

In an age of technology never before imagined, some say we connect less than ever.



The disconnect.



PHOTO ILLUSTRATION ERIC RADDATZ / FLORIDA WEEKLY

BY ROGER WILLIAMS

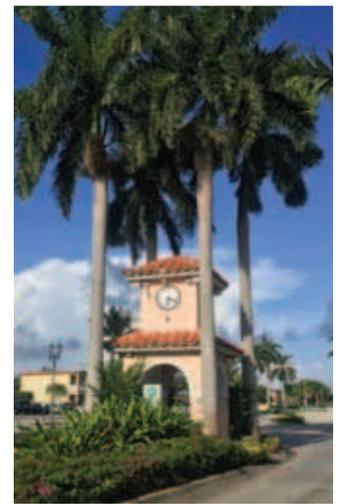
rwilliams@floridaweekly.com

What if the notion is not true? And even if it is true, as some compelling evidence and the wisdom of thoughtful people sometimes suggest, perhaps there are solutions to a problem many have noticed with dismay in recent years: Americans appear to be increasingly disconnected from each other.

And not just from each other. From common values, ambitions and even habits that might once have defined many of us, no matter where we came from or what we did. From the green and growing world that gives us food. From a greater portion of the opportunities and wealth that a few have. From the political process. From communications technologies, or because of them.

Arguably, we have even drifted away from an imperative moral sense that we owe the nation and its people some measure of devotion and

SEE DISCONNECT, A14 ►



Reviving Lake Park

A look at the town's cultural renaissance. **B1** ►



Put it in writing

How to help coworkers communicate clearly. **A19** ►



Behind the Wheel

Dodge Charger SRT Hellcat packs 707 horsepower. **A10** ►



CAPEHART

In the Kitchen

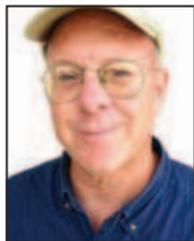
Robert Bellini's job is just desserts at Eau resort. **B15** ►

Florida Weekly earns top honors in state journalism awards

SPECIAL TO FLORIDA WEEKLY

Florida Weekly took home three journalism awards at the 2016 Society of Professional Journalists Sunshine State Awards ceremony held July 9 in Miami.

The contest is open to all professional print, broadcast and online journalists in the state of Florida, Puerto Rico and the U.S. Virgin Islands.



WILLIAMS

"The commitment of our journalists, editors and designers to the best quality work is evident every week in each of our papers," said Jeffrey Cull, Florida Weekly's co-founder and executive editor. "This recognition, from

our peers, spotlights some of what we do best."

Columnist and writer Roger Williams won first place in the "Feature Reporting" category for a story titled, "Seeing life the way the blind do." The judges said, "... this one stood out for its beautiful writing and skillful storytelling."

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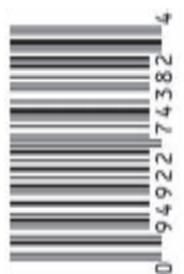
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COMMENTARY

Who you gonna call?



leslieLILLY

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Personally, my takeaway from the whole affair was surprise and appreciation. The beautiful, well-spoken Melania Trump took the words right out of Michelle Obama's mouth and delivered them as if they were entirely her own in a speech at the 2016 Republican National Convention. The purloined passages were originally spoken by the future first lady at the 2008 Democratic National Convention.

A Tweeter follower picked up on the similarities and called them out. Whiz, bang, the major networks produced a split screen replay of she said/she said, using video to compare the relevant parts of the two different speeches.

Alas, there was no question. Parts of Mrs. Trump's speech were indeed cut and pasted from the text of remarks originally made by Michelle Obama nearly a decade earlier. The Trump team responded as if a falsehood told vigorously makes the truth negligible. Finally, a speech writer buried in the Trump camp took the fall. It was all true.

Watching the flap unfold, I thought the accusation of plagiarism was a bit harsh. With an audience of 30 million people watching, Mrs. Trump did quite well in making her first prime-time

address. She is known to be an inexperienced and reluctant campaigner, especially in the context of the nonstop turmoil, bombast and political drama associated with her husband's campaign.

In Mrs. Trump's defense, the passages originally spoken by Mrs. Obama and echoed in the more recent speech are uplifting to anyone who still believes in the American Dream. That they were borrowed from a Democrat, a rock star in the Obama White House, and from a woman who is a force of nature in her own right, well, that was just icing on the cake. Seeing both women speaking virtually the same words, simultaneously — though uttered eight years apart — sisters in harmony on a split screen, well, it was enough to make you think perhaps the wrong Trump was running for president.

The two women do share commonality. Like Mrs. Obama, Mrs. Trump is a second to a spouse in whose shadow she exists, not an easy role for any woman who has kids, a brain, sense of self-worth and a passion to make a difference in the world — as Mrs. Obama does. I found it strangely comforting that, in a moment of challenge, the question arises of who you gonna call, Melania would dial up Michelle for inspiration.

She'd be right. Mrs. Obama has devoted her tenure in the White House to performing national works of public service, most notably, "Let's Move," an initiative to fight childhood obesity and ensure all America's children get a

healthy start. But it hasn't been easy for her, even when it's on behalf of such an important and blameless cause.

Ms. Obama is the first African-American woman to occupy the White House who isn't a slave, maid or a staffer. In the context of this nation's troubled racial history, she sets a high standard for character and leadership. She is a first-class role model for Mrs. Trump (or any future spouse) of a U.S. president, dignifying and substantiating with good works of her own the formal role of the spouse and the stature of the presidential family in the affairs of the country. She is also quite possibly the coolest first lady in the nation's history.

Mrs. Trump absorbing by accident or design some of Mrs. Obama's own words is a positive, a nod of admiration to the intelligent and world-wise woman who first uttered them. Then too, Mrs. Trump may need to channel Mrs. Obama more often.

If Trump is elected, she will be the first immigrant in the nation's history to become a first lady. She would be thrust into a role she never imagined for herself as the third wife of a ferociously anti-immigrant, racist, narcissistic, billionaire white guy.

Then, too, her own improbable road to the White House — graduating from model to trophy wife, 24 years younger than her husband, gorgeous, shapely and mostly seen and not heard — allows right-wing conservatives to overlook any imagined defect associated with her

Slovenian birth.

As first lady, Mrs. Trump would be expected to play her part in the public square, embracing the xenophobia, nativism and misogyny of her husband's administration.

Her duties await her: A groundbreaking with a gold shovel for the wall her husband promises to build; a Rose Garden press conference hosted with the National Rifle Association, her new gun license on display, pledging to open-carry her Glock to all public appearances; and a ritual ribbon cutting for the nuclear arsenal in readiness for President Trump's reply to the provocation of some terrorist rant.

In this light, the melding together of Mrs. Trump and Mrs. Obama as if of one mind could be a good thing. Mrs. Trump and her ghost writers can be forgiven for letting her/their enthusiasm get ahead of herself/themselves. Why say it differently if someone says it right the first time and you entirely agree? ■

— Leslie Lilly is a native Floridian. Her professional career spans more than 25 years leading major philanthropic institutions in the South and Appalachia. She writes frequently on issues of politics, public policy and philanthropy, earning national recognition for her leadership in the charitable sector. She resides with her family and pugs in Jupiter. Email her at lilly@floridaweekly.com and read past blog posts on Tumblr at [lilly15.Tumblr.com](https://www.tumblr.com/lilly15).

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Palm Beach Gardens Medical Center
Classroom 4

Approximately 22 million people suffer from diabetes. For diabetics, the ingredients you use and the way you cook may make a difference. Join our Director of Food & Nutritional Services and a registered dietician at Palm Beach Gardens Medical Center, for an informative, diabetic-friendly cooking demonstration. Afterwards, you'll even get to sample the food!

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Hands-Only Adult CPR Class

Tuesday, August 16 @ 6:30-7pm
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Reservations are required.



Artificial Sweeteners & Weight Gain

Lucero Chueca Villa, MD

Thursday, August 18 @ 6-7pm
Palm Beach Gardens Medical Center
Classroom 4

Join Dr. Lucero Chueca Villa, an internal medicine physician on the medical staff at Palm Beach Gardens Medical Center, for an educational lecture on artificial sweeteners. Board certified in obesity medicine, Dr. Chueca Villa will give an interesting perspective on how artificial sweeteners could have a potential impact on weight gain.

Light dinner and refreshments will be served.



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PALM BEACH GARDENS & JUPITER
FLORIDA WEEKLY

OPINION

Rubio comes calling



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What we don't want is for this to be a glimpse of the future.

But that's what we fear we're seeing this year: a fish-killing, people-sickening, tourist-offending, filthy-water look at things to come. A glimpse of Atlantic and Gulf beaches east and west of Lake Okeechobee so devastated by our effluent that few will want to live on them or fish off them, and visitors will pointedly avoid them.

Such a reality would mean economic losses and widespread decline in the quality of life along Florida's southern coasts.

That increasingly common fear — along with Sen. Marco Rubio's need to sympathize with it, and thus to garner votes for his 2016 Senate run — brought him last week to both coasts of Florida, where Gov. Rick Scott has declared a state of emergency.

I don't remember Sen. Rubio ever appearing on either coast before just to talk about the fight for cleaner water.

Warm and attentive in person — a dark-suited 6-footer with slightly receding black hair and a talent for appearing comfortably focused in front of cameras or small groups — water hasn't been one of his big-punch battles. Those have included fights against Cuban communists, terrorists, gun-control advocates, illegal immigrants and his lost battle for the presidential nomination.

But now, with fish dying and tourists changing their Florida plans and local commissioners encouraging more development and waterfront properties becoming harder to sell — and with even less regulation of water uses by industry, agriculture and construction than in past years — I went to

see the senator.

He had traveled to an old meeting house of hardwood floors, high ceilings and great windows pitched in the shadow of a 32-story condo tower built on the banks of the Caloosahatchee River, in Fort Myers.

Out those windows we watched the turgid, mile-wide river bearing its filthy excess to the nearby Gulf from the vast cattle populations along the Kissimmee south of Orlando, from Lake O. itself 50 miles east of Fort Myers, from the runoff of sugar and citrus operations, from suburban lawns, from a multitude of poorly regulated septic systems numbering in the tens to the hundreds of thousands. We watched all of it sliding silently west only 15 or so miles from its mouth near Sanibel Island, water released by the Army Corps of Engineers to protect an over-budget boondoggle of a dike repair job now years behind schedule.

I hadn't come to look at that river or its history, though. I wanted to stand near Sen. Rubio, who was pushing the Comprehensive Everglades Restoration Plan.

The meeting was "closed" to the public ("it was easier that way," a Rubio staffer told me), but not to mayors, county commissioners, state representatives, chambers-of-commerce officials and a couple of environmentalists who joined him to express their concerns, with television and newspaper reporters looking on.

Was the senator finally getting serious?

Not long after he won his Senate seat, Sen. Rubio shrugged off our mounting water woes by joining the de-regulators in federal and state government. Not only did they include Gov. Scott, who eviscerated the state's water protection arm in 2011 by firing hundreds of state regulators in an effort to "downsize" government and its influence in our lives, but they also included David Vitter, the senior U.S. senator from Louisiana.

First, Sen. Rubio had applauded Gov. Scott's loosening of water regulations and his bid to stop the Environmental Protection Agency from stepping in to monitor and regulate Florida water.

Then, less than two years later, he signed a David Vitter letter with 30 other Republicans, stiff-arming cleaner-water proposals.

At the meeting last week, the senator agreed that the Everglades plan was only a first step in the slow process of real restoration — slow because leaders are not willing to suggest we spend more money, or to buy lands south of Lake Okeechobee en masse, where lake water can be released. One step at a time, he cautioned.

I had a chance to talk with him. So I asked: Has your opinion about the need to regulate water changed? Should the EPA be involved now?

"More regulations aren't the answer," he told me. And neither is the EPA. If you get them involved, he said, they can regulate you even if you have only "one little puddle" on your property.

Aside from further regulating Big Ag and Big Sugar, what about requiring everyone along the Caloosahatchee and the St. Lucie to update septic systems, I asked?

Too expensive, Sen. Rubio said, recalling how his family struggled in West Miami when residents were required to spend thousands updating septic systems there.

"Not everybody has \$10,000 for new septic," he said.

But is it too expensive to save our water, our beaches and our economies by offering government help for those who can't pay? Is it too expensive to monitor what goes into the water from industries and agriculture with more discipline and caring? Is it too expensive to save what is now dying, and will die if we don't?

I didn't get to ask the senator those questions. So I leave them to voters. ■

Cavorting Bill Clinton is biggest loser in this election year



bill CORNWELL

bcornwell@floridaweekly.com

No matter who wins the White House in November, the election of 2016 already has produced one clear-cut loser.

Bill Clinton.

Mr. Clinton has long been considered his generation's finest practitioner of politics, but that designation does not really do him justice. Mr. Clinton's political skills, as a presidential candidate and as president, were equal to or far above any of his predecessors. His closest modern-day rivals would be FDR and Ronald Reagan.

Mr. Clinton left office with an approval rating of 66 percent, which was remarkable for a president who had been impeached during his second term. As he slipped into retirement, Mr. Clinton remained the most popular American politician.

Beginning in 2008, when Mr. Clinton stumped on behalf of his wife in her bid to defeat Barack Obama for the Democratic presidential nomination, some disturbing stumbles and fumbles began.

He was castigated for what many saw as a troubling injection of race into the campaign when he attempted to brush-off Ms. Clinton's defeat in the South Carolina primary by saying, "Jesse Jackson won South Carolina in '84 and '88. Jackson ran a good campaign. Obama ran a good campaign here."

Mr. Clinton feebly claimed that it was Mr. Obama, in fact, who was indulging in

racial politics.

Fast forward to 2016. Mr. Clinton's misuses of 2008 were dismissed as curious aberrations. This time around, Clinton enthusiasts assured us, we would see the Bill Clinton of old. Instead, as one wag has suggested, all we got is an old Bill Clinton.

He sullied his reputation and, by extension, the reputations of Attorney General Loretta Lynch and Ms. Clinton by barging aboard the AG's airplane on the tarmac at Phoenix in the midst of the FBI's email investigation.

His speeches have largely been pedestrian and delivered in a voice both raspy and alarmingly weak.

These, along with Mr. Clinton's gaunt appearance, have stirred rumblings that he is unwell. But no one has produced an iota of proof to that end. Indeed, Mr. Clinton — who has suffered serious heart ailments — is said to be an enthusiastic vegan who is solicitous of his health, a far cry from his presidential days when he would interrupt a jog for a Big Mac break at McDonald's.

More concerning than rumors of physical infirmity are his Louis XVI lifestyle and his blind eye for ethical considerations. The man who fought and clawed his way out of a hillbilly upbringing in Arkansas now lives a bubble-boy existence that is not at all unlike that enjoyed by his wife's nemesis, Donald J. Trump. Bill and Hillary doggedly portray the clueless Trump as a cloistered billionaire totally out of touch with the concerns of average Americans. And while they are undeniably correct in that charge, it is legitimate to question if the Clintons are the best people to be prosecuting it.

(A small but delicious anecdote that

speaks volumes about the alternate universe that is Trump World is the story Melania Trump confided to an interviewer. Mr. Trump, she said, is an incredibly tolerant and forbearing husband. "He is very understanding. If I say, 'I need an hour, I'm going to take a bath,' or 'I'm having a massage, he doesn't have anything against it.'")

Tales of Mr. Clinton's cavorting, globe-trotting and schmoozing with a host of nefarious characters who funnel millions to the Clinton Foundation are by now so numerous and well documented that they have passed from scandalous into the realm of ho-hum, what else is new.

Mr. Clinton is said to charge corporations a mind-numbing fee of \$750,000 for a speech and a Q&A session. And any questions to be asked must be submitted in advance to Mr. Clinton's staff, which reserves the right to deep-six those they find to be objectionable.

Mr. Clinton's profligacy was subject of a recent article in the *Los Angeles Times*. In one instance documented by the newspaper, Mr. Clinton "insisted on being flown from San Francisco by private jet to a (speaking) venue just 70 miles down the freeway." While in San Francisco to deliver other speeches, Mr. Clinton charged his hosts \$1,400 "for a day's worth of phone calls from San Francisco's Fairmont Hotel" and \$700 for a dinner for two.

As they say back in Arkansas, that's livin' in high cotton for a man who used to look common folk in the eye and drawl, "I feel your pain."

These days, the only pain Mr. Clinton feels is that which arises from the self-inflicted wounds he routinely administers to his reputation and legacy. ■

100+ Women Who Care South Florida marks three years of giving

SPECIAL TO FLORIDA WEEKLY

A local organization recently celebrated three years of giving. 100+ Women Who Care South Florida has a giving model that allows busy women to collectively contribute to nonprofits. Since January 2013, 100+ Women Who Care South Florida has given nearly \$300,000 to 30 charities — Hope Outreach; Adopt A Family; SPCA of South Florida; Taylor's Closet; Women in Distress; Homes Inc.; Back to Basics; Children's Diagnostic and Treatment Center; Horses Healing Hearts and most recently Big Dog Ranch Rescue.

Beginning with 30 members in January 2013, the organization quickly grew



COURTESY PHOTO

Lauree Simmons, director of Big Dog Ranch Rescue, with Melody Spano.

to over 100 women and 100+ Women Who Care South Florida founder Melody Spano said it was her way to give back to the community. "I am amazed

at the overwhelming compassion of this wonderful group of women who want to make a difference." This is a simple model that allows busy women with one hour and \$100 per quarter to contribute to making a major difference in our community.

A subchapter in Jupiter/Tequesta was launched approximately 1½ years ago by Audrey Ades and has grown to 100 women. Broward and Palm Beach chapters have nearly 100 members each. The group has also launched a subchapter in Miami-Dade led by Jamie Levenshon with approximately 90 women. Collectively, we have approximately 400 women as members, each donating \$400 a year to local.

Members meet quarterly to nominate and learn about local nonprofits in South Florida. Upon choosing a nonprofit for that quarter, each member writes a check for \$100 to the chosen organization. Collectively, the \$100 contribution of one member has the potential to make a \$10,000 impact on a local nonprofit, which is more than most individuals would be able to contribute in several years.

Ms. Spano's goal is to help others establish chapters throughout Florida. For more information, contact her at mspano@100womenwhocaresouthflorida.org or visit 100womenwhocaresouthflorida.org or Facebook: [facebook.com/100womensouthflorida.org](https://www.facebook.com/100womensouthflorida.org) ■

CureNFwithJack golf tourney set

SPECIAL TO FLORIDA WEEKLY

Jack Burke and his friends Mike Nicklaus, Patrick Kelly and Dan Allen will get together Friday, Sept. 16, for a day of golf and fun to raise awareness and dollars for neurofibromatosis.

CureNFwithJack started when Jake and Beth O'Brien Burke's son, Jack, was diagnosed with neurofibromatosis, a genetic disorder in which nerve tissue grows tumors that may be benign and may cause serious damage by compressing nerves and other tissues. The Burkes formed CNFWJ, a 501(c)(3) organization, to drive awareness and support innovative research to cure all who suffer from neurofibromatosis. CNFWJ helps pay for research benefiting not only those with neurofibroma-

tosis, but also the more than 100 million people suffering from various forms of cancer and learning disabilities.

Neurofibromatosis causes tumor growth on nerves anywhere in the body, including the brain and spinal cord, and can lead to a variety of disabilities from blindness and deafness to bone defects and life-threatening forms of cancer.

The 3rd Annual CureNFwithJack Palm Beach Golf Classic will feature various contests, raffles, auctions and an afternoon reception.

The event will be at Lost Tree Club, 11520 Lost Tree Way, North Palm Beach.

Tickets and sponsorships are \$300 per golfer, \$1,200 per foursome.

More information can be found at 501auctions.com/curenfwithjackpb or curenfwithjack.com. ■

Advertorial

Avoid these 7 critical mistakes when selling your Palm Beach Gardens home

A new report has just been released which reveals 7 costly mistakes that most homeowners make when selling their home, and a 9 Step System that can help you sell your home fast and for the most amount of money.

This industry report shows clearly how the traditional ways of selling homes have become increasingly less and less effective in today's market. The fact of the matter is that nearly three quarters of homesellers don't get what they want for their homes and become disillusioned and - worse - financially disadvantaged when they put their homes on the market.

As this report uncovers, most home-sellers make 7 deadly mistakes that cost them literally thousands of dollars. The good news is that each and every one of these mistakes is entirely preventable. In answer to this issue, industry insiders have prepared a free special report entitled "The 9 Step System to Get Your Home Sold Fast and For Top Dollar".

To hear a brief recorded message about how to order your FREE copy of this report call toll-free

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PET TALES

The bankhar returns to an age-old job with a new twist

BY KIM CAMPBELL THORNTON
Universal Uclick

There's a new khan in town. Scientists are working to re-establish a Mongolian flock-guarding dog called the bankhar, whose powerful demeanor could be said to be reminiscent of the Great Khan, Genghis, the famed and feared 13th-century conqueror.

Their goal? To not only protect the goats, sheep, horses, camels and yaks belonging to Mongolia's nomadic herders, but also to protect endangered snow leopards and other predators such as wolves and bears from being shot, trapped or poisoned for killing livestock. By warding off predators and forcing them to seek wild prey, the bankhar performs double duty as a protection dog, saving lives on both sides.

"More often than not, the physical presence of the dog would be enough of a deterrent to the predator," says Greg Goodfellow, project scientist for the Mongolian Bankhar Dog Project. "Predators might just view the cost/benefit ratio as not significant enough and just move on."

The MBDP is a nongovernmental environmental conservation organization founded in 2011 by Bruce Elfstrom, a biologist by training and CEO of a company that does frequent business in Mongolia. It seeks to bring back the historic use of the dogs as livestock guardians. The practice faded away in the mid-20th century when the government sought to introduce more modern methods of livestock care.

Elfstrom was familiar with the use of livestock guardian dogs in other countries



The bankhar is respected and revered in Mongolian culture.

and wondered why they weren't being used in Mongolia, where predator-livestock interactions were a problem. When he discovered that some people in remote areas still kept dogs for that purpose, he became interested in learning more about them.

Bankhars go way back in Mongolia. When I asked wildlife ecologist and MBDP national project coordinator Batbataar Tumurbataar how long the bankhar has existed, he said, "It's the first dog, which means 15,000 years."

"Is that what the stories say?" I asked.

"It's what DNA says," he replied.

Although there's no way of knowing what early dogs looked like or when bankhars took the form they have today, DNA indeed shows that bankhars, along with other Central Asian dogs such as Tibetan mastiffs,

have much more genetic diversity than dogs elsewhere, says Adam Boyko, Ph.D., a geneticist at Cornell University who is studying the evolution and genetics of village dogs around the world.

"It is consistent with these being ancient groups of dogs," he says.

Bankhar are big and athletic, giving the impression that they can move quickly if the need arises. They don't typically bark unless provoked, but when they do, it sends a menacing message. Bankhar have a playful, curious side as well, Goodfellow says, and can be clever escape artists from their kennels at the training facility near Mongolia's Hustai National Park.

Their job is to stay with livestock 24/7, whether they are in pastures or barns. They are fed and watered with the animals they guard to ensure that they don't have any need to leave their charges. That's a key part of training them to stay with the flock, Goodfellow says.

Since the winter of 2014, approximately 19 puppies have been placed with herders in the Hustai area as well as in the South Gobi desert and near Gorkhi Terelj National Park. The dogs don't typically show mature livestock guarding behavior until they are 2 to 3 years old, Goodfellow says. It's not yet known how their presence has affected predation on livestock.

"Ultimately, we want to compare predation rates pre- and post-bankhar placement and then translate that into economics," Goodfellow says. "Our hope is that by giving herders dogs that protect their livestock from predators, they won't feel the need to kill or trap predators." ■

Pets of the Week



>> **Faich**, a 5-year-old, 25-pound female mixed breed dog, is cute and well behaved.



>> **Jasmine**, a 13-year-old female domestic shorthair cat, is shy at first, but loves to be petted. She has been declawed.

To adopt or foster a pet

The Peggy Adams Animal Rescue League, Humane Society of the

Palm Beaches, is at 3100/3200 Military Trail in West Palm Beach. Adoptable pets and other information can be seen at hspsb.org. For adoption information, call 686-6656.



>> **Mugen** is a neutered male, about 2 years old. He is very friendly, sweet and playful, and loves to get belly rubs.



>> **Pinkie** is a spayed sandy-colored female tabby, about 3 years old. She's very friendly and loves to be held. She gets along well with other cats.

To adopt or foster a pet

Adopt A Cat is a free-

roaming cat rescue facility at 1125 Old Dixie Highway, Lake Park. The shelter is open to the public by appointment. Call 848-4911, Option 5. For additional information, and photos of other adoptable cats, adoptacatfoundation.org. ■

SATURDAY, AUGUST 6TH

Report Dean Stadium

BACK TO SCHOOL NIGHT



VS

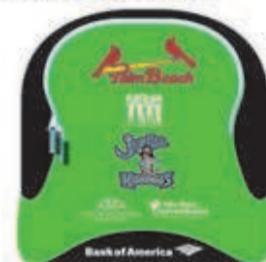
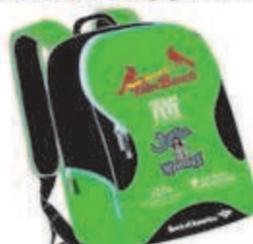


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JUPITER COURIER
Newsmagazine



Hang 20 Surf Dog Classic returns to Jupiter

SPECIAL TO FLORIDA WEEKLY

The 2nd Annual Hang 20 Surf Dog Classic at Carlin Park in Jupiter is set for Aug. 27.

Furry Friends, a no-kill shelter and clinic in Jupiter, will once again be hosting this family event that features food, live music, kids' activities, vendors and surfing dogs. Last year brought over 2,000 attendees and this year will be even bigger.

The surfing begins at 8:30 a.m., with four heats; small, medium and large dogs, and a stand-up surfboard heat. You can register your pup online at FurryFriendsAdoption.org, but space is limited. Last year there were dog surfers from St. Petersburg, Merritt Island and Boynton Beach, as well as local favorites.

If your dog doesn't surf, Furry Friends is offering surf lessons on Jupiter Beach, and you can sign up for those online.

There is still time to be a sponsor or vendor as well. All proceeds go to operations at the shelter.

The schedule for Hang 20 Surf Dog Classic is as follows:

- Beach registration: 7:45-8:30 a.m.
- Small dog surf heats: 8:30-9 a.m.
- Medium dog surf heats: 9-9:30 a.m.
- Large dog surf heats: 9:30-10 a.m.
- SUP dog surf heats: 10-10:30 a.m.
- Awards ceremony: 10:30-10:45 a.m.
- Introduction of adoptable furry friends: 10:45-11 a.m.
- Dog performance show: 11-11:30 a.m.
- Live music and shopping: 11:30 a.m. to 1 p.m.
- Dog performance show II: 1-1:30 p.m.



■ Live music and shopping: 1:30-3 p.m.

■ Dog performance show III: 3-3:30 p.m.

A pre-party is scheduled for 5-7 p.m. Aug. 18 at Guanabanas Waterfront Restaurant, 60 N. A1A, Jupiter.

The event will have a specially created Mako Vodka drink to honor and support our furry friends. All proceeds from the drink sales will go to the charity.

Hang 20 collectible items also will be on sale, as well as special raffle items, all to support the shelter in saving the lives of our community's homeless cats and dogs.

The event is sponsored by the Humane Society of Greater Jupiter/Tequesta. ■

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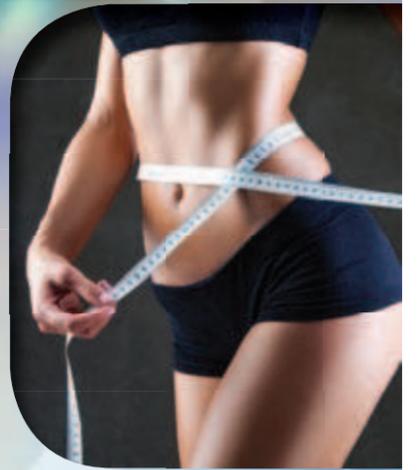
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FLORIDA WRITERS

Money laundering, revenge, romance drive business-savvy novel



philJASON

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■ **“Entangled” by Mark Dossey. CreateSpace. 316 pages. Trade paperback, \$14.99; Kindle e-book, \$3.99.**

This new title continues the saga of Ally Kendall that debuted in 2014 with “XC97.” The two titles now comprise Mark Dossey’s Ally Kendall Series. Set in the corporate world, they provide special interest to those readers interested in business issues. In addition, “Entangled” gives new life to a murder mystery once thought resolved.

In the earlier novel, Zurich-based Prestige Pharmaceuticals took over the much smaller Newark-based Integra, allowing the Integra-developed cancer drug XC97 to gain wide distribution quickly. A romance between Ally and Stephan Egbert, sole owner of Prestige Pharma, became red hot. Ally is the chief PR officer for both companies, though originally an Integra executive.

A few years later, what has been going smoothly begins to fall apart on both busi-

ness and personal levels.

Ally questions the depth of her love for Stephan, whose hermitlike commitment to his company signals his lifestyle inflexibility. Sex is great, but Ally wonders if that’s all there is. At 32, she’s contemplating a marriage with children, but this seems unlikely with Stephan. And she’d rather be living full-time in the U.S., not a change that seems possible for Stephan. Planning to cool the relationship, she is frank about this with Stephan, and he is crushed by her news.

Stephan is also crushed by an explosion that brings down his huge estate, leaving him seriously injured and suddenly homeless. Shortly before, the dazzling headquarters of Prestige had been demolished by what looked like a terrorist attack.

One mystery has to do with the cause of the attacks and the person or persons behind them. There is no doubt that they are linked. However, at first it’s more of a mystery for the characters; readers witness the commission of the monstrous deeds.

They seem to be acts of revenge committed by someone alert to the shady history of Prestige, once run by Stephan’s father. The elder Egbert kept its balance sheet impressive by running a massive money laundering operation through it. Now the company is impoverished and disgraced — another blow to Stephan, who was entirely innocent of his father’s criminal behavior.

The game is afoot to settle old scores, and much of the plotting has to do with following the schemes and actions of relatively minor characters. The case of who mur-

dered the Integra founder is reopened, and the events in Newark and Zurich become woven together.

As law enforcement agencies do their work, the Integra leader, Ralph Wells, works on stabilizing that company, preparing to make it viable when independent of floundering Prestige. Among the problems he solves is finding the necessary land and financing to grown sufficient quantities of a key ingredient: chamomile. He also arranges to have processing facilities built. This complicated effort exemplifies the engaging business dimensions of the novel.

Mr. Dossey keeps us interested by moving back and forth between the business crisis and the crisis in personal relationships. Ally experiments, testing her connection to Stephan by enjoying the attentions of a potential suitor. The author handles his portrait of Ally’s emotional ups and downs with authority, building the romantic mystery to a higher and higher pitch of suspense.

For all its strengths “Entangled” invites us to stumble over many misshaped sentences. A good (or bad) example is: “Delivered in cuffs, DI Leo Brettenden signed for

the ‘body.’” No, the DI did not sign anything while wearing cuffs. Nor was he delivered. Too many of these, and too many of this other ghastly formulation, which is still jarring to diehards like me even though found more and more in print: “I’m here to try and understand . . .”

We once all wrote “to try to understand,” and I wish English teachers were not giving up on the structure that makes sense.

Both strands of the story take us out of Newark and Zurich to other well-drawn settings. Ally visits Southwest Florida for business (a conference in Tampa) and pleasure (relaxation on Boca Grande). Ralph visits the Lake Okeechobee area on his hunt for agricultural land. Two Newark policemen take a trip to investigate in Florida.

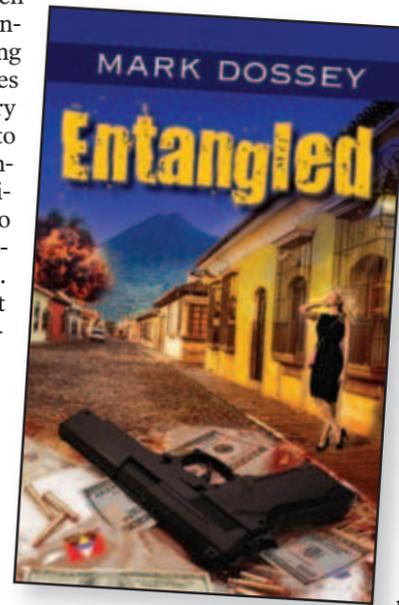
The several Florida locations are well informed by the author’s first-hand

familiarity with the Sunshine State. He lives and writes in Punta Gorda. ■

— Phil Jason, Ph.D., United States Naval Academy professor emeritus of English, is a poet, critic and freelance writer with 20 books to his credit, including several studies of war literature and a creative writing text.



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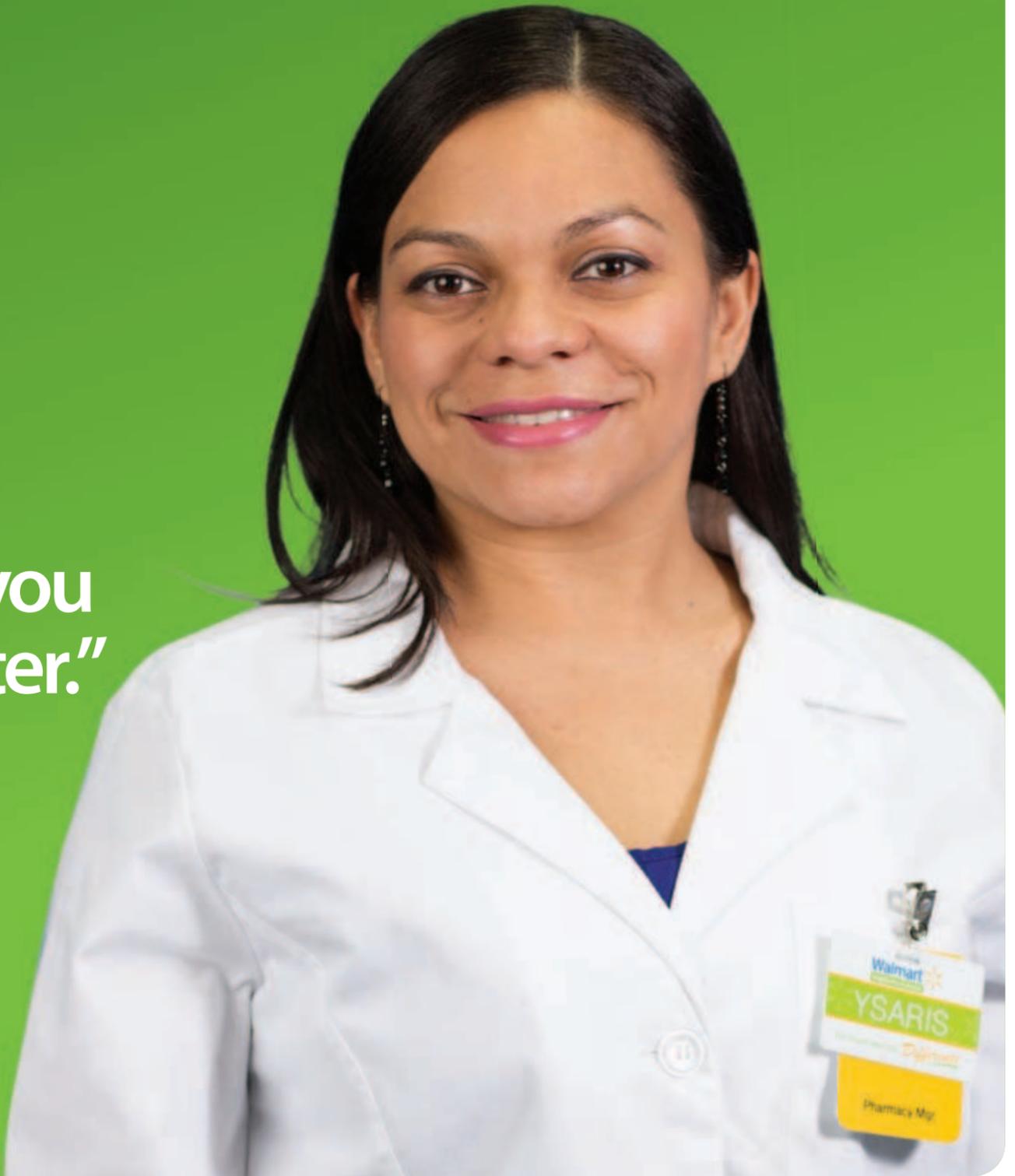
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BEHIND THE WHEEL

Dodge Charger SRT Hellcat – 707 horsepower for the whole family

mylesKORNBLATT
mk@autominded.com



Hellcat. Dodge was able to inspire an entire generation of muscle car fans with this one word. It means that an already massive 6.2-liter V8 motor is given a supercharger to create 707 horsepower of rolling thunder.

The fact the Dodge Charger SRT Hellcat packs more power than a Lamborghini Aventador into a family-sized package makes imaginations go wild. After all, what daydream would be complete without beating the boss's Porsche Panamera Turbo S to every stoplight? Or becoming the envy of the neighborhood by leaving tire-smoking burnouts after every soccer practice drop-off?

But just like a superhero, the SRT Hellcat hides its bionic strength behind incognito sheet metal. Most of the exterior upgrades are trim pieces. If no one notices the extra scallops in the hood, special vents in the bumpers, blacked-out wheels, or those cool Hellcat fender logos, then it could be mistaken for a lesser Charger. It's not entirely a bad thing, considering Dodge's full-size sedan already does a nice job of blending retro and aggressive design cues.

The Hellcat's undercover styling is not accidental. Being able to fly under the radar in a stealthy vehicle that can approach 200 mph but looks like a family sedan is quite appealing to some people. But more importantly to Dodge, the conventional styling can have a trickle-down effect.

For everyone who is drooling over the Hellcat in this article right now, few are willing and/or able to pay the \$68,640 base price (including gas guzzler tax.) With nearly \$40K between that high-end trim and the most basic Charger, the Hellcat magic is a great tool to entice people into the showroom and possibly introduce them to something similar-looking that they can afford.

Inside are the great hallmarks of any family sedan. There are comfy bucket seats for dad and mom, and the back-bench has enough legroom so that the kids don't kick and can carry a second adult. There are plenty of standard features for the money — GPS navigation system, dual-zone climate control,



backup camera with radar parking aids and heated and cooled front seats. All of this suggests a very practical vehicle, but with one touch of the ignition button, sensibleness instantly fades away.

The Hellcat motor doesn't try to mask its aggressiveness. It fires up with a rumble that is like a small thank you for allowing it to chug all that premium fuel. It can idle through the neighborhood without setting off car alarms, but just barely. It wants to scare every other vehicle on the block ... and when the time is appropriate, the Hellcat can.

Straight-line supremacy is almost a guarantee with its large V8 and supercharger that's ready to go right off the line. But the engineers actually spent some time thinking about corners, too. That's why it comes with an adjustable sports suspension with Bilstein shocks, large Brembo brakes and extra sticky Pirelli tires. These are all great for traction, but that doesn't mean the Hellcat doesn't live up to its name.

The most fun amateurs will have with this car is making right turns onto deserted six-lane roads. All anyone has to

do is hit the accelerator and aim for the center. The Hellcat will wildly wag its tail while marking every lane before the electronic brain and competition-worthy components bring it back into line.

There are plenty of ways to turn off all the car's "nannies," but for everybody except the most experienced drivers, it will likely result in watching their supercharged kitty climb a palm tree.

That's the fun of the Hellcat. It is a wild and raucous beast hiding in the family car. In fact, this motor is only offered elsewhere in the Challenger, and this has more back seat space and less blind-spot prone design touches.

The Hellcat is not cheap to buy or distinctive to look at, but it's worth every penny in the fun it provides if you buy this super sedan for the right reasons. It's not a car to own, but a car to collect. This isn't your son's first car; instead he'll only drive it when it's inherited. And if you drive the Dodge Charger Hellcat correctly, that won't be for a long time. ■

AWARDS

From page 1

Mr. Williams also won third place in the "Beat Reporting — Consumer Issues" category for a compilation of consumer stories.

Photojournalist Vandy Major and writer Evan Williams teamed up for a second-place finish in the "Photography Story" category for a moving photo/essay on homelessness in Lee County called "Faces of the Home-



less." Florida Weekly is locally owned and publishes eight newspapers in Greater Fort Myers, Greater Naples, Bonita Springs, Charlotte County, Palm Beach County, Key West and Babcock Ranch with a combined weekly readership of more than 200,000. ■

The award-winning Florida Weekly issue with photography by Vandy Major on "Faces of the Homeless."



The award-winning Florida Weekly story by Roger Williams on "Seeing Life The Way The Blind Do."



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SOCIETY

Festival at Carlin Park in Jupiter



3



4



5



9

1. Mary Rebscher Acevedo, Alethea Dunajewski, Connie Gilbert, Ellen Fisher and Elizabeth Dashiell
2. Holly Wagner, Joah May, Happy Freeman and Dan Wagner
3. Kim Bulow, Briana Earhart and Colleen Ciriello
4. Laura Villegas and Sofia Villegas
5. Nathan Stubbs and Kathleen Kenny
6. Ginger Rigdon and Betty Rigdon
7. Robin Baker, Kermit Christman and Janet Pitt.
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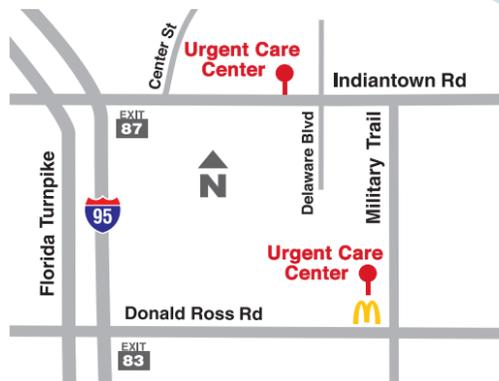
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“There is a contradiction going on here: On the one hand, we’re more connected than we’ve ever been. But the big difference, and the disconnect, if you will, is that we don’t have a common frame of reference when it comes to information.”

— Alan Schroeder, professor of journalism at Northeastern University in Boston



DISCONNECT

From page 1

responsible action — action aimed not at our individual profit but at the good of the whole.

In World War II, for example, the majority of adult Americans were part of the war effort, either working at home or serving overseas. Now, less than 1 percent has served in either of the two protracted wars in which we remain engaged, and the sometimes-fawning approval Americans display for veterans or combat troops may show little real understanding of their lives.

Should we consider changing our marching orders from E. Pluribus Unum (out of many, one) to E. Pluribus Centum (out of many, a hundred)?

Well, not just yet.

This week, *Florida Weekly* peers inside the notion of a great disconnect flowing out of the tributary lives of Americans and into the broad river of our culture through the eyes and minds of people who have thought about the issues from their own distinct and different experiences.

Let us share those thoughts with you by prefacing them with a few

more statistics.

In matters of wealth, The Organization for Economic Cooperation and Development published a major report last year that showed 10 percent of Americans taking in 28 percent of all income — par for the course in developed nations, according to the OECD. But more disturbingly, the richest 10 percent of American households have 76 percent of all the wealth, defined as anything we own that has value. That’s by far the highest disparity in the developed world: In Canada or Great Britain, for example, the top 10 percent hold roughly half the wealth, and the percentage goes down in other western European nations.

In communications, we have seen a sea change. The landline telephone, radio and television together formed a communications triumvirate that altered the course of life for Americans in the 20th century: Radio fully came into its own in the 1920s, when telephones also began to appear even in rural American settings, and television captured the cultural landscape starting in the early 1950s.

Now everything has changed, again.

About 92 percent of American adults have cell phones, and 62 percent have smartphones, with that percentage increasing almost monthly, according to the Pew Research Center.

A common suspicion held by many is

that smartphones and such social media as Facebook and Instagram weaken our ability to socialize in substantial ways, while increasing our awareness of each other in superficial ways. But the suspicion certainly does not inhibit our appetite for the beast itself.

Pew’s American Trends Panel Survey of two years ago showed that about 75 percent of Americans thought it was OK to use a cell phone while walking down the street, on public transportation or while waiting in line. But using cell phones at a restaurant was considered impolite or rude by 62 percent, while the percentages increased into the 80s and 90s for Americans disapproving of cell phone use at family dinners, during meetings, at movie theaters or in other quiet public places — church, for example.

But people under 50 rarely turn their phones off, the survey showed, and people under 30 aren’t horrified by the constant use of the phones.

When it comes to Facebook, 72 percent of all adult internet users are part of it, and 62 percent of the entire adult population, according to Pew. About 82 percent of online adults under 30 use Facebook.

In our understanding of the natural world, or in food production and self-sufficiency — a way of being connected to

the world Americans traditionally held as inviolable — the bare statistics are sobering. In 1800, only a small percentage of us were not farmers. Now, only about 2 percent of us are, and many of us spend little time in wilderness (a walk in the park does not count, according to some).

As for our political processes, we appear to experience an ebb and flow of interest and participation that too frequently, perhaps, allows American decision-making to be deeply influenced by those who fail to participate — the nonvoters.

Between about 1840 and 1900, the percentage of eligible voters who went to the voting booth never dropped below about 70 percent, and in a number of elections rose above 80 percent. Of course, those who were eligible included only white men.

In recent times, 62.3 percent of eligible voters turned out in the presidential race of 2008, 57.5 percent of eligible voters turned out in 2012, and what happens this year is anybody’s guess.

In light of those facts (and keeping in mind that statistics, while facts, do not always suggest the truth of a matter), we offer words of the wise, and perhaps to the wise. ■

■ ■ ■

Alan Schroeder, professor of journalism at Northeastern University in Boston, is a former reporter, author of several books on media and politics, a contributor to national and international journals such as *The New York Times*, *The Washington Post* and *The Guardian*, an international lecturer who has also served as a U.S. emissary; an Emmy Award winner for a Boston radio show, and a Kansas native.

There is a contradiction going on here: On the one hand, we're more connected than we've ever been. But the big difference, and the disconnect, if you will, is that we don't have a common frame of reference when it comes to information.



SCHROEDER

There used to be a plethora of newspapers in each American city, but at the same time you'd have a treatment that worked on television. You sat down and watched the same newscasts, reporting the same set of agreed-upon events and with a common denominator. Now, that is just out the window. It's less and less effective a glue all the time.

I do think it's dangerous. If we can't agree on a common set of facts or goals, how to do we keep society together? It's a problem in a societal way, but it's also a problem for the media, those of us who are professional reporters.

Social media, meanwhile, is a little more than just a new communications tool. It's a whole system of interacting that didn't exist before.

In the past, old media didn't go away when something new came along. Television didn't kill radio and radio didn't kill (live performance or lectures). But there's something different about this, and about the fact that even though social media is a shared experience, it can also be almost completely an individual experience.

This separation and the resulting anonymity also encourage bad behavior. You're not dealing face-to-face with people, you're writing angry screeds on a keyboard somewhere and sending them off.

So, some of the general lack of civility that really comes into focus is this: We're unlearning how to be with each other as human beings. And that's very troubling. It has negative implications for a lot of things. Our political culture, the media, the way we view our responsibility to other people — there's a lot of downside.

But there's good stuff, too. Being able stay in touch when you travel overseas, being able to connect to people almost anywhere and everywhere, that's the positive side.

Thinking about the future: I'm torn here. I see us retreating more and more into our bunkers.

But I'm also thinking about our students. They may see this differently. The technology is so common to their lives they don't view it as something worse — it is what it is.

So, we're at this interesting moment here where the change has begun. We have some inkling where this is headed, but that's all.

I guess I'm optimistic in general. This will all push in a good direction, eventually.

■ ■ ■

Peter Bergerson, professor of Public Policy, Florida Gulf Coast University.

In some ways there's always been a disconnect between some elements in American society, in a political, a social and an economic sense.

But now there's a highlighting of an economic gap between the very wealthy and the middle class — and there's a disconnect politically between different groups.

One of things we're more cognizant of is the role of the media and 24/7 news, which tends to emphasize these divisions, so they're more obvious.

But at least in politics, the division is based on the argument of a free market: You have open ideas, you debate and discuss them. The problem occurs when the rhetoric has become caustic and toxic. That is different.

In the past, there generally hasn't been quite the vitriol associated with two sides debating each other and using terms that are — I don't want to say black and white — red and blue.

Everyone rushes to their own corner, so to speak. But on occasion that has happened before.

Look back at 1968, a high water mark of divisions seen in society based on race, on politics, but maybe not so much on the economics of that time. The assassinations, the disagreements on the Vietnam war — and look how close the elections were then, as well.

In addition, you had the factor of George Wallace (an Alabama governor and presidential candidate who resisted



BERGERSON

segregation aggressively). He inflamed race relations.

The idea of negativity in campaigns is not something that is new at all. Campaigns have been riddled with it. Even Nixon, when he ran for the U.S. Senate in California, did it. His Democratic opponent was Helen Gahagan Douglas. This was during the McCarthy era, and the House Un-American Activities Committee, and Nixon famously said she was pink right down to her underwear.

The dog-whistle then was calling someone pink and creating that disconnection.

So in the same way Trump disconnects Americans ... with illegal immigrants taking jobs, with a wall, with proposals to make Muslims register.

For some people that's going to solve their 'problem' — a simple solution to a complex problem. That's not to say that immigration is not a legitimate policy issue, but having a religious test for immigration, or building a wall — that's not possible. It's absolutely, patently impossible to build a wall.

But that doesn't mean a lot of people won't believe it.

It's a question of balancing change and stability. That's something we do in society all the time.

It's said that Franklin Delano Roosevelt mastered radio and John F. Kennedy mastered television. Now, political parties, institutions and candidates are using Facebook, Twitter, Instagram and the internet as a way of interacting and communicating. But they can do it with a much more focused audience. They can identify, and individuals will self-identify.

I'm an optimist over the long haul. I'm 100 percent positive that we'll overcome this. This drama and the level of disconnect — or separation — is kind of like the tide. The water comes in, the water goes out.

■ ■ ■

Julie Byle is a Ph.D. student in ecology and evolutionary biology at the University of Colorado, Boulder. She grew up on Florida's southwest coast as a seventh-generation Floridian and a third-generation biologist.

There is much to be said about the disconnect of humans from nature. Of all ages.

Whether in child care or hospice, we still lack the physiological research to understand why being in nature is beneficial — both for learning and for socio-emotional wellness. People attempting to write green time into lesson plans or treatment plans are still considered tree huggers in most places, so we need the research.

We know that people love to be in nature, yes, but why? And how do we tell people in decision-making seats how important this is?

I'm exploring this question everyday while working with folks writing the state standards for science education. I am finding that learning and socio-emotional wellness do go hand and hand. When people are happier and healthier (in nature) they learn more. Period.

I see a drastic difference between my students' success in a classroom versus outdoors. The rise of technology is both beneficial and detrimental to the current and future state of relational psychology, productivity, and emotional health.

Technology can connect us (being able to share research findings, for example) but it has also disconnected people. The abundance of stimuli through an electronic device is hard to beat, chemically.

Nature and technology are apples and oranges, though. It's unrealistic to be black or white in judging what we should use. We are neither robots nor trees.

We're humans, and therefore we're capable of creating and maintaining a healthy balance between the two.

■ ■ ■

Dr. Robert Hilliard, professor emeritus of media and communications at Emerson University, is the author of more than 30 non-fiction books, as well as novels and plays, which he continues to write and sometimes direct. A combat-wounded veteran of World War II, he also helped create National Public Radio in its early years. He lives on Sanibel Island.

I remember as a youngster in New York in the 1930s, one had access to myriad newspapers, from the politically progressive *PM* to the very conservative *Daily News*. There were two Hearst papers and several more with a variety of opinions. You even had the *Communist Daily Worker* at one end of the scale and Father Coughlin's rabid anti-Semitic and, as some thought, pro-Nazi Social Justice



BYLE



HILLIARD

DISCONNECT

From page 11

— and a Catholic newspaper that often supported his views, *The Tablet* — at the other end. The point is that there were multiple viewpoints available.

Given that the media (television, radio, the press, the internet) are the most powerful forces today for affecting people's minds, emotions and, to a great extent, even actions, the fact that some six international entities control or directly affect the content of about 90 percent of the world's media outlets means a serious lack of alternative viewpoints for the people. Multinational media companies tend to be conservative to far right, and have skewed people's views of the political scale.

If you look at the public's reactions as expressed in letters to the editor and responses in nonpress media, ideas and concepts that were once considered conservative are now considered 'objective.' Concepts that were once considered objective are now labeled 'liberal.' Liberal views have become 'left' and 'far right' is now considered 'conservative.'

As long as the media are controlled by a few huge corporations, the American people will have little or no alternative information or viewpoints presented other than what those corporations want the people to believe.

Case in point: A conservative media conglomerate now owns the two major daily newspapers in Lee and Collier counties. More and more people who think they are supporting conservative causes are in reality supporting far right and even radical right causes.

■ ■ ■

Sgt. 1st Class **Jim Greenhill**, Army National Guard, immigrated to the U.S. from England as a young adult, graduating from the University of North Carolina. He became an award-winning reporter at *The News-Press* in Fort Myers and elsewhere. Following 9/11, he enlisted in the Army, where he continues to serve. He notes that these are his views, which constitute neither an endorsement nor the opinion of the Department of Defense or any other entity.

I'm the 1 percent.

Actually, I'm the about 0.5 percent.

It's a safe bet you're in the 99.5 percent not currently serving in the armed forces.

Last year, 265 active duty service members killed themselves.

I bet if you and I try to discuss that,

one of your assumptions will be this is a consequence of combat, and it will surprise you when I explain about half of them never saw combat.

And I bet if we try to discuss Guantanamo Bay, Afghanistan or Iraq, it will end up being frustrating for both of us. The odds are very, very high you haven't been to any of those three places, let alone repeatedly visited them for more than a decade.

The very meanings of those names is different for you than it is for me — so much so that I have more or less abandoned trying to discuss them with civilian friends. So much so that I experience something like pain when I hear some of

the things said about them, the assumptions, the 'facts' that can't be challenged, even by someone who has been there.

If you and I sit down for an extended chat, I'm probably going to realize that, while you are aware of some ongoing operations in Afghanistan, Iraq and Syria, you are oblivious to the continuous presence of our troops in places such as Kosovo, the Sinai Peninsula of Egypt, Djibouti and dozens of other countries for, in many cases, decades.

But enough about me.

Tell me about your health care. Your retirement plan. Your education benefits. Your job security.

Notice how my attention just drifted? I have all of those things. I take them completely for granted. I am so thoroughly consumed by my daily duties and so completely surrounded by other service members — both physically and in my social-media echo chamber — that I have little time to seriously reflect on your daily stress.

Which is mutual, because you probably haven't really considered what it would mean to pick up stakes and move about every three years; have repeated, extended, sometimes dangerous separations from your partner and children; or change your children's schools and friends repeatedly.

The good news is that, deep down, you and I do know about the disconnect. My brothers and sisters in uniform talk among themselves about what it means to live on self-contained bases and posts separated from the majority, in self-contained communities we don't even have to leave for groceries. We talk about how to overcome that.

And we're fortunate, because almost 40 percent of our nation's service members are in the Reserve and National Guard components. If your friends or coworkers include someone like me, chances are that person is a reservist. Which means they have feet in both worlds, know the challenges of civilian and uniformed life and can serve as translators.

Understanding is a two-way street that demands at least as much listening as talking, a conscious effort to seek to prove ourselves wrong rather than to validate our existing opinions and a good-faith attempt to at least try to imagine what it would be like to be the other.

So I'll try not to give up on having those conversations about the places I've been.

And, if I ask one thing from you, it's this: A half-dozen of my friends have paid a much higher price for their service than I can ever really understand (funny how there are disconnects even there).

Politics aside, they did what they did because they believed they were serving you.

I love them like brothers, in a way I cannot explain however hard we try to build bridges. My respect for them is without limit.

Do me a favor? Make sure my Wounded Warrior friends are treated in a manner appropriate to their sacrifices and service.

If you'll help ensure our country does right by them, for the rest of their lives, there will be no disconnect.

■ ■ ■

Bill Byle, natural resource planning director, Charlotte County, is the father of Julie Byle.

This is one of the most important matters that affects every aspect of every person on the planet. But it's reached crisis level in all of the advanced countries, especially in the United States,



BYLE



where 90 percent of people under 40 are disconnected from nature. And that problem is directly connected to almost every personal, social and global problem being faced.

Things have changed in the last 50 years.

And sometimes what appears to be obvious isn't true. Why are we so disconnected? It's real easy to identify a whole bunch of things that have disconnected people on the family and social level, but I can only speak to my experience.

I had one foot in the past when there was a fair amount of connecting between people, and now I live in the world where there isn't. I can't believe I'm that old.

I came to live (on Pine Island on the Gulf Coast) with my grandmother in 1955, the same year her husband died. I went from public housing in Richmond, Va., to a bedroom window over the high-tide line. There was one TV station, black and white, that signed off the air with a test pattern at 9 p.m. If the wind was right, you could go out and turn your antenna toward Tampa and maybe you'd get a station out of Tampa. It's passé to say that TV screwed up everything.

But when you had one TV station, and there was no air conditioning, and no internet, you went outside. You lived on the dock. I had a boat. We always were outside. The only thing my grandmother ever said to me was, 'If you want a warm supper, be home by dark.'

So my whole life was being outdoors, and not knowing it, and being connected to nature, and if it weren't for my grandmother and that, I don't think I'd be alive now.

Raising our kids: I won't say we were dictatorial (about getting into nature). We did all the normal things — gymnastics class, dancing class, everything normal city kids do — but our lives were outdoors. It didn't happen in somebody's condo. Jill and I had a 2-acre yard near Sanibel on purpose. So Robin (his son, now a graphic artist) and Julie grew up with rabbits and squirrels and birds and an eagle's nest. There were otters over the back fence and a bobcat and gopher tortoises — so she grew up with this wildlife all around her.

I'm a Joseph Campbell person: Everybody should follow their bliss. I've never once said, 'You should think about an environmental career.' But it's her bliss, too.

■ ■ ■

Millisa Bell De Choch, master gardener and beekeeper, works in Collier, Lee and Charlotte counties. She lives with her husband, Santiago De Choch, on Pine Island.

Recently my husband and I sat down to a delicious meal of chicken, heirloom eggplant and potatoes. To say the meal was deeply satisfying would be an understatement. The satisfaction didn't come from the fact that it filled the belly (which it did) or delighted the taste buds (which it overwhelmingly



DE CHOCH

did). The true satisfaction that I derived from that meal was knowing that outside of a sprinkling of salt purchased at the grocery store, the entire meal right down to the herbs we seasoned it with was cultivated and produced entirely on our little farm. The fulfillment came from knowing exactly how much work, effort, and sacrifice went into providing that simple, delightful, nutritious meal to our plates. The joy came from knowing exactly how it was produced, how it was harvested, and knowing exactly what we were eating. I didn't have to wonder if my vegetables had been sprayed with pesticides or what kind of life that chicken led before we ate it. I knew because I was part of the entire process. I call that food sovereignty.

There are others out there like me trying to reach this goal on a daily basis, and a select few who have been continuing the tradition all along, but we are a limited bunch. While more and more people like me are desperately trying to reconnect with the food we eat and the true costs associated with that food, we are but a drop in the bucket within the food-to-mouth disconnect that has invaded our culture. And there is a clear war being waged on both our desire and our ability to reconnect.

Not having this connection to the food we eat has allowed us to turn a blind eye over the last century to the loss of 90 percent of our food diversity. It has allowed and encouraged us to ignore the mass environmental pollution and destruction created by the way the majority of Americans eat; to ignore incredibly inhumane suffrage of animals; to ignore soil depletion and subsequently a weakening of the mineral content of our food (while the vitamin shelves grow larger to replace that loss); to ignore mass spraying of food crops which are linked to a wide array of health ailments; to ignore water quality; to ignore slave-labor wages for both immigrants and farmers (because people have become accustomed to cheap, governmentally subsidized food); to ignore mono-cultures and the problems they create; to ignore an indisputable reliance on the grocery store shelves being full; and perhaps worst of all, to buy into the hype that only GMOs can feed the world while we here in this country discard nearly half of ours in the trash. In my opinion, with what the massively scaled, pesticide and herbicide laden, and governmentally subsidized practices dominating this country are producing, that's exactly where most of that food belongs.

We've been sold on the fallacy and convenient idea that it is the only way to provide food for ourselves and the only way to eat, and as a result, eating for most in this country has become a mindless, ungrateful practice.

What my partner and I do on an acre of land can easily be produced on your typical urban lot, but the powerful interests that have decided that lawn and palm trees are the better investment and damn the urban or gated community dweller who believes or attempts to invest otherwise. Their efforts are most likely to be quickly thwarted and in many cases penalized by the guy who took down every potential nesting site in their gated community before branding it with the misnomer 'Eagle's Preserve.'

The cost is the loss of community that comes from having a locally produced food supply. Food literally brings us to the table. And what I would call 'real' food brings us into a genuine dialogue with the people we share it with.

How have we fallen away from each other socially, politically, economically, and so on? We have metaphorically left the table that sustains, enlivens, and connects us all. We now eat at the table of mass media, social media, and cheap, nutrient and spiritually deficient food. How many people do you know who make it through a meal without feeling the need to look at their phones? ■

SOCIETY

Juno Beach Civic Association Sponsor Appreciation Breakfast



1. Chris Roe, Jim Lake, Greg Riley, Jason Haselkorn, Melody Spano and Rick Spano
2. Ann O'Shea, Lauren Flaherty and Jeri Glynn
3. Frank Fahy, Ann Bosso and Dwight Drum
4. Jeff Sabin, Ellen Andel and Joe Lo Bello
5. Seated — Natalie Alvarez and Ed Hamilton. Standing — Beverly Levine and Denise Mariani
6. Donna Hamilton and Gwyn Henderson
7. Neta Jones, Ryan Arnold and Monique McCall
8. Brent Ortiz, Martha Ortiz and Efrén Ortiz
9. Will Willis, Arie Strobel and Martina Haut



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HEALTHY LIVING

Cancer treatment from all sides

abraham
SCHWARZBERG

Chief of Oncology, Jupiter Medical Center



A diagnosis of cancer — regardless of type or stage — comes with a great deal of fear and anxiety. Like my colleagues at Jupiter Medical Center's Ella Milbank Foshay Cancer Center, my goal is simple: to provide patients with world-class cancer treatment and the most compassionate patient-centered care.

We have assembled tremendous resources and processes to provide seamless care coordination with a goal of maximizing outcomes and minimizing emotional hardship.

A little over a year ago, we established cancer clinics at Jupiter Medical Center to collaboratively set a course of treatment and coordinate all aspects of patient care. When a newly diagnosed cancer patient comes to one of our clinics, they have the unique opportunity to meet with an entire team of specialists at one time, in one setting.

The clinic attendees include: a medical oncologist, an oncology surgeon (who is fellowship trained in the patient's cancer type), a radiation oncologist (who specializes in the specific type of cancer), a pathologist who evaluates specific mutations in every patient's tumor and helps the clinical

team tailor treatments to improve effectiveness and reduce side effects, a nutritionist, and a physical therapist. Depending on the type of cancer, we may also include reconstructive breast surgeons, pulmonologists, gastroenterologists or gynecologic oncologists.

Additionally, each cancer patient is assigned a patient navigator who guides the patient through the clinic and the entire course of treatment, rehabilitation and long-term follow up. The patient navigator seamlessly coordinates all aspects of their care, is able to attend appointments and to bring in other specialists as needed — from social workers for emotional counseling to financial counselors. This management of care is invaluable as it ensures that all medical specialists working with the patient are kept up to speed on progress and that the patient feels involved and fully informed.

Before the patient arrives at the medical center, the participating specialists get together to discuss the patient's condition and formulate a treatment plan tailored to the individual patient. This is a critical component of the clinic because having all the specialists together in one room means we can discuss all aspects of the patient's case, receive first-hand recommendations from colleagues, collaborate on treatment protocol, work out any issues in the treatment plan and ultimately,

ensure we are on the same page.

After the specialists meet privately, we come together with the patient in the clinic, present the treatment plan, and discuss treatment options.

Immediately following this meeting, the patient sees each team member one-on-one for an in-depth explanation of each component of treatment. The patient can ask detailed questions and hopefully, begin to feel a bit more comfortable with the course of action. The purpose of the clinic is to not only coordinate care and cement a treatment plan, but to help ease the patient's fears and concerns and provide encouragement as they begin their journey.

Jupiter is not the first hospital to employ the clinic model, however, clinics are typically only found in top academic medical institutions. Jupiter Medical Center holds cancer clinics to treat patients diagnosed with thoracic, breast and gynecological cancers. By the end of year, we plan on adding clinics that serve prostate, bladder cancer and melanoma patients.

The cancer clinics represent one aspect of our multidisciplinary, highly academic and aggressive approach to cancer treatment at Jupiter Medical Center.

Another aspect to this approach is the multidisciplinary cancer conferences that we hold each week to review the treatment of specific patients. Each

conference is attended by a number of doctors who are experts in different specialties or disciplines pertaining to a specific type of cancer. These doctors include medical oncologists, radiation oncologists, surgeons, radiologists, pathologists and other specialists.

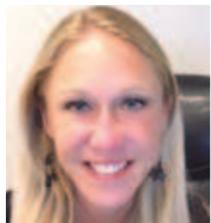
In these conferences they share ideas, knowledge and collaboratively work together, bringing their specific expertise, to treat and determine the course of action for each patient being discussed.

Like cancer clinics, multidisciplinary cancer conferences are not a new model, but are typically found only in large academic medical institutions. Multiple national research studies have demonstrated that cancer conferences positively impact clinical decision making and thereby directly influence patient care.

Jupiter Medical Center, like the top academic medical institutions across the country, takes a high-level and collaborative approach to aggressively treating our patients.

We believe that coming together to treat patients not only elevates the level of care we provide both individually and collectively and improves outcomes, but also offers our patients additional support and comfort by making their treatment process less stressful and painful. And what could be more important? ■

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Women's hormone levels gradually begin to decline between the ages of 30 to 35. The most common hormones to decline are estrogen, progesterone, thyroid hormone, testosterone and human growth hormone. This hormonal imbalance can lead to a variety of symptoms such as weight gain, hot flashes, night sweats, mood swings, increased fat deposits, vaginal dryness and loss of sex drive.

Other very common symptoms include anxiety and/or depression,

fatigue and weakness, insomnia, loss of lean muscle mass, decreased bone strength, hair loss, dry or thinning hair, changes in skin appearance and memory loss ... just to name a few!

Hormonal correction will improve and/or resolve these symptoms as well as support bone formation, decrease the risk for heart disease, improve cholesterol and heart health, improve liver function, promote disease prevention and an overall improved quality of life.

More importantly, hormonal imbalance or deficiency has been linked to medical conditions that are preventable when proper diet, exercise and hormone optimization are in place. Cardiovascular disease is the largest cause of death for women in the United States. Over the past 50 years, several studies have shown that hormone replacement therapy is associated with a 30 percent to 50 percent reduction in coronary heart disease

in post-menopausal women. Among its many health benefits, hormone therapy is used to increase blood flow to the coronary arteries, reduce plaque formation and reduce inflammation in the coronary arteries. The key to preventing coronary heart disease appears to be starting hormone replacement therapy at an early stage in the process of plaque progression relative to the start of menopause. Bio-identical hormone replacement has been found to reduce overall mortality by 30 percent when started in younger peri- and post-menopausal women and continued long term. It is both safe and effective if individualized and optimized.

Both estrogen and testosterone have a neuroprotective role. By age 85, 50 percent of Americans will have dementia, and many will go on to develop Alzheimer's disease. Hormone optimization should be a first-line therapy for the

prevention of dementia and Alzheimer's disease. There is overwhelming evidence that estrogen and testosterone help decrease cell death. Furthermore, these hormones increase blood flow to the brain and decrease inflammation at the level of the nerves. Starting early with hormone optimization allows one to decrease early damage to the nerve cells predisposing to dementia and later, Alzheimer's disease.

Our goal at Youthful Balance Medical Center is to restore your body's hormones to their optimum levels by creating a customized plan just for you using bio-identical hormones. We offer personalized, individual therapies that are based upon each patient's unique hormonal makeup and their individualized symptoms and concerns to transform your body into a Youthful Balance!

So why just live longer when you can live better? ■



5 Minutes

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15 Minutes

The time it takes to get a CT scan that could save your life.

Lung cancer is the leading cause of cancer death, with approximately 90% of cases related to the use of tobacco. This puts smokers at the highest risk. Fortunately, more than 80% of lung cancers can be beaten if detected early using a CT screening.

\$99 Could Save Your Life

If you're a current or former smoker, or have a family history of lung cancer, low-dose CT lung screening at Jupiter Medical Center could help save your life. Some insurance plans now cover the cost. Our health navigator can help you understand your risk and your coverage. If you do not have coverage for screening, Jupiter Medical Center offers a self-pay price of \$99.

Please call 561-263-4437 to schedule your appointment today.

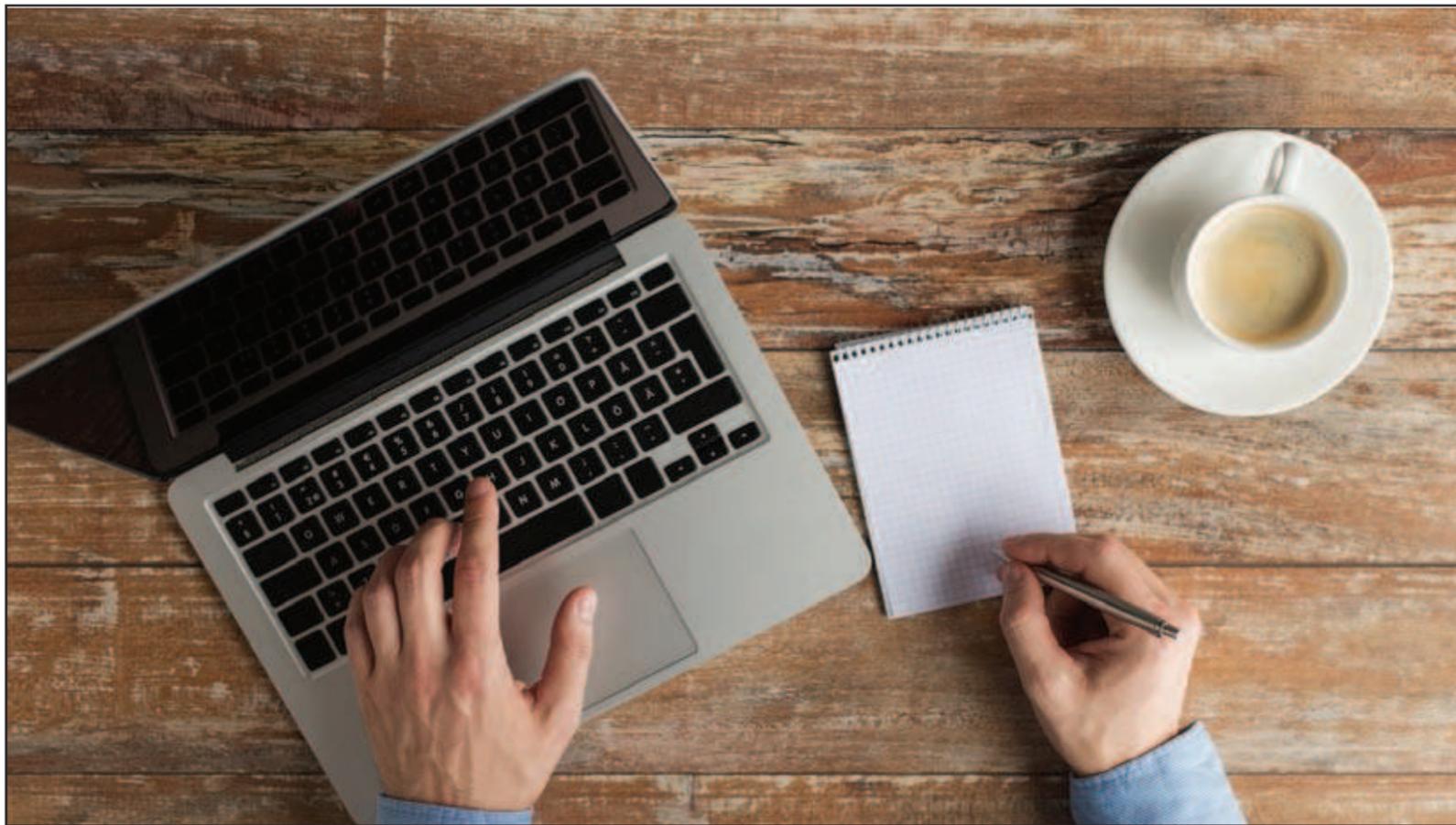
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Putting it in writing

How to help workers communicate clearly

BY BOB MASSEY

bmassey@floridaweekly.com

“What do businessmen answer when they are asked, ‘What’s the most troublesome problem you have to live with?’” posed the *Harvard Business Review*. “Frequently they reply, ‘People just can’t write! What do they learn in college now? When I was a boy...!’”

“There is no need to belabor this point; readers know well how true it is. HBR subscribers, for example, recently rated the ‘ability to communicate’ as the prime requisite of a promotable executive. And, of all the aspects of communication, the written form is the most troublesome.”

Those two paragraphs led a story in HBR’s May issue.

May 1964, that is.

Ripped it very well could have been buried from today’s headlines.

Fast-forward four decades. The National Commission on Writing, a panel established by the College Board, conducts a study and discovers that a whopping third of employees in the nation’s blue-chip companies wrote poorly — and that businesses were spending as much as \$3.1 billion annually on remedial training to correct the insufficiency in the writing of emails, reports and other texts. (Take note that the study targeted primarily service industries — and did not include government entities — so \$3 billion is almost certainly on the low end.)

“It’s not that companies want to hire Tolstoy,” said Susan Traiman, a director at the Business Roundtable, an association of leading chief executives whose corporations were surveyed in the study.

“But they need people who can write clearly, and many employees and applicants fall short of that standard.”

That quote appeared in the 2014 *New York Times* article reporting on the study, which ran under the headline: “What Corporate America Can’t Build: A Sentence.”

And, apparently, it STILL can’t. In an article titled “Why Johnny can’t write, and why employers are mad,” CNBC reported that, “Despite stubbornly high unemployment, many employers complain that they can’t find qualified candidates for the jobs they do have. Often, it turns out, the mismatch results from applicants’ inadequate communication skills. In survey after survey, employers are complaining about job candidates’ inability to speak and write clearly.”

Keep in mind we’re talking about general business writing skills here. That’s bad enough. But when we apply this problem to the highly specialized fields of marketing and advertising, businesses are facing a crisis of epic proportions.

The money is in the message

Imagine if the Metropolitan Opera were mounting a production (where patrons shell out more than \$800 for primo seats) and decided to hire performers who could neither hear nor speak, much less sing.

That’s the analogy legendary ad agency founder David Ogilvy, one of advertising’s greatest, most eloquent — and most effective — practitioners posed.

“Advertising is a business of words, but advertising agencies are infested with men and women who cannot write.

... They are as helpless as deaf mutes on the stage of the Metropolitan Opera.”

Mr. Ogilvy understood that commerce is communication. The money is in the message. And copywriting is not like penning articles or press releases or memos or emails, and certainly it’s different from creating novels and short stories and poetry. It is a specialized discipline, with its own rules, tips, tricks and techniques. You wouldn’t want your foot doctor performing brain surgery, no matter how accomplished he or she is in that field. Nor can general writing ability serve as a substitute for the very specific skill of copywriting.

If general business writing has to be effective, copywriting has to be more so. A company’s sales and, ergo, profits hang in the balance. So the writing must generate response and produce quantifiable results. It is the burden of the copy to make sure your potential clients

understand exactly what it is your business has to offer, how it benefits them, why they should patronize your business above your competitors’, how those who are interested can easily contact you for more information or to make a purchase. Failure to do so means you’re losing business — and money.

And these principles carry over directly into the online world. If anything, web copy has to be even more compelling, briefer and more precise, since the attention span of a surfer is generally going to be less than a print reader. You have somewhere around seven seconds to capture a visitor’s attention before he or she decides to stay or move on.

Fortunately, effective business writing skills can be learned. (Which is why, as the *Times* article noted, professional writers, writing coaches and consultants are in high demand. Even CEOs are knocking on their doors.)

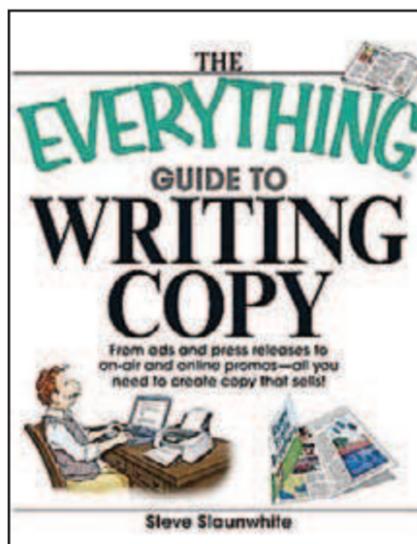
Don’t be a victim of this pandemic. What follows are three actions you can take to improve your own personal writing skills. They work. I know because I’ve used them myself.

The unavoidable element

There is an adage that has existed since before 1900 that has been erroneously attributed to numerous professional golfers. While the origin of the quote is suspect, its veracity is not: “The more you practice, the luckier you get.”

There is simply no substitute for practice when it comes to effective writing.

“If you work out with weights for 15 minutes a day over the course of 10



MOVING ON UP

"I really like wearing many hats. I'm a people person. I love working with donors, providing them opportunities. It's very rewarding to give back."

— Stanton F. Collemer,

CEO of Cancer Alliance of Help and Hope

Name: Stanton F. Collemer
Title: CEO of Cancer Alliance of Help and Hope
City of business: Tequesta

BY MARY THURWACHTER

mthurwachter@floridaweekly.com

Two months into his new position as CEO of Cancer Alliance of Help and Hope, Stanton F. Collemer is overseeing the continued expansion of the organization's services throughout the county.

"Cancer affects everyone in some way or another and to be able to step in during a family's time of need is something that we do not take lightly," said Mr. Collemer, 57. Both his parents and an aunt had cancer.

"I am dedicated to helping to grow our organization and to help even more families as they take on the fight for their life," he said.

Founded 13 years ago by Jean and Charlie Fischer, Cancer Alliance has provided financial assistance to more than 1,300 cancer patients in Palm Beach County and granted \$1.5 million to help patients with living expenses, including rent, utilities, health insurance, car payment, car insurance and mortgage.

Mr. Collemer is developing new special events (luncheon, gala, golf tournament), managing fundraising efforts and working to assist more patients by reducing their financial burdens while



COURTESY PHOTO

Stanton Collemer came to Florida to visit in 1980 and ended up staying.

they undergo cancer treatment.

Fundraising and managing nonprofit organizations is nothing new to Mr. Collemer. He's been in the business for 20 years. Most recently, he was chief fundraising officer for the Center for Family Services, where he significantly raised the profile of the organization and its special events, increasing the organization's fundraising by 250 percent.

This, however, is his first time as a CEO.

The Lincolnville Beach, Maine, native

didn't have any grand plan to become a fundraiser when he came to Florida for a winter break in 1980. He had a friend in West Palm Beach who asked him to stay. She was working at The Breakers and he got a job at the iconic 5-star resort as a room service waiter.

Mr. Collemer excelled in the work and stayed at the resort for 16 years, eventually becoming a manager. During that time, he served the rich and famous, including Presidents Gerald Ford and Jimmy Carter, Liz Taylor, Dolly Parton and Prince Charles and Princess Di.

He left The Breakers to set up a VIP center at Good Samaritan Medical Center. "I set it up like a hotel," he said. That job launched his fundraising career.

"One of our first patients gave me a check for \$250,000," he said. The second donation was for \$100,000.

He was director of major gifts/chief executive officer of the Good Samaritan and St. Mary's Foundations, and their successor, Palm Healthcare Foundation, for more than 15 years.

"I really like wearing many hats," Mr. Collemer said. "I'm a people person. I love working with donors, providing them opportunities. It's very rewarding to give back."

For information about Cancer Alliance of Help and Hope, call 748-7227 or visit cahh.org.

Where I grew up: Lincolnville Beach, Maine

Where I live now: West Palm Beach

Education: Attended Beal College

What brought me to Florida: I came to West Palm Beach in my 20s to visit some friends and fell in love with the area.

My first job and what it taught me: My first full-time job was as a room service waiter at The Breakers hotel. The Breakers invests in their employees. The training they give you to provide guests with the highest level of customer service is unparalleled. My experience and training from The Breakers has provided me the foundation and skills that guided me throughout my entire career.

A career highlight: Being a founding staff member of Palm Healthcare Foundation.

What I do when I'm not working: Gardening (especially caring for my orchids), traveling, entertaining and playing cards.

Best advice for someone looking to make it in my field: Have a passion and believe in the mission of the organization. If you believe in it, it will show.

About mentors: I was very fortunate to start my fundraising career at Intra-coastal Health Foundation with two of the best in the field, Suzette Wexner and Dennis Stefanacci. They had completely different management styles but both were equally committed to the fundraising profession and the privilege to provide individuals the opportunity to make a difference in the world. I am grateful to both of them for everything they taught me. ■

MONEY & INVESTING

Outlook seems rosy for Visa, but lower global spending a peril



ericBRETAN

estaterick@gmail.com

Many analysts and economists dial into the payment processor Visa's quarterly earnings call, even if they don't own the stock, for the acute insight into the global consumer's behavior. After all, Visa processes \$1.35 trillion in payments each quarter so they truly have the pulse of buyers in almost every country on earth.

In Visa's latest earnings release last week, the company highlighted several macro economic and financial themes that are worth thinking about in the weeks and months ahead.

First, despite recent calls to the contrary, the American consumer is still alive and well. Visa reported that processed transactions increased by 10 percent and the CEO declared, "domestic consumer spending across the globe remains strong and resilient." People in the U.S. clearly feel confident in the economy and continue to consume. Part of this is also fueled by the strong dollar, which makes foreign purchases relatively less expensive.

The flip side to this coin is that foreign consumers are pulling back buying U.S. goods for this very same reason. In fact, the CEO stated that, "cross-border commerce continues to be challenged by a strong U.S. dollar" when explaining



WINDS / SHUTTERSTOCK.COM

why foreign growth lagged domestic spending growth. And with a strong dollar expected throughout the rest of this year, many companies relying on foreign buyers will be under pressure going forward.

Another theme to this call was the expansion of the company's stock buyback program. Visa announced it was increasing its already healthy buyback fund by an additional \$5 billion.

While this is wonderful for existing shareholders, it does raise a few concerns. First, shouldn't management have more productive uses for this cash, like internal growth projects or even mergers and acquisitions? And what happens when interest rates rise and costs of capital increase? Wouldn't the company wish they had this cash back? And finally, when the buyback program eventually ends, what will that do to the company's stock price?

Finally, it was interesting to see how much of the call and subsequent news coverage of the call focused on Visa's new agreement with Paypal and how the company is adapting to the new world of mobile payments. Visa announced that it signed a deal with Paypal where Paypal would agree not to steer its customers to bank payments in exchange for a new fee structure and better data sharing. In addition, Visa recently invested in the mobile payment company Square and has been a vocal proponent of Apple Pay. Clearly, the way we all pay for everything is quickly changing and Visa hopes to be in the middle of this new method.

All in all, Visa's earnings report capped off another positive quarter for the company, which has been reflected in its steadily increasing stock price over the last five years. The stock has risen almost 400 percent during this time period and now has a Price to Earnings ratio of over 30, quite high for a financial services company (in contrast Bank of America and Citigroup, which each have a P/E of under 10).

The question going forward is whether global spending will continue to increase, given all of the headwinds facing the consumer to justify this high multiple. ■

— Eric Bretan, the co-owner of Rick's Estate & Jewelry Buyers in Punta Gorda, was a senior derivatives marketer and investment banker for more than 15 years at several global banks.

WRITING

From page 19

years, you're gonna get muscles," said novelist Stephen King. "If you write for an hour and a half a day for 10 years, you're gonna turn into a good writer."

Don't let Mr. King's logistics frighten you. No one expects a nonwriter to churn out as much volume — or for as long a period of time per day — as he does, professional that he is.

Here's an exercise that's not so high-pressure, and certainly within anyone's ability: Simply set aside a certain amount of writing to do every day. You can do it by volume (one paragraph or two pages), or by time (writing for 15 minutes or a half-hour).

While I agree with the adage "practice makes perfect," I offer that advice with reservation. You have to know the difference between good writing and bad, between what works and what doesn't — usually by learning from seasoned professionals.

Dan Kennedy, one of the top copywriters and marketing experts in the nation, tells the story of how he was out on the golf course with a far more experienced player. After numerous failed attempts to hit the ball properly, he said to his friend, "I guess I just need to practice more."

To which his friend replied, "Not if you practice that swing."

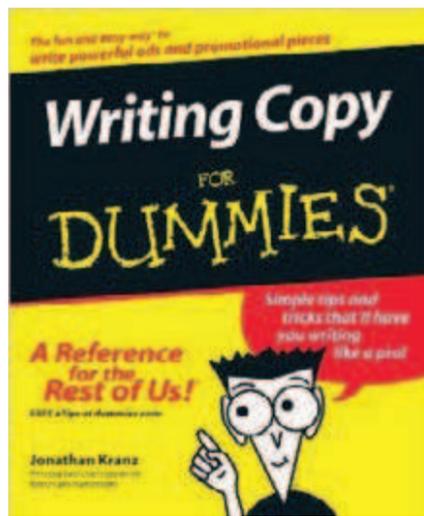
Reams of research have been conducted on what copywriting techniques are more effective, and which will most assuredly end in failure. You wouldn't hop in to a soccer game and start tossing the ball around with your hands. In the same way, you shouldn't attempt to write copy if you don't know the rules of what works. You have to know the rules before you can break them — and you only break them for a solid logical reason.

The point is: Practicing writing can possibly be helpful. Practicing writing correctly is definitely invaluable. But how do you learn the rules?

Your big, fat Greek education

In the days of Aristotle, students would sit at the feet of the great philosophers, to learn of their wisdom. That system of learning still works today.

There are numerous seminars and workshops available from knowledgeable experts. Some are live, sure, but many are recorded. You can even ingest digital versions in your spare time — while driving (instead of listening to just music) or waiting in a doctor's office, for example (another bit of advice from



Stephen King).

This brings me to my second suggestion: Read books about improving your business writing.

I know, I know — there are a ton of 'em, and it's hard to determine which to choose from. Well, here are just a few that have earned their place near the top of my list, each one a fine place to start:

■ "The Everything Guide to Writing Copy" by Steve Slaunwhite (Adams Media). An excellent entry-level introduction to the craft of writing effective copy. The author explains how to tackle a wide variety of writing projects, and does so in an engaging, easy-to-read manner. One of my favorite chapters is The Copywriter's Bag of Tricks, a brief collection of somewhat more advanced techniques, made simple. Mr. Slaunwhite also maintains a website solely for educating freelance and in-house copywriters (CopywritingTrainingCenter.com), a testament to his impeccable abilities and experience. By the way, his course "Secrets of Writing High-Performance Business-to-Business Copy" for American Writers & Artist Inc. (AWAOnline.com) is indispensable for anyone who wants to specialize in this field.

■ "Writing Copy for Dummies" by Jonathan Kranz (Wiley Publishing). While I'm no dummy (hey, I've won state, national and international awards for my writing — for myself or for my clients — so I must know at least a little something), that doesn't stop me from reaching for this book on occasion. It's one of the most in-depth beginner's texts for anyone who's tasked with writing ads, direct response materials or other marketing collateral. However, it's also a great refresher for experts, and even touches on the slippery subject of branding with extraordinary simplicity and clarity.

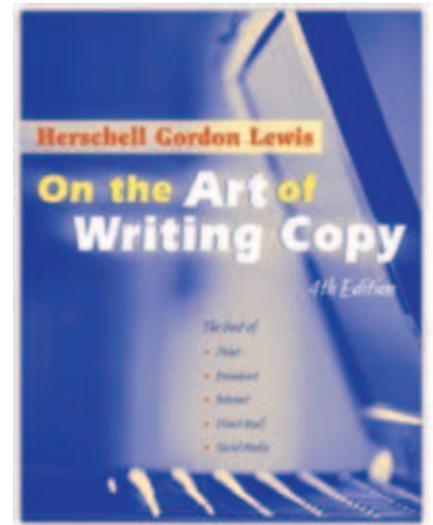
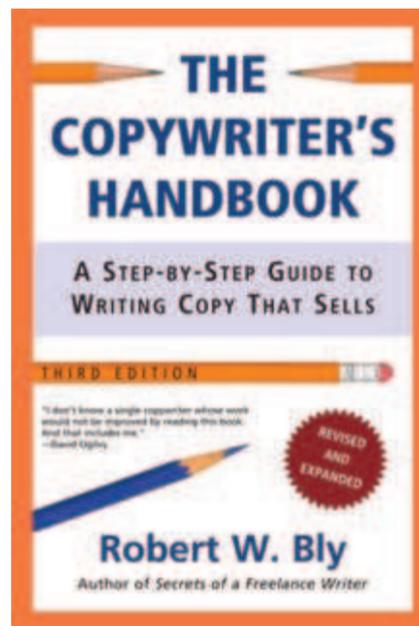
■ "The Copywriter's Handbook" Third Edition by Robert W. Bly (Owl Books). I'll be frank with you: Bob Bly is my copywriting hero. You will not find a

more knowledgeable expert or exceptional teacher than he. (He's the reason I became a freelance copywriter myself, after attending a series of seminars he gave in Orlando in 1989 for the Florida Freelance Writers Association.) This volume is considered the seminal classic in the field. (The original edition was even hailed by David Ogilvy himself.) A little more in-depth than Kranz's book, it's an excellent resource you'll also want to keep close by on your desk. (My copy is dog-eared, underlined and highlighted to the hilt — if that's any indication of how useful I find it.) Make sure you get the revised and expanded third edition, as Mr. Bly has added winning techniques for electronic media.

■ "On the Art of Writing Copy" Fourth Edition by Herschell Gordon Lewis (Racom Communications). You have to understand that Mr. Lewis is a true old-school legend in the industry. This guy's been around the block. In this book, he establishes himself as probably the snarkest, most direct, no-nonsense copywriter around. With razor-sharp insight, he slices through the B.S. — and demonstrates (through copious real-world examples) the bad and the exceptional. This is easily the most advanced volume of the ones I've mentioned, but I included it because you'll find it difficult to come across another book that teaches you to look so critically at the thinking behind an ad campaign or piece of copy. You can't possibly ingest the principles in these pages and not see your own efforts in a new, more analytical light.

Talk is cheap

My third and final suggestion for improving at the craft of writing may surprise you: Talk about it. That is, share ideas and observations with other copywriters.



One of my copywriter friends is part of a peer review group in which members critique one another's copy to make it more effective. If you can't find such an alliance that works for you, consider starting your own.

If you have to write a direct mail piece, find someone else whose skills you respect, with whom you can study examples of direct marketing campaigns that generated an exceptional response, then discuss them. Talk about the language, word use, sentence structure, appeal, hook, offer — all the elements that contributed to their success. Then determine how to apply those principles to the project at hand.

This is one of the most cost-effective ways to improve your own writing — and it doesn't cost a dime.

Fix that leaking bucket of \$\$\$

The bad news is: There's no easy way to write more effectively. The good news is that it's worth the effort. Writing is such a critical element of your business, you can't afford to ignore it.

Learning to write copy (or having a professional do it for you) is not an expense — it's an investment that will pay for itself many times over.

If corporate America is willing to pay billions of dollars to improve writing, you know it has to be important. If your websites, ads, brochures, direct response letters, etc. are poorly written, you may still get some response, but you're going to be leaving money on the table — a lot of it.

Learn to write better and put those bucks in your cash register instead. ■

— Bob Massey is the editor of the Charlotte County edition of Florida Weekly. He has been a professional freelance copywriter and ad agency director with experience creating high-impact copy both online and offline.



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SOCIETY

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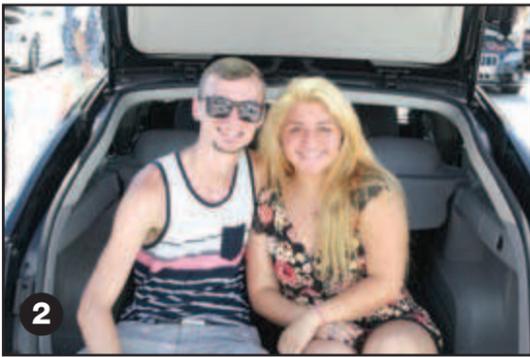
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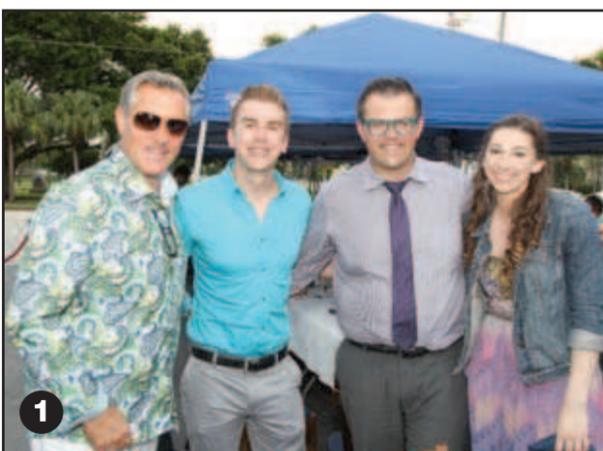


8

1. Laura Switalski, Karen Cavenas and Genevieve Zaccherio
2. William Ludwick and Gianna Costa
3. Jackie Rea and Ryan Loeb
4. Isabella Cruz, Antonio Cruz and Nora Cruz
5. Laurin Spyker, Jeff Coursey and Betty Polanski
6. Nathan Castro, Brooke Easter, Savannah Castro, Shannon Castro, Austin Poignant and Seth Poignant
7. Alex Gonzalez, Mia Gonzalez, Michelle Gonzalez, Max Gonzalez and Mason Gonzalez
8. Johnny Bohmer

ANDY SPILOS / FLORIDA WEEKLY

Legends Radio Full Moon Party at Pelican Café in Lake Park



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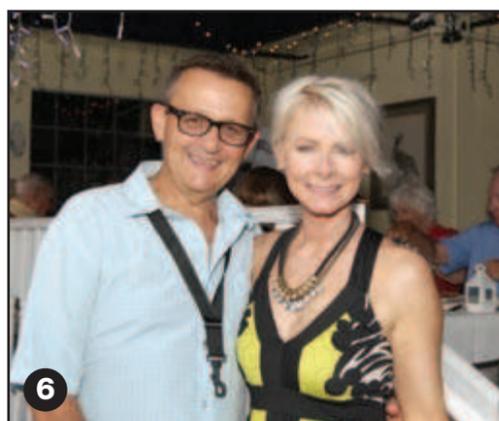
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1. Rob Russell, Spencer Day, John Storie and Natalie Farra
2. Mark Frangione, Mike McGann, Corrie Rainyn and Vinnie Lanciano
3. Scott Courant, Alison Courant, Susan Kingston and Mark Frangione
4. John Allen, Karen Frangione and Mark Frangione
5. Judy Myers and Noreen Zanft
6. Rich Switzer and Jill Switzer

ANDY SPILOS / FLORIDA WEEKLY

"Like" us on Facebook.com /FloridaWeeklyPalm Beach to see more photos. We take more society and networking photos at area events than we can fit in the newspaper. So, if you think we missed you or one of your friends, go to www.floridaweekly.com and view the photo albums from the many events we cover. Send us your society and networking photos. Include the names of everyone in the picture. Email them to society@floridaweekly.com.



COURTESY PHOTOS

Luxury living at San Michele

SPECIAL TO FLORIDA WEEKLY

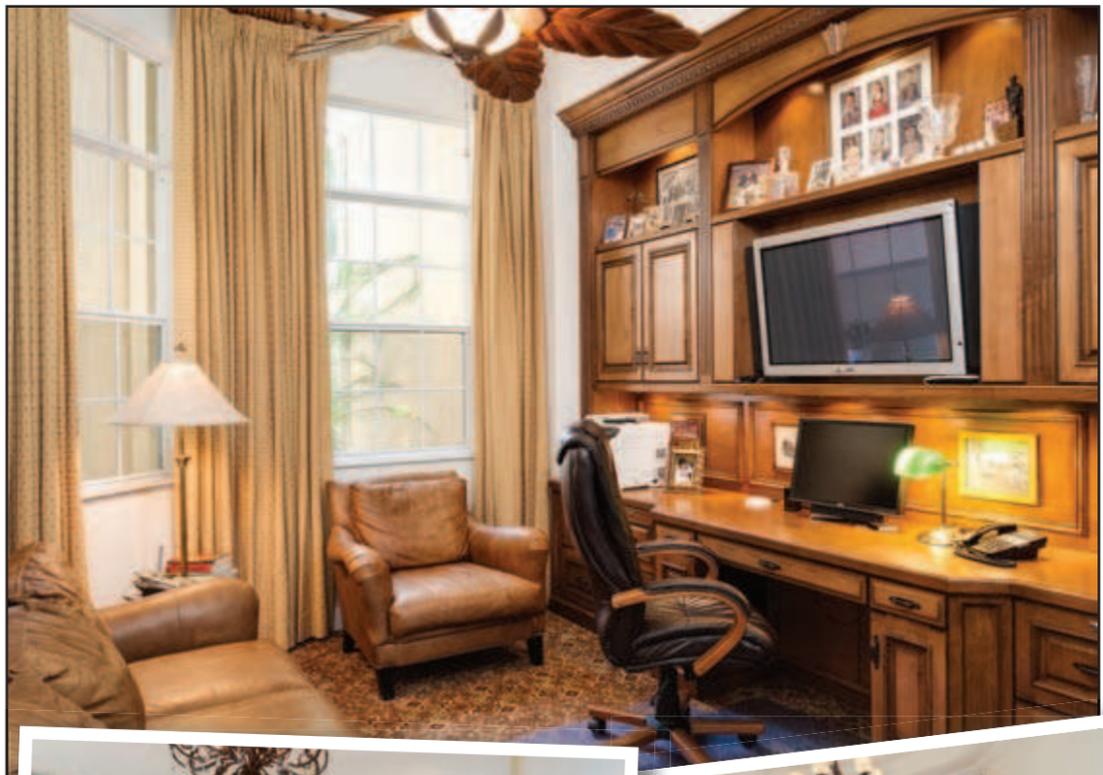
This San Michele estate property is perfect for year-round family living or seasonal entertaining.

A six-bedroom home with 4,826 square feet of living space, six full baths, one half-bath, and a three-car garage, this Capistrano model home is a two-story plan that offers the master suite on the ground level, along with one guest suite, and four bedrooms plus a loft on the second floor.

San Michele is one of the signature luxury communities in Palm Beach Gardens that offers manned and gated 24/7 security, a state-of-the-art fitness center with club room, a community pool, a community pool and two lighted tennis courts.

This estate was renovated by Lavelle Construction, one of the top general contractors in the area, and the builder to both Jack Nicklaus and Michael Jordan. Special features include a custom trim package with crown molding and designer built-ins, hardwood floors in four of the six bedrooms, custom built-in library, separate his and her baths and closets, two hot water heaters, serene landscaping, a free-form pool with spa and much more.

Located in the heart of Palm Beach Gardens, this San Michele home offers the discriminating buyer the best of luxury living without the high costs associated with a country club community. Offered at \$1,249,000. Call Vince Marotta today at (561) 847-5700 to schedule a private tour. ■





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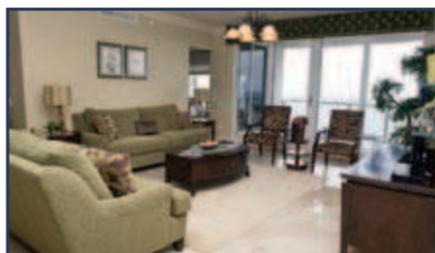
Ritz Carlton Residence 1804A
3BR+DEN/3.5BA - \$3,685,000



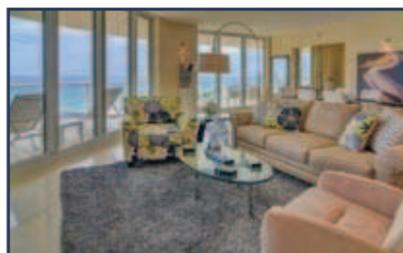
Ritz Carlton Residence 1904A
3BR+DEN/3.5BA - \$3,500,000



Ocean's Edge 1401
4BR/4.5BA - \$2,800,000



Ritz Carlton Residence 1502B
3BR/3.5BA - \$1,999,000



Ritz Carlton Residence 2104B
2BR+DEN/2.5BA - \$1,699,000



Ritz Carlton Residence 705B
2BR+DEN/2.5BA - \$1,650,000

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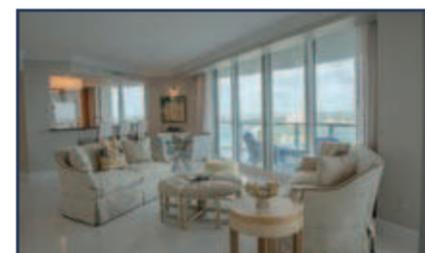
The Resort-Marriott 1651
3BR/3.5BA - \$1,499,999



The Resort-Marriott 1251
3BR/3.5BA - \$1,399,999



Ritz Carlton Residence 204B
2BR+DEN/2.5BA - \$1,399,000



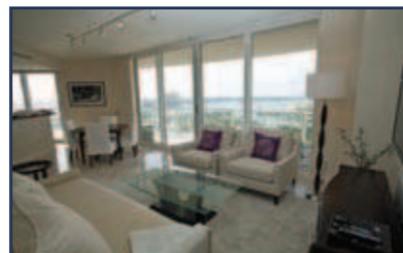
Ritz Carlton Residence 2506B
2BR+DEN/2.5BA - \$1,395,000



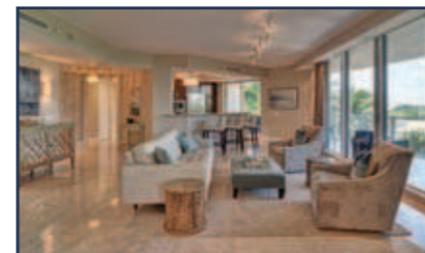
Beach Front 1603
3BR/3BA - \$1,250,000



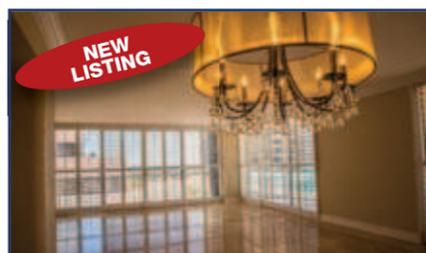
Ritz Carlton Residence 1106B
2BR+DEN/2.5BA - \$1,185,000



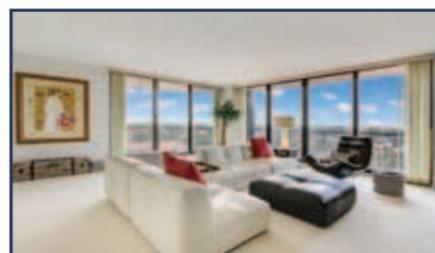
Ritz Carlton Residence 1506B
2BR+DEN/2.5BA - \$1,125,000



Ritz Carlton Residence 306B
2BR+DEN/2.5BA - \$1,024,900



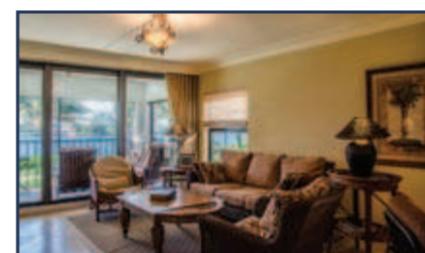
Martinique WT202
3BR/4.5BA - \$599,900



Martinique WT604
2BR/3.5BA - \$599,000



Martinique ET503
2BR/3.5BA - \$549,999



Seascape 8
2BR/2BA - \$450,000



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ARTS & ENTERTAINMENT

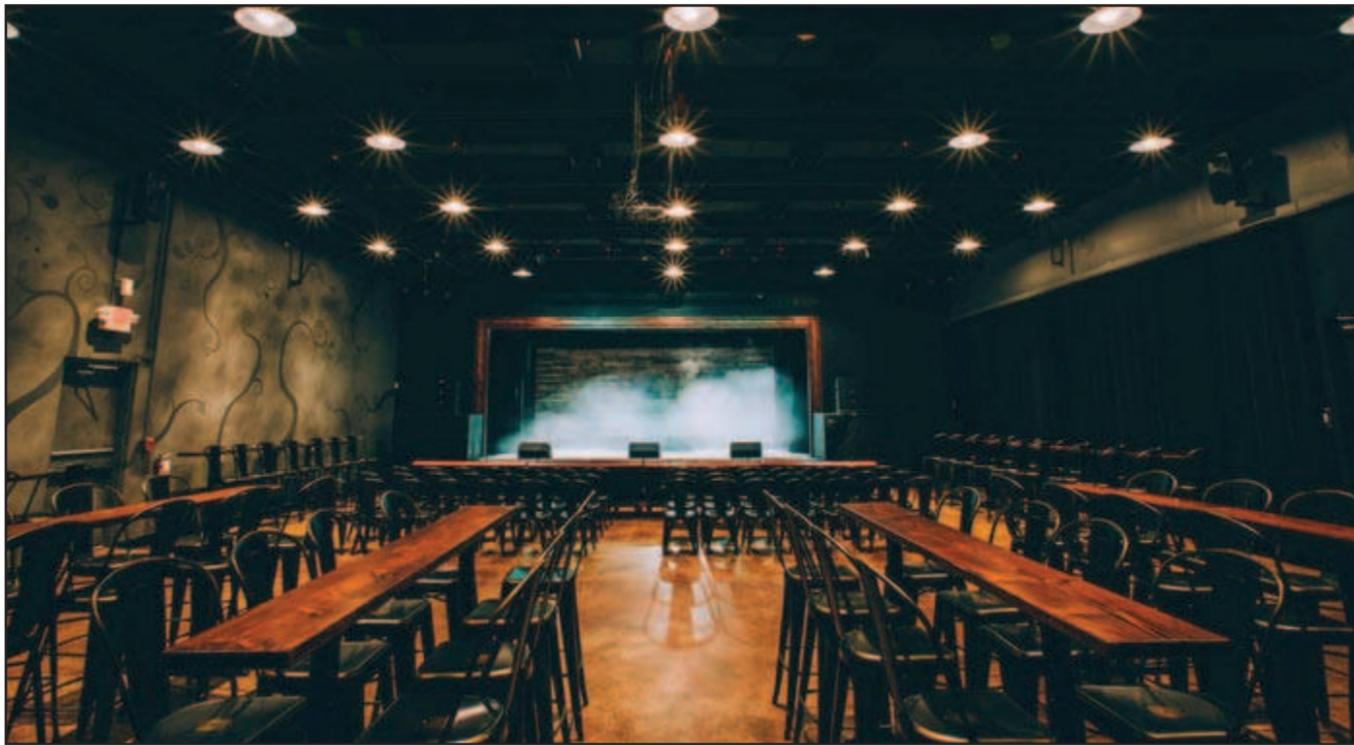
WEEK OF JULY 28-AUGUST 3, 2016

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| SECTION B

“We get 400 people per week ... Most art galleries don’t get that in a month.”

— **AJ Brockman**, co-owner of The Brewhouse Gallery and The Kelsey Theater



COURTESY PHOTOS

The Kelsey Theater, once home to the Mos’Art Theatre, is a flexible space that can handle performances, films or other events.

HAPPENINGS



COURTESY PHOTO

Maggie Baugh performs Aug. 4.

Check out super-sized Clematis by Night

BY JANIS FONTAINE

pbnews@floridaweekly.com

Summer is flying by. Don’t miss your chance to check out things in downtown West Palm Beach.

Have you seen the spinning tops? Los Trompos is a collection of giant toys that you can play with. It’s set up downtown near the Waterfront.

How about Clematis by Night, super-sized? Every Thursday in August, CbN will be an hour longer and have two bands performing instead of one. Of course, it’s all free. Find specials on beer. Watch the kids play in the fountain. Here’s the music lineup for August:

■ Aug. 4 — Maggie Baugh with opener Kristen Spencer. Maggie Baugh is a 16-year-old fiddle player based in South Florida. Ms. Spencer is a singer/songwriter known for her soulful voice.

■ Aug. 11 — Orange Sunshine (1960s Pop) with opener Wild Bill and the Thrill (1950-60s). Think Elvis, The Beatles and Carole King. orangesunshine.biz.

■ Aug. 18 — The Justin Enco Band (Rock) with opener Crazy Train (Rock). Both bands put their own fingerprint on rock ‘n’ roll.

■ Aug. 25 — Valerie Tyson Band (R&B/Top 40) with opener IndiGo The Band (R&B/Pop). Local favorite Valerie Tyson delivers.

Other monthly events include Screen on the Green, the monthly outdoor movie theatre, will show “Jurassic World in 3D” at 8 p.m. Aug. 12. Bring your own snacks and seating. Free.

Sunday on the Waterfront is a free family- and pet-friendly outdoor concert at Meyer Amphitheatre, 104 Datura St., West Palm Beach, from 4 to 7 p.m. Aug. 21. The David Bowie Tribute Band Station to Station performs.

For information on any of these events, visit Wpb.org/events.

Summer Festival

Northwood Village will double the fun when the neighborhood hosts the Art Night Out Summer Festival, a two-day party featuring food, music, art, craft vendors and public art projects. From 6-10 p.m. July 29-30, along Northwood Road, the village becomes an open-air marketplace of sorts.

Browse the boutiques. Speak with artists doing demonstrations of their work. Stop for a moment and watch the street musicians perform. Patronize the food

SEE HAPPENINGS, B10 ►

County’s next cultural hub?

Lake Park transformation aimed at attracting millennials to theater, galleries

BY AMY WOODS

awoods@floridaweekly.com

A STOREFRONT-SATURATED STRIP WITH A sketchy past is poised to put the Lake Park Arts District on the map as a hip hub of culture.

Ten years after the town targeted the area as an economic liability and created a Community Redevelopment Agency to reverse the red, the three-block stretch of Park Avenue appears to be prospering.

“When I came to Lake Park, what excited me as a professional was the potential that this community has to become a trend-setting town for others



A bar stands at the end of the Kelsey Theater.

SEE HUB, B6 ►

Disney’s ‘The Little Mermaid Jr.’ coming to Maltz

SPECIAL TO FLORIDA WEEKLY

Take a journey under the sea with Ariel and her aquatic friends in the Maltz Jupiter Theatre’s production of Disney’s “The Little Mermaid Jr.”

International performer and Conservatory faculty member Ricky Nahas will direct and choreograph the musical at 7:30 p.m. July 29 and 30 on the theater’s stage. Tickets are \$25 for adults; \$20 for children.

The show will star 49 students from Palm Beach and Martin counties and

SEE MERMAID, B10 ►



KOVEL: ANTIQUES

Items created by famous industrial designers popular with collectors

BY TERRY AND KIM KOVEL

Many artists don't create just pictures or sculptures. They make furniture, jewelry, dinnerware or even kitchen tools and toys. In the 1920s and '30s, a new title came into use for these multi-talented artists: industrial designer. These artists redesigned existing large machines like trains or trucks as well as small household goods like telephones and clocks.

The result was better-looking objects that were less expensive to make.

Most collectors today don't have space in their homes for the largest industrial machines, but they can find examples of smaller decorative items designed and made by these famous men. A few names to look for are Russel Wright (dinnerware, furniture, aluminum), Henry Teague (Kodak camera), Henry Dreyfuss (telephone), Viktor Schreckengost (Cowan pottery, pedal cars, dinnerware) and Bjorn Wiinblad (posters, furniture, dinnerware, tapes, an animated film).

At a Rago auction in Lambertville, N.J., a 1970s Wiinblad table and six matching chairs sold for \$1,875. The black lacquered pieces each had a different colorful modern design. The set is a large example of Mr. Wiinblad's talent. His ashtrays and dishes — decorated with drawings of round-faced people in pseudo 19th-century clothes and often surrounded by vines, floral wreaths and trees — can be found online and in shops for less than \$50.

Q: I have a platter and a pitcher that my grandfather brought back from England at the end of World War I. They both have "Alhambra" stamped on the back with what looks like a flying crown just about it. My father told me the trim is 24-karat gold. I never had the pieces appraised. Can you help?



This very modern-looking chair is part of a dining-room set designed by Bjorn Wiinblad in 1970. The six chairs and matching table sold earlier this year for \$1,875.

A: The Alhambra pattern was made by several different porcelain manufacturers, mostly in Austria, in the late 1890s to early 1900s. Alhambra decoration was inspired by Moorish designs of Granada, Spain, and consists of geometric patterns ornamented with scrolls and gold trim. (Gold leaf is made in a wide range of colors and karats. Leaf made from 100 percent gold is 24 karat, so it's entirely likely the trim on your pieces is 24K.) Pieces were often decorated by one company on blanks bought from other companies. Your platter and pitcher are worth \$150 to \$300 apiece.

Q: I found four vintage baseball cards glued to the bottom of a dresser I bought at an estate sale. The players are "Pete" Appleton, "Line Drive" Nelson, "Hank" Greenberg and "Red" Kress. I'm not a collector. Are they worth anything?

A: Your baseball cards are part of the 1940 set by Play Ball and issued by Gum, Inc., a Philadelphia company that made Blony bubble gum. It was the largest bubble-gum producer in the United States. Play Ball cards were included with the gum from 1929-41. The 1940 set included 240 different cards. In 1948 Gum Inc. became Bowman, which was bought by Topps Chewing Gum in 1956. Your cards are of little value because they were glued to the dresser and are in poor condition. In poor condition, cards for Appleton, Kress and Nelson are worth about \$5. Hank Greenberg's card is worth more — \$30 in good condition, about \$15 in poor condition

— because he's in the Hall of Fame.

Q: Several years ago my father-in-law gave me a No. 55 Stanley Patent Universal Plane Set, made for making wood molding by hand. It's complete in the original box with all the plane parts and cutting blades. Does it have any value? I'd like to donate it to a woodwork museum in Florida, where I live.

A: The Stanley No. 55 plane was made from 1897-1963. It has an adjustable body made of nickel-plated cast iron and a rosewood handle and fences. It came with 55 standard cutters, which fit into four boxes. A No. 55 set like yours with four boxes of cutters sold for \$595 in recent years. You might be able to sell it at a tool show. Contact the Midwest Tool Collector's Association at mwtdca.org for information about tool meets in your area.

Tip: Never use mending tape or transparent tape on a book. It will permanently damage the paper. Even Post-its eventually will leave a spot. ■

— Terry Kovel and Kim Kovel answer questions sent to the column. Names, addresses or email addresses will not be published. We cannot guarantee the return of photographs, but if a stamped envelope is included, we will try. Write to Kovels, Florida Weekly, King Features Syndicate, 300 W. 57th St., New York, NY 10019.

— Note: Scott Simmons' Collector's Corner will return.

Polo

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SOCIETY

3rd Thursday, Lighthouse ArtCenter, Tequesta



1. Jennifer Chaparro and Janeen Mason
2. Colette Meyer and Lisa Koby
3. Gayle Martin, Bill Jones and Nancy Jones
4. Ingrid Bischoff, JoAnn Jolley and Kim Bonowy
5. Janeen Mason, Gustavo Castillo and Nancy Politsch
6. Judy Theisen, Jan Garry and Barb Behrens
7. Linda Mathison and Cindy Bartosek
8. Wendy Stoveland and Carl Stoveland



ANDY SPILOS / FLORIDA WEEKLY

“Like” us on Facebook.com /FloridaWeeklyPalm Beach to see more photos. We take more society and networking photos at area events than we can fit in the newspaper. So, if you think we missed you or one of your friends, go to www.floridaweekly.com and view the photo albums from the many events we cover. Send us your society and networking photos. Include the names of everyone in the picture. Email them to society@floridaweekly.com.

CALENDAR

Please send calendar listings to calendar editor Janis Fontaine at pbnews@florida-weekly.com.

THURSDAY 7/28

Multiple Author Book Signing Event — 5-7 p.m. July 28, Bice, 313 Worth Ave., Palm Beach. Meet some of the area's most popular authors at this special happy hour hosted by the Palm Beach Writers Group. The restaurant will have happy hour specials along with its prix-fixe dinner specials for \$35. The signing is free. For information, email Palmbeachwritersgroup@gmail.com.

Clematis By Night, Supersized — 6-10 p.m. Thursdays. It's hour longer in the summer and features two bands. Free. Info: clematisbynight.net.

■ **July 28:** The Helmsmen (Island). The Holidazed (reggae/rock) opens.

FRIDAY 7/29

Sunset Celebration — 6-9 p.m. July 29, Lake Park Harbor Marina, 105 Lake Shore Drive, off U.S. 1 between Northlake and Blue Heron boulevards, Lake Park. Music, food, cash bar, shopping along the Intracoastal Waterway. Whisky Six performs country. Free. 881-3353; lakeparkmarina.com

The Palm Beach Chamber Music Festival Concert Series — 7:30 p.m. July 29 at Helen K. Persson Recital Hall at PBAU, West Palm Beach; 7:30 p.m. July 30 at Eissey Campus Theatre, Palm Beach Gardens; 2 p.m. July 31 at Crest Theatre at Old School Square, Delray Beach. Program: Gaetano Donizetti String Quartet for 2 violins, viola and cello. Ottorino Respighi Wind Quintet in G minor P. 21 for flute, oboe, clarinet, horn and bassoon. Ermanno Wolf-Ferrari Symphonia da camera in Bb Major, Opus 8 for flute, oboe, clarinet, horn, bassoon, 2 violins, viola, cello, bass and piano. Tickets: \$25. Info: 547-1070 or online at pbcmf.org.

SATURDAY 7/30

Awakening the Autism Entrepreneur Workshop — 9 a.m.-4 p.m. July 30, The Els Center of Excellence, 18370 Limestone Creek Road, Jupiter. This workshop is targeted toward parents, self-advocates and service providers who are interested in starting businesses built on the strengths of individuals with autism. Free. Info: autismentrepreneur.com.

SUNDAY 7/31

Gardens Splash & Dash — July 31, Burns Road Recreation Center, 4404 Burns Road, Palm Beach Gardens. A multisport event for kids born between 2002 and 2012, which combines swimming and running. Register online at pbgreg.com or call 630-1100.

Jerry Garcia Birthday Jam — 1 p.m. to close July 31, Guanabanas, 960 N. A1A, Jupiter. Seven bands will play. No cover. All ages. 747.8878 or visit Guanabanas.com.

LOOKING AHEAD

Save Money on Your Landscape Classes — 9 a.m.-12:30 p.m. Aug. 3, 6, 13 and 20, in the Mounts Botanical Garden auditorium, 531 N. Military Trail, West Palm Beach. Plant selection, irrigation, fertilization and mulching are

just a few of the things you'll learn, plus how to care for trees, palms and lawns. Free. Call 233-1759.

Clematis by Night — 6-10 p.m. Thursdays. An hour longer in the summer and featuring two bands. Free. Info: clematisbynight.net.

Aug. 4: Maggie Baugh with Opener Kristen Spencer (Country)

AT THE COLONY

The Colony Hotel, 155 Hammon Ave., Palm Beach. Info: 659-8100 or 655-5430; thecolonypalmbeach.com.

Motown Fridays with Memory Lane performing everyone's favorite Soul City/Top 40 hits from the '60s through today. 9:30 p.m. to 12:30 a.m.

Saturday Late Night with the Dawn Marie Duo — 9:30 p.m.-midnight, music and dancing, plus cameos by Royal Room headliners and other celebrity performers.

Royal Room Cabaret: The Colony's new Young Stars Summer Residency Program — See many of Manhattan's hottest rising cabaret stars every weekend until Labor Day. \$120 per person for prix fixe dinner and show; \$60 for show only.

Ariana Savalas — July 29-30.

AT DRAMAWORKS

Palm Beach Dramaworks at The Don & Ann Brown Theatre, 201 N. Clematis St., downtown West Palm Beach. Call 514-4042, Ext. 2; palmbeachdramaworks.org.

New season begins Oct. 14 with "The Night of the Iguana."

AT FOUR ARTS

The Society of the Four Arts, 2 Four Arts Plaza, Palm Beach. Gallery and box office: 655-7226; fourarts.org.

Keep Calm and Color On — 1:30 p.m. every Thursday until Aug. 25 in the King Library. Join the adult coloring craze. Materials provided. Info: email kinglibrary@fourarts.org.

AT THE KELSEY

The Kelsey Theater, 700 Park Ave., Lake Park. Info: 328-7481; thekelseytheater.com.

"I Am Sus Episode 2" — Movie premiere, 7 p.m. July 28. Free.

Hunny and The Frights with special guests Gymshorts — 6 p.m. July 29. \$12 presale; \$14 at the door.

AT THE KRAVIS

Kravis Center for the Performing Arts, 701 Okeechobee Blvd., West Palm Beach. Info: 832-7469; kravis.org.

The World Goes 'Round — Aug. 4-21. With music by Broadway's John Kander and Fred Ebb. Benefits the Metropolitan Community Churches of Orlando & the Palm Beaches (mccpalmbeach.org). Tickets: \$110 for stage-side cocktail table seats, \$50 reserved seating. 832-7469; Kravis.org.

AT THE LIGHTHOUSE

Jupiter Lighthouse and Museum, Light-

house Park, 500 Captain Armour's Way, Jupiter. Admission: \$10 adults, \$5 children ages 6-18; free for younger than 6. Jupiter Lighthouse participates in the Blue Star Museums program. Children must be at least 4 feet tall to climb. Tours are weather permitting; call for tour times. RSVP required for most events at 747-8380, Ext. 101; jupiterlighthouse.org.

Lighthouse Sunset Tour — Time varies by sunset. \$15 members, \$20 non-members.

Lighthouse Moonrise Tour — 7:15 p.m. Aug. 18. \$15 members, \$20 non-members.

AT LOGGERHEAD

Loggerhead Marinelife Center — 14200 N. U.S. 1, Juno Beach. Info: 627-8280; marinelife.org.

Guided Turtle Walks — 8:40 p.m. to midnight Wednesday through Saturday. You must be able to walk half-mile. Children must be at least 8 years old. Doors close at 9 p.m. Advance registration is required. \$12 members, \$17 nonmembers. \$20 for walk-ins if space is available.

AT MACARTHUR PARK

John D. MacArthur Beach State Park, 10900 Jack Nicklaus Drive on Singer Island, North Palm Beach. Info: 776-7449; macarthurbeach.org.

Sea Turtle Talk & Walk — Register now for Walks take place Monday, Wednesday and Friday through July 29. Members call 776-7449, Ext. 102. Non-member registration takes place online at macarthurbeach.org. Tickets are \$10 and are nonrefundable.

Educational Reef Program — 10 a.m. July 30. Learn about the fish and other inhabitants of our near shore reef through a presentation and discussion.

Butterfly Walk — July 30. A tour through hardwood hammocks in search of butterflies. Reservations required. BYO binoculars. Free with park admission. Reservations required at 624-6952.

AT THE MALTZ

Maltz Jupiter Theatre, 1001 E. Indian-town Road, Jupiter. 575-2223. Jupitertheatre.org.

The Conservatory's production of "Disney's Little Mermaid, Jr." — July 29-30. Kids in grades 3-5 perform. Tickets: \$25 adults, \$20 children.

AT THE JCC

The Mandel JCC, 5221 Hood Road, Palm Beach Gardens. Info: 689-7700; jcconline.com/pbg.

July 28-29: Duplicate Bridge Games

AT THE PLAYHOUSE

Lake Worth Playhouse, 713 Lake Ave, Lake Worth. Info: 586-6410 or lake-worthplayhouse.org.

"Peter Pan Jr." — July 28-30. Lake Worth Playhouse Summer Camp.

AT THE IMPROV

Palm Beach Improv at CityPlace, 550 S.

Rosemary Ave., Suite 250, West Palm Beach. Info: 833-1812; palmbeachimprov.com.

Deray Davis: July 29. \$25.

Felipe Esparza: Aug. 4-7. \$20.

AT THE FAIRGROUNDS

South Florida Fairgrounds, 9067 Southern Blvd., West Palm Beach. Info: 793-0333; southfloridafair.com.

West Palm Beach Antiques Festival — Next show is noon-5 p.m. Aug. 5, 9 a.m.-5 p.m. Aug. 6 and 10 a.m.-4:30 p.m. Aug. 7 at the South Florida Fairgrounds, West Palm Beach. Tickets: Early buyer three-day pass, noon-5 p.m. Aug. 5, \$10; general admission, \$8; senior, \$7. wpbaf.com.

Yesteryear Village — Open 10 a.m.-4 p.m. Thursday - Saturday. \$10 adults, \$7 seniors 60+, \$7 age 5-11 and free for age 5 and younger. Info: 795-3110 or 793-0333.

AT THE SCIENCE MUSEUM

The South Florida Science Museum, 4801 Dreher Park Road, West Palm Beach. Admission: \$15 adults, \$11 ages 3 to 12, \$13 for age 60 and older. Free for members and children younger than 3. Info: 832-1988; sfsceiencecenter.com.

"Grossology: The (Impolite) Science of the Human Body" — Through Oct. 10.

Nights at the Museum — 6-9 p.m. July 29. Crafts, activities, entertainment, exhibits, and food and beverage. The theme is Superheroes. \$12 adults, \$10 seniors, \$8 age 3-12) free for younger than 3 and members.

LIVE MUSIC

Downtown at the Gardens — 11701 Lake Victoria Gardens Drive, Palm Beach Gardens; downtownatthegardens.com.

2016 Rock 'N' Roll Summer concert series. Friday nights 7-10 p.m. in Center Court.

■ **British Rock Invasion** - July 29

Guanabanas — 960 N. A1A, Jupiter. Age 21 and older. Info: guanabanas.com.

Cafe Boulud: The Lounge — 9 p.m. Fridays, in the Brazilian Court Hotel, 301 Australian Ave., Palm Beach. Vocalist Raquel Williams performs an eclectic mix of American, Latin and Caribbean songs. Info: 655-6060; cafe-boulud.com/palmbeach.

Deep Blu Seafood Grille at Harbourside Place — 119 Dockside Circle, Jupiter. Philippe Harari performs 6:30-9 p.m. Wednesday and Saturday. 273-6680.

Paris in Town Le Bistro — 6-9 p.m. Fridays, 11701 Lake Victoria Gardens Ave, Suite 4101, Palm Beach Gardens. Frank Cerabino plays French favorites on his accordion. Info: 622-1616; parisintown.com.

ONGOING

The Ann Norton Sculpture Gardens — 2051 S. Flagler Drive, West Palm Beach. The garden is undergoing

CALENDAR

preservation work and will reopen after Labor Day. Admission: \$10 adults, \$8 seniors and \$5 students. Free for members. Info: 832-5328; ans.org.

The Armory Art Center — 1700 Parker Ave., West Palm Beach. Info: 832-1776; armoryart.org.

■ **3D Student Summer Show** — Through Aug. 6.

Artisans On the Ave. — 630 Lake Ave., Lake Worth. Exhibit: "Sea You Here." Forty artists were asked to reflect on the wonders of the sea. Info: 582-3300; artisansontheave.com

APBC Art on Park Gallery — 800 Park Ave., Lake Park. Info: 345-2842; artistsofpalmbeachcounty.com.

■ **Still Life 2016 Exhibit:** Works Depicting Posed Objects — Through Aug. 12. Juried by the Art on Park Gallery Management Committee.

■ **Call for art:** Photography 2016 Exhibit. Deadline to submit: Aug. 3. Exhibit: Aug. 15-Sept. 30. Reception 5-8 p.m. Aug. 19. Includes a solo exhibit by Durga Garcia.

The Box Gallery — 811 Belvedere Road, West Palm Beach. 786-521-1199.

■ **The Orishas of Cuba: The Saints of the Santeria Religion** — Through Aug. 30. Cuban artist Alberto Piloto Pedrosa uses syringes to create work.

The Cultural Council of Palm Beach County — 601 Lake Ave., Lake Worth. Hours: 10 a.m.-5 p.m. Tuesday-Saturday. Info: 471-2901; palmbeachculture.com.

EXHIBITS:

■ **Exhibition: Palm Beach County artists** — Through July 30. Includes four Palm Beach County artists: Birds are Nice, Katelyn Spinelli, Nicole Galluccio and the Viridis.

■ **Pupils, Poetry and Pictures:** Through July 30 in the Sanders Resource Center.

The Flagler Museum — One Whitehall Way, Palm Beach. Hours: 10 a.m.-5 p.m. Tuesday-Saturday, noon-5 p.m. Sunday. Tickets: free for members; \$18 adults, \$10 age 13-17 with adult; \$3 age 6-12 with adult; free for younger than 6. 655-2833; flaglERMuseum.us.

The Florida Trail Association Loxahatchee Chapter — Leads nature walks. New adventurers are welcomed. Get info and register at loxfl-trail.org.

■ **Easy Clip and Walk in Okeehchee Park** — 7:30 a.m. July 29, 7715 Forest Hill Blvd., West Palm Beach. Meet at the nature center's parking lot. Call Paul at 963-9906.

■ **Monthly Chapter Meeting:** 7 p.m. Aug. 1. Program: Linda Humphries from Audubon will speak. Okeehchee Park Nature Center, 7715 Forest Hill Blvd., West Palm Beach. 324-3543.

Harbourside Place — 200 U.S. 1, Jupiter. Info: 935-9533; harboursideplace.com.

■ **Sunshine in the Summer-time** — 9 a.m.-noon Monday-Saturday, through Aug. 13. Interactive splash pads, free games at the waterfront amphitheater, including bubbles, hula hoops, water activities, building blocks.

The Historical Society of Palm Beach County — Johnson History

Museum, 300 N. Dixie Highway, West Palm Beach. Free admission. Info: 832-4164; historicalssocietypb.org.

■ **"ArtCalusa"** — Through Aug. 27, in the third floor courtroom gallery.

Jonathan Dickinson State Park — 16450 SE Federal Highway, Hobe Sound. Park entry is a suggested donation of \$5. Info: 745-5551 or email friend-sjdsp@gmail.com.

■ **Canoe or kayak river tours** — Every Friday and the last Saturday of the month, from 9:45 a.m. to noon. The tour is free with park admission. Registration in advance is required at 745-5551.

The Lighthouse ArtCenter — Gallery Square North, 373 Tequesta Drive, Tequesta. Hours: 10 a.m.-4 p.m. Monday-Friday and 10 a.m.-2 p.m. Saturday. Admission is \$5 Monday-Friday, free on Saturday and for members and exhibiting artists. Info: 746-3101; LighthouseArts.org. The gallery will be closed Aug. 15-28.

■ **The Art of Association** — Through Aug. 11

■ **Third Thursday** — 5:30-7:30 p.m. the third Thursday of the month. In August, the reception will be held on the second Thursday, Aug. 11.

The Mandel Public Library of West Palm Beach — 411 Clematis St., West Palm Beach. Info: 868-7701; mycitylibrary.com.

■ **Summer Dog Tales:** 11 a.m. Mondays, Thursdays, Saturdays. Meet the library's specially trained therapy dogs that will listen to your child read. Call KidSpace at 868-7703.

There's no fee and no preregistration required for these programs:

■ **Learn Traditional Japanese Karate:** 7-7:45 p.m. Mondays. Learn self-defense, build confidence, get great exercise, and relieve stress John Alford will teach.

The Norton Museum of Art — 1451 S. Olive Ave., West Palm Beach. Free admission. Info: 832-5196 or norton.org.

■ **"Giverny: Journal of an Unseen Garden"** — Through Oct. 30.

■ **Spotlight: Lichtenstein and Monet** — Through Aug. 21.

The Palm Beach Photographic Centre — 415 Clematis St., West Palm Beach. Info: 253-2600; workshop.org.

■ **"Pulitzer Back Stories"** — Through Aug. 6.

■ **Call for entries** — The 19th annual Members' Juried Exhibition is open for submissions. Aug. 27-Oct. 29. Opening reception: 6-8 p.m. Aug. 26. See workshop.org for details.

The Palm Beach Zoo & Conservation Society — 1301 Summit Blvd., West Palm Beach. Open 9 a.m.-5 p.m. daily. Tickets: \$18.95 adults; \$16.95 seniors, \$12.95 age 3-12, free for under 3. Info: 533-0887; palmbeachzoo.org.

Perfect Vodka Amphitheatre — 601-7 Sansbury's Way, West Palm Beach. Info: westpalmbeachamphitheatre.com/events/. Tickets: 800-345-7000 or ticketmaster.com.

■ **Dave Matthews Band** — July 29-30

■ **Blink 182** — Aug. 5

■ **Hank Williams Jr. & Chris Stapleton** — Aug. 6



07.29-30

#SFL TOP PICKS

■ **Dave Matthews Band** — He returns July 29-30 to Perfect Vodka Amphitheatre; 800-345-7000 or ticketmaster.com



#ROWIT

■ **Canoe or kayak river tours** — 9:45 a.m. to noon every Friday and the last Saturday of the month, Jonathan Dickinson State Park; 745-5551



#SANTERIA

■ **The Orishas of Cuba: The Saints of the Santeria Religion** — Through Aug. 30, The Box Gallery, 811 Belvedere Road; 786-521-1199

#SEET

■ **Palm Beach County artists** — Through July 30, Cultural Council of Palm Beach County, Lake Worth; 471-2901

MARKETS

Riviera Beach Marina Village Green & Artisan Market — 10 a.m. to 2 p.m. Saturdays year-round, 200 E. 13th St. at Broadway, Riviera Beach. Call 623-5600; or visit harrismarkets.com.

The Palm Beach Gardens Green-Market — At STORE Self Storage and Wine Storage, 11010 N. Military Trail, Palm Beach Gardens. The market will be open from 9 a.m. to 1 p.m. Sundays through Sept. 25. Info: 630-1100, or email recinfo@pbgfl.com.

Jupiter Green & Artisan Market at Riverwalk Event Plaza — 10 a.m.-2 p.m. Sundays, 150 S. U.S. 1, along the Intracoastal Waterway under the Indiantown Bridge, adjacent to Harbourside Place. Pet friendly. For information about the market, visit jupitergreenmarket.com.

The Green Market at Palm Beach Outlets — 11 a.m.-4 p.m. Sundays, 1751 Palm Beach Lakes Blvd., West Palm Beach. Arts and crafts, fresh flowers, homemade foods, organic produce. Info: 515-4400; palmbeachoutlets.com. ■



PHOTOS BY SCOTT SIMMONS / FLORIDA WEEKLY

Artist AJ Brockman bought the building that housed the Mos'Art Theatre and changed the name to Kelsey Theater. He plans to bring national acts to the venue.

HUB

From page 1

to emulate," said John D'Agostino, who came onboard as town manager one year ago.



D'AGOSTINO

Mr. D'Agostino also serves as the Community Redevelopment Agency's executive director and is spearheading its campaign to revitalize the heart of an 8,500-resident town.

"We want to refurbish it," he said. "We want to give it a new look. We want a different landscape design. That's going to create demand for retail and commercial development."

Such development holds the key to the street's success as a chic spot to sip, shop or see a show. The area already is off to a running start with the opening of Kelsey Vintage Goods in April. The newest addition to the Lake Park Arts District sells an assortment of arcade games (Centipede, anyone?), iconic signs (remember Pepsi's old logo?) and toys that turn back time (who coveted the ultimate Star Wars gadget, the Millennium Falcon?) that enable customers to experience a nirvana of nostalgia in a nook of the 700 building.

A messy mainstay of obscure albums in the 800 building, Confusion Records draws veterans of vinyl to the stacked-to-the-ceiling store in search of classics like Grand Funk Railroad's "On Time," "Led Zeppelin II" and Village People's "Go West." CDs, DVDs, stickers, T-shirts and other musical memorabilia are included in the inventory.

Perhaps the best-known Park Avenue occupant — and one that celebrated its second anniversary in May — The Brewhouse Gallery serves craft coffee by day and barrels of beer by night in a makeshift museum featuring a rotating exhibition of local art. Its sister business, The Kelsey Theater, formerly the Mos'Art Theatre, brings comedy acts, independent films and live bands to an



AJ Brockman bought the strip that houses the Kelsey Theater and Kelsey Vintage Goods.

historic stage.

A handful of other restaurants and retailers dot the street — although not enough of them, Mr. D'Agostino said.

"I want to see more occupancy in the area," he said, noting that a microbrewery and farm-to-table eatery are in the

works.

The long-stalled One Park Place will play an important role in attracting tenants to the town when the development debuts. The mixed-use, three-story structure includes 20 residences upstairs and 11,000 square feet of



Jesse Furman stands in his recently opened Kelsey Vintage Goods in Lake Park.

retail downstairs. It is expected to come online by the end of 2016 if everything goes as planned.

"Once that opens, it's going to attract people to downtown," Mr. D'Agostino said. "It's going to increase foot traffic, shopping, eating and other things. It's going to increase demand."

Meantime, marketing efforts touting the fun factor within the Lake Park Arts District will have an equally important, yet much more immediate, effect on the town's future. The Community Redevelopment Agency will sink approximately \$300,000 into an initiative targeting millennials — those ages 18 to 35 — to live, work and play in and around Park Avenue. Plans also call for the hiring of a special-events director who will be tasked with organizing fairs, festivals and other family-friendly functions.

"We want to turn Lake Park into a millennial village," Mr. D'Agostino said. "We want young families to move here. Why? Because the housing is affordable. We have the market on affordable housing."

In addition to affordable housing, Lake Park prides itself on being a walkable community with enough pocket parks and public spaces to give it a hometown vibe.

"People feel as though they're welcome, they're wanted," Mr. D'Agostino said. "That doesn't happen by accident."

Early roots

The famed Frederick Law Olmstead landscape-design and urban-planning firm plotted the 2½-square-mile town in 1919. It was divided into three separate sections. The residential section spanned from U.S. 1 to Fifth Street. The residential section picked up at Fifth Street and extended to Old Dixie Highway. The manufacturing district was west of that. At the time, it was called Kelsey City in honor of Harry Seymour Kelsey, a Boston transplant who owned most of the land. When the town was founded in 1923, an archway bore the greeting "Welcome to Kelsey City Gateway to the World's Winter Playground."

"Lake Park is as nice a town as you are going to ever see," Mr. D'Agostino said.

Longtime resident and Kelsey Vintage

Goods co-owner Jesse Furman agreed.

"It seemed like a really cool, small town," said Mr. Furman, 40, who grew up on Bayberry Drive. "I remember going to Cumberland Farms with my friends and buying baseball cards."

By the '80s, crime had riddled the community, and the school-age boy's family left for Palm Beach Gardens.

"We moved," Mr. Furman said. "It got bad. It came to the point that it wasn't a safe place to grow up anymore."

Now that he has come full circle by opening a store on his former stomping grounds, where the crime rate has dropped, he remains hopeful the Lake Park renaissance will continue.

"We all want to make this an arts destination," Mr. Furman said. "I think the town is really onboard with what we're trying to do."

AJ Brockman, co-owner of The Brewhouse Gallery and The Kelsey Theater, has worked closely with the Community Redevelopment Agency in an effort to make a personal dream come true. The 27-year-old digital artist always wanted to run an art gallery after graduating from Digital Media Arts College in Boca Raton but instead took jobs as a graphic designer, website developer and ad agency artist.

"I got burned out," Mr. Brockman said.

He and his family decided to invest in the arts-and-entertainment venture — they now own the entire plaza — and it has proved to be profitable.

"We get 400 people per week," Mr. Brockman said of the Wednesday-through-Sunday operation at The Brewhouse Gallery. "Most art galleries don't get that in a month."

His presence on Park Avenue defines the direction the Community Redevelopment Agency wants to take.

"We brought our idea to Lake Park, and they were ecstatic from day one," Mr. Brockman said. "The arts just make sense here."

The Brewhouse Gallery gives creative types a wall on which to hang their pieces and a synergistic setting for meeting like-minded peers.

"Brewhouse is not just brewing beer or coffee," Mr. Brockman said. "It's about brewing ideas."

The Kelsey Theater's curtain call took place in February, bringing more buzz to a budding hotspot.

"We have built a total scene for the community," Mr. Brockman said. "My vision is kind of coming to fruition. There's a market here."

John Clements, owner of Confusion Records, moved to Park Avenue when vacancies were numerous and construction projects were incomplete.

"Rent was cheap," Mr. Clements said.

While his Stuart store had survived the twin hurricanes of 2004, he wanted to move to an area with a younger



Frankenstein's monster stands near the door of Kelsey Vintage Goods.



Leaders in Lake Park hope the mixed-use One Park Place will attract millennials to live and work in the town's arts district.

demographic and chose Lake Park.

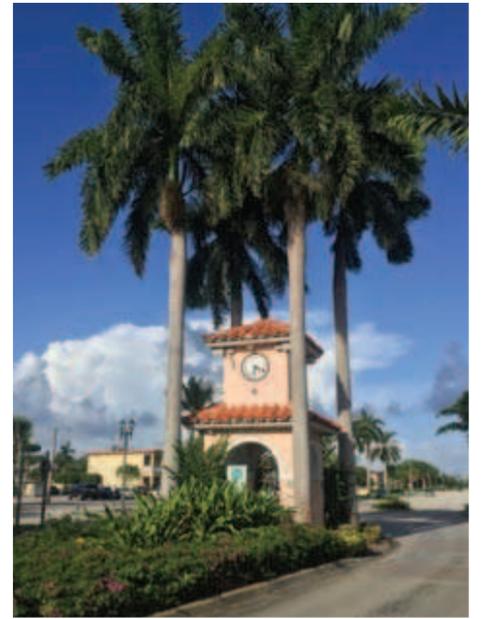
"I leased it without even seeing the place, but I was pleasantly surprised when I got here," Mr. Clements said. "It's so cute. It has charm. It has palm trees."

The clientele at Confusion Records comprises the magic millennial population the town is trying to attract: college-educated young adults with good-paying jobs who are interested in going to cool places. The millennials who frequent Mr. Clements' come to spend their money on albums.

"They'll surprise you," he said. "Sinatra. Journey. '90s music. They're playing these records."

They drive from as far west as Wellington and as far north as Jupiter. If the prized population buys into One Park Place, they can leave their cars at home and walk across the street for their finds.

"The whole 20th century is on these



A clock tower stands sentry near Kelsey Theater in Lake Park.

vinyls and some of the 21st," Mr. Clements said. "They're history."

Anchoring the Avenue

Easel Art Supply Center has stood as the centerpiece of Park Avenue since 1978. The family-owned business took over the space occupied by Poston's World of Ideas — the go-to place for felt, pipe cleaners, poster board and other items necessary for student projects. Today, the spacious store takes a mom-and-pop approach to customer service.

"It has that old five-and-dime feel when you walk in," manager Alexis Sottiriou said shortly before hugging a loyal shopper purchasing acrylic gel. "I think that's what people like about us."

Novices and professionals in all media regularly stock up on supplies at the busy outlet, which promotes their work on a bulletin board by the front door.

"The store has been an anchor in the town for so long because there is such a large community of artists in this area," Ms. Sottiriou said. "We fill a niche. This is a destination spot."

Business will boom even more when the first tenants arrive at One Park Place, she said.

"Finally, it looks like we have life in the building across the street," Ms. Sottiriou said. "That's major. New people, new activities — I think one thing feeds the other."

Community Development Director Nadia Di Tommaso said One Park Place will ramp up the revitalization of the Lake Park Arts District and serve as a catalyst for growth.

"The completion of this development ... is just the start to what the town hopes will be the continued transformation of Park Avenue in the upcoming year or two," Ms. Di Tommaso said. ■

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ANDY SPILOS / FLORIDA WEEKLY

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HAPPENINGS

From page 1

trucks. Buy a personal gift from one of the arts and crafts vendors. Join your neighbors on a public art project, like the paint by number mural created by Craig McInnis, one of Northwood Village's Lot 23 artists in residence.

Performers include Mikaela DanChenko and OldSkool Band on Friday and After MidNite and Sound Sensation on Saturday. The event is free. Info: 822-1515 or northwoodvillage.com.

Business mixer

The West Palm Beach Community Redevelopment Agency will host a business mixer celebrating National Black Business Month from 6 to 9 p.m. Aug. 4 at the historic Sunset Lounge, at the corner of Rosemary Avenue and Eighth Street, northwest of downtown West Palm Beach.

Current business owners, investors and entrepreneurs are invited to learn about expanding, relocating, or opening a new business in this historically black community while they enjoy cocktails, hors d'oeuvres, live entertainment, and networking with a "Harlem Renaissance" theme. The event is free, but register online at Eventbrite.com.

Mark your calendar

For these other events in August:
■ The Northwood Village Art Walk takes place the second Saturday of the month in Northwood Village. Next walk:

Aug. 13. Guided tours start at 6 and 7:30 p.m. beginning at Hennevelt's Gallery, 540 Northwood Road. Visit the eclectic art galleries for artist demos and talks with artists, browse shops, check on the progress of outdoor art projects. Registration is required for the tours. Info: northwood-artwalk.com

■ The Northwood Village Food Truck Roll-In takes place the third Wednesday of the month. Next roll-in: 6-10 p.m. Aug. 17 in the 500 block of Northwood Road. Live music, an artist colony doing live art demos, as well as art vendors. Info: northwoodvillage.com.

■ The next Northwood Village Art Night Out takes place Aug. 26 from 6-9 p.m. along Northwood Road, West Palm Beach. Info: northwoodvillage.com.

Have you been wondering what's going on behind the tarps at the Norton Museum of Art?

■ At the Art After Dark from 5 to 9 p.m. July 28, you'll get at least a partial answer. Beginning at 6:30 p.m. the museum will screen the documentary "How Much Does Your Building Weigh, Mr. Foster?" about the Pritzker Prize-winning British architect Norman Foster, who is designing The New Norton. A discussion, "Building The New Norton: A Foster & Partners' Project," follows the documentary.

The other highlights include music by The Scott Marischen Duo: Acoustic Harp & Bass; a tour focusing on architecture in art; and Sketchbook Thursdays led by Sammi McLean.

Art After Dark is free. For more information, call 832-5196; Norton.org. ■

MERMAID

From page 1

beyond who are participating in the Maltz Jupiter Theatre Goldner Conservatory of Performing Arts' three-week Junior Conservatory summer camp (grades 3-5), in which students learn all aspects of theater, such as acting, dance and voice, culminating in performances of Disney's "The Little Mermaid Jr."

Adapted from Disney's Broadway production and the motion picture and based on one of Hans Christian Andersen's most iconic stories, "The Little Mermaid Jr." is an enchanting look at the sacrifices we all make for love and acceptance. In a magical underwater kingdom, the beautiful young mermaid Ariel longs to leave her ocean home and live in the world above. But first, she'll have to defy her father, King Triton, make a deal with the evil sea witch, Ursula, and convince the handsome Prince Eric that she's the girl whose enchanting voice he's been seeking.

With lyrics by Howard Ashman and Glenn Slater, music by Alan Menken and book by Doug White, the show uses the Academy Award-winning tunes from the film. Songs that will be performed include "Under the Sea," "Part of Your World" and "Kiss the Girl."

"Disney's 'The Little Mermaid Jr.' features a lesson-filled journey, sing-along songs and a magical story that audience members of all ages will love," said Julie

in the know

"Little Mermaid Jr."
>> Where: Maltz Jupiter Theatre, 1001 E. Indiantown Road, Jupiter.
>> When: 7:30 p.m. Friday, July 29, and Saturday, July 30.
>> Cost: \$25 for adults; \$20 for children.
>> Info: 575-2223 or visit jupitertheatre.org.

Rowe, director of education for the conservatory.

Seen onstage in the theater's professional productions of "Les Miserables," "The Wiz" and "Joseph and the Amazing Technicolor Dreamcoat," Mr. Nahas has served as a conservatory faculty member for the past two years, teaching voice and dance.

"I'm ecstatic to be directing and choreographing such a wonderful adventure on the Maltz Jupiter Theatre's stage," Mr. Nahas said. "Disney's 'The Little Mermaid Jr.' is a buoyant, fun-filled musical that will remind all audience members why they first fell in love with Ariel's undersea adventures. I'd like to encourage everyone to come see our area's talented local young performers in this vibrant show."

During camp, Mr. Nahas will guide students through the process of auditioning for a Broadway show, a fast-paced rehearsal schedule and the opportunity to showcase all that they've learned onstage, complete with costumes, sets, professional lighting and a professional theater orchestra. ■

"I'm ecstatic to be directing and choreographing such a wonderful adventure on the Maltz Jupiter Theatre's stage ... Disney's 'The Little Mermaid Jr.' is a buoyant, fun-filled musical that will remind all audience members why they first fell in love with Ariel's undersea adventures. I'd like to encourage everyone to come see our area's talented local young performers in this vibrant show."

— Ricky Nahas, director and choreographer of 'Little Mermaid Jr.'

LATEST FILMS

'Bad Moms'



★ ★ ★

Is it worth \$10? Yes

"Bad Moms" is catharsis for all the tired, overworked and overstressed moms out there, and darn funny at that. This is the kind of movie that only comes once or twice a year and is a perfect excuse for ladies to get together, perhaps enjoy a glass of wine (or two) beforehand, and laugh hysterically at what's on screen, because unlike most comedies, this time it's for them.

Amy (Mila Kunis) is tired of being supermom. Her husband Mike (David Walton) is a deadbeat, and her kids

Dylan (Emjay Anthony) and Jane (Oona Laurence) are teenagers and therefore impossible to please. Her boss (Clark Duke) doesn't appreciate her, she doesn't have time to eat, her dog is sick and she can't fathom all the ingredients she's not allowed to use for the PTA bake sale. She's a mess, but more importantly she has every right to be a mess.

So she quits the PTA. Quits her job. When she finds out her husband is having an online affair, she kicks him out. She takes control of her life, and good for her. Friends Kiki (Kristen Bell) and Carla (Kathryn Hahn) join her in rebelling against this system that demands perfect parents and students, and it's liberating. Their enemies are the uptight PTA moms (Christina Applegate, Jada Pinkett Smith and Annie Mumolo) who don't tolerate nonconformity.

Writer/directors Jon Lucas and Scott Moore also wrote "The Hangover" movies, so they know exactly what they're doing in terms of delivering laughs. The humor here isn't gross, but it is vulgar, comfortably eschewing notions of the "feminine mystique" for candid conversations about male anatomy, hating kids' baseball games and mom bras. Hahn gets

the biggest laughs because her character is the most outrageous, but Kunis is a solid lead and all the supporting characters get moments to shine. Most of the humor is verbal, but "Bad Moms" does have rowdy moments, including a frat-style party for PTA moms with cheap wine and a trip to the grocery store that gets very, very messy. Add in a fun pop soundtrack and you're grinning from ear to ear.

Best of all, it feels honest. At one point Amy shares her favorite "mom" fantasy, which is simply having a quiet breakfast by herself — no kids to worry about, or husband to tell what he needs to do. What's more, Amy, Kiki and Carla do not shy away from what must be true of raising children: That they'll drive you crazy and you usually can't win no matter what you do, and sometimes you even think they're losers or misfits or straight-up weirdoes, but darn it, you love them more than anything else in the world.



"Bad Moms" plays out in predictable ways, and that couldn't be more fitting: It means the film is flawed and imperfect, just like the moms it depicts and just like we all are. And you know what? That's OK. Sometimes you need a good laugh to be reminded of that. ■

in the know

>> As the end credits begin each of the principal actresses sits with her mother and shares stories. It's a nice, appropriate note to end the film on.

PUZZLE ANSWERS

A	S	S	A	D	C	H	E	A	P	E	N	O	R	O	S	I	E	S	T		
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3	7	1	5	8	4	9	6	2
4	5	9	7	2	6	1	8	3
9	1	4	6	7	3	2	5	8
5	2	7	1	9	8	4	3	6
6	8	3	2	4	5	7	1	9

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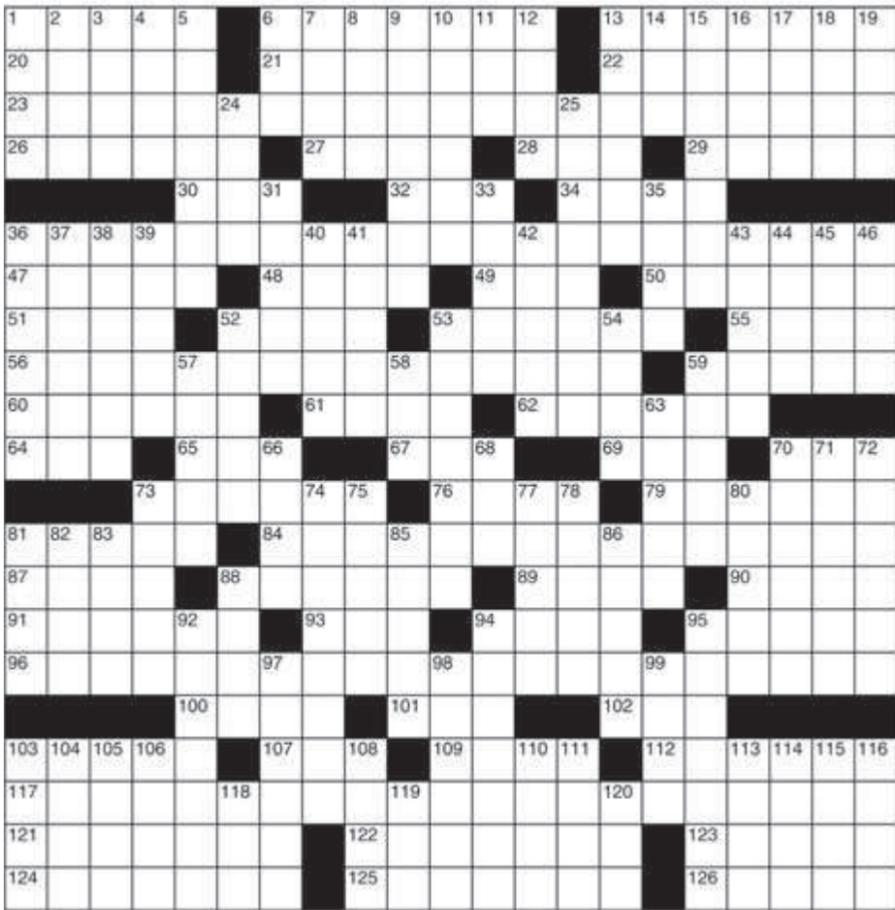
1. Ellen Wryn, Chris Kraft, Linda Wummer and Nancy Watson
2. Betty Jones, Tracey Sherman and Susan Bender
3. Heidi Rosenberg and Adrienne Rosenberg
4. Karl Meyers and Vincent Massinello
5. Rob Gingras, Anne Gingras, Joan Roberts and Barry Roberts
6. Susan Bender, Andy Newitt and Katie Newitt

ANDY SPILOS / FLORIDA WEEKLY

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PUZZLES

'PROPELLING ANSWER'



- ACROSS**
- 1 Syria's president since 2000
 - 6 Devalue
 - 13 Most optimistic
 - 20 Fry lightly
 - 21 Pilot in "Star Wars"
 - 22 Everywhere
 - 23 Start of a riddle
 - 26 Bull-themed tequila brand
 - 27 Bewildered
 - 28 Fore and —
 - 29 Baseballer Stengel
 - 30 "— pro nobis" ("pray for us")
 - 32 Top-secret govt. group
 - 34 Be a stinker
 - 36 Riddle, part 2
 - 47 Thwart
 - 48 Big name in elevator safety
 - 49 — Lankan
 - 50 Farmer, e.g.
 - 51 Grain tower
 - 52 P.O. part
 - 53 Like forests
 - 55 Singer Falana
 - 56 Riddle, part 3
 - 59 Morale restorer
 - 60 General Electric co-founder
 - 61 Ending for switch
 - 62 Venom
 - 64 Curtain fixture
 - 65 Cheer at a 59-Across
 - 67 "Miami Ink" channel
 - 69 Not talking
 - 70 Chinese philosophy
 - 73 Neighbor of Mozambique
 - 76 Fit of petty annoyance
 - 79 Defiant sorts
 - 81 "Fer — out loud!"
 - 84 Riddle, part 4
 - 87 Biker's bike, informally
 - 88 Voting sheet
 - 89 Seeing things
 - 90 Best Picture of 2012
 - 91 Illusion artist M.C. —
 - 93 Fritz's "the"
 - 94 Pop singer Lisa
 - 95 Swimming star Janet
 - 96 End of the riddle
 - 100 Put frosting on
 - 101 President pro —
 - 102 Greek letter after pi
 - 103 Turn to hit
 - 107 "Give — kiss!"
 - 109 Having skill
 - 112 Vigorless state
 - 117 Riddle's answer
 - 121 Dermal art
 - 122 3-D model of a scene
 - 123 Sasha's sis
 - 124 Patroness of Québec; Abbr.
 - 125 Pen user's stain
 - 126 Lute of India
 - DOWN**
 - 1 Life — know it
 - 2 Comic Mort
 - 3 Raw beef fat
 - 4 — charge (costing zip)
 - 5 Tigers' home
 - 6 "Evita" narrator
 - 7 "If I — nickel for ..."
 - 8 Slaughter in baseball
 - 9 Climbs
 - 10 Fertilizer compound
 - 11 "Xanadu" band, briefly
 - 12 Director Ephron
 - 13 One giving a tirade
 - 14 On in years
 - 15 Smooth raincoat
 - 16 Fort Dodge's state
 - 17 Days before holidays
 - 18 Dried and withered
 - 19 Deuce topper
 - 24 Rhino part
 - 25 "Yes, alas"
 - 31 In on — thing
 - 33 Big name in old fables
 - 35 Jumpy
 - 36 Dryer go-with
 - 37 Spanish city or province
 - 38 Installed anew, as floor tiles
 - 39 Kris — ('90s rap duo)
 - 40 Common answer at the door
 - 41 Saltpeter
 - 42 Organization
 - 43 Film director Christopher
 - 44 Many a missing GI
 - 45 "Little" Dickens girl
 - 46 Strong cart without sides
 - 52 Prescribing punishment
 - 53 Tam-o'-shanter, e.g.
 - 54 Wedge filling a gap
 - 57 Mosque holy book
 - 58 Kiddie
 - 59 Foe of Paris
 - 63 is an Internet explorer
 - 66 "Funny joke!"
 - 68 Mongrel mutt
 - 70 Largest city in Iran
 - 71 Makes flush
 - 72 Absorb gradually
 - 73 Power
 - 74 Crazy notion
 - 75 Archipelago makeup
 - 77 Fluid in refrigeration
 - 78 Lobby
 - 80 "Huzzah!"
 - 81 Gnaw on
 - 82 Itchy eruption
 - 83 Service org. for females
 - 85 Kazakh journalist of film
 - 86 Giant in grills
 - 88 — -a-brac
 - 92 Book version
 - 94 Loosens (up)
 - 95 People who lend their names to things
 - 97 Downfall
 - 98 "Sure, whatever"
 - 99 Persian ruler
 - 103 Rented residences; Abbr.
 - 104 "— does it!"
 - 105 Eight-bit unit
 - 106 Dog in "The Thin Man"
 - 108 "... can't get up!"
 - 110 Clear hurdles
 - 111 Red monster of kids' TV
 - 113 "Freejack"
 - 114 Thaw
 - 115 Large pelvic bones
 - 116 Way yonder
 - 118 Hoodwink
 - 119 Victory
 - 120 Tit for —

SEE ANSWERS, B11

HOROSCOPES

LEO (July 23 to August 22) The Big Cat needs to be wary of what appears to be a golden investment opportunity. That "sure thing" could turn out to be nothing more than a sack of Kitty Glitter.

VIRGO (August 23 to September 22) You give of yourself generously to help others, but right now you must allow people to help you. Confide your problems to family and trusted friends.

LIBRA (September 23 to October 22) Relationships benefit from a strong harmonious aspect. Things go more smoothly at work. Someone you thought you'd never see again asks for a reconciliation.

SCORPIO (October 23 to November 21) A minor distraction interferes with travel plans, but the delay is temporary. Meanwhile, expect to play peacemaker once again for feuding family members.

SAGITTARIUS (November 22 to December 21) Keep that positive momentum going on the home front. Arrange your schedule to spend more time with your family. You'll soon have news about that job change.

CAPRICORN (December 22 to January 19) Control that possessive tendency that sometimes goads you into an unnecessary display of jealousy. You could be creating problems where none currently exist.

AQUARIUS (January 20 to February 18) A new project holds some chal-

lenges you hadn't expected. But don't be discouraged; you'll find you're more prepared to deal with them than you realized.

PISCES (February 19 to March 20) Yours is the sign of the celestial Chemist, so don't be surprised if you experience a pleasant "chemistry" betwixt yourself and that new Leo in your life.

ARIES (March 21 to April 19) A more harmonious aspect favors all relationships. Family ties with mates and children are strengthened. Libra is Cupid's choice to win the amorous Aries' heart.

TAURUS (April 20 to May 20) The bold Bull is ready to take on fresh challenges. Expect some opposition as you plow new ground — but supporters will outnumber detractors.

GEMINI (May 21 to June 20) An upcoming job change could mean uprooting your family to a far-distant location. Weigh all considerations carefully before making a decision one way or the other.

CANCER (June 21 to July 22) A long-standing problem is resolved by a mutually agreed upon compromise. You can now focus on getting the facts you'll need for a decision you'll soon be asked to make.

BORN THIS WEEK: You enjoy being fussed over, as befits your "royal" Leonine nature. You also have a strong loyalty to family and friend. ■

By Linda Thistle

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Puzzle Difficulty this week:



Place a number in the empty boxes in such a way that each row across, each column down and each small 9-box square contains all of the numbers from one to nine.

★ Moderate ★★ Challenging
★★★ Expert

SEE ANSWERS, B11

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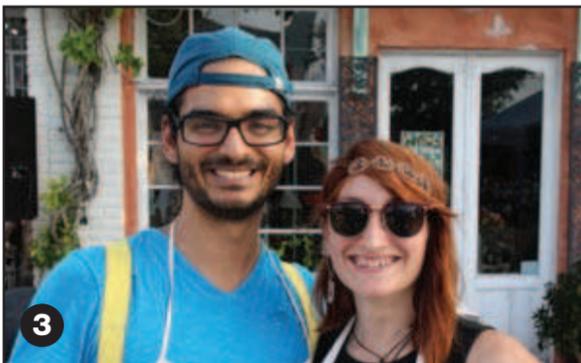
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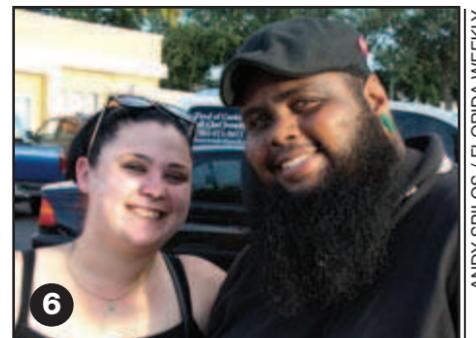
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5



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6

1. Mia Rodriguez, Christobel Rodriguez and Chandler Brinkman
2. Maria Meade and Marcelina Merikallio
3. Jhonattan Arango and Samantha Wilbur
4. Moira Bellamy, Sean Greenew, Laura Galbraith, John Galbraith, Michael Bellamy
5. Olivia Russo, Sandra Russo and Jody Russo
6. Kristal Smith and Jimmy Pinango

ANDY SPILOS / FLORIDA WEEKLY

TooJay's opens in new Wellington location



TooJay's newest location at 2605 S. State Road 7 in Wellington Green Commons replaces the store on the second floor of the Mall at Wellington Green. The company is boasting about the fresh contemporary décor and that they're closing in on 30 restaurants across Florida. Management listened to the public demand and introduced a new small-plates menu, featuring fresh spring tomato cucumber salad, BLT deviled eggs and a roasted Brussel sprouts medley. Info: www.Toojays.com.

City Tap comes to CityPlace

City Tap in CityPlace has opened with craft beer at the heart of the concept and "a refined American-regional cuisine." Think artisanal brick oven pizzas and flatbreads, mussels four ways, vegan dishes, lemon-herb chicken and crispy Florida red snapper paired with a vast selection of draft, cask, and bottled craft brews from local, regional and specialty breweries.

Its decor is "rustic yet comfortable" with reclaimed barn-wood and repurposed steel providing the mood. A 15-foot multiscreen television and an open view of the kitchen complete the concept. Daily happy hour specials like oysters for a buck hope to capture folks after work, with late night entertainment on weekends.

Hours are 11 a.m. to 11 p.m. seven days a week, with brunch Saturday and Sunday.

For more info, call 508-8525 or visit wpb.citytap.com

Grato to open for lunch

Grato, chef **Clay Conley** and partners' Italian eatery in West Palm Beach, will begin serving lunch on Aug. 8, serving handmade pastas and brick oven pizzas. Hours: 11:30 a.m.-2:30 p.m. Monday through Saturday. On Sundays, the restaurant will continue to open at 11 a.m. with exclusive brunch items as well as lunch choices.

Reservations are recommended at 404-1334 or visit gratowpb.com.

Burger Bar menu revamp

You spoke and **Burger Bar** listened. Known for its handcrafted burgers and adult milkshakes, Burger Bar has revamped its menu and added a number

of interesting new twists. Now on the menu: **Beyond Burgers** — entrees such as pan roasted salmon with herb potato cake, seasoned broccoli and red pepper caper butter (\$16.50); local mahi with fried green tomatoes and sweet chili mango relish (\$18.50); and prime beef meatloaf with herb potato cake, giant onion rings and mushroom BBQ au jus (\$15.50). New gourmet sides include tater tots, Cajun fried green tomatoes and herb potato cake.

Burger Bar is in **Donald Ross Village**, at 4650 Donald Ross Road in Palm Beach Gardens. Check out all the changes and additions at burgerbar.com or call 630-4545.

Cholo Soy Cucina update

Local chef "**Cutthroat Clay**" **Carnes**, the winner of three championships on the Food Network's hit show "**Cutthroat Kitchen**," is opening his own restaurant, Cholo Soy Cocina, in August.

Located in the **Antique Row District** at 3175 S. Dixie Highway, south of downtown West Palm Beach, the menu will feature Latin street food and tacos. Keep an eye on cholosoycocina.com for information about opening dates and specials.

New special at Brio

Brio Tuscan Grille introduced a new special for National Grilling Month. The "Art of Grilling" features grilled steak, pork or fish plus a starter and dessert for \$27.95 through Aug. 21. The special is available at both the West Palm Beach location (CityPlace, 550 S. Rosemary Ave., West Palm Beach) and Palm Beach Gardens (3101 PGA Blvd., Palm Beach Gardens). Call 835-1511 (WPB) or 622-0491 (PBG).

Mrs. Smokeys loses lease; Jupiter store open

Mrs. Smokeys Real Pit Bar-B-Q lost its lease and has closed the store at 1460 10th St., in Lake Park. But never fear! Mrs. Smokeys barbecue is still available at their store at the corner of Donald Ross Road and Military Trail in Jupiter. Need more info? Call 557-3800.

Malakor plans PBG outpost

Northwood's **Malakor Thai Café** plans a spin-off in Palm Beach Gardens. Kao Gang will open in August near Trader Joe's at PGA Plaza, 2626 PGA Blvd., according to co-owner Billy Manthy. Malakor chef-owner Noopy Areerak also will be involved at Kao Gang. ■

FLORIDA WEEKLY CUISINE

In the kitchen with...

ROBERT BELLINI, Eau Palm Beach Resort & Spa in Manalapan

BY MARY THURWACHTER
mthurwachter@floridaweekly.com

Robert Bellini has a passion for pastry, a really good and necessary trait for someone in his position. As the executive pastry chef at Eau Palm Beach Resort & Spa, Chef Bellini creates decadent desserts every day. Fortunately, he doesn't struggle to stay slim and trim.

Yes, he samples all the goodies. But he doesn't overindulge and he burns plenty of calories riding his bike to work, a 5-mile trek from his home in Boynton Beach. He also takes spin classes and works out with weights.

Cooking and baking have been part of his life for a long time.

"I grew up in an Italian family and there was always something cooking," Chef Bellini, 50, said. "I was making tapioca pudding at 12 and cooking at 19. When I went to the Culinary Institute of America, I saw the creative, artistic side to making desserts."

And he's been making them ever since.

Desserts from the restaurants at Eau — Angle, Temple Orange and Breeze Ocean Kitchen — range from Key lime lollipops (Key lime pie filling inside a chocolate ball on a stick and dusted with graham cracker crumbs) to passion fruit soufflés to chocolate flourless cakes. Chef Bellini loves them all, especially with ice cream.

"Every dessert should have ice cream," he said.

He looks forward to work every day.

"I come in and put my jacket on and jump up to go," he said. "The energy level is high. I enjoy collaborating with staff, the creative aspect of the work and seeing it all come together."

Where does he draw inspiration?

"It can come from Pinterest or going outside or free thinking for an idea," he said. "It could come from a Farmer's Market or Asian Market or anywhere. When I lived in Seattle, we'd go out in the mountains all the time. You just can't stay in the kitchen all the time."

Chef Bellini may find inspiration in New York City next month when he joins Manlee Siu, chef de cuisine of Angle, when she is the featured chef at the James Beard House on Aug. 8. This



CAPEHART PHOTO

Robert Bellini will cook with chef Manlee Siu Aug. 8 at the James Beard House.

will be a first for both chefs to cook for dinner guests at the New York City culinary venue that once was the home of legendary American chef James Beard.

Locals will be able to watch the chefs at work on a "chef cam" at the James Beard House, available at jamesbeard.org/kitchen-cam. The video feed will be live beginning at 6:15 p.m. Aug. 8.

Chef Bellini will make his popular Choc-"EAU"-Late with Castronovo milk chocolate marquisse with flourless chocolate dome and Truly Tropical Farm's coconut-banana custard.

When he's not baking or cooking, he dabbles in photography.

"If I weren't a chef, I'd love to be a photographer or writer," Chef Bellini said. He plays drums, too, and sometimes builds websites for friends.

Before working at Eau, Chef Bellini had his own wedding cake business based in Boynton Beach. Previously, he worked at the Country Club at Mirasol and Frenchman's Creek Country Club.

Robert Bellini

Age: 50

Original Hometown: Carlstadt, N.J.

Restaurant: Eau Palm Beach Resort & Spa, S. 100 E. Ocean Blvd., Manalapan; 540-44924, eapalmbeach.com/explore/dining

Mission: To convey timeless pleasures through simple, creative, fun, and elegant desserts.

Cuisine: American

Training: Culinary Institute of America, the world and those who I share it with.

What's your footwear of choice in the kitchen? Rockports

What advice would you give someone who wants to be a restaurateur or chef? Learn your basics well before you forge your own style, balance your drive and patience, and always find new inspirations to challenge yourself — a bored cook is done. ■



COURTESY PHOTO

Pitmaster Derrick McCray serves up ribs at Military Trail and Belvedere Road.

SCOTT'S THREE FOR 3 Places for ribs

A trio worth noting

1 MCCRAY'S BACKYARD BAR-B-Q

1098 N. Military Trail, West Palm Beach; 684-1113 or mccraysbbq.com.

Derrick McCray serves tender spare ribs from his mobile operation on Military Trail. But you won't want to miss his sides — fresh, finely shredded coleslaw, earthy collards and baked macaroni and cheese. Heck, you could make a meal of them. Don't feel like ribs? I'm partial to the barbecue chicken, with skin that is smoked to a burnished mahogany.

2 PALM BEACH GRILL

Royal Poinciana Plaza, 340 Royal Poinciana Way, Palm Beach; 835-1077 or hillstone.com/palmbeachgrill/.

Royal Poinciana Plaza is under-

going a renovation right now,

making navigation difficult at

times in the parking lot. But the

slow-roasted pork ribs should be

worth the extra effort — tender

baby back ribs lightly covered in

a slightly sweet, slightly tangy sauce

and topped with ground peanuts. For some folks, these may be a special occa-

sion treat — they'll set you back \$34. And the grill is a great place for people-

watching and relaxing over comfort food-plus.



COURTESY PHOTO

3 CHEF'S KITCHEN & SMOKEHOUSE

Crosstown Plaza, 2911 N. Military Trail, West Palm Beach; 530-4822 or

chefsitchensmokehouse.com.

Annie Robertson and Troy Sheller have come together to create some of the most wonderfully smoke-infused barbecue you'll find anywhere this side of Texas. The baby back ribs are beautiful, and I'm not a big fan of beef, but the brisket was succulent, with just the right amount of smokiness.

— Scott Simmons

THE DISH: Highlights from local menus

The Dish: Baby back ribs

The Place: Brother Jimmy's BBQ, CityPlace, 700 Rosemary Ave., Suite 232, West Palm Beach; 619-5604 or brotherjimmys.com.

The Price: \$23.75

The Details: When you're dining out, service is as important as the food.

I wish I could get that across to restaurants and their employees.

It took 10 minutes before we were greeted by our server when we dined at Brother Jimmy's BBQ at CityPlace. Never mind that there were servers standing around — one waitress actually sat down at the table with patrons, a no-no in my book.

Our server was friendly, once she came to the table, but the lag time

between order and food seemed to drag on an eternity.

Well, at least the food was worth the wait, right?

Wrong. It was just OK.

For \$23.75, I expect baby back ribs to be falling-off-the-bone tender, and I expect the racks to be bigger.

For \$3.75 less, I could get twice the ribs at Park Avenue BBQ & Grille, and know that they'd be at least as good, if not better. I'd have received much better service, too.

That said, the flavor was good. The ribs were smoky and served with a tangy sauce. The same could be said for the coleslaw, which was fresh and crisp and not overdressed. The fresh cornbread was Southern-style (not sweet).

We weren't offered a bone dish — we



SCOTT SIMMONS/FLORIDA WEEKLY

had to ask, and received a single salad plate to share, and we each received only a single towelette for cleanup.

A lot can be forgiven when service is decent. Unfortunately, this wasn't. ■

— Scott Simmons

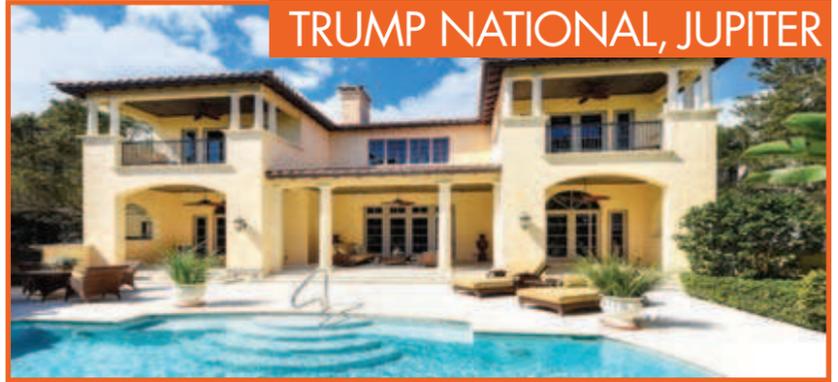
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