of this night that she met Patsy. Whenever Louise mentions Patsy singing, or the two of the women meeting, Patsy kind of shows up," he explains.

By breaking down the fourth wall — that imaginary boundary between the audience and the fictional world that prevents characters from interacting with their viewers — a bond is created

and relationships formed between the actors and musicians, and even audience members.

"I think it's very effective," Mr. McKerrow says.

Dallas Dunnagan, artist director for the Players, agrees.

"I think this play has two things really going for it," Ms. Dunnagan says. "One is that it's the kind of friendship that we all hope to have at some point in our lives and that we can relate to... not necessarily famous, but an instant and lifelong relationship.

"Two, is the Patsy Cline tunes. She

was a very warm individual, and her music is still very popular today," she adds. "You get that twofold timelessness going for it. I think that's what makes it so popular, despite the small cast."

After weeks of rehearsal with just themselves, the band and Mr. McKerrow, the stars are anxious to break down the fourth wall with a real audience in Blackburn Hall at the Sugden.

"It's been an extreme challenge," Ms. Gravatt says. "My performance is influenced by what happens between me and the audience, but I don't have an audience yet!" In her role as Louise, she's anticipating how audience reaction will "fuel the story and myself with the energy and love of telling how I met Patsy Cline in my kitchen and we became pen pals.

"Right now, I'm imagining the audience's reactions to my reactions to Patsy as I go from star-struck fan to close friend. So far, I have had to make the journey alone."

Her co-star agrees.

"A lot of the times when I'm singing or onstage, even though I fade in and out, I'm supposed to be singing at a concert or onstage anyway," Ms. Berent says. "Patsy would have been singing to a live audience as a performer, not as an actor onstage.

"We are to the point in rehearsal where we are missing that audience, that energy, those reactions."

That all will change when the curtain goes up at 8 p.m. Wednesday, Oct. 5. ■

## in the know

### >> "Always... Patsy Cline" by The Naples Players

- >> **When:** Oct. 5-29, with shows at 8 p.m. Wednesday-Saturday and 2 p.m. Sunday
- >> **Where:** The Sugden Community Theatre
- >> **Tickets:** \$35 for adults, \$15 for 18 and younger
- >> **Info:** 263-7990 or www.naplesplayers.org

## DEGAS

From page 1

and renderings of Degas' father, his brother Achille, a niece and his housekeeper. There are portraits of some of the artist's friends as well, including fellow artists Mary Cassatt and Edouard Manet.

"Most were private explorations," Mr. Johnson says.

"What's interesting is that Degas never did a commissioned portrait; they were all people he wanted to do portraits of. It's a very personal (selection of drawings), a reiteration of who he was as an artist and as an individual."

Mr. Johnson purchased his first Degas drawing in the 1970s.

"In Paris in the '70s, you could purchase Degas drawings for \$500 or \$600," he says. "They weren't ballerinas, they weren't horses, they weren't female nudes. They were portraits, studies after Old Master paintings. They were, one could say, slightly odd subject matter, but they were drawn by Degas, and beautifully. But they weren't the fashion, so the prices were low."

Would Mr. Johnson have preferred to own some of Degas' more famous work?

"I love the pastels. I love the paintings," he says. "If I won some kind of Powerball lottery, I'd own a couple." But, he adds, "When it comes to buying colorful paintings by Degas, Elvis has left the building — unless you're a



LANDAU TRAVELING EXHIBITIONS/COURTESY IMAGE  
**Study for Dante and Virgil, 1857-58**

hedge fund manager or something like that.

"I have a beautiful arm study, a beautiful leg study and a portrait. If I keep it up at this rate, I'll eventually have a whole human being by Degas!"

"I didn't have money on my side, but I had two things to my advantage," he says. "I had my knowledge and my ability to seize opportunities when they came my way."

### Friends and flaws

Also included in the show are 40 works of art on paper by other well-known artists, many who were Degas' friends. The list includes Ms. Cassatt, Paul Cezanne, Jean-Auguste-Dominique Ingres, Alphonse Legros, Gustave Moreau, Henri Regnault and Henri de Toulouse-Lautrec.

Among the works are a Cezanne self-portrait, a Toulouse-Lautrec sketch and a print by Ms. Cassatt of her mother and sister in Paris.

Initially, the show was just supposed to be about Degas, Mr. Johnson says. "Then I realized I'd been buying drawings of other 19th-century artists, artists who were friends of Degas and his colleagues. One could do a show about the private Degas, and one aspect was his friendships. I have more marvelous works of art that could be an adjunct to his drawings."

They give you an extension of who Degas is as an individual, he says.

The exhibit includes quotes by Degas as well as quotes about him by people who knew him.

"They talk about their association with him, what they thought of him, what he thought of them," Mr. Johnson says. "It's always going backward toward the artist. It's a cumulative portrait in words and pictures of the man."

As an artist, Degas is easy to like and respect, and even to revere, Mr. Johnson says. "But as a man, he has some serious character faults that can't be overlooked and sometimes can't be forgiven. Most of his friends were willing

to forgive him. If they can, why can't we?"

He lists some of the artist's flaws: "He was misanthropic; he never settled down; he had a reputation for disparaging women, thinking them slightly clueless; he sided with the military establishment; and there were... aspects of anti-Semitism."

Mr. Johnson is overseeing the installation of the exhibit at the Patty and Jay Baker Naples Museum of Art, and he'll return to Naples in late October to deliver a lecture about his collection (see details in box).

"Degas was a terribly intelligent artist," he says. "You understand his intelligence through the art, not through some biography, just as when you listen to the music of Bach or Beethoven, you know you're dealing with an intelligent person. It's serious stuff." ■

## in the know

### >> "Degas: The Private Impressionist, Works on Paper by the Artist and His Circle"

- >> **When:** Oct. 1-Jan. 15
- >> **Where:** The Patty and Jay Baker Naples Museum of Art, 5833 Pelican Bay Blvd., Naples
- >> **Cost:** \$8 for adults, \$4 for students
- >> **Info:** 597-1900 or www.thephil.org
- >> **Lecture:** "Chasing Degas: Reflections of a Collector in Pursuit of This Elusive Master Over Four Decades," presented by the exhibit's collector, Robert Flynn Johnson, takes place at 10 a.m. Tuesday, Oct. 25, in the Daniels Pavilion at the Philharmonic Center for the Arts. Tickets are \$25 (\$20 for museum members).

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# WHAT TO DO, WHERE TO GO

## Theater

■ **A Bad Year for Tomatoes** – By The Island Players Sept. 30-Oct. 15 at the Marco Island Historical Museum. 394-0080.

■ **Always... Patsy Cline** – By The Naples Players Oct. 5-29 at the Sugden Community Theatre. 263-7990 or www.naplesplayers.org. See story on page C4.

■ **Invasion of Privacy** – By Theatre Conspiracy Oct. 7-22 at the Alliance of the Arts, Fort Myers. 936-3239 or www.theatreconspiracy.org.

■ **'S Wonderful** – At the Broadway Palm Dinner Theatre, Fort Myers, through Oct. 1. 278-4422 or www.BroadwayPalm.com.

## Thursday, Sept. 29

■ **Shell Lore** – “Sea Shells of Southwest Florida” starts at 2 p.m. at South Regional Library, 8065 Lely Cultural Blvd. 252-7542 or www.colliergov.net/library.

■ **Art Night** – The Center for the Arts of Bonita Springs’ Art Studios presents Art Walk from 4-7 p.m. at the Promenade at Bonita Bay. 495-8989 or www.artcenterbonita.org.

■ **Theology Time** – “Theology on Tap,” a monthly gathering for young Catholic adults, runs from 7-9 p.m. at



COURTESY PHOTO

**The Bugtussle Ramblers perform at Fred's Food, Fun & Spirits from 7-10 p.m. Sept. 30. \$10. 2700 Immokalee Road. 431-7928.**

Fred's Food, Fun & Spirits. RSVP to 484-9543 or gsmith@dioceseofvenice.org.

## Friday, Sept. 30

■ **Beautification Benefit** – The 2011 Naples Area Board of Realtors Leadership Class hosts a cocktail gathering to help the beautification effort at Youth Haven from 5-7 p.m. at Yabba Island Grill, 711 Fifth Ave. S. \$20. www.nabor.com.

## Saturday, Oct. 1

■ **Bangles & More** – Petunias of Naples hosts a Bombay Bangles trunk show from 3-9 p.m. Enjoy wine and snacks while viewing the jewelry. 852 Fifth Ave. S. 403-3550.

■ **Rib Cook-Off** – The Marco Island Brewery sponsors its first rib cook-off at 3 p.m., with proceeds benefiting the Marco Island Police Foundation Scholarship and Emergency Fund. \$25 donation. www.marcoislandbrewery.com.

■ **Hispanic Culture** – In honor of National Hispanic Heritage Month, Fifth Third Bank and its Hispanic Business Resource Group provide food, music and family-friendly fun from 11 a.m.-1 p.m. at Fifth Third Bank-Greentree, 2470 Immokalee Rod.

■ **Sing Along** – Flamingo Island Flea Market in Bonita Springs offers karaoke from noon to 4 p.m. at Bahama Momma's Tiki Bar. 498-7799 or www.flamingoisland.com.

## Sunday, Oct. 2

■ **Pickin' in Paradise** – The Acoustic Music Society of Southwest Florida hosts Pickin' in Paradise, featuring the Skeeterland Band, Frontline Bluegrass and more from 2-5 p.m. at the Elks Lodge on Coconut Road. 248-8906 or www.palmgrass.com.

■ **Make Waves** – The Southern Extreme Water-Ski Team takes to the lake at 4 p.m. at Miromar Outlets. www.miromaroutlets.com.

## Monday, Oct. 3

■ **Hot Cars** – Salty Sam's Marina and

Parrot Key Caribbean Grill host a Caribbean Cruise-in Car Show from 5-8 p.m. 2500 Main St., Fort Myers Beach. www.MyParrotKey.com or 463-3257.

■ **Film Fun** – It's TGIM for the Fort Myers Film Festival at 6:30 p.m. at the Sidney & Berne Davis Art Center in downtown Fort Myers. Learn how films are selected for the festival and intellectualize with the indie film community. 810-6323.

## Wednesday, Oct. 5

■ **Underground Art** – The North Naples Arts Alliance hosts the season's first Underground Art Wednesday from 6-9 p.m. in galleries and studios throughout the Pine Ridge Industrial Park. 821-1061.

■ **Open Mic** – Fred's Food, Fun & Spirits hosts open mic night for singers, songwriters and musicians from 7-10 p.m. 2700 Immokalee Road. 431-7928.

## Coming up

■ **Bra Art** – The Marco Island Art League auctions a collection of “Art Bras” from 5:30-8:30 p.m. Oct. 6 during its second “Bras for Life” event. 1010 Winterberry Dr. 394-4221.

■ **Music & More** – The Village on Venetian Bay hosts Village Nights from 6-9 p.m. Oct. 6. Performers include the Love Funnel Band and Mary Grace and Poindexter. 261-6100.

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# WHAT TO DO, WHERE TO GO



COURTESY PHOTO

Art Gallery Old Naples2 launches its second year in Crayton Cove with Collection 2, an exhibition of paintings by Karen Stone and Lynne Wilcox opening Saturday, Oct. 1. Included in the show is Ms. Wilcox's *Five Apples*, above. The gallery is in the Cove Professional Building at 1187 Eighth St. S. 649-0167.

■ **Ahoy!** – The sixth annual Fort Myers Beach Pirate Festival is set for Oct. 7-9. [www.FortMyersBeachPirateFest.com](http://www.FortMyersBeachPirateFest.com).

■ **Foreign Film** – The South County Regional Library presents the award-winning "Gigante" (Uruguay) at 2 p.m. Oct. 8. 21100 Three Oaks Parkway. 533-4440 or 533-4415.

■ **Tasty Fare** – The fourth annual Taste of Coconut Point takes place from noon-5 p.m. Oct. 9. Enjoy an assortment of food from nearly 20 Coconut Point eateries, live entertainment and more. 992-9966 or [www.shopcoconutpoint.com](http://www.shopcoconutpoint.com).

Sunday of each month, starting Oct. 15-16. The October theme, "ART - In Any Direction," demonstrates the members' diverse talents from glass and wax works to paintings and sculptures. 572-3386.

■ **Free Symphony** – The Naples Philharmonic Orchestra performs a free concert at 3 p.m. Oct. 16 in Cambier Park. Guest conductor Andrew Lane leads a program of classical favorites and popular hits. Bring blankets or lawn chairs for seating. 597-1900 or [www.ThePhil.org](http://www.ThePhil.org).

■ **Diva Event** – Fleming's Prime Steakhouse hosts "Diva Wine Away Wednesday" on Oct. 19 in support of the American Cancer Society's Making Strides Against Breast Cancer. Get your pink on and enjoy a night of fall fashion, cosmetics, cocktails, wine and appetizers. 598-2424 or [www.putonyourpinkbra.com/naples](http://www.putonyourpinkbra.com/naples).

■ **Blues Tunes** – Mercato Nights presents Little Eddie & the Fat Fingers from 6-9 p.m. Oct. 6. Admission is free; bring lawn chairs. [www.facebook.com/mercatonaples](http://www.facebook.com/mercatonaples) or [www.MercatoShops.com](http://www.MercatoShops.com).

■ **Movie Night** – The Center for the Arts of Bonita Springs' Films for Film Lovers series presents "As It Is In Heaven" at 7 p.m. Oct. 10 at the Promenade at Bonita Bay. \$8. 495-8989 or [www.artcenterbonita.org](http://www.artcenterbonita.org).

■ **'70s Rockers** – The Steve Miller Band performs at 7:30 p.m. Oct. 6 at Germain Arena. 11000 Everblades Parkway. 948-7825 or [www.germainarena.com](http://www.germainarena.com).

■ **Marco Opening** – The Marco Island Art League hosts Second Tuesday Art Social from 5:30-7 p.m. Oct. 11. Free. 1010 Winterberry Drive. 394-4221.

■ **String Tunes** – The FGCU Bower School of Music presents a string recital at 7:30 p.m. Oct. 6 in the music building. 590-7851 or [pharkins@fgcu.edu](mailto:pharkins@fgcu.edu).

■ **More Art** – Shirley Street Galleries and Studios, formerly known as the Shirley Street 16, host tours from 11 a.m.-4 p.m. the third Saturday and

■ **Handle with Care** – By the Gulfshore Playhouse Oct. 28-Nov. 20 (preview Oct. 27). 261-PLAY or [www.gulfshoreplayhouse.org](http://www.gulfshoreplayhouse.org).

■ **Sand Creations** – The 25th annual American Sandsculpting Competition and Beach Festival is set for Nov. 2-6 on Fort Myers Beach. 454-7500 or [www.sandsculptingfestival.com](http://www.sandsculptingfestival.com).

– Submit calendar listings and photos to [events@floridaweekly.com](mailto:events@floridaweekly.com). E-mail text, jpegs or Word documents are accepted. No pdfs or photos of flyers.

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# PHIL CEO

From page 1

referring to a grand gala that will take place at the Phil on Jan. 14 to honor and thank Mrs. Daniels. The event will feature Keith Lockhart and the Naples Philharmonic Orchestra, along with Broadway stars Brian Stokes Mitchell and Kelli O'Hara and Metropolitan Opera soprano Harolyn Blackwell. The concert is part of a weekend-long celebration; Collier County and the city of Naples have proclaimed Jan. 14-15 "Thank You Myra Days."

While Mrs. Daniels has stepped down, she's offered to make herself available for Ms. van Bergen, should she have any questions. But she made it clear that Ms. van Bergen would have to take the initiative and call her.

"She been absolutely gracious and generous," Ms. van Bergen says. "We've said we'll be in touch regularly."

Ms. van Bergen recently invited Mrs. Daniels to sit with her at the Phil's Sept. 11 memorial concert, and the two are planning to meet for lunch soon.

"I'm very grateful that she is here... It's quite a gift to have Myra here to answer questions, share her opinions and thoughts," she says.

Ms. van Bergen comes from the Schubert Club in St. Paul, Minn., where she oversaw a staff of a dozen as artistic and executive director. As CEO and president at the Phil, she has a full-time administrative staff of 80 and a total of 445 full- and part-time employees. The New Jersey native has a background in classical music and business administration, earning a bachelor's degree in violin performance from the Eastman School of Music and an executive MBA from the Tuck School of Business at Dartmouth College.

She visited the Phil twice in the past: once when she was vice president of artistic planning with the St. Louis Symphony Orchestra, and again when working in a similar capacity for the Philadelphia Orchestra. Though they occurred years apart, both trips took place in February.

"We called them 'morale booster tours,'" she says, laughing. "Take them out of the city in the middle of winter (and perform someplace warm like Florida.) People were especially happy to perform in these climates."

While both experiences were positive, she was focused on the orchestra and "did not experience the museum or get a sense of how much goes on here.

"One thing that interested me tremendously (about the job) is the variety, diversity and breadth of activity that goes on in one organization. Having the visual (component) really differentiates the Phil," she says about having the Naples Museum of Art as part of the complex.

## Getting started

Stepping into the role of CEO/president of the Phil, she faces three immediate challenges, she says. The first is getting to know people both within the organization and in the community.

The second is "having a sense where the desires of the organization match the desires of the community."

And the third, she says, "is much more tactile: Finding team members to fill the vacancies that round out some of the already impressive talents we have here. One of the things that Myra built is not just this facility and the essence of what it is in the community, but she also created a team, a really wonderful group of people. It'll be fun to find some members with different skills to round out what we feel we need on the staff here."

High on her list of priorities is hiring a new director and chief curator for the art museum. Though she's been here less than a month, she's already talking with candidates.

"I'm really looking for a partner who has the content expertise (and) the shared philosophy of what it is to be a museum at the Philharmonic Center for the Arts. I don't see that as daunting; I see that as something to celebrate. It expands the creative possibilities."

She also needs to hire a director of development, someone who will be a partner in fundraising and the stewardship of fundraisers.

And she needs to hire a music director, as the 2011-12 season will be Jorge Mester's last. (His contract was not renewed.) Filling that position is more a matter of finding the right person than adhering to a time frame, she says.

"It's more about chemistry and the connection," she explains. "Something visceral happens, both on stage and in the audience, when there's a con-



Kathleen van Bergen in her former office at the Schubert Club in St. Paul, Minn.

COURTESY PHOTO

nection between a conductor and an ensemble. You just can't rush that."

## Possibilities abound

While far from being a Pollyanna, Ms. van Bergen seems filled with optimism. Her conversation is liberally peppered with words such as "partnership," "collaboration," "sharing," "openness to new ideas."

"I'm inspired by the possibilities," she says. "I think the idea of not having limitations is quite stimulating. We only have so many seats in a hall, so many square feet of display. But the idea is we can have a creative conversation and talk about the places where visual and performing arts can work in parallel, the places where they intersect, and the places where they diverge."

"Special moments in cultural history and current history can be a great inspiration for what we present."

One of the ideas she has is to, over the course of a year, put the focus of the entire center on one or two concepts.

"We might choose an artist, a composer, a city or a time period and

celebrate it," she says, explaining that it would "provide different entry points for audiences: 'I'm going to a great lecture they're having on X,' or a chamber music concert, or the orchestra, or an exhibit. In each of the arts, we might have this celebration where we're unified throughout the center. That can make a really wonderful statement to the community, and it's really an enriching way to get to know the artist."

"It's Chautauquesque," she says, all of the various facets of the Phil working together.

## A fine balance

"I think it's terrific when people give you ideas; it shows they care," she says. "It shows that we're a relevant organization. I welcome ideas. I welcome that sharing. Even if it's a terrible idea, it might inspire a good one."

She relays a story of when, in a previous job, she made a suggestion to a conductor. She thought it was a wonderful idea, but when she shared it with him, he said, "That's a terrible idea."

But then he brightened. "But you made me think of this (idea)," he said.

"Sometimes it's just that sharing that brings something better," she says.

"I'm very comfortable with people proposing ideas... It's all on the table," she says, but it's a matter of being attracted to an idea artistically, and fitting it in with the logistics and financial aspects of the organization.

"I have experimented with what is that art/finance balance, the yin/yang balance," she says. "Some things you do that you hope will be wildly successful, (so) you can take a bigger risk with something (else.)"

"I do feel that Naples has the capacity and the diversity to be able to present the world's greatest of all the art forms. And the beauty of the Phil is that we can do that here."

"I'm truly honored and excited to lead this organization. And I believe in the power of the arts in a community. I really hope that I can broaden and deepen relationships and provide access to some of the greatest visual and performing arts." ■

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# GIVING

## Designated funds allow artist to work forever

BY COLLEEN MURPHY  
Special to Florida Weekly

Many families and individuals establish a designated fund at a community foundation because they want to make a long-term difference in a community, cause or organization. The knowledge that their gift will keep on giving to organizations or causes that reflect their values is of great personal satisfaction. For a nonprofit, the significance of this gift is that in these tumultuous economic times, there is a sustainable source of income to help them function effectively when they need it most.

This past August, the Community Foundation of Collier County distributed \$478,256 in grants from 37 designated funds to 74 nonprofit agencies. The charities are selected by the fundholder at the time they establish their fund at the foundation, and the beneficiaries may be changed during the donor's lifetime.

Designated grants are only a portion of the total funds granted by the Community Foundation. Last year we granted a total of \$5,507,746 to community nonprofits, almost 56 percent of which was granted to nonprofits in Southwest Florida.

In order to create a perpetual source of income for the named charities, the vast majority of designated funds are endowed. The donor instructs the foundation to grant only income from the fund. A significant benefit of this type of fund, for the fundholder and the nonprofit, is that because of the foundation's prudent investment policies the charities will receive a reliable, annual source of income in the donor's name. Another

benefit to the fundholder is that our board of directors provides oversight to ensure that the grants from the fund are used for charitable purposes.

The late Eleanor B. Sweet, a long-time resident of Naples, wanted to ensure her assets would work forever for the benefit of the community and the causes she loved. She planned for a designated endowment leaving perpetual gifts to Humane Society Naples, Miami Children's Hospital, the Salvation Army, Trinity-by-the Cove Episcopal Church and St. Jude's Children's Research Hospital. She also entrusted a portion of her estate to the Community Foundation for community needs as they arise.

Ms. Sweet's long-time companion Norm Jackson recalls her desire to help make her community the very best place to live: "Ellie was involved in the Naples community from the very early years," Norm remembers. "Her wish was to help the people in the community she loved." He also recalls the in-depth research they did to find the best way Ms. Sweet could guarantee that her requests would be followed on a perpetual basis. "We arrived at the conclusion that the format of the Community Foundation would best ensure Eleanor's charitable intent." ■

— Colleen Murphy is the president and CEO of the Community Foundation of Collier County. The foundation manages more than 490 funds established by charitable individuals and organizations. For more information, call 649-5000, visit [www.cfcollier.org](http://www.cfcollier.org) or follow the foundation on Facebook.



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## University receives \$3 million legacy gift

Naples resident Janet Cohen has made a \$3 million legacy gift to Florida Gulf Coast University.

Mrs. Cohen and her husband, the late Harvey Cohen, a Cincinnati attorney-turned-developer, moved to Naples in the 1980s. They watched as FGCU was founded, and they witnessed the school's growth in terms of enrollment, facilities and significance to the region in the following decade. They established a scholarship fund in 2006 and then began investigating other giving opportunities at FGCU. Before Mr. Cohen died earlier this year, he and Mrs. Cohen had decided their gift to FGCU

would support student engagement.

"When students are involved beyond the classroom, they develop enduring friendships, lifelong leadership skills and the values of civility, cooperation and caring. These were the interactions, skills and values that were important to the Cohens' own success and they found particular worth in these FGCU initiatives that typically occur in a student union," says university President Wilson Bradshaw.

The Cohens have also generously supported NCH and the Holocaust Museum and Education Center of Southwest Florida, among other things. ■

# PUZZLE ANSWERS

T	O	G	A	B	R	A	N	A	C	H	Y	B	E	L	T	S						
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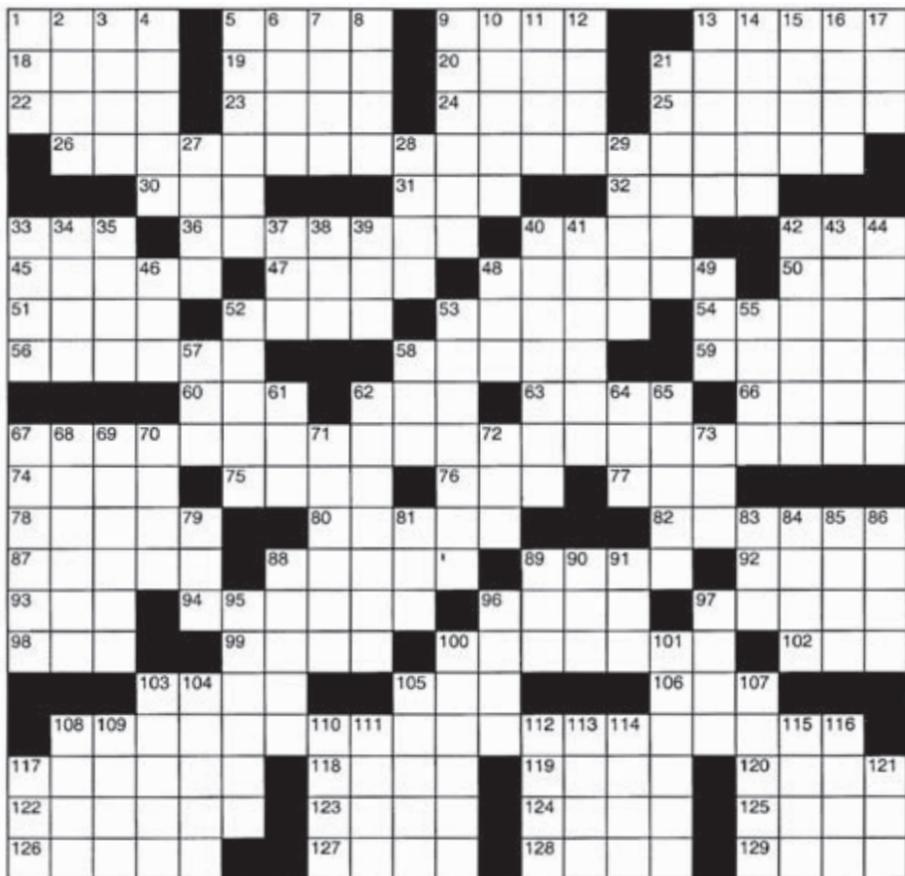
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# PUZZLES

## STICKY PROBLEM



- ACROSS**
- 1 Caesar's suit?
  - 5 Fiber source
  - 9 "— Breaky Heart" ('92 hit)
  - 13 Haberdashery items
  - 18 Left open
  - 19 Comfort
  - 20 Hint
  - 21 Southwestern native
  - 22 Java joint
  - 23 About
  - 24 Deep unconsciousness
  - 25 Set's sibling
  - 26 Start of a question
  - 30 Tucked into the tortellini
  - 31 Gibbon or gorilla
  - 32 Orient
  - 33 Chew the fat
  - 36 Occupy
  - 40 "Git, Garfield!"
  - 42 Commercials
  - 45 Rap-sheet datum
  - 47 Landed
  - 48 Runnymede's river
  - 50 See
  - 56 Across
  - 51 "Chain —" ('60 hit)
  - 52 Tribe
  - 53 On guard
  - 54 Ignominy
  - 56 With
  - 50 Across, fluffy feline
  - 58 Munch (on)
  - 59 Summarize
  - 60 Pound sound
  - 62 Wine and dine
  - 63 Saucy
  - 66 Speech problem
  - 67 Middle of question
  - 74 Jack of "Rio Lobo"
  - 75 Word with rug or code
  - 76 Couple
  - 77 Pindaric poem
  - 78 Annoys
  - 80 Norwegian composer
  - 82 Distressed one?
  - 87 Turn inside out
  - 88 Ulan —
  - 89 Torso
  - 92 Nurse's helper
  - 93 DC figure
  - 94 Jonathan Winters' birthplace
  - 96 Odense denizen
  - 97 Ladd role
  - 98 Humorist
  - 99 Submachine gun
  - 100 Barber opera
  - 102 Deface
  - 103 Repeat
  - 105 Fraternity sticker
  - 106 Palm Sunday beast
  - 108 End of question
  - 117 King's thing
  - 118 Add color
  - 119 Circle dance
  - 120 Orthodox image
  - 122 Evaluate
  - 123 Voice type
  - 124 Fruit-tree spray
  - 125 Metric measure
  - 126 Subject
  - 127 See
  - 65 Down
  - 128 Oenophile's mecca
  - 129 Dutch export
  - 7 —
  - 8 Light material
  - 9 Take
  - 10 Garlic segment
  - 11 Actor
  - 12 "My Favorite —" ('82 film)
  - 13 Foundation
  - 14 Put on the street
  - 15 Songbird
  - 16 "So — is the thanks I get!"
  - 17 Sea plea
  - 21 Record music, in a way
  - 27 Singer
  - 28 Trot or gallop
  - 29 Sordid
  - 33 Enthusiastic
  - 34 Parsons or Paton
  - 35 Impresario
  - 37 Producer
  - 38 Menu phrase
  - 39 Coal
  - 40 Salon supply
  - 41 It may be magic
  - 42 Small shrub
  - 43 Patterned fabric
  - 44 Plain
  - 46 Give it — (try)
  - 48 Even if, informally
  - 49 Ukr., formerly
  - 52 Hills or Thomas
  - 53 Shore soup
  - 55 Hamilton detective
  - 57 Hurricane fliers
  - 58 Pigeon English?
  - 61 In honor of
  - 62 Pulitzer winner
  - 64 Sweater letter
  - 65 With
  - 127 Across, toyshop buy
  - 67 Brewer or Graves
  - 68 "Jean" singer
  - 69 Aptitude
  - 70 Part of EMT
  - 71 Void
  - 72 Excavated
  - 73 Archaic assent
  - 79 Part of EST
  - 81 Noun suffix
  - 83 — jongg
  - 84 "The King and I" setting
  - 85 Author
  - 86 Wolfish expression
  - 88 English Romantic
  - 89 Outlaw
  - 90 Quindlen's "— True Thing"
  - 91 — Peres, MO
  - 95 Definitely dislikes
  - 96 Like some cellars
  - 97 Manuscript enc.
  - 100 Herbert or Hugo
  - 101 North African feature
  - 103 Violinist
  - 104 Intimate
  - 105 1492 vessel
  - 107 Director Lee
  - 108 Marley's colleague
  - 109 Celtic
  - 110 Pierce
  - 111 Mosaic bit
  - 112 Comparative word
  - 113 Alley's angel
  - 114 "The Parent —" ('61 film)
  - 115 Biting
  - 116 Vincent Lopez's theme song
  - 117 Beaver, for one
  - 121 — de plume

SEE ANSWERS, C9

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## HOROSCOPES

■ **LIBRA** (September 23 to October 22) You might welcome the emphasis on openness in relationships that mark this period. But it's a good idea to avoid sharing personal secrets with people you hardly know.

■ **SCORPIO** (October 23 to November 21) There are still some questions that need to be asked and answered before you can feel confident enough to make a potentially life-changing decision.

■ **SAGITTARIUS** (November 22 to December 21) Some lingering effects from a now largely resolved workplace confrontation could make things difficult for you. Act on this before it becomes serious.

■ **CAPRICORN** (December 22 to January 19) You feel you're finally in control of your own life after months of making compromises and concessions you never felt comfortable with. Congratulations.

■ **AQUARIUS** (January 20 to February 18) No sooner do you decide to pass on one job offer than another suddenly turns up. This one might not have everything you're looking for, but it's worth checking out.

■ **PISCES** (February 19 to March 20) Congratulations. With Jupiter's strong influence dominating this week, don't be surprised to get some good news about a troubling financial matter.

■ **ARIES** (March 21 to April 19) Someone from your past could arrive with welcome news concerning your future.

Meanwhile, avoid taking sides in a workplace confrontation until you have more facts to go on.

■ **TAURUS** (April 20 to May 20) A decision about a relationship could have longer-lasting consequences than you might imagine, so be sure of your facts before you act. A trusted friend can help.

■ **GEMINI** (May 21 to June 20) A strained relationship could be restored with more personal contact between the two of you. Letting others act as your go-between only adds to the ongoing estrangement.

■ **CANCER** (June 21 to July 22) New facts could mean taking a new path toward a goal you've been hoping to reach. However, be sure all your questions are answered before you undertake to shift directions.

■ **LEO** (July 23 to August 22) This is a good week for all you fine Felines to turn your attention to some important considerations, such as your health, your job situation and the status of important relationships.

■ **VIRGO** (August 23 to September 22) Avoid making a quick decision about a matter that needs more study. Keep your mind open for possibilities, even if they don't seem plausible — at least not yet.

■ **BORN THIS WEEK:** You are usually kind and loving. But you can be highly critical of those who don't measure up to your high standards.

By Linda Thistle

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Puzzle Difficulty this week:



Place a number in the empty boxes in such a way that each row across, each column down and each small 9-box square contains all of the numbers from one to nine.

★ Moderate ★★ Challenging  
★★★ Expert

SEE ANSWERS, C9

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# LATEST FILMS

## 'Moneyball'

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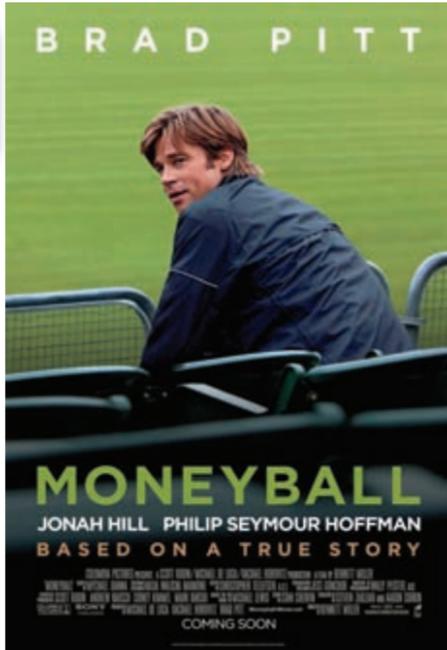
Baseball, it can be said, is no longer a sport for the masses. The games take forever, there's often not much action, and the prevailing notion that it's the "American pastime" is more a vestige of our father and grandfather's generations, not our own. So to hear that "Moneyball" is not just about baseball, but also the business and (yes) scientific/mathematic elements of the grand old game, it's understandable for you to let out a big, haven't-slept-in-three-days yawn and dismissively pass.

But boy, would you be missing something.

"Moneyball" instantly grabs you with the recurring sports motif of the underdogs battling to compete with the Goliaths, and by letting you in behind the closed doors of baseball business, it keeps you intrigued — if not fully captivated — throughout. Based on the true story of the Oakland A's 2002 season, the story follows Billy Beane, the team's general manager (played by Brad Pitt), as he assembles a team of no-names that winds up competing for the championship. How does he do it? That's the fascinating part.

It's called "sabremetrics" in some circles, but what it boils down to is this: It's the analysis of baseball through statistics and empirical data rather than long-standing fundamental traditions of the game. For example, baseball wisdom says that when the leadoff batter gets on, the next batter should sacrifice an out by bunting in order to get the leadoff man to second base. But in sabremetrics the theory is renounced, because giving up an out when you only have three per inning doesn't make statistical sense.

Accordingly, Beane and his Yale-educated-economist assistant, Peter Brand (Jonah Hill), devise a scheme to replace the statistical numbers they lost from the 2001 team with a heavy dose of undervalued players who still have something left. They include: Scott Hatteberg (Chris Pratt), David Justice (Stephen Bishop) and Jeremy Giambi (Nick Porrazzo), among others. Unfortunately, manager Art Howe (Philip Seymour Hoffman) doesn't buy into the sabre-



metric system, and how Beane slyly handles this is a real treat.

If there's a flaw in director Bennett Miller's ("Capote") story, it's that there's a bit too much emphasis on Beane's personal life, including his own failed career as a player and his failed marriage to Sharon (Robin Wright Penn). The scenes with Beane's daughter Casey (Kerris Dorsey), though at first tedious, do have an emotional payoff by the end, however.

A strong script by Aaron Sorkin ("The Social Network") and Steven Zaillian ("Schindler's List"), working from the book by "Moneyball: The Art of Winning an Unfair Game" by Michael Lewis, certainly helps the dramatic scenes resonate.

Credit also goes to Mr. Pitt, an actor with underappreciated range who nicely gets us to like Beane while understanding his harsh business moves. It might be asking too much for an Oscar nomination for such a straightforward role, but Mr. Pitt's screen presence is the glue that holds all the pieces together.

"Moneyball" does what many likely thought impossible: It makes a story about baseball science profoundly moving and interesting. Remember: You don't have to like baseball in order to enjoy a great, extremely well told story that happens to be about baseball. ■

in the know

>> In preparing for the role of Billy Beane, Brad Pitt hung out in the Oakland A's front office and observed the team manager in action and chatting up his colleagues.



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## Art classes returning to Rookery Bay

Due to the success of the art classes it initiated last year, the Rookery Bay National Estuarine Research Reserve is expanding its offerings for the 2011-12 season to include photography, painting, portraiture and drawing.

This fall, Naples photographer and photography instructor Gordon Campbell offers three sessions of his three-day Nature Photography Made Easy class, along with three sessions of a one-day Photo Editing & Digital Processing Workshop.

In Nature Photography Made Easy, Mr. Campbell will discuss point-and-shoot as well as DSLR cameras, camera settings, composition and lighting. The class includes in-the-field instruction on the Rookery Bay Reserve grounds and a trip to Tigertail Beach, one of Florida's top birding destinations. Sessions are from 8:30-11:30 a.m. Oct. 18-20, Nov. 15-17 and Dec. 13-15. The fee for the three-day class is \$150 (\$140 for Friends of Rookery Bay members).

In his photo editing class, Mr. Campbell will discuss key lighting adjustments, proper cropping and other tricks the pros use to finish their best photos. Students will need to bring a laptop and have experience transferring their files from a camera to their computer. The workshop is offered from 8:30-11:30 a.m. Oct. 21, Nov. 18 and Dec. 16. Cost for a single session is \$65 (\$60 for Friends of Rookery Bay members).

ist, author and instructor Lee Hammond. Ms. Hammond has written more than 15 books on drawing techniques, is a certified police composite artist and holds licenses with several NASCAR racing teams, creating portraits of the drivers that are turned into fine art prints and sold nationwide on [www.NASCAR.com](http://www.NASCAR.com).

Students in her five-day portrait class will learn methods from Ms. Hammond's best-selling books, "Lifelike Portraits from Photographs" and "Lifelike Drawing in Color." The class meets from 9 a.m. to 5 p.m. Jan. 30-Feb. 3. Registration is \$375 (supplies not included; a list will be provided).

Ms. Hammond will also conduct a five-day class in landscape painting, using her book "Landscapes in Acrylic" as a guide. The class will meet from 9 a.m. to 5 p.m. Feb. 27-March 2. Registration is \$375 (supplies not included).

The season of art classes at Rookery Bay closes with a class in which Ms. Hammond promises participants will learn to draw "anything" using both graphite and colored pencil. The class meets from 9 a.m. to 5 p.m. March 19-23. Cost is \$375 (supplies not included).

All classes take place at the Rookery Bay Environmental Learning Center, 300 Tower Road in Naples, off Collier Boulevard just south of U.S. 41 on the way to Marco Island. To sign up or for more information, call 417-6310, ext. 401, or visit [www.rookerybay.org](http://www.rookerybay.org). ■

### In the New Year

Beginning in January, Rookery Bay welcomes back nationally recognized art-



**\*Naples Princess**

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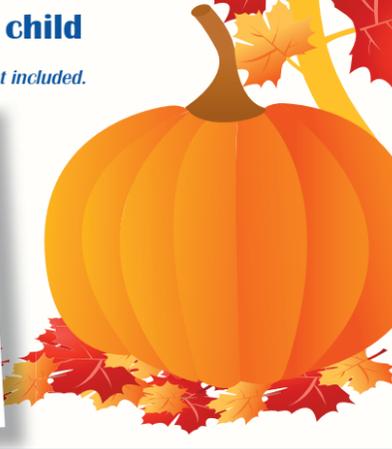
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## FLORIDA WRITERS

### Powerful and clear, 'Breaking Out' is a portrait of adolescent despair

**philJASON**  
pkjason@comcast.net



■ Bob Brink, "Breaking Out." iUniverse. 244 pages. Hardback \$26.95, paperback \$16.95.

This is a noteworthy first novel, although it too often reads more like a case study or third-person autobiography. The reader is asked to attend to so many details, seemingly of equal importance, that control over emphasis suffers. Very minor characters are introduced as if readers had better get to know them, but this turns out not to be the case. They quickly leave the scene and the novel. Often, scenes that merit only summary presentation are elaborately dramatized.

And yet "Breaking Out" is powerful and deals with important issues. It is powerful in that Bob Brink's writing style is clear and attractive. His sentences and paragraphs are well turned. His descriptions of persons and places are vivid and

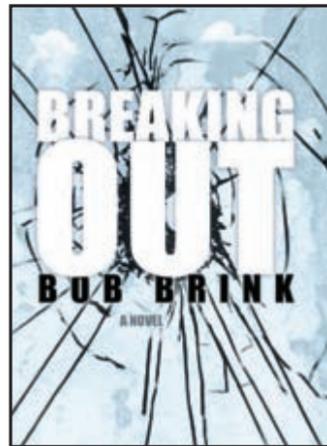
insightful. Thus, while larger structural elements are problematic, his evocative prose has polish and grace.

The important thematic issues have to do with diagnosing and treating potentially dangerous neurotic behavior and understanding the nature and consequences of parenting that is psychologically debilitating.

We first meet the main character, Britt Rutgers, when he is a high school student in the 1950s. Mr. Brink efficiently paints a telling scene about Britt's extreme self-consciousness and sensitivity. Britt can barely bring himself to cross the crowded gymnasium of the Mayfield (Iowa) High School to take an available seat. He imagines that all of the students crowded into the bleacher seats will be staring at him, and the feeling of exposure and scrutiny is unbearable. He is almost paralyzed.

We learn, as well, that Britt is sexually naïve and doesn't even know the everyday language of sexuality that is constantly on the lips of his classmates.

From here, the author moves backward and forward in time, providing the causes of Britt's painful self-awareness, innocence, and lack of confidence — as



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well as the later consequences of those causal factors.

The Rutgers household is a stern and emotionally cold environment. Informed by the fundamentalist Calvinist theology and discipline of the region's strict Dutch Reformed Church, it is an environment with a strong work ethic and a strong sense of sin. Milton and Miriam Rutgers, Britt's parents, seem incapable of healthy nurturing. Britt's personality presents them with issues they can't handle, but they have magnified his sense of worthlessness by offering only rejection while doing all they can to encourage and support the endeavors of their fairly ordinary oldest son, Kevin.

The parents never quite figure out that words of kindness, approval and respect would do Britt far more good than their willingness to support psychological and psychiatric treatment, treatment that involves two periods of extended institutionalization and a regimen of shock therapy.

Electroconvulsive therapy (or ECT) always has been and remains a controversial treatment. Through Britt's experience, Bob Brink examines its efficacy and the question of the circumstances under which it is likely to be beneficial. Of course, if a patient is misdiagnosed in the first place, there is a good chance that such a course of action will be inappropriate and even dangerous. ETC reduced Britt's hyper-sensitivity, but it also had a kind of dulling, numbing effect.

The backgrounds of Milton Rutgers and his wife are given significant elaboration in "Breaking Out." Our understanding of Milton's behavior toward Britt is especially sharpened by author Brink's exploration of Milton's own upbringing in the larger context of the Rutgers family.

Indeed, Bob Brink's probing of the dynamics of family life and of the inter-



Bob Brink

COURTESY PHOTO

play between nature and nurture gives "Breaking Out" relevance for just about any reader. His particular focus on the difficulties of the transition from adolescence to adulthood, severely complicated in the case of Britt Rutgers, should also give the book wide appeal.

In its latter stages, "Breaking Out" takes us through Britt's college years, his early adult life, his career, and continuing difficulties with intimacy that handicap his marriages. However, Britt struggles on and eventually comes to see his life, though plagued by cruel challenges, as meaningful and fulfilling. Britt's resilience makes "Breaking Out," which so often (and so effectively) describes deep psychological suffering, an uplifting achievement. ■

— Author Bob Brink, who has had a long career as a journalist, feature writer, and editor, lives just outside of West Palm Beach in Palm Springs.

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## KOVELS: ANTIQUES

### A pretty place to put your leeches

terryKOVEL  
 news@floridaweekly.com

London, England” are stamped on it. Can you tell me what year this was made?

**A:** Princess Elizabeth (now Queen Elizabeth) became Colonel-in-Chief of the Grenadier Guards in 1942. She reviewed the troops at the changing of the guard for the first time in 1947. This was also the first time the ceremony was held after the end of World War II. Your tin commemorates this event. Huntley & Palmers was founded by Joseph Huntley, a baker, and George Palmer, a tinsmith, in 1822. They packed their “biscuits” (cookies) in tins to keep them from crumbling when they were delivered by stagecoach. Their first bakery was located on London Street in Reading, England. The company was the world’s largest maker of biscuits by 1900. It was in business until the 1990s, and after an absence of several years, the company began making biscuits again in Sudbury, England, in 2006. Huntley & Palmers is still in business.

**Q:** I inherited my grandmother’s Victorian upright piano. She was born in 1902. I remember her telling me that her father brought the piano up the driveway on his horse-drawn wagon when she was 13 or 14 years old. Inside the piano it says “A.M. McPhail Piano Co.” and it’s stamped with the number 21072. Can give me any information?

**A:** The A.M. McPhail Piano Co. was founded in Boston by Andrew M. McPhail in 1837. The serial number inside your piano indicates that it was made in 1897. The trade name was bought by Kohler & Campbell in about 1891 and pianos “Huntley & Palmers Biscuits, Reading &

Antiques sometimes remind us that Grandma’s home remedies are still the best. In 2004 the Food and Drug Administration approved the use of leeches by doctors. Beginning in 200 B.C., medical doctors used leeches to cure a fever. They thought the red color of the face and the fever was caused by too much blood. There are several types of leeches found in the wild, but they have fewer and fewer places to breed. Leeches look like large worms — some grow to be 8 inches long. They feed on blood. Many campers have gone swimming and find bloody leeches clinging to their legs when they get out of the water. The leech bite injects an anticoagulant so the blood flows more freely. In the 18th and 19th centuries, leeches were kept at the apothecary shop in attractive pottery urns with lids. The use of leeches was very popular in the 1860s, then lost favor. But now the animals are used to help heal skin grafts, to treat blocked veins and to aid in surgeries that require the removal of pooled blood under the skin.

Today you can buy medical leeches for about \$8 each, but they cannot be returned. Antique leech jars cost much more.

**Q:** I have a metal box with “HRH Princess Elizabeth, Colonel of the Grenadier Guards” sitting on her horse. The words “Huntley & Palmers Biscuits, Reading &

with the McPhail name were made until the late 1950s. People who want to buy a piano look for an instrument in good, playable condition. The age of the piano may be a drawback, but some people want an upright because it takes up less space or because they want to decorate their home with Victorian furniture.

**Q:** I have a dog's head made from "macerated money." There is a partial label on the bottom that says it was made by the U.S. Mint from an estimated \$100,000 worth of greenbacks that were redeemed and macerated. It was purchased at the Pan-American Exposition in Buffalo, N.Y., in 1901 and given to me many years ago. Can you give me any information about it?

**A:** Souvenir items made from macerated money were popular at the turn of the 20th century. Paper money was first issued by the federal government in 1861. In the early years, old paper money was destroyed by punching holes in it and burning it, but it was found that some unscrupulous federal employees were patching the holes and making off with the money. Between 1874 and 1942, a system of macerating the money into a pulp was used to destroy it. The money was soaked in



**This 19th-century ironstone jar once held live leeches. It has hand-painted flowers, gilt and other decorations. The lid is pierced to let air into the jar. The pottery of John and George Alcock of Staffordshire, England, made the jar. Brunk's Auctions in Asheville, N.C., estimated its value at \$300 to \$600.**

a vat of soda ash and lime water and the pulp was then rolled into sheets and sold as book-binder's board. Figures were made from macerated money as early as 1879. In about 1881, Henry Martin, a U.S. Treasury employee and a one-legged Civil War veteran, began molding the pulp into souvenir items and selling them in Washington, D.C. By the turn of the century, many others were also making these souvenirs. The estimated value of an item molded in greenbacks depends on the denomination of the bills included. We've seen the dog's head made from an estimated \$100,000 worth of greenbacks. It sold at auction last year for \$170.

**Tip:** Try this to remove stains from inside a glass decanter. Put warm water, 1/2 teaspoon of liquid detergent and some uncooked rice grains into the decanter. Shake well, then rinse. ■

— Terry Kovel answers as many questions as possible through the column. By sending a letter with a question, you give full permission for use in the column or any other Kovel forum. Write to Kovel's (Florida Weekly), King Features Syndicate, 300 W. 57th St., New York, NY 10019.

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# This week on WGCU TV

► **WEDNESDAY, SEPT. 28, 10 P.M.**  
**NOVA**

Surviving the Tsunami: A NOVA Special Watch amateur and professional video of the tsunami that struck Japan, as survivors tell the stories of their life-saving decisions.

► **THURSDAY, SEPT. 29, 9 P.M.**  
**Smart Health**

Through a grant from the Corporation for Public Broadcasting, stations across Florida have joined forces as HealthyState.org to bring you the very best medical and health information in the state. This month, the show examines a tissue bank study at Moffitt Cancer Center, growing up with HIV and a new way to diagnose Parkinson's disease.

► **FRIDAY, SEPT. 30, 9 P.M.**  
**Great Performances**

**Hugh Laurie: Let Them Talk — A Celebration of New Orleans Blues**

British actor Hugh Laurie performs New Orleans blues and jazz with Dr. John, Allen Toussaint and Irma Thomas, and fellow Brit Sir Tom Jones. Featuring documentary and interview segments interwoven with concert sequences filmed at the historic Latrobe's building in the French Quarter.

► **SATURDAY, OCT. 1, 8 P.M.**  
**Antiques Roadshow**

**Raleigh - Hour 1**

A 1920 Arts & Crafts desk and lamp; a rare 1960 Gibson Double 12 Electric Guitar; and a set of four Chinese carved jade objects that garner the highest-value appraisal in Roadshow history.

► **SUNDAY, OCT. 2, 8 P.M.**  
**Prohibition**

**A Nation of Drunkards - Part 1**



In the mid-1800s, alcohol abuse is wreaking havoc on American families, and the Woman's Christian Temperance Union and the Anti-Saloon League form to push for Prohibition.

► **MONDAY, OCT. 3, 8 P.M.**  
**Prohibition**

**A Nation of Scofflaws - Part 2**

In 1920, Prohibition goes into effect and millions of law-abiding Americans become lawbreakers overnight. Drys had hoped Prohibition would make the country a safer place, but the law has many victims.

► **TUESDAY, OCT. 4, 8 P.M.**  
**Prohibition**

**A Nation of Hypocrites - Part 3**

Gangsters make huge profits and wreak havoc in cities across the country. By the late 1920s many Americans believed that Prohibition — the "Noble Experiment" — had failed. After the election of FDR in 1932, Prohibition is repealed.

► **WEDNESDAY, OCT. 5, 8 P.M.**  
**Nature**

**Dogs That Changed the World The Rise of the Dog - Part 1**

Dogs' roles as guard, hunter, herder, hauler and spiritual protector, as well as current theories about the wolf's evolutionary leap. ■

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## Headliners added to The Phil's celebration of Myra Janco Daniels

Broadway stars Brian Stokes Mitchell and Kelli O'Hara and celebrated Metropolitan Opera soprano Harolyn Blackwell have been added to the "Thank You Myra" gala set for Saturday, Jan. 14, at the Philharmonic Center for the Arts. The concert will feature the Naples Philharmonic Orchestra led by Boston Pops conductor Keith Lockhart, along with special guests and surprises.



DANIELS

The gala is part of "Thank You Myra" Days in honor of Myra Janco Daniels, the center's founder and recently retired president and CEO. Also included: an open house from noon to 4 p.m. Sunday, Jan. 15, when the center opens its doors to the public for a celebration of music and the arts.

The full list of activities for both the evening gala and the community open house is still being finalized. The gala will mark Mr. Lockhart's first appearance with the Naples Philharmonic Orchestra

since he was named Boston Pops maestro in 1995. He was guest conductor of the NPO from 1993-95. Backstage tours, glassblowing and jewelry demonstrations, a drumming exhibition and an instrument "petting zoo" will be part of the open house activities.

Collier County and the city of Naples have proclaimed January 14-15 "Thank You Myra" Days.

In conjunction with the weekend celebration, the Phil has launched the Myra Janco Daniels Legacy Fund, which is designed to sustain the standards of excellence in the performing and visual arts established and nurtured by Mrs. Daniels over the past 30 years. The fund is a one-time request that will create a reserve that may be drawn, at the discretion of the board of directors, to support the Philharmonic Center through challenging times. A permanent donor wall will be created in the lobby to acknowledge major contributors to the fund.

To learn more about the Myra Janco Daniels Legacy Fund or the gala concert, contact the development office at the Philharmonic Center for the Arts, 254-2704. ■

by Ted Swindley

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# COMING UP AT THE PHIL

Here's some of what's ahead on the program at the Philharmonic Center for the Arts.

■ The Naples Philharmonic Orchestra presents **"The Symphony Is All Around You,"** the first Family Fare concert of the season, at 3 p.m. Sunday, Oct. 2.

Christopher Confessore conducts the program that serves as an introduction to the magical sound of a live, professional orchestra. Selections by Beethoven, Mozart and Tchaikovsky will be featured, as well as music from "Indiana Jones," "Star Wars" and more.

Family Fare concerts are approximately 75 minutes long and presented without an intermission. Fast-paced and fun, it's a perfect way to spend an afternoon.

Tickets start at \$15 for adults and \$12 for students.

■ The Naples Philharmonic Brass Quintet and percussionist James Dallas present **"Smokin' Brass,"** the second program in the season's Chamber Series, at 3 p.m. Sunday, Oct. 9, and 8 p.m. Tuesday, Oct. 11.

Have your heart warmed and your



COURTESY PHOTO

**Christopher Confessore**

soul stirred by works by American composer David Sampson, film composer Ennio Morricone, the great Duke Ellington and others. Selections will include "Oblivion" by Astor Piazzolla, "Rounds and Dances" by Jan Bach, "Western Fanfare" by Eric Ewazen and "Suite from The Comedians" by Dmitry Kabalevsky.

Tickets start at \$34 for adults and \$14 for students. ■

- The Philharmonic Center for the Arts is at 5833 Pelican Bay Blvd., Naples. For more information or to order tickets, call 597-1900 or visit [www.thephil.org](http://www.thephil.org).

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Tickets include \$1,000 in chips, buffet dinner and dessert by Miller's Ale House, beer and wine (served by coaches) and a raffle ticket.

Admission is \$100 per person or \$150 for two if purchased by Oct. 21. After Oct. 21, tickets are \$150 each or \$200 for two.

For reservations or more information, call Janice Vasquez at 591-4028 or 287-2618.

## Halloween cruise for mental health

The Mental Health Association of SWF presents "Bone Voyage," a Halloween-inspired high-seas adventure aboard the Naples Princess, on Friday, Oct. 28. The ships sets sail at 5 p.m. and returns to the dock at 7:30 p.m. Costumes are encouraged but not required. Cost is \$50 per person. Guests will enjoy a welcome glass of champagne, hors d'oeuvres and live entertainment. A cash bar will also be available. For reservations or more information, contact Brian Follweiler at 261-5405 or bfollweiler@mhaswf.org.

## Go for a glimpse of the green flash

The Friends of Delnor-Wiggins Pass State Park host the second annual Green Flash Sunset Celebration beginning at 6 p.m. Saturday, Nov. 5, at Delnor-Wiggins Pass State Park. Guests will enjoy cocktails and appetizers on the beach, tropical music, dinner, a silent auction, a sunset photography demonstration, featured artwork by resident artists, a bonfire and a chance to see the elusive phenomenon known as the green flash.

Funds raised will be used for upgrades in the park, including a new boardwalk to be built through the mangroves to Little Turkey Bay.

Tickets for \$60 per person are available at [www.DelnorWiggins.org](http://www.DelnorWiggins.org).



Sponsors to date include Scott Lowery Landscape, Brooks Insurance Company, Emmanuel Lutheran Church, E. Sue Huff & Associates and Fleur de Lis Event Designs. For information about sponsorship opportunities, call Natasha Alveshires at 390-0770 or e-mail [natasha@fleurdeliseventdesigns.com](mailto:natasha@fleurdeliseventdesigns.com).

## Zontians plan Glass Slipper Ball

Zonta Club of Bonita Springs holds the third annual Glass Slipper Ball featuring the "Best of the Chefs" on Friday, Nov. 18, at The Ritz-Carlton Golf Resort. The evening is dedicated to raising funds to help women who are victims of domestic violence.

Top chefs from throughout the area will create hors d'oeuvres and desserts, and the Brett Foreman Band will entertain. Silent and live auctions as well as presentation of the Woman of the Year award to Trish Leonard will be part of the evening. Participating restaurants include: Angelina's Ristorante, Whole Foods, Agave Southwestern Grille, The Grape, Irresistible Confections, Mikelsen's Pastry Shop, Blue Martini, Roy's Downtown, M Waterfront Grille, Capital Grille, Ritz Global, Coconut Jack's, Bice, Pagelli's and David Goins, Solo Chef Inc.

Tickets are \$100 each (early-bird pricing of \$850 for a table for 10 for reservations made by Oct. 31).

For more information, call Flo Rogers at 253-1996, e-mail [zontabonita@hotmail.com](mailto:zontabonita@hotmail.com) or visit [www.ZontaBonitaSprings.org](http://www.ZontaBonitaSprings.org).

## Make a date for clinic block party

The Neighborhood Health Clinic hosts its ninth annual Neighborhood Block Party: The Party with a Purpose... To Save Lives on Saturday, Feb. 18, at the Naples Beach Hotel & Golf Club. Guests will enjoy a cocktail reception, an elegant sit-down dinner and dancing to Cahlua and Cream.

Relying on a volunteer professional staff, the clinic delivers care to low-income, working but uninsured adults in Collier County. The block party generates approximately 25 percent of its annual operating budget.

Kelly Richardson is chair of the 2012 event. Tickets are \$250 per person. Invitations will be mailed in early January.

For information about sponsorships or becoming involved with block party plans or clinic operations as a volunteer, contact Nikki Strong, director of development and communications, at 260-

2080 or [nstrong@neighborhoodhealth-clinic.org](mailto:nstrong@neighborhoodhealth-clinic.org).

## Tiffany has keys for Marco benefit

The Greater Marco Island American Cancer Society and Tiffany & Co. host "Keys for a Cause," an evening of glamour and giving, from 5-8 p.m. Thursday, Nov. 17 at Greystone Manor on Marco.

With the \$100 cost of admission, each guest will receive a key. At the party, they will find a locked glass box containing a Tiffany gift box. If their key opens the glass box, they will be invited to choose a Tiffany gift provided for the evening. Gifts will include crystal, silver and leather items from the current Tiffany collection. Additional keys will be available for purchase for \$50.

For more information, call 642-8800.

## UAC plans patriotic salute

The United Arts Council of Collier County hosts its annual fall fundraiser, "A Patriotic Salute to the Arts," on Saturday evening, Nov. 12, at The von Liebig Art Center. The festivities help kick off Celebrate the Arts Month.

Guests will enjoy an evening of visual and performing arts showcasing area artists and musical and theater groups. Trevor Earl will entertain, and gourmet food stations will be set up throughout the center.

For tickets or more information, call 263-8242 or visit [www.CelebrateTheArts.org](http://www.CelebrateTheArts.org).

## Have a ball at The Ritz for NCH

The patients, staff, volunteers, donors and friends of NCH Healthcare System inspired the theme for the NCH Hospital Ball 2011: "This Is My Hospital." The black-tie evening begins at 6 p.m. Saturday, Oct. 29, at The Ritz-Carlton, Naples. Tickets are \$475 per person. Proceeds will help create 64 Smart Rooms at the NCH North Naples hospital.

For tickets or more information, call Cynthia Bennett at the NCH Healthcare Foundation, 436-4511, or e-mail [foundation@nchmd.org](mailto:foundation@nchmd.org).

## Step out and dance for Sunlight Home

Sunlight Home for expectant women and teens invites everyone to put on

their dancing shoes for an evening with Cahlua & Cream on Friday, Nov. 4, at the Naples Beach Hotel & Golf Club. Tickets are \$60 per person. Proceeds will benefit mothers and babies at Sunlight Home, where they are empowered to overcome poverty, abuse and homelessness through education, training and spiritual growth. For more information, call Linda Hale at 352-0251 or e-mail [Linda\\_lee\\_hale@yahoo.com](mailto:Linda_lee_hale@yahoo.com).

## Getting in step for literacy

Literacy Volunteers of Collier County will hold the fifth annual "Dancing with the Stars for Literacy" on Friday, Nov. 11, at the Naples Beach Hotel & Golf Club. LVCC teaches illiterate and non-English speaking adults to read, write and speak English. A number of prominent Neapolitans are paired with professional dancers to perform. Prizes are awarded based on dancing ability as well as the amount of money dancers raise for LVCC. For tickets or more information, call LVCC at 262-4448 or visit [www.collierliteracy.org](http://www.collierliteracy.org).

## Saddle up for 'Bootstrap Boogie'

Naples Equestrian Challenge holds its sixth annual "Bootstrap Boogie" barn dance Saturday evening, Nov. 12, at NEC headquarters off Goodlette-Frank Road north of Pine Ridge Road. Live country-western music, a mechanical bull, line dancers and "Pony Pie Bingo" are all part of the fun. NEC provides therapeutic riding and other equine-related programs for Collier County children and adults with disabilities. For more information, call 596-2988 or visit [www.naplesequestrianchallenge.org](http://www.naplesequestrianchallenge.org).

## C'mon to the Dream Gala

The Golisano Children's Museum of Naples will hold its inaugural Dream Gala beginning at 6:30 p.m. Friday, March 23, at C'mon in North Collier Regional Park. Gala chair Shelia Davis and her committee promise an evening of adventure and discovery to benefit Collier County's first learning environment devoted exclusively to the serious business of children's play.

For information about gala sponsorship opportunities, call C'mon at 514-0084 or visit [www.cmon.org](http://www.cmon.org).

— Send Save the Date information about galas and other fundraising parties to [cpierce@floridaweekly.com](mailto:cpierce@floridaweekly.com).

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# SOCIETY

## Sea Salt hosts NIFF 2011 poster unveiling



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2. Frank Russen and Rowan Samuel
3. Marla Ottenstein and Frank Conrad Russen
4. Evelyn Cannata and Raymond Humphrey
5. NIFF poster
6. Kathleen van Bergen and Shannon Franklin
7. Karyn Samuel with John and Krista Goede

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# VINO

## Wind down the last weeks of summer with some new wines



**Jim McCracken**  
vino@florida-weekly.com

No matter what the calendar says, it's clearly not fall in Southwest Florida. The colors of the license plates haven't even changed yet. Still, most of us can recall that renewed vigor and urge for new adventure that struck as autumn's cool breezes rustled the leaves of many colors up north.

With that inspiration in mind, here are some wines you might want to sample as we wind down the last weeks of summer. Selections include some from a number of shoppers I spoke with and, of course, a few of my personal picks.

Fred Olson, Naples: "I tend toward big-body reds," says Mr. Olson, "while (my wife) Gayle likes white wines and sparkling rosé. Shafer Hillside Select (\$250) is one I especially like, with its rich intense fruit flavors of blackberry and black cherry, but today we're trying a couple bottles of Schramsberg Brut Rosé (\$40)."

Matt Telford, wine consultant at Total Wine, Fort Myers: "Customers who like pinot grigio but are looking for new wines to try are finding wines like Nobile Vinho Verde (\$7.99) from Portugal. It's a perfect summer wine, with a slight effervescence and hints of lemon and lime. If they want something a

little sweeter, then Vouvray (\$12-\$15) is a good choice."

Barbara Stewart, Fort Myers: "I mostly like chardonnay, although the J Lohr Cabernet Sauvignon (\$12) is a good value in a red wine. I like the chardonnay to be a little oaky, and La Crema is one of my favorites. It's always tasty and priced under \$20. Today I am trying a new wine, Oak Grove Chardonnay. It's under \$10, and I like that price point."

Sandy Aughenbaugh, Fort Myers: "I love reds — cabernets, shiraz and merlots. Malbec can sometimes be too rough for me. I like to try new value-priced wines. The over-\$40 bottles of red might not be any better for me than what I already enjoy. Today I'm trying Pacific Peak Cabernet Sauvignon at \$2.97. I mean, how can you not try that?"

Patrick Eakins, Fort Myers: "Argentinian malbecs have been a great value for a while, but now we are trying more of the Italian and Spanish wines. Today we have already selected two malbecs — Finca Los Maza Colecion (\$9) and also their Reserva (\$12). Now we're looking for some inexpensive Tuscan wines from Italy. You have to watch your money, and bottles priced over \$20 are just not working for us in this economy."

Jonathan Daitch, Fort Myers: "I normally select California wines, I want to help support our economy. I will buy some imports, though. I had some Schramsberg Blanc de Noir (\$40) at a restaurant and really enjoyed it, so I have a couple in my cart today. A restaurant is a

really good place to try a new wine. If it has a good wine list you can probably get a good recommendation, and it may become a new favorite."

Sharon Glaser, Fort Myers: "We just got back from a bus tour of the wine districts in Washington, and the wine we liked the most was Che. Ste. Michelle Chardonnay (\$15). It was rich and flavorful with a buttery smoothness and a touch of oak."

Corey Swarthout, manager and wine maven of the Blue Coyote Supper Club, Fort Myers: "Two new wines for me that I really like are the Venge Vineyards Silencieux Napa Cabernet Sauvignon 2008 (\$50) and the Figge Pinot Noir 2008 (\$40). The Venge is a classic big powerful fruity wine, very nice aroma followed with flavors of black cherry and cassis, and a lingering finish. The Figge is from Santa Lucia Highlands, and has a delicious fragrant aroma, with rich black fruit on the palate and a long finish."

Mitch Haley, Fort Myers: "The Muirswood Central Coast Zanetta Valley Chardonnay is a pretty good value and



Gayle and Fred Olson of Naples

JIM MCCRACKEN / FLORIDA WEEKLY

is an interesting wine. It has a little oak and butterscotch and a nice finish (\$13). Another one we just discovered is the Kemblefield Sauvignon Blanc from New Zealand (\$12). Tropical fruits and citrus lead to a refreshing clean finish."

Mr. Vino has some new favorites as well: The Aveleda Fonte Vinho Verde 2010 (\$7) from Portugal is a light, fresh and lemon-lime white with a touch of effervescence and clean finish. Juan Gil Monastrell 2009 (\$15) from the Jumilla district of Spain has a good berry aroma and flavors of dark berry and plum, low tannins and a good balanced finish. Champagne Moutard Brut Gran Cuvee (\$45) is a delicious medium-bodied pinot noir champagne with good butter, light almond and mineral flavors. ■



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# CUISINE

## Dining as a family can make a big difference for children

**karenFELDMAN**  
cuisine@floridaweekly.com



It's hard to believe that something as simple as eating dinner as a family on a regular basis can turn children away from drugs and alcohol. But it does, according to research conducted by Columbia University's National Center on Addiction and Drug Abuse.

The center has determined that children who eat dinner with their families three or fewer times a week are four times more likely to use tobacco, twice as likely to use alcohol and 2½ times more likely to use marijuana than kids who eat with their families at least five nights a week.

The center began Family Day, encouraging families to eat together, as a means of starting the habit and getting parents and kids to communicate more.

To help in that effort, member restaurants of the Naples Originals are offering free or half-priced meals for children with the purchase of full-priced adult meals through Sunday. The restaurants include Bamboo Café, Bayside, Bleu Provence, Ciao, HB's on the Gulf, Lindburgers & Bottles, M Waterfront Grille, Noodles Café & Sushi Bar, Ridgway Bar & Grill, Riverwalk at Tin City and The Dock at Crayton Cove.

The group of independently owned restaurants has partnered with Drug Free Collier to promote this important message.

For more information about the restaurants, go to [www.naplesoriginals.com](http://www.naplesoriginals.com). For details about how family diners make a difference for kids, visit [www.casafamilyday.org](http://www.casafamilyday.org).



### Sea Salt owners plan new venture

Look for a new rustic Italian trattoria to open this winter in a former florist shop and adjoining courtyard on Third Street South.

Fabrizio and Ingrid Aielli and Lili



Fabrizio and Ingrid Aielli, owners of Sea Salt and the new restaurant, Barbatella

Montes, who created and operate Sea Salt, are planning "a new kind of restaurant that will grow on you in the same way that the leaves and branches of a grape vine develop out of a shoot: a barbatella," says Ms. Montes.

Barbatella will offer an extensive menu that incorporates fresh interpretations of authentic dishes from various regions. Among the choices will be freshly made pastas as well as meat and fish prepared on the rotisserie, grill, deep fryer and smoker, including whole roast duck, smoked pork baby back ribs and Venetian style meatballs. Signature pizzas will be made in a wood-burning oven.

The restaurant will also offer homemade Italian gelato and sorbet, which will also be available to go.

The dining rooms will be casual, with stone floors and wood accents. There is also a spacious courtyard where patrons can dine and relax, weather permitting. A 20-seat bar will feature 100 wines by the glass.

The owners hope to open in January.

### Culinary Concepts hosts Wine Week

The five restaurants in the Culinary

Concepts group hold their annual Wine Week fundraiser Monday-Friday, Oct. 3-7.

For \$8, customers will be able to sample eight wines. The featured wines are different at each restaurant. The money raised will go to the Golisano Children's Museum of Naples.

The restaurants are: Blue Water Bistro in Estero; Chops City Grill in Bonita Springs; and Chops, Pazzo! Cucina Italia and Yabba Island Grill in Naples. For reservations, go to [www.gr8food.net](http://www.gr8food.net) or call the individual restaurant.

### Women Supporting Women

For the 10th year, the Women Supporting Women wine tasting will help raise money and awareness in the fight against breast cancer. The benefit for the Cancer Alliance of Naples takes place from 5:30-8 p.m. Wednesday, Oct. 19, at Handsome Harry's Third Street Bistro. There will be hot and cold hors d'oeuvres paired with various wines, a silent auction and live entertainment.

Tickets are \$75 in advance or \$85 at the door. For details, e-mail Alice

Carlson at [womensupportingwomen.naples@gmail.com](mailto:womensupportingwomen.naples@gmail.com).

### Farfalla cooking classes start

Ristorante Farfalla chef/owner Mike Fattah resumes cooking demonstrations in October at his Estero restaurant. The demos feature classical and regional Italian cuisine and include a three-course meal with wines. They take place from 12:30-3 p.m. Mondays and Wednesdays and are \$50 per person. For reservations, call 495-9912.

### Quick bites

#### ■ Alexander's Restaurant

reopened for dinner Wednesday and will resume serving lunches on Tuesday, Oct. 4. Hours: 11:30 a.m.-2 p.m. Tuesday through Friday, with dinner starting at 5 p.m. Tuesday through Saturday. The restaurant is at 4077 Tamiami Trail N.; 262-4999.

■ **Bamboo Café** has established a loyalty club, entitling members to earn points toward rewards. There's a one-time enrollment fee of \$25. Members receive a club card and a \$25 gift certificate. Sign up at [www.mtwrewards.com/bamboocafe](http://www.mtwrewards.com/bamboocafe) or in person at the restaurant. Also, the cafe has extended its no-corkage-fee-Wednesdays through October. Bamboo Café is at 755 12th Ave. S. at Crayton Cove. Call 643-6177.

■ **BRIO Tuscan Grille** has added some new menu options in celebration of fall, including roasted tomato and ricotta bruschetta, blackened shrimp and chorizo flatbread, chicken and wild rice orzo, grilled chicken spiedini and a Mediterranean chicken sandwich. BRIO is in The Waterside Shops. Call 593-5319.

■ **Trail Café & Grill** celebrates its first year under the ownership of Kristofer and Patricia Jubinville by giving diners a complimentary slice of Italian cream cake from 7 a.m. to 2 p.m. Saturday, Oct. 1. Guests can also purchase raffle tickets for gift certificates, with proceeds going to Humane Society Naples. The café, open 7-11:30 a.m. Tuesday through Friday and all day Saturday and Sunday, is in Lynwood Square, 12820 U.S. 41 N.. Call 598-2480 or visit [www.trailcafenaples.com](http://www.trailcafenaples.com) for details.

■ **Randy's Paradise Shrimp Co.**, the Bonita Springs sister to Randy's Fishmarket Restaurant in Naples, is expected to reopen in October. It's at 25010 Bernwood Drive. Call 949-6001. ■

## food & wine CALENDAR

► **Thursday, Sept. 29, 5:30-7:30 p.m.**, ABC Wine & Spirits: Sample wines from all over the world along with appetizers while chatting with wine experts and enthusiasts; \$10, 6425 Naples Blvd.; 514-2316.

► **Thursday, Sept. 29, 6:30-7:30 p.m.**, Whole Foods: The Health Starts Here Supper Club features a four-course Italian meal; \$10, Mercato; 552-5100. Reservations required. Either call or register online at [www.acteva.com/go/LifestyleCenter](http://www.acteva.com/go/LifestyleCenter).

► **Friday, Sept. 30, 6:30-8:30 p.m.**, Whole Foods: Join Health Starts Here specialist Julie Joiner for "Forks Over Knives," a documentary about healthy eating that follows two people on the

journey to good health after years of unhealthy diets; \$5, Mercato; 552-5100. Register online at [www.acteva.com/go/LifestyleCenter](http://www.acteva.com/go/LifestyleCenter).

► **Friday, Sept. 30, 7 p.m.**, Noodles: A benefit for The Alliance for the Advancement of Adult Stem Therapy and Research includes a four-course wine dinner, jazz piano, tableside magician, Latin entertainment and dancing; \$125, 1585 Pine Ridge Road. Reservations required. Call Kelly Drouin at 961-1312.

► **Saturday, Oct. 1, 2:30 p.m.**, Naples Tomato: Learn how to make mozzarella and buratta and take home a pound of mozzarella curd to make more; \$35, 14700 Tamiami Trail N.; 598-9800. Reservations required.

► **Wednesday, Oct. 5, 6-8 p.m.**, The Good Life: Shelly Connors teaches "French in a Flash" featuring quick French recipes; \$50, 2355 Vanderbilt Beach Road, North Naples; 514-4663. Reservations required.

► **Thursday, Oct. 6, 5-7 p.m.**, Decanted Wines: Learn how to pair wine with pizza at this session that includes both; \$10, 1410 Pine Ridge Road; 434-1814. Reservations required.

### Farmers markets

■ Friday, 11 a.m.-2 p.m., the Government Complex farmers market, 3335 U.S. 41 E.

■ Saturday, 7:30-11:30 a.m., Third

Street South, behind Tommy Bahama's between Third Street and Gordon Drive.

■ Saturday, 7 a.m.-noon, the Bonita Springs Lions Club farm market, The Promenade, 26851 South Bay Drive, Bonita Springs.

■ Saturday, 8 a.m.-1 p.m., the North Naples Green Market, the Shoppes at Vanderbilt, off Airport Pulling and Vanderbilt Beach roads.

■ Sunday, 8 a.m.-noon, Freedom Park farmers market, 151 Golden Gate Parkway.

— Send items to [cuisine@floridaweekly.com](mailto:cuisine@floridaweekly.com).



# MERCATO NIGHTS MUSIC SERIES

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**FEATURING**

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Eddie**

**and the  
Fat Fingers**

**THURSDAY**

**OCT 6<sup>TH</sup>**

**6<sup>pm</sup>**

**In the Piazza  
next to BRAVO!**

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