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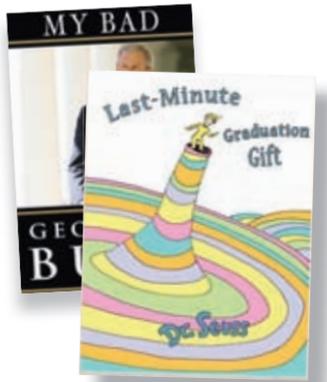
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WEEK OF JUNE 30-JULY 6, 2011

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INSIDE |



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## LOOKING UP

*Big building projects signal a slow, steady recovery*

**Thomas Easley, project engineer, oversees much of the construction site at JetBlue Park in Fort Myers.**

**The "Johnsonville Backyardville" at the Golisano Children's Museum of Naples**

**The 43,500-square-foot Allen & Marla Weiss Health Sciences Hall at Edison State College-Collier Campus is on schedule for opening late this year.**

**BY ROGER WILLIAMS**  
rwilliams@floridaweekly.com

WE'RE COMING BACK. NOT QUICKLY, BUT noticeably — at least according to some. Commercial building up and down the Southwest coast shows signs of a so-far subterranean economic recovery. New medical buildings, restaurants and other construction projects, along with some new residences, are rising here and there, but at a pace that remains far below even the ground-level measure of good times established in the middle of the last decade. It comes down to this, the most optimistic officials and surviving developers say: We're digging our way out. There's gold in them thar hills — in the banks or company investment funds — and the money is just now starting to flow across Southwest Florida. "It's like the light has finally turned on," says Dan Creighton, a commercial developer who works in Lee, Col-

SEE GROWTH, A8 ▶

ERIC RADDATZ / FLORIDA WEEKLY

## Town Hall completes 2012 lineup with doctor, illusionist

SPECIAL TO FLORIDA WEEKLY

The Naples Town Hall Distinguished Speaker Series has announced the final two speakers for 2012: Dr. Andrew Weill and magician/illusionist David Blaine.



WEILL

Dr. Weill is a pioneer in the field of integrative medicine, a healing-oriented approach to health care that encompasses body, mind and spirit.



BLAINE

world.

Mr. Blaine's feats of human endurance have played out to worldwide audiences.

Approximately 10 million copies of his books — "Spontaneous Healing," "8 Weeks to Optimum Health," "The Healthy Kitchen," "Healthy Aging" and "Why Our Health Matters," among them — have been sold around the

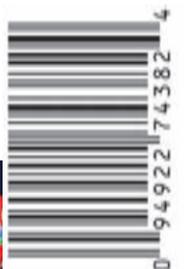
He was buried alive on Manhattan's West Side in New York for seven days, and was encased in a 6-ton block of ice for three days and nights in the middle of Times Square. He survived on pure water alone for 44 days and nights in a Plexiglas box suspended over River Thames in London, and he has held his breath for 17 minutes and 4.4 seconds to set the new world record.

"At first glance, it would seem these two speakers are completely unrelated,"

SEE TOWN HALL, A24 ▶

PRSR STD U.S. POSTAGE PAID FORT MYERS, FL PERMIT NO. 715	BILL CORNWELL A2	BUSINESS B1	FILM REVIEW C11
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	HISTORY A12	REAL ESTATE B11	SOCIETY C20-21
	HEALTHY LIVING A22	EVENTS C6-7	CUISINE C23

**You Know, He Knows.**  
weekday mornings **2**



## COMMENTARY

## The Kingpin



billCORNWELL

bcornwell@floridaweekly.com

A comedian by the name of Dave Gardner kicked around the Deep South decades ago, performing redneck routines in smoky saloons and cutting the occasional record album.

"Brother Dave," as he styled himself, was never a huge star, but he made some pretty good money for a while. He had trouble keeping it, however, because he was a bit of a gambler. One weekend he showed up at the Leighton, Ala., residence of Willie Dewitt Dawson, a no-nonsense sort of guy who earned his keep by robbing banks, bootlegging whiskey, conducting strong-arm shake-downs, running a mini-casino out of his house and evading taxes.

By the end of the weekend, Brother Dave was \$5,000 in the hole, which was not surprising since every game of chance at Dewitt's place was outrageously rigged. Brother Dave told Dewitt that he would have to send him the money.

No, Dewitt said, that just wouldn't do. Brother Dave needed to pay. Now.

Brother Dave got a little huffy and told Dewitt that was impossible. This was not a prudent way to deal with Mr. Dawson.

"Don't they call you fellas 'stand-up' comedians?" Dewitt inquired.

Brother Dave, who was gathering his things and preparing to walk out the

door, said that was the proper designation for his craft.

"Well, here's my question to you, Brother Dave: How you gonna stand up on that stage and tell your jokes with both your kneecaps broke in two?"

As if by magic, the comedian found the funds needed to cover his tab at Chez Dawson.

Dewitt loved to tell that story, and he told it well, because he was a guy who could spin a yarn as well as he could break an arm.

Dewitt Dawson probably was the most interesting human being I've ever encountered. Not the nicest or most admirable, for sure, but interesting? Hell, yes. For years, I've toyed with the idea of writing a book about him, but — for a lot of reasons — that's not going to happen. So a column is the way to go.

Dewitt (a man of considerable ego) would have preferred a book and a big movie deal, but he's been dead for years, so he's lost his say in the matter.

As a young newspaper reporter in Alabama in the early 1970s, I had heard the wild tales of the exploits of the "Dawson Gang," which was headed by Dewitt and to a lesser degree by his savagely violent brother, who was named Pride.

Robbing banks in an area that included Northwest Alabama and parts of Mississippi and Tennessee was the gang's specialty. No one was sure how much loot they made off with. One FBI agent told me that it had to be at least \$4 million over a period of years stretching from the 1960s through the 1970s.

Dewitt Dawson was an outsized personality, equal parts John Dillinger and P.T. Barnum. He described himself to me once as "hillbilly white trash," but he looked like Hollywood's notion of a Sicilian mobster, with coal-black hair, an olive complexion and the physique of an intimidating college football lineman gone slightly to seed. He lived in a huge home and drove an enormous, black Lincoln Continental with a front license plate that read "Kingpin." The Alabama attorney general openly called Dewitt "the worst outlaw in the state," and Dewitt was not the least bit offended.

Dewitt became something of an obsession to me, and I was determined to write the definitive story of this strange, frightening man. I knew this would be difficult, for while Dewitt could be a publicity hound, he was not partial to reporters and preferred to manage his own image. To this end, he even hired a country singer to write and record a biographical tune called "Kingpin."

*They call him the chieftain of organized crime/From the Alabama, Tennessee, Mississippi line/He's always lived a life of sin/Dewitt Dawson, they call the Kingpin.*

Dewitt sprang from abysmal poverty and never made it out of the third grade. But he was a genius at anything associated with criminality. One evening he explained to me how someone might (theoretically, mind you) launder vast sums of money quickly after a bank heist. It was brilliant.

The first time I went knocking on Dewitt's door, I became lost in the backwoods

of Northwest Alabama and stopped at a country store for directions. The geezer who ran the place gave me one of those shocked, frightened looks you used to see in old horror movies whenever an unsuspecting traveler passing through Transylvania asked about Count Dracula's castle.

Dewitt surprisingly agreed to be the subject of my story, and I spent hours in his company. As you can imagine, it wasn't the most flattering of profiles. Still, Dewitt pretty much took it in stride and even autographed copies for anyone who asked.

He died at the age of 58 in 1997, roughly 30 percent of his life having been spent behind bars. Miraculously, the FBI only nailed him for one bank robbery, but repeated tax-evasion charges kept him a state of legal turmoil.

Someone sent me an account of his death, which informed that he had been puttering placidly in his yard when his heart suddenly gave out. A man of great violence died a supremely peaceful death.

"You think there's a heaven and a hell?" he once asked me, much to my surprise.

I replied, "Mark Twain probably was right when he said you go to heaven for the climate and hell for the company."

Dewitt thought that was pretty clever.

If Mr. Twain was indeed correct (and he was right about many things), then Dewitt Dawson at this moment is keeping company with long-passed members of his old gang and planning the next big caper, which undoubtedly will be pulled off in some place that has a very, very bad climate. ■

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# OPINION

## The rise of uncompassionate conservatism

**richLOWRY**

Special to Florida Weekly



The Republican noncandidate flavor of the week is Texas Gov. Rick Perry. If you squint just right, you could mistake him at a podium for his predecessor, George W. Bush. Except for his message.

There might be no more powerful symbol of the death of compassionate conservatism in the Republican Party than Bush's successor and former running mate in Texas stomping all over it with cowboy boots emblazoned with the words "Freedom" and "Liberty."

Bush rose from Texas to the national stage in 1999 talking of his federal education agenda, the courage of single mothers, the power of drug and alcohol recovery programs, and the need for government to forge partnerships with faith organizations. Perry is emerging from Texas talking of the 10th Amendment, cutting government, defending freedom — and defending freedom some more.

Bush spoke in dulcet tones. He separated himself from the firebrand poli-

tics of Newt Gingrich and even took a swipe at the insufficiently cheerful Robert Bork. Perry is telling Republicans to stop apologizing and elect more conservatives. He's Rick Perry, and he's from the Republican wing of the Republican Party.

The backlash against Bush has long been brewing. Compassionate conservatism was a product of the moment when Bush began to run for president in the late 1990s. The congressional wing of the party had immolated itself in the government-shutdown fights and then the impeachment of Bill Clinton. A re-branding was in order, and Bush wanted to signal to general-election voters that they needn't fear him.

Running on his message circa 1999, George W. Bush would be hard-pressed to gain traction in the current Republican Party. Running on his record circa 2008 — the spending programs, the bailouts, the attempted amnesty and the two ongoing "hearts and minds" wars of counterinsurgency — he'd be booed from the stage. If Michele Bachmann didn't drop-kick him off it first.

But Bush had two insights. He realized that the party had to win over the center as well as the right, and that unadulterated doctrine would have the

most appeal only to the doctrinaire. If Rick Perry thinks the 10th Amendment is going to have cachet with voters worried about their jobs, their wages and the value of their homes, he's been spending too much time at Federalist Society seminars.

On top of everything else, compassionate conservatism reflected the prosperity of the 1990s. As a candidate, Bush sometimes seemed to forget that economic self-interest trumps all else. In this economy, Republicans would be suicidal ever to forget that. Even as he preaches the old-time religion, Perry in his proto-stump speech returns again and again to a highly practical theme: his success in fostering a pro-jobs environment in Texas.

As the press clues into the new anti-Bush drift of the GOP, we can expect a revival in Bush's reputation. He will be portrayed as more reasonable, more internationalist and altogether more statesmanlike than his benighted compatriots. *If only it were still the party of George W. Bush* will be the lament. And it will make the party even more glad that it's not. ■

— Rich Lowry is editor of the *National Review*.

## Japan's meltdowns demand new no-nukes thinking

**amyGOODMAN**

Special to Florida Weekly



New details are emerging that indicate the Fukushima nuclear disaster in Japan is far worse than previously known, with three of the four affected reactors experiencing full meltdowns. Meanwhile, in the U.S., massive flooding along the Missouri River has put Nebraska's two nuclear plants, both near Omaha, on alert. The Cooper Nuclear Station declared a low-level emergency and will have to close down if the river rises another 3 inches. The Fort Calhoun nuclear power plant has been shut down since April 9, in part due to flooding. At Prairie Island, Minn., extreme heat caused the nuclear plant's two emergency diesel generators to fail. Emergency-generator failure was one of the key problems that led to the meltdowns at Fukushima.

In May, in reaction to the Fukushima disaster, Nikolaus Berlakovich, Austria's federal minister of agriculture, forestry, environment and water management, convened a meeting of Europe's 11 nuclear-free countries. Those gathered resolved to push for a nuclear-free Europe, even as Germany announced it will phase out nuclear power in 10 years and push ahead on renewable-energy research. Then, in last week's national elections in Italy, more than 90 percent of voters resoundingly rejected Prime Minister Silvio Berlusconi's plans to restart the country's nuclear-power program.

Leaders of national nuclear-energy programs are gathering this week in Vienna for the International Atomic Energy Agency's Ministerial Conference on Nuclear Safety. The meeting

was called in response to Fukushima. Ironically, the ministers, including U.S. Nuclear Regulatory Commission Chairman Gregory Jaczko, held their meeting safely in a country with no nuclear power plants. Austria is at the forefront of Europe's new anti-nuclear alliance.

The IAEA meeting was preceded by the release of an Associated Press report stating that consistently, and for decades, U.S. nuclear regulators lowered the bar on safety regulations in order to allow operators to keep the nuclear plants running. Nuclear power plants were constructed in the U.S. in the decades leading up to the Three Mile Island disaster in 1979. These 104 plants are all getting on in years. The original licenses were granted for 40 years.

The AP's Jeff Donn wrote, "When the first ones were being built in the 1960s and 1970s, it was expected that they would be replaced with improved models long before those licenses expired." Enormous upfront construction costs, safety concerns and the problem of storing radioactive nuclear waste for thousands of years drove away private investors. Instead of developing and building new nuclear plants, the owners — typically for-profit companies like Exelon Corp., a major donor to the Obama campaigns through the years — simply try to run the old reactors longer, applying to the NRC for 20-year extensions.

Europe, already ahead of the U.S. in development and deployment of renewable-energy technology, is now poised to accelerate in the field. In the U.S., the NRC has provided preliminary approval of the Southern Company's planned expansion of the Vogtle power plant in Georgia, which would allow the first construction of new nuclear power plants in the U.S. since Three Mile Island. The project

got a boost from President Barack Obama, who pledged an \$8.3 billion federal loan guarantee. Southern plans on using Westinghouse's new AP1000 reactor. But a coalition of environmental groups has filed to block the permit, noting that the new reactor design is inherently unsafe.

Obama established what he called his Blue Ribbon Commission on America's Nuclear Future. One of its 15 members is John Rowe, the chairman and chief executive officer of Exelon Corp. (the same nuclear-energy company that has lavished campaign contributions on Obama). The commission made a fact-finding trip to Japan to see how that country was thriving with nuclear power — one month before the Fukushima disaster. In May, the commission reiterated its position, which is Obama's position, that nuclear ought to be part of the U.S. energy mix.

The U.S. energy mix, instead, should include a national jobs program to make existing buildings energy efficient, and to install solar and wind-power technology where appropriate. These jobs could not be outsourced and would immediately reduce our energy use and, thus, our reliance on foreign oil and domestic coal and nuclear. Such a program could favor U.S. manufacturers, to keep the money in the U.S. economy. That would be a simple, effective and sane reaction to Fukushima. ■

— Denis Moynihan contributed research to this column.

— Amy Goodman is the host of "Democracy Now!," a daily international TV/radio news hour airing on more than 800 stations in North America. She is the author of "Breaking the Sound Barrier," recently released in paperback and now a *New York Times* best-seller.



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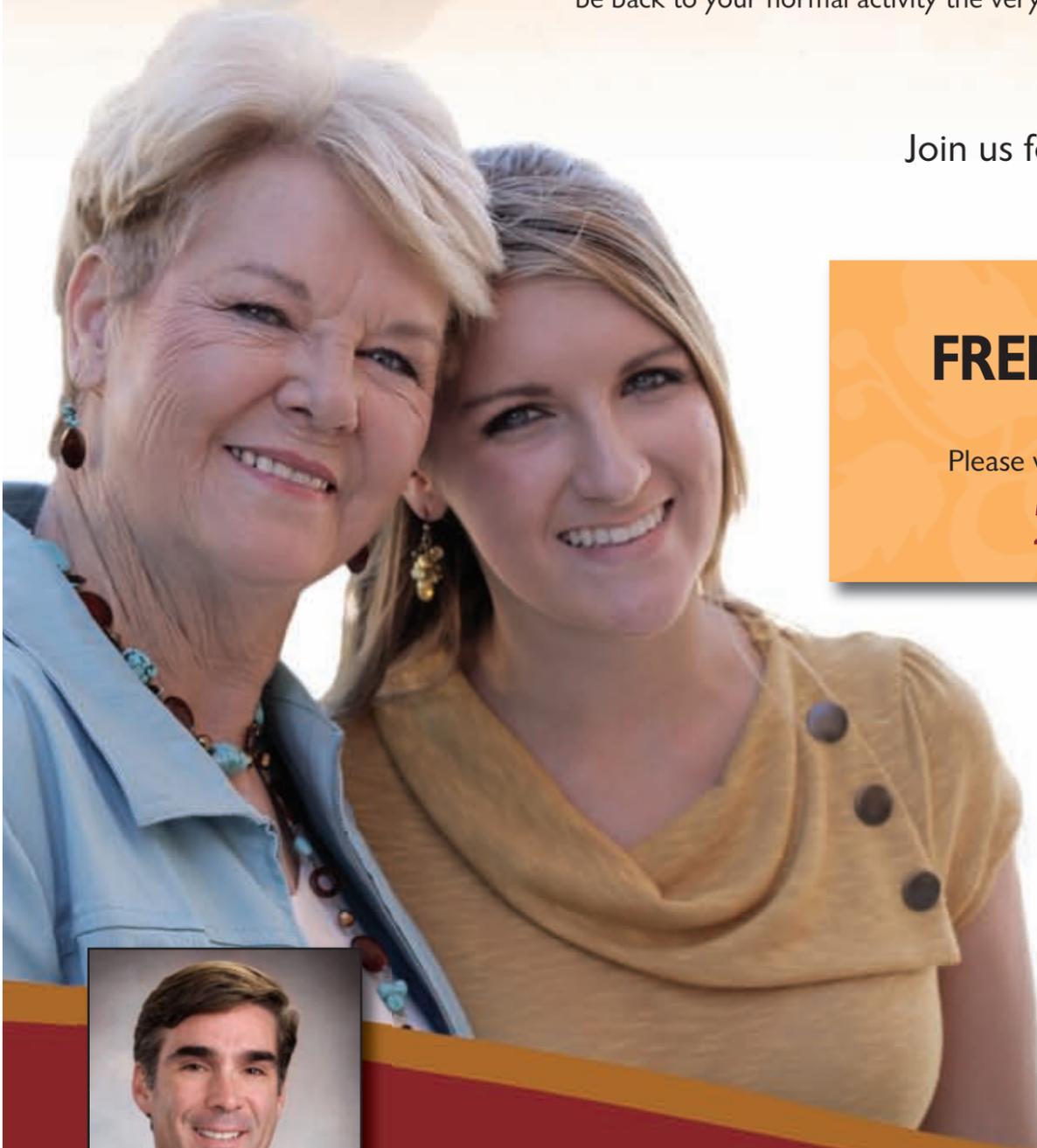
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# COMMUNITY COLLECTION DRIVES

## New shoes will send Immokalee kids back to school on the right foot

The Guadalupe Center has started its annual Back-to-School Shoe Drive that will outfit more than 350 of the most impoverished children in Immokalee in new shoes for the first day of school. For many of the recipients ages 5 to 14, it will be the first pair of new shoes they have ever owned.

Donations of new shoes or money to help purchase them are welcome and should be made by Friday, Aug. 12.

Shoes can be dropped off at the Guadalupe Center Resale Shop at 8100 Trail Blvd., corner of U.S. 41 and Vanderbilt Beach Road, in North Naples. Monetary donations can be made online at [www.guadalupecenter.org](http://www.guadalupecenter.org).

A gift of \$25 will fund a trip to Snyderman Shoes, where staff will fit each youngster for a new pair of sneakers. Laces of Love



Youngsters from the Guadalupe Center get fitted at Snyderman Shoes before the first day of school last year.

COURTESY PHOTO

provides new socks for each child, and the shoe store adds lunch to make the back-to-school shopping trip complete. The Seminole Casino and Guadalupe Center's corporate coaches provide transportation to and from Immokalee.

The mission of the Guadalupe Center is to break the cycle of poverty by providing education, social and other support programs for at-risk children and families of Immokalee. For more information, call 657-7711 or visit [www.guadalupecenter.org](http://www.guadalupecenter.org). ■

## Shelter hopes donors will 'Give Back: Stuff a Pack'

The Shelter for Abused Women & Children has launched its "Give Back: Stuff a Pack" drive to help make sure children who receive services from the shelter have the supplies they need when they head back to the classroom this fall.

In addition to the standard pencils and pens, notebooks and paper, items on the list include: gift cards to store such as Target, Walmart and Payless Shoes; school clothes/uniforms and shoes; backpacks, pencil boxes, lunchboxes and thermoses; Kleenex; glue sticks; highlighters and washable markers; watercolors and primary paints; pocket folders with prongs, 2-inch binders and dividers; construction paper; calculators and protractors.

Items are distributed to children residing in the 60-bed Beau Venturi Home emergency shelter, as well as to children receiving support through outreach offices in Naples and Immokalee.

Back-to-school donations can be dropped between 9:30 a.m. and 4:30 p.m. Monday through Saturday at the Shelter's Options Thrift Shoppe, 968 Second Ave. N.

For more information, call Rebecca Grabau at 775-3862, ext. 235, or e-mail [rgrabau@naplesshelter.org](mailto:rgrabau@naplesshelter.org)

### Always needed

Ms. Grabau, the Shelter's volunteer and resource coordinator, says donations of food and toiletries for residents of the emergency shelter are always appreciated and can be dropped off at the thrift shop during the hours listed above. Especially needed are:

- Pantry items such as canned vegetables, soups, fruit, meat and tuna; cooking oils; peanut butter and jelly; pasta and sauces; macaroni and cheese; rice and beans.

- Dishwasher detergent, dish soap, paper towels, toilet paper and diapers in all sizes.

- Toiletries such as toothpaste, toothbrushes and dental floss; deodorant; shampoo and conditioner; body wash and lotions.

- Household items including bath and hand towels and twin-size sheets. ■

## Mercato merchants team up with Education Foundation to collect school supplies

Summer vacation is in full swing, but the Education Foundation of Collier County and merchants at Mercato are hard at work on an assignment to collect school supplies for the 2011-12 academic year.

From July 2 to Aug. 5, these locations at the North Naples center are collecting donations: AZN, Bravo, Blue Martini, Bobby Chan, Burn, Charming Charlie, Coldwater Creek, Gigi's Children's Boutique, McCormick & Schmick's, Silverspot Cinema, Spec-

tacles, Sperry Top-Sider, Sportalm, Stage 62 Deli, Stilista, Swim 'n' Sport, The Pub Naples and Yogurbella.

Items needed include: Uniforms (all sizes, all grades), solid polo shirts and walking shorts/pants, athletic shoes, underwear and socks; backpacks and lunchboxes; pencils, crayons, dry-erase markers, spiral notebooks and composition books, 2- and 3-inch binders, dividers and calculators.

For more information, call the Education Foundation at 643-4755. ■



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# GROWTH

From page 1

lier and Charlotte, as well as elsewhere in Florida and the North.

"There's been so much pent-up demand, and a lot of national tenants are driven by stock returns. If you look at corporate profits sitting on the sidelines, there's millions or billions of dollars," he insists.

"Investors want that money put somewhere. I'm talking companies like Family Dollar, Walgreen's, Publix, Winn-Dixie, West Marine, McDonald's — they're like, 'We want to grow. We're ready.'"

Along with such projects as his restoration of an old building for a new restaurant owned by the chef Cristof Danzi near the Alliance for the Arts in Lee County, Mr. Creighton's 13-person company now holds contracts to put up 25 Wendy's fast-food restaurants, 22 of them in Florida (most in the Tampa and Miami regions) and three in New Jersey.

The company also just completed a Walgreen's and a 7-Eleven in Charlotte County.

But Mr. Creighton represents the extreme end of the 2011 happy-days recovery.

Elsewhere, gains are modest this year — with some notable exceptions in the short term.

"We're seeing an increase in permits, both residential and commercial," says an operations manager for Collier County who asked not to be named. "It's a boom for tenant buildouts and commercial properties, with more activity than last year, but it's still nowhere near the commercial activity of 2004-2005. Most days because of layoffs we're understaffed for the work we have."

In Lee County, a glance at the dollars invested so far in new construction — \$85 million worth in a mere six months or so — would suggest the need for an immediate, county-wide celebration complete with fireworks and the big-band anthem, "Happy Days Are Here Again."

But the long-term reality is not quite so rosy, either in Lee, or in Collier or Charlotte.

"We had a few big projects that contribute to that (\$85 million) figure," explains Joan LaGuardia, a Lee County spokeswoman.

She doesn't mean the recently permitted \$50,000 pole barn, for example. Or the five commercial gazebos for \$55,000, or the four aluminum sheds for \$12,500, or the seven commercial remodels for \$243,850, or the 42 radio/TV antennae and commercial satellite disks, for \$395,200.

She's not even referring to the single permitted new church, worth a tidy \$1 million.

Instead, she cites seven major projects, three of them part of the new JetBlue Park complex, specially designed for the Beantown boys of summer. Those include batting tunnels worth \$7.3 million, a \$1.7 million maintenance building and the crème de la crème stadium, clubhouse and chiller plant, worth a cool \$37.7 million.

Since Collier County failed to lure the Chicago Cubs to Naples last year, and Charlotte has yet to attract a major-league team, taxpayers and tourists paying bed taxes in those counties won't be shelling out their greenback to pay for the construction, like they're doing in Lee. Nor do those counties benefit from the 400 or so additional if temporary jobs for workers committed to finishing the stadium by the beginning of March 2011.

"Kraft Construction, the lead con-



ERIC RADDATZ / FLORIDA WEEKLY

**Above: Construction workers put together the area where Red Sox fans will sit when JetBlue Park in south Fort Myers opens next year. Right: The Green Monster takes shape in left field.**

tractor on it, is obligated to utilize local people to the maximum extent possible, so many of those 400 jobs — they'll drop to about 200 as we near the end of the project — are held by people from here," says Lee County Commissioner Frank Mann.

And that's about all he says that sounds optimistic.

"I'd like to be upbeat, but if you press me for examples of other recovery projects, I am hard-pressed to show you where the numbers are positive. Money is increasingly tight.

"We just decreased the cost of impact fees for construction permits last week by 27 percent, and the builders were saying we have to do more than that," Commissioner Mann says. "A lot of them would like us to eliminate impact fees. Collier County has impact fees higher than Lee's, and Charlotte has fees substantially lower than Lee's."

As he sees it, "We still have a lingering recession impacted by 25,000 vacant homes, and an unemployment rate that's still hovering up near 12 percent. Until that's absorbed, you're going to feel the pain."

Commissioner Mann, however, appears positively optimistic compared to his colleague, Commissioner Brian Bigelow.

"Is the construction industry as we knew it going to recover and return to its previous rate of activity?" he asks rhetorically.

"Never. Energy costs will make it financially impossible to build and maintain suburban sprawl and all the road improvements necessary for sustaining it — expressways and their many overpasses on top of overpasses would ruin our quality of life, repeating an east coast of Florida here on the west coast. If I have anything to do with it, that won't happen."

So another, much more sedate and locally focused economy will have to be created, he suggests.

Commissioner Bigelow's assessment, in turn, appears to be a model of robust enthusiasm compared to some analysts.

A recent report published by New Urban News describing the Forum on Land and the Built Environment held at Harvard University began this way:

"The building industry is in deep depression, with housing starts at their lowest levels since data began to be kept a half-century ago. Pulte Homes, one of the nation's largest builders, reported losses of more than a billion dollars for 2010. Signs of a turnaround for the industry, one of the primary engines of growth for the U.S. economy for two or three generations, have been sought since 2009 but are always over the horizon.

"Arthur C. Nelson, one of the nation's most prescient housing market researchers, says the worst is yet to come. The industry faces demographic and economic forces that will apply unrelenting downward pressure on the



market for the next decade."

On the ground, meanwhile, people keep moving forward.

## The way forward

Beyond the famous green wall of the new Red Sox stadium that sits like a creamy dollop on the face of the most populous county on the southwest coast, officials issued permits for seven new commercial buildings in May, valued at more than \$1 million, they said.

By contrast, in May 2010, builders put up almost \$3 million in new buildings.

On the residential side, however, "contractors pulled 52 permits to build single-family houses collectively valued at more than \$10 million in unincorporated Lee. That was the highest monthly total for single-family permits since June 2008," says Ms. LaGuardia.

She attributed the number to "large builders completing existing subdivisions."

Which hasn't happened in Charlotte County — but that doesn't mean things aren't bubbling along.

In Charlotte to date in 2011, more than 20 new commercial structures have been permitted, with only one residential. And in Collier, more than 5,200 permits have been issued, most for renovation.

"I'm encouraged. I see some growth," says Kay Tracy, interim director of the Charlotte Economic Development council. Citing such companies as Boyd Electric, a technology company, and Arcadia Aerospace in Punta Gorda, she describes these businesses as potential growers even in a down economy — which add to the soft construction resurgence.

And they bring permanent jobs. "We have a count of about 96 new positions now that companies are planning to add," she notes.



A.J. ZELLERS / COURTESY PHOTO

**Renovation and expansion at Tamiami Ford in Naples are targeted for completion in mid-August.**

Not only that, but the counties “are working together, rather than behaving like little islands unto themselves,” she observes. That helps everybody.

All of which may not be quite what many hope. Nevertheless, such activity infuses some wealth and construction work, at least, into the region’s economy.

**The view from the worksite**

To anybody with a job, things are looking up.

“I think the recession and its aftermath made people afraid to invest (in buildings or homes) even if they had money — they put a lot of stuff on hold until they could see what’s going on,” says Adnan Ahmedic, co-owner of the Naples-based A2D Architecture. “But now we’re starting to see a few more projects — we’re doing tenant improvements for businesses and gated communities in Collier and Lee, and drafting services for builders updating their custom-home designs.”

Builders and related businesses that managed to survive until now in a tough economy are probably much more likely to make it, say the last men standing.

“We’re one of the fortunate ones — all of 2008, 2009 and most of 2010 was the long face (when we sought work),” Mr. Creighton admits. “They didn’t want to see you, or talk to you. But in 2011 I think the momentum has changed.

“One of the benefits of the downturn — there really are no benefits — but if there is one, we’ve come to the best of the best contactors left. There was a time when we were going, ‘Hey, do you have a right hand, can you hold a hammer?’

“Now I might have a guy who’s got 30 years as a plaster mason and worked in Spain and Italy and Miami. There’s a higher level of workmanship with better training by people who are able to get stuff done.”

But they’ve all had to adapt, by fitting their work to the market’s needs.

“We have 12 employees, and we haven’t let any of them go,” says Bob Miller, co-owner with John Boyette of Boyette-Miller Construction, which maintains offices in Naples and Punta Gorda, and does work in both Collier and Charlotte counties.

“We were fortunate when this hit in 2006,” explains Mr. Miller. “We’re quite flexible, we saw it coming so we switched gears, and with a little luck and lot of work, fell into our niche.”

Now, he says, “about 90 percent of our work in Naples is remodeling, custom kitchen and bath stuff. And about 90 percent of the work we do in Punta Gorda is commercial.”

In Punta Gorda, for example, “I’m on my 11th doctor’s office (this year),” Mr. Miller says.

Pay and production have to be tailored to the market, he notes, which is part of the company’s flexibility.

In Naples, a custom kitchen job might run from \$38,000 to almost \$50,000, Mr. Miller notes, while in Punta Gorda he might bill in the \$25,000 range.

“It’s very competitive. We’re making money now, but I work longer hours for the same money I could get with less effort in 2005,” he admits.

As do many.

“We’re all making less,” says Mr. Creighton. “And we ask a lot from our employees. My guys work 24/7.”

And none are complaining. ■

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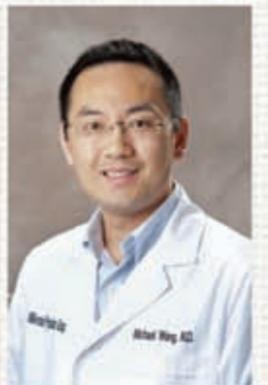
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## NEWS OF THE WEIRD

BY CHUCK SHEPHERD

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### Delicious genes

Somehow, upscale restaurateurs believe that diners will soon willingly pay more for a beef dish if it comes with disclosure of the DNA of the actual cow being eaten, according to a May Associated Press report. "People want to know where their food is coming from," said one excited chef, lauding the knowledge

to be gleaned from a calf's upbringing. (A more practical beef-supply executive added that DNA can help identify the "multiple animals" whose parts were used in hunks of ground beef — a 10-pound package of which may include contributions from "hundreds" of different cows.) ■

### Can't possibly be true

It was not difficult to find critics when the Orlando-area government job service engine Workforce Central Florida said it was spending more than \$70,000 of federal stimulus money to help the laid-off by handing out 6,000 satiny capes for jobless "superheroes" to "fight" "Dr. Evil Unemployment." ("Absolutely absurd" was the reaction

of a laid-off customer-service representative.) Several critics interviewed by the *Orlando Sentinel* noted that such an awkward program further erodes the unemployed's fragile self-respect. WCF, though, remained convinced. In the words of a spokeswoman, "Everyone is a superhero in the fight against unemployment." ■

### Urban legend come to life

Too-good-to-be-true stories have circulated for years about men who accidentally fell, posterior first, onto compressed-air nozzles and self-inflated to resemble "dough boys," usually with fatal results. However, in May in Opotiki, New Zealand, trucker Steven McCormack found himself in similar circumstances, and had it not been for

quick-thinking colleagues who pulled him away, he would have been killed — as the air, puncturing a buttock, had already begun separating tissue from muscle. Mr. McCormack was hospitalized in severe pain, but the air gradually seeped from his body (according to a doctor, in the way air "usually" seeps from a body). ■

### Oops!

Oswind David was convicted of "first-degree assault" in a 2006 trial in New York City, but unknown to him, his lawyer and the judge, the charge had already been dismissed by another judge due to prosecutorial error. Nonetheless, Mr. David has been in prison since his conviction, serving a 23-year term, and was

freed only in May when the error came to light. (However, the New York City district attorney still resisted releasing Mr. David, arguing that only the "first-degree" part had been dismissed. A judge finally freed Mr. David on bail while prosecutors ponder reopening the case.) ■

### Sounds like a joke

► Night club singer Simon Ledger was arrested following a performance at the Driftwood Beach Bar on Britain's Isle of Wight in April after a patron complained to police. Mr. Ledger was covering the 1974 hit "Kung Fu Fighting," and two customers of Chinese descent reported that they felt victims of illegal "racially aggravated harassment."

► Leslie Clarke, 29, turned himself in

to police in Darwin, Australia, in May after authorities released surveillance tape of a break-in and vandalism at the Hidden Valley Tavern. Mr. Clarke, a large man, confessed to going on a drunken prowl with friends, but said he remembered the break-in only when he saw the video and recognized his distinctive image from the back, including several inches of his butt crack. ■

### Inexplicable

► An April Associated Press story, citing federal government sources, reported that 247 people on the terrorist "watch list" were nonetheless legally permitted to purchase guns in 2010 — about the same number who did so legally in 2009.

► In May, Oklahoma judge Susie

Pritchett, receiving guilty pleas from a \$31 drug-deal raid in 2010 that netted a mother and her two grown children, sentenced the mother and son to probation, but the 31-year-old daughter to 12 years in prison (just because the daughter showed "no ... remorse"). ■

### Unclear on the concept

In May, a federal appeals court reinstated the Americans with Disabilities Act lawsuit filed in 2007 by Darrell Miller after he was fired as a bridge maintenance worker by the Illinois Department of Transportation. Mr. Miller had been medically diagnosed with a fear of heights, and could not work on many

projects, but a lower court dismissed his lawsuit, concluding that working at heights was an unavoidable condition of bridge maintenance. (The appeals court said that a jury "might" find that bridge maintenance could be done in "teams" with one worker always on the ground.) ■

### Redneck chronicles

► Zachary Woody, 21, of Calhoun, Ga., was charged with aggravated assault in May after stabbing a friend. Allegedly, Mr. Woody had escalated what was initially just a fistfight over whether Fords are better than Chevrolets.

► Joseph Hayes, 48, was arrested in South Memphis, Tenn., in June after

allegedly threatening (with a gun in his waistband) the hostess of a birthday party to which his kids had been invited but which ran out of cake and ice cream. "Y'all didn't save my kids no damn ice cream and cake," he was heard to say, and "I ain't scared to go to jail." ■

# News-Press breaks off partnership with WGCU

Fundraising letter insults publisher

BY OSVALDO PADILLA  
opadilla@floridaweekly.com

News-Press Publisher Mei Mei Chan terminated the daily paper's partnership with WGCU Public Media, the local PBS and NPR affiliate. The move came after the public broadcaster sent out a fundraising letter Ms. Chan found objectionable.

The end of the partnership means the two entities will no longer trade space and airtime to promote each other's content — a deal valued at thousands of dollars for both. Perhaps more disappointing to readers and listeners is the end of News-Press writer Amy Bennett Williams' weekly radio essays and the occasional news projects where the two entities teamed up to create content. The newspaper and radio station shared an award last year for a show about health care on WGCU's "Gulf Coast Live."

"You make reference several times to other media as a way to bolster your own positioning. This negative portrayal serves to denigrate other media..." wrote Ms. Chan in a sharply worded letter to WGCU Station Manager Rick Johnson last month.

"It's a marketing piece, not an academic treatise on the state of media," Mr. Johnson said about the fundraising letter. "What was said in the letter is that there are some 'Legacy Media' organizations facing tough times, and I don't think that's untrue."

The News-Press, which is owned by

the Gannett Corp., laid off 14 employees last week. WGCU won't fill a vacant reporter position as part of its strategy to deal with more than half a million dollar shortfall created when Gov. Rick Scott eliminated the state's contribution to the local public broadcasting station.

"Some of the Legacy Media — newspapers, magazines and commercial broadcasters — are in trouble with paid circulations declining and advertising revenues cannibalized by cable, the Internet and every other form of 'New Media' digital delivery," the fundraising letter that went out on May 23 reads.

The document that was mailed to donors portrayed other news outlets in sharp decline and unable to report as thoroughly as they once did. The letter touted WGCU as "the new 'bridge' between the Legacy Media and the New Media."

Ms. Chan called the terms "Legacy" and "New" outdated, considering that organizations such as hers have embraced the Internet and are taking steps to be more relevant to an online audience. She also said this is not the first time WGCU has put down other media outlets in order to raise funds.

Both Ms. Chan and Mr. Johnson spoke highly of each other's organizations and said they would like to overcome their differences and partner again in the future. ■

— Disclosure: Amy Bennett Williams is the wife of Florida Weekly writer Roger Williams.

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# UNDERCOVER HISTORIAN

## It takes sentinels to protect, preserve local history

BY LOIS BOLIN

Dr.Bo@Naplesbackyardhistory.org

The duty of a sentinel is to watch over something. Maybe "stand guard" is more like it.

Here in Naples, a unique self-organizing system of sentinels is brewing to watch over local history. These sentinels embody the essence of leadership: doing the right thing for the right reason. It doesn't get any more right than when that reason is to honor heritage, family or community.

Here's a bit about some of our community's sentinels.

Chester Keene served as a sentinel (bailiff) for our county's first woman judge, Lynne Hixon-Holley. He introduced us at Naples Backyard History to "Acrefoot" Johnson, a relative who was known as much for his ability to expeditiously deliver the mail long distances on foot as he was for the size 12 boots that supported his 6-foot, 7½-inch, 250-pound frame.

Sam Colding, former Collier County tax assessor, is as renowned for his tall tales and tenderness as Acrefoot was for his speed. Mr. Colding is the only speaker I have ever introduced to an audience where someone has later said, "I just want to hug that man." That's how we all feel about him. He's the archetype of grandfather — the epitome of unadulterated love for family, friends, God and community. Just like Mr. Keene, only funnier.

I'm stumped as to how to describe Jean Walker Humphries, whose family developed Aqualane Shores and is responsible for the Lorenzo Walker Institute of

Technology and Technical High School. Perhaps "impish joy on Red Bull" best illustrates this old timer.

Jessie Allen Chesser, author of "East of the River," can be compared to Grandma Moses in that she, too, is a late-blooming artist whose readers can feel or sense the joy of life illustrated in her work. Now we can add "heritage activist" to Ms. Chesser's credits.

Mr. Keene, Mr. Colding, Ms. Walker-Humphries and Ms. Chesser all personify love for family and community with a tenderness that if it were canned and put up for sale today, it would be in such high demand that Wynn's Market wouldn't be able to keep it on the shelves

### Converging characters

A few months back, Mr. Keene and Mr. Colding introduced me to Early B. Smith. It was right after Mr. Smith's 100th birthday, and they had spent several hours being filmed by Naples Backyard History in a conversation with the new centenarian. It seems Mr. Keene found a new calling with that interview; today you can find him, a somewhat reluctant merchant of history, on Facebook posting photos, asking questions and sharing the magic of a lost but not forgotten time in and around Collier



Kelly's Fish House at the Gordon River Bridge.

COURTESY PHOTO

High School that will add a Memorial Spirit Award this fall to pay homage to her grandparents, Rex and Elsie Lehman, the founders of the school's first football team. Unlike NHS's most recent state champion team, whose players wore uniforms made especially for them, the 1954 team donned borrowed uniforms (which Mr. Lehman drove to Fort Myers to pick up) until they could afford to purchase their own.

Ms. Chesser has been on a not-so-quiet campaign to champion the cause of heritage ever since she learned of a curious plan to change the

name of the Gordon River Bridge to the Haldeman Bridge. The reasons for a name change escape her (and many others). Growing up on the Gordon River holds a special meaning for her, but just as important, she notes, the river and bridge hold a special meaning for the character and identity of our community.

County. Mr. Colding, in the meantime, researches old tax records for answers to new questions about the topic of the day. Mr. Keene and Mr. Colding have since gone back to Mr. Smith and asked him to share more stories about the early days in our community. It seems these two sentinels have a soulful yearning to save such accounts simply because they need to be told and heard.

No single person or group can accumulate all the stories that need to be preserved. It will take a community of sentinels. The aforementioned men and women have thrown down a gauntlet, even if it is only metaphorical. Time is of the essence.

Ms. Humphries is fast and furiously working on the Wall of Fame at Naples

name of the Gordon River Bridge to the Haldeman Bridge. The reasons for a name change escape her (and many others). Growing up on the Gordon River holds a special meaning for her, but just as important, she notes, the river and bridge hold a special meaning for the character and identity of our community.

### The gauntlet is ours

None of these reluctant heroes is the type to enjoy the spotlight, so I hope they will forgive me. But when the spirit of common glories in the past is working so hard to do greater things in the present for neither money nor recognition, we cannot afford to ignore it. These sentinels of local history need to know that when they are gone, they, too, will not be forgotten. ■

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■ **Amazing erections like a teenager after 4 days, firm and long lasting.** I tried a number of virility products to no avail. V. Howard Stewart, 71, Sylvania, OH ■ **After 10 days my libido and performance came back.** We are enthusiastic lovers again. Troy Denton, 77, Deer Park, TX ■ **After using Eroxil for 2 weeks I was delighted to make love without taking virility drugs.** Will use it for the rest of my life. Thomas Fahey, 70, Clearwater, FL.

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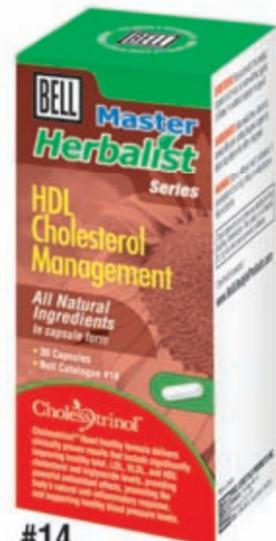


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## Cholesterol Control

■ **Cholesterol and triglycerides under control!** For the last 5-6 years I have been told that my cholesterol and triglycerides were out of line. After taking Bell Cholesterol Control #14 my doctor said he was amazed about the change. This is a good product. Jerome Nettles, 51, Monroeville, AL

■ **All statin drugs gave me pain!** My doctor tried them all on me. So he said to try a natural product. After taking Bell Cholesterol Control #14 I have no more pain. I'm so happy about this. Deanna O'Neil, 63, Tecumseh, ON. ■ **I had great success with all Bell health products!** In the last 2 years I had relief with Bell Prostate Eze Flow Tea, HDL Cholesterol Management, Blood Pressure Combo and Stem Cell Activator. I love your products. They all work for me. Great results. That's all that matters. Basil Richards, 49, S.W. Ranches, FL ■ **20 years of high cholesterol alleviated!** I had high cholesterol for 20 years and drugs didn't agree with me. After taking Bell Cholesterol Control #14 for 6 months I had a check-up and was surprised about the big improvement. I was delighted and extremely happy and so was my doctor. Norma Hrysiu, 65, Lac Du Bonnet, MB.



#14

had relief with Bell Prostate Eze Flow Tea, HDL Cholesterol Management, Blood Pressure Combo and Stem Cell Activator. I love your products. They all work for me. Great results. That's all that matters. Basil Richards, 49, S.W. Ranches, FL ■ **20 years of high cholesterol alleviated!** I had high cholesterol for 20 years and drugs didn't agree with me. After taking Bell Cholesterol Control #14 for 6 months I had a check-up and was surprised about the big improvement. I was delighted and extremely happy and so was my doctor. Norma Hrysiu, 65, Lac Du Bonnet, MB.

All products guaranteed to work.

# SNORING? SLEEP APNEA?



**Most older men and many women snore and have sleep apnea (gasp for air):**

To my surprise, after taking Bell Snoring & Sleep Apnea Relief #23 I really didn't snore or gasp for air anymore. I sleep through the night and feel rested and refreshed in the morning. Mark Wilson, 40, Hudson, NH ■ **Sleep apnea capsules worked first night!** For last 15 years I had sleep apnea and my doctor made me buy a CPAP machine, which I could not use. Finally Bell #23 helped the first night and every night thereafter. Like a miracle. Unbelievable. Karen Braun, 67, Glace Bay, NS ■ **For 20 years I was waking up frequently gasping for air.** During the day I would start napping every time I would sit down, because I was tired. Since taking Bell #23 sleeping 6 hours is heaven. It made a substantial change in my life. Mary C. Myrick, 62, Jackson, MS ■ **It is such a joy not having to use the CPAP machine.** I have had sleep apnea for 10 years. I was skeptical about Bell Snoring & Sleep Apnea Eze #23. After using it for 3 weeks my wife says there is no more snoring or gasping for breath or stoppage of breathing. It is such a joy to be able to roll to left or right with no hose or mask to deal with and can get up with no restrictions. Thank you Bell for a great relief. I suggest anyone with these problems to try it. You will be overjoyed with the results. Wayne Burse, 63, Beamsville, ON. **Proof that it really works!**

#23

about Bell Snoring & Sleep Apnea Eze #23. After using it for 3 weeks my wife says there is no more snoring or gasping for breath or stoppage of breathing. It is such a joy to be able to roll to left or right with no hose or mask to deal with and can get up with no restrictions. Thank you Bell for a great relief. I suggest anyone with these problems to try it. You will be overjoyed with the results. Wayne Burse, 63, Beamsville, ON. **Proof that it really works!**

## High Blood Pressure?

High blood pressure is called the silent killer. If your BP is higher than normal, try to get it down to about 120/80. For many people it is easy to control. If it does not work for you we refund your money. On our website you will find over 50 testimonials with full names and towns from all over USA and Canada. Most of them have listed phone numbers and are happy to talk about the relief they had. No money was paid for testimonials.



Dr. C. Hammoud M.H., Ph.D. recommends this effective fish peptide blood pressure natural product. So does Dr. Julian Whitaker M.D. ■ **I was on 3 blood pressure drugs that did not work well.** After starting Bell #26 my readings are generally well below 120/80. Dona A. Anderson, 76, Sooke, BC ■ **My blood pressure was 157/90** and I had side effects from prescription drugs. I bought a monitor. After 6 months on Bell #26 I was down to 120/80. Toni L. McCuistion, 52, Elizabethtown, PA ■ **At work my driver's medical test was too high at 170/100.** After taking Bell #26 for a few days I went down to 128/84 which allowed me to pass my work medical. Kris Geier, 48, Windsor, ON. **Bell is helping people everywhere.**

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After starting Bell #26 my readings are generally well below 120/80. Dona A. Anderson, 76, Sooke, BC ■ **My blood pressure was 157/90** and I had side effects from prescription drugs. I bought a monitor. After 6 months on Bell #26 I was down to 120/80. Toni L. McCuistion, 52, Elizabethtown, PA ■ **At work my driver's medical test was too high at 170/100.** After taking Bell #26 for a few days I went down to 128/84 which allowed me to pass my work medical. Kris Geier, 48, Windsor, ON. **Bell is helping people everywhere.**



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Doctors say fatigue is the biggest complaint among middle-age patients. A.J. Carisse, 44, Fredericton, NB wrote: "Being in my 40's, this product gave back my energy, strength, abdominal muscle tone and zest for life." "This is indeed the best on the market." You can do things again. If you are not pleased, or perhaps even grateful, that you tried it, I will refund your money. **Bell is helping people everywhere.**

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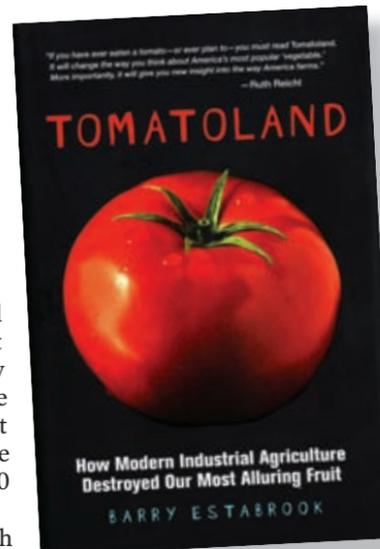


**Bobby Long**  
 776-4650  
 rbbrlong22@gmail.com

# New book blasts SWFL tomato industry

Food journalist Barry Estabrook reveals the huge human and environmental cost of the \$10 billion fresh tomato industry in "Tomatoland" based on his James Beard Award-winning article. The story begins

simply, with Mr. Estabrook finding himself behind a heavy truck in Florida, laden with what appear to be green Granny Smith apples. Some of these orbs begin to fly off the truck, but they turn out to be tomatoes, "so plasticine and so identical they could have been stamped out by a machine." A few have cracks, most are unblemished, and not one is smashed, despite the long drop at 60 mph.



The story ends with Tomatoland, an exposé of today's agribusiness systems, which according to Mr. Estabrook, produce industrial tomatoes as lacking in nutrition as they are flavor. Of all the fruits and vegetables we eat, none suffers at the hand of factory farming more than a tomato grown in the winter fields of Florida, which accounts for one-third of the fresh tomatoes grown in the United States.

The book argues that modern agribusiness can't deliver a decent-tasting tomato in large part because it's essentially against the law; regulations set by the Florida Tomato Committee determine what a tomato should look like, and the older, tasty varieties don't conform to the rules of color and shape.

As Mr. Estabrook explains in this fact-filled yet approachable book, consumers and society pay a price when they take taste and thought out of food purchases. Among Mr. Estabrook's findings are:

- The tomato got its start in the arid climates of South America, making Florida's humid weather possibly the worst place for tomato growing. This results in heavy use of chemical fertilizers, pesticides and herbicides.

- The underpaid workers in Florida's tomato fields are exposed to chemicals daily, with a toll including cancers, respiratory ailments, and severe birth defects among newborns. That's not all — one assistant U.S. attorney referred to Florida's tomato fields as "ground zero for modern-day slavery," complete with beatings and being "sold" to crew bosses to pay debts.
- A tomato today contains less vitamin C, thiamin, niacin and calcium and 14 times as much sodium as its 1960s counterpart. ■

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**Nominate him or her for the 2011 Golden Baby Shoe Award!**

**Criteria**

- Is a Doctor, Nurse, Mid-Wife, Social Worker or other Health Care/ Social Service Provider involved in the direct care of mothers and babies;
- Has made a positive impact on improving the health of mothers and babies;
- Has demonstrated an enthusiasm and dedication for their work;
- Is well respected by colleagues and clients; and
- Has provided services in Lee, Collier, Glades, or Hendry County Florida.

**Submission deadline is July 7, 2011.**

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To download a nomination form, go to **WWW.GOLDENBABYSHOE.ORG** or call Kay at **(239) 425-6920**

Healthy Start of Southwest Florida, has served Lee, Collier, Glades, and Hendry counties since 1992. The organization's mission is to reduce infant deaths and increase healthy births in southwest Florida. Visit: [www.HealthyStartSWFL.com](http://www.HealthyStartSWFL.com) for more information.

## Practice your Spanish with native speakers

The Hispanic Institute at Hodges University offers several two-hour sessions to provide adult learners the opportunity to practice speaking Spanish with people for whom it is their native tongue. Topics include everyday situations, current events and cultural areas. Participants should already have some knowledge of the language.

Free sessions are scheduled for 3-5 p.m. Fridays, July 8 and 22, and Aug. 12 and 19. For more information, call Carmen Rey-Gomez at 938-7793. ■

## Dine island-style for Drug Free Collier

The Dock at Crayton Cove invites adventuresome diners to enjoy a taste of the Bahamas at a special dinner to benefit Drug Free Collier on Thursday, July 14.

Executive Chef Corey Heath will serve up some history of the Bahamas along with dishes that celebrate tropical island cuisine, from pigeon pea soup and conch salad to grouper boiled in coconut milk and mango pudding.

Cost is \$75 per persons. Reservations are required and can be made by calling the restaurant at 261-4191. ■

## Naples Press Club plans happy hour in the Village

The Naples Press Club invites members and

guests to happy hour from 5:30-7:30 p.m. Thursday, July 14, on the waterfront terrace at M Waterfront Grill in the Village on Venetian Bay. Hors d'oeuvres will be served, and happy hour prices will apply to drinks. Those who decide to stay for dinner will enjoy 10 percent off their bill.

RSVP by e-mailing [rsvp@naplespress-club.org](mailto:rsvp@naplespress-club.org). ■

## Shula's says cheers to Make-A-Wish Foundation

Shula's at the Hilton Naples is hosting two celebrity bartender nights to benefit the Make-A-Wish Foundation.

Guest bartender Tony Marino, a newly appointed member of the Collier President's Council for the foundation, will be behind the bar from 5-7 p.m. Friday, July 15.

Charlie Babb, who played safety for the Miami Dolphins from 1972-79, will shake it up from 5-7 p.m. Friday, July 29.

Admission to celebrity bartender nights is free, and drinks will be half-price. In addition, 100 percent of each bartender's gratuities will

be donated to the Make-A-Wish Foundation, which grants wishes to children with life-threatening medical conditions.

For more information, call Lesley Colantonio at 992-9474 or visit [www.sfla.wish.org](http://www.sfla.wish.org). ■



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\*\* Money Market Terms: Annual Percentage Yield (APY) is accurate as of June 27, 2011. Rate may change after account opening. Minimum deposit to open account \$100. Account activity restrictions apply. Fees may reduce earnings.

# PHYSICIAN LECTURE CALENDAR

FOR PHYSICIANS REGIONAL HEALTHCARE SYSTEM

JULY 2011

## TUESDAY

### ROBOTIC ARM KNEE SURGERY

Learn about one of the latest advances for treating knee pain: MAKOplasty® joint resurfacing - an innovative new treatment option for people with early to mid-stage osteoarthritis of the knee.

*Available only at Physicians Regional.*



**Tuesday, July 12, 6:00 pm**

**Jon Douchis, M.D.**

Hospital Lobby • 6101 Pine Ridge Road

RSVP: 348-4180

### WOMEN'S TRANSITIONAL ISSUES & HORMONE THERAPY

Learn about the effect of women's transitional issues: menstrual disorders, fibroids and endometriosis.



**Tuesday, July 19, 6:00 pm**

**Dennis Hidlebaugh, M.D.**

Hospital Lobby • 6101 Pine Ridge Road

RSVP: 348-4180

### INCISIONLESS SURGERY FOR SEVERE HEARTBURN

Learn about EsoPHYX TIF®, an effective surgical procedure performed through the mouth to reconstruct the body's natural barrier to reflux.

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**Tuesday, July 26, 5:30 pm**

**Thomas Bass, M.D.**

Education Room • 8300 Collier Boulevard

RSVP: 348-4180

### WEIGHT LOSS SURGERY OPTIONS

Learn about the most advanced techniques in modern weight loss surgery, including adjustable gastric banding, sleeve gastrectomy and gastric bypass that can help you get back to your life faster.



**Tuesday, July 26, 6:30 pm**

**Thomas Bass, M.D.**

Education Room • 8300 Collier Boulevard

RSVP: 348-4180

## WEDNESDAY

### NEWEST ADVANCES IN SHOULDER SURGERY

Learn about the various causes of shoulder pain and the latest treatment advances, including shoulder resurfacing, arthroscopic surgery and joint replacement surgery.



**Wednesday, July 20, 6:00 pm**

**Steven Goldberg, M.D.**

Hospital Lobby • 6101 Pine Ridge Road

RSVP: 348-4180

### ROBOTIC ARM KNEE SURGERY

Learn about diagnosis and treatment advances, including MAKOplasty® joint resurfacing- an innovative new treatment option for early to mid-stage osteoarthritis of the knee.

*Available only at Physicians Regional.*



**Wednesday, July 27, 6:00 pm**

**Frederick Buechel, Jr., M.D.**

Hospital Lobby • 6101 Pine Ridge Road

RSVP: 348-4180

## THURSDAY

### SKIN CANCER: WHAT YOU SHOULD KNOW

Learn about various skin cancers and the effective treatments available, including Mohs Surgery, a state-of-the-art procedure now available at Physicians Regional.



**Thursday, July 14, 4:00 pm**

**Robert Tomsick, M.D.**

Hospital Cafeteria • 6101 Pine Ridge Road

RSVP: 348-4180

### NEW VEIN TREATMENT OPTIONS

Tame varicose and spider veins by learning the effective treatments available, including sclerotherapy and laser therapy procedures now available at Physicians Regional.



**Thursday, July 21, 4:00 pm**

**Richard Gelb, M.D.**

Hospital Cafeteria • 6101 Pine Ridge Road

RSVP: 348-4180

# Renaissance Academy seeks instructors

The call is out for instructors to teach fall 2011 and winter/spring 2012 classes at the FGCU Renaissance Academy's 12 locations throughout Collier, Lee and Charlotte counties. The academy is also seeking volunteers for curriculum planning committees to assist with program planning and growth.

There are no advance degree requirements for instructors, who give single lectures or lead short courses in the following categories: art, business, computer instruction, ecology, environment, government, history, law, life enrichment, literature, music, philosophy, psychology, religion, science, sociology, medicine and U.S. and world affairs. The academy pays an honorarium of \$75 per lecture.



Those interested in lecturing can download a course proposal form from [www.fgcu.edu/racademy](http://www.fgcu.edu/racademy) or can arrange to receive a form via mail by calling 425-3272.

For more information, contact John Guerra at 434-4838 or [jguerra@fgcu.edu](mailto:jguerra@fgcu.edu). ■

# Leadership Bonita seeks applicants for Class of 2011-12

Applications are due July 15 for candidates for the 2011-12 class of Leadership Bonita, a program that enlightens and engages current and future leaders to improve the quality of life in the community.

A mandatory weekend retreat kicks off the program July 28-30. Classes

and field trips then take place from 8 a.m. to 5 p.m. on Fridays approximately once a month.

For more information or to submit an application, call Stephanie Kissinger at the Bonita Springs Chamber of Commerce, 992-2943, or visit [www.BonitaSpringsChamber.com](http://www.BonitaSpringsChamber.com). ■

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# The Children's Hospital of Southwest Florida is Growing.



We are responding to the increasing need for specialized pediatric services in Southwest Florida by building a new state-of-the-art Children's Hospital.

Our new Children's Hospital of Southwest Florida will house 148 beds and many specialty services to treat the most critically-ill children and their families.

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# Nominations sought for annual Philanthropy Day awards

The Everglades Chapter of the Association of Fundraising Professionals is soliciting nominations for its 2011 Innovation in Philanthropy and Outstanding Fundraising Executive awards.

The Innovation in Philanthropy award is presented to an organization or group of individuals that have fostered positive change in the Naples philanthropic community through increased productivity, a new service/product/program or a multi-party collaboration.

The Outstanding Fundraising Executive award honors an individual who practices his/her profession in an exemplary manner and who has at least 10 years of professional fundraising experience, among other criteria.

Deadline for nominations is Aug. 1.

Anyone can make a nomination. AFP members are also encouraged to nominate a Distinguished Volunteer before Sept. 1. Visit [www.afpeverglades.afpnet.org](http://www.afpeverglades.afpnet.org) or e-mail [afp.everglades@gmail.com](mailto:afp.everglades@gmail.com) for nomination forms or more information.

The awards will be presented at



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## National Philanthropy Day\*

the National Philanthropy Day reception Thursday, Nov. 10, at The Ritz-Carlton Golf Resort. Tickets for the reception will go on sale in October.

The Everglades Chapter of AFP was formed in 1994 and has more than 50 members throughout Collier County. ■

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## HEALTHY LIVING

## TO YOUR HEALTH

## Bloodmobile is on the move

The NCH Community Blood Center encourages donors to spend a few minutes this holiday weekend giving the gift of life. The bloodmobile will be parked at these locations:

• **Hollywood 20 Cinemas**, 6006 Hollywood Blvd., Naples; 11 a.m. to 6 p.m. Friday, Saturday and Sunday, July 1-3 - Successful blood donors will receive a free movie ticket.

• **Nelson's Plaza**, 26880 Old 41, Bonita Springs; 8 a.m. to noon Monday July 4 - Give blood during the Bonita Springs Fourth of July Parade. Donors will receive discount cards from Stan's Super Subs.

All blood donors qualify to win the summer grand prize drawing of a two days at Busch Gardens for four adults, including an overnight stay at Tampa's Wingate by Windham (drawing will be Sept. 7).

For more information, call 436-5455 or visit [www.givebloodcbc.org](http://www.givebloodcbc.org). ■

## Learn to make organic face masks

Learn how to use fresh, organic ingredients to make masks that will hydrate and refresh your skin during a free class from 10 a.m. to noon Saturday, July 9, at Andrea's Organic Hair & Spa, 6714 Lone Oak Blvd. Call 514-4707 or 642-0873 for a reservation. ■

## Bond with baby while doing yoga

Bala Vinyassa Yoga presents a class for parents and babies ages 3 months to 1 year from 1-3 p.m. Saturday, July 9. Instructor Celena Marshall will show moms and dads how to do yoga stretches with their little ones and will also demonstrate basic baby massage techniques. Cost is \$30. Bala Vinyassa Yoga is at 6200 Trail Blvd. N. Call 598-1938 or visit [www.bvyoga.com](http://www.bvyoga.com). ■

## Pool party will focus on safety measures

The Children's Hospital of Southwest Florida and the Kohl's Center for Safety present a free pool safety party from 10 a.m. to 1 p.m. Saturday, July 9, at the Bonita Springs Community Pool, 26890 Pine Ave.

Drowning is the leading cause of death for children under age 5 in Florida. "We lose the equivalent of three classrooms of preschoolers to drowning each year in the state," says Michele King, director of the hospital's child advocacy program. For more information, call Kohl's Center for Safety at 343-5224. ■

# Could red wine be the fountain of youth?

UF researcher predicts more studies into anti-aging benefits of resveratrol

BY JOHN DUNN

Special to Florida Weekly

Although it can't prevent aging, the compound in red wine known as resveratrol might make growing old more tolerable, according to a University of Florida review of research.

News stories have long touted resveratrol as a cure for various diseases and a preventative against aging.

"We're all looking for an anti-aging cure in a pill, but it doesn't exist. What does exist, however, shows promise of lessening many of the scourges and infirmities of old age," says UF exercise psychologist Heather Hausenblas, Ph.D., one of the researchers involved in the study.

Human clinical research on resveratrol has found it has "anti-aging, anti-carcinogenic, anti-inflammatory and antioxidant properties," but more research of its benefits is needed, Dr. Hausenblas says.

The study, which appeared online in Molecular Nutrition and Food Research, examined results gleaned from thousands of laboratory studies with enzymes, cultured cells and animals. It was conducted by Dr. Hausenblas and fellow researchers James Smoliga of Marywood University and Joseph Baur of the University of Pennsylvania School of Medicine. They examined current knowledge of the effects of resveratrol on humans in hopes that the information will be used to guide future human clinical trials.

Despite numerous clinical studies on resveratrol's tonic effects on animals, there is little evidence that it benefits human health. That's because there haven't been many studies on humans, Dr. Hausenblas

says. However, she points out, for years many scientists have thought that a link between resveratrol and human health exists.

The French people, for example, enjoy low levels of cardiovascular disease, even though their diets are rich in saturated fats and oils. Some researchers think the reason for this paradox lies in France's national drink — red wine, which is the most important dietary source of resveratrol.

Exactly how resveratrol works isn't yet fully understood. Correlating factors such as metabolism, the chemical interplay of molecules, genetics, exercise, age, dosage and many others all play a role.

Among resveratrol's most intriguing aspects is how it functions as an antioxidant.

Oxidation is a natural chemical process in living tissues that results in a transfer of electrons. When this happens, groups of atoms are formed called "free radicals" that can cause cell damage that in turn provides a pathway for diseases. Antioxidants, however, suppress free radicals. "It's not so easy to say resveratrol is the main factor," Dr. Hausenblas says.

"It's one piece of the overall puzzle that reduces the free radicals."

The UF study also reveals that various clinical trials indicate resveratrol prevents the growth of some cancers in mice, inhibits enzymes that cause inflammation, shrinks tumors and increases blood flow, thus reducing cardiovascular diseases. In many cases, it also extends the life of obese animals.

Some evidence also shows that resveratrol could one day be used to help regulate insulin sensitivity in diabetic patients.

Dr. Hausenblas and her colleagues believe research into resveratrol's potential will become increasingly more important as the nation's 76 million baby boomers grow older. ■



## STRAIGHT TALK

## 'Live long and well in Collier County'

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[allen.weiss@nchmd.org](mailto:allen.weiss@nchmd.org)



Where you live matters. And if you are fortunate enough to live in Collier County, chances are you're in a lot better shape than most people.

According to a new study from researchers at the University of Washington's Institute for Health Metrics and Evaluation and the Imperial College London, women in Collier County have the longest life expectancy in the United States — 86 years, second in the world only to Japan. Men here have the second-longest life expectancy in the U.S. — 80.2 years, which lags only Fairfax County, Va., by 0.9 years.

As defined in an article published in Population Health Metrics, life expectancy is how long someone born in the U.S. in 2007 would be expected to live

compared with those born decades earlier.

It's no secret what cuts life short. According to the article's authors, the most preventable determiners of shorter life expectancy include obesity, diet, smoking, high blood pressure, physical inactivity, alcohol and elevated fats in the blood. The authors note that availability of care and insurance coverage also are significant contributors to good health, loosely correlated with standards of living and educational levels. And of course, access to quality health care is essential.

The University of Washington statistical study confirms another recent accolade for our Collier County. As reported a few months ago, for the second year in a row, a study sponsored by the Robert Wood Johnson Foundation and conducted by the University of Wisconsin's Population Health Institute ranked Collier County the healthiest overall of the 67 counties in Florida. The rankings

of health outcomes, which account for 50 percent of the metrics and are based on statistics before 2007, are measured as the combination of mortality (death rate) and morbidity (sickness).

In other words, in healthiness, we're No. 1!

Digging deeper into the local numbers, we find that poor physical and mental health days have decreased modestly over the past year, while the number of low birth weight infants has increased minimally, which isn't good.

Health factors such as smoking and obesity remain unchanged, while sexually transmitted diseases have increased. The teen birth rate is minimally lower, but single-parent households have increased markedly.

Violent crime and motor vehicle death rates are both moving in the right direction.

Unemployment and children living in poverty continue to plague us locally, a tragedy in a community like ours with

abundant resources. On the other hand, high school graduation rates are up, with 47 percent of students going on to higher education.

So as good as our ranking is, we still have much to do to ensure the health of our community. Toward that end, the Collier County Health Department has created "Sustaining Excellence," a consortium of social service, public, not-for-profit and for-profit institutions focused on opportunity areas. We have already convened downtown in NCH's Telford Auditorium to discuss ways to improve the health of all in our community.

Local access to great health care and other resources has a real impact. I am proud and humbled to represent one of Collier County's leading medical institutions, which has again been shown to make a difference.

"Live long and live well in Collier County" could well be our community's banner. ■

# LONG LIVE 'SPAMMY JAMMY'

A quirky combination of pajamas, Spam and just the right amount of irreverence and humor made for yet another wild and crazy "Spammy Jammy" celebration at Goodland's Little Bar on June 25. Revelers maintain the annual party helps ward off hurricanes. ■

PEGGY FARREN / FLORIDA WEEKLY

1. Kirk Gardner and Krista Corrado
2. Grace Anshutz and Emily Lammers
3. "Spammy Jammy" by Leslie McDavid and Julie Booth
4. The Spam Goddess
5. "Spamonster SkunkApe" by Nile Dupstadt
6. Matt and Kaitlyn Purdy
7. Sam Hulbert
8. Julie Booth and Leslie McDavid
9. "Spoda Spamwars" by Annie Bacon
10. Chuck Leedy
11. Natalie Strom and owner of The Little Bar, Ray Bozicnik
12. Wendy Hunter-Miller, Tara O'Neill and Jenni Peters
13. Judges Sonny Grech, Larry Purvis and Gary Krist



1.



2.



3.



5.



6.



7.



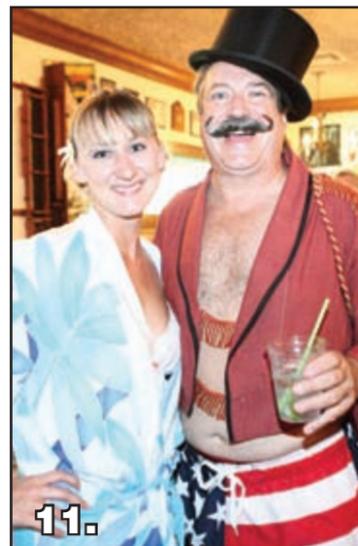
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4.



10.



11.



12.



13.



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# TOWN HALL

From page 1

Rick Borman, the series' president and producer, says. "But a closer look brings to light some similarities, as they both are proponents of the power of the mind, body and spirit when it comes to overcoming challenges.

"Part of our mantra as a speaker series is to bring individuals whose achievements influence us in some way, whether it's in politics, business, the arts and more," he adds.

Dr. Weill and Mr. Blaine join previously announced Glenn Beck and Condoleezza Rice to complete the Town Hall lineup for next year. Dr. Weill will take the podium on Feb. 1 and Mr. Blaine will address the crowd on March 1. Mr. Beck opens the series on Jan. 7, and Ms. Rice closes the season on March. 20. All four programs will take place at The Ritz-Carlton, Naples.

Series subscriptions are \$700 per person, or \$1,500 per person to include a private cocktail reception with the guest of honor, dinner and 45-minute Q&A. For \$5,250 for two people, Town Hall Benefactors enjoy priority seating, a private cocktail reception, dinner and Q&A, plus entry to special events and an invitation to dine with one guest speaker.

For more information, call 659-6524 or visit [www.NaplesTownHall.org](http://www.NaplesTownHall.org). ■



RICE

# Humane society tips, tricks can lessen anxiety over fireworks

BY ERICKA BASILE  
Special to Florida Weekly

What do fireworks and summer rain have in common? Noise that often frightens animals.

Humane Society Naples recommends the following tips to help prepare your pet for loud fireworks and booming thunder:

1. "Accustom your pet to loud noises early on when they are puppies. Bang pots and pans and then give your pet a treat," suggests Tiffany Campbell, a trainer with HSN.
2. For older dogs or anxiety-prone pets, give them a crate to hide in. Cover this den with a towel for added security.
3. Turn on the TV or radio to create ambient noise to lessen the shock of sudden loud noises.
4. Speak calmly to your pet and offer soft massage. TLC goes a long way in easing anxiety. So do treats.
5. Try an anxiety wrap such as Thundershirts. Used by leading behavior experts across the country, these Velcro-wrap shirts comfort pets, akin to the time-tested trick of

swaddling an infant.

6. Another option is to rub a sheet of fabric softener along the coat of your dog prior to a storm. Static electricity, which often accompanies a thunderstorm, causes fur to stand up and this alarms your pet.

7. For severe cases, visit HSN's clinic medical director or your veterinarian and ask if your pet needs anti-anxiety medication for occasional use.

How do we know so much about stress in pets? The animals at HSN sometimes arrive in an anxious state, due to their sudden environmental

changes. Transitioning pets from a house to a shelter has given our staff a keen understanding of how environmental noises can play a role in a pet's stress level. Having a place to hide, soothing voices and anxiety wraps often help the shelter pets manage stress.

Preparing yourself and your pet ahead of time is key. Anxiety in pets is stressful not only for the animal, but also for the owner. Utilize these tips and tricks to help make the Fourth of July and summer rain showers and thunder stress-free.

For more information about HSN, visit [www.hsnaples.org](http://www.hsnaples.org). ■



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# PET TALES

## Breathless

Bulldogs, pugs need protection from the heat

BY DR. TONY JOHNSON  
Special to Florida Weekly

Mother Nature usually does things pretty economically, trying to get genes passed on from one generation to the next with a minimum of fuss.

When people step in and start mucking about is usually when the troubles begin. When we breed for a particular look (rather than for a purpose intended to maximize the chances of passing on genes), function gets tossed out the window at the expense of form, and things can get bogged down pretty quickly.

Lots of different dogs suffer from problems because of fad breeding, but perhaps none so much as the short-nosed, or "brachycephalic" breeds such as pugs, English Bulldogs and the like. As the weather turns warmer, we see a lot more of these dogs suffering from heat stroke in our emergency unit at Purdue's School of Veterinary Medicine.

Dogs are largely unable to sweat. Maybe a little around the feet (sometimes my more nervous patients will leave cute little paw-shaped sweat prints on the exam table), but not through their skin as people can. They regulate their body temperature largely through panting, which dumps heat from their bodies through evaporation of water from their tongues rather than their skin.

In order to keep cool through panting, dogs need a good airway. Brachycephalic



Bulldogs and other short-faced dogs have been bred for a look that makes breathing a struggle.

dogs almost all have narrower windpipes relative to other dogs of comparable size — a condition known as "tracheal hypoplasia." Bulldogs often have a trachea that would keep a Yorkie quite happy, but for the bulldog, it must be like breathing through a coffee stirrer. When we have to intubate brachycephalic dogs for surgery (which involves placing a soft, plastic tube into their trachea to deliver oxygen and anesthetic gases), they will often wake up with the tube in place after the procedure and seem quite happy to have an open and bigger airway for the first time in their lives. Most other dogs can't wait to get the dang tube out!

Brachycephalic dogs can also have little blobs of tissue in the back of their throat (known as "laryngeal sacculles") that can turn inside out and block the airway, and they often have teensy-weensy little nostrils

that look cute but don't move too much actual air. Together, tiny tracheas, lumps of flesh and wee nostrils are called a "brachycephalic airway syndrome," and while surgery can fix a few of the problems and provide for a better life for some of these dogs, the threat of heat exhaustion always remains.

When they try to dump excess body heat through panting, brachycephalics have to work so hard to move enough air through their tiny tracheas that they actually end up generating more heat and making things worse. It would be like having a coal-fired air-conditioner in your house; when the house gets warm, the A/C kicks on, but the heat from the coal fire would make the house warmer.

When the weather turns warm and humid, these dogs need to stay in a carefully controlled and cool environment to avoid overheating.

Signs of heat exhaustion — the last step before heat stroke — include bright red gums, an inability to get up and loud, raspy panting. Dogs that are going into full-on heat stroke often vomit, become severely lethargic and can have explosive diarrhea. Once heat stroke develops, cooling them down is the top priority but it often is not enough. Some dogs will go down the slippery and tragic slope into multi-organ failure and be unable to be saved, even with days of ICU-level care.

Prevention is the key with this condition, so remember to keep these dogs in a cool environment and always watch out for heat exhaustion.

If you think your dog is suffering from heat stroke or exhaustion, douse him in cool water, get him out of the heat and calmed down, and head for the nearest veterinarian without delay. Even a few minutes can make all the difference in the world. ■

### Pets of the Week



>> **Brando** is a 2-year-old, 12-pound Multi-poo who's cute as a button — and neutered, too. He's a happy, outgoing guy.



>> **Hank Williams** is a 1-year-old, neutered Chihuahua who weighs about 8 pounds and would make a cute companion.



>> **Margery** is an elegant beauty with lovely blue eyes. She has been spayed and is very friendly.



>> **Rumpzee** is a 6-year-old terrier mix. He weighs about 20 pounds and has been neutered. He knows basic obedience commands and loves to offer his paw.

### To adopt a pet

This week's adoptable pets are from Brooke's Legacy Animal Rescue, an all-volunteer foster home rescue organization. For more information, call 434-7480, e-mail brookeslegacy@brookeslegacyanimalrescue.org or visit www.BrookesLegacyAnimalRescue.com.

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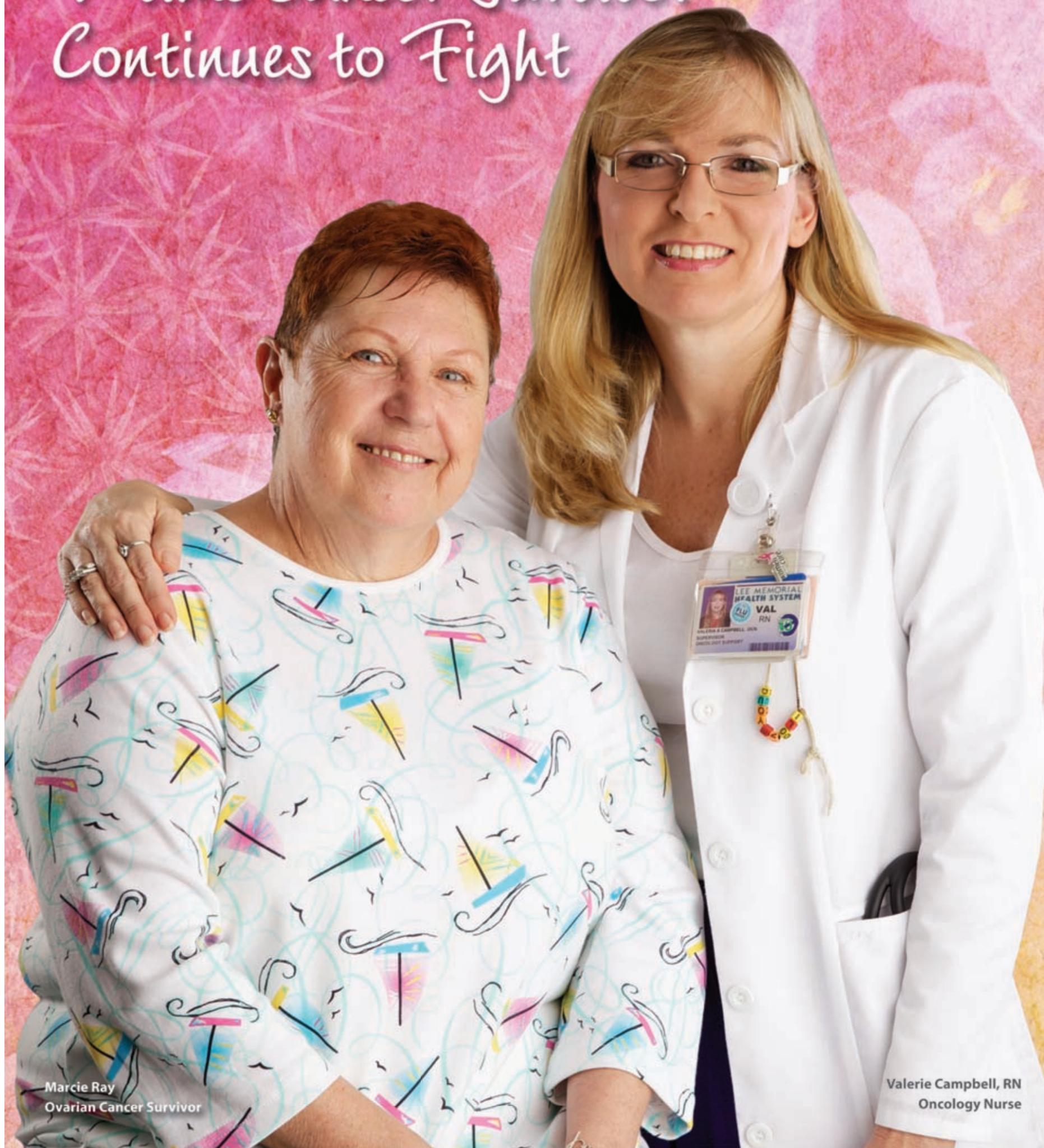
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Valerie Campbell, RN  
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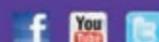
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# MUSINGS

## Full tilt



*I'm in Paris with you. I'm in Paris with the slightest thing you do.*

— James Fenton

*"With lance braced and covered by his shield, he... attacked the first mill that stood in front of him..."*

*"The fortunes... are liable to frequent fluctuation... The same sage who carried off my books has turned these giants into mills."*

— Miguel de Cervantes, "Don Quixote"

*"You got to know when to hold 'em, know when to fold 'em, know when to walk away, know when to run... Every hand's a winner and every hand's a loser."*

— Kenny Rogers

*"I call upon... the sun with its brightness and the snow with its whiteness and the fire with all the strength it has and the lightning with its rapid wrath and the winds with the swiftness along their path and the sea with its deepness and the rocks with their steepness and the earth with its starkness: All this I place... between myself and the powers of darkness."*

— Patrick's Rune from "A Swiftly Tilting Planet," Madeleine L'Engle

*"It has to be displayed, this face, on a more or less horizontal plane. Imagine a man wearing a mask, and imagine that the elastic which holds the mask on has just broken, so that the man (rather than let the mask slip off) has to tilt his head back and balance the mask on his real face."*

— James Fenton regarding Chancellor Nigel Lawson

*"Let's talk of Paris, the little bit of Paris in our view. There's that crack across the ceiling and the hotel walls are peeling.*

On April 15, Preet Bharara, the United States Attorney in Manhattan, shut down the American online poker industry. Indictments were brought against Isai Scheinberg of Poker Stars and Raymond Bitar of Full Tilt. The charges were illegal gambling and money laundering. The domain names of these poker sites were seized by the FBI. It is said that both sites and government are working to return funds to the United States players. PPA, Poker Players Alliance, is working to reestablish online poker in the US. They argue, and several states agree, that poker is a skill, not gambling.

The tilt — debate — goes on, each party producing its tilt — spin — at full-tilt, full-speed-ahead inclination, like quintessential tilt of lance thrust.

In poker, the word tilt refers to the poor card play that results from a player's emotional upset. This is true to the Germanic etymology of the word, its meaning unsteady before the meaning of slant became the more common usage. There

is also the tilt shut down response to pin-ball machine shaking. This tilt may hold meaning tilts of both unsteadiness (in the player) and slant (in the machine).

Even those who prefer to believe that they do not gamble do gambol and gyre on the wabe of the swiftly tilting planet. And on June 21, this planet experienced summer solstice. This is the northern hemisphere day of the longest daylight. And the summer joy of thawed ground for flowers and herbs has been celebrated by many traditions, long before concerns for and against global warming. In this instant of time the 23.5 degree axial tilt of the earth, as well as the axial tilt of the moon, are most inclined to the sun. The sun (Latin: sol) stands still (Latin: sistere).

We live on a planet that tilts, a planet not upright. In this wabe of hurtling home we can only gyre and gimble. We exist in violation of all logic and expectation.

Yet this crazy tilt underpins all life on earth. In an upright world, the sun would be ever over equator, eternal summer solstice. And the poles would be ever winter solstice. There would be no seasons. Between equatorial desert and frozen poles there would be a nasty in between of violently circulating hot and cold air.

But we are fortunate. In Freud's words, "Something that ought to have remained hidden is coming to light." We feel the embodied tilt anomaly of absurd sensation, gratefully. Who can say anything more? Full tilt wonder only, please. With a dash of L'Engle's kything on this tilting



hurtling blue marble marvel site.

It is the slippage and the seepage of the tilt that allows the peek of visibility. In the tilted mirror of wordless knowing one person, in essence, becomes another, seeing through their eyes and feeling through their senses. It is an odd exchange: the tilt of the rock for the cossetting of closest still lucid light clarity. ■

— Rx is the FloridaWeekly muse who hopes to inspire profound mutiny in all those who care to read. Our Rx may be wearing a pirate cloak of invisibility, but emanating from within this shadow is hope that readers will feel free to respond. Who knows: You may even inspire the muse. Make contact if you dare.

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# BUSINESS & REAL ESTATE

WEEK OF JUNE 30-JULY 6, 2011

A GUIDE TO THE NAPLES BUSINESS & REAL ESTATE INDUSTRIES



COURTESY IMAGES

Visitors to the virtual trade show for beauty professionals attend from the comfort of their homes, when they want, and at a considerable cost savings.



## Digital beauty

*Local team takes industry online*

BY EVAN WILLIAMS  
ewilliams@floridaweekly.com

RICK BISSONETTE'S MOTHER NATALIE GREETED me when I walked into Bisous, his salon in Punta Gorda. He was doing Anna Hess' hair, and in the process of adding color. After a while he came over and I told him I was watching him work. "It's like painting a house," he said. "A really pretty house."

That's his real business — nearly 500 clients every month. But I had come to talk mostly about his virtual, online one. That may not be all that uncommon, although it's worth noting that Mr. Bissonette's business partner, Robert Coykendall, a 61-year-old original California surfer boy with the laid-back blue eyes you might associate with someone who spent much of his life near the Pacific, didn't own a computer until 2009.

SEE BEAUTY, B7 ►



EVAN WILLIAMS / FLORIDA WEEKLY

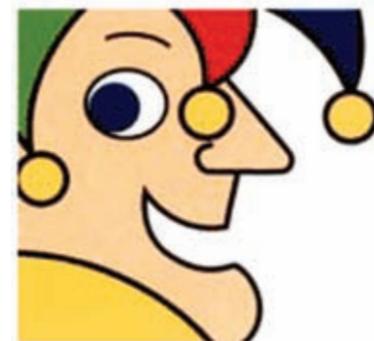
Robert Coykendall partnered with Rick Bissonette to develop web products for professional stylists.

### INSIDE



#### PR pros

PRACC members meet for lunch, and more business get-togethers. **B8-9** ►



#### The Fool knows

What's a hostile takeover? **B6** ►



#### Going, going...

Grand Estates Auction Company CEO sells her own home to the highest bidder. **B11** ►

## Index shows recovery is for the affluent

BY DAVID ROYSE  
The News Service of Florida

The road to economic recovery has been a vastly different trek for American households earning less than \$50,000 per year than it has been for more affluent consumers, according to two years' worth of data from the Consumer Reports Index.

For more affluent households (earning \$100,000-plus), economic recovery began as far back as February 2010 — when the Consumer Reports Sentiment

Index score for this group moved into positive territory (above 50). Since then, sentiment among this affluent group (18 percent of Americans) has continued to climb to a two-year high (54.8).

During the same period, sentiment levels of lower-income households (earning less than \$50,000) bottomed out in October 2009. Since then, sentiment has risen slightly among this group that represents 50 percent of the U.S. population, but remains firmly entrenched in negative territory.

The Consumer Reports Index is a

nationally representative measure of the economy from the consumer's perspective. Each month the Consumer Reports Index surveys Americans about how they feel, the economic problems they encounter and their spending habits through five key measures.

"We are seeing a tale of two very different recoveries," said Ed Farrell, a director of Survey Research at the Consumer Reports National Research Center. "While things have been improving for the wealthiest Americans for some time, lower-income families still have

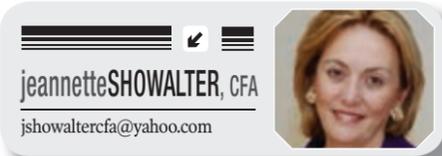
very little to be positive about."

The disparity in sentiment levels may be due to the fact that lower-income households have faced more pronounced and frequent financial troubles throughout the last two years. The Consumer Reports Trouble Tracker Index, which is a monthly measure of eight financial troubles such as the ability to afford health care and mortgage payments, shows that financial suffering among lower-income Americans

SEE AFFLUENT, B4 ►

# MONEY & INVESTING

## Your partner's attitudes shape future generations



It is critical to be able to talk about money in any relationship and certainly in marriage or one which might turn out to be a marriage. But there is often huge discomfort in doing so and oft times, the money issues are left unaddressed until such time as a problem arises.

For school-aged children, money is an issue when their friends ask to borrow funds to cover a snack or a movie ticket. During elementary school, a child will likely already want spending money. For middle school and high school children, a parent's money gives status. College students are all broke and that seems to be cool, but even they need pizza funds and partying money. But after college, money is needed for a first apartment, for marriage, for a down payment to buy the first home; to help in providing a grandchild's education; and, later in life, there will be issues with inheritances. For spouses, money issues surround housing choices, retirement planning, working extra jobs, taking work out of town, charitable giving, how to help pay for elderly parents' cost, etc.

Dating and money issues are a can of worms that are partially cultural, partially economic, partially societal and even spiritual and religious. Money issues can (and

should) lead to a long talk. Unfortunately for some, the talk is a negotiation. For others, it's nice, something akin to a dance between a man and woman.

When both parties have a spirit of generosity, unselfishness, self sufficiency and responsibility, the money issue is often not about getting someone to shore-up their financial part; it might be drawing lines in the sand to protect the other person, to get the other person to stop doing so much, to stop working so hard, and to stop giving so much, etc. The opportunities in a healthy relationship for sharing and caring are limitless; for both parties, money is not a scarce resource because it is unbridled love being given.

From the time children are young, they are learning about money mostly from watching their parents. So whatever skills, attitudes, and perspectives a parent has will often be passed down to children. If you don't like your spouse's money attitudes, the chances of you undoing his or her deeply ingrained financial behaviors are pretty slim. However, like religion and ethics, it's best for you and your spouse to agree on how your children will be raised and then provide a united front.

Here are some ideas for talking about money values that work with a spouse and that will set useful examples for your kids:

1. Talk about money no matter how painful.
2. Understand that, if money is the number one reason for divorces (even above unfaithfulness), then it probably is

a critical issue about which couples need to come to common agreement. It's better to agree before getting married or cohabitating. Much easier to work out how the toothpaste is squeezed than agree about whether money is spent on gambling, fancy clothes, boats, high-end cars, motorcycles, RVs, etc.

3. Agree. Either come to an agreement or agree to disagree, but do not lie about money... don't hide it, don't lie about what was spent or how much debt there is, etc.

4. Do not make the other party wrong; it can be just that their ideas "don't work" for you but their ideas need not be rejected as wrong. Such labeling makes it hard for the other person to show up for another money conversation with a positive attitude; they might be labeled wrong again.

5. Accept that money mistakes will be made. Best if they are limited in size. Best if they are caught early on. Best if there is enough trust in the relationship that the problem can be shared and the other person offers solutions and help.

6. Do not make money into a god. It is only money. It can be put to good use and enjoyed and offer security and bless others... but in the end, it is not the definition of human self worth or a life's achievements. Having been raised by a father, albeit a successful NYC attorney, who barely survived attacks on the Hornet aircraft carrier while he was the radar reader in WWII (and, yes, taking out radar was a kamikaze pilot's primary goal), I learned the expression, "It is only money." When you have looked death squarely in its face,

many of life's money problems are more easily right sized to be "only money."

7. Money is never an adequate payment for a relationship in need of love and direction. Many of us know a man who just gives money to his wife to keep her pacified. Many of us know the parent who lacks a child's love and instead gives big cars and trips to keep some form of relationship intact. Many of us see "arm candy" and understand that financial gifts are a platform for that relationship, etc. When you start down these roads, understand that they will ultimately dead-end in emotional, character and relationship voids for all participants.

Good relationships built on love, character and healthy boundaries will save you mega-amounts of money. It could save you from the financial loss of divorce(s); children with addictive behaviors needing rehab; children with expensive, addictive spending habits; crashed cars; dating partners who endlessly need loans; inordinately expensive college choices; etc. And those are the real costs, having not mentioned the indirect costs that are avoided.

You might spend more time focusing on your relationships and less time worrying about saving money and earning highest returns; in so doing, you might have saved a bundle. ■

— Jeannette Rohn Showalter, CFA, can be reached at 444-5633, ext. 1092, or jshowaltercfa@yahoo.com. Her office is at The Crexent Business Center, Bonita Springs.

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# BUSINESS BRIEFS



## Tune in to 'Cupcake Wars'

Sassy Cakes boutique cupcakery owner Bayah Harrison and her assistant will be featured on an episode of The Food Network's "Cupcake Wars" airing at 8 p.m. Tuesday, July 5. The reality show pits four chef/assistant teams against one another for a \$10,000 prize.

Sassy Cakes is at 837 Fourth Ave. S. For more information, call 687-5100, visit [www.sassycakesinc.com](http://www.sassycakesinc.com) or connect on Facebook. ■

## Florida Community Bank opens Naples branches

Florida Community Bank has opened new locations in Naples at 2400 N. Tamiami Trail (Moorings) and at 2325 Vanderbilt Beach Road.

Maureen Shuman, vice president-market executive, oversees relationship development for both locations and

brings to FCB more than 25 years of financial advisement experience. She previously was with Wachovia Bank in Naples.

Diana Nelson has been named assistant branch manager at the Moorings location, and Leah Pogel is the Vanderbilt branch manager.

FCB operates 40 branches and is the sixth largest independent bank in Florida. For more information, visit [www.FloridaCommunityBank.net](http://www.FloridaCommunityBank.net). ■

## Invest in the future via SCORE program

SCORE Naples' new Education Alliance program gives local businesses and corporate foundations a opportunity to contribute to and benefit from an umbrella program with local high schools, colleges, universities and adult learning organizations. Its objective is to keep the local talent here by fostering entrepreneurship and providing financial assistance to deserving students.

The elements are a sustainable scholarship, an intern program for college juniors and seniors and career advisory services for adult students — all utilizing 60 of SCORE Naples' experienced counselors

Area businesses that become sponsor donors and educational partners can make tax-deductible contributions and gain philanthropic credits as well as promotional benefits. For more information, contact Vincent Izzi, director of SCORE

Naples, at 404-4415 or [vinizzi45@gmail.com](mailto:vinizzi45@gmail.com), or the SCORE office at 430-0081 or [info@scorenaples.org](mailto:info@scorenaples.org). ■

## Law firm opens satellite offices

Florida Healthcare Law Firm has opened satellite offices in Naples at the Collier County Medical Society, 1148 Goodlette-Frank Road, and in Fort Myers at the Lee County Medical Society, 3805 Fowler St. ■

## Bonita chamber seeks award nominations

The Bonita Springs Area Chamber of Commerce is accepting nominations for its 2011 Small Business of the Year Award. Applicants must be members in good standing of the Bonita chamber for a minimum of three years.

The deadline for nominations is Aug. 19. The award will be presented at the chamber's annual meeting and luncheon on Sept. 21.

Applications are available at [www.BonitaSpringsChamber.com](http://www.BonitaSpringsChamber.com). For more information, call Gabrielle O'Boyle at 992-2943 or e-mail [Gabbie@BonitaSpringsChamber.com](mailto:Gabbie@BonitaSpringsChamber.com). ■

## Marco resort earns TripAdvisor honors

The Marco Beach Ocean Resort has earned a Certificate of Excellence from TripAdvisor, indicating an average rating of four or higher out of a possible five, as reviewed by travelers on TripAdvisor. ■

## Naples Beach Hotel earns accolades

The Naples Beach Hotel & Golf Club has received the Pinnacle Award for 2011 from Successful Meetings magazine. The

125-acre resort has 34,000 square feet of meeting and event space. ■

This marks the eighth consecutive year the resort has received the honor, which is determined by votes from corporate and association meeting planners. The winning hotels and resorts will be recognized in the August 2011 issue of the magazine. ■

## Conditioned Air wins ethics award

Naples-based Conditioned Air earned the 2011 Business Ethics Award presented by the Uncommon Friends Foundation in recognition of the company's high standards of ethical behavior in its daily operations and in its response to crises. Award recipients have demonstrated fair practice and ethical treatment at all levels of the organization, including dealings with customers, vendors, shareholders, regulators, lenders and the community.

Theo Etzel, president and CEO of Conditioned Air, received the award during a recent ceremony in Fort Myers. The company has served clients from Naples to North Venice since 1962. ■

## Businesses can apply for Blue Chip Award

The 17th Annual Southwest Florida Blue Chip Community Business Award coordinated and sponsored by BB&T-Oswald Trippe and Company and BB&T Bank recognizes small businesses that have overcome adversity to achieve success. Applications are being accepted from for-profit businesses in Collier, Lee and Charlotte counties that have been in business for at least three years and that employ between five and 400 people.

The application deadline is Sept. 15. The award will be presented during a luncheon

Thursday, Nov. 3, at Harborside Event Center in Fort Myers.

To receive an application form, contact Stacey Mercado at 433-7189 or [SMercado@BBandT.com](mailto:SMercado@BBandT.com). ■

## Account Executives

The #1 Weekly Newspaper in Florida recently launched in Palm Beach County. Florida Weekly is one of the largest circulating newsweeklies in Florida, with more than 75,000 papers in Lee, Collier, Charlotte, and Palm Beach counties reaching more than 150,000 readers in print and online each week. Florida Weekly is looking for two more account executives to join our winning sales team in North Palm Beach County.

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**Requirements:** Market media sales experience required. Candidates must have excellent verbal and communication skills, the ability to work effectively and succeed in a fast-paced environment. They must have marketing skills and the ability to prioritize job responsibilities and manage time effectively. Must be a success driven self-starter.

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If you have a "winning mindset" and are ready to join one of Florida's fastest growing media companies, please email your confidential resume to Office Manager Kelli Carico at [kcarico@floridaweekly.com](mailto:kcarico@floridaweekly.com) for review.

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## AFFLUENT

From page 1

One of the biggest areas of disparity between the two groups in the past two years has been their ability to afford medical coverage and prescription medication. For more affluent Americans, affordability is a minor issue—fewer than 5 percent reported having difficulty paying. While it has been in decline in recent months, this has been a key problem for lower-income households during the recession — 1-in-4 at its peak.

The dream of home ownership between the two groups has also been a vastly different picture. Ninety-percent of affluent households claim to own a home, while only half of the lower-income group can say the same. Missed mortgage payments among households earning less than \$50,000 have soared, and approached 9 percent in June. Among the more affluent Americans, missed mortgage payment claims are below 2 percent and falling.

In addition to financial woes, the employment market remains a key factor in the gap among affluent and lower-

income households during the recession. The Employment Index shows the change in employment of those who reported starting a new job versus those who have lost their job or were laid off in the past 30 days. An index score below 50 indicates more jobs were lost than gained, while a score of more than 50 indicates more jobs were gained than lost in the past 30 days.

In the past two years, lower-income households (earning less than \$50,000) have been burdened with declining prospects, and an employment environment that was shedding more jobs than it is creating for 23 of the past 24 months. In the meantime, more affluent Americans (earning more than \$100,000), hardly experienced a decline, and have benefited from a much healthier market that appears to be adding more jobs than it is losing.

According to Consumer Reports Retail Index, growth in retail in the past year has been fueled nearly exclusively by the most affluent group of Americans. Spending among households earning less than \$50,000 has been largely stagnant since June 2009.

For more information, visit [www.ConsumerReports.org](http://www.ConsumerReports.org). ■



# CAMPBELL & PREBISH, LLC

## *Real Estate Professionals*



### SPYGLASS LANE

The minimalist design of this well conceived home encourages a soothing tranquility and contemporary comfort. Expansive long water views, with remarkable privacy. Port Royal Club membership eligibility.  
\$6,750,000



### KINGS TOWN DRIVE

Dramatic views over Treasure Cove from this architectural masterpiece designed by renowned architect Kasimir Korybut. Elegant, yet comfortable, tropical living. Port Royal Club membership eligibility.  
\$5,950,000



### RUM ROW

A classically beautiful residence with intricate detail and marvelous millwork. A very rare example of creative architecture designed to be lived in and enjoyed while taking full advantage of the remarkable wide water views of Galleon Cove. Port Royal Club membership eligibility. \$5,950,000



### FORT CHARLES DRIVE

Spectacular long water view estate site. Close to the Port Royal Club. Expansive lot and one-half creates a large building envelope along Morgan's Cove. Port Royal Club membership eligibility. \$5,900,000



### SANCERRE - UNIT 401

The turquoise Gulf waters, the ebullient palms, and the fresh white sand merge in the mind's eye with the soft palette of interior finishes. Effortless living with available concierge services.  
\$4,290,000



**JUST SOLD**

### GIN LANE

Well constructed and immaculately maintained home with dramatic Western views over the wide waters of Smugglers' Bay. Convenient Gulf access. Port Royal Club membership eligibility.



### SANCERRE - UNIT 702

As soon as one steps from the elevator into the residence's private lobby, the dramatic design and penchant for detail is immediately inspirational. Working with both abundant natural light and specially engineered lighting, the residence comes alive with wide planked bamboo flooring and custom Bartel wooden doors.  
\$4,050,000



### GALLEON DRIVE

This enchanting Port Royal residence offers a tropical motif, including rich wood finishes, stone flooring, and tongue and groove ceiling treatments. There are direct views of Limpkin Cove with ample green space for gardening and outdoor entertaining. Port Royal Club membership eligibility.  
\$3,950,000



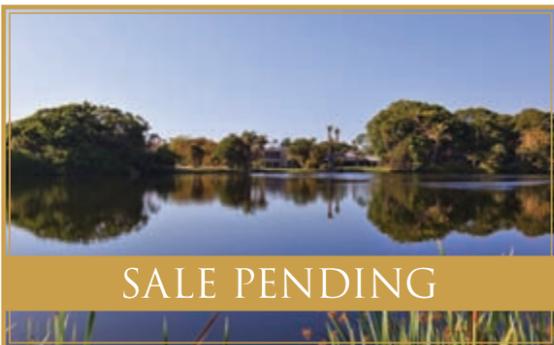
### OLD NAPLES

Enter this professionally decorated Villas Escalante residence and you will feel transported to a tropical oasis of quintessential relaxation and warmth. Enjoy al fresco dining on the sun-drenched patio, complete with private pool and grill area.  
\$2,495,000



### AQUALANE SHORES

A gracious Aqualane Shores waterfront home situated with long views down both Aqua Cove and Ibis Cove. This magnificently finished home is light and cheery with a well appointed kitchen serving formal and informal dining areas inside and out.  
\$2,450,000



**SALE PENDING**

### OLD NAPLES

Perhaps, the most pastoral location in Naples, Florida. A secluded building opportunity with a panoramic view over one of Naples' most iconic lakes. The most romantic setting to build a house that will be inspirational, thought provoking, and at the same time calming and pleasurable.  
\$2,395,000

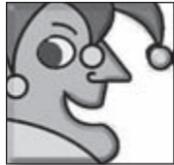


### LANCASTER DRIVE

Beautifully appointed 2nd floor condominium with spectacular lake and sunset views. Finishes include an updated kitchen with new appliances and gorgeous marble and wood flooring. Bathrooms newly finished with granite counters, custom mirrors, and hardware. Kensington offers a range of membership opportunities. \$599,000

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## Fool's School

### Invest Like a Girl — and Warren Buffett

Conjuring images of the wealthy wizards of Wall Street, you might envision busy men barking buy and sell orders all day long in a testosterone-fueled frenzy. But the most successful investor of our time is Warren Buffett, and he doesn't operate that way. In our latest book, "Warren Buffett Invests Like a Girl: And Why You Should, Too" (HarperBusiness, \$26), LouAnn Lofton explains why.

As Lofton notes, Buffett has famously said that temperament is more important than intellect when it comes to investing success. And his temperament tends to be more feminine than masculine.

He's patient and does thorough research. He doesn't buy the latest whiz-bang technology company that he can't understand. He doesn't take excessive risks. He aims to never sell the companies he invests in. He doesn't do something just to do something. Yep, Warren Buffett invests like a girl.

So how exactly do women invest? Well, women spend more time researching their investment choices and tend to take less

risk than men do. This prevents them from chasing "hot" tips and trading on whims. Women are also more likely to seek out information that challenges their assumptions, rather than relying only on data that confirm what they already thought.

One study found that men trade 45 percent more often than women do, and although men are more confident investors, they tend to be overconfident. By trading more often — and without enough research — men reduce their net returns. But by trading less, women produce better returns, and also save on transaction costs and capital gains taxes.

Even among the pros, women are impressive. A study by Hedge Fund Research tracked the performance of female-managed hedge funds from 2000 to 2009 and found that the funds managed by women returned an average 9.06 percent annually, walloping the 5.82 percent annual average weighted index of other funds.

Learn more about how women invest at [www.fool.com/girl](http://www.fool.com/girl). ■

## My Dumbest Investment

### Pumped and Dumped

I bought a pump-and-dump penny stock at the highest pump — just when it had risen the most on undesired hype. It took about a week to go from \$4.79 per share to \$0.08. It was my first experience with a penny stock, and my broker never said a word to me about what I was getting into. He was a full-service broker, too. I hung in there and still am hanging. The company must have been listed on the "pink sheets" at the time, where shakier and less established companies tend to reside, but my broker, knowing I was very new to investing, never warned me about that.

— S.A.B., Indianapolis

**The Fool Responds:** Seems like you received only half-service, if that. New investors shouldn't be shy about asking lots of questions — of their brokers and others. Don't think you have to hang onto the shares, though. If you lost a lot, you might want to close out the position and recognize a taxable loss. And then invest whatever's left in a more promising stock. ■



Do you have an embarrassing lesson learned the hard way? Boil it down to 100 words (or less) and send it to *The Motley Fool* c/o *My Dumbest Investment*. Got one that worked? Submit to *My Smartest Investment*. If we print yours, you'll win a Fool's cap!

## Last week's trivia answer

You probably don't know my name, but I lead the world in cleaning, sanitizing, and food safety and infection control products and services. My work includes dishwashing, water filtration, on-premise laundering, vehicle cleaning, food-service equipment repairs, pest control, surgical disinfection, guest experience assessments, and more. I owned ChemLawn for a few years.

Founded in 1923 as "Economics Laboratory" and based in Minnesota, I employ more than 26,000 people and rake in more than \$6 billion annually. My customer service folks field more than 11 million calls per year. I focus on offering low-environmental-impact solutions. Who am I? ■

(Answer: Ecolab)



Write to Us! Send questions for *Ask the Fool*, *Dumbest (or Smartest) Investments* (up to 100 words), and your *Trivia* entries to [Fool@fool.com](mailto:Fool@fool.com) or via regular mail c/o this newspaper, attn: *The Motley Fool*. Sorry, we can't provide individual financial advice.

## What Is This Thing Called The Motley Fool?

Remember Shakespeare?  
Remember "As You Like It"?  
In Elizabethan days, Fools were the only people who could get away with telling the truth to the King or Queen. The Motley Fool tells the truth about investing, and hopes you'll laugh all the way to the bank.

## Ask the Fool

### Business Hostilities

**Q** What's a hostile takeover?  
— B.L., Opelika, Ala.

**A** A typical takeover is friendly, with one company agreeing to be bought by another. Managers from each firm will meet with each other and freely share information about themselves.

In a hostile takeover, though, the acquisition target is not too thrilled or cooperative. A hostile takeover happens when a would-be acquirer sees some strategic value in another company. It may make friendly overtures and be rebuffed. If so, it may then move on to dealing directly with the target's shareholders, offering to buy their shares from them for either a certain amount in cash or an exchange of stock. If enough shareholders respond, the acquirer can gain control.

In order to entice shareholders, the offer will generally be for a price significantly higher than the target's current stock price. (Companies whose share prices have slumped are extra-vulnerable to takeovers.)

Some high-profile hostile takeover bids have included IBM for Lotus, Johnson & Johnson for Cordis, AT&T for NCR, WorldCom for MCI, Alcoa for Reynolds Metals, Norfolk & Southern for Conrail, and Hilton for ITT.

**Q** In its last quarterly earnings report, Dell beat earnings expectations but missed its revenue expectations. Shouldn't those two numbers move in lockstep?

— N.P., Tampa, Fla.

**A** Not at all. Revenue is the top line and earnings the bottom, and in between there are many factors. If a company's revenue holds steady over a few years, but it adds many employees or beefs up its advertising, its expenses will rise and its earnings, or profits, will shrink. When you see a company's earnings growing faster than its revenue, that suggests that it's becoming more efficient and its profit margin is increasing. ■

Got a question for the Fool?  
Send it in — see Write to Us.

## Name That Company

Founded in 1852 to offer banking services and express delivery of valuables in the West, today one in three U.S. households does business with me. With \$1.2 trillion in assets, I'm No. 1 in the U.S. in total locations, retail mortgage lending, lending to minorities, crop insurance, small-business lending and used-car lending, among other areas. I was one of the few banks that paid dividends regularly dur-



ing the Great Depression. In 1967, three other banks and I introduced Master Charge, now known as MasterCard. In 1995, I was the first U.S. bank to offer Internet banking services. Who am I? ■

Know the answer? Send it to us with *Foolish Trivia* on the top and you'll be entered into a drawing for a nifty prize!

## The Motley Fool Take

### The Downfall of Nokia

Just over a decade ago, the Finnish mobile-phone maker Nokia (NYSE: NOK) was the darling of the technology sector, but the stock has fallen from a peak of \$56 to roughly \$7. The outlook got worse recently, when Nokia significantly lowered its sales and profit expectations.

The company is refocusing its strategy on smartphones, but it's late to the party. New Nokia smartphones may debut at the end of the year, more than four years after the first iPhone. Nokia is still the world's largest seller of mobile phones, but it dominates the less profitable segment of phones meant mainly just for talking.

Nokia was a successful pioneer because those

old phones were what it was best at. It was a telecommunications company, expert in electronics, radio reception and signal processing. Software was somewhat secondary. But today's phones aren't phones — they're versatile computers that offer telecommunications, too.

Dropping its Symbian software was a good move for Nokia, but instead of adopting the obvious Android platform, Nokia opted for Microsoft's. (Nokia's new CEO was previously a Microsoft executive.) One has-been jumping into bed with another is rarely a sound technological plan, and though Microsoft may have many years of profitable business ahead of it from its legacy PC market, when it comes to new stuff like phones and MP3 players, it's been disappointing.

Be wary, Nokia shareholders. ■

# BUSINESS MEETINGS

► **A Job Search Support Group** meets from 10:30 a.m. to 12:30 p.m. Mondays at the Greater Naples Chamber of Commerce. Contact Karen Klukiewicz at [kluk77@comcast.net](mailto:kluk77@comcast.net) or visit [www.napleschamber.org](http://www.napleschamber.org).

► The next **Accelerated Networking Luncheon** for members only of the Greater Naples Chamber of Commerce begins at 11:30 a.m. Thursday July 7, at Fed's Food, Fun & Spirits, 2700 Immokalee Road. Cost is \$15. Register by noon on July 6 at [www.napleschamber.org/events](http://www.napleschamber.org/events). No walk-ups.

► **The Naples chapter of the National Association of Wedding Professionals** holds its next meeting at 6 p.m. Tuesday, July 12, at Vanderbilt Country Club. Guest speaker Jessica Macera will

discuss the value of networking. Members are encouraged to bring a guest who would benefit from joining the association. For reservations or more information, contact Jessica Redburn, chapter president, at [naplespresident@NAWP.com](mailto:naplespresident@NAWP.com) or 280-7729, or visit [www.naples.nawp.com](http://www.naples.nawp.com).

► **The Executive Club of the Greater Naples Chamber of Commerce** and the **Collier County Medical Society** get together for networking from 5:30-7:30 p.m. Tuesday, July 12, at Lighthouse of Collier, 4224 Bayfront Place. Register by noon July 11 at [www.napleschamber.org/events](http://www.napleschamber.org/events).

► **Business After Hours** with the Bonita Springs Area Chamber of Commerce takes place from 5:30-7:30 p.m.

Thursday, July 14, hosted by Hampton Inn and Suites/Fort Myers-Estero, 10611 Chevrolet Way in Estero. Registration by July 12 is \$10 for members and \$30 for others. Call 992-2943 or visit [www.bonitaspringschamber.com](http://www.bonitaspringschamber.com).

► **AM Blend**, a new networking event sponsored by the Greater Naples Chamber of Commerce, takes place at 7:30 a.m. on the third Tuesday of every month. The July 19 location is the chamber's Visitor Information Center at 900 Fifth Ave. S. Cost is \$5 and attendance is limited to the first 25 chamber members who register at [tinyurl.com/gncevents](http://tinyurl.com/gncevents).

► A networking workshop for young professionals, sponsored by the **Bonita Springs Area Chamber of Commerce**, takes place from 11:30 a.m. to 1 p.m. Tues-

day, July 19, at Hemingway's Island Grill in Coconut Point. Presenter Mary Lynn Ziemer is the author of "Living a Joyful Life." Sign up by calling 992-2943 or visiting [www.bonitaspringschamber.com](http://www.bonitaspringschamber.com).

► **The Collier Building Industry Association** holds its next members mixer at 5:30 p.m. Thursday, July 21, at ProFloors, 3060 Tamiami Trail N. Sign up by calling 436-6100 or visiting [www.cbiana.net](http://www.cbiana.net).

► A new **Summer Lunch Series** for members and guests of the Bonita Springs Area Chamber of Commerce takes place from 11:30 a.m. to 1 p.m. Wednesday, July 27, at Carrabba's in Bonita Springs, 27220 Bay Landing Drive.

SEE MEETINGS, 7 ►

# BEAUTY

From page 1

Now he owns three and is a self-confessed computer “addict.”

These hairdressers’ online forays are far more ambitious than your average business website.

“I think we’re going to turn this entire industry on its ear,” Mr. Bissonette said.

He and Mr. Coykendall both got serious about the Internet two years ago when they launched [www.Stylists411](http://www.Stylists411.com), a social network for the beauty industry. It has grown to about 9,000 members.

Now they’re taking the beauty industry’s sprawling, sometimes hyped-up trade shows — the product demos and music, and all those booths — and recreating them in a virtual reality world. Starting in July, beauty professionals will be able to purchase a “booth” from Mr. Bissonette and Mr. Coykendall. And anyone may register to attend the “show” at his or her convenience.

Here’s a look at the real virtual worlds of two unusual salon owners.



EVAN WILLIAMS / FLORIDA WEEKLY

Rick Bissonette launched Stylists411, his first Internet product, in 2009. His virtual trade show for beauty professionals is set to launch in July.

## Social network for beauticians

Here you’ll find shampoo makers, nail salon owners, salespeople, colorists, and plenty more. A psychic has a page on the site so you may look into your beauty future.

“Basically I took Twitter, Facebook, and MySpace, modified it a little bit, and launched it,” says Mr. Bissonette, a 51-year-old father of twin eight-year-old boys, and former rock guitarist from Massachusetts.

He’s also an incurable workaholic, a quality he brings to all his pursuits. Back in the early 1980s, he used to drive into Boston twice a week to sit in on chemistry and physics classes at Massachusetts Institute of Technology — both so that he could learn to better create the pyrotechnics that were so popular on stage in the 1980s, and so he could learn more precisely how to mix hair coloring agents. Now all that energy is directed toward online worlds.

The aim of Stylists411 is to collect the sprawling beauty industry in a single website, he said, and allow industry professionals and customers to share tips or blog about trends or anything else that might be of interest to them. It is a place for his customers to find out of town beauticians, for instance.

Another feature, the online store, attracts in part small-time manufacturers that can’t afford to advertise in traditional platforms such as a trade shows or magazines. That makes shopping there a boutique experience. Mr. Bissonette hopes Stylists411 will also foster friendly give-and-take between stylists in what he views as an often-competitive industry.

## Virtual reality trade show

In the comforting glow of your computer screen you enter a virtual mall, finding yourself at the ubiquitous information desk. Pick an aisle and you can scroll through various vendors’ “booths” like flipping through

the music covers on an iPhone. There’s no limit to what vendors may post there, including live webinars, simulations and streaming video of real trade shows.

Mr. Bissonette and Mr. Coykendall plan to tap into the marketing potential of their virtual trade show, created using Onstream Media Corporation’s MarketPlace 365.

The stylists, manufacturers and others who purchase online booths will also have access to information that will help them market and advertise.

When you register to attend the show, booth owners get that information, including your e-mail and phone number. Then your movement on the site is itemized so the booth owners know better how to market their products to each person who attends the virtual show, which is going on virtually all the time, of course.

“It’s not a cold call,” Mr. Bissonette said.

A basic booth package at the virtual trade show costs \$1,000 per month.

Mr. Bissonette calculated that cost based on a few things. He reasons there are about 2 million beauty professionals in Florida, for example, but there were only 47,000 vendors at the industry trade show in Orlando — one of the biggest in the state. With his virtual show, he plans to tap into the 85 percent who didn’t attend.

Mostly they don’t go to the shows because it’s too expensive, Mr. Bissonette calculated, after tabbing up his own costs at a show, for gas and hotels, food, missing work and booth rental. For more elaborate exhibits, a booth at a traditional trade show may cost up to \$5,000. Then the exhibitors hire camera crews, dancers and guest artists. And then you have to deal with the crowds.

“One manufacturer said he spent \$80,000 and brought home \$5,000 and felt that was a success,” Mr. Bissonette said.

The booth owners at the virtual show all naturally share in the marketing. For instance, if there are 25 booth owners who send out 5,000 e-mails, they have “reached” 125,000 people. You’ll be able to register to attend or get a “booth” at the Virtual Reality Trade Show through Stylists411, starting in July.

These websites are maintained in large part in the small back office at Bisous.

“We called it our war room,” said Mr. Coykendall, of the time they spent there generating virtual ideas. “We used to have papers everywhere.”

## From band to beauty

Mr. Coykendall’s long black hair is streaked with gray and pulled into a ponytail at work. He got into the beauty industry years ago, inspired after meeting Vidal Sassoon in person at a salon that his sister owned. He grew up in a Santa Barbara home just a few hundred feet from the Pacific Ocean.

“I’m just a typical California boy — a lot of drag racing and surfing; I surfed until I was 47 years old,” he said, conjuring up an image of a legion of teenagers bobbing in the waves and peeling out on palm-lined racetracks somewhere.

Where Mr. Bissonette lives now, with his wife on Englewood Beach, the waves are too close together to make for good surfing, and are tiny compared to the Pacific. “I do like to go body surfing when the hurricanes come in with all the kids,” he said. “I’m definitely the oldest one out there.”

The day before the storm, the waves are still close together. But right before it hits the waves get bigger and farther apart, he said. A lot of the kids are out there even as the storm begins to come ashore.

“It’s the same thing when the storms came into California — we all went out.”

Mr. Bissonette’s background is just as unique. He grew up in Duxbury, Mass., where his mother and late sister were hairdressers, and became a rock lead guitarist for hire, getting paid for the occasional gig with big-name bands that came to town. Otherwise he toured non-stop. He was in a band called Yes, Dear.

But he tired of the touring life.

In the early ’80s he started sitting in on classes at MIT twice a week, and began his transition to the beauty industry. From his time at the prestigious school, he’s still obsessed with making a neutron disappear — but that’s another story.

Mr. Bissonette and his family live in Charlotte County. He followed his mother to Florida in 1993 to help care for his late sister, who was battling cancer.

Ms. Bissonette claims her son is a better hairdresser than she was at her Massachusetts shop, Shear Happiness. Now she books appointments and greets customers when they come in the door.

Asked if she thought her son’s salon is different from hers, maybe more modern, “It’s really not,” she said. “The warmth was there, the comfy feeling. I think the atmosphere was much the same. Most of the people that come in are friends — they become friends.”

Maybe they’ll find friendship in the virtual world, too. It’s certainly a different experience, although in some ways maybe even better than the real thing. ■

# MEETINGS

From page 6

Southwest Florida College representatives will conduct a lesson in networking and communications. Sign up by calling 992-2943 or visiting [www.bonitasprings-chamber.com](http://www.bonitasprings-chamber.com).

## ► Public Relations Society of

**America-Gulf Coast Chapter** meets for lunch and a program from 11:30 a.m. to 1:15 p.m. Tuesday, July 26, at the Hilton Naples. Reservations are required by July 22. Cost is \$24 for PRSA members and \$29 for others. Sign up at [www.gulf-coastprsa.org](http://www.gulf-coastprsa.org).

► **CBIA** holds its next general membership meeting Thursday, Aug. 11, at Olde Cypress. Florida Weekly is the sponsor. Guest speaker Nick Casalanguida will discuss changes in Collier County’s Growth

Management Division that affect the building industry. Networking begins at 5:30 p.m., followed by dinner and 6 p.m. and then the program. Cost is \$25 per person. Call 436-6100 or visit [www.cbina.net](http://www.cbina.net) to sign up.

► **“Success in the City”** is the theme of the 2011 trade show sponsored by the Greater Naples Chamber of Commerce from 3-7 p.m. Thursday, Aug. 18, at the Naples Beach Hotel & Golf Club. To reserve an exhibit space, contact Brenda O’Connor at [Brenda@napleschamber.org](mailto:Brenda@napleschamber.org). ■



# NETWORKING

## PRACC luncheon at McCormick & Schmick's



1. Lindsey Turnbaugh and Samantha Hersch
2. Jerry Storch and Jeanne Bolds
3. Tony Meade, Barbara Wilson and Blase Ciabaton
4. Betty Lauffar and Elaine Reed
5. Nancy Muschong, Connie Dillon and Emily Watt
6. Angela Aline and JoNell Modys

NANCY DAGHER / COURTESY PHOTOS



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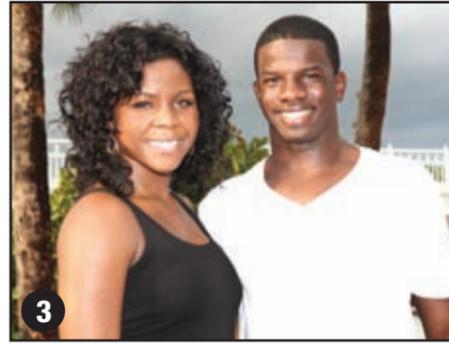
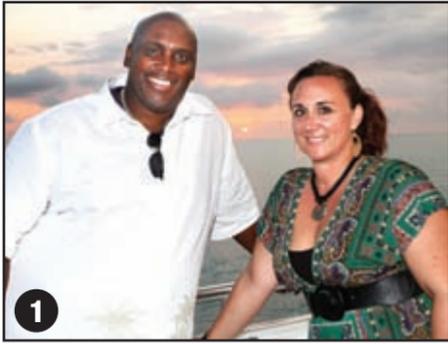
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# NETWORKING

## Wedding Connection members aboard Cruise Naples



1. Robert McDonald and Justina Wilson
2. Patricia Cotte and Greg Shapiro
3. Michelle Woods and Emmanuel Orange
4. Dawn Lutz and Pierre Bruno
5. Capt. Rick Gravo, Jackie Ritter and Capt. Greg Corsones
6. Sara Krehling with Paul and Jenny Easton
7. Praveen Singh, Janea Soliven and Erica Braley
8. Kat Szalay, Steve Sullivan and Lina Sierra

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PEGGY FARREN / FLORIDA WEEKLY



## Networking at AZN with Naples LinkUp



1. Wendy King, Joe Sustevsic, Lynne Panneton and Cheryl Oldershaw
2. Dave Marcozzi, Marjorie McShand, Patrick Trittler, Rich Hailer Jr. and Sam Black
3. Michelle Borders and Judith Svetaka
4. Joe Davidow and Kevin Borders
5. Sandy Cotter and Denise Melnick

MARLA OTTENSTEIN / FLORIDA WEEKLY



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## REAL ESTATE

WEEK OF JUNE 30-JULY 6, 2011

A GUIDE TO THE NAPLES REAL ESTATE INDUSTRY

| B11

## \$1.8 million bid wins home in Chatham Place

### SPECIAL TO FLORIDA WEEKLY

When the gavel fell on June 14, Grand Estates Auction Company had sold CEO Vals DeVine's home in the Chatham Place neighborhood of Olde Naples for \$1.8 million, a record price for the community, according to Ms. DeVine. The auction was an "absolute" auction, meaning there was no minimum price or reserve price.

"I got a little more than I paid for the property three years ago, which is quite an accomplishment in the current real estate market," Ms. DeVine says.

The property generated more than 250 inquiries, 94 previews and 12 bidders. It follows two other auctions the company has managed this month, one being the first successful auction in Maui, Hawaii. The second, in Whitefish, Mont., netted 3 percent above the previous listing price, Ms. DeVine says.

Grand Estates Auction Company specializing in auctioning properties from \$1.5 million to \$10 million. Based in Charlotte, N.C., since 1999, the company has offices in Atlanta, Dallas, Vail, Colo., La Jolla, Calif., and Naples. For more information, visit [www.GrandEstatesAuction.com](http://www.GrandEstatesAuction.com). ■



COURTESY PHOTO

This home in Chatham Place in Olde Naples sold for \$1.8 million at absolute auction.

# Overseas allure



COURTESY PHOTO

The Beach Clubhouse at Miromar Lakes has European-inspired design and details.

### SPECIAL TO FLORIDA WEEKLY

The European-style waterfront living at Miromar Lakes Beach & Golf Club is attracting an increasing number of international buyers. According to the developer, 25 percent of the owners at Miromar Lakes are from countries other than the United States, and that number continues to grow.

"We have had substantial interest from Canada, Germany, the UK and Russia, and we've seen buyers from Denmark, Switzerland, even South Africa," says Jerry Schmoier, executive vice president and general manager of Miromar Development Group.

"Right now we have residents from 11 countries in addition to every region of the United States," he says, adding that diversity offers something the discriminating international buyer won't find anywhere else in Southwest Florida.

During the past year, buyers from outside the United States have accounted for one in every four existing homes sold in Florida. Southwest Florida International Airport reports

## International buyers account for 1 in 4 Florida home purchases

year over year international traffic is up 21 percent, with German and Canadian passengers making up the largest segment. The Florida Association of Realtors says Canadians account for 36 percent of international purchases. The largest segment of international homeowners at Miromar Lakes is from Canada.

Miromar Lakes Beach & Golf Club won the 2011 National Association of Home Builders' Gold Award for Community of the Year, the first Florida community in the 29-year history of the awards to receive the top honor. The award recognizes Miromar Lakes as the No. 1 residential community in the United States. The title has continued to build Miromar Lakes' reputation both nationally and internationally.

The fusion of beachfront homes along the waterfront at Miromar Lakes creates a tapestry that invokes the feeling of an Italian-inspired Riviera.

The 1,800-acre community has more than 700 acres of freshwater lakes, three miles of beach and "signature" championship golf, all within one luxurious setting. The lakes provide opportunities for swimming, boating, sailing, water-skiing and fishing.

A wide range of new construction and residential choices includes beachfront residences, waterfront residences, grand estate homes, estate homes, luxury villas, full-floor condominiums and coach homes. Residences are priced from \$500,000 to more than \$5 million.

Miromar Lakes Beach & Golf Club is a project of Margaret Antonier, president and CEO of Miromar Development Corp., a company with a portfolio of residential and commercial properties including the nearby Miromar Outlets and the Miromar Design Center.

For more information, visit [www.MiromarLakes.com](http://www.MiromarLakes.com). ■

## RECENT TRANSACTIONS

► 54FL.4 LLC, d/b/a **Five Guys Burgers & Fries**, has leased 2,950 square feet of retail space at 3148 Tamiami Trail E. from DONJOYCE LLC. William Gonnering and Clint Sherwood of Investment Properties Corp. negotiated the transaction.

► **Cameron Real Estate Services Inc.** has leased 2,698 square feet of office space at 2390 Tamiami Trail N., Unit 101, from the Greater Naples Chamber of Commerce. Paige Eber of Investment Properties Corp. negotiated the transaction.

► **Certified Jewelers** has leased 3,016 square feet of retail space at 6345 Naples Blvd. Unit A-1&2, from Shelbourne Towers LP. Clint Sherwood of Investment Properties Corp. negotiated the transaction.

► **Feibi Gouda** and **George Gouda** have leased 900 square feet of retail space

at 300 Ninth St. N., Unit 336, from MB REO-FL Retail LLC. Paige Eber of Investment Properties Corp. negotiated the transaction.

► **Florida Community Bank** has leased 5,709 square feet of retail space at 2400 Tamiami Trail N. from 2400 Building LLC. Dan O'Berski, Matt Fredrickson and Walter Nelson of CB Richard Ellis, Fort Myers/Naples represented the tenant, and George Vukobrovich of Welsh Companies Florida represented the landlord.

► **Gary Courville, M.D.**, has leased 1,305 square feet of office space at 201 Eighth St. S., #303, from HHH Investments LP, d/b/a The Baker Center. Patrick Fraley of Investment Properties Corp. negotiated the transaction.

► **Massage Envy Spa** has leased 3,001

square feet of retail space at 6345 Naples Blvd., Unit A-3&4, from Shelbourne Towers LP. Clint Sherwood of Investment Properties Corp. negotiated the transaction.

► **Norris Home Furnishings LLC** has leased retail space at 5015 Tamiami Trail N. from David Thorse and Peter Wolverton, as Trustees for TWC Associates Profit Sharing Plan. David Stevens of Investment Properties Corp. negotiated the transaction.

► **Pollack Partners LLC**, d/b/a Menchie's Frozen Yogurt, has leased 1,519 square feet of retail space at 6355 Naples Blvd., Unit B-4, from Shelbourne Towers LP. Clint Sherwood of Investment Properties Corp. negotiated the transaction.

► **TWC Associates Profit Sharing Plan & Trust** has purchased 45,824

square feet of retail space at 5015 Tamiami Trail N. for \$3.5 million from MSC 2006-HQ10 Naples Retail LLC. David Stevens of Investment Properties Corp. negotiated this transaction.

► **Worksite Benefit Partners LLC** has leased 1,190 square feet of office space at 3073 S. Horseshoe Drive from Horseshoe Park of Commerce. Doris Taylor of CB Richard Ellis, Fort Myers/Naples represented the tenant. Drew Arnold of Arnold & Arnold Real Estate represented the landlord.

► **Zamfir Dental Laboratory Inc.** has leased 1,500 square feet of office space at 935 High Point Drive from Lance Godley and Gary Godley. Patrick Fraley of Investment Properties Corp. negotiated the transaction. ■



**NAPLES**  
**ESTATE HOME ON 10 ACRES**  
• CBIA Award Winning Executive Home  
• 2 Luxurious Custom Built Homes  
• Marble & Hardwood Flooring  
• Gorgeous Cabana, Pool and Spa  
• **\$8,750,000 MLS 2110022480**  
• Liz Appling 239.272.7201



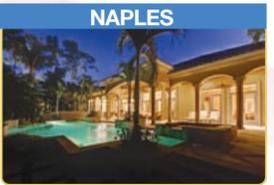
**BONITA SPRINGS**  
**BEACHFRONT CONTEMPORARY DESIGN**  
• 3 Bedrooms, 3.5-Baths  
• Direct Gulf Views From 4-Levels  
• Private Rooftop Party Deck  
• Pool & Spa w/Fiber Optic Lighting  
• **\$4,995,000 MLS 211010024**  
• Michael Taranto 239.572.0066



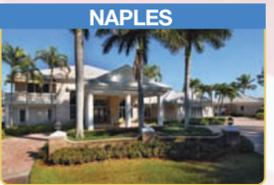
**BONITA SPRINGS**  
**BAREFOOT BEACH ELEGANCE**  
• 4 Bedrooms, +Den, 5-Baths  
• Beautiful Flooring & Private Elevator  
• 5-Car Garage  
• Direct Beach Front  
• **\$3,995,000 MLS 211013935**  
• Michael Taranto 239.572.0066



**NAPLES**  
**ONE OF A KIND IN QUAIL WEST**  
• 5 Bedrooms, + Den, 6 Full, 2-Half Baths  
• Stunning Pool, Veranda's & Balconies  
• Over 7,000 S.F. of Luxury  
• 30 Sets of French Doors  
• **\$3,950,000 MLS 211013941**  
• Michael Taranto 239.572.0066



**NAPLES**  
**IL TREBBIO AT MEDITERRA**  
• 4 Bedrooms, +Den, 4.5-Baths  
• In Home Massage Room & Retreat  
• 70' Lanai w/ Custom Pool & Spa  
• Phenomenal Lake & Golf Course Views  
• **\$3,650,000 MLS 211001381**  
• Martonovich & Nulf 239.398.3929



**NAPLES**  
**LAKEFRONT IN QUAIL WEST**  
• 6 Private Suites & 7.5-Baths  
• 2 Story Estate w/Guest House  
• Stunning Staircase & Elevator  
• Pool w/Spa, Lanai w/Full Kitchen  
• **\$3,480,000 MLS 211013943**  
• Michael Taranto 239.572.0066



**NAPLES**  
**EXQUISITE DETAILS THROUGHOUT**  
• 4 Bedrooms, +Den, 5-Full & 2-Half Baths  
• Absolutely Stunning Interior  
• Unbelievable Master Suite & Bath  
• 2 Grand Pools, Spa and Fireplace  
• **\$2,750,000 MLS 211001986**  
• Kristin Cavella-Whorrall 239.821.6330



**NAPLES**  
**A TRUE NAPLES MASTERPIECE**  
• 3 Bedrooms, + Study, 3.5-Baths  
• Stunning Details Throughout  
• Limestone, Porcelain & Bamboo Flooring  
• Located in the Heart of Olde Naples  
• **\$2,750,000 MLS 211001986**  
• Jordan Delaney & Steve Suddeth 239.404.3070



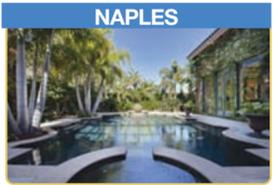
**BONITA SPRINGS**  
**THE FINEST LUXURY HIGHRISE**  
• 3 Bedrooms, Plus Den, 3.5-Baths  
• Private Elevator Foyer  
• Private 2-Car Garage  
• 270 Degree Water Views  
• **\$2,549,000 MLS 210039372**  
• Martinovich & Nulf 239.564.5717



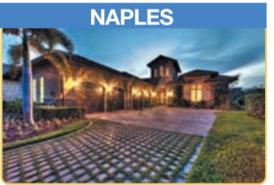
**NAPLES**  
**CHARMING OLDE NAPLES**  
• 3 Bedrooms, +Den, 3.5-Baths  
• Just Steps to the Beach  
• Over 3,700 S.F. of Living  
• Beautiful Pool & Spa  
• **\$2,450,000 MLS 211007626**  
• Kristin Porter 239.253.2099



**NAPLES**  
**A TROPICAL PARADISE AWAITS**  
• 5 Bedrooms, +Den, 5.5-Baths  
• Courtyard Lanai w/Pool & Spa  
• 4,517 S.F. of Living  
• 2-Story Guest House  
• **\$2,200,000 MLS 210027446**  
• Kristin Cavella-Whorrall 239.821.6330



**NAPLES**  
**ESTATE HOME IN PARK SHORE**  
• 4 Bedrooms, +Den, 5-Full, 2-Half Baths  
• Theater Room & Private Elevator  
• Stunning Pool and Open Lanai  
• Meticulous Appointments Throughout  
• **\$2,199,000 MLS 211013163**  
• Jordan Delaney & Steve Suddeth 239.404.3070



**NAPLES**  
**POSITANO AT MEDITERRA**  
• 4 Bedrooms, + Den, 4.5-Baths  
• Side Load 4-Car Garage  
• Covered Loggia w/Pool and Spa  
• Beautiful Lake & Preserve Views  
• **\$1,999,999 MLS 210030739**  
• Martinovich & Nulf 239.398.3929



**NAPLES**  
**BEAUTIFUL LONG LAKE VIEWS**  
• 4 Bedrooms, +Den, 4.5-Baths  
• Island Gourmet Kitchen  
• Family Room w/Bar  
• Almost 4,000 S.F. of Living  
• **\$1,590,000 MLS 210035895**  
• Martinovich & Nulf 239.564.1266



**NAPLES**  
**STUNNING GULF VIEWS**  
• 3 Bedrooms, 3-Baths  
• Tastefully Renovated  
• Beautiful Beach Views  
• Gourmet Kitchen  
• **\$1,399,000 MLS 211010886**  
• Steve Suddeth 239.784.0693



**NAPLES**  
**ELEGANT DETACHED VILLA**  
• 3 Bedrooms, +Den, 3.5-Baths  
• Beautiful Chef's Kitchen  
• Private Pool w/Spillover Spa  
• Wonderful Contry Club Amenities  
• **\$1,299,000 MLS 211001682**  
• Martinovich & Nulf 239.564.5717



**NAPLES**  
**TUSCANY RESERVE**  
• 3 Bedrooms, + Den, 4-Baths  
• Stunning Details Throughout  
• Gorgeous Pool w/Retracting Screens  
• Lake & Golf Course Views  
• **\$1,295,000 MLS 211015353**  
• Jordan Delaney & Steve Suddeth 239.404.3070



**NAPLES**  
**TERRA VERDE AT GREY OAKS**  
• 3 Bedrooms, 3-Baths  
• Beautiful Lake & Golf Views  
• Over 2,600 S.F. of Luxury Living  
• Private Elevator & 2-Car Garage  
• **\$749,000 MLS 211012267**  
• Jordan Delaney 239.404.3070



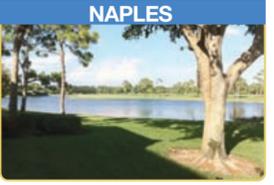
**NAPLES**  
**UNPARALLELED GULF VIEWS**  
• 2 Bedrooms, 2.5-Baths  
• Over 1,700 S.F. of Living Space  
• Enjoy Sunsets from the 19th Floor  
• World Class Amenities  
• **\$748,500 MLS 211010097**  
• Jo Ellen Nash 239.537.4785



**NAPLES**  
**SPECTACULAR COACH HOME**  
• 3 Bedrooms, 3-Baths  
• Golf, Lake & Preserve Views  
• Over 2,800 S.F. of Living Space  
• Volume Detailed Ceilings  
• **\$679,000 MLS 211006786**  
• Kristin Cavella-Whorrall 239.821.6330



**NAPLES**  
**BRENDISI AT MEDITERRA**  
• 3 Bedrooms, + Den, 3-Baths  
• Fantastic Golf Course Views  
• Private Elevator & Fully Furnished  
• 2-Story Spiral Staircase  
• **\$649,000 MLS 210035585**  
• Martinovich & Nulf 239.564.5717



**NAPLES**  
**BEAR'S PAW VILLAS**  
• 3 Bedrooms, + Den, 3.5-Baths  
• Sweeping Lake Views  
• 2,400 S.F. of Living Space  
• Spacious Screened Lanai  
• **\$475,000 MLS 211015201**  
• Jo Ellen Nash 239.537.4785



**NAPLES**  
**ELEGANT COACH HOME**  
• 3 Bedrooms, +Den, 3-Baths  
• 2,589 S.F. of Living Space  
• Glazed Tile Flooring  
• Golf, Lake & Preserve Views  
• **\$439,000 MLS 210034781**  
• Martinovich & Nulf 239.398.3929



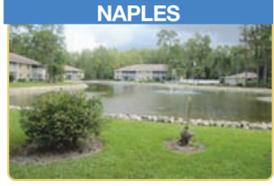
**NAPLES**  
**BEAUTIFULLY REMODELED VILLA**  
• 3 Bedrooms, 3.5-Baths  
• Spacious Townhome  
• Open Living/Dining Areas  
• Screened Lanai w/Preserve Views  
• **\$399,500 MLS 211013742**  
• Jo Ellen Nash 239.537.4785



**BONITA SPRINGS**  
**WILD PINES AT BONITA BAY**  
• 2 Bedrooms, 2-Baths  
• Open & Spacious Floor Plan  
• Private Beach Club  
• Offered Furnished  
• **\$194,900 MLS 210041836**  
• Martinovich & Nulf 239.564.1266



**BONITA SPRINGS**  
**WATERFORD AT WORTHINGTON**  
• 2 Bedrooms, 2-Baths  
• Expansive Lake Views  
• Outstanding Golf and Tennis  
• Offered Turnkey  
• **\$129,000 MLS 210040365**  
• Frank & Debbie Dekevich 239.877.4194



**NAPLES**  
**WOODMERE LAKE CLUB**  
• 2 Bedrooms, 2-Baths  
• Completely Updated  
• New Stainless Steel Appliances  
• Wide Lake Views  
• **\$99,500 MLS 211015834**  
• Kristin Porter 239.253.2099



**NAPLES**  
**WONDERFUL LAKE FRONT HOME**  
• Open Kitchen w/ Lovely Views  
• 2,500 S.F. of Living Space  
• Beach Access  
• Long Lake View  
• **\$6,000 / Month MLS 211015772**  
• Marjorie Workinger 239.325.3516



**NAPLES**  
**VILLALAGO AT MEDITERRA**  
• 3 Bedrooms, + Den, 3 Full & 2-Half Baths  
• Over 3,000 S.F. of Living Space  
• Custom Features Throughout  
• Beautiful Pool and Spa  
• **\$4,500 / Month MLS 211502280**  
• Corye Reiter 239.273.3722



**NAPLES**  
**THE DUNES**  
• 3 Bedrooms, 3-Baths  
• Beautiful Carriage Home  
• 2-Car Garage  
• Gated Community  
• **\$3,800 / Month MLS 211502096**  
• Jeff Windland 239.325.3519



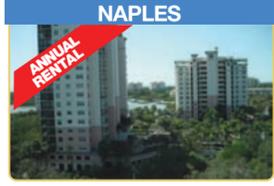
**NAPLES**  
**BEAUTIFUL HOME IN MOORINGS**  
• 3 Bedrooms, + Den, 3.5-Baths  
• Island Kitchen  
• Private Heated Pool  
• Just minutes to the Beach  
• **\$1,500 / Month MLS 211015087**  
• Maria Metzger 239.325.3515



**BONITA SPRINGS**  
**MERANO AT PELICAN LANDING**  
• 3 Bedrooms, + Den, 3-Full & 1-Half Baths  
• Spacious Floor Plan  
• Wet Bar & Butler's Pantry  
• Lush Preserve Views  
• **\$3,250 / Month MLS 211502618**  
• Corye Reiter 239.273.3722



**NAPLES**  
**CASTILLO AT TIBURION**  
• 2 Bedrooms, + Den, 2-Baths  
• Natural Preserve Views  
• 2,400 S.F. of Living Space  
• Beautiful Community  
• **\$2,900 / Month MLS 211500983**  
• Debbie Hunt 239.325.3523



**NAPLES**  
**COVE TOWERS**  
• 3 Bedrooms, 3-Baths  
• Magnificent 10th Floor Residence  
• Sparkling Gulf of Mexico Views  
• Luxury High Rise Living  
• **\$2,300 / Month MLS 211502286**  
• Corye Reiter 239.273.3722



**NAPLES**  
**PEBBLE CREEK @ PELICAN BAY**  
• 2 Bedrooms, + Den, 2-Baths  
• 1,700 S. F. of Living  
• Lovely Lake View  
• Fully Furnished  
• **\$2,200 / Month MLS 211015187**  
• Jeff Windland 239.325.3519



**NAPLES**  
**SOMERSET AT MOORINGS**  
• 2 Bedrooms, 2-Baths  
• 2nd Floor End Unit  
• Spacious Master Suite  
• Private Beach Privileges  
• **\$2,000 / Month MLS 211015908**  
• Debbie Hunt 239.325.3523



**BONITA SPRINGS**  
**THE BROOKS**  
• 2 Bedrooms, + Den, 2-Baths  
• Gated Community  
• Picturesque Lake & Golf Views  
• Great Community Amenities  
• **\$2,000 / Month MLS 211502259**  
• Corye Reiter 239.273.3722



**NAPLES**  
**PELICAN LANDING**  
• 3 Bedrooms, 2.5-Baths  
• Beautifully Furnished  
• Private Tropical View  
• Great Community Amenities  
• **\$2,000 / Month MLS 211015716**  
• Linda Nagle-Scott 239.910.1725



**BONITA SPRINGS**  
**COLONY AT PELICAN BAY**  
• 3 Bedrooms, 2.5-Baths  
• Private Elevator Foyer  
• Fabulous Lake & Golf Course Views  
• Great Community Amenities  
• **\$1,850 / Month MLS 211502293**  
• Corye Reiter 239.273.3722



**NAPLES**  
**LOCATION, LOCATION**  
• 2 Bedrooms, 2-Baths  
• New Plantation Shutters & A/C  
• Naples Mimosa Club  
• Private Beach Club Available  
• **\$1,100 / Month MLS 211016177**  
• Maria Metzger 239.325.3515



**JOANNE  
CIESIELSKI**  
287-6732



# Illustrated Properties

Real Estate, Inc.



**BRIAN  
CAREY**  
370-8687



239-596-2520 3250 VILLAGEWALK CIRCLE, #101, NAPLES, FLORIDA

REAL ESTATE • MORTGAGE • INSURANCE • TITLE

Village Walk and Island Walk Naples most innovative and appealing communities offer resort style living at its Best! Services, shops, conveniences and full recreational facilities reserved exclusively for its residents use with no equity or membership fees!



Guard Gated Community • Picturesque Lake View Homes • Clubhouse • Heated Pools • Fitness Center • Restaurant  
Library • Putting Green • Bocce Ball • Bike-Walking Paths and So Much More!

**STOP BY TO VIEW THESE AND OTHER PROPERTIES • MON-FRI 11-4, SAT-SUN 11-4**

## ISLANDWALK AND VILLAGEWALK VANDERBILT BEACH LOCATIONS



**TURNKEY PACKAGE**

**Casual Elegance** 4BR,3.5BA, features both formal living and dining, fireplace, custom moldings, and pool w/lake views! Pristine Condition. **Furnishings Included!**  
**Shows Like New \$480,000**



**GREAT BUY**

**Townhouse** 3BA,3BA, 2-Car garage. Freshly painted, new carpet, Owners will consider all serious offers! Ready to move right in!  
**\$219,900**



**The Manor**, only 18 of these beauties were built in Village Walk. 4 plus den, 3 1/2 baths, 3 car, with pool. **\$549,000**



**3BR, 2.5 Plus Den** Very upgraded pool home on wide easement lot on quiet street. Not for the bargain hunter, but rather for the quality seeker.  
**\$449,900**



**UPGRADED**

**The unique** over-sized lot is only one of the fabulous features this 3BR,2.5 BA plus den has to offer. Upgraded throughout with tile in living areas, new stainless appliances, granite, private pool with lake view and more!  
**\$379,000**



**Oakmont** with custom heated pool. Back facing West, side load garage, bridge views from patio.  
**\$379,000**



**LIKE NEW**

**Pristine** Single family 3BR,2.5BA plus den offers 2181 under air. Features include tile in all living areas, granite, new carpet in bedrooms, freshly painted interior, New A/C, and full hurricane protection. **\$357,000**



**Extra clean** Oakmont with real wood floors, full hurricane protection—"turn key" package available. **\$339,000**



**Oakmont 3,2.5** with extra large screened patio facing South. Wall Unit, quiet location, bridge views. **\$331,000**



**Breath taking views** of 3 bridges from inside and out. Extended Capri 2BR,2BA with pool and roll down shutters, granite,side patio and more. **MUST SEE! \$285,000**



**SHORT SALE**

**Opportunity Knocks!** 2BR,2BA Capri located on large corner lot with abundance of privacy! Great investment! Priced to sell!  
**\$195,999 SHORT SALE**

**Ask us about our listings in other fine locations!**

# FOSTER team

integrity | expertise | results

BRIDGETTE FOSTER 239.253.8001 | GENE FOSTER 239.253.8002

## RESIDENCES OF PELICAN ISLE YACHT CLUB OPEN HOUSE SUN., JULY 3RD 1-4



**Pelican Isle II #302**

Dramatic 2677SF, elegant upgrades, beach/Wiggins Pass views. \$799,000



**Pelican Isle II #303**

Walk into breathtaking views! 2677SF, Wood flrs, Granite kit. 3/3. \$889,000



**Pelican Isle II #402**

New Kit, tile/wood flrs., W.Gulf/Wiggins Pass Views, 3/3 2677SF. \$874,900



**Pelican Isle II #404**

4Br./3.5Ba. New A/C units, hot water heater, fresh paint. Furnished! \$1,125,000



**Pelican Isle III #403**

Bright, spacious great room, w/ water views, 2 lanais, 2428SF. \$749,000



**Pelican Isle III #503**

Granite kit, new carpet, upgrades, spacious 2428SF, Views!. \$779,000



**Pelican Isle III #602**

Beautiful waterfront! New decor, 2677SF, 3/3. \$799,000



**Pelican Isle III #605**

3096 SF, lanais off living & Master suite, amazing views. \$1,499,000.



**Pelican Isle III #906**

Marble flrs, new granite kit, Gulf views, 3+Den/3.5Ba. \$1,299,900



**Boat Slips Available**

W-21: \$82,500, W-31:\$191,000  
N-25: \$249,900



**Pelican Isle Condominiums**

Private 15 Acre waterfront community. Ask for the Foster Team at the guard gate.



'Download AT&T code or = scanner on your 'Smart phone' and read our QR code'

## UNIQUE PROPERTIES • NAPLES & BONITA SPRINGS



**Pine Ridge | 60 North Street**

Estate home/guest house, 1.4 acres, 9640SF, exceptional detail! \$3,950,000



**Mediterra | 15204 Medici Way**

Elegant 4669SF, 4+Den/4.5Ba. w/private guest cabana. \$1,900,000



**Livingston Woods | 6520 Daniels Rd.**

10 Acre w/home, can be subdivided, west of 75. \$3,900,000



**Estancia | 4801 Bonita Bay Blvd. #603**

Authentic beach cottage, 2642SF, amazing views, fireplace. \$999,000



**Imperial Golf Estates | 2112 IGC Blvd.**

Refurbished home on 16th hole, whole house generator/hurricane protection. \$795,000



**West Bay Club | 22129 Natures Cove Ct.**

3+Den, oversized pool-extended lanai, like new. \$695,000



**Bay Forest | 15465 Cedarwood Ln. #303**

Bermuda Bay II: Refurbished, 2/2, Hi-Ceilings, top flr, single car garage. \$238,000



**Spring Lakes | 11600 Red Hibiscus Dr.**

Immaculate home, spacious lanai w/ 33'x13 pool, Motivated! \$237,000



**Marina Bay Club | 13105 Vanderbilt Dr. #4**

32'x14'x4', slip is permitted for a vessel w/ LOA of 32ft. \$94,500



**Old Naples Seaport | 1001 10th Ave.**

S. Boat Slip #11: LOA of 125'/24', close to 5th Ave. \$1,349,000

thefosterteam@comcast.net  
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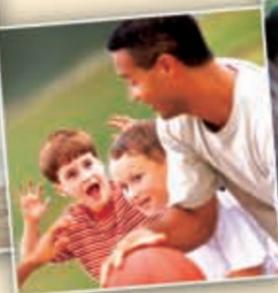
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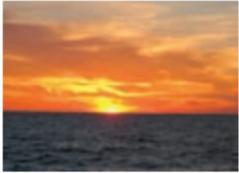
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**CLARIDGE IN PELICAN BAY** \$1,160,000  
Panoramic views of Gulf & golf course from this updated 3BR/3BA condo on the 21st floor. The Claridge offers a casual but elegant lifestyle with pool/spa, guest rooms, library & more. Steps to tram to private beach pavilion plus all the fabulous Pelican Bay amenities.  
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**MARTINIQUE CLUB IN PARK SHORE** \$619,000  
Awesome views of beach, Gulf & sunsets from this 2BR/2BA 1st floor co-op (no land lease). 2 Master suites, large kitchen, marble floors in living areas & Berber carpet in bedrooms. High impact sliders & electric hurricane shutters. Beautiful grounds & community pool.  
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**THE QUARRY** \$400,000  
Located in The Quarry, this impeccably maintained 5BR 3 1/2BA SF home features granite counters, upgraded cabinets, diagonal tile & a large 1st floor master suite with walk in closets & master bath.  
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**PRINCETON PLACE IN WIGGINS BAY** \$249,000  
Awesome view of Bay & docks from this 2BR/2BA 3rd floor condo with southern exposure. Community pool, tennis court & marina. Tarpon Cove Yacht & Racquet Club membership included for \$5,000 transfer fee if desired.  
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**\$299,000**

Horse lovers, landscapers/agricultural users. Barn, lake, utilities 4.77 acres.

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**\$337,000**

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## HISTORICAL OLDE NAPLES - 1355 4TH STREET S

Located just 4 blocks from Naples white sandy beaches. Surround yourself with lush landscaping and a Key West setting in this charming 4BR/3.5BA residence with wrap-around veranda, multiple screened lanais, storm shutters and more.  
**Reduced \$75K. \$1,249,000**



## 3215 GULF SHORE BLVD N #309N

Soft Gulf & Landscaped views from this quiet 2BR/2.5BA residence with all the convenience of Lausanne's recently updated amenities, on-site management team, 24 hour security and enclosed parking bring peace of mind. \$475,000



## KINGSPORT CLUB RESIDENCE 211

Best Buy On The Boulevard! Over \$50K in upgrades & totally renovated!. Long water views of Venetian Bay & fabulous sunsets from this 2nd floor, 2BR/2BA residence offered turn-key furnished! Steps from private beach park!  
**\$319,000**



## EMERALD LAKES - 7156 MILL POND CIRCLE

Incredibly priced 3BR/2BA residence on lushly landscaped lot minutes to the beach, shopping & dining with preferred southern exposure, 11' vaulted ceilings, granite counter, tile throughout with room for pool & more. \$239,000



## CROWN POINTE RESIDENCE

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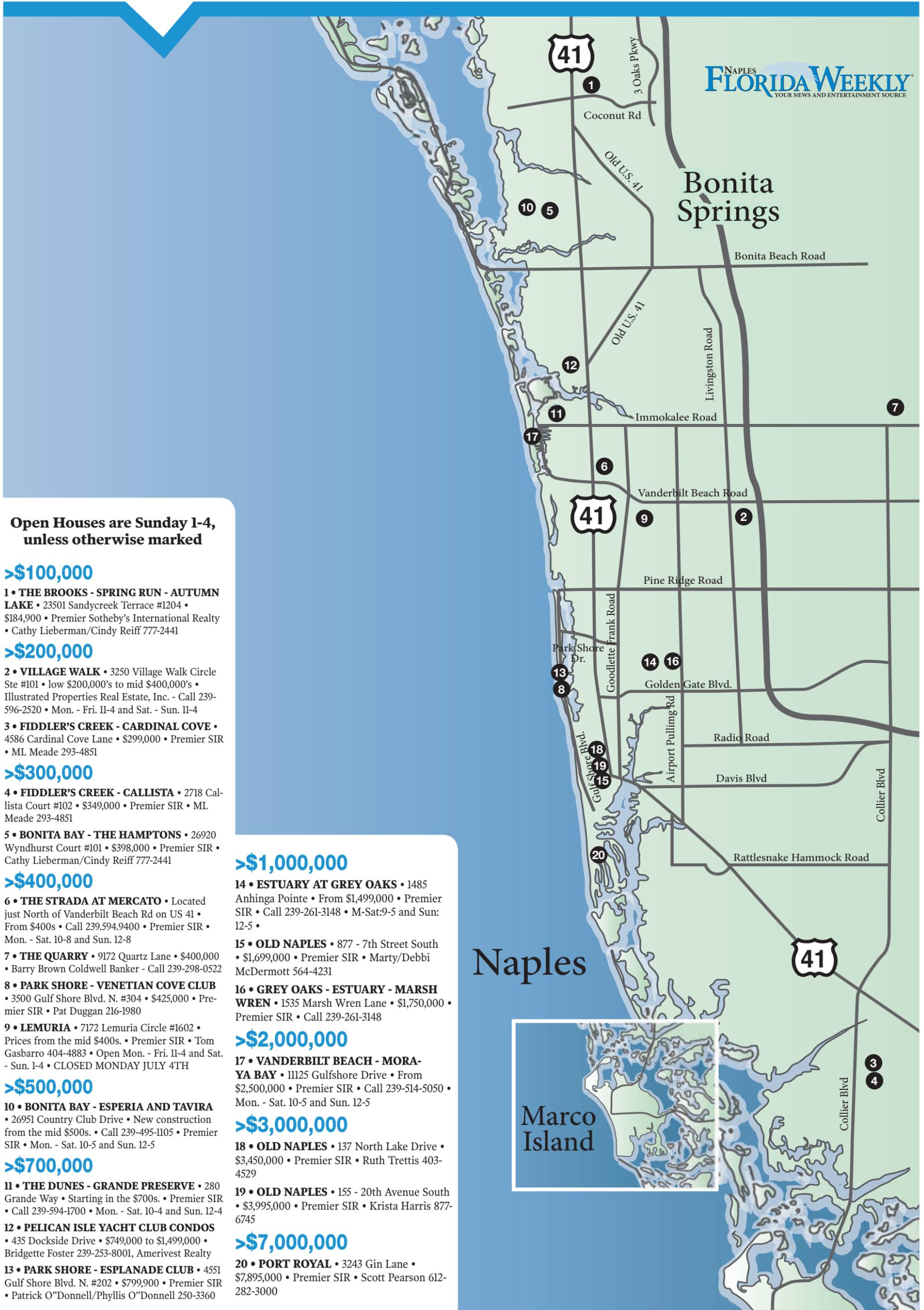
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# Florida Weekly's Open Houses

NAPLES  
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**Open Houses are Sunday 1-4, unless otherwise marked**

**>\$100,000**

**1 • THE BROOKS - SPRING RUN - AUTUMN LAKE** • 23501 Sandycreek Terrace #1204 • \$184,900 • Premier Sotheby's International Realty • Cathy Lieberman/Cindy Reiff 777-2441

**>\$200,000**

**2 • VILLAGE WALK** • 3250 Village Walk Circle Ste #101 • low \$200,000's to mid \$400,000's • Illustrated Properties Real Estate, Inc. - Call 239-596-2520 • Mon. - Fri. 11-4 and Sat. - Sun. 11-4

**3 • FIDDLER'S CREEK - CARDINAL COVE** • 4586 Cardinal Cove Lane • \$299,000 • Premier SIR • ML Meade 293-4851

**>\$300,000**

**4 • FIDDLER'S CREEK - CALLISTA** • 2718 Callista Court #102 • \$349,000 • Premier SIR • ML Meade 293-4851

**5 • BONITA BAY - THE HAMPTONS** • 26920 Wyndhurst Court #101 • \$398,000 • Premier SIR • Cathy Lieberman/Cindy Reiff 777-2441

**>\$400,000**

**6 • THE STRADA AT MERCATO** • Located just North of Vanderbilt Beach Rd on US 41 • From \$400s • Call 239.594.9400 • Premier SIR • Mon. - Sat. 10-8 and Sun. 12-8

**7 • THE QUARRY** • 9172 Quartz Lane • \$400,000 • Barry Brown Coldwell Banker - Call 239-298-0522

**8 • PARK SHORE - VENETIAN COVE CLUB** • 3500 Gulf Shore Blvd. N. #304 • \$425,000 • Premier SIR • Pat Duggan 216-1980

**9 • LEMURIA** • 7172 Lemuria Circle #1602 • Prices from the mid \$400s. • Premier SIR • Tom Gasbarro 404-4883 • Open Mon. - Fri. 11-4 and Sat. - Sun. 1-4 • CLOSED MONDAY JULY 4TH

**>\$500,000**

**10 • BONITA BAY - ESPERIA AND TAVIRA** • 26951 Country Club Drive • New construction from the mid \$500s. • Call 239-495-1105 • Premier SIR • Mon. - Sat. 10-5 and Sun. 12-5

**>\$700,000**

**11 • THE DUNES - GRANDE PRESERVE** • 280 Grande Way • Starting in the \$700s. • Premier SIR • Call 239-594-1700 • Mon. - Sat. 10-4 and Sun. 12-4

**12 • PELICAN ISLE YACHT CLUB CONDOS** • 435 Dockside Drive • \$749,000 to \$1,499,000 • Bridgette Foster 239-253-8001, Amerivest Realty

**13 • PARK SHORE - ESPLANADE CLUB** • 4551 Gulf Shore Blvd. N. #202 • \$799,900 • Premier SIR • Patrick O'Donnell/Phyllis O'Donnell 250-3360

**>\$1,000,000**

**14 • ESTUARY AT GREY OAKS** • 1485 Anhinga Pointe • From \$1,499,000 • Premier SIR • Call 239-261-3148 • M-Sat:9-5 and Sun: 12-5

**15 • OLD NAPLES** • 877 - 7th Street South • \$1,699,000 • Premier SIR • Marty/Debbi McDermott 564-4231

**16 • GREY OAKS - ESTUARY - MARSH WREN** • 1535 Marsh Wren Lane • \$1,750,000 • Premier SIR • Call 239-261-3148

**>\$2,000,000**

**17 • VANDERBILT BEACH - MORAYA BAY** • 11125 Gulfshore Drive • From \$2,500,000 • Premier SIR • Call 239-514-5050 • Mon. - Sat. 10-5 and Sun. 12-5

**>\$3,000,000**

**18 • OLD NAPLES** • 137 North Lake Drive • \$3,450,000 • Premier SIR • Ruth Trettis 403-4529

**19 • OLD NAPLES** • 155 - 20th Avenue South • \$3,995,000 • Premier SIR • Krista Harris 877-6745

**>\$7,000,000**

**20 • PORT ROYAL** • 3243 Gin Lane • \$7,895,000 • Premier SIR • Scott Pearson 612-282-3000



**PORT ROYAL** Stately beachfront compound with 150' frontage, 7BR, 2 half-baths. Guest house, 3-car garage, covered boat house. Immediate Port Royal Membership eligibility. \$19,900,000 | Philip N. Collins | 404-6800



**MEDITERRA - BELLO LAGO** A 6BR + den estate of incomparable opulence! Wine cellar, 150 ft. geothermal pool, 12-seat theater & 5-car garage. \$7,499,000 | Julie Rembos | 595-1809



**AQUALANE SHORES** Wide expanse of Naples Bay. Two docks w/lifts, theater, study/office, 3-car garage, and outdoor kitchen. \$5,999,000 | Ruth Trettis | 403-4529



**NAPLES CAY - SEAPOINT** Views of Gulf and sugar sand beach from every room! Four bedrooms, family room, four bath beachfront residence. \$4,100,000 | Paula Sims | 262-6600



**MARCO ISLAND** Nestled 23' above Barfield Bay! Old Florida charm meets modern-day elegance. 5BR/4.5BA+den. Heated pool/spa. Views! \$3,985,000 Jim Prange/Nikki Prange-Carroll | 642-1133



**BAY COLONY - BILTMORE** Pristine beachfront location with spectacular views! Offering over 3,200 SF, handcrafted details, spacious design. \$2,800,000 Barbi Lowe/Trish Lowe Soars | 216-1973



**MOORINGS** Located seconds from the Gulf of Mexico with direct access. Commanding views, 100 ft. on the bay. 3BR/3BA + den. \$2,695,000 | Michael G. Lawler | 571-3939



Open Mon.-Sat:10-5 & Sun: 12-5  
**VANDERBILT BEACH - MORAYA BAY** 11125 Gulfshore Drive - Naples newest beachfront condominium offering the ultimate in sophisticated resort living. Views of the Gulf, Bay & preserves. From \$2,500,000 | Call 239-514-5050



**EQUESTRIAN ESTATE** An outstanding 20-acre equestrian estate zoned agriculture. Fenced, 10-stall center aisle barn, riding arena. \$2,400,000 | Kathryn Tout | 250-3583



**MOORINGS** Classic Mediterranean architecture, 2 stories, 5BR/4BA, study, recreation room & theatre. Tropical area with pool. \$2,350,000 | Carolyn Weinand | 269-5678



**PARK SHORE - PARK PLAZA** Breathtaking "over-the-top" panoramic vistas of the Gulf, Bay and the city from this totally renovated home. \$2,295,000 | Susan Barton | 860-1412



**OLD NAPLES** Private retreat - 3BR/2BA lakefront cottage one block to beach. Modern kitchen & oversized master suite. \$2,150,000 | Karen Van Arsdale | 860-0894



**VANDERBILT BEACH ESTATES** Spectacular 5BR/4.5BA + den waterfront home with over 5,500 sq. ft. of exquisitely appointed living space. Dock. \$1,997,777 | Dave/Ann Renner | 784-5552



**MARCO ISLAND - CAPE MARCO BELIZE** Beautiful "Designer Ready" 21st floor, 3BR+den. Marble floors, 11 ft. ceilings, crown mouldings, over 3,600 A/C SF. \$1,975,000 | Laura/Chris Adams | 404-4766



**ROYAL HARBOR** Wonderful waterfront living with wide west exposure. Prestigious home, pool, boat lift & dock, direct Gulf access. \$1,895,000 | Isabelle Edwards | 564-4080



**GREY OAKS - ESTUARY** Gorgeous 4BR, den, 4 full/2 half BAs offered furnished. Lake & golf views. Summer kitchen, grill, custom pool/spa. \$1,799,000 | Jeri Richey | 269-2203



**OLD NAPLES** Fabulous new construction! Distinctive Florida style, maple wood floors, 10' ceilings, lanai/pool. Offers Welcome! \$1,795,000 Virginia/Randy Wilson | 450-9090



**BONITA BAY - SANCTUARY** Two-story completely remodeled 5BR/6BA + den main home plus 3BR/2.5BA cabana. Private courtyard, heated pool/spa. \$1,690,000 | Jack Despart | 273-7931



OPEN MON-SAT: 9-5 & SUN: 12-5  
**ESTUARY AT GREY OAKS** 1485 Anhniga Pointe - The perfect Naples life! Sophisticated amenities & superlative homes set amid natural preserves. Championship golf; minutes to beaches, shops & dining. Pre-construction villas from \$1,499,000. Estate homes from \$2,750,000. Estate homesites from \$795,000. | 239-261-3148



**FIDDLER'S CREEK - MAHOGANY BEND** Exquisitely decorated 4BR/4BA, study+family rm. custom home overlooks golf course. Award-winning resort amenities. \$1,450,000 | Michelle Thomas | 860-7176



**OLDE CYPRESS** Breathtaking panoramic western water & golf course views. Over 4,200 SF under air, 4BR/5.5BAs + den pool/spa home. \$1,399,000 Sandra McCarthy-Meeks | 287-7921



**PINE RIDGE** Charming older home on 1.65 acres on beautiful Mockingbird Lake. Southern exposure. Near beach. Being sold 'AS IS'. \$1,395,000 | Sue Black | 250-5611



**MARCO ISLAND** Magnificent bay views, tip cul-de-sac lot with 171' of waterfront. Expansive lanai/pool. Deep, quick river access. \$1,149,000 | Brock/Julie Wilson | 595-5983



**BONITA BAY** Gulf/Bay views and countless luxuries in this 3BR/3BA 10th-floor residence with terrace. Golf, marina and more. \$995,000 Gary L. Jaarda & Jeff/Becky Jaarda | 248-7474



**PELICAN MARSH - PORTOFINO** Exceptional villa lifestyle! Sensational lake and golf views. 2,833+ A/C SF, 2BR+den with 14 ft. ceilings. \$929,000 Barbi Lowe/rish Lowe Soars | 216-1973



OPEN SUN: 1-4  
**FIDDLER'S CREEK - BELLAGIO** 8556 Bellagio Drive - One of the best views! Like-new home with a beautiful golf & lake view. 3BR/3BA, neutral colors. Open family room. \$850,000 | ML Meade | 293-4851



**PELICAN LANDING - SANCTUARY** "WOW" lake & fountain view! Barely lived in 4BR/3.5BA+den, 3-car garage pool home. Private enclave, new features. \$799,900 | Roxanne Jeske | 450-5210



OPEN MON-SAT:10-4 • SUN 12-4  
**THE DUNES - GRANDE PRESERVE** 280 Grande Way - Magnificent views over Gulf, preserve and golf! Very spacious 3BR+family room, 3BA floor plans. Membership to private Floridian Beach Club and the Plantation Club. Grande Phoenician from \$875,000. Grande Geneva from \$900,000 | Call 239-594-1700



**PELICAN BAY - GROSVENOR** Rare direct 3BR/3BA front residence with western Gulf views. In perfect condition. Pool, fitness room, beach tram. \$799,000 | Pat Duggan | 216-1980



**BONITA BAY - VISTAS** Beautiful Gulf Bay & golf course views! Well-appointed 3BR/3BA home. Fabulous social and recreational amenities. \$779,000 Carol Johnson/Ginger Lickley | 948-4000



**PARK SHORE - BAY SHORE PLACE** Steps to the beach! Pool, new amenities, 2BR/2BA corner residence, panoramic Gulf, Bay & City views! Pet friendly. \$750,000 | Marion Bethea & Anne Killilea/Bette Helms | 261-6200



**WYNDEMERE - VILLA FLORESTA** Stylish villa with knockout views of lake/golf course! Like new home, completely refinished pool/deck. Perfection! \$699,900 Virginia/Randy Wilson | 450-9090



**VINEYARDS - VALLEY OAK** Breathtaking golf course views! Very private 4BR/3BA with den & loft, pool/spa. Low fees, PGA championship golf. \$659,000 | Mara Muller | 272-6170



**PELICAN LANDING - THE COTTAGES** An exquisite courtyard home with private courtyard pool & spa area. South facing lanai overlooking lake/golf. \$617,000 Stephanie/John Coburn/Pam Umscheid | 948-4000



**PELICAN MARSH - ISLAND COVE** Stunning SE lake view! Beautifully maintained 2BR/2.5BA+den detached villa. Tile floors, newer A/C, 2-car garage. \$589,000 Terri Moellers/Sharon Kaltenborn | 404-7887



**VANDERBILT BEACH - REGATTA** ||| Furnished 3BR/2BA end residence, W. exposure, deck with private access to pool. Good rental history! Walk to beach. \$569,000 | Jennifer/Dave Urness | 273-7731



**VILLAGES OF MONTEREY** Charming pool home, picturesque lake front cul-de-sac lot. Immaculately maintained, 3 miles to beach, clubhouse. \$559,000 | Dave/Ann Renner | 784-5552



**PELICAN BAY - BREAKWATER** Breathtaking view, reminiscent of a tropical luxury resort. Cheery 2BR+den, oversized 2-car garage & S. exposure. \$525,000 | Janet Rathbun | 860-0012



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**ESPERIA & TAVIRA** 26951 Country Club Drive (Sales Center) • Breathtaking views over Bay Island Golf Course, Estero Bay & the Gulf. An idyllic community devoted to golf, parks, marina & more! New construction from mid \$500s • 239-495-1105



**PARK SHORE LANDINGS** Magnificent views of Venetian Bay. 2BR/2BA, granite counters & Boat Dock! Stroll to shops/dining & private beach. \$495,000 | Larry Roorda | 860-2534



**PELICAN BAY - SANCTUARY** Great scenic views! 3BR/2BA with large spacious wraparound balconies. Spectacular amenities with beach tram & golf. \$430,000 | Polly Himmel | 290-3910



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**COQUINA SANDS - DEL MAR** Direct western views from this 2BR/2BA furnished co-op just one block to beach. Western exposure. Reserve funds. \$365,000 | Linda Perry/Judy Perry | 261-6161



OPEN SUN: 1-4  
**THE BROOKS - SPRING RUN AUTUMN LAKE** 23501 Sandycreek Terrace #1204 Outstanding lake view, 1st floor 2BR/2BA, attached garage. Turnkey furnished. \$184,900 Cathy Lieberman/Cindy Reiff | 777-2441

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**Moorings**, 1801 Gulf Shore Blvd N, #601 - Reduced \$300,000 - Casual elegance, beachfront unit in Sancerre, full time concierge, the ultimate in privacy and service. 3+Den/3.5 (C7292) Friley Saucier, PA, 293-3532 **\$3,900,000**



**Marco Beach**, 1264 Orange Ct - Fabulous new construction home by Aqua Construction and Development, Luxury Finishes-Furniture style cabinetry, Granite-Stainless and more!! 4+Den/4.5 (H5882) Lisa Chapman, 250-7653 **\$2,999,000**



**Port Royal**, 336 Galleon Dr - Charming home overlooks scenic Lantern Lake. Walk or bike to beach, fitness center and club. Qualifies for immediate Port Royal Club membership. 3+Den/3.5 (H5249) Sally Pratt, 280-2219 **\$2,995,000**



**Pelican Bay**, 806 Slash Pine Ct - On quiet cul de sac, 5870 T.Sq Ft Pool Home boasts Total Renovation. Granite Kitchen & BAs, Marble, Tile, Frplc, Cathedral Ceilings, New Roof & Pool. Florida Rm. 3/2.5 (H4744) The Hutchison-Carmony Team, 272-7000 **\$1,369,000**



**Colliers Reserve**, 862 Barcarnil Way - London Bay (former model) custom home w/over 6000 T.sq ft of living space. Superb finished incl hdwd flooring, wet bar, frplc, marble, granite, private elevator. 3+Den/3.5 (H4839) The Hutchison-Carmony Team, 272-7000 **\$1,279,000**



**Pelican Bay**, 6001 Pelican Bay Blvd, #702 - Luxurious residence, renovation just completed, sweeping Gulf and estuary views from every room! Extraordinary finishes, new furnishings, all waiting for you! 3/3 (C6890) Friley Saucier, PA, 293-3532 **\$1,150,000**



**Park Shore**, 4031 Gulf Shore Blvd N, #13F - Spectacular penthouse w/views of Bay & Gulf. Extensive renovation. FP, kit & baths w/granite, Crème Marfil marble flrs. Flr to ceiling windows. 2172sf. 2/2 (C7331) Maggie Sanders, 269-4499, Connie Spitzmiller, 248-7616 **\$925,000**



**Seagate**, 5058 Seahorse Ave E - Gulf Access. Large .35 acre lot. Private Beach Club available. Fantastic location - close to Waterside Shops, 5th Avenue and the Mercato. 3/3 (H4662) Doug Stewart, 777-8686 **\$850,000**



**The Billows At Moorings**, 2601 Gulf Shore Blvd N #37 - Desirably located one unit from the Beach! Updated throughout with plantation shutters, tile floors & tumbled marble counters. Turnkey furnished. Private patio! 2/2 (C7260) Karen Champion, 450-3676 **\$849,000**



**Bayfront**, 450 Bayfront PL #4403 - Waterfront downtown Naples. Impeccable, renovated! Plantation shutters, granite, wood floors. Stellar amenities including garage, pool, tennis, fitness. 3/3 (C7601) Barbara Morley, 269-6966 **\$799,000**



**Pelican Bay**, 6001 Pelican Bay BLVD #401 - A limited time to purchase the property AS-IS at a significantly reduced price. All bedrooms overlook the Gulf of Mexico, spacious and ready for renovation! 3/3 (C7619) Friley Saucier, PA, 293-3532 **\$795,000**



**Pelican Bay**, 7117 Pelican Bay Blvd, #G-14 - A dog's haven in the St Raphael. Fido can roam free in the private yard & garden of this unique luxury tower residence. 2 small dogs allowed...parents welcome. 2/2 (C6907) Friley Saucier, PA, 293-3532 **\$700,000**



**Bayfront**, 451 Bayfront Pl, #5403 - Downtown Naples - waterfront location. Exceptional turnkey opportunity offering outstanding resident amenities and within walking distance to 5th Avenue. 3/3 (C7515) Barbara Morley, 269-6966 **\$675,000**



**Moorings**, 2170 Gulf Shore Blvd N, #81 W - Spectacular Gulf & bay views! Penthouse unit ready for renovations! Walk to beach access. Boat slips available. Call today! 2/2.5 (C7599) Barbara Salinas, 449-2733 **\$639,000**



**Eden On The Bay**, 369 Mallory Ct - Beautifully designed, volume ceilings, lush lake view, outdoor kitchen & living w/gas fireplace, western exposure, built 2004, in a gated community west of 41. 3+Den/3 (H5837) Friley Saucier, PA, 293-3532 **\$625,000**



**Kensington**, 4360 Kensington High St - Custom 2-story Villa, over 4000 T. Sq Ft., New pool & spa, Office-family room plus bedroom with ensuite bath. Golf course view. 3+Den/3 (V1366) The Hutchison-Carmony Team, 272-7000 **\$595,000**



**Pelican Bay**, 7040 Pelican Bay Blvd, #305 - Stunning views of golf course from 2 glassed-in lanais in spacious end unit! Updated kitchen/baths. Walk to pool and beach access. CALL FOR APPT. 3/2 (C7384) Pam Etheridge, 269-4614 **\$595,000**



**Pelican Bay**, 6020 Pelican Bay Blvd, #105 - Exceptional lake and golf course view, corner unit, large rooms, extremely large wrap around lanai, new hurricane rated sliders and windows. 3/3 (C6906) Friley Saucier, PA, 293-3532 **\$550,000**



**Bayfront**, 450 Bayfront Pl, #4208 - Waterfront Living in Downtown Naples! Sophisticated, designer furnished, 1800 SF residence with Bay view just steps to 5th Avenue. Extraordinary amenities. 3/2.5 (C6964) Barbara Morley, 269-6966 **\$549,000**



**Eden On The Bay**, 396 Mallory Ct - Very quiet 2005-built pool home, west of Vanderbilt Drive, in a gated community on a lake. Low fees include yard maintenance. Many extras - looks brand new! 3+Den/3 (H5576) Doug Stewart, 777-8686 **\$525,000**



**Bayfront**, 451 Bayfront PL #5404 - Waterfront downtown Naples. Extraordinary decor, condition and priced for quick sale. Amenities include garage, pool, tennis, fitness. Steps to 5th Ave. 2/2 (C7602) Barbara Morley, 269-6966 **\$499,000**



**Imperial Shores**, 4865 Regal Dr - A Boaters Dream & priced to sell. Unique Key West style home w/ boat dock, lift & seawall. Super southern views of canal & bay to Gulf. Bi-level lanai. 3 bdrm. 3/2 (H4238) The Hutchison-Carmony Team, 272-7000 **\$484,000**



**Audubon**, 559 Audubon Blvd, #201 - Bright & spacious condo w/golf/lake views. Formal living & dining rms, tray ceilings, electric shutters, wraparound lanai. W of US 41. 3 miles to beaches. 3+Den/3.5 (C5830) Maggie Sanders, 269-4499, Connie Spitzmiller, 248-7616 **\$449,000**



**Commodore Club At Moorings**, 222 Harbour Dr, #302 - Unending SW views from glassed-in lanai! Turnkey furnished. Upgrades incl shutters, remodeled kit & baths. Desirable 3rd fl end unit in A bldg. 2 boat slips incl. 2/2 (C6704) Karen Champion, 450-3676 **\$439,000**



**Lely Resort**, 6837 Bent Grass Dr - Popular Savannah Courtyard-style home. Screened & htd pool & spa. Guest house w/BR & BA. Neutral tile in living areas-hardwood flrs in BRs. South facing lanai. 3/3 (H5684) Karen Champion, 450-3676 **\$439,000**



**Spanish Wells**, 28622 Highgate Dr - Bright, spacious home with golf/lake views. Vaulted ceilings, pool, electric shutters, pavers, many updates. 2571 sq. ft. Golf available. 3 miles to beaches. 3/2.5 (H5594) Connie Spitzmiller, 248-7616 **\$419,000**



**Imperial Golf Estates**, 1969 Imperial Golf Course Blvd - Lovely Classic home located on lake & parkette. 2800 T. Sq Ft. Carefree Naples lifestyle awaits you. 5 Min drive to Beach. Pristine condition, turnkey furnished. 3/2 (H5822) The Hutchison-Carmony Team, 272-7000 **\$399,000**



**Banyan Woods**, 5070 Blauvelt Ct, #101 - Great location for quick accessibility to Old Naples, beaches, shopping & Mercato! Newer 2000+ sq.' 1st fl condo w/lake view, open floor plan, & elegant decor. 3/2 (C7521) Linda C. Loomis, P.A., 451-0769 **\$374,000**



**Old Naples**, 980 7th Ave S, #11 - 1st Floor, perfect Apt, beside pool, no stairs, & 1 of only four, 2BR, 2BA in Castleton Gardens. Reno & furniture included, 2 blks to 5th Ave, 9 blks to Beach. 2/2 (C7085) The Hutchison-Carmony Team, 272-7000 **\$329,000**



**Moorings**, 2100 Gulf Shore Blvd N, #111 - Port au Villa. Beach & Boating...1st flr - no stair apt, turnkey furnished 1200 sq.ft. 2/2, Updated baths. Walk across street to Private Beach-front Park. 2/2 (C5648) The Hutchison-Carmony Team, 272-7000 **\$299,000**



**Moorings**, 2170 Gulf Shore Blvd N, #24W - Leisure living in this Tommy Bahama décor 1 bdrm, 1 1/2 bath, up to the minute pied-e-tierre. 3 Full beds, a must see (not pull out sofas), 2 decks off LR. Carport. 1/1.5 (C6636) The Hutchison-Carmony Team, 272-7000 **\$298,000**



**Vanderbilt Country Club**, 8430 Radcliffe Ter, #203 - Spectacular sweeping views! Turnkey-furnished, this lovely 2nd floor coach home offers many fine features. Bundled golf, tennis, resort like amenities! 3/2 (C7613) Linda C. Loomis, P.A., 451-0769 **\$295,000**



**Naples Lakes Country Club**, 4874 Hampshire Ct, #207 - Resort living! Gorgeous turnkey condo in bundled Arnold Palmer-designed golf comm. Lake/golf view. Convenient to beaches, dining & 5th Ave. 2+Den/2 (C7472) Connie Spitzmiller, 248-7616 **\$285,000**



**The Pines**, 510 Sugar Pine Ln, #510 - LIVE, WORK & PLAY in Naples. Located just mins from beach. Totally updated, Garden Apt (Corner/end) w/West facing lanai. Apx 1860 T.sq ft, 9ft ceilings. Carport. 3/2 (C7296) The Hutchison-Carmony Team, 272-7000 **\$275,000**



**Lely Resort**, 9147 Delano St, #9601 - Elegantly decorated & turnkey furnished condo in Ole. Santa Clarita floor plan with 2 built-in granite desks, ceramic tile, stainless appliances, 2-car garage. 3/2.5 (C7497) Robin Hill, 776-0733 **\$268,000**



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# ARTS & ENTERTAINMENT

WEEK OF JUNE 30-JULY 6, 2011

A GUIDE TO THE NAPLES ARTS & ENTERTAINMENT SCENE

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## INSIDE



### Love That Dress!

A collection party at Petunia's, and more fun around town. **C20-21** ▶

### And the winners are...

Nancy Stetson doles out her annual offbeat awards. **C8** ▶



### The newest model

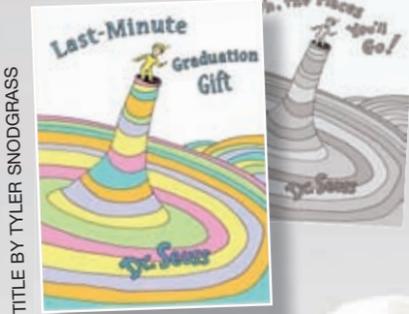
"Cars 2" has more to offer and does everything better than the 2006 original. **C11** ▶



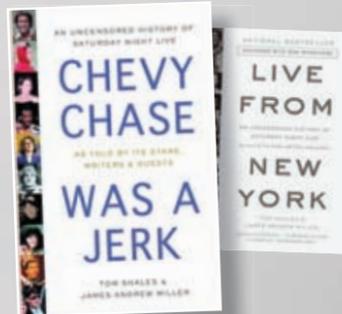
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- Estuary at Grey Oaks 261-3148
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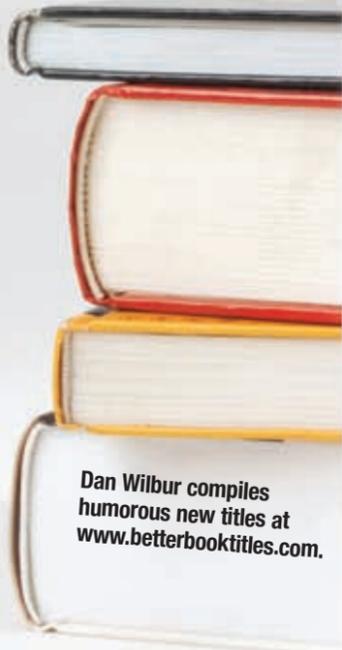
TITLE BY TYLER SNODGRASS



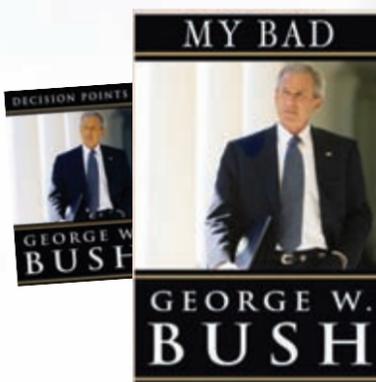
Blogger rewrites titles to tell the whole story



## READING A BOOK BY ITS COVER



Dan Wilbur compiles humorous new titles at [www.betterbooktitles.com](http://www.betterbooktitles.com).



BY NANCY STETSON

[nstetson@floridaweekly.com](mailto:nstetson@floridaweekly.com)

EVELYN WOOD MAY HAVE INVENTED a nifty system of speed reading — better known in many circles as skimming — and CliffsNotes reduces books to their basic plot for students too lazy or too busy partying to read.

But Dan Wilbur has them both beat. He came up with a way for anyone to know what a book is all

about without ever turning a page. On his blog called Better Book Titles, Mr. Wilbur rewrites titles so they succinctly summarize the book.

Or, as he explains it on the site: "This blog is for people who do not have thousands of hours to read book reviews or blurbs or first sentences. I will cut through all the cryptic crap, and give you the meat of the story in one con-

SEE BOOKS, C4 ▶

## Patriotic weekend events lead up to the Fourth of July

SPECIAL TO FLORIDA WEEKLY

This year's Independence Day celebration isn't restricted to Monday, July 4. Throughout the area, the star-spangled holiday spirit becomes apparent as the weekend begins. Here's what's happening:

### Friday, July 1

Start the holiday weekend at Mercato's patriotic First Friday festivities from 6-9 p.m. The five-piece band NRG will be play hits from the '60s to today on the main stage across from The Pub. Next to Swim 'n' Sport, Mr. & Mrs. Duo, Mark and Diane Fogel, will entertain.

SEE PATRIOTIC, C3 ▶



# SANDY DAYS, SALTY NIGHTS

## What is it about a man in uniform?



I recently had lunch with my friend Jennifer, who married a West Point grad and understandably has a thing for men in uniform. Over salads stacked with goat cheese, we tried to decode the appeal of military men.

"The haircuts?" she said, waving her fork.

"Partly that," I said. "The neatness helps."

"They're all physically fit. Good muscles. Lean frames."

"That helps, too." But there's something more, some quality they all share, even the ones who don't look good in a buzz cut.

"Is it the uniform?" I asked.

Jennifer pointed her fork at me. "That's it," she said. "It's the uniform."

After our lunch date, I spent time on a military base in Texas, a sprawling, dust-colored expanse where old combat tanks crouched on every corner. I was doing research for a longer project, and I had to drive all over post. The streets were wide and open, with speed limits that topped out at 35 miles per hour. It was slow going, but at least I had time to ogle the young men in their green camo. I nearly ran off the road twice.

In all that driving — and all that ogling — I had time to consider just what was so appealing. Here's what I realized:

A uniform is a great equalizer. The sameness eliminates many of the signals women use to judge men.

Peter from Fort Myers recently wrote in to say that women are often looking for men who have attained a certain financial status. "So off the men go to get their 'Cool, financially successful' clothes on," he said, adding, "Trust me when I say most (not all) men have no interest in a \$200 pair of jeans, \$150 shirt and \$400 shoes to match unless it will lead to them hooking up."

Peter is right that we use clothes as financial shorthand, and women often prefer men who dress well. When the pool of eligible bachelors all look the same — down to their dun-colored boots — we can't immediately cull the ones who don't fit our preconceived criteria.

Throw in a good haircut and a little PT, and every man becomes a potential mate.

But no fantasy is foolproof. If you want to bring all the usual benchmarks to the fore, then see a group of soldiers in their off hours.

On a weekday during my stay in Texas, I stopped at the food court on base for lunch. Most of the tables were filled with men in combat fatigues. They were all clean-shaven with good haircuts. Handsome.

Tucked beside the tables of men in

"...It seems that men in uniform — when they're out of uniform — have a style inspired by Joe Dirt..."

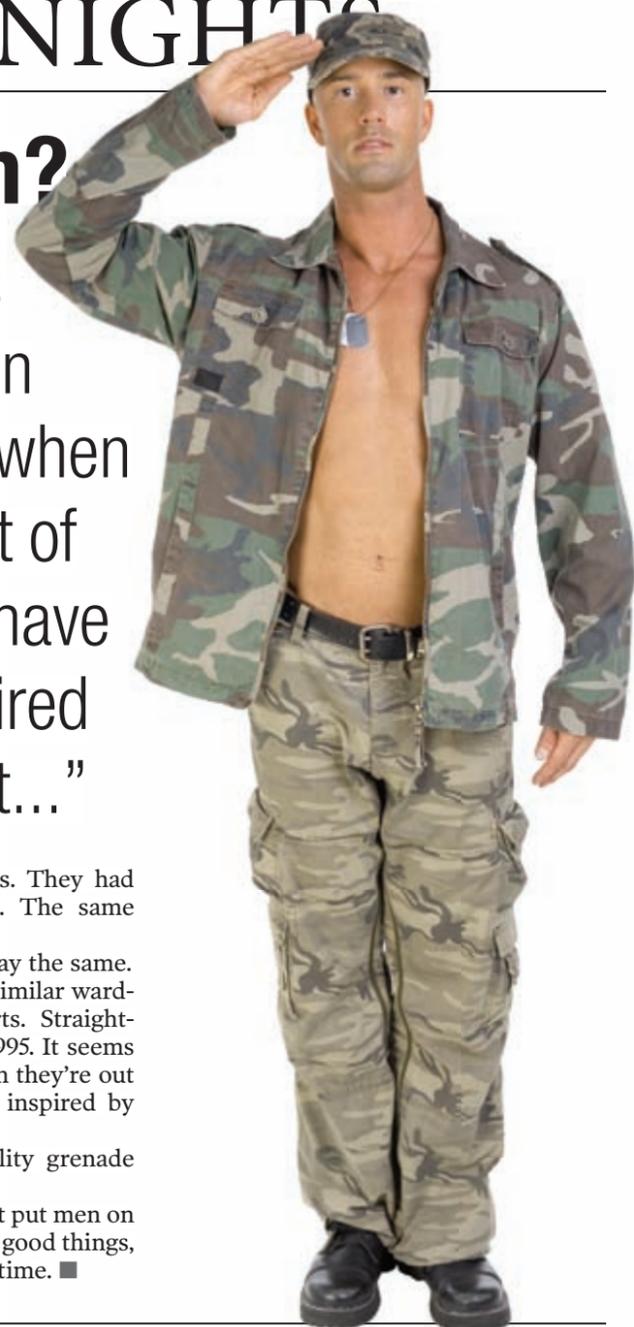
green were off-duty soldiers. They had the same military haircuts. The same toned bodies.

But the effect was in no way the same.

In fact, they all sported a similar wardrobe item: jorts. Jean shorts. Straight-legged. To the knee. Circa 1995. It seems that men in uniform — when they're out of uniform — have a style inspired by Joe Dirt.

Talk about lobbing a reality grenade into my illusions.

Ultimately, uniforms might put men on equal footing. But as with all good things, they have to come off some time. ■



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# PATRIOTIC

From page 1

## Saturday, July 2

■ Load up the family and head to historic Everglades City for patriotic fun and festivities. Opening ceremonies are at 9:30 a.m. and the parade steps out at 10 a.m. Prizes will be awarded for the best-decorated float, swamp buggy or golf cart, as well as for “Little Miss Firecracker” and “Little Mister Firecracker.”

An arts and crafts fair will be set up in McLeod Park, where hot dogs, cold drinks and Key lime pie ice cream bars will be for sale. A 50/50 raffle will help defray expenses.

The fireworks begin at 9 p.m. in McLeod Park. For more information, call 695-2695.

■ The 12th annual Independence Day celebration presented by Miromar Outlets and Germain Arena begins at 2 p.m., when the Lee Memorial Blood Mobile will park next to the Reebok store with free vital health checks for prospective blood donors. Pulse rate, blood pressure, body temperature, iron level, blood type and cholesterol levels will be checked.

The Juice will step up to the stage with blues and R&B at 5:30 p.m., and at 6:30 p.m. the Southern Extreme Water-Ski Team will make waves on the lake between the shops and the arena. Fireworks over the lake will begin at dusk.

Lawn chairs and blankets are encouraged; coolers and personal fireworks are not permitted. The full complement of restaurants in Miromar Outlets will serve food and beverages. For more information, visit [www.MiromarOutlets.com](http://www.MiromarOutlets.com).

■ Naples Botanical Garden presents the “Red, White and Bloom Music Bash” from 7-10 p.m., featuring The Gladezmen, The Wholtones and Marc Dobson’s One Man Band. The Gladezmen’s “psychobilly” tunes have made them well-known favorites in Southwest Florida, as has The Wholtones’ not-quite-folk, kind-of-indie vibe. And Mr. Dobson, the “America’s Got Talent” contestant, plays nine — count ‘em — instruments.

Garden gates open at 6:30 p.m. Mr. Dobson takes the stage at 7 p.m., followed by The Wholtones at 8 p.m. and The Gladezmen at 9 p.m. Admission for Garden members is \$7 for adults, \$5 for children; non-

members pay \$15 and \$10.

Chairs and blankets are encouraged; no outside food or beverage, as refreshments will be for sale. For more information, call 643-7275 or visit [www.naplesgarden.org](http://www.naplesgarden.org).

## Monday, July 4

■ The Naples Fourth of July parade begins at 10 a.m. on Broad Avenue South and travels to Third Street South to Fifth Avenue South to Eighth Street South past City Hall before ending at Eighth Avenue South.

■ The city’s fireworks display will begin at dusk off the city pier.

■ Up to 139 passengers can enjoy the fireworks show from the deck of Cruise Naples’ M/V Double Sunshine. Sweet treats will be served along with a complimentary glass of champagne. Patriotic music will be provided by WAVV-FM 101.

Tickets are \$60 for adults and \$50 for ages 12 and younger. Boarding will begin at 7 p.m. The boat will depart from Tin City at 7:30 p.m. and return at 10:30 p.m. Reservations are required and can be made by calling 263-4949.

■ Waterside Shops is having a rooftop celebration from 7:30-9:30 p.m. A barbershop quartet and DJ Chris Ceron will entertain, and guests will be able to take part in a trivia contest.

Admission is free. Drinks, barbecue and Haagen Dazs ice cream will be for sale.

■ The Fourth of July parade presented by the Bonita Springs Fire Control and Rescue District sets out along Old 41 at 9 a.m. and winds up at Riverside Park.

This year’s theme is “Helping Hands and Honoring Heroes.” Parade viewers are encouraged to bring canned-food donations to add to the Bonita Springs Assistance Office truck as it travels the parade route.

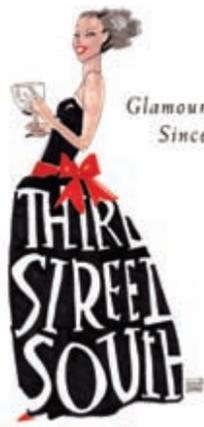
■ The “Star Spangled Bonita” celebration begins at 6 p.m. in Riverside Park, with live entertainment by Jay Frost & Three Below and Cahlua & Crème. Bonita’s own Johnny Depp look-alike, Johnny O (fresh from a gig impersonating Capt. Jack Sparrow at Disney-World) will also make an appearance. Other activities include a waterslide; hot dog, ice cream and watermelon-eating contests; potato sack races and other games.

The artist cottages in the Liles Hotel plaza will be open, and the Zonta Club of Bonita Springs will hold its annual Blue Ribbon Pie Contest. It’s too late to enter the pie contest, but after the judging at 6 p.m., slices will be sold (\$3 each or two for \$5) on a first-come, first-served basis.

The festivities conclude with a laser light show at dark and a grand finale of fireworks.

Admission is free. Food and drink will be for sale, with a portion of proceeds benefiting the Bonita Springs Assistance Office. For more information, call 949-6262 or visit [www.cityofBonitaSprings.org](http://www.cityofBonitaSprings.org). ■





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# BOOKS

From page 1

densed image. Now you can read the greatest literary works of all time in mere seconds!"

So "The Great Gatsby" is retitled "Drink Responsibly," and Shakespeare's "As You Like It" becomes "Crossdressing Helps Everyone Find Love."

Mr. Wilbur, of course, has his tongue firmly in cheek.

And while Better Book Titles (www.betterbooktitles.com) might seem like a shortcut for people who don't want to read, one must be fairly literate to get the jokes, to understand precisely why the new titles are funny.

It also helps to have a good grasp of popular culture, because some of the titles reference movies or songs.

So Annie Proulx's "Brokeback Mountain" becomes "The Hills Have Guys," and Franz Kafka's "The Metamorphosis" is renamed "A Bug's Life."

Some of the new titles play on the titles of other books: Sylvia Plath's "Collected Poems" is renamed "The Bipolar Express." (The actual "Polar Express" by Chris Van Allsburg is now called "Don't Stop Believin'.") Ernest Hemingway's "A Moveable Feast" is retitled "The Years of Magical Drinking."

And Aron Ralston's autobiography, "127 Hours: Between a Rock and a Hard Place," the story of how he fell down a crevice while rock climbing and had to amputate his arm in order to free himself, is now called "A Farewell to Arm."

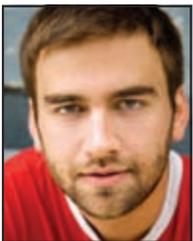
The site, which celebrates its first anniversary July 1, is very popular.

"I thought we'd have six fans," Mr. Wilbur says. "We have about 20,000 on tumblr (a public online journal) alone. I think we're up to two million hits, and a million who are unique visitors."

Better Book Titles has international appeal. Not only have it and Mr. Wil-

"I thought we'd have six fans. We have about 20,000 on tumblr (a public online journal)

alone. I think we're up to two million hits, and a million who are unique visitors."



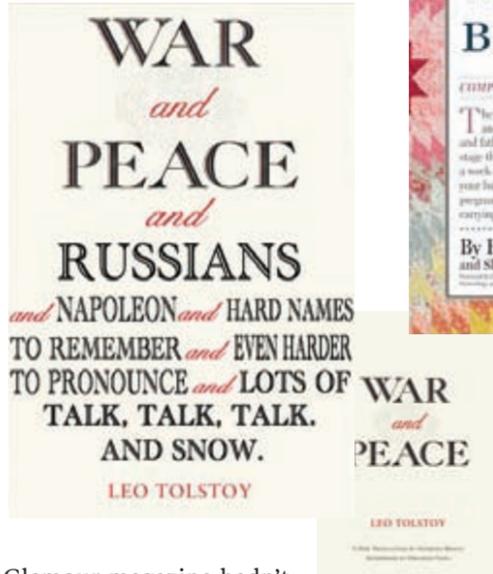
WILBUR

— Dan Wilbur

bur been featured on blogs across the U.S., but also in Spain, Australia and New Zealand. "I did a radio (interview) in Ireland, and right around last month, when the Queen was visiting, I did the BBC radio," he says.

Mr. Wilbur has been featured in Entertainment Weekly and The New Yorker and on blogs for NPR and Glamour — "Wherever there are well-read people who have a sense of humor," he says.

TITLE BY RICHARD SANDERS



Glamour magazine hadn't struck him as a site for literary-minded people, but he wound up using a suggested title from its comment board: renaming "Oedipus the King" "How I Met Your Mother."

He was impressed by the suggestion. "Glamour doesn't strike me as having tons of geeks," he says. "Maybe I should reconsider my preconception of Glamour readers."

### In the beginning...

How did he come up with the idea for the site?

"As all literary endeavors start, I was playing video games with a friend," he says.

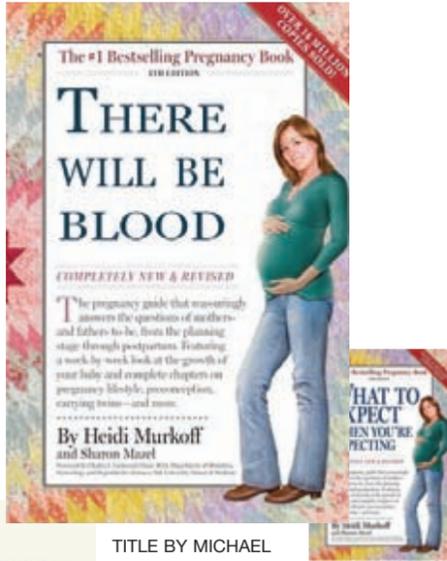
He had graduated from Bard College a year previously, and felt frustrated he didn't have as much time to read. He devours 30 to 40 books a year now, he estimates, but he knows "all these other people who read a book a day. In college, I was used to reading a book a night."

The brainstorm for the site occurred while playing Assassin's Creed II with a friend. At the end of the game, he explains, "you have to strangle the pope nearly to death. And I thought, there would be so much controversy if the name of the game was 'Strangle the Pope.'"

Being a reader, he instantly made the leap to books: What if book titles were self-explanatory?

"So you'd give a book... a non-preentious name," he says. "Don't

call it 'Fahrenheit 451,' call it 'People Burning the Books.' I called it 'Texas Public Schools.' Changing books is way different than burning books. Texas is worse, they're putting in misinformation (into



TITLE BY MICHAEL MOLINA

COURTESY IMAGES

Fans of Dan Wilbur's blog have submitted new names for "What to Expect When You're Expecting" and "War and Peace," among others.

school textbooks and history books.)"

Edith Wharton's "Ethan Frome" becomes "When Life Hands You Lemons... Enter a Suicide Pact."

"That's very literal. That can only be funny for someone who's a die-hard fan," he says.

### A rose by any other name...

But visitors to the site can get the gist of many jokes even if they haven't read the books, he claims. For example, even if they've never read the classic story, most people know what "Dracula" is about. Mr. Wilbur retitled it "Vampires Do Not Understand the Housing Market."

And four of Tom Clancy's testosterone-drenched, flag-waving novels are renamed "Japanese People Hate America," "Arabs Hate America," "The Russians Hate America" and "Irish People Hate America."

He posts an entry every weekday, with Fridays' entries suggested by readers.

The site covers all kinds of books, from American and Greek classics to children's books to bestsellers, novels and picture books, biographies and history books. Authors whose books have been re-christened include Dr. Seuss, Tolstoy, Hemingway, Dickens, Haruki Murakami, Flannery O'Connor, John Steinbeck, JD Salinger.

Part of the genius of the site is that Mr. Wilbur also PhotoShops the cov-

ers, giving instantly recognizable images their new title in the same type font. So the retitled books look exactly like the original ones.

### Comedy and the Classics

The 24-year-old comedian lives in Brooklyn, N.Y., now, but he's originally from Cleveland — "where you can't do anything but read; there's nothing going on there," he says. "Cleveland's amazing if you've never been to Chicago..."

He knew he was going to do comedy from the start, he says. He just didn't realize he'd be making use of his Classics major too.

"I was envious of a friend who knew how to read Greek," he explains, "and I got really into 'The Odyssey' as a sophomore. I decided to study the language... "(I) studied the plays and read a lot of Socrates. Anything that's on the blog that's Roman or Greek, I've read all of them."

So, for example, he's renamed "The Epic of Gilgamesh" "The Epic for People Who Don't Like Epic-Length Epics."

But he doesn't shy away from best-sellers. Stieg Larsson's "The Girl With the Dragon Tattoo" is now "This is the First Book I've Read in Six Years."

"I live in Brooklyn and take the train every day," he says. "And that's the only book I'd see people reading. I read the first hundred pages and it's boring. But everybody else seems to like it."

He doesn't shy away from political statements, either. He renamed George W. Bush's "Decision Points" "My Bad" and turned Margaret Atwood's dystopian best-selling novel of life under rule of a totalitarian theocracy, "The Handmaid's Tale," into "Sarah Palin's America." He renamed Arthur Miller's classic witch-hunting play, "The Crucible," "The Birthers' Official Handbook."

Some titles comment on things other than plot. David Foster Wallace's novel "Infinite Jest," which logs in at more than 1,000 pages, is simply titled "Too Long." (Someone later suggested "Too Many Footnotes" as an equally apt substitute title.)

Mr. Wilbur has discovered that whether visitors to the site loved the book or hated it, they love its brand-new title.

Last fall, he renamed Miguel de Cervantes' "Don Quixote" "Reading Makes You Crazy."

And maybe it does, sometimes.

In Mr. Wilbur's case, it made him crazy like a fox.

But it's just a natural expression of his role as a comic.

Or, as he puts it: "I'm a comedian telling jokes that are written with the least amount of words, with a punch line." ■



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# WHAT TO DO, WHERE TO GO

## Weekend Best Bets

- **July 1:** Kids Free Fridays. Rookery Bay. 417-6310 or [www.rookerybay.org](http://www.rookerybay.org).
- **July 1:** Friday Boredom Buster films. Headquarters Library. 593-0870 or [www.collier-lib.org](http://www.collier-lib.org).
- **July 1-3:** Independence Day weekend at Naples Zoo. 262-5409 or [www.napleszoo.org](http://www.napleszoo.org).
- **July 2:** Fourth of July Celebration at the Third Street South Farmers Market. 434-6533 or [www.thirdstreetsouth.com](http://www.thirdstreetsouth.com).
- **July 2:** Art-in-the-Glades. Everglades Society for Historic Preservation. 695-2905.
- **July 2:** Norris Gardens guided tours at Palm Cottage. Naples Historical Society. 261-8164 or [www.napleshistoricalsociety.org](http://www.napleshistoricalsociety.org).



## Theater

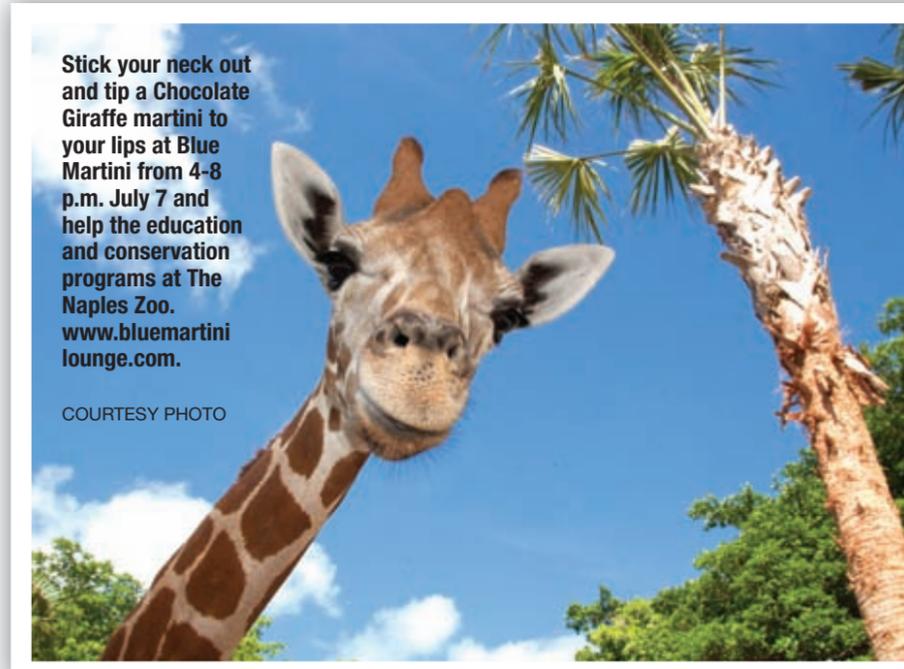
- **42nd Street** - By The Naples Players at the Sugden Community Theatre July 1-30. Enjoy a meet and greet with the cast following the July 10 show. 263-7990 or [www.naplesplayers.org](http://www.naplesplayers.org).
- **Annie** - At Broadway Palm Dinner Theatre, Fort Myers, July 7-Aug. 13. 278-4422 or [www.BroadwayPalm.com](http://www.BroadwayPalm.com).
- **Smoke on the Mountain** - At Broadway Palm Dinner Theatre, Fort Myers, through July 2. 278-4422 or [www.broadwaypalm.org](http://www.broadwaypalm.org).

## Thursday, June 30

- **For Laughs** - Comedian and hypnotist Rich Guzzi performs tonight through July 3 at the Off The Hook Comedy Club, 599 S. Collier Blvd., Marco Island. 389-6900.
- **Bonita Art Walk** - The Center for the Arts of Bonita Springs presents Art Walk from 4-7 p.m. at the Promenade at Bonita Bay. 495-8989 or [www.artcenterbonita.org](http://www.artcenterbonita.org).

## Friday, July 1

- **First Friday** - Enjoy live enter-



Stick your neck out and tip a Chocolate Giraffe martini to your lips at Blue Martini from 4-8 p.m. July 7 and help the education and conservation programs at The Naples Zoo. [www.bluemartini lounge.com](http://www.bluemartini lounge.com).

COURTESY PHOTO

tainment and more fun from 6-9 p.m. at Mercato. 594-9400 or [mercatoshops.com](http://mercatoshops.com).

■ **Fort Myers Art Walk** - Downtown Fort Myers galleries and shops stay open late until 10 p.m. The evening culminates at Spirits of Bacchus for an afterparty beginning at 10 p.m. [www.fortmyersartwalk.com](http://www.fortmyersartwalk.com).

■ **Pickin' and Grinnin'** - The Bean Pickers perform bluegrass from 7-10 p.m. at Fred's Food, Fun & Spirits. \$5 cover. 2700 Immokalee Road. 431-7928.

## Saturday, July 2

■ **Fourth Celebration** - Everglades City celebrates the Fourth with festivities starting at 9:30 a.m. at McLeod Park. Enjoy games, arts and crafts, music, food, contests and more, followed by fireworks at 9 p.m. 695-2905.

■ **Dixieland Jazz** - The Naples Jazz Masters perform from 1-3 p.m. at The Norris Center. \$15 per person \$25 for two. 213-3049.

■ **Karaoke** - Bahama Momma's Tiki Bar at Flamingo Island Flea Market in Bonita Springs has karaoke from noon-4 p.m. 948-7799 or [www.flamingoisland.com](http://www.flamingoisland.com).

■ **Rock On** - The Red, White & Bloom Music Bash runs from 7-10 p.m. at Naples Botanical Garden, with music by The Gladezmen, The Wholetones

and Mark Dobson's One-Man Band. Bring chairs or blankets for seating. 643-7275 or [www.naplesgarden.org](http://www.naplesgarden.org).

■ **Blues Tunes** - Little Eddie and the Fat Fingers perform from 7-10 p.m. tonight and July 16 at Fred's Food, Fun & Spirits. 2700 Immokalee Road. 431-7928.

■ **Free Blues** - Riverside Blues performs from 8-10 p.m. in Market Plaza at Gulf Coast Town Center. 267-0783 or [www.gulfcoasttowncenter.com](http://www.gulfcoasttowncenter.com).

## Sunday, July 3

■ **Make Waves** - The Southern Extreme Water-Ski Show takes place from 4-6 p.m. at Miromar Outlets.

## Monday, July 4

■ **Downtown Parade** - The Naples Fourth of July Parade kicks off at 10 a.m. on Broad Avenue, ending on Eighth Street South. 213-7120.

■ **The Big Bang** - Fireworks light the skies over the Naples Pier beginning around 9 p.m. 213-7120.

■ **Bonita Fun** - The Star Spangled Bonita celebration kicks off at 9 a.m. with a parade on Old 41. The party in Riverside Park begins at 6 p.m. and ends with a laser light show and fireworks. 949-6262.

■ **On the Beach** - The Fort Myers Beach Fourth of July Parade starts at

10 a.m. at Beach Elementary School. Fireworks start at 9 p.m. off the Times Square pier. 454-7500.

## Tuesday, July 5

■ **Koreshan Talk** - Curator Andrew Tetlow at the Marco Island Historical Museum presents a talk about Koreshan State Historic Site at 7 p.m. 642-1440.

■ **Megamind** - Gulf Coast Town Center presents "Megamind" beginning at 8:30 p.m. in the courtyard at Market Plaza. Free. [www.gulfcoasttowncenter.com](http://www.gulfcoasttowncenter.com).

## Wednesday, July 6

■ **Music & Photos** - Fred Katz presents "Discovering America," a musical and photographic journey across the United States, at 2 p.m. at the Naples Regional Library, 650 Central Ave. 263-7768 or 262-4130.

■ **Open Mic** - Fred's Food, Fun & Spirits hosts open mic/singer/songwriter night from 7-10 p.m. 2700 Immokalee Road. 431-7928.

■ **Kids Crafts** - Fun activities for kids ages toddler-12 are offered from 10 a.m.-noon at Playland at Miromar Outlets. [www.miromaroutlets.com](http://www.miromaroutlets.com).

## Coming Up

■ **Style Session** - Marissa Collections presents "Travel Essentials in a Carry-on World!" on July 7. 1167 Third St. S. 264-4333 or [www.marissacollections.com](http://www.marissacollections.com).

■ **Drink Up** - Order a Chocolate Giraffe from 4-8 p.m. July 7 at Blue Martini in Mercato and help the education and conservation programs at The Naples Zoo at Caribbean Gardens. [www.bluemartinilounge.com](http://www.bluemartinilounge.com).

■ **Village Nights** - The Village on Venetian Bay hosts Village Nights with music and more from 6-9 p.m. July 7. 261-6100.

■ **Staged Reading** - Theatre Conspiracy presents a reading of "In the Shade of Old Trees" by Louise Wiggelsworth at 8 p.m. July 8 at the Alliance of the Arts, Fort Myers. \$5. 936-3239 or [www.theatreconspiracy.org](http://www.theatreconspiracy.org).

■ **All Bull** - The PBR Touring Pro



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## WHAT TO DO

Division stops at Germain Arena July 8-9, with events starting at 8 p.m. 948-7825, ext. 1309.

■ **The Ever After** – KidzAct of The Naples Players presents “The Ever After” July 8-10. See story page C14.

■ **More Readings** – Theatre Conspiracy in Fort Myers presents a reading of “Breakfast at Starbucks” by Bob Hilliard at 8 p.m. July 9 at the Alliance of the Arts, Fort Myers. \$5. 936-3239 or www.theatreconspiracy.org.

■ **Foreign Film** – FGCU’s Renaissance Academy presents a screening and discussion of “The Children of Heaven” (Iran, 1999) beginning at 1 p.m. July 10. 1010 Fifth Ave. S. \$5. 425-3272.

■ **Three One-Acts** – Theatre Conspiracy presents readings of one-act plays by Wallace Kain, Bob Hilliard and Patricia Idlette beginning at 2 p.m. July 10 at the Alliance of the Arts, Fort Myers. \$5. 936-3239 or www.theatreconspiracy.org.

■ **Florida Cults** – David Southall, curator of education for the Collier County Museum, speaks on “Florida Cults and Communes” at 2 p.m. July 12 at Headquarters Library, 2385 Orange Blossom Drive. 593-0177 or 593-0334.

■ **Film Society** – The Naples International Film Festival Film Society presents “POM Presents: The Greatest Movie Ever Sold” at 7 p.m. July 12 at Silverspot Cinema in Mercato. \$25 includes ticket, beverage and snacks, plus discussion after the film. www.Silverspotcinema.com.

■ **Marco Art** – The Marco Island Center for the Arts presents its monthly social from 5:30-7 p.m. July 12. 394-4221 or www.marcoislandart.org.

■ **Love That Dress!** – Bio in Mercato hosts a dress collection party for PACE Center for Girls-Immokalee’s “Love That Dress!” fundraiser from 6-8 p.m. July 13.

■ **Opera in HD** – See The Metropolitan Opera performance of “La Fille Du Regiment” broadcast live in high definition at area cinemas at 6:30 p.m. July 13. Also coming up: “Don Carlo,” July 27. Screenings are at the Hollywood Stadium-20 in Naples, Hollywood Coconut Point-16 in Estero and the Bell Tower-20 in Fort Myers. \$18-\$24. www.metopera.org/hdlive.

■ **Celebrity Bartender** – Tony Marino works for tips to raise money for the Make-A-Wish Foundation from 5-7 p.m. July 15 at Shula’s. Free admission and half-price drinks.

■ **Swamp Buggy Talk** – David Southall, curator of education for the Collier County Museum, presents “Swamp Buggy History” at 10 a.m. July 20 at the Naples Regional Library, 650 Central Ave. 263-7768 or 262-4130.

■ **Run For Your Wife** – At the Off Broadway Palm Theatre, Fort Myers, July 21-Aug. 28. 278-4422 or www.BroadwayPalm.com.

■ **Tortugas Talk** – Everglades National Park ranger Susan Reece discusses the Dry Tortugas National Park at 2 p.m. July 22 at Naples Regional Library, 650 Central Ave. 263-7768 or 262-4130.

— Send calendar listings to [events@floridaweekly.com](mailto:events@floridaweekly.com). Plain e-mail, jpegs or Word documents, please. No pdfs.



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## ARTS COMMENTARY

## And the offbeat awards for 2010-2011 go to...

nancySTETSON

nstetson@floridaweekly.com



July's pounding on our door, a sure indication that season's officially over and summer's here.

So here's my annual tongue-in-cheek, totally idiosyncratic look back at the 2010-2011 cultural year, conferring my one-of-a-kind, made-up-on-the-spot awards (and any other hyphenated adjectives I can think of).

### Must be the Season of the Witch Award

This was the season of fierce women, no doubt about it. So this award goes to not one, not two, but three women... and one man.

First of all, to Stephanie Davis, who portrayed Martha in the Laboratory Theater of Florida's production of "Who's Afraid of Virginia Woolf?" at the Sidney and Berne Davis Art Center in Fort Myers. She descended into a drunken despair, flirting with a guest and deliberately antagonizing her husband.

Then, to Sara Morsey, who played the matriarch in Florida Repertory Theatre's "August: Osage County." A stumbling, swaying, cruel woman addicted to pills and alcohol, she ruled the roost with an acerbic tongue, damaging her family for generations to come.

Lauren Taylor's performance in the titular role of "Medea" at Theatre Conspiracy was a tour de force, and possibly the best of her career. A powerhouse, she was full of barely restrained fury as she plotted revenge on her cheating husband and murdered her own children.

And last, but not least, this award goes to John Epperson, better known as Lyp-sinka, who performed for one night only at Sarasota's Asolo Repertory Theatre in "The Passion of the Crawford." His portrayal of Joan Crawford, with a glint in his eye, was absolutely terrifying and hilarious.

### They've Got Legs, They Know How to Use Them Award

To the Radio City Rockettes, who literally kicked off the holiday season with their "Christmas Spectacular" at the Barbara B. Mann Performing Arts Hall in Fort Myers. Their precision kicks are amazing to see, as is their trademark line-of-toysoldiers-falling-down-in-a-row-in-slow-mo routine.

### Best Mash-Up Award

To the Del McCoury Band, a bluegrass group, and the Preservation Hall Jazz Band of New Orleans, who performed together at the Philharmonic Center for the Arts in Naples. Not only did they jam together, but they traded musicians back and forth for various numbers.

### Strangest Mash-Up Award

To whomever thought offering The Lovin' Spoonful and Felix Cavaliere's Rascals on the same bill was a good idea. The Lovin' Spoonful (minus lead singer John Sebastian) were such a snooze, I almost walked out of the Phil. After an hour's performance and an intermission, Felix Cavaliere's Rascals hit the stage, and I was instantly engaged. With his B-3 organ and hits such as "Good Lovin'," "It's a Beautiful Morning," "Groovin'" and "People Got to Be Free," he had people up and dancing in the aisles.

### Ace of Bass Award

To Kate Davis, a young woman who's still in music school, who performed to sold-out shows at the Ringling International Arts Festival in Sarasota. A young person with an old soul, she sings jazz standards while accompanying herself on standup bass. Her rendition of Rufus Wainwright's "Leaving for Paris" was absolutely riveting.

### Jazz Hands Award

To Andrew Dawson, also at Sarasota's Ringling International Arts Festival, who told the entire story of a trip to the moon and back, using, primarily, his hands. I hate mimes, but I loved Mr. Dawson's unique performance.

### Best Rollercoaster Ride Award

To the cast of "August: Osage County" at the Florida Rep, who grabbed hold of their audiences' emotions and never let go, taking them from the heights of hilarity to the depths of desperation, as they watched, exhilarated and horrified. A stunningly superlative performance.

### Best Anti-Bah Humbug Award

To husband and wife singer/songwriters Vince Gill and Amy Grant, who performed at the Mann Hall (and also at the Van Wezel). Christmas concerts are so often sappy and corny; this was the real deal, with heartfelt performances and creative arrangements... and some great harmonizing. I was dumbfounded by how genuine this concert was, and how it put me in a great Christmas mood.

### Sexy Gangsta Award

Bonnie and Clyde were gangsta before rap was even thought of. This gun-totting, two-person crime spree was brought to life onstage at the Asolo, with book by Ivan Menchell, music by Frank Wildhorn and lyrics by Don Black. The two leads, Laura Osnes and Jeremy Jordan, will reprise their roles on Broadway later this year. This is one of those musicals where everything is superlative, and everything — acting, singing, dancing, costumes, sets and staging — worked together to create something spectacular.

### Red Hot Mama Award

To Miche Braden, who portrayed blues singer Bessie Smith in a one-woman show at the Florida Rep. Sassy and sultry, Ms. Braden shook and shimmied and caused a sexy ruckus on stage.

### Best Use of Space Award

To the Phil, for starting its "All That Jazz" series in its Daniels Pavilion. This intimate cabaret space had been crying out for jazz performances for years, and finally, the Phil started offering some this past season. Using a house band with guest performers, these shows were so successful that the Phil is not only continuing the series next season, but increasing the number of offerings.

### Multiple Personality Award

To Will Stutts, who knows how to embody various men (and women) of history. This past season, he performed as architect Frank Lloyd Wright in a

gripping show at Theatre Conspiracy, then reprised his Edgar Allan Poe at BIG Arts on Sanibel.

### Better Than the Movie Award

I saw "The Rabbit Hole" at the Sugden Community Theatre in Naples, and then caught the movie maybe a month later. An examination of the various ways people grieve, it worked much better as a play. The Naples Players did a great job with this.

### Best Top Hat and Tails Dance Award

To Frankenstein's monster, in "Young Frankenstein" at the Mann Hall. Under the direction of Tony Award-winning director and choreographer Susan Stroman, the big green man stomped about the stage and did a soft shoe to "Puttin' on the Ritz." Clever and hilarious.

### Jerk of the Year Award

To the man in the front row of the Van Wezel Performing Arts Hall in Sarasota, who held his cell phone up at full arm's length and took numerous photos — flash photos — of Chris Botti performing. It was so disturbing and intensely annoying, ruining what would've been a very moving moment, that people were complaining about him as they left the hall.

### Inept Ushers Award

To the ushers at the Van Wezel who should've stopped this man from disturbing an entire hall full of people, but didn't.

### Gentleman of the Year Award

To Grammy Award-winning trumpeter Chris Botti, who continued to perform despite continual the flashes going off just feet away.

### Best Droll Banter Award

To the cast of "Blithe Spirit" at the Gulfshore Playhouse in Naples. Noel Coward's dry, witty banter is difficult to pull off, but this cast did it splendidly.

### Some Enchanted Evening Award

To the Lincoln Center cast of "South Pacific," who performed at the Mann Hall. Kudos for not cutting corners but presenting a show the way it must have been presented during the golden age of musicals — with a top-notch cast, full ensemble, full sets and an orchestra of 20-plus musicians. No wonder it swept the 2008 Tony Awards, winning seven Tonys. A knock-out production that presented an enchanted evening, indeed. ■



# Summer

# LOBSTER

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# ARTISTS AMONG US

## Tara O'Neill, painter

**>>Where were you raised?**

I had the pleasure of growing up on Marco Island.

**>>What is your medium, and how do you describe your style?**

I am an oil painter. I use bold strokes from a tropical palette.

**>>How long have you been interested in art?**

I grew up in a very large, very boisterous family. Art has been my sanctuary for as long as I can remember.

**>>Where can we see your work?**

I have a studio-gallery in the Artist Colony at the Esplanade on Marco Island. I have rotating works on exhibit at the Art Boutique in Tin City, IberiaBank on Marco Island and the Art League of Marco Island.

**>>What inspires you?**

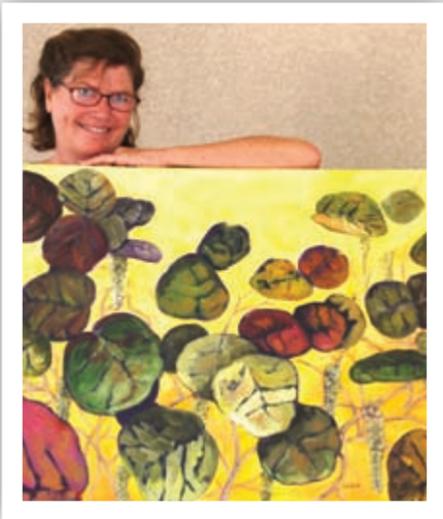
I am most inspired by the tiny wonders of this world, things easily over-looked or taken for granted. I strive to reveal the extraordinary within the seemingly ordinary.

**>>How has life in Southwest Florida impacted your work?**

I have traveled extensively and have been affected by places and cultures around the world; but to look at my body of work is to know the soul of Florida is deep within me.

**>>Have you received any awards for your work?**

Success in my artistic career — greatly due to the support of my community — affords me opportunities to give back. I recently received the inaugural Flame Award from the city of Marco Island for Individual Contribution to Arts in the Community during the "Arts Afire" celebration.



**>>How do you use technology in your work?**

Technology is no longer just an option in today's world. I rely on Facebook, my website and a monthly electronic newsletter to share my latest artistic endeavors.

**>>What are you reading now?**

"Small Island" by Andrea Levy.

**>>Who have you studied with?**

For the past three years, I have not missed a Brian Curtis workshop held each spring at the Naples Museum of Art.

**>>Education:** BFA from the University of South Florida

**>>Website:** www.taraogallery.com ■

— Artists Among Us is provided by the United Arts Council of Collier County. The council promotes all the arts in Collier County and provides education in the arts for at-risk students. For more information and a calendar of arts and cultural events, call 263-8242 or visit www.CollierArts.com.

## PUZZLE ANSWERS



5	4	6	8	7	2	3	1	9
3	9	2	1	5	4	7	6	8
1	7	8	6	9	3	4	5	2
8	6	9	2	4	1	5	3	7
4	5	7	9	3	8	1	2	6
2	3	1	7	6	5	8	9	4
6	1	4	5	8	9	2	7	3
9	8	5	3	2	7	6	4	1
7	2	3	4	1	6	9	8	5

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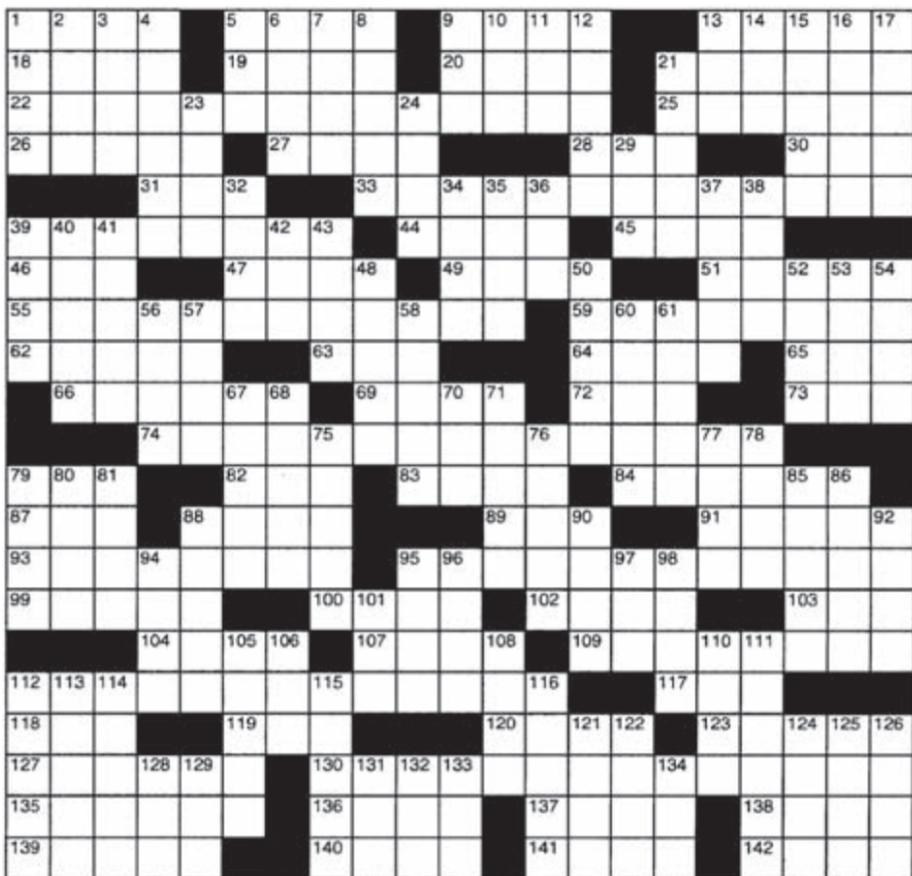
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# FLORIDA WEEKLY PUZZLES

## TOWNSPEOPLE



- ACROSS**
- 1 Beauty spot
  - 5 Relative of PDQ
  - 9 Wattle's partner
  - 13 Grating
  - 18 Schipa solo
  - 19 Actor O'Shea
  - 20 One of "The Three Sisters"
  - 21 Kind of roof
  - 22 Pianist from Maine?
  - 25 Pearl harbor?
  - 26 Assert
  - 27 Lascivious look
  - 28 Leather-worker's tool
  - 30 — -Cat (winter wheels)
  - 31 Cover
  - 33 Talk-show host from Colorado?
  - 39 Nineveh native
  - 44 Tibia
  - 45 Miami's county
  - 46 Railroad dep.
  - 47 — rug
  - 49 Verve
  - 51 Kim of "True Grit"
  - 55 Singer from Arkansas?
  - 59 Hamlet's home
  - 62 "There's —
  - 63 Smidgen
  - 64 "Heaven's —" ('80 film)
  - 65 Distress
  - 66 Philosopher
  - 69 Deadly septet
  - 72 Antipollution grp.
  - 73 Sports-caster Allen
  - 74 Actress from Alabama?
  - 79 "Pshaw!"
  - 82 Lennon's lady
  - 83 Trifling
  - 84 Pencil production
  - 87 Orthodontists' org.
  - 88 Helicopter sound
  - 89 Link letters?
  - 91 Western lake
  - 93 Friday's rank
  - 95 Pitcher from Ohio?
  - 99 Crow's toe
  - 100 Sign of sainthood
  - 102 Parent
  - 103 Sundial numeral
  - 104 Eliot's "— Bede"
  - 107 Emulates Simon
  - 109 Lost one's balance
  - 112 Drummer
  - 117 Finished first
  - 118 Mary of "Sons and Lovers"
  - 119 Start to cry?
  - 120 Provokes
  - 123 Specks
  - 127 Theater district
  - 130 Actor from Pennsylvania?
  - 135 Poet Sidney
  - 136 Depend (on)
  - 137 What have you
  - 138 Anita Loos comedy
  - 139 Satin quality
  - 140 Wagon part
  - 141 Say it isn't so
  - 142 RN's workplace
  - DOWN**
  - 1 Cohn or Connelly
  - 2 Spoken
  - 3 Tenor Luis
  - 4 Far and away
  - 5 Brennenman or Linker
  - 6 Doorway part
  - 7 Opposite of aweather
  - 8 Might
  - 9 John —
  - 10 Cockpit fig.
  - 11 Actor
  - 12 Trite
  - 13 Flicka's food
  - 14 Jarreau and Jolson
  - 15 Role for Dustin
  - 16 Pool person
  - 17 Biblical tyrant
  - 21 Lively dance
  - 23 Kuwaiti kingly
  - 24 Author
  - 29 Cotton clump
  - 32 Anthropologist
  - 34 "The Way of Love" singer
  - 35 Metric measure
  - 36 — bind
  - 37 Rocker Van Halen
  - 38 Strange
  - 39 Hammett hound
  - 40 "The Bristol —" ('61 hit)
  - 41 Apia's locale
  - 42 Exist
  - 43 Tree house?
  - 48 Embarrass
  - 50 Mideastern desert
  - 52 "... where the buffalo —"
  - 53 Cheese-board choice
  - 54 Roar
  - 56 Actor
  - 57 Formerly
  - 58 Abhorrence
  - 60 — lazuli
  - 61 Celery serving
  - 67 Hilo hello
  - 68 Russian revolutionary
  - 70 Vane dir.
  - 71 Get side-tracked
  - 75 Jay of "Dennis the Menace"
  - 76 Murcia mister
  - 77 "Why don't we?"
  - 78 "L—, c'est moi"
  - 79 Express
  - 80 Notion
  - 81 Hindman or Holliman
  - 85 Cathedral feature
  - 86 Comedian
  - 88 Darling child
  - 90 Chad and Jeremy song, e.g.
  - 92 "Idyls of the King" character
  - 94 Stimulus
  - 95 Burrowing critter
  - 96 Jerky toy?
  - 97 Angus'
  - 98 Expanded
  - 101 Hibachi residue
  - 105 Shady spot
  - 106 "O Sole —"
  - 108 Cut a cuticle
  - 110 Taj Mahal, for one
  - 111 TV's "Eight is —"
  - 112 Knots
  - 113 Bathsheba's first husband
  - 114 Patriot Silas
  - 115 Mongoose foe
  - 116 Like a prune
  - 121 Kitchen addition
  - 122 Loony
  - 124 Banana-rama, e.g.
  - 125 Souffle ingredients
  - 126 Freighter or ferry
  - 128 Taradiddle
  - 129 Decimal base
  - 131 King's handle?
  - 132 Herriot title
  - 133 Salon start
  - 134 Furtive

SEE ANSWERS, C9

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## HOROSCOPES

**■ CANCER (June 21 to July 22)** You might suspect that someone you trust has misled you on an important matter, but a more balanced view of things reveals a misunderstanding to be the culprit.

**■ LEO (July 23 to August 22)** The Big Cat's animal magnetism has rarely been stronger. You can either just bask in all that admiration or use it to your advantage, especially in the workplace.

**■ VIRGO (August 23 to September 22)** Someone who previously balked at cooperating with you on a project suddenly has a change of heart. Accept both help and advice with grace.

**■ LIBRA (September 23 to October 22)** Some hazy issues still need to be cleared up before you can move on with your new plans. A friend from the past reaches out to re-establish old ties.

**■ SCORPIO (October 23 to November 2)** Continued positive fallout follows that risky workplace decision you made some time ago. Your payoff will soon prove to be more substantial than you expected.

**■ SAGITTARIUS (November 22 to December 21)** A personal relationship continues to be affected by a recent unexpected turn of events. Things need to work themselves out without finger-pointing.

**■ CAPRICORN (December 22 to January 19)** It's a wonderful

week for all you capricious goats to kick up your heels with friends or family members in some well-earned fun and frivolity.

**■ AQUARIUS (January 20 to February 18)** Caution is advised before making a financial commitment to someone you don't really know. There are better ways to build friendships than with risky fiscal dealings.

**■ PISCES (February 19 to March 20)** Travel plans continue to be favored. A change of scenery brings new opportunities, both personally and professionally. Be open to the possibilities.

**■ ARIES (March 21 to April 19)** You dislike waiting for promises to be fulfilled and for commitments to be kept, but resist your headstrong tendency to push things along. Your patience will be rewarded.

**■ TAURUS (April 30 to May 20)** Expect continuing opposition to your plans from diehard detractors. However, your determination to see things through will carry the day. A Pisces has romantic ideas.

**■ GEMINI (May 21 to June 20)** You might be too close to a troublesome workplace situation to deal with it successfully. Step away in order to get a better perspective. A solution soon becomes obvious.

**■ BORN THIS WEEK:** You have a strong sense of loyalty that shows itself best in your relationships with family and friends.

By Linda Thistle

	4		8				1	9
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	6	9			1			7
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	3		7				8	
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		5		2			6	
7			4		6			8

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Puzzle Difficulty this week:



Place a number in the empty boxes in such a way that each row across, each column down and each small 9-box square contains all of the numbers from one to nine.

★ Moderate ★★ Challenging ★★★ Expert

SEE ANSWERS, C9



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# LATEST FILMS

## 'Cars 2'

danHUDAK  
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★ ★ ★

Is it worth \$15 (3D)? Yes

For all its fast-paced action and fish-out-of-water comedy, the first "Cars" was one-dimensional and lacked the heart that we're used to from Disney/Pixar. "Cars 2" isn't going to overwhelm you with its heart either, but its grand scale, humor, visuals and international espionage elements make for a winning combination that's far superior to its predecessor.

Simply put, "Cars 2" has more to offer than the 2006 original, and it does everything better.

Racecar Lighting McQueen (Owen Wilson) has won four consecutive Piston Cups, but he's never faced a challenge as huge as the World Grand Prix: three races in three cities — Tokyo, err, "Tow-kyo" to use the movie's vernacular, London and picturesque Porto Corsa, Italy — all using an alternative fuel called Allinol, created by the Richard Branson-type Sir Miles Axlerod (Eddie Izzard).

Before he leaves, McQueen pays a visit to his adopted hometown of Radiator Springs, says hello to Sally (Bonnie Hunt) and his other old friends, etc. He also takes a pit crew full of Radiator Springs locals with him on the road, including Mater (Larry the Cable Guy), the hick tow truck with a heart of gold.

If this film has a main character it's certainly Mater, not McQueen, which makes sense given how beloved Mater was after the first film. Accordingly, the espionage subplot involves Mater carrying intelligence planted on him by an American spy, and two British spies — the James Bond-esque Finn McMissile (Michael Caine) and upstart Holley Shiftwell (Emily Mortimer) — are forced to work with Mater to learn the identity of an international criminal. To the story's credit, it all ties into the drama surrounding the race and builds to a climactic, satisfying finale.

Visually, "Cars 2" is absolutely spectacular, with crisp details in all its locations nicely enhanced by the 3D. Whether it's an oil rig, the race sites or even good ol' Radiator Springs, each setting bursts with



color and life, as if director John Lasseter ("Toy Story") wants to leave no doubt about which animation studio is (still) the very best. Also, in addition to cars we also meet boats, planes and other forms of travel (a direct-to-video spinoff called "Planes" is expected in 2013). And even better, there's a car in the image of the Pope, the Queen of England and more. This movie is worth the 3D up-charge.

As for the action, it's top-notch. Be it a dramatic escape through the air, on the ground or under the sea, or the race sequences involving McQueen and an Italian rival named Francesco (John Turturro), the action is exhilarating and always fun. When this is combined with solid humor and lots of Mater, good things come of it.

As for the film's heart, there's a sweet moment in which McQueen remembers Doc Hudson (voiced by Paul Newman in the first film), but otherwise "Cars 2" is all about action and visual splendor, and it ably delivers both. ■

— Dan Hudak is the chairman of the Florida Film Critics Circle and a nationally syndicated film critic. You can e-mail him at dan@hudakonhollywood.com and read more of his work at www.hudakonhollywood.com.

in the know

>> A new "Toy Story" short film, "Hawaiian Vacation," plays before "Cars 2."

## CAPSULES

REVIEWED BY DAN HUDAK  
www.hudakonhollywood.com

### Buck ★★

(Buck Brannaman, Robert Redford, Reata Brannaman) This is a sensitive, thoughtful documentary about Mr. Brannaman, a horse trainer who preaches patience and gentility while conducting clinics throughout the country. I'm not much of a horse lover, but it's fascinating to see him connect with and "break" a wild horse with his humanity and years of experience. Rated PG.

### Green Lantern ★★

(Ryan Reynolds, Blake Lively, Mark Strong) Test pilot Hal Jordan (Mr.

Reynolds) is recruited to join the Green Lantern Corps, an intergalactic police force charged with keeping peace in the universe. Mr. Reynolds is charming, but some cheesy visual effects, two boring villains and a story going in too many directions do this movie no favors. Rated PG-13.

### Submarine ★★

(Craig Roberts, Yasmin Paige, Sally Hawkins) British teen Oliver (Mr. Roberts) tries to keep his unhappily married parents (Ms. Hawkins and Noah Taylor) together while dating the feisty Jordana (Ms. Paige), his first girlfriend. The comedy doesn't hit as much as it should, and overall the film is too self-aware for its own good. Rated R ■

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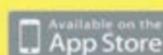
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## FLORIDA WRITERS

### A life of despair redeemed through the power of art



philJASON

pkjason@comcast.net

■ **"I Wore the Ocean in the Shape of a Girl: a Memoir,"** by Kelle Groom. Free Press. 256 pages. \$23.



GROOM

Like a lot of must-read books, "I Wore the Ocean" is difficult. Its passages of darkness and despair are almost overwhelming. Its descriptions of alcoholism, drug addiction and emptiness are harrowing. But there is no turning away. Ms. Groom's lyrical prose is addictive.

Brilliantly lucid, richly suggestive and ruthlessly honest, this memoir is a triumph of art and life.

Young Kelle Groom was a person without a center. Up to a certain point in her life, she had a very loose grasp on her own reality. She could not feel rooted, substantial. She found no way to assert herself into the world: She could barely speak. She lived in psychic pain, she faked confidence and, while yet in her early teens, lost herself to alcohol and drugs. She became easy prey to

exploitative boyfriends and sexual predators. She was damaged goods, perhaps permanently lost.

Somewhere, there was a resilient core that showed itself from time to time. Her unplanned pregnancy, at 19, was a mixed blessing, a gift and a loss. Motherhood gave Ms. Groom a more powerful sense of herself and an anchor in the world. However, believing that she was not fit to raise a child, she allowed Tommy to be adopted by her aunt and uncle. She lived on the fringes of the life she gave.

When Tommy died at 14 months from leukemia, Ms. Groom's despair and sense of guilt almost toppled her.

Her life as a young adult was one of marginal jobs, bad choices in men and a running battle with alcoholism. The possibility of suicide was never far away.

Over time, writing became more and more her salvation. It was her way of coming to terms with herself, of dealing with demons, building a solid identity, finding a productive addiction and gaining perspective and understanding.

Ms. Groom's process of self-making through art resulted in three collections of poetry and now this glorious memoir, based largely on journal entries written over many, many years.

A major thread in the book is her psychological and spiritual search for Tommy. Her own quest for wholeness

SEE WRITERS, 13 ►

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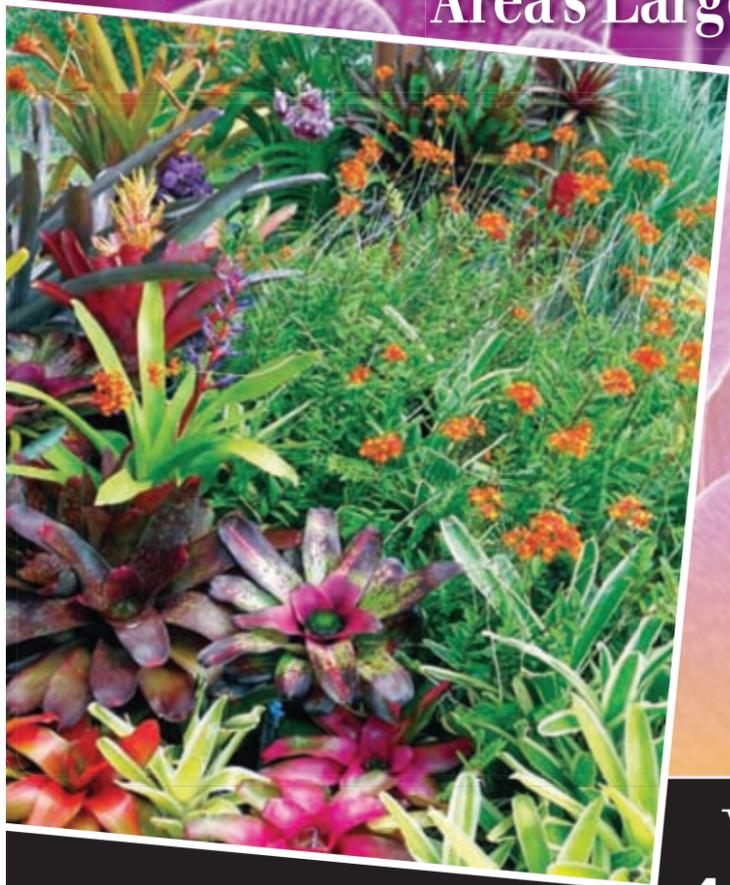
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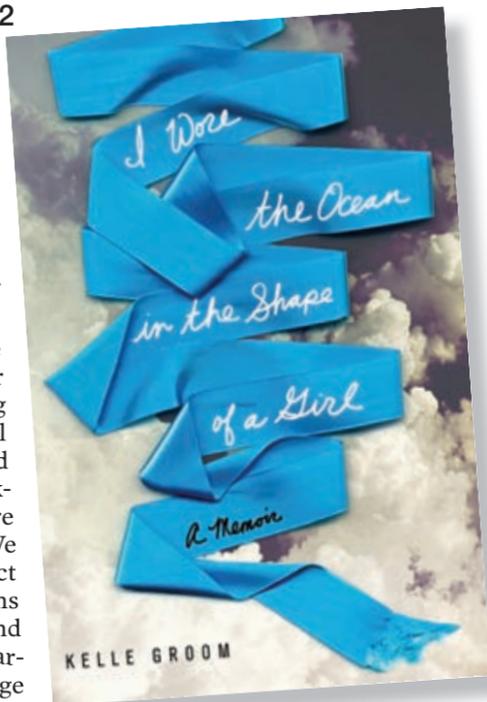
# WRITERS

From page 12

required that she explore the possible reasons for her son's death and the contours and texture of his brief life. With her, we examine the potential for cancer-causing environmental factors in and around Brockton, Mass., where Tommy lived. We witness her react to photographs of Tommy and his adoptive parents that enlarge her emotional understanding.

Finally, her aunt and uncle give her some almost 30-year-old home movies, which Ms. Groom processes onto a video compact disc. As she watches, as she sees Tommy look at the camera, the author/mother has the sensation that the boy is seeing — recognizing and accepting — her.

Ms. Groom's descriptive powers are amazing. She presents so well the many places her family lived during her childhood and where she lived on her own: a military base in Spain, El Paso, Cape Canaveral, Orlando, New Smyrna Beach (where she lives today) and several places in Massachusetts. Her fascina-



tion with the ocean provides spectacular metaphors for registering her inner feelings. She expresses with great power the periodic oscillation between alcoholic abandon and fragile sobriety, the ebb and flow of her psychic hell and purgatory.

The narrative thrust of "I Wore the Ocean in the Shape of a Girl" is not primarily linear. Rather, the plot points are psychological. Ms. Groom moves us from one point to another by association and memory. Yes, there is a beginning and an end, but in between the reader could be almost anywhere in time — and in that slice of time could be a memory or a flash forward to another.

She writes: "To tell the story, I still had to live it. It was the book itself that finally catalyzed me. I didn't want my son to be invisible or forgotten, his name unspoken. I feel the same about my younger self, the girl who couldn't speak, who died and came back."

Find out more about this remarkable author by visiting [www.kellegroom.com](http://www.kellegroom.com). ■

— Philip K. Jason, Ph.D., United States Naval Academy professor emeritus of English, is a poet, critic and freelance writer with 20 books to his credit, including several studies of war literature and a creative writing text.



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## ON WITH THE SHOW

### KidzAct will explain 'The Ever After'

Those who've always wanted to know what happens to fairy tale characters after the "happily ever after" can find out when The Naples Players' KidzAct troupe presents "The Ever After - A Musical" July 8-10 at the Sugden Community Theatre.

A parody of daytime TV talk shows, "The Ever After" reveals the woes dogging fabled heroes and heroines in the ever after. The show's host handles quarreling guests, a clairvoyant, trash-talking mirror and a prince who is

returning to his roots in the swamp. Questions arise from obnoxious audience members, and commercial interruptions hawk things such as the Practical Princess Crown, which doubles as a purse and makeup case. Jessica Walck directs the production.

Performances are at 7 p.m. Friday and Saturday, July 8-9, and 2 and 7 p.m. Sunday, July 10. Tickets for \$6 for students and \$12 for adults are available at the box office or by calling 263-7990. ■

### The Island Players planning debut on Marco

There's a new player in town: The Island Players, a community theater group founded by Marco Islanders Pat Berry (founder of the Marco Island Film Festival and SoapFest), Jean Ann Rowles and Pattie Ziesig (founder of Pattie's Playhouse).

"Community theater has the best chance of reaching the average citizen and family to offer an opportunity to see live drama," Ms. Berry says. A partnership with the Marco Island Historical Museum Society will allow the fledgling troupe to present weekend evening performances at the museum for affordable prices, she adds.

The Island Players' premiere production will be "A Bad Year for Tomatoes,"

a light-hearted comedy by American playwright and screenwriter John Patrick. Ms. Berry and Ms. Ziesig will co-direct. Eight performances will be presented between Sept. 30 and Oct. 15.

Auditions for "A Bad Year for Tomatoes" will be held at 6:30 p.m. Wednesday and Thursday, July 13-14, at Centennial Bank. Roles call for three senior females, one young female and two males.

"We are seeking creative people who are committed to quality entertainment," Ms. Rowles says. "No experience necessary, but enthusiasm is required."

For more information or to schedule an appointment, call Ms. Berry at 394-0080. ■



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July 20: "The Perfect Predator" Dr. Jose Castro

July 27: "In the World of Sharks" Stan Waterman

August 17: "Shark Nurseries in the Ten Thousand Islands" Pat O'Donnell



Pat O'Donnell

Event sponsors include David Dunleavy Collection, Oceans for Youth Foundation, GreenLinks Golf Villas at Lely Resort, Pelican Bay Rotary Club, Naples Florida Weekly, ABC-7, NBC-2, and Comcast.

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# SUMMER CAMPS

## Tennis and more for visually impaired kids

Lighthouse of Collier holds its second annual tennis camp for blind and visually impaired children at 10 a.m. Wednesday, July 6. Cambier Park tennis pro Kevin Walker and his staff will instruct the class, using audible foam tennis balls and techniques developed by the British Tennis Foundation.

The center's regular summer camp for blind and visually impaired children takes place from 9 a.m. to 2 p.m. every Tuesday, Wednesday and Thursday in July at the Naples Beach Hotel and Golf Club.

For registration or more information, call 430-3934 or visit [www.Lighthouseof-Collier.org](http://www.Lighthouseof-Collier.org). ■

## Friends 'camp' for free at Marco Island Y

The Greater Marco Family YMCA encourages registered campers to bring a friend for free on Friday, July 15. Campers will have fun with water activities, arts and crafts, sports and games.

All friends must be registered and parents or guardians must sign a waiver by Thursday, July 14. For more information, visit [www.marcoislandymca.org](http://www.marcoislandymca.org). ■

## Garden cultivates fun and learning

Naples Botanical Garden campers ages 5-12 become scientists, explorers and horticulturists and chefs in sessions that meet from 8 a.m. to 3 p.m. Monday through Friday. Here's the schedule:

■ **Green Gardeners:** July 5-8 (no class Monday, July 4) and 25-29. Campers will harvest fruits and vegetables from the Garden and create their own recipes.

■ **Wild Florida Wanderers:** July 11-15. Kids will get close to butterflies, follow marsh rabbit tracks and investigate the walking mangrove tree.

■ **Solar Explorers:** July 18-22. Explorers will learn all about the sun's energy.

Sessions are \$250 per child for Garden members, \$300 for non-members (with the exception of July 5-8, which is \$200 and \$240). For more information, call 643-7275 or visit [www.naplesgarden.org](http://www.naplesgarden.org). ■

## Art classes are cool at The von Liebig

Weeklong ARTScool sessions at The von Liebig Art Center run through Aug. 12. Classes take place Monday through Friday from 9 a.m. to 12 p.m. and from 1 to 4 p.m., with both half-day and full-day sessions available. Instruction is by professional artists and certified art teachers.

For more information, call 262-6517, ext. 100, or visit [www.naplesart.org](http://www.naplesart.org). ■

## Get in the hoop at Community School

The Mental Health Association of Southwest Florida presents its third annual free basketball clinic, "Shooting for the Stars," for ages 8-17 on Saturday, Aug. 6, at Community School of Naples. Former Philadelphia 76ers Wali Jones will emphasize problem solving, self-esteem and teamwork. SweetBay Supermarket will provide lunch.

For registration and more information, call 261-2931 or visit [www.mhaswfl.org](http://www.mhaswfl.org). ■

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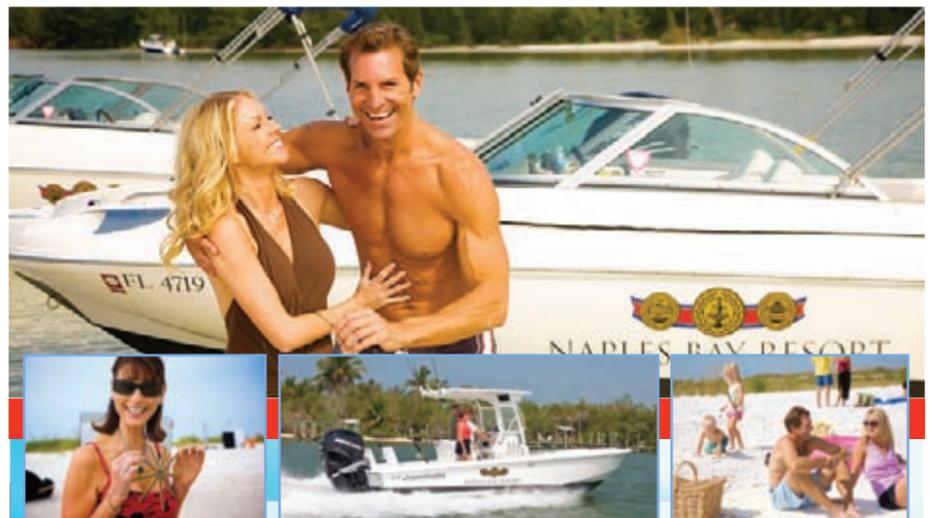
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## GOLF NOTES

### Naples club hosts boys' qualifying round

The Country Club of Naples recently hosted the Florida State Golf Association's qualifying round for the Boys' Junior Championship, which will be held July 6-8 in Vero Beach. Jesus Delgado of Miami led the Boys 16-18 group with an even par 72. Also qualifying were Jack Hernandez of Fort Myers (73), Jack Sherwin of Cape Coral (74), John Andrew and Samuel Murphy, both of Fort Myers (77),

and David Burnham of Naples (78). Matthew Taylor of Naples finished as a first alternate.

The qualifying round marked the first major competition at The Country Club of Naples since restoration of the 1963 Bill Diddel designed course was completed. Under the director of golf course architect Gordon Lewis, the course was stretched to 6,772 yards. ■

### ACE Group Classic moving back to TwinEagles

Returning to Naples for its 25th anniversary year, the ACE Group Classic will take place Feb. 13-19, 2012, at The TwinEagles Club.

"ACE is pleased to extend our partnership with the Champions Tour and Octagon to keep this great event in Naples," says Richard Tallo, senior vice president of communications and marketing for the ACE Group, North America.

The ACE Group has been the title sponsor of Champions Tour golf in Southwest Florida since 1999. Bernhard Langer won the 2011 classic at The Quarry and is expected to defend his title in 2012.

From 2002-2006, the tournament was hosted on the Talon course at TwinEagles.

For more information, visit [www.theacegroupclassic.com](http://www.theacegroupclassic.com). ■



Nancy Dagher, Cheryl McDonnell, Julie Fuller and Jim Feipel at the Executive Women's Golf Association "Get Golf Ready" clinic held recently at Tiburon.

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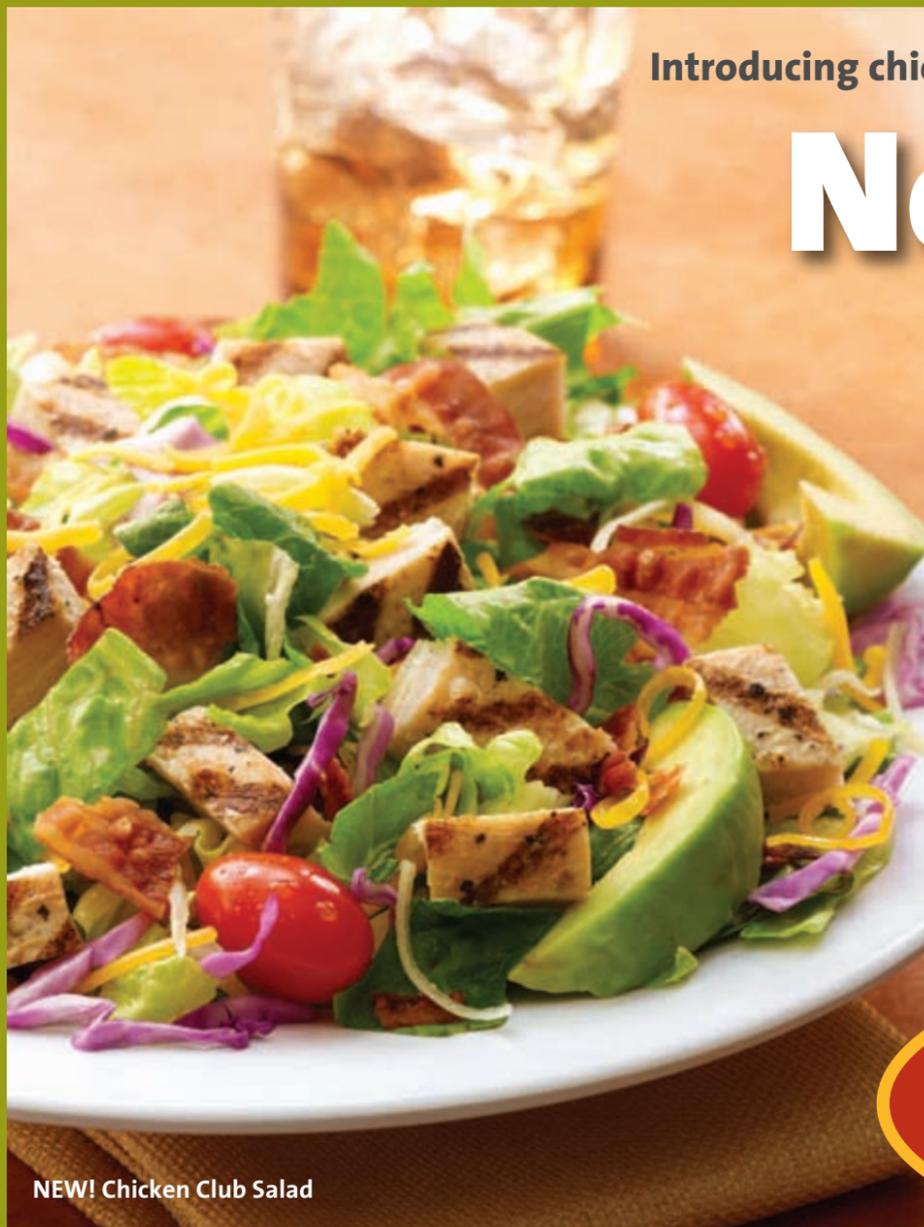
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## GOLF NOTES

### Give to Harry Chapin and get a golf outing

Donors who give \$150 to the Harry Chapin Food Bank through the WCI Communities website [www.WCIGolf.com](http://www.WCIGolf.com) will enjoy a golfing foursome at one of five WCI courses. Gift certificates are valid through Sept. 30 with tee times available two days in advance at:

■ **In Naples:** Tiburón and Hammock Bay Golf & Country Club;

■ **In Bonita Springs:** Raptor Bay Golf Club and The Colony Golf and Country Club; and

■ **In Fort Myers:** Pelican Preserve Golf Club.

For more information or to donate, visit [www.WCIGolf.com](http://www.WCIGolf.com) and select the Harry Chapin Food Bank icon. ■

### Bonita Bay East has the summer ticket

The Summer Passport Program at Bonita Bay East gives golfers unlimited play on the North Naples club's two courses through Oct. 31. For \$600 per person,

players also have access to the clubhouse, dining room, grill and bar.

For more information, call 405-9002 or visit [www.BonitaBayEast.com](http://www.BonitaBayEast.com). ■

### Hit the links

Here are some charity tournaments coming up in the area:

■ **The 2011 Joel Ingersoll Memorial Scholarship Fund Tournament** takes place Sunday, July 17, at The Quarry. Net proceeds will be matched by Johnson & Wales University to provide scholarships for students from Collier County. Other beneficiaries are Tim's Kids and Light-house of Collier. Call 269-8633.

■ The annual summer tournament hosted by **Collier Building Industry Association and Insurance and Risk Management Services** tees off Friday, July 29, at Tiburon and includes a putting contest, long drive contest and a 50/50 raffle. Call 436-6100 or visit [www.cbia.net](http://www.cbia.net).

■ The 20th annual Florida **Gulf Coast University Founders Cup** to benefit the FGCU Foundation is set for Friday, Oct.

14, at Pelican's Nest Golf Club in Bonita Springs. The day begins with lunch and ends with dinner and awards.

Registration is \$2,000 per foursome. A championship sponsor level for \$2,500 includes a four-player team and logo on a sponsor's golf towel. Additional sponsorship opportunities are available.

Call Michele Kroffke at 590-1074, e-mail [mkroffke@fgcu.edu](mailto:mkroffke@fgcu.edu) or visit [www.fgcu.edu/foundation](http://www.fgcu.edu/foundation).

■ **First National Bank of the Gulf Coast** will host its third annual charity tournament Saturday, Oct. 15, at the Hide-out Golf Club to benefit Eden Autism Services Florida and Voices for Kids of Southwest Florida. Continental breakfast will precede the 8:30 a.m. shotgun start, and lunch will also be provided.

Call Heather Gessel at 325-3750 or e-mail [heathergessel@fnbofgc.com](mailto:heathergessel@fnbofgc.com). ■

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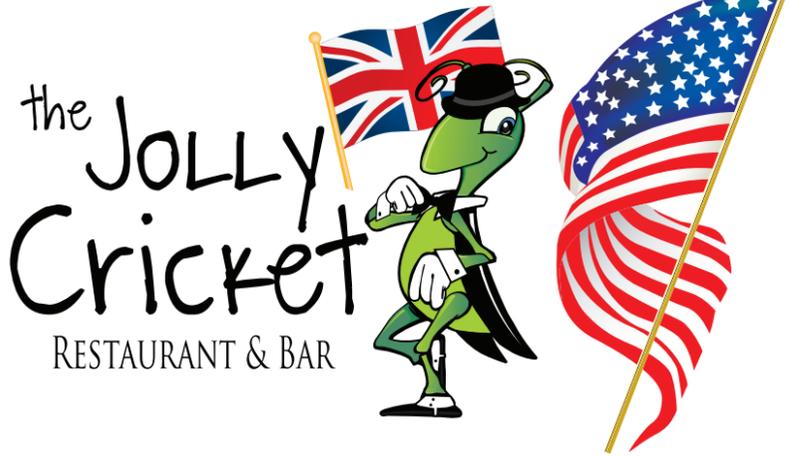
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## SAVE THE DATE

### 'An Evening in Old Havana' for David Lawrence

Guests will be transported to vintage Cuba for "An Evening in Old Havana" when the David Lawrence Foundation holds its signature destination-drive gala on Friday, Jan. 20, 2012, at The Ritz-Carlton, Naples.

From the décor to the cocktails and music, everything will be reminiscent of Havana's opulent social clubs of the 1930s. In keeping with the theme, women are encouraged to wear summery cocktail dresses, while the best-dressed men can don linen guayaberas or tropical print shirts and smart fedoras.

Tickets are \$500 per person, \$1,200 per VIP patron and \$5,000 per table of 10. A variety of sponsorship opportunities and levels are also available.

For more information, call the David Lawrence Foundation at 354-1416. ■

### 'Love That Dress!' for the girls of PACE

PACE Center for Girls-Immokalee is having its first "Love That Dress!" sale and party from 6-9 p.m. Wednesday, Aug. 31, at the Naples Grande. Guests will get to stake their claim on new and gently worn dresses and accessories to benefit the center that provides girls and young women an opportunity for a better future through education, counseling, training and advocacy. Tickets for "Love That Dress!" will go on sale Aug. 1 for \$25 per person.

In the meantime, LTD! collection parties are taking place to make donating almost as much fun as shopping at the event itself. "Already-been-seen-in" dresses of all styles and sizes are welcome, as are fashion accessories.

LTD! collection parties are set for:

■ **6-8 p.m. Wednesday, July 13**, at Bio in Mercato

■ **Sunday, July 31**, at Oasis Parvaneh Women's Empowerment Center, 2377 Linwood Ave.

For information about hosting an LTD! collection party, call Stacey Herring at 280-7775 or e-mail Stacey.herring@53.com.

In addition to collection parties, the United Arts Council of Collier County is serving as a collection point for donations during office hours from 9 a.m. to 3 p.m. Monday through Thursday, through July 28. UAC is at 2335 Tamiami Trail N., Suite 504, in the Moorings

### 'Love and Jazz' for Bosom Buddies

Bosom Buddies Breast Cancer Support will hold its 10th annual Caring Women Bond to Beat Breast Cancer luncheon on Wednesday, Feb. 1, at The Ritz-Carlton, Naples. "Love and Jazz" is the theme for the afternoon.

For reservations or more information, call 417-4600. ■

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## Don't Miss These Great Upcoming Games:

**Independence Weekend fireworks Spectacular! Friday, July 1st and Sunday, July 3rd - Both games at 7:05 PM with fireworks following the game. Box Seats are \$9.50 and General Admission Seats are \$7.50. Get your tickets now!**



**Saturday, July 2nd at 6:05, the first 500 kids 12 and under through the gates will receive a great Miracle Jersey T-shirt. Gates open at 5PM. Visit www.miraclebaseball.com for all of the details about these great promotions, as well as the other home games we will be playing this week at Hammond Stadium.**

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Fireworks games are \$9.50 for box seats and \$7.50 for general admission.

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For more information, please call 239-768-4210

## Buy One Regular Priced Ticket, Get One Half Off!

Offer available for Miracle games on June 29th, 30th and July 2nd, 2011. Only good for home games at Hammond Stadium. May not be combined with any other offer. Coupon must be presented in person, and is not valid for fireworks games, telephone or web ticket orders.

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# SAVE THE DATE

Professional Building (next to Red Lobster). For information, call 263-8242. Finally, numerous volunteer opportunities are available leading up to and on the evening of LTD! Contact Marianne Kearns, PACE-Collier executive director, at Marianne.kearns@pacecenter.org. ■

## Have a ball at The Ritz for NCH

The patients, staff, volunteers, donors and friends of NCH Healthcare System inspired the theme for the NCH Hospital Ball 2011: "This Is My Hospital." The black-tie evening begins at 6 p.m. Saturday, Oct. 29, at The Ritz-Carlton, Naples.

Tickets are \$475 per person. Proceeds will help create 64 Smart Rooms at the NCH North Naples hospital.

For tickets or more information, call Cynthia Bennett at the NCH Healthcare Foundation, 436-4511, or e-mail [foundation@nchmd.org](mailto:foundation@nchmd.org). ■

## Getting in step for literacy

Literacy Volunteers of Collier County will hold the fifth annual "Dancing with the Stars for Literacy" on Friday, Nov. 11, at the Naples Beach Hotel & Golf Club. LVCC teaches illiterate and non-English speaking adults to read, write and speak English.

A number of prominent Neapolitans

are paired with professional dancers to perform. Prizes are awarded based on dancing ability as well as the amount of money dancers raise for LVCC.

For tickets or more information, call LVCC at 262-4448 or visit [www.collier-literacy.org](http://www.collier-literacy.org). ■

## Saddle up for 'Bootstrap Boogie'

Naples Equestrian Challenge holds its sixth annual "Bootstrap Boogie" barn dance Saturday evening, Nov. 12, at NEC headquarters off Goodlette-Frank Road north of Pine Ridge Road. Live country-western music, a mechanical bull, line dancers and "Pony Pie Bingo" are all part of the fun. NEC provides therapeutic riding and other equine-related programs for Collier County children and adults with disabilities. For more information, call 596-2988 or visit [www.naplesequestrianchallenge.org](http://www.naplesequestrianchallenge.org). ■

*—It's never too early to send Save the Date details about charity galas and parties to Florida Weekly. We keep a running list and print it as space permits during the slower summer months. As the new social season gets going, we'll dedicate more space to spreading the word about the must-do fundraisers lining up for 2011-2012 season.*

*E-mail the who, what, where, when and why about your organization's event to Cindy Pierce at [cpierce@floridaweekly.com](mailto:cpierce@floridaweekly.com).*

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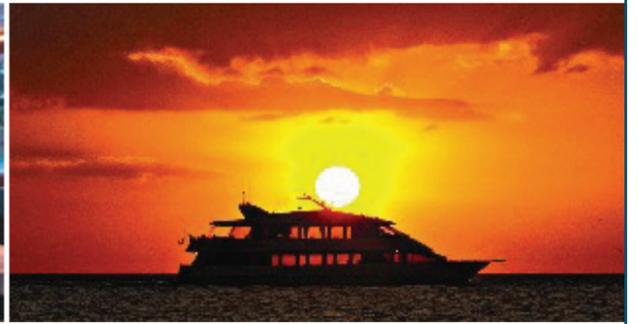
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We take more society and networking photos at area events than we can fit in the newspaper. So, if you think we missed you or one of your friends, go to [www.floridaweekly.com](http://www.floridaweekly.com) and view the photo albums from the many events we cover. You can purchase any of the photos too. Send us your society and networking photos. Include the names of everyone in the picture. E-mail them to [society@floridaweekly.com](mailto:society@floridaweekly.com).

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A collection party at Petunia's for PACE Center's 'Love That Dress!'



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3. Lori Bassel
4. Marianne Kearns, Michelle Shaw and Susan Armstrong
5. Danecca Stitt, Alexx Wranosky and Caitlyn Fowler
6. Lianna Medina and Andrea Compton

PEGGY FARREN / FLORIDA WEEKLY

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We take more society and networking photos at area events than we can fit in the newspaper. So, if you think we missed you or one of your friends, go to [www.floridaweekly.com](http://www.floridaweekly.com) and view the photo albums from the many events we cover. You can purchase any of the photos too. Send us your society and networking photos. Include the names of everyone in the picture. E-mail them to [society@floridaweekly.com](mailto:society@floridaweekly.com).

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# PAST REPASTS

Here are some capsule summaries of previous reviews:

► **Fernandez the Bull**, 1201 Piper Blvd., Naples; 254-9855

This restaurant has thrived for years at its 1265 Airport Road location. Now, with its sleek second location, even more people can enjoy the authentic Cuban cuisine served up by the hospitable Fernandez family and staff. I can recommend the Cuban nachos, an inventive mix of thinly sliced fried plantains, savory chicken, cheese sauce, capers and parsley (plan to share this one); calamari in a well-seasoned tomato sauce with pepper and onions, a refreshing departure from fried calamari; ropa vieja, a classic dish of shredded flank steak in a tomato sauce with peppers and onions; and shrimp and scallops in white wine, garlic and capers. Yuca in creamy garlic sauce, black beans and yellow rice and sweet fried plantains were great sides. For dessert, you can't go wrong with the flan or the tres leches cake. Beer and wine served.

Food: ★★★★★½ Service: ★★★★★  
Atmosphere: ★★★★★  
Reviewed March 2010

► **IM Tapas**, 965 Fourth Ave. N., Naples; 403-8272

Small plates they may be, but the dishes that emerge from the kitchen here are packed with flavor and style. Each looks like a work of art and possesses big, fresh flavors that reveal the passionate dedication of its inspired creators, chefs Isabel Polo Pozo and Mary Shipman, both of whom are experts in this inspired Spanish cuisine. A polished staff and stylish dining room add to the

warmth and conviviality of a meal at this little off-the-beaten-path gem. If there's a less-than-wondrous dish on the menu, I haven't found it yet, despite several visits. Among my favorites are chorizo in cider, beets napoleon, garlic-laced white anchovies, diver scallops on octopus slivers, spinach wilted a la Catalana, wild bonito with pomegranate seeds and pomegranate foam, and a plate of stellar artisanal cheeses. It's situated a few miles north of the city's tonier dining areas, but it surpasses many of the more high profile establishments in both cuisine and style. Beer and wine.

Food: ★★★★★½ Service: ★★★★★½  
Atmosphere: ★★★★★½  
Reviewed November 2010

► **Maria's Restaurant**, 27080 Old 41, Bonita Springs; 495-1868

For those who know Mexican food is much more than fajitas and tacos, there's Maria's, a bastion of authentic south-of-the-border fare at bargain prices. Located just north of Everglades Wonder Gardens, it's been a fixture on Old 41 since the early '90s. The menu offers a dizzying array of Mexican food. I loved the queso fundido, a cheese dip full of chewy crumbles of chorizo, and the sopecitos, three corn masa pancakes topped with refrieds, onions, hot sauce, cheese and chicken. Lamb tacos were delicious with onions and parsley and tampiquena — tender, well-seasoned pork — served with three cheese enchiladas and tomatillo sauce were excellent as well. Full bar.

Food: ★★★★★½ Service: ★★★★★½  
Atmosphere: ★★★★★½  
Reviewed March 2010

► **Steamers**, 5317 Airport Pulling Road, Naples; 593-3388

Simply prepared seafood served without fuss is the specialty of the house at Steamers. The emphasis is on New England-style classics, such as lobster rolls, clam chowder, whole Maine lobsters and a New England clambake for hearty eaters. I can recommend the seafood chowder, which was full of shellfish and creamy but not overly so. The steamers are cooked just right, leaving them sweet and juicy even without dipping them in the accompanying cups of clam broth and butter. If it's fried fish you crave, Steamers does a good job of it, offering all sorts of options, from which you can pick two, along with fries or onion rings (I recommend the rings) and cole slaw. An entrée of nicely grilled scal-

lops and shrimp in beurre blanc proves the kitchen can do more than fry. Service was pleasant but a bit hurried on a busy evening. Beer and wine served.

Food: ★★★★★½ Service: ★★★★★½  
Atmosphere: ★★★★★  
Reviewed July 2010

► **Sweet Tomatoes**, 10940 Tamiami Trail N., Naples; 597-1112

This location of the healthy salad bar chain boasts a contemporary farmers' market design, with exposed ceilings and high windows plus appetizing photographs of produce at the peak of ripeness. The food found along the buffet line is equally fresh, with lots of healthy choices including salads, soups, hot entrees, breads and desserts. All the vegetarian items are clearly labeled. Vegetarian Morocco garbanzo and lentil soup was hearty and well seasoned, as was fire-roasted green chile and corn chowder with bacon. There are white and sweet potatoes along with toppings, a handful of pasta offerings and a make-your-own-sundae station that was especially popular with the many children dining there with their parents. An added bonus is that dinner is less than \$10 per adult and \$5 (or less) for children. Soft drinks served.

Food: ★★★★★ Service: ★★★★★½  
Atmosphere: ★★★★★½  
Reviewed July 2010



Key to ratings

★★★★★ Superb	★★ Fair
★★★★ Noteworthy	★ Poor
★★★ Good	

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- 08/31/11 - Wine Tasting! (Summer Wine Series)
- 09/28/11 - Vodka Tasting!
- 10/26/11 - Beer & Burger Tasting! (Oktoberfest)
- 11/30/11 - Rum Tasting!
- 12/28/11 - Bourbon Tasting!

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# FLORIDA WEEKLY CUISINE

## Familiar chefs popping up at new spots

**karenFELDMAN**  
cuisine@floridaweekly.com



There are some chef changes to report this month:

■ **Pure Urban Oasis** has hired a chef whose culinary prowess measures up to the soulful mystique of the restaurant and bar. Josh Mitchell, who made the gone-but-not-forgotten Chez La Bear at Sanibel Harbour Resort & Spa so exceptional and did the same thing at Blue Coyote Supper Club in Fort Myers, now leads the culinary team here. (He also did a short stint at The Ritz-Carlton, Naples, a few years ago.)

While key elements of the menu remain the same, Chef Mitchell brings his talent for creating intense flavor



KAREN FELDMAN / FLORIDA WEEKLY  
**Chef Josh Mitchell now heads up the kitchen at Pure Urban Oasis at Mercato.**

from a few, high-powered ingredients. I recently sampled several of his creations: tuna tartare atop the restaurant's signature rice toppers, a heavenly lobster cappuccino, crisp and savory pot stickers, an arugula/apple/gorgonzola/walnut salad, lightly seared Cajun sea scallops, perfectly grilled shrimp and lightly breaded chicken accompanied by tart-sweet cranberry gastrique. Everything was terrific.

Pure Urban Oasis is in Mercato at 9123 Strada Place. Call 514-7873 for reservations.

■ **Stoney's Steakhouse** now has Chef Eric Delano at the helm. After almost two years, he's moved down the lane from Roy's. He previously worked at Trilogy in Olde Naples, and the Hilton Longboat Key before that. Chef Delano is known not only for his culinary chops but for his musical ones, too, needing little encouragement to grab a guitar and perform a song or two. Stoney's is at 403 Bayfront. Call 435-9353 for reservations.

■ **Roy's Naples** has hired John O'Leary, most recently from Outlets at the Hilton Orlando. He previously worked as head chef at La Moinere Hotel in the Channel Islands and, prior to that, was at the Peninsula Hotel in Chicago, Renaissance Hotel Chicago and the St. Regis Resort in Fort Lauderdale. He also apprenticed at the famed Greenbrier Resort in West Virginia.

Roy's is at 475 Bayfront. Call 261-1416 for reservations.

### Summer at M Waterfront Grille

Brian Roland, the innovative chef at M Waterfront Grille, has conjured up an intriguing series of dinners for the summer.

On one Monday night a month through October, he's teaming up with chefs from other top Naples restaurants for five-course dinners. Each guest chef prepares two courses with the featured ingredient, and then collaborates with Chef Roland to produce dessert.

All dinners take place at M Waterfront. Here's what's coming up:

■ **July 25:** Chef Fabrizio Aielli of Sea Salt. Ingredient: sablefish.

■ **Aug. 29:** Chef Vincenzo Betulia of Campiello's and Chef Mike Mueller of Café Lurcat. Ingredient: Petrossian caviar.

■ **Sept. 19:** Chefs Isabel Polo and Mary Shipman of IM Tapas. Ingredient: foie gras.

■ **Oct. 17:** Chef Eric Delano of Stoney's Steakhouse. Ingredient: quail eggs.

Each dinner is \$95 per person, plus \$45 for wine pairings. M Waterfront is at 4300 Gulf Shore Blvd. To reserve a spot, call 263-4421.

### Remembering man's best friend

In addition to pleasing patrons with its gourmet Italian fare, wine dinners and elegant Sunday brunches, Angelina's also aims



COURTESY PHOTO

**John O'Leary comes to Roy's Naples from the Hilton Orlando.**

to feed the region's pets this summer.

Realizing that donations to nonprofit organizations diminish when winter residents are gone, the restaurant has partnered with Discount Pets & Supplies to help Lee County Domestic Animal Services' Community Pet Pantry feed the pets of people struggling to make ends meet. The goal is to keep pets in loving homes rather than having them surrendered to overcrowded shelters.

Through Aug. 24, the restaurant will donate a percentage of all sales to support the pantry. In addition, Discount Pets will match Angelina's donation pound for pound. Angelina's is at 24041 S. Tamiami Trail, Bonita Springs. Discount Pets is at 211 Hancock Bridge Parkway, Cape Coral.

Oh, and by the way, Angelina's summer wine special is back on through Sept. 30, featuring 50 percent off all bottles of wine priced at \$175 or less.

### Summer specials at Sale e Pepe

The gulf-front Sale e Pepe at Marco Beach Ocean Resort has introduced summer specials.

A three-course summer early special is available for \$29 and an expanded version is \$35. It's available 4:30-6 p.m. Wednesday through Sunday. A selection of wines may be substituted for an appetizer or dessert.

From 4:30-6 p.m. Sundays, enjoy all-you-can-eat pasta for \$19.95 per person.

Reservations are preferred and can be made by calling 393-1600.

### Short subjects

■ **BRIO Tuscan Grille** now offers an extensive cocktail menu that includes 12 signature drinks priced at \$7-\$10. Among them are a raspberry mojito, a strawberry basil limonata and a pineapple gimlet martini. Pitchers of peach Bellini or white peach sangria are \$18 each. More cocktails, including some without alcohol, as well as wines and craft and domestic beers are also available.

BRIO is in Waterside Shops, 5505 Tamiami Trail N. Call 593-5319.

■ **Little Prague Bistro & Bakery** has closed. A new Czech restaurant is expected to open soon in the spot at 289 Ninth St. S.

■ **Randy's Fish Market**, long a popular Naples eatery, has spawned a sister restaurant at 25010 Bernwood Ave., Bonita Springs. It's open 7 a.m.-9 p.m. daily. Visit [www.randysfishmarketrestaurant.com](http://www.randysfishmarketrestaurant.com) for details.

■ **The Pita Pit**, which has four Lee County stores, is headed for a space in North Naples in a former Quizno's at 1427 Pine Ridge Road. It offers a wealth of sandwiches on pita, including falafel and hummus, making it a big hit with vegetarians. Falafel lovers will have lots of choices, since **Fabulous Pita** just opened in the Promenades Plaza at 6434 Naples Blvd., and the **Falafel Grill** has been doing a brisk business at 2075 Pine Ridge. ■

— Send items to [cuisine@floridaweekly.com](mailto:cuisine@floridaweekly.com).

### food & wine CALENDAR

► **Thursday, June 30, 5-7 p.m., Bleu Provence:** Sample a variety of 2009 Burgundy wines including Pouilly-Fuisse, Montrachet, Meursault and more, as well as hors d'oeuvres; \$10 (with \$10 credit toward dinner that evening), 1234 Eighth St. South; 261-8239. Reservations recommended.

► **Friday, July 1, 6-8 p.m., Whole Foods:** Choose from 25 wines from around the world along with a variety of cheese at this tasting that is part of the Mercato Wine & Concert Series; \$10, Mercato; 552-5100. Register online at [www.acteva.com/go/Lifestylecenter](http://www.acteva.com/go/Lifestylecenter).

► **Friday, July 1-Sunday, July 10, all evening, Naples Tomato:** The annual lobster pasta clambake features Maine lobster, clam, mussels, shrimp, Italian sausage, sweet corn and homemade potato cavatelli in a seafood broth for

\$19.99; 14700 Tamiami Trail; 598-9800. Reservations encouraged.

► **Monday, July 4, all evening, Bamboo Café:** Dine at the café (including \$15 entrée specials) then settle out on the lawn for a prime view of the city's fireworks show; 755 12th Ave. S.; 643-6177. Reservations recommended.

► **Wednesday, July 6, 6-8 p.m., Whole Foods:** Executive Chef Illansy Ruiz will demonstrate how to make a gourmet meal using affordable ingredients; \$10, Mercato; 552-5100. Reservations required. Register at [www.acteva.com/go/Lifestylecenter](http://www.acteva.com/go/Lifestylecenter).

► **Thursday, July 7, 11 a.m.-2 p.m., Roy's Bonita Springs:** Chef Jason Grasty leads a cooking class demonstrating how to prepare Waikaloa salad with creamy Parmesan dressing, seared

scallops with Anson Mills polenta cakes and Roy's chocolate soufflé, followed by a meal of the featured recipes; \$40, Promenade at Bonita Bay, 26831 S. Bay Drive, Bonita Springs; 498-7696. Reservations required.

► **Tuesday, July 12, 6-8 p.m., Whole Foods:** Real Seafood Chef Brent Courson prepares wild-caught Alaskan salmon with corn zucchini salad and roasted tomato and pepper relish; \$10, Mercato; 552-5100. Reservations required. Register online at [www.acteva.com/go/Lifestylecenter](http://www.acteva.com/go/Lifestylecenter).

► **Thursday, July 14, 5 p.m. to close, Bamboo Café:** Celebrate the French national holiday, Bastille Day, with French music and food along with drink specials in the bar salon; 755 12th Ave. S.; 643-6177. Reservations recommended.

► **Thursday, July 14, 6:30-7:30 p.m., Whole Foods:** Raw foods expert Bethany Tait shows how to create smoothies that are healthy and tasty; \$5, Mercato; 552-5100. Reservations required. Register online at [www.acteva.com/go/Lifestylecenter](http://www.acteva.com/go/Lifestylecenter).

### Farmers markets

► **Saturday, 7:30-11:30 a.m.,** Third Street South, behind Tommy Bahama's between Third Street and Gordon Drive.

► **Saturday, 8 a.m.-1 p.m.,** North Naples Green Market has moved to the air-conditioned comfort of the Fright Factory at Olympic Plaza, 2320 Vanderbilt Beach Road behind Liberty Bank. ■

— Send items to [cuisine@floridaweekly.com](mailto:cuisine@floridaweekly.com).





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