

INSIDE



Who's afraid?

The Naples Players stage 'The True Story of the Three Little Pigs.' **C1** ▶



Gotta love the locals

Sea Salt throws a party to say thanks, and more from the busy local social scene. **C16-17** ▶



Talking tourism

CVB presents its annual industry awards. **B1** ▶



Craving Caribbean?

Find the cure at Sweet Mama's Island Cuisine. **C19** ▶



"We have never had a bear attack in Florida."

— Gary Morse, Florida Fish and Wildlife Conservation Commission

the Black bear

{essentials}

With an estimated 3,500 in Florida, The Naples Zoo adds another pair

BY BILL CORNWELL
bcornwell@floridaweekly.com

DAVID TETZLAFF IS BULLISH on bears. Mr. Tetzlaff, director of The Naples Zoo at Caribbean Gardens, has ample reason for his enthusiasm. He and his staff are putting final touches on a new black bear habitat that, when it opens May 23, will be the largest such exhibit at any zoo east of the Mississippi River.

As it turns out, the opening of the exhibit coincides with a spate of news stories about the wanderings of black bears in Southwest Florida and the dangers of bear and human encounters in densely populated areas.

In recent weeks, there have been reports of a bear foraging in a Dumpster near Metro Parkway in Fort Myers. On May 7, a San Carlos man was arrested and charged with killing an 80-pound bear that had ventured near the man's home. And earlier this year in Collier County, two bears were killed, presumably by gunshot, then dumped alongside State Road 29. Authorities theorize the

This young black bear is one of two that will reside in the Black Bear Hammock exhibit that opens Saturday at The Naples Zoo.

SEE BEARS **A8** ▶

PHOTO BY LORI YOUNG

Take stock in these graduates and congratulate them all

SPECIAL TO FLORIDA WEEKLY

It's graduation season, and high school seniors everywhere are celebrating the milestone. Here in Collier County, perhaps none are more deserving of the community's collective congratulations, however, than the 29 young men and women who, in addition to graduating from their respective public high schools, have met the demands of a program called Take Stock in Children.

A public-private partnership, TSIC is a

scholarship and mentoring program that provides deserving students an opportunity to fulfill their potential and attend college. Starting in middle school, TSIC candidates are matched with an adult mentor with whom they work weekly until they graduate high school. Upon fulfilling their promise to remain drug- and crime-free and maintain good grades, these students receive a tuition scholarship for a Florida state college.

"The opportunity that Take Stock

provides is a promise," explains Susan McManus, president of The Education Foundation of Collier County. "It's a pact between the student who works hard, the family who supports the student, the mentor who cares and helps the student navigate, teachers and school teams that provide a supportive context, individuals in the community who provide financial support and caring staff people who keep

SEE CHILDREN, **A12** ▶

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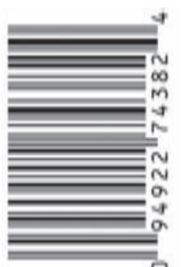
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COMMENTARY

'Sunshine State Horror Flick,' September 2010 (screenplay)



rogerWILLIAMS

rwilliams@florida-weekly.com

FADE IN: INTERIOR, PUBLIC SCHOOL, NAPLES — MORNING.

It's the first day of the 2010 school year in Ms. Steadfast's room, 24 sweating 10-year-olds stare in stunned silence at their new teacher. The fifth-graders shift their gazes restlessly from her to what appears to be a human head on the wall — a head closely resembling that of the previous year's art teacher, Ms. Davidson, flawlessly preserved, with dyed magenta hair, blue eyes and a pleasant smile.

Elsewhere, the walls are festooned with numbers and letters and a variety of enlarged images and photos of endangered animals and historic American moments or people: Abraham Lincoln, a soup line, Eleanor Roosevelt; panthers, indigo snakes, snail kites; Marines raising the flag atop Mt. Suribachi, Martin Luther King, Jr., and the most prominent photo of all, a generic image of young Americans in hats and gowns grinning exuberantly at graduation.

The children stand in front of desks designed for small people. But only a single chair appears in the room, behind the teacher's large desk in the front. There are no chairs for the children.

VOICE FROM A SPEAKER IN THE WALL:

Boys and girls, teachers and staff, parents: Welcome. This year we in Collier

will do what our fellow citizens in Lee, to the north of us, did last year in 2009. We will make do!

As your principal, I welcome you to Neapolitan Elementary School to begin the 2010-2011 school year. I ask you all to practice patience and remember: Success is only determined by YOU and ME and ALL OF US.

If you try hard EVERY single day, you will succeed, with or without books, with or without art teachers, with or without chairs, all of which we will have to make do without this year, like Lee County schools did last year. But at Neapolitan, we don't make excuses. We make successes, and successes do not depend on how much money state and county education officials have cut from our budget.

Thank you, and have a good day at Neapolitan, where EVERY day is a good day, and EVERY meal is a banquet, and EVERY opportunity is an opportunity to SUCCEED!

WALL SPEAKER GROWS SILENT

MS. STEADFAST, ADDRESSING CHILDREN:

In my class, we will ALL start with the same standing this year. And we will finish with the same standing. None of us will sit, not even me. And we will succeed!

SHE WALKS BEHIND HER DESK AND DRAGS OUT THE CHAIR. IT HAS THREE LEGS.

MS. STEADFAST:

Do you see this chair, boys and girls? It only has three legs. That's because I decided to cut off the fourth leg. Since the

school district sold your chairs and you won't be able to sit, I won't sit either. Do you notice the strips of duct tape I have placed in a row on my desk? They will be very useful, as I will demonstrate.

A BOY, DEEPERS NASHTON, RAISES HIS HAND AND BEGINS SPEAKING IN A RUSH:

Ms. Studly, I mean Steadpissed, I mean, um, Ms. Steadfast, why are there no chairs, and where are the books and the paper, and, ah, why is that head of Ms. Davidson on the wall and where is the rest of Ms. Davidson, and um, where are the pencils and crayons and things, and why is there no more television screen and where are the computers, and um, and is the air conditioning going to start...?

MS. STEADFAST, SWEATING AND SCOWLING:

Mr. Nashton! Did I give you permission to speak? No, I did not. But I will tell you how this year is going to work.

SHE STOOPS BEHIND HER DESK AND THEN STANDS UP AGAIN.

In one hand she balances a large stack of fresh leaves the size of dinner plates, taken from a fully mature, native sea grape tree. In the other hand she carries a large, clear plastic bag, containing about 25 straight razors commingled with an assortment of goose quills. She puts the leaves and the bag on the corner of her desk, then selects a leaf and a razor.

MS. STEADFAST:

This is a sea grape leaf from the wonderful and hardy native plant, *coccoloba uvifera*. We will be using these leaves throughout the year for all our VERY SUCCESSFUL exercises. They are much better

than paper, especially when used with human blood. You take a razor like this...

MS. STEADFAST HOLDS UP A RAZOR IN ONE HAND AND EXTENDS HER OTHER ARM.

... And you make a nice slender line like this.

SHE OPENS A CLEAN, 1-INCH INCISION IN HER FOREARM.

... And then you put the blood in a neat pool, like this...

SHE EJECTS A THIN STREAM OF BLOOD INTO A POOL ON THE DESK, THEN CLAMPS THE WOUND SHUT WITH A STRIP OF DUCT TAPE.

Do you see the duct tape working there? Ask your parents to buy it for you, because the school district cannot provide it. Now you take a quill...

SHE GRABS A GOOSE QUILL.

... And you dip it in the homemade ink, like this...

SHE DIPS IT IN THE BLOOD.

... And you write your name on the top of each leaf. I will give a zero to any student who fails to write his or her name at the top, in blood. I mean, in homemade ink.

SUDDENLY, THE MAGNIFICENT HEAD OF MS. DAVIDSON CRASHES TO THE FLOOR. TWO CHILDREN FAINT.

MS. STEADFAST, SHOUTING LIKE A DRILL INSTRUCTOR:

And no fainting! The school district cannot provide school nurses this year, and I will have no fainting in my class!

MS. STEADFAST FAINTS AS BLOOD CONTINUES TO FLOW FROM HER ARM.

FADE TO BLACK. ■



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OPINION

A blow for income equality

BY RICH LOWRY

Why complain about the financial crisis? By liberalism's standards, it has been a swift sword of economic justice, working to equalize wealth more rapidly than any policy short of summary execution of the rich.

Why settle for raising tax rates on capital gains from 15 percent to 20 percent, when capital gains can be eliminated entirely? Why trifle with the tax treatment of compensation at hedge funds, when funds themselves can disappear into oblivion? Why increase the estate tax, when people's fortunes can be reduced by a half in a matter of months — without the inconvenience of waiting for anyone to die?

America experienced a financial decapitation in 2008. We saw \$11 trillion in wealth disappear, an astonishing 18 percent. The destroyed wealth equals the combined annual output of Germany, Japan and the U.K., according to *The Wall Street Journal*. And there's nothing to soak the rich quite like a financial meltdown.

Obama economic guru Larry Summers explained why the downturn has hit the wealthy particularly hard in a recent speech. He noted that the incomes of the top 1 percent of earners had been soaring because of "rising asset prices and the fact that financial-sector profits exploded to the point to where they represented 40 percent of all corporate

profits in 2006."

Summers' remarks carried an unmistakable undertone — problem solved. The consulting firm Oliver Wyman estimates the rich have lost a quarter of their wealth in the crisis.

Of course, the economic carnage hasn't been limited to the top. Ordinary people have pensions and 401(k)s invested in the markets; they own homes whose values have plummeted; and they have lost their jobs. Their suffering is the tragedy of this trickledown bust.

But if, in the abstract, liberals were given a deal in which economic inequality was reduced from its levels of the 1990s and 2000s, but at the price of 8.5 percent unemployment, wouldn't they take it? Isn't that the basic bargain embraced in the European model they so adore? Less wealth, less inequality, less employment — recession-era America already has some of the characteristics of a European social democracy.

This is the deeper way in which the Obama administration doesn't want to let a crisis go to waste. It wants a new economy, built on "sustainable" growth and more widely shared wealth. The assumption is that with higher taxes and more regulation, the administration can foster growth without too many people getting unduly rich.

The risk is putting growth on a permanently lower trajectory and creating a version of Winston Churchill's socialism, which he defined as the equal shar-

"Give Obama this:

When it comes to

equalizing wealth, the

financial crisis has given

him a head start..."

ing of miseries. The last Democratic president, Bill Clinton, campaigned slamming the greed and inequality of the Reagan years, but by the end of his administration was telling advisers that rapid economic growth was the best of all social programs. Barack Obama doesn't want to make such a capitulation to the market, but instead tame and fine-tune it in accord with his social ends.

Creating a new capitalism is a genuinely audacious goal. Give Obama this: When it comes to equalizing wealth, the financial crisis has given him a head start. ■

— Rich Lowry is editor of the *National Review* and co-author of the new spy thriller "Banquo's Ghosts."

GUEST OPINION

Volunteering for Junior Achievement can lead to the fountain of youth

BY MAX J. KALM

Special to Florida Weekly

Southwest Florida's population includes a large number of retirees, people with a wealth of knowledge gathered through a lifetime of employment in a variety of businesses. This knowledge is something that cannot be found in textbooks. Real life experiences in a work environment constitute fascinating lessons in the school of life.

Students in our schools today face career hurdles like none most of us have had to face. The economy has reduced job availability, and competition for both entry into colleges and for jobs gets bigger every year.

Would you have benefitted when you were in school, if someone with your lifelong experience had become a mentor to you? That is past history, but you can do this for youngsters who today are preparing to enter the workforce or to go for a higher education.

How?

Junior Achievement of Southwest Florida, an organization that mentors students from kindergarten through high school, cannot do its job without your help. As a volunteer Junior Achievement mentor, you will have the opportunity to share your vast business experience and knowledge with students eager to learn. Your own experiences about specific situations will make the lesson come to life.

And what's in it for you? The satisfaction of helping eager students learn about life in the real world. The satisfaction of knowing that your knowledge is again being put to use to make these youngsters more knowledgeable.

It will also help you stay young! Working with kids in this manner is like a youth elixir. You will come away from mentoring sessions feeling you have accomplished something worthwhile, and you will feel good for having done so.

So, please share your vast experience with these kids. You will find them to be like a sponge waiting to soak up the knowledge you can impart. They will show their gratitude by being attentive and by asking for as much information as you are able to provide.

Vicki Tracy, community relations manager at Bentley Village, and I are working with Junior Achievement to enroll new volunteers for this program. If you are interested or if you would like more information, please call either Ms. Tracy at 598-3153, ext. 140, or me at 254-8116.

If you know you are ready to make such a wonderful contribution, contact Victoria Stephan or Karen Hargrove at Junior Achievement of Southwest Florida, 225-2590. ■

Max J. Kalm, a resident of Bentley Village, has discovered his fountain of youth through Junior Achievement of Southwest Florida.

MOMENTS IN TIME

- On **May 21, 2000**, the bones of President James Garfield's spine, with a bullet hole, are put on display as part of an exhibit at the National Museum of Health and Medicine in Washington, D.C. The museum also owns some of Lincoln's skull fragments and President Eisenhower's gallstones.

- On **May 22, 1967**, a fire at the L'Innovation department store in Brussels, Belgium, kills 322 people on the first

day of a heavily promoted American fashion exhibition. Despite speculation that the fire was a deliberate anti-U.S. action, most of the available evidence pointed to an electrical fire.

- On **May 23, 1933**, TV actress Joan Collins is born. In 1990, Random House offered Collins \$4 million in a two-book deal, paying a \$1.2 million advance, with the rest due on delivery of the manuscripts. When Collins turned in the first

book, the publishing house claimed the manuscript was "unreadable" and sued for the return of the advance.

- On **May 24, 1899**, the first public parking garage in the United States is established in Boston by W.T. McCullough as the Back Bay Cycle and Motor Company. McCullough advertised the garage's opening as a "stable for renting, sale, storage and repair of motor vehicles." ■

This week on WGCU TV

THURSDAY, MAY 21
8 p.m., Live from Lincoln Center: "The New York City Ballet's 'Romeo & Juliet'" — Peter Martins' interpretation of Prokofiev's "Romeo and Juliet" features music by Prokofiev and Sterling Hyltin as the lead dancer. Peter Martins choreographs.

FRIDAY, MAY 22
8:30 p.m., Untold Stories: "Paradise? Or Paradise Lost? The Story of Cap-tiva" — The legendary history of Southwest Florida's famed barrier island, Cap-tiva.

SATURDAY, MAY 23
11 p.m., Austin City Limits: "The Dixie

Chicks" — Old favorites and new classics from the group's defiant, triumphant new album, "Taking the Long Way."

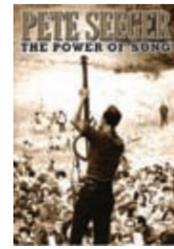
SUNDAY, MAY 24
8 p.m., "National Memorial Day Concert" — This 20th annual event, co-hosted by Gary Sinise and Joe Mantegna, features a mix of dramatic readings, documentary footage and live musical performances, along with an all-star line-up of dignitaries, actors and musical artists. Broadcast live from the West Lawn of the U.S. Capitol in Washington, D.C., the National Symphony Orchestra performs under the direction of Erich Kunzel to salute American military personnel.
9:30 p.m., PBS Previews: "The Nation-

al Parks" — Get a sneak peek of the new Ken Burns film, "The National Parks: America's Best Idea," a 12-hour, six-part documentary series that premieres in September.

MONDAY, MAY 25
8 p.m. Antiques Roadshow: "Hartford, Hour 3" — A 19th-century Duncan Phyfe dressing table and a watercolor signed by Katharine Hepburn.
10 p.m., "Hallowed Grounds" — There are 23 World War I and World War II American military cemeteries overseas. Rare visits to some of these extraordinary places are interwoven with interviews with historians and witnesses to the wars and the creation of the cemeteries.

TUESDAY, MAY 26
8 p.m., NOVA: "Ocean Animal Emer-

gency" — A San Francisco veterinarian treats sea lions sickened by toxic algae blooms caused by pollutants.



10 p.m., American Masters: "Pete Seeger: The Power of Song" — Everyone from Bob Dylan to the Dixie Chicks helps tell the story of the folk artist's career, his impact and experiences.

WEDNESDAY, MAY 27
8 p.m., Great Performances: "In the Heights: Chasing Broadway Dreams" — In a journey reminiscent of the unexpected zeitgeist success of "Hair," "A Chorus Line" and "Rent," the story behind the success of "In the Heights." ■

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Every day he writes the book

BY EVAN WILLIAMS
ewilliams@floridaweekly.com

Writers like to hang out at Barnes & Noble, maybe drawing energy from all the condensed greatness. Franz Kafka and Ernest Hemingway overlook the coffee shop in mural form. George Orwell's "1984" is just steps away. Store clerk Chuck Myron counts that book as one of his favorites.

Mr. Myron, 29, is writing his own full-length, nonfiction book. A critique of how the media cover politics, it draws on his nearly 10 years in the newspaper industry.

"When I really started to get committed to this book," he says, "I said 'Even if it's just for 10 minutes per day, I'll mentally chain myself to that chair,' as if it were something as basic as brushing my teeth. (Writing) is just something I do on a daily basis..."

"A book is an intimidating thing, especially if you've never written one before," he adds. "So far, I feel like I have a pretty good manuscript. Right now I'm connecting the dots, finishing it up. Then I'll go into a revision stage."

Slated to be finished late this year, the book is in part about how Mr. Myron's view of journalism changed after he worked as a "mobile journalist" or "mojo" for *The News-Press* in Fort Myers. He was featured in a 2006

Washington Post story about this new style of reporting in which journalists write dispatches from their cars or wherever and file them directly to the Internet. Occasionally, the stories become hard copy in a newspaper.

A picture of Mr. Myron from the *Post* story shows him sitting in his grey Nissan with a laptop, phone pressed to his ear.

"That was part of the big thrust of mobile journalism," he says. "You can do it from your car."

As a mojo, there was pressure to produce stories every few hours, even if they were trivial. Material included: hunky fire fighters making a calendar, nursery school field trips and garage sales. At an elementary school pep rally for the FCAT, he reported on how "one of the drama teachers dressed up as a cat... He was an FCAT."

"I had the directive, 'If it's anything, it's news,'" he says,

He was required to publish four stories per day on *The News-Press* Web site, complete with cropped pictures and cutlines or live video.

"It was a struggle," he says. "I didn't want to cover stuff that wasn't news. It wasn't fun. It wasn't what I envisioned." What he had envisioned was something closer to classic journalism: investigative, public service pieces. Ones you didn't have to plug in to read.

Feeling burned out and stressed out, Mr. Myron left the job for health reasons. "There's only so long you

can work in your car," he says.

Originally, he had wanted to be a sports-writer. Growing up near the Appalachian Mountains in Kingsport, Tenn., he was a basketball fan. Kingsport was a "classic, one-company town" he recalls. "All the roads bottomed out at (Eastman Chemical Company). I wanted to leave, broaden my horizons."

He graduated from East Tennessee State University with a journalism degree and worked for small daily and weekly papers in Tennessee before driving his Nissan to Florida in 2004. He worked at a thrice-weekly paper in Sebring before coming to Fort Myers.

After leaving the newspaper business, Mr.

Myron gained some perspective on it by working as a media coordinator for Jeff George, a Cape Coral resident who ran a congressional campaign against Connie Mack and others last year. "It was very enlightening to see it from the other side," he says.

Although his book is taking up a lot of his spare time, he's getting married

in June.

Besides working at Barnes & Noble during the day, he maintains a blog about sports, www.timestopsfornoone.blogspot.com, and summons the higher powers of literature and journalism sometime after sunset. "In the great tradition of writers, I write about as close to midnight as possible," he says. ■



EVAN WILLIAMS / FLORIDA WEEKLY

Chuck Myron

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BEARS

From page 1

two bears had been killed elsewhere and then transported to the dumping site.

Bears in the backyard

In addition to entertaining visitors, the 15,000-square-foot Black Bear Hammock at the zoo will educate them about the behavior of the animals with which they share their Southwest Florida backyards.

The zoo's education philosophy is to balance science with fun and facts that visitors can use to guide their decisions as consumers.

"I want people to respect animals, not be afraid of them," Mr. Tetzlaff says. "You can't appreciate animals if you're afraid of them. As much trouble as we're having these days with habitat laws and endangered and threatened species, if people are afraid of these animals, they are not going to care about their survival."

Black Bear Hammock will be home to Toby and Anna, young black bears that came to the zoo a year ago in June. They're both about 4 years old. He tips the scales at nearly 300 pounds; she weighs about 165 pounds. The life expectancy for black bears is 15-30 years, and they can reach 500 pounds.

"These bears were in dire circumstances before they came here," Mr. Tetzlaff says. "They were in a private facility, in a backyard, and it was substandard. Their owner died, and they could have been euthanized. They're lucky; they got a new lease on life, and they will live in the best bear exhibit in North America."

Come Saturday, Toby and Anna will make themselves at home in the zoo's new \$750,000 exhibit that has two distinct areas: one that replicates a hardwood hammock ecosystem in the wild, and another set up to look like a suburban backyard complete with a picnic table and a trash can just steps from a screened lanai.

"We set it up to look like a backyard for a reason," Mr. Tetzlaff says. "We want people to see this and realize that, yes, a bear could come into my backyard. That is very important. The purpose of this habitat — other than entertainment — is to teach people how to live with bears."

At home here, naturally

Many Floridians erroneously believe that bears are only found in the northern United States and Canada. It shocks some to discover that Florida boasts a substantial bear population.

"People can live in this area all of their lives and still be unaware that we have bears in Collier County and Lee County and all over Southwest Florida," Mr. Tetzlaff says. "They can live in British Columbia, and they can live in Big Cypress. And this isn't something new. The bears have been here forever."

Although no one knows an exact count, he estimates the Southwest Florida black bear population to be between 500 and 1,000 bears.

Despite that substantial number, the Florida Fish and Wildlife Conservation Commission has no cases of black bear attacks on record anywhere in the state. The FWC has, however, seen an increase in bear-related calls in recent years.

"Most of the encounters in this area are a result of a bear looking for food or just exploring," Mr. Tetzlaff says. "They are not looking to harm." Even so, that does not negate the need for caution when an encounter with a black bear occurs, he stresses.

"Many people look at the black bear as cute, like a teddy bear... They see grizzlies as ferocious and black bears as cud-

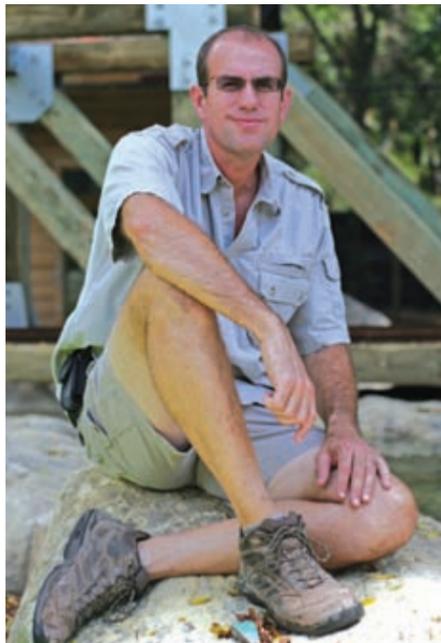


PHOTO COURTESY LORI YOUNG

David Tetzlaff, director of The Naples Zoo at Caribbean Gardens.

dly. But statistically, black bears injure or kill more people than grizzlies."

Mr. Tetzlaff, an avid bow hunter, has had six encounters with bears while in the woods, and none turned ugly. "Most of the time nothing occurs, but if an encounter gets bad, it gets bad fast," he says. His recommendations for anyone who encounters a bear, either in the wild or in a backyard:

"Don't engage the bear. Just leave it alone. Do nothing to provoke it or attract it.

"If a bear comes for you, you're in trouble," he says, adding the animals can lumber along at 30 miles an hour and can climb a 100-foot-tall tree in 30 seconds. "You can't outrun a bear, and by turning and attempting to flee you are acting like prey."

So if a bear does attack, Mr. Tetzlaff advises, "Act big, act tough and yell at it." If that doesn't discourage the animal, he adds, "Fighting back is advisable."

Smart tactics

The educational emphasis in the backyard portion of the Black Bear Hammock exhibit will be on things Southwest Florida residents can do to discourage bear encounters close to home.

Zoo visitors will watch the bears through windows resembling sliding-glass patio doors. On the other side, Toby and Anna will investigate food left out on the picnic table, check out the plastic wading pool (actually a bear-strength concrete replica), rummage through a non-bear-proof garbage can, climb on the timber play structure, dig in the sand and just relax in the shade — all of which could happen in a real Southwest Florida backyard.

Unprotected garbage and other food sources represent timesaving meals for bears. For example, a couple of slices of leftover pizza could save a bear from foraging for about 750 acorns; a half-full, 25-pound bag of dog food or bird seed in a screened-in porch could mean a bear doesn't have to find 5,000 acorns. So, Mr. Tetzlaff says:

- "If you feed your pets outside, bring the food in when they are finished."

- "If you've got a barbecue grill, put it away, don't leave it out. Whether the grill has food on it or not, the bear can smell it a mile away."

- "Keep your bird feeder someplace where a bear cannot easily get to it."

- "Don't put your garbage out at night; put it out in the morning."

Interpretive graphics and interactive flip panels throughout Black Bear Hammock will educate visitors about all of the above.

The good news is that steps taken to prevent bears from becoming nuisance animals also prevent other species such as raccoons, skunks, fox, opossums, mice and rats from becoming problems. This

Bear dos and don'ts

The Florida Fish and Wildlife Conservation Commission recommends the following for what to do should you meet a black bear:

- **Stop. Stand still.**
- **Talk to the bear in a calm, monotone voice.** If you are in a group, only one person should be the "bear talker," as several people talking will likely sound contentious to a bear, no matter what you are saying.
- **Don't approach any closer, and don't whip out your camera and start taking pictures.** It's important not to make any sudden or abrupt movements. Let the bear see you are a human and mean no harm, by slowly waving your arms and continuing to talk in a low, firm monotone voice.
- **Don't offer the bear any food.**
- **Avoid direct eye contact.** Bears and many other animals may view this as hostile or aggressive behavior. If the bear stands up, he is only trying to see you better to figure out what you are and assess whether or not you are a threat.
- **Don't run.** Running triggers a chase response in many animals, including bears. If the bear paws the ground, huffs and puffs, clacks and snorts, or runs directly at you, he's doing what is called a "bluff charge" to try to scare you off. If you stand your ground, the bear will probably stop a few feet from you and turn the other direction and run away. No matter what happens, do not run away. After the bear gets back to where he started from, you can continue slowly backing away, talking and waving your arms. He may bluff charge you several times until he is comfortable turning his back on you and leaving.
- **Don't climb a tree.** Mother black bears often send their cubs up a tree when they sense danger. You don't want to end up a tree with a couple of cubs whose mother is waiting patiently below for you all to come down.
- **Don't "play dead."** Back away and be prepared to stop and hold your ground if your movement away seems to irritate instead of calm the bear. Clacking teeth, popping noises, moaning, woofing or barking sounds are all vocal cues that mean the bear is as uncomfortable with the situation as you are. They are not indications of aggressive intent or an imminent attack. Truly aggressive black bears are eerily silent.
- **If a black bear attacks you: Fight back.** Even if you don't have bear repellent spray, people have successfully fended off black bears using their bare hands, rocks, backpacks and even water bottles.

Source: www.myfwc.com

also decreases human and pet exposure to diseases like rabies and damage to crops and property.

The family zoo experience

The opening of Black Bear Habitat coincides with the 40th anniversary of The Naples Zoo, the brainchild of Mr. Tetzlaff's father, a 6-foot-6-inch-tall swashbuckler known as "Jungle Larry." A Cleveland newspaper said that Jungle Larry "lived a life as big as legend as an animal trainer, expedition leader and conservationist." He appeared in three "Tarzan" movies, wrestling with alligators as a stand-in for Johnny Weissmuller.

In 1967, Jungle Larry and his wife, Nancy, who was nicknamed "Safari Jane," happened across what was then the Caribbean Gardens in Naples and saw the potential for bigger things.

"They saw this little attraction, which didn't have any animals — it was just trees and some birds at that time — and they thought it would be a really neat place to put wild animals," Mr. Tetzlaff recalls.

Two years later, the Tetzlaffs bought the small attraction, introduced animals and named it Jungle Larry's Zoological Park.

From those humble beginnings, The Naples Zoo at Caribbean Gardens has emerged. It encompasses 43 acres, about 30 of which are in active use, employs some 50 people and has an annual operating budget of about \$4 million. New attractions, such as the Black Bear Ham-

FWC has recommendations for when black bears threaten

BY BILL CORNWELL

bcornwell@floridaweekly.com

The recent killing of a black bear by a San Carlos Park man and the discovery earlier this year of two slain bears in Collier County underscore the need for Floridians to understand that such action is only permissible if the animal poses a threat, according to Gary Morse, a Lakeland-based spokesman for the Florida Fish and Wildlife Conservation Commission. "(In the San Carlos Park case, we have determined that the bear was not threatening," Mr. Morse says. Kevin Doerr shot the bear in the head with a .44 Magnum handgun near his home. FWC officers arrested Mr. Doerr, who was released on \$1,500 bond.

No arrests have been made in the case of two bears — killed by gunshots — that were found in Collier County alongside State Road 29 back in January.

Because they are considered by the state to be a protected species, the unprovoked killing of a black bear is a serious matter. It's a third-degree felony, which carries the possibility of a \$5,000 fine and five years in prison.

If a bear actually poses a threat, a killing can be justified, Morse says. As an example, he points to the case of Jerry Lee Cash, a 60-year-old Santa Rosa County farmer who last week shot and killed a bear on his property. The bear had killed seven of the farmer's goats. Mr. Cash had called the FWC twice to complain about the bear and seek advice. He had implemented the FWC's recommendations, which included the installation of an electric fence and moving goats to a more secure area, but the bear was not deterred. Mr. Cash shot the bear as it was attacking one of his goats.

"In this case, the bear truly was a threat, and it even got by the electric fence," Mr. Morse says. "So we are not charging (Mr. Cash) because he was justified in his action."

The number of encounters involving bears and humans is increasing, but that is no cause for alarm, Mr. Morse says. It takes about 30 square miles of land to support a bear, he explains. So it's not unusual that, in a heavily populated environment, one will occasionally stray into spaces normally occupied by humans.

"We've never had a bear attack in Florida," he points out. "Bears generally are very shy and seek to avoid people. It doesn't take much to scare one off." If a bear winds up in your backyard, he adds, "You shouldn't be frightened. It's probably just wandering through, looking for food."

Leave the bear alone. Don't approach it or run toward it.

And never, under any circumstance, feed a bear. If a bear appears menacing, call the FWC wildlife hotline at (888) 404-3922.

mock, are financed through donations and grants.

Since 2005, the zoo has operated as a nonprofit organization governed by a board of directors. It is accredited by the Association of Zoos and Aquariums, something that only 10 percent of the zoos in the United States can boast.

More than 260,000 people visited the zoo last year, and Mr. Tetzlaff expects attendance to spike this year because of the bear habitat and, oddly enough, the struggling economy. "I think people are looking for things to do close to home that don't involve as much travel and expense," he says.

The zoo is still a Tetzlaff family affair. Mr. Tetzlaff's brother Tim, wife Kelly, and son Sasha all hold staff positions. Before becoming zoo director, Mr. Tetzlaff, who is 46 years old, followed his father's footsteps and was an animal trainer — yes, one of those guys with a whip and a chair — who specialized in big cats. He gave up the excitement of animal training for the administrative work of running the zoo, and — despite his love of animal training — hasn't looked back.

"I hope to do this the rest of my life," he says. "And I hope we can keep getting better. For me to walk away from this or not do the very best I can would be disrespecting everything my parents worked for and built." ■

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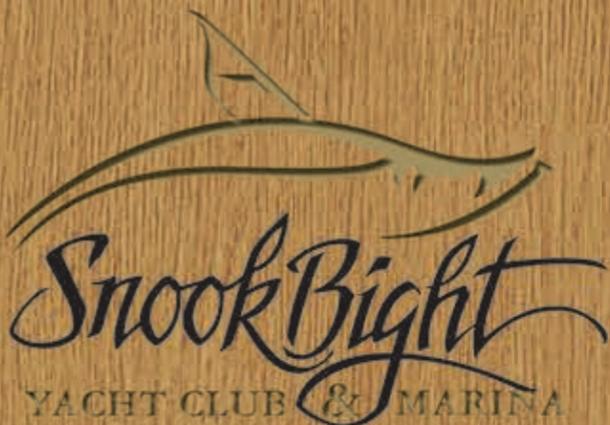
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UNDERCOVER HISTORIAN

A family tradition continues at the Third Street Farmers Market

BY LOIS BOLIN

Special to Florida Weekly

Every Saturday morning, Pam Brown drives her truck to the parking lot behind Tommy Bahama's and sets up for the farmers market hosted by the Third Street Merchants Association. She didn't grow the produce, nor did she harvest it, but in the tradition of her great grandfather, who back in 1885 set up William H. Brown's Landing near what today is Immokalee, Ms. Brown "carts" her neighbors' produce to market, carrying forth four generations of tradition in a pioneer Immokalee family.

Gopher Ridge evolves

In 1850, to encourage settlements across America, Congress passed the Federal Swamp and Overflow Act to deed swamp and "overflow" lands to the states that had them. Florida received 20 million acres from Orlando south, including the Everglades. There was one catch: The state had to raise the money to build canals and levees that would make that land suitable for civilization by selling off the land to private investors.

The Civil War interrupted this governmental activity, however, and in 1861 Gopher Ridge, a settlement that was discovered by a Confederate cattle battalion ordered to round up wild cattle to feed Southerners during the war, took on a life of its own. For years the settlement grew, attracting former Cow Calvary soldiers and adventurous individuals looking to make their way in this frontier that offered some promise of a new life,

food and unclaimed cattle that still roamed the area.

William Brown's Landing

One of those brave pioneers was William H. Brown. Ms. Brown says her Great Grandfather Bill, who left home in England at age 14, was a clever man. He quickly picked up the Seminole language, which made him a white man the Seminoles believed they could trust to transport their furs and hides into Fort Myers on an ox cart (a 10-day journey) and return with supplies in exchange.

In "Florida's Seminole Wars 1817-1858," author Joe Knetsch says the Seminoles learned from experience that when white settlers came too close, it was time to move. So as Gopher Ridge became more popular, the Native Americans retreated farther into the Everglades.

With 10 children to care for and his "customers" moving deeper into the Glades, Mr. Brown decided to establish William H. Brown's Landing, about 30 miles southeast of Gopher Ridge, as a home for his family and a business where Seminoles and white settlers were all treated alike. Brown's Landing still shows up on maps today, along Alligator Alley near the entrance to Big Cypress Preserve.

In 1891, the Women's National Indian Association was formed to protect the Seminoles from the influx of white settlers. Two years later, William Crane Gray, an Episcopal priest, took over the mission at Brown's Landing. He lobbied for govern-



COURTESY PHOTO

Pam Brown at the modern day Third Street South Farmers Market.

The Outpost of Opportunity," Bill Steel, historic preservation officer for the Seminole Tribe of Florida, said the lives of everyone connected with the Everglades changed when Napoleon Broward, the new governor of Florida, revived the Federal Swamp and Overflow Act. When Mr. Brown learned of the governor's plan, his business instincts led him to understand that the draining of the swamp eventually would end his tradition of trading in alligator hides and lucrative bird plumes.

In 1905, Mr. Brown sold his original trading post/boat landing and moved back into Gopher Ridge. His longtime customers, Seminoles and settlers alike, continued to trade with him.

Modern day trading post

As Ms. Brown hustles about at the Saturday morning farmers market talking to customers, bagging vegetables and answering questions, I can't help but think that William H. Brown would be mighty proud of his great granddaughter, who was recently elected to the Immokalee Fire District with 64 percent of the votes.

Hardworking and trustworthy seem to be a Brown family tradition that goes back to the days of Gopher Ridge. ■

Lois Bolin is the co-founder of Naples Cultural Landscape, a fund at the Community Foundation of Collier County. Naples Backyard History is the fund's educational initiative. For more information, visit the NBYH Mini-Museum at 1300 Third St. S., call 594-2978 or visit www.naplesbackyardhistory.org.

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CHILDREN

From page 1

all of these pieces moving in sync.”
The Education Foundation funds and

administers the TSIC program in public middle and high schools throughout Collier County, except for in Immokalee, where The Immokalee Foundation funds and operates a TSIC program exclusively for Immokalee middle and high school students.

The 2009 TSIC graduating class in

Collier County consists of 11 young men and women; 18 Immokalee High School seniors will receive TSCI diplomas.

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entire community cares about them and their success. They understand that the community has invested in a partnership to support their success through education, and that their responsibility in the partnership has been doing the hard work to earn that education.

Congratulations to them all. ■

The Education Foundation of Collier County Take Stock in Children Class of 2009

KATHERINE ARNOLD

Mentor: Mary Lynn Hill
Scholarship sponsor: Gordon and Marti Watson
Graduating from: Naples High School
College choice: Florida Gulf Coast University
Field of interest: Early Education

TAYLER CARRAWAY

Mentor: Anna L. Liu
Scholarship sponsor: Mort and Myra Friedman
Graduating from: Naples High School
College choice: Edison State College/
Florida Gulf Coast University

JOHANNA CAROLINA CORNEJO

Mentors: Greg and Jona Kimbrough
Scholarship sponsor: North Naples Rotary
Program sponsor: The vonArx Family Foundation
Graduating from: Naples High School
College choice: Edison State College

CALEB REED EILER

Mentor: Jory Westberry
Scholarship sponsor: Willis and Joyce Heim
Graduating from: Lely High School
College choice: University of Florida
Field of interest: civil engineering

FRANK GUTIERREZ

Mentor: Joe Finley
Scholarship sponsor: Men of Distinction Alumni
Graduating from: Naples High School
College choice: Florida Gulf Coast University
Field of interest: psychology

LAURA ALICIA HERNANDEZ

Mentor: Eleanor Taft
Scholarship sponsor: Willis and Joyce Heim
Program sponsor: Lavern Gaynor
Graduating from: Naples High School
College choice: Edison State College
Field of interest: criminal justice

KELLY LAUREN HURLBUTT

Mentor: Dori Wexelbaum
Scholarship sponsor: Gordon and Marti Watson
Graduating from: Barron Collier High School
College choice: Florida Atlantic University
Field of interest: Accounting

MAUREENE OCTAVE-ANNORAT

Mentor: Lenore C. Mattoff
Scholarship sponsor: Gordon and Marti Watson
Program Sponsor: The Education Foundation of Collier County
Graduating from: Golden Gate High School
College choice: Undecided
Field of interest: psychology

MELISSA OLIVAREZ

Mentor: Nancy Squittieri
Scholarship sponsor: Gordon and Marti Watson

Graduating from: Naples High School
College choice: Edison State College

DJEUNIE SAINT LOUIS

Mentor: Brenda Ruth
Scholarship sponsor: Gordon and Marti Watson
Graduating from: Golden Gate High School
College choice: U.S. Military Academy Preparatory School (West Point Prep)

GINA SHINE

Mentor: Sandy Waite
Scholarship sponsor: The Buck Family Foundation
Program Sponsor: Bonita Bay Group
Graduating from: Lely High School
College choice: Edison State College

The Immokalee Foundation Take Stock in Children Class of 2009

JESUS ABARCA

Mentor: Bill Forbes
Additional scholarships: Bright Futures, Tutor Corp Guadalupe Scholarship
School activities: National BETA Club
Community service: 450 hours logged through his high school career
College choice: Florida Gulf Coast University

YEIMI CASTENEDA

Mentor: Heather Olson
School activities: Fellowship of Christian Athletes, Ave Maria Mentoring Club, Renaissance Club
Volunteer activities: The Learning Spot after-school program
College choice: Florida Gulf Coast University

PEGGY CESAR

Mentor: Courtney Cassidy
School activities: Student Accountability Board, Executive Board, National BETA Club, Choir, Renaissance Club
School awards: Student Accountability Award, Athletic Achievement Award, Best Attendance Award
Community service: Cyprus Runs, Feed the Families, Youth Gospel Choir
College choice: Edison State College

WILDA CHARLES

Mentor: Lisa Souza
Additional scholarship: Bright Futures
School activities: Executive Board, Golf, Prom Committee, Scholars Club, Key Club, Young Life
Volunteer activities: 100 hours logged, Club Chapter Volunteer Award
College choice: Edison State College
Field of interest: certified nurse midwife

GAELE COLAS

Mentor: Amey Williams
School accomplishments: Highest honor roll throughout her high school career
Awards: CCPS district FBLA Entrepre-

neur Award, Smith College Book Award
College choice: Smith College

CAROLEE CONDE

Mentor: Margie Nelson
Additional scholarships: HOPE Scholarship, Criminal Justice Scholarship
Community involvement: Tutors second graders, Christian Youth Group
School choice: Edison State College

DAVID CORNELIO

Mentor: Darrell Mirro
Additional scholarships: Bank Scholarship
School activities: Band
College choice: Santa Fe Community College
Field of interest: veterinary medicine

ASHLEY DESIR

Mentor: Doris Wiggins
Additional scholarship: Nursing Scholarship
Community involvement: Habitat for Humanity, Immokalee Middle School volunteer
College of choice: Daytona Beach State College

MARISON DIAZ

Mentor: Severa Navarro
Additional scholarship: Tutor Corp Guadalupe Scholarship
School activities: Captain of the Cheerleading Squad, Fellowship of Christian Athletes, Student Accountability Board, National BETA Club, Homecoming Queen, Renaissance Academic Honors Club
Community involvement: Church Youth Leader, Relay for Life, Feed the Families, Thanksgiving at the Park, Cypress Run
College of choice: Florida Gulf Coast University

GUILENE GREFIN

Mentor: Amey Williams
Additional scholarship: Tutor Corp Guadalupe Scholarship

School activities: National BETA Club, Student Government vice president, Executive Board vice president, Immokalee High School Restructuring Committee
Community service: Relay for Life, celebrating holidays with the elderly, cleaning up the cemetery, tutoring her peers and elementary students
College of choice: University of Central Florida

CARLYN HERARD

Mentor: Jennifer Bycoski
Academic distinction: High honor roll
College of choice: Ave Maria University

RUBEN LUCIO JR.

Mentor: Christopher Adbo
Academic achievement: High honor roll
School activities: Future Builders of America
School of choice: Florida State University
Field of interest: civil engineering

JOSE MARTINEZ

Mentor: Bill Forbes
School activities: National BETA Club, Academic Team, Executive Board
Community involvement: Relay for Life, Feed the Families, Cypress Run, tutoring at Farm Workers Village
College of choice: University of Florida
Field of interest: Medicine

SERGIO MARTINEZ

Mentor: Bobby Gonzalez
Additional scholarships: Forum Club, Albert Lee Wright Southern Scholarship, Tutor Corp Guadalupe Scholarship, Ronald McDonald, Founders Fund
School activities: National BETA Club, Executive Board, Future Builders of America, Mu Alpha Theta, College Reach Out Program, baseball
Academic awards: Harvard Book Award, National Honor Roll, Who's Who Among High School Students
Community involvement: Relay for

Life, Thanksgiving at the Park, cemetery clean-up, Feed the Families, Pop Warner concession stands, tutoring at Pinecrest Elementary School
School of choice: University of Florida
Field of interest: engineering

MONICA MICHEL

Mentor: Amey Williams
Additional scholarship: Tutor Corp Guadalupe Scholarship
School activities: National BETA Club, Executive Board
School of choice: University of Central Florida
Field of interest: communications and psychology

AMALIO MONTEZ

Mentor: Saintano Damas
Additional scholarship: Gates Millennium Scholarship
School activities: President of C.R.O.P., Academic Team captain, Scholars Club
Community service: Habitat for Humanity, Christmas in the Park, Thanksgiving in the Park, The Women's Domestic Violence Fair
School of choice: University of Florida
Field of interest: pre-dentistry

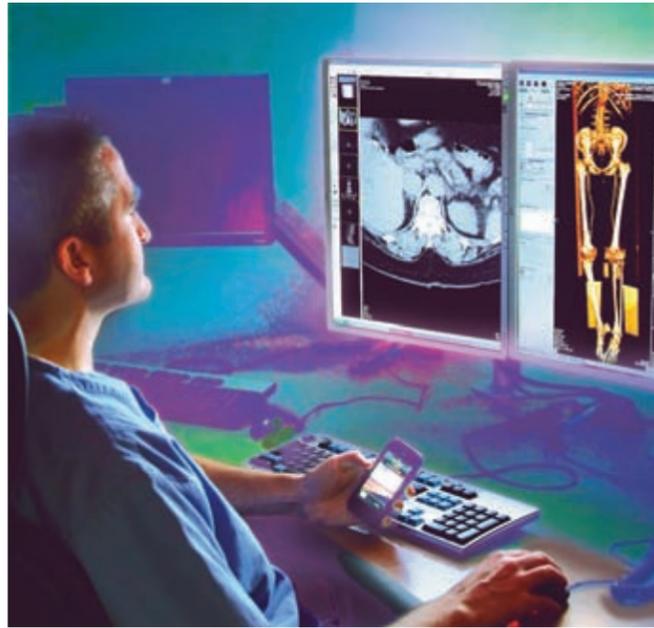
BRUNA PIERRE

Mentor: Eugenia Burton
School activities: National B.E.T.A. Club, Student Government, Cross Country, Track and Field, Year Book, Scholars Club
Community involvement: Tutor at the Guadalupe Center
College choice: University of Central Florida

JOANE PIERRE

Mentor: Kelli West
School activities: Cross Country and Track, National BETA Club, Student Government, Executive Board
Community service: 150 hours logged
School of choice: Jacksonville University

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Naples Winter Wine Festival has dates, theme for 10th anniversary

The Naples Winter Wine Festival will hold its 10th anniversary event —“a celebration of a decade of success and a future of promise” — Jan. 29-31, 2010, with a theme of “Expanding Horizons: Opportunities for Children to Soar!”

Chairmen for the 2010 event, Francis and Kathleen Rooney, have been trustees of the Naples Children & Education Foundation, the festival's founding organization, since 2004. Mr. Rooney is the CEO of Rooney Holdings Inc., and from 2005 to 2008 served as the United States Ambassador to the Holy See. Mrs. Rooney serves on the Advisory Council for the College of Arts and Letters of the University of Notre Dame and has been involved as a board member and event chair in numerous charitable organizations.

To date, the festival has raised \$74.5 million under the auction tent, with all proceeds going directly to charities benefiting underprivileged and at-risk children. It is ranked among the top 10 arts and entertainment events by the Luxury Institute, bringing together philanthropists, wine-and-food luminaries, celebrities and sports figures to unite around a common charitable objective.

Attendance is limited to approximately 500 individuals. Tickets are \$7,500 per couple and \$20,000 for reserved seating at the same vintner dinner for two couples.

For a schedule of 2010 festivities and more information about the Naples Winter Wine Festival, visit www.NaplesWineFestival.com or call (888) 837-4919. ■

Scotts Miracle-Gro will help celebrate Garden's growth

Scotts Miracle-Gro Company has signed on as presenting sponsor for the grand opening of the expanded and renovated Naples Botanical Garden, a weeklong celebration coming up in November. “Support from this company, recognized around the world for excellence, underscores the quality of our world-class project,” says Brian Holley, executive director of the Garden.

More than a decade in the making, the new Garden will include cultivated gardens of Brazil and the Caribbean, along with an interactive Children's Garden and 90 acres of beautifully restored natural habitats. Grand opening activities will

include:

- An afternoon-into-evening garden party Tuesday, Nov. 10
 - The sixth annual Hats in the Garden luncheon Wednesday, Nov. 11
 - A member preview party Friday, Nov. 13
 - The public grand opening and ribbon-cutting Saturday, Nov. 14, followed by a weekend full of family activities
- For more information, call 643-7275 or visit www.naplesgarden.org, where the Garden is virtually open. ■



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Memorial Day ceremony pays tribute to those served

The Veterans Council of Collier County is planning a Memorial Day ceremony to commemorate the efforts of U.S. military men and women. Collier County's Veteran Services and Museum Departments will participate in the event beginning at 9:30 a.m. Monday, May 25, at Naples Memorial Gardens and Cemetery.

The program will pay tribute to those who served between 1958 and 1975 in the Vietnam War, in which Naples lost 20 of its native sons. Keynote speakers will be Lt. Gen. Rock Brett, USAF (Ret.); Staff Sgt. John Skiles Jr., U.S. Army; Sgt. Bob Kemp, USMC; and Cpl. Bob Knee, USMC.

"We call on all Americans to remember soldiers who have fallen fighting for our country from this country's War for Independence through today's War on Terror," says James Elson, president of the local Veterans Council. "We would not know the freedoms we seem to take for granted if it were not for the sacrifices made by soldiers and their families."

The public is invited to join the ceremony beginning with a prelude at 9:30 a.m. The formal program will begin at 10 a.m. Naples Memorial Gardens and Cemetery is at 525 11th Avenue North. For more information, call Mr. Elson at 434-2652. ■

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The Outpatient Center at The Sanctuary is a brand new 80,000-square-foot facility opening in spring 2009 with a multitude of services in one state-of-the-art location. The Outpatient Center is located next to Lee Memorial Health System's new Regional Cancer Center in an easily accessible spot near the intersection of Interstate 75 and Colonial Boulevard.

Like our other Outpatient Centers, The Sanctuary will offer patients and family members a range of diagnostic services, such as MRIs, CT scans, ultrasounds, X-rays and nuclear medicine studies. There will also be cardiovascular services, including stress testing, echocardiograms, electrocardiograms and a vascular lab.

We will also offer outpatient rehabilitation services, the only accredited Pain Management program between Tampa and Miami an outpatient lab, Lee Physician Group primary care offices and Gulf Coast Pulmonary, Dr. Sunil Pammi.

LMHS' Spine Center will also be housed at the new Outpatient Center. The Spine Center is part of a comprehensive, wellness-based program that offers coordinated care for back and neck pain.

The Breast Health Center will offer digital mammograms as well as bone density testing.

An ambulatory surgery center will open at the Center in 2010.

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- Looking for a new physician? Call the Lee Physician Group New Patient Appointment line at 239-481-4111.



Contact Us

If you have any questions about the Outpatient Center at The Sanctuary, check us out online at www.LeeMemorial.org or call us at 239-343-9400.

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Youth Haven welcomes bilingual clinician

Beth Krzyzkowski has joined the clinical staff at Youth Haven as an outpatient children's behavioral health specialist. Ms. Krzyzkowski received her bachelor's degree from Smith College and holds a master's of social work from Florida Atlantic University. She most recently was an outreach worker for the Domestic Violence Counseling Center in Lake Worth, Fla. She has strong Spanish speaking skills as well as a basic knowledge of the French language.

"For children whose primary language is Spanish, their ability to express their feelings comfortably and communicate deeper emotions is much easier

when language barriers have been removed," says Dr. Michael D'Amico, Youth Haven's chief operating officer. "Beth's addition to our clinical staff opens doors to this growing population of young children whose current mental health treatment needs continue to remain unaddressed due to their limited access to professionals for whom they can openly communicate and build a trusting relationship."

Youth Haven's Children & Family Counseling Center is open to all children, adolescents and their families in the community in need of counseling support. For more information, call 774-2904, ext. 2041. ■

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HEALTHY LIVING



In tropical regions around the world, days could be numbered for disease-carrying mosquitoes.

Professor's simple, colorful invention could save lives

BY PHIL KLOER
Cox News Service

Thomas Kollars knows about dengue fever. His wife, Peggy, caught it when she was in Thailand, where he was working on mosquito control for the U.S. Army.

He watched her skin turn bright pink because her capillaries were leaking, he recalls, and she was racked with pains she said were worse than childbirth. The disease is sometimes called breakbone fever because the pain is so severe.

He saw dengue killing a boy of about 5 in a hospital in Thailand. "He was in a coma, and he wasn't going to come out," Kollars says. "His mother and his sister were just holding him, weeping. That still gets me."

Now Kollars, a professor at Georgia Southern University in Statesboro, Ga., has invented a device called the ProVector that will kill the mosquitoes that carry dengue, as well as malaria. It has the potential to save hundreds of thousands of lives.

"I'm here for a reason," Kollars says. "I'm here to make this a better place."

When it's manufactured and distributed throughout the tropical and subtropical regions of the Third World, the ProVector, which resembles a large, brightly colored plastic flower, will hang in people's homes and public buildings.

Mosquitoes are lured by the colors, then feed on a nectar inside that contains a biopesticide that is safe for humans but deadly for the insects.

In trials conducted by the Walter Reed Army Institute of Research, the ProVector killed 50 percent to 100 percent of mosquitoes within days.

"This mechanism is beautiful because it's so straightforward," says Dr. Charles Senessie, president of the Afro-European Medical and Research Network. "It's easy, accessible and affordable."

Senessie's organization is working with African countries such as Uganda to get ProVectors distributed, and Kollars is on a monthlong Third World tour promoting the invention and doing more research.



COURTESY PHOTOS

Thomas Kollars, a professor at Georgia Southern University in Statesboro, Ga., has invented the ProVector, a device resembling a plastic artificial flower (right). The hanging device attracts mosquitoes, which feed on a biopesticide that causes them to die. The invention is not harmful to humans.

"Americans don't have any idea of the impact mosquitoes have in other parts of the world," Kollars says. "I worked in Bangladesh on a malaria mission. A Bangladeshi colonel grabbed me by the shoulders. He said, 'Capt. Kollars, you have to help me. My guys are dying before I can get them out of the jungle.' He had tears streaming down his face."

"That was malaria."

Kollars is a captain in the U.S. Army (and is a lieutenant colonel in the Army Reserve), but for two years he has been working at Georgia Southern, where he's director of the Biodefense and Infectious



Disease Laboratory.

He has been working on the ProVector, on and off, for 10 years, spending more than \$100,000 on prototypes he built in his garage, and finally has it close to launch.

"I've teamed with a company called Medical Infusion Technologies out of Savannah, Ga. They're the business guys. I'm interested in research."

So interested, in fact, that he continues to run tests on which color patterns are most attractive to which species of mosquitoes.

"There's no way we're going to kill all the mosquitoes" in an area," he explains. "Some of these homes have 1,000 mosquitoes coming into them in one night."

"But there's a threshold, and if you can get below that threshold, you can stop the cycle" of mosquitoes biting infected people and carrying the disease to uninfected people.

Bed nets, which keep mosquitoes away from sleeping people in malaria-prone regions, have had some success and a great deal of publicity. Kollars says they are effective, but not completely so, and ProVector is a supplement.

The device will sell for \$7 to \$10, and grants and governments may cover most of that for families too poor to pay; refills of the biopesticide cost \$1. ■

Deadly illnesses

Dengue fever: There are an estimated 50 million cases of dengue fever a year. About 2.5 billion people are at risk, and the disease is epidemic in 100 countries. About 5 percent of dengue cases are fatal.

Malaria: There are an estimated 250 million cases of malaria a year. The death toll is about 1 million per year.

Sources: World Health Organization, Centers for Disease Control and Prevention. ■

Just shake the salt habit

BY CAROLYN O'NEIL
Cox News Service

Put down that salt shaker and step back from the table.

That's a one-sentence summary of the latest public health alert on sodium intake from health watchers at the Centers for Disease Control and Prevention. The CDC report concludes that 70 percent of U.S. adults should limit sodium intake — a number far greater than many had expected.

Although guidelines for daily sodium intake were published in 2005, the percentage of people who should be following the lower limit hadn't been figured out yet. Talk about spicing things up.

The U.S. Dietary Guidelines recommend healthy adults consume no more than 2,300

milligrams of sodium (about one teaspoon of salt) per day. A lower limit of 1,500 milligrams per day is recommended for adults with high blood pressure, those over 40 and all African-American adults.

Most of us consume around 4,000 milligrams of sodium a day, so it looks like just about everyone will have to shake some of their salt habit to follow current health advice.

Cutting salt not simple

Fortunately, there are good minds with discriminating taste buds working on lowering sodium content of popular foods — even fast foods.

Chick-fil-A dietitian Jodie Worrell says there's an industrywide movement to trim salt content from menus.



Healthy adults should consume no more than 2,300 milligrams of sodium per day, experts say.

"Sodium removal is a difficult project. Trans-fat removal took two years," she said.

So Worrell's Chick-fil-A product development team is working to find a win-win solution for taste and health. "Taste panels meet every other Monday. For instance, we are looking at ways to add salt topically on fries so you get the salty flavor with less total sodium."

Another challenge for restaurants is that consumer demand for lower-fat foods meant adding flavor with other ingredients such as vinaigrette dressings and spice blends, which are often pretty high in sodium.

If you do choose to limit sodium intake, nutrition labels on packaged foods list sodium content to help you keep track.

Carolyn O'Neil is a registered dietitian living in Atlanta.

Shelter puts out the call for cell phone donations

Naples area residents can help The Shelter for Abused Women & Children save lives by donating used cell phones to give victims of domestic abuse access to police and emergency services.

The majority of donated phones are reprogrammed and given to women and children who are in danger, allowing them to make emergency 9-1-1 calls only. The shelter also works with partners that collect recyclable phones and, in return, make a cash contribution to the shelter.

Old cell phones and their charging components can be dropped off at Options Thrift Shoppe (968 Second Ave. N.), Another Option Thrift Shoppe (5239 Golden Gate Parkway) and also at more than 50 locations from Marco Island to Bonita Springs, including Starbucks stores in Naples and Bonita

Springs; San Marco Catholic Church; The Neighborhood Health Clinic; Cingular Wireless locations; Mahalo Spa, Bonita Springs; any Collier or Lee county sheriff's department substation; Borders Bookstore at U.S. 41 and Immokalee Road.

Each phone provides 24-hour access to life-saving emergency services, both police and ambulance, which can help a woman, child or man escape abuse and find safety, says Linda Oberhaus, the shelter's executive director.

For more information, call 775-3862 or visit www.naplesshelter.org. ■



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A field trip to Sun 'n' Fun Lagoon is scheduled along with meeting firefighters and sheriff's officers who will talk about what to do in case of an accident or disaster.

Registration for Babysitting Boot Camp is \$199. For more information, call 596-6868. ■



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Know your toxic plants: Be sensible, not sorry

BY LEE BELANGER
Special to Florida Weekly

Toxic is defined as anything harmful, destructive or deadly — which by definition makes poison ivy (harmful), cacti (destructive) and oleander (deadly) all toxic plants. Plants are toxic because they want animals to stay away. Most animals, including humans, eat plants. And when a plant harms an animal, the animal either

learns not to eat it, or dies trying.

Northerners don't have to worry much about toxic plants, except perhaps poison ivy. As you travel closer to the equator, however, you're more likely to encounter toxic plants. Because more plant-devouring animals — mammals, rodents, birds, insects, spiders and slugs — live in warmer climates, plants in those climates have developed ways to protect themselves.

A native Texan once told me that in the Lone Star State, "If it's a plant, it either sticks, stings or stinks." You get the idea.

Kidding aside, toxic plants can cause very serious illness or death. The sickest person I've ever seen had eaten poisonous mushrooms. His illness gave new meaning to the words vomit and diarrhea.

There's a fine line between toxic and edible. During the Seminole wars, United States soldiers saw Seminoles making bread from breadroot. But when the soldiers made their own bread from the root and ate it, they died. They had not carefully watched how the Indians prepared their bread. I had a similar, although hardly tragic, experience myself. After reading Euell Gibbons' "Stalking the Wild Asparagus," I thought I followed his instructions perfectly for preparing burdock. Obviously I hadn't, as I was most uncomfortable for several hours thereafter.

Warning: You cannot tell if a plant is toxic to humans by watching what animals eat. More than 75 species of birds eat poison ivy, for example, and many mushrooms that are safe for animals

are toxic to man. Nor can you tell by the taste. Some of the most toxic fruits are sweet and delicious, their adverse effects not showing up for hours after ingestion.

Many plants contain alkaloids, chemicals that cause physiological changes in humans and other animals. Some alkaloids are medicinal, such as quinine used in treating malaria, and morphine (in proper dosages) to deaden pain. Nicotine from the tobacco plant and caffeine from coffee beans are alkaloids, as is cocaine. Often the strength of an alkaloid determines whether it is beneficial or lethal.

One of the most deadly yet attractive toxic plants is the rosary pea, an exotic vine that has invaded parts of Florida. Even though the rosary pea's red and black berries are highly toxic, especially if chewed, people still make jewelry with them. They must be careful when drilling the berries, because a pricked finger can cause blood poisoning. Another pretty but harmful exotic plant is Brazilian pepper. Many people who touch it develop a rash or respiratory distress. Even the beautiful Christmas poinsettia has toxic properties, as do the common houseplant dieffenbachia and the popular landscape plant oleander.

Of course, you don't have to become a hermit in order to protect yourself from toxic plants. Read up on how to recognize what's harmful. And by all means, get outdoors. Just be sensible, and you won't be sorry. ■

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OUTDOORS

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Conservancy will tag loggerheads and follow their movements at sea

SPECIAL TO FLORIDA WEEKLY

For 28 years, the Conservancy of Southwest Florida has been studying the nesting of loggerhead sea turtles on Keewaydin Island to help protect these endangered animals. With the new nesting season under way, the research has resumed — and with an important addition this year.

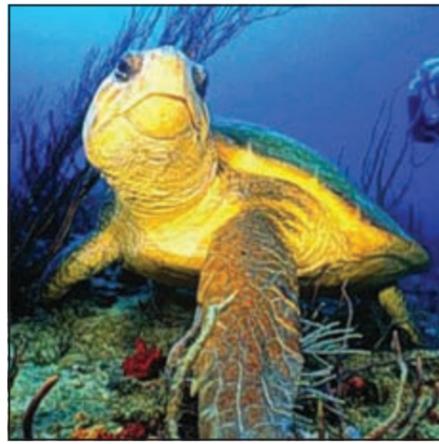
For the first time, the Conservancy also will monitor female turtles after they leave Keewaydin and begin their migration through the Gulf of Mexico waters.

For sea turtles to reach adulthood, they must find their way through a litany of obstacles, avoiding natural predators and myriad manmade perils in the form of commercial fishing gear, marine pollution and a

diminishing foraging and nesting habitat. It is little wonder that only an estimated one in 1,000 hatchlings reach adulthood.

Thanks to donations, the Conservancy has tags to attach to four female turtles when they come ashore this summer. The tags are activated when the turtle comes to the water surface for a breath of air. The tag then sends a ping to a satellite, pinpointing the turtle's location. The Conservancy will then track each turtle's migration to learn more about where they travel and live at sea.

More tags are needed to allow the Conservancy team to collect more data by tagging additional turtles. The cost is \$3,200 each, and the Conservancy is seeking donations to purchase more tags. Some-



Loggerhead sea turtle. NOAA / COURTESY PHOTO

to throw at one of nature's most beautiful and enduring creatures. The Conservancy estimates that it has helped more 250,000 sea turtle hatchlings since it began its work almost 30 years ago, patrolling beaches, tagging the turtles, clearly marking nests and counting the hatchlings. ■

The Conservancy of Southwest Florida and Conservancy Nature Center are at 1450 Merrihue Drive, off Goodlette-Frank Road at 14th Avenue North. For more information, call 262-0304 or visit www.conservancy.org.

Conservancy speakers have tips to help protect our water supply

The Conservancy of Southwest Florida offers its experts to local homeowners associations, civic groups or social groups for free programs about simple things residents can do to help protect the region's water supply for generations to come.

"Most people don't realize that they can have a big effect on the environment," says Andrew McElwaine, Conservancy president and CEO. For example, he adds, using green fertilizer protects

water sources, and planting native vegetation around canals or retention ponds provides a natural filter.

Conservancy experts have a 30-minute presentation that can be followed by a question-and-answer period. To schedule a talk, call 403-4204 or e-mail stormwateroutreach@conservancy.org.

The outreach effort is partially funded by the Collier County Community Foundation and the U.S. Environmental Protection Agency. ■

time in the future, donors will be able to track the turtle by name on the Conservancy Web site at www.conservancy.org.

"By learning about where they travel and what waters they live in, we can do as much to protect them in the water as we do when they are on shore to nest," Dave Addison, the Conservancy's science co-director and lead biologist, says about the loggerheads. Scientists do not know where the turtles that nest in Southwest Florida live, but the waters around the Yucatan Peninsula, Cuba and the Bahamas are possibilities. "We are excited to find out just where they go when they leave the beach. Then we can enhance conservation efforts at sea."

The Conservancy Sea Turtle Monitoring Program helps to balance out the obstacles that man and nature continue

Turtle tips

The loggerhead sea turtle nesting season began May 1 and continues through October. Southwest Florida residents and visitors can help protect the endangered loggerhead sea turtles nesting on local beaches by doing the following:

- >> **Abide by county restrictions** concerning lights on the beach. Turtle hatchlings find their way to the Gulf waters guided by moonlight, and can be confused by exterior lighting from homes or businesses. Residents/businesses should turn off their exterior lighting. Security lights should be motion detected only.
- >> **Keep curtains closed** on windows facing the beach when interior lights are on.
- >> **Don't use any lighting** on the beach.
- >> **If you see turtles**, leave them alone.
- >> **Call the Conservancy** at 262-2273 if you see any turtle in distress or if you see anyone disturbing a turtle.

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PET TALES

A great start

BY DR. MARTY BECKER & GINA SPADAFORI
Universal Press Syndicate

As summer approaches, we get a lot of questions about puppies from people who realize that this season is a great time for adding to the family. Long days, no school, warm weather — what could be better?

A few words of warning, though, if you're one of those people with a new summer pup: Don't let the season pass you by without putting some serious effort into raising the great dog you want your puppy to become.

Puppies need structure, consistency and lots of positive reinforcement. But more than anything, they need your time. Every minute with a puppy spent training, socializing and preventing problems will save you time and aggravation down the road.

Teach your puppy to get things right from the start by removing opportunities for undesirable behavior, such as limiting your pup's access to areas where he can chew things you'd rather he leave alone. Keep him where he can't get into much trouble, and give him a toy to chew on instead. Don't forget to praise him for making the right decision — even if the right choice was the only one offered.

In training, stick to the positive. Use praise and treats to motivate and reward your puppy as he learns the basic building blocks of good behavior.

You'll need some tools to help you stop unwanted behavior. Here are a few effective ways to turn a situation around without resorting to physical punishment:

- The ol' switcheroo. Especially useful

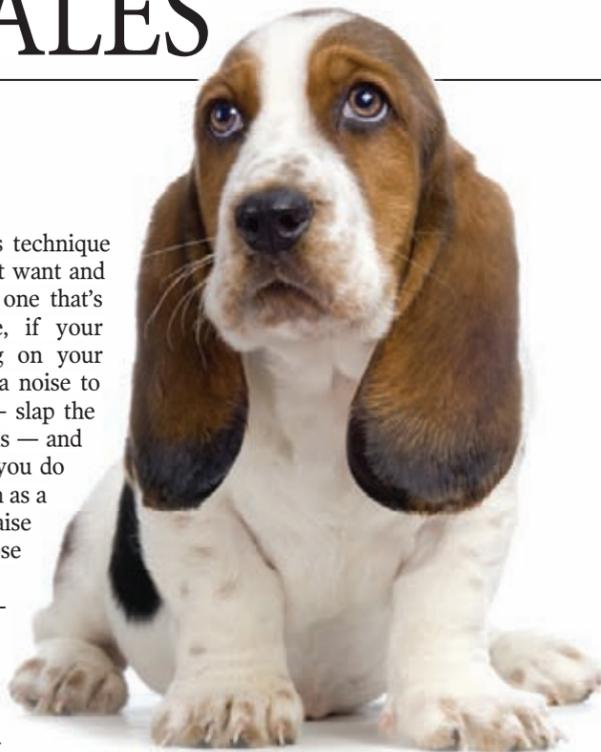
for the young puppy, this technique stops a behavior you don't want and provides the puppy with one that's acceptable. For example, if your young puppy is chewing on your nice leather shoes, make a noise to startle and distract him — slap the counter or clap your hands — and then give him something you do want him to chew on, such as a toy. When he takes it, praise him. (And then put those shoes away.)

- Ask for another behavior. With older puppies and dogs, you can stop a bad behavior by asking for a better one. Tell the puppy who's jumping up for attention to sit instead and then praise him for planting his rump on the ground.

- The time-out. Crates, so useful for house-training, give you a break from your puppy and send him a message at the same time. Puppies thrive on your attention, sometimes even if it's negative. The time-out removes this reward and gives a pup a few minutes to think things over. And sometimes, having a place to put your puppy will help keep you from losing your temper.

If your puppy has been running around for a long time and just seems bratty, he may be tired. If that's the case, put him in his crate for a nap, along with a chew toy. Ignore his fussing. Chances are he'll be asleep in a few minutes.

If you're constantly trying to reprimand



Your puppy is begging for your help to be the perfect dog for your family.

your puppy, you may be sending him mixed signals: laughing at bratty behavior sometimes, and yelling or hitting your puppy for that same behavior at other times. Discuss the situation with a trainer. You may have some big problems developing if you don't learn how to shape your puppy's behavior in a positive way.

No matter how well you're doing in raising your puppy, a puppy class is time and money well spent. Puppy classes for dogs as young as 12 weeks offer puppies a chance to socialize and give you an opportunity to work with your pup under the expert eye of a trainer. ■

Pets of the Week



>>April is an active, smooth-coat collie mix. She's 6 months old and loves to play in water. She would make a great companion for anyone who loves the water too.



>>Chance is a handsome 2-year-old with a sweet white nose. He's a shy, gentle soul who loves to have his shoulders massaged. Who doesn't?



>>Mario is a 6-month-old rat terrier. Although he can be a bit shy, he does love to run and play fetch. He has a sweet and gentle temperament.



>>Radar has three extra toes on both front paws but no dew claws. We think he's about 2 years old. He loves to sit on your lap and even enjoys being brushed.

To adopt a pet

Collier County Domestic Animal Services is at 7610 Davis Blvd. Call 252-PETS (7387) or visit DAS online to search for a lost pet or find a new pet at www.collierpets.com. Adoption fees are \$60 for cats and \$85 for dogs and include spay/neuter surgery, a bag of pet food, pet's license and a micro-chip ID.

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MUSINGS

Epistemology primer



Prima facie, double take. *One, two: Unbuckle my shoe.* For it is sacred ground, third world, fourth dimension. *Three, four: Open the door.*

But first, *The New England Primer* was printed in Boston in 1690 by Benjamin Harris. More than five million copies of the book were sold, and it was used as an educational textbook well into the 19th century.

A: In Adam's fall, we sinned all. B: Thy life to mend, this book attend.

Even at first glance, beginner's mind, not yet synaptic pruned, is not ordinary ordinal. It is prime time, sunrise hour, primed for creative formation or ignition.

C: The cat doth play, and after slay. D: A dog will bite a thief at night.

And yet we give imperious imperative. Study hard, and you will get the prime rate. You will be of prime significance, prime authority, prime rank. You will be pumped primer. Perhaps you might even dare to be prime mover, divisible only by yourself, the One.

E: An eagle's flight is out of sight. F: The idle fool is whipt at school.

It is all so clear, measured out from 0 degrees longitude, the prime meridian. You will never be lost. You know it all.

Yet in the prime of our humanity there is the odd room, prime real estate within that knowing for unknowing. The pen-

timenti of life continually reveal a kaleidoscope of changing images, narrative birth and death out of changing point of view: First person, second person, third person.

Here, hear: Listen to the voice of the omniscient narrator. Pentimenti are alterations painted over an original image. There can be a change in perspective, or perhaps a detail is added or eliminated. The word pentimenti comes from the Italian word meaning "to repent." Did the changeling artists mean to pent again, to repress anew, to create an infinite regress of primal suppression?

Or did they desire to un-pent, to free, to dance like the gods in whom Nietzsche could believe?

Pent up perhaps we be, if truth be told. From primer to post, before and beyond modern necessity, we are capturing and captured. Or whistled. Or pointed beyond. All stories humming, lyrics supplanted, told to be untold or retold.

Even the hard stories of science are subject to the shifting of paradigms, to the structured revolution cited by Thomas Kuhn. Anomalies first hide their

charms, then seduce explanations, and then become matrons enthroned in comfortably purple lipids.

We long to undo and redo, and yet, frightened, we cry out for the primer safety. We rant against the million little lies of James Frey or the Pentimento of Lillian Hellman's characterizations. The vision of the third eye is the third rail, necessary and untouchable. Kaleidoscopic visionary is colliding scope.

This pirate can only echo the words of Dorothy Parker: "I don't care what is written about me so long as it isn't true."

To know and Gordian knot, we recast and destroy. Sublime creation and base disintegration are our play, our programmatic realizable. It is all our bill of goods. ■

— Rx is the FloridaWeekly muse who hopes to inspire profound mutiny in all those who care to read. Our Rx may be wearing a pirate cloak of invisibility, but emanating from within this shadow is hope that readers will feel free to respond. Who knows: You may even inspire the muse. Make contact if you dare.

This week's Trivia challenge:
Q: Who invented the flushing toilet? (Hint: It was not Thomas Crapper!) See next week for the answer.

Last week's Trivia Q&A: What do the radio broadcast bands AM and FM stand for? Amplitude Modulation and Frequency Modulation.



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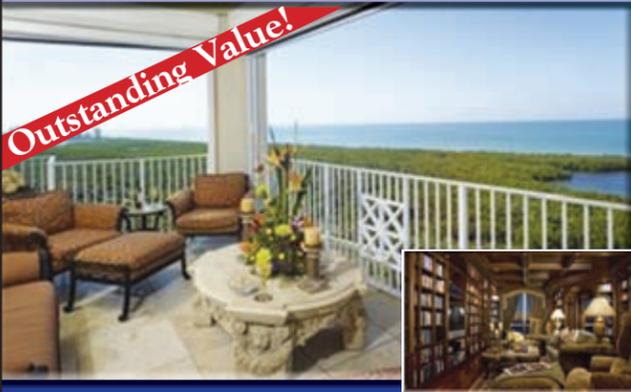
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BUSINESS & REAL ESTATE

WEEK OF MAY 21-27, 2009

A GUIDE TO THE NAPLES BUSINESS INDUSTRY

Looking back: '08 visitors made \$1.25 billion impact
What's ahead: Overall tourist numbers will drop,
but Florida and international guests are on the rise



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2009 Paradise Coast Tourism Star Awards winner, back row: Rocky Beaudry, Michelle Castady and Kenny Hill. Middle: Alexis Brooks, Ralph Williams, Alma Martinez, Sandy Lacefield and Ed Torroni. Front: Ajan Sathan, Judy Neilsen and Hope Haworth.

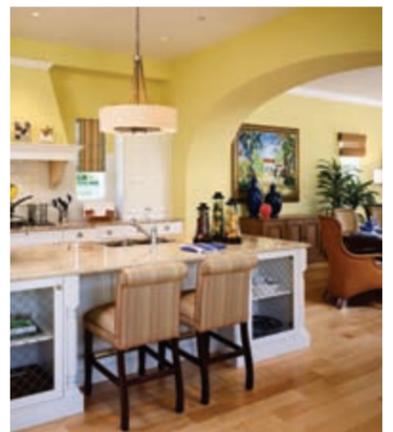
WEEK at-a-glance



The chamber gala
And other must-do events around town. **B10 & 11** ▶



Artfully in charge
Joel Kessler might have found a place to stay put at The von Liebig Art Center. **B2** ▶



Less is more
London Bay Homes president sees a new trend developing. **B13** ▶

The tourism report

SPECIAL TO FLORIDA WEEKLY

As part of National Tourism Week, Jack Wert, executive director of the Naples, Marco Island, Everglades Convention and Visitors Bureau, presented his state-of-the-industry report at the annual Paradise Coast Tourism Star Awards luncheon.

Mr. Wert's report, delivered last week at Fleming's Prime Steakhouse, included highlights of 2008 year-end statistics, an evaluation of the international market, a report on the CVB's first-ever peak season marketing campaign, first-quarter results for 2009 and an outlook for the balance of 2009.

Although the global economy and "fall-

out from negative rhetoric against companies holding corporate business meetings" had an impact on Collier County's tourism, Mr. Wert said, the CVB was able to avoid some of the deep declines in first-quarter visitation experienced by other destinations.

Among other points Mr. Wert made in his presentation:

- Year-end results from 2008 show that short-term visitors staying in hotels, vacation rentals and campgrounds create an annual economic impact of over \$1.25 billion in Collier County. The area's more than 31,000 employees in tourism and hospitality in 2008 served more than 1.4 million visitors, an increase of 1.4 per-

cent over 2007.

- Tourist tax revenue and economic impact from tourist spending resulted in a decrease of \$665 in taxes per household in Collier County.

- New survey results indicate that 40.8 percent of visitors included nature activities in their itineraries and 15 percent included cultural activities. More than 82 percent indicated they plan to return in the future, with 55.2 percent saying they would return in 2009.

- The CVB used emergency dollars in 2008 to expand its marketing reach in the top international feeder markets of the

SEE TOURISM, B7 ▶

Chamber's annual gala is a good time to ask: How was season?

Three hundred of Naples' movers and shakers shed their suit jackets and ties for glitzy gowns and handsome tuxes on Saturday night in celebration of the Greater Naples Chamber of Commerce's annual dinner gala held at the Naples Hilton. Everyone was in good spirits. Able to relax a bit with season winding



GATES

down, they graciously allowed me the opportunity to inquire just how season went.

Todd Gates, chairman of GATES, admitted, "It's been a real, real challenge." His industry, commercial development and real estate, has been hit hard, but with a laugh he added, "I know there's a light at the end of the

POWER POINTS

AlysiaSHIVERS
ashivers@floridaweekly.com



tunnel, and I know it's not a train. I know it's the sunshine."

Mr. Gates told me he and his wife Angela have even put off summer vacation plans

because he didn't feel it was appropriate to lay people off and then go away. And, as he put it, "Every day I'm not here is a day I can't be productive."



GIPSON

Linda Gipson and Jon Kling, chief nursing officer and director of critical care, respectively, at both the NCH downtown and North Naples campuses, agreed it was the busiest season ever at the hospital. Ms. Gipson said the economy was a factor because people delay getting

SEE POWER POINTS, B5 ▶

BUSINESS PROFILE

A life of adventure leads to The von Liebig Art Center

BY Alysia Shivers
ashivers@floridaweekly.com

Joel Kessler's life has been anything but ordinary. He's hobnobbed with celebrities, shook the hands of various presidents, and literally traveled the world. Today, as executive director of the Naples Art Association, he counts himself lucky and blessed for the adventures, the people and the lessons.

Granted, his path may have been altogether different had he followed the course his family planned for him, but working at his uncle's law firm held no appeal. What did appeal to him was Wall Street, so he changed his major to economics and became a stockbroker after graduation.

After a few years in the world of finance and investment, Mr. Kessler wanted out. Answering a blind ad, which ended up being a sales position for the *Wall Street Journal*, he admitted during the interview that he knew nothing about sales, but surprisingly that was of no concern to the paper. All that mattered was that Mr. Kessler knew Wall Street and, in turn, what won him over was talk of an expense account. "I couldn't believe that I got to take people out to dinner and to the theater and someone else paid for it. It sounded like fun," he laughs.

Little did he know that his acceptance of that job would lead to 30 years in the publishing industry, operating and even starting some of his own publications along the way, including *GreensFever* magazine and *Intele-Card News*.

But it was when he combined his love of

fine art with his career that the world opened up to him. "I spent the better part of my life in Europe and Asia," he says, recounting his days as associate publisher and director of *ArtNews* magazine as well as his stint as executive director for International Fine Art Expositions.

His wife of 46 years was by his side every step of the way, picking up and moving whenever necessary. "We've moved 14 times in our life. It was seven moves ago that I said, 'That's it.'"

When he did finally tire of the endless traveling, he and his wife settled in Miami, where he opened the Joel Kessler Fine Art Gallery. But two years later he picked up again, this time to relocate to Houston and resume his publishing career.

In 2000, a position with Gulfshore Life was the excuse he needed to return to Florida, a place he and his wife knew they wanted to get back to. From there, he joined *Naples Illustrated* and then came the welcome lure of retirement.

However, spending his days on the golf course and enjoying leisurely lunches with his wife were short-lived when Fifth Third Bank convinced him to rejoin the working world as its vice president and retail rela-



Joel Kessler

COURTESY PHOTO

tionship specialist. After more than a year teaching bank personnel sales techniques, Mr. Kessler retired once more — but again, it was not to be.

When the Naples Art Association parted company with its director, Mr. Kessler, who sat on the board, was tapped for the position.

"Everyone on the board kept telling me that I should have that job," he says. "I came home and talked about it with my

wife and she too said, 'You should have that job.'"

In July 2008, Mr. Kessler accepted the position of executive director with an action plan in mind: put in place a marketing plan; bring in larger, more notable exhibitions; and make the community aware of The von Liebig Art Center, home of the Naples Art Association.

"We are headed in a much more progressive direction now," he says. "It's all just a matter of the quality of our staff and having a plan."

The key for Mr. Kessler is the ability to share his passion for art with adults and children alike. By spreading the word about the center, the adult and children's classes are nearing full capacity, and efforts to bring busloads of school children to the center have been successful.

"Art changes a child's perspective on a whole boatload of things," he says, pointing out that the recent Andy Warhol exhibit, for instance, was a great experience for youngsters. And, for those children who are unable to come to The von Liebig, he's making every effort to bring the world of art to them. In fact, he's already created a program, funded by grants, that sends teachers out to Immokalee.

When asked what's next for him, he admits he's unsure.

"I didn't know I'd be doing this," he says. "This may be the ultimate adventure, but who knows?"

He jokes about not being a really good retiree, so another stab at retirement probably isn't the answer. "I may just work until I'm not wanted anymore," he laughs. ■

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Accounting



SPARKMAN

Toni Sparkman of **Markham Norton Mosteller Wright & Company P.A.** recently completed a specialized educational program to become a certified divorce financial analyst. Markham Norton Mosteller Wright & Company P.A. is a business consulting and certified public accounting firm with offices in Fort Myers and Naples. Services include technology consulting, tax preparation and planning, litigation support, mediation, forensic accounting and elder care services.



IRVIN

reporting, for Naples-based **Bank of Florida Corp.** Ms. Irvin, a CPA with more than 13 years of financial industry experience, is responsible for preparing and reporting company financials for external regulatory and reporting agencies including the Securities and Exchange Commission, Federal Reserve Bank, Federal Deposit Insurance Corporation, Federal Home Loan Bank and the Office of Financial Regulation. Originally from Cincinnati, Ohio, she earned a bachelor's degree in accounting from the University of Notre Dame as well as a master's in business administration with a concentration in finance from the University of Cincinnati. She joined Bank of Florida during the summer of 2007.

finance from the University of Pittsburgh. He is active in the Horizon Council and the Southwest Florida Chamber of Commerce.

Construction



LOIACANO

Scott Loiacano, project manager for **Wright Construction Group Inc.**, has been accredited by the U.S. Green Building Council as a Leadership in Energy and Environmental Design professional. LEED accreditation distinguishes building professionals who have the knowledge and skills to manage projects that meet the highest green building and performance measures. Mr. Loiacano pioneered Wright Construction Group's metal building division, a specialized team that designs and builds pre-engineered buildings. He is also responsible for the first ever "zero punch list" new school campus in Collier County.



BECKWITH

than 1,600 healthcare leaders and experts gathered to address healthcare reform and other issues. The National Hospice Foundation gala was held in conjunction with the conference.

Interior Design

Mike Skidd has joined **Robb & Stucky** as director of finance. Most recently, he served as chief operating officer for IKE Behar Group. He also held the positions of chief financial officer for Tail and was a partner for Ernst & Young. Mr. Skidd is a licensed certified public accountant and a member of Florida Institute of CPAs. He received a bachelor's degree in business administration from Siena College in Loudonville, N.Y.

Automotive



PILETA

Dia Pileta of **John Marazzi Nissan of Naples** has been named the top service team member for the month of April, achieving a 94.5 Nissan Customer Service Index rating. Ms. Pileta wrote 446 repair orders for the month, averaging 22 customers per day. Nissan's CSI rating is based on a customer survey of the service experience.

Victor Wilburn has joined **Bank of Florida-Southwest** as vice president, relationship manager, serving Collier and Lee counties. He is responsible for developing and managing commercial business relationships, including business development, maintenance of credit standards and serving as an advocate and advisor for business owners and company officers. Mr. Wilburn has more than 15 years of financial services and real estate experience. He earned a bachelor's degree in economics and master's in business administration with an emphasis in



WILBURN

reporting, for Naples-based **Bank of Florida Corp.** Ms. Irvin, a CPA with more than 13 years of financial industry experience, is responsible for preparing and reporting company financials for external regulatory and reporting agencies including the Securities and Exchange Commission, Federal Reserve Bank, Federal Deposit Insurance Corporation, Federal Home Loan Bank and the Office of Financial Regulation. Originally from Cincinnati, Ohio, she earned a bachelor's degree in accounting from the University of Notre Dame as well as a master's in business administration with a concentration in finance from the University of Cincinnati. She joined Bank of Florida during the summer of 2007.

Health Care

Dr. Robert Tober, medical director at the **Bentley Village Care Center**, has been named EMS Medical Director of the Year in Florida. Dr. Tober has served Bentley Village's Care Center since 1995.

Samira K. Beckwith, president and CEO of **Hope Hospice and Community Services**, was a featured speaker at the National Hospice and Palliative Care Organization's Management and Leadership Conference recently in Washington, D.C., where more

Business Consulting

Harry Looknanan Jr. and **Trish Leonard** have been hired as consultants to help the **Small Business Development Center at Florida Gulf Coast University** as it grows. Mr. Looknanan previously worked at the SBDC offices in Austin, Texas, and will be responsible for implementing the center's counseling and business development services in Estero, Bonita Springs and North Naples. Ms. Leonard, president and CEO of TLC Consulting, will spearhead a marketing strategy to position the SBDC as the one-stop source for small business needs. The SBDC has provided counseling and training to more than 13,000 business owners since its inception in Southwest Florida 15 years ago. ■

Banking

Margaret Irvin has been promoted to senior vice president, director of financial

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NEW IN BUSINESS

Heart health practice opens

Dr. Edwin J. Dean, founder and medical director of Heart & Health Screening and Heart & Health Strategies, announces the opening of his new practice at 501 North Goodlette Road, Naples. Programs range from heart and health screening to concierge medical wellness, executive physicals and fee-for-service options. The practice philosophy — “Live better for longer” — encourages screening for diseases in their earliest stages along with aggressive education and management. For more information, call 263-0014. ■



Let Maxwell take inventory

Doug Maxwell has opened Maxwell Home & Business Services to take a professional, detailed inventory of home contents, document them with digital photographs and video and provide the information neatly packaged in a personalized portfolio to the customer. Mr. Maxwell estimates that it takes about an hour to document 1,000 square feet in a home. First he

walks through and makes notes of items of importance. The video and digital photographs follow. The final written inventory includes descriptions, serial/model numbers and estimated costs for each item supplied by the client. Maxwell Home & Business Services is not an appraisal service. For more information, call 682-3024 or visit www.MaxwellHBS.com. ■

POWER POINTS

From page 1

care due to lack of insurance. “They are sicker when they come to us, so they end up coming to the hospital,” she explained. Now, Mr. Kling said, he and Ms. Gipson are busy thanking staff for all their hard work with lots of celebratory activities and enjoying the opportunity to “recharge our batteries” as they get a break from the busyness.

“We had a wonderful season,” said **Colleen Murphy**, managing director of Gibraltar Private Bank & Trust Southwest Florida. Contributing to that success was a new product Gibraltar was able to offer its customers, which alleviated the concerns over FDIC that many others in the industry were facing. On a positive note, she added,



MURPHY

“We have money to lend for residential mortgages, residential construction and commercial construction.”

On the education side, **Darlene McCloud**, director of major gifts for the Florida Gulf Coast University Foundation, reported that more than \$1 million in scholarships were given to students who exhibited financial need, athletic prowess or academic excellence. “There’s a real need, especially in this economy,” she noted. Ms. McCloud, who works specifically on “first-generation scholarships” for those who are first in their family to get a bachelor’s degree, said just over 400 were awarded, but nearly 800 hopeful students applied. ■

Florida Weekly wants to know what’s on the minds of men and women in the Naples business community. Have you attended a class or a presentation that touched upon a crucial topic and want to share what you learned? Do you know of something coming up that would be of interest to your peers? Please e-mail your insights to Alysia Shivers at ashivers@floridaweekly.com.

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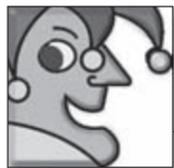
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Know When to Sell

It's important to think things through before buying a stock, but you need to think about when to sell it, too. Otherwise, you might end up holding onto a stinker for far too long.

Don't sell just because a stock or the market is falling, or you've heard some rumors about the company, or someone tells you to sell. Do consider selling:

- If you can't remember why you bought it in the first place.
- If you don't know what the company does or how it makes its money.
- If the reason you bought a stock is no longer valid. Maybe the CEO has changed, for example, or the company is moving in a new direction that doesn't seem too promising.
- If the stock has become significantly overvalued relative to your target price. If you bought shares of Boeing at \$50 per share and it's now trading around \$85, well above your target price of \$65, you might sell. Consider the tax conse-

quences, though. If you expect the stock to hit \$100 in a few years, you might want to just hang on.

- If you find a much more attractive place to invest your money. If your calculations suggest that a holding is now fairly valued and another stock appears to be undervalued by 50 percent, you stand to gain more in the other stock. Again, consider tax effects.

- If a stock is your only holding. Portfolios should be diversified, but not too diversified. For many people, eight to 15 stocks is about right. If one holding grows to represent more than, say, 20 to 30 percent of your portfolio, consider selling some of it.

- If you'll need that money within a few years. Any greenbacks you'll need in three to five (or 10) years should be in a less volatile place than stocks, such as a money market fund or CD.

- If you're only hanging on for emotional reasons. ■

My Dumbest Investment

A Past of Cattle Futures

Back in the early 1990s, when I was in my 20s and trying speculative market ventures, a co-worker was receiving calls from a futures broker in Chicago. He said I should try it out. So I sent in \$3,000. My money was put into cattle futures, and I saw my investment go to about \$6,000! Within a few months, though, I suddenly had lost everything and then some — I owed them another \$2,000. The happy ending here is that ultimately, I managed to lose only everything I invested.

— S. Smith, Pittsburgh

The Fool Responds: Investing in commodities can be very risky. One danger with them is that you can get sunk by leverage, investing with a lot of borrowed money. If things go your way, you might make great returns. But if they don't, you can end up owing much more than you invested. This is how many people have been wiped out by commodities. Know that many investors do very well without ever investing in commodities — you don't need to resort to pork bellies and soybeans. ■



Do you have an embarrassing lesson learned the hard way? Boil it down to 100 words (or less) and send it to The Motley Fool c/o My Dumbest Investment. Got one that worked? Submit to My Smartest Investment. If we print yours, you'll win a Fool's cap!

Last week's trivia answer

I started out in aircraft in the 1930s. Today I'm a global security giant that rakes in nearly \$34 billion yearly, offering aerospace, electronics, information systems, shipbuilding and technical services. Based in Los Angeles, I produce spacecraft, laser systems and nuclear-powered submarines, among many other things. My acquisitions over the years have included Westinghouse Defense Electronics, Logicon, Teledyne Ryan Aeronautical, Litton Industries, Newport News Shipbuilding and TRW. My products have included the N-3PB patrol bomber of 1940, the F6F Hellcat of 1944, the F-5 supersonic fighter of 1959, and the B-2 stealth bomber. Who am I? ■

(Answer: Northrop Grumman)



Write to Us! Send questions for Ask the Fool, Dumbest (or Smartest) Investments (up to 100 words), and your Trivia entries to Fool@fool.com or via regular mail c/o this newspaper, attn: The Motley Fool. Sorry, we can't provide individual financial advice.

What Is This Thing Called The Motley Fool?

Remember Shakespeare? Remember "As You Like It"? In Elizabethan days, Fools were the only people who could get away with telling the truth to the King or Queen. The Motley Fool tells the truth about investing, and hopes you'll laugh all the way to the bank.

Ask the Fool

Bulls and Bears, Oh My!

Q What do the terms "bull" and "bear" mean?

— T.R., Escondido, Calif.

A You're a bull, or "bullish," on a particular stock or the market if you expect it to go up. A "bear" is pessimistic, expecting a drop in the near future. No one really knows for sure what the market will do in the short term. But in the long run it has tended to go up, so we're long-term bulls. Over many decades, the stock market has averaged about 10 percent per year — and that's despite market crashes, world wars and the Great Depression.

Q Does a company get our money when we buy stocks through a brokerage?

— H.W., Erie, Pa.

A Not really. Stocks are a little like trading cards. When a company like Topps sells a pack of gum with cards in it, Topps gets its money from the buyer. But after that, the cards may be traded between many owners, going up and down in value, with Topps never getting a penny more.

When a company first issues shares of its stock, in an initial public offering (IPO), it collects its money for them, based on their estimated value at the time. After that, the shares are typically traded on major exchanges.

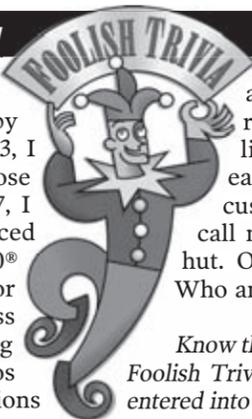
The buyers and sellers exchange money, and middlemen such as brokerages take a cut, but money doesn't flow to the company. In fact, if the company pays a dividend, it will be paying out part of its income to shareholders each year.

Companies do occasionally execute "secondary" offerings of stock, collecting money when those new shares are released into the market. But after that, the shares once more are simply traded between investors.

Got a question for the Fool? Send it in — see Write to Us.

Name That Company

I was born in 1919 in Fort Worth, Texas, and began by selling leather shoe parts. In 1963, I bought an electronics chain whose name I took as my own. In 1977, I introduced the first mass-produced personal computer: the TRS-80® microcomputer. Today I'm a major retailer of name-brand wireless communication products, along with all kinds of gadgets, gizmos and gifts. With 6,000-plus locations



and 35,000 employees, I rake in more than \$4 billion annually and have earned high marks for my customer service. You might call me a wireless transmitter hut. Or a broadcast bungalow. Who am I? ■

Know the answer? Send it to us with Foolish Trivia on the top and you'll be entered into a drawing for a nifty prize!

The Motley Fool Take

Solid Freeport

Freeport-McMoRan Copper and Gold (NYSE: FCX), the world's largest publicly traded copper producer, took a 96 percent earnings hit in its March quarter over last year. Nevertheless, improving copper prices are leading to higher share values.

For the quarter, copper sales reached 1 billion pounds, up from 911 million pounds a year ago. And sales of 545,000 ounces of gold far outstripped the 280,000 ounces sold in the first quarter of 2008. But economic conditions chopped Freeport's molybdenum volume in half, to 10 million pounds, as the average realized molybdenum price plummeted to \$11.52 a pound, from above \$30.

Freeport CEO Richard Adkerson has expressed confidence that demand for copper from China is "clearly sustainable," noting that China is building a new infrastructure, including transportation and power facilities and housing, all of which need copper.

Freeport's share price has fluctuated dramatically during the past year, from about \$125 in May 2008 to below \$20 in December, and recently near \$40. But with its geographic diversity and strong asset base, Freeport is a solid company, which should benefit from commodities demand from developing nations and an eventual global economic recovery. It deserves continued monitoring by those with a yen for metals and mining. ■

BUSINESS MEETINGS

► **The Southwest Florida Small Business Resource Network** hosts consultants Marie Grasmeyer and Fred Tenorio for a discussion of new tax laws and stimulus dollars from 5:30-7 p.m. Thursday, May 21, at the Estero Embassy Suites Hotel, 10450 Corkscrew Commons Drive. Cost is \$15 for SBRN members and \$20 for others. Call Lorna Kibbey at the FGCU Small Business Development Center, 745-3700.

► **YP Naples** members are invited to "Aligning with the Arts," a social gathering, from 5-8 p.m. Thursday, May 21, at Sheldon Fine Arts at 460 Fifth Avenue South. Bring art supplies to donate to Tools 4 Schools (suggested items: construction paper, glue sticks, old costume jewelry, sheets of foam core). For more information, e-mail thegiftgirl@msn.com.

► **Business After Five** for members and guests of the Greater Naples Chamber of Commerce takes place from 5:30-7:30 p.m. Thursday, May 21, at Tavern on the Bay in Bayfront Place at the corner of U.S. 41 and Goodlette Road. Cost is \$5 for chamber members and \$10 for guests. Register online at www.napleschamber.org/events.

► The next **Business Before Business** meeting for members and guests of the Bonita Springs Area Chamber of Commerce is from 8-9:15 a.m. Thursday, May 28, at the Hyatt Place Coconut Point, 23120 Via Villaggio, Estero. Cost is \$5 for chamber members who register by 5 p.m. May 26 and \$10 at the door. Cost for future members is \$40. Register at www.bonitaspringschamber.com or call 992-2943.

► **The Chamber Alliance** and **CIVIC**, the Council for International Visitors in Collier, host Tarik Ayasun, a Turkish-born Muslim, who will discuss "Radical Islamists: Their Effect on the World" from 11:45 a.m. to 1 p.m. Friday, May 29, at the Greater Naples Chamber of Commerce headquarters. Mr. Ayasun will share his perspective and view as a naturalized American citizen and international businessman. Registration and box lunch is \$7. Register at www.napleschamber.org/events.

► **The Naples Area Professional League of Executive Services**, N.A.P.L.E.S., meets from 7-9 a.m. on the first and third Thursdays of the month (next meetings June 4 and 18) at Calistoga Bakery and Café in Coastland Mall. For information, visit www.naplesgroup.net.

► **Lee-Collier Networkers** meets for lunch once a month in Bonita Springs and also in Naples. The Bonita Springs meeting is at 11:15 a.m. on the second Thursday (next meeting May 14) at the Elks Lodge on Coconut Road; \$21 at the door (cash only), \$16 in advance. The Naples meeting is at 11:15 a.m. on the fourth Friday (next meeting May 22) at the Naples Beach Hotel and Golf Club; \$30 at the door or \$25 in advance. Make reservations and payment in advance at www.leecolliernet.com.

► The Naples-based **Gulf Coast Chapter of PRSA** holds luncheon meetings the fourth Tuesday of the month (next meeting May 26) at the Hilton Naples. For more information, contact Cyndee Woolley, chapter president, at 253-1217 or cyndee@pbscontractors.com. ■

TOURISM

From page 1



U.K. and Germany. That effort resulted in an increase of 38.8 percent in German visitation in 2008 and an increase of 29.2 percent in U.K. visitation. German tour operators have indicated they foresee a 25 percent increase in summer visitation to Collier County over 2008, based on existing booking and customer inquiries about July/August visits.

• Due to a downturn in the corporate meetings market, the CVB enacted its first-ever peak season paid marketing campaign beginning in February. The value message of "Paradise Priced Perfectly" was directed first at Northern and Midwest leisure markets and then shifted to in-state travelers beginning in March.

The Northern and Midwest campaigns resulted in more than 13 million impressions in those markets. The in-state campaign, which runs through mid-June, has seen 13,000 unique Web site visits with more than 3,000 Web click-throughs to area hotel offers.

• First quarter 2009 results show that overall visitation is down 6.6 percent, but Florida market visitation is up 15.3 percent. International visitation is up 4.6 percent for the first three months of 2009, and opportunity market visitation (west of the Mississippi) is up 12 percent.

Mr. Wert concluded that the outlook for the remainder of 2009 shows domestic visitation declining 10-15 percent overall. Florida visitation should increase by 5-10 percent; Northeast and Midwest, 15-20 percent; the meetings market, 20-25

Tourism 'Stars' know what makes visitors want to come back

Collier County's top tourism industry professionals were honored with Paradise Coast Tourism Star Awards at the seventh annual Collier County Tourism Week celebration and luncheon.

"These are the people who make a difference and keep visitors coming back to our area," said Jack Wert, executive director for the Naples, Marco Island, Everglades Convention and Visitors Bureau. "We have great weather, beautiful beaches, excellent hotels, resorts, restaurants and attractions, but the true treasures of our destination are those workers that continually create fun, memorable and meaningful experiences for our visitors." The 2009 Paradise Coast Tourism Star Award winners are:

• **Outstanding Hotel Employee – Support Staff:** Alma Martinez, housekeeping room attendant, Marco Beach Ocean Resort

• **Outstanding Attractions Employee – Support Staff:** Ralph Williams, director of facilities, The Naples Zoo

• **Outstanding Hotel Sales Employee:** Cathy Christopher, director of sales and marketing, The Inn on Fifth

• **Outstanding Attractions Sales Employee:** Michelle Castady, destination sales manager, Naples Transportation, Tours & Event Planning

• **Outstanding Hotel Employee – Front Line:** Sandy Lacefield, director of catering, The Inn on Fifth

• **Outstanding Attractions Employee – Front Line:** Kenny Hill, Everglades Excursions lead tour guide, Naples Transportation, Tours & Event Planning

• **Hospitality Above & Beyond:** Ajan Sathan, in-room dining attendant, Marco Beach Ocean Resort

• **Best Strategic Partner:** The Inn on Fifth

• **The Rising Star:** Alexis Brooks, park ranger, Big Cypress National Preserve

• **Approachability:** Hope Haworth, Journey Ambassador, Hilton Naples

• **Reel Star** (a film-friendly location): Hilton Naples

• **Sports Star:** Ed Torroni, athletic supervisor, Collier County Parks & Recreation

• **Director's Award:** Rocky Beaudry, owner, Sea Excursions and the Dolphin Explorer

• **Tourism Leadership Award:** Collier County Commissioner Tom Henning

An independent panel of volunteer judges studied all the nomination forms and voted on the winners for each award category. The CVB thanks the following 2009 judges for their support: Beth Rice, VISIT FLORIDA; Audrey Bird, meeting professional; Judy Turner Meyer, HelmsBriscoe; Debbie Newman, Ronald McDonald House Charities; Rhona Saunders, The Naples Players; Robin DeMattia, Naples Art Association; Dolly Roberts, DBR Marketing.

percent. Tourist tax revenue is likely to fall 10-15 percent, based on a decline in Average Daily Rate at hotels and overall drops in visitation.

To view the complete presentation, go to <http://tinyurl.com/qap7sg>. ■

Computer questions? Ozone can help

Ozone Computers Inc., a Naples-based manufacturer and local service provider of high-performance desktop, notebook, media center and professional computer systems, presents a free "Meet the Technicians" seminar and tech forum at 2 p.m. Friday, May 22. The program is open to the public and trade professionals.

Jason Hodge, president of Ozone Computers, will discuss technology problems and mistakes that frustrate end users and impede their productivity, costing both time and money. "When technology slows, business and productivity slow," he says. "When technology stops, business stops."

He'll ask participants: "What would you

fix, if you only knew how?"

For nearly 12 years, Mr. Hodge has helped Ozone customers maximize workplace computer productivity. The company's flagship product is the Ozone Z-Series Custom Built Computer System. Ozone provides systems and monthly maintenance to all sizes of businesses and types of end users, including high-end gamers and small business professionals as well as government and Fortune 500 corporations.

For more information about the free seminar, call 434-2112 or visit www.03computers.com. Company headquarters are at 13020 Livingston Road. ■

SeniorBridge geriatric care provider acquires Marco Island company

SeniorBridge, a national provider of geriatric care management and home care for individuals with chronic health conditions, has acquired 1st Choice Home Health Care in Marco Island. This is the latest in a series of local agency acquisitions by SeniorBridge, making the company one of the largest providers of home-based care in Southwest Florida.

1st Choice Home Health Care was founded in 2005 by Monica Buddemeyer, a licensed practical nurse who will stay on with SeniorBridge to assist with the transition.

Founded in 2000, SeniorBridge provides comprehensive care from branch offices in 24 locations in New York, New Jersey, Massachusetts, Maryland, Pennsylvania, North Carolina, Illinois, Texas

and Florida, including existing locations in Naples, Fort Myers, Venice, Sarasota, Bradenton, West Palm Beach, Boca Raton, Fort Lauderdale and Miami. The company also provides care nationwide through the SeniorBridge Care Management Network.

The company's comprehensive services include assessment, planning, service coordination, advocacy and direct care by a multidisciplinary team led by a professional geriatric care manager. The SeniorBridge program is especially beneficial for those patients with complex problems, including chronic medical illnesses such as congestive heart failure and chronic obstructive pulmonary disease, and memory disorders such as Alzheimer's disease. ■

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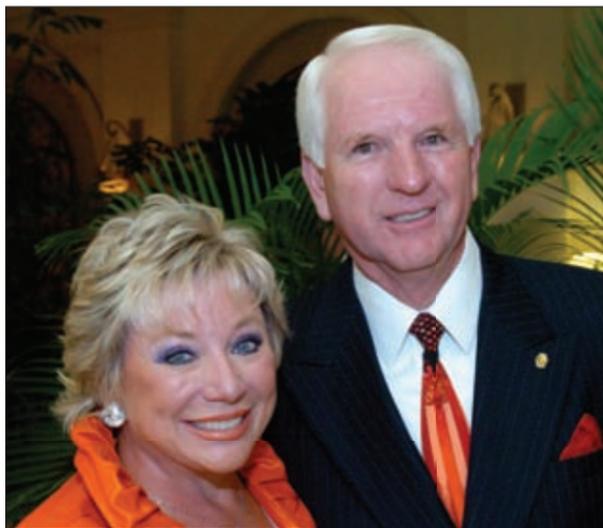
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Earl and Thelma Hodges, Wilma and Bill Boyd, Meg and Lou Traina

JIM MCLAUGHLIN / FLORIDA WEEKLY

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Send us your society and networking photos. Include the names of everyone in the picture. E-mail them to society@floridaweekly.com.

NETWORKING

Council for Hispanic Professionals Mother-Daughter Fashion Show at The Club at Olde Cypress



Yvette Valdez, Maria Ramos, Nathalie Oliver, Emy Gonzalez and Xenia Jimenez



Natalia Harding



Marta Martinez



Maria Bontana, Lissette Perrez, Zoila Tonpide and Arianna Perez

COURTESY PHOTOS

N.A.P.L.E.S. Networking at Bayshore Optical



Craig Ekonomos and Adele Lundstrom



Holly Wachowicz and Missy Balsam



Judy Hermann and Dave Simonsen



Linda Jack, Yulia Yugey and Cheryl Lampard

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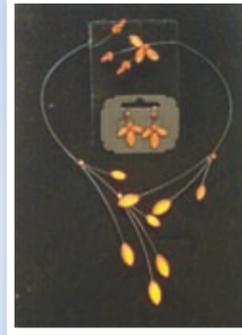


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Just arrived, Northern Biscuit Company's Holistic Dog Treats. Made in Canada from natural fruits & vegetables as well as meat, game and Omega rich Georgain Bay trout. Choose from six varieties.

Upcoming Events at The Centers

Your Sanibel Shopping Experience isn't complete without a visit to all five of our centers. You will find something for everyone...even your pets!



Memorial Day Sales • May 23, 24, 25

Tahitian Gardens

Wilford & Lee has island style door mats discounted

The Cedar Chest Fine Jewelry is offering savings up to 50% on a selection of beautiful fine jewelry.

Shiny Objects is offering a free shell pendant with any purchase (restrictions apply) while supply lasts.

C. Turtles has a \$20-\$50 rack full of trendy items. for women

Giggles is having another Marcia's Madness Sale with items marked up to 50% off.



The Village Shops

This center, home to a very different shopping has sale events this weekend.

Friday's Child has select boy, girl and infant items up to 30% off! Sign up to win a \$25 gift card.

Why Knot has several racks of their clothes marked down up to 50%.

Be sure and visit our many one-of-a-kind shops. We now have a hair salon, nail salon, massage therapist and cosmetic boutique on premise.

Tahitian Gardens • 1975-2019 Periwinkle Way

C. Turtles • Cheeburger Cheeburger • Essentials • Giggles • Adventures In Paradise • Sanibel Café
Sanibel Resort Wear • The Cedar Chest Fine Jewelry • Shiny Objects • Wilford & Lee • Needful Things

The Village Shops • 2340 Periwinkle Way

Friday's Child • Massage & Bodywork of Sanibel (MA34034 MM18960) • The Polish Pottery Shoppe • Why Knot • William E. Wilson Fine Jewelry
• Tribeca Salon • Watson MacRae Gallery • Head to Toes by Tina • Sanibel Tropical Wines
• Kay Casperson's Beauty Inside Out Boutique

Tarpon Bay Town Center • 2496 & 2460 Palm Ridge Road

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Custom homebuilder notes subtle changes in clients' interpretations of 'luxury living'

In his years as president of London Bay Homes, Mark Wilson has learned that homebuilding trends develop over a period of time and gradually play themselves out in a manner that changes the market.

"It's the buyers who create the trends, not the builders," Mr. Wilson says. And lately, he's noticing things happening on the home front that he believes could define some new trends in custom design.

One thing Mr. Wilson is seeing: Clients have less interest in "opulence for opulence sake," and instead want "a more human scale" in their homes. "People are moving away from large spaces with columns and marble and creating spaces with a more intimate and warmer feel," he says.

He describes the overall look and feel his clients are moving toward as "the more classical definition of Mediterranean that you would find in Spain, the south of France or Greece.

"It's less elaborate, simpler in its design," he says.

Today's custom homebuyers have discovered that large formal living and dining areas are not aligned with the way they live their lives, Mr. Wilson says. "As a result, we're seeing more of an emphasis on leisure areas where the owners can enjoy the company of family and friends in a more comfortable setting."

The trend toward informality is affecting the entire footprint of the property as well as the home's interior spaces, he adds. As the custom home evolves from the concept of "making a statement" to an outlet for expressing the importance of family, friends and a leisurely lifestyle, Wilson says, London Bay Homes' designs need to adapt as well.

"For a long time, in-home theaters were all the rage," he says. "And while some people still enjoy them, we're also seeing many clients forgo them in favor of a more informal leisure environment that incorporate large-screen TVs, pool tables and bars. It's helped to make entertainment and entertaining a bigger part of their lifestyle."

Wilson also says that while the custom home environment migrates from "ornate opulence" to a "homier home," he's needed to empower his in-house design staff to help clients better articulate their aspirations. "If our staff is locked into the past,



In Southwest Florida, conversation-friendly outdoor areas will always be popular. This one is in the Alezio by London Bay Homes.



Formality has given way to informality, as this family friendly kitchen and dining area demonstrates.



Instead of an in-home theater, today's clients want a large multi-purpose room.

they'll have a hard time satisfying the clients we're seeing today.

"We need to understand even the most

subtle changes that are taking place in the marketplace so we can assist our clients in the design of a home that best suits their

lifestyle. We're facilitators of a luxury lifestyle," he adds. "That means we need to be both inquisitive and innovative." ■

Home sweet home

>>How do you translate your custom home dreams into reality? Mark Wilson, president of London Bay Homes, offers these recommendations:

- Carry a notebook on your travels. Jot down things you like in the buildings and homes you visit
- Tear pictures of things you like from magazines. Start a file or scrapbook of your favorites.
- Tour models. While some people may find it difficult to articulate their design preferences, it's a lot easier once you've seen the idea live and in person. Visit homes in the area where you will be building. And if there's a local Parade of Homes, don't miss it.
- Once you have some ideas, start outlining your design plan. Consider your room sizes and how each space will be used.
- Talk with at least three builders and their past clients, their sub-contractors and other business associates.
- Be candid with your builder. Make sure you can talk about what you like, and what you dislike and why. The more open you are, the fewer design changes you will face. In the end, it can save you a lot of time and money.

NABOR report reflects homebuyers acting on prices they like

SPECIAL TO FLORIDA WEEKLY

Inventory continues to diminish in Collier County as buyers take advantage of favorable sales prices, according to the latest report released by the Naples Area Board of Realtors, which tracks home listings and sales within Collier County (excluding Marco Island).

The overall available inventory for properties over \$300,000 declined 16 percent to 5,905 in April 2009, compared to 7,088 in April 2008.

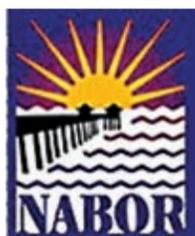
"Inventory and the average days on the market continue to decline, as the price ranges over \$300,000 stabilize," John Steinwand, president of Naples Realty Services, said in the report. The average days on the market decreased 15 percent

to 165 in April 2009, compared to 195 in April 2008.

"The median sold price for properties over \$300,000 saw a 0 percent change and remained at \$535,000 in April 2009 compared to April 2008,"

Jo Carter, president of Jo Carter & Associates, said.

According to Brenda Fioretti, managing broker of Prudential Florida Realty, it was the seventh straight month of a stabilized median sold price for properties over \$300,000. The April report provides annual comparisons of single-family home and condo sales (via the



SunshineMLS), price ranges and geographic segmentation, and includes an overall market summary. The statistics are presented in chart format, along with the following analysis:

- Overall home sales in the greater Naples area (Naples Beach, North Naples, Central Naples, South Naples, East Naples, Immokalee and Ave Maria) increased 20 percent, with 582 sales in April 2009, compared to 486 in April 2008.

- Overall pending home sales for properties under \$300,000 saw a 199 percent increase, with 792 pending in April 2009, compared to 265 in April 2008.

- Single-family home sales increased 46 percent, from 208 in April 2008 to 304 in April 2009; single-family pending

home sales in the less-than-\$300,000 category saw a 298 percent increase, from 112 in April 2008 to 446 in April 2009.

- Condo sales saw a 0 percent increase, with 278 in April 2009 and the same number in April 2008; however, pending condo sales increased 66 percent, with 468 in April 2009, compared to 282 in April 2008.

- Overall pending home sales increased 87 percent, to 1,088 in April 2009 compared to 583 in April 2008.

The sales increase marks the 15th consecutive month of gains in activity," according to Kathy Zorn, broker/owner of Florida Home Realty of Collier County.

To view the entire April report, go to www.Naplesarea.com. ■


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PRISTINE! 3 BR, Plus den 2.5 BA with UNBEATABLE UPGRADES! Freshly painted interior, plantation shutters, built-in entertainment center, **ELECTRIC HURRICANE shutters, PRIVATE POOL!** **\$430,000 VIRTUAL TOUR**

Extended Capri on cul-de-sac lot, large patio and great water and bridge views! **asking 269,000**



Capri Villa located on Los Altos Court. granite in kitchen, wall unit, excellent condition. Western exposure and very light and bright, room for pool. GREAT Price at \$269,000

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Carlyle 4 BR, 3.5 BA. Owners job forces relocation price to sell quickly! **PRISTINE** home offers many interior upgrades including a large screened lanai with **CUSTOM POOL!** **\$429,900 VIRTUAL TOUR**

2 story townhome clean as a whistle and ready for you! This home is located across from the Towncenter amenities. It has 3 full BR, 2 BA upstairs, tiled living, family, kitchen and laundry downstairs. Won't last at this amazing price! **\$249,900.**



Carlyle 4BR, 3.5 BA \$70 K in fabulous upgrades, private pool ALL REASONABLE OFFERS CONSIDERED! **\$449,000 VIRTUAL TOUR**

FANTASTIC 5 BR HOME! UNIQUE EXTENDED CARLYLE. Features new **LARGE TILE** and hardwood floors, crown moldings and **DECORATIVE trim, STAINLESS STEEL** appliances. **\$410,000 VIRTUAL TOUR**

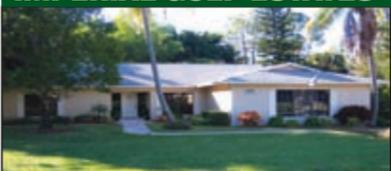


4 BR, 3BA, every upgrade imaginable! Large tile throughout, corian, wall unit, fireplace, heated pool, wide lake view, crown moldings wall unit and plantation shutters. **\$439,000**

Carlyle 4BR, 3.5 BA private pool with lake view, Large open floor plan with separate formal dining and living rooms, numerous other upgrades! **\$469,900 VIRTUAL TOUR**

Other Fine Locations

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EMERALD WOODS



PRICED RIGHT! and minutes to **VANDERBILT BEACH 2 BD, 2.5 BA Townhouse w/loft. 1340sf.** Perfect for that getaway you been dreaming of! Consider this as a seasonal investment. **\$219,000**

As survivalism goes mainstream, it's time to plant some seeds

BY JEFF CLARK
Special to Florida Weekly

"...more valuable than gold or silver in a crisis."

The radio ad got my attention. What on Earth, I thought, could be more valuable than gold or silver? Could it be diamonds? Or maybe bottled water? Ammunition, perhaps?

Nope. The commercial was talking about seeds.

Non-hybrid seeds are the ultimate barter item in times of crisis, it said.

Indeed, in ancient times, seeds were used as a form of currency. And if the economy really hits the skids, or if a natural disaster or a terrorist attack takes out our nation's food supply, it'll be nice to be able to grow your own food — provided, of course, you can survive the 70 days it takes to grow a tomato.

The commercial got me thinking about two things.

First, I realized that I need to throw a couple of packets of seeds into my family's "emergency preparedness" box. Of course, first I'll have to go to the garage and dig the box out from behind a couple of file cabinets, 12 boxes of Christmas ornaments and a dusty assortment of antique exercise equipment.

More important, though, is that I realized "survivalism" has gone mainstream.

That's right. All those folks hunkered down inside compounds in Montana and Texas — those folks we once considered wackos — are now called visionaries.

Think about it. You used to be "paranoid" if you stacked bags of dried food

and canned goods or gallons of bottled water in your pantry. Same if you stashed a large pile of cash under your mattress. Now, however, you're nuts if you don't.

Granted, panic accelerates whenever you see the weatherman pointing to a giant red orb heading toward the country. It gets worse when the news shows people walking around with surgical masks and the president of the United States finds it necessary to remind citizens to cover their mouths when they cough and to wash their hands frequently.

But today's panic doesn't feel temporary. There's a genuine cloud of fear hanging over the country, and it doesn't look like it's going to blow away anytime soon.

I noticed it first when I unveiled my survivalist Christmas tree last December. Instead of laughing, my friends pulled me aside one by one and asked me where they could buy gold.

I'm not one to fan the flames of panic. In fact, I'm most likely to recommend taking the other side of that trade.

On the other hand, there's something to be said about being prepared for a crisis. It doesn't hurt to own a little Top Ramen and a few gallons of bottled water. Now just throw a few packets of seeds into the mix.

And be sure to buy gold whenever it dips below \$900 per ounce. ■

Jeff Clark is an analyst and editor at DailyWealth.com/Weekly, a daily investment newsletter focused on the market's best contrarian investment opportunities. Learn more by visiting www.DailyWealth.com/Weekly.

the dunes

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CBIA announces upcoming workshops

The Collier County Building Industry Association announces two workshops coming up at CBIA headquarters, 4779 Enterprise Ave.:

• **“Customer Loyalty and Customer Lifetime Value” — 10 a.m. to 4 p.m. Friday, May 29** This workshop will offer practical instruction on how to create loyal customers, resulting in higher retention and referral rates and higher profits. Topics will include: the importance of company culture; the differences between customer types; and collecting customer data. Cost is \$180 (lunch included), and advice will be available for 60 days after the session. For more information, call Frank Friend at 206-0058 or e-mail friend@ffauk.com.

• **“90-Minute Law School for Remodelers and Builders” — 5:30-7:30 p.m. Thursday, June 4** Presented by the Remodelers Council of the CBIA and featuring David Crump, director of legal research for the National Association of Home Builders, this session will include a discussion of current Florida statutes and case law; remodeling and building contracts, including mandatory contract language; warranties; and copyright laws. Registration is being accepted now for \$20 for Remodelers Council members and \$25 for CBIA members (dinner included). For information, all the CBIA at 436-3878 or visit www.cbina.net. ■

Government plans stimulate hope

The first signs of confidence in Florida real estate are starting to appear with hopes that government stimulus plans will unfreeze markets and reinvigorate business, the latest University of Florida survey finds.

“People believe in some instances that a lot of what the government is doing to try to inject capital into the system may actually have some effect,” said Timothy Becker, director of UF’s Bergstrom Center for Real Estate Studies, which conducts the quarterly survey. “Positive responses to several questions lead us to believe there is light at the end of the tunnel.”

Perhaps most significant is that respondents’ perception of their own business outlook has improved after three years of steady decline, Mr. Becker said.

“If real estate investors think there are opportunities out there for their firms to make money, that means there are deals that will be getting done. And when deals start getting done,” he added, “various participants in the transactions make money. It’s almost like a snowball effect.”

Another positive finding was the perception of the availability of capital, which jumped to its highest level in the survey’s history. Respondents expect some money that has sat in treasury funds will start trickling back into real estate as investors gain confidence with the steps banks are taking to rid their balance sheets of bad assets, Mr. Becker said.

Completed in March, the latest statewide survey of Florida real estate trends is 14th in a series and based on 335 responses from leaders and professional advisers in the industry. It follows the December survey, which showed confidence in real estate markets had sunk to its lowest level since the survey began in July 2006.

Retail is worse off than any other real estate sector right now, simply because consumers are buying less, Mr. Becker said. “With people uncomfortable about whether they’re going to have a job, they obviously are spending less money.”

Job losses mean the office rental market is not doing well, either, as owners try to fill newly vacated space, he said.

Apartment occupancy also is falling, with confidence declining even more in the most recent survey, he said. “It appears as houses are foreclosing, people are not necessarily going into rental apartments,” he said. “They’re moving in with family or friends in the short term.”

Single-family housing prices are expected to continue to drop, especially in areas with a glut of foreclosures, Mr. Becker said. ■

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Arthur Rutenberg Bimini model. Large pool, spa and lanai on private oversized lot. Lake views, 4 bedrooms plus den. **\$624,900 | Dave/Ann Renner | 784-5552**



BANYAN WOODS - RESERVE II ▲
#202 - Outstanding 3 bedroom plus den coach home with upgrades. Private elevator. Walk to shopping! Beautiful lake/pool views. **\$599,000 | Carolyn Weinand | 269-5678**



VILLAGES OF MONTEREY ▲
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COVE TOWERS - NEVIS ▲
#302 - Nearly 2,700 SF with granite, stainless appliances, Siematic cabinetry and bamboo flooring. Double-gated community. **\$599,000 | Trey Wilson | 595-4444**



THE CROSSINGS - MILL RUN ▲
Lake and preserve views. Soaring ceilings, kitchen open to family room, lanai with pool. Master suite views lake. **\$589,000 | Dave/Ann Renner | 784-5552**



COVE TOWERS - ARUBA ▲
#403 - Spectacular view of Wiggins Pass from this totally remodeled high-rise. Full pool service, tennis. Furnished. **\$559,000 | Marsha L. Moore | 398-4559**



NORTH NAPLES - LEMURIA ▲
1716 Lemuria Circle #1701 - New luxury community of 3 bedrooms or 4 bedrooms, 3 bath condominiums with open floor plans, high ceilings and attached 2-car garages. Prices from the mid \$400s. **Thomas Gasbarro | 404-4883**



THE STRADA AT MERCATO ▲
Located just North of Vanderbilt Beach Rd. on U.S. 41. Mercato features residential, retail, Whole Foods Market, restaurants and more. Upscale contemporary living from the \$300s. **OPEN MON-SAT. 10-8; SUN. 12-8. Please call 594-9400 for more information.**

THE DUNES

CAYMAN 325 Dunes Blvd. #704
Freshly painted, turnkey furnished, and brand new wood floors throughout. Remodeled kitchen, hurricane shutters. **\$715,900 | Marsha L. Moore | 398-4559**

SEA GROVE 320 Grove Court #101
One block to beach! Spacious, like-new 3 bedroom, 2 bath coach home; 2-car garage. Professional decor. Great views. **\$649,000 | Sandra McCarthy-Meeks | 287-7921**

VILLAGES OF MONTEREY

8149 Las Palmas Way
Like-new Rutenberg home. Bamboo and porcelain floors, oversized lanai, pool, family room, bonus room, 2-car garage. **\$549,000 | Dave/Ann Renner | 784-5552**

7648 Ponte Verde Way
There is nothing like coming home to this delightful, cheery home on picturesque, expansive lot. Room for pool. **\$497,000 | Dave/Ann Renner | 784-5552**

8139 Las Palmas Way
Robb & Stucky designer has created a stunning renovation of this 3 bedroom home. Large lanai/backyard. **\$449,000 | Dave/Ann Renner | 784-5552**

TARPON COVE

757 Mainsail Place
Amazing 3 bedroom courtyard villa with private pool, privacy wall, 2-car garage, surround sound. Great room plan. **\$399,900 | Judy Congrove | 269-7538**

BIMINI 938 Carrick Bend Circle #101
First floor 3 bedroom, 2 bath has western view of large lake with fountains. Membership to the Tarpon Cove Club included. **\$360,000 | Carol Loder | 860-4326**

BIMINI 913 Carrick Bend Circle #103
This 3 bedroom, 2 bath coach home views a lovely preserve area. Comes with a membership to the Club at Tarpon Cove. **\$327,500 | Carol Loder | 860-4326**

NORTH NAPLES

LEMURIA 7116 Lemuria Circle #403
Four bedroom, 3 bath with granite and marble countertops, wood panel cabinetry, tiled lanais, tray ceilings and lake view. **\$659,900 | Jean Smith | 450-8202.**

LEMURIA 7164 Lemuria Circle #1601
Brand new 3 bedroom with volume ceilings, hurricane code windows, and granite and marble appointments. Furnished. **\$549,900 | Sue Black | 250-5611**

GLEN EDEN 14559 Juniper Point Lane
Single-family villa home never lived-in. Neutral décor, 3 bedrooms, 2 baths, tropical pool/spa. Private gated neighborhood. **\$440,000 | Connie Lummis | 289-3543**

WILSHIRE LAKES

8117 Lowbank Drive
Modified Arthur Rutenberg plan. Vaulted ceilings, columns and archways, custom pool, and a oversized 2-car garage. **\$450,000 | Patrick O'Connor | 293-9411**

6030 Shallows Way
Custom designed 3 bedroom detached villa. Heated pool with cascading spa overlooks tropical nature preserve. **\$399,000 | Patrick O'Connor | 293-9411**

6063 Shallows Way
Single-family living with pool and worry-free villa lifestyle. Solid Brazilian cherry wood flooring. Close to it all. **\$369,000 | Kevin Rathburn | 269-4575**

LONGSHORE LAKE

10843 Fieldfair Drive
Four bedroom home with over 2,470 SF of living area. Upgraded kitchen and newly remodeled bathrooms. Tropical pool area. **\$419,900 | Jan Martindale | 869-0360**

ANDALUCIA

1407 Serrano Circle
Sunny southern lake view is enjoyed from this popular "Arabella" floor plan with 3 bedrooms, 2 baths and 2-car garage. **\$299,000 | Dave/Ann Renner | 784-5552**

PINE RIDGE

Single Family Homes

128 West Street
Four bedroom with 2,200+ SF. Many updates; new kitchen, wood flooring and new roofing. Screened-in lanai. **\$599,000 | Sue Black | 250-5611**

Lots

691 Myrtle Road
Nicely suited for family home and located on quiet street in Pine Ridge. Western exposure; 1.44 acres. **\$695,000 | Michael Lawler | 571-3839**

THE CROSSINGS

OPEN SUN. 1-4PM | MILL RUN 7073 Mill Run Circle
Beautifully maintained true four bedroom pool home on private lot with updated granite and stainless kitchen. Covered lanai. **\$569,900 | Dave/Ann Renner | 784-5552**

WIGGINS BAY

WIGGINS BAY VILLAS 730 Wiggins Bay Drive
Renovated 3 bedroom villa. Granite counters. Updated baths. Tarpon Cove Yacht & Racquet Club membership. **\$449,000 | Wendy Hayes | 777-3960**

HARBOURSIDE 505 Clubside Drive #505
Totally remodeled three bedroom, three bath is offered furnished with new granite counters, cabinets, appliances and flooring. **\$349,000 | Jack Despart | 273-7931**

PRINCETON PLACE 380 Horsecreek Drive #106
Two bedroom turnkey furnished home with bamboo floors. Screened lanai overlooks lake. Membership included. **\$319,000 | Marsha L. Moore | 398-4559**



THE VILLAGE
239.261.6161

OLD NAPLES
239.434.2424

THE GALLERY
239.659.0099

FIFTH AVENUE
239.434.8770

MARCO ISLAND
239.642.2222





VANDERBILT BEACH ESTATES ▲
New waterfront estate! Bay views, five bedrooms, media room, 5,860 sq. ft. of living area. A *Christie's Great Estates Property*.
\$3,999,999 | Jennifer/Dave Urness | 273-7731



**OPEN SUN. 1-4PM
CALL AGENT FOR ACCESS**

BAREFOOT BEACH ▲
105 St. Eustacius Lane - Incredible 180 degree Gulf views from all four levels! Renovated in 2002. Spacious guest suites with private baths.
\$3,895,000 | Cynthia Joannou | 273-0666



VANDERBILT BEACH - THE VANDERBILT ▲
#PH-02 - Views of Gulf, waterways and all the way to Sanibel. Rooftop patio with spa, outdoor movie theater and summer kitchen.
\$3,800,000 | Jennifer/Dave Urness | 273-7731



VANDERBILT BEACH ESTATES ▲
Two-story with three bedrooms on upper level and master on main. Walk to private beach access. Boat dock with Gulf access.
\$2,975,000 | Pat Callis | 250-0562



OPEN SUN. 1-4PM

VANDERBILT BEACH ESTATES ▲
222 Channel Drive - Boat in your backyard, steps from the beach! Waterfront, four bedrooms, study, travertine marble floors, and granite counters.
\$2,970,000 | Roya Nouhi | 290-9111



VANDERBILT BEACH ESTATES ▲
Waterfront masterpiece on oversized lot with bay and waterway views, 5 bedrooms, 5 baths and over 6,300 A/C SF. A *Christie's Great Estates Property*.
\$2,945,000 | Dave/Ann Renner | 784-5552



**OPEN SUN. 1-4PM
CALL AGENT FOR ACCESS**

BAREFOOT BEACH - BAYFRONT GARDENS ▲
209 Bayfront Drive - Stunning home with bay views, pool/spa, boat dock and lift, two gourmet kitchens, three guest suites, and three-car garage.
\$2,595,000 | Cynthia Joannou | 273-0666



VANDERBILT BEACH ESTATES ▲
A waterfront home with three bedrooms plus study, and a private elevator. An oversized dock is equipped with a boat lift.
\$2,499,000 | Dru Martinovich | 564-1266



VANDERBILT BEACH ESTATES ▲
Beautiful waterfront views from this two bedroom, two bath with 2,120 total SF single-family home. Being sold in "as is" condition.
\$1,899,000 | Jerry Wachowicz | 777-0741



NEW LISTING

VANDERBILT BEACH - GULFSIDE II ▲
#505 - Preferred 3 bedroom corner residence with wrap-around vistas of the Gulf. New A/C system and electric hurricane shutters.
\$1,450,000 | Pat Callis | 250-0562



VANDERBILT BEACH ESTATES ▲
Complete renovation! Waterway and preserve views. Large lanai and oversized pool. Dock lift can accommodate a 40'+ boat.
\$1,195,000 | Dave/Ann Renner | 784-5552



VANDERBILT BEACH - REGATTA II ▲
#1102 - Gulf, Bay and city views from this 3 bedroom, 3 bath turnkey furnished residence. Cabana, 40' boat slip included.
\$995,000 | Marlene Abbott-Barber/Leah D. Ritchey | 594-9494



VANDERBILT BEACH - LE DAUPHIN ▲
#405 - Water! Water! Water! Private beach club membership included! Beautiful turnkey furnished model perfect residence.
\$995,000 | Jennifer/Dave Urness | 273-7731



VANDERBILT BEACH - PHOENICIAN SANDS ▲
#201 - Small intimate complex right on the sand. Furnished 2nd floor, two bedroom with over 2,052 total SF. Newly decorated.
\$899,900 | Teri Purvis | 597-2993



VANDERBILT BEACH - GULFSIDE I ▲
#102 - Light and bright beachfront gem lives like a home with tropical Gulf views, sunsets and glorious sounds of surf.
\$899,000 | Pat Callis | 250-0562



VANDERBILT BEACH ESTATES ▲
Build your dream home on this waterfront lot with access to Vanderbilt Beach and the Gulf via Wiggins Pass Waterway.
\$897,000 | Emily K. Bua/Tade Bua-Bell | 213-7420



VANDERBILT BEACH - VANDERBILT SHORES ▲
#402 - Two bedroom plus den on the beach. Great location with access to shopping, dining, and theatres. Offered furnished.
\$860,000 | Jack Despart | 273-7931



VANDERBILT BEACH - LA SCALA ▲
#203 - Beautiful wide water views! Beautifully updated 3 bedroom with over 1,750+ total SF. Boat dock with lift included.
\$847,000 | Jennifer/Dave Urness | 273-7731



VANDERBILT BEACH - GULFSHORES ▲
#261 - Stunning Gulf views, 3 bedroom beachfront penthouse. Renovated kitchen. Docks available. OWNER MOTIVATED TO SELL.
\$825,000 | Gayle Fawkes | 250-6051



VANDERBILT BEACH ESTATES ▲
Wide waterway views from this well-maintained home with spacious lanai, 30' pool, and boat dock. Quick access to Gulf.
\$795,000 | Patrick O'Connor | 293-9411



VANDERBILT BEACH - SAUSALITO OF NAPLES ▲
#1 - Over \$70K in upgrades. Three-story townhouse across from beach and on the bay. High-impact glass, four balconies, boat slip.
\$775,000 | Gayle Fawkes | 250-6051



VANDERBILT BEACH - REGATTA I ▲
#904 - Gulf and Bay views from lanai, living room, and master suite. Marina with dock space available. Turnkey furnished.
\$744,900 | Pat Biernat | 269-6264



VANDERBILT BEACH - VANDERBILT YACHT & RACQUET CLUB ▲
#401 - Magnificent long water views. Spacious with two bedroom suites. Bright, crisp and clean. Community across from beach.
\$599,000 | Jennifer/Dave Urness | 273-7731



VANDERBILT BEACH - REGATTA ▲
The perfect resort-style community just steps to the beach! Regatta offers residents the use of two pools, spa, fitness, gazebo grill area and a 55 slip marina.
FROM \$599,000 | Jennifer/Dave Urness | 273-7731



VANDERBILT BEACH - VANDERBILT SURF COLONY II ▲
#205 - Panoramic bay views and gorgeous sunsets from every room. Open kitchen, wraparound lanai. Freshly painted.
\$539,000 | Marsha L. Moore | 398-4559



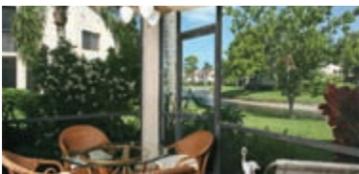
VANDERBILT BEACH AREA - BEACHWALK HOMES ▲
Three bedroom, two bath home with two-car garage is within walking distance to beach, dining, and shopping. Sold as-is.
\$435,000 | Carol Loder | 860-4326



VANDERBILT BEACH AREA - BEACHWALK VILLAS ▲
Fabulous view over the lake and fountain to the south sets this lovely 2 bedroom, 2 bath villa. New tiled roof.
\$399,000 | Carol Loder | 860-4326



VANDERBILT BEACH AREA - PAVILION CLUB ▲
#201 - Turnkey furnished corner residence. Hurricane shutters, pergo floors and built-in grill on the lanai of this two bedroom plus den.
\$399,000 | Carolyn Weinand | 269-5678



VANDERBILT BEACH AREA - BEACHWALK GARDENS ▲
Three bedrooms, two baths, granite, new tile, and new stainless steel appliances. Furnishings by Robb & Stucky.
\$385,000 | Marsha L. Moore | 398-4559



VANDERBILT BEACH AREA - BEACHWALK GARDENS ▲
Furnished 2 bedroom, 2 bath residence with split floor plan, vaulted ceilings, and lovely views over 1 of 3 lakes.
\$350,000 | Carol Loder | 860-4326



VANDERBILT BEACH AREA - BEACHWALK GARDENS ▲
Walk to the beach! Furnished, 2nd floor, 2 bedroom, with 1,780+ total SF, vaulted ceilings and a lake view.
\$345,000 | Pat Duggan | 216-1980



VANDERBILT BEACH - VANDERBILT PALMS ▲
#206 - Rare opportunity for this residence that is steps to beach. Turnkey furnished and wonderful bay views.
\$299,900 | Barbara Bardsley | 784-6924

BONITA SPRINGS

IMPERIAL SHORES 4824 Snarkage Drive
Five bedroom, 5.5 bath with three-car garage, private pool/spa, over 4,800 SF and vaulted ceilings. No bridges to the Gulf. **\$2,450,000 | Linda Sonders | 860-0119**

IMPERIAL SHORES 4819 Snarkage Drive
New home situated on a waterway with Gulf access, four bedrooms, four baths, 3-car garage, and heated pool/spa with southern exposure.
\$1,950,000 | Linda Sonders | 860-0119

ARROYAL 3648 Margina Circle
This riverfront property includes a 30 x 19 ft. covered boat dock with lift. Sold furnished with 4 bedrooms and 3 baths. **\$1,200,000 | Connie Lummis | 289-3543**

PALMIRA GOLF & COUNTRY CLUB - AVALLONE 14539 Lieto Lane
Gracious home featuring 3 bedrooms plus den, 4 baths, and nearly 2,904 SF of living space. Pool/spa, outdoor kitchen. **\$1,199,000 | Fred Alter | 269-4123**

IMPERIAL SHORES 4895 Esplanade Street
This three bedroom villa has direct Gulf access and is situated on the Imperial River. Boat dock, boat lift, pool/spa.
\$1,195,000 | Emily K. Bua/Tade Bua-Bell | 213-7420

BONITA SPRINGS

VASARI COUNTRY CLUB - AREZZO 28623 Via D Arezzo
Estate home boasts 3 large bedrooms, den, many upgrades. Granite, tumbled marble, mouldings, and golf course views.
\$949,900 | Emily K. Bua/Tade Bua-Bell | 213-7420

PALMIRA GOLF & COUNTRY CLUB - VILLADESTE 14017 Lavante Court
Attention golfers! Rarely lived-in, 3 bedroom, den, 3 bath; upgrades galore! Granite counters. Pool/spa views golf and lake. **\$590,000 | Bernie Garabed | 571-2466**

BONITA FARMS 27160 Mora Road
Over 1/2 acre of landscaped grounds, 200' of seawalled Gulf access waterfront. Boat dock. Large master bedroom, 2-car garage.
\$549,000 | Mark Leone | 784-5686

BONITA VILLAGE 3901 Kens Way #3301
Luxury community with private beach shuttle. Quality construction, 2 pools, spa, fitness center, and 2-story clubhouse. **\$499,000 | Sue Black | 250-5611**

SPANISH WELLS 9926 Ortega Lane
Great opportunity! Three bedroom plus den with golf views. Lovely outdoor area with pool/waterfall. Two-car garage. **\$475,000 | Caroline C. Coates | 273-2516**

VANDERBILT BEACH ESTATES

470 Egret Avenue
New custom waterfront home. Covered dock and lift. Access to Gulf. Light, bright, 4 bedrooms, 4.5 baths. Pool/spa. **\$1,875,000 | Emily K. Bua/Tade Bua-Bell | 213-7420**

VANDERBILT BEACH AREA

NEW LISTING BEACHWALK HOMES 774 Reef Point Circle
Lovely updated Florida home. Totally caged pool and lanai area, newly updated kitchen. Walk to the beach. **\$490,000 | Carol Loder | 860-4326**

BONITA SPRINGS

NEW LISTING BONITA VILLAGE 3901 Kens Way #3507
Fantastic 2 bedroom, 2 bath wide open floor plan with volume ceilings. Custom paint, tile in all living areas. Furnished. **\$459,000 | Roxanne Jeske | 450-5210**

PALMIRA GOLF & COUNTRY CLUB - LA TREMITI 14086 Tivoli Terrace
Spectacular 3 bedroom plus den pool home overlooking a lake/golf. Great room floor plan with crown moulding and tray ceilings. **\$450,000 | Wendy Hayes | 777-3960**

OPEN SUN. 1-4PM VASARI COUNTRY CLUB - ALTESSA 28610 Altessa Way #102
Spacious 2 bedroom plus den is meticulously maintained. Cherry cabinetry, diagonal tile, upgraded appliances. **\$449,900 | Emily K. Bua/Tade Bua-Bell | 213-7420**

NORTH NAPLES
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3 • STONEBRIDGE - BRAEBURN • 1675 Winding Oaks Way #202 • \$469,900 • Premier Properties • Dave/Ann Renner 784-5552

4 • PARK SHORE - VENETIAN COVE CLUB • 3500 Gulf Shore Blvd. N. #404 • \$549,000 • Premier Properties • Ed Cox/Jeff Cox 860-8806

>\$500,000

5 • BONITA BAY - BAY HARBOR • 27134 Shell Ridge Circle • \$599,900 • Premier Properties • Cathy/George Lieberman 777-2441

>\$600,000

6 • TREVISO BAY • 9004 Tamiami Trail East • Priced from \$600s • Premier Properties • Call 239-643-1414 • Mon. - Sat. 9-5 and Sun. 11-5

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8 • PARK SHORE - PARK SHORE LANDINGS • 355 Park Shore Drive #134 • \$649,000 • Premier Properties • Larry Roorda 860-2534

9 • OLD NAPLES - NAPLES BAY RESORT - THE HOTEL • 1500 - 5th Avenue South #322 • \$685,000 • Premier Properties • Mitch Williams 370-8879 • Call agent for access

10 • PELICAN MARSH • 1895 Les Chateaux Blvd. #202 • \$649,000 • Amerivest Realty • Bridgette Foster 239-253-8001

>\$700,000

11 • PELICAN BAY - ST. RAPHAEL • 7117 Pelican Bay Blvd. #202 • \$795,000 • Premier Properties • Jean Tarkenton 595-0544

12 • BONITA BEACH - CAROLANDS • 26977 McLaughlin Blvd. • \$799,000 • Premier Properties • Cheryl Mease 691-8104

13 • MOORINGS • 2338 Beacon Lane • \$799,000 • Premier Properties • Virginia Wilson/Randy Wilson 450-9091

14 • PELICAN ISLE CONDOMINIUMS • 435 Dockside Dr. • \$795,000 - \$2,175,000 • Amerivest Realty • Bridgette Foster 239-253-8001

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15 • PELICAN BAY - CRESCENT • 8444 Abbington Circle #1421 • \$830,000 • Premier Properties • Beth Hayhoe McNichols 821-3304

>\$1,000,000

16 • MEDITERRA - VILLORESI • 15746 Villoresi Way • \$1,095,000 • Premier Properties • Emily K. Bua/Tade Bua-Bell 213-7420

17 • PELICAN BAY - TIERRA MAR • 572 Tierra Mar Lane • \$1,150,000 • Premier Properties • Linda Piatt 269-2322

18 • MARCO ISLAND • 658 Bamboo Court • \$1,190,000 • Premier Properties • ML Meade 293-4851

19 • MOORINGS - GRAMERCY • 2777 Gulf Shore Blvd. N. #N-3 • \$1,200,000 • Premier Properties • Mimi Straub 263-2940

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>\$2,000,000

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24 • COQUINA SANDS • 500 Yucca Road • \$2,950,000 • Premier Properties • Kevin Wood 213-8386

25 • ROYAL HARBOR • 2645 Tarpon Road • \$2,950,000 • Premier Properties • Isabelle Edwards 564-4080

26 • VANDERBILT BEACH ESTATES • 222 Channel Drive • \$2,970,000 • Premier Properties • Roya Nouhi 290-9111

>\$3,000,000

27 • MARCO ISLAND - CAPE MARCO - BELIZE • 970 Cape Marco Drive #PH2102 • \$3,250,000 • Premier Properties • Natalie Kirstein 784-0491 • Call agent for access

28 • MEDITERRA - PADOVA • 15139 Brolio Lane • \$3,485,000 • Premier Properties • Emily K. Bua/Tade Bua-Bell 213-7420

29 • MOORINGS - VISTA ROYALE • 231 Harbour Drive • \$3,495,000 • Premier Properties • Michael Lawler 571-3939

30 • BAREFOOT BEACH • 105 St. Eustacius Lane • \$3,895,000 • Premier Properties • Cynthia Joannou 273-0666. • Call agent for access

>\$5,000,000

31 • PORT ROYAL • 4233 Gordon Drive • \$5,995,000 • Premier Properties • Michael Lawler 571-3939

>\$10,000,000

32 • PORT ROYAL • 963 Galleon Drive • \$10,900,000 • Premier Properties • Jerry Wachowicz 777-0741



PELICAN BAY - MONTENERO ▲
#PH2002 - Privacy and spectacular views make this 9,715 SF gorgeous penthouse a paradise in the sky. Exceptional extras. **\$6,795,000 | Ellen Eggland | 571-7192**



PELICAN BAY - POINTE VERDE ▲
This custom designed estate home features volume ceilings, 4 bedroom suites, a home theatre and library. Pool and spa. **\$3,995,000 | Barbi/Steve Lowe | 216-1973**



PELICAN BAY - GEORGETOWN ▲
French Provincial 2-story manor home, 5 bedroom with elevator, media room & library. Turnkey furnished. Borelli-built. **\$2,895,000 | Jane Darling/Sharon Kiptyk | 777-3899**



PELICAN BAY - CAP FERRAT ▲
#1001 - SW end residence, panoramic Gulf and bay views. Den, 3 bedrooms, 3 baths, high-end finishes, pool, secured entry. **\$2,800,000 | Ellen Eggland | 571-7192**



PELICAN BAY - BARRINGTON ▲
Spectacular lake views! Large screened lanai with pool and outdoor kitchen. Master suite wing plus 3 other bedrooms. **\$2,395,000 | Mary Halpin/Jamey Halpin | 269-3005**



PELICAN MARSH BAY LAUREL ESTATES ▲
Mediterranean-style home with view of golf course. Saturnia flooring, crown moulding, and granite counters. Pool/spa. **\$2,395,000 | Michael Lawler/Ray Couret | 571-3939**



PELICAN BAY - MONTENERO ▲
#508 - Private elevator! Beachfront, 3 bedroom plus den with 4,080 total SF. Panoramic views of Gulf from oversized lanai. **\$1,975,000 | Judy Perry/PennyLyle | 261-6161**



PELICAN BAY - ST. RAPHAEL ▲
#PH20 - Spectacular sunsets on Gulf with totally unobstructed views from this penthouse. Sunrise terrace looks over golf. **\$1,870,000 | Jean Tarkenton | 595-0544**



PELICAN BAY - PINECREST ▲
Renovated inside and out, 4 bedroom, 4.5 bath home. Cook's kitchen, family room, heated pool, spa and 3-car garage. **\$1,795,000 | Janet Rathbun | 860-0012**



PELICAN BAY - COCObAY ▲
Lakefront courtyard villa with separate guest house. Wood floors, granite counters, 4 bedroom, 4 bath, private, tropical pool. **\$1,749,000 | Linda Platt | 269-2322**



REDUCED • OPEN SUN. 1-4
PELICAN BAY - COCObAY ▲
7857 Cocobay Drive - Lakefront courtyard villa with 3 bedrooms, den and 3,440 total SF. Separate guest house. Screened courtyard. **NOW \$1,749,000 | Linda Platt | 269-2322**



PELICAN MARSH - MUIRFIELD ▲
Magnificent custom-built home. Two home theaters, wine cellar, wood floors, granite counters. Pool, waterfall spa. **\$1,399,000 | Alison Kalb | 564-0714**



PELICAN MARSH - TERRABELLA ▲
Contemporary villa with European-style finishes. Three bedroom, upgraded cabinetry, guest cabana, plus a courtyard pool and spa. **\$1,285,000 | Rod Soars | 290-2448**



REDUCED
PELICAN BAY - RENAISSANCE ▲
#3A - Charming residence with high ceilings, granite, wood-burning fireplace, loft library, skylights. Furnished. **NOW \$1,199,000 | Susan Barton | 860-1412**



PELICAN BAY - ST. LAURENT ▲
#705 - Spacious corner 3 bedroom with Bay, Gulf and golf views. Panoramic sunsets from open air lanai. Large master suite. **\$1,150,000 | Michael Lawler/Janet Rathbun | 571-3939**



PELICAN MARSH - PORTOFINO ▲
Tile and marble floors, volume ceilings, and plantation shutters. Private pool and spacious lanai overlook preserve. **\$999,000 | Jean Tarkenton | 595-0544**



PELICAN BAY - ST. MARISSA ▲
#2003 - Gulf of Mexico views from this residence with an entire new kitchen featuring granite, new cabinetry and new appliances! **\$929,000 | Jennifer/Dave Urness | 273-7731**



REDUCED
PELICAN BAY - MARBELLA ▲
#1105 - Wonderful Gulf views from this 2 bedroom, 2.5 bath with approx. 2,000 total SF. Full service building. **NOW \$899,500 | Emily K. Bua/Tade Bua-Bell | 213-7420**



OPEN SUN. 1-4
PELICAN BAY - ST. RAPHAEL ▲
#7117 Pelican Bay Blvd. #202 - Custom interior finishes throughout modified floor plan. Appointments of marble, polished porcelain and granite. **\$795,000 | Jean Tarkenton | 595-0544**



PELICAN BAY - ST. PIERRE ▲
#1504 - Watch the sun rise over golf course and sun set over Gulf. Wood floors, newer appliances, screened/open balconies. **\$700,000 | Kathryn Tout | 250-3583**



PELICAN MARSH OSPREY POINTE ▲
#202 - Second floor, 3 bedroom plus den, 3 bath floor plan lives like a house. Southern exposure golf course views. Two-car garage. **\$599,000 | Ray Couret | 293-5899**



PELICAN MARSH - VENTURA ▲
Expansive great room and kitchen. "Spinnaker" floor plan, 3 bedroom plus loft/den, lanai with pool. Attached 2-car garage. **\$545,000 | Pat Duggan | 216-1980**



PELICAN BAY - STRATFORD ▲
#402 - Extremely beautiful views of the Gulf. Newer A/C unit, hot water heater, in this 2 bedroom, 2 bath high-rise. **\$489,000 | Polly Himmel | 290-3910**



PELICAN BAY - PEBBLE CREEK ▲
#402 - Relax with a long lake view from cottage-style decor condominium. Location, location, location. Enclosed garage. **\$439,000 | Janet Rathbun | 860-0012**



PELICAN MARSH - CLERMONT ▲
#202 - Three bedrooms, 2 bathrooms, and a 2nd floor location. Lake views and palm tree-lined sunsets. Tastefully updated. **\$399,000 | Ray Couret | 293-5899**

PELICAN BAY

Single Family Homes

BARRINGTON 6999 Green Tree Drive
Overlooking lake and golf; 3,946 A/C SF; 3 bedrooms plus den. Gourmet kitchen, Australian cypress floors; 3-car garage. **\$2,050,000 | Jane Darling/Sharon Kiptyk | 777-3899**

701 Bob White Lane
Breath-taking golf vistas! Unique plan with 3 bedrooms, den and 3 baths. Bamboo floors, new gourmet kitchen. Pool/lanai. **\$1,750,000 | Jane Darling/Sharon Kiptyk | 777-3899**

PINECREST 815 Bentwood Drive
Extensively remodeled 4 bedroom plus den, 3.5 bath with gourmet kitchen, electric shutters, and custom cabinetry. **\$1,598,000 | Mary Halpin/Jamey Halpin | 269-3005**

OAKMONT 709 Turkey Oak Lane
One house from the lake. Cathedral ceilings, French doors, 4 bedrooms and 3 full baths. Large heated pool. **\$1,350,000 | Sharon Kiptyk/Jane Darling | 777-3899**

OAKMONT 808 Pine Creek Lane
Lovely 3 bedroom residence newly renovated with tile and bamboo flooring. New kitchen, tray ceilings, private pool. **\$779,500 | Emily K. Bua/Tade Bua-Bell | 213-7420**

Condominiums/Villas

ST. RAPHAEL 7117 Pelican Bay Blvd. #1504
Stunning views from this gorgeous 15th floor, 4 bedrooms plus a den, 4 baths and 3,100 SF under air residence. **\$2,250,000 | Jane Darling/Sharon Kiptyk | 777-3899**

COCObAY 7853 Cocobay Drive
Lakefront courtyard villa with guest cabana. New flat roof, paint and alarm system. Screened private pool/spa. **\$1,700,000 | Cathy Owen | 269-3118**

ST. LAURENT 6849 Grenadier Blvd. #1104
Expansive Gulf, city and golf views! Newly renovated, corner 3 bedroom. Southern exposure and two terraces. **\$1,365,000 | Phyllis O'Donnell/Patrick O'Donnell | 269-6161**

ST. MAARTEN 6101 Pelican Bay Blvd. #PH5
Commanding coastal views from this penthouse with four bedrooms, master is on the 1st floor. Totally renovated. **\$1,195,000 | Mary Johnson | 594-9446**

LAS BRISAS 18 Las Brisas Way
Gorgeous 3 bedroom villa with 2,600 SF under air, prime southwest exposure, a private pool, and remodeled kitchen. **\$1,175,000 | Jane Darling/Sharon Kiptyk | 777-3899**

OPEN SUN. 1-4 | TIERRA MAR 572 Tierra Mar Lane
Rare lakefront 3 bedroom villa sits on oversized Tierra Mar lot with southern exposure. Vaulted ceilings and lots of glass. **\$1,150,000 | Linda Platt | 269-2322**

GROSVENOR 6001 Pelican Bay Blvd. #1705
Extremely open and airy stand-out. Modified plan. Granite countertops, marble flooring, 3M film on all windows. **\$1,090,000 | Jerry Wachowicz | 777-0741**

CORONADO 7225 Pelican Bay Blvd. #1104
Gulf views from every room. Stainless appliances, new A/C unit, granite countertops, tray ceilings. Tram to beach. **\$997,000 | Judy Perry/PennyLyle | 261-6161**

OPEN SUN. 1-4 | ST. RAPHAEL 7117 Pelican Bay Blvd. #207
Peaceful, tropical setting with sunsets galore. Bamboo flooring, 3 bedrooms, hurricane shutters and 2,200+ total SF. **\$995,000 | Jean Tarkenton | 595-0544**

L'AMBIANCE 2000 L'Ambiance Circle #201
Sensational view! Tropical aqua-scape view enhances the open spaciousness of this coach home. Incredible amenities. **\$995,000 | Ellen Eggland | 571-7192**

BAY VILLAS 554 Bay Villas Lane
Beautifully remodeled, 3 bedroom villa with soaring, vaulted ceilings in the great room, master bath, and kitchen. **\$995,000 | Mary Halpin/Jamey Halpin | 269-3005**

PELICAN BAY

Condominiums/Villas

MARBELLA 7425 Pelican Bay Blvd. #201
Marble floors, crown moldings, faux paint, foyer with tray ceiling. Retirement living at its best. **\$985,000 | Ted Dudley | 860-2498**

HERON 5555 Heron Point Drive #802
Your home in the sky awaits. Stunningly remodeled. Unobstructed bay and Gulf views. Two bedrooms, den, 3 baths. **\$945,900 | Kathryn Hurvitz | 659-5126**

CRESCENT 8440 Abbingtion Circle #25
Lake, golf, sunsets, lush distant horizons, and palm trees. Spacious 2 bedroom, den, 2.5 bath, large SW lanai. **\$899,000 | Mary Halpin | 269-3005**

L'AMBIANCE 1100 L'Ambiance Circle #202
Airy south-facing 3 bedroom plus family room, 3 bath lakefront corner residence. Near shops, restaurants, private beach. **\$875,000 | Dorcas Briscoe | 594-9494**

OPEN SUN. 1-4 | CRESCENT 8444 Abbingtion Circle #1421
Rarely available! Three bedroom, 2.5 bath coach home with private elevator. SE exposure overlooking golf course. **\$830,000 | Beth Hayhoe McNichols | 821-3304**

ST. MARISSA 6573 Marissa Loop #1002
Endless Gulf of Mexico views from this 2 bedroom plus den condominium. Beautifully updated building with great amenities. **\$799,000 | Jennifer/Dave Urness | 273-7731**

STRATFORD 5601 Turtle Bay Drive #501
Long views of Gulf of Mexico. Over 3,000 sq. ft. of living area, 2 bedrooms, study, 3 baths and a quiet location. **\$749,000 | Linda Platt | 269-2322**

ST. RAPHAEL 7117 Pelican Bay Blvd. #14
Garden residence with condominium amenities! Private 26' x 20' pool, spacious garden, 2 bedrooms, marble floors. **\$745,000 | Cynthia Joannou | 248-0686**

THE POINTE II 535 Via Veneto #101
Magnificent 3 bedroom corner residence is bright and sunny. Pristine condition, turnkey furnished, glassed lanai. **\$725,000 | Alison Kalb | 564-0714**

REDUCED | CHATEAUMERE 6040 Pelican Bay Blvd. #301
Fabulously updated 3 bedroom, 3 bath corner residence with wraparound lanai. Move in and enjoy! **NOW \$699,777 | Esther Van Lare | 404-3045**

REDUCED | INTERLACHEN 6732 Pelican Bay Blvd.
Spacious floor plan with 3 bedrooms and 2-car garage. Wonderful lake/pool views. Beach access, pool, tennis. **NOW \$699,500 | Emily K. Bua/Tade Bua-Bell | 213-7420**

BREAKWATER 749 Bentwater Circle #203
This 2 bedroom plus den features picturesque southern lake views, a glass-enclosed lanai, huge oversized 2-car garage. **\$679,000 | Mary Halpin/Jamey Halpin | 269-3005**

ST. NICOLE 5550 Heron Point Drive #1202
Sunsets from balcony! Pristine 2 bedroom, 2 bathroom residence. Gorgeous Gulf views, beautiful furnishings. **\$675,000 | Pat Duggan | 216-1980**

VALENCIA 6520 Valen Way #C103
Sunrises over golf course from this 2 bedroom, 2 bath condominium. The guest bedroom has private bath and lanai. **\$619,000 | Mary Halpin/Jamey Halpin | 269-3005**

ST. PIERRE 6825 Grenadier Blvd. #103
Sellers Motivated! Upscale, bright 3 bedroom, 2 bath high-rise, lush garden view, hurricane shutters, beach access next door! **\$575,000 | Patricia Bucallo | 248-0694**

CALAIS 7016 Pelican Bay Blvd. #102
New 20" tile, carpet, cabinets, granite and marble counters, stainless appliances and crown moulding. Attached garage. **\$559,000 | Barbi/Steve Lowe | 216-1973**

PELICAN BAY

Condominiums/Villas

L'AMBIANCE 800 L'Ambiance Circle #103
Prime location with waterscape, fountain and waterfall vistas. Smartly designed residence for maximum enjoyment. **\$499,000 | Vickie Larscheid | 250-5041**

AVALON 8375 Excalibur Circle #8
Wonderful lake views! Open corner 2 bedroom plus den with cathedral ceilings and split bedrooms. One-car garage. **\$495,000 | Pat Biernat | 269-6264**

HYDE PARK 6360 Pelican Bay Blvd. #C404
Awesome views of golf course and lake. Spacious 2 bedroom plus den, 2.5 bath. Updated kitchen, new wood flooring. **\$475,000 | Mary Halpin/Jamey Halpin | 269-3005**

CHATEAUMERE 6060 Pelican Bay Blvd. #201
Beautifully renovated! Spectacular lake/golf views. Enclosed lanai with sliding glass doors. Turnkey furnished. **\$469,000 | Julie Rembos/Linda Ohler | 595-1809**

CHATEAUMERE 6060 Pelican Bay Blvd. #303
Light and bright 2 bedroom with over 1,700 total SF and panoramic golf/lake views. Turnkey furnished. **\$459,777 | Esther Van Lare | 404-3045**

HYDE PARK 6300 Pelican Bay Blvd. #A-402
Fantastic lake and golf course views from the terrace of this 2 bedroom, 2.5 bath condominium. Convenient to all. **\$450,000 | Pat Biernat | 269-6264**

PELICAN MARSH

Single Family Homes

BAY LAUREL ESTATES 8687 Purslane Drive
Furnished home with luxurious appointments, 4 bedrooms, 4 bathrooms, crown moulding, and Koi pond, side courtyard. **\$1,695,000 | Ray Couret | 293-5899**

GABLES 1052 Spanish Moss Trail
Custom built 4 bedroom plus den with a large kitchen that opens onto family room with wood burning fireplace. Lanai overlooks lake. **\$1,050,000 | Mitch/Sandi Williams | 370-8879**

Condominiums/Villas

TERRABELLA 9108 Terrabella Court
Curved cherry staircase, formal living, dining and family rooms. Pool, spa, overlooks lagoon. Completely furnished. **\$1,595,000 | Rod Soars | 290-2448**

IVY POINTE 1809 Ivy Pointe Court
Lovely villa with 3 bedrooms plus a den/study and 2,900+ total SF. Spectacular lake/golf views! Refurbished pool cage. **\$870,000 | Carol Loder | 860-4326**

MONT CLAIRE 2365 Mont Claire Drive #101
Turnkey furnished 3 bedroom, 2.5 bath with wet bar, built-ins, diagonal tile, crown moulding and coffered ceilings. **\$580,000 | Ray Couret | 293-5899**

OSPREY POINTE 9029 Whimbrel Watch Lane #102
Expansive golf views from the large lanai! Loads of upgrades; some include diagonal tile floors and crown moulding. **\$575,000 | Janet Gable | 370-5547**

OSPREY POINTE 9024 Whimbrel Watch Lane #202
Ultimate in carefree living. Spectacular park views, sunshine all day, 3 bedrooms, 3 baths, media room plus den. **\$550,000 | Tom McCarthy | 243-5520**

ARIELLE 2245 Arielle Drive #2101
New wood flooring and great decor! This end 3 bedroom plus family room/residence enjoys a peaceful lake view. **\$369,000 | Jean Tarkenton | 595-0544**

ARIELLE 2120 Arielle Drive #202
Amazing lake and golf views with southern exposure. Corner 2 bedroom plus den. Tastefully decorated and sunny. **\$319,000 | Ray Couret | 293-5899**

Lots

AUGUSTA 2546 Augusta Drive
Build your home on this oversized lot; 1/3 of an acre setting. One of the last building sites; choose your builder! **\$390,000 | Ray Couret | 293-5899**



THE VILLAGE
239.261.6161

OLD NAPLES
239.434.2424

THE GALLERY
239.659.0099

FIFTH AVENUE
239.434.8770

MARCO ISLAND
239.642.2222

NORTH NAPLES
239.594.9494

THE PROMENADE
239.948.4000

COMMERCIAL
239.947.6800

DEVELOPER SERVICES
239.434.6373

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239.262.4242

Exclusive Affiliate of
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GREAT ESTATES



The Lutzger Companies

PELICAN ISLE OPEN SUN. 1-4

“The other Naples Waterfront”



435 Docks Dr. #903

2677SF, Gulf/Wiggins Pass Views, 3Br./3Ba. **\$1,495,000**



435 Docks Dr. #304

FURNISHED! 3+Den/3.5Ba., End unit, 2862SF **\$1,149,000**



425 Docks Dr. #703

Granite kitchen, 2 lanais, 3/3 2428SF, Views **\$1,295,000**



435 Docks Dr. # 201

WOW 3+Den/ 3.5 Ba. completely refurbished 2872 end unit. Best BUY under \$1M. **\$999,500**



435 Docks Dr. #202

Tile throughout, Granite, 2677SF, 3Br/3Ba, Water views. **\$795,000**



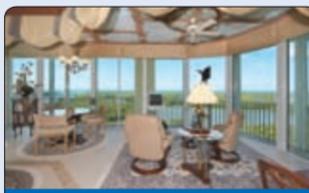
425 Docks Dr. #903

2428SF, 3Br/3Ba., Furnished, Gulf/Naples Nightscape Views. **\$1,265,000**



425 Docks Dr. #605

3096SF, 3Br./3.5Ba., Amazing views, Large lanais. **\$1,699,000**



445 Docks Dr. #1004

One of a kind end unit all water views 3+den 3.5 baths. 10ft. ceilings **\$1,375,000**



425 Docks Dr. #602

Beautiful Waterfront! New classic interior decor, marble flrs., 2677SF, 3Br/3Ba **\$995,000**



425 Docks #906

Stunning W. Gulf Views, marble flrs, 3Br+Den/3.5Ba. **\$1,475,000**



425 Docks Dr. #501

3050SF, Stunning end unit, 2 lg. wrap around lanais, Views! **\$1,129,000**



445 Docks Dr. #904

N.W. end unit, Vast Gulf/Preserve views, 3+Den/3.5Ba. **\$1,399,000**



445 Docks Dr. #402

Great Gulf views, 2677SF, 3Br/3Ba., 2 lanais front & back. **\$1,299,000**



445 Docks Dr. #1002

2677SF, 10ft. ceilings, granite countertops, 'Spectacular Views' **\$1,329,000**



425 Docks Dr. #1005

3096SF, Bamboo flrs, Poggenphol kitchen, Best Views in Naples! **\$2,175,000**



Pelican Isle Boat Slips Available:

W-21 45'x14'x4' \$209,500

W-31 45'x14'x4' \$199,500

N-79 40'x14x3' 20k lift \$229,500

N-73 40'x14'x3' \$125,000

W-10 45'x14'x4' \$125,000

N-36 50'x14'x4' \$249,900

N-25 50'x14'x4' \$249,900

(2 sep. wave runner lifts)

UNIQUE PROPERTIES IN NAPLES & BONITA SPRINGS



Pelican Marsh
 1895 Les Chateaux Blvd. #202

2515SF, 3Br./2.5Ba., overlooking lake & 18th fairway. **\$625,000**



Bay Forest, Bermuda Bay:
 15465 Cedarwood Ln. #303

REFURBISHED, 2/2, Hi-Ceilings, top flr. Owner financing avail. **\$254,900**



Mediterra, Villalago:
 18132 Lagos Way

3000SF, 3+Den/3.5Ba. Lg. pie shaped Lk. lot! **\$1,195,000**



Gulf Harbor:
 1285 Belair Ct.

Home completely refurbished, 3+Den/2, guest apt., quick Gulf access slip/lift **\$795,000**



West Bay Club:
 22129 Natures Cove Ct.

Large Villa fl plan 3+den & bonus room! Oversized pool-extended lanai private Golf course views. Tile throughout! Like NEW! **\$785,500**



Bonita Bay
 4801 Bonita Bay Blvd. #603

Authentic beach cottage, 2642SF, amazing views, fireplace **\$999,000**



Imperial Golf Estates
 2205 Imperial Golf Course Blvd.

3289SF, 4+Den/3.5Ba, granite, stainless kitchen, lg. lanai w/pool Kris Savoie: 239-253-9957 **\$699,900**



Livingston Woods:
 6520 Daniels Rd.

10 Acre w/home, can be subdivided, West of 75 **\$3,900,000**



Imperial Shores:
 4882 Regal Dr.

154 Ft Waterfront Dock, Gulf access, Refurbished home! **\$1,475,000**



Old Naples Seaport:
 1001 10th Ave. S. Boat Slip #11

LOA of 125'/24', Close to 5th Ave. **\$1,395,000**



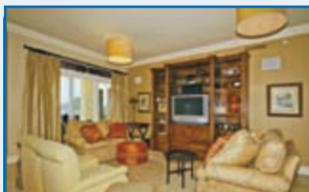
Marina Bay Club:
 13105 Vanderbilt Dr. #606

REFURBISHED, 2/2, Bright end unit, Gulf/River/Wiggins Pass Views **\$679,000**



Imperial Golf Estates:
 2102 Imperial Golf Course Blvd.

Completely renovated w/ designer upgrades, golf course view, 2984SF, Kris Savoie: 253-9957 **\$678,350**



Charleston Square:
 1400 Gulf Shore Blvd. #309

Grand Waterfront Unit, Slip w/20K lb. lift, steps to Gulf/Beach 3/3.5 **\$1,489,000**

ARTS & ENTERTAINMENT

WEEK OF MAY 21-27, 2009

A GUIDE TO THE NAPLES ARTS & ENTERTAINMENT SCENE

"The True Story of the Three Little Pigs" was published in 1989; 20 years later, the book no one wanted is still in print. More than 3 million copies have been published in 14 languages.



inside:
Q&A with
author
Jon Scieszka
C4

THE MAN BEHIND THE PIGS



BY NANCY STETSON
nstetson@floridaweekly.com

IF IT WEREN'T FOR JON SCIESZKA, THE WORLD would never know what *really* happened to the three little pigs — at least, according to the wolf.

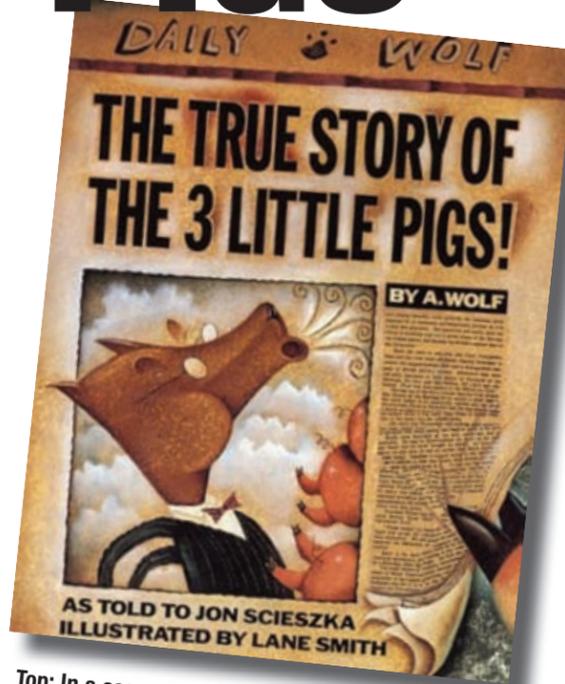
With a dash of self-pity and a heaping helping of rationalization, the wolf explains that he was making a cake for his Granny when he realized he was out of sugar. (If you look carefully, the batter in the bowl has a pair of bunny ears suspiciously sticking out.)

As A. Wolf told Mr. Scieszka (whose name rhymes with Fresca), he had a cold, and was sneezing. When he visited the first pig, whose house was made of straw, he sneezed and blew the house down. Same for the second little pig's house, which was made of sticks.

Of course, he ate them both. (Who could turn down a free meal?)

The third pig, the one living in a house of brick, called the cops, who threw the wolf in jail. The wolf blames the press, claiming they blew the story out of proportion because needing a bowl of sugar and having to sneeze wasn't exciting enough for them.

SEE PIGS, C4 ►



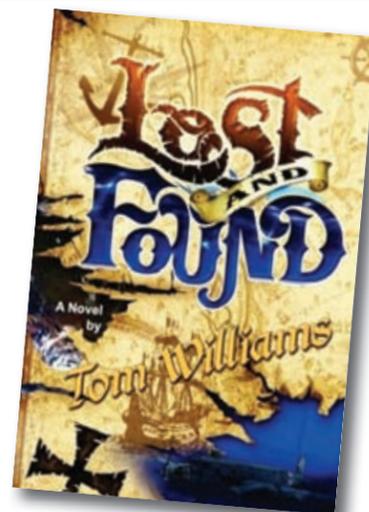
Top: In a scene from *The Naples Players'* production of "The True Story of the Three Little Pigs," James Jackson, who plays the wolf, explains his actions during his trial. Above, the book on which the play is based.

WEEK at-a-glance



Digging in

Launching the Conservancy's \$17 million renovation, and more big events. C16 & 17 ►



'Lost and Found'

The adventure begins in Goodland in debut novel by a Marco Island writer. C3 ►



'Angels & Demons'

Movie critic Dan Hudak says solid acting and a compelling story make for a good show. C11 ►

Music to their ears: Young musicians collect scholarships in Collier County

SPECIAL TO FLORIDA WEEKLY

The Naples Music Club has awarded nearly \$17,000 in scholarships to college-bound musicians. Twenty-five recipients received their awards during a recital at Golden Gate High School earlier this month.

The club's top scholarship, the Turiel Award of \$2,000, went to Barron Collier High School student Laura Chami. Ms. Chami studies voice with Charles Smith and piano with John Davis. She also plays the saxophone and will enroll at



COURTESY PHOTO

Turiel Award finalists Emmanuel Lima, Laura Chami, Caroline Phillips, Nancy Fleweling and Alexander Hayes.

Florida State University this fall to study music therapy and vocal performance.

Runners-up for the Turiel Award were Nancy Fleweling, soprano; Alexander Hayes, euphonium; Emmanuel Lima, trumpet; and Caroline Phillips, saxophone.

SEE MUSICIANS, C5 ►



Off the back burner

Put cooking classes, wine dinners on your culinary calendar. C19 ►

SANDY DAYS, SALTY NIGHTS

FML destined for Snuggie success



When Snuggies first came on the scene, I said to anyone who would listen, "This is going to be huge." Friends mocked me and my love for those blankets with sleeves but now — lo and behold — the Snuggie has gone viral, even appearing in *The New York Times* and on "30 Rock" (take that, doubters). So, when I predict the Next Big Thing, I expect people to listen (but I know better than to hold my breath). Still, here it is: fmylife.com.

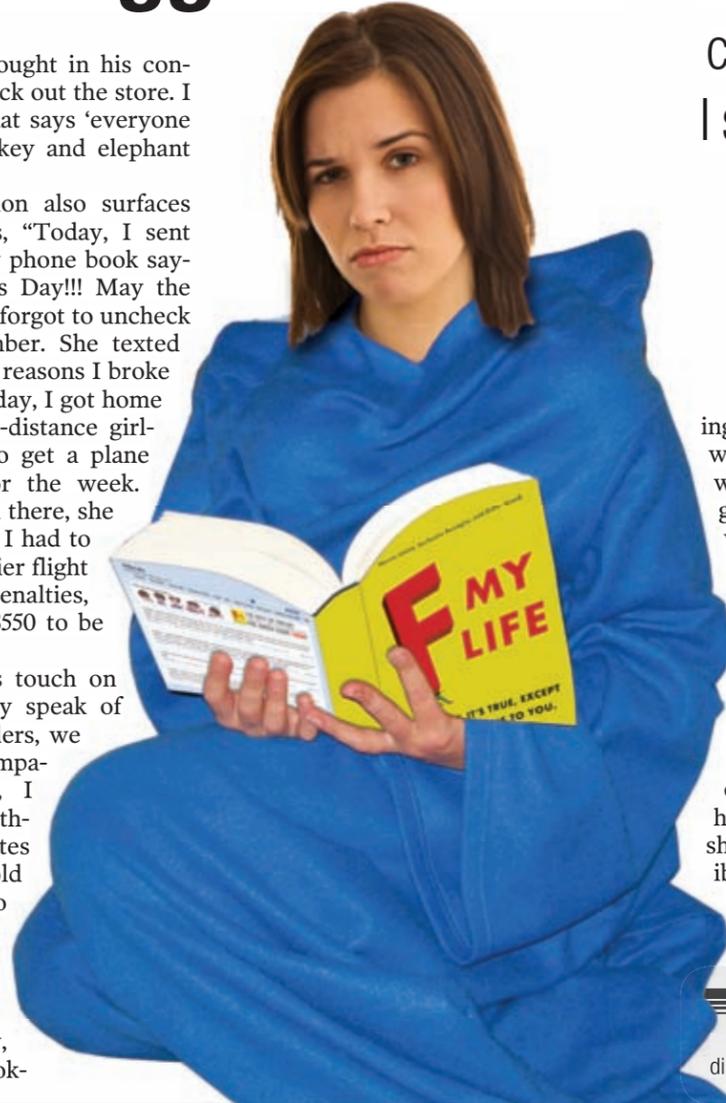
F*** My Life, whose slogan reads "My life sucks but I don't give a f***," features stories of disastrous life situations, most hilarious. Anyone can write in, and the Web site draws more than 1.5 million viewers per day. Though the topics vary, the same themes run throughout the site. One is "duh moments." Like Sally256 who writes, "Today, I was with my kids. We saw a tiny little bug and they started freaking out. Trying to show them that bugs are not scary, I picked it up. It bit me and now I have to go to the doctor because my hand is the size of a balloon. FML."

Or an anonymous user who posted this gem: "Today, I went into work to set up a new store. There was a lot of lifting so I dressed casual. This happened to be

the day the owner brought in his conservative family to check out the store. I was wearing a shirt that says 'everyone poops' and has a donkey and elephant pooping."

Theme-wise, rejection also surfaces a lot. One user posts, "Today, I sent everyone a text on my phone book saying, 'Happy Star Wars Day!!! May the Fourth be with you!! I forgot to uncheck my exgirlfriend's number. She texted back, 'one of the many reasons I broke up with you.'" Or, "Today, I got home from visiting my long-distance girlfriend. I spent \$366 to get a plane ticket to visit her for the week. The day after I arrived there, she broke up with me and I had to buy a ticket for an earlier flight home. With fees and penalties, I paid [sic] around \$550 to be broken up with."

Some of the stories touch on a heavier theme. They speak of loneliness, and as readers, we can't help but feel an empathetic ache. "Today, I found out my grandmother passed away," writes one poster. "When I told my boyfriend I began to cry. Instead of caring, he said 'you're getting my bed wet,' rolled over, and fell asleep." Another says, "Today, I was on Facebook look-

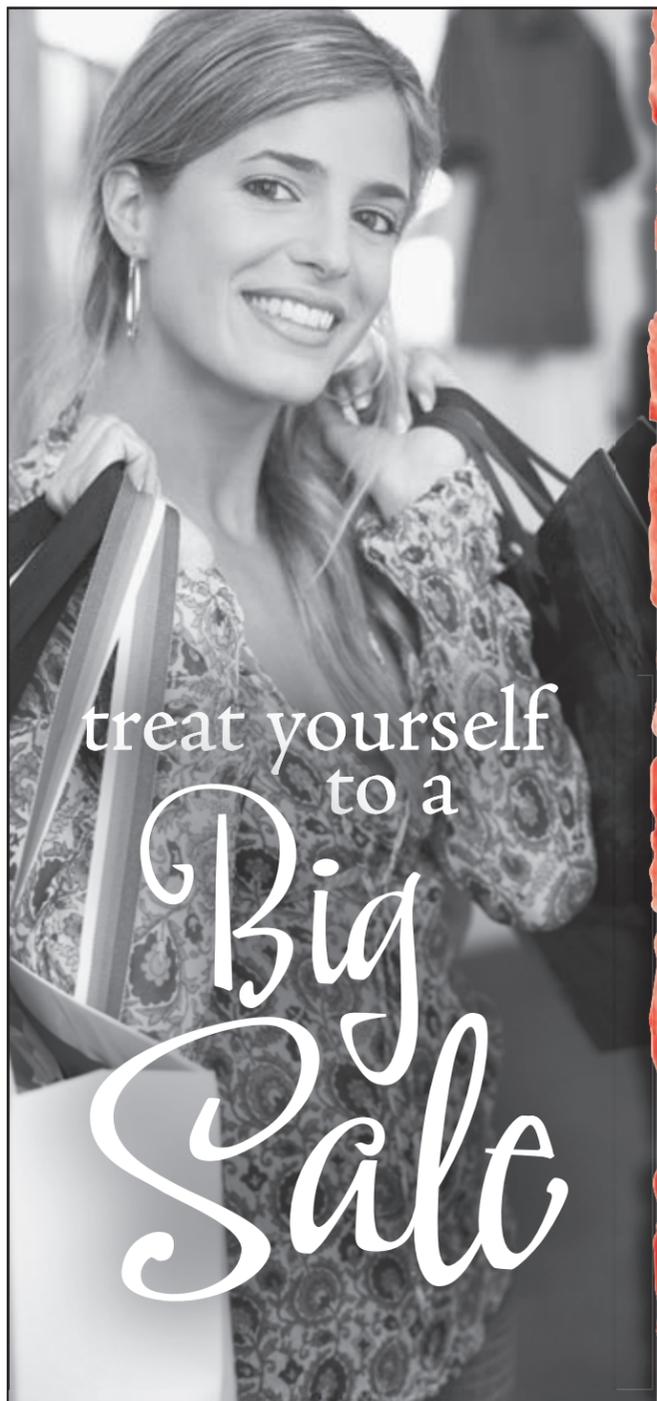


"When Snuggies first came on the scene, I said to anyone who would listen, "This is going to be huge..."

ing at pictures of my boyfriend, who was in his friend's wedding this past weekend. He said that none of the girlfriends could come because it would cost too much for the couple. I spent the weekend alone, and all his friend's girlfriends are in the pictures."

Which is why this site is destined for greatness. FML captures the core of the human experience. With the duh moments and the moments of rejection, the weight of loneliness and the sorrow of heartbreak, we nod our heads in a shared understanding. It's an incredible invention, almost as great as a blanket with sleeves. ■

Contact Artis
>>Send your dating tips, questions, and disasters to: sandydays@floridaweekly.com



treat yourself to a
Big Sale

Shop Gulf Coast Town Center for the Memorial Day Sale May 22-25

BASS PRO SHOPS - National Go Outdoors Event & Sale thru May 25th.

BELK - Biggest One Day Sale Event. Take an extra 20 - 50% off, May 22-25.

CATHERINES - Take an extra 15% off total purchase every Tuesday in May.

CHARLOTTE RUSSE - Shoes are BOGO for \$15, Accessories 2 for \$8.

DUNKIN'S DIAMONDS - Special on Diamond Stud Earrings at 50%-60% off. Receive a FREE Sterling Silver Heart Pendant with purchase of the Earrings.

FAMILY CHRISTIAN STORE BOGO 50% off!

KIRKLANDS - Big Sidewalk Sale!

MATTRESS GIANT - Take 50% off all Simmons Beauty Rest Mattresses thru Memorial Day.

PAYLESS SHOESOURCE Select Styles up to 40% off.

PETCO - All Zodiac brand flea and tick products are 20% off!

RITA'S ICE - Kid's size Italian Ice for \$1

RON JON SURF SHOP - Take \$50 off regular-priced surf boards in stock and up to 30% off Ron Jon brand apparel.

ROSS - Many sales throughout the entire store through Memorial Day.

rue21 - Many items under \$10 throughout the entire store.

SALLY BEAUTY SUPPLY Big 2 for \$10 sale on select items.

SUNBLAST TANNING SALON Unlimited Tanning for \$18.99 a month.

COURTYARD BY MARRIOTT Stay and relax for just \$99 Memorial Day Weekend.

TASTINGS - Enjoy live entertainment on Saturday from 9:30pm-12:30am. Happy Hour daily from 4-7pm.



GULF COAST TOWN CENTER

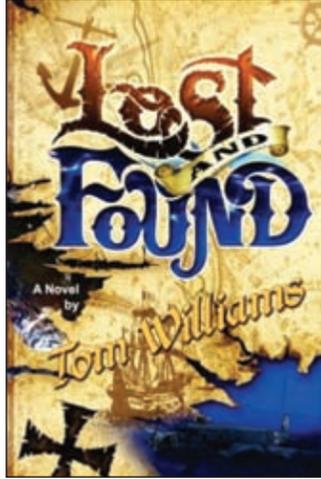
1-75 & Alico Rd • 239.267.0783 • GulfCoastTownCenter.com
A Joint Venture of The Richard E. Jacobs Group and CBL & ASSOCIATES PROPERTIES, INC.

BEACH READING

Lost and Found

By Tom Williams
(Archebooks. \$27.99)

REVIEWED BY PRUDY TAYLOR BOARD
Special to Florida Weekly



Alex Haggly-Ford, the CEO, informs them that criminal charges will be lodged against them.

From there the story takes off as the two realize Haggly-Ford was never actually looking for oil and that, in order to save themselves, they must find out what he's really up to and thwart his plans.

Tom Williams' debut novel, "Lost and Found," is a really well done adventure story that begins in Goodland, Fla. (near Marco Island) but quickly moves to Texas. There the protagonists, Brian Pauliss and Peter Clopec, two brilliant scientists, have traveled to attend a meeting of Odessa Petroleum Consultants. They are there to explain the technology of a newly developed oil mining satellite. Flash forward a year and Pauliss and Clopec are in deep defecation because the satellite hasn't done the job. They have until Monday to produce results and it's already Friday night.

Desperation often breeds inspiration and it does so in their case. They realize they can reprogram the telemetry and realign the radar to locate gold, which is a superconductor and will be readily discernible to the microwaves. They do this feeling sure their genius will be rewarded. However, Monday morning they report to the office only to discover their personal effects have been boxed and, not only have they been fired, they are being charged with gross negligence of corporate policy, failure to uphold a contract, damage to company assets, and inappropriate behavior in the workplace. Not only that,

The pace never flags. The characters are quirky and well drawn. And certainly Mr. Williams knows the world of scam artists, wealthy boaters and the hard-bitten Florida crackers who serve them, not to mention a deliciously evil understanding of corporate backstabbing. As a result, "Lost and Found" is well plotted. And this is one of those times when the author is as interesting as his story. Mr. Williams has lived on Marco Island for years and is a columnist for a number of Scripps newspapers on Florida's west coast. However, for 23 years he has also been a Master Merchant Marine officer licensed by the U. S. Coast Guard. In addition to his writing, he's a veteran scuba diver specializing in shipwreck sites and has a fascination with deep-sea archeology. ■



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PIGS

From page 1

Kids everywhere love the story. They get the joke.

They know the original, and it tickles them to hear the story from the wolf's point of view.

But when Mr. Scieszka originally shopped his story around, he couldn't get a publisher to buy it. Then he hooked up with illustrator Lane Smith, whose offbeat pictures portrayed Mr. Scieszka's story perfectly.

Generally, authors and those who illustrate their books don't know each other. "Publishers don't like to buy a team effort," Mr. Scieszka explains.

The publishers kept responding with rejection letters. They thought it was "too dark" or "too sophisticated for kids." Kids wouldn't get it, they said.

"But of course they would," Mr. Scieszka says. "I'd been teaching school for five years. I knew they'd get it. I was writing some of 'The Stinky Cheese Man' stories then, and shared them with the kids. They were really weirded out by those!"

("The Stinky Cheese Man and Other Fairly Stupid Tales," which came out in 1992, was a runaway seller. The subversive book received a Caldecott Honor and was named a New York Times Best Illustrated Book.)

Mr. Scieszka's students were entranced when he told them about Kafka's "Metamorphosis." They loved a story about a guy who falls asleep a man and wakes up the next morning as a bug. He knew they'd love a well-known fairy tale told from a different point of view.

Finally, he says, Regina Hayes at Penguin Books got the humor of the author and illustrator — and she thought kids would, too.

"The True Story of the Three Little Pigs" was published in 1989; 20 years later, the book no one wanted is still in print. More than 3 million copies have been published in 14 languages. Mr. Scieszka has copies of them all.

"They're so fun. I take them around and show kids," he says.

"The True Story of the Three Little Pigs" has also been turned into a musical, with book and lyrics by Robert Kauzlaric and music by Paul Gilvary and William Rush.

The Naples Players are performing it May 22 through June 20 in the Tobye Studio at the Sugden Community Theatre. Performances are at 7 p.m. Fridays, 5 and 7 p.m. Saturdays and 2 and 4 p.m. Sundays.

"I really love that stuff," Mr. Scieszka says about the musical version and other adaptations of his story. "It gets it out to a whole new population of people in a different way. It keeps it alive."

He's seen several different productions of the play.

"I (even) saw a puppet production once," he says. "I'm a big fan of those. I see it as an honor, the people care enough about it to transform it and bring it to life. I appreciate anything people do to bring (my book) back to life in a great way like that."

Mr. Scieszka was named the first National Ambassador of Young People's Literature by the Children's Book Council and the Library of Congress. About the lofty title he says, "I promote children's books; it's like a laureate position. I'm someone they can go to, to ask, 'What's going on in children's books?'"

He's appeared on TV with Martha Stewart and was on the front page of the *New York Times*' Arts & Leisure section.

The ambassadorship is a two-year



COURTESY PHOTO

The wolf (James Jackson) defends himself, all sweetness and light, as a skeptical reporter (Judith Gangi) listens takes note.

"It was trumpet, I think trombone, kettle drum and xylophone. I liked it so much, it's now the ring tone on my phone."

— Jon Scieszka, author

term, and has a \$25,000 a year stipend, courtesy of the Cheerios cereal. Lots of "cool, crazy things" have happened to him as ambassador, Mr. Scieszka says, and you get the feeling that sometimes his life is just as absurd as his books.

For example, kids make him sashes. "I wear them every chance I get," he says.

A group of inventive fifth graders in San Diego composed and played an original fanfare for him. "It was trumpet, I think trombone, kettle drum and xylophone," he says. "I liked it so much, it's now the ring tone on my phone."

He received an award from former First Lady Laura Bush in 2008, when he started. "It looks like an Olympic medal on a red, white and blue ribbon," he says. "It's heavy too."

But it's not gold. He's not sure what the material is. "It's a pewter-y color," he says.

When asked if, as an ambassador, he dresses up in tails, he responds in the affirmative. "Yes, I have gone to a couple things in jeans and tails. I teach people how to salaam to the ambassador. The little kindergarteners are stunned!"

And when he goes on book tours, the publisher makes reservations at the hotels for him as Ambassador Scieszka.

"It's fun to get wake-up calls," he says, because they call him ambassador, but inevitably stumble while attempting to pronounce his last name.

He's written an autobiography: "Knucklehead: Tall Tales and Mostly True Stories About Growing Up" about his experiences of growing up in a family of six boys. And he's recently written a Trucktown series for preschoolers and kindergarteners.

One of his pet projects is getting boys interested in reading.

"When I was a teacher, my boys were always a year or two behind girls developmentally," he says. "It's a shame that we cram them all into the same box of what they're supposed to be doing."

He was the lone voice in the faculty room when they were choosing books for summer readings lists, he says.

If you go

>>"The True Story of the Three Little Pigs"

>>When: May 22-June 20 with performances at 7 p.m. Fridays, 5 and 7 p.m. Saturdays and 2 and 4 p.m. Sundays

>>Where: The Tobye Studio of the Sugden Community Theatre, 701 Fifth Avenue South

>>Cost: \$20 for adults, \$10 for kids 18 and under

>>Info: Call 263-7990

"Where are the books on sharks and volcanoes?" he'd ask. "Where are the books on gross stuff? The comic books?"

"That's why I like the idea of the ambassadorship. I can be a spokesperson for kids who aren't such fans of reading. Let's just get kids excited about reading... and not get upset about the quality or pedigree.

"It doesn't have to be Shakespeare in second grade. We're pushing too hard, too much too fast. It turns kids off.

"We should just let kids read for enjoyment. Let them have some choice. They want to read about World War II battleships? Go ahead. That's what I found in the classroom. People have really different tastes."

Mr. Scieszka has written the Time Trio series of books especially for boys. And he founded Guys Read, a Web-based literacy program for boys (www.guysread.com) and edited "Guys Write for Guys Read."

"When I speak about Guys Read stuff, the audience is usually 90 percent women," he says. "They're teachers, librarians. I ask them, 'What's your husband reading?' Or 'What's your boyfriend reading? Look on the other side of the bed. It's probably very different than what you're reading.'

"Well, consider an 8-year-old boy," he says. "There's a whole range of reading interests out there."

And thanks to Ambassador Scieszka, that now includes stories about time-traveling boys, a Stinky Cheese Man and a crafty wolf who continues to proclaim his innocence. ■

Goofy questions for Scieszka

Because Jon Scieszka has such an offbeat sense of humor, we decided to ask him some off-the-wall questions we don't normally ask our interviewees.

You grew up with five brothers. What was that like? Was it like "Lord of the Flies"?

It was "Lord of the Flies" mixed with "GO, DOG, GO!"

In "The True Story of the Three Little Pigs," the wolf says he went to the three little pigs' homes to borrow a cup of sugar for a cake he was making for his granny. If you lived in Florida and an alligator came to the door wanting to borrow a cup of sugar, would you answer the door?

Yeah, probably, because I think I could take it! Plus, they're tastier than a steady diet of poodle. A little more of a hefty meal.

Complete this sentence: Reading is cool because...

...it can go places nothing else can.

What superpower would you like to have, and why?

That's a tough one. I'd go with the flying thing more than being invisible, because I haven't gotten my ambassador helicopter the Library of Congress promised me yet! They did give me one, but it was a small one. When I got it, it fit in my pocket. I'm still holding out.

Well, you know, President Obama said that the old helicopter was good enough for him.

I'll take the new helicopter that was promised to Obama. He can still use the old one!

Why does it feel good to laugh?

That's hard to say. It does. Let kids read funny books. They never seem to get on the required reading lists and don't get as many awards. But these are things that kids adore. Trust kids' instincts.

What's the funniest question you've been asked?

A kid asked me at an assembly, "What's that other word for pee?"

I had read them a chapter from my autobiography, "Knucklehead," about growing up with five brothers. The chapter "Crossing Swords" is about all of us peeing, and my youngest brother complaining he was peed on, because he was the youngest and the shortest, and standing closer to the wall. The word, of course, is "urinate." My mom was a nurse. She insisted on using the correct pronunciation and terminology.

— Nancy Stetson

THE MUSIC GOURMET

'Mostly Mozart' just wasn't



Peg GOLDBERG LONGSTRETH
plongstreth@floridaweekly.com

In a decidedly misnamed concert, there was nonetheless, some Mozart.

In fact, one of the composer's best known works, "Symphony No. 40 in G Minor" (commonly known as "The Great"), held court for the entire second half of the Naples Philharmonic Orchestra's recent "Mostly Mozart" program.

Its relationship to the first half of the evening, however, was at best tangential. As it turned out, the lack of connectiveness was irrelevant. The sold-out audience let out a nearly audible "ahhh" of recognition as everyone all but nestled down in their seats, took a deep breath and let the joyous music infuse every pore of their bodies.



Much as I would have preferred to hear it at a faster pace, it was nevertheless a perfect way to end the concert.

The first selection of the evening, by the eternal innovator Claude Debussy, was likewise tasty and easy to love. The four brief selections, part and parcel of his "Petite Suite," were a perfect antidote to the global stress and despair lurking just outside the door of the Phil.

It was the second selection of the night, a brute of a concerto for cello by Dmitri Shostakovich, that I found so jarring.

But let's face it: "Love" was hardly in the air at the time Shostakovich was composing. Josef Stalin was routinely slaughtering millions of innocents everywhere in Shostakovich's homeland. Madness reigned. Artists and musicians who dared create anything outside Stalin's "party line" were tortured. South of Russia, at least six million Jews, homosexuals (real or suspected), gypsies and other "undesirables" were being obliterated by Adolf Hitler. Nearby, Benito Mussolini was busy murdering his own countrymen, transforming the majestic countryside into a bloodbath.

During this social milieu of malignant

oppression and capricious terror, Shostakovich somehow managed to survive — and to compose.

Opening with a huge cadenza, principal cellist Adam Satinsky left little doubt that he was up to the task of this hugely difficult work.

So cacophonous is the score that initially, to "new ears" I am certain it cannot help but sound as if the cellist is playing off key and the orchestra trying mightily to play in sync with the cellist, with no notion where they are. Then all is well once again. Just as suddenly the cello "wails," and here comes the surreal perception of a musical dialogue, a conversation of sorts, issuing forth between the cello and the orchestra.

It was chillingly wonderful.

And so it continued, with Satinsky committed to giving a bravura performance, which he did. My concern — the unexpectedly "thin" sound of his cello — most prob-

ably was due not to Satinsky's cello at all, but to what I suspect was something amiss with the acoustics where he was seated. I've heard Satinsky dozens of times, and never has his cello sounded so thin. That it did, therefore, at least on the first evening, I could not help but attribute to some acoustical glitch outside his control.

Responding to a standing ovation, Satinsky returned, finally grinning, to thank the audience and perform an unaccompanied Sarabande as a bonus present.

I must confess that I missed having our maestro, Jorge Mester, at the helm of this bruising number. He was unavoidably absent because of his daughter's graduation; Stuart Malina, a well-credentialed, yet hardly dynamic conductor, stood in for Mester.

Good, yes, but eons away from Mester, whose extraordinary grace and proven ability to transform Shostakovich into a thing of utter beauty, has always been marvelous to behold. ■

Peg Goldberg Longstreth was trained as a classical musician. She owns Longstreth-Goldberg Art Gallery in Naples.

the study of music, competition scores, grade point average, community service, an essay, a personal interview and financial need.

This year for the first time the club named two recipients for the Haegg Award for especially promising students ages 11-14 who have not studied privately. Nerline Nerlein, a 14-year-old clarinetist, and Shelby Sorrell, a 12-year-old flutist, received the award.

The remaining scholarship winners for 2009 are: Jared Blajian, Joseph Peliska, McClaran Hayes, Jeremy Brachle, Nicole Ma, Hannah Feng, Alexandria Beightol, Jennifer Wu, Nathaniel Cornell, Adam Pan, Daniel Rosman, Nicole Pavlisin, Cobby Breszeski, Christian Stahlman, Julian Gonzalez, Kevin Boyd, Yvonne Jiang, Shermana Winkler, Philip Brindise and Christian Ostalozza. ■

MUSICIANS

From page 1

Since 1970, the Naples Music Club has awarded \$395,000 in scholarships to 604 area music students ages 11-18. Winnings are used for summer music camps, college expenses or study with private teachers.

This year, 58 students representing 16 high schools and several home-schooled students competed. The juried competition took place in two age divisions in the categories of piano, string, woodwinds, brass, percussion and voice. Top winners who are seniors were then invited to compete for the Turiel Award, for which criteria include recital performance, seriousness in pursuing

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WHAT TO DO, WHERE TO GO

This week's theater

■ **Three Little Pigs** – The Naples Players present a special summer treat, “The True Story of the Three Little Pigs,” performed by adult actors for kids of all ages and the rest of the family. The musical is on stage May 22-June 20 at the Tobye Studio of the Sugden Community Theatre, 701 Fifth Avenue South. Tickets: \$20/adults, \$10/students 18 and under. 263-7990 or www.naplesplayers.org.

■ **More Children's Theatre** – Broadway Palm Children's Theatre presents “The Lion, the Witch and the Wardrobe” May 21-23, 28, 29 and 31. Four children stumble upon a wardrobe that transports them to the magical land of Narnia. Tickets for lunch and the show are \$15. 278-4422 or www.BroadwayPalm.com.

■ **Church Basement Ladies** – Broadway Palm Dinner Theater-Off Broadway presents “Church Basement Ladies,” a musical tribute to the church basement kitchen and the women who work there, through May 24. 278-4422 or www.BroadwayPalm.com.

■ **The Wedding Singer** – Broadway Palm Dinner Theater presents “The Wedding Singer” through June 6. This musical comedy goes back to a time when neon was in, collars were up and the guy with the mullet hairdo was the coolest person in the room. 278-4422 or www.BroadwayPalm.com.

■ **Fred's Diner** – Monday: Singer/Songwriter Night hosted by Tim McGeary and sponsored by Robert George Productions from 6:30-9 p.m. Uptown Plaza, 2700 Immokalee Road. 431-7928.

■ **Handsome Harry's** – Music from 6-10 p.m. Sunday-Thursday, 7-11 p.m. Friday and Saturday. Coming up: Joey Fiato, Thursday and Tuesday; Jason DeSimone, Friday and Wednesday; David Christian, Saturday; Wendy Renee, Sunday; Omar Baker, Monday. 1207 Third Street South. 434-6400 or www.handsomeharrys.com.

■ **Jack's Bait Shack** – Thursday: Soapy Tuna. Friday and Saturday: TBA. Tuesday: Geek Skwad. Wednesday: Love Funnel. All entertainment is from 10 p.m.-2 a.m. No cover charge. 975 Imperial Golf Course Blvd. 594-3460.

■ **Noodles** – Saturday: Paul Rozmus and the Funkyside Dance Band beginning at 8:30 p.m. 1585 Pine Ridge Road. 592-0050.

■ **Norm's Restaurant, Lounge & Courtyard** – Live music in the lounge every night except Wednesday, which is karaoke night with Lester; Sunday from 5-8 p.m. is Jebry's Jazz Jam. 5047 Tamiami Trail East. 696-2408. www.normsrest.com.

■ **Olio** – Jazz during Sunday jazz brunch 10:30 a.m. to 2:30 p.m. and every Wednesday 6-9 p.m. 1500 Fifth Avenue South. 530-5110.

■ **The Ritz-Carlton, Naples** – In the Lobby Lounge: Joseph Lang, solo piano, 2:30-6:30 p.m. Thursday; The Jerry Stawski Trio, 8-11 p.m. Thursday and 9 p.m.-midnight Friday; The Guy Fasciani Quartet, 9 p.m.-midnight Saturday.

■ **The Ritz-Carlton Golf Resort** – In the Bella Vista Lounge: Michael Blausucci on guitar, 7:30-10:30 p.m. Thursday; The Guy Fasciani Trio, 7:30-10:30 p.m. Friday; The Jerry Stawski Trio, 7:30-10:30 p.m.

■ **Riverwalk at Tin City** – Thursday 5:30-8:30 p.m.: John Lowbridge; Friday 5:30-8:30 p.m.: Merrill Allen; Saturday 5:30-8:30 p.m.: Sal Desantis; Sunday 3-7 p.m.: Sal Desantis. 1200 Fifth Avenue South. 263-2734. www.riverwalktincity.com.

■ **South Street City Oven and Grill** – James Wilhite, acoustic rock, at 9:30 p.m. Thursday; Maxi Courtney, acoustic rock, at 5:30 p.m. Friday; Mother Father, original alternative rock, at 9:30 p.m. Friday; No Way Jose, ska/party rock, at 9:30 - p.m. Saturday; Reggae Sunday at 9:30 p.m. Megan Rose on piano at 8:30 p.m.

Monday; Karaoke Tuesday at 9 p.m.; Maxi Courtney at 9:30 p.m. Wednesday. 1410 Pine Ridge Road. 435-9333 www.southstreetnaples.com.

■ **Stoney's Steakhouse** – Live music and dancing in Kevin's Piano Lounge from 7-11 p.m. every night. Monday: Shelly Shannon. Tuesday: Nevada Wilkes. Wednesday and Saturday: Wendy & Company. Thursday, Friday and Sunday: Robert Williamson. 403 Bayfront Place; 435-9353. www.stoneyssteakhouse.com.

Thursday, May 21

■ **Thursdays on Third** – Enjoy live music from 6-9 p.m. Thursdays and visit the shops and galleries around Third Street South in Naples.

■ **Call for Critics** – Be a film critic, catch an indie film and hob-nob with the judges from 7-9 p.m. every Thursday through Nov. 5 at Six Degrees Exhibitions, 1100 Sixth Avenue South, on the dockside boardwalk at Tin City. Enjoy a drink while watching a random film being judged in consideration for the Naples International Film Festival in November 2009. Price: \$1. 331-2678 or www.naplesfilmfest.com.

■ **Tamiami Tale Tellers** – Join this storytelling group that meets the third Thursday of each month at 7 p.m. at The Grand Court, 8351 College Parkway, Fort Myers. Free for tellers and listeners. All are welcome; 731-9694 or 543-4872.

welcomes its newest traveling exhibit, “Heroes in Action!” Guests of all ages will enjoy exploring the world of emergency services personnel. 2000 Cranford Ave., Fort Myers; 321-7420 or imag@cityftmyers.com.

■ **Weekend Concerts** – Gulf Coast Town Center presents a free concert beginning at 8 p.m. in Market Plaza. Tonight: Classic hits with Richie C. Pic-nics, lawn chairs and blankets are welcome; no alcohol is permitted. 267-0783 or gulfcoasttowncenter.com.

■ **Opening Reception** – There will be an opening reception in the FGCU Arts Complex for “The Formers: Current Works from FGCU Art Graduates” from 5-8 p.m. Presented by the FGCU Alumni Association and FGCU Department of Visual and Performing Arts, the exhibition continues through July 31. 590-7199 or asturdiv@fgcu.edu.

Saturday, May 23

■ **Hot Stuff, Cool Bikes** – Gulf Coast Town Center hosts a Firemen's Chili Cook-off and Bike Night. 267-0783 or gulfcoasttowncenter.com.

■ **Third Street Farmers Market** – The Saturday morning Farmers Market sets up behind Tommy Bahama's from 7:30-11:30 a.m. Nearly 50 vendors sell locally produced vegetables and fruits, jams, baked goods and seafood. It's a great place to people-watch, too.

■ **Ten Tenors** – The Philharmonic Center for the Arts welcomes The Ten Tenors. Australia's Ten Tenors have dazzled and charmed audiences around the world with their showmanship and dynamic vocal prowess. 597-1900 or www.thephil.org.

This week's symphony

■ **Concert Programs** – Magic Carpet Concerts at the Philharmonic Center for the Arts highlight various sections of the orchestra, with each program featuring a small ensemble from the Naples Philharmonic Orchestra. The 45-minute programs are primarily for children ages 3-9, but can be enjoyed by everyone. Coming up May 23: “Colors of the Winds.” Times: 9:30 and 11:30 a.m. Tickets: \$8; 597-1900 or www.thephil.org.

This week's live bands

■ **Bayshore Coffee House** – Thursday: Acoustic soul with Soul Funk Unity, Heather Brooks and Mike Rogers, 8-11 p.m., \$5 cover Friday: Bluegrass with The Fleas, 7-10 p.m., \$5 cover. Saturday: The Whole Tones and Music Revolution, 8-11 p.m., \$5 cover. Monday: Singer Songwriter Night hosted by Jen Zen, 7 p.m. to close. Wednesday: Open Mic Night hosted by Matt and Jason, 7 p.m. to close. 2727 Bayshore Drive. 775-5676 or 287-2035.

Friday, May 22

■ **Heroes in Action!** – The Imaginarium Hands-On Museum & Aquarium



The Ten Tenors will be at The Philharmonic Center for the Arts on Saturday, May 23.

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WHAT TO DO, WHERE TO GO

Sunday, May 24

■ **Water-Ski Shows** - The Southern Extreme Water-Ski Team performs at 4 p.m. lakeside near the restaurant piazza at Miromar Outlets at 4 p.m. www.MiromarOutlets.com.

■ **ETC...** - Enjoy a reading of a "Cecile, or School for Fathers," a modern "classic" comedy romance by celebrated French playwright Jean Anouilh, performed by ETC... Readers Theatre, a group of The Naples Players, at 7:30 p.m. in the Tobye Studio at the Sugden Community Theatre. Tickets: \$10. 263-7990 or www.naplesplayers.org.

Wednesday, May 27

■ **Celtic Woman** - The international sensation Celtic Woman brings its "Isle of Hope" tour to the Barbara B. Mann Performing Arts Hall in Fort Myers at 7:30 p.m. May 27 and 28. The show features many new songs plus lots of classics performed by Chloe, Lisa, Alex, Lynn and Mairead. 481-4849 or bbmannpah.com.

Upcoming events

■ **Shirley Valentine** - Florida Repertory Theatre presents "Shirley Valentine" May 29-June 7. Florida Rep veteran Lisa Morgan stars as England's favorite housewife. 332-4488 or FloridaRep.org.

■ **Guy Richards** - Actor/comedian Guy Richards brings his new comedy tour to Naples' Big Cypress Market Place at 8 p.m. Saturday, May 30. Tickets: \$25-\$35. 774-1690 or www.bigcypressmarketplace.com.

■ **Family Fare** - The Philharmonic Center for the Arts presents Family Fare: "Journeys Through Motion" conducted by Stuart Chafetz, at 3 p.m. Sunday, May 31. Audiences will fly through the air with E.T., travel down the Grand Canyon on a donkey, chug along the South American countryside on a small train and sail on an English ship. Tickets: \$15/adults, \$10/students. 597-1900 or www.thephil.org.

■ **Stand-up Comedy** - Jim Gaffigan is a true comedic triple threat, having achieved major milestones in stand-up, acting and writing. He comes to the Barbara B. Mann performing Arts Hall in Fort Myers at 8 p.m. Friday, June 5. 481-4849 or bbmannpah.com.



Jim Gaffigan

■ **Tommy** - TheatreZone performs "Tommy," Pete Townshend's tale of a young boy's journey from pain to triumph, an electrifying evening of rock 'n'roll, June 11-14 and 17-20 at 8 p.m. and June 13, 14 and 21 at 2 p.m. at The Community School of Naples. (888) ZONE-FLA or www.thratrezone-florida.com

■ **Steely Dan** - Tickets are on sale now for Steely Dan's June 16 performance at the Barbara B. Mann Performing Arts Hall in Fort Myers. 481-4849 or bbmannpah.com

■ **Summer Jazz** - The Naples Beach Hotel & Golf Club hosts SummerJazz on the Gulf for the 24th consecutive year. Concerts are held on the resort's Watkins Lawn overlooking the Gulf of Mexico, from 7-10 p.m. on one Saturday evening per month June-September. This year's dates: June 13, July 18, Aug. 22 and Sept. 19.

Ongoing events

■ **Florida Contemporary** - The Naples Museum of Art showcases the rich variety of artists living and working in Florida in "Florida Contemporary" featuring paintings and photographs by nearly 50 artists, through June 28. The museum is open Tuesday-Saturday, 10 a.m. to 4 p.m. and Sunday from noon to 4 p.m. 597-1900.

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- May 22nd "The Musical of Musicals, the Musical" at Waterfront Playhouse
- May 24th Yamaha Dolphin Masters Invitational
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ARTS COMMENTARY

Moms say the darndest things! Postcards from yo mamma



No matter how old you get, your mom is still your mom.

Correspondence from her likely includes advice-giving, nurturing, support, updates on others' lives, minutia from hers, or questions that range from slang and how to use the computer to details about your health or sex life.

Read a letter from a mom, and you just know it's from a mom, even if it isn't signed Mom, Mommy, Mum or Ma.

Recently, I've become hooked on a Web site called Postcards From Yo Momma, A repository of modern day maternal correspondence, at www.postcardsfromyomomma.com. On it, people post correspondence from their mothers — usually e-mails or text messages.

They're delightful, touching, moving, and damn hilarious. And reproduced as originally written, creative spellings and all.

I mean, who else but a mom would send an e-mail that ends, "By the way, if you are gay, no problems for me as long as you have kids."

There's the e-mail from the mom who informed her daughter that she bought her baby clothes, even though she isn't pregnant. (The mom hoped it would have some kind of positive influence.) Then there's the mom who spoke right to the point. The subject line said "hi," and the e-mail was just one line: "I want grandchildren!"

One mom, who'd watched "Saturday Night Live," didn't know what a MILF was. Another told her daughter she'd look like a "whochimama" in a dress she wanted to buy. The daughter then explained what a hoochie mama was. (The mom thought it just meant looking hot and sexy.)

But then a recent post had this e-mail from a mom:

"Tyra says the average woman has eight sexual partners in a lifetime.... Yo mamas a ho!"

(Readers then had a big debate as to whether the number was high or low. One suggested it was low, but thought that celibate nuns skewed the average.)

Even when the notes are cryptic or sound strange, they still sound Mom-like: "When you get a chance, ask your dad about how he almost killed Al Gore. It's a good story. - Mom"

Or this:
"Hi Darling. Michael Phelps shaves his pits. M"

One wrote her daughter, saying she was locked in the computer room and couldn't get out. "I NEED HELP AND SOON, BEFORE I STARVE TO DEATH!!!!" the mother wrote.

The explanation: "I was trying to put a door knob on the door and got started, but the thing went completely closed as I was trying to see if it was going to fit — and now here I am having to stoop so low as to write an email to you to see if you could call someone to come get me out."

Some moms give details of their daily life, though some are more colorful than others.

One relays a dream she had about Madonna. And yes, it was typed all in caps: "I HAD THE STRANGEST DREAM LAST NIGHT, I DREAMED I WAS IN EUROPE AT A SPA WITH MADONNA AND WE WERE HANGING OUT LIKE WE WERE BFF'S. ANYWAY BEFORE YOU COULD GO THROUGH THE SPA YOU HAD TO HAVE ALL YOUR BODY HAIR REMOVED BY THESE LITTLE BOYS. SO I WASN'T HAVING ANY OF IT. IT WAS SO WEIRD. AND THESE PEOPLE DIDN'T SEEM TO KNOW WHO MADONNA WAS SO WE STARTED SINGING 'LIKE A VIRGIN.' AND THEN MY ALARM WENT OFF."

And some are very clever:

"On May 1 a check was born. Alas, like an unbaptized soul in Limbo, it has not reached check heaven. Check heaven is a place of great joy for birthday checks because there it can reach its full potential. No longer folded upon itself, ashamed to show its worth; it is free to pay bills, pay down debt, buy things you need or even to swell the balance of your checking or savings account. It could even be earning interest! Don't let it suffer any longer. Free the little birthday check."

One reader wrote in and said: "Mom, is that you? I think my

Mom has a secret family she hasn't told me about. Now I know what she's doing when she's not jerking my chain."

Another clever one was this:
"We have been in the woods almost every weekend working on the camp.

Nothing is off limits. Moms write about discovering Kanye West's music, sleeping on the couch, and dad's vasectomy.

Some even seem to have more exciting social lives. One mom wrote her daughter that she was currently "Out at a club



Murdering trees, shredding the evidence, splitting murdered trees, stacking split murdered trees, burning murdered trees. Generally the whole tree murdering cycle.

"And drinking at the bar."

One peppers her e-mail with current slang, then reveals she learned them all from the AARP magazine. Another doesn't quite get the lingo, asking her daughter if she's "cooling with her friends" instead of chilling with her friends.

dancing 2 back that ass up." And for those who want to grow old and feisty, but harbor an intense dislike for red hats, here's one prize one:

"Friday I'm doing something fun as well. Joan and I are starting a club called The Grown-Ass Woman's Club. Our mascot is Gert Boyle (One Tough Mother) from Columbia Wear. Your stepfather is making fun of us but I think he's just petty and jealous. I finally told him to shut up. That's what GAW do when they are confronted with negativity. One of our field trips is going to be on a Saturday and we're going to find those Red Hat Ladies and shove them down. They're ridiculous and need to be eliminated."

The site was started by two women who, as friends, shared their moms' e-mails with each other. Jessica Grose is an editor for Double X, a blog for women that is on Slate, the online magazine. Doree Shafrir is a senior editor at The New York Observer.

Since its inception in March 2008, the site's received more than 7,000 e-mails. The best have been compiled into a book: "Love, Mom: Poignant, Goofy, Brilliant Messages from Home."

New York magazine, in its Approval Matrix, rated them "brilliant but lowbrow."

So check out the book, and check out the site.

And don't forget to write your mom. You never know what she might write back. ■



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GIVING

How to still make a difference in a very challenging economy

BY MARY GEORGE
Special to Florida Weekly

In spite of the economic difficulties that have affected every segment of our society, there are many opportunities for us to continue to help our community's nonprofit organizations. Here are some thoughts on how you can use your time, talent and treasure to continue to make an impact that's "For Good. For Ever."

• Focus on immediate needs Many nonprofits that provide basic services such as food, shelter and health care are hard hit by loss of funding from public and private resources. At the same time, these "first responder" health and human service organizations are seeing huge spikes in demand for their services. This might be a good time for making larger contributions or volunteering for these direct service nonprofits.

• Give more strategically Choose organizations that you donate to more carefully, focusing on those with the strongest infrastructure and organization. The services of our Center for Nonprofit Excellence, especially the expertise of the highly skilled corps of volunteer consultants, represent a solid investment in making good nonprofits even better.

• Give different assets With the unprecedented loss of value in securities, this might be the time to consider donating unneeded life insurance policies, property or an interest in a privately held company. It might also be the right time to take advantage of income-producing vehicles such as charitable gift annuities and charitable remainder trusts.

• Take advantage of the IRA rollover Before he left office, President Bush authorized a two-year extension of the IRA charitable rollover. If you are age 70½ or older, you can transfer up to \$100,000 annually from an IRA directly to a charity without taking the distribution as taxable income.

• Turn gifts into charitable donations Birthdays, anniversaries, family reunions and weddings are all terrific times to make a donation to charity instead of buying a traditional present. Donations can be made in the name of a living person or in memory of someone deceased.

• Take the long view Planned gifts as part of a long-term charitable strategy with five-year, 10-year and longer goals might take the pressure off of this year's diminished giving and help you plan for your family's legacy to the community and the causes you care about most. Estate planning conversations are appropriate wherever we are in the economic cycle.

• Alternative giving Volunteer. Offer someone a job. Provide temporary housing. Mentor. Lend your expertise to a nonprofit board. Share your time and talent as well as your treasure.

• Come talk to us The Community



Foundation of Collier County is always here to help you meet your charitable and financial goals. Whether times are good or bad, we have the expertise and community knowledge to guide you toward the most effective and impactful giving that is truly "For Good. For Ever."

The Nonprofit Resource Directory

The Community Foundation launched its online Nonprofit Resource Directory in September 2008, giving donors and community members information about nonprofit organizations that serve Collier County in multiple ways.

The directory is the perfect place for donors to go when they're seeking information about a specific organization. Here they can easily learn more about each organization's contact profiles, its programs, the number of people it serves and more. They can also read about the mission, geographic area, population, age groups served and even the organization's financials — revenues and expenses reported from its 990s. Those familiar with Excel can choose "Advanced Search" and download multiple organizations to compare.

The information available to our donors and grant makers is invaluable. It is also an excellent way to compare Collier County's nonprofit industry as a whole. For example, people using the directory will quickly note that the majority of nonprofits in Collier County are human services organizations, followed by healthcare. In addition, the directory offers the ability to look at all organizations by sources of funding, another key element.

For nonprofit organizations in the community, the Nonprofit Resource Directory is a great tool for raising the awareness of prospective donors. It also gives the Community Foundation a chance to present various nonprofits to the community.

Please take a look at the Nonprofit Resource Directory at www.cfcollier.org. If you serve on a board of an organization and do not see it listed in the directory, please contact that organization and ask them to call the foundation to register. ■

Mary George is president and CEO of the Community Foundation of Collier County. With assets of more than \$51 million, the foundation manages more than 400 funds established by charitable individuals and organizations. Investment earnings on these funds are used to address community needs. Since 1985 the foundation and its fundholders have granted \$30 million back to our community. For more information, call 649-5000 or visit www.cfcollier.org.

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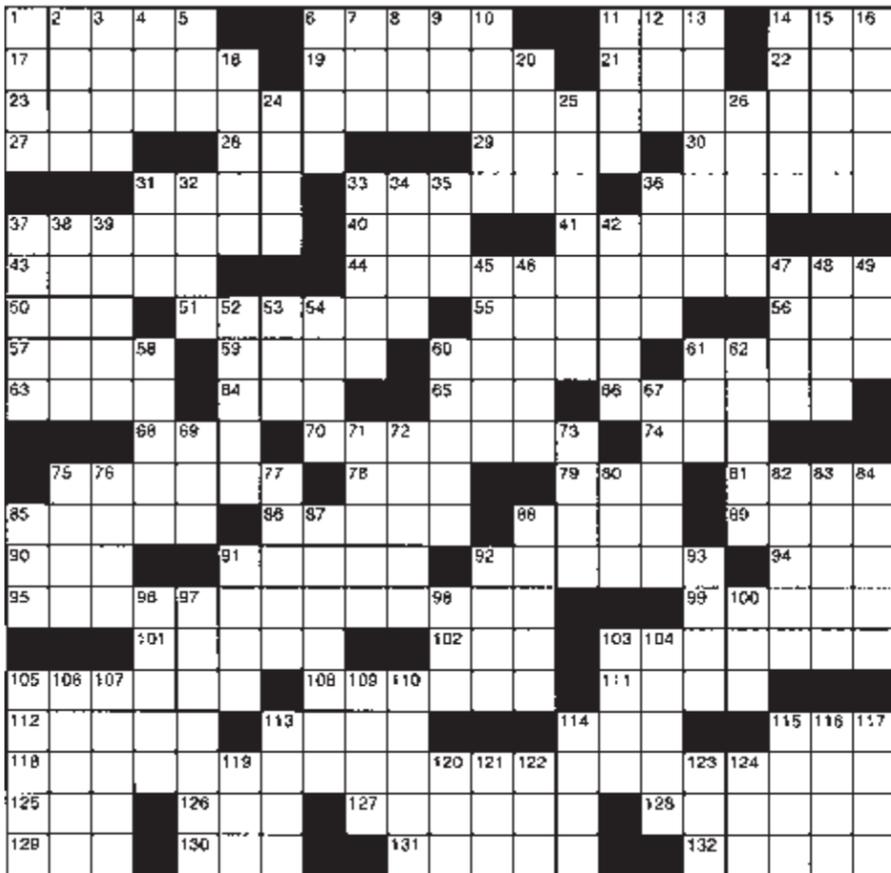
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FLORIDA WEEKLY PUZZLES

CROSSWORD

RIGHT ON PEW



- ACROSS**
- 1 Guru
 - 6 Outfielder Tony
 - 11 Bother
 - 14 Cen. segments
 - 17 Regret
 - 19 Both
 - 21 Lennon's widow
 - 22 Velvet finish
 - 23 Start of a remark
 - 27 Cozy room
 - 28 — Canals
 - 29 "Heavens to Betsy!"
 - 30 Cowboy star Lash
 - 31 Spotted rodent
 - 33 Deteriorate
 - 36 More like a peacock
 - 37 Lancelot's son
 - 40 Fruity beverage
 - 41 Newsstand
 - 43 Castle or Dunne
 - 44 Part 2 of remark
 - 50 Rock band's stint
 - 51 Composer Gustav
 - 55 Russell of "A Beautiful Mind"
 - 58 Cohen or Wallach
 - 57 Balloon material?
 - 59 "New Look" designer
 - 60 — cog (blunder)
 - 61 Swash-buckling novelist
 - 63 Man, for one
 - 64 GI's address
 - 65 Exactly
 - 66 Kov-n of "SNL"
 - 68 Service member?
 - 70 Admin-istered anesthesia
 - 74 Pangolin's morsel
 - 75 Cavern
 - 78 White House spokesman
 - 79 — Doll" ('64 hit)
 - 81 Harvest
 - 85 Stilller's partner
 - 86 Carl of "Cosmos"
 - 88 Cruise
 - 89 "The Egg —" ('47 film)
 - 90 Symbol of sturdiness
 - 91 Tiny insectivore
 - 92 Cut and dried?
 - 94 Deli delicacy
 - 95 Part 3 of remark
 - 99 Game name
 - 101 Kidney-related
 - 102 Corn portion
 - 103 Ridiculous
 - 105 Bloom or Danes
 - 108 Hut
 - 111 Oxidize
 - 112 Boring tool
 - 113 Zest
 - 114 38 Down's symbol
 - 115 Author Umberto
 - 118 End of remark
 - 125 Compass pt.
 - 126 Subway unit
 - 127 Disturbed the peace?
 - 128 Singer Dion
 - 129 Shorten a stiel
 - 130 Conceit
 - 131 African antelope
 - 132 Improve
 - DOWN**
 - 1 Runners carry it
 - 2 Breaker
 - 3 Sherman
 - 4 "Mal de —"
 - 5 Caravan-sary
 - 6 '70 Crosby, Stills, Nash & Young hit
 - 7 Fond du —, WI
 - 8 Fury
 - 9 Large tub
 - 10 McCourt's "Angela's —"
 - 11 "Hopalong Cassidy" star
 - 12 Important numero
 - 13 Type of sieve
 - 14 Long for
 - 15 Variety show
 - 16 Villain's look
 - 18 Puccini heroine
 - 20 Aromatic plant
 - 24 Warty one
 - 25 Summer wear
 - 26 Terse verse
 - 31 Word form for "all"
 - 32 "Excuse me"
 - 33 Moisten the marigolds
 - 34 Fragrance
 - 35 Mil. unit
 - 36 Viva —
 - 37 Tenor Benjamin
 - 38 Zodiac sign
 - 39 Sanctioned
 - 42 Dubuquo denizen
 - 45 Renown
 - 46 Overused
 - 47 San —, Italy
 - 48 Tribe
 - 49 — ribs
 - 52 Roll with the punches
 - 53 With it
 - 54 "Gigi" author
 - 58 Furnishings
 - 60 "Don Giovanni" setting
 - 61 Rowan or Rather
 - 62 Marne leader?
 - 67 Bald bird
 - 69 Address
 - 71 — beaver
 - 72 Texas talk
 - 73 Cart
 - 75 Equipment
 - 76 Autumn implement
 - 77 Actor Milo
 - 80 Distress
 - 82 Zhou —
 - 83 Doll up
 - 84 Elf
 - 85 Janitor's item
 - 87 Sail-water lake
 - 88 It may be tall
 - 91 "Auld Lang —"
 - 92 ER exclamation
 - 93 Emcee's site
 - 95 Took a shot at
 - 97 O'Hara's "From the —"
 - 98 litch
 - 100 Big bang letters
 - 103 — League
 - 104 Poisonous plant
 - 105 Java joints
 - 106 Verdi's "— Miller"
 - 107 Ford's predecessor
 - 109 "— Off to Larry" ('61 tune)
 - 110 Skirt shape
 - 113 Cipher
 - 114 Funnyman
 - 115 Perry's victory site
 - 116 Neighbor of Mass.
 - 117 Had bills
 - 118 Droop
 - 120 Cambodia's Lon —
 - 121 La-la lead-ir
 - 122 Coop critter
 - 123 Middling mark
 - 124 Alphabet sequence

SEE ANSWERS, C9

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HOROSCOPES

GEMINI (May 21 to June 20) Moving in a new career direction might be seen by some as risky. But if you have both the confidence to see it through and the facts to back you up, it could prove rewarding.

CANCER (June 21 to July 22) Holding back on a decision might be difficult, considering how long you've waited for this opportunity. But until you're able to resolve all doubts, it could be the wiser course to take.

LEO (July 23 to August 22) You still need to move carefully where financial matters are concerned. Better for the Lion to move slowly than pounce on a "promising" prospect that doesn't keep its promises.

VIRGO (August 23 to September 22) A rejection of an idea you believe in can be upsetting. But don't let it discourage you. Get yourself back on track and use what you've learned from the experience to try again.

LIBRA (September 23 to October 22) The early part of the week could find you looking to balance your priorities between your family obligations and your career responsibilities. Pressures begin to ease by week's end.

SCORPIO (October 23 to November 21) An associate's problem could cause unavoidable delays in moving ahead with your joint venture. If so, use the time to look into another project you had previously set aside.

SAGITTARIUS (November 22 to December 21) Although a

financial problem could be very close to being resolved in your favor, it's still a good idea to avoid unnecessary spending for at least a little while longer.

CAPRICORN (December 22 to January 19) Support for some unwelcome workplace decisions begins to show up, and continues to build, so that by week's end, the gregarious Goat is as popular as ever.

AQUARIUS (January 20 to February 18) Congratulations. Deciding to attend a social function you might have earlier tried to avoid could turn out to be one of the best decisions you've made in a long time.

PISCES (February 19 to March 20) Getting into a new situation could prove to be a more difficult experience than you expected. Don't hesitate to ask for advice in coping with some of the more irksome challenges.

ARIES (March 21 to April 19) There's nothing an Aries Lamb likes less than having to tackle a humdrum task. But finding a creative way to do it can make all the difference. A more exciting time awaits you this weekend.

TAURUS (April 20 to May 20) Finishing up a job on time leaves you free to enjoy your weekend without any Taurean guilt pangs. A romantic attitude from an unlikely source could take you by surprise.

BORN THIS WEEK: Your strong sense of duty makes you a valued and trusted member of your community. Have you considered a career in law enforcement?

SUDOKU

By Linda Thistle

Sponsored By:



Puzzle Difficulty this week:



Place a number in the empty boxes in such a way that each row across, each column down and each small 9-box square contains all of the numbers from one to nine.

★ Moderate ★★ Challenging ★★★ Expert

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7		1			6		5	
	9			2	5			3
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SEE ANSWERS, C9



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LATEST FILMS

Angels & Demons

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★ ★ ★
Is it worth \$10? Yes

The Pope is dead. The preferiti — the four Cardinals most likely to succeed his holiness — have been kidnapped. And a bomb is about to destroy Vatican City. Who you gonna call? Robert Langdon, of course, the Harvard symbolist who tore up thousands of years of Christian doctrine in “The Da Vinci Code” (2006) and has never once been to confession.

The threat to the Vatican in “Angels & Demons” is posed by the Illuminati, a group of “enlightened” scientists and thinkers who were forced underground by the Catholic Church 400 years ago.

Did you know?

>>>The Swiss Guard has protected the Pope since 1506 (think of it as the Vatican’s Secret Service). To enter the Swiss Guard, one must be a single Catholic male between the age of 19 and 30, at least 5-feet-8-inches tall, a graduate of basic training in the Swiss military, and a citizen of Switzerland.

The idea is to use a substance stolen from scientist Vittoria Vetra (Ayelet Zurer) to blow up the Vatican, but only after the four Cardinals are murdered in places created by members of the Illuminati (Galileo, Bernini, etc.). Get it? Science will be used to destroy religion, in effect



Tom Hanks in “Angels & Demons.”

giving Catholicism the comeuppance the Illuminati believes it deserves. Take that, creationists.

The film is positioned as a sequel to “The Da Vinci Code,” even though author Dan Brown published “Angels” three years before the “Da Vinci” novel became a worldwide phenomenon. Regardless, Ron Howard directs this film with more urgency than he did “Da Vinci,” and the quicker pacing goes a long way toward energizing the story. It’s a treat to watch Langdon (Tom Hanks, sans awful hair cut) decipher these age-old clues that, if it were 400 years earlier, would make him a member of the Illuminati.

But the movie does have flaws. We don’t need the scene in which Langdon

nearly dies from a lack of oxygen, and it’s frustrating that nobody who’s asked for Langdon’s help seems to actually want it. The head of the Swiss Guard (Stellan Skarsgard), which is charged with the protection of the papacy, ignores Langdon. And the one person who’s willing to listen, the youthful acting Pope (Ewan McGregor), can’t get anyone to listen to him, including the head of the Cardinals (Armin Mueller-Stahl). To an extent this bureaucratic nonsense is understandable given that we know some high-level officials have betrayed their creeds, but it gets frustrating to see Langdon always a step slow in catching the assassin (Nikolaj Lie Kaas).

Is the movie anti-Catholic? I don’t think

so. You’re rooting for Langdon throughout, and he is trying to save Vatican City. That said, the movie does clearly state that the Catholic Church murdered people in order to preserve its way of life (insert any connection to modern politics and religion as you see fit), which isn’t exactly nice. But “Angels & Demons” isn’t about being nice — it’s about suspense, solid acting and a compelling story, and it accomplishes its goals nicely. ■

Dan Hudak is the chairman of the Florida Film Critics Circle and a nationally syndicated film critic. You can e-mail him at dan@hudakonhollywood.com and read more of his work at www.hudakonhollywood.com.

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National artists win awards at von Liebig exhibition

The Naples Art Association at The von Liebig Art Center made cash awards to eight artists during the opening of the current National Art Encounter 2009. Dahlia Morgan, director emerita for the Frost Art Museum at Florida International University in Miami and member of the Art Basel Miami Host Committee, served as juror. The winning artists were:

- **Physicians Regional Best of Show: Oscar Vargas** of Deerfield Beach, Fla., for "Gaia and the Infinite," acrylic and charcoal on canvas
- **Publix Super Markets Charities Award of Excellence: Darlene Davis** of Henderson, Nev., for "Wall Installation," ceramic
- **Juror's Choice Award: Carolyn Tillie** of San Francisco, for "Sweets for the Sweet," jewelry
- **Award of Merit: Suzanne Hughes** Sullivan of Atlanta, for "Facing into the Shadow," oil on board
- **Award of Merit: Patricia A. Beau-doin-Dillon** of Naples, for "Dancing in the Rain," acrylic on canvas
- **Award of Merit: Kelly G. McCarthy** of Naples, for "Dunnellon 2," photograph

- **TCA Graphics Honorable Mention: Pat Kumicich** of Naples, for "The 5 Horsemen - The New Apocaly," fiber

- **Artisan Framers Honorable Mention: Eydi M. Lampasona** of Boca Raton, Fla., for "Made in China," clothing tags

The annual exhibition, which opened to national submissions for the first time this year, features 68 works by 60 artists from 12 states. It will be on view through July 12 at the art center, 585 Park Street in Naples. Hours are 10 a.m. to 4 p.m. Monday through Saturday and 1 to 4 p.m. on Sunday through Memorial Day.

The von Liebig Art Center will be closed on Sundays beginning June 1 and will reinstitute Sunday hours in October. Suggested donation is \$5 for adults and \$2 for children 10 and older.

For more information, call 262-6517 or visit www.naplesart.org.

National Art Encounter 2009 is sponsored by Physicians Regional Medical Center, Pine Ridge; Publix Super Markets Charities, Comcast and WGPU Public Media. Awards were sponsored by Artisan Framers and TCA Graphics. ■

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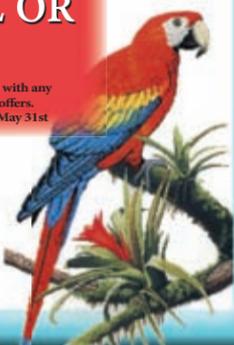
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THEATER NEWS

Readers Theater has twice as much to offer for the 2009-10 season

For the 2009-10 season, The Naples Players will double the offerings of its ETC... Readers Theatre group. A lineup of 10 "Nights to Remember" will comprise the eighth season of ETC...

The group completes its current season at 7:30 p.m. Sunday, May 24, with "Cecile, or School for Fathers," a modern "classic" comedy romance by celebrated French playwright Jean Anouilh. Readings are performed in the intimate Tobye Studio of Sugden Community Theatre. A complimentary ice cream social provided by Regina's will follow the performance.

In its first seven years, ETC... has presented more than 100 plays, short and long, comic and dramatic, by established playwrights past and present, and also by award-winning new playwrights from Southwest Florida. The group's 2009-2010 season will include:

- **Sunday and Monday, Nov. 8-9:** The theme is "Making It" and the plays are "Shock of Recognition" by Robert Anderson; and "Give the Bishop My Faint Regards," "Dreams of Glory" and "Getting In" by Frank J. Gilroy.

- **Friday and Saturday, Dec. 4-5:** The sixth annual "An Evening of New

Plays." Finalist plays will be presented and the playwrights honored.

- **Sundays, Feb. 14 and 21:** The theme is "Foote Steps," a tribute to the late Pulitzer Prize-winning author Robert Foote, and the plays are "Oil Well" and "The Dancers." (Mr. Foote also is remembered for "A Trip to Bountiful," "Tender Mercies" and the screenplay for "To Kill a Mockingbird.")

- **Sunday and Monday, April 11-12:** The theme is "An Affair To Forget!" The four plays are "So Please Be Kind" by Frank J. Gilroy, "A Sunny Morning" by Joaquin Quintero, "Barry, Betty and Bill" by Renée Taylor and Joseph Bologna, and "Footsteps of Doves"

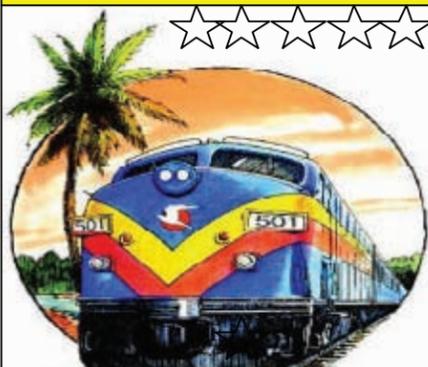
by Robert Anderson.

- **"CLASSIC!"** A full-length comic drama in the spirit of Sheridan, Shaw, Wilde, Aristophanes, Molière and Shakespeare will cap season eight. Ticket sales begin 30 days before each presentation.

Tickets for "Cecile, or School for Fathers" coming up this Sunday, May 24, are \$10 each are available at the Box Office, 701 Fifth Avenue South, or by phone at 263-7990, or e-mail at theatre@naples.org. ■



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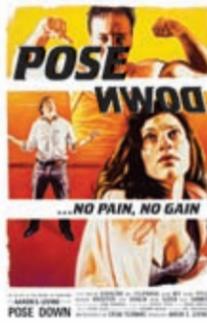
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Film shot in Fort Myers

"Pose Down," an independent film shot in Fort Myers, debuts at the Lee County Alliance of the Arts' Foulds Theatre at 6:30 p.m. Friday, May 29. A reception with the film's creators will follow the screening.

Written and directed by Erika Yeomans and starring Kristin Despaltro, Mot Filipowski, Adam Nee, Cosmo Pfiel, Katheryn Rossetter, Brian Slaten and Rich Sommer, "Pose Down" blends the ridiculous with the sublime in a "dark, offbeat dramedy." Set in the 1990s in Southwest Florida, the story revolves around



three former high school classmates -The Bodybuilder, The Good Ol' Boy and The Homecoming Queen - whose lives become entangled after the airing of a tabloid news program.

Writer/director Ms. Yeomans has created an extensive body of work in theater, mixed media and film. Her videos and films have won grants and screened at film festivals and art institutions around the world, including London, New York, Los Angeles, Berlin and Amsterdam.

For more information, visit www.artinlee.org.



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Saturday, June 6 at 2 p.m.

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MARLA OTTENSTEIN / FLORIDA WEEKLY

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Send us your society photos. Include the names of everyone in the picture. E-mail them to society@floridaweekly.com or mail them to **Florida Weekly, 2025 J&C Blvd., Suite 5, Naples, FL 34109.** Enclose a self-addressed, stamped envelope if you would like photos returned.



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FLORIDA WEEKLY SOCIETY

1. Austin Peck ("As The World Turns") and a young fan
2. Thorsten Kaye ("All My Children") and his wife Susan Haskell ("One Life to Live") aboard the Marco Island Princess
3. Jeff Branson ("Guiding Light") and Walt Willey ("All My Children")
4. Ewa da Cruz ("As the World Turns") auctioning off her "Art for Autism" painting, with Walt Willey ("All My Children") as auctioneer

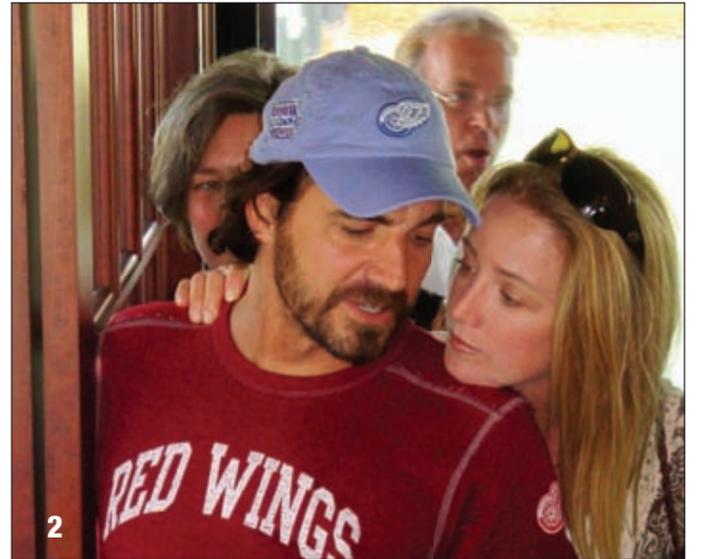
COURTESY PHOTOS

5. Lavern Gaynor, Dolph von Arx, Anthea Turner and Marilyn Laurion
6. Rachel Pence

COURTESY PHOTOS

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PAST REPASTS

Following are capsule summaries of previous reviews:

Angelina's, 24041 S. Tamiami Trail, Bonita Springs; 390-3187

This gorgeous remake of the old Sanibel Steakhouse is knockout, especially the glass-enclosed tower with spiral staircase that shelters Angelina's stellar wine collection. The Italian food of chef Nick Costanzo is vibrant and imaginative. A ceviche trio — tuna, scallops and grouper with shaved fennel, grapefruit-radish salsa and yellow pepper relish — was as much a work of art as an appetizer. The house-made papardelle Capri (pasta with tomatoes, buffalo mozzarella, basil and Sorrento lemon olive oil) made an outstanding second course, followed by savory grilled lamb chops marinated in lemon and mint accompanied by arrancini and yellowfin tuna al griglia with cannellini and lobster ragout. Warm zeppoli with a trio of dipping sauces makes a fine finish as do the \$3 desserts, which included mascarpone cheesecake with lemon curd and crème de menthe and chocolate panna cotta. Our server could have used some polish but those at other tables appeared to be doing better. Full bar.

Food: ★★★★★½ Service: ★★★ Atmosphere: ★★★★★½

Bha! Bha! A Persian Bistro, 847 Vanderbilt Beach Road, Naples; 594-5557

The promise of what's to come reveals itself as customers walk in the door and the scents of saffron, cinnamon, ginger and garlic waft over them. Chef/proprietor Michael Mir has created a bastion of fine hospitality and creative cuisine, with

many recipes passed on by his Iranian mother. Among the highlights of dinner were haleem bademjune, a creamy concoction of eggplant, lentils, garlic and sour cream; plum lamb, spicy seafood gilani and squash jewel cake with apricots, prunes and mango sauce. There's belly dancing once a week, which adds another authentic note to this exotic, sensuous meal. Beer and wine served.

Food: ★★★★★½ Service: ★★★★★ Atmosphere: ★★★★★

Noodles Italian Café and Sushi Bar, Mission Square Plaza, 1585 Pine Ridge Road; 592-0050

Pasta and sushi just doesn't seem a natural combination to me, but Noodles makes it work, offering upscale Italian fare, first-class sushi and a handful of low-carb options served by an able staff in a swanky club setting. Items from both East and West were excellent, including a nightly special of grilled shrimp and the whimsically named Paisano roll (fried snapper, scallions and cucumber topped with smoked salmon, avocado, sesame and sweet sauce). The lamb shanks were tender and delicious, served with natural juices enhanced by a bit of wine, garlic, rosemary, bay leaves and celery over house-made fettuccine. The cioppino featured a fresh mix of seafood also served over pasta. For dessert, one wedge of light, creamy Key lime pie was plenty for two.

Food: ★★★★★ Service: ★★★★★ Atmosphere: ★★★★★

Randy's Fishmarket Restaurant, 10395 Tamiami Trail North, Naples; 593-5555

For fresh seafood served in an ultracausal setting, Randy's is a keeper. Well-worn tables and floors attest to the popularity of this North Naples restaurant. While I'd advise steering clear of the blackened items, in which the seasoning overpowers the seafood, I can heartily recommend the crab cakes, stone crab

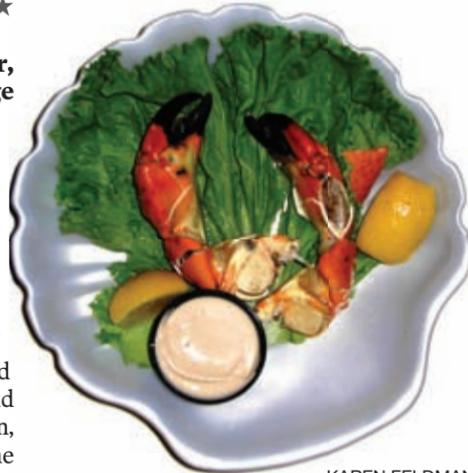
was swift but friendly. The well-stocked seafood market affords home cooks ample options for creating their own fish dishes as well. Beer and wine served.

Food: ★★★ Service: ★★★★★½ Atmosphere: ★★★

Truluck's, 698 Fourth Ave. South, Naples; 530-3131

It may be a crab house, but Truluck's has the look and feel of an upscale supper club, with service to match. The tuna tartare tower looks like a seafood version of a trifle, with layers of tuna, crab, tomato, avocado and pineapple drizzled with a citrus soy reduction. This appetizer is worth the trip alone. Miso-glazed barramundi was a white, flaky and mild fish, enhanced by crab fried rice and a generous topping of julienned vegetables. The Nigerian shrimp were enormous, as billed, but not as flavorful or tender as the gulf variety. Plan to share one of the massive desserts. The white cake with almond-studded cream cheese icing served with crème anglaise and raspberry puree made for a satisfying finish. Full bar.

Food: ★★★★★ Service: ★★★★★ Atmosphere: ★★★★★½



KAREN FELDMAN/FLORIDA WEEKLY

Stone crab claws, a seasonal dish, get royal treatment at Randy's Fishmarket and are available in large and small portions.

claws and the Key lime pie, which is a specialty of the house. There are a few non-fish items as well in case a confirmed carnivore happens in by accident. Service

Key to ratings

★★★★★ Superb	★★ Fair
★★★★ Noteworthy	★ Poor
★★★ Good	



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Bronx Baker

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FLORIDA WEEKLY CUISINE

Taste buds get Caribbean tingle at Sweet Mama's Island Cuisine



karenFELDMAN
cuisine@floridaweekly.com

Long before fusion became a trendy, spendy craze, there was Caribbean cuisine, which came by its melding of flavors by chance rather than design.

Over the centuries, diverse cultures brought their foods and tastes to the islands, enriching the culinary traditions there. Hence Caribbean food has been seasoned by African, French, Spanish, Dutch, British, Indian and even Chinese influences, making it a robust cuisine that, for reasons that remain mysterious, is in short supply around here.

That might be why my foodie radar honed in on the sign that went up a few weeks ago along U.S. 41 just across from NCH. Between Leo's Pizzeria and Grouper & Chips, a simple sign proclaimed "NOW OPEN! Sweet Mama's Caribbean Style Home Cooking."

I was heading home from another restaurant review so the time wasn't right to try it out, but that sighting sparked a persistent craving for jerk chicken. The following week, a fellow foodie praised Sweet Mama's on his blog and included pictures, which further exacerbated my craving. Clearly, it was time to check out this promising mom-and-pop operation.

It turned out to be a mom-and-sister undertaking instead.

Presiding over lunch five days a week, dinner six days a week and Sunday brunch is Sheraz Roobena Kahn, who trained as a chef in Italy, knows tons about nutrition and formerly ran Pizza and Pasta Paradise on Pine Ridge Road in the same shopping center as Saffron. She gets an able assist at Sweet Mama's from her sister, Shereen Kahn.

While I cannot attest to the quality of Ms. Kahn's Italian cuisine, I'm thankful that she opted to change course. There are more than enough Italian joints in this town. We can spare one if it means gaining some well-

executed Caribbean fare.

And that's exactly what's offered at the simple storefront known as Sweet Mama's.

It has but nine tables inside and a couple more out front. Tranquil beach scenes and a brightly painted sun adorn the pale green walls. Posted on the front of the cash register is the restaurant's philosophy: "We run on Island Time. No Rush! Nothing is precooked...So Please, Be Patient." Reggae, steel drum tunes and an assortment of island music play softly in the background, reinforcing the message that clocks — and pulses — run at a slower pace in this zone.

Ms. Kahn is not only the chef but the primary server as well, at least on a slow night. She offered us a warm greeting and inquired

if we had any allergies or food aversions she should know about. She also apologized that she hasn't yet acquired her beer and wine license but said she hopes to have it in the next month or so. Meanwhile, she offers complimentary beer with dinner.

My companion accepted an Opa-Opa beer, which turned out to be a relatively light and pleasant brew. I tried the made-from-scratch sweet tea, which had a genuine tea flavor and was just sweet enough.

The menu isn't large but covers a fair amount of territory. Lovers of savory and

spicy jerk seasonings can have chicken, lamb or shrimp prepared that way. There's also some Creole fare, such as seafood jambalaya and shrimp etouffee, and a nod to Asian flavors with spiced duck and tamarind sauce.

We started with an order of fried gator bites and a tropical salad. The salad started with lettuce topped with pineapple, strawberries, watermelon and dried cranberries, a refreshing spring combination that worked well with honey-mustard dressing.

The gator bites had a crisp, well-seasoned breading enhanced by something Ms. Khan called calypso sauce. It resembles a remoulade, and paired well with the tender gator.

While awaiting our entrees, I overheard a couple at the next table singing the praises of their recent repast. The man's plate was clean, the woman's not quite, but both were smiling contentedly. As they prepared to leave, they told Ms. Khan they live in Bonita Bay and will return soon with friends.

It was a slow evening, so it didn't take long for our entrees to arrive — jerk chicken for me, of course, and snapper escoveitch for my companion. Both plates had large mounds of rice and beans.

On my plate, the beans and rice shared real estate with pieces of chicken covered in a fragrant dark brown sauce. I wasted no time in plunging a fork into the tender chicken and taking that first bite. A symphony of seasonings exploded on my tongue: cinnamon, allspice, a hint of garlic, a subtle peppery bite and who knows what else. As in all good jerk dishes, the seasonings combined to form something more powerful than their parts, flavoring the meat well below the surface.

Meanwhile, my companion had tasted his snapper, which was topped with onions and strips of red and yellow bell pepper, and he looked as pleased as I was. The fish didn't appear to have a sauce, but the flavor told another story. It had been pan-fried after soaking up a marinade that contained a touch of pickling spices and a hint of pepper.

Whatever else Ms. Khan had done to it will remain her secret. The result was moist and incredibly flavorful snapper. I suspect those who claim not to like fish would change their minds upon tasting this dish.

The rice and beans were tender, also deftly but delicately seasoned, and filling. We finished the fish and chicken but left some of the rice so as to allow a smidgen

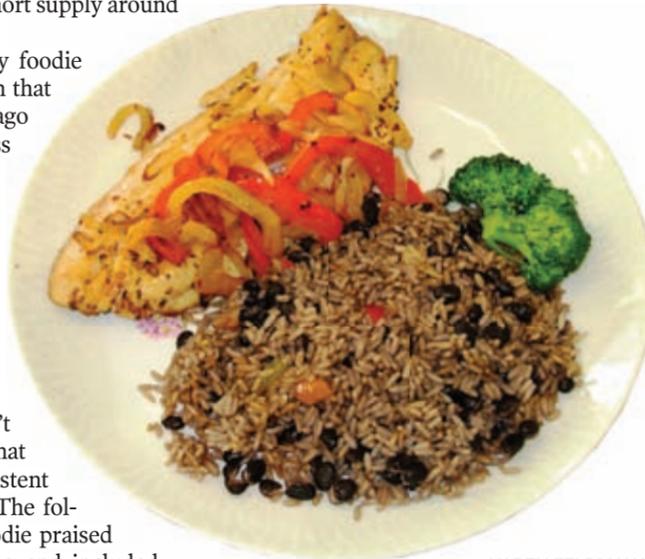
of room for dessert, which turns out to be Coca-Cola cake.

It took very little time for us to put away a good-sized square of warm chocolate cake topped with gooey chocolate icing, nuts and marshmallows. The sisters assured us there's cola in the mix, but it has the good sense to remain in the background and allow the chocolate to shine.

The only aspect of the meal more surprising than the terrific food was our bill: \$41 — a bargain anywhere, but almost unheard of in Naples.

Ms. Khan told us that in addition to what's on the menu, she caters to those who need gluten-free fare and can tailor meals to various diets if customers call ahead.

Like the couple that dined next to us, we plan to return with Caribbean-food-loving friends in tow. Sweet Mama's offers an experience that satisfies the body, the soul and the wallet at a time when all three sorely need such solace. ■



KAREN FELDMAN/
FLORIDA WEEKLY

Snapper escoveitch features pan-fried fish that's ultra-moist and full of flavor.

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If you go

Sweet Mama's Island Cuisine
336 Ninth Street North, Naples;
331-8509

Ratings:
Food: ★★★★★
Service: ★★★★★½
Atmosphere: ★★★★★½

>>Hours: 11:30 a.m.-10 p.m. Monday through Friday, 5-10 p.m. Saturday, 9 a.m.-3 p.m. Sunday

>>Reservations: No

>>Credit cards: Major cards accepted.

>>Price range: Appetizers, \$2.50-\$7.99; entrees, \$12-\$19

>>Beverages: Beer and wine license pending.

>>Seating: Conventional tables indoors or on front patio

>>Specialties of the house: Alligator bites, coconut shrimp, seafood jambalaya, shrimp etouffee, jerk chicken, spiced duck with tamarind sauce, Creole fish stew

>>Volume: Low

>>Parking: Parking lot

★★★★★ **Superb**
★★★★ **Noteworthy**
★★★ **Good**
★★ **Fair**
★ **Poor**

diningCALENDAR

*** Thursday, May 21, through Sunday, May 24:** The independently owned restaurants that comprise the Naples Originals are all offering fixed-price comfort fare this week. Lunches are \$10; dinners are \$15, \$20 or \$25. For details, go to www.naplesoriginals.com.

*** Thursday, May 21, 6 p.m., Whole Foods Market:** Sushi chefs from AZN Asian Cuisine offer the second of four free classes on how to create sushi. (Other classes include: June 8, advanced rolls; June 18, nigiri); 9101 Strada Place; 552-5100.

*** Thursday, May 21, Absinthe:** Five-course Spanish wine dinner; \$65, 2355 Vanderbilt Beach Road; 254-0050.

*** Friday, May 22, noon-2 p.m., Robb & Stucky KitchenAid Culinary Center:** Chef Kristina San Filippo shares recipes using quality ingredients to create cost-efficient meals that work well for every day or special occasions; \$35, 26501 S. Tamiami Trail, Bonita Springs; 390-4222.

*** Saturday, May 23, 11:30 a.m.-2:30 p.m., Whole Foods Market:** Enjoy a beef or veggie burger, chips and a drink for a donation of \$5 to benefit The Naples Zoo; 9101 Strada Place, Naples; 552-5100.

*** Saturday, May 23, 7-9 p.m., Robb & Stucky KitchenAid Culinary Center:** Sample the wines of Greece with Frank Pulice of Austin's Wine Cellar and a four-course dinner by Chef Kristina San Filippo; \$75; 26501 S. Tamiami Trail, Bonita Springs; 390-4222.

*** Tuesday, May 26, 6 p.m., Whole Foods Market:** Raw foods Chef Debbie Greene prepares raw food dishes; 9101 Strada Place; 552-5100.

*** Tuesday, May 26, 6-8 p.m., Robb & Stucky KitchenAid Culinary Center:** Chef Kristina San Filippo prepares recipes featuring the varied flavors of China; \$45, 26501 S. Tamiami Trail, Bonita Springs; 390-4222.

*** Thursday, May 28, noon-2 p.m., Robb & Stucky KitchenAid Culinary Center:** As the long, hot summer approaches, learn how to make refreshing chilled soups with Chef Kristina San Filippo; \$45, 26501 S. Tamiami Trail, Bonita Springs; 390-4222.

*** Thursday, May 28, 5:30 p.m., Bamboo Café:** Taste six wines and rate them, then stay for a three-course dinner served with the three top-scoring wines

while watching "Big Night," a movie about two Italian brothers running a 1950s restaurant, starring Isabella Rossellini, Tony Shaloub, Stanley Tucci and Minnie Driver; \$55, 755 12th Ave. South; 643-6177. Reservations required.

*** Saturday, May 29, 7-9 p.m., Robb & Stucky KitchenAid Culinary Center:** Frank Pulice of Austin's Wine Cellar presents wines from the celebrated Napa Valley paired with a four-course dinner by Chef Kristina San Filippo; \$75; 26501 S. Tamiami Trail, Bonita Springs; 390-4222.

*** Sunday, May 31, 2 p.m., Whole Foods Market:** Denise Petersen shows how to spark up summer barbecues with shrimp burgers, veggie burgers, buffalo burgers and turkey burgers; 9101 Strada Place; 552-5100. ■

Submit event listings to Cuisine@floridaweekly.com.



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