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WEEK OF SEPTEMBER 3-9, 2009

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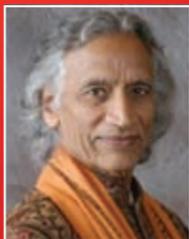
getting rid of the stress

... may not be as hard as you think

BY BILL CORNWELL

bcornwell@floridaweekly.com

AT THE AGE OF 76, AMRIT DESAI, ONE OF THE WORLD'S LEADING yogi masters, has lived long enough to see his teachings about dealing with stress move from the fringe of American thought to a place closer to the intellectual middle



YOGI DESAI

ground.

Yogi Desai, whose workshop later this month on coping with stress is sponsored by The Rotary Club of Naples, acknowledges that skepticism about

his use of yoga, breathing techniques and meditation remains rooted to some degree in an American society that is oriented toward quick fixes facilitated by the liberal use of a physician's prescription pad.

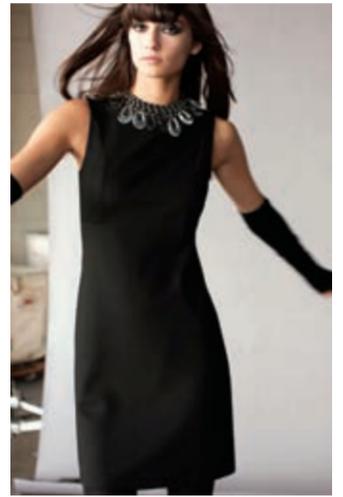
"People are looking for an easy solution to the real problem that is so hidden and so deep in the unconscious mind," he says as he sits for an interview in the lobby of the Naples Beach Hotel and Golf Club.

>>inside:

Amrit Desai to conduct his seminar in Naples. **A8**

SEE STRESS, A8 ►

INSIDE



Fashion

Florida Weekly's special look at fall fashion. **C1** ►



Naples Opera fundraiser

And other society events in Collier County. **C27&29** ►



Business

Area companies are joining local chambers of commerce in record numbers. **B1** ►

Botanical Garden's irrigation system up for 'smart water' award

BY ELIZABETH KELLAR

Special to Florida Weekly

On your next visit to the Naples Botanical Garden, take time to stop and smell the sprinklers.

The garden's irrigation system may not be as breathtaking as its beautiful flowers and plants, but it's an essential element of the property's management, and helped the garden be named as a finalist for Rain Bird's 2009 Intelligent Use of Water Leadership Award. Rain Bird is a manufacturer and provider of irrigation products and services.

Judges recognized the botanical garden for its commitment to high performance



NAPLES BOTANICAL GARDEN

The irrigation system at Naples Botanical Garden is up for an award.

and the integration of sustainable green building practices. By adopting the water

use goals for LEED Gold Certification, the garden is a leader in freshwater conservation and management.

Its design includes numerous water conservation features, such as parking lot bioswales and the "River of Grass" garden, which acts as a natural filtration system.

Four other gardens in the United States are finalists for the third annual award, including Hui o Ko'olaupoko in Kailua, Hawaii, and Queens Botanical Garden in Flushing, N.Y. The winner will be announced at the WaterSmart Innovations Conference and Exposition in Las Vegas on Oct. 8, where it will be awarded \$10,000

SEE BOTANICAL, A16 ►



Undercover history

Naples' first postmaster, in 1888, was Capt. Charles Stewart. **A10** ►

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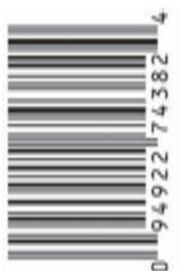
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COMMENTARY

A whole year of a lotta talk, talk, talk



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market-addict of a station manager could give me

But instead, nothing.

Instead, other members of the public apparently want something else — that probably means you, or somebody living or working near you, or maybe even somebody related to you, for God's sake.

They want a bunch of talk all morning, in which some snooty-sounding dude or dudette with a British accent interviews somebody in western-eastern-southern-northern La-de-Da Land about what he and his fellow La-de-Da Rebels insist is wrong with Americans, or anybody else other than the La-de-Da Rebels.

And then in the afternoon, for a while, we get more of the same (I guess they figure if you want something once, you must want it twice, and they're probably right), all of it either proceeded or preceded by other talk with other accents. Well after dark sometime, WGCU throws in some jazz (now there's a music I'll bet not everybody "wants," anymore than everybody "wants" classical music), and the pattern repeats itself.

How much longer are we going to have to take this? I love good talk, and good news — I don't mean "positive" news, because that's nothing but propaganda. I mean news reported fairly and intelligently and compassionately and courageously and calmly and well, which NPR and its local affiliate do regularly.

But I don't love it or want it forever. And I don't want mere opinion or talk shows to seize the airways and clutter them like thick hair cluttering a drainpipe.

What's wrong with just some of that? What's wrong with some jazz and some car repair and some Sasha (not too much, please) and some "Fresh Air" or "Prairie Home Companion" or "This American Life," and some BBC — AND SOME CLASSICAL MUSIC?

Maybe if I write in all caps, you'll hear thunder — the thunder of the timpani drums in Tchaikovsky's soupy "1812 Overture," or the thunder of the chorus in Beethoven's great cathedral of sound, the Ninth Symphony.

Look pal, whoever you are. Yeah you, the one who filled out the market survey ("Thou Shalt Never, Ever, Fill Out A Market Survey!") That commandment was written on the rock that Moses dropped when he hauled those other tablets down the mountain: Whether you like it or not, classical music is part of the best we've produced as human beings living in this civilization.

Is that arguable? No.

You can argue whether you like it or not, but you can't argue what it is. And don't make the case for anybody else, either: not for your kids, not for your friends, not for your relatives. Let them decide. But to do that they have to hear it, not just once, but repeatedly and informally and without expectation or heavy additional expense.

Classical music is the equivalent of the architecture at Notre Dame, the space craft called Apollo 13, the transplant called "heart," the injection called penicillin.

You may like it or you may not, but it's something different, and important. It has majesty. It has the ability to change your life, or somebody else's.

And therefore, leaving it out of our daily

lives, as these market-survey addicts feel compelled to do, is like leaving penicillin and flight and electricity out of our daily lives.

Does everyone use penicillin? Does everyone fly to the moon? No.

Does everyone "want" to use penicillin or fly to the moon? No.

But why leave them out of our lives? There is no reason to.

The station dumped classical music on Sept. 8 last year, except in its digital output.

And the staff worked like hell to talk up HD radio, as they call it, where classical runs 24 hours a day. Twenty-four hours a day? That's certainly not what I want.

Instantly, they created the grand canyon of cultural schisms: If you were a poor kid whose parents didn't pay much attention, but something about a violin sonata or a piano concerto moved you, you were out of luck. No traveling of the imagination to Vienna in the 19th century, or New York in the 1930s, or anywhere else the music can take you.

No more Beethoven. No more Bach. No more Mozart or Vivaldi or Mahler or Gershwin or Copeland.

No more turning on the radio to hear — free, unasked and maybe even unwanted — Yehudi Menuhin's violin spinning a long strand of sound so honeyed and hot from the cold block of a dark universe that suddenly you knew, without knowing anything about music, that life was something to celebrate, because it was majestic and sacred and sometimes beautiful.

Just go out and buy an HD radio if you want all that, right?

Bullpucky. We're one year into a lot of talk. Whatchu gonna do now, brown cow? ■

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OPINION

Stupid nation

BY RICH LOWRY

The Obama team is saddled with a foundering health-care strategy. But it has a fallback plan — relying on the sheer dimwitted gullibility of the American public. How stupid do they think we are?

Stupid enough to think that a new \$1 trillion health-care entitlement is just the thing to restore the country to fiscal health.

Stupid enough not to know that almost every entitlement known to man has cost more than originally estimated, with a congressional committee in 1967 underestimating by a factor of 10 Medicare's cost by 1990.

Stupid enough not to realize that it is through budget trickery — the taxes begin immediately, the spending is put off for a few years — that the program in the House shows “only” a \$239 billion deficit over the first 10 years.

Stupid enough not to focus on how the gap between the House plan's revenue and spending steadily grows after the first 10 years, making it a long-term budget buster.

Stupid enough to think increased preventive care will save the government

money, just because President Barack Obama constantly repeats it despite all the independent studies to the contrary.

Stupid enough to believe that a program with no cost controls that can be discerned by the Congressional Budget Office will control costs.

Stupid enough to consider it wise to use several billion dollars in cuts from Medicare to create a new entitlement rather than to forestall Medicare's own looming insolvency, currently projected for 2017.

Stupid enough not to see through Obama's sudden insistence on calling his plan “health insurance reform” as empty poll-tested phrase-making.

Stupid enough to consider Obama's reform a good deal when its insurance regulations would increase premiums for most healthy people.

Stupid enough to think that the very real problem of people with pre-existing conditions locked out of the insurance market can't be alleviated short of a 1,000-page bill reordering the entire health-care system.

Stupid enough to buy Obama's cockamamie stories about unnecessary tonsillectomies and amputations — under-

taken by greedy doctors to pad their profits — driving health-care costs.

Stupid enough to get gulled by rhetoric attacking special interests when almost all the special interests are backing Obama's plan for cowardly and self-interested reasons.

Stupid enough to consider new taxes on employment — imposed by the so-called employer mandate — a good idea during a weak economy with a 9.4 percent unemployment rate.

Stupid enough to condemn ordinary people angry and frightened enough to show up at town-hall meetings in every corner of the country as the product of an “astroturfing” conspiracy.

Stupid enough to blame nefarious Republicans for the faltering public support for an expensive, ungainly and contradictory health-care program passed out of four congressional committees on strict party-line votes.

Stupid enough to trust the good faith and public-spiritedness of an administration operating on Chief of Staff Rahm Emanuel's ram-it-through-now credo that a crisis should never go to waste.

And stupid enough not to be offended at how contemptibly stupid they think we are. ■

— Rich Lowry is editor of the *National Review*.

GUEST OPINION

‘Serious and deteriorating’



Last weekend, the chairman of the Joint Chiefs of Staff, Adm. Mike Mullen, candidly described the situation in Afghanistan as “serious and deteriorating.” It was a point underscored by the massive truck bomb that killed scores of civilians this week in Kandahar, which had not, until then, been a focal point of Taliban violence. This is the backdrop against which Gen. Stanley McChrystal, who took over the top military command in Afghanistan this summer, will release his much-anticipated report next week on the ongoing war effort there and his proposed strategy going forward.

Ramping up the U.S. and NATO fight against the Taliban has resulted in higher casualties and a more intense focus on a war that, until recent months, had been taking place largely in the background of the broader American consciousness. New engagement with the Taliban has also revealed, as Adm. Mullen put it, a “better ... more sophisticated” enemy.

The challenges this situation poses for the Obama administration are twofold. There is the battlefield challenge of combating a Taliban that has learned to fight coalition forces more effectively.

And there is the political challenge of a renewed spotlight on Afghanistan at a time when the American public has become weary of war and when the president is trying to push an ambitious political agenda — including, of course, health-care reform — at home.

These challenges look to come together for Barack Obama with the release of next week's report from Gen. McChrystal. Though it is sure to contain many nuanced strategic details, the press, public and political focus will be on whether the general asks for more U.S. troops and, if so, how many? Reports on drafts of Gen. McChrystal's assessment have varied on these points, but it has already become clear that these are questions that will be asked pointedly on Capitol Hill, regardless of whether the assessment addresses them directly or not.

Sending more troops to Afghanistan looks to be a hard sell politically, from all sides — the American public, the White House and (at least) Democrats in Congress. Democratic Sen. Russ Feingold of Wisconsin this week called for a flexible timetable for withdrawal of U.S. forces from Afghanistan, putting President Obama in a position similar to the one in which President George W. Bush once found himself — when then-Sen. Obama, among others, issued similar calls regarding Iraq.

But it's not only politics at home that Mr. Obama has to contend with in

the war effort. It was hoped that this month's presidential election in Afghanistan would bestow renewed popular legitimacy on a central Afghan government that has been challenged by corruption, lack of broad support and a corresponding inability to extend power and the rule of law much beyond the capital city of Kabul. With the election's results mired in deepening controversy and allegations of fraud, it may well have the opposite effect.

At the very least, the still-disputed election threatens to further divide those who stand against the Taliban, at a time when unity may be most necessary. At its worst, it could mortally wound the legitimacy of whatever government takes shape once the results are finalized. Either outcome, or some combination of the two, stands to have effects on the battlefield and on the growing political debate over the war here at home.

This past weekend, *The New York Times* asked whether Afghanistan could become Mr. Obama's Vietnam. Historical analogies are always crude by nature, but when you have a president who is pursuing an ambitious domestic program while escalating an inherited war in a country with imperiled political leadership, questions like this come to mind. To ask isn't to suggest that one knows the answer — only that one acknowledges the risks to a presidency, and to U.S. security goals. ■

MOMENTS IN TIME

► On **Sept. 3, 1977**, Sadaharu Oh of Japan's Yomiuri Giants hits the 756th home run of his career, breaking Hank Aaron's professional record for career home runs. Oh, the greatest Japanese player of his era, retired in 1980 with 868 home runs, still a professional record.

► On **Sept. 4, 1886**, Geronimo, the

wiliest and most dangerous Apache warrior of his time, finally surrenders in Skelton Canyon, Ariz. After several years of imprisonment, Geronimo was given his freedom, and he moved to Oklahoma, where he converted to Christianity and became a successful farmer.

► On **Sept. 6, 1847**, writer Henry David

Thoreau moves in with Ralph Waldo Emerson in Concord, Mass., after living for two years in a shack he built himself on Walden Pond. While at Walden, Thoreau spent a brief time in jail for refusing to pay taxes to support the war with Mexico. He later wrote *Civil Disobedience* based on the experience. ■



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15 MINUTES

From stoic doctor to Iron Man in four short years

BY PAMELA V. KROL
pkrol@floridaweekly.com

When Dr. Corey Howard was invited to run in his first triathlon in 2005, he had never participated in an endurance-style race in his life. Now, just four years later, he is training to participate in an event that will earn him the title of Iron Man.

"I never thought of myself as an athlete," says Dr. Howard who practices internal medicine and primary care in Naples. "But when a friend invited me to join him in a triathlon, I was intrigued by the idea and I decided to give it a try." Dr. Howard now smiles at the amount of time he took to train for that first race, which included a three-mile run, a 10-mile bike ride and a half-mile swim. "I trained for weeks," he said. "And the race was very challenging for me, but I have lost 45 pounds and upped my endurance a great deal since then." Dr. Howard concedes that he was not in athletic shape at all when he ran that first race. "I was very busy with my job at the time and I was overweight and lacking in fitness."

But he says that first race was the start of a different way of life for him. "It's very self-actualizing to accomplish something that you never thought you could. It's changed the way that I approach things in all aspects of my life."

Since that first triathlon in 2005, Dr. Howard has taken part in more than 15 marathons, triathlons and other athletic competitions, with each one helping to make him more prepared for the upcoming Iron Man that he now feels ready to face.

"Iron Man competitions are the ultimate event for non-professional athletes," he says. "They are intense — literally 10 times longer than that first triathlon I competed in. But I have been training hard for a while now and I believe that I am ready for it."

The Ford Iron Man that Dr. Howard is currently preparing for will be held in Panama City, in Florida's Panhandle, on Nov. 7 and will include a 26-mile run, 2.4-mile open-water swim and a 112-mile bike ride — all to be achieved in an unbroken 12-hour period.

To prepare, Dr. Howard trains up to 20 hours each week with the aid of a coach who helps him plan workouts specifically designed to build strength and endurance. Each week, the coach recommends a different mix of activities, including biking, running, swimming and weight training, spaced at proper intervals to prevent injuries and to improve performance.

Dr. Howard has also designed a corresponding nutrition regimen to help him increase energy and strength and build muscle tone, while reducing body fat. "Since the Iron Man is a 12-hour race with no breaks, I also practice things like eating and drinking while I'm running or biking. It's not as easy as it looks," he said. "It takes a lot of coordination and a strong stomach."

Dr. Howard grew up in New York, the youngest of three boys. "I played a few sports in high school," he says. "But I wasn't what you would call particularly athletic. I certainly wasn't a jock."

He attended the University of South Florida, originally as a music major, but



Dr. Corey Howard

COURTESY PHOTO

quickly switched to science. He continued at the university's medical school, where he received double board certification in gastroenterology and internal medicine. Originally specializing in gastroenterology, Dr. Howard currently practices internal medicine and primary care.

Dr. Howard's athletic training and athletic competitions have inspired him to expand his medical practice to include nutritional and general lifestyle training designed to

help his patients take an active role in maintaining his or her health. "Now that I have seen, first-hand, the positive effects that a sound physical and nutritional regimen can have on overall health, I have altered my practice to help people learn to improve the quality of their lives through nutrition and exercise," he says.

He adds that many common but serious illnesses, such as diabetes and heart disease may be prevented with a commitment to eating right and engaging in the proper type and amount of physical activity. "My goal is to help my patients find ways to live healthier and more satisfying lives through the development of sound, health-sustaining habits," he says.

Dr. Howard's active and health conscious lifestyle is one that he shares with his family, including, wife Cindy Yag-Howard, a Naples-based dermatologist, and children Aubrey, 12, Bradley 10, and Benjamin, 8.

"Before I plan to take part in any competitive event, I make sure I have an OK, from my family," he says. "These races require a great deal of time commitment from me and it is important that everyone is on board."

Dr. Howard says he believes that his athletic activities have inspired his children to follow in his footsteps. "Both Aubrey and Bradley have run in 5K races and have loved it," he says.

To warm up for his big race in November, Dr. Howard will take part in a half Iron Man at the end of September. "The half race will give me an idea of how well prepared I am for the full Iron Man," he says. "In addition, it'll be a lot of fun." ■

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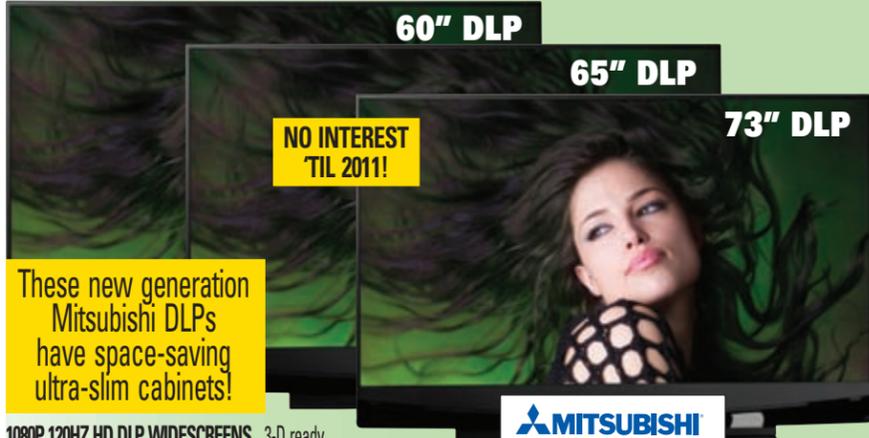
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STRESS

From page 1

As society becomes more complex and economic times more uncertain, the pursuit of serenity is opening the minds of an increasing number of Americans to nontraditional practices. Moreover, job layoffs and the resulting loss of medical benefits and insurance can be an impetus to find new ways outside of a doctor's office to take control of physical and mental health.

Still, it is a big leap for many of Westerners to embrace ancient philosophies and practices set forty by New Age swamis, yogis and the like.

Yogi Desai says he can break through barriers of prejudice and ignorance if given an opportunity to present his case to the skeptics.

On this day, Yogi Desai has come from a bravura performance before The Rotary Club, where he



THORN

addressed a luncheon gathering ("You could have heard a pin drop when he spoke," gushes one attendee). If you are meeting Yogi Desai for the first time, you might expect to encounter someone more on the order of Maharishi Mahesh Yogi, the hirsute mystic who guided the Beatles during their spiritual quest. If that is your expectation, you will be sorely disappointed. Dressed in a cotton kurta (one of those loose-fitting, pajama-like shirts that drops to the knees or thereabouts), simple cotton slacks and sandals without socks (thank goodness for that), Yogi Desai could pass for a successful Indian businessman on holiday. His pewter-streaked hair is longer than most men in their mid-70s, but it is hardly radical in style. He speaks in slow, measured tones that, well, are pretty darn serene and stress reducing in their own right. He is quick to smile and unfailingly gracious. In short, this yogi has a terrific bedside manner, and it plays well with audiences around the globe.

Dr. Rose Thorn, a clinical psychologist who practices in Fort Myers, says Yogi Desai's approach to stress reduction is gaining acceptance, although many Americans are still leery of doing too much hard psychological spadework. These are the people who, in the words of the Rolling Stones, prefer to go "running for the shelter of a mother's little helper." The "little helper" in this case being tranquilizing agents like Valium or Xanax.

"We want instant gratification," Dr. Thorn says. "People think that if they can take a pill or some other substance, (stress) will all go away. That's simply not the case, and that's also why we have so many people who are addicted to pills, food, alcohol. We must realize that what controls us is our own mind. That is where the answers and the solutions lie — in our minds, not in a pill or a substance."

The ancient methods that Yogi Desai employs have been gaining ground in the United States, and mainstream practitioners like Dr. Thorn now embrace

seminar

>> **Amrit Desai will conduct his seminar, "Enter the Zero Stress Zone,"** Friday through Sunday, Sept. 25-27, at McSpadden Hall at Naples United Church of Christ in North Naples, 5200 Crayton Road. The cost of the seminar is \$99 per person. The fee includes lunch on Saturday, Sept. 25. The seminar hours are 7-9 p.m. on Friday, 8 a.m. to 5 p.m. on Saturday and 1-4 p.m. on Sunday. The event is sponsored by The Rotary Club of Naples and will benefit Kids Against Hunger of SW Florida. For information, call 821-2266 or 691-1322 or e-mail peggy@stonewaterstudio.com or annmariefox@comcast.net. To register online, go to www.stonewaterstudio.com/amritsignup.php.

elements of treatment that in years past might have been regarded as, well, kooky or off the wall.

Things like meditation and biofeedback have earned a respected place in modern therapy.

As the problem of stress has grown — and the economic recession only aggravates this already serious problem — doctors and psychologists have begun to explore avenues of treatment that embrace a holistic approach.

"Freud was an atheist," points out Dr. Thorn. "Spirituality and psychology were often seen as exclusive of each other. It's only been in the last 50 years or so that we have come to accept that we are creatures of mind, body and spirit."

Moreover, Dr. Thorn advises people with stress problems to remain open to a variety of therapeutic approaches. One size does not fit all when it comes to therapy.

"Find a vocabulary that talks to you," she says.

Dr. Herbert Benson, a Harvard physician, was one of the first mainstream doctors to champion the methods espoused by New Age practitioners like Yogi Desai and his brethren. With the publication in 1975 of his book "The Relaxation Response," Dr. Benson began to demystify the process of meditation and showed how it could be accessible to the masses. He also began to quantify the benefits of meditation and revealed — through validated scientific studies — that it could lower blood pressure and relieve a number of stress-related ailments and conditions. In 1979, Dr. Benson published "The Mind/Body Effect," which further validated the holistic approach to health. He continues to explore the use of ancient practices and old-fashioned faith in a higher power to alleviate stress and the illnesses that accompany it.

Yogi Desai insists that the overwhelming majority of those who attend his seminars learn to live in what he calls a "zero stress zone." But the yogi remains somewhat oblique when asked to explain his methods, which is probably not surprising since his seminars are not free.

"In most people, their behavior comes from a preprogrammed past in which they have experienced trauma, hurt and pain in their interpersonal relationships or in dealing with life's situations," he explains. "I call it an 'incomplete gestalt.' That means you try to solve something, control something that is really an uncontrolled, unfulfilled, unfinished experience. So it keeps coming back for us to

deal with." These unresolved issues, he posits, present themselves in the form of stress.

Key to disrupting this process of "incomplete gestalt" is the learning of specific breathing techniques, he says.

"Your breath and your mind, your breath and your emotions, your breath and your fears are very intimately interconnected," he says. "If you change your breath temporarily, you interrupt your thinking and your emotional reactive patterns and that interruption gives you an opportunity to reassess the situation and give you more clarity and objectivity."

He began his study of yoga some 60 years ago, at the age of 16, in his native India under the tutelage the legendary Swami Shri Kripalvanandji. Yogi Desai came to the United States in 1960 to study art. He settled in Philadelphia and established a reputation as a preeminent teacher of hatha yoga, which involves purification techniques and meditation and was neither widely practiced nor understood at that time. Yogi Desai quickly developed a devoted and enthusiastic core of followers.

Andrew Cohen, a writer who specializes in spirituality and New Age issues, notes that in the early 1970s Yogi Desai "went from being a successful yoga teacher to a true guru in his own right."

His work and his reputation flourished until 1994 when he became embroiled in a sex scandal that took place in an ashram he had founded in Pennsylvania. Yogi Desai, who was married and who preached sexual abstinence for the unmarried, was accused of having sexual relations with three female followers at the ashram. As a result, he was banished from the ashram he had founded.

Mr. Cohen writes that Yogi Desai "left behind him a wake of intense anger and profound disillusionment." Mr. Cohen further laments that such scandals serve to reinforce longstanding negative stereotypes about practitioners of spiritual practices that are not rooted in traditional Western thought.

Yogi Desai admits that he did indeed transgress with the women.

"Yes, yes," he says when asked if the allegations of sexual misconduct were true. He hints at the possible existence of a plot to discredit him but falls short of saying that he was set up.

For what it's worth, Yogi Desai's serenity seems not the least disturbed by probing questions about his past sexual misconduct.

"I learned from it," he says. "That situation changed me so much that people tell me that I am a different person. Absolutely I learned from it."

To reinforce this point of transformation, snatches a piece of paper from a table and reads a quote from Deepak Chopra, the guru of gurus. Dr. Chopra has written that Yogi Desai's past problems "have taken him to a greater level of self discovery. His inner work is reflected in his presence and in the quality of his teachings."

Yogi Desai's beliefs and practices are also reflected in his physical appearance. At 76, he could pass for a man 10 to 15 years his junior and even on a broiling August afternoon he remains cool and collected, with not a trace of sweat to be found.

He says he lives a "yoga lifestyle,"

which includes a vegetarian diet "that is digestible and nourishing, though I will eat anything for pleasure once in awhile but not consistently as an every day routine."

"I have woven lifestyle into yoga principles which cover diet, sleeping, rest and entertainment," he says.

Yogi Desai does not disdain traditional medical practices and seeks regular checkups. He says he is free of any ailments and notes that doctors marvel that man of his years does not take any prescribed medications.

Seven years ago, Yogi Desai decamped to Salt Springs in Marion County, hard by the Ocala National Forest. He spends little time at his Florida retreat, however.

"I teach all over the world and all over America," he says. "I travel a lot."

He says his teachings and seminars reach a wide audience because learning to deal with stress can open new avenues of enlightenment for virtually everyone.

"What I teach is almost like a new life," he says. "Ninety-nine percent of the people who come in our workshop see amazing changes in their life through this approach."

Yogi Desai's claims may seem a bit exaggerated, but the basics of his approach seem sound, according to Dr. Thorn, the Fort Myers psychologist.

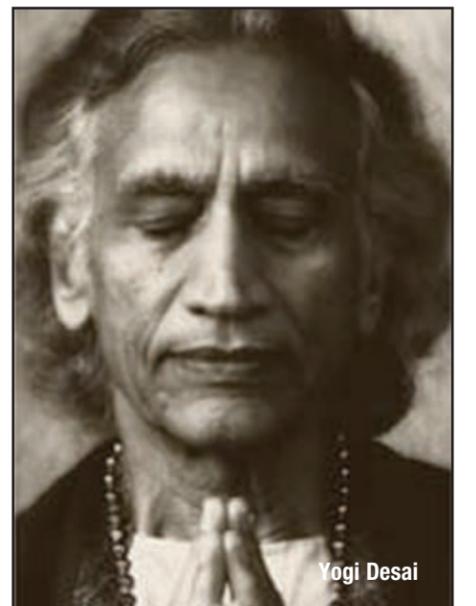
She says stress becomes a problem when we allow it to become a problem — an assessment that is not all that different from Yogi Desai's theory.

"The difference between a challenge and overwhelming stress is in our mind," she says. "It is our definition of what is going on, how we view what we must confront. Nietzsche said there is no reality, only perceptions."

While Dr. Thorn advocates for natural therapeutic measures, she — like other mainstream professionals — recognizes that medications prescribed by a physician is sometimes necessary and prudent.

"Medication has its place," she points out. "Some people are so completely overwhelmed by their stress and anxiety that they can't even begin to lay their perceptions on the tables. Medication can be beneficial to these patients."

She likens medication to putting training wheels on a bicycle, which help steady the rider initially, but at some point they must come off if emotional independence is to be achieved. ■



Yogi Desai



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UNDERCOVER HISTORIAN

Keeping a 120-year-old tradition in downtown Naples

BY LOIS BOLIN

Special to Florida Weekly

Labor Day has a double celebratory meaning. “The day before back to school day” — a silent but glorious celebration for moms who would have called it Independence Day had that day already not been taken. Oh, the sweet tradition of shipping those little darlings off to earn their place in this world.

Henry James said that it takes an endless amount of history to make a tradition that brings us to the second meaning: the celebration of the value and dignity of work, and its role in the American way of life.

Like most traditions that begin pure in its intent, Labor Day has come to be celebrated more as the last, long summer weekend before autumn rather than a celebration of the labor movement and its achievements.

In the late 1800s, as the Industrial Revolution hummed along, the workforce norm was 12-hour days, seven days a week and these also included children before child labor laws.

On Tuesday Sept. 5, 1882, a group of some 10,000 workers took an unpaid day off to march in New York City, holding the first-ever organized Labor Day parade. Twelve years later, the workers of the Pullman Palace Car Company in Chicago protested wage cuts and brought about worker’s rights to the public eye leading Congress to declare that the first Monday in September would heretofore be known as the holiday for workers.

Traditions today

While I have no children, I did celebrate TGIBTS (thank God it’s back to school) with

my volunteer coordinator as she danced and whirled for joy with only a few stutter steps of guilt arising every now and again. Her smile was so big that day last week that I swear she must have slept with a coat hanger in her mouth the night before.

With the meaning of Labor Day and her traditions looming in my thoughts today, I received an e-mail from a city councilman wanting to know about the history of our local downtown post office. Is there any greater labor of love than to answer the call of a public servant whose query is on local history and tradition? Well yes, but none I can think of since my deadline looms for this column.

The query from Councilman John Sorey: How long has there been a neighborhood post office in old Naples?

The Undercover Historian’s response: Walter Haldeman founded Naples in 1888 and completed the pier the following year. Naples’ first post office was at the end of the Naples Pier and the first postmaster was Capt. Charles Stewart, who was also captain of the Bon Temp, the steamship that delivered visitors, supplies and the mail to Naples.

The Bon Temp was the only way into Naples until 1915 when the road from Fort Myers to Naples was opened. The mail and guests were loaded on the steamer and when it docked at the pier, the guests headed for the hotel, as their luggage was towed on the “railroad ramp” to the right of the pier that ran all the way down Pier Street (12th Avenue South) to the Naples Hotel. For the townsfolk, this was a special time for people watching and catching up with neighbors as they waited for their mail. It was a com-

munity tradition.

A cigarette butt was the cause of the demise of the post office, which was then moved to Capt. Stewart’s home for a while.

In 1928, the post office was moved near the commissary, which was just to the right of where Campiellos now sits. The town folks would meet at Margaret & Arnold Haynes’ Beach Store (next to the Quanza Hut — the old movie theater) to wait for the mail and to gather gossip. So many residents packed the place that the small booths that sat six comfortably often had 12 crammed into the booth to “chew the fat” or a good tuna fish sandwich before gathering their mail.

The post office stayed on Third Street South until 1952 when a new post office was built downtown.

So, the bottom line answer is: The tradition of a neighborhood post office has been in downtown for more than 56 years, but before that, it was in the historic district for 63 years. All in all, the City of Naples has had a post office south of 5th Avenue South for — get this — 120 years.

Henry James was right. An endless amount of history, 120 years to be exact, has made a tradition — a neighborhood tradition we may lose if the federal government closes the neighborhood post office on 7th Avenue South.



NAPLES BACKYARD HISTORY / COURTESY PHOTO

Naples’ first postman

Good luck, Councilman Sorey. This is a Labor Day mission to keep a 120-year-old tradition in the Naples way of life alive. ■

Lois Bolin is the co-founder of Naples Cultural Landscape, a fund at the Community Foundation of Collier County. Naples Backyard History is the fund’s educational initiative. For more information, visit the NBYH Mini-Museum at 1300 Third St. S., call 594-2978 or visit www.naplesbackyardhistory.org.

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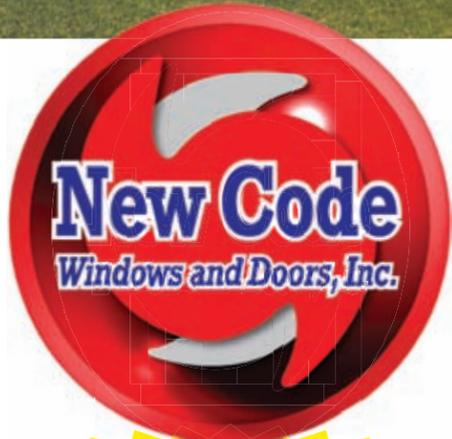
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NEWS OF THE WEIRD

BY CHUCK SHEPHERD
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She's a real doll

Lonely Japanese men (and a few women) with rich imaginations have created a thriving subculture ("otaku") in which they have all-consuming relationships with figurines that are based on popular anime characters. "The less extreme," reported a New York Times writer in July, obsessively collect the dolls. The hardcore otaku "actually believes that a lumpy pillow with a drawing of a (teenage character) is his girlfriend," and takes her out

in public on romantic dates. "She has really changed my life," said "Nisan," 37, referring to his gal, Nemutan. (The otaku dolls are not to be confused with the life-size, anatomically-correct dolls that other lonely men use for sex.) One forlorn "2-D" (so named for preferring relationships with two-dimensionals) said he would like to marry a real, 3-D woman, "(b)ut look at me. How can someone who carries this (doll) around get married?" ■

Cultural diversity

► In May, Singapore's Olympic Council, finding no athlete good enough, declined to name a national Sportsman of the Year.

► A survey of industrialized nations by the Organization for Economic Cooperation and Development revealed that Japanese and Koreans sleep the least,

while the French spend the most time at both sleeping and eating.

► A Tokyo rail passenger company, Keihin, installed a face-scanning machine recently so that employees, upon reporting for work, can tell whether they are smiling broadly enough to present a good impression ■

Latest religious messages

► The director of a child advocacy group told The Associated Press in June that, since 1975, at least 274 children have died following the withholding of medical treatment based on religious doctrine. In one high-profile case this year, the father of a girl said turning her over to doctors would violate God's word (she died), but in another, a Minnesota family that had trusted their son's cancer to prayer, based on advice from something called the Nemenhah Band, changed course and allowed chemotherapy, which so far appears to have prolonged the boy's life.

► The Shinto temple Kanda Shrine, near Tokyo's version of Silicon Valley, does a brisk business blessing electronic gadgets, according to a July dispatch in Wired magazine. Lucky charms go for the equivalent of about \$8.50, but for a personal session, the temple expects an offering of the equivalent of at least \$50. The Wired writer, carrying a potentially balky cell phone, approached the shrine with a tree branch as instructed, turned it 180 degrees clockwise, and laid it on the altar. After bowing twice and clapping his hands twice, he left, looking forward to a glitch-free phone. ■

Questionable judgments

► Maryland corrections officials, hoping to improve juvenile rehabilitation by a kinder, gentler approach to incarceration, opened its New Beginnings Youth Center in May. The lockdown facility had declined to use razor wire, instead merely landscaping its chain-link fences with thorny rose bushes. After one inmate easily escaped on the second day of operation, razor wire was installed.

► Bride Lin Rong wed in August in China's eastern Jilin province, walking down the aisle in a dress that was more than 7,000 feet (1.3 miles) long (rolled up in a wagon behind her).

► Britain's National Health Service of Sheffield issued a "guidance" to schools this summer to encourage teaching students alternatives to premarital sex, including masturbation. According to the Daily Telegraph, the leaflet (titled "Pleasure") contains the slogan "(A)n orgasm a day keeps the doctor away" and likens the health

benefits of eating fruits and vegetables, and exercising, to the benefits of masturbating twice a week.

► Welsh artist Sue Williams was awarded the equivalent of about \$33,000 in June, from the Arts Council of Wales, to explore cultural attitudes toward women's buttocks, especially "racial fetishism" in African and European culture. Ms. Williams said she will create a series of plaster casts of buttocks to work with, beginning with her own.

► In July, the National Institutes of Health awarded \$3 million to the University of Illinois Chicago to identify the things that cause lesbians to drink alcohol. It will be very important, said research director Tonda Hughes, to compare why lesbians drink with why heterosexual women drink. (This is a different NIH grant from the ones reported in News of the Weird in June, to study why gay men in Argentina drink and why prostitutes in China drink.) ■

Undignified deaths

► Two 22-year-old men were accidentally killed in Mattoon, Ill., in May during an outing in which an open-top double-decker bus was used to transport guests. Several people were standing in the top tier, but investigators said only the two tallest men were acciden-

tally hit when the bus passed under Interstate 57.

► A 23-year-old man drowned in Corpus Christi, Texas, in February, when he sought to back up his claim in front of "friends" that he could hold his breath underwater for a long period of time. ■

Recurring themes

► A man was almost killed in Rodgau, Germany, in July when, attempting to show friends he could spit a cherry pit the farthest off of a balcony, made a running start but accidentally toppled over the railing. He was hospitalized with hip injuries.

► Evidence of the dexterity and usefulness of monkeys (for fetching objects for

disabled people) came from the Plants & Planters store in Richardson, Texas, in July. The store owner, seeking to combat recent burglaries, installed a surveillance camera, which revealed a monkey scaling the fence, scooping up plants, flowers and accessories, and handing them to an accomplice waiting on the other side. ■

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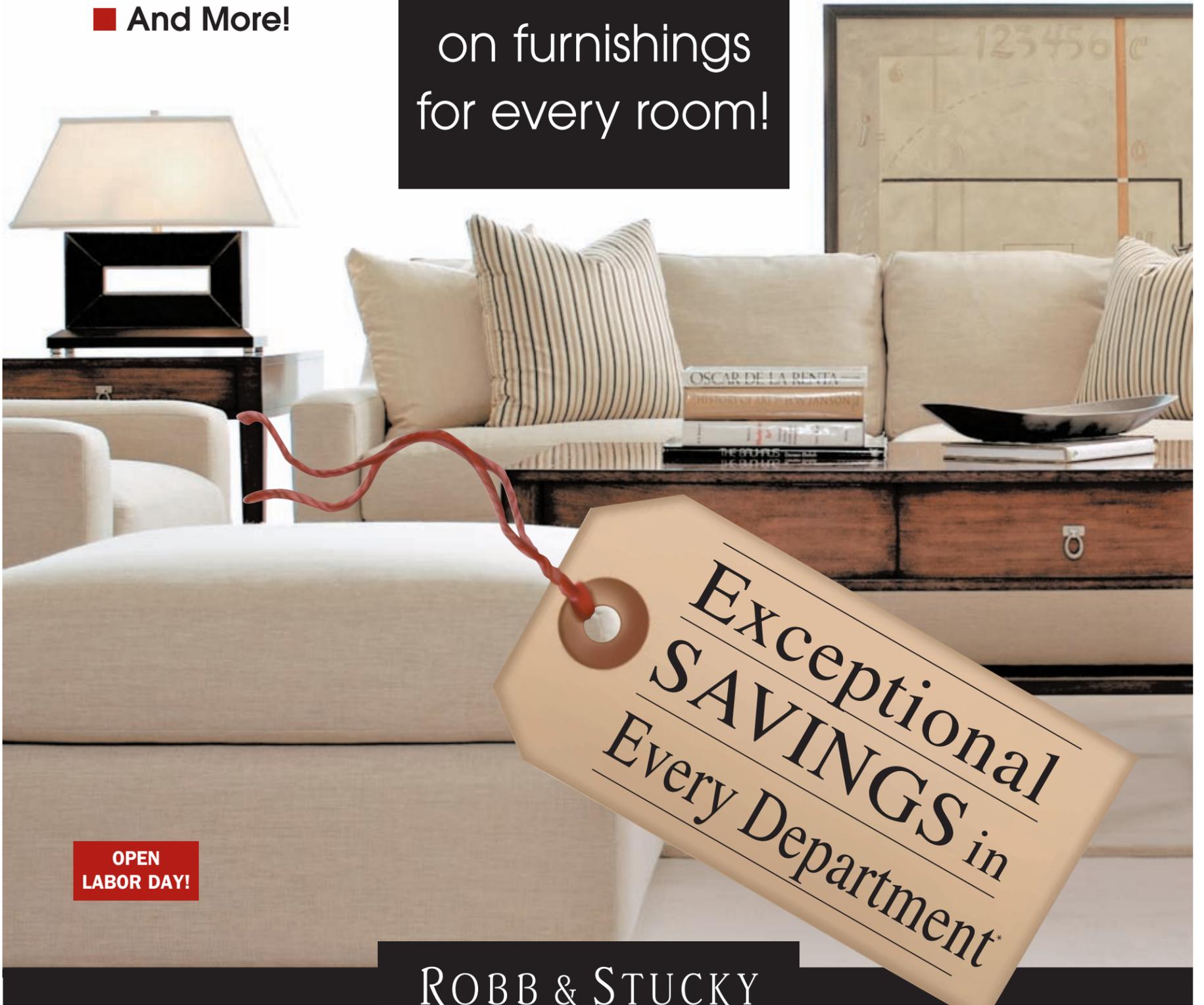
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HEALTHY LIVING

Therapeutic cooling offers leading-edge treatment for cardiac arrest

BY DANA THIMONS
Special To Florida Weekly

William Henderson went into cardiac arrest in December 2007, his wife, Betty, clearly recalls, "The day his heart stopped" and how she believes inducing hypothermia — cooling his body temperature — blessed her with another year to share with her husband of 61 years.

"The room was full of doctors and nurses, it was absolutely freezing in there," Ms. Henderson says. "It was the most wonderful thing, when he opened his eyes. He was in a deep coma and when he opened his eyes, we knew he was going to live."

Lee Memorial Health System implemented the practice of inducing hypothermia for cardiac arrest patients approximately two years ago, after cooling therapy was endorsed by the American Heart Association. In fact, Lee Memorial was one of the first non-teaching hospitals in the nation to start using the treatment. It's currently offered at Gulf Coast Medical Center and HealthPark Medical Center — two of the system's hospitals with major cardiac programs.

Two physicians extremely close to the subject of therapeutic cooling are Dr. Kenneth Tolep and Dr. Jeffrey Scott, medical directors of the Intensive Care Units at HealthPark Medical Center and Gulf Coast Medical Center, respectively.

According to Drs. Tolep and Scott, despite all of the advances in cardiac care, the chances of surviving a cardiac arrest that occurs outside of the hospital remain very low and the chances of waking up with good neurologic function are even worse. This cooling technique improves the patient's chances of waking up and eventually resuming a normal lifestyle.

"This is not a life-saving procedure, but rather a brain-saving procedure," says Dr. Scott. "If the brain is injured, the person may survive, but with a poor quality of life. The cooling process works to preserve the brain from injury due to lack of blood flow."

The exact reason cooling improves neurologic outcomes has not been definitively proven. Some evidence says it slows the metabolism in the brain. Other theories are that hypothermia may improve oxygen delivery to areas of the brain where blood flow has been deficient or possibly, it lowers intra-cranial pressure. Another theory is that hypothermia may decrease the productions of harmful chemicals released when blood flow to the brain has been reestablished. This is called a reperfusion injury.

Not all cardiac arrest patients are eligible for the cooling treatment.

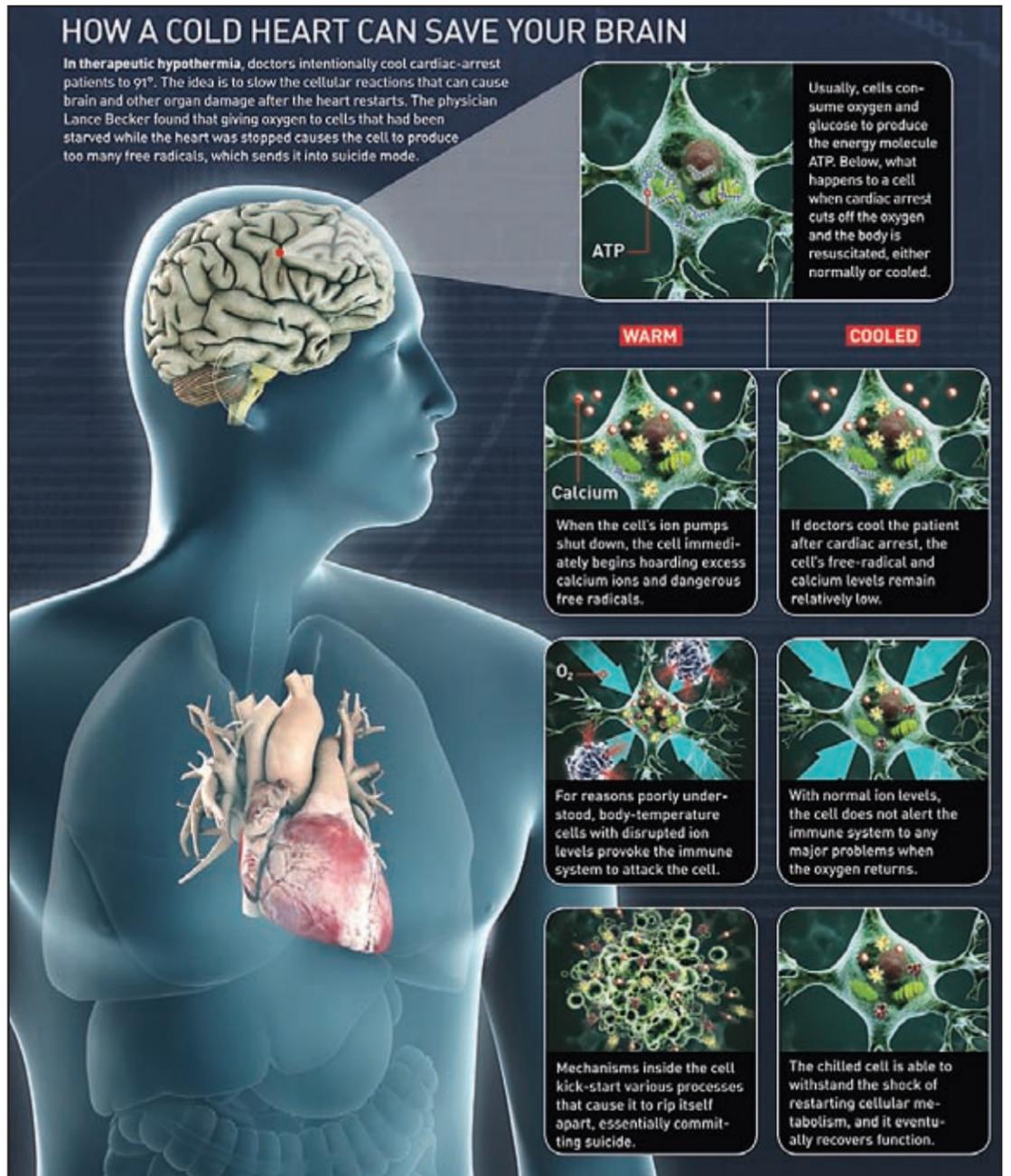
"It was the most wonderful thing, when he opened his eyes. He was in a deep coma and when he opened his eyes, we knew he was going to live..."

Eligible patients are those who have been resuscitated and regain their pulse after the episode, but remain in a coma-like or unconscious state. Physicians believe mild hypothermia treatment assists patients to have a better neurologic outcome, thus better brain function after cardiac arrest.

"It is a very complex process. The first thing is that patients have to be recognized by EMS and the emergency department as candidates," says Dr. Scott. "This involves a lot of training and collaboration between EMS and the hospitals."

Gulf Coast Medical Center and HealthPark Medical Center both have a protocol in place if a patient is a candidate. If the emergency room physician determines that the patient is a candidate, he or she will call a code "ICE." Code "ICE" involves a critical care physician and cardiologist. If the patient does not need immediate cardiac treatment to save his or her life, the critical care physician will take over and coordinate care to start the cooling process.

Although no study so far has shown whether the time cooling begins matters, the teams at Lee Memorial Health System try to start cooling as soon as possible.



POPULAR SCIENCE / COURTESY GRAPHIC

There are multiple ways physicians are cooling patients. One commonly used technique is to chill the intravenous fluids given early on to qualifying cardiac patients. Ice packs are often placed at key areas near the arms and legs, to begin the cooling process. Additionally, specialized cooling blankets can be placed around the patient. The teams at Lee Memorial Health System use a combination of these methods on eligible patients. The patient's temperature is lowered to between 90 to 93 degrees Fahrenheit. By keeping the core temperature within this narrow range, maximal benefit is obtained while at the same time reducing possible side effects of hypothermia.

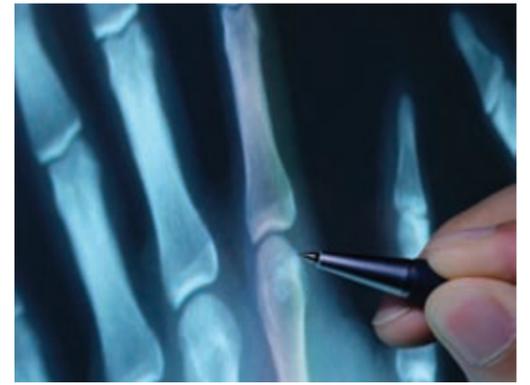
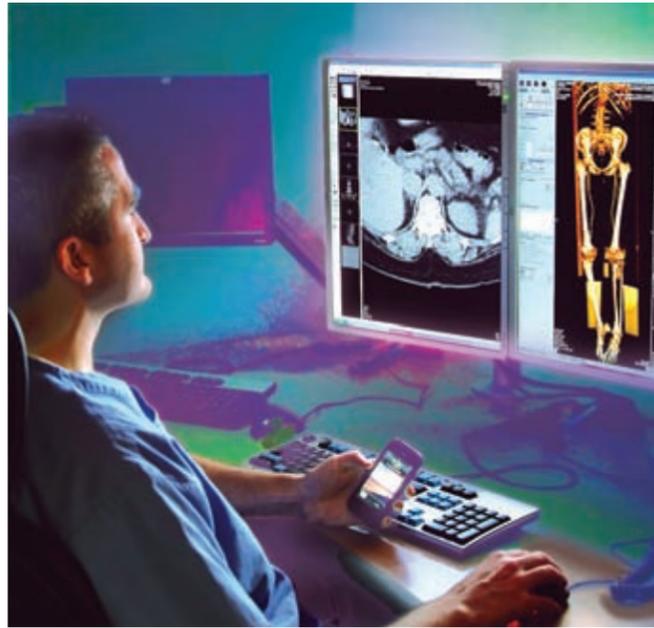
Dr. Tolep says the concept of lowering body temperature to help with certain illnesses happens to be a very old-fashioned idea. Hippocrates observed

that sick people who were packed in the snow seemed to fare better. In the 1950s, doctors started using intentional hypothermia to protect brain functions during cardiac surgery.

This practice, which had been previously endorsed by the American Heart Association, has been slow to catch on due to the extremely demanding nature of the treatment. An ICU nurse needs to be at the bedside on a continuous basis and intensive care physicians need to evaluate the patient and initiate therapy as rapidly as possible, even when cardiac arrest occurs in the middle of the night. Furthermore, the equipment needed to keep the patient at the appropriate temperature can be quite expensive. Despite the difficulties in implementing these protocols nationwide, Drs. Tolep and Scott said that this technology may protect brain function. ■

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BOTANICAL

From page 1

and featured in a short film.

Clarence Tears, director of the South Florida Water Management District's Big Cypress Basin, believes the garden's national nod is duly earned.

"They are in the forefront, I think," Mr. Tears said of the botanical garden.

He noted how the garden's leaders considered the property's future and began planning for it at the outset. One of the savviest decisions was to find ways to capture rainwater and use it to satisfy the garden's needs, Mr. Tears said. Doing that means a reduction in irrigation, but also benefits botanicals, which thrive on nutrient-rich rainwater.

Brian Holley, director of the Naples Botanical Garden, said the garden's goal is to be a long-term, sustainable institution that creates the minimum possible environmental footprint.

"It isn't just for 10 years from now or 50 years from now," Mr. Holley said. "Hopefully it's for 500 years from now."

The garden's water management system has several eco-friendly sides, he

explained. The drip irrigation system directs water where it's needed, allowing fertilizer to be most effective and reducing run-off. Elsewhere, the bio-swales aid in water treatment by removing pollutants as the water flows downhill to enter the property's irrigation lakes and, finally, wetlands.

"The water quality, by the time it gets there, is very, very high," he said. "We feel very good that it's a sustainable system."

The garden also includes other environmentally-smart additions, such as solar-powered wells and weather stations to measure rainfall.

"I think as we go forward, it's going to be a tremendous system," Mr. Holley said.

The 170-acre garden site is located at the corner of Bayshore Drive and Thomasson Drive in East Naples, and includes 90 acres of permanent conservation. In June 2008, the gardens closed to undergo an extensive expansion project.

Phase One of the renovated gardens is 45 acres and reopens on Nov. 14. It includes the children's garden, Caribbean and Brazilian gardens, a palm walk, flower and tree groves, nature trails, a birding tower, the River of Grass feature and a butterfly house. ■

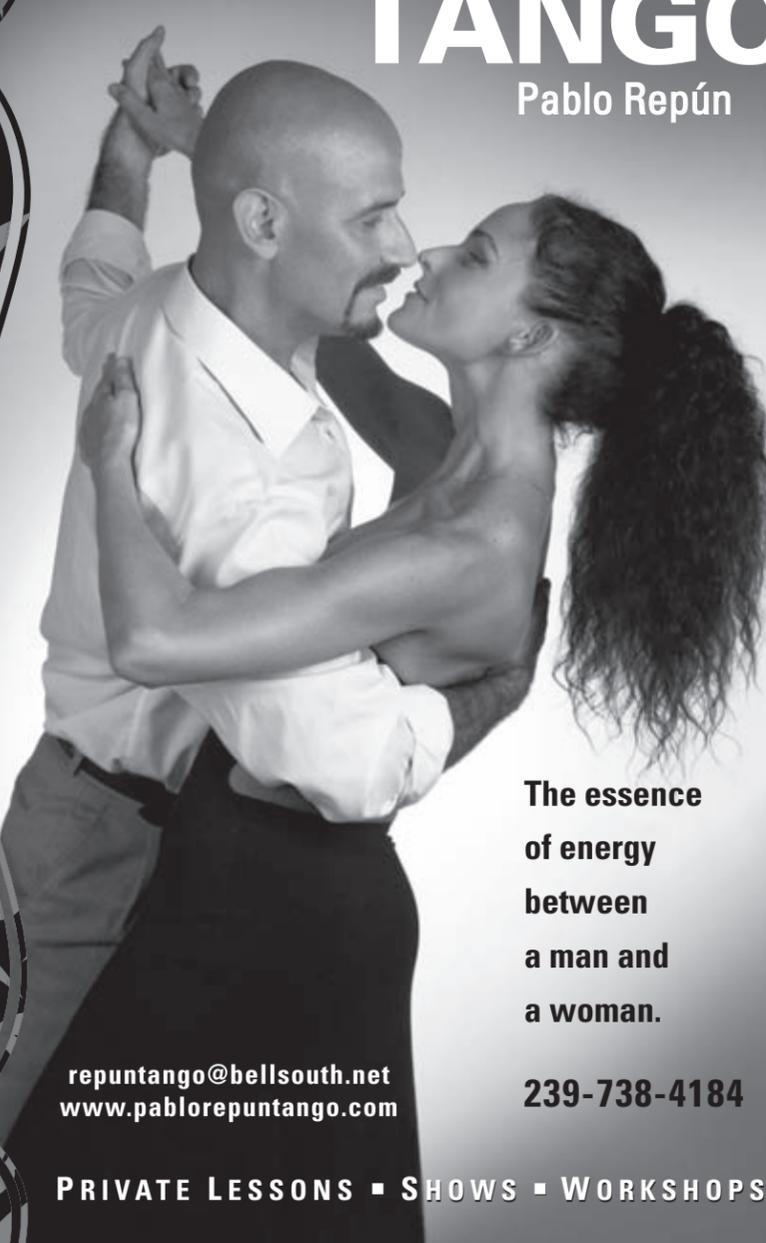
Attention smokers: Free help to quit

A series of six Quit Smoking Now cessation classes will begin on Tuesday, Sept. 15, from 5:30-6:30 p.m. at the Collier County Health Department. To register for the program, contact Eliseo Rangel at 989-9809. Participants will be able to receive free Nicotine Replacement Therapy, patches, gum and lozenges.

The Florida Department of Health and

the American Cancer Society also provide Florida residents the opportunity to take advantage of the toll-free telephone-based tobacco cessation help. The Quitline is available in English, Spanish and TDD for the hearing impaired. Callers are eligible for five individualized counseling sessions (eight for pregnant women) and free self-help materials. Call 1-877-822-6669. ■

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OUTDOORS

A scalloping holiday: Fresh from the freezer



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When the state fishing regulations brochure cautions not to keep more scallops than you're willing to clean, it's hard not to let optimism course through your veins.

Surely we would limit out on the yummy crustaceans, I told my husband as we drove five hours north of Fort Myers to a remote stretch of the Gulf Coast just south of the Big Bend.

It sounded simple: Take a boat and snorkeling gear out to the grass flats, then look for their palm-sized shells and pick them up. Legal limit: 2 gallons per person in the shell.

The bay scallop season is short here in Florida — from July 1 to just after Labor Day. This year, the season closes Sept. 10. It's only legal from the Pasco-Hernando county line to the west bank of the Mexico Beach Canal in Bay County. So for those of you who want to plan a last-minute trip to Cedar Key, Horseshoe Beach or Steinhatchee, this weekend is the time to head north.

I'm here to tell you, though, not to do it like we did.

For example, consider making sure your engine works before you get there. These scallops like water 4 feet or less, but up along that coastline, the shallow water extends out for miles.

Now, we were borrowing a place from a friend, and the Gheenoe there had an engine the friend had warned us was old. Gheenoes are shallow-draft canoe-like boats that have a transom suitable for mounting a small outboard. The engine we discovered in the storage shed at our friend's place may have been suitable for "Antiques Road Show." It sputtered nicely but would not purr. Or even start.

But we were not deterred. We had brought our canoe paddles from home.

So off we went into the wild blue, er, grassflats yonder.

Even though this scalloping happens at points north of here, it's still just as hot as it is here. So after paddling two hours and not seeing a single scallop, we called it a day. Which killed us because back at the ramp, we saw deposits of hundreds of discarded shells that other boaters had just cleaned the white meat out of.

Next day, first stop: The local marina and local store at Horseshoe Beach. We'd get some tips and then head out. Maybe we weren't doing it right, I thought.

Nope. It really was as easy as snorkeling and picking them up. Yep, people really were getting their limits daily. Only problem was this: The best scallop beds were about five miles away.

Suddenly our weekend getaway shifted from snorkeler-gatherer mode to hunter-gatherer mode. As in hunting from our car. We drove the back roads and found a few driveways where locals advertised shrimp and seafood for sale out of their freezers. A nice gent sold us a pound of cleaned scallops for a mere \$6.



FLORIDA FISH AND WILDLIFE CONSERVATION COMMISSION / COURTESY PHOTO

Bay scallop

Not being a fool, I emptied my wallet. That night, we enjoyed a scrumptious scallop dinner, and back at home here, we've had several more.

True, we didn't have the satisfaction of getting the buggers ourselves. We've no new chapter for the verbal storybook where our Keys lobster adventures and our Boca Grande stone-crabbing capers exist. Sadly, we cannot join the Labor Day crowds this coming weekend to finish the season out.

But July 1, 2010, isn't so far off, is it?

In other outdoors news:

► Lee County boaters are needed for a research project that Florida Sea Grant is conducting as it examines barriers to life-vest usage. Sea Grant needs you if you're a male angler older than 21, a female boater older than 21 who boats with your spouse at least once a month, or a male recreational boater over 21.

University of South Florida and Sea Grant staff will contact you to learn your views and opinions about boating in Lee County. Participants will receive a \$40 gift card as a thank you. All you need to do is call Moya Alfonso at (813) 395-1015. Don't wait. They need to line up boaters within the next two weeks. ■

— Betsy Clayton is a freelancer based on Pine Island and also is Lee County Parks & Recreation's waterways coordinator. Contact her at boatingbybetsy@yahoo.com.

Scalloping season

>>Where: Gulf coast from the Pasco-Hernando county line to the west bank of the Mexico Beach Canal in Bay County

>>Season: Closes Thursday, Sept. 10

>>Limit: 2 gallons of whole bay scallops in the shell, or 1 pint of bay scallop meat, per day; recreational scallopers may possess no more than 10 gallons of whole bay scallops in the shell, or ½ gallon of bay scallop meat, aboard any vessel at any time.

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*For 13 consecutive years, Financial Planning Magazine 10/2008.

There is no assurance that these techniques are suitable for all investors or will yield positive outcomes.

PET TALES

Cure for dog's begging? Stop giving in

BY GINA SPADAFORI
Universal Press Syndicate

The easiest way to stop a dog from begging is never to let the habit start.

When we like the dog's behavior, we say we're "sharing" our food. When we don't like the behavior, we call it "begging." And we foolishly expect our dogs to see the difference.

But we are the ones who control and shape a dog's behavior. If you never want your dog to stick her nose in your plate, put her head on your knee or paw at your arm, then don't ever reward her with food when she does.

What if it's too late for that? With patience and consistency, you can change your dog's behavior by never rewarding the begging again. When your dog finally

becomes convinced that she will never again see another piece of food delivered from off your plate, she'll stop asking. You can also have her practice a behavior that's incompatible with having her nose on your knee — a down-stay on the other side of the room while you're eating.

But be warned: If you're inconsistent, you'll actually make the problem worse. Rewarding a behavior occasionally is called random reinforcement, and it's a powerful motivator. In fact, it's what keeps the gambling industry so profitable: You never know when a slot machine will pay off big, but a little payoff now and then keeps you playing. ■



Rewarding begging means more begging.

• **A Belgian Malinois named Alba** has been catching rule breakers in Maryland's North Branch Correctional Institution, where inmates have been smuggling in cell phones. The phones often are hidden in pieces and in difficult-to-detect places such as shoe heels, book bindings and toilet pipes. But Alba and other specially trained dogs are able to detect the specific scent that cell phones carry. The state's five cell phone-sniffing dogs in Maryland's prison system found 59 phones last year, according to Wired magazine.

• **If your greyhound takes off** on you, you'll never catch him. The National Greyhound Association reports that it takes an



elite greyhound three steps to hit a cruising speed of 45 mph.

• **Bear-proof canisters may be** more bear-friendly than previously thought, according to *The New York Times*. The BearVault 500 had been tested successfully in Yellowstone National Park and at the Folsom (Calif.) Zoo to withstand all bear break-ins, including those by grizzlies. But the BearVault didn't figure on the bear

known as Yellow Yellow. The black bear in the High Peaks region of the northeastern Adirondacks has managed to master a canister-opening technique that often confuses campers. Yellow Yellow was fingered for the break-ins by her radio collar, which put her at the scene of the crimes. She opens canisters by pushing in the first tab with her teeth, turning the lid with her head, and then pushing in the second tab. Other bears are following her lead, campers report.

• **Snakes are able to move forward** by using their belly scales, which are oriented to snag on irregularities. They then push their bellies into the ground to produce friction and move ahead. ■

Pets of the Week



>>**Emma II** was saved from a kill shelter, had life-saving surgery (splenic tumor) and is now recovering. Emma II is 8 to 10 years old, gentle, charming, and loves to ride in the car. She desperately needs both sponsors and a home.



>>**Tucker** is an 8-year-old red boy who, at 50 pounds, is quite small for a golden retriever. He is a beautifully behaved boy who gets along with everyone. He loves to play fetch and walks nicely on the leash.



>>**Sandy** is a sweet little 4-year-old red girl whose former owner didn't have enough time for her. She does well with other dogs and cats. Sandy is house-trained, walks beautifully on the leash and loves car rides.

To adopt a pet

Golden Retriever Rescue of Southwest Florida is an all-volunteer nonprofit organization serving Collier, Charlotte, Lee and surrounding counties. For more information about volunteering, adopting, sponsoring or fostering golden retrievers in need, call (239) 369-0415, e-mail applications@grrswf.org or visit www.grrswf.org.

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MUSINGS

Surrender



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I give up.
What does that mean?
Well, it is my distinct impression (or is it mere mirage?) that the drawing of distinctions, the recognition of difference and the subsequent definition of that difference, is necessary in a life that desires meaning. Socrates' words echo in my mind: "The unexamined life is not worth living."
He uttered that statement at his own trial for heresy. He was accused of encouraging his students to question the accepted beliefs of his time, to think for themselves. The punishment for this offense was death, but Socrates could have suggested an alternate punishment of imprisonment or exile that would probably have been accepted. But these alternatives would rob him of exactly what he felt gave meaning to his life: examining the world around him openly, with others. So he chose his own death.

People do not always get to pick their poison.
Kartika Sari Dewi Skukarno, a 32-year-old model, nurse and mother, was arrested for drinking beer in a Malaysian hotel in December 2007. For that crime, she was sentenced to a fine of 5,000 ringgit (about \$1500) and six lashes with the cane.

The only punishment in Malaysia more severe than caning is death. Twenty-four strokes of the cane is maximum punishment. The rattan canes used come in two thicknesses. The slender cane is said to cause more pain, while the thicker cane causes more physical damage. The law used to exclude women, men over 50, the medically unfit and the insane. However, Muslim law, applied to the 60 percent of the Malaysian population that is Muslim, allows for the caning of women.

It is reported that Kartika wants to endure this punishment in order to deter Muslims from serving and drinking beer. She has even called for her caning to be done in public, to make the deterrent more effective. She has been quoted: "Who am I to question the Islamic authorities' laws? That is beyond me."

Those who are caned are naked, tied to an A frame. The caning is done by specially trained caning officers who strike precisely, without anger or pity.

It is said that the blue black buttocks of those caned swell to double in size, leaving permanent scars that remain after the two weeks in which only a prone position is possible.

Kartika's caning has now been postponed until after the holy month of Ramadan, a time of fasting, prayer, and purification.

The word Islam comes from the Arabic word that is translated as submission or surrender. But this pirate feels compelled to draw distinction: Is there a difference between submission and surrender?

The word submission comes from the Latin word meaning an act of lowering. What is lowered? The mission, from the



Latin for sending, is lower. The mission, if you decide to accept it, is on the knees lower, lower bound and disciplined lower, sights set lower. We can hear the creaking, then the splintering, of will being broken. I hear the words of Simone Weil: "Oppression that cannot be overcome does not give rise to revolt but to submission." Submission is sending lower.

Surrender, from the French, like submission, has the prefix meaning movement down. But while submission is a sending lower, surrender is a giving back under. What's the difference? I give up, again.

Then I imagine the "giving up" and the "giving back under" meeting in the vast middle between the subjective and the objective, between the idea and the reality, between the essence and the existence, between the desire and the spasm.

And now, miracle, I dare to eat a peach.

I hear the mermaids singing. My voice wakes not to drowning, but to delight.

Even if it be mirage, I love. Because it is mirage, I love. This is my distinct impression. This is my examined life, my virtue, my public example, my pain, my swollen buttocks. This is my doctrine and my heresy. For this I willingly die in each moment, by every hand. I submit unwillingly. I surrender in bliss.

Vive la difference.
(Not.) ■

— Rx is the FloridaWeekly muse who hopes to inspire profound mutiny in all those who care to read. Our Rx may be wearing a pirate cloak of invisibility, but emanating from within this shadow is hope that readers will feel free to respond. Who knows: You may even inspire the muse. Make contact if you dare.

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BUSINESS & REAL ESTATE

WEEK OF SEPTEMBER 3-9, 2009

A GUIDE TO THE NAPLES BUSINESS INDUSTRY

“When their advertising budgets dwindled, they said ‘we can’t just die on the vine.’”
— Don Neer, new membership director of the Naples Chamber

Chambers of commerce swell with new members

BY EVAN WILLIAMS
ewilliams@floridaweekly.com

Local chambers of commerce that lost members during the recession are finally seeing a trend toward growth. A turnaround started this summer for the Greater Naples Chamber of Commerce, the Greater Fort Myers Chamber and others.

Membership has spiked as more owners who lost customers and watched advertising budgets implode during the recession aim to take advantage of networking opportunities. Nominal membership dues are worth the price for most because of perks like advertising discounts or, for new businesses, a ribbon-cutting event pictured in chamber publications.

“When their advertising budgets dwindled, they said ‘we can’t just die on the vine,’” said Don Neer, new membership director of the Naples Chamber.

The Greater Naples Chamber of Commerce had about 1,500 members when Michael Reagen became CEO seven years ago. It grew steadily to more than 2,000 members until many went out of business near the end of 2008 and the first half of this year.

“It was most disheartening,” said Mr. Neer. He would call to collect membership dues from businesses that hadn’t paid after 60 days and “more often than not, the operator was coming on and saying ‘I’m sorry, this number is no longer in service.’”

By June, new members were outpacing the disappearing ones at the Naples Chamber. In July, it welcomed 30 new members, the most since growth ended abruptly last year. Now it’s back to 2,000 members. The Greater Fort Myers Chamber grew with 22 new members in July, 22 percent more than last July, to make 1,140 members. It had reached a peak of 1,300 members before many didn’t rejoin or went out of business last year.

“Right now we’re starting to see those numbers come back up,” said Marietta Mudgett, executive director of the Fort Myers Chamber. “From talking to other business in the area and other chambers of commerce, I think we’re on the way



COURTESY PHOTOS

Above: David Fralick of Alpha Media interviews Swamp Buggy Queen Megan Hoolihan at the Greater Naples Chamber of Commerce Trade Show 2009 at Edison State College. At left Shula’s is represented.



now. It looks like we’d flatlined and we’re on our way back up.”

A similar trend in upward growth started this summer or earlier this year at other chambers in Southwest Florida. They include smaller ones like the Lehigh Acres Chamber of Commerce in Lee County, the Eastern Collier Chamber in Immokalee and the Southwest Florida Hispanic Chamber.

“(The Hispanic Community) is a growing market,” said Veronica Culbertson, president of the Southwest Florida Hispanic Chamber. “So many business peo-

ple want to reach that group, capture that business. Our membership growth has been very good this year, so many people. And we’ve been able to capture old members we haven’t seen in a while.

“Right now, people can’t do as much advertising and marketing. The chamber helps them stay within their budget.”

The most popular reason for joining is networking opportunities and chamber events that suit different tastes and schedules.

“Some people can’t make the breakfast, but they can make the after-5 mixer,” Mr. Neer said. “Everybody comes to these things with a pocketful of business cards. That’s what it’s all about: everybody’s exchanging ideas and cards and

SEE CHAMBERS, B7 ▶

WEEK at-a-glance

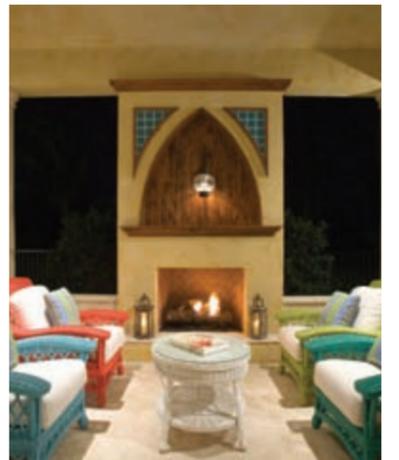


Naples Chamber event
And other networking social events in Lee County. **B9 & 10 ▶**



Leadership

Brett Brown is a natural fit as NABOR president. **B2 ▶**



By the hearth

The Corsenza II model at Treviso offers coastal cottage motif. **B11 ▶**

The SavingsPost.com fulfills founders’ quest for thrift

It wasn’t long ago that to admit you clipped coupons, pinched pennies or were the saver of your family brought funny looks from friends and co-workers. Now, though, saving is the new “cool” thing to do. Even those once self-proclaimed spenders are watching their dollars closely these days. And with practically every company, big and small, pushing the why-spend-big-when-you-can-save-big message, it’s almost as if there’s a new movement happening across the nation.

Robert Desiano saw the writing on

the wall a couple of years ago when he knew the mortgage business he was in was about to collapse. To simplify his life, he upped and moved his family from New York to Naples and set out on a quest to help people save money.

The result: TheSavingsPost.com, a site that allows merchants to advertise their

POWER POINTS

AlysiaSHIVERS

ashivers@floridaweekly.com

specials and, in turn, allows consumers to print, text or e-mail those deals to use at their leisure.

As Mr. Desiano and his business partner Dan Sexton point out, local merchants are looking for more customers and consumers are looking for deals. The problem is that so many of those deals often get left at home on the

kitchen counter. “People forget coupons at home all the time,” said Mr. Desiano. “But I know that I never leave home without my cell phone.”

Now, thanks to the TheSavingsPost.com, you simply text the coupon to your cell phone, where it will remain until you are ready to use it. Just show it to an employee during your visit to claim your savings. The e-mail option allows for easy sharing among friends and for those who still prefer the old-fashioned

SEE POWER POINTS, B5 ▶

BUSINESS PROFILE

Brett Brown: A natural fit as NABOR president

BY ALYSIA SHIVERS
ashivers@floridaweekly.com

Longtime real estate broker Brett Brown was not supposed to be president of the Naples Area Board of Realtors this year. Even when he initially applied to serve as an officer, he thought he'd be turned down, given all of the newer and younger talent that was in the running.

"I honestly didn't give it much credence," he said. But he was, in fact, given a spot on the board, as treasurer, only to have things quickly change last fall when President-elect Matt Hudson announced his campaign for state representative. Suddenly short a president for 2009, NABOR approached Mr. Brown about taking the position.

With more than 25 years of real estate experience and more than two decades serving on various NABOR committees, Mr. Brown was a natural fit. Just look at what's transpired during his nine months in office so far. "We have done so much this year, it's almost become a joke," he laughed.

The biggest coup for Naples was NABOR's hosting of the National Association of Realtors Resort and Second-Home Symposium, an event that drew hundreds of Realtors to the area in March for education, entertainment and networking. "This is our crowning jewel so far this year," Mr. Brown said. "It allowed us to really show off our community."

Another exciting item on the agenda, which NABOR hopes to debut in late October, is the unveiling of NaplesArea.com. Currently, the site is a helpful and useful tool for consumers seeking advice about buying or selling property, but the new site promises to provide even more detailed and accurate information about Naples, plus it will filter all information from NABOR's Multiple Listing Service over to this site making it very user-friendly for those looking to buy.

Yet, even in the midst of all the accomplishments, Mr. Brown continues to tout the enduring relationships and family-atmosphere of NABOR, two aspects he believes are fundamental to the Naples Board. "The camaraderie within our board is unparalleled," he said. Having been to Florida Realtors meetings, visited boards around the state, and talked with various Board presidents, NABOR always stands out because of its emphasis on getting to know one another.

As a longtime agent, Mr. Brown realizes the importance friendship and solidarity, but over the years he has also



Brett Brown

COURTESY PHOTO

profession but in your community, your city council, your state," he said.

But that's not all he's learned. Mr. Brown has gained knowledge and insight at every stage of his career. At VIP Realty Group, where he was given the opportunity to sell and manage, he learned how to effectively work with agents from a management standpoint. "I was really able to assist people and help them grow," he said.

At Miromar Realty of Southwest Florida, he experienced a more structured, corporate environment offering little interaction with management and no opportunity to help agents. In the early days, working for his father at Lee Collier Corp., developing, selling and managing properties his family had built, he learned how to carry on and manage a project after its completion.

Today, he's at Downing-Frye Realty as a Realtor and he has plans to start a consulting business to advise his real estate colleagues on media relations, something he really enjoys.

No doubt he's certainly come a long way from his high school days making doughnuts at his parents' seven Mr. Donut shops in Fort Wayne, Ind. He even thought doughnuts would be his life, which is why he didn't take college all that seriously and, even though he had all the hours in, he never bothered to get a degree. "I thought I would end up running his stores," he said. "I never bothered to think I would do anything else." ■

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Using covered calls to 'sell high'



With danger constantly lurking around the corner, investors need to have effective tools at their disposal to earn competitive returns while minimizing risk. An excellent tool that allows investors to profit from volatility in the stock market is the "covered call."

Option strategies are tricky and should be understood clearly before implementing them in a portfolio. For an astute investor, however, the covered call strategy can generate a healthy income stream while establishing a partial hedge on a portion of the portfolio.

Assume today is Aug. 15, and company XYZ stock is trading at \$24 per share. You own 1,000 shares of XYZ stock, which, at the current price of \$24, is worth \$24,000. Since you feel that the stock is in the ballpark of its "intrinsic value" (i.e. what you calculate to be a fair price for the stock), you would not mind selling your XYZ shares at a price of \$25. Enter the covered call.

There is a call option for company XYZ that expires on the third Friday of November and has a \$25 strike price. We refer to this as a "November \$25 call on company XYZ." One call represents 100 shares of the underlying stock, XYZ.

In your brokerage account, you execute

a trade to "sell to open" 10 November \$25 calls. Since someone is willing to pay \$1 per call (in this example only — actual call prices vary and are in constant flux) and one call equals 100 shares, your brokerage account would receive \$1,000 in "call premium" (\$1 multiplied by 1,000, less your brokerage firm's commission, which may be about \$20) when the trade clears in one day.

If XYZ is higher than \$25 on the third Friday of November, you would be obligated to sell your 1,000 shares of XYZ for \$25 per share, or a total of \$25,000. In addition, you would keep the \$1,000 in call premium. Remember that XYZ stock is trading today at \$24, so your position is only worth \$24,000 right now. You would essentially sell your XYZ stock for \$26,000, yielding a profit of \$2,000 (\$2,000 divided by \$24,000 equals an 8.3 percent return in three months, or a 33.3 percent annualized return).

On the other hand, if XYZ is below \$25 by the third Friday of November, you would keep your stock and would no longer be obligated to sell it for \$25 per share. You would also keep the \$1,000 in call premium. Essentially, you would have generated 4.2 percent in income (\$1,000 divided by \$24,000) from your XYZ stock for three months, which is a 16.7 percent annualized return. In addition, you would still be eligible to receive dividends on XYZ stock.

There are two major risks of selling covered calls: one tends to bother investors more, while the other is a true

financial loss.

► If news comes out that XYZ is going to be bought by ABC for \$35 per share, you are committed to sell your XYZ stock for only \$25 per share. You still keep your \$1 call premium, so you are really selling for \$26. However, the other \$9 (the difference between \$35 and \$26), would go to the person who bought the calls from you. This is not that bad of a situation, though. If you expect XYZ to skyrocket to \$35, you would not want to cut off your potential upside by selling covered calls. But remember, you calculated that \$25 was a fair price and you wanted to be a seller of XYZ stock. Plus, you still earned your \$2,000 profit as described above. Worse things have happened to investors.

► The more troubling situation would be if bad news comes out on XYZ stock and it quickly falls to \$15 per share before you have a chance to buy back the covered call and sell the stock. There is no way that anyone will want to exercise their right to buy your stock for \$25. You will keep the \$1 call premium, but you would also be the proud owner of a \$15 stock. In hindsight, you would have been better off selling the stock at \$24 instead of selling covered calls.

As a seller of covered calls, you can collect higher premiums on more volatile



stocks. The source of volatility could be the underlying stock itself or market conditions in general. Either way, volatility benefits you as a seller of covered calls.

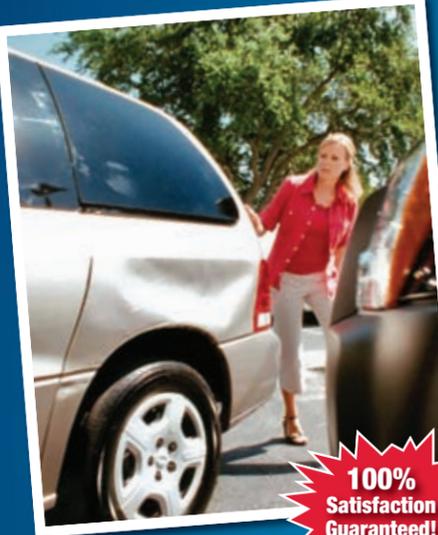
If you expect that the stock price has overextended itself in the short run, consider selling covered calls to generate income while the stock price consolidates. If the stock continues higher, that's fine, too; in a disciplined way, you methodically "sold high."

Covered calls are not a magic solution, but they are an important tool available to investors. If you are searching for ways your portfolio can generate income, it would be prudent to learn more about this valuable technique. ■

— Frank C. Fontana, CFA, is president of Banyan Asset Management Inc., a registered investment advisor firm. He is currently the president of the CFA Society of Naples, an organization of approximately 90 money managers and securities analysts in Southwest Florida.

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ON THE MOVE

Accounting



BARBA

Carl J. Barba Jr. has joined BriersCPA as CFO. Mr. Barba has 30 years of executive leadership in multiple industries, including law, retail and manufacturing. His broad finance and operations expertise includes treasury functions, finance and business operations, international finance, SEC regulatory compliance, risk and credit management, technology analysis and implementation, profitability analysis and managing multi-million dollar budgets. He was formerly with Action Coach and Fowler White Boggs, PA in Fort Myers and Nutter McClennen & Fish in Boston.

Automotive

Phil Falzarano has joined John Marazzi Nissan of Naples as Internet sales manager. Mr. Falzarano holds a bachelor's degree in finance from the University of Connecticut and brings more than nine years of auto sales experience to the dealership.

Banking



MIHELICH

Nicole Mihelich has been named vice president/branch manager of Encore Bank's main offices in Naples, at 3003 Tamiami Trail North. Ms. Mihelich brings 10 years of banking experience to Encore. She most recently was direc-

tor of admissions for Royal Palm Academy. She relocated from Ohio to Bonita Springs with her husband and two children in 2005 and is active in the Bonita Springs Chamber of Commerce and in numerous nonprofit organizations within the community.

Health Care

For the third year in a row, the medical practice of Retina Consultants of Southwest Florida has been named among the Best Doctors in America. The doctors are ophthalmologists and retina specialists Joseph Walker, Glenn Wing, Paul Raskauskas, Tom Ghuman, Ashish G. Sharma and Donald Fletcher.

The Best Doctors in America database is compiled by 45,000 members of the medical industry. Retina Consultants of Southwest Florida was founded in 1980 and has offices in Fort Myers, Naples, Bonita Springs, Cape Coral and Port Charlotte. The practice specializes in diagnosing and treating diseases of the retina and vitreous such as macular degeneration, diabetic retinopathy and other vision-threatening diseases.



Seated: Dr. Glenn L. Wing. Middle row: Dr. Donald C. Fletcher and Dr. Ashish G. Sharma. Back row: Dr. Tom Ghuman, Dr. Joseph P. Walker and Dr. Paul A. Raskauskas.

Primary Education

Joy Savenas has joined the faculty of Royal Palm Academy to teach second grade.



SAVENAS

A native of Michigan, Mrs. Savenas earned a bachelor's degree in geography and elementary education, as well as a master's degree in school administration, from Western Michigan University. She taught for 12 years in Michigan prior to relocating to Naples. Royal Palm Academy is a private Catholic school.

Nonprofit Organizations



NOBLE

Board members and officers for the 2009-2010 season of Classic Chamber Concerts have been elected and are as follows: **Helen Noble**, president; **Donald Shapiro**, immediate past president; **Alan Harris** and **Delores Sorey**, vice presidents; **Douglas Bracy**, treasurer; and **Leonard Stagoski**, secretary. Directors are **Hyonja Lee Abrons**, **Mary Baron**, **Jeannette Boucher**, **Yvonne Brandt**, **Andrea Clark Brown**, **Judy Castel-Cruz**, **Marian Dolan**, **Robert Hicks**, **Ann Jacobson**, **Frank Klapperich Jr.**, **K. Patrick Kruchten**, **Erich Kunzel**, **Merlin Lickhalter**, **Gail Rothenberg**, **Harriet Schley**, **Joanne Smallwood**, **Roz Travis** and **Barbara Vaccaro**.

Kevin Lewis, CEO of Southwest Florida Addiction Services, has been appointed by Gov. Charlie Crist to serve on the statewide Drug Policy Advisory Council. The council is charged with conducting a comprehensive analysis of substance abuse in



LEWIS

Florida and making recommendations to the governor and legislature for developing and implementing state drug control policy. It also will make recommendations on funding and changes to the law that would remove barriers to or enhance the implementation of the state's drug control strategy. Expansion and funding of drug courts also will be reviewed by the council. Mr. Lewis has been CEO of SWFAS since 1993 and has been an adjunct professor with Florida Gulf Coast University, a board member and officer for the Florida Certification Board and past president of the Florida Alcohol and Drug Abuse Association.

Landscape Architecture



NESBIT

Renee Nesbit has been named administrator to lead the expansion of GardenBleu Landscape Architecture's design and installation services. A graduate of Wayne State University Law School in Detroit and Davenport University in Grand Rapids, Mich., with a degree in accounting, Ms. Nesbit previously worked in banking and as in-house counsel for a credit union. She also spent 10 years doing estate planning and real estate/business transactions and litigation. Her accounting skills and legal background in real estate and business transactions will play a critical role in the broadening reach of Gardenbleu Landscape Architecture's services. ■



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POWERPOINTS

From page 1

way, the print option is also available.

Of course, Mr. Desiano and Mr. Sexton still think the word coupon makes people cringe, which is why they call advertisers' deals "savings posts." To find the savings posts on the site, a consumer simply enters a ZIP code and up pops all the deals available in that area. There's no registering and no signing up. To send a deal to your cell phone, click on the text icon and within seconds it transfers to your phone.

From a merchant perspective, The-SavingsPost.com is a convenient way to advertise happy hours, lunch and dinner specials and discounted services. Plus the site allows merchants to post some general information about the business and a map points consumers to their location.



Currently about 60 Naples merchants advertise on the site and Mr. Desiano and Mr. Sexton are branching out into the Fort Myers and Bonita Springs markets. They also plan to take this statewide and nationwide expanding into New York, Tennessee and California so that when you are traveling you can visit the site for deals in those locations.

"If you text message via your cell phone, you are just seconds away from discounting in Southwest Florida," Mr. Desiano said. ■

BUSINESS BRIEFS

Naples LinkUp holds first networking event

Social networking has been compared to a cocktail party online. While that may be true on some networks, there are local professionals looking to do business and LinkUp with you on LinkedIn. With 40 million users and growing, LinkedIn is one of the most popular professional networking sites in the United States.

Local business professionals have partnered with the Greater Naples Chamber of Commerce to start Naples LinkUp. The purpose of this LinkUp is to help members refresh the personal connection that they have with their online network. It is also meant to help emerging business professionals build their connections.

"Online networking is not meant to replace human interaction," said Cyndee Woolley of C2 Communications. "Social media is meant to enhance relationships."

Naples LinkUp will hold its first networking event from 5:30-7:30 p.m. Wednesday, Sept. 9, at The Mercato, with a drink specials and door prizes at The Pub, AZN and Piola. For more information and to register, visit www.NaplesLinkUp.com. ■

Local cell phone retailer joins national franchise

Oscom Communication of Naples has become Wireless Zone, making it part of the nation's largest exclusive carrier and retailer of Verizon Wireless products and services. While the retailer's name has changed, the owner, Bruce Capobianco, is the same, as well as his experienced team of sales consultants.

"By joining the franchise, the support it provides allows me more time to focus on improving the overall experience for my customers," said Mr. Capobianco, in response to the growing demand for top-notch wireless technology in the Naples community.

The store will reopen under the Wireless Zone name at 7207 Radio Road, Naples, at the corner of Santa Barbara and Radio Roads in the Berkshire Commons Shopping Plaza next to Publix. ■

Sassy Cakes Web site debuts

There's a slice of happiness and a source for smiles when you visit www.sassycakesinc.com. The site, making its

online debut, gives visitors a tantalizing preview of the flavorful experiences they can choose when enjoying any of Sassy Cakes' inventive and original cupcake flavors.

"Cupcakes are a time-honored treat," said Bayah Harrison, co-owner of Sassy Cakes Inc. "We created the site to showcase our cake flavors and icings, which are made from all-natural ingredients."

Visitors to the site can also get the latest news, including new flavor offerings, and what flavors they can anticipate during the store's hours each week. For more information, call 687-5100. Sassy Cakes is located at 2550 Goodlette Road North, Suite 2 in Naples. ■

ULI to discuss future of master planned communities

The Urban Land Institute Southwest Florida District Council will host a breakfast program titled "What is the Future of Master Planned Communities in Southwest Florida?" on Thursday, Sept. 24. The meeting will be held at the Village Walk community clubhouse in Bonita Springs. Registration and breakfast will begin at 8 a.m., with the presentation starting at 8:30 a.m.

The guest speakers will include John Gleeson, of Gleeson Real Estate Consulting; Kathy Cecilian, president of Cecilian Worldwide; and Al Kinkle, of the Lexington Country Club and CMAA. These industry experts will explore each of their respective areas of knowledge and a panel discussion will be moderated by Brian Yonaley of Pulte Homes.

Topics will include the fundamental changes that are occurring in master-planned communities throughout Southwest Florida as a result of the severe economic downturn and how communities can best position themselves for the future by offering the lifestyle amenities and pricing that are most important to buyers. The "greening" initiative and other important topics also will be discussed.

The cost is \$15 for ULI members, \$20 for non-members, \$10 for young leaders, \$10 for government members and \$10 for students. For more information or to register, call the ULI Southwest Florida District Council at 1-800-321-5011 and mention code 8118-1001.

The Urban Land Institute is a nonpartisan research and educational institute directed by its members and supported by dues. For more information, visit www.uli.org. ■

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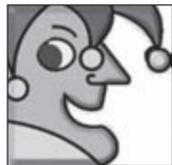
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With a 30-year loan, although your payments will be lower, you'll end up paying much more in interest, and your interest rate will be higher. But the payments can be more affordable, and you may be able to buy a bigger home.

Consider this example: You take out a \$200,000 mortgage. With a 30-year loan with an interest rate of 6 percent, you'll likely pay more than \$200,000 in interest over the life of the loan. If it were a 15-year loan at 5.4 percent, you would pay less than \$100,000. That's a massive difference, don't you think?

Still, consider the question from lots of

angles. Know that it can be dangerous to take on more debt than you can handle. Make sure you can afford the monthly payments and won't be living too close to the edge. Make sure you're not neglecting saving and investing for retirement just to swing a 15-year mortgage.

If you opt for a 30-year loan and enjoy lower payments than with a 15-year one, can and will you invest the difference? That can be an effective way to build wealth. Another clever trick is to take out a 30-year loan, but treat it like a 15-year one, making extra payments against the principal every month. (Be sure to get a mortgage that permits you to do so.) That way you build equity faster but aren't strictly tied to the higher payments.

Finally, don't be misguided about taxes. Yes, a longer loan will give you heftier interest deductions — but that's only because you'll be paying so much in interest. It's better to pay less interest, if you can. ■

My Dumbest Investment

Lawsuit Dangers

One of my first dumb investments was in a company that made fuel additives. I bought it around \$13, and sold it at \$3. I didn't do enough checking into it before I bought it. If I had, I would have discovered that it had some lawsuits pending that might get it into trouble, which did indeed happen. First management lowered the company's generous dividend by 50 percent — that should have been my first clue. Then, they discontinued it altogether. That is when I got out at \$3 and took a loss. Now I mostly own blue-chip dividend-payers.

— Kathy C., Calif.

The Fool Responds: You learned a valuable lesson, that legal entanglements can send a company's shares southward, or keep them down. Even the threat of that can do so. Tobacco companies, for example, have been avoided by many people because of the threat of lawsuits. And companies involved in the making or selling of asbestos, lead paint, silicone breast implants and other things have similarly felt pressures because of the threat of possible lawsuits or the possible costs of existing lawsuits. ■

Do you have an embarrassing lesson learned the hard way? Boil it down to 100 words (or less) and send it to The Motley Fool c/o My Dumbest Investment. Got one that worked? Submit to My Smartest Investment. If we print yours, you'll win a Fool's cap!

Last week's trivia answer

Founded in Arkansas in 1935, I'm the world's largest processor and marketer of chicken, beef and pork. I process 40 million chickens per week and the chicken wings I produce each year would stretch from Los Angeles to New York and back more than six times. I'm America's No. 2 tortilla producer, the leading supplier of protein to all large American restaurant chains and a top provider of cooked meat toppings to the U.S. pizza industry. I've contracted with more than 6,000 family farmers. In 2008, I raked in \$27 billion, and I'm the Fortune 500's second-largest food company. Who am I? ■

(Answer: Tyson Foods)

Write to Us! Send questions for Ask the Fool, Dumbest (or Smartest) Investments (up to 100 words), and your Trivia entries to Fool@fool.com or via regular mail c/o this newspaper, attn: The Motley Fool. Sorry, we can't provide individual financial advice.

What Is This Thing Called The Motley Fool?

Remember Shakespeare? Remember "As You Like It"? In Elizabethan days, Fools were the only people who could get away with telling the truth to the King or Queen. The Motley Fool tells the truth about investing, and hopes you'll laugh all the way to the bank.

Ask the Fool

Should You Wait for Market Bottom?

Q Just opened a brokerage account with an auto-investment feature that will let me regularly invest in an S&P 500 index fund. Should I wait until the market hits bottom before I begin investing? I opened a Roth IRA last month that lost 14 percent already, so I'm nervous.

— J.W., online

A The problem with waiting for a market bottom is that we can't recognize it until it has passed. So you might be on the sidelines when the market begins recovering. It can be costly to be out of the market on days when it rings up big gains. On Oct. 13, 2008, for example, the S&P 500 surged nearly 100 points, or fully 10 percent. Those who would have wanted that gain but were waiting lost out.

If you're nervous about where the market is headed, do what you're doing: Gradually invest money over time (this is dollar-cost averaging). That way you'll get shares when they're both lower priced and higher priced and won't have to keep guessing about the market's direction. Don't fret too much about a one-month loss — what matters is that you choose good investments and are focused on long-term performance.

Q I have \$500 and want to start investing in stocks. What should I do?

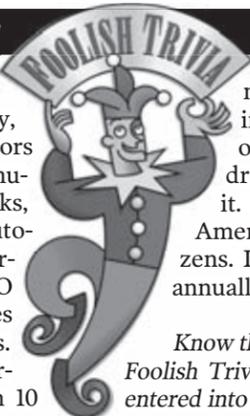
— T.W., Dover, N.H.

A You can learn more about brokerages and pick one at www.broker.fool.com. But before jumping in, make sure you have an emergency fund ready, with several months' worth of living expenses. Next, consider taking some time to read up on investing. Perhaps start with "The Motley Fool Million Dollar Portfolio" (HarperBusiness, \$27) or John Bogle's "The Little Book of Common Sense Investing" (Wiley, \$20).

Got a question for the Fool? Send it in — see Write to Us.

Name That Company

Founded in 1890 in St. Louis, where I'm still headquartered today, I began by making electric motors and fans. Today I'm a global manufacturer, specializing in networks, process management, industrial automation, climate technologies, storage, appliances and tools. My CEO oversees some 140,000 employees and 255 manufacturing locations. During World War II, I made airplane gun turrets and more than 10



million brass shell casings. My name isn't Waldo or Ralph, and in 2000 I dropped "Electric" from it. I've been named one of America's best corporate citizens. I rake in about \$25 billion annually. Who am I? ■

Know the answer? Send it to us with Foolish Trivia on the top and you'll be entered into a drawing for a nifty prize!

The Motley Fool Take

No More Flower Power for Monsanto

Monsanto (NYSE: MON) will befriend anyone if it thinks the company will benefit. It recently sold its sunflower business to rival Syngenta for \$160 million.

At more than two times last year's sales of \$75 million, that's a pretty good price for Monsanto to get. But the cost savings from synergies might be worth it to Syngenta, which sold about \$200 million worth of sunflower seeds last year. The move also considerably strengthens Syngenta's global lead in the sunflower market, should another seed producer want to challenge it.

The deal likely includes some technology for next-generation sunflowers, which might boost future sales and make the

acquisition less costly. Since most of the market for sunflowers is for the oil in the seeds, producing hybrids with higher oil content or yields means Syngenta can charge farmers more for the seeds.

The sale reflects Monsanto's push to be a more focused company by selling off products on the fringe. Last year, the agriculture giant sold its Posilac cow hormone to its marketing partner, the animal health division of Eli Lilly.

Staying focused on corn, soybeans, cotton, vegetables and wheat is a good move for Monsanto. Now it simply needs to push out profitable innovations in those larger markets. Despite their looks, sunflowers just didn't have a bright enough future. ■

BUSINESS MEETINGS

► **Social Media Series Session No. 3: Twitter.** This third in a series of four sessions concerning social media will be held Tuesday, Sept. 8, from 11 a.m. until noon at the Greater Naples Chamber of Commerce building, 2390 Tamiami Trail N. Each session covers a different topic; you did not have to attend the previous sessions to attend. Register online at www.napleschamber.org/events.

► **Chamber of Commerce:** Naples LinkUp is Wednesday, Sept. 9, from 5:30 to 7:30 p.m., at The Pub, AZN, and Piola at The Mercato. This is not just another networking event. Join this progressive group of business people who are eager to meet new people and build referral relationships. This free event is co-

sponsored with the Naples' LinkedIn group.

► **Lee-Collier Networkers** meets for lunch once a month in Bonita Springs and Naples. The Naples meeting is at 11:15 a.m. on the fourth Friday (next meeting Sept. 25) at the Naples Beach Hotel and Golf Club; \$30 at the door or \$25 in advance. The Bonita Springs meeting is at 11:15 a.m. on the second Thursday (next meeting Sept. 10) at the Elks Lodge on Coconut Road; \$21 at the door (cash only), \$16 in advance. www.leecolliernet.com.

► **The Naples Area Professional League of Executive Services, N.A.P.L.E.S.,** meets from 7-9 a.m., on the first and third Thursdays of the

month at The Club at Naples Bay Resort. www.naplesgroup.net.

► **WNOCC Women's Networking of Collier County** meets at 11:30 a.m. on the second Tuesday of the month (next meeting Sept. 8) at the Collier Athletic Club. For more information, call Nancy Dalaskey at 280-3803.

► **Business Network International** holds its weekly meeting at 7:15 a.m. Thursdays at St. Katherine Greek Orthodox Church, 7100 Airport-Pulling Road N., North Naples. For more information and to make a reservation, call 354-3224.

► **Goal Setters Business Network International** holds its weekly breakfast meeting at 8 a.m.

Wednesdays at Vanderbilt Presbyterian Church, 1225 Piper Blvd. For information, call Lola Moore at 398-3006 or Kelly Salmons at 597-0787.

► The next meeting of the **Collier County Women's Bar Association** is noon Wednesday, Sept. 23, at the Northern Trust Community Room, 4001 Tamiami Trail N.

► The **Bonita Springs Area Chamber of Commerce** hosts Jerry Ross, executive director of the Disney Entrepreneur Center, with "Tactics for Touch Times," from 8:30-10 a.m. Tuesday, Oct. 20, at Embassy Suites in Estero. Registration is \$20 by Oct. 18 and \$30 after that. Call 992-2943 or visit www.BonitaSpringsChamber.com. ■

CHAMBERS

From page 1

businesses and phone numbers.” Mr. Neer said the most significant change is that many of the new members are actually old businesses, forced to look for fresh networking and advertising opportunities because of the recession.

Pat Hart, of H&R Drapery in Naples, said the chance for networking opportunities played a part in her decision this summer to join the Greater Naples Chamber. She and her husband have owned the business for eight years.

“Actually, we won a free membership,” she said. “But I’d been thinking of joining. During this recessionary time it’s more and more important to network.”

She added, “The chamber is working hand in hand with Collier economic developments, so that really broadens the spectrum of services. It’s a lot bigger than I thought it was, to be honest. I was surprised at how active it is and how many members they have.”

The Lehigh Acres Chamber of Commerce in Lee County, which has 350 members, has seen the trend as well.

“We have seen an increase in the number of people that are looking for the opportunity to network and do things a little bit differently,” said Joseph Whalen, CEO of the Lehigh Chamber. “For some time, for every member we lost we were picking one up. Now for every member that goes out of business, we’re picking two or three up.”

Because of the new growth, the Lehigh Chamber is moving to bigger offices in October. But Mr. Whalen attributes that to steady growth over a number of years. The Lehigh chamber gained 10 members in July.

“That was the first (month) in quite some time to hit double digits,” Mr. Whalen said.

There are at least 135 chambers of commerce in Florida. Most of them, including the ones in this article, are nonprofit groups. They raise awareness about laws and issues that affect the community and promote business growth in many ways, including seminars and social gatherings. Those perks are attractive, especially during a downturn.

“When people are flush with clients and prospects, sometimes they don’t feel the need to interact with other businesses in the community,” said Fort Myers Chamber Director Ms. Mudgett. “When business is a little bit slower, the effects of networking and getting to build relationships with other people comes to mind quicker. It’s one of the ways people can improve on their business.”

Immokalee and Hispanic Chambers

Richard Rice runs the Eastern Collier Chamber of Commerce in Immokalee with the help of two part-time workers. He has about 200 members. New ones are grateful for his help during the recession.

“When somebody comes to Immokalee, Rick (Rice) will go out of his way to help,” said Edrick Paul, owner of Cebien Haitian Baker Inc. on First Street in Immokalee. “They always tried to find a place we could place our bakery. If I needed financing, they would help me with local banks.”

He opened the business, two blocks from a large casino, just over a year ago with his wife, Marie Capita. Mr. Paul said his bakery is doing well. Most mornings he delivers bread to Naples, Fort Myers and Cape Coral. One of his specialties is swordfish cooked in a pastry.



COURTESY PHOTOS Games and smiles were for the taking at the Greater Naples Chamber of Commerce Trade Show 2009 at Edison State College.

“I can’t complain because it’s paying the bills,” he said. “At this time, if you can find a business that pays the bills, that’s a good business.”

Mr. Rice said his Eastern Collier Chamber lost 50 members this year because of the economy. “We’ve seen some new members coming in. It’s not a total wash. Some of it is being offset (by new membership),” he said.

Chambers of commerce often reflect the businesses found in a town, county or region. Although Mr. Rice said the Eastern Collier Chamber is “a fairly good representation of the business in Immokalee,” he added, “We probably fall a little bit short in Hispanic or Latin-owned business. I think that’s probably typical. It’s just harder to reach them. They have a little bit harder time understanding how they can benefit.”

The Southwest Florida Hispanic Chamber, which is at 395 members and growing, aims to bridge that gap.

“We’re a bridge between the Hispanic and non-Hispanic community,” said Hispanic Chamber President Ms. Culbertson. “A lot of Hispanics may not understand what the chamber is for, or may not believe they need to be involved with a chamber. We help Hispanics integrate themselves into other communities. When other communities interact with us they also learn about Hispanic culture.”

Part of the recent wave of growth is due to people looking for networking opportunities in the downturn, she said. Some of the growth has been due to a change in leadership at the chamber this year.

“Chambers of commerce are always

evolving,” said Ms. Mudgett, the Fort Myers Chamber director. “If they’re going to survive and grow, they have to make changes based on what’s happening in that community. (We) provide services and products that are going to help members through good times and not-so-good times.”

J. Mitchell Haley, owner of Haley Advertising & Marketing in Fort Myers, rejoined his own local chamber for personal and professional reasons.

“Personally, I think it’s all about community,” he said. “I actually just rejoined (the Fort Myers Chamber) after being away for several years. The friendship, camaraderie and networking were all very important.” ■

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Application deadline approaches for annual Blue Chip Business Award

The deadline is approaching to submit applications for the 15th annual Southwest Florida Blue Chip Community Business Award. Owners of small businesses that have overcome adversity to achieve success are invited to apply by Monday, Sept. 14. Oswald Trippe and Company Inc. is coordinating and sponsoring the program to recognize successful small businesses and share their stories as models for other entrepreneurs.



Southwest Florida Blue Chip Community Business Award. The winner will be recognized Thursday, Nov. 5, during a luncheon ceremony at Harborside Event Center, located at 1375 Monroe Street in Fort Myers. Registration begins at 11 a.m. The program starts at 11:30 a.m.

The keynote speaker will be Todd Huston, who as a teenager survived a boating accident

and leg amputation to become the only disabled athlete to hold a world record in an able-bodied sport, climbing to the highest elevations in all 50 states in 66 days and shattering the original record by 35 days.

Award winners use stamina, creativity and hard work to meet challenges head on, overcome adversity and vault financial hurdles.

The competition is open to companies that meet the following criteria:

- ▶ For-profit business;
- ▶ Operating under the same ownership for at least three years with principal office located in Lee, Collier or Charlotte County;
- ▶ Employs five to 400 people; and
- ▶ Has overcome adversity to achieve success.

Business owners may nominate themselves or be nominated by someone else, and help is available to draft applications. For information and applications, contact Stacey Mercado at 433-7189, or smercado@otcl.com.

Independent judges will select one Lee, Collier or Charlotte County business from the field of applicants to receive the 2009

Recent winners demonstrated the entrepreneurial spirit and a drive to succeed and saw obstacles as opportunities: The Indigo Room (2008); LeeSar Health-trust Partners and Media Vista Corporation (2007); Fox Electronics and Mik-kelsen's Pastry Shop (2006); Congress Jewelers and Island Café (2005); Arturo's Ristorante Italiano and Invest SW Title Services (2004); Clean Air & Allied Supply and Priority Marketing (2003); The Thomas Riley Artisan's Guild and Christ Centered Book and Music (2002); and Gulf Coast Printing Services and Ark Naturals Products for Pets (2001).

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NETWORKING

The Greater Naples Chamber of Commerce Trade Show 2009 at Edison State College



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NETWORKING

Spanky's Speakeasy celebrates 25 years



Lois Evans, Janie Alander and Mercedes



Sal and Gail



Janie Alander, Kristien Velez and Denise Gulierrez



Kaylee, Kalynn and Marcel

TAUNA SCHOTT / FLORIDA WEEKLY

The Interior Design Society at the Steinway Piano Gallery



Michele Longo and Janis Hopkins



Bob Jones and Beverly Carney



Tony Robbins and Beth Ann Tuyls



Dorrie Visser and Jinx McDonald

TAUNA SCHOTT / FLORIDA WEEKLY

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Corsenza II model at Treviso offers coastal cottage motif

SPECIAL TO FLORIDA WEEKLY

Treviso Bay boasts an environment that blurs the line between indoor and outdoor living. The 1,050-acre community, located next to the Rookery Bay National Estuarine Research Reserve, features colorfully landscaped parkways, fountains, numerous lakes and elegant residences.

The Corsenza II model residence by R&D Companies is an ideal haven for full- or part-time residents. This four-bedroom Grand Villa home is in the community's Italia neighborhood. Faith Fix of Freestyle Interiors designed the Corsenza II in an inviting "Coastal Cottage Reinvented" motif.

The Corsenza II's cottage feel is apparent upon entry to the foyer. Oversized white columns with paneling detail, a picket pattern overhead and a soaring two-story bead board ceiling all evoke images of a getaway by the sea. The shell-stone floors and honey yellow walls contribute to the cheerful ambiance. The great room provides a view of a lanai that includes a fireplace with driftwood accents and a boat-like backdrop on the mantle. The covered fireplace and outdoor kitchen area has a shell-stone deck that flows from the interior flooring. The outdoor kitchen includes a cook-top and white iron bar stools. The pool tiles are a combination of shades of blue and turquoise with a raised-stone hot tub.

Off the dining room is a kitchen done in a creamy-tone bead board with a brown-tone glazing. The kitchen includes Wolf cooking appliances and a SubZero refrigerator/freezer.

The study in the Corsenza II has an unfinished pine floor and soft lime-green grass-cloth walls.

A large white cabana-stripe over yellow is featured on the headboard wall of the master suite. A walk-in closet with an oval



Blue pendant lamps make a bright splash over the kitchen bar.



The master suite has a wall with yellow and white cabana stripes.

window is located in the hall leading to the master bath. The tub deck features a bead board facing and is placed in front of an oversized Kohler shower with multiple electronic shower heads. Granite counters over the vanities, driftwood mirrors and a turquoise- and cream-toned wallpaper complete the beach cottage look.

The additional bedrooms include a twin bedroom off the foyer done in yellow with a whitewashed wicker bed. The second guest room has midnight-blue trim that complements the bed's blue and white pattern upholstered headboard and eyelet bedspread.



The outdoor fireplace presents a perfect place for conversation.

A bathroom with tile that mimics wood is a highlight of the third guest bedroom. The bedroom has a king-size bed with a carved washed white headboard. Clean-lined driftwood color chests serve as nightstands.

The centerpiece of the Treviso Bay community is Southwest Florida's only PGA Tour Tournament Players' Club golf course. Designed by Arthur Hills, the 7,367-yard par 72 course is home of the PGA Tour's Champions Tour ACE Group Classic.

Treviso Bay offers residences by a collection of preferred builders offering an

assortment of architectural and square footage options. Premier Properties of Southwest Florida Inc. Realtors is the exclusive sales and marketing representative of Treviso Bay. Treviso Bay is being developed by Wisconsin-based V.K. Development Corp., owned by the Kuttemperoor family. The organization specializes in designing and creating unique master planned communities and other residential and commercial developments. Visit the Treviso Bay Sales Center at 9004 Tamiami Trail in Naples, call toll-free at 877-643-1476 or go to www.TrevisoBay.com. ■

Vogue Interiors offers solutions for sluggish sales

Vogue Interiors has teamed up with an east coast design firm to offer builders and developers a fresh way to market their empty condos and homes with a new line that provides a lifestyle approach to interior design.

Vogue Interiors is the exclusive representative on Florida's west coast offering Tui Lifestyle, a line of interior furnishings designed by internationally acclaimed designer Tui Pranich.

"Tui Lifestyle is a concept that creates a complete setting — assembling furniture, art, appliances, electronics, kitchen ware, dinner ware, linens and accessories — perfect for a one- or two-bedroom condo or villa," said Debbie DeMaria, ASID, president of Vogue, a Bonita Springs-based company with offices in Panama City, Republic of Panama. "Even the flat-screen TV is included."

Vogue Interiors can also supplement the furnishings available through Tui Lifestyle with custom window treatments and personalized accessories.

According to Ms. DeMaria, Pranich conceived the idea for the Tui Lifestyles line in response to the slumping real estate market on Florida's east coast.

"Pranich recognized that showing a home completely furnished increases the potential that the home will sell," Ms. DeMaria said, noting that Tui Lifestyle is already being used

to market several luxury condominiums in Miami. "Competition is tough, especially in the condominium market, on the west coast of Florida as well as the east coast. In late July, there were 4,129 condominiums listed on Sunshine MLS for sale just in Naples. One hundred and thirty-seven were in buildings constructed in 2008 or 2009. That may not include all new construction marketed by the builder. Add in the competition in the Bonita/Estero market, with 1,184 active condominium listings, and you know you have to do something special to get buyers' attention."

Traditionally, builders have offered one or two designer-furnished models, but those often come with a high price tag, an expense many builders no longer wish to bear. The Tui Lifestyle vignettes include the high style, detail and quality characteristic of professionally designed spaces, but come at a price made affordable by access to a

large quantity of inventory. Because the furnishings have been assembled in the Tui Lifestyle warehouse on Florida's east coast, delivery and set-up can be accomplished in less than a week.

"Price, speed of delivery and professional set-up are real advantages for builders and developers," Ms. DeMaria said. "Builders and developers can present a

SEE VOGUE, B14 ►



Vogue Interior's Tui Lifestyle offers a sophisticated, contemporary living room.



The bedroom of Vogue's Tui Lifestyle line includes furniture, accessories and top-line linens.

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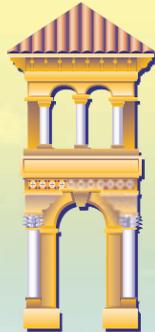
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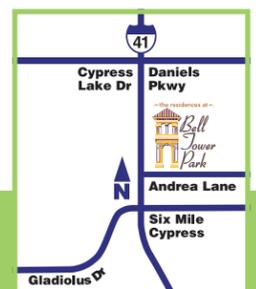
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Design center, Robb & Stucky host seminars

SPECIAL TO FLORIDA WEEKLY

The International Design Center in Estero and the Robb & Stucky showroom in Naples invite the public to free seminars about design tips and trends. The September lineup is as follows:

• **11 a.m. Thursday, Sept. 3** at Robb & Stucky Interiors, 2777 Tamimia Trail N., “Enlightening Design” — Design consultant Eva Thomas will discuss the latest trends in lighting and show how to bring new applications of general, ambient, task and mood lighting to your home.

• **11 a.m. Wednesday, Sept. 9** at Robb & Stucky Patio, 2840 Tamiami Trail N., “Fun in the Sun: The Latest Trends for Your Patio” — As the summer season comes to a close, the lovely weather of autumn in Florida is just beginning. Design consultant Melissa Shannehan and Brown Jordan representative Miles Fenn will discuss how to incorporate the latest patio trends into your Florida lifestyle.

• **11 a.m. Thursday, Sept. 10**, at Robb & Stucky Interiors, “Bed Head: Stunning Headboard Designs” — Whether in a master suite or a guest room, headboards can create a dramatic focal point in the bedroom. Design consultant Mary Beth Binkley-Gill will demonstrate innovative ways to design a headboard from fabric, paint or with an accessory.

• **2 p.m. Saturday, Sept. 12**, at the IDC, “Feng Shui for New Beginnings” — Sarasota design professional Jeannie Bloomfield will help participants discover fresh ways to support new beginnings. A personal feng shui consultation



COURTESY PHOTO

Dramatic headboard treatments will be the subject of a Sept. 10 seminar at Robb & Stucky.

and other gifts will be raffled off.

• **11 a.m. Thursday, Sept. 17**, at Robb & Stucky Interiors, “Core décor Furniture Must-Haves” — Design consultant

Sheila Doud will outline the essential, timeless furniture pieces to create a strong foundation in your living room, bedroom and dining room.

• **2 p.m. Saturday, Sept. 19**, at the IDC, “Tricking the Eye with Trompe-l’oeil Techniques” — Trompe-l’oeil fools the eye and adds realism to wall or mural art. See a demonstration of techniques, including color theory and the basics of light and shadow, along with a slide presentation by faux art expert Art Morehead.

• **11 a.m. Thursday, Sept. 24**, at Robb & Stucky Interiors, “From Napkin Folding to Dining Details” — The holiday season is just around the corner, which means entertaining at home with family dinners and friendly cocktail parties. Design consultants Merrlis Weed and Gail Kappotis will discuss how to entertain your guests in Robb & Stucky fashion.

• **2 p.m. Saturday, Sept. 26**, at the IDC, “Staging and Rearranging - Small Changes for Big Results” — A flair for design is helpful but not necessary as you learn tips for making small changes to give your home or office a whole new appearance. This concept is especially helpful for those who have a limited budget yet want a fresh look, or for those who need to stage a home for sale. Ellen Police and Sandy Davis of Pierre Deux will introduce the program, and several design professionals will provide additional resources.

For more information about programs at Robb & Stucky, call 261-3969, ext. 7000. Seminars are free, but reservations are requested.

For more information about events at the IDC, call 390-5111 or visit www.IDCFL.com. The IDC is located on Corkscrew Road in Estero across from Miromar Outlets. ■

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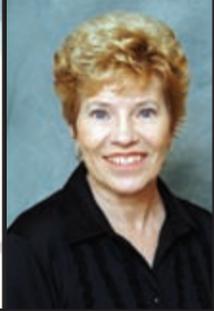
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VOGUE

From page B11

unified, professionally decorated condominium or home for a fraction of the cost of individually priced pieces. Tui Lifestyle is more of a designer-oriented approach than furnishing 'packages' and emphasizes a contemporary urban style."

As an incentive to buyers, a condominium may economically be offered as "move-in ready" complete with linens and kitchen ware. The furnishing packages can also be used if the builder decides to rent out a unit to offset expenses.

The bedroom settings can easily be adapted to accommodate a boutique hotel or to refurbish an existing hotel and common

areas, offering solutions for yet another facet of the real estate market.

"Vogue Interiors has been in business for 30 years," Ms. DeMaria said. "We recognize that success depends upon being able to evolve to meet the needs of the times. Our association with Tui Lifestyle is providing us with the opportunity to re-invent the interior design business on this coast — and to provide our clients with access to a new concept. This endeavor will supplement our custom interior design services."

Vogue Interiors has also made the Tui Lifestyle line available to the company's Panama clients, with delivery offered in a fraction of the time available through other avenues.

"This line is perfect for our clients in Panama," Ms. DeMaria said. "The quality of the furnishings and the diversification cannot be matched by what is currently avail-

able in that market. The quality is top line, but the quantity in the warehouse makes it affordable."

"This provides buyers with an opportunity to take advantage of the Lifestyle pricing, while still creating their own personal environment," Ms. DeMaria said.

Corporate offices for Vogue Interiors are located on U.S. 41 at 24520 Production Circle, Suite 5, in Bonita Springs. Founded in 1979, Vogue Interiors has earned numerous national, regional and local awards, including numerous Aurora Awards, the highest award presented by the 12-state Southeast Builders Conference. The company has been recognized for Designs of Distinction by Naples Illustrated. Vogue Interiors provides design services and model merchandising to residential and commercial clients in the United States and overseas. For more information, visit www.vogueinteriors.com. ■

SEALED OFFER SALE!!
One Weekend Only...
October 10 & 11

Buyers must come with a \$5,000 Bank Check and their offer to purchase an Azzurro Condo in a sealed envelope.

Buyers must be able to purchase on an "all cash basis" or have a pre-qualification letter from their lender.

AZZURRO CONDOMINIUMS
1540 BLUE POINT AVENUE ' NAPLES



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Acceptance of a Qualified Offer to Purchase is subject to the Seller and Seller's lender approval. Acceptance of Offer to Purchase is expressly conditioned on purchasers ability to close within 30 days.



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Boating, Beach or Golf?

21300 Lancaster Run, #916 Stoneybrook, Play golf without the high fees. 1st floor, 2 plus den condo with lake views. Just reduced to
\$164,900



REDUCED!

Oyster Bay, 1165 Clam Ct. #6 Boat dock is included in this spacious waterfront condo. No membership or docking fees. Unique 2 story floor plan just minutes from 5th Ave. and the beautiful Naples Beaches.
\$434,000



Vanderbilt Towers, 1 Bluebill Ave. Walk to the Vanderbilt Beach from this beautiful, totally renovated condo. Over \$110,000 spent on redesign and professional decorating. The open floor plan makes this unit seem much larger than it is and what a great location! The beach is just steps away.
\$490,000



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 <p><i>Audubon Country Club</i></p> <p>From the moment you enter the courtyard thru a wrought iron gate this stunning home exudes the feel of an elegant Italian Villa. 3+den /3.5 The Hyland Team 239-269-6113</p> <p>Charleston Ct. \$1,250,000</p>	 <p><i>Heritage Bay</i></p> <p>Live the Naples lifestyle in this fantastic home that has all the upgrades and shows like a MODEL, in a terrific bundled golf community. 3/2 The Hyland Team 239-269-6113</p> <p>OPEN SUNDAY 1-4 PM Gator Bay Ct. \$475,000</p>
 <p><i>Cypress Trace</i></p> <p>Fantastic views of lake & golf course make this unit one of the most desireable in the community. Incl. bundled golf & turnkey furnishings. 2+den/2 The Hyland Team 239-269-6113</p> <p>Cypress Trace Cir. \$171,000</p>	 <p><i>Victoria Shores</i></p> <p>Lovely condo with 3rd floor view of lake. Community pool and tennis. Turnkey furnishings can be incl. in the sale and are negotiable. This condo is a must see. 2/2 D. David Ison 239-963-7825</p> <p>Victoria Lane \$149,900</p>

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PELICAN ISLE OPEN SUN. 1-4 "The other Naples Waterfront"



425 Docksides Dr. #605

3096SF, 3Br./3.5Ba., Amazing views, Large lanais. **\$1,699,000**



425 Docksides Dr. #602

Beautiful Waterfront! New classic interior decor, marble floors, 2677SF, 3B/3Ba **\$995,000**



425 Docksides Dr. #703

Granite kitchen, 2 lanais, 3/3 2428SF, Views **\$1,295,000**



425 Docksides Dr.#903

2428SF, 3Br/3Ba., Furnished, Gulf/Naples Nightscape Views. **\$1,265,000**



445 Docksides Dr. #1002

2677SF, 10ft. ceilings, granite countertops, 'Spectacular Views' **\$1,329,000**



435 Docksides Dr. # 201

WOW 3+Den/ 3.5 Ba. completely refurbished 2872 end unit. Best BUY under \$1M. **\$999,500**



435 Docksides Dr.#903

Wow! 2677SF. Stunning renovation, esp the DREAM kit! 2 New AC units included. If you want the best see it! **\$1,495,000**



425 Docksides Dr. #1005

3096SF, Bamboo flrs, Poggenphol kitchen, Best Views in Naples! **\$2,175,000**



425 Docksides #906

Stunning W. Gulf Views, marble flrs, 3Br+Den/3.5Ba. **\$1,399,000**



425 Docksides Dr. #501

3050SF, Stunning end unit, 2 lg. wrap around lanais, Views! **\$1,129,000**



445 Docksides Dr. #904

N.W. end unit, Vast Gulf/Preserve views, 3+Den/3.5Ba. **\$1,399,000**



445 Docksides Dr. #402

Great Gulf views, 2677SF, 3Br/3Ba., 2 lanais front & back. **\$949,000**



435 Docksides Dr. #202

Tile throughout, Granite, 2677SF, 3Br/3Ba, Water views. **\$795,000**



445 Docksides Dr. #1004

One of a kind end unit all water views 3+den 3.5 baths. 10ft. ceilings **\$1,050,000**



Pelican Isle Boat Slips Available:

W-21 45'x14'x4' \$209,500
 W-31 45'x14'x4' \$191,000

N-79 40'x14x3' 20k lift \$195,000
 N-73 40'x14'x3' \$125,000
 W-10 45'x14'x4' \$125,000

N-36 50'x14'x4' \$249,900
 N-25 50'x14'x4' \$249,900
 (2 sep. wave runner lifts incl.)

UNIQUE PROPERTIES IN NAPLES & BONITA SPRINGS



Imperial Golf Estates
 2119 Imperial Golf Course Blvd.

Complete renovation! Easy liv., 3233SF, fresh water lake lot, new impact window/roof/all! Gorgeous living areas inside/out! **\$989,000**



Bay Forest, Bermuda Bay:
 15465 Cedarwood Ln. #303

REFURBISHED, 2/2, Hi-Ceilings, top floor. Owner financing avail. **\$254,900**



Bonita Bay
 4801 Bonita Bay Blvd.#603

Authentic beach cottage, 2642SF, amazing views, fireplace **\$999,000**



Gulf Harbor:
 1285 Belair Ct.

Home completely refurbished, 3+Den/2, guest apt., quick Gulf access slip/lift **\$795,000**



Anchorage at Vanderbilt:
 12945 Vanderbilt Dr. #306

Waterfront life @ Wiggins Pass, views, direct Gulf access. Sharp 2/2, 3rd floor. Seller neg. **\$419,000**



Mediterra, Villalago:
 18132 Lagos Way

3000SF, 3+Den/3.5 Ba. Large pie shaped Lake lot! **\$1,195,000**



Imperial Golf Estates
 2205 Imperial Golf Course Blvd.

3289SF, 4+Den/3.5Ba, granite, stainless kitchen, large lanai w/pool Kris Savoie: 239-253-9957 **\$599,000**



Marina Bay Club:
 13105 Vanderbilt Dr. #606

REFURBISHED, 2/2, Bright end unit, Gulf/River/Wiggins Pass Views **\$679,000**



West Bay Club:
 22129 Natures Cove Ct.

Large Villa fl plan 3+den & bonus room! Oversized pool-extended lanai private Golf course views. Tile throughout! Like NEW! **\$785,500**



Old Naples Seaport:
 1001 10th Ave. S. Boat Slip #11

LOA of 125'/24', Close to 5th Ave. **\$1,395,000**



Livingston Woods:
 6520 Daniels Rd.

10 Acre w/home, can be subdivided, West of 75 **\$3,900,000**



Pelican Marsh
 1895 Les Chateaux Blvd. #202

2515SF, 3Br./2.5Ba., overlooking lake & 18th fairway. **\$625,000**



Charleston Square:
 1400 Gulf Shore Blvd.#309

Grand Waterfront Unit, Slip w/20K lb. lift, steps to Gulf/Beach 3/3.5 **\$1,489,000**



Marina Bay Club:
 13105 Vanderbilt Dr. #4

32'x14'x4', slip is permitted for a vessel w/ LOA of 32ft., 12 minutes to Gulf, through Wiggins Pass. **\$129,500**



OLD NAPLES & SURROUNDS



AQUALANE SHORES AREA ▲
Sizeable lot w/magnificent Gulf views. Walk to Naples Pier & 3rd Street from this charming home. Being sold "as is".
\$8,300,000 | Richard G. Prebish II | 357-6628



AQUALANE SHORES ▲
Views of Naples Bay! No bridges to Gulf, 7,370+ total SF, 5BRs, den, media room. Pool, 2 boat lifts & 3-car garage.
\$5,500,000 | Michael Lawler | 571-3939



AQUALANE SHORES ▲
New construction waterfront home! Spacious rooms, 6 BRs, intricate ceiling detail, formal and casual living areas.
\$5,195,000 | Jerry Wachowicz | 777-0741



AQUALANE SHORES ▲
Cypress walls, 3BRs, authentic keystone fireplaces, granite kitchen, covered, cut-in boat slip and 135' on water.
\$3,300,000 | Ruth Trettis | 403-4529



OLD NAPLES ▲
To-be-built home by one of the Premier builders in the area. Four BRs + den, 5.5BAs, 3-car garage, heated pool/spa.
\$2,995,000 | Marty/Debbi McDermott | 564-4231



ROYAL HARBOR ▲
Views of Bay! Expanded/remodeled in 1995 w/3BRs plus office. Pool/spa and summer kitchen, 660 SF boat house.
\$2,950,000 | Isabelle Edwards | 564-4080



AQUALANE SHORES ▲
Approximately 167' of waterfront! 58'x195'x167'x136' site w/cut-in boat slip. Direct Gulf access. Older home on property.
\$2,895,000 | Marty/Debbi McDermott | 564-4231



ROYAL HARBOR ▲
Bermuda-style 4 bedroom + den, 4.5 bath home. Coral stone fireplace, hazelnut wood floors, & elevator. Heated pool.
\$2,395,000 | Marty/Debbi McDermott | 564-4231



OLD NAPLES - NAPLES BAY RESORT THE RESIDENCES ▲
Luxury living with a waterfront address. First-class amenities include 5 pools, lazy river and world-class spa. Walk to 5th Avenue South for shopping and dining.



#D-201 - Custom-painted 3BR plus den, 3.5BA spacious floor plan. Marble and wood floors. \$2,750,000 | Wendy Hayes | 777-3960
#C-307 - Fabulous 3BR/3.5BA waterfront home. Unsurpassed views & location. \$2,400,000 | Wendy Hayes | 777-3960
#C-209 - Custom villa. Wood flooring, chiseled marble, fireplace, 3BRs plus den. \$1,995,000 | Wendy Hayes | 777-3960
#C-212 - Elegant waterfront 3BR/3.5BA. Private elevator, 2-car garage. \$1,950,000 | Emily K. Bua/Tade Bua-Bell | 213-7420
#D-305 - Naples Bay vistas, 3BRs/3.5BAs, marble entry, wood floors, 10' ceilings. \$1,725,000 | Emily K. Bua/Tade Bua-Bell | 213-7420



OPEN SUN. 1-4
OLD NAPLES - CASA BELLA ▲
458 - 11th Ave. South - Updates include faux paint, hand rubbed finishes & built-ins. Elevator. Plunge pool, outdoor kitchen & fireplace.
\$2,150,000 | Beth Hayhoe McNichols | 821-3304



OLD NAPLES - ROSE VILLAS ▲
Dynamic villa featuring Bosch appliances, elevator, wood and tile flooring, 4 bedrooms plus den. Private pool.
\$1,949,500 | Jerry Wachowicz | 777-0741



OLD NAPLES - CHATHAM PLACE ▲
#9 - Three-story, 3 BR, 3.5 BA residence. Private splash pool, 2-car garage, Saturnia marble floors, high ceilings.
\$1,749,000 | Lodge McKee | 434-2424



ROYAL HARBOR ▲
Completely remodeled home on large waterfront lot. Decks, docks, and boathouse with 20,000 lb. lift, private pool.
\$1,699,999 | Ann M. Nunes | 860-0949



OLD NAPLES ▲
Private pool and wide views of Alligator Lake. Warm terra cotta floors and neutral decor. Detached guest house.
\$1,595,000 | Karen Cosentino | 571-6329



OLD NAPLES ▲
Florida cottage offers 3BRs plus den and a separate living area in a peaceful, tropical setting. Close to beach.
\$1,575,000 | Marty/Debbi McDermott | 564-4231



OLD NAPLES ▲
A classic Old Naples cottage located 2 blocks from the Gulf of Mexico. Lovely 3 bedroom, 2 bath home offered as-is.
\$1,500,000 | Ruth Trettis | 403-4529



OLD NAPLES - LAS DUNAS ▲
Three blocks to beach. Townhome with 4 bedrooms, study, 3 baths, gourmet kitchen, private courtyard with pool.
\$1,395,000 | Gary L. Jaarda/Jeff Jaarda | 248-7474



OLD NAPLES - VILLAS DEL MAR ▲
Rarely available 4BR corner villa. Beautifully landscaped oversized courtyard with heated pool & spa. Two-car garage.
\$1,250,000 | Bill Van Arsdale/Celine Van Arsdale | 641-6164



ROYAL HARBOR ▲
Over 4,600 total SF and 4 bedrooms, 142' of seawall, large dock and 2-boat lifts. Direct access to the Gulf (no bridges).
\$1,200,000 | Isabelle Edwards | 564-4080



OLD NAPLES - SHADOWMOSS ▲
This 3 BR + den, 3 bath is surrounded by terraces & lovely landscaping. Wood floors, granite counters, wine cooler.
\$1,195,000 | Lodge McKee | 434-2424



OLD NAPLES - COLONNADE ON 5TH ▲
Spacious & lovely floor plan w/2 master suites. Granite counters, built-in wine refrigerator, & hurricane windows.
\$999,000 | Kevin Rathburn | 269-4575



OLD NAPLES - BAYFRONT ▲
Bayside Mediterranean Village. Nicely appointed residences, enjoy on-site galleries, gourmet dining, boating, cabana bar, swimming and tennis. Short walk to 5th Ave. and beaches. Boat slips available, good rental history.



#4508 - Three bedroom penthouse with terrific bay views. Turnkey furnished. Faux paint, mouldings, plantation shutters. \$940,000 | Philip N. Collins | 404-6800
#5504 - Stunning residence with furnishings, crown moulding and lovely sunsets from the west facing lanai. \$594,000 | Dave/Ann Renner | 784-5552
#3592 - Immaculate 2 bedroom condominium awaits your decorative style. Ten-foot ceilings, pristine condition. Bring offers. \$485,000 | Thomas Gasbarro | 404-4883
#2503 - Beautifully decorated 2BR/2BA condominium in an upscale waterfront community. Walk to downtown. Docks available. \$440,000 | Vincent Bandler | 450-5976
#2202 - Two bedroom plus den featuring private lanai overlooking the landscaped courtyard. \$425,000 | Patrick O'Connor | 293-9411
#4401 - Sophisticated residence with granite, stainless appliances, and wood floors. \$395,000 | Virginia Wilson/Randy Wilson | 450-9091



OLD NAPLES - OLD NAPLES VILLA ▲
Over 2,100 SF of living area, 3 bedroom plus den in the downtown historical area! Heated pool, 4.5 blocks to beach.
\$999,000 | Marty/Debbi McDermott | 564-4231



ROYAL HARBOR AREA - GOLDEN SHORES - VARESE ▲
#1601 - Custom, like new 3BR/3BA "en suite" plus 1/2 bath. Large built-in spa on terrace overlooking personal dock & canal.
\$929,000 | Ann M. Nunes | 860-0949



OLD NAPLES - NAPLES BAY RESORT - THE HOTEL ▲
#244 - Turnkey furnished, 2 bedroom with an expanded patio and Southern exposure. Marina views.
\$895,000 | Linda Sonders | 860-0119



AQUALANE SHORES - AQUALANE MANOR ▲
#C - Carefree 2BR/2BA. Walk to Gulf beaches and shopping. Deeded covered boat slip with lift. Turnkey furnished.
\$799,000 | Ruth Trettis | 403-4529



OLD NAPLES - NAPLES BAY RESORT - THE HOTEL ▲
#342 - Top floor 2 BR 2 BA villa suite with southern exposure. Private corner porch with marina view. Turnkey furnished.
\$785,000 | Michelle Thomas/Cathy Owen | 642-2222



OLD NAPLES - NAPLES BAY RESORT - THE HOTEL ▲
#314 - Luxury resort nestled on Naples Bay. Southern exposure view of marina. Spa, tennis, marina, & yacht club.
\$769,000 | Fred Alter | 269-4123



OLD NAPLES - NAPLES BAY RESORT - THE HOTEL ▲
#360 - Brand new waterfront resort, 2BR/2BA hotel condominium with upscale furnishings. First class amenities. Turnkey.
\$629,000 | Linda Piatt | 269-2322



OLD NAPLES - SUNTIDE ON TENTH ▲
Light, bright and open top floor condominium has garage, walled pool, privacy. Only 2 years new! Stone-look floor.
\$595,000 | Karen Van Arsdale | 860-0894

AQUALANE SHORES

815 - 21st Avenue South
Direct Gulf access. Building site 1 lot from Naples Bay. Deep-water, approx. 80' dock, covered slip & boat house. **\$2,795,000 | Beth Hayhoe McNichols | 821-3304**

OLD NAPLES

Condominiums/Villas

NAPLES BAY RESORT - THE HOTEL 1500 - 5th Ave. South #A322
Top floor, corner 2 bedroom. Sunset city/ bay/docks views! Owners can occupy alternate months to generate income. **\$595,000 | Mitch/Sandi Williams | 370-8879**

THE PIERRE CLUB 1222 Gordon Drive #20
Walk to 3rd Street shops, restaurants, Naples Pier, and white-sand beaches. Furnished and ready to enjoy. **\$499,000 | Lodge McKee | 434-2424**

FIFTH AVENUE BEACH CLUB 175 - 5th Avenue South #102
One block to beach! This 2 bedroom is totally redone! Granite countertops, tile & turnkey. Weekly rentals allowed. **\$399,000 | Marty/Debbi McDermott | 564-4231**

TOWN MANOR CLUB 1021 - 3rd Street South #204
Beautifully renovated, turnkey furnished 2 BR. New appliances, tile, kitchen and bathroom cabinetry! Walk to beach. **\$398,000 | Mary Yan | 572-3274**

OLD NAPLES

Condominiums/Villas

BEAUMER 803 River Point Drive #307-B
Totally and beautifully updated two bedroom furnished residence. Awesome kitchen, tile floors, & updated bathroom. **\$299,000 | Jeri Richey | 269-2203**

TOWN MANOR 1021 - 3rd Street South #104
Walk to beach, dining & shops. Bright corner 2 BR/2BA, 1st floor residence. Co-op w/ land lease. Turnkey furnished. **\$265,000 | Judy Perry/Penny/Bob Lyle/Linda Perry | 261-6161**

VILLAGE GREEN - EVERGLADES CLUB 661 - 12th Avenue South #661
Two bedroom, 1.5 bath residence situated close to downtown historic Old Naples. Turnkey furnished. 55+-. **\$175,000 | Isabelle Edwards | 564-4080**

Lots/Boat Slips

195 Central Avenue
Only 1.5 blocks to beach & a short stroll to 5th Ave. shopping & dining. Lot is 76' X 150' w/a total of 11,500 SF. **\$1,395,000 | Marty/Debbi McDermott | 564-4231**

SEAPORT 1001 - 10th Avenue South BS #21
On Naples Bay. Gated live-aboard floating dock. Approximately 70' x 18', 60-foot finger pier. Walk to downtown. **\$425,000 | Kathy Morris | 777-8654**

NAPLES BAY RESORT 1480 - 5th Avenue South BS #B-43
What a value for a 40' dock! Marina w/hotel & shops, Yacht Club, & Private Club with spa. No bridges to the Gulf. **\$295,000 | Emily K. Bua/Tade Bua-Bell | 213-7420**

ROYAL HARBOR

1571 Bonita Lane
Exciting opportunity to build a home of your dreams on this vacant lot. Waterway views from backyard. **\$699,000 | Emily K. Bua/Tade Bua-Bell | 213-7420**

ROYAL HARBOR AREA

FOUR WINDS 1140 Little Neck Court #D-34
Enjoy the view from this 2nd floor, 3-bedroom condominium directly on Naples Bay. Includes a 26' boat dock. **\$399,000 | Kathy Morris | 777-8654**

FOUR WINDS 1200 Blue Point Avenue #A-2
Lovely view from waterway to bay, 3BRs, renovated/expanded kitchen, granite counters & breakfast bar. New A/C. **\$399,000 | Kathy Morris | 777-8654**

SANDPIPER BAY CLUB 3011 Sandpiper Bay Circle #205
Overlooking a lush, tropical nature preserve. Only minutes to downtown Naples and Gulf beaches! Updated kitchen. **\$160,000 | Patrick O'Donnell | 293-9411**

WINDSTAR

MARINA COVE 5060 Yacht Harbor Circle #201
Model condition 2BR+den w/2-car garage. End location, lake view, near pool. Guard-gated golf & boating community. **\$385,000 | Patrick O'Donnell/Phyllis O'Donnell | 250-3360**



THE VILLAGE

239.261.6161

OLD NAPLES

239.434.2424

THE GALLERY

239.659.0099

FIFTH AVENUE

239.434.8770

MARCO ISLAND

239.642.2222





BROAD AVENUE SOUTH ▲
Charming beachfront home with guest house circa 1901 has been completely renovated with upscale, modern amenities. Secluded pool area, wonderful Gulf views.
\$8,950,000 | Karen Van Arsdale | 860-0894



GULF SHORE BLVD. SOUTH ▲
Gulf front building site. Just south of Naples Pier & walking distance to 3rd Street. Lot Size 100'x400'x230'x100'.
\$6,950,000 | Michael D. Browne | 272-3331



8TH AVENUE SOUTH ▲
Prime Beach Block property - 47 and 67-8th Avenue South. Three meticulously renovated cottages. Furnished with exceptions.
\$4,995,000 | Cindy Thompson | 860-6513



20TH AVENUE SOUTH ▲
One block to the beach! Built in 2008. Over 5,300 A/C sq. ft., four bedrooms plus den and bonus lounge. Heated pool and spa.
\$4,695,000 | Marty/Debbi McDermott | 564-4231



4TH AVENUE NORTH ▲
Custom-built in 2006, fully furnished, 2 blocks to beach. Over 4,700 SF of living area, 5BR+den, heated pool/spa.
\$3,595,000 | Marty/Debbi McDermott | 564-4231



15TH AVENUE SOUTH ▲
Two blocks to Gulf! 4BR + den, 5.5BA Bermuda-style home. Saturnia floors, tray ceilings, fireplace & pool/spa.
\$3,497,000 | Emily K. Bua/Tade Bua-Bell | 213-7420



GORDON DRIVE ▲
New luxury construction. Four bedrooms, each w/ private bath, summer kitchen, sitting area complete with fireplace.
\$3,495,000 | Marty/Debbi McDermott | 564-4231



14TH AVENUE SOUTH ▲
Two-story, 4 BR home with den/office. Hardwood floors, brick fireplace, elevator, granite, and summer kitchen.
\$3,395,000 | Karen Van Arsdale | 860-0894



GARDEN TERRACE ▲
Elegant and innovative new construction on a beautiful street. Steps from the beach. Private outdoor pool and spa.
\$2,995,000 | Jerry Wachowicz | 777-0741



2ND AVENUE SOUTH ▲
Spanish-inspired Mizner West Palm Beach-style standout! European stone area with pool, spa, summer kitchen.
\$2,795,000 | Jerry Wachowicz | 777-0741



SANDY CAY ▲
Close to beach & 5th Avenue shops. Five BR, 5.5 BA w/ family room, private elevator, fireplace, & built-in cabinets.
\$2,545,000 | Lodge McKee | 434-2424



GULF SHORE BLVD. NORTH ▲
Over 1/2 acre site on Alligator Lake. Build a new home or enjoy the existing 3BR cottage surrounded by landscaping.
\$2,395,000 | Chris Yanson | 450-7584



PALM CIRCLE WEST ▲
Classic Florida architecture with a large courtyard entry, 3 bedroom suites, formal dining, pool. Furnished.
\$2,199,000 | Virginia/Randy Wilson | 450-9091



VILLAS ESCALANTE ▲
#C-6 - This villa has 3,881 SF, 3 BR's, 3.5 BA's and 4 terraces. Marble flooring, private elevator & 2-car garage. A Christie's Great Estates Property.
\$2,195,000 | Emily K. Bua/Tade Bua-Bell | 213-7420



RIDGE LAKE ▲
Built on 200' x 104' homesite with three separate dining & lounging areas. Private pool, spa, waterfall, koi pond.
\$1,999,000 | Jerry Wachowicz | 777-0741



BEACH BUNGALOWS ▲
In the center of downtown, this villa has over 2,500 SF of living area, 3 bedrooms, den, 3.5 baths. Heated pool.
\$1,990,000 | Lindsey Forte Smith | 572-2663



PALM CIRCLE WEST ▲
Custom-built home with 4BRs, 5BAs, den & reading room, a loft/media area. Maple floors, granite, heated pool.
\$1,899,999 | Marty/Debbi McDermott | 564-4231



14TH AVENUE SOUTH ▲
Gulf, beaches, sunsets, and Pier are just steps away. Lofted, paneled ceilings, open decks, 3 bedrooms and 4 baths.
\$1,880,000 | Karen Coney Coplin | 261-1235



11TH AVENUE SOUTH ▲
Contributing structure in National Register Historic District. Two-story cottage; heart pine floors, & guest house.
\$1,795,000 | Lodge McKee | 434-2424



7TH STREET SOUTH ▲
Expansive 2-story living room, wraparound porch, oak floors, 3 bedrooms, and outdoor living area. Furnished.
\$1,595,000 | Karen Van Arsdale | 860-0894



13TH AVENUE SOUTH ▲
An enchanting home on a nice size corner lot. Warm wood walls, large family/dining room. Close to dining/shopping.
\$1,495,000 | Ruth Trettis | 403-4529



CATELENA ▲
Lush tropical landscaping wraps corner condominium built in 2004 in privacy. Two bedrooms plus den. Well-appointed.
\$1,295,000 | Marty/Debbi McDermott | 564-4231



677 BOUGAINVILLEA ROAD ▲
Near beach! Now \$200,000 off in-season pricing. Lakefront 3BR/3BA home. Separate entrance to "in-law"/guest suite.
\$990,000 | Karen Coney Coplin | 261-1235



780 FIFTH AVENUE SOUTH CONDOMINIUM ▲
#307 - This 2 bedroom, 2.5 bath has high ceilings, 2 skylights, and beautifully detailed moldings. Completely furnished.
\$975,000 | Judy Perry/Linda Perry/Penny/Bob Lyle | 261-6161

Single Family Homes

520 - 9th Avenue South
Inspired by Addison Mizner design, 3 bedroom plus den, 4 bath home being built. Cypress ceiling, stone, pool/spa. **\$2,495,000 | Jerry Wachowicz | 777-0741**

Condominiums/Villas

VILLAS VERONA 259 - 4th Avenue South #103
Two blocks to the beach & 1 block to 5th Ave. S. Two bedrooms plus den, private heated pool/spa and 2 lanai areas. **\$1,350,000 | Marty/Debbi McDermott | 564-4231**

NEW LISTING 985 - 7th Street South

Bright and fresh, 3 bedroom + den, 3 bath multi-level villa. Private soaking pool with water features, private garage and more. Walking distance to 3rd Street and 5th Ave. South. **\$795,000 | Karen Van Arsdale | 860-0894**

Condominiums/Villas

TIFFANY COURT 1071 - 8th Street South #202
Second floor, 3 bedroom to include new carpet, crown moldings & baseboards. Bathrooms updated with tile & marble. **\$669,000 | Cindy Thompson | 860-6513**

NAPLES BAY RESORT - THE COTTAGES 975 Sandpiper Street #A-104
Beautiful decorator furnished 2BR/2BA condominium. Resort amenities. Near shops, dining, and beach. Weekly rentals. **\$600,000 | Michelle Thomas | 860-7176**

WHARFSIDE 830 River Point Drive #4
Situated on Naples Bay! Sunsets and long water views! Recently updated 3 bedroom townhouse. 30' boat dock included. **\$490,000 | Julie Rembos/Paula Sims | 262-6600**

Lots

LAKEVIEW TERRACE 300 - 5th Avenue South
Unique site 1/2 block off 5th Ave. S., 3 blocks to beach. PUD approved for 10 condominiums, zoning is in place. **\$3,900,000 | Paige Reddick | 239-272-5767**

Lots

PAR LA VILLE 355 - 4th Avenue South
Multi-family site zoned for six villas, each being 3,000 SF. This lot is located three blocks to Naples beaches. **\$3,650,000 | Jerry Wachowicz | 777-0741**

175 South Lake Drive
Serene lakefront property just 3 houses from beach. Exceptionally large Alligator Lake lot is a rare offering. **\$3,395,000 | Linda Sonders | 860-0119**

205 South Lake Drive
Magnificent views of Alligator Lake from this secluded half acre lot. Close to the beach & 5th Ave. S. and 3rd St. S. **\$2,950,000 | Karen Van Arsdale | 860-0894**

81 Gulf Shore Blvd. South
Homesite is ready-to-go for your dream home. One block to Gulf. Plans for a 4BR Stofft Cooney design available. **\$2,175,000 | Ruth Trettis | 403-4529**

LUXURY BEACHFRONT LIVING



BAY COLONY - REMINGTON ▲
#PH-2104 - Breathtaking panoramic Gulf views! Contemporary elegance, approx. 6,400 A/C SF, 4BR, rooftop cabana/spa. Furnished.
\$9,499,000 | Tom McCarthy | 243-5520



MARCO ISLAND - CAPE MARCO - BELIZE ▲
#PH-2102 - This penthouse has stunning views with 4 bedrooms, 4.5 baths, library and over 4,765 SF. Decorator finished. A Christie's Great Estates Property.
\$3,250,000 | Natalie Kirstein/ML Meade | 784-0491



MARCO ISLAND - CAPE MARCO - VERACRUZ ▲
#2201 - Over 4,700 sq. ft. A/C! Expansive beach views, luxurious 4BR/4.5BA. Gated Gulf front community w/fabulous amenities.
\$3,200,000 | Jim/Nikki Prange | 642-1133



BAREFOOT BEACH - BAYFRONT GARDENS ▲
Stunning home with bay views, pool/spa, boat dock and lift, two gourmet kitchens, three guest suites, and three-car garage.
\$2,595,000 | Cynthia Joannou | 273-0666



PARK SHORE - ARIA ▲
#605 - Wonderful Gulf, Bay and City views from this 6th floor residence. Three bedrooms, granite countertops and three terraces.
\$2,495,000 | Polly Himmel | 290-3910



BAY COLONY - CONTESSA ▲
#603 - BEACHFRONT - Exquisitely remodeled 3BR/3BA. Gulf views! Convertible Jaguar INCLUDED if under contract by 7/1/09.
\$2,295,000 | Leah D. Ritchey/Ray Couret | 293-5899



PARK SHORE - PARK PLAZA ▲
#400 - This condominium lives like a "Beach House" w/W Gulf views! Over 3,000 SF living area, resort living at its best.
\$1,397,000 | Susan Barton | 860-1412



MOORINGS - INDIES WEST ▲
#A-4 - TOES IN THE SAND EXPERIENCE! One-of-a-kind 2 bedroom villa-style home. Protected marina with direct access docks. **\$1,100,000**
Adrienne Young/Anne Killilea/Marion Bethea | 261-6200



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Florida Weekly's Open Houses

Open Houses are Sunday 1-4, unless otherwise marked

>\$300,000

1 • THE STRADA AT MERCATO • Located just North of Vanderbilt Beach Rd on US 41 • Contemporary living from the \$300s. • Premier Properties of Southwest Florida, Inc., REALTORS • Call 800-719-5136 • Mon. - Sat. 10-8 and Sun. 12-8

2 • PELICAN BAY - GLENCOVE • 5807 Glencove Drive #808 • \$395,000 • Premier Properties • Linda Ohler/Julie Rembos 404-6460

>\$400,000

3 • LEMURIA • 7172 Lemuria Circle #1801 • From the Mid \$400s. • Premier Properties • Tom Gasbarro 404-4883 • Mon. - Fri. 10-4 and Sat./Sun. 1-4

4 • MOORINGS - HARBORSIDE GARDENS • 3400 Gulf Shore Blvd. N. #M6 • \$419,000 • Premier Properties • Keith Alexander 250-5156

5 • ANCHORAGE • 12945 Vanderbilt Dr. #306 • \$419,000 • Amerivest Realty • Bridgette Foster 239-253-8001

6 • OYSTER BAY • 1165 Clam Ct. #6 • \$434,000 • Downing Frye • Brenda Bergin - 239-248-7284

>\$500,000

7 • TREVISO BAY • 9004 Tamiami Trail East • Priced from \$500s • Premier Properties • Call 239-643-1414 • Mon. - Sat. 9-5 and Sun. 11-5

8 • THE CROSSINGS - MILL RUN • 7073 Mill Run Circle • \$548,900 • Premier Properties • Dave/Ann Renner 784-5552

9 • VINEYARDS - VALLEY OAK • 217 Monterey Drive • \$589,000 • Premier Properties • Isabelle Edwards 564-4080

>\$600,000

10 • BONITA BAY - ESPERIA & TAVIRA • 26951 Country Club Drive • New construction priced from the \$600s. • Premier Properties • Call 800-311-3622 • Mon. - Sat. 10-5 and Sun. 12-5

11 • MOORINGS - SOUTHERN CLIPPER • 3333 Gulf Shore Blvd. N. #11 • \$625,000 • Premier Properties • Scott Pearson (612) 282-3000

12 • PELICAN MARSH • 1895 Les Chateaux Blvd. #202 • \$625,000 • Amerivest Realty • Bridgette Foster 239-253-8001

13 • VINEYARDS - VALLEY OAK • 218 Monterey Drive • \$629,000 • Premier Properties • Isabelle Edwards 564-4080

14 • PELICAN BAY - INTERLACHEN • 6732 Pelican Bay Blvd. • \$699,500 • Premier Properties • Emily K. Bua/Tade Bua-Bell 213-7420

>\$700,000

15 • WILSHIRE LAKES • 8191 Wilshire Lakes Blvd. • \$750,000 • Premier Properties • Bernie Garabed 571-2466

16 • PELICAN ISLE YACHT CLUB • 435 Dockside Dr. • \$795,000-\$2,175,000 • Amerivest Realty • Bridgette Foster 239-253-8001

>\$900,000

17 • OLD NAPLES • 677 Bougainvillea Road • \$990,000 • Premier Properties • Jan Martindale 896-0360

18 • PELICAN BAY - ST. RAPHAEL • 7117 Pelican Bay Blvd. #207 • \$995,000 • Premier Properties • Jean Tarkenton 595-0544

>\$1,000,000

19 • VILLAGES OF MONTEREY • 7698 Santa Margherita Way • \$1,149,000 • Premier Properties • Dave/Ann Renner 784-5552

20 • VANDERBILT BEACH - VANDERBILT GULFSIDE • 10951 Gulfshore Drive #1403 • \$1,259,000 • Premier Properties • Pat Callis 250-0562

21 • GREY OAKS - ESTUARY • 1580 Marsh Wren Lane • \$1,595,000 • Premier Properties • Emily K. Bua/Tade Bua-Bell 213-7420

22 • ESTUARY AT GREY OAKS • 1485 Anhinga Pointe • Priced from \$1,795,000 • Premier Properties • Call 239-261-3148 • Mon. - Sat. 9-5 and Sun. 12-5

>\$2,000,000

23 • OLD NAPLES - CASA BELLA • 458 - 11th Avenue South • \$2,150,000 • Premier Properties • Emily K. Bua/Tade Bua-Bell 213-7420

>\$3,000,000

24 • OLD NAPLES • 1355 Gordon Drive • \$3,495,000 • Premier Properties • Mitch/Sandi Williams 370-8879

>\$5,000,000

25 • PORT ROYAL • 2550 Lantern Lane • \$5,950,000 • Premier Properties • Celine Van Arsdale 641-6164



MOORINGS ▲
Waterfront 4BR home + den & game room; over 6,700 SF under air; 4-car garage, sound & security systems, pool & spa. **\$5,950,000 | Michael Lawler | 571-3939**



PARK SHORE ▲
New construction home on Venetian Bay. Four bedrooms, library, game room, study, heated pool/spa, dock/hoist. **\$4,995,000 | Michael Lawler | 571-3939**



PARK SHORE ▲
Wide water views from recently updated, 2-story luxurious waterfront property offering 5 bedrooms, den and 6 baths. **\$4,900,000 | Paula Sims/Julie Rembos | 262-6600**



PARK SHORE ▲
On Venetian Bay with 165' on the water. Four bedrooms, 4.5 baths, 28' ceiling, fireplace, koi ponds and dock. **\$4,750,000 | Michael Lawler | 571-3939**



PARK SHORE ▲
Fountains grace entry of this 4BR+ den two-level home. Overlooks bay. Leisure room, office, studio, pool/spa, dock. **\$4,695,000 | Michael Lawler | 571-3939**



PARK SHORE ▲
New "on the water" home in Addison Mizner-style (to be constructed in '09) is a true showpiece. Floor plan available. **\$4,195,000 | Jerry Wachowicz | 777-0741**



PARK SHORE ▲
Two-story home affords long water views. Five bedrooms, den, 5.5 baths, 3-car garage, pool. Boat dock/lift. **\$3,995,000 | Michael Lawler | 571-3939**



MOORINGS ▲
Panoramic western Bay views! Large office, artist's studio, 3BR/4.5BAs. Lift, 2 docks, pool, double 2-car garages. **\$3,995,000 | Michael Lawler | 571-3939**



MOORINGS - VISTA ROYALE ▲
Luxuriously appointed waterfront villas offer exquisite views from multiple balconies overlooking Moorings Bay and include gourmet kitchen, private pool, spa & deeded boat slips. Carefree, upscale living! **From the low \$3 million | Michael Lawler | 571-3939**



MOORINGS ▲
Motivated Seller! Grand 2-story airy estate overlooks bay, boat lift w/ Gulf access. Large lanai with pool & spa. **\$3,495,000 | Jerry Wachowicz | 777-0741**



PARK SHORE ▲
Magnificent private 4BR compound. Modern appointments, elevator, den, theatre, docks available, private beach. **\$3,195,000 | Vickie Larscheid/Ann Marie Shimmer | 261-6161**



PARK SHORE ▲
Newly constructed residence offers 7,840 total SF, 4 en-suite bedrooms and 2 half baths, 2-story living room. **\$2,995,000 | Michael Lawler | 571-3939**



PARK SHORE ▲
Reminiscent of a French Chateau. Sophisticated details, 4 bedroom plus den in a 'Feng Shui' plan. **\$2,850,000 | Jerry Wachowicz | 777-0741**



MOORINGS ▲
Completely renovated! Western sunsets over Bowline Bay. Travertine marble, stainless appliances, granite counters. **\$2,325,000 | Trey Wilson | 595-4444**



MOORINGS ▲
Outstanding! Over 4,400 A/C SF, panoramic golf views, 5 bedrooms and gourmet kitchen. Three-car garage. **\$2,295,000 | Michael Lawler | 571-3939**



MOORINGS VILLAS OF FAIRWAY TERRACE ▲
Magnificent 1 & 2-story villas built BCB Homes and designed by Stofft Cooney Architects. Choose from 4 floor plans with outstanding amenities. **Just over \$2.1 million | Mark Maran/Jerry Wachowicz | 777-3301**



MOORINGS ▲
Old Florida-style home situated in the heart of the Moorings. Private pool and summer kitchen. Three-car garage. **\$2,100,000 | Trey Wilson | 595-4444**



MOORINGS ▲
Five bedrooms plus den, 5 full baths, 2 half-baths. Home theatre with full bar. Space over the three-car garage. **\$1,997,000 | Dave/Ann Renner | 784-5552**



PARK SHORE ▲
Waterfront property on Venetian Bay with 116' of water frontage with only 1 bridge to the Gulf. Close to the beach. **\$1,995,000 | Michael Lawler | 571-3939**



MOORINGS ▲
New construction! Old Florida-style 4 bedroom plus den home with 2-story living room. Pool, spa & outdoor kitchen. **\$1,995,000 | Michael Lawler | 571-3939**



MOORINGS VILLAS OF FAIRWAY TERRACE ▲
Three bedrooms, den, 3.5 baths, and pool. Chef's kitchen. Outdoor screened living room with summer kitchen. **\$1,899,000 | Mark/Laura Maran | 777-3301**



PARK SHORE ▲
New construction courtyard home with 3,940 SF A/C, 4BRs, study, 4BAs including guest cabana; 3-car garage. **\$1,795,000 | Michael Lawler | 571-3939**



PARK SHORE ▲
Beautiful waterfront views. Corner lot, deeded dock with Gulf access. Older home being sold in "as is" condition. **\$1,599,000 | Jerry Wachowicz | 777-0741**



PARK SHORE - PELICAN POINT WEST ▲
#403 - Overlooking Venetian Bay. Granite, wood cabinets, stainless appliances, 3BRs, 2BAs, balcony from master. **\$995,000 | Paula Sims/Julie Rembos | 262-6600**



COQUINA SANDS ▲
Two blocks to the beach from this beautiful setting. This 3 bedroom, 2 bath is in move-in condition. Furnished. **\$988,500 | Emily K. Bua/Tade Bua-Bell | 213-7420**



COQUINA SANDS ▲
Close to beach & the Gulf! Split bedrooms featuring 3 separate master suites and a study. Private lot, pool, spa. **\$950,000 | Karen Coney Coplin | 261-1235**



SEAGATE ▲
Charming waterfront home, 1 block from beach. Substantial \$ reductions - one of the best values in Park Shore Area. **\$899,000 | Lodge McKee | 434-2424**



PARK SHORE - COLONADE ▲
Gorgeous Delphi 2BR+den villa in private community. Den w/closet could be 3rd bedroom. Pool, spa, fitness center. **\$800,000 | Judy Perry/Linda Perry | 261-6161**



PARK SHORE - COLONADE ▲
Delphi Model with a private elevator, 14' ceilings, 3,200+ total SF and 2-car garage. Walk to private beach area. **\$775,000 | Linda Ohler/Julie Rembos | 659-0099**



PARK SHORE ▲
Beautifully kept 3 bedroom offers 2,500+ total SF & is completely renovated! Covered outside dining and large pool. **\$725,000 | Jerry Wachowicz | 777-0741**



MOORINGS ▲
Updated 4 bedroom, 2.5 bath home. Wood floors, mouldings, granite, stainless appliances. Cast stone pool deck. Stunning views. **\$895,000 | Mary Smallwood | 293-0349**



MOORINGS ▲
Walk to private beach/park! Three bedroom professionally decorated and furnished. Oversized lot (98' x 170') with pool. **\$799,000 | Virginia/Randy Wilson | 450-9091**



PARK SHORE - PIEDMONT CLUB ▲
#204 - Finely appointed 3 bedroom with wide western bay views! Turnkey furnished. Intimate complex with bayside pool. **\$775,000 | Patrick O'Connor | 293-9411**



MOORINGS ▲
Pristine 3 bedroom pool home with recent upgrades overlooking golf course. Tenant thru Dec. 14, 2009 for additional income. **\$765,000 | Jeri Richey | 269-2203**



PARK SHORE ▲
New granite and stainless kitchen. New tile floors, impact windows, renovated pool and new metal roof. **\$699,000 | Judy Perry/Linda Perry | 261-6161**



PARK SHORE - COLONADE ▲
"Athena" model with 3 bedrooms, 3.5 baths. Marble floors, new kitchen cabinets, plantation shutters & 10' ceilings. **\$695,000 | Julie Rembos/Linda Ohler | 659-0099**



PARK SHORE - PELICAN POINT I ▲
#4B - Fabulous location! Three bedrooms, incredible views of Venetian Bay. Steps to beach, fine dining and shopping. **\$619,000 | Paula Sims/Julie Rembos | 262-6600**



PARK SHORE ▲
Modified Rutenberg plan opens to pool/lanai from living/dining room, family room, master bedroom and 3rd bedroom. **\$610,000 | Judy Perry/Linda Perry | 261-6161**



PARK SHORE - PIEDMONT CLUB ▲
#203 - Wonderful 3BR, 3BA direct bayfront location. Enjoy Naples famous sunsets & city night lights. Only 19 residences. **\$599,000 | Patrick O'Connor | 293-9411**



PARK SHORE - PARK SHORE LANDINGS ▲
#134 - Long Venetian Bay views, new carpet and paint. Corner 2 bedroom with windows on 3 sides for a light, bright interior. **\$549,000 | Larry Roorda | 860-2534**

MOORINGS

Single Family Homes

660 Wedge Drive
NOW \$85K under assessed value. Close to beach, beautiful tree-lined street. Three bedrooms, granite kitchen, diagonal tile. **\$499,000 | Karen Coney Coplin | 261-1235**

Condominiums/Villas

SUZANNE 825 Ketch Drive #200
Spacious 3 bedroom corner residence. Located close to beaches, dining & shopping. Private beach membership available. **\$295,000 | Robin Weidle | 370-5515**

COQUINA SANDS

266 Yucca Road

Fabulous opportunity to build your dream home. Lot size is 113'x197'x110'x195'
Close to beaches, shopping & dining. **\$1,840,000 | Emily K. Bua/Tade Bua-Bell | 213-7420**

670 Murex Drive

Exceptional property located close to beach shopping and more on a lovely street. Build your dream home here. **\$599,000 | Steve Smiley | 298-4327**

PARK SHORE

PARK SHORE LANDINGS 255 Park Shore Drive #342
Boat dock #23 included! Water views from this 2 bedroom plus den, 2 bath top-floor furnished residence. **\$599,000 | Pat Callis | 250-0562**

PELICAN POINT I 300 Park Shore Drive #2A
Serene views of Venetian Bay from recently updated 3 bedroom, 2 bath residence. Granite countertops, wood flooring. **\$585,000 | Paula Sims/Julie Rembos | 262-6600**

PELICAN POINT I 300 Park Shore Drive #4A
Serene views of Venetian Bay from this rarely offered 3 bedroom, 2 bath corner residence. Steps to beach. **\$549,000 | Paula Sims/Julie Rembos | 262-6600**

PELICAN POINT I 300 Park Shore Drive #3D
Lovely 2 bedroom, 2 bath turnkey furnished residence has wonderful bay views. Stroll to Venetian Village. **\$519,000 | Paula Sims/Julie Rembos | 262-6600**

BELAIR AT PARK SHORE 3606 Belair Lane
Two-story, 3 bedroom villa recently "staged" & now has some "pizzazz". Two-car garage & pets with approval. **\$399,000 | Miami Straub | 434-2424**

JACARANDA 4082 Belair Lane #20
Three BR + living room & family room, 3 BA w/volume ceilings. Granite countertops, upgraded appliances and wet bar. **\$389,900 | Marty/Debbi McDermott | 564-4231**

PARK SHORE

JACARANDA 4082 Belair Lane #10
This 3 bedroom plus glassed-in porch used as den is updated and in excellent condition. Wood and tile flooring. **\$274,500 | Judy Perry/Penny/Bob Lytle/Linda Perry | 261-6161**

PARK SHORE AREA

PARK WEST VILLAS 4708 West Blvd.
Lovely 4 BR/2.5 BA villa. Updated bathrooms and kitchen. Pets upon approval. Minutes to Gulf beaches and shops. **\$359,000 | Jeri Richey | 269-2203**

PARK WEST VILLAS 4702 West Blvd.
Tastefully updated 3 bedroom with over 2,450 total SF. Glassed-in lanai, hurricane shutters and newer metal roof. **\$319,000 | Jeri Richey | 269-2203**

PARK WEST VILLAS 4704 Park West Blvd.
Lovely two-story villa with 2 bedrooms, loft and 3rd bedroom on 2nd floor. Kitchen and bathrooms updated. Pets OK. **\$319,000 | Jeri Richey | 269-2203**

PARK WEST VILLAS 4710 West Blvd.
Two-story villa lives like a single-family home. Ceramic tile floors, updated kitchen, newer cabinets & appliances. **\$319,000 | Jeri Richey | 269-2203**



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WEEK OF SEPTEMBER 3-9, 2009

A GUIDE TO THE NAPLES ARTS & ENTERTAINMENT SCENE



SPECIAL
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FASHION SECTION

in search of
the best little
black
dress
{C17}

inside:

- » rufino hernandez on fashion {C16}
- » window shop our finest boutiques {C18}
- » what does the phrase cocktail dress mean, anyway? {C19}
- » at the parties: two events where dress impressed {C19}

WEEK
at-a-glance



Vino
Current crop of organic wines shows growing quality. C30 ▶



'Mr. Bighead'
Celluloid toys are popular collectibles, says Terry Kovel. C22 ▶



Yasgur's farm
Ang Lee's "Taking Woodstock" is well worth \$10. C11 ▶



Cuisine
Blue Fish hooks lovers of well-crafted sushi and more. C31 ▶

SANDY DAYS, SALTY NIGHTS

The Ikea test



ArtisHENDERSON
sandydays@floridaweekly.com

I've heard that buying property can be a powerful aphrodisiac. "It's what fortunate couples turn to when their sex life has faded and they're too pious for affairs," writes humorist David Sedaris. "A second car might bring people together for a week or two, but a second home can revitalize a marriage for up to nine months after the closing." If real estate can rev up married couples, then buying furniture is the Spanish Fly for those moving in together.

At Ikea, the furniture megastore divided into pre-arranged, perfectly-accessorized rooms, more couples canoodle than at a German bathhouse. The mammoth warehouse is mapped out along a start to finish route, rather than the traditional aisles built for browsing at Wal-Mart or Target. Before the Ikea trek even begins, couples hold hands in the parking lot and nuzzle on the escalator. Once inside, they happily jot down notes with little golf pencils, smiling at one another as they measure sofas and imagine what life will be like with all that cool Swedish furniture in their new home.

But Ikea is immense, and somewhere

into the third hour the spark starts to fade. The couples will stop in the cafeteria for coffee or an order of Swedish meatballs, where they'll sit together quietly before rallying for the final push. But you get the sense that reality has already set in. They begin to realize that all that cute furniture will never look the same in their tiny two-bedroom. They start to understand that it's easy to play house in the Ikea showroom, where shiny espresso makers sit in perfectly backlit kitchens, but the real world has dirt and mess and jobs and responsibility. Sometimes children and often pets. All the things that keep a real home from looking like a furniture store mock-up of one.

Dr. John Gottman, famous for his groundbreaking research on relationships and profiled in Malcolm Gladwell's bestseller "Blink," can predict, with 90 percent accuracy, whether a couple will divorce in four to six years. His test involves a complicated measure of human emotion and minute face gestures.

But, really, he should just go to Ikea.

Not to the beginning of the store, where happy couples make out on living room floor models, but to the end of the line. There, tedium has set in, and weariness — the kind that follows intense shopping and major life decisions — has seeped into the space between lovers. Some are angry; they glower over boxed bed frames and bicker between packaged end tables. Others stonewall; they stay sullen and silent.

But some couples stand together; they hold each other up in the final moments of the Ikea excursion. My money says

"...Tedium has set in, and weariness — the kind that follows intense shopping and major life decisions — has seeped into the space between lovers..."



these are the ones who will last. They seem to acknowledge that life is messy, that the sofa-loveseat-coffee table combo will never look as good in their own place, and that no amount of throw pillows will make their house Scandinavian hip. But they weather on anyway, convinced of the rightness of their purchases and, ultimately, of each other. Perhaps we would all be wise to give the Ikea test a try. And if the relationship doesn't last, at least we get cool furniture out of the deal. ■

Contact Artis
>>>Send your dating tips, questions, and disasters to: sandydays@floridaweekly.com

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BEACH READING

'Evidence of Murder'

By Lisa Black
(William Morrow. \$24.99)

REVIEWED BY PHILIP K. JASON
Special to Florida Weekly

With "Evidence of Murder," Cape Coral author Lisa Black leaps to the forefront of contemporary mystery novelists. Her protagonist, Cleveland forensic specialist Theresa MacLean, introduced in last year's "Takeover," is a new star in the firmament of crime solvers.

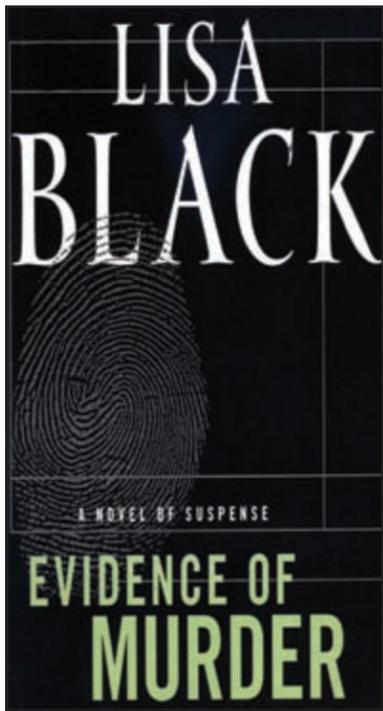
When Ms. MacLean's cousin, Detective Frank Patrick, asks her to help him investigate what seems to be a missing persons case, Ms. MacLean complains that she has "a building full of dead people" to examine. Soon enough, however, the missing Jillian Perry turns up dead. Though preliminary findings suggest suicide, other factors cast suspicion on that hypothesis.

Two other deaths, apparently murders, have circumstantial similarities that suggest a serial criminal may be at large. Those who knew Ms. Perry don't see anything in her character or situation — a generally cheerful young woman who is newly married and not-as-newly a mother — to support the idea of suicide. And something about the behavior of her husband, electronic games entrepreneur Evan Kovacic, disturbs Ms. MacLean mightily.

Back in the laboratory, the usual

procedures do not uncover a clear cause of death. Without it, the case for murder is simply not there. Still, Ms. MacLean suspects foul play, and when a former boyfriend of Ms. Perry's claims that Mr. Kovacic murdered his wife and is a threat to murder the baby girl, Ms. MacLean intensifies her investigation, bending rules and protocols along the way.

Though the ex-boyfriend, Drew Fleming, at first seems only gentle and caring, it becomes clear that he is obsessed and unstable. To some, he is a more likely suspect than Mr. Kovacic. After Mr. Fleming files a lawsuit for custody of the baby, Cara, he becomes more and more unhinged. Though Mr. Kovacic is not the father of the girl, neither is Mr. Fleming. So what's going on? Mr. Fleming claims that he wants to protect Cara from Mr. Kovacic, who has reason to murder her. Who has more means, motive and opportunity? What is the "Evidence of Murder" and where can it



be found?

Discovering a possible financial motive on Mr. Kovacic's part, Ms. MacLean pursues the evidence that will establish that Ms. Perry was a murder victim and tie Mr. Kovacic to the deed. Mr. Fleming's position makes more sense when it is learned that baby Cara inherited a huge amount from her maternal grandparents, and with Ms. Perry — and then perhaps Cara herself — out of the way, Mr. Kovacic will have the funds he desperately needs to pay his bills until version 2 of his hot video game

comes to market.

There are lots of twists and turns along the way as Ms. MacLean takes high-risk actions to dig for more evidence, challenge the haughty and threatening Mr. Kovacic, manage the possibly psychotic Mr. Fleming, and battle with her own colleagues and superiors who are sure she is going off the deep end. And, like all mothers of teenage daughters, Theresa MacLean has battles to

fight on that front as well.

Readers are taken into the intricacies of two worlds: the forensic lab and the sophisticated video game. The kind of planning that a video game author must be able to do, anticipating every possible move and providing a response to it, is similar to the planning of a mastermind criminal — or a brainy sleuth. Forensic professional Lisa Black advances these parallels with a spellbinding, suspenseful battle of wits and intriguing gamesmanship between Ms. MacLean and Mr. Kovacic. "Evidence of Murder" has plenty of physical action as well.

Until the last turn of the plot, the outcome is . . . well, you know. ■

Books reviewed in this column are available online or at your local bookstore.

Book Signings for Lisa Black's "Evidence of Murder"

>>Sept. 19 at 1 p.m.: Books-A-Million
at The Forum
9360 Dynasty Drive, Fort Myers

>>Sept. 29 at 7 p.m.: Books-A-Million
at Naples Shopping Center
2063 Tamiami Trail N, Naples

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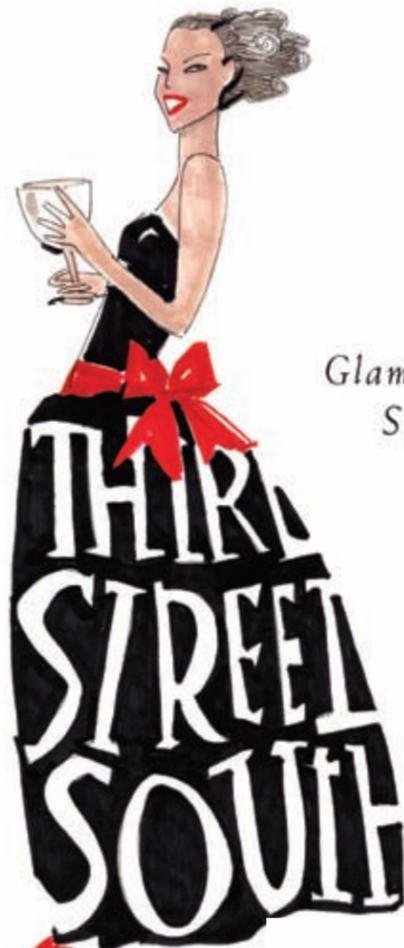
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WHAT TO DO, WHERE TO GO

Best bets for the weekend



United Arts Council of Collier County

Here's what the United Arts Council of Collier County suggests you work into your plans for Friday, Saturday and Sunday. It's a good idea to call ahead for open hours and specific times:

■ **Catch a Tiger** - The Naples Zoo has white tigers through Labor Day. www.napleszoo.org 262-5409.

■ **Naples History** - The Naples Historical Society is open for tours of Palm Cottage, Naples' oldest house, on Wednesdays and Saturdays through Sept. 30, from 1 to 4 p.m. Requested donations are \$8 for adults and \$5 for children. 261-8164.

■ **Clyde Butcher** - Clyde Butcher's annual Open House and Labor Day Muck-A-Bout is this weekend. The walk begins at Mr. Butcher's Big Cypress Gallery, 52388 Tamiami Trail, Ochopee. 695-2428 or visit www.clydebutcher.com.

■ **Seminole Art** - Contemporary Seminole arts and crafts by Pedro Osceola Zepeda are on display at the Collier County Museum. This is the last weekend for the show. www.colliermuseums.com.

This week's theater

■ **Bill W. and Dr. Bob** - The Off Broadway Palm Theatre in Fort Myers presents the amazing story of a stockbroker and a surgeon, both alcoholics, whose relationship becomes the inspiration for the Twelve Steps of AA, through Oct. 3. 278-4422 or www.broadwaypalm.com

■ **Married Alive** - Broadway Palm Dinner Theatre presents "Married Alive" through Sept. 26. Wedding bells are ringing in this funny and touching new musical that takes a peek at two married couples, one newlywed and one... more experienced. 278-4422 or www.broadwaypalm.com

■ **What the Butler Saw** - Theatre Conspiracy presents "What The Butler Saw" through Sept. 5 at the Foulds Theatre at the Alliance For The Arts in Fort Myers. 936-3239.

■ **A Killer Act** - The Murder Mystery Dinner Train presents its new show, "A Killer Act." This comical production whisks passengers back to the Golden

Age of Railroads in the late 1940s to witness the funny trials and tribulations of four USO-style performers as they compete to become the next big act for the burgeoning Miami lounge club scene. www.semigulf.com or 275-8487.

This week's live bands

■ **The Bay House** - 6-9 p.m. Wednesday-Saturday: Jazz with Stu Shelton and Patricia Dean. 799 Walkerbilt Road. 591-3837.

■ **Bayshore Coffee House** - 7-10 p.m. Friday: Frontline Bluegrass. \$5 cover. 2727 Bayshore Drive. 775-5676.

■ **Capri, A Taste of Italy** - 6 p.m. Thursday: Jebry's Jazz Jam; 6 p.m. Friday: Manhattan Connection. Saturday: Symon. Sunday: Bob Zottola and the Expandable Jazz Band. Tuesday: Karaoke with Steve Roberts. 11140 Tamiami Trail N. 938-1342 or www.capriofnaples.com.

■ **Naples Flatbread & Wine Bar** - 6:30-9 p.m. Thursday: Blues and jazz with Rick Howard, Dave Tregether, John Lamb and Bob Zottola; 8-11 p.m. Saturday: "Acousticlectic Music for the Easily Amused" featuring Beck; 6:30-9 p.m. Sunday: Bob Zottola and The Expandable Jazz Band. 6436 Naples Blvd., 598-9463.

■ **Paddy Murphy's** - Thursday: Justin; Friday: Barefoot Geno; Saturday and Tuesday: Michael "Maxi" Courtney; Monday: Patrick. 10 p.m. to closing. 457 Fifth Ave. S., 649-5140.

■ **Piola** - 6-9 p.m. Sunday: Mark Meyers playing jazz, rock and popular favorites at the piano. 9118 Strada Place in Mercato. 592-5056.

■ **Ridgway Bar and Grill** - 7-10 p.m. Friday and Saturday, live entertainment under the stars. 1300 Third St. S., 262-5500.

■ **South Street City Oven and Grill** - Thursday, 9:30 p.m.: Open Mic Night with host Matt Chadwick. Friday: Maxi Courtney with acoustic rock at 5:30 p.m.; Justin Raymond starting at 9:30 p.m. Saturday, 9:30 p.m.: Brown Truck. Sunday, 9:30 p.m.: No Way Jose. Monday, 7 p.m.: Casey Weston. Tuesday, 9 p.m.: Karaoke. Wednesday, 9:30 p.m.: Maxi Courtney. 1410 Pine Ridge Road. 435-9333.

■ **Jack's Bait Shack** - Friday and Saturday: Love Funnel. Monday: Overthrowing Amy. Tuesday: Geek Skwad. Wednesday: Love Funnel. 975 Imperial Golf Course Blvd., 594-3460.

Thursday, Sept. 3

■ **Evenings on Fifth** - Takes place on Fifth Avenue South, Naples, with live music from 7 to 10 p.m. 435-3742.

■ **Fun for Kids** - Coconut Point mall celebrates back to school with "Welcome Students," a free evening of fun, entertainment and great shopping deals, from 6 p.m. to 8 p.m. 992-9966 or www.simon.com.

■ **Solo Exhibition** - Florida Gulf Coast University's Art Gallery has its first exhibition of the season, a solo exhibition of recent works from Los Angeles-based artist Kent Anderson Butler. The exhibition opens with a reception at 5 p.m. in the Art Gallery located within FGCU's Arts Complex. The exhibition runs through Oct. 9. art-gallery.fgcu.edu or 590-7199.

Friday, Sept. 4

■ **Concert** - Mercato's Friday concert series continues from 5 to 9 p.m. Playing across from the Pub is Pub Mustard, an eclectic mix of rock favorites. Next to Whole Foods Market is Kenny Grubbs, classic and modern rock hits. Mercato is located just north of Vanderbilt Beach Road on U.S. 41. 403-2204 or www.mercatonaples.com.

■ **Parents night out** - Drop your children at King Richards, 6780 N. Airport Road, where they will have dinner, games, rides and a movie. Cost is \$25 per child and reservations are necessary. 598-2042 or e-mail krfunapr@yahoo.com.

■ **Improv** - Doors open at Naples Improv at 7:30 p.m. and the show starts at 8. For reservations, call the Norris Center at 213-3049. 755 Eighth Ave. www.naplescitiyimprov.com.



■ **Art Walk** - The monthly Art Walk takes place from 6-10 p.m. in the downtown Fort Myers River District, featuring new art exhibitions, a one-act play and performances by students from the Young Artists Awards Program. An After Party starts at 10 p.m. at the Bar Association Bistro on Hendry Street. www.fortmyersartwalk.com.



Gary Kimble as Bill W. and Robert David Springle as Dr. Bob at The Broadway Palm Dinner Theatre.

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WHAT TO DO, WHERE TO GO

Saturday, Sept. 5

■ **Golden Oldies Night** – Fred's Diner in North Naples hosts an evening of fun, food, Oldies music and raffles from 6-9 p.m. to benefit Golden Retriever Rescue of Southwest Florida. 1950's attire is suggested; owners with dogs may dine on the patio. Reservations: 431-7928; info: 248-3388 or alesia40@gmail.com.

■ **Weekend Concerts** – Gulf Coast Town Center offers its free Weekend Concert Series in Market Plaza at 8 p.m. Tonight: The Bunche Band - Classic Rock. 267-0783 or gulfcoasttowncenter.com.

■ **Farmers Market** – The Saturday morning Farmers Market is now open year-round behind Tommy Bahamas in Naples. In honor of Labor Day, the market pays tribute today to all the hard-working farmers and vendors. There will be music and pony rides plus surprises for the children. Hours: 7:30-11:30 a.m. Nearly 50 vendors sell locally produced vegetables and fruits, jams, baked goods and seafood.

■ **Laughs** – The Naples Laughter Club meets every Saturday in Lowdermilk Park from 9:30 to 10:30 a.m. Information, contact Heidi Smith at 821-1073 or go to napleslaughterclub@yahoo.com.

■ **Storytime** – Join Ms. Trish for Saturday Morning Storytime, with fun-filled stories, singing and coloring activities, at Barnes and Noble in the Waterside Shops. This event is free and begins at 11 a.m. 598-5205.

■ **Concert** – Concert Series at Waterside Shops in the Pavilion: Joel Rogers "Upbeat Contemporary." 598-1605.

■ **All that jazz** – Naples Jazz Masters perform at the Norris Center on Saturday, Sept. 5. 213-3049.

Sunday, Sept. 6

■ **Art** – Friends and Family of the Estuary will feature the artistic work of staff volunteers, friends, and family members of Rookery Bay National Estuarine Research Reserve, 300 Tower Road, through Sept. 21. 417-6310 or www.rookerybay.org.

■ **Images** – The von Liebig Art Center presents the first South Florida exhibition of emerging artist Joel McEachern of Mount Dora. Mr. McEachern photographs Florida's nature and wildlife only in the early morning hours and during specific temperatures, when the atmosphere and light are just right. Suggested donation is \$5 for adults and \$2 for children 10 and older. The von Liebig Art Center is located at 585 Park St. 262-6517.

Monday, Sept. 7

■ **Beachcombing** – Barefoot Beach preserve offers a new park ranger program, "Beachcombing & Shelling," every Monday at 10am. Meet at the Learning Center at Barefoot Beach Preserve, off Bonita Beach Road. The program is free, but there is an entrance fee into the park for those who do not have a Collier County park permit

■ **Trivial pursuit** – The Pub at Mercato holds Trivia Night every Monday at 7:30 p.m. Information, 594-9400.

Tuesday, Sept. 8

■ **More Trivia** – Boston Beer Garden, 2396 Immokalee Road, hosts Team Trivia at 9 p.m. 596-2337.

■ **Storytime** – Barnes and Noble hosts Mom's & Tots Story time at 10 a.m., with Miss Jessica and Miss Felicia. They read, sing, dance and color, creating a fun atmosphere for learning and laughter. Kids of all ages welcome. Barnes and Noble at Waterside Shops, 5377 N. Tamiami Trail. 598-5205.

■ **Chefs Auction** – Celebrating its 20th year, the Signature Chefs Auction, coordinated by the March of Dimes, will take place Sept. 12 at Sanibel Harbour Resort & Spa. Doors will open at 6 p.m. for the Tasting and Silent Auction, followed by the Live Auction at 8 p.m. Tickets: \$125 each and 10 top tables are available for \$1,250. www.marchofdimes.com/florida or 433-3463 or RFranklin@MarchofDimes.com.

■ **Love Orchids?** – The Southwest Florida Orchid Society will hold its monthly meeting at 7:30 p.m. Sept. 14, at the Rutenberg Eco Living Center, 6490 South Point Blvd., Fort Myers. Bob Busch of Exotic Orchid Nursery in Fort Myers will be guest speaker, discussing re-potting techniques. Doors open at 7 p.m. for a Q&A session on orchid fundamentals. www.swfos.org or 561-0587.

■ **Reggae Fest** – King Leo Promotions hosts its second annual Riddim Runway Reggae Festival and Fashion

Wednesday, Sept. 9

■ **Summer fun** – The Learning Express, 2460 Vanderbilt Beach Road, hosts Summer Fun Play Day. Use your imagination to make animals, people and buildings using Wikki Stix. For ages 6 and up, \$7 per child. 594-2525.

■ **Chess anyone?** – The Southwest Florida Chess Club invites players of all ages and abilities to gather at Books-A-Million at Mercato from 1:30-5 p.m. 898-0458 or e-mail swflchess@yahoo.com.

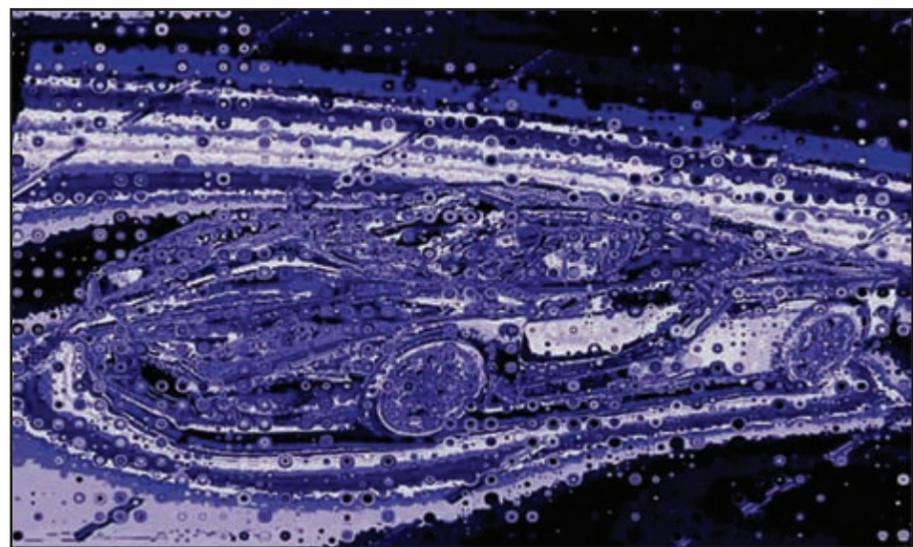
Upcoming events

Showcase at 3 p.m. Sept. 20 in downtown Fort Myers. Riddim Runway is a fusion of live Caribbean music and fashion created as a way of giving back/giving thanks by providing support to children's charities. Sponsors are needed. www.kingleopromotions.com

■ **Skynyrd** – AEG Live and 96 K-Rock present Lynyrd Skynyrd in concert at Germain Arena at 8 p.m. Thursday, Oct. 22, See and hear the Southern rock legends perform classic anthems like "Sweet Home Alabama," "Freebird," and "Simple Man" as well as new songs from their upcoming album "God Guns." www.ticketmaster.com.



Ongoing events



Laurence Gartel, *Ferrari Enzo Iris* print, 36 inches by 37 inches, 2008.

■ **Auto Motion** – The Laurence Gartel exhibit, Auto Motion, runs through Oct. 10 at the Bob Rauschenberg Gallery in Fort Myers. 489-9313.

■ **Food Drive** – Regal Cinemas Bell Tower 20 is supporting the Harry Chapin Food Bank with a promotion relating to the movie "Cloudy with a Chance of Meatballs." Through Sept. 27, Regal Cinema guests can donate non-perishable food items. Donate two or more cans of non-perishable food and register to win a family four-pack of Regal Cinema movie tickets and other prizes. The film opens Sept. 18. 334-7007 or go to harrychapinfoodbank.org.

■ **Ice Skating** – The recreation facility at Germain Arena is holding its Early Bird Registration for all ice programs until Sept. 13. Early Bird pricing and two-for-one specials apply. 948-7825, ext. 1306 or www.SkateEverblades.com.

■ **Photography Exhibit** – The Southwest Florida Museum of History hosts a Historic Florida Architecture and American Landscape Photography Exhibit by Niki and Clyde Butcher through Oct. 31. 321-7430.

■ **Exhibit Reception** – The Art League of Bonita Springs is hosting a 2D/3D Exhibition through Sept. 24. The juried regional exhibition features a variety of mediums by area artists. Address: 26100 Old 41 Road. 495-8989.

■ **Fitness** – Miromar Outlets hosts fitness classes every Wednesday, Friday and Saturday in September at 9 a.m. at Playland. A certified fitness professional instructs varied classes and modifies exercises for pregnant, post-natal and ultra-fit moms. 948-3766 or www.MiromarOutlets.com.



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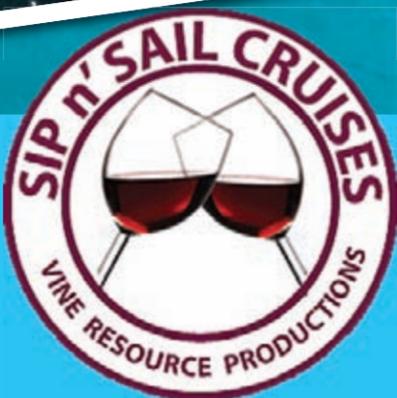
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GIVING

The Immokalee Foundation 2009 Charity Classic: A win-win for kids, community

BY NICOLE FLESVIG
Special to Florida Weekly

The Immokalee Foundation is dedicated to building pathways to success for Immokalee children through programs designed to help them stay in school and find their talents. Each and every program is designed to provide an education that empowers students to follow their dreams, providing hope for a bright future. The Immokalee Foundation's programs serve more than 5,000 Immokalee children each year, from kindergarten through college, and provide the following services/skills: literacy development and support, life skills, vocational training, mentoring and college scholarships, sportsmanship, and grant funding to organizations with projects fitting the mission of the Immokalee Foundation.

In 2009, close to one-third of the Immokalee High School graduating class participated in, and benefitted from, an Immokalee Foundation program. Many graduating students participated in multiple programs, receiving valuable training and scholarships for college. This high participation rate shows, more than ever, The Immokalee Foundation's potential for changing lives.

On Nov. 13 and 16, The Immokalee Foundation will hold its annual fundraiser, The Immokalee Foundation 2009 Charity Classic. Now in its fourth year, the annual Charity Classic provides more than over \$1 million in proceeds to help sustain and expand the programs of The Immokalee Foundation. The Immokalee Foundation 2009 Charity Classic consists of two events: the Fiesta of Fun: A Cultural Celebration charity dinner and auction, to be held on Nov. 13 at The Ritz-Carlton Naples Beach Resort, and The Immokalee Foundation Charity Classic Pro-Am golf tournament, set for Nov. 16 at the Bay Colony Golf Club.

Fiesta of Fun

It's a gala. It's a party. It's a celebration. The vibrant sights, sounds, and cultures of Immokalee provide inspiration for this year's Fiesta of Fun, The Immokalee Foundation's largest annual fundraiser. The event features auctioneer and author Lorna Kelly. Acclaimed as the first female fine art auctioneer in the United States (Sotheby's, New York), Ms. Kelly also appeared in the film "Sex and the City." She will be joined by celebrity guest auctioneer and baseball Hall of Famer, Johnny Bench for a fun-filled evening of socializing, dining and celebration of the accomplishments of the children of Immokalee. The event promises live and silent auctions,



cocktails, dinner, musical performances by Immokalee children and more. Auction items include a one-of-a-kind 2010 Porsche Panamera, an Asia cruise, a Pebble Beach Golfers' Getaway, a diamond bracelet by Stefan Hafner, a Rolex Submariner watch, and more. Dress for this exciting and worthwhile event is colorful Caribbean or lively Latino.

The Charity Classic Pro-Am Golf Tournament

PGA, LPGA and Champions Tour golfers are coming to Naples. Don't miss your chance to play a round with some of the greatest in the game. Hosted by the Bay Colony Golf Club, this year's Charity Classic Pro-Am offers benefactors the opportunity to hit the course with PGA, LPGA and Champions tour pros. The day kicks off at 7:30 a.m. with breakfast and demos, followed by a shotgun start at 9:30 a.m. The event will be held in a scramble format, with tournament players teaming up with a different pro for each set of nine holes. In addition to pro baseball Hall of Famer, Johnny Bench, golf pros playing the event include the following PGA tournament winners: Fulton Allem, Andy Bean, John Cook, Michael Bradley, Peter Jacobsen, Denis Watson, LPGA pro Terry-Jo Myers and more. For the complete list of professional golf participants, visit the 2009 Charity Classic Web site at www.charityclassic.org.

Proceeds from The Immokalee Foundation 2009 Charity Classic will benefit the following Immokalee Foundation programs: Take Stock in Children (mentoring and college scholarship program), vocational programs (Future Builders of America, Auto Tech and Aviation), direct scholarships, Immokalee Readers (reading support for students in grades K-2), The First Tee Sportsmanship Academy (merging life skills and core values with golf instruction), College and Vocational Success (support for students transitioning into post-secondary education) and community grants. ■

— Established in 1991, The Immokalee Foundation is a 501c(3) not-for-profit corporation designed to build pathways to success for the children of Immokalee. To purchase tickets or become a sponsor of The Immokalee Foundation 2009 Charity Classic, visit www.charityclassic.org or call 430-9122. To learn more about The Immokalee Foundation's programs, visit www.immokalee-foundation.org.

PUZZLE ANSWERS

8	7	2	6	4	5	3	1	9
6	9	5	3	1	7	4	2	8
4	1	3	8	9	2	5	7	6
7	3	9	4	5	6	2	8	1
1	5	6	9	2	8	7	3	4
2	4	8	1	7	3	9	6	5
3	6	7	5	8	4	1	9	2
5	8	1	2	3	9	6	4	7
9	2	4	7	6	1	8	5	3

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13 fantastical words and characters are hiding above. Can you find them all? They may be printed across, up, down, backwards or diagonal. Good luck!

PARENT'S NAME _____

CHILD'S NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

DAY PHONE _____

EMAIL _____

HERE'S HOW TO WIN:

Complete the Word Search, fill out form and mail to:

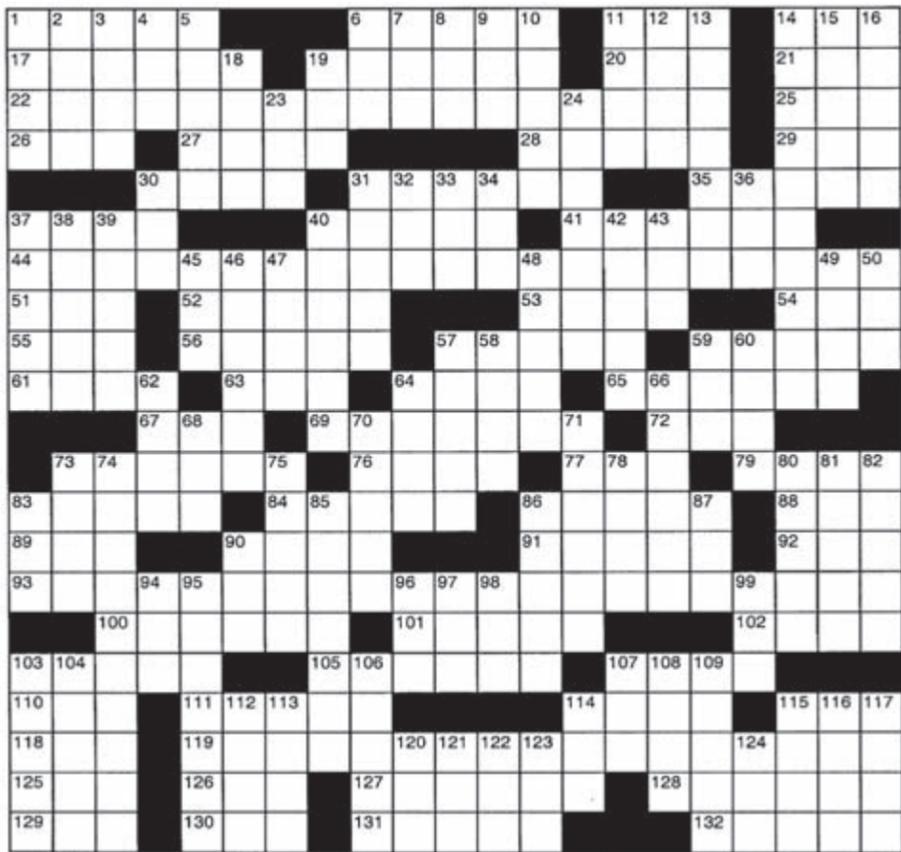
GERMAIN ARENA Germain Arena - Disney on Ice Contests
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FLORIDA WEEKLY PUZZLES

SNAPSHOT



- ACROSS**
- 1 Unoriginal thinker?
 - 6 Shimon of Israel
 - 11 Sack
 - 14 Actress Tilly
 - 17 Fit to feast on
 - 19 Barber of Seville
 - 20 — Baba
 - 21 Conduit fitting
 - 22 Speaker of remark at 44 Across
 - 25 Golfer's gadget
 - 26 Inventor Whitney
 - 27 Playing card
 - 28 Caustic
 - 29 Actress Alicia
 - 30 Spool
 - 31 Karloff's colleague
 - 35 Riyadh's religion
 - 37 Deal with a dragon
 - 40 Iraqi city
 - 41 "Forget it!"
 - 44 Start of remark
 - 51 Bustle
 - 52 Home on high
 - 53 Russian ruler
 - 54 Caviar
 - 55 — Branco, Brazil
 - 56 Musical chord
 - 57 Brandy bottle
 - 59 Adds lace
 - 61 London gallery
 - 63 Always, poetically
 - 64 Bucket
 - 65 Monks' milieu
 - 67 Glowing
 - 69 Sharp-shooter
 - 72 Justice
 - 73 Fortas
 - 73 Writer
 - 76 Like fine wine
 - 77 Standard
 - 79 Interstate exit
 - 83 Trite
 - 84 Coaxed
 - 86 Laramie
 - 88 By means of
 - 89 Inc., in England
 - 90 South African plant
 - 91 Thespian
 - 92 Word form for "bone"
 - 93 Part 2 of remark
 - 100 Most competent
 - 101 Produces prunes
 - 102 Jacob's brother
 - 103 Competitor
 - 105 Truly
 - 107 Neatnik's nemesis
 - 110 Important numero
 - 111 Absurd
 - 114 Cry of contempt
 - 115 Summer quencher
 - 118 Capek play
 - 119 End of remark
 - 125 Exist
 - 126 TV's "— Got a Secret"
 - 127 "Dancing at Lughnasa" star
 - 128 Beethoven symphony
 - 129 Spear-headed
 - 130 Dress size
 - 131 Long for
 - 132 Panegyric
 - DOWN**
 - 1 Marseilles mother
 - 2 Adored one
 - 3 Conservative skirt
 - 4 — Saud
 - 5 Baseball's Boyer
 - 6 Brooch
 - 7 "The — and I" ('47 film)
 - 8 Actress Cassidy
 - 9 Miscalculate
 - 10 Couches
 - 11 Boxer Max
 - 12 "— Really Want to Do" ('65 hit)
 - 13 More light-headed
 - 14 Ancient science
 - 15 Actress Verdugo
 - 16 Shimmer
 - 18 Bronte heroine
 - 19 Weldon or Wray
 - 23 Mario — Monaco
 - 24 Reserve
 - 30 Rug type
 - 31 Spiked the punch
 - 32 Dos Passos trilogy
 - 33 Kennel threat
 - 34 Paddle
 - 36 — Tome
 - 37 Hurt
 - 38 Actress Cornell
 - 39 In progress
 - 40 Herding dog
 - 42 1970 World's Fair site
 - 43 Historic org.
 - 45 Make a dolly
 - 46 "From — Eternity" ('53 film)
 - 47 Buffalo waterfront
 - 48 Pasta peninsula
 - 49 Refusals
 - 50 — Moines, IA
 - 57 Lost luster
 - 58 Schubert song
 - 59 Recede
 - 60 Mailer's "The — Park"
 - 62 First name in scat
 - 64 Kid at court
 - 66 Hungarian composer
 - 68 Unwell
 - 70 Raring to go
 - 71 Distinctive eras
 - 73 British spa
 - 74 Strove
 - 75 Religious sects
 - 78 Comic Johnson
 - 80 Maintains
 - 81 Baryshnikov, familiarly
 - 82 Couturier Jean
 - 83 Diner order
 - 85 Typical
 - 86 Destined
 - 87 — Lanka
 - 90 "Stroker —" ('83 film)
 - 94 Cops' org.
 - 95 Prohibited
 - 96 "Kookie" Byrnes
 - 97 Mispickel or galena
 - 98 "Bah!"
 - 99 Society miss
 - 103 Bucolic
 - 104 Harden
 - 106 Full of gossip
 - 107 Sea plea
 - 108 Rob of "The West Wing"
 - 109 Midwestern airport
 - 112 Church area
 - 113 Prayer finale
 - 114 Seed
 - 115 Dismounted
 - 116 Art —
 - 117 And more of the same
 - 120 Ideologue's suffix
 - 121 Singing syllable
 - 122 "Tell — No" ('65 hit)
 - 123 Female turkey
 - 124 Bagel partner

◀ SEE ANSWERS, C9

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HOROSCOPES

■ **VIRGO (August 23 to September 22)** Unkept promises might cause plans to go awry this week. You can either grumble about people "letting you down" or find a way to make the best of it and move on. The choice is yours.

■ **LIBRA (September 23 to October 22)** Putting off making a commitment early in the week could be a good move. Best to act when you know you're making an informed decision. Expect more facts to emerge by the week's end.

■ **SCORPIO (October 23 to November 21)** A recent act of kindness on your part could take on special meaning this week. Also, look for signs of upcoming changes in both your personal and professional relationships.

■ **SAGITTARIUS (November 22 to December 21)** Many of the tougher communication barriers between you and others in the workplace or at home could begin breaking down this week. Expect some surprises to emerge.

■ **CAPRICORN (December 22 to January 19)** Your "tough love" attitude toward someone you care for could be misunderstood. Try to be less judgmental and show more consideration in the way you relate to that person.

■ **AQUARIUS (January 20 to February 18)** An unexpected workplace challenge could be daunting. But take what you know (and you know more than you realize) and apply it to the problem, and you should see positive results.

■ **PISCES (February 19 to**

March 20) Recent relationship changes for both single and paired Pisces continue to influence much of your week. Keep your focus on developing the positive aspects as you move along.

■ **ARIES (March 21 to April 19)** It might not be wise to pursue goals involving others, unless you can stop impulsively rejecting new ideas. Either open your mind or wait until next week, when this "ornery" mood passes.

■ **TAURUS (April 20 to May 20)** It's a good time for the Bovine to be creative and practical for yourself and your surroundings. Shop wisely, not impulsively, and keep your Bull's eye focused on quality, not quantity.

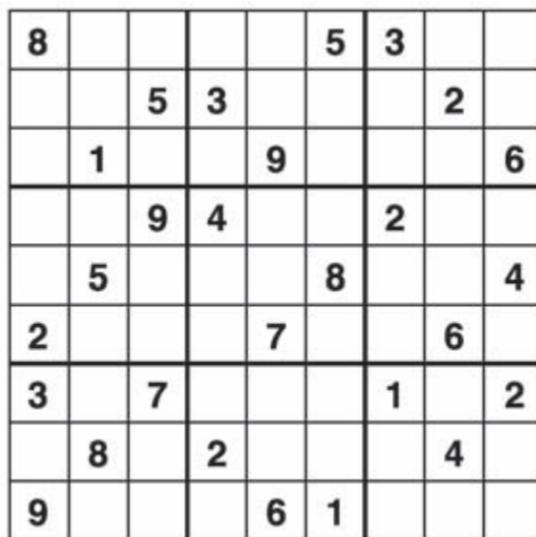
■ **GEMINI (May 21 to June 20)** You should feel more confident about moving ahead with plans that had to be delayed by an unexpected turn of events. Also, family matters might need more time than first anticipated.

■ **CANCER (June 21 to July 22)** Be considerate of others as you move into a new area in your professional life. Take time to meet people and discuss mutual goals. The more you get to know each other, the better.

■ **LEO (July 23 to August 22)** Creating a fuss could get your ideas noticed quickly. But it would be best to present your case, and then wait for a reaction to follow in due course, rather than try to force it to happen.

■ **BORN THIS WEEK:** You set your goals with assurance and influence others to follow suit. You would be an excellent philosopher and teacher.

By Linda Thistle



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Puzzle Difficulty this week:



Place a number in the empty boxes in such a way that each row across, each column down and each small 9-box square contains all of the numbers from one to nine.

★ Moderate ★★ Challenging ★★★ Expert

◀ SEE ANSWERS, C9

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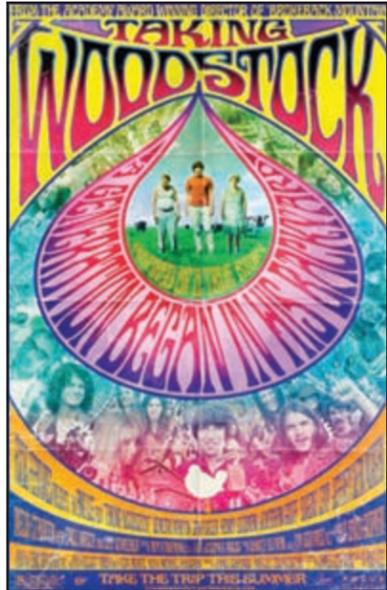
LATEST FILMS

'Taking Woodstock'



danHUDAK
www.hudakonhollywood.com

★ ★ ★
Is it worth \$10? Yes



Free love, music, drugs. Peace, harmony, heat. Streaking. Woodstock was many things to many people, and one of the best things about "Taking Woodstock" is that it captures the essence of the summer of '69 exceptionally well, from mudslides to music to mayhem and everything in between.

The film was inspired by the true story of Elliot Tiber (and is based on a book co-written by Tiber and Tom Monte), and it follows a young, unassuming Mr. Tiber as he spends the summer with his parents (Henry Goodman and Imelda Staunton) in upstate New York, where they're trying to keep their dumpy Catskills motel in business. When Mr. Elliot (Demetri Martin) learns that a music festival has lost its permit in a neighboring town, he calls producer Michael Lang (Jonathan Groff) to offer his family's motel to the promoters.

Funny, how innocently some things begin. Mr. Elliot also introduces Mr. Lang to his neighbor Max Yasgur (Eugene Levy), who operates a 600-acre dairy farm down the road, and soon roughly 500,000 people are on their way to Yasgur's farm for "Three days of Peace & Music."

The supporting characters are a stereotypical cross-section of '60s society: recently returned Vietnam veteran Billy (Emile Hirsch) has flashbacks about the war, his brother Dan (Jeffrey Dean Morgan) leads the opposition against the concert, cross-dressing ex-Marine Vilma (an excellent Liev Schreiber) offers security, and members of a local theater troupe led by Devon (Dan Fogler) can't wait to shed their clothes.

No footage from the concert is shown, but director Ang Lee and writer James Schamus have certainly studied the Oscar-winning 1970 documentary "Woodstock," which chronicled the concert. Many images in that film, including three nuns walking into the concert and mudslides, are recreated here. Music from Country Joe and the Fish and Richie Havens — both of whom performed at Woodstock — is featured, as are The Grateful Dead, The Doors, and more.

Music aside, it is the vibe of Woodstock

that resonates the most. Given the number of people attending, there were very few reports of fighting, crime or disharmony. By most accounts, the "kids" (as they were called by the local townspeople) were very respectful, which is seemingly in contrast with the presumption that drug-taking hippies don't care about civilized society. On the contrary: The "kids" were all about peace, tranquility and happiness, and Mr. Lee captures that spirit exceptionally well.

For as joyous and important as the concert was, those who attended Woodstock had to find it an unpleasant experience, and probably unsanitary. Not enough food or water, port-a-potties that were beyond full, rain, mud and certainly unfathomable body odor filled the air. But something else filled the air as well, an almost palpable positive energy that would help define a generation, and that made all the difference. ■

— Dan Hudak is the chairman of the Florida Film Critics Circle and a nationally syndicated film critic. You can e-mail him at dan@hudakonhollywood.com and read more of his work at www.hudakonhollywood.com.

Did you know?

>> The film was shot in upstate New York near where the actual concert took place (in Columbia and Rensselaer counties). Focus Features asserts that enhanced incentives and tax credits offered by the state boosted the local economy with millions of dollars during production in summer 2008.

CAPSULES

REVIEWED BY DAN HUDAK
www.hudakonhollywood.com

'Inglourious Basterds'

★★★★
(Brad Pitt, Eli Roth, Diane Kruger) In France during WWII, a group of Jewish-American soldiers led by Lt. Aldo Raine (Pitt) brutally murders Nazis while a theater owner (Melanie Laurent) plans to kill Third Reich leaders at a special premiere. Writer/director Quentin Tarantino ("Pulp Fiction") gives us elements of a great movie, but all the quirky tangents keep the story from moving forward and make the movie too long (152 minutes) for its own good. Rated R

'The Goods: Live Hard, Sell Hard'

★★★★
(Jeromy Piven, Ving Rhames, James Brolin) The owner (Brolin) of a failing car

dealership hires a group of sales specialists headed by Don Ready (Piven) to save his business. The laugh-out-loud humor comes fast and often, making this one of the funniest movies of the summer. It's not "The Hangover," but it does have a funny Will Ferrell cameo and enough crass humor to keep you thoroughly entertained. Rated R.

'District 9'

★★★★
(Sharlto Copley, Louis Minnaar, Vanessa Haywood) After aliens and humans have peacefully co-existed for 20 years in Johannesburg, South Africa, corrupt government officials order the aliens to evacuate their secluded area and move to a slum. The son-in-law (Copley) of a high-ranking official (Minnaar) leads the way, with unexpected results. The fast-paced movie grips you immediately and keeps you interested, but the heavy-handed U.S. foreign relations allegory is a bit much. Still, it's good entertainment. Rated R. ■

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TWO BLOCKS SOUTH OF 5TH AVENUE

*Tax and tip not included

Bluegrass, improv and more coming up at the Norris Center this fall

Upcoming events and performances at The Norris Center:

OCTOBER

► **Bluegrass Performance**
Dan Paisley & Southern Grass
Opening act Frontline

Danny Paisley and the Southern Grass play powerful, unadorned, and intense traditional bluegrass. The instruments blaze with energy while the songs reveal a paradoxical, desperate sadness anchoring the music squarely in the classic bluegrass tradition. Danny Paisley and the Southern Grass combine those forces with drive and energy.

Friday, Oct. 9, 7 p.m., \$15

► **Naples City Improv**

Join the NCI Players as they perform in a series of hilarious, fast-paced, unscripted games that will keep you rolling in your seats. Sit back and enjoy or participate by offering your suggestions to this family-friendly troupe.

Friday, Oct. 23, 8 p.m., \$15



NOVEMBER

► **Naples International Film Festival**

Naples Film festival will showcase the finest and most creative cinematic works in the world, while at the same time supporting, organizing and providing an outlet for local filmmakers and film lovers in Southwest Florida. Each screening may include 70 to 120 minutes of programming of independent films in short format, documentary format or feature film format as chosen by the NIFF Selection Jury.

Screening times may be subject to change, please check with the Norris Center box office after Oct. 1 for specific screening times and content.

Friday through Saturday, Nov. 6-7, 4, 6 and 8 p.m.; \$12 per show

► **Bluegrass Performance**

Frontline Bluegrass will host a "Cluster Pluckin'" with bluegrass, folk and Americana music from several talented local groups. There will be some familiar names and faces and some new surprises.

Friday, Nov. 13, 7 p.m., single ticket: \$15

► **Open Mic Night**

Open Mic nights give local artists a chance to share their music and poetry from 6-7:30 p.m. Live local bands perform from 7:30-11 p.m.

Nov. 20, 6-11 p.m.

► **Chalk Art Contest**

Sidewalk chalk drawing contest for school age children ages 6-18. Enjoy music, local artist demonstrations and much more.

Nov. 21, 10 a.m.-2 p.m.

► **Outdoor Family Movie Night**

Bring your lawn chair or blanket to watch the night's featured film on a two-story inflatable screen. Appropriate for all ages; free admission.

Nov. 21, 7 p.m.

► **Gulfshore Playhouse and The Norris Center present**

Jim Van Slyke - The Sedaka Show

Celebrating the music of pop icon Neil Sedaka, Jim Van Slyke returns to the stage with his critically acclaimed new show, "The Sedaka Show." Directed and conceived by Tony-nominated singer/actor Brian Lane Green, with music arrangements by award-winning music director Tim DiPasqua, this tour-de-force trio have created a magnificent evening of Neil Sedaka favorites, lost gems and a few surprises.



Jim Van Slyke

Wednesday and Thursday, Nov. 18-19, 8 p.m.; \$42 includes glass of wine and snacks in an intimate jazz club setting

► **Naples City Improv**

Join the NCI "Players" as they perform in a series of hilarious, fast-paced, unscripted games that will keep you rolling in your seats. Sit back and enjoy or participate by offering your suggestions to this family-friendly troupe.

Friday, Nov. 20, 8 p.m., \$15

The Norris Center is at 755 8th Avenue South in Naples. For more information, call 213-3049. ■

First Fridays: Taking it to the streets at Mercato

By popular demand, Mercato is extending its Friday Summer Concert series year-round. The street parties on the first Friday of the month feature music, tasty cuisine, drink specials and great merchant promos.

The plaza's Labor Day weekend kicks off from 5-9 p.m. Friday, Sept. 4, with special performances by Pub Mustard, an eclectic rock repertoire band on stage across from The Pub. The Pub is celebrating with a happy hour and beer tent. Classic and modern rock tunes will be performed by Kenny Grubbs, next to Whole Foods Market.

Discover your wine palate and taste up to 12 different wines and assorted hors d'oeuvres at Whole Foods Market for a \$5 donation, which will be contributed to the School Lunch Revolution pro-

gram. As a partner with Chef Ann Cooper, Whole Foods Market is part of the movement to provide kids in school with fresh, natural lunches. Whole Foods Market is also celebrating its one-year anniversary at Mercato on Saturday, Sept. 5.

Other highlights of the evening include grill items, beer, wine and bottled water at AZN; complimentary appetizers at Capital Grille from 4:30-6:30 p.m. and a drawing for a \$100 dining certificate; Sangria and Italian snacks plus 15 percent off bottles of wine at Piola; and McCormick and Schmick's happy hour food and drink specials from 3:30-6:30 p.m.

Mercato fronts U. S. 41 just north of Vanderbilt Beach Road. For more information, call 403-2204 or visit www.mercatonaples.com. ■



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Friday 1:00 PM to 4:00 PM

■ **Susie Jennings & Rick Howard**

Saturday 1:00 PM to 4:00 PM

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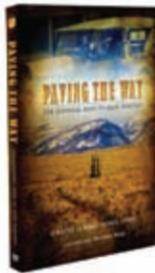
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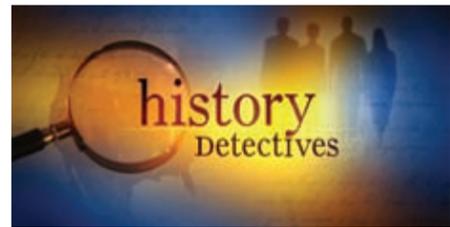
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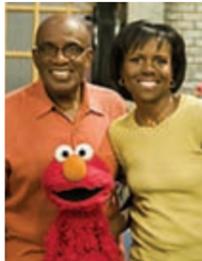
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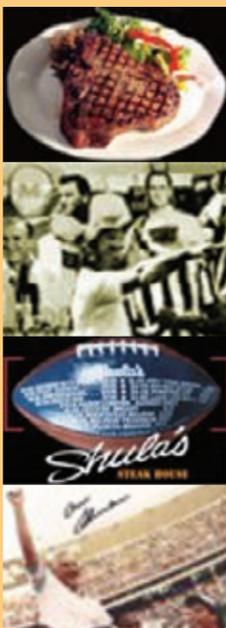
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SPECIAL
FLORIDA WEEKLY
FASHION SECTION

Local social scene draws famed and fashionable



Oscar de la Renta may headline Naples event

Summer has come and gone as quickly as a thunderstorm rolls through in August. It seems just yesterday we were contemplating whether we should wear white and now we're making note of must-haves for our autumn and winter wardrobes.

As the heat and humidity begin to wane, we gear up for a new social season. All signs are that it's going to be a sizzler throughout Southwest Florida.

We have such a diverse conglomeration of people from so many different places that it always amazes me that we all get along. But get along we do. No matter where we are from, we bring a passion for fashion and for giving back to our communities. I have had the pleasure of working with bluebloods from Blue Bell and quirky Canuks from Quebec and one thing remains the same: everyone here has an unwavering commitment to give back — and to look good while doing it!

For the past six years the well-heeled (Louboutin) supporters of the

Naples Botanical Garden have donned their finest millinery to kick off the social season with Hats in the Garden. Year after year, the event — and the hats — get bigger and better, and this year there are more reasons to celebrate.

The ladies who lunch in their fabulous hats on Wednesday, Nov. 11, will enjoy a sneak peek of the garden's major expansion, under way since last year, and will be treated to a fashion show by the bastion of style and grace, le Senor Oscar de la Renta. I hear that Marissa Hartington and her team at Marissa Collections have been hard at work to secure his attendance and make sure that the show is spectacular.

I know my team at Garden District is hard at work to make sure the afternoon's flowers and overall ambience complement Mr. de la Renta's impeccable style. As for me, it's an incredible thrill for a Cuban boy from Naples to be working on such a prestigious event. Maybe I can bring Mr. de la Renta some strong coffee and pastels. He is, after all, from the Dominican Republic...

The social scene in Fort Myers is shaping up to be just as exciting, with must-do events such as Handbag Happy Hour to benefit the Island Coast AIDS Network all set for Friday, Oct. 30, at the Hyatt Regency Coconut Point, and The Edison & Ford Winter



FLORIDA WEEKLY FILE PHOTOS
Top, Heather Dockweiler and Wynnell Schrenk. Above, Courtney Ott and Kathy Woods at last year's Hats in the Garden.

"Moments in Black in White," has the most fashionable men and women in town contemplating inventive ways to interpret their traditional formal attire.

These days, when we are inundated with negativity from the daily news, it is inspiring to know that once season rolls in, the news will magically get better. Just like that thunderstorm that blows in with the tropical breeze so too will the ladies and gentlemen (along with the rest of us) that make our community such a great place to live and work.

So start thinking of cooler nights, dining al fresco and drinks with friends that you haven't seen in a while. Season is upon us.

Put away the flip-flops (in the winter we call them sandals), dust off your croc loafers and get ready for the new social season, Southwest Florida style.

And by the by, it's perfectly OK to wear white after Labor Day. It's Florida and I said so!

— Rufino Hernandez is owner and creative director of Garden District, a full-service event and floral design company in Naples. His casual and refined style are classic to Southwest Florida. Are you having an event that needs mention? Contact Rufino at rh@gardendistrictnaples.com.

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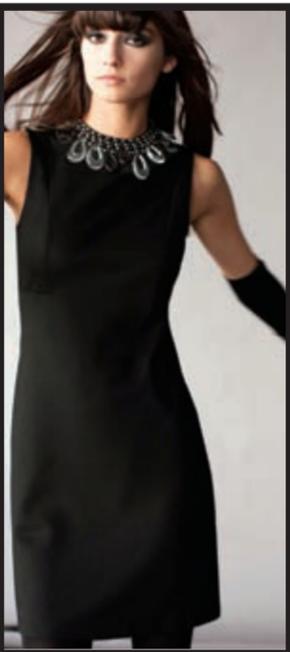
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» Sitting Image The Colette Dress \$148

BY HOLLY PERGOLA
Florida Weekly correspondent

WHETHER IT'S A BLIND DATE OR YOUR engagement party, the first day at a new dream job or your 20th high school reunion, the Little Black Dress is always the perfect fit.

First made famous by Coco Chanel on the pages of *Vogue* in the 1920s, and revamped and made infamous by Audrey Hepburn in "Breakfast at Tiffany's" in the '60s, the LBD continues to grace the covers of fashion magazines and turn heads along every runway and red carpet.

Here in Southwest Florida the LBD shows up on stylish women everywhere, from sidewalk cafes along Fifth Avenue South in Naples to opening night at Florida Repertory Theatre in downtown Fort Myers.

Blue Martini in Mercato, the newest shopping and entertainment destination in North Naples, even hosts Little Black Dress parties that draw hundreds of women who enjoy VIP admission when they come dressed in their favorite LBDs.

Our mothers' rules of fashion dictated that every well-dressed woman needed one in her closet, but this season a single LBD just isn't enough. I found more than a few to covet in shops from Banana Republic and White House Black Market to Gucci and Saks. There's a little black dress out there for every woman this season. Maybe even three or four.

window shopping

SPECIAL
FLORIDA WEEKLY
FASHION SECTION

Mirage Boutique

» 13451 McGregor Blvd., Fort Myers; 437-4410

When owner Barbara Kinee relocated Mirage Boutique from Fort Myers Beach to Cypress Square in Fort Myers (home of Blu Sushi and The Prawnbroker restaurants) nearly four years ago, she used the move as an opportunity to design her dream store. Beautiful hardwood floors, a corrugated tin ceiling and 13 crystal chandeliers make the surroundings as interesting to look at as the clothing and accessories that fill the displays.



What's the age range of Mirage's clientele? "From 20 to death," says Ms. Kinee, who describes her

things as "the new classic, without being conservative."

"As long as you're breathing, you can wear my things. I can dress women my daughter's age and my age," she says.

Designer lines include flirty little numbers by Shani, Petit Pois light mesh dresses and tops, Andrea Lieu resort wear and David Kahn jeans. Anything-but-everyday shoes and handbags, fanciful gifts and a selection of the latest looks in menswear from designers such as 12 Symbols round out the offerings.

Ms. Kinee and her small staff pride themselves on working one-on-one with their customers. "When someone comes in looking for a special outfit, they are the canvas," she says. "We can create whatever scene they want to for that day or for a particular event."

The shop also hosts numerous special events and private parties. "Girls Night Out" parties are among the most popular, with catered food and wine for a group of friends to enjoy while they try on one lovely outfit after another.

"It's definitely fun," Ms. Kinee says about a visit to Mirage. Just as shopping should be.

— Holly Pergola



Signatures

» 9100 Strada Place, #2135 The Mercato; 254-5800

"We love being at Mercato," states Patty DeMauro, who along with her husband, Dennis, owns Signatures, the latest high-fashion boutique to open at Mercato in North Naples. Catty-cornered from the new Blue Martini, this gorgeous shop with floor-to-ceiling windows, fun mannequins in green and pink wigs and a fabulous wall of Furla leather bags catches the eye of every savvy shopper walking by and draws them through the doors. Once inside, they delight in discovering much-loved labels such as Belford, Barbara Lesser, Peace of Cloth and Magishoni.

Ms. DeMauro, a 25-year veteran of the retail fashion industry, describes the styles at Signatures as "contemporary, trend-smart clothing that fits" and that can transition from day to evening as well as from season to season. "Most of our customers travel and spend as much time down here as they do up North," she says.

Signatures' specialty is pampering customers by having personal shoppers in the store at all times to help their clientele put together one perfect outfit for a special occasion or a new wardrobe for a whole new look. Other "signature" services include free alterations, home delivery, private sales and invitation trunk shows, shipping and special orders.

And just in case the lovely clothes, the staff's helpful expertise and the upscale ambience aren't enough to get shoppers to sign on the dotted line, through September the DeMauros are donating a portion of all sales to St Matthew's House. Talk about feel-good shopping.

— Holly Pergola

Eileen Fisher

» 1211 Third St. S., Naples; 403-7920 » 2055 Periwinkle Way, Sanibel; 472-4655

Stylish Southwest Floridians are fortunate to have two Eileen Fisher boutiques to peruse, each in a destination as desirable as the New York-based designer's timeless, sophisticated separates. The Sanibel Island shop has been a mainstay on idyllic Periwinkle Way for more than 12 years; its sister shop on Naples' tony Third Street South opened six years ago.

Both boutiques are as uncomplicated, comfortable and elegant as the clothes they showcase.

Designer Eileen Fisher is known for creating clothing based on principles of simplicity, beauty, comfort, ease, function and versatility. Indeed, this fall's leggings and slim jeans pair effortlessly with cashmere cardigans, stretch

silk jersey tunics and organic cotton hoodies. The designer's signature washable wool is back this year, in updated pieces that work with many basics from seasons past.

Managers and staff in both the Naples and Sanibel shops have become friends with the area's Eileen Fisher fans, most having worked in their respective boutiques for years. It's not unusual for customers to receive a personal thank-you note after shopping; and invitations to special sales and events, often with a portion of proceeds dedicated to local women's charities, are extended throughout the year. Now that's a store where I like to shop.

— Holly Pergola

PHOTOS BY HOLLY PERGOLA & ERIC RADDATZ/FLORIDA WEEKLY



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What'll it be?

The term 'cocktail attire' has many interpretations

BY HOLLY PERGOLA
Florida Weekly correspondent

Cocktail attire can mean a lot of different things to people on the party circuit in Southwest Florida.

To me, it means a little black dress and super tall high heels (I'm only 5 feet 2 inches tall).

To a fashion expert like Victoria Black at Saks Fifth Avenue in Fort Myers, it means colors and bright prints in lightweight fabrics. "Purples, oranges, greens, bronzes, metallics and beautiful watercolors and pastels that blend together are big this season," she tells me.

Kathy Bigham, president of Bigham Jewelry in Naples, says her favorite cocktail attire involves "black or brown with lots of bracelets, a pair of earrings, a diamond watch and maybe even a necklace — it couldn't be simpler."

And for Marissa Hartington of Marissa Collections on Third Street South, "Florida cocktail attire celebrates our beautiful warm weather and colorful landscape.

"Fluid silky dresses show off sun-kissed skin," she says. "Like a bird of paradise, color is always welcome in special pieces of jewelry, lightweight blouses paired with pants sleek and slim, or easy and draped. The mood is comfortable, pretty... happy!"

We had fun asking some of our favorite Southwest Florida fashionistas how they interpret "cocktail attire" when it shows up on an invitation. Here's what they said:

"I think of flimsy, flirty fabrics in light colors — with SPANX on underneath, of course!"
— Sara Blakely, founder of SPANX, Naples

"I love to see bright colors and fabulous prints. Heels are a must — no flats! I usually just take a dress from my closet and try to find some contrasting patent-leather stilettos and a great clutch. I add my everyday jewelry and I'm ready to go."
— Dr. Janet Childs, Naples

"Anything from Max Mara is totally chic. I love to wear all white or all black with gigantic accessories. And if the event is outdoors, a big hat is the perfect accessory."
— Andrea Tretter, Naples

"I think of something short and cute, usually black, but I always like to throw a little color with everything — maybe my favorite orange or pink sweater and classic pearls. You can't go wrong with that."
— Claudine Wetzel, Naples



» Christina Lisotto

» Mary Widmer

» Kristin Stack

» Dominique Abraham

» Tom McNabb

« Edma Arthur

« Sharon Stone

» Laurie & Dave Wissel

» Valli Walker

» Monica Cameron

» Monika Haven

"In order to dress 'Florida cocktail chic,' you have to keep the heat and humidity in mind at all times, not to mention the rain! Quite often, I put my hair up in a fun ponytail and wear cool, flowing fabrics that catch the breeze whenever possible. I invest my money in the shoes!"
— Mary Parent, Naples

"A hot pink mini dress, a boa made from flamingo feathers, patent-leather heels and Prada shades with loads of aftermarket rhinestones. Not that I'd ever wear that... then again maybe I would."
— Jessica Lane, Naples

"Tropical chic is not a ball gown or business suit, but more like a sundress with some flair or sparkle. I always like to accessorize with some bling. I love to shop at Ross Dress-for-Less and Marshall's... There are bargains out there to be had."
— Stephanie Davis, "The Downtown Diva," Fort Myers

"Those of us who live here long enough know that cocktail attire is the same everywhere. It's not everyday wear. And please, no shorts or flip-flops. Stop short of an evening gown, but wear a pretty dress, maybe an LBD, or a beautiful slacks outfit. The 'Florida' part means remember the weather, especially if the event is outdoors. Dress cool enough to avoid major perspiring issues, but bring that wrap in case the AC is cranked down to arctic."
— Pamela Beckman, Fort Myers

"It's all about the shoes. Wear the right shoes, and you'll feel amazing and will radiate in confidence and style."
— Sharon Torregrossa, Fort Myers

"Overexposure doesn't just apply to suntans in Florida. A V-back dress set off with a cascade of pearls is chic, sophisticated and more attractive than a show of cleavage fighting for space with an overload of bling."
— Cheryl Lampard, Naples

"I can tell you what it doesn't mean: No flip-flops, no tennis shoes, no T-shirts, no shorts, no blue jeans, no baseball caps. That's for both men and women. I grew up in Palm Beach County, and the term is used a little more liberally here. I like a jacket for men (tie optional) and a nice pant outfit or short dress for women — and, of course, jewelry."
— Linda Linnehan, Fort Myers

VANESSA ROGERS & PEGGY FARREN / FLORIDA WEEKLY

TOP SIX PHOTOS: Fort Myers art aficionados and collectors joined supporters of Abuse Counseling and Treatment for the annual Arts for ACT fine-art auction in August. The event took place at the Hyatt Regency Coconut Point.

BOTTOM FIVE PHOTOS: Student members of Youth Leadership Collier put together a Neighborhood Fashion Show to benefit the Neighborhood Health Clinic in August. The stylish affair took place at Sugden Community Theatre.

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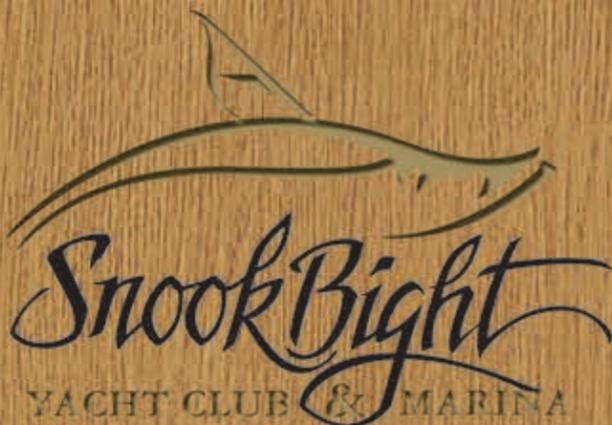
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Tickets to Ringling International Arts Festival now available

Visual art and performance enthusiasts can purchase tickets now for the Oct. 7-11 Ringling International Arts Festival. Single tickets are available online at the festival's Web site www.ringlingartsfestival.org or can be purchased by calling the Historic Asolo Theater Box Office at (941) 360-7399. Festival attendees can also choose to purchase a festival package by calling the box office.

"The ticket prices are very affordable," said Dwight Currie, associate director of programming at the Ringling Museum. "We want to make the festival accessible to everyone even in a tough economy. Festival packages and single ticket sales are off to a promising start and I encourage everyone to get them now before your favorite program sells out."

The festival will take place at the Florida State University cultural campus in Sarasota. The five-day festival will feature artists from Australia, Canada, England, France, Israel, Scotland, Spain and the United States, presented in the Historic Asolo Theater, Mertz Theatre and Cook Theatre. Outdoor performances and events, as well as lec-

tures, workshops and artist discussions, will augment the core programming.

Single-ticket prices range between \$10-\$30 for each of the one-hour performances in theater, music and dance. Festival-goers can also choose to purchase a festival package that includes prime seating for a choice of four, six or eight festival performances as well as general admission to the museum's four venues. Single tickets do not include admission to the estate.

All performances, with the exception of the opening night concert, are offered at multiple times over the course of the five days. A detailed schedule of performances, events, single-ticket prices and festival packages is available at www.ringlingartsfestival.org.

The Opening Night Celebration will feature Robert Spano, leading the Florida State University Symphony, and pianist Pedja Muzijevic. Tickets to the celebration are \$100 per ticket and also include a reception at the Museum of Art Courtyard before the concert.

Sarasota Web agency GravityFree created the festival's online presence. As part of its social media strategy, GravityFree utilized Facebook, Twitter,



COURTESY PHOTO

The Ringling International Arts Festival takes place Oct. 7-11.

Flickr, YouTube and a blog to help visitors get acquainted and interact with the festival's wildly diverse selection of artists.

"GravityFree's online vision and passion for the project was incredible,"

said Mr. Currie. "They created a site that perfectly conveys the power and creativity of the festival."

In addition to the creating the online presence, GravityFree is also a major sponsor of the festival. ■

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KOVELS: ANTIQUES & COLLECTING

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Ms. Kovel answers your questions:
Q: I have a matte-green pitcher with an impressed mark that says "J.S.T. & Co., Keene, N.H." Who is the maker?

A: The mark on your pitcher is among those used by Hampshire Pottery. The pottery was founded in Keene, N.H., by James Scollay Taft in 1871. Pieces are marked with a printed or impressed mark that includes the founder's initials or the name "Hampshire Pottery." In 1916, Taft sold the pottery to George Morton, who had worked at Grueby Pottery in Boston. Hampshire Pottery closed in 1917, reopened a couple of years later and closed permanently in 1923.

Twentieth-century iron toys and tin toys have been collected for generations. Many books and articles have been written about the toys and their makers. But celluloid toys, which date from the late 1800s into the 1950s (when plastic became popular), were made in many European countries, Japan and the United States. Although celluloid is flammable and dents, cracks and splits easily, it was used to make dolls and other toys because it was inexpensive but could be decorated with bright colors and molded into complicated shapes. One of the most popular celluloid toys in the United States was the "Boopie," also called a "carnival doll." She had a potbelly, large, round eyes and wavy hair, and looked a little like a Kewpie and a little like Betty Boop. These dolls, made in Japan, originally sold for a few cents apiece. They often were given as prizes at amusement parks, carnivals and fairs. Today, a single doll can sell for \$10 to \$50. Collectors prefer rare, odd-looking dolls — dolls that look like cartoon characters, exotic animals or Santa Claus. These sell for \$100 or more if in very good condition. Repairs are difficult if not impossible.

Q: Could you tell me when the practice of using metal staples to repair china was discontinued?

A: Most repairers today use modern glues and cements, but — believe it or not — there still are repairers who use metal rivets (they're not really staples) to repair ceramics. A hole is drilled in each broken part, and a rivet is inserted and then cemented in place to hold the parts together. The practice was in general use in China by the 17th century, but most riveted pieces collectors come across today were repaired in Europe or the United States during the Victorian era. Making rivet repairs takes a lot of skill. While most collectors consider the repairs unsightly and unnecessary, some collect riveted pieces as oddities.

SEE KOVEL, C23 ▶

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KOVEL

From page 22

Q: I have a chifferobe made by the Joseph Peters Furniture Co. of St. Louis. What can you tell me about this company?

A: Joseph Peters, an immigrant from Prussia, founded his furniture company in St. Louis in 1855. At first he specialized in making bureaus and cabinets, but the business thrived, and by 1908 the company was operating 50 factories and employed more than 7,000 people. It remained in business at least into the 1930s.

Q: Does anyone remember the game "Peter Coddles Goes to Town"? It consisted of a printed story with open spaces for new words or phrases to finish a sentence. A player would read the story, and players would add words or phrases to the story from their individual cards. The random sentence combinations were hilarious, and it was a great reading experience for younger kids.

A: Peter Coddle is based on a "literary puzzle" game in the book "Jessie; Or, Trying to Be Somebody," published by Gould & Lincoln in 1858. In the story, Peter was supposed to be an 18-year-old, but he usually is pictured on game boxes as an older country bumpkin visiting a big city. Several different Peter Coddle games were made in the late 1800s until at least the 1930s. One of the most popular is "Peter Coddle's Trip to New York," which was made in various versions by, among others, Parker Brothers in 1888, McLoughlin Brothers and J.H. Singer in the 1890s and Milton Bradley in 1925. Most are "fill-in-the-blank" card games like yours, but



COURTESY PHOTO

"Mr. Bighead" is a Japanese celluloid toy made before World War II. He is said to represent an American, while the insect on his head represents Japan. His eyes and mouth move. The mint in-the-box toy sold at Keith Spurgeon's Mosby & Co. Auctions in Frederick, Md., for \$3,191.

there also is a board-game version. The title may spell Peter's last name "Coddle" or "Coddles." Some makers used several different boxes with completely different pictures of Peter. Occasionally these games show up on the Internet or in a group of games at an auction. Value depends on age, condition and box cover. Most games sell for less than \$100. Newer versions sell for \$25-\$50.

Tip: Check the supports on wall-hung shelves once a year. Eventually a heavy load will cause "creep": the metal brackets will bend and the shelf will fall.

Current prices

Current prices are recorded from antiques shows, flea markets, sales and auctions throughout the United States. Prices vary in different locations because of local economic conditions.

■ "Porgy & Bess" sheet music, "I Got Plenty o' Nuttin," Dorothy Dandridge, Sidney Poitier and Sammy Davis Jr. on cover, 1959, 12 inches by 9 inches, \$40.

■ Missouri state highway sign, figural, die-cut enameled steel, white ground, black letters and border, 14-inches by 14-inches, \$110.

■ Overshot coverlet, Lover's Knot design, wool and linen, light green, mauve and dark brown, three panels, Georgia, 19th century, 90 inches by 71 inches, \$300.

■ 1901 Dr. Daniels' Veterinary Medicines souvenir calendar, bands top and bottom, scene of fashionable ladies and gentlemen, 20 by 14 inches, \$390.

■ Weller Pottery pillow vase, Dresden Ware, four stubby legs, turquoise-and-blue scene of Holland on both sides, 10 inches, \$510.

■ Carnival glass vase, Boggy Bayou pattern, squat, lime-green opalescent, 6 inches, \$625.

■ Ash burl bowl, single-reeded edge, c. 1800, 12 inches by 4 1/4 inches, \$950.

■ Walnut bed, scalloped headboard, geometrically carved footboard, turned posts and feet, Georgia, c. 1840, 55 1/2 inches, \$1,130.

■ Martin Brothers double-face stoneware jug, brown glaze, inscribed "A peace that had never been broken, and he trusted and believed, never would be," 9 inches, \$4,955.

■ French Bru Jne doll, No. 6, bisque head and shoulders, brown paperweight eyes, pierced ears, closed mouth, human hair, kid body, silk dress, c. 1880, 19 inches, \$7,475. ■

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Jewel

COURTESY PHOTO

Jewel, Alice Cooper coming to Mann Hall

The Barbara B. Mann Performing Arts Hall has added Alice Cooper and Jewel to its fall schedule.

► The Alice Cooper - Theatre of Death 2009 Tour comes to the hall at 7:30 p.m. Sunday, Oct. 4. Tickets are \$26-\$56. For more information, visit

www.alicecooper.com.

► The Jewel - Solo and Acoustic Tour will perform at 7:30 p.m. Sunday, Nov. 1. Tickets are \$26-\$46. For more information, visit www.jeweljk.com.

To purchase tickets, call 481-4849 or visit www.bbmannpah.com. ■

Golden Oldies Night aids needy retrievers

Fred's Diner in North Naples hosts an evening of fun, music and food Saturday, Sept. 5, to benefit Golden Retriever Rescue of Southwest Florida.

There will be Oldies music and raffles from 6-9 p.m.; 1950's attire is suggested. Enjoy a three-course dinner that includes a Martini shooter and a raffle

ticket. The cost is \$24.95 for adults and \$9.95 for children.

Owners with dogs may dine on the patio.

Fred's Diner is at 2900 Immokalee Road. For reservations, call 431-7928. For more information, call 248-3388 or e-mail alesia40@gmail.com. ■

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“Our film celebrates the beauty of these parks and the vision and foresight of the men and women who made sure that this land would be preserved.”

— Ken Burns, filmmaker



Yosemite Park

COURTESY PHOTO

WGCU holding special preview screenings of parks series

WGCU Public Media presents special preview screenings of Ken Burns' newest documentary film, "The National Parks: America's Best Idea," a 12-hour, six-part series, directed by Mr. Burns and co-produced with Dayton Duncan, who also wrote the script. The film tells the story of a uniquely American idea: The most special places in the nation should be preserved, not for royalty or the rich, but for everyone. The free screenings, open to the public, will be held at the Sugden Welcome Center on the campus of Florida Gulf Coast University on Wednesday, Sept. 16, at 10 a.m., noon, and 4 and 7 p.m.

The 45-minute preview includes scenes from selected episodes of "The National Parks." Filmed in some of nature's most spectacular locales — from Acadia to Yosemite, Yellowstone to the Grand Canyon, the Everglades of Florida to the Gates of the Arctic in Alaska — the documentary explores the stories of people who were willing to devote themselves to saving the land they loved, and in doing so, reminded their fellow citizens of the meaning of democracy.

"Just as many of the lands that make

up today's national parks were the spiritual homes for the indigenous tribes who lived there, they had a profound and often spiritual impact on the settlers who first saw them and on the visionaries who fought tirelessly to preserve them as the common property of the American people," said Mr. Burns. "Our film celebrates the beauty of these parks and the vision and foresight of the men and women who made sure that this land would be preserved."

The series premieres on Sunday, Sept. 27, beginning at 2 p.m. on WGCU - HD. The first part in this six-part series will air in primetime on Sunday at 8 p.m. From Sunday, Sept. 27 through Friday, Oct. 2, WGCU-HD will debut a new episode of the film each night at 8 p.m., with episodes immediately repeating on the same night they premiere.

Admission to the event is free. To reserve a seat, call 590-2506.

Funding for the local broadcast of "The National Parks" is supported by Robb & Stucky Interiors, Edison State College, Summerfields Interior Design, Woodward, Pires and Lombardo, P. A. and Cypress Cove at HealthPark. ■

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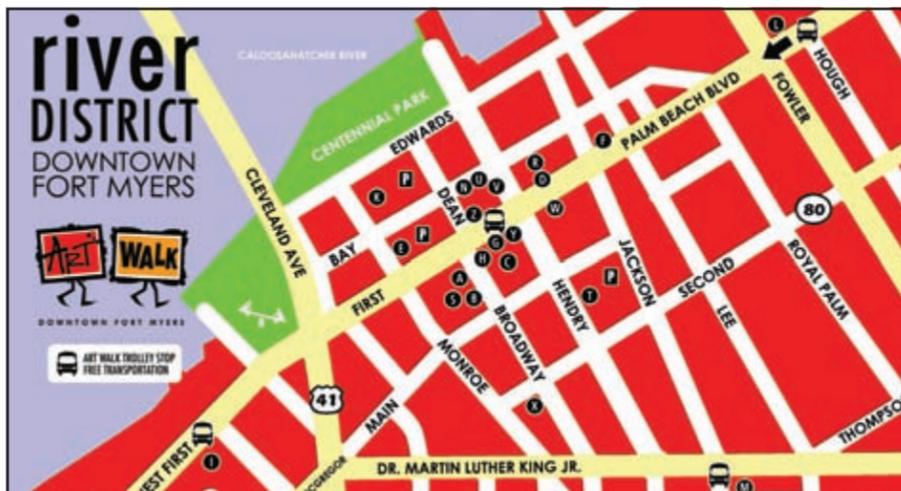
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Fort Myers Art Walk showcases new exhibits, music and play



The next monthly Art Walk of 2009 will be Friday, Sept. 4, in the downtown Fort Myers River District. The September Art Walk will showcase new art exhibitions, a one-act play and performances by students from the Young Artists Awards Program.

Art Walk was started by a group of art galleries and art enthusiasts and debuted in October of 2008. Held the first Friday of every month from 6 to 10 p.m., Art Walk features local and national artwork in the downtown art galleries and other art stops in the Fort Myers River District. The evening culminates with an After Party at 10 p.m. The September After Party will be held at the Bar Association Bistro on Hendry Street.

Participants in the monthly Art Walk include the Alliance for the Arts, Art League of Fort Myers, Arts for ACT Gallery and Boutique, ArtFest Fort Myers, Art of the Olympians, The Bar Association Bistro, Inspire!, The Burroughs Home, Café Matisse, daas Gallery, Enjewel, Fort Myers Redevelopment Agency, H2, Happenings A&E Magazine, Hotel Indigo, HOWL Gallery, Morgan House Restaurant, The Oasis Luxury Condos, Potomac Bead Co., Red Door & Picture This Studios, Salon Nicholas, Sidney and Berne Davis Art Center, Space 39, Spirits of Bacchus, Southwest Florida Museum of History and The Veranda Restaurant.

Highlights of the Sept. 4 Art Walk include:

- > **E** Art League of Fort Myers: Summer's End fine arts show (awards and reception from 6-7:30 p.m.).
- > **D** Arts for ACT Gallery: Opening reception for exhibit featuring artists Dee LoCascio, Ellen Bianchi and Alan Glueckert. Kat Stramara will be singing jazz, country and folk tunes.
- > **L** The Burroughs Home: Exhibit featuring Shell Point Retirement Community residents Phil Hilton and Dorothy Causey.
- > **V** Café Matisse: Exhibit featuring artist Dan Calvert.
- > **B** daas Gallery: Opening of "Quest of

Color: A Vibrant Collective," featuring artists David Piper, Troy Thomas, Matt McLellan, Cat Schwartz and Sarah Hagan.

> **A** HOWL Gallery: The first "SWFL Lives!" group show featuring more than 18 local artists.

> **I** Inspire!: Live music by the Young Artists Awards Program.

> **O** Oasis Luxury Condominiums and Renzos Designs Green Developers: Exhibit featuring the artwork of Maria Pia Malerba.

> **N** Red Door & Picture This Studios: See the new gallery, enjoy wine and a free picture in the photo booth. Visitors will also receive a gift toward their next session.

> **F** Sidney & Berne Davis Art Center: A free, one-act play at 7 p.m. and 8:30 p.m. called "The Stronger." A juried exhibit titled "Mechanical Elements" will also be on display.

> **M** Southwest Florida Museum of History: Exhibit featuring the photography of Niki and Clyde Butcher (reduced admission of \$5 that night).

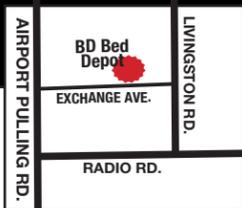
> **C** Space 39: A group exhibit of modern and contemporary art with a special feature showcasing artist Monique Rollins.

Another highlight of the evening is the weekly Friday Night Live in the Patio de Leon. Memphis 56 will perform from 6-9 p.m.

Along with the art galleries, many restaurants and other businesses support the monthly walk by being open and offering various specials before and after Art Walk. Now becoming quite the collector's item, Art Walk buttons will be available at galleries that night.

A free shuttle service, with stops planned near the art venues, and parking at the Harborside Event Center will be available for Art Walk patrons. A map of Art Walk, transportation, and parking will be distributed by participating galleries. For more information on Art Walk, participating galleries and links to gallery Web sites, visit www.fortmyersartwalk.com. ■

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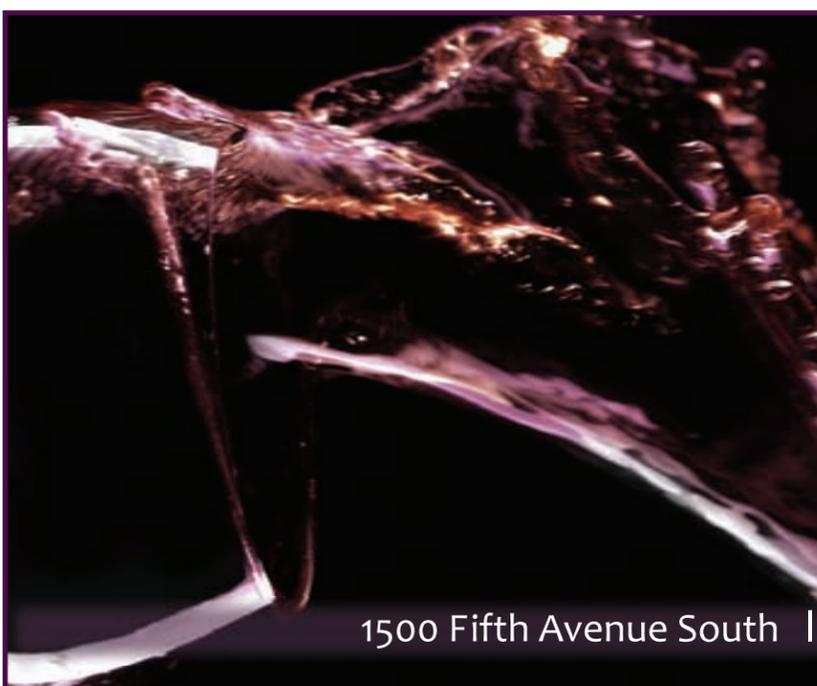
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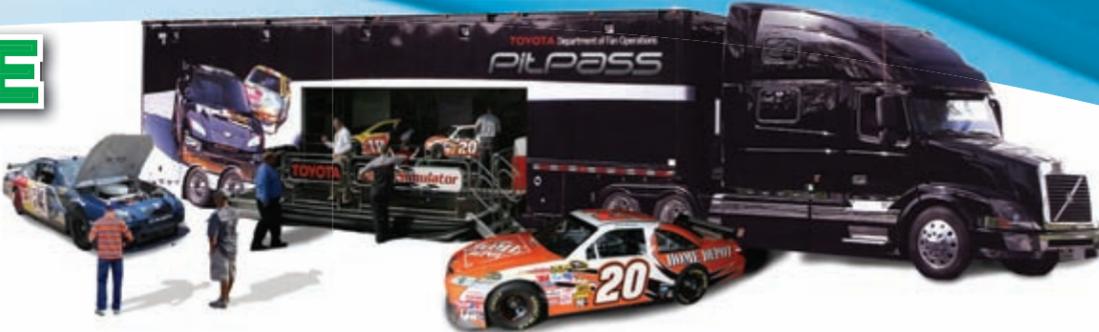
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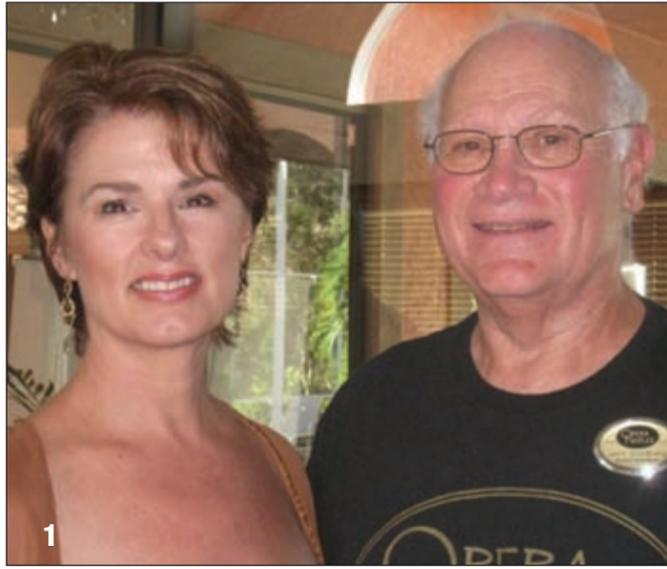
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'Eurofest' to benefit Opera Naples

An evening at the home of Maestro William Noll

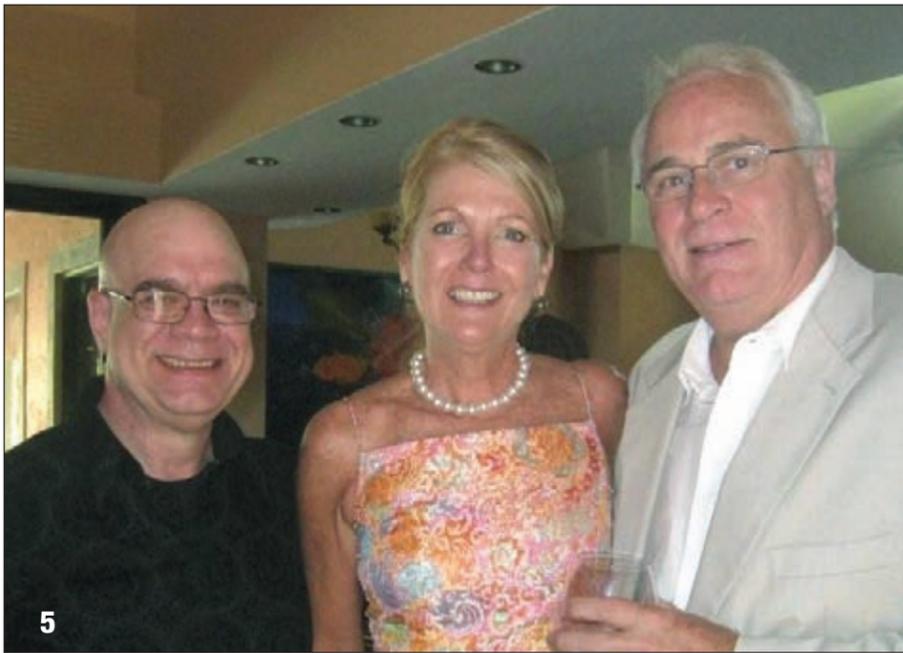
1. Steffanie Pearce and Jerry Goldberg
2. Jean Quinn and Monty Bloom
3. Jean Seidel and Randolph Locke
4. Jean Quinn
5. Maestro William Noll, Dorothy Pullen and Kevin Caffrey
6. Arturo Samaniego, Teresa Ferrari and Monica McInnis



MARLA OTTENSTEIN / FLORIDA WEEKLY

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VINO

Current crop of organic wines shows growing quality

jimMcCRACKEN
vino@florida-weekly.com



It wasn't long ago that you had to choose between wine that was organic or wine that tasted good. But the industry has made great strides in the past couple of years with some noteworthy results, as a group of Southwest Florida wine lovers discovered during a recent *Florida Weekly* tasting of California wines.

In the luxurious and hospitable confines of Sea Salt restaurant in Naples, we sampled a variety of wines created sustainably. Here's a basic rundown of the designations found on wine labels:

■ **Wine made with organic grapes:** These use grapes grown free of conventional pesticides, synthetic fertilizers, bioengineering and radiation. However, sulfites may be added in the production process to improve shelf life. If so, the wine must be labeled "made from organic grapes," rather than organic, although the level of sulfites may still be equal to, or less than, that of some of the organic varieties.

■ **Certified organic wine:** These use the same growing process as above but add nothing to the wine.

■ **Certified biodynamic wine:** This is the highest classification, using the standards listed above but also containing only naturally occurring yeasts, no



KAREN FELDMAN / FLORIDA WEEKLY

Donna Solimene of Naples tasting wines at Sea Salt.

additives and incorporating other natural practices, such as pruning and harvesting in accordance with planetary alignments, lunar and seasonal cycles.

The wines in our tasting came from one large winery and several boutique establishments. We asked the wineries to send us the products of their choice and tasted eight wines. One proved to be spoiled, but the remaining seven were well received by the panel. We tasted the wines blind (each bottle was covered in paper and numbered), using a scoring system that awarded points for taste, color, aroma and finish. Each was rated on its own merits. Here are the results, listed from the top scorer to lowest, although all had fans.

■ **Tres Sabores Rutherford Zinfandel 2006;** made from organic grapes.

Well balanced with nice dark fruit flavors of plum and blackberry, this wine had a long, elegant finish. Owner and winemaker Julie Johnson said she would "keep my fingers crossed about the tasting panel as my wines — especially the zin — tend towards elegance rather than bravado." All the panelists noted the rich color. Susan Bay, owner of Bay Design Store, called it "very drinkable... soft, nice flavors and aftertaste." Frank Macher described it as "soft and peppery, with pinot noir or merlot fruitiness." The winery is out of stock but it may be available in better wine stores. About \$35.

■ **Sterling Vineyards Mendocino Chardonnay 2007;** made from organic grapes. Light and refreshing, with pear and apple flavors with a touch of citrus. "Good balance of mineral, fruit and acid; an excellent wine," Mr. Macher said. Available in many locations. About \$16.

■ **Quivera Sauvignon Blanc Fig Tree Vineyard 2008;** certified organic and biodynamic. Named for the imposing 130-year-old fig tree in the middle of the vineyard, it had a straw color with citrus and honey on the nose, pineapple and tropical flavors and a medium finish. "It's nice and fruity," said Donna Solimene. "I would buy this wine," Tim Tillapaugh said. Available from the winery. About \$18.

■ **Wild Hog Estate Bottled Pinot Noir Sonoma Coast;** made from organic grapes. Good medium garnet color, nice cherry nose with mouth-fill-

ing berry flavors and a lingering finish. Aleksander Stepanovich, Sea Salt's wine program director, liked it so much, he called the distributor to order it before the tasting was over. About \$30.

■ **Tres Sabores Sauvignon Blanc Farina Vineyard 2007;** made from organic grapes (paperwork pending for certified organic designation). Nice light straw color with honeysuckle on the nose, zesty, rich lemon flavors and smooth finish. About \$22.

■ **Quivera Syrah Wine Creek Ranch 2006;** certified organic and biodynamic. Rich purple color with dark berries and spices on the nose and palate leading to a smooth finish. About \$28.

■ **Wild Hog Zinfandel Sonoma Coast 2005;** made from organic grapes. Dense purple color with medium berry nose followed by blackberries, pepper and plums on the palate. Several panel members noted the nice color. About \$28.

If you cannot find these selections at a wine shop or restaurant, most can be ordered direct from the winery. For more California wineries using organic farming methods, go to the California Wineries Mall at <http://cawinemall.com/organic.htm>.

— *Special thanks to our hosts, Ingrid and Fabrizio Aielli of Sea Salt Restaurant, and to our wine panel members: Ingrid Aielli, Susan Bay, Karen Feldman, Frank Macher, Sandra Mann, Ivan Seligman, Donna Solimene, Aleksander Stepanovich and Tim Tillapaugh.* ■



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FLORIDA WEEKLY CUISINE

Blue Fish likely to hook lovers of well-crafted sushi and more

karenFELDMAN
cuisine@floridaweekly.com



Sushi is almost as ubiquitous as burgers in Naples. There are pan-Asian, seafood, Thai-Japanese and even an Italian restaurant in town that boast respectable to downright delicious sushi.

But Blue Fish offers something relatively rare these days: a menu that's purely and unabashedly Japanese. Its sushi and sashimi offerings are bountiful, there's a steakhouse for those who prefer a (cooked) dinner and a show, and the service is exceptionally good.

The steakhouse has its own room so those who choose sushi, traditional dining or simply want a drink at the bar may do so in a more sedate environment.

While the teppanyaki experience can be fun when shared with a group of family or friends, I prefer the standard table or, in this case, booth, when there's just two of us. The attractive sushi bar looked tempting, too, but its eight or so seats were filled when we arrived. The occupants sat in front of immaculate glass cases displaying fresh fish behind which two young sushi chefs were hard at work.

The rest of the large room has high-backed booths lining two walls and well-spaced tables throughout, affording everyone plenty of space.

Among the offerings of the restaurant's well-stocked liquor bar are half a dozen sakes. We tried the mild and fruity Sho Chiku Bai Ginjo as well as the Hana No Mai Ginjo, which the menu described as "sharp and noble like a Japanese sword." While I wouldn't call it sharp, it had a more assertive flavor than the Sho Chiku and paired well with a couple of sushi rolls from Blue Fish's voluminous selection.

That selection might intimidate the uninitiated but each roll's ingredients are listed so it's simply a matter of reading the fine print to find something that appeals. We settled on two of the restaurant's specialties, a sea king roll (\$14.95) with tempura shrimp, smoked salmon, eel and tobiko, and a volcano roll (\$12.95), essentially a California roll topped with a spicy concoction of baked



COURTESY PHOTO

Above, Two sushi chefs create a wealth of sushi, sashimi and rolls at their immaculate bar. At right, Blue Fish offers a variety of sakes and adds a nice touch with this pretty soy dispenser, center.

fish and cream cheese. Both were lovely, fresh and tasty, especially with a dab of wasabi on top.

All entrees are accompanied by soup and salad. Blue Fish serves a rich and mellow miso soup as well as fresh salad with creamy, well-balanced ginger dressing.

There are some 15 entrees featuring sushi and/or sashimi, from the basics to the family boat for three, which includes 18 pieces of sushi and 30 pieces of sashimi plus a tuna roll and a chef's choice special roll.

For those who want the hibachi dinner without the hoopla, there are two dozen from which to choose, along with traditional dishes such as sukiyaki, udon soup, tempura and teriyaki.

We tried the sashimi regular (\$23.95) and chicken and scallop hibachi (\$21.95). Both plates were lovely, the food fresh and appealingly displayed.

As you'd expect, the sashimi was artfully arranged, resembling an abstract painting, with splashes of color created by the various cuts of fish intermingled with frilly lettuce leaves. Tuna, salmon,



octopus and a dozen other delicately flavored fish made for a filling and protein-packed meal.

The hibachi dinner was generous as well, with lightly grilled chunks of chicken and thinly sliced scallops served with a small mound of noodles and a generous portion of grilled onions, mushrooms, zucchini and broccoli.

The restaurant offers tempura bananas and ice cream for dessert, but after a full meal plus two rolls, we simply couldn't manage either. Given that everything else we tried was excellent, I'd guess the desserts were just fine, too.

I was particularly impressed with the service at Blue Fish. From the hostess to the servers, sushi chefs, bar tender and manager, everyone was warm and friendly. We overheard one server telling jokes at a couple of tables. Our server encouraged us to relax and take our time

and paid close attention to how our meal progressed. Another server stopped by to clear our table and ask how we had enjoyed our meal.

When we finally made our way out, the manager also asked about our meal, encouraged my companion to take a couple of whacks at a large ceremonial drum — it was good luck, he said — and encouraged us to return.

Tucked into a shopping center on the northeastern corner of Airport Pulling and Pine Ridge roads, it's in a convenient if not high-profile location, not far from a multitude of developments as well as I-75.

Now that I've found it, it's on my list of worth-a-return restaurants. Others looking for well-executed Japanese fare, good service and lovely surroundings are apt to find Blue Fish is a keeper, too. ■

If you go

Blue Fish Japanese Steakhouse, Sushi & Bar

Red & Beyond Plaza, 5425 Airport Pulling Road; 596-6688

Ratings:
Food: ★★★★★
Service: ★★★★★
Atmosphere: ★★★★★

>>**Hours:** 11:30 a.m.-10 p.m. Monday through Saturday, 3-10 p.m. Sunday

>>**Reservations:** Accepted.

>>**Credit cards:** Major cards accepted.

>>**Price range:** Appetizers, \$3.95-\$7.95; sushi and sashimi, \$4.25-\$4.95 individual pieces, rolls \$4.25-\$15.95; entrees, \$10.95-\$37.95; children's menu, \$10.95-\$12.95

>>**Beverages:** Full bar

>>**Seating:** At the sushi bar, at the cocktail bar, in the dining room at booths or conventional tables or around the hibachis in the steakhouse

>>**Specialties of the house:** shumai, yakitori, avocado crabmeat salad, sea king roll, Florida dragon roll, teriyaki combo, sukiyaki, twin lobster hibachi

>>**Volume:** Moderate

>>**Parking:** Free lot

>>**Web site:** www.bluefishnaples.com

★★★★★ Superb
★★★★ Noteworthy
★★★ Good
★★ Fair
★ Poor

diningCALENDAR

■ **Thursday, Sept. 3,** Bamboo Café: It's "Thursday with Julia and Julius" — as in Julia Child and Bamboo Café Chef Julius Minarik — features timbale of sole and mussels, boeuf Bourguignon and flaming apple crepes, and a table-side talk with the chef; \$24.95, 755 12th Avenue South; 643-6177. Reservations recommended.

■ **Friday, Sept. 4,** 5-8 p.m., Mercado: The monthly concert series and tasting of more than 50 wines benefits the School Lunch Revolution, which aims to improve school lunches nationwide; \$5; Strada Place.

■ **Saturday, Sept. 5,** 7:30-11:30 a.m., Third Street South: The weekly farmer's market features local farmers, artisans, chefs and fishmongers selling a variety of goods; Third Street South and Gordon Drive; 434-6533.

■ **Saturday, Sept. 5,** 10-11 a.m., French Bread Oven: The bakery celebrates Labor Day with free brioche and a champagne toast plus baking and cooking tips from chef/owners Eric Truglas and Andre Gratisol; 8793 Tamiami Trail East; 732-7774.

■ **Saturday, Sept. 5,** 11 a.m.-2 p.m., Hilton Inn Naples: The Sticky Paws Ice Cream Social and Silent Auction features a bountiful ice cream sundae bar, music, photo opportunities with Promise the ambassador wolfdog, games, raffles and a silent auction to benefit Shy Wolf Sanctuary, a non-profit that cares for exotic animals; \$20; 5111 Tamiami Trail N.; 455-1698.

■ **Sunday, Sept. 6,** 11 a.m.-3 p.m., Whole Foods: Customer Appreciation Day features Mimosa Madness with free mimosas (11 a.m.-1 p.m.), live

music (noon-3 p.m.) and an all-natural ice cream social (2-3 p.m.); 9101 Strada Place; 552-5100.

■ **Monday, Sept. 7,** 5-7 p.m., Whole Foods: The Time for Lunch Eat-in features a dinner and dessert buffet as a benefit for Slow Food Southwest Florida's effort to fund local school gardens and Whole Food's support of the national School Lunch Revolution, which will help schools improve their lunch programs; \$10 donation, 9101 Strada Place; 552-5100.

■ **Tuesday, Sept. 8,** 10 a.m., Roy's: The restaurant's chefs will demonstrate how to prepare a variety of dishes; \$40, includes lunch; Promenade at Bonita Bay, 26831 South Bay Drive, Bonita Springs; 498-7687; and 475 Bayfront Place, Naples; 261-1416.

■ **Thursday, Sept. 10,** 6 p.m., Whole Foods: Learn how to create both sweet and savory crepes with Whole Foods and Sur La Table; \$5, 9101 Strada Place; 552-5100. Reservations required.

■ **Thursday, Sept. 10,** Bamboo Café: It's "Thursday with Julia and Julius" — as in Julia Child and Bamboo Café Chef Julius Minarik — featuring curly endive with bacon and garlic dressing, rabbit ragout and floating islands, and a table-side talk by the chef; \$24.95, 755 12th Avenue South; 643-6177. Reservations recommended. ■

Submit event listings to Cuisine@floridaweekly.com.



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802NA21636 \$179,000



Beautiful Second Floor Condo

2nd floor via (elevator),Tropical preserve view, very private, solid surface countertops, tile on diagonal except in bedr

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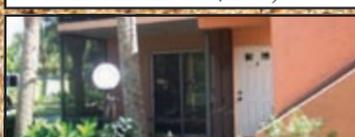
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802NA46224 \$119,900



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Bank Owned

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Golden Gate Estates

Foreclosure Available. This home offers 5 bedrooms and 2 baths with large front and back screened porches on 1.14 acres

802NA23651 \$71,300



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802SS35310 \$54,900



Priced to Sell

Nice 3/2/2 in Cape Coral - eat in kitchen nice yard and priced for sell today!

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