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WEEK OF JULY 21-27, 2016

www.FloridaWeekly.com

Vol. VIII, No. 39 • FREE

We celebrate your pets this week — with these adorable shots submitted by you

2016 PET LOVERS ISSUE

SPECIAL TO FLORIDA WEEKLY

IF DOGS HAVE MASTERS, CATS HAVE servants.

True enough.

But our relationships with our pets are for anything but the birds.

They preen, they play and they poop where they will.

At the end of the day, they are as devoted to us as we are to them.

That is why we photograph them and we share those images around the world via Facebook and Instagram.

And that is why we share them with you, dear humans.

Enjoy!

See pages
A19-22



Princess Prada Kitty - Cara Valenti



Nero & Sampson - Janet Kasperek



Ruffino - Lane Wilkinson

INSIDE



The subject of humor

FGCU professor gets a kick out of helping people learn how to be funny. **C1** ▶



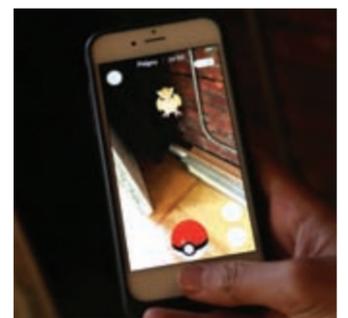
A good 'Catch'

Opening night at the Sugden, and more to-dos around town. **C22-23** ▶



At the heart of it

Conditioned Air CEO Theo Etzel elaborates on his way of doing business — and living life. **B1** ▶



Ready, set, go!

The Diva discovers a new way to drop pounds with Pokemon Go. **A31** ▶

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Florida Weekly earns top honors in state journalism awards

SPECIAL TO FLORIDA WEEKLY

Florida Weekly took home three journalism awards at the 2016 Society of Professional Journalists Sunshine State Awards ceremony held July 9 in Miami.

The contest is open to all professional print, broadcast and online journalists in the state of Florida, Puerto Rico and the U.S. Virgin Islands.



WILLIAMS

"The commitment of our journalists, editors and designers to the best quality work is evident every week in each of our papers," said Jeffrey Cull, Florida Weekly's co-founder and executive editor. "This recognition, from

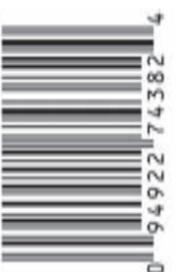
our peers, spotlights some of what we do best."

Columnist and writer Roger Williams won first place in the "Feature Reporting" category for a story titled, "Seeing life the way the blind do." The judges said, "... this one stood out for its beautiful writing and skillful storytelling."

SEE AWARDS, A24 ▶

PRSR STD U.S. POSTAGE PAID FORT MYERS, FL PERMIT NO. 715	OPINION A4	SCORE REPORT B4	PUZZLES C12
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COUNT ON **2** BREAKING NEWS ALERTS LIVE AS THEY HAPPEN!



COMMENTARY

Pence for president



Indiana lawyer and Gov. Mike Pence, who tells us he's "a Christian, a conservative and Republican, in that order," grew up in an Irish Catholic family of Hoosier Democrats who celebrated John F. Kennedy.

Now, he's an evangelical Christian.

A member of the U.S. House of Representatives for 12 years, he became governor four years ago. Before that, he'd been a radio talk-show host in Indiana, calling himself "Rush Limbaugh on decaf."

Gov. Pence gained notoriety in 2015 when he signed the "religious liberty" bill in Indiana, giving business owners the right to discriminate against gays (and theoretically against anybody else) by not serving them.

That law was amended, but it reveals his character and thinking.

I mention all this because Gov. Pence may have a better shot at being president someday than most vice presidents, if Donald Trump is elected.

Mr. Trump, now 70, appears florid, overweight and unhealthy to me, which is never good in high-stress males. He's so unpredictable, in addition, that he could arguably be characterized as unstable.

I think he has a lot of fun, though, and I support fun. In fact, fun should be legally required for every candidate from any party. Congress must act immediately to

establish a Candidate Fun Test guaranteeing that no purse-lipped puritans sneak through the wire of our standards into positions of leadership.

But when fun is in short supply — when things get rough, as they inevitably will — no evidence exists to suggest Mr. Trump won't just pull out. He could resign the presidency, declare bankruptcy, sue somebody, or retreat to his gold and marble bedroom in Manhattan, disappearing into a crevasse of comfort, never to be seen again.

If Americans elect Mr. Trump, and if he were to die or to decide sleeping in the White House is no longer any fun, Gov. Pence would then become the nation's 46th president.

Such an event could affect Floridians in particular. Keep in mind, this is the springboard state from which George W. Bush, who dances at police funerals, twice managed to capture the presidency. On one of those occasions, Mr. Bush even lost the nation's popular vote. But he had Florida, thank God (Mr. Bush's god).

Here, Mr. Trump and Mrs. Clinton are now said to be running neck-and-neck.

For one thing, Florida produces about 90 percent of the winter tomatoes Americans consume, along with vast quantities of citrus and other produce. A great deal of that food has been grown and harvested traditionally by illegal farmworkers. They work cheap, after all.

Gov. Pence would end that accommodation, apparently. He's an immigration conservative, which means he backs closing our borders to non-citizen farmworkers even in the so-called guest worker program, which he voted against.

He also favors ejecting any illegals he can find anywhere else, including those lying in hospitals resting up from the last harvest. He once supported a failed bill to require hospitals to become de facto immigration officers by reporting illegals to the authorities.

None of that bothers me, per se. Immigration is a legitimate policy issue on which we can disagree, debate and decide. This column reflects the healthy process of debate.

Toxic to the American way of life, however, is the unjustifiable, unethical and unconstitutional religious discrimination Gov. Pence is willing to accept in Mr. Trump, and to practice himself.

Not only is it anti-American, it's also championed by many other conservatives, including Newt Gingrich. There's no excuse for it.

Gov. Pence, for example, insisted Syrian refugees seeking asylum to the U.S. should not come into Indiana. And Mr. Trump and Mr. Gingrich have called for a "test" to determine which Muslims of any national stripe should be allowed to remain in the country — whether or not they are American citizens.

By that logic, the government should also "test" Catholics to insure that none of them still believe in the principal of the famous Catholic crusader, King Louis of France: Either convert non-Catholics with "the word," he insisted, or run a sword through their bodies as far as it will go and send them home to God.

But "test" notions violate Amendment VI of the United States Constitution, ratified in 1791.

These are the words of that bold American amendment: "The Senators and Representatives ... and the Members of the several State Legislatures, and all executive and judicial Officers, both of the United States and of the several States, shall be bound by Oath or Affirmation, to support this Constitution; but no religious Test shall ever be required as a Qualification to any Office or public Trust under the United States."

No religious test shall ever be required. It's a timeless American notion.

So, as much as Gov. Pence has publically admired President Kennedy from time to time, he seems to have forgotten what the man actually stood for. He stood for the Sixth Amendment.

Kennedy's speech on Sept. 12, 1960, to the Greater Houston Ministerial Association of Protestant Ministers — they were skeptical of his ability to lead the country as a Catholic — remains as relevant in 2016 as it was in 1791 or 1960.

Here's what he said, in part (reading the rest is now your obligation):

"I believe in an America that is officially neither Catholic, Protestant, nor Jewish; where no public official either requests or accepts instructions on public policy from the Pope, the National Council of Churches or any other ecclesiastical source; where no religious body seeks to impose its will directly or indirectly upon the general populace or the public acts of its officials; and where religious liberty is so indivisible that an act against one church is treated as an act against all."

An act against one church is treated as an act against all. That is not the view of either Donald Trump or Mike Pence. ■

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OPINION

A long, hot summer



leslieLILLY

lilly@floridaweekly.com

Summer is supposed to be the time you get to do things that elude you all year long because you work for a living. When June appears and summer officially begins, we try to cram into an abbreviated space all the pleasures denied because we have neither the time nor the money nor the choice to do otherwise.

I discovered early in life this is why vacations are called vacations. It is a temporary release from the imprisonment of adult circumstances. There comes a time when there is never enough time. Every vacation beckons us to cherish what we have the least of.

Meanwhile, kids wait impatiently for their parents to catch up to fill their own enforced leisure with summer adventures. They are hostages to adult commitments until a parent gets a green light from an employer to take some time off. Even so, the earned release is either a cup half full or half empty.

Studies say more than half of all Americans don't use all the leave they earn, and when they check out, they don't unplug. Smart phones go on vacation, too. Despite efforts to resist, one call or message alert is usually enough to take a vacationer and their vacation down a rabbit hole, back to the world they left behind. Anyone with a digital device and access to Wi-Fi knows they are on a slippery slope to 24/7 availability. A vacation is no longer the mental escape to a pleasure island it used to be. We just can't help ourselves.

As for the kids, the digital age has transformed their options, too. They can go solo in pursuit of recreation without ever having to leave home or

share human companionship on their ventures. Virtual realities are readily available as an alternative to the real thing. The technology allows kids to simulate some of the exotic experiences that a real vacation supplies, not all of it desirable. This includes first-person shooter games and violent fantasies for the young at heart who like the idea of their vacations in hell.

Nonetheless, a traditional vacation still holds sway. Who doesn't enjoy time to recreate for an extended period away from home, engaged in activities involving real people in different places? Taking a traditional vacation is to experience reality as it actually is. That's pretty exciting just on the merits of the possibilities that unfold when our routines are briefly abandoned. Those possibilities were the source of my own anticipation.

I remember waiting, waiting for school to be out, knowing a summer vacation was in my future. The tether that kept my parents tied in place would be temporarily broken. A vacation was our excuse for doing things together we seldom did as a family at home. It broke the tedious monotony of performing as you were expected to perform, day after day and month after month, a train traveling a seamless rail broken only by stops for the occasional holiday. A vacation was an exclamation point appearing in an endless sea of periods and semicolons.

It was uncharacteristic of my parents to surrender to taking some time off. But when the door shut behind us, the finality of leaving assured, we sighed deeply, grateful for the transfusion in spirit we received. The rut we occupied in our bondage to home was left behind.

I imagine my parents longing for a vacation in remembrance of the care-free days when their time was their own. When we disembarked, the furrows in their brows would soften and disappear as the distance increased between

them and our home. They knew their release from captivity was only temporary. They raised no expectations this grand life on the road would somehow extend beyond its planned horizon. It was a short sprint in a long race, competing with commitments that could not be outrun. As soon as we left, we knew the return to home was inevitable.

Though our summer adventures were neither exotic or far-flung, we made the most of them. We loaded up and took to the road to see places and people with whom we had long-standing relationships and a home away from home. Though in familiar circumstances, strange and different was always on the menu.

It was on vacation that I first sampled pizza, saw a grown woman fully naked, milked a Guernsey cow, rode in a convertible, hiked in the Smokies, watched my auntie wring a chicken's neck, toured an aircraft carrier and reveled in a van Gogh hanging in the National Gallery. Such journeys were transformative, a window into a world I'd only begun to experience.

The summer of 2016 is at the halfway mark, but it is already a bleak and distraught departure from a summer spent replenishing one's cup of joy far from the chaos of the madding crowd. The weight of terror is heavy in the air. It bodes a long, hot summer ahead with no vacation for anyone in sight. ■

— Leslie Lilly is a native Floridian. Her professional career spans more than 25 years leading major philanthropic institutions in the South and Appalachia. She writes frequently on issues of politics, public policy and philanthropy, earning national recognition for her leadership in the charitable sector. She resides with her family and pugs in Jupiter. Email her at lilly@floridaweekly.com and read past blog posts on Tumblr at lilly15.Tumblr.com.

Obama's police distortions



richLOWRY

Special to Florida Weekly

President Barack Obama is a lawyer, not a statistician, and it shows.

After the controversial officer-involved shootings in Baton Rouge, La., and Falcon Heights, Minn., Obama unloosed a series of statistics in his remarks in Warsaw, Poland, to show "racial disparities that exist in our criminal justice system" — in other words, racial bias by police, prosecutors and judges.

Obama related numbers about disparate rates of police shootings, arrests and searches, among other things, without mentioning the single most important factor to put such figures in context, which is that blacks commit criminal offenses at higher rates than whites.

No one likes to point this out, even though it is highly relevant information. It opens up whoever says it to charges of racism, or at least callousness in the aftermath of questionable police shootings.

If anyone should be free to speak the truth, though, it should be President

Obama, who imagines himself a coolly analytical figure on a historic mission to bind the nation's racial wounds. Instead,

he routinely gives a fundamentally distorted picture of the American criminal justice system — and police shootings — by eliding truths apparently too uncomfortable for him to say and his supporters to hear.

"African-Americans," Obama said in Warsaw, "are arrested at twice the rate of whites." But African-Americans commit about 24 percent of violent crimes, even though they are 13 percent of the population. Of course they are going to be arrested at disproportionate rates. About half of murderers are black, and over 40 percent of killings of police officers are committed by blacks.

This doesn't mean that there aren't bad cops or that there isn't bias in policing, but the picture painted by Black Lives Matter of pervasive police predation, and an open season on blacks, is a politicized lie.

A new study published by the National Bureau of Economic Research found racial disparities in lower-level use of police force — e.g., police placing hands on civilians or pushing them into walls. But it concluded that "on the most extreme use of force — officer-involved

shootings — we are unable to detect any racial differences."

If President Obama really wanted to try to cool passions on this issue, he would go even further in saying common-sensical things unwelcome to an inflamed Left.

He might mention that the best way to try to avoid a police confrontation that might go tragically wrong is to comply with police orders and pursue a complaint or lawsuit later, outside the heat of the moment. He might note that just because an incident looks bad on an initial video, it doesn't mean the police did anything wrong, and no one should assume as much. He might remind Black Lives Matter that its initial understanding of what happened in the shooting of Michael Brown in Ferguson, Missouri, was entirely erroneous.

He could do all of this and still speak to his belief, and that of so many other blacks, that they have been targeted and treated unfairly by police. That he won't is an indictment of his political courage and intellectual honesty on an issue where he should be uniquely suited to lead. ■

— Rich Lowry is editor of the *National Review*.



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PROFILE IN PARADISE

Third-generation Floridian proud to serve on City Council



Naples has a seven-member City Council consisting of a mayor and six council members who are nonpartisan and elected at large. Serving four-year terms, City Council members and the mayor are limited to two consecutive terms.

City Council meetings are held the first and third Wednesday of each month, with the exception of a summer hiatus normally beginning mid-June and ending mid-August. City Council workshop meetings are held the Monday preceding the second regular City Council meeting each month. Upcoming agendas as well as minutes and annotated agendas for past meetings are online at naplesgov.org.

Recently elected Councilwoman Michelle McLeod is a third generation Floridian. Upon graduating from Fort Myers High School, she attended Saint Mary's College in Notre Dame, Ind., earning a bachelor's degree in communications. She ended a 25-year career in the hotel industry as director of sales for the Naples Beach Hotel & Golf Club and from there earned an MBA with a concentration in finance at Florida Gulf Coast University.

A graduate of Leadership Collier 2014, Michelle has lived and worked in Naples for more than 20 years and has

Talking points with Michelle McLeod

Mentor: My grandmother, Angela Huerta. She was and is my most favorite person in the whole wide world. She was funny and sassy and she loved me like I was the only person in the whole wide world. She taught me how to have fun and enjoy the simple things in life.

Hometown: Fort Myers

When and why did you first come to Naples/ Collier County, and what was your first impression? I used to come to Naples for football games between Fort Myers High and Naples High. Naples was a sleepy town back then, and it seemed so far away from Fort Myers. It was like traveling to the boonies.

As a kid, what did you want to be when you grew up? A veterinarian. I have always loved animals.

First job: YMCA day camp counselor in Fort Myers.

What would you be doing if you weren't doing this? I would probably go back to school to get a Ph.D. in finance or public administration.

Advice for someone just starting in your line of work: Account for the learning curve.

Guilty pleasure: Taking long showers.

Next vacation destination: A bike tour of the

lighthouses of Nova Scotia with my husband.

One thing on your bucket list: Learn to fly a plane.

Favorite app: Houzz. I can be on this app for hours looking at pictures of beautiful home designs.

Something that's been on your mind: Building a new house.

Something your mother was right about: She instilled in me the importance of saving money. It is great for peace of mind and planning for the future.

Something that makes you laugh: My husband. He's been making me laugh for over 30 years.

Last book you read: "Lean In: Women, Work and the Will to Lead" by Sheryl Sandberg.

All-time favorite movie: "Legally Blonde."

Something you wish could go back to the way it once was: Houses with a front porch where you can sit and have an iced tea and wave to your neighbors as they go by.

Pet peeve: When someone argues a point without the facts.

Something people would be surprised to find out about you: I can still do a split.



What are you most proud of? Being entrusted with the responsibility of serving as a Naples City Council member.

Something the Paradise Coast really needs: More walkable communities.

What you miss about the Paradise Coast when you go away: The weather, the beaches and the people.

stayed involved in community service, most notably as executive director of the Park Shore Association for more than five years and as chair of the Community Services Advisory Board for the

City of Naples.

She and her husband, Mike, enjoy running, cycling, swimming and competing in athletic events together. ■

— Bob Harden is the producer and host of "The Bob Harden Show," airing from 7- 8 a.m. weekdays at bobharden.com. Past shows are archived on the website.



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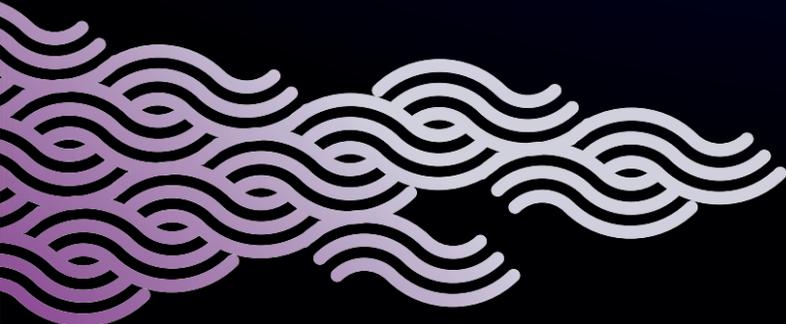
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Deadline nears for being able to make sure your vote counts

The Collier County Supervisor of Elections office reminds Collier County citizens that they must be registered to vote by midnight Monday, Aug. 1, in order the vote in the Tuesday, Aug. 30, Primary Election.

The Supervisor of Elections office at 3750 Enterprise Ave. is open from 8 a.m. to 5 p.m. Monday-Friday. Persons wishing to register to vote can do so during any of these office hours and must be at least 18 years of age and a citizen of the United States.

Registered voters who need to make corrections/changes to names or addresses can do so during the same hours.

In addition to the Aug. 30 Primary Election, here are some key dates coming up in the election season:

■ 10 a.m. to 6 p.m. Saturday, Aug. 20, through Saturday, Aug. 27: Early voting for the August Primary Election at the following locations:

- Collier County Government Complex - 3311 Tamiami Trail E.
- Everglades City Hall - 102 Copeland Ave. N., Everglades City
- Golden Gate Community Center -

- 4701 Golden Gate Parkway
- Immokalee Community Park - 321 N. First St., Immokalee
- Library Headquarters - 2385 Orange Blossom Drive

- Marco Island Library - 210 S. Heathwood Drive, Marco Island
- The Norris Center - 755 Eighth Ave. S.
- North Collier Regional Park - 15000 Livingston Road

Supervisor of Elections office - 3750 Enterprise Ave.

■ Wednesday, Aug. 24: Last day voters can request a Vote-By-Mail ballot. Order one at colliervotes.com or call 252-8683

■ Tuesday, Aug. 30: Primary Election Day. Polls are open from 7 a.m. to 7 p.m.

■ Tuesday, Oct. 11: Last day to register in order to vote in the General Election. (See business hours at the Supervisor of Elections office, above.)

■ 9 a.m. to 6 p.m. Monday, Oct. 24, through Saturday, Nov. 5: Early voting for the General Election at the same locations as Aug. 20-27 early voting.

■ Tuesday, Nov. 8: General Election Day. Polls are open from 7 a.m. to 7 p.m. For more information, visit colliervotes.com. ■



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Correction

In the July 14 story on page A1 headlined "EC Primer" about the Electoral College, observations regarding the establishment of the EC were incorrect-

ly attributed to Richard Hasen of the University of California, Irvine School of Law. They should have been credited instead to a blog posted by FairVote, a nonprofit group that seeks to reform the electoral process in the United States. ■

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COURTESY PHOTO

Friends of Foster Children Forever has received a \$25,000 grant from The Richard M. Schulze Family Foundation to help expand the organization's academic mentoring program to serve foster children in Glades and Hendry counties in addition to the Collier County children already served. Left to right: Vanessa Estrada and Jane Billings, both of Friends of Foster Children Forever, with Mary Beth Geier, Florida regional coordinated for The Richard M. Schulze Family Foundation. For more information about FFCF, call 262-1808 or visit friendsoffosterchildren.net.

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Here's how you can help Hope for Haiti

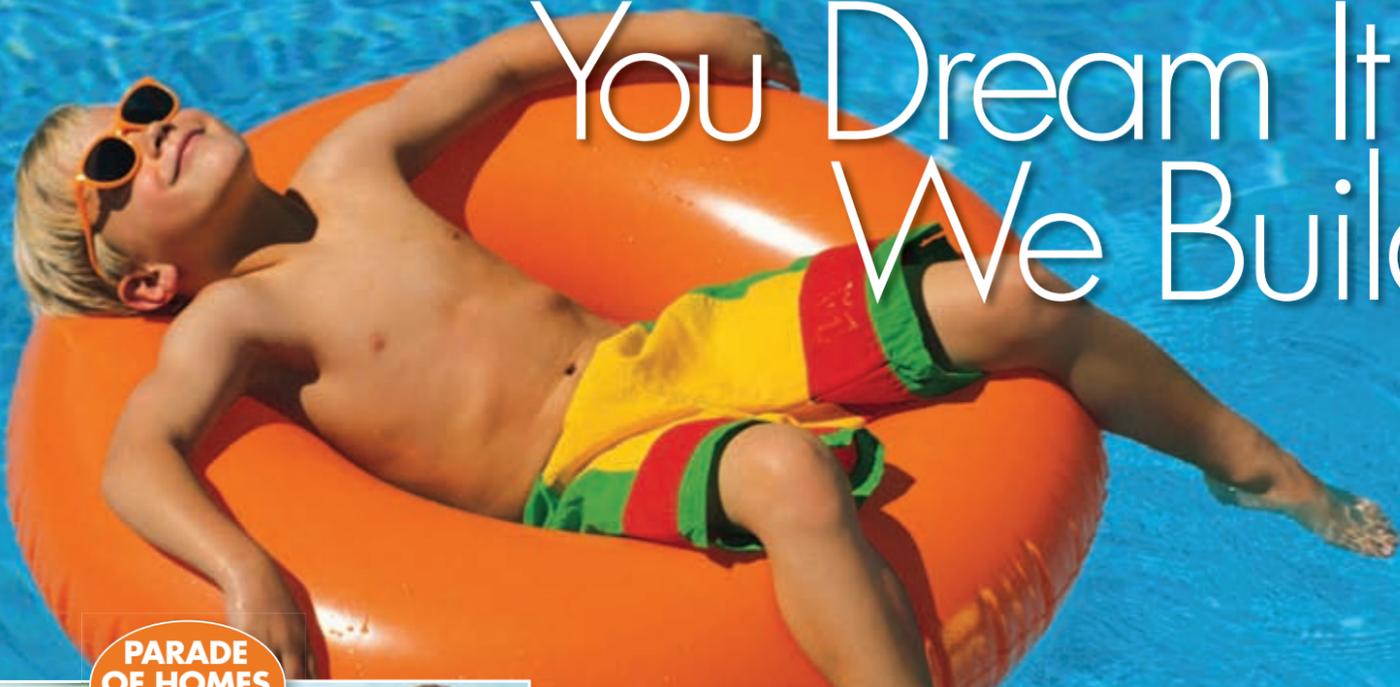
Hopes for Haiti and IBERIABANK host the sixth annual Neighborhood Pub Crawl the evening of Saturday, Aug. 13. Space is limited, and the first 100 people to sign up will receive a limited-edition T-shirt.

After gathering at Hope for Haiti headquarters at 1021 Fifth Ave. S., at 3:30 p.m., participants will walk about half a mile, making stops at Cosmos Café and Pizzeria, Under the Shady Palm Pub and Riptide Brewing Co. with Krista Fogel-song of ABC-7 as their guide.

Participants are encouraged to bring three personal hygiene items for donation to be sent to Haiti. Everyone who does so will qualify for a prize drawing. Items most in need include:

- 30-40 percent Deet Repel (NO aerosol cans)
- Washcloths
- Toothbrushes and toothpaste
- Full-size deodorant (NO aerosol cans)
- Shampoo (15-oz. size only)
- Hand sanitizer (8-oz. only)
- Hair combs

Neighborhood Pub Crawl tickets for \$50 include a drink at each stop, food specials, raffles and souvenirs. Reservations are required and can be made online at hopeforhaiti.com (click on "Get Involved" and then "Events"). For more information, call Dani Bryant at 434-7183, ext. 207, or email dani@hopeforhaiti.com. ■



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Local girl collars a winner with Bow Wow Bandanas

LINDSEY NESMITH
lnesmith@floridaweekly.com

When a young girl known as “the dog whisperer” receives a sewing machine for her birthday, what else is she supposed to do but create canine accessories? That’s exactly what 10-year-old Alex McDonough did back in March, and now she’s running her own business.

Bow Wow Bandanas offers colorful bandanas designed to slide onto a pup’s collar. They sell for \$3 and have allowed Alex to donate \$300 — more than half her total revenue — to local animal rescue organizations.

“I like helping the dogs,” she says. “It makes me happy because I know they’ve got food and they’re going to live.”

As soon as she figured out the design of her product, she could hardly wait to start mass-producing the bandanas.

“Out of the blue she was like, ‘We should do this and raise money,’” her

mother, Kristin McDonough, says. “She had a little box and started selling them at school. Everyone wanted to buy them.”

Now, Alex is getting a quick education in business management and entrepreneurship. One local groomer ordered 30 bandanas to give to her clients.

Aside from honing entrepreneurial skills, Alex’s enterprise is teaching her some valuable lessons in giving back. While some people — like her older brothers, according to her mother — are encouraging her to raise her prices to maximize her revenue, Alex is happy keeping the products affordable so she can continue her charitable efforts on behalf of local animals.

“She’s learning (money) is not always what life is about,” Ms. McDonough says.

Bow Wow Bandanas are available to order on the company’s Facebook page. To find out more, email kmcdonough@embarqmail.com.

Collier Child Care Resources recently received \$15,000 from the Terra Cotta Invitational Golf Tournament that took place this past spring at the Naples National Golf Club. More than 200 children are enrolled in CCCR’s early learning programs. The Terra Cotta gift has been designated for partial tuition assistance and the purchase of supplies and equipment. Shown here are Niccole Howard, CCCR executive director; John Cardillo, president of Terra Cotta Charities; and Tiffany Cawley, CCCR director of marketing and development.



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NEWS OF THE WEIRD

BY CHUCK SHEPHERD

Distributed by Universal Press Syndicate

A great lawyer

Attorney Lee Pearlman finally earned an acquittal in June (after two hung-jury trials) for his client Danielle Goeller — one of a seemingly increasing number of drivers who hit pedestrians but claim they were unaware of anybody being hit. Goeller, 28, a trauma-room nurse with no intoxicants in her system, had struck a

60-year-old man on a busy, heavily lighted Tampa street at 11:45 p.m., cracking her windshield — but drove on without stopping. “What does she think she hit?” asked the prosecutor. “A deer? A bear?” Responded Pearlman, “She’s a scared girl in the middle of the night who doesn’t have the life experience other people do.”

Bright ideas

■ Picturesque Torrelodones, Spain (pop. 22,000), has 6,000 pet dogs and apparently few conscientious dog owners, which town leaders say accounts for the nearly half-ton of “litter” that accumulates daily. The town’s latest bright idea: installing a 7-foot-high, 10-by-10-foot brown, inflated plastic “swirly” in the center of town as a reminder to residents to pick up after their dogs. (Spain’s The Local reported in June that other towns have begun to tackle the problem as well, such as with DNA testing of dogs and street-scrubbing punishment

for guilty owners.)

■ British student Joshua Browder, 19, created an easy-to-use computer app to help drivers fight parking tickets they believe unjust — and now reports that users have won 160,000 cases (out of 250,000), all in London and New York City, by following his question-and-answer “chat” interface at DoNotPay.co.uk. Browder said he was motivated to develop the app (which, as of now, is still free of charge) after himself getting about 30 tickets he says he did not deserve.

The passing parade

■ A bicycle thief was stopped on June 10 when the bike’s owner and several other people chased him from the Wal-Mart parking lot in Eagle Point, Ore., drawing the attention of a passing rider on horseback (Robert Borba), who joined the chase and moments later (according to a report in Portland’s *The Oregonian*) lassoed the man

and restrained him until police arrived.

■ A kite surfer on a Sussex beach south of London got into trouble on June 26 and was unable to float back to land — until he was rescued by two Good Samaritans in kayaks. The saviors happened to be dressed as Batman and Robin for participating in the Shoreham Beach Superhero Paddle.

Wait, what?

■ Not only are almost all federal employees above average, they are nearly all superior workers, according to a June Government Accountability Office review of agencies’ personnel-rating results. (Yes, the review included the departments of Veterans Affairs and Homeland Security.) Most agencies use a 1 (“unacceptable”) through 5 (“outstanding”) rating system, and GAO found that 99 percent were rated either 5 or 4 (“exceeds fully acceptable”).

■ Not many DUI stops result in attempts to locate the suspect’s chastity belt key, but the May 14 sobriety checkpoint stop of

Curtis Eidam, 35, in Clinton, Tenn., did. Eidam was outfitted in “red mesh see-through hose,” according to the police report, with a ribbon tied in his goatee, and also a “little skirt” (perhaps a tutu), when he told officers he needed his key, which happened to be on a necklace worn by his passenger (a “highly intoxicated” 44-year-old woman). Thus, Eidam was able to unlock and remove the chastity belt, which had been “attached to his penis.” (There was also a handgun — illegal in Tennessee for an intoxicated person to carry.)

Cognitive failure

In a May journal article, biologists from the University of Florida and Oklahoma State University found that more than 80 percent of survey respondents want package labels on all foods that have “DNA” content (even though, yes, all meat and vegetables have DNA). The Oklahoma researcher found earlier that about the

same number want such labels to be “mandatory.” (Law professor Ilya Somin suggests playfully raising the fright level of those respondents by adding this “alarm” to the label they demand: “Warning: Pregnant women are at very high risk of passing on DNA to their children.”)

Weird Japan

Client Partners is only one of several Japanese agencies that supply rental “friends” to the lonely, for hours or days of companionship tailored to the needs of the socially challenged client (with two rules, however: “no romance,” “no lending money”). A writer for AFAR travel magazine interviewed several “friends” in June,

one of whom explained: “Japan is all about face. We don’t know how to talk from the gut. We can’t ask for help.” Said the female “friend” (who offered a good-bye handshake to the interviewer): “There are many people who haven’t been touched for years ... who start to cry when we shake hands with them.”

But it’s our policy!

Good Samaritan Derrick Deanda is facing a \$143 bill from paramedics in Elk Grove, Calif., after he, passing a car crash, jumped out to pull out a man and his three children (including a 2-year-old), who were trapped in the wreckage. A short time later the paramedics arrived and, noticing that

Deanda had a cut on his arm (from breaking the car’s window to free the family), bandaged him. Elk Grove has a policy charging “all patients” at a first-responder site \$143 for the “rescue,” and Deanda received his bill in June. ■



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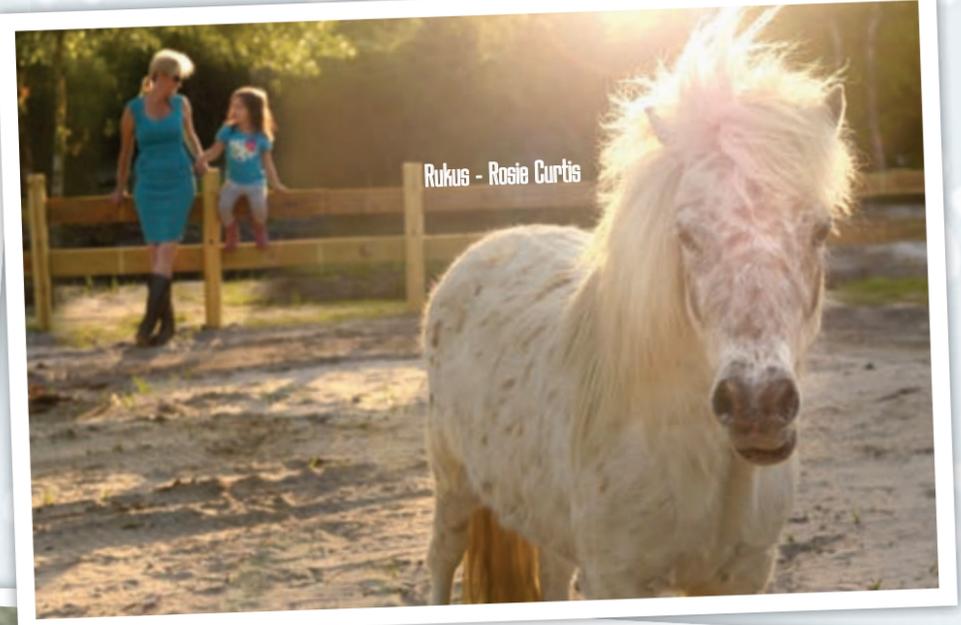
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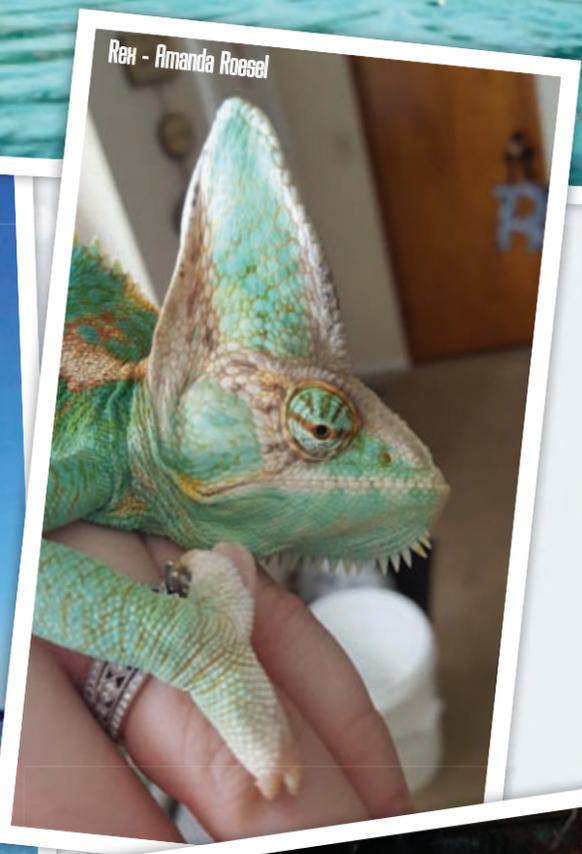
Rukus - Rosie Curtis



Roxanne & Rose - Dennis Guyitt



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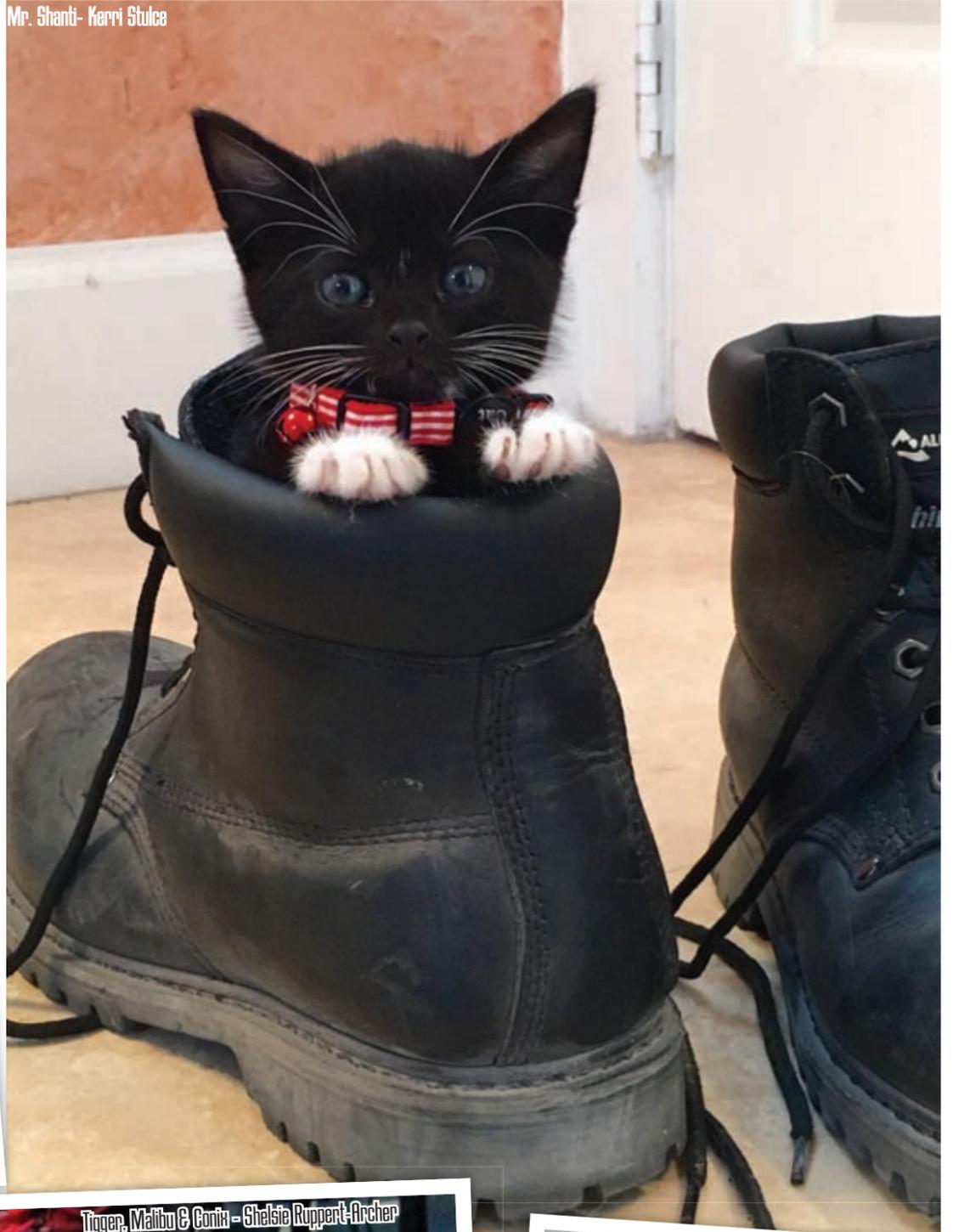


Swannie - Marilyn Miller



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Mr. Shanti - Kerri Stulce



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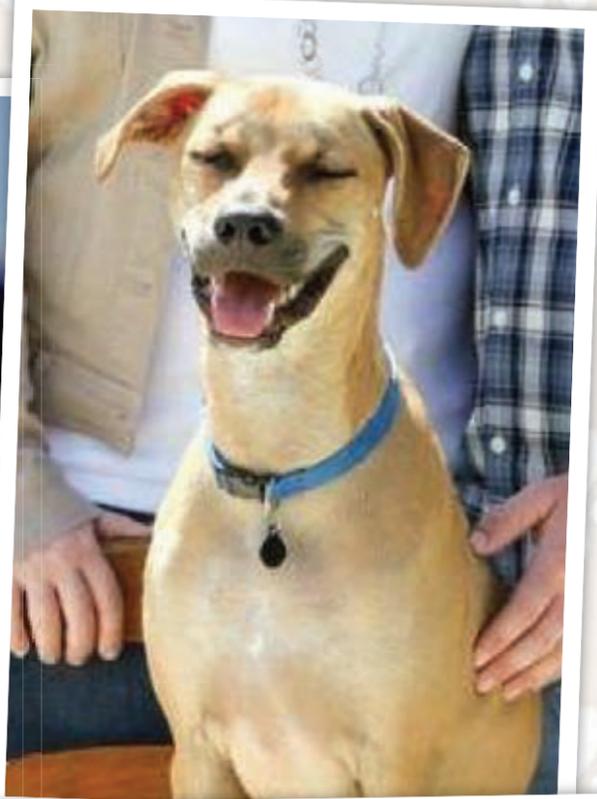
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Soba - Jennifer Nicolai



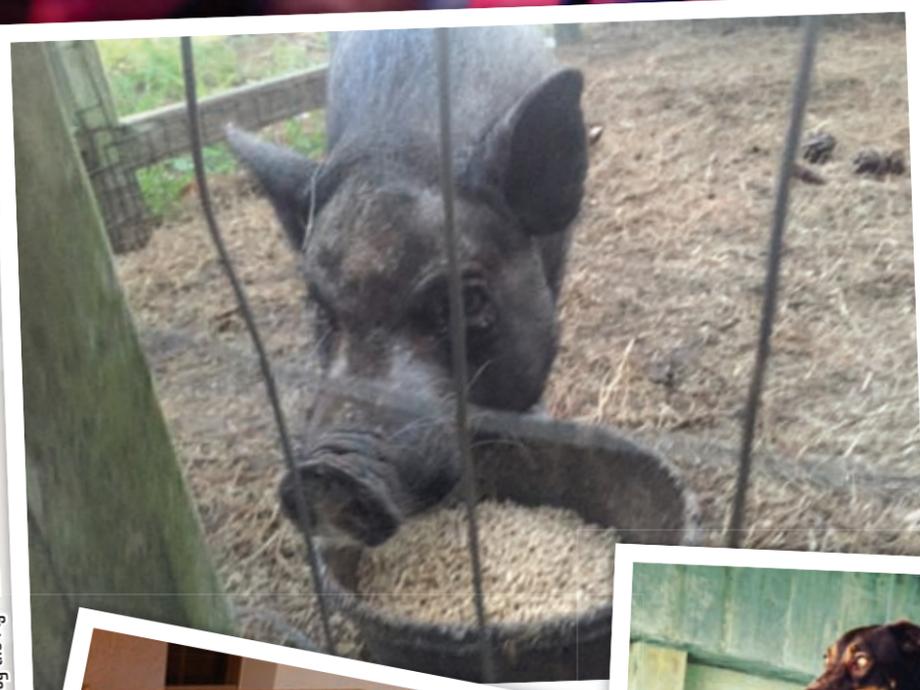
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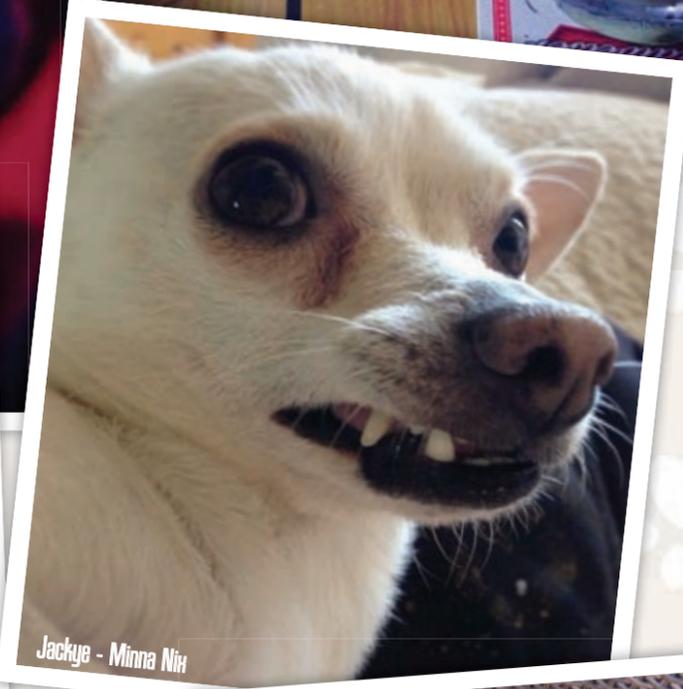
Brutus - Megan Roberts



Lola Chang - Jennifer Tedaldi



Yogi - Karin Smith



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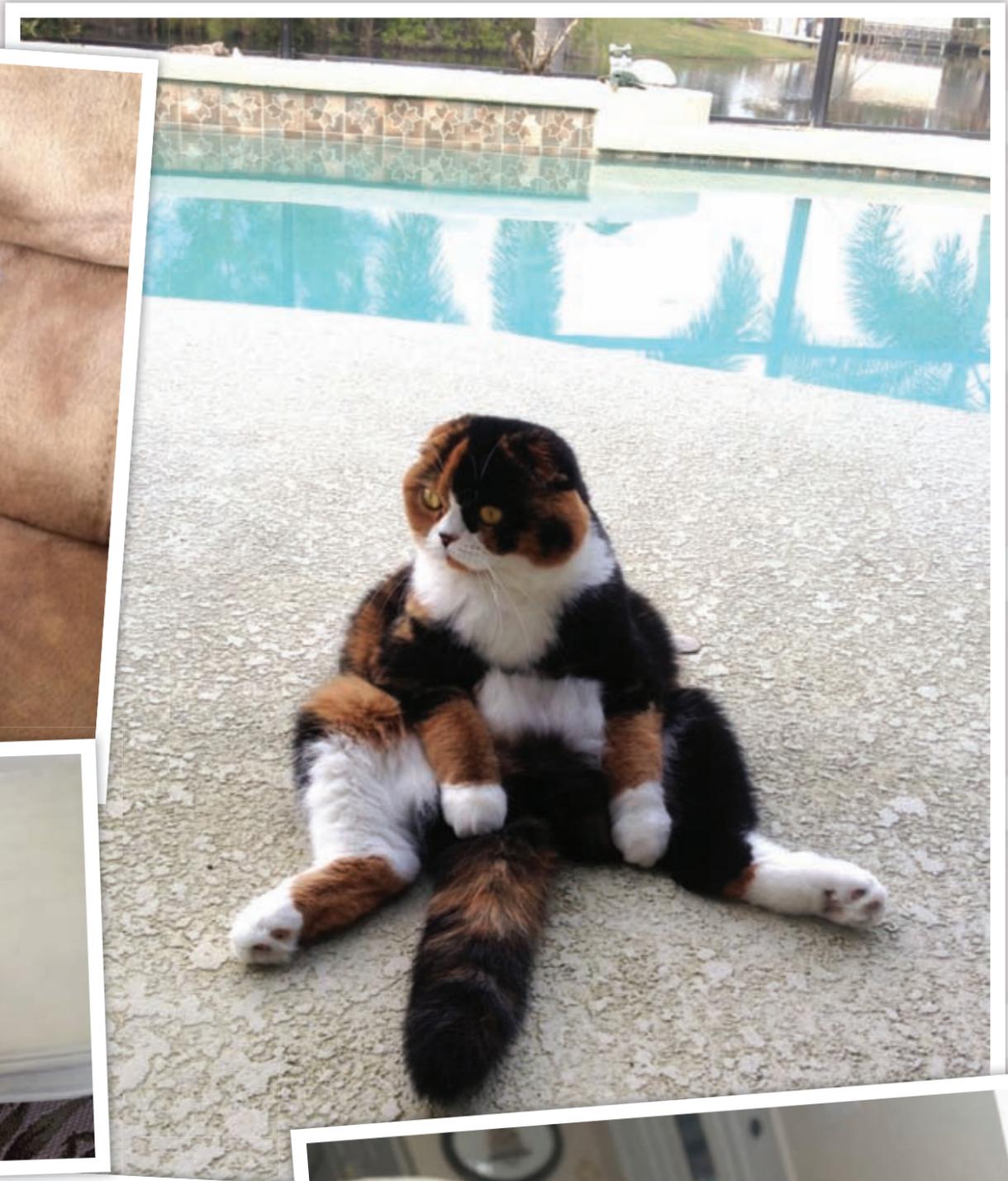
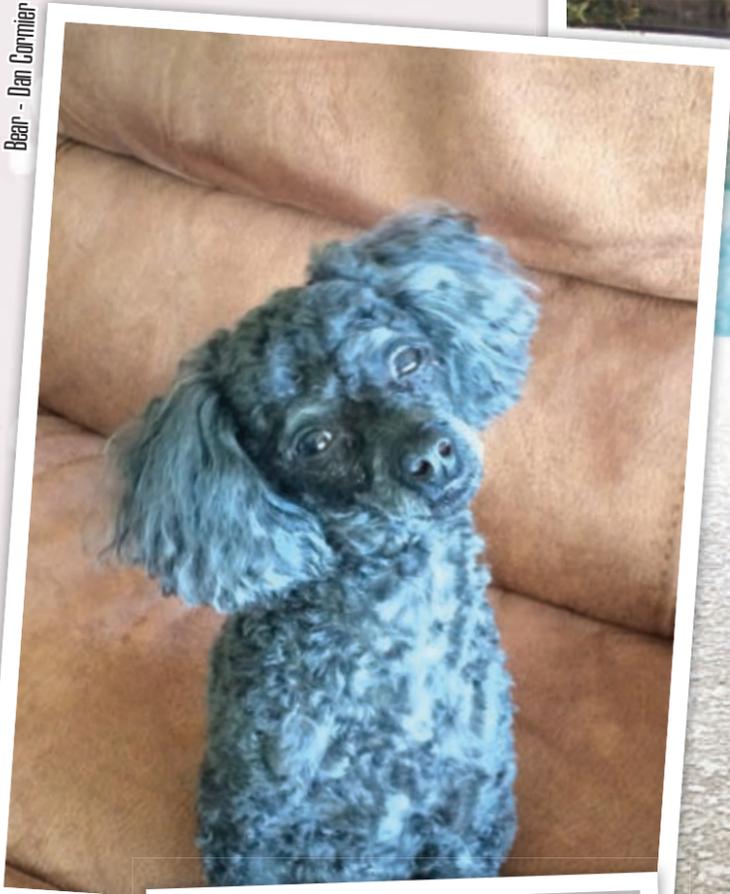


Barley - Patrick Scheele



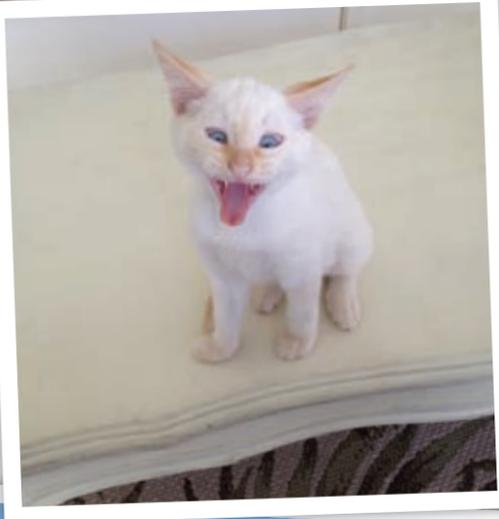
Otis & Indy - Nick

Bear - Dan Cormier



Kali - Pat Manning

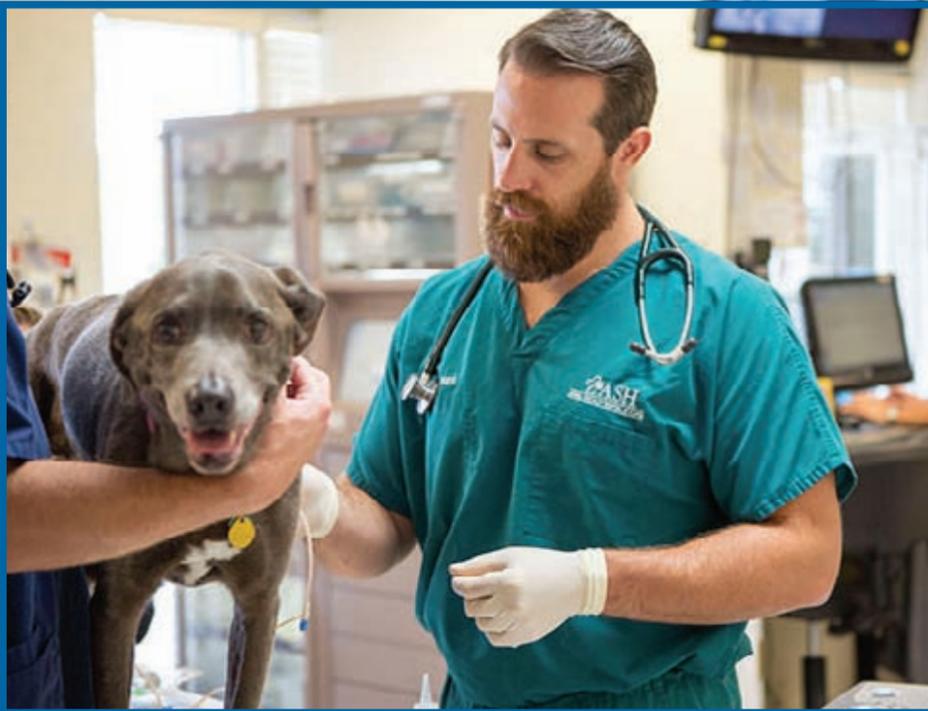
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SEEING LIFE THE WAY THE BLIND DO

BY ROGER WILLIAMS
On a pleasant October evening, Bill Davidson, Rick Hart and Kathleen Street were walking with the blind in a world of darkness. The three men, who have been blind since birth, were walking with their sight, under the guidance of their sighted companions. Many were surprised to find that the experience of walking with the sighted was not as simple as it seemed. The men were walking with the sighted in a way that was not as simple as it seemed. The men were walking with the sighted in a way that was not as simple as it seemed.

Florida Weekly team earns 15 excellence awards

SPECIAL TO FLORIDA WEEKLY
Florida Weekly's ad designers and creative team took home 15 awards for advertising excellence at the 2016 Florida Advertising Awards. The awards were presented by the Florida Advertising Association and the Florida Advertising Council. The awards were presented by the Florida Advertising Association and the Florida Advertising Council. The awards were presented by the Florida Advertising Association and the Florida Advertising Council.



AWARDS

From page 1

Mr. Williams also won third place in the "Beat Reporting — Consumer Issues" category for a compilation of consumer stories. Photojournalist Vandy Major and writer Evan Williams teamed up for a second-place finish in the "Photography Story" category for a moving photo/essay on homelessness in Lee County called "Faces of the Homeless." Florida Weekly's three awards were



more than any Monroe County newspaper and more than any non-daily publication in the state. Florida Weekly is locally owned and publishes eight newspapers in Greater Fort Myers, Greater Naples, Bonita Springs, Charlotte County, Palm Beach County, Key West and Babcock Ranch with a combined weekly readership of more than 200,000. ■



Faces of the homeless

Photo by Vandy Major, Story by Evan Williams / Florida Weekly
T

Faces of the homeless

Southwest Floridians struggle with homelessness or the threat of local agencies tries to deal with the issue. Inside is a look at the struggle from the front lines. PAGE A8

This joint is jumpin' — a look inside the holiday house of Riley

BY KATHY GREY AND ALEX ABATA
Some people will tell you that the holiday season is the best time to visit. There's something about the holiday season that makes it special. It's a time of joy and celebration. It's a time to be with family and friends. It's a time to give and receive. It's a time to be grateful for what we have.

thank you for GIVING!

The award-winning Florida Weekly issue with photography by Vandy Major on "Faces of the Homeless."

VOLUNTEER OPPORTUNITIES

Tutors needed to help expand parent/child reading program

Literacy Volunteers of Collier County announces that plans are underway to expand the Children and Parents Reading Together Program to serve up to 10 Head Start schools in Collier County.

Run in conjunction with Collier County Public School District, the program will serve 12 4-year-old children each week throughout the coming school year.



The key element in the program is to work with both the child and the parent to encourage and foster the use of English and reading not only in the classroom, but in the home. The goal is to fully engage parents in their children's education. All would agree that a child's education begins in the home.

LVCC will hold a tutor training class from 10 a.m. to 2 p.m. Monday, July 25. Lunch is included.

Typically, volunteer tutors go to the school and meet with the parents or guardians for 30 minutes and read the children's book they will read with the child. The child then joins the parent/guardian and tutor, and together they read the book for about an hour and enjoy a related activity that reinforces what was read.

The family gets to take the book home so the parent can read it again to the child before going to bed.

By the end of an eight-week session a child has accumulated his or her own small library of 12 books.

Since English is not the first language for 24 percent of students in Collier County, this program is critical to their future.

For more information or to sign up for the volunteer training, call LVCC at 262-4448 or visit collierliteracy.org.

More volunteer opportunities

■ Founded in 1983 as Collier County's original, nonprofit hospice, today Avow provides palliative care consultations for adults facing chronic or serious illness as well as hospice care and bereavement support services for children and adults. Among Avow's volunteer needs are:

Licensed hairdressers who can provide services to residents of the Avow hospice patients in their homes.

Veterans who can connect with Avow clients who are also veterans.

Women singers to join the Serenity Singers, Avow's a cappella choral group whose members, in groups of two to four, sing at patient bedsides. Volunteers are not required to read music, but must be able to carry a tune and coordinate with other singers for a blended vocal sound. Auditions are required as is a commitment to a rehearsal schedule.

Drivers who can transport patients for doctor appointments, shopping and other errands. These are patients who can ambulate unassisted and without medical devices.

For more information about joining the ranks of Avow volunteers, visit avowcares.org.

■ The Conservancy of Southwest

Florida needs volunteers for duties at its von Arx Wildlife Hospital, which treats more than 3,200 injured, sick or orphaned animals every year. Among the jobs:

Critter courier - Be on call to help capture and transport injured birds, mammals and reptiles found in your area between 8 a.m. and 9 p.m. Training and the necessary equipment are provided. Once an animal has been treated and recovered or rehabilitated, critter couriers are often called to help return it to the wild. Must be 16 years of age.

Outdoor animal caretaker - Spend time in close quarters outdoors with captive wild animals, observing their behavior and health, cleaning water pools, perches and cage walls, discarding old food and raking enclosures.

Indoor animal caretaker - Similar to the above duties but working inside the hospital. Additional duties include folding laundry and preparing diets, assisting with feedings and medical treatments as directed by the hospital staff.

The von Arx Wildlife Hospital is on the main campus of the Conservancy, at 1495 Smith Preserve Way off Goodlette-Frank Road. For more information about volunteering, call 403-4212 or visit conservancy.org.



■ The **Shelter for Abused Women & Children** always welcomes volunteers for administrative assignments at its Naples and Immokalee offices and for various retail-related duties at Options Thrift Shoppe. Helpers are also needed to work the 24-hour crisis line and to be on hand at the Beau Venturi Home emergency shelter. Special training is required to work shifts on the crisis line and in the shelter.

For more information, call 775-3862, ext. 215, or visit naplesshelter.org.



Planned Parenthood of Collier County

■ **Planned Parenthood** of Southwest and Central Florida has many ways for volunteers to further the organization's mission. Helpers are needed to work at PP events in the community, to perform office duties, to write letters and lobby, to work phone banks and to escort patients entering and leaving Planned Parenthood health centers.

For more information, send an email to volunteer@myplannedparenthood.org. Include your name and phone number and indicate the city/county where you would like to offer your services. ■

— If your nonprofit has a need for volunteers, email details to Cindy.Pierce@floridaweekly.com.

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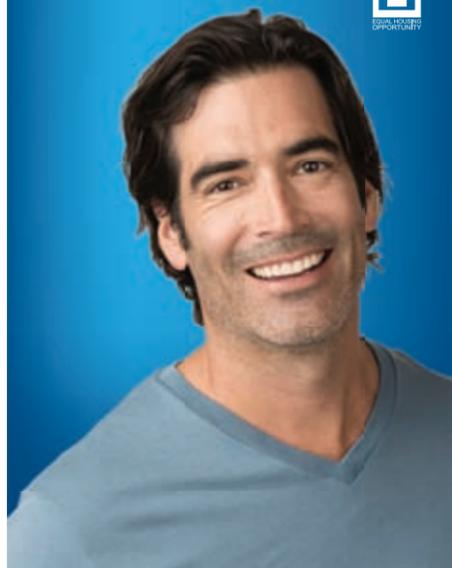
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CLUB NOTES

■ The **Gulf Coast Orchid Alliance** meets Thursday, July 21, at Vanderbilt Presbyterian Church. Members are invited to bring orchids from their collections for judging, and an orchid raffle is held. Doors open at 6:30 p.m. Admission is free, and all are welcome. The alliance welcomes donations of out-of-bloom or unwanted orchids, which members use for educational purposes. Free pick up is available and can be arranged by calling 498-9741. For more information, visit gulfcoastorchidalliance.com.



■ The **Naples chapter of PFLAG, Parents Families and Friends of Lesbians and Gays**, a support, education and advocacy group for families with gay or transgender members, meets at 7 p.m. on the third Thursday of the month at Naples United Church of Christ, 5200 Crayton Road. The next meeting is July 21. For more information, call 963-4670 or visit pflagnaples.org.

■ The **Naples Walking Club** meets at the entrance to The Naples Zoo to walk the Greenway at 7:15 a.m. every Saturday. Breakfast at Panera Bread follows. Groups also walk at 7 a.m. Monday, Wednesday and Friday starting at the park-and-walk lot at Tin City. Each walk is about 3-4 miles, at your own speed. Breakfast afterward is optional. Members also have monthly meetings, go on local hikes and visit other areas to walk. For more information, visit napleswalkingclub.org or follow the club on Facebook.

■ The **Naples Wednesday Bridge Club** welcomes new members to join in at 9:15 a.m. every Wednesday in the clubhouse at Longshore Lake. The game is over by 3 p.m. Admission for \$20 includes beverages, lunch and a small reward for the winning players. The next meeting is July 27. For more information, email Phil Reed at philbarb8142@gmail.com.

■ The **Naples MacFriends User Group** has hundreds of members who share a passion for all thing Apple and who love to learn from one another. Weekly meetings are open to all, free of charge, and take place from 11:30 a.m. to 1 p.m. Wednesdays at Naples Regional Library, 650 Central Ave. The next meeting is July 27. For more information, visit naplesmug.com.

■ The **Naples Peggys** invite anyone who likes cribbage to play from 6:30-8:30 p.m. every Wednesday at East Naples Community Park, 3500 Thomasson Drive. The next meeting is July 27. The annual membership fee is \$10. For more information, call Cathy Keeler at 774-1113 or email cathykeeler8@gmail.com.

■ **Phi Beta Phi** alumnae in the Naples, Bonita Springs and Marco Island areas are invited to meet and mingle starting at 5 p.m. Thursday, July 28, at the Admiralty Point clubhouse in Naples. Cost is \$10. For reservations or more information, call Connie Kindsvater at 249-4969 or email conskind@aol.com.

■ The **Collier County Stamp Club** meets from 7-9 p.m. on the fourth Thursday of the month at the Naples Airport Office Building, 200 Aviation Drive. The next

meeting is July 28. Stamp trading follows the evening's program. All stamp enthusiasts are welcome. For more information, call 348-9845.

■ The **Gulf Breeze Button Club** meets at 11:30 a.m. on the first Tuesday of every month at the Golden Gate Community Center. The next meeting is Aug. 2. All who are interested in collecting and studying antique clothing buttons are welcome. For more information, call 682-6117.

■ **Tech4Good SWFL** holds its monthly meeting from 6-8 p.m. Tuesday, Aug. 2, at Vanderbilt Presbyterian Church. Staff and volunteers from area nonprofit organizations are invited to come for hands-on social media advice and help using Facebook, Twitter, Tweetdeck, Hootsuite, Bit.ly, Pinterest, Tumblr, Google+ and other social media tools. Meeting admission and membership are free. For more information, visit tech4goodswfl.org.

■ Members of **Republican Women of SWFL Federated** meet from 11:30 a.m. to 1 p.m. on the first Wednesday of the month at Brio Restaurant in Waterside Shops. The next meeting is Aug. 3. RSVP by calling 431-5224 or emailing speedysvp@gmail.com.

■ The **Paradise Coast Paddlers Club** meets at 6:30 p.m. on the first Wednesday of the month at the North Collier Government Center, 3550 Orange Blossom Drive. The next meeting is Aug. 3. Members also get together to paddle at 9 a.m. on the third Sunday of the month. The next paddle is Aug. 21. All are welcome. For more information, visit meetup.com/Naples-Marco-Island-Paradise-Coast-Paddlers-Club. Michael Develin is president of the club.

■ The **Experimental Aircraft Association Chapter 1067-Naples** meets at 7 p.m. on the first Wednesday of the month at Naples Municipal Airport. The next meeting is Aug. 3. Members also serve a pancake breakfast from 8-11 a.m. on the second Sunday of each month in the pilots' lounge at Naples Municipal Airport. Admission for \$5 includes coffee, pancakes, bacon or sausage and orange juice. All proceeds benefit the EAA Young Eagles program that acquaints youth ages 8-17 with aviation as a career. The next breakfast is Aug. 14.

The Naples EAA chapter is one of approximately 1,700 chapters worldwide. Members are pilots, student pilots, plane builders and aviation enthusiasts.

For more information, call 649-6627 or visit eaa1067.com.

■ The **Naples Orchid Society** welcomes members and guests to regular meetings on the first Thursday of the month at Moorings Presbyterian Church. The next meeting is Aug. 4. Doors open at 6:30 p.m. for flower registration. Judging is at 7:10 p.m., followed by a short meeting at 7:15 p.m. and the program at 7:30 p.m. Moorings Presbyterian Church is at 791 Harbour Drive. For more information, visit naplesorchidsociety.org.

■ Everyone who owns or admires **Corvettes** is welcome to attend Corvettes of Naples meetings at 7:30 p.m. on the first Thursday of the month at Vanderbilt Presbyterian Church in North Naples. The next meeting is Aug. 4. For more information, visit corvettesofnaplesfl.com.

■ The **Naples Christian Women's Connection** invites area women to lunch starting at 11:30 a.m. Friday, Aug. 5, at Quail Creek Country Club. The Rev. Lisa Lefkow and Derek Perry will give a presentation about the work of Habitat for Humanity. Guest speaker Noreen McGarry will discuss "Smoothing Out the Bumps in the Road," and guitarist Jeff Leigh will perform. Cost is \$28. For reservations, call 514-2207 or email cwcnaples@gmail.com.



■ **Naples Ship Modelers** is an informal group dedicated to the hobby of building wooden ship models. Members meet at 9:30 a.m. on the first and third Saturday of the month at the Landmark Naples community in North Naples. The next meetings are Aug. 6 and 20. For more information, call Dick Ritchie at 594-0868 or email dcritchie@comcast.net.

■ **Gamma Phi Beta Alumnae** in Southwest Florida are invited to lunch at 11:30 a.m. on the second Monday of each month from June-October at Brio in Waterside Shops. The next lunch is Aug. 8. For reservations or more information, call Lynne Nordhoff at 594-8420 or email lynnecnordhoff@gmail.com.

■ **Civitan** clubs are dedicated to serving the needs of the community first with an emphasis on the developmentally disabled. The uniqueness is their Civitan International Research Center dedicated to finding the cause, cure and better treatments of brain disorders including autism, Alzheimer's disease, Down syndrome and others. For more information about the organization, visit civitan.org.

The Naples Civitan Club meets at noon on the first Tuesday of the month at noon and in the evening for has social/educational meetings during the third week of the month. The Marco Island Civitan Club meets at 6 p.m. on the second Tuesday of the month and also at 6 p.m. in the fourth week of the month for social/educational meetings. For more information about either club, call 774-2623 or e-mail neryk@aol.com.

■ Are you new to Naples and interested in making friends? Consider joining the **Naples Newcomers Club**. Lunch meetings are held on the second Thursday of every month at country clubs throughout Naples. The next meeting is Aug. 11. In addition, members get together to explore Naples through a variety of activities and also enjoy a variety of interests from books to bridge to gourmet cooking. For more information, visit naplesnewcomersnorth.com.

■ **Pilot Club of Naples/Naples Pilot Foundation** meets at 6 p.m. on the second Thursday of every month at Perkins on Pine Ridge Road. The next meeting is Aug. 11. Guests and new members are always welcome. Reservations are not required. Attendees order from the menu and pay for their meals. Pilot International focuses its charitable and educational efforts on brain-related disorders and disabilities, including traumatic brain injuries, dementia and autism. For more information, call Sue Lester 289-8268.

■ The **DPI-SIG Naples Digital Photography Club** meets from 7-9 p.m. on the second Thursday of each month at Florida SouthWestern State College, 7505 Grand Lely Drive. The next meeting is Aug. 11. Meetings are open to the public, and all levels of photographers are welcome. For more information, visit dpi-sig.org.

— Email club news to Cindy Pierce at cpierce@floridaweekly.com.

Naples will keep pickleball championship tournament

Minto Communities, developer of The Isles of Collier Preserve and TwinEagles in Naples, has signed a multi-year contract extension as title sponsor of the US Open Pickleball Championships in Naples. The 2017 USOPC will be held April 23-30 at East Naples Community Park. It is anticipated that 1,000 athletes will compete on the park's 48 world-class courts.

The inaugural USOPC event last April 26-May 1 brought in more than 800 participants and 10,000 spectators, and generated an estimated \$2 million in direct tourism spending, according to USOPC founder and President Terri Graham.

"This is a great partnership," Ms. Graham says. "Minto came on board for the inaugural event in 2016, and we are excit-



Celebrating the inaugural US Open Pickleball Championships at East Naples Community Park this past spring.

ed about continuing the relationship for years to come."

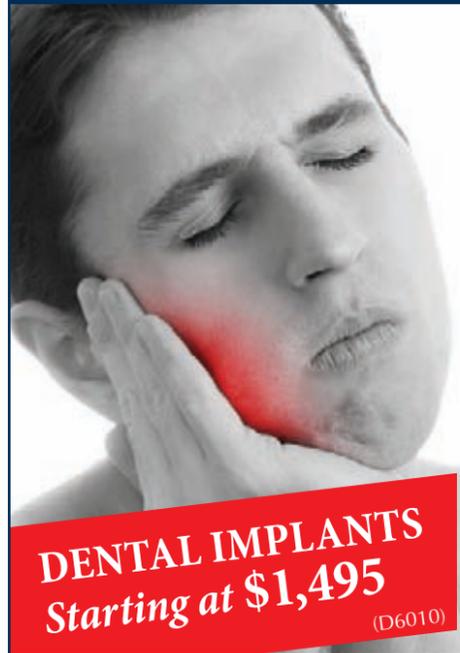
William Bullock, senior vice president at Minto, says, "The USOPC brings people

from all over the world to see and experience the great lifestyle that Florida has to offer. Minto anticipated the growing popularity of pickleball based on feedback from our homeowners, and we have included pickleball courts in many of our newest communities."

Considered to be America's fastest growing sport, pickleball is a racquet sport that combines elements of badminton, tennis and table tennis. Two to four players use solid paddles made of wood or composite materials to hit a perforated polymer ball, similar to a wiffle ball, over a net.

For more information on the USOPC, visit usopenpickleballchampionship.com. ■

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HEALTHY LIVING

Out in the heat? Watch for signs of health dangers

SPECIAL TO FLORIDA WEEKLY

Ironically, the first sign of dangerous heat stroke or heat-related illness is often the absence of sweat. As the temperature rises, your body's natural cooling mechanism — perspiration — evaporates and helps to cool your body. But on those really hot and humid days, evaporation is slowed and your body runs a higher risk of heat exhaustion or heat stroke.

Virtually all heat-related illnesses are preventable, says Dr. James Roach, a board certified emergency medicine physician at Physician at Physicians Regional Healthcare System.

"Be extra careful when the heat index is 90 degrees or above, and always drink plenty of water or fluids with electrolytes when the heat index is high," Dr. Roach advises. "If you must be outdoors, take frequent breaks inside or in the shade."

Heat stroke can affect people of any age or fitness level he adds. "Don't underestimate the danger."

Heat exhaustion is a precursor to heat stroke. If you experience any of these symptoms, get out of the heat immediately and to a cool place, and slowly drink water or other fluids with salt or sugar:

- Pale skin
- Fatigue or weakness
- Dizziness or nausea
- Profuse sweating
- Rapid pulse or fast, shallow breathing
- Muscle weakness or cramps

Do NOT drink caffeine or alcohol, and if you don't feel better within 30 minutes, seek medical help. Heat exhaustion can progress to heat stroke if not treated. These more dangerous warning signs can indicate heat stroke is imminent:

- Skin that feels hot and dry, but not sweaty
- Confusion or loss of consciousness
- Throbbing headache
- Frequent vomiting
- Trouble breathing

Heat stroke is more serious than heat exhaustion, and it can be life-threatening.

"If you or someone you know experiences signs of heatstroke, remember NOT to attempt to bring down the temperature too quickly," Dr. Roach says. "Don't use ice or ice water. Attempt to bring down the temperature gradually with cool spray or mild air conditioning, and dial 911 or proceed immediately to the nearest ER."

Certain groups of people are more vulnerable to heat-related illness. Babies and young children, the elderly or infirm and people on certain medications are all at increased risk.

So, be an alert and informed neighbor this summer. Check on elderly neighbors regularly, and take action immediately if you see children or pets left in vehicles. ■



Researchers make advance in possible treatments for Gaucher disease and Parkinson's disease

NATIONAL INSTITUTES OF HEALTH

With assistance from a high tech robot, National Institutes of Health researchers have identified and tested a molecule that shows promise as a possible treatment for the rare Gaucher disease and the more common Parkinson's disease.

Dr. Ellen Sidransky, a senior investigator with NIH's National Human Genome Research Institute, and her collaborators at the National Institute of Neurological Disorders and Stroke and the National Center for Advancing Translational Science published their findings in a recent issue of the Journal of Neuroscience.

"Until now, drugs used to treat Gaucher disease have not been able to enter the brain and reach those neurons that are affected in the most severe forms of Gaucher disease or in Parkinson's disease," Dr. Sidransky says. "It's really exciting to have found a molecule that theoretically could be widely available to treat people with these diseases."

However, she adds, "There is a long distance between identifying this molecule and having an approved drug." Dr. Sidransky has conducted research on Gaucher disease for the last 28 years and made the connection between Gaucher disease and Parkinson's disease in 2001.

Gaucher disease occurs when GBA1, the gene that codes for the protein glucocerebrosidase, is mutated. This protein normally helps cells dispose of certain fats (lipids), a type of waste produced by all cells. When a per-

son inherits two mutated copies of GBA1, lipids accumulate and can cause symptoms such as enlargement of the spleen, frequent bleeding and bruising, weakened bones and, in the most severe cases, neurological disease. People with even one mutated copy of GBA1 are at higher risk of developing Parkinson's disease, a common disorder characterized by tremors, muscular rigidity and slowed movements.

To better understand the connection between Gaucher and Parkinson's diseases, NHGRI researchers used a labor-intensive technology to develop pluripotent stem cells (unspecialized cells that can develop into various specialized body cells). Elma Aflaki, Ph.D., a research fellow in Dr. Sidransky's lab, created stem cells from the skin cells of Gaucher patients with and without Parkinson's disease in the lab. She then converted the stem cells into neurons that had features that were identical to those in people with Gaucher disease. Neurons are nerve cells that transmit information via chemical messengers and electrical signals.

The researchers showed that the neurons from Gaucher patients who also had Parkinson's disease showed elevated levels of alpha-synuclein. This is the protein that accumulates in the brains of people with Parkinson's disease and impacts neurons responsible for controlling movement.

The researchers then looked for a molecule that would help patients with mutant GBA1 break down cellular waste. In a process known as high-throughput drug screening, researchers at the

NCATS Chemical Genomics Center evaluated hundreds of thousands of different molecules. In conjunction with researchers at the University of Kansas, they identified a promising molecule, NCGC607, that helps to "chaperone" the mutated protein so that it can still function. In the patients' stem cell-derived neurons, NCGC607 reversed the lipid accumulation and lowered the amount of alpha-synuclein, suggesting a possible treatment strategy for Parkinson's disease.

"This research constitutes a major advance," says Dr. Daniel Kastner, NHGRI scientific director and director of the institute's Division of Intramural Research. "It demonstrates how insights from a rare disorder such as Gaucher disease can have direct relevance to the treatment of common disorders like Parkinson's disease."

Researchers will next test the new molecule to see if it might be developed into an appropriate prototype drug for patients with Gaucher disease and Parkinson's disease.

Gaucher disease affects an estimated 1 in 50,000 to 1 in 100,000 people in the general population. People of Eastern and Central European Jewish heritage are more likely to get Gaucher disease.

Parkinson's disease affects 1.5-2 percent of people over age 60, and the incidence increases with age. In the United States, about 60,000 new cases are identified each year. Parkinson's disease affects more than 1 million people in North America and 7-10 million people worldwide.

For more information, visit nih.gov. ■



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Remaining vigilant in an unpredictable health-care environment



One stark reality and constant challenge for every health-care institution today is the need to respond to decreased reimbursements for physicians, services and health-care systems such as NCH.

Over the past decade, we have answered this challenge with sound stewardship and vigilant management of our operational and financial resources. Over that time, we have improved both our delivery of high quality health-care services and our financial position. On the quality side, our recognition from multiple external reviewers is undisputed. Similarly, on the financial side, our financial ratings have remained strong.

Most recently, Fitch raised our bond rating from an A to A+. In March, Moody's affirmed our A2 rating with a "stable outlook" — a solid and respectable rating for any institution our size.

CFO Rick Wyles and Controller Noble Arrington explain that in terms of Moody's, we are not large enough to move up on their ratings even though we are otherwise strong.

As reassured as we feel about our quality, bond ratings, strong operating performance, ongoing cost containment initiatives, dominant market position and modest debt burden, the fact is that the health-care environment remains unpredictable, and we must be even more vigilant, particularly as reimbursement migrates away from traditional fee-for-service.

Like other successful health-care systems, NCH has been reporting quality data and has been paid for performance. For example, we are part of 24 percent of systems around the nation participating in a Medicare plan that will pay a fixed amount for the 90-day period around a patient's total hip or knee replace-

ment. The plan allows us to share savings if costs are reduced and mandates us to share risk if there are cost overruns, which means everyone involved in the care of a patient will be reimbursed less.

Ultimately, a capitated arrangement will be implemented by many of the large insurers, most likely including Medicare and Medicaid, to pay a fixed amount per year to care for a person. So the old ways of health care are rapidly dissolving. The principal goal now, as it always should be, is to keep everyone healthy; that is one of the leading reasons NCH has brought the Blue Zones Project to Southwest Florida.

What this means for NCH is that we must continue to be especially prudent during these slower summer months with our resources while always delivering on our core value of "excellence in every patient experience." Specifically, we are

reviewing all of our expenses and looking for waste to remove and more efficient ways to care for patients. That's an assignment for all of us.

This formula of vigilance has served us well. We have been able to increase wages significantly in recent years and have added hundreds of nurses and other clinical support colleagues to match the growth of our community.

In these slower summer months, we will allow our colleagues to take more time off with pay if they have accrued paid time off, or to take time off without pay but with uninterrupted benefits, assuming their departments have enough staff to care for everyone.

Continually striving to function more efficiently and come up with innovative solutions for patient care is productive, positive for quality and helpful in sustaining our enviable financial position — all of which is necessary for NCH to help ensure that we and our neighbors live longer, happier and healthier lives. ■

— Dr. Allen Weiss is president and CEO of the NCH Healthcare System.



Blue Zones Project invites employers to second annual Worksite Summit

Blue Zones Project-Southwest Florida invites local business owners to the second annual Blue Zones Project Worksite Summit from 8:45 a.m. to noon Thursday, July 28, at The Club at The Strand. Employers will learn how to build a



more engaged, healthy and productive workforce. Attendees will network with

community partners and learn best practices that support employee health, improve productivity, decrease turnover and reduce health-care costs.

Blue Zones Project is a community-by-community, well-being improvement ini-

tiative designed to make healthy choices easier through sustainable changes to environment, policy and social networks. For reservations to the Worksite Summit, call 624-2312 or email bluezonesprojectswfl@healthways.com. ■

HANDS ONLY CPR

What would you do if your loved one's life was in your hands?

Join Physicians Regional Healthcare System on Thursday, July 28th from 4:00 - 6:00 p.m. and learn how to perform hands only CPR from Collier County EMS instructors. This class is free and open to the public. No RSVP is required.

Located at the Collier Blvd. Hospital:
8300 Collier Blvd. Naples, FL 34114 (Education Room)
For more information, please call 239-354-6436



PET TALES

Housetraining habits

These 8 expert tips will start you and your pup on the path to housetraining success

BY DR. MARTY BECKER, KIM CAMPBELL THORNTON AND MIKKEL BECKER

Universal Uclick

Are you a new or potential puppy owner? If so, housetraining is probably on your mind. We've gathered some of our favorite tips for ensuring a rewarding experience — for you and your pup.

1. Learn "caninese." Body language is the first clue that your puppy needs to go out. He might not be crossing his legs, but pawing at you, standing at the top of the stairs or in front of the door and barking are all signs that he needs your attention — fast! Some dogs go with the classic sniffing and circling behavior. The instant you see this, scoop him up and take him out.

2. Use a crate. It's not punishment, and it's not cruel unless you leave him in it all the time. A crate is your puppy's safe spot and sleeping area, so he'll instinctively want to keep it clean. And when he's safely confined in it, you don't have to worry that he'll have an accident in the house. Staying in a crate helps a puppy learn to control his bladder and bowels. Without it, he may get into the habit of relieving himself whenever and wherever he likes.

3. Choose the right crate. It should be large enough for your pup to stand up and turn around inside it but not so large that he can potty at one end and sleep at the other. Purchase a puppy-size



Staying in a crate for short periods when you can't supervise him helps prevent a puppy from having housetraining accidents.

crate and graduate to a larger one later, or buy a crate with a divider. A removable panel allows you to section off the crate as needed and adjust the amount of space the pup has as he grows. You can also block off the back of the crate with a box or some other item that the puppy can't get over or around. Just be sure it's safe and not edible. Bricks or cement blocks are out; instead, try vertically inserting a large, cushion-style dog bed. An empty cardboard box could also work if your pup isn't a chewer.

4. Stick to a schedule. Puppies need to potty frequently. Set a timer to take your puppy out every two to four hours.

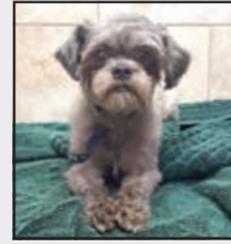
5. Certain events trigger a pup's need to urinate or defecate. Take him out as soon as he wakes up in the morning or from a nap and immediately after eating or drinking. Excitement and stress can lead to potty accidents. Prevent them by taking your pup out to potty every few minutes if he is playing vigorously indoors. Finally, take him out just before bedtime. By 3 to 4 months of age, most pups can sleep through the night, but younger puppies may need to go out once or twice during the night.

6. Two's company. Go out with your puppy to make sure he potties. If you're not with him, you can't reward him with praise and a treat so he knows that you want him to potty outdoors. Play is another good reward when your pup potties outdoors. Let him play for a few minutes after he performs. If you take him back inside immediately, he'll be reluctant to relieve himself right away.

7. Feed regular meals. Free-feeding (leaving food out all the time) makes it more difficult to know when your puppy needs to pee or poop.

8. Limit freedom. Letting a puppy have free run of the home is a recipe for potty accidents. Instead, keep him attached to you with a leash unless he's in a puppy-proofed bathroom, kitchen or laundry room. You should always know where he is and what he's doing. ■

Pets of the Week



>> **Craw Daddy** is handsome, adult neutered mix who can hardly wait to settle in with a family of his own.



>> **Diggle** is an adult neutered mix who's ready to be a lifelong sidekick for his human companion.



>> **Laurel** is an adult spayed mix who's as sweet as can be and wants nothing more than to please the people around her.



>> **Dory** is a young spayed tabby mix who wants to grow up in a forever home.

To adopt or foster a pet

This week's adoptable pets are from **Brooke's Legacy Animal Rescue**, an all-volunteer, foster home

rescue organization. For more information, call 434-7480, email Admin@BrookesLegacyAnimalRescue.org or visit brookeslegacyanimalrescue.com. ■



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THE DIVA DIARIES

A gal's gotta love Pokémon Go



stephanieDAVIS
sdavis@floridaweekly.com

The battle of the muffin top can be quite a struggle, especially if you're a lady over 25 (OK, over 35 — I mean, maybe over 45 — whatever, anyway... I digress).

I've tried various diets, joining gyms, smartphone fitness apps, etc. Like you, I know it's all about moving and burning calories, but in this relentless heat, it's SUCH a challenge.

Not only that, but working out is boring.

But just when I was ready to give up and live in extra roomy caftans forever, along came the most genius smartphone app ever: Pokémon Go!

Scoff all you want. I'm used to it. I've been told by countless folks my age that this augmented reality mobile game is nothing but a summer fad designed for nerdy teenage boys — and yet, ever since I downloaded it last week, I've been walking at least two hours a day, and I don't even notice that it's 184 degrees out because I'm too busy happily hunting Pokémon.

In case you've been living without internet, television or print media for the past couple of weeks (it happens — when I went on a cruise last month, America could have been seized by aliens and I would have had no clue), Pokémon Go

is pretty simple. The game is played on your phone and allows you to capture, train and battle little virtual creatures — Pokémon — that are not real but that your phone camera can make appear in your real world. Pokémon are a cute but feisty species with cuddly names like Jigglypuff, Clefairy and Pollywag.

So, unlike say, Words With Friends or Candy Crush Saga, the real crux of Pokémon Go is that one has to actually get off one's duff to play. It works with your phone's GPS, so you're forced to meander about in the real world in order to catch otherworldly Squirtles and Weedles and Psyducks and such. Also, you need Pokéballs to trap these little rascals, and you must visit Pokéstops in order to get them. Pokéstops are typically monuments, public art, museums, churches and the like. When you get close enough to a Pokéstop, your phone rewards you with Pokéballs.

I know this sounds complicated, but it's really not. Just download the game and start walking. If I can become a Level 11 Mystic Team Pokémon Hunter just like any 12-year-old kid, so can you.

And as much as I love capturing a wily Meowth, my favorite part (other than the free weight loss) is interacting with other Pokémon hunters. Recently, I was walking through downtown Fort Myers (other hot Pokémon spots include The Mercato in Naples, Bonita Beach and Gulf Coast Town Center) searching for a much-needed Magikarp, when six young men approached me. Instead of saying, "You look like my



Pokémon Krabby and Nidoran as they showed up on the writer's smartphone.

mom," one asked me, "Pokémon?"

And I was like, "Yeah."

And another said, "Team?"

And I was like, "Mystic."

They all kicked rocks, sighed and looked disappointed as one kid said, "Man, we're Valor. You could've joined us!"

I just smiled and replied, "Bummer. Catch 'em all, boys," as I crossed the street to a Pokéstop to grab some more Pokéballs and hike up my pants, which are getting looser and looser with every capture.

In all seriousness though, a lot has been said about Pokémon Go, but I think any game that gets kids and adults out of the house, exercising and inter-

acting over a common hobby might not be such a bad thing these days. So, if you're already into Pokémon or if you just want to know more, journey to downtown Fort Myers at 7 p.m. Saturday, July 23, for a Pokémon Go Bar Crawl. The official starting point is the Patio de Leon, but if you enjoy winging it, you can just go downtown and start playing. You can search for the public invite on Facebook ("Pokémon Go Bar Crawl"). So far, almost 500 folks have signed up.

Happy hunting! ■

— Ciao for now, my lovelies! Stay tuned for another divalicious diary entry next week ...

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At the heart of it

THEO ETZEL, CEO OF NAPLES-BASED Conditioned Air, recently released a book titled “Invest Your Heartbeats Wisely.” Equal parts a reflection on his success and advice book on principled leadership and management, the book is Mr. Etzel’s latest contribution to the notion that a business’ success depends as much on ethical practices as it does the bottom line.

Not that Neapolitans don’t already know he’s a stand-up guy — Mr. Etzel was inducted into Collier County’s Junior Achievement Hall of Fame in 2011, and Collier County Champions For Learning named him a Man of Distinction in 2013 — but the book invites readers to learn exactly how he turned Conditioned Air from a \$2.7 million operation in 1995 to a \$40 million regional powerhouse in less than 10 years.

His professional experience started when he took a job in real estate development with Days Inn after his 1980 graduation from Stetson University. He moved on to operate two

SEE HEART, B6 ▶



VANDY MAJOR / FLORIDA WEEKLY

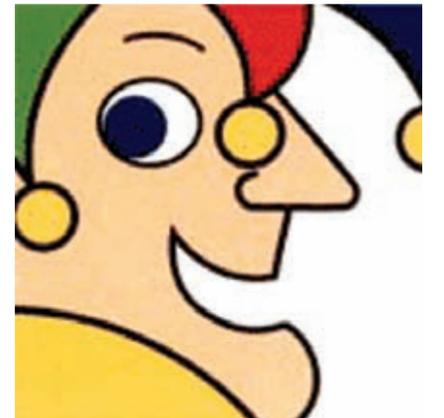
Theo Etzel, CEO of Naples-based Conditioned Air.

| INSIDE |



In appreciation

Andrew Hill Investment Advisors say thanks to clients, and more Networking photos. **B7, B10** ▶



The Fool knows

What are “frontier” funds and financial “points?” **B5** ▶



House Hunting

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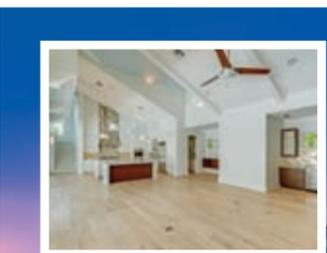



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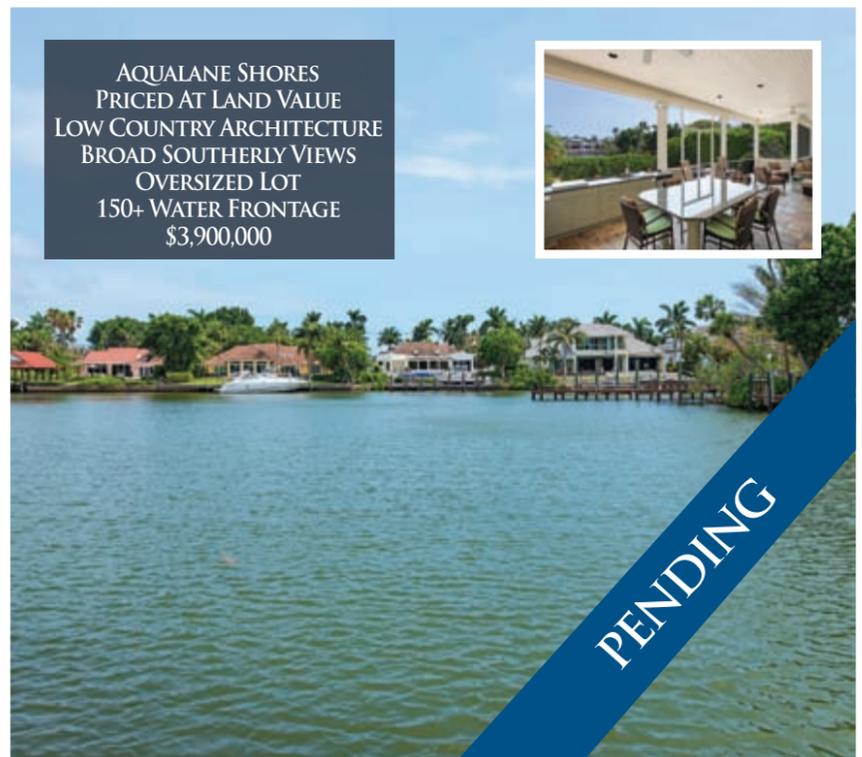
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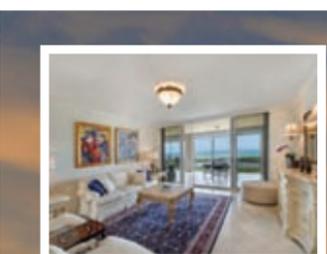


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Sign up now for seventh annual Thinking Outside the Box program

The seventh annual Thinking Outside the Box: "Lucky 7" workshop for nonprofit organizations in Collier County is set for 8:30 a.m. to noon Friday, Aug. 19, in the Community Room at the Naples Daily News, 1100 Immokalee Road. Registration is open now for the free program.

Speaking to the theme of "Don't Leave it to Luck," five area professionals will discuss the importance of strategic marketing to ensure a nonprofit

organization's growth. The speakers are: Sue Huff of E. Sue Huff & Associates Inc., Matt Dykes of Guerilla Media, Batya Maman of Social Connect, auctioneer Scott Robertson, Paul Kessen of Allegra of Naples, Arnold Klinsky ofw Klinsky Consulting and personal development coach Peggy Sealton.

Ms. Huff presents the annual seminar with co-founding sponsor Kelly Capolino of Downing-Frye Realty. Ms. Capolino is also the

founder of the Diamond Volunteer award program that recognizes those who give of their time and talent to area nonprofits.

Nonprofit staff, board members and volunteers are welcome. Attendance is limited to two representatives per organization. To sign up, complete reservation form at thinkingoutsidethebox2016.eventbrite.com. Confirmation will be given.

For more information, email Sue@ESueHuff.com. ■

Bonita chamber set to recognize 2016 Small Business of the Year

The Bonita Springs Area Chamber of Commerce announces the following nominees for 2016 Small Business of the Year Award: American House Bonita Springs, Amoré Jewelers, Best Moving & Storage, Beverly Hills Window Treatments, FineMark National Bank & Trust, Inn at Pelican Bay, Minnesota Twins Baseball Club, Presstige Printing, Spotlight Magazines, The Print Shop and TLC Marketing & Creative Services.

The award program is designed to recognize the dedication, achievement and entrepreneurial spirit displayed by an exceptional local small business.

The 2016 winner will be announced at the Small Business of the Year Award Luncheon that takes place from 11:30 a.m. to 1 p.m. Tuesday, July 26, at Artichoke & Company, 11920 Saradrienne Lane in Bonita Springs. Tickets are \$45. RSVP by calling 992-2943 or visiting bonitaspringschamber.com. ■

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Part 2: A more comprehensive look at the concept of Customer Lifetime Value

BY FRANK FRIEND
Special to Florida Weekly

Part 1 of this series (July 7, page B5) offered a simplified definition of the Customer Lifetime Value concept. This week we'll get into a more comprehensive perspective.



FRIEND

The CLV is defined as: "The margin generated by a customer over the length of the relationship with the company minus the cost to acquire the customer and the cost of customer loyalty programs over the length of the relationship, discounted to show today's value of future dollars"

The CLV estimates the net margins to be generated over the length of the relationship. So, if the CLV is used to justify current expenditures such as, "How much can be spent to acquire a new customer?" it must be discounted to convert future dollars into today's dollar. This discounted CLV is called the Net Present Value. Further details and the calculations can be found at ffauk.com/netpresentvalue.

The differences between the average and loyal customer show why the loyal customer's CLV is so much higher.

Assume that the average customer stays for two years and a loyal one for six years, a ratio that is fairly typical in loyalty-managed companies. The most obvious difference is that the cost of acquiring a new customer is amortized over two years for the average customer but over six years for the loyal one. Less obvious is that the margin generated on sales during the first year is reduced by the onetime costs involved in adding a customer. Also, the customer is testing the company during the first year and will most likely limit his or her purchases. It takes time build the trust necessary for the customer to buy more of their requirements (share-

of-wallet) from the company. Once trust is established, as it is with loyal customers, increasing sales, up-selling and cross-selling all become easier.

You would have to add three or more average new customers to generate a margin similar to that generated by one loyal customer over the six-year period used as an example here.

If this isn't enough to convince you to rush to create loyal customers, then this might: referrals.

According to several studies, loyal customers refer two to four times the number of potential customers than average customers. The value of a referred customer increases in direct proportion to the cost of acquiring a new customer, so the worst possible position for a company is to have a high new customer recruitment cost and low retention rate. You must know your position on these two issues. A referred customer, almost cost-free and pre-sold on the trustworthiness of your company, is more willing to buy and buy more.

All the components of loyalty management rely on customer data. Many small companies do not understand its importance and resist collecting data. But I'm afraid there is no alternative. Investing in data collection, whether manually or using inexpensive CRM systems, is one of the best investments you can make. ■

— Frank Friend is a volunteer business counselor with SCORE Naples. A Naples resident for 11 years, he has worked with large international manufacturing and consulting groups and also started and built product, advertising and consulting companies in both the U.S.A. and the UK. Mr. Friend's previous columns are available in our archive at floridaweekly.com/naples. Part 3 on the concept of Customer Lifetime Value, on practical things you can do to increase your retention and referral rates, will appear when space

MONEY & INVESTING

It's not the time to sell stocks, but keep an eye on Central Banks



The final effect of Central Bank intervention has been record U.S. financial markets. Low rates have enabled corporations to lever up their balance sheets in order to return money to shareholders in the form of dividends and stock buybacks. Low rates have also pushed bond prices to all-time highs. And low rates have pushed housing prices to levels not seen since the crash.

Why is democracy a better form of government than even a benevolent dictatorship? It is because the collective population usually makes wiser decisions than a single individual with unlimited power.

All of this is wonderful for everyone until Central Banks do the unexpected. This happened last Thursday when the



That is also why capitalism is superior to communism. Market forces have been proven to be much better than central planning coming from a singular governmental entity in allocating capital as well as goods. I think it is safe to say that any time the world has relied upon an "all knowing" government, it has ended in failure.

I make this point to explain why I am so nervous about the current stock market.

As I am writing this article, the S&P 500 has once again set a record. This should mean that the economy is going gangbusters, employment is at record highs, corporate revenue and earnings are skyrocketing and there is peace and stability around the world. But in most cases, the opposite is true. The U.S. economy is growing at an anemic 2.2 percent. The workforce participation rate is at only 62.4 percent. Corporate revenues have stagnated. And I am seeing a newsflash come across my screen that a truck just plowed into a crowd in France, killing dozens of people.

So why is the stock market recording all-time highs?

In two words — Central Banks. First Central Banks propped up the economy when the financial crisis almost brought us to the brink of financial disaster. Then the Fed and its peers across the globe flooded the world with currency to stimulate their respective economies. And then Central Banks cut interest rates, sometimes to negative numbers, to depreciate currencies and give incentives for individuals and corporations to borrow money.

Bank of England unexpectedly maintained its key interest rate instead of cutting it, as was universally expected.

Clearly this was not an earth-shattering event, as markets were positive for the day and the only real mover was the British pound showing strength. And the BOE did indicate that it would probably cut rates at its next meeting due to concerns regarding Brexit.

However, this action does highlight the extreme dangers of a market almost completely supported by a completely non-market force.

Here in the U.S., most analysts believe that the Fed will continue with its current policy of keeping rates low. But what if most analysts are incorrect? Investors won't be able to sell their stock or bond portfolios or real estate investments fast enough.

Does this mean that I am selling right now?

Absolutely not. I am going to ride this train as far as it will take me.

I know some advisors are telling their clients to sell into this strength but they have been saying the same thing for years and anyone who has not been 100 percent invested clearly has left money on the table.

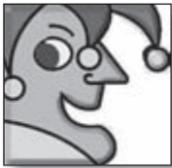
But my strong advice is to keep a very close eye on the Central Banks. Because without these "all knowing" bankers, I don't think this is a market worth owning. ■

— Eric Bretan, the co-owner of Rick's Estate & Jewelry Buyers in Punta Gorda, was a senior derivatives marketer and investment banker for more than 15 years at several global banks.

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Bonds: Good, but Not 100 Percent Safe

The stock market has a reputation among many people of being risky, while bonds are often seen as the safe alternative. Bonds aren't totally safe, though — they, too, can fall in value or disappoint you in other ways.

Bonds are particularly vulnerable when interest rates rise. That's because the interest rates and yields associated with new bonds will likely also rise, making them more attractive than existing bonds, which feature lower rates.

Rising interest rates are not always a concern, but we've been in an environment of very low rates for many years now, and rates are likely to rise in the coming years. No one is certain exactly when, though, with various pundits disagreeing. The Fed has already increased rates a bit.

Should bond investors therefore bail out? Not necessarily. It's good to have some bonds in a portfolio for diversification — even though stocks tend to outperform bonds over long periods. Retirees and near-retirees may want to increase their bond holdings over time, too, as bonds can be less volatile than

stocks. But note that there are different ways to invest in bonds.

Investing in bond funds is easy and can immediately have your money diversified across many bonds, but rising rates can cause fund values to fall. If you invest in bonds directly, though, and hold them until they mature, you'll get the interest payments you were promised — unless the bond issuer defaults. (That's highly unlikely if you're buying U.S. government-backed funds — and much more likely with junk bonds. Municipal and corporate bond issuers will vary in their reliability and ratings.)

Another risk related to bonds is inflation. Historically, inflation has averaged about 3 percent annually over many years. If your bonds are yielding less than that, you'll be losing purchasing power over time.

It's not crazy to invest in bonds, but do so only after you learn more about them and understand how they work. Remember that there are other ways to generate income, too, such as via dividend-paying stocks. ■

My Dumbest Investment

Misjudged and Missed Out

My dumbest investments weren't really in bad companies. But they were in companies where I wasn't sure where they were going and I misjudged.

One such company was HBO & Co. (the technology company, not HBO the TV-show producer). I felt comfortable that I understood where it was going, and that there was plenty of room for growth and profit. Then, a few months after it was acquired by McKesson, it was announced that earnings would be restated — due to what turned out to be fraud. I felt that what I based my decisions on was flawed and sold at a loss.

The second blunder involved a supermarket chain that I liked, but when I didn't see the price going anywhere after having given it a fair shot, I got out, with little profit. The supermarket was Whole Foods.

— H., online

The Fool Responds: No one can know the future, so investors have to learn as much as they can and make decisions using informed estimates. Fraud often takes us by surprise, but it can help to be on the lookout for any numbers that seem too good to be true or management that doesn't seem candid.

McKesson is indeed doing well today. Whole Foods, where you simply weren't patient enough, has been struggling a bit lately, challenged by mainstream supermarkets that are also offering organic fare and seeing its profit margins dip. ■

Last week's trivia answer

I trace my roots back to the 1654 founding of the Angel Pharmacy in Germany. It transformed over time into the company many know today, which was established in 1891. My researchers discovered vitamin B1, developed the first measles vaccine, and introduced the first statins to treat high cholesterol. I'm a global biopharmaceutical company, focused on hepatitis C, HIV, diabetes, immuno-oncology and emerging global pandemics, such as Ebola. My core products address diabetes, cancer, vaccines and hospital acute care. Based in New Jersey with a global workforce of about 68,000, I recently topped \$160 billion in market value. Who am I? (Answer: Merck) ■



Write to Us! Send questions for Ask the Fool, Dumbest (or Smartest) Investments (up to 100 words), and your Trivia entries to Fool@fool.com or via regular mail c/o Florida Weekly, attn: The Motley Fool. Sorry, we can't provide individual financial advice.

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Ask the Fool

In the Frontier

Q What are "frontier" funds?
— C.L., Greenville, North Carolina

A They are mutual funds focused on certain countries. You're likely familiar with "emerging markets," which typically include countries with developing economies that often grow more briskly than slower and steadier economies such as our own (as well as Japan and much of Europe). The "BRIC" countries of Brazil, Russia, India and China are good examples, as is Mexico.

Frontier countries, though, are ones that generally aren't as developed economically as emerging-market countries. Their economies are typically smaller and riskier. Examples include Argentina, Botswana, Croatia, Kenya, Lebanon, Nigeria, Pakistan, Ukraine and Vietnam.

If you're considering investing in mutual funds focused on frontier countries, be careful, as they can be quite volatile and often charge relatively high fees, too. It's smart to include investments from outside the United States in your portfolio, but you needn't take on too much risk. You might just invest in the whole world market via a simple (and often inexpensive) "total stock market" fund.

Q What are financial "points" I sometimes read about?

— J.A., Seattle

A There are different kinds of points. For example, indexes such as the Dow Jones Industrial Average or S&P 500 are often quoted in points, not dollars, even though they're based on stock prices.

When you get a mortgage, meanwhile, you're often able to get a lower interest rate if you choose to pay some points upfront, each of which is 1 percent of the value of the loan. (With a mortgage of \$150,000, one point is \$1,500.) And a "basis point" is one one-hundredth of a percentage point. So an interest rate that rises from 4 percent to 4.5 percent has advanced 50 basis points. ■

Want more information about stocks? Send us an email to foolnews@fool.com.

Name That Company

I was founded way back in 1975, when two friends converted the BASIC programming language to be used in personal computers (PCs). I introduced my first PC in 1981 and went public in 1986. Since then, my shares have grown in value more than 700-fold. My many acquisitions over the years have included Hotmail, Skype and, recently, LinkedIn. Eighty percent of Fortune 500 companies are using my cloud services,



and more than 1.2 billion people in some 140 nations are using my productivity suite. As of the end of 2015, I employed more than 110,000 people around the world. Who am I? Think you know the answer? We'll announce it in next week's edition. ■

The Motley Fool Take

A Winning Stock

Nike (NYSE: NKE), a giant in the athletic footwear and apparel market, is getting stronger, diversifying into sports such as soccer to add to its dominance in basketball and tennis. Because of its size (its market value recently topped \$90 billion), Nike negotiates from a position of strength with retailers and maintains much pricing power. That makes retail partners potential advocates for Nike, aligning their interests and promoting overall growth.

Its last quarter was rather good, despite headwinds from a strong dollar that shrunk the value of the earnings it generated abroad. Its fiscal 2016 revenue grew by 6 percent over fiscal 2015, with earnings advancing 15 percent and gross margins growing, too. Its revenue has

been growing by double digits in much of the world.

A strike against Nike is that MVP basketball superstar Steph Curry of the Golden State Warriors slipped out of the swoosh-company's endorsement net and signed with up-and-coming rival Under Armour. Some worry that the huge sums of money that Nike and its peers have had to pay for endorsements and exposure may hurt long-term profitability.

Nike has a strong network and has done a good job of boosting productivity wherever it can. As long as demand for its products remains high, it has the ability to deliver strong earnings results. (The Motley Fool owns shares of and has recommended Nike and Under Armour.) ■

BUSINESS MEETINGS

■ **Business After Five** for members and guests of the Greater Naples Chamber of Commerce takes place from 5:30-7 p.m. Thursday, July 21, at the Humane Society Naples headquarters, 370 Airport-Pulling Road. Sign up at napleschamber.org/events.

■ Members of the **Executive Club of the Greater Naples Chamber of Commerce** meet from 5:30-7 p.m. Wednesday, July 27, at Silverspot Cinema in Mercato. Networking sponsors are Mercato, Silverspot and Madison Marquette. Members only. RSVP by July 22 at napleschamber.org/events.

■ The next **Wake Up** YP networking breakfast for young professionals of the Bonita Springs Area Chamber of Commerce takes place from 8-9:15 a.m. Tuesday, Aug. 2, at DeRomo's Gourmet Market & Restaurant in the Promenade.

Sign up by calling 992-2943 or visiting bonitaspringschamber.com/events.

■ **Realtors, mortgage brokers and builders** are invited to mix and mingle from 5-7:30 p.m. on the first Tuesday of the month at Blue Martini in Mercato. The next gathering is Aug. 2. Corporate sponsorships for the evening are available. RSVP at facebook.com/bluemartininaples.

■ **Greater Naples Chamber of Commerce** members are invited to the Accelerated Networking Lunch from 11:15 a.m. to 1:15 p.m. Thursday, Aug. 4, at the Flying Bridge restaurant at Walker's Hideaway Marina. Sign up at napleschamber.org/events.

■ Members and guests of the **Above Board Chamber** meet from 11:30 a.m. to 1 p.m. Monday, Aug. 8, at the Hilton Naples. Attendees will meet and hear

from candidates who are running for office in upcoming state, Collier County and Naples elections. Vicki Tracy of Gulf Coast International Properties is the event sponsor. \$25 for Above Board members, \$30 for guests. RSVP at aboveboardchamber.com.

■ The next **Wake Up Naples** for members and guests of the Greater Naples Chamber of Commerce takes place from 7-8:30 a.m. Wednesday, Aug. 10, at the Hilton Naples. The morning's sponsor is Seminole Casino Hotel Immokalee. The program will be about the impact of substance abuse on the workforce. Sign up at napleschamber.org/events.

■ **Business After Hours** for members and guests of the Bonita Springs Area Chamber of Commerce takes place from 5-7 p.m. Thursday, Aug. 11, at Prado Stadium 12, 25251 Chamber of Com-

merce Drive in Bonita. Sign up by calling 992-2943 or visiting bonitaspringschamber.com/events.

■ Members of the **Marco Island Chamber of Commerce** meet for Business After Five from 5:30-7 p.m. Wednesday, Aug. 17, at the Old Marco Pub & Restaurant. For more information, email Katie@marcoislandchamber.org.

■ The **Leadership Collier Foundation Alumni Association** holds its annual Bowl-A-Thon to benefit the LCF Scholarship Fund from 5:30-7:30 p.m. Wednesday, Aug. 17, at Bowland Woodside, 8525 Radio Road. \$30 includes pizza, soda and two games of bowling in the VIP lanes. Sign up by Aug. 12 at napleschamber.org/events. ■

— Email business meeting announcements to cpierce@floridaweekly.com.

HEART

From page 1

Ben & Jerry's franchises in Atlanta before purchasing Conditioned Air.

Florida Weekly's Lindsey Nesmith asked Mr. Etzel to share some of the tips, tricks and insights he has learned through his years of experience.

Q: You credit your parents with instilling Christian values and a strong work ethic in you. Can you briefly describe your childhood and give me an example of them teaching those lessons?

A: I'm an only child, and my parents wanted to make sure that I understood the importance of not only being responsible but also accountable for my actions and interactions with other people. I did not grow up — I'm not sure of its true or just a stereotype — with a spoiled, only-child attitude. I was given a lot of responsibility and the expectation to live up to it.

They obviously instilled in me a perspective that is unique to that (Depression-era) generation: Hard work, determination and perseverance are ways to get over hurdles you're going to face in life. Specifically, we were going to take a vacation when I was maybe 10 years old and I wanted some spending money. They said, "Can you figure out a way to make money?" I opened up a lemonade stand on a bicycle path across from my house and I had to buy the supplies out of the earnings. I learned about cost of goods very early on, and it started my entrepreneurial view of things.

Q: Do you feel like your parents' values clashed at all with traditional top-down work hierarchies?

A: I'm not insistent on a top-down hierarchy except for one thing: All organizations have to have a strong leader who sets the tone of the company culture. All (businesses) will develop a culture, but if you leave it to fill itself in, there will be a vacuum and it will get filled with other people's thoughts and practices, rather than an intentional culture.

I'm a big one for culture being extremely important, but I do believe the leadership of the organization sets and enforces and repeats that cultural expectation for everybody.

Q: Can you tell us how your business belief system developed?

A: I did real estate development for Days Inn and I learned a lot in that position — including the operational side of hospitality. From a company standpoint, I felt the company was a very good and valuable fit for me. I did take issue with some of the direct people I interacted with and some of their approaches to business ... to what it took to make a deal and how they treated people. I learned a lot of lessons where I thought, "If I'm ever in a position of leadership, I'm not going to treat people in this fashion."

Q: Was there a moment or situation when you decided you had to create a work environment that reflected your values? Or was it something you always planned to do?

A: It's developed over time, but even in simple things. I say "simple" compared to the larger operations we have (at Conditioned Air). I don't dismiss the work involved with running ice cream franchises. We employed mostly high school and college students, and we had the ability to have direct influence on those people, some of whom did not have the best home life experience. We were able to counsel and be there and teach them responsibility and accountability.

I would just say in all areas and all



VANDY MAJOR / FLORIDA WEEKLY

Naples-based Conditioned Air.

positions, wherever you are, you have influence on others either by design or proximity. And if you have strong beliefs about how things should be done, you can exert influence on people around you. You don't have to wait until you're in a leadership role.

Q: You've mentioned that the air conditioning-heating business doesn't have a good reputation among consumers and you were driven to change that perception through your own company. Can you tell us about some industry innovations that helped Conditioned Air become synonymous with honesty and reliable customer service?

A: Let's start with one of the basic practices the industry teaches: that it's very accepted — there are consultants who go out and say this is what you should do — to pay technicians based on percentage of repair ticket or commissions on parts or repairs they sell you. Automatically, that puts the technician at odds with the best service provided to the consumer.

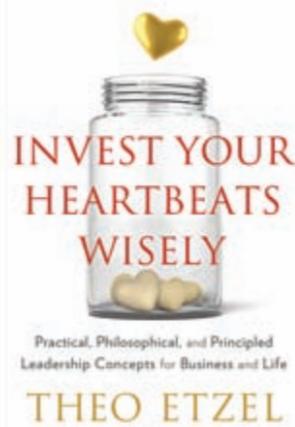
That doesn't work in my opinion, so we don't do that. We pay an hourly rate commensurate with experience, training and tenure. They're not required to sell. Even the people we do have in sales roles don't have quotas. With quotas, technicians who are short of their goal could be driven to have to sell something to somebody who doesn't need it. I don't want to encourage that kind of behavior.

Do the right thing for people and people will come to you. What you do with the money after someone is willing to spend it, that's business management. But always do the right thing for people. You sleep well at night. We have a lot of people apply to work here because they're tired of being pushed to sell or lie because they didn't make their quotas.

Q: Tell us about something that stifles employee motivation and how you counteract those forces?

There are probably two things that all people really want out of their work: They want to feel like they're doing something purposeful, and they want to be heard.

We try to ask a lot of questions and involve our employees in brainstorming to improve processes. We want their input. We talk about our purpose, which is to help people in situations when, quite frankly, no one wants to spend money on something that's utilitarian — like air



conditioning ... Regardless of the fact that we're in the air conditioning business, we're actually in the people business. We send people to your home and you have to talk to somebody about what's going on, so we want to make sure we exercise hospitality to all people.

Q: Can you define the meaning of "investing your heartbeats wisely?"

A: That comes from the expression my mother used to say: Money equals heartbeats. When you trade your heartbeats for a paycheck, it's not just dollar bills; it's part of yourself you've given up. Where do leaders need to invest their heartbeats to make a difference in people's lives? It boils down to treating people right, whether that's employees or customers (who are ultimately our real employers). If you do that consistently, you attract people who want to do it right for your team.

We are not perfect, but our goal always is to do the right thing and do things right every time. I will tell you that while we do the right thing, sometimes we don't do all things right the first time. We would like to, but we make mistakes because we're human. Our goal will always be to stand up, to be accountable and make it right.

Q: In your book you say you put effort into conveying a sense of optimism, cooperation and humility to your employees. Have you experienced a time when your attitude has had negative effects on your company or customers?

A: I have not, because I really, really believe in the concept that leaders are always on stage and that you have to be on all the time. I absolutely commit to the role. It's not like I can walk up to the people at our front desk and say I'm having a bad day. That does not work. You cannot complain down. Whatever you say or act on is going to set the mood and people's expectations.

During the recession, we were straight up with people: The cart's in the ditch and everybody's got to be an ox. I don't believe in hope as a business strategy, but the attitude of hope is huge in being optimistic ... If you walk in grousing all the time, that is exactly the attitude you will attract to the company.

Q: You devote a whole chapter to avoiding burnout. Do you think it's

more pervasive these days than in the past? Why or why not?

A: The potential is there now much more than in the past because of the connectivity. Everyone's on 24/7, and it's very difficult to separate yourself from the business if you aren't intentional about turning devices off and stepping away. It's just extremely hard these days to completely divorce yourself from work, especially when a lot of people in the world continue to work into the evening and weekends. Mental separation is really difficult.

I call it the microwaving of society. It used to take an hour to bake a potato, and then a microwave came along and it was six minutes, and now people are yelling at the microwave to hurry up. How much faster do we need to be? Everyone's been trained this way.

When I was young and did real estate deals for Days Inn, it was pre-FedEx. When we did contracts, I had to plan well in advance to send it to someone and get it back in the mail. Then FedEx came along and all of a sudden that planning side went away because you knew you could get it to them overnight. As things have progressed, people do a lot less planning and then they kind of rush it.

People demand an answer more quickly. You see it when someone sends an email and if you don't respond right away you get a phone call. If you're not careful, you get yourself trained to jump back at something and your priorities continue to slide.

It wasn't that long ago that if you had a job at a bank, for example, you went home Friday and came back on Monday. Communication didn't occur over the weekend; you got a break. Today it's a lot tougher — and burnout happens a lot faster.

Q: Why did you decide to write a book?

A: I really wanted to get my thoughts and philosophy in writing and leave it as a legacy for my children and grandchildren. I also wanted to write about the success of our people doing things they way we do. It shows that if you are good guys and you really try to do the right thing for people and do it consistently, you can be successful.

You do not have to take shortcuts to make money. It might take longer, but it will be longer lasting.

I can walk anywhere in this town and hold my head up. I've lived here for 21 years and my family was raised here. I want to go anywhere I want to go and feel good about it. That was always more important to me than the money. ■

NETWORKING

Andrew Hill Investment Advisors hosts a client appreciation reception



1. Logan Roe, Michael Davis and Andy Hill
2. Andy Hill, Noelle Matthews, Jennifer Figurelli, Logan Roe, Rosana Bowman, Linell King and Colin Hurley
3. Bob Erbstein and Linda Erbstein
4. James Roe, Alina Roe and Logan Roe
5. Jackie Woodring, Christine Brossard, Logan Roe, Pilar Frontinan, Karen Brennen and Barbara Weller

LOUIS VENNE / COURTESY PHOTOS

PRSA-Gulf Coast Chapter at the Hilton Naples



1. Karla Feazell and Danila Villarreal
2. Blase Ciabaton, Christina Mehta Prendiville, Roy Lenardson and Rita Keltner
3. Kaydee Tuff, Hope Daley, Russell Tuff and Debbie Newman
4. Pam Fultz and Niccole Howard
5. Rhona Saunders and Robin DeMattia
6. Julie Pedretti, Jackie Aaron and Judy Bricker
7. Robin Lankton, Tracy Duhaney and Keani Aabel

TIM GIBBONS / FLORIDA WEEKLY

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ESTUARY AT GREY OAKS



NAPLES
• Timeless Elegance, 8 BR, 8 Full BA, 2 Powder BA
• Overlooking Golf Course, Preserve w/Sunset Skies
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• 3 Bedroom, 2 Bathroom, Carriage House
• **\$949,900** MLS 216045534
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• Newly Remodeled 3 BR, 3.5 BA, Pool Home
• Open Great Room Design
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PALMIRA GOLF & CC



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• Custom Built Single Family Home, 3 BR + Den
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The Bordner Team 239.989.8829

PELICAN BAY - AVALON



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MARBELLA AT SPANISH WELLS



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• Outstanding Lake, Golf Course & Preserve Views
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NAPLES
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• Heated Swimming Pool w/Private Kid's Playground
• **\$389,900** MLS 216016254
Ted Libby 239.572.0403

HEITMANS



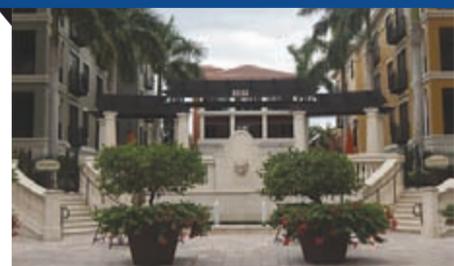
BONITA SPRINGS
• 2 BR + Den, 2 BA, Pool Home w/Gulf Access
• Updated Kitchen - Cute as a Button
• **\$359,000** MLS 216035842
Gabe Mellein 239.825.2234

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NAPLES
• 2-Story Villa w/Large Loft, 2 BR, 2.5 BA
• Less Than 1 Mile to the Beach & Mercato
• **\$350,000** MLS 216020353
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ESTERO
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• Newly Remodeled 2 BR, 2 BA
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• Travertine Flooring Throughout
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 • High Quality Harbourside Home, Fine Detailing
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PARK SHORE
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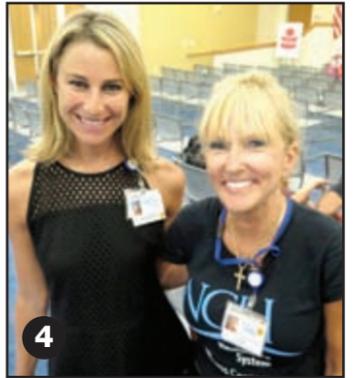
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NETWORKING

South Regional Library welcomes Step Smart Collier



1. Mirlotte Demesmin
2. Dixie Barnes, Donna Fiala and Rachel Ellerman
3. Joan Connell, Mark Tesoro and Alex Strovel
4. Meaghan Baker and Liz Becton-Read
5. Erica Mallard, Melissa Sharp and Michelle Thoman
6. Norma Gershen and Michael Gershen
7. Marla Ramsey

BERNADETTE LA PAGLIA / FLORIDA WEEKLY

The Membership Directors Association of SWFL at Talis Park



1. Nancy Muschong and Melissa Hansen
2. Jennie Taylor and Renee Easley
3. Jennah Liskin and Debbie Lohan
4. Julie Iravani and Donald Sawin
5. Daniela Jacob and Danita Osborn
6. Doug Burnham and Brian Washek

VICKI BAKER / FLORIDA WEEKLY

Suffolk Construction and partners top off WCI's Altaira tower in The Colony Golf & Bay Club



1. Joe Visgaitis, Matt Pledger, Melissa Horne, Chris Lindner, Jonathan Smotherman and Butch Shull
2. Tom Abraham, Butch Shull and Nico Zepp

COURTESY PHOTOS

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PENDING
Lemuria | \$599,000
7116 LEMURIA CIRCLE #403

Pelican Marsh-Arielle | \$379,000
2175 ARIELLE DRIVE #1505

Bridgewater Bay-Coconut Bay | \$335,900
3054 DRIFTWOOD WAY #4504

GORDIE LAZICH & MARK MARAN

Florida tops states where foreigners purchase property

NATIONAL ASSOCIATION OF REALTORS

Waning economic growth in many countries and higher home prices further enhanced by a strengthening U.S. dollar resulted in a slight decline in international sales dollar volume of U.S. property over the past year and a significant retreat in buying from non-resident foreigners.

This is according to an annual survey of residential purchases from international buyers recently released by the National Association of Realtors. The survey also revealed that the dollar volume of sales from Chinese buyers exceeded the total dollar sales figure of the next top four ranked countries combined.

NAR's 2016 Profile of International Activity in U.S. Residential Real Estate found that foreign buyers purchased \$102.6 billion of residential property, a 1.3 percent decline from the \$103.9 billion of property purchased in last year's survey. Overall, a total of 214,885 U.S. residential properties were bought by foreign buyers (up 2.8 percent), and properties were typically valued higher (\$277,380) compared to the median price of all U.S. existing home sales (\$223,058).

Lawrence Yun, NAR chief economist, says this year's findings highlight the tremendous appeal U.S. real estate still has on many foreign nationals despite the price of property becoming less affordable.

"Weaker economic growth throughout the world, devalued foreign currencies and financial market turbulence combined to present significant challenges for foreign buyers over the past year," Mr. Yun says. "While these obstacles led to a cool down in sales from non-resident foreign buyers, the purchases by recent immigrant foreigners rose, resulting in the overall sales dollar volume still being the second highest since 2009.

"Foreigners — especially those from China — continue to see the U.S. as a solid investment opportunity and an attractive place to visit and live."

Five states account for half of foreign buyer purchases. Slightly over half of all foreign buyers purchased property in Florida (22 percent), California (15 percent), Texas (10 percent), Arizona or New York (each at 4 percent). Latin Americans, Europeans and Canadians, who tend to buy in warm climates for vacation purposes, mostly sought properties in Florida and Arizona. California and New York drew

SEE NAR, B15 ►



House Hunting:

1769 Supreme Court, Castlewood

This impeccably maintained home is in the North Naples community of Castlewood, a separate enclave of 32 custom homes contiguous to Imperial Golf Estates. It enjoys sunny southern exposure with expansive golf course and lake views. There are four bed-

rooms, four baths, den and a three-car garage. Two of the secondary bedrooms are en suite. The outdoor living area has gas fireplace, coffer ceilings, a full kitchen and a heated pool with a waterfall spa. The home has 3,620 square feet under air and 5,429 total

square feet. Optional golf membership is available at the Imperial Golf Club.

Debbie Broulik of Premier Sotheby's International Realty has the listing for \$1,039,000. For more information or to arrange a visit, call 297-5152 or email Debbie.Broulik@sothebysrealty.com. ■



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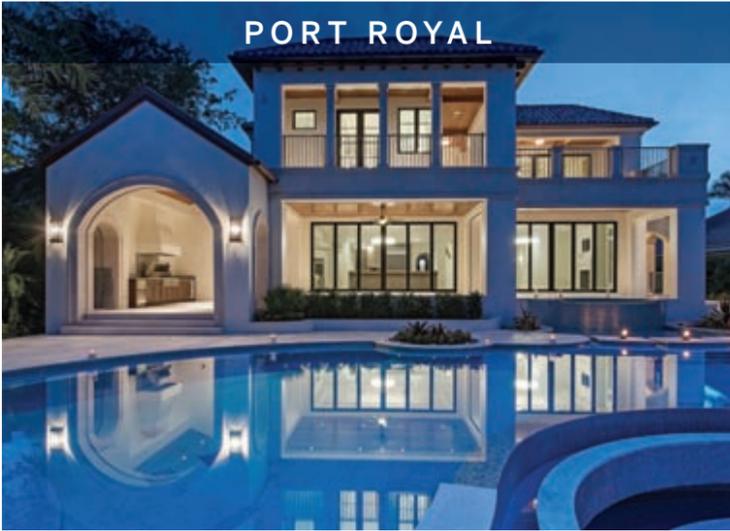
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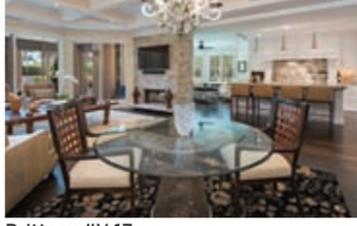
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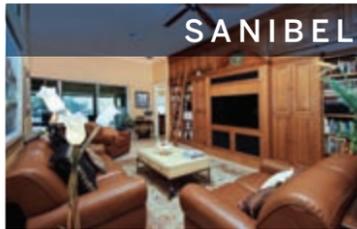
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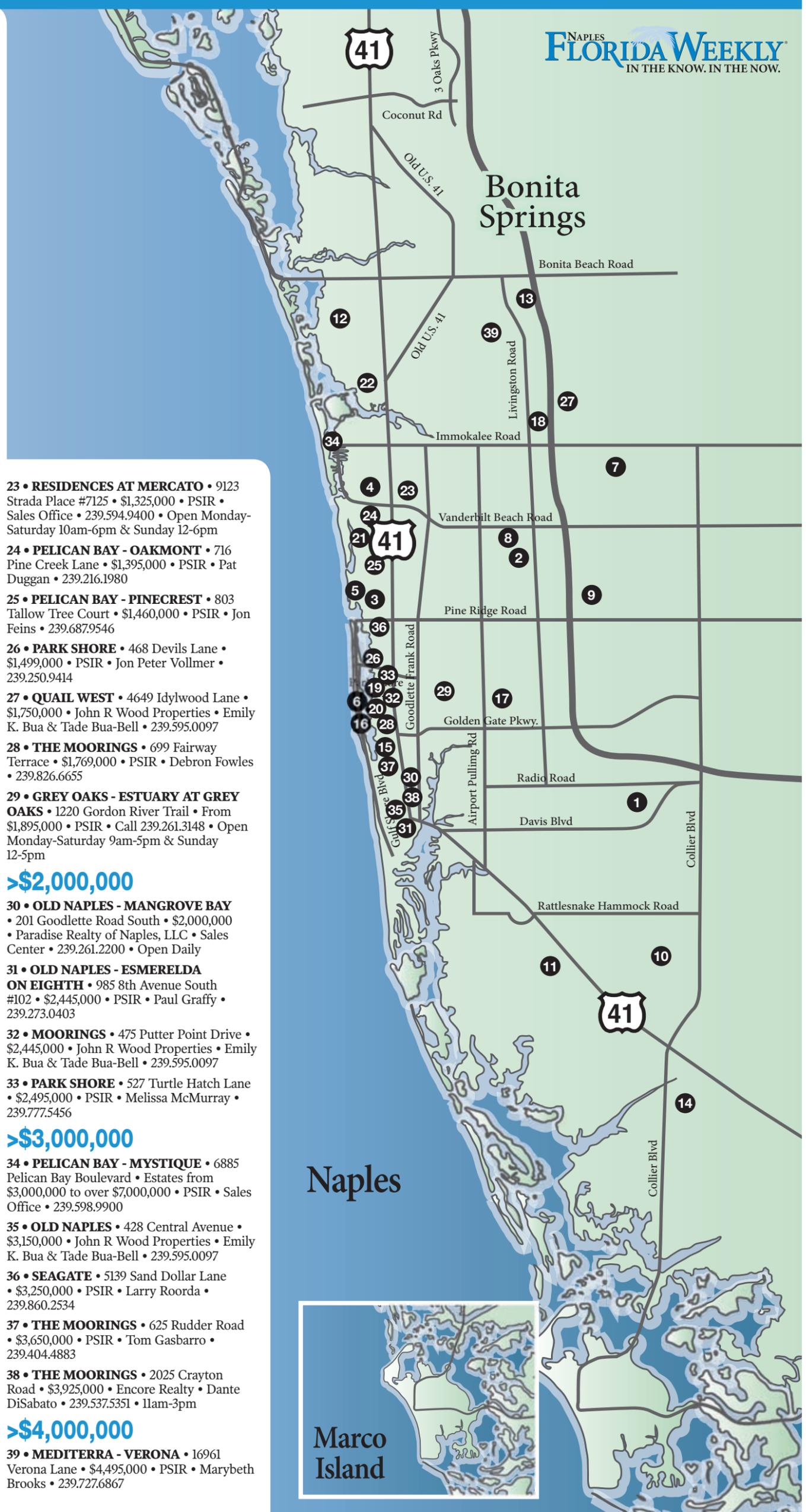
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NAR

From page 11

the most Asian buyers, while Texas mostly saw sales activity from Latin American, Caribbean and Asian buyers.

The median purchase price over the survey period was a tad lower (\$277,380) compared to the 2015 survey (\$284,900) as a result of the fewer non-resident foreign buyers. Overall, foreign buyers most commonly purchased a home priced between \$250,001 and \$500,000, while 10 percent paid over \$1 million or more.

Exactly half of all international transactions were all-cash purchases, which was slightly down from a year ago (55 percent)

but still roughly double the overall share of existing sales. All-cash purchases were more common by non-resident foreign buyers (73 percent) and those from Canada, China and the United Kingdom.

A majority of foreign buyers over the past year purchased a single-family home, and nearly half bought in a suburban area. Two-thirds or more of buyers from each China, India, Mexico and the United Kingdom purchased detached single-family homes, while Canadian buyers were the most likely to buy a multi-family home.

The 2016 Profile of Home Buying Activity in U.S. Residential Real Estate can be ordered by calling (800) 874-6500 or by going to realtor.org online. The report is free to NAR members, \$149.95 for others. ■

<p>GLENEAGLES/DEERWOOD - \$199,900</p>  <p>Really charming 2nd floor unit in great complex. Lovely views, Deeded carport that can be sold separately.</p> <p>EAT-IN KITCHEN</p>	<p>DELA PARK PLACE #204 - \$645,000</p>  <p>South end unit in gated complex. Spacious master suite w/large master bath. Tastefully furnished.</p> <p>BREATHTAKING VIEW</p>
<p>7522 GARIBALDI COURT - \$469,900</p>  <p>Gorgeous 3 BR/2 BA + den in impeccable condition. Huge, built-in wall unit floor to ceiling. Truly as must see.</p> <p>LOVELY VIEW</p>	<p>1660 GALLEON COURT - \$874,500</p>  <p>Pride in ownership. Custom home with quick out to gulf. Dock/lift/2 jet ski lifts. Upgraded ss appliances. Bonus room.</p> <p>BELOW APPRAISED VALUE</p>



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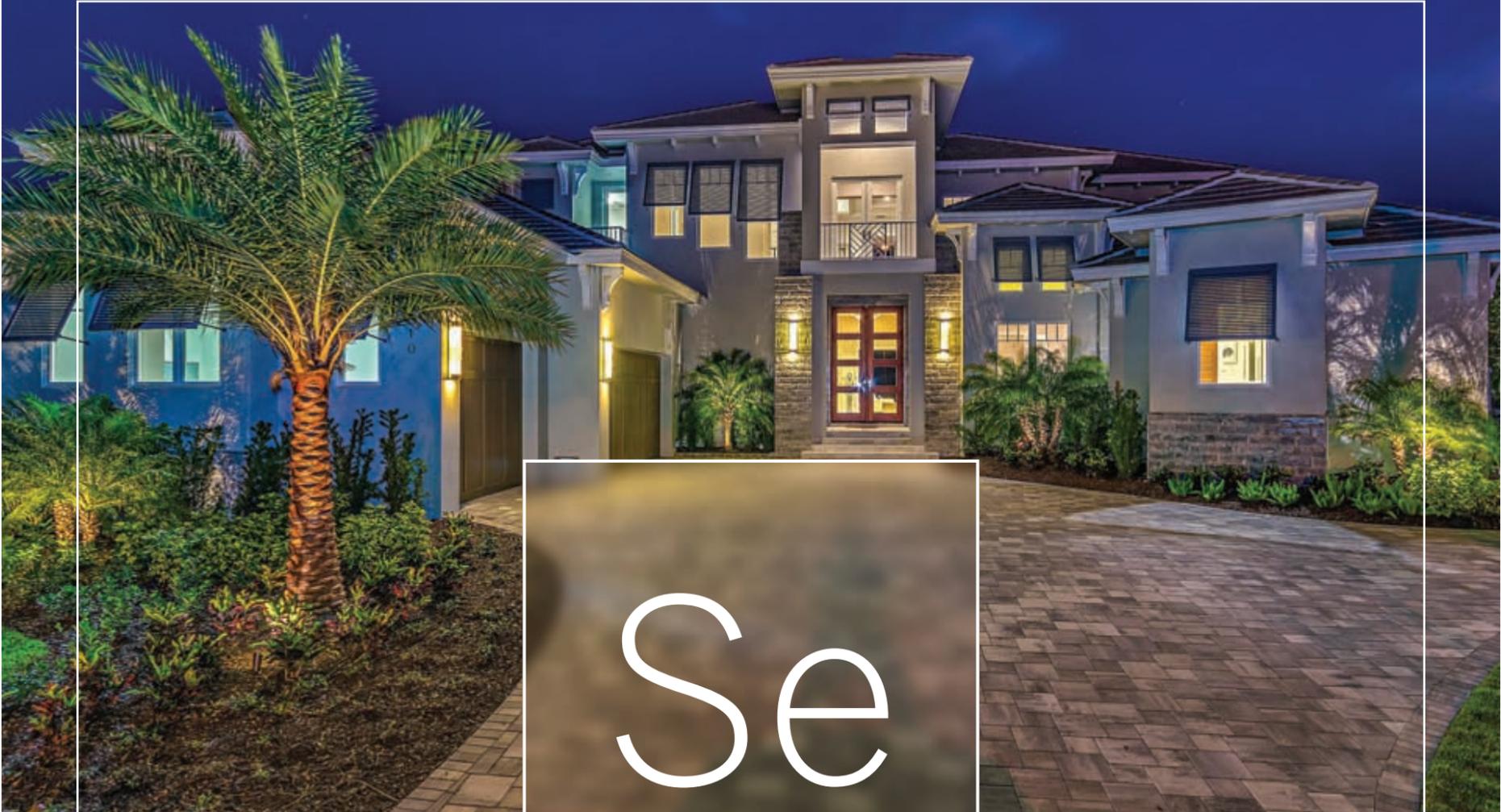




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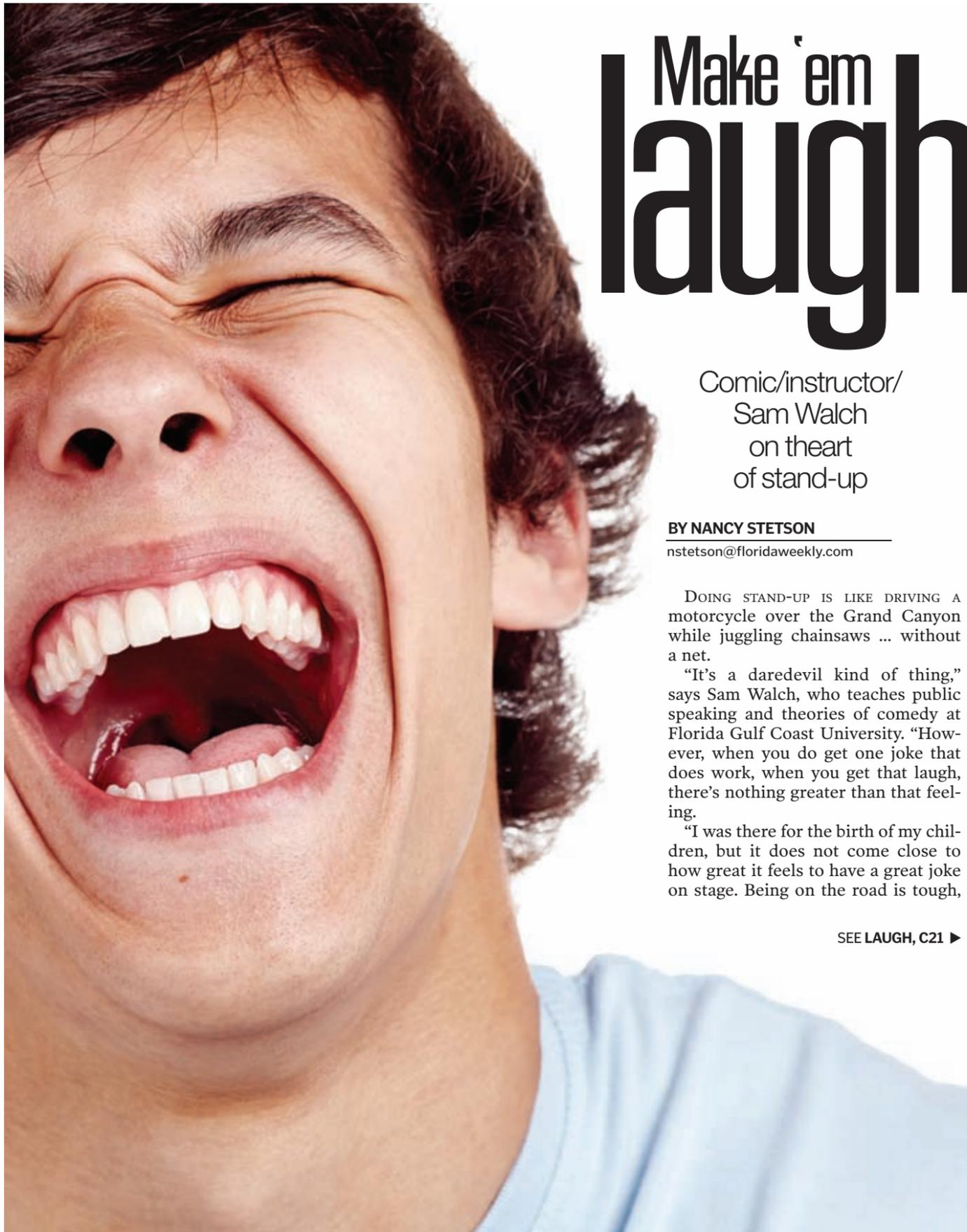
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ARTS & ENTERTAINMENT

WEEK OF JULY 21-27, 2016

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| SECTION C



Make 'em laugh

Comic/instructor/
Sam Walch
on the art
of stand-up

BY NANCY STETSON

nstetson@floridaweekly.com

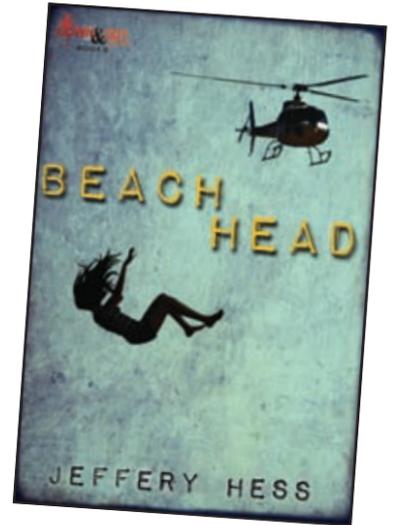
DOING STAND-UP IS LIKE DRIVING A motorcycle over the Grand Canyon while juggling chainsaws ... without a net.

"It's a daredevil kind of thing," says Sam Walch, who teaches public speaking and theories of comedy at Florida Gulf Coast University. "However, when you do get one joke that does work, when you get that laugh, there's nothing greater than that feeling."

"I was there for the birth of my children, but it does not come close to how great it feels to have a great joke on stage. Being on the road is tough,

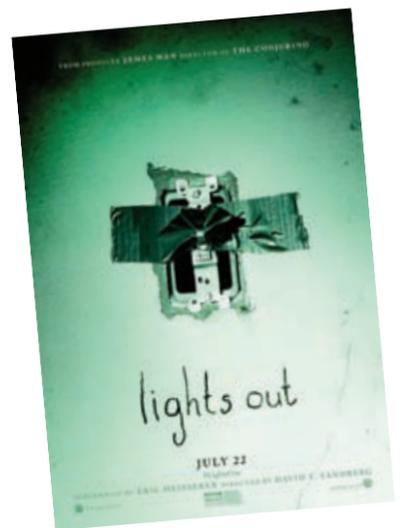
SEE LAUGH, C21 ►

INSIDE



More grit than polish

Book reviewer Phil Jason says keeping the Florida Noir tradition makes for an addictive read. **C2 ►**



Short, sweet, scary

Film critic Dan Hudak says "Lights Out" makes up for all the bad horror flicks out there. **C15 ►**



Meet the Chef

Kristina San Filippo shares her plans for a new culinary hub, and more Cuisine News. **C24-27 ►**

They love it when you call them Papa

BY MAXINE LOPEZ-KEOUGH

Florida Weekly Correspondent

FOR STOCKY OLD WHITE GUYS WITH BEARDS the color of fresh-driven snow and a penchant for day drinking, there exist a handful of costumed contests worth attending each year.

One is SantaCon, that infamous red tide of jolly drunken grandpas (and youngsters with fake beards), in which swarms of red-suited, black-belted Santa Clauses descend upon the bar districts of cities nationwide in order to rove, revel and celebrate the Christmas miracle that is watching someone dressed as a sexy Mrs. Claus vomit in public.

The other, thankfully, is the "Papa"

SEE PAPA, C4 ►



ANDY NEWMAN / FLORIDA KEYS NEWS BUREAU / HO

Previous Ernest Hemingway look-alike winners including Chris Storm, left, and John Stubings, right, judge last year's competition.

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FLORIDA WRITERS

Debut novel explores how low a man can go and still right himself

philJASON
philjreviews@gmail.com



■ **“Beachhead” by Jeffery Hess. Down and Out Books. 322 pages. Trade paperback, \$16.95.**

In the time-honored tradition of Florida Noir, this new title is more grit than polish. And, by the way, that’s a good thing. We meet the main character, Scotland Ross, trying to escape from hard times and avoid doing hard time. He’s a man with moral awareness, but also with a conflict of honorable and dishonorable loyalties.

A series of bad choices has made it difficult for Scotland to turn his life around. His parole officer is worried about him, and with good reason.

His older sister Dana, to whom he owes a lot going back to their childhood days, has married poorly and is in a big financial bind. Though Scotland needs cash to build a new life for himself, she flaunts her desperation to the point that he gives her what he has and takes dangerous employment to enable her husband’s irresponsibility — or is it just hard luck?

Scotland, a superb physical specimen, finds himself working for the man who would be governor of Florida. Allan Kinsey is a ruthless, all-purpose criminal. Drugs and real estate coexist in his growing empire. How he will make the transition from gangster to governor is clear enough in his own mind: buying influence and subservience with the currency of money, promises and threats.

For some readers, the Kinsey character might seem unrealistic; others will be reminded of a certain presidential candidate who interprets an opinion not his own as a hurtful threat that must be put down.

Working for Kinsey is already a violation of Scotland’s parole, but he rationalizes his choice while hoping to find his way out of Kinsey’s snare. When he disappears, attempting to start a new life in an idealized Daytona Beach, he is tracked down by a pair of Kinsey’s henchmen. In a gloriously violent scene, he makes his escape from being captive on a boat.

Jeffery Hess is masterful at portraying the criminal types, their outlook on the world and the peculiar ways in which

they justify their actions. Kinsey’s main assistant, a man named Platinum, is an intelligent psychopath, and the twin bookends who almost murdered Scotland are just as crazy but not quite so bright.

Thought the plot of “Beachhead” is serviceable, character portrayal and character development are stronger ingredients in this debut novel. Scotland is given sufficient complexity and individuality to warrant at least a second appearance. His sister, too often dependent on pills, has questionable coping skills in spite of good intentions. One can sympathize with her without condoning her behavior.

Other female characters, though of less importance, are also effectively drawn. These include Maria, who is Linsey’s unfaithful girlfriend, and Kyla, the generous, attractive young band drummer who nurses Scotland back to health.

Mr. Hess is also adept at action scenes and developing a sense of place. His portraits of Tampa, Daytona Beach and other locations ring true without being overdrawn or slowing the action. He gets the atmospherics right and puts readers on the spot with his vivid descriptions

of residences, modes of transportation and what’s to be observed along the way. The author has worked diligently and well to flesh out his decision to set the novel in 1980, drawing upon popular culture, period technology, and other details to establish verisimilitude.

All in all, the Florida he paints does not resemble the touristy postcards. It’s filled with corruption and pain. Nonetheless, Mr. Hess gives us the kind of ugly that’s addictive.

I’m anxious to discover what’s next from this highly promising writer.

About the author

Aside from “Beachhead,” Jeffery Hess is the editor of the award-winning anthologies “Home of the Brave: Stories in Uniform,” and “Home of the Brave: Somewhere in the Sand.” He served six years aboard the Navy’s oldest and newest ships and has held writing positions at a daily newspaper, a Fortune 500 company and a university-based research center. He holds an MFA in creative writing from Queens University of Charlotte, and his writing has appeared widely in print and online.

Mr. Hess lives near Tampa, where he leads the DD-214 Writers’ Workshop for military veterans. ■

— Phil Jason, Ph.D., United States Naval Academy professor emeritus of English, is a poet, critic and freelance writer with 20 books to his credit, including several studies of war literature and a creative writing text.



HESS

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Summer for The Naples Players ends with KidzAct's 'Catch Me If You Can'

KidzAct, the youth troupe of The Naples Players, presents "Catch Me If You Can: The Musical" Friday through Sunday, Aug. 5-7, on the main stage at the Sugden Community Theatre. It's tradition that the young thespians stage their own version of TNP's annual summer musical production after the show's run (this year's "Catch Me If You Can" by the adult actors ends July 31).



COURTESY PHOTO

Alexandra Igoe, Sawyer True and Julia Hajjar of KidzAct getting into their roles for the upcoming "Catch Me If You Can: The Musical."

The energetic musical is based on the blockbuster movie of the same name. Set in the 1960s, the story follows the young and charming con artist Frank Abagnale Jr. as he forges his way to millions posing as a pilot, a doctor and a lawyer.

The KidzAct cast includes Sawyer True as Frank Jr. and Armand Procacci and Jessica Daniels as his upbeat father and beautiful French mother. Lila Prince has the role of Brenda, Frank Jr.'s love interest. Sophie Sawyer and Jack Norkeiunas play Brenda's parents. Josiah Hurtley plays FBI Agent Hanratty, and Anthony Henderson, Dakota Hemberger and Zach Cornwall are agents Cod, Dollar and Branton, respectively. ■

in the know

'Catch Me If You Can: The Musical'

- >> **Who:** KidzAct of The Naples Players
- >> **When:** 7:30 p.m. Friday and Saturday, Aug. 5-6, and 2 and 7:30 p.m. Sunday, Aug. 7
- >> **Where:** The Sugden Community Theatre
- >> **Cost:** \$30 for adults, \$10 for students
- >> **Info:** 263-7990 or naplesplayers.org

Here's your chance to shine in a cult classic

The Naples Players hold auditions for the cult classic "The Rocky Horror Picture Show" beginning at noon Saturday, July 23, at the Sugden Community Theatre. Seven principal men and three principal women of various ages are needed. A small ensemble will also be cast.

Those auditioning should note this show, a humorous and provocative tribute to the cheesy science fiction and horror B movie genre, is rated R.

Audition appointments are required and can be made by calling 434-7340, ext.100.

Rehearsals begin Aug. 22, and performance dates are Oct. 12-Nov. 6. ■

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Reigning Papa looks forward to judging Hemingway contest

BY SCOTT SIMMONS

ssimmons@floridaweekly.com

For years, Charlie Boice was mistaken for Kenny Rogers.

Then he moved to Florida and the retired air traffic controller took up a new impersonation in earnest.

Last year, Mr. Boice won the "Papa" Hemingway Look-Alike Contest in Key West.

He returns this year as a judge of the contest, in which bearded men gather to see who most resembles writer Ernest Hemingway.

It isn't easy. Mr. Boice, who lives in Palm Beach Gardens, had competed for 15 years before he won the friendly contest.

"That's really what it is. It's a real camaraderie. You have to get in there and you have to know the Papas and you have to show that you're going to be interested in the situation," he said. "You can't be a flash in the pan."

Good humor aside, the competition is a serious business.

Each of the potential Papas is expected to help raise money for the scholarships the contest supports. Each year, the organization gives a \$10,000 scholarship to students studying writing or nursing. Hemingway, of course, was a writer, and many of his relatives were nurses. Heck, "A Farewell to Arms"



Charlie Boice, center, is congratulated by previous victors after winning the 2015 "Papa" Hemingway Look-Alike Contest last year.

recounts the love of a young American ambulance driver for an English nurse on the Italian front during World War I.

"We work hard all year long to get donations for the scholarship fund," Mr. Boice said. So far, the group has given away about \$150,000 in scholarships, and they're already yielding dividends.

Mr. Boice, a boat captain, likes Hemingway's passion for fishing

"I've actually met people who introduced me to a guy who used to pal around on the docks in Cuba where he used to be. I love to fish. This year, I caught a 400-pound marlin."

And he loves to get together with his

posse of potential Papas.

"The whole thing is a fraternity. There's a bunch of guys who get together. We all know each other, and we're there for each other, we give the scholarships."

That uncanny resemblance to Hemingway has wings.

Mr. Boice has been to Pamplona for the Spanish town's Fiesta de San Fermín.

"I've done the running of the bulls — me, another of the Papas, Tom Grizzard, and Brian Sinclair," he said. Mr. Sinclair is a playwright and the author of "Hemingway On Stage."

Festival organizers brought the men to Spain for a week and took them where Hemingway had gone fly-fishing.

"They put us on a stage like a rock 'n' roll festival. It was a little unnerving."

He wore a wool sweater when he won last year's Hemingway contest. No matter that it was July in Key West and the temperature was sweltering.

He will give that sweater to Michael Groover, aka Mr. Paula Deen, who happens to be a longstanding Hemingway contestant. It's a tradition, he said.

He will be a judge for life, as are the other Papas.

"I'll be doing this for as long as I can do it. We're going down there to have some fun. As long as I have fun, I'm fine with it." ■

PAPA

From page 1

Hemingway Look-Alike Contest, part of the annual weeklong Hemingway Days festival in Key West, which began July 19 and runs through Sunday, July 23.

Now in its 36th year, the festival celebrates the reigning king of Key West's literary legacy, Ernest Hemingway. Events include lectures, cocktail parties, tours, races, readings and even a fishing tournament, but it's the Papa Look-Alike Contest that receives the bulk of the national press, owed no doubt to the hallucinatory sight of a room packed with what appear to be Hemingway's clones, all jostling for a prize shaped like — you guessed it — Papa.

Picture it: Hemingway, clutching a bronze bust of Hemingway, smiling amid a sea of drunk Hemingways ... enough to make someone who happened to walk in off the street think they'd suffered a concussion (or stumbled into a particularly weird literary fetish party. After all, it is Key West).

Each year, more than 100 broad-chested, bearded hopefuls queue up at Hemingway's favorite watering hole, Sloppy Joe's, to compete for the title of "Papa." They preen, they pose, they arm-wrestle. They spend hours choosing the right khaki safari shirt and woolen fisherman's sweater. And, much like a traditional beauty pageant, looks only get the contestants so far — there's a talent portion, too, in which each Hemingway (outfitted in a crisp outfit of white and red, complete with jaunty beret and handkerchief) runs amid manmade bulls in a simulation of the famous, slightly more dangerous Spanish event.

The competition is fierce; there's even a scholarship portion, in which the Papas celebrate their namesake's July 21 birthday by announcing the recipients of the Hemingway Look-Alike Society's scholarships given to local students. It's just one of events in the lineup.

First off, attendees might want



Celebrity chef Paula Deen, left, tugs at husband Michael Groover's beard outside Sloppy Joe's Bar last year. Mr. Groover was competing for the fifth year in the "Papa" Hemingway Look-Alike Contest, part of the annual Hemingway Days festival in Key West.

to refresh their memories of Hemingway's oeuvre by visiting his old Key West digs, now called the Hemingway Home & Museum. At 907 Whitehead St., the museum — and its famously lush, six-toed-cat covered grounds — is perfect for an afternoon spent meandering through rooms filled with antiques and memorabilia. Keep an eye out for the penny encased in cement beside the swimming pool out back. Legend has it that the author's second wife, Pauline Pfeiffer, put it there after her husband took issue with her having overseen the conversion of his beloved boxing ring into a swimming pool, to the tune of \$20,000.

Supposedly, Ms. Pfeiffer was motivated by spite, not a love of aquatic aerobics; word had gotten back to her that her husband, away from home working as a correspondent during the Spanish Civil War, had fallen in love with Martha Gellhorn, who would go on to replace Pfeiffer as wife No. 3.

It was the only in-ground swimming



Ernest Hemingway Look-Alikes proceed on Duval Street during the annual "Running of the Bulls" last year.

pool on the island, and even in 1938, \$20,000 was a boatload of money. The author reportedly threw a penny on the ground when he discovered how much Pfeiffer had spent, saying she had spent all but his last penny, and that she might as well take it, too.

Hemingway wrote some of his most influential work in the studio adjoining the house. Be aware: A number of artifacts, including a life-sized bronze statue of the writer by historical sculptor Terry Jones, have been temporarily relocated to the nearby Custom House Museum, also home to an exhibit of

59 original pen-and-ink illustrations by renowned artist Guy Harvey that follow the narrative of "The Old Man and the Sea."

Papa loved boxing almost as much as he loved fishing, so you'll certainly want to make your way over to Blue Heaven restaurant, where the author refereed a number of boxing matches in what is now the outdoor dining area. Insider tip: Breakfast can have three-hour wait times, but dinner (just as good, and often featuring some of the island's best live music) is easier to get into. To celebrate the author's rarely discussed poetry, the restaurant and the Key West Poetry Guild host a reading of Hemingway's lesser-known work on Friday, July 22.

The author's famously sporty lifestyle might best be celebrated by participating in the Papa's Pilar Rum Hemingway 5K Sunset Run and Paddleboard Race. The Paddleboard Race, beginning at 6 p.m. Sunday, July 23, features a 3-mile ocean course that starts and finishes at the Southernmost Beach.

Or, if you're faster on pavement than waves, skip the paddleboarding and join the longest-running road race in Key West. An after-party back at the beach will have food, drinks, a silent auction, raffles and an awards ceremony.

Of course, it's his seminal writing for which Hemingway is most remembered, and this year's festival has plenty of literary events to satisfy the academically minded. The full, chronological list of events for the Hemingway Days celebration can be found at fla-keys.com.

Those traveling by car should plan to bypass Key West's main drag, Duval Street, on July 23, when the street will close to vehicular traffic for an all-day open air market featuring arts, crafts, tropical clothing, jewelry and a variety of food stands. Grab a bite to eat at the market, don your Pamplona best and head over to Sloppy Joe's at 1 p.m. to catch the aforementioned Running of the Bulls event. Just be sure to watch out for the horns on those man-driven "bulls" — and for the Papas, for that matter. After a couple rums each, either one is just as unpredictable as the other. ■



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WHAT TO DO, WHERE TO GO

THEATER

Things Being What They Are – By The Studio Players at Golden Gate Community Center's Joan Jenks Auditorium. July 22-Aug. 7. 4701 Golden Gate Parkway. letsputonashowproductions.com.

Catch Me If You Can – By The Naples Players at Sugden Community Theater through July 31. 263-7990 or naplesplayers.org.

The Wizard of Oz – By Broadway Palm Theatre through Aug. 13. 1380 Colonial Blvd, Fort Myers. 278-4422 or broadwaypalm.com.

Last of the Red Hot Lovers – By the Off Broadway Palm Theatre through July 30. 1380 Colonial Blvd., Fort Myers. 278-4422 or broadwaypalm.com.

Catch Me If You Can (Again) – By The Naples Player KidzAct Teens Aug. 5-7 at the Sugden Community Theater. 263-7990 or naplesplayers.org. See story on page C3.

The Sound of Music – By Centers for the Arts Bonita Springs Youth Players Aug. 6-21. 10150 Bonita Beach Road. 495-8989 or artcenterbonita.org.

Of Thee I Sing – By TheatreZone and FGCU's Bower School of Music and The Arts Oct. 6-9 at FGCU. (888) 966-3352 or theatrezone-florida.com.

THURSDAY 7.21

Calling All Collectors – Barnes & Noble in Waterside Shops hosts a sale of comic book collectibles starting at 9 a.m. featuring items from Funko, Diamond and more. 598-5200 or bn.com.

Up a Creek – Delnor-Wiggins Pass State Park hosts beginning paddleboard lessons at 9:30 a.m. Free with park admission, registration required. 431-0958.

Wee Folk – Naples Botanical Garden hosts a workshop about creating fairy gardens from 10 a.m. to noon. \$35 for members, \$40 for others. 643-7275 or naplesgarden.org.

Founding Fishermen – South Regional Library hosts a lecture about the early days of Naples and Collier County at 10 a.m. Free, but registration required. 8065 Lely Cultural Blvd. 252-7542 or collierlibrary.org.

Wading the Flats – Lovers Key State Park invites kids ages 6 and up to explore the sea grass flats with a guide starting at 10 a.m. Free, but registration required. 463-4588 or floridastateparks.org.



Native Visions Gallery on Fifth Avenue South hosts a fundraiser from 6-8 p.m. Friday, July 22 and 11 a.m. to 1 p.m. Saturday, July 23 to support Shy Wolf Sanctuary. Lola, a search-and-rescue trained dingo who resides at the sanctuary, will be in attendance. The event includes a raffle of "Moonlight Crossing," a giclée print by John Seery Lester. — nativevisions.com.

Sultan of Swat – The FGCU Renaissance Academy presents a program all about Babe Ruth from 1-3:30 p.m. at the university's Naples campus. \$20 for members, \$25 for others. 1010 Fifth Ave. S. 434-4737 or fgcu.edu.

FRIDAY 7.22

Creature Feature – Everglades Wonder Gardens invites kids to meet a resident flamingo and enjoy themed art and stories from 9:30-11:30 a.m. Free with regular admission. 992-2591 or evergladeswondergarden.com.

Kids Free Friday – One paying adult (\$5) can bring up to five kids for free admission to the Rookery Bay Environmental Learning Center from 10 a.m. to 2 p.m. for activities, stories and a feature film about creatures of the sea. A food truck is on site from 11 a.m. to 2 p.m. No registration required. 300 Tower Road. 530-5958 or rookerybay.org.

Hollywood Lecture – The FGCU Renaissance Academy presents a program about Marilyn Monroe from 10-11:30 a.m. at The Arlington. \$20 for members, \$25 for others. 7900 Arlington Circle. 307-3000 or fgcu.edu.

Just Say No – Drug Free Collier presents "Raising a Drug-Free Kid in a Drug-Filled World" at 6 p.m. at St. John the Evangelist Catholic Church. Guest speaker Monte Stiles is a former state and federal prosecutor who now dedicates his life to drug education. Adults and youth are welcome. Free, but reservations required. 625 111th Ave. N. 302-6717 or carlyg@drugfreecollier.org.

Cedric the Entertainer – The new Southwest Florida Performing Arts Center in Bonita Springs welcomes comedian Cedric the Entertainer at 7:30 p.m. tonight and Saturday, July 23. Tickets start at \$46. 11515 Bonita Beach Road. 389-6901 or swflpac.com.

Cry Wolf – Native Visions Gallery hosts a fundraiser from 6-8 p.m. tonight and 11 a.m. to 1 p.m. Saturday, July 23, to support Shy Wolf Sanctuary and Lola, a search-and-rescue trained dingo who resides there. Lola will be in attendance. 737 Fifth Ave. S. 643-3785 or nativevisions.com.

SATURDAY 7.23

To Market, To Market – The Third Street South Farmers Market keeps going through summer from 7:30-11:30 a.m. every Saturday. 434-6533 or thirdstreetsouth.com.

Sensorily Speaking – Paragon Pavilion offers a lights-on, low-sound screening of "Ice Age: Collision Course" at 10 a.m. for children with sensory processing disorders. 833 Vanderbilt Beach Road. 596-0008 or paragontheaters.com.

All That Jazz – The Naples Jazzmasters take the stage from 1-3 p.m. at The Norris Center. 263-1113 or naplesjazzsociety.com.

Horseplay – Naples Equestrian Challenge hosts a fundraiser from 5-9 p.m. at South Street City Oven and Grill to raise money for Buddy, a therapy horse who recently underwent major surgery. 1410 Pine Ridge Road. 596-2988 or naplesequestrianchallenge.org.

Double Feature – The Marco Players hosts a double feature with performances by Square 1 Improv and fiddler J. Robert starting at 8 p.m. \$20, cash or check at the door. 1089 N. Collier Blvd. 642-7270 or themarcoplayers.com.

Dynamic Night – Deb & The Dynamics perform at 8 p.m. at Centers for the Arts Bonita Springs. \$22-\$32. 10150 Bonita Beach Road. 495-8989 or artcenterbonita.org.

Funny Guy – Steve Hoffstedder takes the stage tonight and Sunday, July 24, at Off the Hook Comedy Club. 2500 Vanderbilt Beach Road. 389-6901 or offthehoodcomedy.com.

SUNDAY 7.24

Walk the Dog – Naples Botanical Garden hosts the pooch patrol from 9-11:30 a.m. Well-behaved, leashed dogs are welcome to accompany their owners for a stroll. Free for Garden members and their canines, regular admission plus \$9.95 per pooch for others. 643-4737 or naplesgarden.org.

MONDAY 7.25

Films for Film Lovers – Centers for the Arts Bonita Springs screens "Amélie" (France, 2001) at 7 p.m. An innocent and naive girl in Paris with her own sense of justice decides to help those around her and falls in love along the way. \$10. 10150 Bonita Beach Road. 495-8989 or artcenterbonita.org.

TUESDAY 7.26

Free Kids Flick – Paragon Pavilion presents a free screening of "The Peanuts Movie" at 10 a.m. today through Thursday. 596-0008 or paragontheater.com.

Mango Mania – Naples Botanical Garden hosts a mango tasting from 10 a.m. to noon. \$15-\$20, registration required. 643-4737 or naplesgarden.org.

Terrific Tuesdays – See any show at Mercato's Silverspot Cinema for just \$8 every Tuesday. 592-0300 or silverspot.net.

History Lecture – Headquarters Regional Library hosts a discussion about Andrew Jackson from 2-3:30 p.m. Free, but registration required. 8635 Orange Blossom Drive. 593-0334 or collierlibrary.org.

Third Thursday – Enjoy live music from 6-9 p.m. in the Fleischmann Courtyard off Third Street South. 434-6533 or thirdstreetsouth.com.

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WHAT TO DO, WHERE TO GO

Indie Film - Naples Film Society screens "Seven Songs for a Long Life" at 7 p.m. at Silverspot Cinema. An intimate documentary about our changing views of death — with great songs. Doors open at 6:30 p.m. \$16. Purchase tickets at website. 775-3456 or naplesfilmfest.com.

WEDNESDAY 7.27

Om on the Beach - Instructors from Green Monkey Yoga lead a session on the beach from 9-10 a.m. at Delnor-Wiggins Pass State Park. \$5 plus regular park admission, registration required. 597-6196 or greenmonkey.com.

Ancient Walk - Tour the ancient bald cypress forest at Audubon Corkscrew Swamp Sanctuary from 9 a.m. to noon Free, but registration required. 348-9151 or corkscrew.audubon.org. 1959 Trade Center Way.

Local History - Naples Historical Society hosts a docent-guided walking tour of the downtown historical district setting out at 9:30 a.m. from Historic Palm Cottage. 261-8164 or napleshistoricalsociety.org.

Florida History - Collier County Museum hosts a talk at 2 p.m. about how humans have used Florida's natural landscape for 10,000 years. 3311 Tamiami Trail E. 254-8276 or colliermuseums.com.

COMING UP

Kayak Tour - Delnor-Wiggins Pass State Park hosts a kayak tour of Water Turkey Bay and Wiggins Pass setting out at 9:30 a.m. Thursday, July 28. Paddler should have intermediate or above skills. \$15 plus regular park admission, registration required. 597-6196 or floridastateparks.org.

Dog Daze - Promenade at Bonita Bay hosts a pet expo from 4-7 p.m. Thursday, July 28. 472-4792 or promenadeshops.com.

Love That Dress! - International Design Source hosts an "Alice in Wonderland"-themed cocktail party from 5:30-7:30 p.m. Thursday, July 28, to benefit PACE Center for Girls-Collier at Immokalee. Bring a "lightly loved" dress for donation. \$20-\$30. 449-3269 or Emily@idsi.com.

Hot Summer Nights - The Collier County Sheriff's Office hosts family activities from 6-9 p.m. Friday, July 29, at Vineyards Community Park. 6231 Arbor Blvd. 774-4434 or colliersheriff.org.

Full Frontal - The Naked Magic Show gives audiences an eyeful at 8 p.m. Friday, July 29, at the Barbara B. Mann Performing Arts Hall, Fort Myers. 489-0326 or bbmannpah.com.

Witching Hour - Barnes & Noble hosts a countdown to the midnight release of "Harry Potter & The Cursed Child: Parts 1 & 2" starting at Saturday, July 30 8 p.m. The party includes giveaways and family activities. Free. 598-5200 or bn.com.

Castles for Kids - Golisano Children's Museum of Naples hosts the fourth annual Castles for Kids sand-sculpting competition complete with mermaids, pirates and more fun from 8:30 a.m. to noon Monday, Aug. 1, at La Playa Beach & Golf Resort. Teams of four kids and one adult compete for the best sand sculpture. Registration is open now. Email Liz Cashman at lcashman@cmon.org.

Films for Film Lovers - Centers for the Arts Bonita Springs screens "Young & Beautiful" (France, 2012) at 7 p.m. Monday, Aug. 1. A call girl remains curiously aloof about her hotel-room trysts and the money she makes. \$10. 10150 Bonita Beach Road. 495-8989 or artcenterbonita.org.



■ The Studio Players (formerly Let's Put On A Show Productions) present "Things Being What They Are," a two-man comedy exploring the pitfalls of modern masculinity and starring Keith Gahagan and Kevin Hendricks, opens Friday and runs on select dates through Aug. 7 at the Golden Gate Community Center.

— letsputonashowproductions.com



7.21

■ Learn how to invite wee folk into your flowerbed at Naples Botanical Garden's fairy garden workshop from 10 a.m. to noon Thursday. — naplesgarden.org



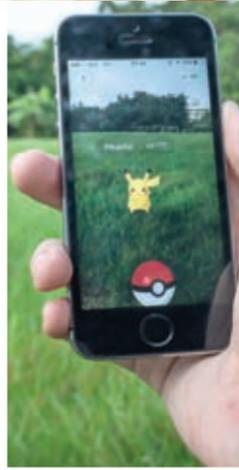
■ The Naples Film Society hosts a screening of "Seven Songs for a Long Life," a musical documentary about changing views of death, on Tuesday evening at Silverspot Cinema. Doors open at 6:30 p.m. and showtime is 7 p.m. — naplesfilmfest.com

#Walkies

■ Well-behaved, leashed canines can accompany their human companions for a stroll through Naples Botanical Garden every Thursday afternoon and Sunday and Tuesday mornings. — naplesgarden.org



■ The Southwest Florida Performing Arts Center in Bonita Springs welcomes comedian Cedric the Entertainer at 7:30 p.m. Friday and Saturday. — swflpac.com



■ Wanna catch 'em all? Audubon Corkscrew Swamp Sanctuary boasts 20 PokéStops along its 2.25-mile boardwalk and around the Blair Audubon Visitor Center. — corkscrew.audubon.com

7.26

WHAT TO DO

THE NAPLES PLAYERS AUDITIONS



JULY 23 AT 12:00 P.M.

By Appointment: 434-7340, Ext. 100

Rehearsals begin Aug. 22.

Performances Oct. 12- Nov. 6 (Rated R)

NEEDED

7 Principal Men: Ages 20-70
(Casting is flexible)

3 Principal Women: Ages 20-35



Be a part of the show!

Auditions held at the Sugden Community Theatre, 701 5th Ave. S., Naples, FL

We are also casting a small ensemble that sings and dances.

More information under

“Get Involved” at www.naplesplayers.org

Everglades Tales – The Marco Island Historical Society hosts a talk about the locations and stories associated with the 1958 film “Wind Across the Everglades” at 7 p.m. Tuesday, Aug. 2. Free for members, \$5 for others. 180 S. Heathwood Drive. 642-1440 or themihs.com.

Author Lecture – Everglades Wonder Gardens hosts Rhonda Mason, author of “Empress Game,” for a discussion about her book, the environment and ecosystems from 9:30-10:30 a.m. Wednesday, Aug. 3, with \$7-\$12. 27180 Old 41 Road. 992-2591 or evergladeswondergarden.com.

Couples Retreat – Conscious Choices offers a couples meditation retreat from 10 a.m. to 4 p.m. Saturday, Aug. 6, at Unity of Naples. \$75. 2000 Unity Way. 434-5855 or consciouschoices.net.

Recycled Percussion – The Southwest Florida Performing Arts Center in Bonita Springs presents Recycled Percussion, the “junk rock” band made famous on “America’s Got Talent,” at 4 and 7 p.m. Saturday, Aug. 6. Tickets start at \$25. 11515 Bonita Beach Road. 389-6901 or swflpac.com.

Foreign Film – Renaissance Academy screens “Moscow Does Not Believe in Tears” (U.S.S.R., 1980) at 2 p.m. Sunday, Aug. 7, at its Naples campus. The story of three girlfriends from youth to old age. \$5 for members, \$7 for others. 1010 Fifth Ave. S. 434-4737 or fgcu.edu.

Walk in Her Shoes – The FGCU Renaissance Academy hosts a “web walk” through the life of Anne Frank from 1-3 p.m. Tuesday, Aug. 9, at The

Arlington. 7900 Arlington Circle. 307-3000 or fgcu.edu.

Art Opening – Marco Island Historical Museum hosts an opening reception for “Here and There,” an exhibition of works by William Moseley, from 6-7 p.m. Thursday, Aug. 11. The show runs Aug. 2-Oct. 29. Free. 180 S. Heathwood Dr. 642-1440 or colliermuseums.com.

I’ll Be Seeing You – Marco Island Center for the Arts screens “Casablanca” (1942) at 6:30 p.m. Friday, Aug. 12. In the early days of World War II, an American expatriate meets a former lover in Morocco. Free, but donations appreciated. 1010 Winterberry Drive. 394-4221 or marcoislandart.org.

Garden Yoga – Everglades Wonder Garden hosts a 9 a.m., Saturday, Aug. 13 yoga session courtesy of Gulfshore Yoga. Registration required. \$5 for members, \$10 for others. Registration required. 992-2591 or gulfshoreyoga.com.

Return of the Double Dip – Enjoy performances by Square 2 Improv and fiddler J. Rogers starting at 8 p.m. Saturday, Aug. 13, at the Marco Players theater. \$20, cash or check at the door. 1089 N. Collier Blvd. 642-7270 or themarcoplayers.com.

Foreign Film – The FGCU Renaissance Academy screens “Everlasting Moments” (Sweden, 2008) at 2 p.m. Sunday, Aug. 14, at the university’s Naples campus. In a time of social change and unrest, a young woman wins a camera in a lottery. \$5 for academy members, \$7 for others. 1010 Fifth Ave. S. 434-4737 or fgcu.edu.

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WHERE TO GO

Morning Constitutional – Audubon Corkscrew Swamp Sanctuary welcomes early bird walkers to stroll the boardwalk from 8-11 a.m. Tuesday, Aug. 16. \$10-\$25, registration required. 348-9151 or corkscrew.audubon.org.

Turtle Time – Lovers Key State Park invites kids ages 6 and up to learn about sea turtles at 10 a.m. Thursday, Aug. 18. Free, but registration required. 463-4588 or floridastateparks.org.

Ancient Walk – Tour the ancient bald cypress forest at Audubon Corkscrew Swamp Sanctuary from 9 a.m. to noon Wednesday, Aug. 24. Free, but registration required. 348-9151 or corkscrew.audubon.org.

Twice as Entertaining – The Marco Players hosts a double feature with performances by Square 1 Improv and fiddler J. Robert. at 8 p.m. Saturday, Aug. 27. \$20, cash or check at the door. 1089 N. Collier Blvd. 642-7270 or themarcoplayers.com.

Piano Boy – Piano prodigy Noah Waddell performs with the Southwest Floriday Symphony at 8 p.m. Saturday, Aug. 27, at the new Southwest Florida Performing Arts Center in Bonita Springs. \$30-\$40. 11515 Bonita Beach Road. 389-6901 or swflpac.com.

Foreign Film – The FCGU Renaissance Academy screens “The Diving Bell and the Butterfly” (France, 2007) at 2 p.m. Sunday, Sept. 11, at the university’s Naples campus. The true story of Elle editor Jean-Dominique Bauby, who suffers a stroke and has to live with an

almost totally paralyzed body. \$5 for members, \$7 for others. 1010 Fifth Ave. S. 434-4737 or fgcu.edu.

Foreign Film – The FCGU Renaissance Academy screens “Monsoon Wedding” (India, 2001) at 2 p.m. Sunday, Sept. 18, at the university’s Naples campus. A stressed father, a bride-to-be with a secret, a smitten event planner and relatives from around the world create much ado about the preparations for an arranged marriage in India. \$5 for members, \$7 for others. 1010 Fifth Ave. S. 434-4737 or fgcu.edu.

Tater Salad – Ron White, best known as the whiskey-swilling, cigar-smoking comedian from the Blue Collar Comedy Tour, takes the stage at 8 p.m. Thursday, Sept. 29, at the Barbara B. Mann Performing Arts Hall, Fort Myers. (800) 440-7469 or bbmannpah.com.

Show Me The Way – Peter Frampton performs at 8 p.m. Saturday, Oct. 8, at Artis—Naples. 597-1900 or artis-naples.org.

Come Sail Away – Dennis DeYoung and the Naples Philharmonic perform the music of Styx at 8 p.m. Saturday, Oct. 15, at Artis—Naples. 597-1900 or artisnaples.org. ■

— Email calendar listings and high-resolution photos to Lindsey Nesmith at lnesmith@floridaweekly.com. Please send Word or text documents and jpgs with time, date, location, cost and contact information. No pdfs or photos of fliers. Deadline for calendar submissions is noon Monday. No phone calls, please.



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ARTS COMMENTARY

Strange magic, marriage on the rocks make for a loopy night at 'Sirens'

nancySTETSON

nstetson@floridaweekly.com



Love's a funny thing.

We seek the comfort and stability of marriage, only to wonder after some years where the passion has gone.

In "Sirens" at Laboratory Theater of Florida, Rose (Brenda Kensler) and Sam (Patrick Day) have been married for 35 years and, as BB King sang, "The thrill is gone."

Novelty and romance have given way to familiarity and predictability. Sam takes his wife for granted. He also fears his best years are behind him, that "every surprise has happened already."

In addition to a marriage that's turned stale, he's blocked creatively. As a songwriter, he had a big hit 35 years ago with "Rose Adelle," a song he wrote to woo his not-yet-wife. (And as Rose puts it, it's been covered by Mel Torme and Earth, Wind and Fire.)

Much to Sam's frustration, nothing he's written since has matched its success.

We first meet Rose and Sam at a travel agency, where they're bickering — their typical form of communication. Leah (Holly Hagen in one of her multiple roles), an obnoxiously chipper girl fresh out of school, assists them, and they finally agree to go on a Mediterranean cruise.

This is Ms. Kensler's debut on the LAB Theater stage. She directed previous "Cabaret" and "Calendar Girls" for the company, but it's a revelation to see her on the stage herself. Her Rose is a world-weary, wisecracking New Yorker who doesn't let anything get past her.

(Just the way she says "My ass!" made me laugh.)

Mr. Day is equally as strong as a man smack in the middle of a mid-life crisis. Like an old fool, Sam longs for his high school sweetheart and flirts with young girls on Facebook. He ignores his wife when she's talking to him and ogles a young, scantily clad girl instead.

Both of them look back at turning points in their lives and wonder: What if ... ? And they come to realize that in marriage, there are many sirens in life that can lure them to danger and dash the relationship against the rocks.

On their cruise, Sam is seduced by the song of a real-life siren (Ms. Hagen



The siren (Holly Hagen) sings her song to Sam (Patrick Day).

COURTESY PHOTOS

again).

Is he dead? Is it a dream? Is he hallucinating?

Ms. Hagen is a siren, yes, but one with a major attitude problem. When Sam tells her, "You're so beautiful it hurts," she snaps, "Yes, that's my thing." Ms. Hagen, who also plays a waitress as snarky as her travel agent character, is extremely adept at playing self-absorbed millennials.

The siren is addicted to playing a handheld electronic game that washed up on the island. (It's possible she's playing Solitaire, though the script doesn't specify. She refers to it as moving around "little numbered boxes.")

"It's so wonderfully diverting," she



Long-married Rose (Brenda Kensler) and Sam (Patrick Day) take a Mediterranean cruise in hopes of making thrilling things happen.

coos, her eyes glued to the screen. She's irritated when she has to interrupt her play to sing, luring another ship into the rocks.

in the know

'Sirens'

>> Who: Laboratory Theater of Florida

>> When: Through Aug. 13

>> Where: 1634 Woodford Ave., Fort Myers

>> Cost: \$25 adults, \$12 for students

>> Info: 218-0481 or laboratorytheaterflorida.com

But Sam is entranced by her song and feels it could be his next big hit — if only he could remember how the melody goes, and if only he could get off that island. Or perhaps he's dead.

"Sirens" just grows more and more delightfully absurd — and difficult to explain without giving too much away.

(Juan Alejandro rounds out the cast, playing the role of Richard, a smarmy sleaze of a guy who says "Long Island" in what he thinks is a seductive manner.)

One of the great things about Deborah Zoe Lauffer's script is that you have no clue where it's going or what's going to happen next, yet it contains its own strange internal logic.

Director Anne Dodd does a good job of translating Ms. Lauffer's whimsical craziness to the stage, and set designer Michael Eyth manages to give us at least half a dozen different locales. (Though I confess, for the longest time in the opening scene, I had no clue Rose and Sam were at a travel agency. Perhaps a destination poster or one touting an airline would've helped create a better sense of place.)

Moments between scenes also seem to take too long.

And actors also stepped on each other's lines from time to time, possibly due to opening-night nerves, though some of the overlap inadvertently added a feeling of authenticity to the dialogue.

We actually do get to hear the famous "Rose Adelle" song (music composed by Matt Callaban.) But I was more intrigued by the siren's ethereal singing (music by Siera Condon and FSU music majors, according to the program.)

"Sirens" is packed with surprises and laughs. It's a good reminder that, as Sam says, "You have to make thrilling things happen."

The song's not over, no matter how many verses you've already sung.

Go see "Sirens." You'll be willingly seduced by its lovely loopiness. ■

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3	2	7	5	8	4	9	6	1
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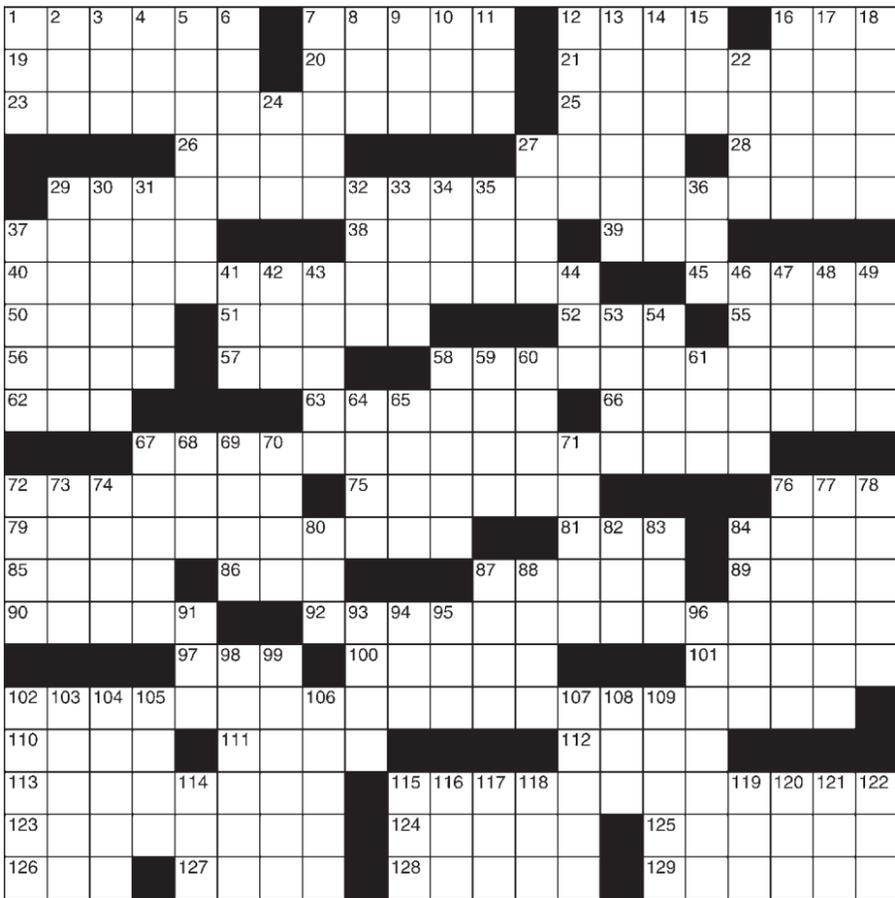
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PUZZLES

'WHERE DID IT GO?'



- ACROSS**
- 1 Cover again, as a gift
 - 7 Slyly spiteful
 - 12 The "E" of NEA: Abbr.
 - 16 "Hulk" director — Lee
 - 19 R&B singer Keys
 - 20 Degrade
 - 21 Bite-size Nabisco treat
 - 23 Actress Swank comes next?
 - 25 "That's been canceled"
 - 26 Large truck
 - 27 Singer — James
 - 28 Sign of good or ill
 - 29 Disobeys established rules on how to make and serve meat sauce?
 - 37 Shaped like a bagel
 - 38 "What —!" ("How dull!")
 - 39 Ship locale
 - 40 Donkey serving morning meals?
 - 45 Biblical land with a queen
 - 50 "Say it — so, Joel!"
 - 51 Cuts into small cubes
 - 52 Chi preceder
 - 55 Landfill woe
 - 56 Classic autos
 - 57 Made in the manner of
 - 58 Hairdo for folks going after prey?
 - 62 Detroit-to-Nashville dir.
 - 63 "Mr. —" (1983 hit for Styx)
 - 66 Ropy
 - 67 Sun blockers worn while on vacation?
 - 72 Ireland's longest river
 - 75 Events for bulldoggers
 - 76 Cut grass
 - 79 Business that makes flag holders?
 - 81 Join together
 - 84 Lion growth
 - 85 "— further review ..."
 - 86 Grassy area
 - 87 In harmony
 - 89 Met solo
 - 90 Must-haves
 - 92 Positively charged
 - 97 One may shout "Out!"
 - 100 Brutish types
 - 101 Is defined as
 - 102 Groups with no university teachers as members?
 - 110 Sector
 - 111 Hipsters' talk
 - 112 Roman poet
 - 113 Shrink
 - 115 Thing influencing the decision to use whitewash?
 - 123 Aardvark lookalike
 - 124 Bring to mind
 - 125 Bit of ado
 - 126 Part of UCLA
 - 127 Ship's left
 - 128 Keyed in
 - 129 Biting writing
 - DOWN**
 - 1 Rally cheer
 - 2 — Lilly
 - 3 Wheaton of TV and film
 - 4 Blu-ray player brand
 - 5 Ill from flying
 - 6 Check endorser
 - 7 "Pipe down!"
 - 8 Crunchable muscles
 - 9 Upsilon preceder
 - 10 Mao —-tung
 - 11 "It's true"
 - 12 Gives forth
 - 13 Quaint paper copies
 - 14 Hazardous
 - 15 Org. in "Homeland"
 - 16 Eatery lure
 - 17 Israeli desert
 - 18 Stupid or thuggish
 - 22 — about (circa)
 - 24 Mime duo?
 - 27 Fancy jug
 - 29 Fishing rowboats
 - 30 Before this time, to bards
 - 31 Royal decrees
 - 32 Abhorrence
 - 33 Fades away
 - 34 Coach Holtz
 - 35 Part of ETA: Abbr.
 - 36 Sedan liquid
 - 37 Some ski lifts
 - 41 Rx org.
 - 42 Bring pain to
 - 43 Neck cover
 - 44 Make a pick
 - 46 Neighbors of Navajos
 - 47 Ideal garden
 - 48 Tennis' Björn
 - 49 Military force
 - 53 Cat sound
 - 54 Really liking
 - 58 "Hiya"
 - 59 — Reader (alternative magazine)
 - 60 De — (anew)
 - 61 Cur's sound
 - 64 Other, to Tomás
 - 65 Great asset
 - 67 Sideways up
 - 68 Dad's bro
 - 69 Wrench, e.g.
 - 70 "This one's —" ("I'll buy")
 - 71 "The battle —"
 - 72 Rotated
 - 73 Expect
 - 74 Emollient plant
 - 76 "Maid" of Robin Hood
 - 77 Kin of leeks
 - 78 Gets off the bottle
 - 80 Faux follower
 - 82 H.S. class lead-in
 - 83 Winter mo.
 - 84 San — (Bay Area city)
 - 87 Yemen city
 - 88 "Of course, Señor!"
 - 91 Spanish for "south"
 - 93 Skin feature
 - 94 Grade A item
 - 95 Slice of history
 - 96 "Star Wars" queen
 - 98 Rum cocktail
 - 99 Xanax maker
 - 102 Tennis' Rafael
 - 103 Maine university city
 - 104 Pond creatures
 - 105 Window part
 - 106 Open to view
 - 107 Divided into districts
 - 108 Batting stat
 - 109 Slight fights
 - 114 Enervate
 - 115 "— me go!"
 - 116 It climbs walls
 - 117 Do a floor job
 - 118 "I Like —" ('50s slogan)
 - 119 Abridge
 - 120 Angle
 - 121 Bobby of the rink
 - 122 Dark deli loaf

◀ SEE ANSWERS, C11

HOROSCOPES

CANCER (June 21 to July 22) A change you'd been hoping for carries an unexpected complication. Stay the course, and things will work themselves out. Be sure to make time for family and friends.

LEO (July 23 to August 22) Aspects favor spending time with loved ones. On the job, new ideas are generally welcomed. But some demands for changes could cause problems. Be ready to defend your choices.

VIRGO (August 23 to September 22) Good news: That workplace problem is close to being resolved with results that should please everyone. Take time off to indulge your love of fun and games.

LIBRA (September 23 to October 22) Most of the time you are the most unflappable person around. But be ready to be thrown off-balance in the nicest way when Cupid takes aim in your direction.

SCORPIO (October 23 to November 21) It's not often when someone tries to "sting" the sharp-witted Scorpion. But it can happen. Continue to be skeptical about anything that seems too good to be true.

SAGITTARIUS (November 22 to December 21) Your strong sense of self-esteem helps you serve as a role model for someone who needs personal reassurances. Your efforts pay off in an unexpected way.

CAPRICORN (December 22 to January 19) Someone close considers revealing a painful secret. Withhold judgment.

Instead, open your generous heart, and offer dollops of your love and understanding.

AQUARIUS (January 20 to February 18) Your talents as a peacemaker are called upon once more as an old problem re-emerges with new complications. Move cautiously in order to avoid falling into hidden traps.

PISCES (February 19 to March 20) Your artistic side is enhanced with the reception given to your new project. Use this success as encouragement toward fulfilling your larger goals.

ARIES (March 21 to April 19) A misunderstanding tests the temperament of the sometimes headstrong Aries. Instead of blowing your top, take time for a pleasant diversion while things cool down.

TAURUS (April 20 to May 20) A workplace problem could make the divine Bovine see red. But talk it out before you consider walking out. Some surprising facts emerge that change your earlier focus.

GEMINI (May 21 to June 20) You face a choice between ignoring your uneasy feelings about your relationship with that special person and demanding explanations. A close friend offers wise counsel.

BORN THIS WEEK: Your natural sense of leadership is combined with a deep sense of responsibility. People trust you to give them both guidance and understanding. ■

By Linda Thistle

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Puzzle Difficulty this week:



Place a number in the empty boxes in such a way that each row across, each column down and each small 9-box square contains all of the numbers from one to nine.

★ Moderate ★★ Challenging
★★★ Expert

		4		5		9	3
	8		1			2	
5				6	7		4
		6			2		5
9			7	1		3	
3	2			8			6
	7		2			4	9
8					9		1
		1	4	5			7

◀ SEE ANSWERS, C11

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CONTRACT BRIDGE

You just can't trust anybody

BY STEVE BECKER

Dear Mr. Becker: Here is an interesting hand that came up in our regular Thursday night game. South opened fourth hand with four hearts, and West led the jack of clubs.

Declarer won with dummy's queen and led a trump, finessing the jack. He had decided it was better to take a trump finesse rather than a diamond finesse at trick two because, if the heart jack lost to the queen, he would still have the diamond finesse to fall back on. He would not have the same advantage if he tried the diamond finesse first and it lost.

However, things didn't work out quite the way South planned. West, a shrewd cookie, won the jack of trumps with the ace and returned a club to dummy's ace. Convinced that East had the queen of trumps, declarer led another trump and finessed the ten. This lost to West's queen, and South later lost a spade and a diamond to go down one.

Declarer surely would have made the contract had West won the first trump lead with the queen. In that case, South would have tried a diamond finesse and gotten home safe and sound.

You might marvel at West's sagacity in winning the first trump lead with the ace instead of the queen. But upon reflection, I think he made the right play. From West's viewpoint, it was far more beneficial to the defense to induce declarer to lead another trump from

West dealer.
North-South vulnerable.

NORTH

♠ 10 7 6 5 2
♥ 5 4
♦ 10 8 7 4
♣ A Q

WEST

♠ 9 4
♥ A Q
♦ J 9 5 2
♣ J 10 9 6 4

EAST

♠ A J 8 3
♥ 8 3
♦ K 6 3
♣ 8 7 3 2

SOUTH

♠ K Q
♥ K J 10 9 7 6 2
♦ A Q
♣ K 5

The bidding:

West	North	East	South
Pass	Pass	Pass	4♥

Opening lead — jack of clubs.

dummy at trick four than a diamond or a spade through East.

I also think it's hard to blame declarer for having swallowed the bait by electing to repeat the heart finesse.

They say that South's face, when West produced the queen of hearts at trick four, was not a pretty sight to see. I wouldn't know.

I was South.

Sincerely, Devoted Reader ■

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AUTHENTIC RECIPES.



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FILM CAPSULES

The Infiltrator ★★★

(Bryan Cranston, Diane Kruger, Benjamin Bratt) In the 1980s, U.S. Customs Agent Bob Mazur (Mr. Cranston) goes undercover as a money launderer for the Medellin drug cartel. Nicely directed by Brad Furman ("The Lincoln Lawyer") and solid performances all around, particularly from Cranston. Rated R.



Hunt For The Wilderpeople ★★★

(Sam Neill, Julian Dennison, Rachel House) After his foster mother dies, an orphan (Mr. Dennison) goes on the lam with his "uncle" (Mr. Neill) in the New Zealand woods. It's beautifully shot, and subtly hilarious from start to finish. Rated PG-13.

Mike and Dave Need Wedding Dates ★★★

(Zac Efron, Adam Devine, Anna Kendrick) Irresponsible idiots Mike (Mr. Devine) and Dave (Mr. Efron) ruin all their family's functions, so for their sister's wedding they're forced to bring nice, respectable dates. Enter Tatiana (Aubrey Plaza) and Alice (Ms. Kendrick), who are anything but. It's every bit as crass, fun and hilarious and you expect. Rated R



The BFG ★★★

(Mark Rylance, Ruby Barnhill, Bill Hader) A London orphan (Ms. Barnhill) is taken to giant country, where she helps a Big Friendly Giant (Mr. Rylance) take down the bullies who pick on him. It lacks

narrative thrust and the characters are underdeveloped, but visually the film is stellar. Rated PG.

Our Kind of Traitor ★★★

(Ewan McGregor, Naomie Harris, Stellan Skarsgard) A Russian Mafia money launderer (Mr. Skarsgard) asks a British man (Mr. McGregor) for help in reaching out to MI6. Although it has the makings of a taut espionage thriller, it disappoints on almost all levels. Based on the novel of the same name by John Le Carre. Rated R.

De Palma ★★★

(Brian De Palma) Filmmaker Brian De

Palma discusses his approach to filmmaking and shares anecdotes from all of his movies ("Carrie," "Scarface," "The Untouchables," "Mission: Impossible"). Film geeks will love it, but it might not be accessible to a mainstream audience. Rated R.

Finding Dory ★★½

(Voices of Ellen DeGeneres, Albert Brooks, Ed O'Neill) Dory (Ms. DeGeneres) tries to find her long-lost parents in this sequel to "Finding Nemo." It's a sweet, occasionally funny and sometimes tedious story; you will enter with great excitement and exit with mild disappointment. Rated PG.

Central Intelligence ★

(Kevin Hart, Dwayne Johnson, Amy Ryan) A tame accountant (Mr. Hart) is forced to team up with an eccentric CIA agent (Mr. Johnson) to stop the sale of encrypted satellite codes. It's an unfunny, horrid slog of a movie that's woefully void of laughs, decent action and (contrary to its title) intelligence. Rated PG-13.

Now You See Me 2 ★★★

(Woody Harrelson, Jesse Eisenberg, Daniel Radcliffe) The Four Horsemen (Mr. Harrelson, Mr. Eisenberg, etc.) magicians are kidnapped by a tech magnate (Mr. Radcliffe) and forced to steal a valuable computer chip. It's clever and enjoyable; the fact that it's largely far-fetched and unrealistic is part of its charm. Rated PG-13.

Maggie's Plan ★★★

(Greta Gerwig, Ethan Hawke, Julianne Moore) Maggie (Ms. Gerwig) falls in love with and marries John (Mr. Hawke), only to realize she made a horrible mistake and needs to reunite him with his ex-wife (Ms. Moore). It's a clever premise with enough laughs and brutal honesty to make it solid entertainment. Rated R.

Alice Through The Looking Glass ★★

(Mia Wasikowska, Sacha Baron Cohen, Johnny Depp) Alice (Ms. Wasikowska) returns to Wonderland and travels back in time to save the Mad Matter's (Mr. Depp) family. The visuals are impressive, but the performances and story feel overdone. Rated PG. ■

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LATEST FILMS

Lights Out

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★ ★ ★

Is it worth \$10? Yes

For all the bad horror movies with predictable scares and schlocky effects, "Lights Out" is a breath of fresh air, a real seat-jumper full of "oh, no" moments and legitimate fright. It's everything you want a horror movie to be, but rarely is.

The story centers on Rebecca (Teresa Palmer) and her little stepbrother Martin (Gabriel Bateman), who can't sleep because he's afraid of the dark. He has good reason. Rebecca sympathizes because when she was his age (about 10) she too was tormented by a demon named Diana (Alicia Vela-Bailey) when the lights were off.

Rebecca escaped Diana by moving out of the house, but that solution doesn't work for Martin. With their mother Sophie (Maria Bello) no help at all, but Rebecca's dotting boyfriend Bret (Alexander DiPersia) doing everything he can to protect them, Rebecca and Martin try to figure out how to get rid of the demon once and for all.

Director David F. Sandberg takes our natural fear of the dark and subverts it into the story of a demon that only exists in the dark and cannot be exposed to light. "Just keep the lights on!" you're thinking. Well, Rebecca and Martin try. And although Mr. Sandberg does throw in one malfunctioning light too many, for the most part they're smart about how they combat the malevolent bad-die. This is important because many horror movies insult the viewer's intelligence by having characters do things that are illogical and colossally stupid; in contrast, the "Lights Out" characters use logic as an asset, albeit to varying degrees of effectiveness.

In the very least, they're clever about it. During one sequence, Bret smartly uses modern technology to get out of a bind. Later, Rebecca uses a black light to see Diana, and there's no shortage of candles, flashlights and other forms of light available when the power inevitably goes out. The problem is those can only light a limited area, so if it's dark behind you...

Mr. Sandberg, who is making his feature film debut here after creating



this story as a short film in 2013, also shows proficiency at crafting a scare. For example, in the opening scene Diana appears on the other side of a room when lights are turned off. Office worker Esther (Lotta Losten, Mr. Sandberg's wife) thinks she sees something, so she turns the lights on and off again. As she does so with increasing speed, Diana gets closer every time the lights go off, creating a darkly imposing sense of danger that starts the film on a perfect note.

At 81 minutes, "Lights Out" is short, sweet and scary. Enough of the backstory is satisfactorily explained, but Mr. Sandberg and co-writer Eric Heisserer stop short of exploring the supernatural forces that allow Diana to exist. But that's OK. The "how" isn't as important as the "what" here, and in this case the "what" adds up to a horror movie that's a lot of fun. ■

in the know

>> Watch closely: When Rebecca is in the basement with the black light, you can see a crew member in the background on the floor handling wires. This is a \$5 million film, which means it's low budget. A bigger budget probably would have allowed for the digital removal of the crew member in postproduction.



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COLLECTOR'S CORNER

All it takes is one object and one buyer to make a sale

scott SIMMONS

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I love when I can prove myself wrong.

It doesn't happen all the time, but it happened recently with a collection of ruby-flashed glassware I saw at a Goodwill store.



A ruby-flashed King's Crown goblet.

At one time, the glassware, essentially clear glass that was coated with a ruby stain that could be scratched away to leave a message or design, was popular with collectors.

Lately, that has not been the case.

And that's too bad.

During the heyday of antiques collecting, roughly from the 1960s through the '80s, even a simple ruby-flashed goblet might have fetched \$25 — more if it was from a rarely seen town or commemorated an important event. The pieces I saw at Goodwill were priced at under \$10.

I took a picture and sent it to Jim Antone, who has sold antiques in Jacksonville for more than 40 years.

"Remember when there was a market for these, back in 1973?" I wrote.

"Yes, you can't give them away today," he replied.

But when I returned to Goodwill, all had been sold, save one goblet, in the King's Crown pattern. Granted, they sold for much less than they would have years ago, but at least they sold.

Much of this glassware, made around the turn of the last century, was intended for sale as souvenirs.

Folks attending fairs and such could have them engraved to commemorate the event, much as people visit that national retailer, Things Remembered, to have cups and other items engraved with names or dates of significance.

They were keepsakes that recorded the special moments of a century ago and more.

Most of these pieces were American made and probably wholesaled for a few cents at most.

And though the market for this glassware has been decidedly off for the better part of a decade, it proved a point that's good to remember: Sometimes, all it takes is one buyer and one object (or, in this case, many objects) to make something valuable.

Nobody at Goodwill knew for sure, but I'm willing to bet one or two buyers bought the bulk of that collection, bucking a trend and surprising me.

That's one souvenir I'm only too happy to take away. ■

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KOVEL: ANTIQUES

Collectible dolls often reflect resourcefulness of makers who lacked materials

BY TERRY KOVEL AND KIM KOVEL

Dolls have been favored toys for centuries. Long before there were manufactured china, metal or plastic headed dolls, there were wooden, rag and even dried-apple heads. And often, where there was no available doll material, folk-art dolls were made with leather and beads, silk stockings, felt, carved stone and fur, knit socks, clothes pins, wishbones, corn cobs, acorns, pinecones, even old broomsticks.

Earlier this year, a German carved wooden folk-art doll, made in about 1850 from a hollow wooden tube and other wood pieces, sold at auction for \$1,600. It is 20 inches tall and is decorated with a painted geometric design. There are no arms or legs, but the paint suggests a bunting blanket used on babies. The auction catalog called it the "bed post doll" because the head looked like the top of a bedpost and was, perhaps, made from a recycled bedpost. The original painted finish, age, size and originality all added to the value.

Q: We have an old cast-iron stove that reads "Wooddall Belknap Hdw. & Mfg. Co. Louisville, KY" on the front. It belongs to my mom and we want to sell it, but we need to know an asking range.

A: William Burke Belknap established his hardware and manufacturing company in 1840 and made stoves, hot plates, dutch

ovens, skillets and waffle irons. The company name became Belknap Inc., in 1968. It closed in 1985. Some stoves with the same mark as yours sell for \$250-\$300.

Q: After my mother-in-law died, we discovered 83 pieces of Arcoroc Pink Swirl Rosaline glass dishes in her kitchen. We've never heard of Arcoroc or Pink Swirl glassware and hope you can tell us what we found. Is there a market for these dishes, or should we donate them to a local charity?

A: Arcoroc was the name used by Arc International Food Service, a company in Arques, Pas-de-Calais, France. The company was founded in 1825. The name became Verrierie Cristallerie d'Arques in 1892. The name Arcoroc was first used in 1958 for the company's tempered glass. The glassware was sold in U.S. department stores after a sales subsidiary was opened in the U.S. in 1966. Depression glass was popular in the 1980s and '90s, and Arcoroc's Rosaline was a popular pattern. The tempered glassware could be used in the microwave or freezer. The name of the company became Arc International in 2000. It currently makes dinnerware, glassware and stainless-steel flatware for restaurants, bars and hotels. A cup and saucer sells for \$3 to \$6.



Described as a "bedpost doll," this 1850 German folk-art doll sold for \$1,600 at auction earlier this year. It stands 20 inches tall.

Q: When we married in 1954, my husband and I purchased 12 place settings of Eberthal china with serving pieces. We have dinner and salad plates, cups and saucers and bowls. It was used infrequently, well stored and is in excellent condition. Could you give us a value?

A: In 1901, brothers Johann and Christian Seltmann opened Porzellanfabrik Johann Seltmann in Altenstadt, Vohenstrauß, Germany. Christian left to form his own factory in 1909. Johann died in 1921, leaving his business to his sons, Robert and Christian. During World War II, the company made items such as insulators for the war effort, but factory buildings were damaged. The company closed, rebuilt, reopened and operated until about 2000.

The Eberthal brand was introduced after the war in the early 1950s as a less-expensive line of dishes and was made until the 1970s. Sets the size of yours have sold at auction from \$75 to \$360. If your set has an abstract design, it might sell for about \$150 to \$200. It is difficult to sell a large set of dishes online because of the work and cost of packing and shipping. ■

— Terry Kovel and Kim Kovel answer questions sent to the column. Names, addresses or email addresses will not be published. We cannot guarantee the return of photographs, but if a stamped envelope is included, we will try. Write to Kovel's, Florida Weekly, King Features Syndicate, 300 W. 57th St., New York, NY 10019.

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CELEBRITY EXTRA

Jennifer Esposito leaves 'Blue Bloods' to play special agent on 'NCIS'

BY CINDY ELAVSKY

Q: I miss seeing Jennifer Esposito on "Blue Bloods." Can you tell me if she has any more projects in the pipeline?

— Daryl G., via email



ERIC LIEBOWITZ/CBS
Jennifer Esposito

A: Jennifer is returning to CBS, but not to "Blue Bloods." She's been cast as a series regular for the 14th season of "NCIS," where she'll play Special Agent Alex Quinn, an instructor at the LEO training center whom Gibbs (played by Mark Harmon) lures back into the field as part of his team. Her first airdate will be the premiere, which is Sept. 20 at 8 p.m. ET.

Q: I was so bummed to read in your column that the "Coach" revival was canceled. Does that happen a lot, shows getting the go-ahead and then having it snatched away?

— Lilly G., Dearborn, Mich.

A: It happens more often than you might think. Fox's "Famous" was canceled before shooting started. HBO rescinded "Brothers in Atlanta"; it also canceled its "Codes of Conduct" before air. FXX canceled "Cassius and Clay" before any episodes aired. Spike's "Harvest" was canceled prior to production, as was Yahoo's "The Pursuit."

Q: Can you give me any scoop on the new season of "American Horror Story"?

— Benny T., via email

A: "AHS" will return for 10 episodes on Sept. 14 at 10 p.m. ET. The cast members who have confirmed that they'll be returning: Evan Peters, Denis O'Hare, Matt Bomer, Angela Bassett, Leslie Jordan, Cheyenne Jackson and Lady Gaga. Jessica Lange will not return for the new season.

Q: I've been putting off watching the sixth season of "Community" because I just don't want it to end. Do the rumors I am hearing about a possible movie have any chance of being true?

— Hyla P. in North Carolina

A: If creator Dan Harmon has his way, there will be a "Community" movie. He recently told Larry King that "Community" would make a great movie, cryptically adding, "It will happen." However, he isn't sure when his busy cast could come together, saying: "If I pull out a typewriter right now and write a 'Community' movie just for my own heart and mind, then I have to go through the heartbreak and agony of finding out which of the people are going to show up to make it." ■

— Write to Cindy at King Features Weekly Service, 628 Virginia Drive, Orlando, FL 32803; or email her at letters@cindyelavsky.com.

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THIS WEEK ON WGCU-TV

THURSDAY, JULY 21, 8 P.M.

**PBS NewsHour
Convention Coverage
Republican Convention**

Gwen Ifill and Judy Woodruff co-anchor for PBS NewsHour in partnership with NPR. Coverage will also be available via live streaming.

FRIDAY, JULY 22, 9 P.M.

**The Great British Baking Show
Season 3, Alternative Ingredients**

See how the remaining contestants bake without sugar, gluten or dairy. In the Signature challenge, they create a variety of sugar-free cakes. Gluten-free pitas are in store for the Technical, and the Showstopper features dairy-free ice cream rolls.

SATURDAY, JULY 23, 11 P.M.

**Masterpiece: Poldark
Season 1, Part 7**

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pushed to desperate measures to help those he loves, but his actions leave the fate of his family hanging in the balance.

SUNDAY, JULY 24, 10:30 P.M.

The Tunnel, Part 6

As youths are burnt alive, police suspect the hand of the Truth Terrorist once more. They finally make a key arrest. Will this be the end of the killings?

MONDAY, JULY 25, 8 P.M.

**PBS NewsHour
Convention Coverage
Democratic Convention**

Gwen Ifill and Judy Woodruff co-anchor for PBS NewsHour in partnership with NPR. Coverage will also be available via live streaming.

TUESDAY, JULY 26, 8 P.M.

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WEDNESDAY, JULY 27, 8 P.M.

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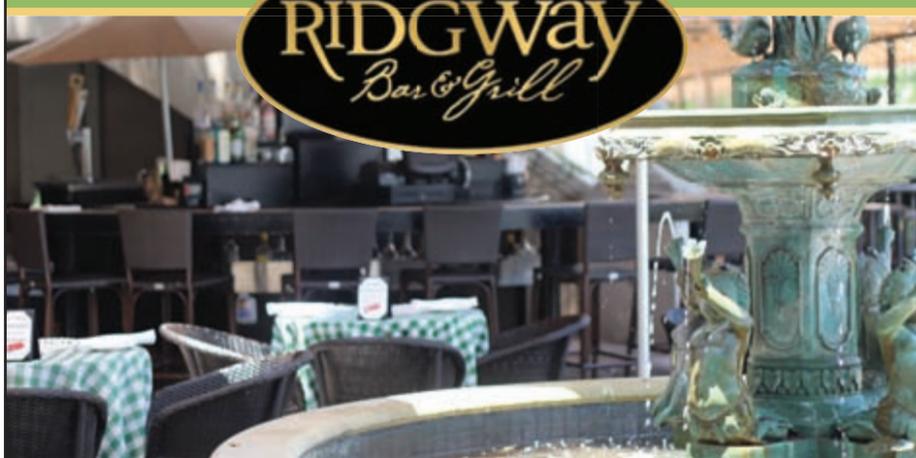
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LAUGH

From page 1

but people will do it forever just to get that feeling.”

Mr. Walch knows that feeling.

He worked as a house emcee at a comedy club in Gainesville for a couple years and then went on the road as a stand-up comic for eight years.

When you get that laugh, he says, “It’s a rush. It’s more addicting than anything.”

Part of it is the feeling of control.

“When a comic is really, really hitting, (the audience) is almost in a state of panic, they’re laughing so hard. You feel like you’re on top of the world.”

Plus, there’s that affirmation and feeling of love from the audience.

Mob love, he calls it.

“Here’s this entire room that thinks you’re the best thing in the world. You’re the center of attention. It’s the ‘Hey, Mom, look at me’ thing that we all have as part of us: ‘Look at me! Look at me!’ We never lose that when we grow up.”

Laughing all the way

Mr. Walch has done stand-up on cruise ships, in casinos and “a whole lot of one-night bars.”

It was fun when he was in his 20s, he says, but, “When you get older, it just wears you out. The old saying was that you start out doing the road, and the road ends up doing you.”

He’s been teaching comedy and public speaking at FGCU since 2003.

So can you really teach someone to be funny?

“That’s the first question people ask me,” he says.

“It’s a matter of degree. I think everybody’s funny ... Some might have a diminished or different sense of humor, but I think everybody at some time in their life has made somebody else laugh.”

But doing it professionally, on command, is a much different story. “It’s a lot more work than people think,” he says.

He advises aspiring stand-ups not to panic if a joke happens to fall flat.

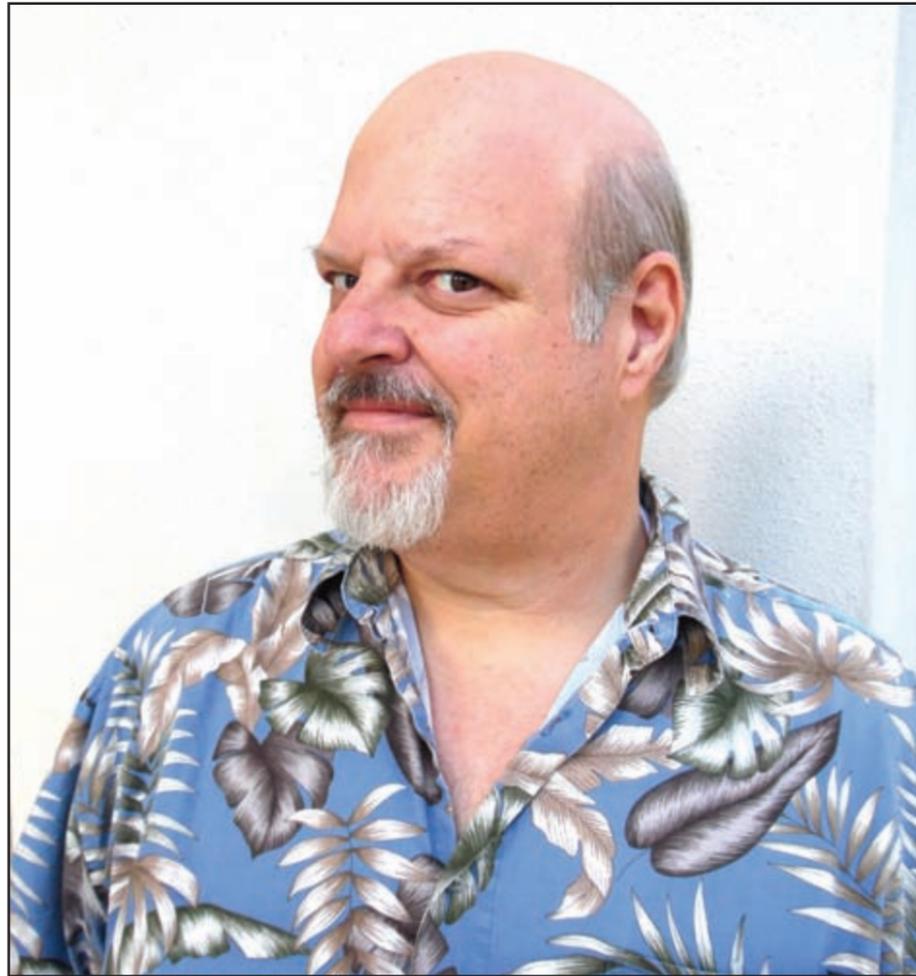
“Move on, move on to your next joke,” he says.

It happens even to professionals.

Part of the challenge is to have the courage to keep going on, even if a joke doesn’t get a laugh.

Maybe the next one will.

“I know something’s funny when I see it or when I hear it,” he says, “but no one’s every written the 100 percent successful joke. You do a joke in one crowd and kill everybody. You do it the next night for a different audience, without changing a line, and it bombs. You have



COURTESY PHOTO

Sam Walch teaches public speaking and theories of comedy at Florida Gulf Coast University.

no idea why.”

A lot of comedy is observational, taking a premise and turning it into a joke, he says.

“You think, isn’t it funny how this always happens? This is a good premise. Now you have to write it into joke form: the set up and then that quick punch line that gets the laugh.”

But no one really knows what is guaranteed to be funny. If anyone ever finds out what the trigger is, the formula for making people laugh, “They’d be a multi-billionaire,” Mr. Walch says.

Comics work on their craft, trying out different material on various audiences.

“People will work on jokes for years and years,” he says. “They’ll change a word here, ask, ‘Do I pause here?’ ‘Do I do this?’ Little things like that can make a big difference.”

The most prevalent theory that explains comedy most of the time is Thomas Hobbes’ Superiority Theory, he says.

“We have a sudden feeling of being superior: Thank God that didn’t happen to me. It’s a cynical look at the world. It’s a feeling of ‘sudden glory’: Ha! That wasn’t me!”

What’s funny today ...

One of the classes Mr. Walch teaches at FGCU is Theories of Comedy, a look

at humor from Aristotle to the present age.

What we think is funny has changed over time.

Bob Hope was long a staple of America’s comedic scene, with his specials and USO tours.

“But his stuff is so homophobic, it’s unbelievable,” Mr. Walch says, adding that much of the comedy of past decades doesn’t translate to today’s generation. For example, when he plays the first episode of TV’s groundbreaking “All in the Family” for his class, his students don’t realize that Archie Bunker’s ignorance, sexism, racism and homophobia are being mocked and are meant to be funny. “They’re just shocked,” he says. “It’s not funny to them.”

What about movies such as “Animal House” or Mel Brooks’ “Young Frankenstein”?

“They all bomb,” he says. “They don’t get it. It’s a different style of humor than what they’ve grown up with. And it’s clean.”

The same goes for silent film stars such as Buster Keaton.

“I play silent stuff for my students, and they don’t think it’s funny,” he says. “They want something that’s jumpy and crude and in-your-face.”

“Anything that takes time to develop is way too slow for them.”

All kinds of comedy

Classic comedians such as Mr. Hope, Rodney Dangerfield and Henny Youngman were called “necklace comedians,” he says, because they would string series of one-liners together. A lot of that comedy grew out of vaudeville, he adds.

Then there’s the more hyperkinetic form of comedy, as practiced by the late Robin Williams and Dane Cook, that was popular for a time.

And there are ranters, such as the late Sam Kinison and Lewis Black, who sputters and raves.

There’s the Jerry Seinfeld style of observational comedy, and the absurdist kind of comedy of stand-ups such as Emo Phillips and Andy Erikson.

And while it’s a basic ground rule that you shouldn’t insult or offend an audience, “In comedy, rules are made to be broken,” Mr. Walch says. “It’s the nature of the art, it’s very transgressive. (Some comics) do things deliberately to be offensive, but they do it masterfully.”

“Louis C.K., for example, does material that no one else can pull off. He’s a master of taking stuff that would be horribly offensive and making it into a philosophical piece. But it’s as crude as can be.”

“It’s like singing, acting, writing. There is so much variation in basic styles. (In humor) you can go in a million different directions,” he says.

The person onstage might be like their personality on steroids. “Like you-plus,” says Mr. Walch. “You take all your quirks and really magnify them.”

Or, it’s a persona. “Sometimes it’s a very distinct character, like Pee Wee Herman,” he says, or Larry the Cable Guy, who Mr. Walch worked with before he became one of the kings of “redneck humor,” when he was just Dan Whitney, a guy doing stand-up.

“He doesn’t have that kind of accent (in real life),” Mr. Walch says about Larry the Cable Guy’s twang. “He has a New Jersey kind of accent.” (Mr. Whitney was born in Nebraska and went to high school in West Palm Beach.)

“But when he started doing Larry the Cable Guy, it all took off for him. It’s all made up, the accent, and is very scripted.”

Good comedians make it all look off-the-cuff easy, but stand-up is a very deliberate thing, he says. It might seem as if they’re just getting up and talking or telling a funny story, but they’ve figured out at which points they’ll get a laugh, and where to place a line that sets them up for a joke that comes later on.

“It’s almost choreographed,” he says.

“It’s hard work. The payoff is making the crowd laugh.”

“There’s nothing better in the world than doing that.” ■



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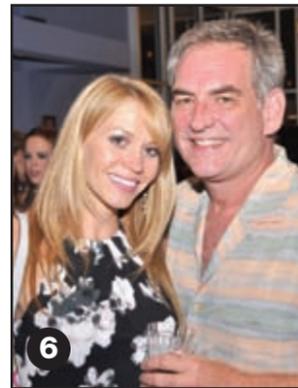
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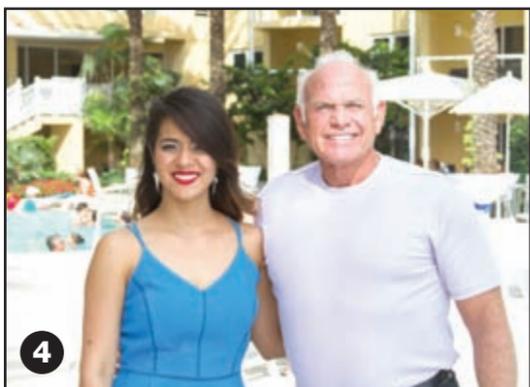


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'Face the Summer' runway show with Girl Talk TV



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2. Madison Giovenco and Vicki Tracey
3. Jennifer Hollowell, Emily Welker and Carolyn Welker
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6. Rhonda Fister and Pam Crespo

VICKI BAKER / FLORIDA WEEKLY

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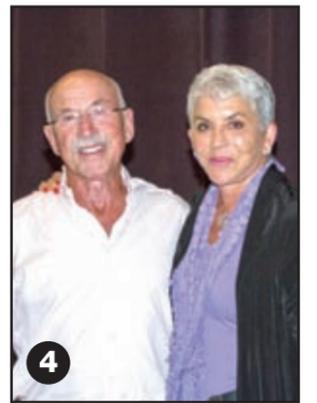


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7. Amanda Gibbons



SIERRA BALDWIN / FLORIDA WEEKLY

'Keep in Touch' at Silverspot with the Naples International Film Society



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2. The Woodwork: Christina Ortega, Taylor Freyberg and Julio Pintos
3. Dinah Rosenthal, Bruce Nichols and Jill Backman
4. Stan Kraushaar and Sarann Kraushaar
5. Bill Hoffman with filmmaker Sam Kretchmar
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CHARLIE MCDONALD / FLORIDA WEEKLY

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The store is open from 7 a.m. to 9 p.m. Monday-Friday, 9 a.m. to 9 p.m. Saturday and 10 a.m. to 7 p.m. Sunday. For more information, call 631-8040 or visit smoothieking-collier.com

■ **Paradise Wine** hosts a lunch-and-learn from 1-3 p.m. Thursday, July 21. Chef Brian Roland will teach guests how to prepare pressed sandwiches and seasonal soups and will pair the dishes with summer wines. \$65. 8965 Tamiami Trail N. 687-3155 or paradisewinellc.com.

■ Chef Greg Shapiro and Momentum Brewhouse join forces for a six-course **craft beer dinner** hosted by the Naples Art Association starting at 6:30 p.m. Thursday, July 21, at The von Liebig Art Center. \$65. 585 Park St. 774-2662 or naplesart.org.

■ **Bleu Provence** hosts a Maison Louis Latour wine tasting and dinner starting at 6 p.m. Friday, July 22. Presented by brand manager Charles Ducker, the three-course dinner pairs the winery's vintages with hors d'oeuvres and plates including chilled sweet pepper cream with lobster, hamachi ceviche with pineapple and miso emulsion, and roasted lamb chop topped with caramelized garlic. \$80. Reservations required. 1234 Eighth St. S. 261-8605 or bleuprovencenaples.com.

■ **Tarpon Bay** at Hyatt Regency Coconut Point now offers a four-course seafood dinner for two featuring selections like



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house ceviche, sustainably caught yellowtail snapper and a piña colada parfait. \$99 per couple, includes a bottle of house wine. 390-4295 or coconutpoint.regency.hyatt.com.

■ Want to work on your skills in the kitchen? Here are some **cooking classes** on the front burner:

The Good Life of Naples, 2355 Vanderbilt Beach Road; 514-4663 or goodlifenasles.com - Bison: The Healthful Red Meat: Thursday, Aug. 6 (\$65); Summer Menu Small Plates: Friday, Aug. 12 (\$65); French Country Cooking: Wednesday, Aug. 17 (\$65)

Sur La Table, 9501 Strada Place, Mercato; 598-1463 or surlatable.com - Secrets of Spanish Paella: Thursday, July 21 (\$69); Date Night Summer in Tuscany: Friday, July 22 (\$79); Date Night Down by the Shore: Saturday, July 23 (\$79); Summer Sweets: Sunday, July 24 (\$69); Delicious Thai at Home: Sunday, July 24 (\$69); Girls' Night Out Dining Al Fresco: Sunday, July 24 (\$69); Learn to Cut Like A Pro: Monday, July 25 (\$59); Confident Cooking Three-Part Series: Tuesday, July 25 (\$195); Great Pizza on the Grill: Wednesday, July 27 (\$69). ■

— Email food and dining news to Lindsey Nesmith at lnesmith@floridaweekly.com.

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THE DISH

The Dish: Maui Tuna Crunch Salad

The Price: \$17

The Place: Seasons 52
8930 Tamiami Trail N.
594-8852

The Hours: 11:30 a.m. to 10 p.m. Monday-Thursday, 11:30 a.m. to 11 p.m. Friday-Saturday; 11:30 a.m. to 9 p.m. Sunday

The Full Menu:
season52.com

The Details: It's always fun to go to Seasons 52 because the offerings are always changing — even though I often order from the “perennial” side of the menu, which is what I did this time (even though I was tempted by the Summer Corn Soup with crispy bacon and chives and the Crispy Prosciutto & Asparagus Flatbread). I'd had the Maui Tuna Crunch Salad on a previous visit, however, and knew it was just what I wanted on this blistering afternoon. Once again, it didn't disappoint. Eight more-than-bite-sized chunks of sushi-grade seared tuna came with a mound of crisp organic greens tossed with pineapple, toasted almonds, julienned jicama and a just-sweet-enough sesame dressing. I was so happy — and full — I even turned down my companion's offer of a bite of his flatbread.



One More Thing: The seasonal “Handmade Refreshments” at Seasons 52 are always interesting. Here's what's “in season” for summer: Watermelon Agua Fresca, Half & Half Sweet Tea Lemonade, Sparkling Raspberry Lemonade, Ginger Agave Soda and Mint Lemonade. ■

— Cindy Pierce
cpierce@floridaweekly.com

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VINO

Are wine clubs worth it?



There are lots of people who don't know much about wine but, happily enough, would like to. One of the easiest ways to introduce yourself to the delights of the wine world is the wine club. You subscribe, tell them your preferences (reds, whites, an assortment) and they select and ship you a number of bottles on a regular basis. You learn about a wide array of varietals and winegrowing regions without having to puzzle through a bunch of strange place names.

Shipments also include helpful information about the wines you receive: tasting notes, facts about the grape varietals and regions where they're grown, sometimes a map of the area.

I receive mailers from various kinds of wine clubs, and they seem to be categorized by their (generally mistaken) estimation of my net worth. Some offer four to six wines for as little as \$5 a bottle, while others, like the club run by *The Wall Street Journal*, are obviously aiming for a much more well-resourced member base.

All clubs (except one, which I discuss below) offer various types of wine from many regions of the world, and they'll take back any you don't like and issue you a credit. They also offer discounts to get you to sign up.

Wine Insiders, for example, will send you an assortment of 15 bottles for a very low introductory price, as will the WSJ club. Of course, you then sign up for automatic shipments on a monthly or quarterly basis. Aside from the relative level of the wines you get, the clubs are pretty much the same.

I recently discovered a very different national wine club that's actually headquartered in Southwest Florida. It's called Direct Cellars, and they've put an interesting spin on the club concept. When you join, you receive a wide selection of very enjoyable wines, but you also become a representative, with the opportunity to enjoy the wines and invite your friends to join, as well. When they do, you earn income.

Direct Cellars is, in truth, a wine club with a multi-level marketing opportunity built in — but that can be a real positive. After all, think about how much money motivated, enterprising people have made with Mary Kay, Pampered Chef, Amway, etc. They win Cadillacs.

Long story short, clubs give you the opportunity to enjoy wines you might never find or buy on your own as well as the enjoyment of discovery and learning. And one club even offers a chance to make money — or at least to enjoy your monthly shipment of wine for less ... even for free.

In my last article, I mentioned wines available at Costco from a company called Orvino Imports. Here are the ones we enjoyed most:

■ **Canello del Barone Barolo Riserva**



va 2009 – A bit lighter in the glass than most Barolos, which are usually very full-bodied wines. This one delivers on the palate, though, with flavors of cinnamon, tar, smoke, cherry and a slight vegetal hint. WW 91. About \$40.

■ **Bosco Montepulciano d'Abruzzo 2012** – Sometimes it's hard to remember that Montepulciano is both the name of a place and a grape, and they have nothing to do with each other. This wine is from Abruzzo, and it's different. Dark ruby color with fairly typical scents and flavors

of cherry, warm earth and licorice. WW 88. \$13.

■ **Tinazzi Tenute Valleselle Amarone Della Valpolicella Aureum Acinum 2013** – Valpolicella is almost always a blend of three grapes: corvina, rondinella and molinara. This wine is inky black in the glass, hinting at flavors of concentrated fruit and warm earth. There's a spine of minerality, too, with notes of wet stones. Not as sweet as most Amarones, which we enjoyed. WW 90. About \$45.

■ **Maestro di Antiche Castelli Brunello 2010** – Terrific. Although light and translucent in the glass, it delivers rich and balanced fruit flavors of cherry and strawberry as well as nutmeg and smoke. This one will take you right back to Tuscany. WW 92-93. Around \$34.

Ask the Wine Whisperer

Q. Wine comes in bottles of different shapes and colors. Does that mean anything?

— Tom S., Fort Myers

A. Wine comes in dark bottles (usually green or brown) to protect the contents from light, which spoils it. The color and shape of the bottle are generally the result of long tradition in the particular winegrowing area. It is uncertain why some wines, such as Sauternes, are bottled in clear glass. Most are not. ■

— Jerry Greenfield, *The Wine Whisperer*, is creative director of Greenfield Advertising Group. His book "Secrets of the Wine Whisperer" is available on Amazon and at winewhisperer.com.

The Wine Cellar of Naples

Regretfully disavows itself from any prior or present perception of affiliation with the Wine Whisperer. Because we view wine as a unique, biological mixture, which is affected by weather, soil, and certainly the skill of the wine maker, it requires special care. **Our inventory is, therefore, maintained under temperature and humidity control, with the bottles being tilted to maintain moisture of the cork.**

Contrary to our philosophy, **Costco preserves wine as being like any beverage, thereby treating it like soda water.** The Wine Whisperer fails to recognize this significant difference.

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CHEF Q & A

Chef/instructor doing prep work for 'culinary hub' in Bonita

BY LINDSEY NESMITH
lnesmith@floridaweekly.com

Naples has a wealth of chefs who garner praise from around the globe, but not all culinary masters prefer to turn their masterpieces out to a packed dining room night after night. Kristina San Filippo is one such chef: well-known in Naples and Bonita Springs for her cooking classes at The Good Life and her private catering operation, she has plans to open a "culinary hub" in Bonita Springs.

Slated for a September opening, Purple Spoon will incorporate Ms. San Filippo's passions for teaching, local ingredients and gratifying dining events into a space that includes retail, learning and dining opportunities for local foodies. Read on to learn more about this enterprising young chef and her goals for her newest venture.

Q: What is your culinary background?

A: I started working in the restaurant business when I was 17 as a prep and pastry cook before earning a degree in culinary arts from The Culinary Institute of America in 2000 and a bachelor's degree in hospitality management from the Collins School at California Polytechnic in 2003. Since then I have spent time working in various front-of-the-house positions. I spent some very enjoyable years on the pastry and hot line sides of the restaurant business, but it is a tough life to live both physically and emotionally. I was lucky to fall into a culinary teaching position when I moved to Southwest Florida.

Q: How were you inspired to become a chef?

A: My dad's Sicilian family always makes cooking the center of any gathering (along with poker, but I never go into the game). So my family has used cooking as a way of bringing people together my whole life. Combine that with the artistic element of transforming raw ingredients into beautiful, nourishing food, and it was a natural progression that cooking became a career direction.

Q: Which dishes are you particularly proud of?

A: My dark chocolate and red wine torte with cashew crust is certainly the most popular dessert that I offer at catering events. Lately, I have been using grass-fed lamb at different classes. Lamb in a braised recipe has been very well received, even by guests who come thinking lamb is just fatty or gamey.



Kristina San Filippo

Q: What do you find challenging?

A: Keeping pricing for events approachable. We use only stellar ingredients at my culinary events; some of those ingredients are very reasonably priced (local produce!), while others are a bit more of an investment. I hope people recognize that a three-course cooking class is not just purchasing food to fill the belly, but purchasing a cooking experience that will be with them in the future.

Q: You're most well known in the area for your cooking classes and catering services. Why did you decide to go off-script and stop working in restaurants?

A: Working the hot line of a restaurant kitchen is extremely tough on the body, and the long hours expected of a chef are a huge damper on enjoying a family life or pursuing interests outside of my career. I wanted to reclaim a bit of freedom and take better care of myself physically, so I took the risk of being self-employed as a caterer and culinary instructor.

Q: You studied and worked extensively in California and Hawaii before arriving in Southwest Florida. Could you compare the culinary

tastes among these tourism economies?

A: Well, at least from the perspective that I had at the restaurant where I was a sous chef on Kauai, if a restaurant puts macadamia nuts, coconut milk, pineapple or tuna on any menu, 80 percent of the tourist diners will gobble it up. In California, it certainly varied between the cities I lived in. In general, guests were more open to unusual flavor combinations as a more creative approach to cooking. Here in Southwest Florida, it's all about the seafood.

Q: You have a varied resume that includes front-of-the-house management, running kitchens, catering and teaching. How did all those experiences prepare you to open a culinary center like Purple Spoon?

A: My diverse choice of jobs through the years has shown me almost every side of the restaurant and hospitality business. Those jobs have been in a variety of locations that revealed the ever-changing preferences of customers. Purple Spoon is going to incorporate many elements of the culinary world, which is why we are calling it a "culinary hub." Plus, I have learned from each job how NOT to do things that will lead to an unhappy staff, disappointed

customers or a messy kitchen.

Q: What excites you about Purple Spoon?

A: This food venue will be where eating healthful meals meets sustainability, and the meals are actually delicious as well. I want to give my customers appropriate tools like cooking knowledge, stellar ingredients and approachable recipes so making great food at home is accessible. Purple Spoon will be where people who love to cook, or those who want to pursue a more happy relationship with cooking, can find all of those tools. I am very excited about the weekly Locally Grown Produce Market, which will start in October and be a wonderful gathering place for people who appreciate good food from a local source.

Q: How does living and working in Southwest Florida affect or inspire your work?

A: I am certainly inspired by the amazing foods we can grow in the sandy Southwest Florida soil or harvest from the Atlantic Ocean or Gulf of Mexico. My goal is to use what is presently at its prime. Letting accessible ingredients be my guide is much more fulfilling than spending excessive energy on trying to exactly replicate a dish from some place else or from another time in history.

Q: Can you describe one of your favorite culinary experiences?

A: A favorite culinary experience was hosting the Farm Tour + Lunch at Inyoni Farm last spring on a day when it was so extremely windy the tent we were serving lunch underneath tried to take flight. The whole time, guests were laughing at the seasonal display they encountered when eating outside where the ingredients in their lunch were grown. It was a lovely day of watching of people who care about where their food is sourced interact with the elements of nature that make that food possible.

Q: What are your favorite culinary resources (books, blogs, etc.)? How do you keep your dishes relevant?

A: I just ask the customers who sit in front of me at cooking classes. I ask what they find to be delicious or interesting in the recipes I ask what they want to learn in future classes. However, my continuously visited resources are the "America's Test Kitchen" radio show and cookbooks, and the books "On Food and Cooking" by Harold McGee and "Nourishing Traditions" by Sally Fallon. ■

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Stock Signature Homes host open houses

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Stock Signature Homes' Summer of Savings continues across Southwest Florida this weekend with Open Houses in seven area communities. Homebuyers will not want to miss this showcase of beautifully furnished models and exceptional move-in ready home the area's most luxurious communities.

"We have a superb collection of luxury homes available for homebuyers to tour," said Claudine Léger-Wetzel, Vice President of Sales and Marketing for Stock Signature Homes. "These magnificent residences are located in communities that feature world-class amenities. Championship golf, state-of-the-art tennis facilities and the finest club dining are just the beginning of the lifestyle opportunities on offer."

The furnished models are open from noon to 4:00 p.m. on Saturday, July 23rd and Sunday, July 24th in Quail West, TwinEagles, Bonita Bay, Lely Resort, Esplanade Golf & Country Club of Naples The Isles of Collier Preserve and Hidden Harbor.

Quail West's Escala neighborhood presents a collection of villa residences by Stock Signature Homes. The Joliette floor plan encompasses 3,167 square feet under air and a total of 4,698 square feet.

The great room plan features a formal dining room, an island kitchen, a study, four bedrooms, four baths, a screened covered lanai, and a three-car garage. The great room, master bedroom and a morning room off the kitchen open to the screened covered lanai. The model's outdoor living area includes an optional summer kitchen and ventless gas fireplace. In addition to the study, the plan includes a computer and craft center. The Joliette floor plan is move-in ready at \$999,990.

At Twin Eagles, Stock is selling single-family homes in two neighborhoods of this stunning North Naples country club community. A Golf Membership is included in the cost of every new home.

The Regency Manor is a four-bedroom, four and one half bath home with a great room, dining room, breakfast nook and study. This home includes a three-car garage, large covered lanai and summer kitchen. The master bedroom features a sitting area, his and hers walk in closets and split vanities in

the master bathroom. The Regency Manor is 3,699 square feet under air and 5,544 total square feet. It is priced at \$1,548,060.

Stock's homes are surrounded by TwinEagles' exceptional beauty. Outstanding community amenities include a gorgeous new swimming pool and fitness center and a 47,000 square foot Clubhouse two championship golf courses.

Stock Signature Homes has the 4,500-square-foot furnished Savannah model ready for immediate occupancy in Bay Woods at Bonita Bay.

The Savannah model features an extraordinary interior by Senior Designers Daniel Kilgore and Natalie Kibler at Soco Interiors. Designed by RG Designs, the open concept floor plan is ideally suited to the luxurious Bonita Bay indoor/outdoor lifestyle.

The plan offers a spacious grand room that flows into a formal dining room, an island kitchen with a breakfast area featuring a custom built-in, a large study with a beamed ceiling detail, a three-car garage, four bedrooms, four-and-a-half baths plus a pool bath, and an outdoor living area that includes a summer kitchen with a large island, dining and conversation areas, and a pool and spa. The grand room, study, master bedroom, and one of the guest suites open to the outdoor living area. A covered L-shaped terrace at the front of the home provides an engaging entry sequence that leads to a foyer with a see-through view of the pool and a preserve beyond. The Savannah model is priced at \$3.246 million.

Stock also has furnished models and inventory homes at Hidden Harbor, an exclusive, amenity-rich boating community nestled between Naples and Fort Myers, which provides access to the Gulf of Mexico.

The Biscayne is a three-bedroom/two-bath home with 2,384 square feet under air and 3,806 total square feet, including the covered entry, attached three-car garage and spacious outdoor living area. The home offers an exquisite interior design by Diana Hall and Laurie Walter of Cinnabar Design for Pizzazz Interiors and is priced at \$844,990.

All of Hidden Harbor's homesites



Above: The Biscayne, the Majestic II at Lely Resort. Left: The Savannah.

are located just a short stroll from the 4,484 square foot community clubhouse, which will be situated on a premium waterfront site at the entrance to the harbor. The clubhouse will debut later this month.

Stock Signature Homes continues to expand its Southwest Florida operations and recently became a Preferred Builder within the beautiful resort community of The Isles of Collier Preserve.

Their beautifully furnished Cocoplum model is now complete. The Cocoplum model showcases an interior by Soco's Daniel Kilgore. Base priced at \$899,990, the 3,641-square-foot residence includes 1,004 square feet of covered lanai space.

Nestled within a pristine natural setting just minutes from Downtown Naples, The Isles of Collier Preserve features a colorful update of classic coastal living. Inspired by the timeless architecture and traditions of Old Naples, homes overlook miles of scenic kayak and hiking trails. With over half of the 2,400-acres

dedicated to lakes, nature preserves and natural habitat, combined with outdoor-inspired amenities, it is an extraordinary new community where the magic of Old Naples and unspoiled nature still coexist.

Stock's quality construction and attention to detail have given the company a stellar reputation as a new homebuilder. Its residences and lifestyle amenities have received more than 500 awards in the past 15 years, including an unprecedented 16 Community of the Year honors from the local building industry associations over the past 10 years. The company operates throughout Southwest Florida from Sarasota to Marco Island, as well as in Palm Beach County. Please visit Stock's models and view our extraordinary selection of ready-to-move-in homes!

Visit the Stock Development website at www.stockdevelopment.com. Email at info@stockdevelopment.com or call (239) 592-7344. Stock Development is on Facebook at www.facebook.com/FLStockDevelopment. ■

Kalea Bay's First Tower Reaches 19th Floor Clubhouse also under construction



Kalea Bay, a gated, resort-lifestyle community located on Vanderbilt Drive in North Naples, has set a new standard for luxury residential high-rise living.

The incredibly-designed residences at Kalea Bay, combined with spectacular views of the Gulf of Mexico, the Coo-hatchee River and a pristine nature preserve, have propelled the community to become one of the hottest-selling properties this year.

"As of mid-July, the construction on our first tower has reached the 19th floor," stated Inga Wilson, Kalea Bay's Vice President of Sales & Marketing. "At the current pace, the building should be celebrating its topping off around the third week of August."

The 22-story tower, with 120 residences, will have 20 floors of residences over two floors of parking.

"From my office in the sales center I can observe the construction progress on a daily basis," said Wilson. "It's not only exciting for me, but also for those who've already purchased and even the visitors who have come to the sales center for the first time."

Six floor plans are available at Kalea Bay with prices currently starting at \$1.3 million.

Residences 1 and 6 are 4-bedroom/4-bath plans with 3,755 total square feet. Residences 2 and 5, with three-bedrooms plus den and three-and-a-half baths, have 3,835 total square feet while residences 3 and 4 are four-bedroom/four-bath plans with 3,921 total square feet.

All residents of Kalea Bay will revel in gulf views, open floor plans, a private elevator leading directly into their residence, 9-foot 2-inch high ceilings and wood floors throughout.

The custom kitchens have Wolf and Subzero appliances, a natural gas range, Downsview cabinetry, quartz countertops, a Butler's pantry and oversized island.

"Our kitchens feature an open design we call lifestyle designs that blends the kitchen seamlessly into the living and dining rooms, perfect for today's hosts and hostesses," said Wilson. "The layout of the kitchen can be experienced firsthand through a replica of one in our sales center."

The master bedroom includes an oversized walk-in closet while the master bath has his and hers vanities, quartz countertops, luxury cabinetry, a soaking tub and separate glass-enclosed shower.



"All master suites, kitchens and main living areas have direct views to the water and preserve," stated Wilson. "That means all of our residents have front row seats for our spectacular sunsets."

Additional residential features include floor-to-ceiling windows and doors that open to large lanais with transparent glass rails. High-tech wiring and fully equipped laundry rooms round out the list of features.

Wilson says dramatic views are available to every single resident, not matter which floor they live on.

"That's because the tower's amenities are located on the rooftop," explained Wilson. "That includes our sky lounge, a dramatic pool and the open-air fitness center."

From the rooftop, residents can enjoy daily views of the Gulf of Mexico, the nature preserves and two beaches ranked among the best in the United States.

"Those beaches include Barefoot Beach Preserve Park, which was ranked #2 nationally in 2015, and Delnor-Wiggins Pass State Park, which was ranked

#9," said Wilson.

The first residential high-rise tower at Kalea Bay will be completed in the summer of next year. However, it won't be the only building on-site to reach that milestone.

"Currently, Kalea Bay's community clubhouse area is also under construction and slated to be completed around the same timeframe," said Wilson. "Our clubhouse area will be the social and recreational centerpiece of the community."

Kalea Bay's 88,000-square-foot clubhouse is located on the north side of the large lake at the community's entrance. It will feature three individual pools, including a resort pool, an adults-only pool and a children's pool, plus an expansive pool deck, an open air bar, an indoor/outdoor restaurant, a snack bar, an Internet cafe and a gifts and sundries shop.

"All three pools will overlook the lake and provide a multitude of recreational options for everyone who lives and visits here," said Wilson. "Expansive sun decks with lounge chairs and native,

Above: This recent aerial of Kalea Bay shows the first tower reaching skyward as construction also continues on the clubhouse on the far right. The 22-story tower at Kalea Bay will have 120 residences. Kalea Bay's first tower was designed with rooftop amenities, including a sky lounge, spectacular pool and open-air fitness center. Left: Kalea Bay residences have open floor plans with 9-foot high ceilings.

tropical plants will separate each of the three pools for the ultimate in privacy."

If basking in the sun or taking a refreshing dip in the pool isn't on a resident's schedule, perhaps meeting friends for lunch, dinner or drinks is.

"We have the perfect place for all three," said Wilson. "The indoor/outdoor restaurant will serve phenomenal meals throughout the day. And what better way to celebrate the good life in Florida than meeting family and friends for drinks while watching the sun set over the Gulf of Mexico. This is what living in Florida is supposed to be."

Just a short walk from the clubhouse will be the tennis pavilion with six lighted Har-Tru tennis courts. Nearby are 24 guest suites to accommodate overnight guests and family members.

"Having that number of guest suites is unusual for a luxury high-rise community, but it's an amenity many of our residents are excited about especially when they have extended family visiting," said Wilson. "There will also be a shuttle service, originating from the clubhouse, to the beach."

For more information regarding Kalea Bay visit the on-site sales center. It is located on Vanderbilt Drive, just north of Wiggins Pass Road at 13910 Old Coast Road in North Naples. Additional information is available by calling (239) 793-0110 or online at KaleaBay.com. ■

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Majestic II - Lely Resort



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LELY RESORT

				Was	Summer Sale	
Wentworth	Coach Home	2/2.5	2,091	\$481,645	\$466,645	
Capri	Twin Villa	3/2	2,107	\$523,185	\$492,435	
Tivoli III	Single-Family	3/3	2,062	PENDING	\$699,990	
San Remo III	Single-Family	2/2	1,809	\$679,655	\$659,990	
St Andrews	Coach Home	3/3.5	2,743		\$762,975	furnished
Majestic II	Single-Family	4/4	3,843	\$1,921,994	\$1,871,994	furnished

BONITA BAY®

					Now	
Stella	Estate Home	4/4.5	4,238		\$2,702,690	
Savannah	Estate Home	4/4.5	4,500		\$3,246,415	furnished

QUAIL WEST

				Was	Summer Sale	
Joliette	Villa	4/4	3,167	\$1,236,810	\$999,990	
Cadera	Villa	3/3.5	2,725		\$1,175,000	furnished
Glenmore	Single-Family	4/4.5	3,591	\$1,588,025	\$1,519,990	
Hamilton	Single-Family	4/4	3,800	\$1,751,780	\$1,680,490	
Hamilton	Single-Family	4/4	3,800	\$1,915,300	\$1,749,990	furnished
Magnolia	Estate Homes	4/4.5	5,541		\$3,745,000	furnished
Oakmont	Estate Homes	4/4(2).5	5,524		\$4,700,000	furnished

ESPLANADE, NAPLES

					Now	
Regency Manor	Single-Family	4/4.5	3,699		\$1,208,215	
Majorca II	Single-Family	4/4.5	4,089		\$2,003,260	furnished
Windsor III	Single-Family	4/4.5	4,155		\$2,086,590	furnished

TWINEAGLES

					Now	
Glenmore	Single-Family	4/4.5	3,591		\$1,487,125	
Regency Manor	Single-Family	4/4.5	3,699		\$1,548,060	

OLDE CYPRESS

				Was	Summer Sale	
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San Remo III #19	Single-Family	2/2	1,809	\$629,475	\$599,990	

HIDDEN HARBOR

				Was	Summer Sale	
Largo	Single-Family	3/3	2,552	\$765,155	\$715,155	
Biscayne	Single-Family	3/2	2,384	\$894,990	\$844,990	furnished
Captiva	Single-Family	4/3.5	2,600	\$936,065	\$886,065	
Anastasia	Single-Family	3/3.5	2,913	\$1,258,802	\$1,208,802	furnished



Stella - Bonita Bay®



Glenmore - TwinEagles



San Remo III - Olde Cypress

For directions and complete listings of all our models & communities please visit StockDevelopment.com

Phase II construction on schedule at Naples Square

The Ronto Group announced construction of 73 Phase II residences at Naples Square continues on schedule for completion in first quarter, 2017, a timeframe that will allow residents to enjoy their new homes during the 2017 season. Naples Square is being developed by Ronto at 5th Avenue South and Goodlette-Frank Road in downtown Naples. Naples Square's walkable lifestyle is bringing a sense of cohesion to downtown by connecting 5th Avenue to Bayfront with access on 10th Street via 3rd Avenue South. The walk-able lifestyle and availability of one and two-story, two and three bedroom plus den floor plans with open-concept living areas and open-air terraces continue to generate strong sales and luxury homebuyer traffic. Three previously sold Phase I models are available for guided tours with a sales associate.

Naples Square Phase II is being built by Suffolk Construction and BCBE Construction. The masonry block on the west side of the building has been completed and is approximately 50% completed on the east side up to the third floor. Application of the stucco finish has started on the west side's exterior walls. Windows have been installed in the west half of the building and interior unit framing and mechanical, electrical and plumbing installations are underway. The roof has been installed on the west half and is being dried in. Seventy-five percent of the garage level concrete floor has been poured. In addition, the second fountain included in Naples Square's attractive Third Avenue streetscape has been completed.

With sales contracts worth over \$51 million already processed, Phase II is over 75% sold. Nine floor plans, three of which are sold out, are included in the Phase II offering. The one and two story, two and three bedroom plus den floor plans range from over 1,200 to over 3,800 square feet under air and are priced from the \$600's. Each of the plans features open-concept living areas, open-air terraces, and controlled access under-building parking.

The Phase II residences will present the livability and luxurious finishes that are the hallmarks of Naples Square. Standard details include porcelain tile flooring in the living areas, kitchens and baths in sizes up to 24" x 24", 8-foot solid core interior doors, 8-foot exterior and sliding glass doors, contemporary, lever-style door hardware, 8-inch clean-lined baseboards, 7-inch crown molding per plan, ventilated wood shelving in the bedroom, linen and pantry closets, and separate laundry rooms with a Whirlpool Duet front load washer and dryer and a utility sink in most plans. The floor plans' open kitchen designs include KitchenAid Architect Series II stainless steel appliances, European frameless construction, full-overlay cabinetry with a variety of door profiles, finish selections and hardware, a stainless steel, under-mount sink with a pull-out spray faucet, and multiple granite and quartz countertop options that are three centimeters thick. The master bath features marble-topped vanities with dual sinks, large showers with bench seats and glass enclosures, soaking tubs with most floor plans, and a separate water closet room.

With Phase II approaching sell-out, The Ronto Group is accepting Phase III reservations at Naples Square. Eight one and two story, two and three bedroom plus



Above: Base-priced at \$695,000, the Phase III Astoria great room floor plan at Naples Square offers 1,460 square feet under air plus a 260 square feet open-air balcony. The Astoria is one of eight Phase III floor plans. Phase III reservations are being accepted. Left: The award-winning Ronto Group announced that construction of 73 Phase II residences at Naples Square continues to move forward on schedule for completion in first quarter, 2017, a timeframe that will allow Phase II residents to enjoy their new homes during the 2017 season. Below: Phase III residents at Naples Square will enjoy a re-designed courtyard amenity deck with an enlarged pool deck and a 780 square foot pool that is 29% larger than the pools included in the Phase I and Phase II buildings.

den Phase III floor plans range from 1,460 to 3,238 square feet under air and are base-priced from \$695,000 to \$1,550,000. The Phase III floor plans offer newly designed, enlarged, and re-named iterations of the Phase I residences. The Phase III kitchens will feature an enhanced appliance package with a gas cooktop and hood and a wall mounted oven and microwave. Each of the Phase III plans features open-concept living areas, open-air terraces, and controlled access under-building parking.

In addition to the enlarged floor plans, Phase III residents will enjoy a re-designed courtyard amenity deck with an enlarged pool deck and a 780 square foot pool that is 29% larger than the pools included in the Phase I and Phase II buildings. Rather than positioning the Phase III pool in a sunken area, the new design raises the pool to a level flush with the other areas of the amenity deck. The re-design provides a larger area for poolside seating and outdoor dining. The new design includes tables under the pavilion adjacent to the pool. Outside the pavilion, two gas grills with sinks and two seating areas with firepits will enhance the outdoor socializing experience. A club room and a terrace will open to the pool area and include a bar, television, a billiards room, and a furnished fire pit area on the courtyard level. Other amenities include a fitness center, secure under-building parking, private storage, and bicycle stor-



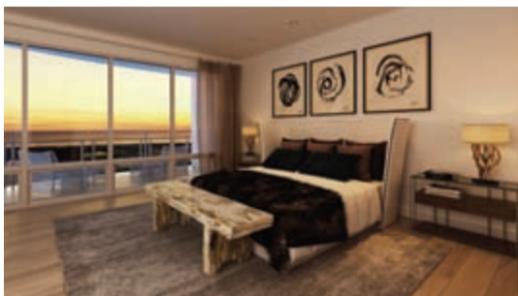
age within the garage.

The landscaped streetscapes, amenity courtyards, and fountains that have become Naples Square's signature were designed by Christian Andrea of Architectural Land Design, Inc. Andrea's design merges paved roadways, entry water features, and fountain roundabouts with Washingtonia and Medjool Date palm trees and a mix of plantings. The streetscapes are lined with palms interspersed with flower beds, strips of green, and landscaped areas separating the sidewalks and buildings. Fountains at the roundabouts have a cooling effect. Intersections, cross-

ings, and building entries are identified by palms. Building corners adjacent to the community's roundabouts are softened by scattered height Washingtonia palms. Andrea's amenity deck design incorporates green spaces, Asian Jasmine ground cover, raised-planters with date palms, and arbors with vine plantings. Additional planters provide separation between the terraces of the garden level residences and the edges of the plaza.

The Naples Square Sales Gallery at 100 South Goodlette-Frank Road in downtown Naples is open daily. Visit NaplesSquare.com. ■

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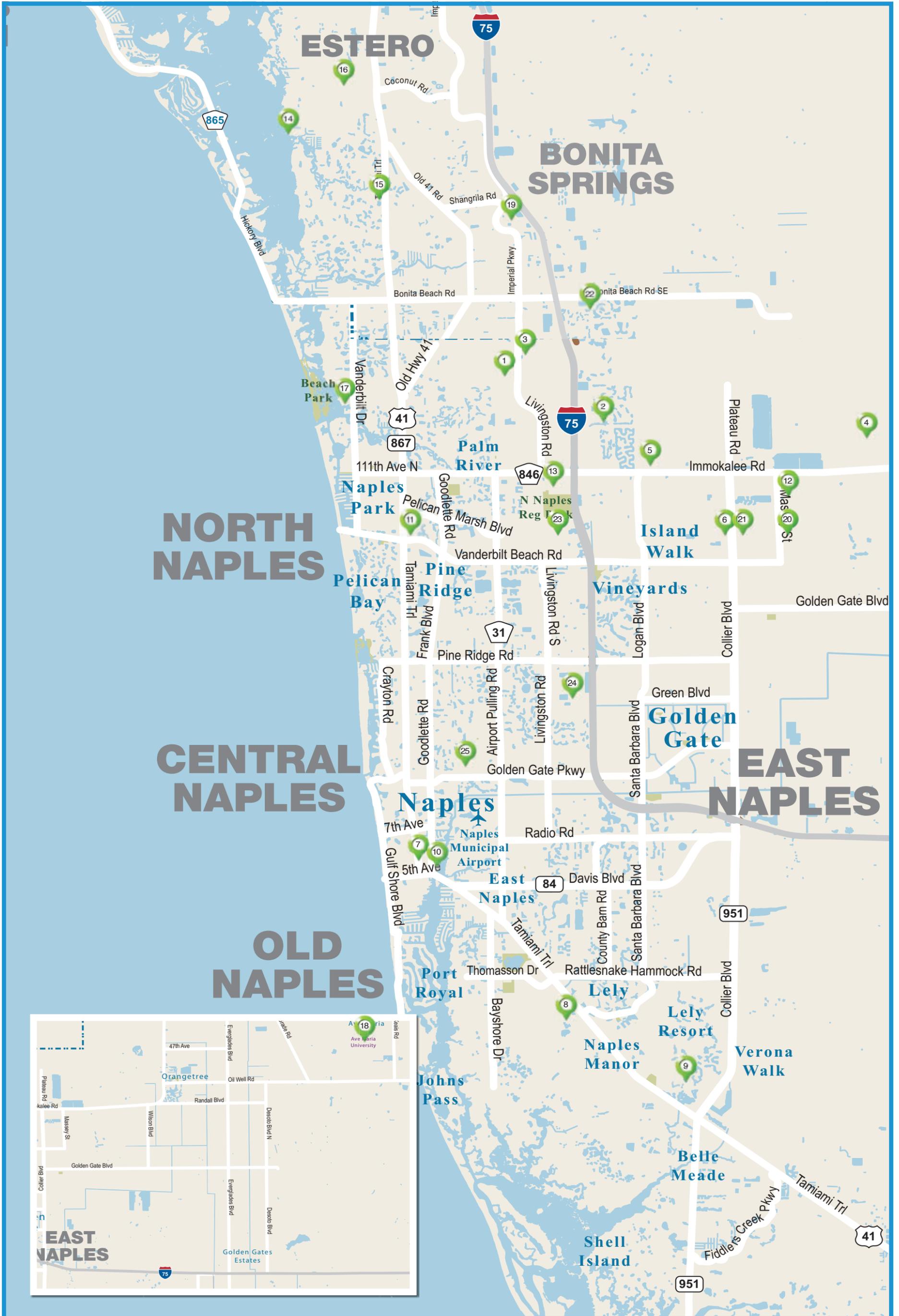
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Majestic Palms condominium attracts buyers looking for a new home in a prime location at a tremendous value

Since launching sales earlier this year, the Majestic Palms condominium community has proven to be the perfect choice among buyers looking for a prime location in a prestigious neighborhood at a very competitive price. Majestic Palms is being developed by JAXI CMD in the desirable area of Iona in Fort Myers.

The final condominium to be built in the prestigious Royal Pointe community, Majestic Palms will feature just 80 luxurious residences in a gated, private neighborhood. Located just minutes from the beautiful sandy beaches of Sanibel and Fort Myers, Majestic Palms offers two- and three-bedroom spacious residences. Preconstruction prices start at \$187,000.

Majestic Palms will consist of two, 4-story buildings including spacious residences featuring balconies, walk-in closets in the master suite, spacious great rooms, open floor plans, and every home comes with an assigned, personal carport.

"We are extremely pleased with the exciting reception the new community has received since opening our sales gallery just a few months ago," says Sales and Marketing Director Barbara Bengochea-Perez. "Buyers are attracted to the condominium's central location in a gated community as well as the fact



that our homes are very spacious and are a great value," she adds.

Majestic Palms' prime location just off historic McGregor Boulevard is just minutes from the beaches of Sanibel and Fort Myers, as well as a multitude of merchants and shopping centers, schools, fine restaurants and high-profile sports-and-entertainment venues—like the CenturyLink Sports Complex and JetBlue Park. The community also provides easy access to major travel routes and the Southwest Florida International Airport.

For more information, please visit the sales gallery at 11561 Majestic Palms Blvd., Suite 110 in Fort Myers. The sales gallery is open 7 days a week. You may also call (239) 500-5294 Option #2, or visit online at www.MajesticPalmsCondominiums.com. ■

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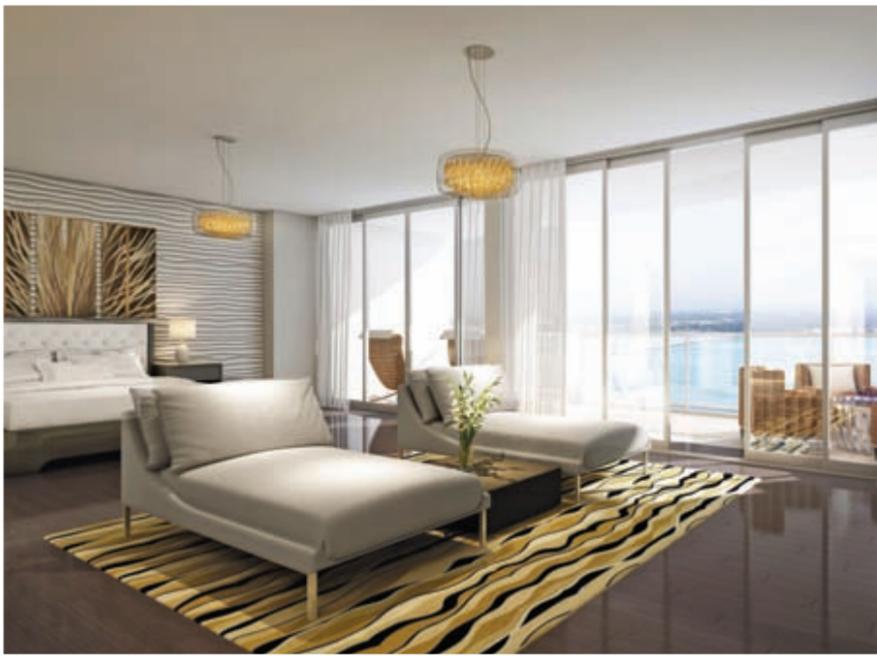


For location, hours of operation and further details about our award-winning communities throughout Florida, visit mintofla.com.

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Summer starts off with a bang at Allure luxury condominium



Just a few weeks since the official start of summer and the interest and activity at ALLURE is sizzling. The new, luxury 32-story condominium to be developed on the banks of the Caloosahatchee River in the Historic Downtown Fort Myers River District, is experiencing a surge in interest among prospective buyers. “We are pleasantly surprised that during a typically slow time of year, we are meeting and even exceeding our reservation goals. “We’ve had four reservations in the past two weeks,” says Allure Sales and Marketing Director Barbara Bengochea-Perez.

A large part of the condominium’s popularity and success is ALLURE’s prime location in the Historic River District which puts residents in the middle of all that is delightful about this newly-revitalized, historic, area of Fort Myers. Quickly becoming a treasure of the Gulf Coast and one of the most popular areas for locals and visitors alike, the Historic River District combines tropical urbanism charm with a small town feel and provides an endless array of dining and entertainment options, and best of all, it’s just blocks from ALLURE. The combination of historic landmarks and architecture, plentiful options for shopping, dining, and entertainment, and a brand, new condominium, has resulted in the perfect live, work, play urban environment, attracting people of all ages all year round.

With over 50 cafes, bars and restaurants, the pedestrian and pet-friendly historic downtown offers unlimited options for dining and nightlife to suit any taste. Arts and culture abound in the River District where the cobblestone-streets are lined with eclectic boutiques and art galleries, historic landmarks and architecture, museums, and even a professional theater. “In addition to all of our on-site amenities, Allure’s prime location provides our residents with five square miles of amenities right outside of their door,” says Bengochea-Perez.”

ALLURE boasts an array of resort-style building amenities: a private screening room with theater-style seating; state-of-the-art gym; riverfront



promenade; pool deck with heated cascading infinity-edge pool overlooking the water; social gathering rooms with fireplace, billiards, game tables; Bocce Ball and barbecue grills on the rooftop, Pickleball by the pool, and many other luxury features.

Luxurious residence features at ALLURE include porcelain flooring, natural gas ranges, double ovens, and quartz countertops in chef-inspired kitchens. All residences feature private entrance elevators and include covered garage parking with 24-hour controlled access. A variety of thoughtfully-designed, open floor plans priced from the high \$300s to over \$1 million offer one, two and three bedrooms.

To learn more about ALLURE, call (239) 500-JAXI (5294), option #1, or visit the sales gallery located at 1300 Hendry Street. The sales gallery features a model of one of the elegant condominium residences with beautifully-designed vignettes of a kitchen, living room and dining room. Visit online at www.AllureLuxuryCondominiums.com. ■

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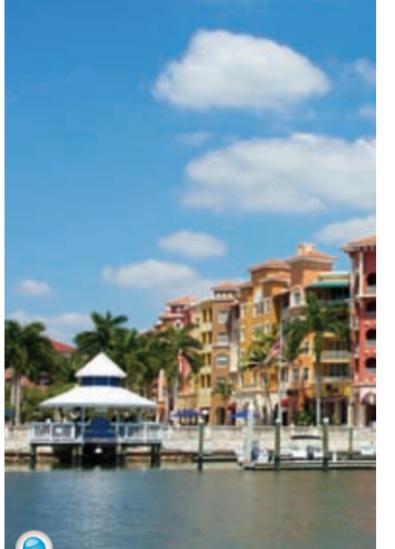




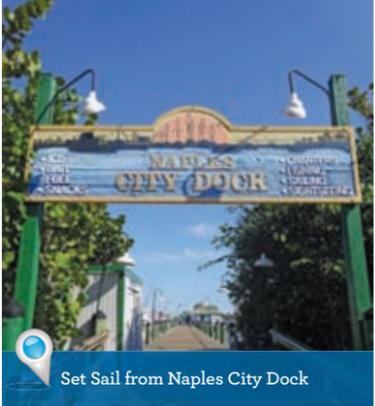
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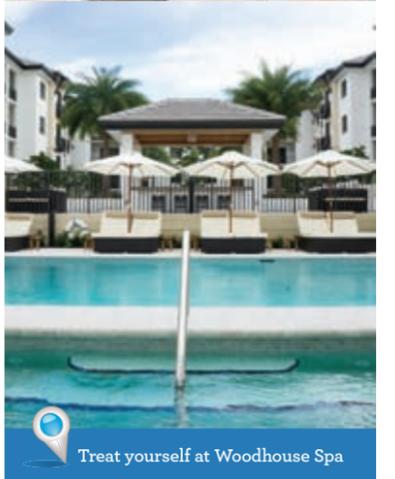
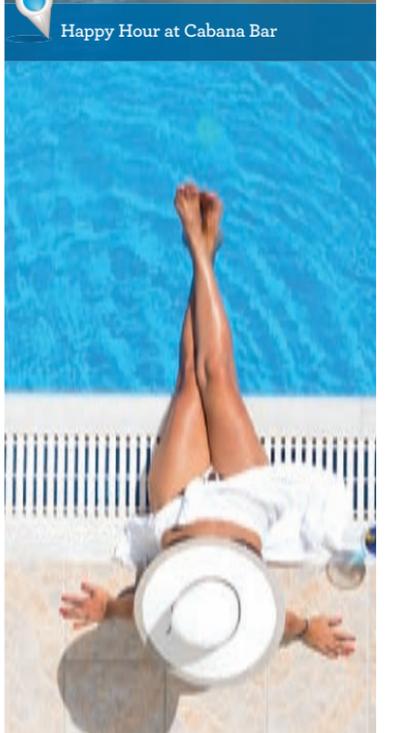


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CAPE CORAL



Gulf Access Cape Coral Pool Home
Own a slice of paradise w/this 3/2 pool home. One bridge, Gulf access, 2 boat lifts, private spa.
\$395,000
1-866-657-2300 800CC058586.

CAPE CORAL



SW Cape 4 Bedroom Pool Home
This custom built 4 bedroom pool home is waiting for a new owner.
\$394,900
1-866-657-2300 800FM040265.

CAPE CORAL



Room For The Whole Family!
Gorgeous updated waterfront pool home on a 3 lot site built by Ferrel Builders with a 3 car garage.
\$369,900
1-866-657-2300 800CC020042.

FORT MYERS



Gateway Lake Front Beauty
Upgraded poo & spa home with a 3 car garage, wide lake view with SE rear exposure on oversized lot.
\$359,900
1-866-657-2300 800LE037530.

CAPE CORAL



Value! Quick Gulf Access Pool Home
Quick gulf access, western exposure, solar heated pool, dock with lift. On secluded peninsula.
\$359,000
1-866-657-2300 800CC026416.

ESTERO



Bella Terra
Beautiful 4/2 bath home in Bella Terra.
\$349,900
1-866-657-2300 800BS035962.

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ALVA



Gorgeous Riverhall Bundled Golf-No Green Fees
Gorgeous and well maintained David Weekly home has 3 bed plus a den, 2.5 bath overlooking the 18th hole Davis Love III. **\$339,999**
1-866-657-2300 800FM009579.

PUNTA GORDA



Beautiful Burnt Store Pool Home
This is the one you have waited for! Boasting with pride of ownership this 3 bedrooms plus a den, 2 1/2 baths 3 car garage. **\$339,000**
1-866-657-2300 800FM017983.

CAPE CORAL



Tee Golf Club Gated Community Pool Home
Enjoy sitting right on the Kings Course in sought after Cape Royal home of Royal Tee Golf Club. **\$329,000**
1-866-657-2300 800FM040902.

CAPE CORAL



Rare 3 Lot Waterfront Home
2 bed/2 bath pool home with dock! Yacht Club area, direct access to River/Gulf. Circle drive, 2-car garage. **\$319,000**
1-866-657-2300 800CC027229.

FORT MYERS



Whiskey Creek 4/3 Pool Home on Golf Course
Spacious 4/3 pool home backing onto Whiskey Creek Golf Course. Fenced back yard for privacy and pets. Laminate. **\$300,000**
1-866-657-2300 800FM037680.

ESTERO



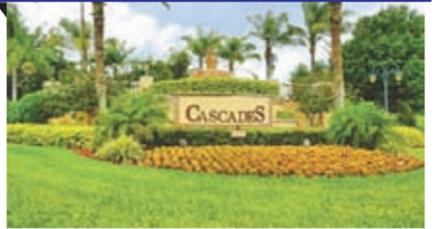
Rarely Available, Turnkey, 2nd Floor
This beautifully decorated 3/2/2 coach home offers Custom Robb & Stucky furniture with coordinating window treatments. **\$299,999**
1-866-657-2300 800BS028265.

CAPE CORAL



Cute, Affordable Gulf Access Pool Home
3/2/2 Affordable Cape Coral pool home. Gulf access canal, southern exposure, cathedral ceilings, and much more! **\$299,900**
1-866-657-2300 800CC028576.

ESTERO



Beautiful 2/2 55+ Community
Cascades at Estero is an active adult community located in Lee County, Florida. Highly desirable. Small town feel. **\$299,000**
1-866-657-2300 800BS038468.

CAPE CORAL



Direct Gulf Access Pool-in Sought After Cape Coral
Charming 3/2 with direct gulf access pool home in a prime location in Cape Coral. New appliances, a/c and more. **\$279,000**
1-866-657-2300 800FM010110.

ESTERO



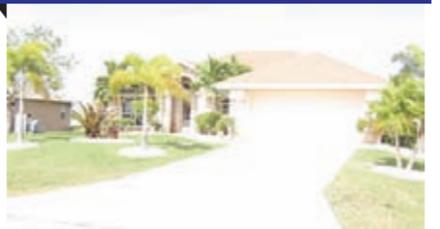
3+Den Townhome On The Lake
Perfect townhome w/beautiful lake view & extended lanai. 3 bedrooms+loft, 2 baths, 2 car garage. **\$279,000**
1-866-657-2300 800BS053749.

PORT CHARLOTTE



Stunning Country Setting Home
Beautiful country style home with caged pool. Very well designed and updated home. **\$273,500**
1-866-657-2300 800CH223177.

CAPE CORAL



NW Cape Coral Pool Home
3 bedrooms +Den, 2001 sq ft with many many upgrades. A must see! **\$265,900**
1-866-657-2300 800CC009661.

FORT MYERS



BrookShire
Charming pool/spa home with 3 bedroom, 2 bathroom 2 car garage with sliding Screen Panels. **\$260,000**
1-866-657-2300 800FM018285.

FORT MYERS



Ground Floor Verandas Condo
Kelly Greens Golf & Country Club. 2/2 +den. If you are looking for a tip-top remodeled condo, this is it! **\$258,000**
1-866-657-2300 800CC034947.

FORT MYERS



Beautiful Lakefront Villa
2 bedroom, 2 bath villa located at Bridgetown, Plantation, Like new. **\$255,000**
1-866-657-2300 800FM038660.

NAPLES



3/2 West of Goodlette Frank Road
Awesome location and great starter home. Awesome schools and convenient to everything! **\$252,500**
1-866-657-2300 800NA020963.

CAPE CORAL



Build In 2003 Cape Pool Home
Newer SW Cape Coral pool home with 3 bedrooms and 2 bath - comes turnkey including furniture and furnishings. **\$249,000**
1-866-657-2300 800CC020408.

LABELLE



Spacious Home in Port Labelle
Spanish style large 3 bed 3 bath home on oversized lot in Laurel Oaks Village. Features incl. 2 master bedrooms, 1 w/sitting room. **\$245,000**
1-866-657-2300 800LE021402.

NORTH FORT MYERS



Waterway Estates Pool Home
3 bed, 2 bath, pool, 1750+ sqft built in 1999. Volume ceilings, great room, formal dining, huge workshop, manabloc plumbing. **\$239,900**
1-866-657-2300 800CC041872.

FORT MYERS



Grand Palm Beauty
Beautiful second floor coach home. **\$235,000**
1-866-657-2300 800FM030299.

FORT MYERS



Ft Myers Home-RV/Boat Parking
This 3/2/1 home w/1422 sq ft LA has hurricane impact windows/doors & fenced yard, upgraded kitchen/bathrooms. **\$233,500**
1-866-657-2300 800FM027807.

LEHIGH ACRES



Gorgeous Home You Must View
3/2/2 with extra sheds in back. All on 1 acre all upgraded appl. Fans/light fixtures. New water equip. New drain fields. **\$225,000**
1-866-657-2300 800LE038280.

FORT MYERS



Newer 2012 Built 2 Story Home
3/3 in San Carlos Park and conveniently located near good schools, FGCU, tennis courts, community center w/pool. **\$219,950**
1-866-657-2300 800CC032788.

NAPLES



Lakefront Condo Includes Golf
Watch sunsets while looking at lake and golf course. Third floor, 2/2 is in Naples Heritage. **\$219,000**
1-866-657-2300 800NA037160.

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NAPLES



3 Bed 2.5 Bath Townhome Reflection Lakes
Preserve view...watch the deer as you sip morning coffee. Gated community with awesome clubhouse and amenities. **\$215,000**
1-866-657-2300 800NA038124.

FORT MYERS



Top Floor 2/2/1 Lake View Condo in Kelly Greens
Great condo turnkey furnished with many extras and upgrades ready to live in! **\$215,000**
1-866-657-2300 800FM032122.

LEHIGH ACRES



Golfers Dream
Golfers Dream-location-location beautiful 3B home just under 1800 sq ft, upgraded laminate, tile floors carpet in bedrooms. **\$214,900**
1-866-657-2300 800LE037906.

BONITA SPRINGS



Beautiful 2/2 Condo in Bermuda Park
Spacious living and dining area with high ceilings, open kitchen with breakfast bar and pantry and large bedrooms. **\$214,900**
1-866-657-2300 800BS015416.

LEHIGH ACRES



Large 4 Bed Home on 1/2 Acre Awaits You
This oversized home sits on a quiet 1/2 acre lot in well kept neighborhood. All bedrooms are located on top floor. **\$204,999**
1-866-657-2300 800LE013962.

PUNTA GORDA



3/2 Single Family Pool Home
Located on corner lot. Well maintained. Flower garden entertainment sized home! plus oversized garage with work bench. **\$199,900**
1-866-657-2300 800CH225593.

CAPE CORAL



SE Cape Coral Pool Home
3 bed, 2 bath, 2-car garage, private screened lanai with pool, gorgeous tile floors, great room, very desirable. **\$199,900**
1-866-657-2300 800CC043316.

PORT CHARLOTTE



Waterfront Home with Pool
2/1 Waterfront home with spa pool. Screened patio area. Small but nice with room to expand. **\$199,900**
1-866-657-2300 800CH223512.

LEHIGH ACRES



2 Story 3/2.5/2 Home
Spacious two story 3/2.5/2. Living, formal dining & large, fam. rm. Open kitchen w/center island. French doors to covered porch. **\$195,000**
1-866-657-2300 800LE015150.

CAPE CORAL



Incredible Opportunity To Own In Sandoval
Gorgeous lakefront unit on the 1st floor. 2/2 with 1 car garage. Many award winning amenities. **\$195,000**
1-866-657-2300 800CC028320.

CAPE CORAL



Spacious 4/2/2 NE Cape
Spacious 4 bedroom home with den located in NE Cape Coral. Over 2,300 sqft of living area. Fenced yard! **\$185,900**
1-866-657-2300 800CC019687.

FORT MYERS



Gated Community, 2 Car Garage
Beautifully maintained condo with 2 car garage, 2 bedrooms, in quiet gated community. Back faces East so you can enjoy. **\$184,000**
1-866-657-2300 800FM034591.

FORT MYERS



Whiskey Creek
Larger villa with 2 bed/2 bath/2 car garage + family room + Florida room! Just a couple of the features. **\$180,000**
1-866-657-2300 800FM034196.

FORT MYERS



Updated Interior
With a wide canal bordering the property, you can be "waterfront" without actually paying waterfront property prices. **\$179,900**
1-866-657-2300 800LE041438.

CAPE CORAL



SW Cape Coral
Well maintained 3 bedroom, two bath, 2 garage home centrally located. Utilities are in and all assessments paid. **\$179,000**
1-866-657-2300 800FM040332.

PORT CHARLOTTE



3/2 Single Family Pool Home in Port Charlotte
Large 3 bedroom 2 bath 2 car garage pool home. exterior door to the pool area, small picket fence and utility fence. **\$169,900**
1-866-657-2300 800CH226212.

CAPE CORAL



Great Buy! Well Maintained 3/2!
Close to Downtown Cape Coral. In a well established neighborhood! 13X39 Enclosed lanai. Assessments paid! Room for pool! **\$165,000**
1-866-657-2300 800CC043958.

FORT MYERS



South Ft. Myers Beauty
Desirable South Ft. Myers location. Lovely single family home with lots of room. **\$164,500**
1-866-657-2300 800FM021508.

FORT MYERS



Whiskey Creek Villa
Over 55? You are in luck! 2 bed/2 bath/1 car garage in section 4 of Whiskey Creek Village Green! **\$149,900**
1-866-657-2300 800FM041220.

LEHIGH ACRES



3/2/2 Home Located in E Lehigh
This First Home Builders home offers open floor plan with 3 bedrooms, 2 baths, den, 2 car garage and screened lanai. **\$142,500**
1-866-657-2300 800LE040813.

NAPLES



2/2 Condo With Golf Course View
Ground floor unit w/screened lanai. Great view of fairway. Furniture negotiable. **\$142,000**
1-866-657-2300 800NA011204.

CAPE CORAL



Cape Coral 55+ Condo
Waterfront 2/2 end unit, 55+ adult community w/pool, covered parking, dock avail, easy gulf access, new a/c. **\$139,900**
1-866-657-2300 800CC038013.

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CAPE CORAL



Gulf Access Cape Condo
Beautiful first floor, 2/2 condo in Baruna Bay. Area pool, boat dock, and extra storage.
\$138,900
800CC019721.
1-866-657-2300

FORT MYERS



Spacious Townhome
Sandalwood Estates is centrally located and close to restaurants, beaches, Rutenberg Park, schools and shopping.
\$136,000
800FM042964.
1-866-657-2300

LEHIGH ACRES



Cozy 3 Bed w/2 Car Garage on a Quiet Street
This home awaits its new owners. Sitting on a 1/4 acre lot surrounded by nature is this cozy home Open living space.
\$124,000
800LE019428.
1-866-657-2300

NAPLES



Fairway Gardens In Lely
Come check out this perfectly situated, 1st floor unit just footsteps away from the pool and the Hibiscus Golf Course.
\$122,000
800BS017315.
1-866-657-2300

PORT CHARLOTTE



3/1/1 Family Home
3 bedroom one bath well maintained family home in Port Charlotte! Upgraded electric, new roof and screened in carport.
\$98,500
800CH226931.
1-866-657-2300

NAPLES



Well Maintained 55+ Community
Great location! 4/2 double wide manufactured home in Cape Sable Lakes. Large living room, full size laundry, ramp.
\$85,000
800NA063544.
1-866-657-2300

FORT MYERS



Fort Myers Villa
Rarely available home in New Approach a very conveniently located 55+ condo complex.
\$79,000
800FM044419.
1-866-657-2300

FORT MYERS



Winkler Ave Area Condo
Freshly painted 2 bedroom 2 bath condo in a convenient area close to the corner of Winkler and Metro.
\$64,900
800FM003985.
1-866-657-2300

Southwest Florida Signature Collection

A SELECTION OF EXEMPLARY HOMES.

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CAPE CORAL



Luxurious Estate
Breathtaking 4 bedroom 6 bath gulf access custom built estate home with 7000 sqft. Schedule your private showing today!
\$1,549,500
800CC032693.
1-866-657-2300

FORT MYERS



Old Florida Country Setting
Old Florida country setting. 7+ Acres that is perfect for horses and other animals. Ponds, Barns, fully irrigated property.
\$850,000
800FM015632.
1-866-657-2300

CAPE CORAL



Eternity Canal With Wide Basin Views
Gulf access, heated pool and spa, massive greatroom, 3127 sqft. 4 bed, office, 3.5 baths, gourmet kitchen. Immaculate.
\$815,000
800CC030863.
1-866-657-2300

FORT MYERS



Riverfront Equestrian Estate
Located on the Orange River with 2 homes, barn, dressage facilities with the equestrian in mind. You will fall in love!
\$799,999
800FM031273.
1-866-657-2300

CAPE CORAL



Gorgeous 4+Den 3 Bath 3 Car Garage
Spacious custom pool home 4 bed+den 3.5 baths 3 car garage canal gulf access.
\$799,900
800FM015780.
1-866-657-2300

FORT MYERS



Park & Fly
Fly home to Buckingham.
\$724,990
800FM008100.
1-866-657-2300

CAPE CORAL



Gorgeous Direct Gulf Access
3/3/3 with stunning lagoon style pool and a huge dock. Perfect for waterfront entertaining!
\$699,900
800CC033439.
1-866-657-2300

PORT CHARLOTTE



Tropical Paradise on Edgewater Lake
2 bed 2 bath, 200' of lake front, with access to Charlotte Harbor. Located on a cul-de-sac.
\$650,000
800CH216378.
1-866-657-2300

FORT MYERS



10 Acres Of Country Charm!
This beautiful property and old Florida style home is perfect for horse lovers and gentleman farmers.
\$649,999
800CC028751.
1-866-657-2300

CAPE CORAL



Unit 64 Direct Sailboat Access Pool Home
Eastern exposure, direct sailboat access pool home in Unit 64 - absolutely move in ready!
\$599,999
800CC039188.
1-866-657-2300

BONITA SPRINGS



Gorgeous Pool Home with Gulf Access
Spacious 5 bedroom, 3.5 bath home on canal comes with all the bells and whistles! Complete privacy with an electric gate.
\$566,000
800BS052957.
1-866-657-2300

CAPE CORAL



Exceptional Pool Home-Very Quick Gulf Access
Located on the Ceitus canal and near a large basin nearby that increases your water view. Expensive upscale feature.
\$557,500
800CC037695.
1-866-657-2300



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BARBARA M. WATT
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