

# NAPLES FLORIDA WEEKLY®

IN THE KNOW. IN THE NOW.

INSIDE

WEEK OF SEPTEMBER 13-19, 2012

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## Goodwill expands throughout the SWFL region

BY EVAN WILLIAMS

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Goodwill Industries' famous used retail stores continue to grow in step with the social service missions they largely fund.

"People are looking to buy more thrifty items, and at the same time, the need for our services has gone up," says Madison Mitchell, a spokesperson for Goodwill Industries of Southwest Florida.

Two new store openings this month in Collier and Lee counties, and a boutique-style shop planned for downtown Fort Myers in the first half of next year, will make 27 retail locations for the Southwest Florida nonprofit. Goodwill headquarters are also moving next year, to a larger building in the Tice area east of Fort Myers that will house administration offices and recycling and document-shredding operations as well as a retail outlet.

"(The move) gets us a little more central to our five counties," CEO Tom Feurig says. "I'm a big one to believe Goodwill can be a part of revitalization, and I think we'll do that in the Tice area," he adds.

Goodwill provides job training and placement, housing and transportation, youth education and other programs throughout Collier, Lee, Charlotte, Hendry and Glades counties. The number of Southwest Floridians served by Goodwill surged during the recession, from 6,600 in 2006 to 23,000 in 2011.

The new retail stores will assist avid bargain hunters like Cape Coral resident Stacy Staggs, who traveled to Naples on Friday, Sept. 7, for the grand opening of the newest Goodwill bookstore and donation center in Southwest Florida, at 1795 Ninth St. N. (U.S. 41).

"They have a great selection and everything's organized," says Mr. Staggs, who is already a regular at Goodwill's flagship bookstore on McGregor Boulevard in South Fort Myers. That one opened in 2010 and has a similar look,

SEE GOODWILL, A14 ▶



VANDY MAJOR / FLORIDA WEEKLY

The rocker who became a chemistry Ph.D. plans to turn Edison State around

◀ Jeff and Liz Allbritten

## JEFF ALLBRITTEN TO THE RESCUE



"Our biggest obstacle is the past culture here ... We'll be bringing in new blood, fresh ideas."

— Jeff Allbritten

BY ROGER WILLIAMS

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JEFF ALLBRITTEN IS A LOT OF THINGS, BUT SLOW ISN'T ONE OF them. Neither is boring.

"The details of my life are quite inconsequential," he says straight-faced, quoting Dr. Evil from one of his favorite films, "Austin Powers: International Man of Mystery."

Dr. Allbritten, as they call him, has memorized the entire monologue, which pops across the griddle of the 1997 film like hot grease, providing a bawdy parody of highfaluting resumes: "My father was a relentlessly self-improving boulangerie owner from Belgium with low-grade narcolepsy

SEE ALLBRITTEN, A8 ▶



### And then it hits you

BAM ad campaign highlights the impact of the arts. C1 ▶



### Enjoying a classic

Summer's final screening with the NIFF Film Society, and more fun around town. C21, 23-24 ▶



### No more faux pas

Advice for avoiding social media business blunders. B1 ▶



### Good dog, Charlie

Book teaches kids healthy habits with help of a cute canine. A20 ▶

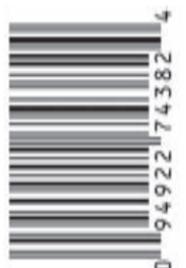
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## COMMENTARY

## Bump 'n' run with the gov'mint



rogerWILLIAMS

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I wanted to go fishing the other day with my son. So I dug up some worms, and we walked across the road to the creek.

And then I remembered: no fishing license.

I wanted to go build a development on 1,500 acres the other day — put in some golf courses and a few thousand condos along with 50 homes, and get rich — and then I remembered: no building permits. Never mind, either, that I don't own the land.

But what if I did?

And what if I want to plant an orange grove or build another house or two on the property I do own by bulldozing my slash pines and oak scrub, with their gopher tortoises and scrub jays — well hell, why shouldn't I be able to do that, at least?

It's my property and I own it, which is a redundancy worth repeating. It's my property and I own it. Why should anybody else be able to tell me what to do with it?

But with those endangered species sitting on the land like warts on a hog, they can. They, aka the gov'mint, can tell me to leave it alone.

Seems outrageous, doesn't it? Just how much influence should the gov'mint have in our lives, anyway?

The answer to that simple question

lies at the heart of how we will vote in November, or how optimistic we will feel about our country next year. It's a perennial question, a centennial question, a millennial question — whatever the size of its ennial, it's a big question we have to answer.

What about the gov'mint? Answer it, and you'll see the future.

When I was young sometime in the 1800s (or was it only just yesterday in the middle of the 20th century?), there didn't seem to be too much gov'mint around.

That was a huge misconception on my part, of course.

Just because we shot deer without a license, or fished without a license, or burned trash without a license, or built extra rooms on the house without a license, or drove without a license (in the mountains), or carried rifles behind the seat or pistols in holsters riveted to the doors of pickups without a license, or sold food from the side of the road without a license — that did not mean the gov'mint was not deeply and intimately involved in our lives.

After all, Social Security had come in as big gov'mint to help poor old people in the 1930s; World War II had come in as big gov'mint to help young and old alike put down Nazis and Japanese imperialists in the 1940s; big business and small alike had come in as gov'mint to build the interstate highway system and hook us all up by personal vehicle and semi-truck in the 1950s; civil rights, Medicare and a host of related programs had come in as big gov'mint to help black people or sick old people in the

1960s, and so on.

Gov'mint was everywhere. It put in red lights at intersections. It stopped business monopolies so everybody got a chance at the pie. It insisted you couldn't drink and drive even though you had purchased a vehicle for the express purpose of doing so, and supporting an American car manufacturer and an American oil company in the process just because you were such a nice guy.

Gov'mint made you go to school, and it even built the schools and paid the teachers (not very much). It built the roads to the schools and hired the cops that waited on the sides of those roads so hotshots wouldn't run over you. It paid the firefighters (not very much) who showed up dutifully to entertain you during the fire drill after you pulled the alarm.

And it did all of that even though you tried to convince your parents that you already knew everything — that you knew things Einstein himself had never imagined or heard of, and therefore none of it was necessary.

Gov'mint even resurrected the draft and sent some people off to Vietnam, just like their dads. And sure enough, just like their dads, some of them didn't come back.

It was never perfect. Everybody knows that about gov'mint.

But what many don't often know is the answer to this simple question: what or who exactly is the gov'mint that does all this? What or who is it who won't let me build my housing development; or fish without a license; or put in a strip mine on

some of the last undisturbed wetland even though I own the land, because it might be good for you and future generations if I don't, even though you and future generations don't own the land?

Why it's you, pal. I blame you. And the lady across the street. And my other neighbors, including the man with the Army Ranger sticker on his Jeep, a retired cop, who wrote me a letter and said that the government was about to take away our guns, and if we let them control any guns — even the purchase of a hot-shot semi-automatic assault rifle in which you can file down the sear pin in about five minutes, slap in 30 rounds, and turn it into a machine gun — then the government will take all our weapons.

This guy is an honorable person, even if he is a little trigger happy.

So are the people who manage the community pool and taught my sons to swim, and the exceptional teachers and principals who have guided my little fifth grader from day one, and the Navy commander I know who will soon take the helm of a missile destroyer, and the hardworking, hustling, helpful people in city hall and at the county gov'mint offices where I've almost always received the most courteous, alert service.

It's incredible, I tell you — whether I have to have a fishing license, or not. Whether I can build a golf course, or not.

Our gov'mint — excuse me, our government — may not be perfect, but it's the best in the world. And you're it. So am I. Now what are we going to do? ■

## 9th Annual FREE Prostate Cancer Screening



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September is Prostate Cancer Awareness Month. FREE Exams and PSA Blood Tests will be offered at all 7 locations. Please call to reserve an appointment.

**Complimentary refreshments will be served.**

You 



To learn more about prostate cancer screenings and their importance, go to [www.youtube.com/SpecialistsInUrology](http://www.youtube.com/SpecialistsInUrology).

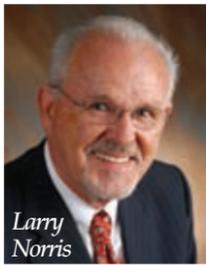


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# OPINION

## President 'Incomplete'



richLOWRY

Special to Florida Weekly

"Are people better off than they were four years ago?" is hardly a trick question. It's one of the most reliable clichés in American politics.

So Gov. Martin O'Malley, a Democrat from Maryland, should have been ready with some handy dodge when he was asked the question by Bob Schieffer of "Face the Nation." Really, in the circumstance, any circumlocution would do.

Instead, O'Malley said "No," igniting a firestorm with his unadorned, monosyllabic honesty. Which didn't last. Within 24 hours, the skies had brightened, the malaise had lifted, and O'Malley was pronouncing the country "clearly better off."

O'Malley can be forgiven for his initial forthrightness. People who make their living coming up with creative ways to avoid questions inconvenient to President Barack Obama didn't do all that much better. Asked twice on "Fox News Sunday" if Americans are better off, David Axelrod pointedly wouldn't say "yes" or "no." Asked three times on

"This Week," David Plouffe passed on a direct answer all three times.

After getting knocked around for their evasiveness, though, the Obama team recalibrated and decided to answer "absolutely" to the better-off question. The herald of the new message was none other than the man best-suited to bluster his way through a not-particularly credible statement, Vice President Joe Biden.

"America is better off today than they left us when they left," Biden told a union rally, before adducing as evidence what he called a "bumper sticker": "Osama bin Laden is dead and General Motors is alive."

The catchy bumper sticker doesn't address the better-off question. The query has to do with personal economic well-being. It's a wonderful thing that bin Laden was dispatched, but it doesn't give anyone any additional income. It's terrific for GM's remaining workers that they are still working, but the cost of the car company's bailout — some \$35 billion — makes it a rotten deal for everyone else.

A clever bumper sticker can't obscure that real median income has declined \$4,300 since January 2009, the unemployment rate has been above 8 percent for 42 straight months, and long-term unemployment is up and labor-force

participation is down. The Democrats can say all of this is an accident of timing: The aftereffects of the Bush recession are unfairly counted against their record. But the recovery that they take credit for is also an accident of timing. The economy wasn't going to keep shedding 800,000 jobs a month forever.

In fact, the recovery proved dismayingly lackluster. President Obama's signature initiatives — a stimulus designed to sate pent-up congressional spending demands, ObamaCare, the hideously complex regulations of Dodd-Frank — were irrelevant to or crosswise with promoting a sustained, robust recovery.

Now, the president gives himself a grade of "incomplete," as if he has much else yet to accomplish. Yet his stated second-term agenda consists only of a tax increase on the wealthy, and getting along with the same congressional Republicans he can't abide. There's evidently nothing for him to complete, except riding out the consequences of his misbegotten first term.

Eventually, Americans will be better off than they were in 2008. When that day finally comes, this president will have had nothing to do with it. ■

— Rich Lowry is editor of the *National Review*.

## No papers, no fear, at the Democratic convention



amyGOODMAN

Special to Florida Weekly

As the Democratic National Convention was gavelled into session Tuesday, outside in the rain, in the paramilitarized heart of Charlotte, democracy in its finest form found expression. Democracy, that is, if you believe that it's built on a foundation of grass-roots movements: the abolitionist struggle, the fight for women's suffrage, the civil-rights movement. In this city, where one of the first lunch counter sit-ins against segregation occurred, 10 undocumented immigrants blocked an intersection, risking arrest and possible deportation while calling on President Barack Obama and the Democratic Party to embrace the immigrant-rights movement and pass meaningful immigration reform.

"We are here to ask President Obama what his legacy will be," Rosi Carrasco said as she climbed down from the "UndocuBus," colorfully painted with butterflies, that the activists traveled in from Arizona. "What we want to say to President Obama is, on which side of the history is he going to be? Is he going to be remembered as the president that has been deporting the most people in U.S. history, or he is going to be on the side of immigrants?" Rosi's husband, Martin Unzueta, said: "I am undocumented. I've been living here for 18 years. I pay taxes, and I'm paying more taxes than Citibank."

The border state of Arizona has become ground zero in the national immigration crisis, with the passage of the notorious SB 1070 law that sought to criminalize simply being in the state without documentation. Such immigra-

tion determinations are under federal jurisdiction, and violations of them are actually civil offenses, not criminal. With SB 1070, Arizona pre-empted federal immigration policy, until most of its provisions were struck down in federal court.

While immigrant-rights activists consider the court's decision a victory, our nation remains plagued by its broken immigration policy. The Arizona law prompted similar bills in Republican-controlled state legislatures across the country. When a draconian anti-immigrant bill was signed into law in Alabama, Latinos fled east to Georgia and Florida, while Alabama farmers, unable to find hired help willing to do the backbreaking work typically reserved for migrants, saw their crops rot in the fields.

This is where movements come in. When the machinery of government breaks down, when politicians and bureaucrats create gridlock, it takes the power of the people to effect meaningful change, often at great personal risk. Across the U.S., immigrant activists are increasingly engaging in civil disobedience, especially the young. Just as it was young people in North Carolina more than half a century ago who defied the advice of their elders to be more patient in the fight against segregation. Today, many young people have targeted President Obama with sit-down actions in his campaign offices, pressuring for passage of the DREAM Act. Many of them came to this country as children, without documentation.

President Obama showed some sympathy for these "DREAMers" last June, when he announced a decision within the Department of Homeland Security to free 800,000 of them from the threat of potential deportation proceedings: "Imagine you've done everything right

your entire life — studied hard, worked hard, maybe even graduated at the top of your class — only to suddenly face the threat of deportation to a country that you know nothing about, with a language that you may not even speak ... it makes no sense to expel talented young people, who, for all intents and purposes, are Americans — they've been raised as Americans; understand themselves to be part of this country."

Many celebrated the announcement, then challenged the president to act on his pledge. Several activists got themselves detained so they could enter the Broward Transitional Center, a pre-deportation jail in Florida, and interview detainees. They found dozens of people who are eligible for release under President Obama's policies, but who languish in the jail nevertheless.

Here in Charlotte, outside the convention center, 10 brave souls, among them a young woman and her mother, a couple and their daughter, sat down in the pouring rain on a large banner they placed in the middle of the intersection. The banner read "No Papers, No Fear" (in Spanish, "Sin Papeles, Sin Miedo"), with a large butterfly in the center. As the police surrounded them, I asked one of the women about to be arrested, why a butterfly? "Because butterflies have no borders," she told me. "Butterflies are free." ■

— Denis Moynihan contributed research to this column.

— Amy Goodman is the host of "Democracy Now!," a daily international TV/radio news hour airing on more than 1,000 stations in North America. She is the author of "Breaking the Sound Barrier," recently released in paperback and now a *New York Times* best-seller.



# \$89<sup>00\*</sup>

## MAMMOGRAM SCREENING

Women 40 and over are encouraged to get screened annually. Some risk factors for breast cancer include: age, weight, diet and lifestyle, menstrual and reproductive history, as well as family and personal history. In honor of National Breast Cancer Awareness Month, Physicians Regional Healthcare System is offering an \$89\* mammogram screening.

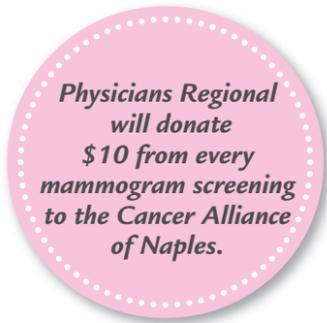
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# PROFILES IN PARADISE

## Native Neapolitan living his dream in Major League Baseball



and had stints with the Anaheim Angels and the Atlanta Braves until he found a home with the Pirates in 2010. In 2011, his first full season in the majors, he established career highs in games and innings pitched. Among relief pitchers, he ranked ninth in innings pitched and tied for eighth in strikeouts.

The Pirates chose Chris to receive the Branch Rickey Award, named for the Brooklyn Dodgers general manager who broke the sport's color barrier by signing Jackie Robinson in 1945 and bringing him to the majors two years later. Among the criteria for the award is that the recipient be a role model for young people and a contributor to the community whose volunteer activities exemplify "service above self."

Here and in Pittsburgh, Chris and his wife, Kara, donate time and money to support pediatric cancer research and to help children fighting the disease. They have a son, Colton, who's nearly 3, and are expecting a daughter who will be named Summer. ■

— *Bob Harden is the producer and host of "The Bob Harden Show," airing from 7-8 a.m. weekdays at www.bobharden.com. The show is archived for listeners' convenience.*

Making it in Major League Baseball is a big deal. There are more than 1,000 amateurs in the draft every year, and most players who are drafted end up mired in the minor leagues, never seeing the major league light of day.

Here on the Paradise Coast we take great pride in our own Chris Resop, relief pitcher for the surprising Pittsburgh Pirates. He's become a workhorse in the bullpen this year, pitching in 50 games (63.2 innings) with 41 strikeouts and a 3.68 ERA. Though they have a rich baseball tradition, the Pirates in the past decade have been stuck at the bottom of their division. Now, with only 35 games remaining, they're in the hunt for a post-season berth.

Chris was born in Naples in 1982 and lettered in both baseball and football at Barron Collier High School before graduating in 2001. In a fitting tribute, the school retired his No. 4 jersey earlier this year.

He made his major league debut for the Florida Marlins in June 2005

### Talking points with Chris Resop

**As a kid, what did you want to be when you grew up?** I always wanted to be a Major League Baseball player.

**If you weren't playing baseball, what would you be doing?** I haven't given that much thought. I've just focused on making my career in baseball and making it last as long as possible.

**First job:** In the stock room for the fishing department at Sunshine Ace Hardware.

**Mentors:** My mom and dad. They were always there for me.

**Guilty pleasure:** Ink. I like tattoos.

**Dream vacation:** A couple of weeks in Europe with my family. Someday!

**What are you most proud of?** Being a dad. It's beyond what I could have ever expected.

**Advice for your children:** The mind is a powerful thing. If you put your mind to something, it can be done. It's what my mom always told me, and she was right.

**Skill or talent you wish you had:** I'd like to be a better golfer.

**Last book read:** "American Sniper: The Autobiography of the Most Lethal Sniper in U.S. Military History" by Chris Kyle.

**Something you'll never understand:** Laziness and quitters.

**Pet peeves:** Bad drivers and dirty anything — vehicle, house, clothes, anything.



**One thing on your bucket list:** I want to go blue marlin fishing.

**Favorite thing about the Paradise Coast:** My family and home. It's hard traveling and living out of a suitcase nine months a year.

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COURTESY PHOTO  
**The faculty, staff, students and parents of Royal Palm Academy invited representatives from the North Naples Fire Control & Rescue District and the Collier County Sheriff's Office to a 9/11 commemoration on Sept. 11 at the school. Here, students greet their special guests.**



## Watch out for CCSO deputies on the road

The Collier County Sheriff's Office gives drivers a heads-up that traffic enforcement deputies will be posted at the following spots the week of Sept. 17-21:

### Monday, Sept. 17

- Randall and Everglades boulevards - Speeding
- Collier Boulevard at Oak Ridge Middle School - Aggressive driving
- Wilson Boulevard North - Speeding

### Tuesday, Sept. 18

- Creekside Boulevard - Aggressive driving
- Vanderbilt Drive and Vanderbilt Beach Road - Speeding
- U.S. 41 North and Pelican Bay Boulevard - Red-light running

### Wednesday, Sept. 19

- Industrial Boulevard - Speeding
- Radio Road and Leawood Circle - Aggressive driving
- Santa Barbara Boulevard at Calusa Park Elementary - Speeding

### Thursday, Sept. 20

- Pine Ridge and Goodlette-Frank roads - Red-light running
- Airport-Pulling Road and Cougar Drive - Red-light running
- J&C Boulevard - Speeding

### Friday, Sept. 21

- Magnolia Pond Drive at Mike Davis Elementary - Aggressive driving
- Golden Gate Parkway and 44th Street S.W. - Speeding
- Coronado Parkway and Santa Barbara Boulevard - Red-light running



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# Internal Medicine

Dr. Joseph Stafford

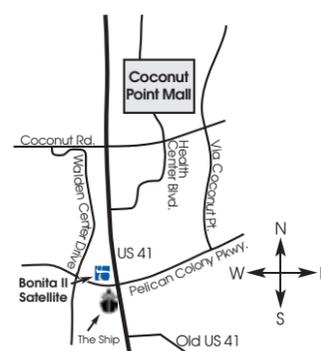


At Physicians Regional, we are pleased to welcome Joseph Stafford, M.D., board certified internal medicine physician, to our team of specialists.

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# ALLBRITTEN

From page 1

and a penchant for buggery. My mother was a 15-year-old French prostitute named Chloe with webbed feet..."

He may be the new president of Edison State College, but this man is also funny. Where does it say that on the resume?

Nowhere. "When I knew him as a dean at Broward Community College, I thought he was all and only professional — a nice guy but only about his job, completely serious. Stiff, I guess," recalls his wife, Liz Allbritten, then also a college administrator and now executive director of The Immokalee Foundation.

"It wasn't until much later that I learned how many different sides there are to him."

In fact, his father was a career Army officer and his mother a pianist and teacher whose precocious son could play the guitar and sing like ringing a bell. He spent part of his childhood overseas and part of it in Aberdeen, Md., where his dad was stationed after Vietnam and later retired from the Army. Although the young man seriously considered a life as a rock 'n' roller, he says, he was no Johnny B. Goode.

"My parents couldn't see the beauty in that plan, to be a rock star," he admits. And besides, he began to doubt the lifestyles of the much older musicians he played with, who kept having to sneak him into clubs until he came of age.

But he gave music a chance, not only winning an acceptance to the Berklee College of Music in Boston, but once traveling to New York, where he considered attending the Julliard School of Music and singing opera. (In an oft-told story, he had taken voice lessons at the bequest of his grandfather, who couldn't stomach the rock 'n' roll.)

But that wasn't for him, either. So the boy who had nearly flunked out of high school by getting Ds in algebra II and geometry went to Murray State University in western Kentucky, where his dad had come from.

There, he joined the Sigma Pi fraternity and found himself in love — with trigonometry and calculus, and later with organic chemistry. "I almost had a religious conversion, I loved it so much," he admits.

By the time he was 27, he'd graduated from Murray State and earned a master's degree in mathematics and a Ph.D. in chemistry from Middle Tennessee State University, where he would later take his first administrative job as an assistant dean.

For the doctorate, the young Allbritten produced a dissertation so complicated that even the title defies simple understanding: "A Platinum 195 Nuclear Magnetic Resonance Spectroscopy Study of the Solvolysis of Sodium Hexachloroplatinate by Dimethyl Sulfoxide."

This from a kid who almost flunked out of high school because he was so poor in math?

Here's the reason, he says, offering both an explanation and an analysis that reveals his own temperament and character.

"Algebra, for example, is just arithmetic with letters. What do you do besides add, subtract, multiply and divide? But put an X in it, and people's blood pressure spikes."

Then they talk themselves out of it.

"People say, 'I don't have a mathematical mind,' but I've never heard a person say, 'I don't have a historical mind.' Why is that? The fact is, people can change. And they can do it."

He knows because he did, learning to love both math and chemistry — parts of it, at any rate.

"I hated (chemistry) lab, it was like torture for me, like washing dishes in



COURTESY PHOTO

Dr. Henry Peel and Dr. Jeff Allbritten

a restaurant kitchen, but I fell in love with organic. It was the first time I was studying the nature of science, of chemistry. It pulled the curtain back on the mystery."

And that may be his greatest passion — studying the mystery, discerning the architecture of a complex system, seeing the thing entire and making it work.

Those who care about Edison State College — and they number many up and down the southwest coast — hope so. Because that is what it's going to take for the new president to succeed.

## On the job

As big as a linebacker, pink-cheeked and boyish — wearing a dark suit and tie under a crew cut that doesn't hide the balding evidence of almost 49 years of living — Dr. Allbritten appears only partly comfortable in the sweeping, conference-table confines of his polished corner office on the second floor of the I-building, overlooking the central garden and fountain at Edison State's main campus in Fort Myers.

On a clear September morning with sunlight flooding the suite of administrative offices, he discusses his first six weeks in harness, and what may come after.

"I'm wall to wall," he says. "I'm so overcrowded with meetings I have to do most of my work in the evening."

Bouncing out of the flanking office to help him as he begins the first meeting of the day with a reporter is the academic equivalent of a Man Friday — Dr. Henry Peel, the president's special assistant and one of two administrators Dr. Allbritten brought with him from his year as president of Macon State College in Georgia, a job he left to take the helm at Edison State. (The other, Dr. Jeff Stewart, is a cabinet-level vice president for institutional research — for integrity, accountability and accreditation.)

Special assistant is an important title in part because of what it isn't.

Dr. Peel is outside the chain of command at Edison State. He is not an executive vice president, not a senior staffer, but a consultant — and a very experienced administrator — who simply acts as a second pair of eyes and the second in a "two heads are better than one" strategy for leadership.

"You need somebody to bounce things off of, because there are too many moving parts to this," Dr. Allbritten explains simply.

That means Dr. Peel is not a buffer between the new president and his staff — unlike personnel hired by the previous president, Dr. Kenneth Walker, who brought in the former head of Lee County schools so he could avoid dealing with staff on many levels, they say.

"I didn't like that model even when it worked," Dr. Allbritten notes. "When you bring in a (James) Browder, you create a buffer between you and the faculty. But I'm trying to keep an open door."

Unfortunately, at the moment the door is locked. As Dr. Allbritten's first meeting

think he does prefer to be the architect, but he can still nail those nails."

On this morning, once he's given the press and therefore the public a glimpse of his ambitions, Dr. Allbritten will meet with staff to discuss personnel in the development office. Then he'll "switch gears" to meet with the union negotiating team and begin a process of collective bargaining with faculty and staff.

Note to reporter, from Dr. Allbritten: In the past, the staff received the same raises as the faculty, by default — if the faculty accepted 3 percent, for example, that's what the staff would get.

Not now, in all likelihood. Now, in fact, "I'm suggesting that senior staff — that's about eight people — take nothing this year. I haven't talked to all of them about it yet, but we need to take care of the lower-paid echelon first. You're hearing this raw."

After all that, he'll get to lunch, which is just another word for meeting — in this case, to talk about the academic structure of Edison with his vice presidents.

The afternoon schedule, meanwhile, might as well unfold on a different planet, it seems so far away from the busy morning.

## Blowing in the wind

Without question, significant changes are coming to Edison State — and they have to come so the college can maintain its accreditation and recoup its reputation after the debacle that became public last year.

"Our biggest obstacle is the past culture here," Dr. Allbritten says.

"We'll be bringing in new blood, fresh ideas, and I'm a big believer in diversity in education — not just talking about it.

Things were inbred here before, we were too insulated from the outside world for too long. There were factions both internal and external, and we have to change that. This is not a jobs program, it's an institution."

Edison State, in other words, is about to become a meritocracy. And instead of a college that functions almost as three colleges — "we were fractured, we forgot each other," admits Dr. Allbritten — there will be four schools, with vice presidents of each who report to the new president.

"The faculty will know: they're either part of the School of Education, the School of Arts and Sciences, the School of Business and Technology, or the School of Health Professions," he explains. "Before it was bizarre — people would get internal power, and it was all about relation-



VANDY MAJOR / FLORIDA WEEKLY

Liz and Jeff Allbritten

of the day concludes, the door begins to rattle. Then it shakes. The new president rises with a self-deprecating grin, glides across the room and opens it.

There's Dr. Peel, as crisply attired as Dr. Allbritten and about half the size. "You have five minutes before your 9:30," he says pleasantly.

"It was locked," says Dr. Allbritten.

"Yes, locked. Turn it like this —" Dr. Peel demonstrates. "Now it'll stay open."

Aside, the special assistant describes Dr. Allbritten this way: "Of all the leaders I've worked with in 30 years, he is the closest thing to the complete package of what I think a leader needs to be. He's such a mix of being able to see conceptually where the organization needs to go, and figuring out how to get it there. I

ships then, not your chain of command.”  
There’s not an ounce of complaint in the man about any of this — instead, his face takes on a delighted expression, as if he’s having fun.

His eager good cheer seems to defy the awesome responsibilities he just shouldered: head of a 600-staff, \$165 million, three-campus behemoth of higher education, with troubles.

It was in this office, which he’s rearranged to seem less imposing, that his predecessor, Kenneth Walker, ran his own salary up to more than \$800,000 per year, with additional benefits.

By contrast, Dr. Allbritten makes \$275,000 with a single additional allowance for a car. Dr. Peel, his special assistant, is now on a three-month contract at \$15,000 per month.

According to many critics, Mr. Walker also allowed egregious violations of academic standards, such as giving students credit for classes they hadn’t taken, pretending the nursing program was accredited, and hiring his friends rather than the best people for the job.

During the years when Edison State was expanding, becoming a four-year college with baccalaureate degree programs (there are now 10) and hidden troubles, Dr. Albritten was a vice president of the Collier County campus, a job he assumed in 2003.

He had come from administrative jobs at Middle Tennessee State University (his graduate alma mater), Florida State College in Jacksonville and Broward Community College, and he was — and still is — revered by many in and out of Collier County.

“He’s enthusiastic, he’s passionate, he’s articulate — he’s just what the doctor ordered to bring Edison State forward,” says Dr. Allen Weiss, a physician and president and CEO of NCH Health-

care Systems based in Naples, who has known the new college president for almost a decade.

With his wife, Marla, Dr. Weiss was so inspired by Dr. Allbritten’s articulate devotion to the sciences and professions that support them, that the couple donated \$1 million to help create the Allen and Marla Weiss Health Sciences Hall on the Collier campus.

The new president raised money, helped establish new buildings, developed new academic programs for students from every walk of life in Collier, and created an Edison State that became a respected lodestone in the educational community.

He also began to establish relationships with Florida Gulf Coast University in a pattern of what he calls “coopetition rather than competition” that is likely to continue energetically in the future, he says.

So do others.

“He’s going to do a super job, because he has all of the skills, and he has the experience he needs now,” predicts Wilson Bradshaw, FGCU’s president.

“What he will also need,” Dr. Bradshaw adds, “is strong support from the board, and from the faculty and staff. And from what I am hearing, he has that, too.”

Remarkably, Dr. Allbritten had no idea how troubled Edison State had become — in particular, he didn’t know how much money his predecessor was taking out of the system for his own reward — even into his seventh year as head of the Collier campus.

“Walker had established a relationship that was ‘don’t call me and I won’t call you,’ he recalls.

Then he attended a meeting of community leaders in March of 2011, at which the publisher of *The News-Press* in Fort

Myers appeared at his elbow with a copy of the next day’s paper.

“There was Walker’s salary in black ink — and everybody’s salary,” he recalls.

At that point, Dr. Allbritten had already decided to seek other jobs, and was on his way to Macon State.

The dam had broken, and it was a fortuitous time to step out, he says.

Half of the eight-member board was replaced by Gov. Rick Scott.

Dr. Walker was eventually fired.

The college was put on probation by state officials — it’s a one-year period that will conclude in a strict review next February. Then, officials will determine if Edison State should continue to be accredited, something no one doubts will happen.

And finally, Dr. Allbritten was hired back, surrendering a job at Macon State he had come to love only in a short time, he says.

### The love train

Why?

The one-word answer is not “career,” but “love.”

The year before, Dr. Allbritten’s wife, Liz, had secured a job she cherishes as executive director of The Immokalee Foundation.

It brought together everything that made her happy in work, he explains — her fierce desire to do some good in the world for people with less than she has, her considerable organizational talents and people skills, and the nourishing reality of honorable work.

For a while — a long, long year — they tried a commuter marriage, with him at Macon State and her in Naples, and both of them hopping weekend planes. The couple had been married for six years at that point, both for the second time — she has two adult children, and together

they share four grandchildren — and they were willing to try it.

“It was \$1,200 a month just to see each other on weekends, and it was a lot harder than I thought it would be,” he says. “But the plan was that in a couple of years she would join me.”

Then the job at Edison State opened up, and friends began to call, encouraging Dr. Allbritten to consider a change — again.

Eventually, he did.

“It wasn’t easy having to go to (my colleagues) and tell them I was leaving Georgia,” he admits. “They weren’t happy, but they understood.”

He simply could not ask his wife to abandon something she loved so much, when he had a chance to do what he loved in the same place — working with young people, or at least working for them.

“It’s passion both Jeff and I have,” Mrs. Allbritten explains. “And what we do works so well together.”

“I’m working with kids coming from poverty, trying to get them out of poverty through education so they will succeed, and to provide scholarships.”

She and the foundation also provide some jobs to Edison State students, whom they hire with others to work as tutors.

Dr. Allbritten, meanwhile, is using education — creating the architecture of a new system at Edison State — to help young people, too.

“We have a partnership and a marriage with the same vision and goals, and we’re in harmony with each other,” his wife concludes.

That bodes well for the entire region, as Edison State emerges into a new frontier of service under the guidance of a real rocker.

“It’s more important to me than anything else,” Dr. Allbritten says.

And now he’s turning up the music. ■

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Saturday, Sept. 15<sup>th</sup> | 7:30 a.m. | [www.gcrunner.org](http://www.gcrunner.org)

## Children's museum closes for maintenance

The Golisano Children's Museum of Naples closes to the public Monday, Sept. 17, through Monday, Oct. 1, for scheduled maintenance and cleaning. During this time, museum staff and volunteers will complete a list of tasks and trainings compiled by the museum's Visitor Services and Exhibit Development departments.



"We will be resurfacing the parking lot, reworking the front entrance and dusting the hundreds of thousands of leaves that make up the banyan tree canopy," says Dave Imbrogno, C'mon transition director. "These jobs require heavy equipment and long drying and setting times. It's not work we could accomplish during just the overnight hours when the museum is closed."

C'mon will reopen Tuesday, Oct. 2, on its regular schedule, with hours from 10 a.m. to 5 p.m. Tuesday-Saturday and 11 a.m. to 4 p.m. Sunday. The museum

is closed most Mondays except for holidays. It will be open from 11 a.m. to 4 p.m. for the fall holiday of Columbus Day on Monday, Oct. 8. Adults-only night at C'mon is from 5-8:30 p.m. on the second Thursday of the month. The theme for Oct. 11 is Oktoberfest.

Museum admission is free for members and \$10 for others.

For more information, call 514-0084. To see a full schedule of classes, programs and special events, visit [www.cmon.org](http://www.cmon.org). ■

## Foundation seeks business partners to help kids with career development

SPECIAL TO FLORIDA WEEKLY

The Immokalee Foundation is welcoming new partnerships for its Career Development program that focuses on career empowerment and post-secondary readiness for students through experiences that stress leadership, skills development and community service.



TIF board member Dick Stonesifer has been a staunch supporter of the program since its inception.

"In Immokalee, 70 percent of high school graduates do not go on to college," he says. "We recognize that college is not for everyone, so we want to provide alternative career options and help prepare students for the workforce."

Through Career Development with TIF, students participate in career panels, job shadowing/internships, resume writing, interview training, networking, summer camps and more. The career panels feature speakers in various fields, many of whom share personal stories about their educational backgrounds and the struggles they encounter in achieving their goals.

Summer internships with area businesses provide students with real-world experience in particular career fields and help them develop professional skills and knowledge. Local companies, including Naples Community Hospital and Arthrex, have hosted tours, giving students a firsthand look at the workplace in action.

These partnerships with area firms are essential to the success of the Career Development program, and TIF is seeking more companies that are willing to provide speakers and consider TIF students for internships and employment.

"We want our students to know what these companies do, what careers are available and even what kind of income can be expected," says Skip Hildebrand, TIF board member and chairman of the Career Development committee. "We want to prepare these students so that when they graduate from high school, they aren't lost."

To partner with TIF, learn about sponsorship opportunities or volunteer as a career panel speaker, call 430-9122. For more information about the foundation, visit [www.immokaleefoundation.org](http://www.immokaleefoundation.org). ■

## Smart911 for better emergency response

The Collier County Sheriff's Office and the Naples Police Department have implemented Smart911, a database that allows individuals to create a secure safety profile of vital personal and household information, including medications, medical conditions and even photographs of each member of the household.

The safety profile is displayed to the 911 operator immediately when an emer-

gency call is placed, and it can also give law enforcement officials immediate access to a photograph if a child goes missing. For the hearing-impaired, it can alert the call taker to initiate text messaging as a means of communication in an emergency.

For information about signing up for Smart911, call 213-4874 or visit [www.colliersheriff.org](http://www.colliersheriff.org). ■

## Sign up for AARP safe driving class

The next AARP driver safety class led by instructor Greg Johnson is set for 9:30 a.m. to 4 p.m. Friday, Sept. 21, at the Golden Gate Community Center.

Participants learn about new traffic laws, refresh their driving skills and

thereby reduce their risk for tickets and accidents. Drivers over age 55 may be eligible for a discount on auto insurance.

Registration is \$12 for AARP members, \$14 for others. Sign up by calling 732-5310. ■

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# WALK THE WALKS

Here are some outdoor activities coming up to benefit various charitable organizations.

■ The annual **Walk for Life** benefiting Pregnancy Resource Center sets out at 9 a.m. Saturday, Oct. 13, along a two-mile route at North Collier Regional Park. For registration or more information, call Jessica Wilder at 513-9775 or visit [www.prcwalkforlife.org](http://www.prcwalkforlife.org).

■ The American Cancer Society's **2012 Making Strides Against Breast Cancer** 5K walk takes place Saturday morning, Oct. 20, at Cambier Park. To learn more about joining a committee, starting a team or becoming a sponsor, contact Kathy Cleeland at the ACS by calling 261-0337, ext. 3859, or e-mailing [Kathy.Cleeland@cancer.org](mailto:Kathy.Cleeland@cancer.org).

■ The Epilepsy Foundation of Florida holds its third annual **Walk the Talk** for Epilepsy and Seizure Disorders on Saturday morning, Nov. 3, at North Collier Regional Park. Registration opens at 8 a.m. and walkers set out at 9 a.m.

Participants are encouraged to raise at least \$100 for the cause. Neighborhood and office teams are signing up now and soliciting pledges. For more information or to sign up as a walker or a volunteer to help on walk day, call 254-7710 or visit [www.epilepsy-fla.org](http://www.epilepsy-fla.org).

■ The Southwest Florida **St. Jude Give**



**Thanks Walk** takes place Saturday morning, Nov. 17, at Sugden Regional Park. The non-competitive 5K kicks off the annual St. Jude Thanks and Giving Campaign.

Registration is free, but all participants are encouraged to raise money for St. Jude Children's Research Hospital. The hospital has helped push overall survival rates for pediatric cancer in the U.S. from 20 percent to 80 percent, pediatric cancer remains the leading cause of death due to disease among U.S. children older than 1. Visit [www.givethankswalk.org](http://www.givethankswalk.org) to learn more.

■ The **2013 Susan G. Komen Race for the Cure** is set for Saturday, March 9, at Coconut Point in Estero. Those who sign up by Dec. 31 pay \$25 for the 5K run or walk and \$35 for the chip-timed race. Fees will increase by \$5 after Jan. 1 and again on race day. Sign up by Sept. 30 and be entered into a drawing for a round-trip American Airlines ticket for travel anywhere in the continental U.S.

More than 10,000 participants, volunteers and sponsors attended the 2012 event. Seventy five percent of all net proceeds from the Southwest Florida Race for the Cure stay in Southwest Florida, and 25 percent of proceeds are given to national research programs.

For more information or to register for the 2013 race, visit [www.komenrace.org](http://www.komenrace.org) or call 498-0016. ■

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Alyssa Costa filled her shopping basket in short order on opening day at the new Goodwill bookstore.

EVAN WILLIAMS / FLORIDA WEEKLY

## GOODWILL

From page 1

including a comfortable, quiet reading room.

Unlike other Goodwill retail stores, which offer shoppers clothing, toys, household items and furniture, the bookstores only stock used books.

“The feel that I’m trying to achieve is the old-fashioned used bookstore,” says Michele Prox-Foos, who over-

sees both bookstore operations. (Both bookstores serve as donation centers for all kinds of items, however, and even have drive-up lanes for donors’ convenience.)

On Friday, Sept. 14, Goodwill celebrates another grand opening, this time for a full retail operation and donation center at 10351 Corkscrew Commons Drive in Estero. The 4,100-square-foot space is about three times as big as the Three Oaks Parkway location it is replacing.

Goodwill has also purchased a 5,100-square-foot storefront at 2401 First St. in downtown Fort Myers

across from the Sidney & Berne Davis Art Center. Plans are to open the next Goodwill retail store there in the first half of next year.

Between these three new stores, Goodwill is adding 31 new employees, Mr. Feurig notes.

The Naples bookstore and donation center is open from 9 a.m. to 7 p.m. Monday-Saturday and from 10 a.m. to 6 p.m. Sunday. The Estero store will also open at 9 a.m. and will close at 5:30 p.m. Monday-Saturday and at 5 p.m. Sunday.

For more information, call 261-0098 or visit [www.goodwillswfl.org](http://www.goodwillswfl.org). ■

## Adults with disabilities invited to apply for Trailways Camp

Goodwill Industries of Southwest Florida has been selected by the Robert V. and Benjamin G. Miller Fund as its first organizational provider of Trailways Camp, a program for adults with disabilities in Southwest Florida. The camp will take place at the Riverside Retreat Center in LaBelle Oct. 22-25. Applications are being accepted from adults with disabilities ages 18 and older. Applicants must be living in a parental home, a quasi-independent setting or in a group home or other 24-hour supervised care setting. There are 20 participant spots available.

The Trailways Camp mission will be to remove the social isolation often felt by people with disabilities by providing opportunities for fun, friends and support. Through outdoor activities, group exercises, crafts and more, campers will have the opportunity to develop recreational skills and build relationships. Activities will include fishing, campfire roasts, a visit by Special Equestrians, canoeing, a talent show, a Halloween party, movie night, and more.

The camp’s main focus will be to provide a safe environment for socialization among campers, says Todd Ryan, Trailways Camp director and Goodwill’s director of career development services. “However, it also serves as a wonderful opportunity to provide respite for those who have people with disabilities in their family,” he adds.

For more information regarding Trailways Camp, camper applications or volunteer opportunities, call Mr. Ryan at 995-2106, ext. 2285, or visit [www.goodwillswfl.org/trailways-camp/](http://www.goodwillswfl.org/trailways-camp/).

The Robert V. and Benjamin G. Miller Fund is a fund of the Southwest Florida Community Foundation. For information, visit [www.trailwayscamps.org](http://www.trailwayscamps.org), e-mail Jerry and Sharon Miller at [RVBG.MillerLegacy@gmail.com](mailto:RVBG.MillerLegacy@gmail.com) or call 579-0587. ■

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## Here's a way to honor volunteers

The Diamond Volunteer Program celebrates its fourth season in 2013 and is soliciting nominations for its three annual awards. The program was created by Kelly Capolino as a way to honor volunteers and raise awareness of the respective organizations' efforts to improve the quality of life for all in Collier County.

The three winning organizations each enjoy a cocktail reception in their honor, media coverage, educational opportunities and inclusion in networking and focus groups.

Nominations for the 2013 Diamond Volunteer awards are due by Oct. 15. Nonprofit organizations that want to be considered should e-mail a one-page statement about

their organization and who they wish to honor (i.e., board members, special events volunteers, etc.) to [DiamondVolunteers@gmail.com](mailto:DiamondVolunteers@gmail.com). Winners will be notified on or before Nov. 15.

Past winners include: Baby Basics of Collier County, The Penny Bear Company, and the Make-A-Wish® Southern Florida, Hope for Haiti, Bedtime Bundles, Sunlight Home, Senior Friendship Center, Eden Autism Services, Miracles in Action and Project HELP Crisis Center.

"Each year I am more impressed with the applications for the award. There are so many people doing amazing work in our community through their volunteer hours and acts of kindness," Ms. Capolino says. ■

## Vendors, exhibitors sought for fourth annual GoldenFest

Vendors and exhibitors are needed for the fourth annual GoldenFest taking place from 10 a.m. to 3 p.m. Saturday, Oct. 20, at the Shell Factory in North Fort Myers. The event is put on by Golden Retriever Rescue of Southwest Florida, an all-volunteer nonprofit organization that serves Collier, Lee, Charlotte and surrounding counties.

Pet-related businesses — groomers, sitters, vets, artists and trainers — are invited to be vendors and exhibitors. The sponsoring organization is also seeking donations of all types of merchandise, services and

gift certificates for the GoldenFest auction. All donations are tax-deductible.

Founded in 2009, GRRSWF has rescued more than 320 golden retrievers and golden mixes. The organization takes dogs from shelters and owners who can no longer keep them and finds new forever homes for the dogs.

The cost for vendors is \$50 and sponsorships are available for \$500 to \$1,000. For more information or to sign up as a vendor, exhibitor or donor, call 369-0415 or 272-6215, or visit [www.grrswf.org](http://www.grrswf.org). ■

## Learn about Kilimanjaro trek that will benefit The Shelter

Meet Glen Schwesinger and Gordon Kellam at "Climb for The Shelter" at 5:30 p.m. Thursday, Sept. 27, at Cafe Lurcat on Fifth Avenue South. Mr. Schwesinger and Mr. Kellam will talk about preparations for their trek this winter up Mount Kilimanjaro to benefit The Shelter for Abused Women & Children.

Although they are covering expenses of the 19,342-foot journey themselves, the men carry with them "the hopes and dreams of thousands of men, women and children receiving services from The Shelter," Linda Oberhaus, executive director, explains.

"I'll be honest, this journey is both excit-

ing and intimidating — not unlike the ones program participants have the first time they walk through The Shelter's doors to start their trek from victim of domestic abuse to survivor," says Mr. Schwesinger, who is a Shelter trustee.

The two begin the climb on Feb. 25. Follow their adventure on their blog at [www.climbforshelter.org](http://www.climbforshelter.org).

Tickets to the "Climb for The Shelter" kick-off are \$35 per person, with all proceeds going to The Shelter. For reservations or more information, call 775-3862, ext. 217, or e-mail [TDoeringer@NaplesShelter.org](mailto:TDoeringer@NaplesShelter.org). ■

## Women of Initiative nominations welcome

The Women's Philanthropic Network of the Community Foundation of Collier County is accepting nominations for the 2013 Women of Initiative Awards.

At the awards luncheon on Tuesday, April 2, at the Naples Beach Hotel & Golf Club, the foundation will honor 10 local

women who through their inner confidence, personal commitment and leadership styles are an inspiration to all women seeking to make a difference through philanthropy and civic engagement.

Nomination forms are available at [www.cfccollier.org](http://www.cfccollier.org). ■

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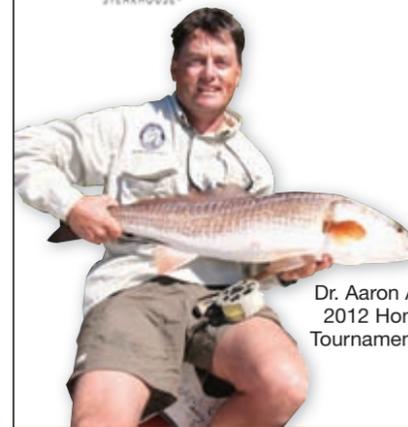












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## CLUB NOTES

■ The **Naples Ski Club** kicks off the new season and invites prospective members to learn about club trips and events from 6-9 p.m. Tuesday, Sept. 25, at Bellasera Hotel. Guests will also hear from Bob Touchette about exercises that can help ensure better, safer time on the slopes. Admission is \$10. For reservations or more information, call 592-0478 or e-mail [naplesskiclub1@Comcast.net](mailto:naplesskiclub1@Comcast.net).

■ The **Naples chapter of the Florida Native Plant Society** begins the new season with a potluck dinner from 5-8 p.m. Monday, Sept. 24, at the home of member Bob Mitchell. Guests will tour Mr. Mitchell's native plant garden.

Members and their guests are welcome to bring a dish to share and their own beverages.

RSVP and obtain directions by calling Jean Roche at 597-7222 no later than Sept. 21.

For more information about the society and its complete 2012-13 schedule of meetings and programs, visit [www.naplesfnps.org](http://www.naplesfnps.org).

■ **Toastmaster Academy Naples** invites the public to a workshop on articulation and projection led by Anne Chidsey, a speech-language pathologist with Physicians Regional Healthcare System, from 6:30-8:30 p.m. Wednesday, Sept. 19, at the North Collier Government Center, 2335 Orange Blossom Drive. "What Did You Say?" attendees will learn how to speak loudly and clearly to ensure they are heard.

Attendance is free for Toastmaster Academy Naples members and \$10

for guests. To sign up or for more information, call Tashahara Jallad at (970) 519-1330 or e-

Toastmasters International teaches public speaking and leadership skills through a worldwide network of meeting locations. Guests are always welcome. Local Toastmasters chapters, meeting times and locations include:

**Bonita Toastmasters Club:** 7 p.m. every second and fourth Wednesday at the Bonita Springs Fire Station, 27701 Bonita Grande Drive. For more information, call Scott Vail at 777-3642.

**Collier Communique Club:** 6:30 p.m. every Thursday at Books-A-Million in Mercato. Call Robert Rizzo at (407) 493-8584.

**Naples Sunrise Bay Toastmasters Club:** 7:30 a.m. on the first and third Tuesday in Moss Hall at Moorings Presbyterian Church, 791 Harbour Drive. Call Steve McCann at 777-8851.

**Naples Toastmasters Club:** 7 p.m. on the first and third Tuesday at Naples General Aviation Center, 200 Aviation Drive N. Call Steve Jallad at 776-5398.

**Toast of the Coast Toastmasters Club:** Noon on the second and fourth Friday at Stantec (previously Wilson Miller), 3200 Bailey Lane, Naples. Call Gwen Greenglass at 431-0931.

**Naples Advanced Toastmasters:** 6:30 p.m. on the second and fourth Monday at the North Collier Government Center, 2335 Orange Blossom Drive. Call Linda Valentine at (954) 780-6683. This club has prerequisites for membership.

**Toastmaster Academy:** 6:30-8:30 p.m. on the third Wednesday at the North Collier Government Center, 2335 Orange Blossom Drive. Call R. Sunde at

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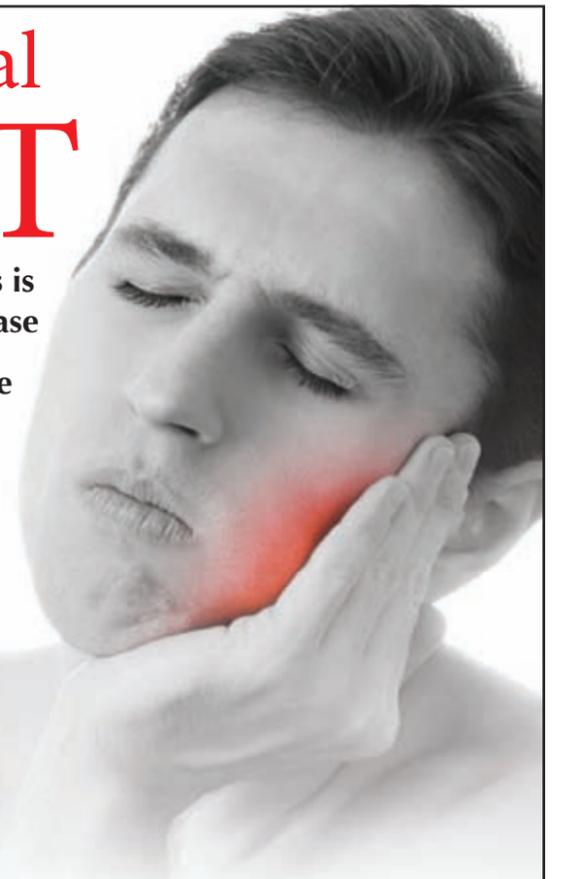
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# CLUB NOTES

594-3828. For more about the organization, visit [www.toastmasters.org](http://www.toastmasters.org).

■ The **Inbetweeners**, a social group for singles ages 40-65, welcomes newcomers and regulars at gatherings every Wednesday. The Sept. 19 and 26 meetings are from 5-7 p.m. at the Silver Spoon in Waterside Shops. For more information, visit [www.meetup.com/inbetweeners](http://www.meetup.com/inbetweeners) or e-mail [naplesinbetweeners@gmail.com](mailto:naplesinbetweeners@gmail.com).

■ **Ikebana Naples Chapter #160** invites the public to the first meeting of the new season from 9-11 a.m. Wednesday, Oct. 3, at Moorings Presbyterian Church.

Guest speaker Karou Sweet will discuss the basic principles of the Ohara method of flower arranging, which employs a flat bowl rather than a tall vase. Ms. Karou earned the third term master's degree from the Ohara School in Japan and has taught the method for more than 20 years in the United States along with maintaining a career as a tennis professional. She will demonstrate a more advanced modern Ohara style and a beginner style and will give the audience an opportunity to try an Ohara design.

Chapter members and guests should visit [www.IkebanaNaples.com](http://www.IkebanaNaples.com) for details of what supplies to bring. Non-members are asked to make a reservation by e-mailing [ikebananaples@me.com](mailto:ikebananaples@me.com).

■ The **Naples Newcomers Club** welcomes women who have been permanent residents of Naples for no more

than five years and who want to meet others who are new to the area.

The club meets for lunch at 11:30 a.m. on the second Thursday of every month at country clubs throughout the area. In addition, groups within the club plan outings and dates to share varied interests, such as mah-jongg and duplicate bridge, gourmet cooking and discussions about philosophy.

Prospective members are invited to coffee at 10 a.m. on the first Thursday of each month. For meeting locations and more information, call 298-4083 or visit [www.naplesnewcomers.com](http://www.naplesnewcomers.com).

■ The **Naples Music Club** welcomes new members interested in supporting music education and performance, providing student scholarships and engaging in collaborative outreach efforts within Naples and neighboring communities. Club members enjoy member recitals at First United Methodist Church, "Music a la Carte" salons in private homes, the annual Student Scholarship Winners Recital and other special programs throughout the year.

Club president for 2012-13 is Maurizio Nisita. For more information and an application for membership, visit [www.naplesmusicclub.org](http://www.naplesmusicclub.org).

■ Membership in the **Social Butterflies**, a new group for women, is open to all who want to cultivate friendships, support one another's career and personal efforts and also help local charities. For more information, call Nicole Forbis at 784-7987 or look for Social Butterflies Naples on Facebook. ■



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This year members hope to raise \$10,000 by Oct. 15 and extend their campaign to even more troops.

The group is also collecting names from local residents of family and friends who are soldiers and will ensure that those soldiers receive packages.

Monetary donations and/or supplies for care packages are welcome. Acceptable items include: Beef jerky, granola bars, packages of nuts, Rice Krispies Treats, powdered drink mixes (individual sizes), alcohol-free hand wipes, socks (black and boot-cut only),

AA and AAA batteries, gum and hard candies, small tubes of toothpaste and individually wrapped toothbrushes.

Drop-off locations for donations are: Kensington Country Club; Coldwell Banker (north office); John R. Wood Realty (Immokalee office); the Law Firm of Quarles and Brady; Woods, Weidenmiller & Michetti, Attorneys at Law; and Third Federal Savings and Loan.

The chapter is also planning a poker run fundraiser in October, with details TBA.

For more information, including a way to donate money online, visit [www.Adopt-A-Soldier.org](http://www.Adopt-A-Soldier.org).

To provide the name of a soldier you would like to receive a care package, call Sally Masters at 253-1579 or Debbie Zvibleman at 272-8878. ■

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## HEALTHY LIVING

## A checklist for high-value health care



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Our nation's health-care crisis has reached a turning point. Consider these two chilling commentaries.

■ Federal health-care costs are expected to reach \$950 billion this year — nearly \$1 trillion — and become the largest contributor to the skyrocketing national debt. In Florida, Medicaid costs our state 30 percent (\$21 billion) of its \$70 billion budget. Slightly more than half of Florida's Medicaid funding comes from the federal government.

■ Meanwhile, America's quality of care delivered falls short of other developed countries in terms of life expectancy, pre-term births and other measures of population health — even though we spend about twice as much as other nations on per person health-care costs. Florida stands in the third quartile for our nation (although Collier County has ranked first healthiest for two of the past three years and most recently as fourth healthiest of the 67 counties in the Sunshine State).

Our goal at NCH is to provide high-value health care to our community. But what does that mean exactly? Recently the Institute of Medicine offered a 10-point checklist on high-value health care. Here's how we stack up on the first few measures of this list:

**1. Foundational elements** - A culture of continuous improvement and leadership, e.g., NCH's selection of the most posters on best practices at last year's Institute of Healthcare Improvement; board of trustees and management leadership team, e.g., Board Quality Committee, Physicians' Excellence Committee and our Physicians' Improvement Committee, etc.

**2. Fundamental infrastructure** - Information technology best practices that provide automated, reliable information to and from the point of care, e.g., our recent Most Wired award and our plans for a Health Information Exchange.

**3. Evidence-based medicine** - Effective, efficient and consistent care, e.g., protocols leading to no central line infections from 16 to 31 months depending on the unit.

**4. Resource utilization** - Optimized use of personnel, physical space and other resources, e.g., markedly improved door-to-door time in the ER, averaging 30 minutes out of season and 60 minutes in season.

**5. Care delivery priorities** - The right care, right place, right team/patient-clinician collaboration, e.g., cardiac surgeons, interventional cardiologists and patients understanding therapeutic options and accomplishing optimal outcomes.

**6. Targeted services** - Tailored community and clinic resources for resource-intensive patients, e.g., community health partners working with very ill, complex patients to maximize their health.

**7. Reliability and feedback** - Internal transparency/Embedded safeguards with supports and prompts to reduce injury and infection, sharing information with community leaders through NCH board and the medical staff.

I'll update you on our progress in meeting the other elements on the institute's list in the future. The point is that while our nation's health-care course remains uncertain, here at NCH, we're not waiting. We're acting. ■

— Dr. Allen Weiss is the president and CEO of NCH Healthcare System.

## Carrots better than sticks for promoting fitness in children and pets



philJASON

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■ **"Carrots for Charlie" by Rhonda Brazina and Ida Margolis. Illustrated by Virginia Mulford. Barringer Publishing. 40 pages. \$9.95.**

Rhonda Brazina and Ida Margolis are educators who are now based in Naples. Like many parents, grandparents, teachers and health-care professionals, they have become concerned about the growing health crisis among children.

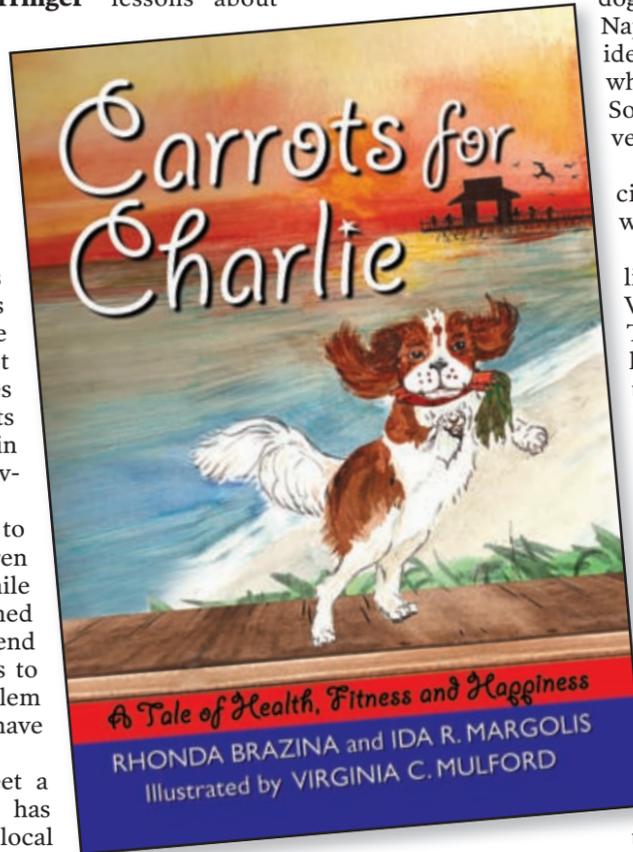
Far too many youngsters seem to be trapped in lifestyles that are deficient in exercise and nutrition. However, it's not an exciting topic, and lectures alone don't do the job. Parents and others who care need help in adjusting perceptions and behavior.

"Carrots for Charlie" means to get the message across to children in a playful, engaging way. While the book focuses on a dog named Charlie, the authors clearly intend for young readers and listeners to understand that Charlie's problem is theirs. And guess what? Pets have dietary and exercise needs, too.

As the book opens, we meet a young man named Max who has decided to adopt a pet from the local shelter. Max has always made a habit of walking along the Naples beaches and elsewhere. He loves to be outdoors, and he loves to make up and sing songs. Now he has Charlie to accompany him. Charlie has a ready-made routine that helps to keep his new owner fit, and the spaniel also happens to enjoy listening to Max sing.

Max's songs provide youngsters with rhymed packets of information and inspiration. They connect fitness not only with physical well being, but also with the accompanying uplift of mood and attitude. The message: Things that are good for you are not difficult and can be fun.

When Max begins giving singing lessons about



town, he leaves Charlie behind with the television on and too many unhealthy treats. Before long, Charlie is overweight and sluggish. The neighborhood kids notice this problem and alert Max to it.

Soon enough, sweet treats are out and nutritious vegetables and fruits are in. Max learns to disguise the carrots

Charlie doesn't like by flavoring them with healthy yogurt. Charlie's exercise becomes enhanced when Max takes him to a fitness center designed for dogs and their owners.

It's hard to say whether the authors have limited the scope of their message by making Naples the setting and by being so specific about local places: our dog parks, dog friendly places, The Naples Zoo and so forth. Perhaps the idea is that such places are everywhere, if one takes the time to look. So are farmer's markets where fresh vegetables are plentiful.

In any case, this book has a special hook for Neapolitans in love with their community.

The impact of "Carrots for Charlie" is enhanced immeasurably by Virginia Mulford's illustrations. They set just the right friendly and lively tone, while creating attractive settings for the action.

Several special features add to the book's utility. The authors provide a question page that encourages young readers to think back over what they've read. A direct address to parents, guardians and teachers offers additional information about children's and pets' fitness issues. Useful resources, including websites, are provided. Perhaps best of all, the book includes a small sampling of simple, healthy recipes.

An accompany website for the book, providing supplementary materials, will be available soon at [www.carrotsforcharlie.com](http://www.carrotsforcharlie.com). ■

— Naples resident Phil Jason, Ph.D., United States Naval Academy professor emeritus of English, is a poet, critic and freelance writer with 20 books to his credit, including several studies of war literature and a creative writing text.

## TO YOUR HEALTH

## 'Take a Loved One to the Doctor Day'

The Collier County Health Department and the Florida Department of Health urge everyone to empower family and friends to make an appointment to see a health-care provider, attend a community health event or take a friend, neighbor or family member to the doctor on Tuesday, Sept. 18, "Take a Loved One to the Doctor Day."

According to the Summary of Health Statistics for U.S. Adults - National Health Interview Survey 2010:

■ 73 percent of women and 59 percent of men last contacted a doctor or other health professional in the previous six months. Men were less likely to have contacted a doctor within the last year or more. In addition, men were more likely to have never contacted a doctor.

■ 46 percent of women last contacted a dental health professional within the previous six months compared with 40 percent of men.

■ Overall, 20 percent of adults aged 18 years and over had not made an office visit to a health provider in the past 12 months.

"Take a Loved One to the Doctor Day" encourages individuals to take charge of their health by visiting a doctor, nurse, dentist, nurse practitioner, physician's assistant or other health provider and participating in health screenings.

"Identifying an acute or chronic condition in a medical provider's office early can often significantly reduce the emotional, physical and financial toll on an individual and his family," says Dr. Joan Colfer, director of the Collier County Health Department. ■

## Avow offers group for those grieving over sudden loss

Anyone who has experienced the unexpected death of a loved one or close friend is invited to participate in "Grief After Sudden Loss," a support group that will meet weekly for four weeks starting Monday, Sept. 17. Facilitated by an Avow grief counselor, sessions will meet from 5:30-7 p.m. every Monday through Oct. 8. at Avow headquarters.

Attendance is free, but registration is required. To sign up or for more information, call Frank Sodano at 261-4404.

Avow also offers a variety of ongoing weekly grief support groups. For full schedule, call the above number or visit [www.avowhospice.org](http://www.avowhospice.org). ■

## Free workshop for Alzheimer's caregivers

Naples area families are invited to participate in a new, free training program for families struggling with Alzheimer's disease. The Changing Aging through Research and Education program was developed by Home Instead Senior Care. Participants in a CARE workshop will learn how to:

- Manage difficult behaviors.
- Encourage engagement.
- Care for themselves while caring for their loved one.

The first session takes place from 9 a.m. to 1 p.m. Saturday, Sept. 22, at Home Instead Senior Care, 10621 Airport Pulling Road. To register or for more information, call Laura Gillian at 596-2030. ■

# TO YOUR HEALTH

## Registration open for Edison classes

Registration is open at the Edison State College-Collier Campus for a pharmacy technician training program and for Spanish classes for medical professionals.

ESC offers the 14-week pharmacy technician training program, which includes an 80-hour externship, in association with the University of Florida. Classes begin Oct. 2, and attendance is limited to 10 students. Funding for qualified students is available. Participants learn the skills needed to assist a pharmacist in the packaging and mixing of prescriptions, maintaining client records, assisting with inventory control and purchasing. After completion of the externship, students meet the training requirements of the Florida Board of Pharmacy and are eligible to apply for certification by the Pharmacy Technician Certification Board.

Classes in Spanish for medical professionals will take place from 9 a.m. to noon Saturday from Oct. 6 through Dec. 15. Registration is \$225.

To sign up for either of the above programs, call 732-3128, e-mail [Cecollier@edison.edu](mailto:Cecollier@edison.edu) or download a registration form at [www.edison.edu/collier/ce](http://www.edison.edu/collier/ce).

## Free seminars for 'Women of Character'

The Mental Health Association of Southwest Florida invites women to be "inspired, empowered and transformed and make positive changes in their everyday life" financially, emotionally and physically through a series of four

free seminars on Thursday evenings at Clive Daniel Home. Here's the lineup for the "Women of Character" series:

■ **Oct. 25:** "Integrative Mindful Balance" with Kimberly Rodgers, LCSW.

■ **Nov. 1:** "The Power of a Plan: Women & Wealth" with wealth advisor Robin Hamilton.

■ **Nov. 8:** "Loving Longer & Better" with Dr. Caroline Cederquist.

■ **Nov. 15:** "Freeing Yourself Emotionally, Physically and Spiritually from Difficult Relationships" with Rebecca Zung-Clough.

All seminars are strictly educational; no products will be discussed. Doors open at 5:30 p.m. Each program, including time for questions and answers, will be from 6-7:30 p.m. Refreshments will be served courtesy of Morgan Stanley Smith Barney.

Clive Daniel Home is at 2777 Tamiami Trail N. Seating is limited, and reservations are required. Call 261-5405.

## Saks, Bosom Buddies have 'Key to the Cure'

To help raise both money and awareness for women's cancers, Saks Fifth Avenue at Waterside Shops partners with Bosom Buddies Breast Cancer Support for the 2012 Key to the Cure, a charity shopping weekend Oct. 18-21. The Oct. 18 kickoff will feature fashions modeled by Bosom Buddies clients as well as entertainment and refreshments.

Beginning Oct. 1, Saks will offer a limited edition Key To The Cure T-shirt designed by Carolina Herrera for \$35, with 100 percent of the purchase price being donated to local charity partners. ■

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# PET TALES

## Pet prepared

Have a plan for your pet just in case something happens to you

BY GINA SPADAFORI  
Universal Uclick

It's a sad fact of modern life that when we think about disasters, our minds now add terrorist attacks and mass shootings to the natural calamities for which we've long been urged to keep our families prepared — pets included, of course.

But the fact remains that we're far more likely to encounter a tragedy that won't make the news. Accidents, illness and even sudden death are regular visitors to our lives, and they commonly don't raise an eyebrow outside our immediate circle of friends and family. If something happens to you today, your pets need to be looked after, whether the situation will be temporary or, sadly, permanent.

Are you prepared?

The first step is to make sure someone (or better yet, a couple of people) know that you have pets, where they are and how to care for them. Trade information with other pet-keeping friends, family or neighbors, along with the keys to each other's homes.

I like to recommend making a folder with all your pet's information. Pictures and a physical description of your pet are a good place to start. Add to the file an overview of your pet's medical records, including proof of altering and dates of vaccinations. Instructions for any medications should include not only the dosage and where to find the bottle, but also whatever method you use to entice your pet to swallow the pill.



COURTESY PHOTO

**It's essential that someone knows you have pets and how they're to be cared for in case something happens to you.**

Don't forget a copy of your pet's license, as well as the name, address and phone number of the animal's veterinarian. Write down some information about the tricks and commands your pet knows, as well as any unique personality quirks, such as a favorite spot to be petted. Keeping all this information in an electronic file is also a good idea — as long as there are directions on how to find it!

As part of your preparation, talk to your veterinarian about setting up plans for emergency care or boarding. If you're a long-term client who always pays bills promptly, you should have no problem getting your veterinarian to agree to run a tab or charge to your credit card if you cannot be reached immediately. I have an arrangement with my veterinarian that if anyone — absolutely anyone — comes in with one of my animals, the doctor will take the pet in and do what needs to be done. And he

knows that either I or my heirs will settle the bill later. If you are able to make such arrangements, put those details in the folder, too, and include any information on pet health insurance policies, as well.

The final bit of information for the folder should concern arrangements for your pet if you never come home again. While no one likes to think about this possibility, you have a responsibility to your pets to provide for them after your death. You cannot leave money directly to an animal, but you can leave the animal and money to cover expenses to a trusted friend or relative. In some states, you can establish a trust in your pet's name. Talk to an attorney about what arrangement is best for you and your pets.

You should keep a copy of the file on hand in case you ever need to be evacuated with your pet. And be sure to trade copies with the person you'll be counting on to rescue your pet should you ever not be able to.

A few years ago, I had major surgery, and although everything turned out well, I didn't take it for granted that I would survive, much less thrive. I put such a folder together for each of my pets, complete with arrangements for the worst-case scenario. I surprised myself in that I didn't find the exercise frightening or depressing. On the contrary, I found great peace in knowing that if something happened to me, my beloved pets would be taken care of. ■

### Pets of the Week



>>**Bryce** is approximately 3 months old. He's as silky soft and affectionate as he is handsome, and he's also quite the talker.



>>**Kitti Baby** is about 9 months old and has a lovely, rich coat and bright yellow eyes. Because she's part of the Families for Felines Project, her adoption fee is just \$10.



>>**Kevin** is a 2-year-old Chihuahua mix who only has three legs. He gets around quite well, though, and is good on his leash. He likes people, cats and other dogs.



>>**Leon** is an 8-month-old liver tick Australian cattle dog mix who weighs 33 pounds. Friendly and sweet, he's good on his leash, knows basic commands and likes to play fetch.

### To adopt or foster a pet

— This week's pets are from **Collier County Domestic Animal Services**. Adoption fees for cats are \$60 and dogs are \$85 and include sterilization surgery, vaccinations, pet license, ID microchip and a bag of food. Visit DAS at 7610 Davis Blvd. from 11 a.m.-6 p.m. Monday-Saturday. For more information, call 252-7387 or visit [www.colliergov.net/pets](http://www.colliergov.net/pets).

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# MUSINGS

## Belletristic



“Look closely: The beautiful may be small.”

— Immanuel Kant

“The light dove, in free flight cutting through the air the resistance of which it feels, could get the idea that it could do even better in airless space. Likewise, Plato abandoned the world of the senses because it posed so many hindrances for the understanding, and dared to go beyond it on the wings of the ideas, in the empty space of pure understanding.”

— Immanuel Kant

“Lay, lady, lay, lay across my big brass bed

Whatever colors you have in your mind

I’ll show them to you and you’ll see them shine...

You can have your cake and eat it too: Why wait any longer for the one you love

When he’s standing in front of you.

I long to see you in the morning light;

I long to reach for you in the night.

Stay, lady, stay, stay while the night is still ahead.”

— Bob Dylan, “Lay, Lady, Lay”



“Take nothing but pictures, leave nothing but footprints, kill nothing but time.”

— Motto of the Baltimore Grotto Caving Society

it’s knot pretty, all this con fused ionization:  
charged particular ties

criticizing taste  
art for art’s sake —  
check out the web, jack webs,  
and just treat not trick  
condition sigh essence of sent-you-us  
perception:  
what needs — to be — present (four)  
to make possibility  
under lying  
under the lie lye-ing...

looking at the assembly (four)  
of moments (four more)  
it’s not about the thing the thang  
the twang the harangue  
but it’s about our about  
the lite light that alights  
without leaving behind...  
purposive purposelessness  
senses sensing the senses sensing  
all in all sending :  
belles-lettres  
beautiful mind  
billet doux  
sublime coming and going  
going and coming  
holy rolling and roiling and  
rallying...  
a door  
adorning  
ardent  
the greatest and the least all  
coming  
to the feast  
well coming  
well going going going  
wholly goners  
lovely ■

— Rx is the FloridaWeekly muse who hopes to inspire profound mutiny in all those who care to read. Our Rx may be wearing a pirate cloak of invisibility, but emanating from within this shadow is hope that readers will feel free to respond. Who knows: You may even inspire the muse. Make contact if you dare.



PUT ON YOUR  **pink BRA**

The American Cancer Society encourages women to “Put On Your Pink Bra” and join us in Making Strides Against Breast Cancer, a noncompetitive, 3.2 mile fundraising walk that celebrates breast cancer survivors and saves lives. The pink bra is an empowering symbol of how personal the fight against breast cancer is. During our Making Strides events, a sea of participants in pink bras will join together to take up arms against the disease.

Whether you put together a team of two or twenty, we hope you’ll sign up at [www.putonyourpinkbra.com/naples](http://www.putonyourpinkbra.com/naples) and walk with us to raise awareness and raise funds, October 20th at Cambier Park.

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# BUSINESS & REAL ESTATE

WEEK OF SEPTEMBER 13-19, 2012

A GUIDE TO THE LOCAL BUSINESS & REAL ESTATE INDUSTRIES



## AVOID A SOCIAL FAUX PAS ON

*The best way to dodge social media mistakes*

**BY ATHENA PONUSHIS**  
aponushis@floridaweekly.com

SOCIAL MEDIA MAKES GABRIEL PIERCE nervous. This puts him in quite the predicament, as he oversees social media for Opus, a fine dining restaurant in downtown Punta Gorda.

When Mr. Pierce goes to post something on the restaurant's Facebook

page, something as simple as a drink special, he will sit there, write up two lines, stare at them and then erase them. It's almost like he has some sort of social media tick — write, stare, erase.

Recently, he wrote: "Hot outside? Come on in and see Yolanda. Ask her

SEE SOCIAL, B4 ►

### INSIDE



#### Community awareness

Drug Free Collier hosts a program, and more Networking events. **B6** ►



#### On the Move

See who's going where and doing what on the local business scene. **B3** ►



#### House Hunting

Move into this Architectural Digest villa for \$2.8 million. **B7** ►



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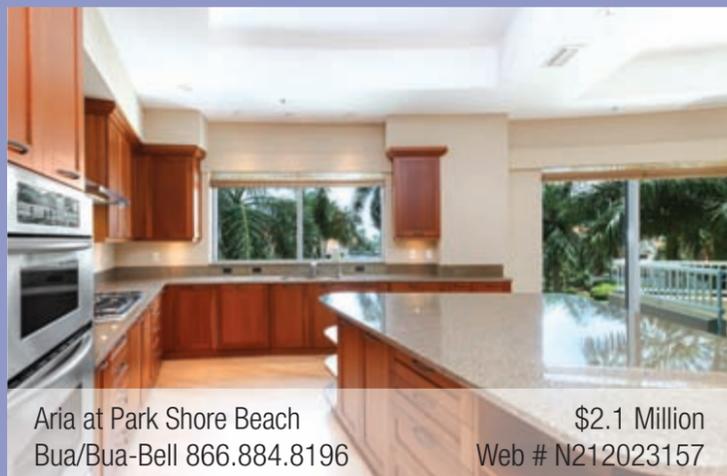
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# MONEY & INVESTING

## Fiscal crisis is not limited to national level



The U.S. government has been running trillion dollar plus deficits over the past several years and the nation carries a large national debt of \$16 trillion plus some \$35 trillion net present value of future liabilities for various entitlement programs. In total, the real national debt approaches \$51 trillion.

The federal government, however, is not the only governmental entity in trouble — the combined debt of state and local governments stands at \$3 trillion. Their unfunded pension liabilities are another \$3 trillion and those numbers do not include the present value of future payments that states will make under Medicaid — clearly several more trillion. For some states, part of the issued debt relates to public pension costs. Facing budget shortfalls, states floated cheap municipal bonds in order to make required annual pension contributions that were projected to earn 7.5 percent for their public retirees.

Beyond these generic problems, there are many governmental entities that have really hit a wall due to spending excess or revenue/receipts shortages. Municipal services can only be cut back to a point and local/state tax increases can backfire into a corporate and individual taxpayer exodus. Once at those limits, municipalities then look to lessen creditor cash payments and the likely candidates are the large, public pension contracts.

If negotiations with these and other creditors fail, the municipality might seek legislation mandating reductions in public pension and health benefits. If so, the legislation is generally challenged in the courts. In fact, in the case of Florida's legislated public pension cutbacks, the case was moved directly to the Florida Supreme Court. So, at the end of these legal maneuverings, each state will ultimately decide its sovereign matters, including whether pension contracts can be broken in order to get fiscal budgets back to manageable levels.

Some cities fail in their negotiations. Some realize that "tweaking" pension costs or using creative budget accounting methods are serious and destructive wastes of ticking time. Some have proceeded to file bankruptcy, seeking a court-appointed receiver to force debt reductions.

California's San Bernardino, Stockton, Vallejo and Mammoth Lakes, and Rhode Island's Central Falls have all filed bankruptcy and expectations are that more will follow. The outcomes of these bankruptcies will be clear signals for other municipal creditors (including public pensions) how they might fare if their pre-bankruptcy negotiations fail. To date, a state has not filed bankruptcy but surely it has been conversation at various times for California, Illinois, New Jersey and Pennsylvania.

Why have state and local budgets been called into accountability sooner than the federal budget that continues to march toward 2013's fiscal cliff? Yes, a few states have taken their constitutional or statutory balanced budget requirements seriously. But most states just lack their own Federal

Reserve, i.e. a buyer of their deficit spending using electronic printing to fund their debt.

Most voters are not aware of the significance of these state and local fiscal problems until the problems explode. How so? Most governmental entities use accounting methods which, though standard for municipalities, understate the true debt burden and sometimes use gimmickry "to make the budget work." If cash accounting is used, there is no accounting for huge future liabilities, which must be reported under accrual accounting. The can was kicked down the road until now as the once future liability has matured to be a present cash drain.

"State budget practices make ...fiscal stability and sustainability difficult... (For instance) "revenue" and "expenditure" are not defined terms. The use of borrowed funds, off-budget agencies and the proceeds of asset sales are not uncommon practices, often rendering balanced budgets illusory," according to the State Budget Crisis Task Force (July 2012 report). "The lack of financial transparency makes it more difficult for the public to understand the critical nature of problems such as pensions and other payment obligations. Temporary "one-shot" measures to avoid or delay hard fiscal decisions mask these underlying problems. Opaque and untimely reporting, coupled with nonexistent multiyear planning, severely hampers efforts to address these problems in a serious manner."

"Them ain't" the words of Republicans, the party often characterized as overreacting to fiscal deficits. Two exceptionally talented Democrats (former Federal Reserve Chairman Paul Volcker and New York's former

lieutenant governor, Richard Ravitch) led the task force. They truly understand the importance of federal and municipal fiscal sanity, pull no punches and want "Grecian formula" accounting to come to an end.

The two biggest problems, according to the report, are:

- Medicaid - Its growth far exceeds the growth of states' receipts. It is literally crowding out school and infrastructure needs. Medicaid's costs will worsen with an aging population and under the new health care law. According to the federal Centers for Medicare and Medicaid Services, total Medicaid costs are likely to grow at an average annual rate of 8.1 percent between 2012 and 2020 if the health-care reforms in the Affordable Care Act are implemented and at a rate of 6.6 percent if they are not.

- Underfunded retirement promises for public employees - For 2010, the 50 states in aggregate had a \$1.4 trillion shortfall. Specifically, state public pensions are underfunded by one third or \$750 billion. State retiree health benefit plans are underfunded 95 percent or \$660 billion, according to The Pew Center on the States, June 2012 report.

Words to the wise: Carefully select your city and state for residency as its fiscal condition can really impact you. And when voting this year, consider electing men or women who will have the capacity, experience and commitment to address these critically important budget issues. ■

— Jeannette Showalter, CFA is a commodities broker with Worldwide Futures Systems, 571-8896. For mid-week commentaries, write to showalter@wwfscsystems.com.

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# ON THE MOVE

## New Location

**MaidPro of Southwest Florida** recently opened a location on Marco Island and expanded its operations in all territories to include commercial cleaning services. The company extends from Bradenton to Marco Island.

## Awards and Recognition

**Town & Country Animal Hospital** has earned accreditation by the American Animal Hospital Association based on its facility, medical equipment, practice methods and pet health-care management.

## Board Appointments

Members of the Chairman's Board for the American Heart Association-Southwest Florida Division for 2012-13 are: **Gail Abraham**, the Lee County Health Department; **Dr. Wilson Bradshaw**, president of Florida Gulf Coast University; **Connie Byrne**, Arthrex; **Shelly Church**, Raymond James; **Dr. Chris Papadopoulos**, retired cardiologist; **Dr. Robert Pascotto**, cardiac surgeon; **Mayela Rosales**, Azteca America/D'Latinos; **Sonya Sawyer**, Home-Tech; **DeAnna Scott**, Chico's; and **Sandra Stilwell**, Stilwell Enterprises.

**Lori Burke**, social entrepreneur/marketing executive, and **Karen Smith**, CPA, By the Book Accounting Services, have joined the board of directors of Voices for Kids of Southwest Florida. Ms. Smith will serve as treasurer, and Ms. Burke will chair the organization's annual signature event fundraising series, "Celebrate the Voices."

## Banking

**Minesh Dodia** has joined Encore National Bank in Naples as vice president of commercial lending. A graduate of Penn State University, Mr. Dodia has been working in finance and banking for 23 years. He has been a resident of Naples since 1995.



DODIA

**Melissa Fenner** has been named vice president-relationship manager of commercial banking for Stonegate Bank in Naples. She has more than 13 years of banking experience and most recently was vice president-business banking leadership team for Fifth Third Bank in Dayton, Ohio. Before that, she worked in commercial banking in Southwest Florida.

**Rafael Rassi** has joined Shamrock Bank of Florida as a customer service representative for banking centers on Fifth Avenue in Naples and in Ave Maria. He is a 2010 graduate of Ave Maria University.

## Consulting

**Joel Kessler** announces the formation of Joel Kessler Strategic Services LLP, a Naples-based firm that works with businesses and nonprofit organizations in the areas of strategic planning, mar-



KESSLER

keting, sales presentations and strategies, operational budgets, fundraising, staff training, board development and board responsibilities. Mr. Kessler most recently served as executive director/CEO for the Naples Art Association at The von Liebig Art Center. Prior to that, his career involved Wall Street, banking, magazine publishing, trade show operation and fine art consulting.

## Financial Planning

**Danielle Dion** has joined Legacy Family Office as client service associate. She holds a bachelor's degree in liberal arts from Florida Gulf Coast University and previously was the executive assistant and office manager for American Capital Wealth Managers.



DION

## Law

Legal Aid Services of Collier County named **Yale Freeman** as Attorney of the Month for August in recognition of his pro bono service, financial support, leadership and willingness to give back to those less fortunate. Mr. Freeman represents individuals and companies faced with allegations of criminal impropriety and facilitates internal investigations on behalf of victims of fraud.



FREEMAN

**Walter Neighbors** has joined Bryant Law in Naples to provide mediation and legal services in family law, real estate and personal injury.

## Real Estate

**Scott Frazier** has joined Engel & Völkers Real Estate as the director of information technology and marketing. He will focus on equipping agents with the latest in technology and equipment, including website design, social media management, Internet marketing and applications.



FRAZIER

**Linda Gallo** was named Salesperson of the Month for August at WCI's Tiburón community in Naples. She has more than 29 years experience in sales and marketing and previously served as vice president of national sales and business development for Lifetime Television Network. She joined WCI Communities in 2006.

**Alberto Macia** has joined Engel & Völkers Real Estate as a sales associate. He has more than 20 years of experience in business law, real estate law and real estate closings.

**Jolene Munzenrieder** of Downing-Frye Realty has been selected to the NABOR Leadership Academy 2012 and recently attended the Florida Association of Realtors convention in Orlando. ■

On Island Time



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# SOCIAL

From page 1

for one of her refreshing watermelon martinis, sure to cool you down.”

“Two or three sentences and I stared at my screen for half an hour,” Mr. Pierce says. “I can’t tell you how many times I’ve posted something and it’s like, ‘Did anybody even see that?’ I’ve gone back and deleted it so fast.”

Mr. Pierce treads lightly when it comes to social media for a reason — he has heard stories — stories of digital strategies gone awry, stories of ambitious employees blemishing their brands, stories of innocent mistakes that become embarrassments.

“It’s inevitable,” he says. “It will happen to me.”

But listening to the various tales of Southwest Florida social media experts, businesses may see not all stories are scary, though all have lessons to impart. Yes, as you traverse that digital-scape of transforming your brand into a friend, you will have “Reply all” slips and auto-type blunders. Yes, you will have tweets reminding you that the world is watching you. You will have to walk the line between being personal, but not too personal. And yes, sometimes the unexpected happens.



location-based check-in application of Foursquare.

“You can become mayor of a place if you check in often enough,” says Ms. Goldsmith, who has an ongoing battle with her friend for “mayorship” of their salon. So while she was having her hair done, she checked in and became mayor again. But her Foursquare account was linked to her Twitter. Five minutes later, the phone rang.

“This strange guy starting asking me if I was having a mani/pedi. He asked me where I was going next. He told me he would know. He was watching my check-ins,” says Ms. Goldsmith, who delinked her Foursquare from her Twitter. “Now the only people who see my Foursquare posts are the people I know face-to-face.”

### Image is everywhere

To businesses and teenagers alike, Ms. Goldsmith reiterates that primordial social media cry, “What you post is public.” But even though she had a bad experience, she still considers herself to be an enthusiast of social media.

“I think a lot of people see each platform

line that you don’t even know about.”

She segues to a prominent businessman, “I cannot name names,” suffice it to say, this man’s a conservative businessman who must have signed in to some shady site, because the next thing Ms. Woolley saw on his timeline were links to “Supermodels without makeup” and some article on “Reducing cellulite.”

“The next time I saw him at a networking event, I giggled a little,” Ms. Woolley says. “Of course, I didn’t say anything, but I knew what he was reading.”

So as much as you might not want to connect your social media accounts, you might not want to sign in with them either, as this could show more of yourself than you are willing to bare. Yes, your social media use reinforces who you are, where you go and what you do, but when does your social media use become too personal, when do you go too far?

“I want people to know I have a family, but I don’t need them to know what school my daughter goes to,” Ms. Woolley says. “You have to draw a personal line. There’s a point where you say, ‘This is family time. This is special to me. I’m going to keep this just for me and my family or me and my friends.’”

But Samantha Scott says personal posts tend to pull more of a reaction. The president elect and past social media chair of the Florida Public Relations Association SWFL chapter, Mrs. Scott points to her anniversary as proof.

Mrs. Scott posted a happy anniver-

“There was this one time, I can’t remember exactly what for, but we were being stonewalled by some government agency over something. I just went around them and (posted on Facebook), ‘We’re seeing this at this location. The sheriff’s office doesn’t want to talk about it. What do you see?’”

— Matthew Bernaldo  
Director of new media  
Waterman Broadcasting

“If every time you had coffee with me, I was telling you how awesome my business was, how special we are, how we can serve you, why you should join us,” she says. “Eventually, you would stop having coffee with me.”

Though social media serves as a conversation medium about which so much conversation surrounds, Mrs. Scott feels there’s one thing left unsaid: listening.

“It’s so simple, but so often overlooked,” she says. “Social media is as much about listening as it is about sharing.”

### Social productivity

Matthew Bernaldo loves the listening bit. As the director of new media for Waterman Broadcasting, listening helped Mr. Bernaldo garner 28,000 Facebook friends, which he counts as the largest Facebook following of local media in Southwest Florida.

“There was this one time, I can’t remember exactly what for, but we were being stonewalled by some government agency over something,” Mr. Bernaldo recalls. “I just went around them and (posted on Facebook), ‘We’re seeing this at this location. The sheriff’s office doesn’t want to talk about it. What do you see?’”

Mr. Bernaldo says in the old days, he would have solicited the network’s website, “If you see something, e-mail us,” but such media has evolved into Facebook. He categorizes his-social-media-self to be a heavy Facebook user, less so on Twitter, with a passing interest in Pinterest. Yes, he sees social media as “one more mouth to feed,” but one that helps Waterman Broadcasting maintain its “count on NBC2 first” image.

But as far as giving social media advice, Mr. Bernaldo says, “I don’t know if I want to answer that question ... There are a lot of morons down the street who don’t get this ... Just because they’re not paying attention to what they should be paying attention to ... I don’t know if I want to correct them,” showing that as much as social media may be about sharing, it’s still a competition for who’s your BFF. ■



### Fame and weirdos

Sometimes, the unexpected is full of wonder and reward. Other times, it’s a stalker. Kerri Goldsmith, treasurer of the SWFL Social Media Club, illustrates the point with two very different stories.

“I have a friend, Pam Rambo, who has a blog about shelling, Iloveshelling.com,” Ms. Goldsmith says. “The New York Times found her blog, came down and did a story about shelling on Sanibel, just out of the blue.”

By putting yourself or your business out there, Ms. Goldsmith says you never know who you will attract. Sometimes it’s The New York Times. Other times, it’s a weirdo.

“There was this creepy thing that happened to me personally,” says Ms. Goldsmith, who went to her hair salon and had a sketchy experience involving the

as a passing fad, ‘Oh yeah, there will be something to replace it,’ but really, social media’s just evolving,” she says. “It’s not all Facebook and Twitter and LinkedIn and Foursquare. Social media goes way back to America Online and chat rooms.” And while the platform might change, Ms. Goldsmith says the nuclear idea remains the same, “People immediately sharing content all over the world.”

Cyndee Woolley feels people need to be more mindful of this content. The owner of C2 Communications, a Naples-based public relations and marketing firm, Ms. Woolley has a funny story to share — funny because it did not happen to her.

“You know when you go to some website or social-cam site and log in with your Facebook to read an article or watch a video?” Ms. Woolley says as the preface to her story. “Well, next thing you know, the site starts posting stuff on your time-

sary comment on her husband’s Facebook wall, sharing how she met him and why she loves him. “I didn’t do it for everyone else, I did it for us,” she says, so she was surprised to see her post drew 63 likes and 24 comments.

“From a business perspective, I always tell my clients, people connect with people. That’s what social media was created for, engaging with other people,” says Mrs. Scott, who co-owns Pushing the Envelope, a mixed marketing communications firm with her husband. “The more genuine, the more personable you are, the more engagement you are going to have.”

So Mrs. Scott abides by a four-for-one personal/promotional ratio. For every four personal posts, she allows herself one promotional post. She likens this social media balance to sharing a cup of coffee.

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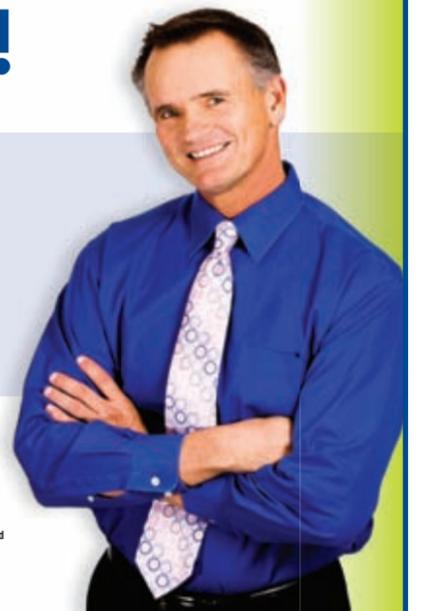
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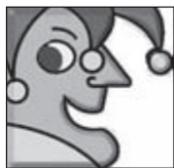
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## Fool's School

### Why Warren Buffett Matters

Warren Buffett's name is familiar, as one of the world's richest people. Learn more about him, and you may be inspired.

His wealth is not inherited. Hailing from Omaha, Neb., Buffett was fascinated by the stock market from childhood. He bought his first shares of stock at the age of 11, making mistakes and losing some money along the way, as every investor does. But he kept learning and applying what he learned. He had \$9,000 in the bank when he graduated from high school. (Adjusted for inflation, that's more than \$85,000 in today's dollars. A key lesson here is that starting early is powerful.)

Today Buffett heads up Berkshire Hathaway, a company he built with his partner, Charlie Munger. It has made many investors rich, and it is actually a collection of many companies that Buffett bought in their entirety, such as Dairy Queen, GEICO, Fruit of the Loom, Benjamin Moore, See's Candies, NetJets, The Pampered Chef and the huge BNSF railroad.

He also owns big chunks of stock in some other companies. As of the end of 2011, for example, Berkshire Hatha-

way owned sizable portions of American Express, Coca-Cola, Procter & Gamble, IBM, Wells Fargo and more. Many are solid dividend payers.

How has Buffett done? Well, remember that historically, the stock market has grown by about 10 percent per year, on average. Meanwhile, Buffett's company has averaged more than 20 percent per year since 1965, and is now worth more than \$200 billion (a fifth of a trillion dollars!). Buffett is leaving most of his own tens of billions to charity, and has been getting many other billionaires to pledge to do the same.

Fortunately for us, Warren Buffett is not just a great investor, but also a great teacher, offering advice on how to be sensible about investing. Learn from his many educational (and entertaining) annual letters to shareholders at berkshirehathaway.com, and read about his amazing life and achievements in Roger Lowenstein's terrific biography, "Buffett: The Making of an American Capitalist" (Random House, \$19). ■



## Name That Company

I trace my roots back to a dry-goods store in Wyoming in 1902, where I sold blue jeans, fabric, sewing goods and more. I was first named The Golden Rule and have long aimed to treat others "Fair and Square." I boast about 1,100 stores today, though I once had more than 2,000. In 1914 I moved my headquarters to New York City, and in 1992, to Plano, Texas. I launched my catalog in 1963 and started taking online orders

in 1994. I owned the Eckerd drug-store chain from 1997 to 2004. Ellen DeGeneres speaks for me. Who am I?

Know the answer? Send it to us with Foolish Trivia on the top and you'll be entered into a drawing for a nifty prize! ■

## The Motley Fool Take

### Google: Not a One-Hit Wonder

Google (Nasdaq: GOOG) built its dominance on search, delivering relevant information to those who seek it. It monetizes this through advertising, which remains 96 percent of its revenue today.

Given Google's failure to turn Gmail, YouTube or Android into cash cows, some wonder whether it will ever branch out beyond search-based products. It might not have to, though, since its position as the gatekeeper between a user and information gives it significant value, power and advantage over competitors.

Google has seen many successes. Gmail claims 425 million users, compared to Microsoft's Hotmail at 325 million. Google's Chrome browser went from 0 percent market share in 2008, to having the majority of the market at a

little more than 33 percent. Microsoft's Internet Explorer comes in a close second at a little under 33 percent.

Eventually, some of Google's new products will turn into moneymakers. In the meantime, via acquisitions, Google can bank on the ideas of others that were developed outside the company. It has acquired 60 companies since the start of 2010, including Motorola Mobility, which can help it expand in the hardware realm.

The stock isn't the bargain it was a few months ago, but its future is promising. Perhaps at least keep an eye on it as a possible candidate for your portfolio.

(The Motley Fool owns shares of Google and its newsletters have recommended it.) ■

## My Dumbest Investment

### Invest, Don't Gamble

Years ago, I watched Sun Microsystems' stock price fall to \$12 per share, and then \$9. I bought a lot of shares. When it rebounded to \$12, I felt like I'd really made a score! But weeks later, it sank quickly to \$5 and then to \$3.25. I sat with my \$9 shares under water for a long time. I played my cards and lost. I'm now more cautious about buying something that I swear "can't go any lower." Now even shares at \$2 or \$3 I get nervous about.

— T.K., online

**The Fool Responds:** First off, be careful if you're thinking about investing in gambling terms, such as playing cards. Many do speculate wildly in the market, but successful stock investors often see themselves as part-owners of carefully selected businesses, aiming to hold on for years. And as you learned, even seemingly very low prices can keep falling. You need to read up on the situation and see how likely a recovery is.

For a list of companies our analysts think are undervalued, try our "Motley Fool Inside Value" newsletter for free, at [insidevalue.fool.com](http://insidevalue.fool.com). ■



Do you have an embarrassing lesson learned the hard way? Boil it down to 100 words (or less) and send it to The Motley Fool

c/o My Dumbest Investment. Got one that worked? Submit to My Smartest Investment. If we print yours, you'll win a Fool's cap!

## Last week's trivia answer

Based in San Antonio and with a market capitalization of about \$16 billion, I'm the world's largest petroleum refiner and marketer, among companies that don't drill for oil. I operate 16 oil refineries and 10 ethanol plants, and a 33-turbine wind farm. I have about 6,800 retail and wholesale locations, and also pump out products for industries ranging from health care and plastics to transportation, beauty products and manufacturing. Years ago I was part of the Coastal States Gas Corp. My U.S. gas stations bear my own name, or Diamond Shamrock, Shamrock or Beacon. Who am I? (Answer: Valero Energy) ■



Write to Us! Send questions for Ask the Fool, Dumbest (or Smartest) Investments (up to 100 words), and your Trivia entries to [Fool@fool.com](mailto:Fool@fool.com) or via regular mail c/o this newspaper, attn: The Motley Fool. Sorry, we can't provide individual financial advice.

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## Ask the Fool

### Deflation Defined

Q What's deflation?

— P.R., Bloomington, Ind.

A The opposite of inflation, deflation occurs when price levels fall over time. It typically happens during a recession and is frequently accompanied by rising unemployment and decreased production. Thus, while the idea of lower prices may sound appealing, deflation isn't usually welcome. Prices may be lower, but that's mainly due to supply outstripping demand, as many people (and businesses) can't afford various items or are putting off buying them.

There are measures that can be taken to combat the threat of deflation. The Fed, for example, can lower interest rates or increase the money supply to spur inflation a bit. Those worried about deflation might brace for a possible pullback in stocks, and might look to lock in some yields with government bonds. It may seem counter-intuitive, but a little inflation can be good — for businesses and for us.

\*\*\*

Q Can I buy fewer than 100 shares of stock in a company?

— E.M., Biloxi, Miss.

A Yes, indeed. You can usually buy as little as one share at a time. But be sure to pay attention to the commissions you pay your brokerage — if you buy one \$45 share of stock and pay a \$15 commission, you're out 33 percent from the get-go. It's sometimes best to accumulate cash and buy a bigger stake, later.

If you're buying stock directly from a company, such as through a dividend reinvestment plan (a "Drip"), your money can buy fractions of shares at a time. For example, a \$30 contribution would buy you half a share of a \$60 stock. Learn more about Drips at [fool.com/School/DRIPS.htm](http://fool.com/School/DRIPS.htm), [dripinvesting.org](http://dripinvesting.org) and [dripinvestor.com](http://dripinvestor.com), and more about picking a good brokerage at [broker.fool.com](http://broker.fool.com).

Got a question for the Fool? Send it in. See Write to Us, left.

# BUSINESS MEETINGS

■ A **Job Search Support Group** meets from 9:30-11:30 a.m. Mondays at the Greater Naples Chamber of Commerce. Contact Karen Klukiewicz at [kluk77@comcast.net](mailto:kluk77@comcast.net) or visit [www.napleschamber.org](http://www.napleschamber.org).

■ The Naples Area Board of Realtors hosts the annual **NABOR Realtors Expo** from 5-7:30 p.m. Thursday, Sept. 13, at the Naples Beach Hotel & Golf Club. More than 100 vendors will have exhibits. Free and open to the public. For more information, call 597-1666.

■ The Inn on Fifth and the Naples St. Patrick Foundation host Business After 5 for members and guests of the **Greater Naples Chamber of Commerce** from 5:30-7:30 p.m. Thursday,

Sept. 20, at the Inn on Fifth. Sign up at [www.napleschamber.org/events](http://www.napleschamber.org/events).

■ The **Marco Island Area Chamber of Commerce** invites members and guests to Business After Five from 5:30-7 p.m. on the third Wednesday of the month. The location changes from month to month. The Sept. 19 gathering is at Marco Island Florist. For more information, e-mail [Katie@marcoislandchamber.org](mailto:Katie@marcoislandchamber.org).

■ The **PC Business Users Group** of Naples meets from 5-7 p.m. Thursday, Sept. 20, at Naples Regional Library, 650 Central Ave., for a program by In House Digital Marketing Group. For more information, e-mail Larry Wasserman at [larryeds@aol.com](mailto:larryeds@aol.com) or visit [www.pcbug.org](http://www.pcbug.org).

[www.pcbug.org](http://www.pcbug.org).

■ The **Florida Public Relations Association-Gulf Coast Chapter** hosts its annual medial panel discussion beginning at 11:30 a.m. Tuesday, Sept. 25, in the Ispiri community room at Avow Hospice, 1095 Whipporwill Lane. Cost is \$24 for PRSA members, \$29 for non-members, \$27 for representatives of nonprofits and \$15 for students. RSVP by Sept. 21 at [www.gulfcoastprsa.org](http://www.gulfcoastprsa.org).

■ The **Collier County Lodging & Tourism Alliance** hosts Jim Gibson, director of marketing for Seminole Casino Immokalee, at 8 a.m. Wednesday, Sept. 26, at the Hilton Naples. Mr. Gibson will discuss expansion plans for the casino and how local tourism partners

can do business with the casino. Free for CCLTA members, \$10 for others. Reservations required by Sept. 19. E-mail Pam Calore at [pam.cclta@gmail.com](mailto:pam.cclta@gmail.com).

■ The **East Naples Merchants Association** meets for Business After Business at 5:30 p.m. on the second Thursday of every month. For location and more information, call 435-9410 or 643-3600.

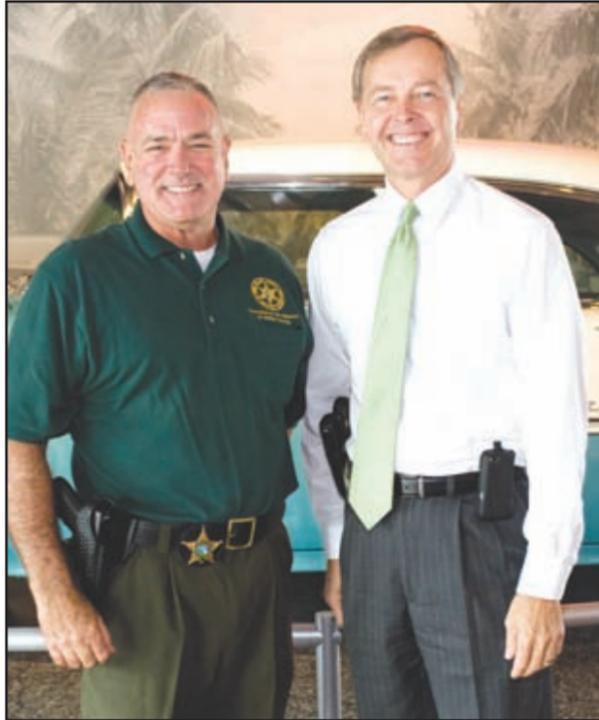
■ Members and guests of the **Women's Network of Collier County** meet for lunch at 11:30 a.m. on the second Tuesday of every month at Shula's at the Hilton Naples. Cost is \$22 for members, \$25 for others. The next meeting is Sept. 11. Sign up at [www.wnocc.org](http://www.wnocc.org). ■

# NETWORKING

## Celebrating the Collier County Junior Deputies League and Earl and Thelma Hodges



Bill Barrett and Carolyn Johnson



Scott Salley and Sheriff Kevin Rambosk



Susie Servis and Don Hunter



Thelma and Earl Hodges



Paul Lindaberry and Deb O'Razio



Robin Rosario, Kaydee Tuff and Linda Hansen



Sam Saad and William Kelly

CHARLIE McDONALD / FLORIDA WEEKLY

### A community awareness presentation by Drug Free Collier



Judge Janeice Martin and Sheriff Kevin Rambosk



Dr. Christopher Ryan Bartruff and Paula DiGrigoli



Melanie Black and Marian Woods

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We take more society and networking photos at area events than we can fit in the newspaper. So, if you think we missed you or one of your friends, go to [www.floridaweekly.com](http://www.floridaweekly.com) and view the photo albums from the many events we cover. You can purchase any of the photos too. Send us your society and networking photos. Include the names of everyone in the picture. E-mail them to [society@floridaweekly.com](mailto:society@floridaweekly.com).

# REAL ESTATE

WEEK OF SEPTEMBER 13-19, 2012 A GUIDE TO THE LOCAL REAL ESTATE INDUSTRY

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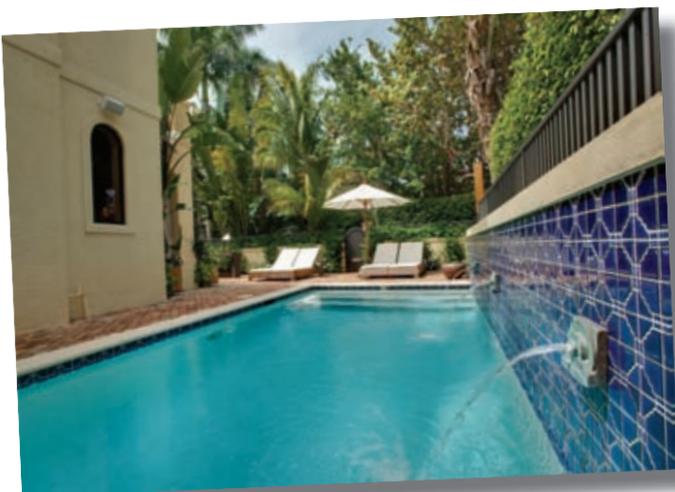
## House Hunting:

Villas Escalante, Residence H-2  
270 S. Fifth Ave.

Contemporary sophistication fills this four-bedroom villa that has been featured in Architectural Digest and was detailed by one of the Top 100 interior designers in America. Highlights include limestone floors from Germany; interior glass and wood doors from Bosco, Italy; and imported silk carpet in the master suite and on the stairs. The home also has the convenience of a private elevator. Have a pool party on the sun-splashed patio, complete with a spacious outdoor kitchen.

From its prime location, it's an easy walk to fine dining and shopping along Fifth Avenue or Third Street or to the beach for a captivating sunset. Comfortable and private enough to insulate you from the world, this special property also lets you remain in the heart of the action.

Tom McCarthy and Tess McCarthy of Premier Sotheby's International Realty have the listing for \$2.8 million. For more information or to arrange a showing, call 436-1801. ■



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**Bonita Bay – Sandpiper**  
1st floor residence, 3BR/2BA's. Unfurnished. **\$1,800**

**South Ft. Myers - Belle Lago**  
Single family home with 2BR + den and pool. Furnished. **\$3,500**

**Bonita Bay - Estancia**  
Gulf and golf views. 3BR/3BA's 2,867 sq. ft. Furnished. **\$4,000**



#### NAPLES AREA

**Park Shore**  
Spacious updated 4BR/3.5BA + den pool home in a prime location. Unfurnished. **\$5,000**

**Villages of Monterey**  
Fabulous renovated 3BR/3.5BA + den with pool and spa. Unfurnished. **\$3,500**

**Moorings - Port-au-Villa**  
Bayside, 1st floor 2BR/2BA's. Furnished. **\$1,800**

**Wyndemere**  
Gated community, 2BR+den, 2nd floor with elevator. Covered parking. Furnished. **\$2,200**

**Sterling Oaks**  
Desirable gated tennis community, 2-story home with 3BR/2.5 BA + loft. Unfurnished. **\$2,500**

**Park Shore-Vistas**  
Updated, beachfront building, 2BR/2BA's, 16th floor, gulf views. Unfurnished. **\$2,500**

**Pelican Marsh - Island Cove**  
Beautiful detached villa, 2BR + den, 2-car garage. Furnished. **REDUCED. \$2,700**

**Imperial Golf Estates**  
Pool home with 5BR's + den and summer kitchen. Unfurnished. **\$4,700**

**Olde Cypress**  
Furnished pool home with 3BR/3BA + den. Golf transfer available for fee. **\$5,500**

**Pelican Bay - Marbella**  
Furnished 2BR/3BA including Health, Concierge and Room Service. **\$6,000**

**MOORINGS**  
Old Florida style 2-story home. 4BR/3.5BA's, pool and 3-car garage. Unfurnished. **\$8000**

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**Naples, Olde Naples. \$899,000** 4/3  
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**Naples, Pelican Marsh. \$599,000.** Exquisitely furnished 29,000 sq ft marble living space throughout this 3BR condo. Full transferable golf membership. SHF#212024419 Susan Pfeil 239-262-7131



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**Estero, Wildcat Run. \$799,000** 3/3.5  
SHF#211010347 Carol Jones 239-992-0059



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SHF#212024224 Judy Hansen 239-262-7131



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SHF#212024930 Brad Potter 239-262-7131



**Naples, Royal Palm Golf Estates. \$429,000** 4/3  
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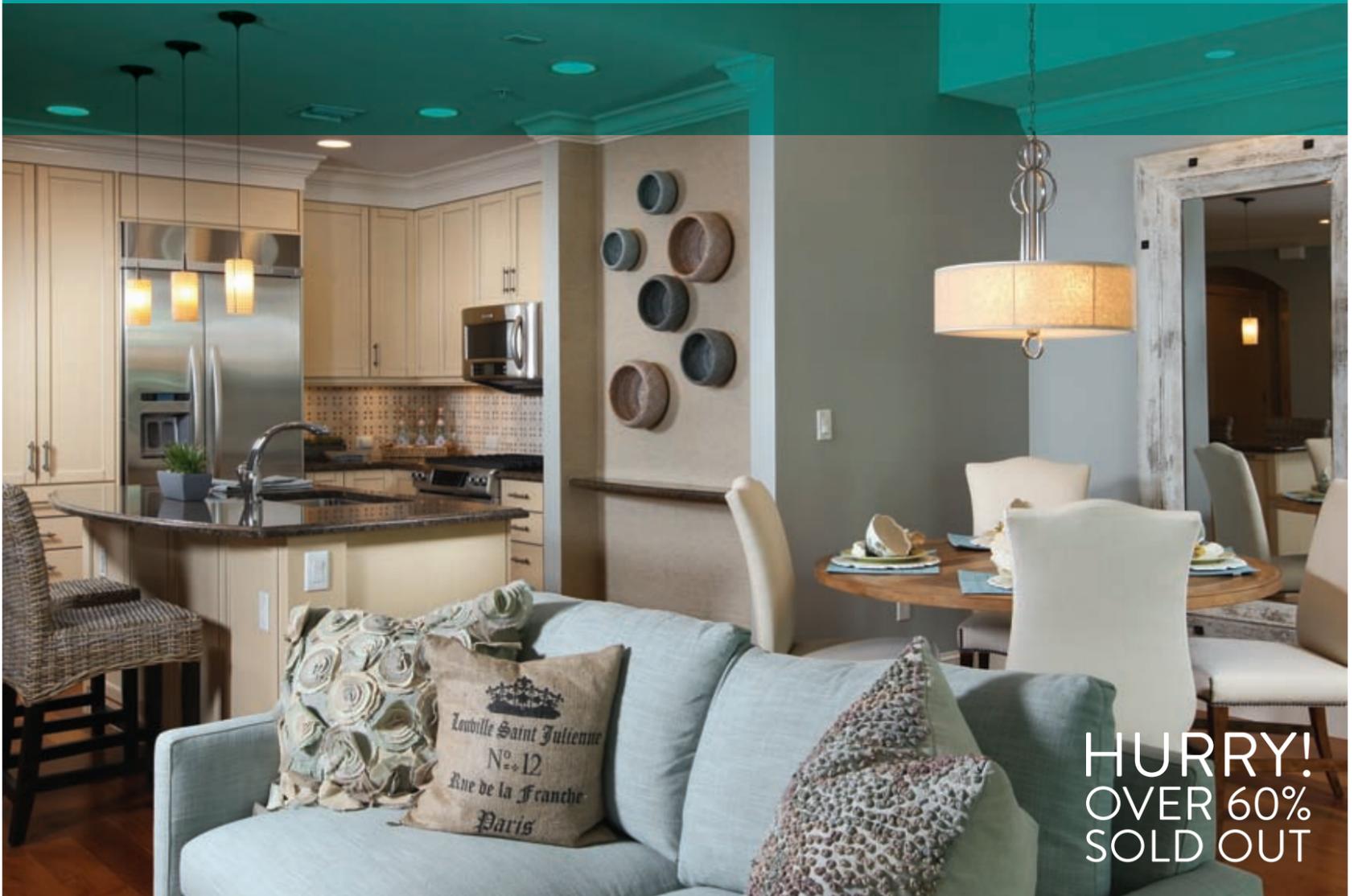
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## Residences of Pelican Isle



Pelican Isle III # PH-04: Penthouse completely redone, gourmet kitchen, 10ft ceilings, oversized lanai, amazing Gulf views! \$2,500,000



Pelican Isle III #803: Expansive water views, new A/C units, 3/3 open floorplan, 2 lanais, turnkey furnished. \$759,000



Pelican Isle III #601: 3050SF spacious end unit, w/ two lg. wrap around lanais, Gulf/River/Bay views. \$989,000



Pelican Isle Boat Slips: Boaters dream 1200 yards from your slip to the Gulf of Mexico with no bridges.



Pelican Isle II #302: 3/3, wood flrs., fresh paint, 2 lanais, Gulf views, Laplaya Membership available. \$765,000



Pelican Isle II #303: Walk into breathtaking views, wood floors, granite kit. wine cooler, plantation shutters, furnished. \$829,000

### Imperial Golf Estates



2119 Imperial Golf Course Blvd: Renovated 3233SF, chefs kitchen w/6 top gas stove, fireplace, lg.lanai, pool, lake view. \$889,000

### Cove Towers



Caribe at Cove Towers #1503: 15th flr, gourmet granite kit, wine cooler, teak wood flrs, 1854SF amazing views! \$649,900

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# Enjoy Resort Style Living at Village Walk and Island Walk of North Naples!

## VILLAGE WALK

Village Walk Town Center is the focus of the community's unique lifestyle- a lifestyle people dream about; meeting friends for a swim, a work out or a set of tennis...then grabbing lunch or dinner at the on-site restaurant...relaxing to the soothing sounds of fountains or taking a relaxing stroll back home around the many lakes and footbridges.

Village Walk offers a full array of activities, and full recreational facilities reserved exclusively for resident's use with no equity or membership fees! Schedule a private tour of this award winning community today!



### Oakmont

3BR,2.5BA with huge screened patio facing South. Full hurricane shutters, great location and a spotless home. **\$367,000**



### Well cared for Oakmont

3BR,2.5BA Single family home on a wide, cul-de-sac! The home is located in the middle of the community, and offers pool, granite in the kitchen, crown molding, and new a/c unit. **\$399,000**

### NEW LISTING



### OPPORTUNITY KNOCKS!!

3BR, 2.5 BA plus den single family Oakmont is priced well below market value to SELL QUICKLY! Home is being sold "AS IS" and in need of some "TLC". The home offers great location, EXTENDED living area, built-in entertainment center, window treatments, tile in all living areas, and private pool. Take advantage of this opportunity! **\$325,000**

### NEW LISTING



**Village Walk of Bonita** Magnificent 4BR,3.5 BA Carlyle located on PREMIER LOT! This move in ready Carlye is located on one of the largest home-site and largest lakes within the community! A former builder model the homes interior features tasteful upgrades throughout. A screened lanai with private pool and breathtaking lake views completes the package, and creates the perfect place to entertain! Schedule your private showing appointment today for this must see home! **\$375,000**

## ISLAND WALK

Island Walk offers luxury resort style living - yet's it's the way of life enjoyed everyday by the residents! The Town Center is reserved for the exclusive use of the residents and there are no equity or membership fees to enjoy this unique lifestyle.

The heart of the community is the unique Town Center that has an appealing country club feel and offers meeting rooms, open air community pool and lap pool, state of the art fitness center, putting greens, working post office, on site restaurant, lighted Har-Tru Tennis courts, gas pumps, beauty salon, nail salon, and so much more! Schedule a private tour of this award wining community today.

### MAKE OFFER



**Pristine Pool Home!** Pristine 4BR,3.5BA Carlyle with Southern exposure, features plenty of windows to let in the natural light! Cherry, bright neutral interior, upgraded throughout, screened lanai with lake views and heated pool.

**OWNER WILL CONSIDER ALL REASONABLE OFFERS. \$465,000**



**LOOK NO FURTHER!** Once you see this 2BR, 2BA Carpi with PRIVATE CUSTOM POOL and SPA you will want to make it yours! This lovely villa is located on a larger home-site and is just steps from the Town Center and all the wonderful amenities Island Walk has to offer!

The home is just prefect for the full time resident or an occasional vacation home!

**CHECK IT OUT TODAY! \$279,900**



## ILLUSTRATED PROPERTIES

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All homes now on re-sale market and priced from the low 200's to 500's.

## PORT ROYAL



OPEN SUNDAY 1 - 4:00

### 3255 RUM ROW

- 50 Ft Dock & Lift w/Direct Gulf Access
- Premium Deep Water in Galleon Cove
- 6 Bedrooms, 9,000+ S.F. of Living
- Private Port Royal Beach Club
- \$10,500,000 MLS 211517836
- Lauren & Michael Taranto 239.572.3078

## PELICAN MARSH



### LAKE FRONT ESTATE HOME

- 4 Bedrooms+ Den, 4.5-Baths
- Exquisite Marble Floors & Finishes
- Game Room, Elevator & Open Balconies
- Absolutely Stunning Lanai w/Gigantic Pool & Spillover Spa
- \$2,700,000 MLS 212008794
- Lauren Taranto 239.572.3078 / Linda Hinds 239.404.0334

## BONITA BAY



### HORIZONS

- Sunrise + Sunset Views From The Wrap Around Terrace
- 3 Bedrooms, 3.5 Baths + Den
- Masterfully Appointed, Bright and Open Floor Plan
- Lovely Master Suite w/Sitting Room
- \$1,599,000 MLS 212002155
- The Lummis Team 239.289.3543

## BONITA BEACH



### CASA BONITA II

- Gorgeous Sunrises & Sunsets
- 2 Bedrooms/ 2 Baths/ Carport
- Remodeled! Tile throughout
- Turnkey Furnished! Great Rental Potential
- \$599,900 MLS 212004833
- Jamie Lienhardt 239.565.4268

## ROOKERY POINTE



OPEN SUNDAY 1 - 4:00

### 20301 ROOKERY DRIVE

- 3 Bedroom / 2 Bath, Newly Renovated
- Lake & Sunset Views on Oversized Lot
- Open Floor Plan by Arthur Rutenberg
- Maintenance Free Gated Community
- \$299,900 MLS 212012127
- Don Graves 239.287.7107

## GREY OAKS



### ISLES TOSCANO GRAND ESTATE HOME

- 6 + Bedrooms, 7 Full & 4-Half Baths
- 800 Bottle Wine Room Plus Movie Theater
- Chef's Kitchen & Butler's Pantry
- Absolutely Stunning Swimming Pool & Spa
- \$7,995,000 MLS 212017879
- Steve Suddeth & Jordan Delaney 239.784.0693

## QUAIL WEST



### DREAM HOME ON ESTATE LOT

- 3 Bedrooms, + Den, 3.5-Baths
- 180 Degree Lake & Golf Course Views
- Porcelain Tile Throughout, 4-Car Garage
- Gorgeous Pool and Spa
- \$2,495,000 MLS 212024318
- Lauren & Mike Taranto 239.572.3078

## PELICAN LANDING



### BAY CREEK

- Motivated Seller
- Expansive Outdoor Living Area
- 5 Bedrooms Plus Den, 4.5 Baths
- Custom Estate-Large Lot 4,564 Sq. Ft. Living Space
- \$1,500,000 MLS 212018053
- Dotti Fagan, The Fagan Team 239.272.4946

## CASA BONITA II



### DIRECT GULF VIEWS

- Completely Renovated 2 Bedrooms, 2-Baths
- Just Steps to the Sandy Beach
- Gorgeous Kitchen w/Built-in Wine Rack
- Hurricane Impact Glass on All Windows & Sliders
- \$550,000 MLS 212018042
- Ginny Nobbie 239.218.0025

## VINEYARDS



### SILVER OAKS COACH HOME

- 3 Bedrooms, 2-Baths
- Split Bedrooms Floor Plan
- Meticulously Maintained
- Nestled in the Heart of the Vineyards
- \$209,000 MLS 212026190
- Jordan Delaney 239.404.3070

## BAREFOOT BEACH



### PALATIAL GULF FRONT ESTATE

- 3-Story, 6 Bedrooms, 6.5-Baths
- Panoramic Ocean Views
- Private Elevator, Soaring Ceilings, Wrap Around Porches
- Private Boat Dock and Lift
- \$5,395,000 MLS 212027127
- Suddeth and Delaney 239.784.0693

## BONITA BAY



### SWEEPING VIEWS OF THE GULF AND BAY

- 3 Bedrooms, + Den, 4-Baths
- 21st Floor Premier Residence
- Exquisite Kitchen w/ Wine & Beverage Refrigerators
- Multiple Terraces & Outdoor Summer Kitchen
- \$2,289,000 MLS 212023991
- Martinovich & Nulf 239.564.1266

## MEDITERRA



### GORGEOUS DETACHED VILLA

- 3 Bedrooms, + Den, 3-Baths
- Superior Upgrades w/3-Car Garage
- Oversized Loggia for Entertaining
- Shimmering Lake Views
- \$1,299,000 MLS 210036387
- Milton Collins 239.565.2139

## SHADOW WOOD



### LONGLEAF

- 4 Bedroom, 3 Full Baths
- Master on First Floor
- Granite Kitchen and Custom Cabinets
- Paver Stone Lanai, Pool & Spa with Water View
- \$509,900 MLS 212027064
- Greg Lewis, The Lewis Team 239.287.1158

## AVE MARIA



### DEL WEBB

- Open Floor Plan w/ Lake View
- Golf Included & Amenities Galore
- Vaulted Ceilings
- Room for Pool
- \$169,900 MLS 212027203
- Cory Lauer 239.465.9290

## PORT ROYAL



OPEN SUNDAY 1 - 4:00

### 1205 SPYGLASS LANE

- Direct Access to Gulf of Mexico
- Boat Dock and Lift
- 4 Bedrooms, + Den, 4-Baths
- Private Port Royal Beach Club
- \$5,200,000 MLS 212016138
- Lauren & Michael Taranto 239.572.3078

## MEDITERRA



### SPECTACULAR FURNISHED MODEL HOME

- 5 Bedrooms, + Den, 5.5-Baths
- Huge Outdoor Kitchen
- Lush Tropical Lanai w/Pool & Spa
- 2-Story Guest House
- \$2,199,000 MLS 212003384
- Kristin Cavella-Whorral 239.821.6330

## REGENCY TOWERS



### SPECTACULAR GULF VIEWS

- 3 Bedrooms, 3-Baths
- Direct Gulf Facing
- Long Beach Views
- 2,300 S.F. of Living Space
- \$995,000 MLS 212024008
- Jordan Delaney & Steve Suddeth 239.404.3070

## THE STRAND



### EDEN AT THE STRAND

- 3 Bedrooms, 3-Baths
- Gated Golf Course Community
- 10' Ceilings, 2-Car Garage
- Private Courtyard Pool & Spa
- \$499,000 MLS 212027405
- Suddeth & Delaney 239.404.3070

## VANDERBILT COUNTRY CLUB



### GOLF COURSE & LAKE VIEWS

- 2 Bedrooms, 2-Baths
- Offered Fully Furnished
- Gated & Bundle Golf Community
- Superb Amenities
- \$154,000 MLS 212021115
- Barbara Irons 239.821.2510

## BONITA



### BAYWOODS

- Exquisite Custom
- 5 Bedrooms, 5.5 B
- 3 Car Garage
- Cul de Sac Lot w/ G
- \$3,700,000 MLS
- Dotti Fagan, The Fag

## MEDITERRA



### CUSTOM DESIGNED

- 5 Bedrooms, + Den
- Guest Cabana w/ 2
- Gourmet Kitchen w/S
- Tropical Lane w/Heat
- \$1,825,000 MLS
- Kristin Cavella-W

## BONITA



### ESPERIA AT BONITA

- 3 Bedrooms, 3-Bat
- Luxury High Rise T
- SW Exposure & Gl
- Enjoy the Resort Li
- \$847,500 MLS 21
- Martinovich & Nul

## EDEN



### NEW & PRE CON

- 4 Bedrooms, + Den
- Beautiful Salt Water
- Quiet 14-Home Co
- 5 Homes to Choos
- \$450,000 MLS 21
- Liz Appling 239.27

## PELICAN



### TROON LAKES

- 3 Bedrooms, + Den
- Private Preserve Vi
- Beautiful Pool w/S
- Fabulous Furnishe
- \$3,800 / Month M
- Jeff Windland 239

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**BONITA BAY**



**BAYWOODS**

- Exquisite Custom Estate Home
- 5 Bedrooms, 5.5 Baths
- 3 Car Garage
- Cul de Sac Lot w/ Golf Course & Lake View
- \$3,700,000 MLS 212024973
- Dotti Fagan, The Fagan Team 239.272.4946

**MEDITERRA**



**CUSTOM DESIGNED AND FURNISHED**

- 5 Bedrooms, + Den, 4.5-Baths
- Guest Cabana w/ 2 Br, 2-Ba
- Gourmet Kitchen w/Stone Granite Counters
- Tropical Lane w/Heated Rock Pool & Spa
- \$1,825,000 MLS 212014586
- Kristin Cavella-Whorral 239.821.6330

**BONITA BAY**



**ESPERIA AT BONITA BAY**

- 3 Bedrooms, 3-Baths
- Luxury High Rise Tower
- SW Exposure & Glorious Sunsets
- Enjoy the Resort Lifestyle
- \$847,500 MLS 212023955
- Martinovich & Nulf 239.564.1266

**EDENROCK**



**NEW & PRE CONSTRUCTION**

- 4 Bedrooms, + Den, 3.5-Baths
- Beautiful Salt Water Pool
- Quiet 14-Home Community
- 5 Homes to Choose From
- \$450,000 MLS 212020847
- Liz Appling 239.272.7201

**PELICAN MARSH**



**ANNUAL RENTAL**

**TROON LAKES**

- 3 Bedrooms, + Den, 2-Baths
- Private Preserve View
- Beautiful Pool w/Spillover Spa
- Fabulous Furnished 2-Story Residence
- \$3,800 / Month MLS 212021725
- Jeff Windland 239.285.1198

**MEDITERRA**



**EXPANSIVE LAKE & GOLF VIEWS**

- 4 Bedrooms, + Den, 6.5-Baths
- Over 5,000 S.F. of Grand Living Space
- Movie Theatre, Wine Cellar, Faux Finishes & Soaring Ceilings
- Resort-Style Lagoon Pool & Spa
- \$3,395,000 MLS 212026860
- Martinovich & Nulf 239.398.3929

**MEDITERRA**



**OWN THE GRAND LIFESTYLE**

- 4 Bedrooms, 4-Baths
- Stone Flooring & Wooden Beamed Ceilings
- Intimate Outdoor Courtyard w/Expansive Lanai
- Pool, Spa, & Outdoor Kitchen
- \$1,795,000 MLS 212002604
- Milton Collins 239.565.2139

**WESTLAKE**



**BEAUTIFUL CONTEMPORARY DESIGN**

- 2 Bedrooms, + Den, 2.5-Baths
- Courtyard Entry w/Water Feature
- Energy Efficient Impact Glass
- State of the Art Home Equipment
- \$749,000 MLS 212023612
- Suddeth & Delaney 239.404.3070

**FIDDLERS CREEK**



**PROFESSIONALLY DECORATED & FURNISHED**

- 3 Bedrooms, + Den, 3-Baths
- Immaculate Condition
- Over 3,000 S. F. of Living Space
- Gated Community / Corner Lot
- \$429,000 MLS 212010748
- Kurt Petersen 239.777.0408

**ROYAL HARBOR**



**ANNUAL RENTAL**

**GULF ACCESS - JUST REDUCED**

- 4 Bedrooms, 3-Baths
- Beautifully Renovated - Hard Wood Floors
- Deep Water Canal w/Dock
- Large Screened Lanai w/Pool
- \$3,500 / Month MLS 212024343
- Linda Nagle Scott 239.910.1725

**MEDITERRA**



**TUSCAN INSPIRED ESTATE HOME**

- 4 Bedrooms, + Den, 4.5-Baths
- Custom Stone Fireplace, 100 Yr Old Wood Beams
- Outdoor Lanai w/Living Area
- Stunning Lagoon Style Pool & Spa
- \$2,995,000 MLS 212011828
- Martinovich & Nulf 239.564.5717

**BAREFOOT BEACH**



**SOUTHPORT ON THE BAY**

- 4 Bedrooms + Den, 4.5-Baths
- 22' Soaring Ceilings & Private Elevator
- Breathtaking Rotunda Foyer
- Spacious Outdoor Living Area & Pool
- \$1,775,000 MLS 211512671
- Michael & Lauren Taranto 239.572.0066

**MEDITERRA**



**ULTIMATE LOCATION FOR PRIVACY**

- 3 Bedrooms, + Den, 3-Baths
- Surrounded by 3 Lakes
- Professionally Designed Gourmet Kitchen
- Private Wood Paneled Elevator
- \$699,990 MLS 212009472
- Kristin Cavella-Whorral 239.821.6330

**PELICAN BAY**



**BREAKWATER AT PELICAN BAY**

- 2 Bedrooms, + Den, 2-Baths
- Open Floor Plan w/High Ceilings
- A Kitchen Designed for Entertaining
- Oversized 2-Car Garage & Great Amenities
- \$399,900 MLS 212004080
- Kurt Petersen 239.777.0408

**CASTILLO AT TIBURON**



**ANNUAL RENTAL**

**TIBURON**

- 3 Bedrooms, 3-Baths, Fully Furnished
- Private Elevator & Surroundings
- Gated Private Community
- Excellent Preserve Views
- \$3,500 / Month MLS 212020799
- Debbie Hunt 239.398.5529

**BONITA BEACH**



**PRIVATE BEACH RETREAT**

- 4 Bedrooms, Plus Den and 4.5 Baths
- Beautiful Sunsets w/ Longest Bay Views Available
- Spectacular Guzman Designed Home
- Purchase Early to Customize
- \$2,895,000 MLS 212019622
- Jim Hiester 239.919.9508

**MEDITERRA**



**DISTINGUISHED ESTATE HOME**

- 5 Bedrooms, + Den, 5.5-Baths
- Beautiful Gourmet Kitchen
- Gorgeous Pool w/Spillover Spa and Sundeck
- Large Master Suite and Bath
- \$1,599,000 MLS 212016586
- Martinovich and Nulf 239.564.5717

**REGATA AT VANDERBILT BEACH**



**SPECTACULAR VIEWS**

- 3 Bedrooms, 3-Baths
- View of Vanderbilt Lagoon, Boat Dock Included
- Offered w/the Designer Furnishings
- Walk to Vanderbilt Beach
- \$695,000 MLS 212012319
- Annette Villano 239.248.6798

**MOORINGS**



**AMBASSADOR CLUB**

- 2 Bedrooms, 2-Baths
- Charming 1st Floor Residence
- Offered Beautifully Furnished
- Boat Docks Available for Lease
- \$329,000 MLS 212021076
- Martinovich & Nulf 239.398.3929

**OLDE NAPLES**



**ANNUAL RENTAL**

**NESTLED IN THE HEART OF NAPLES**

- 1 Bedrooms, 1-Bath
- New Kitchen w/Granite
- Completely Upgraded
- Walk to Exciting 5th Avenue
- \$1,500 / Month MLS 212014690
- Debbie Hunt 239.398.5529

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239.472.0078

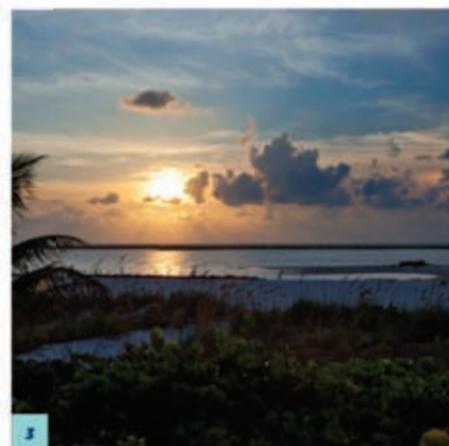
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**1231 Galleon Drive**  
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**1007 Galleon Drive**  
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premierair.com/id/211520808 \$9,900,000



**775 Galleon Drive**  
Rick Marquardt 239.289.4158  
premierair.com/id/211520623 \$8,495,000



**3630 Rum Row**  
Karen Van Arsdale 239.860.0894  
premierair.com/id/212022580 \$6,950,000



**3999 Rum Row**  
Karen Van Arsdale 239.860.0894  
premierair.com/id/211007161 \$6,350,000



**1275 Galleon Drive**  
Karen Van Arsdale 239.860.0894  
premierair.com/id/212012884 \$4,795,000



**1365 Spyglass Lane**  
Ruth Trettis 239.403.4529  
premierair.com/id/212016823 \$3,685,000



**989 Admiralty Parade East**  
Frank Sajar 239.776.8382  
premierair.com/id/211514723 \$3,575,000

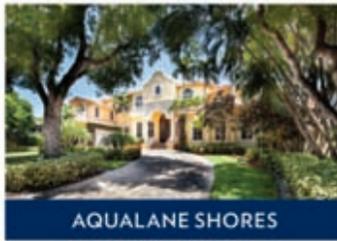


**2800 Treasure Lane**  
Phil Collins 239.404.6800  
premierair.com/id/211504333 \$2,495,000

## Old Naples | Aqualane Shores



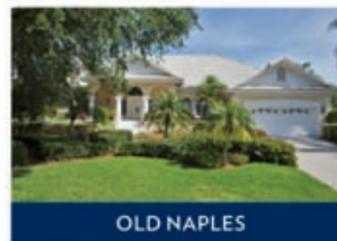
**OLD NAPLES**  
**425 Gulfshore Blvd. North**  
Karen Van Arsdale 239.860.0894  
premierair.com/id/CONN080612IHE \$14,900,000



**AQUALANE SHORES**  
**443 18th Avenue South**  
Heather Hobrock 239.370.3944  
premierair.com/id/212019884 \$3,795,000



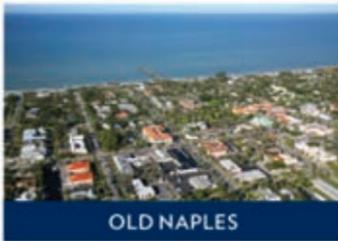
**OLD NAPLES**  
**270 5th Avenue South**  
Tom/Tess McCarthy 239.243.5520  
premierair.com/id/212002304 \$2,800,000



**OLD NAPLES**  
**2020 Gordon Drive**  
Marty/Debbi McDermott 239.564.4231  
premierair.com/id/212011562 \$2,795,000



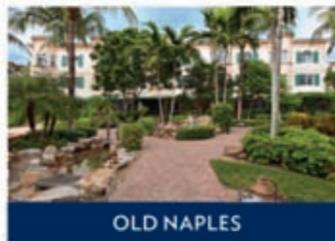
**OLD NAPLES**  
**358 2nd Avenue South**  
Jerry Wachowicz 239.777.0741  
premierair.com/id/212002492 \$2,495,000



**OLD NAPLES**  
**155 5th Avenue South**  
Michael G. Lawler 239.213.7475  
premierair.com/id/BABC090612IHE \$1,900,000



**OLD NAPLES**  
**Villas Escalante #203**  
Paul Graffy 239.273.0403  
premierair.com/id/212020803 \$1,775,000



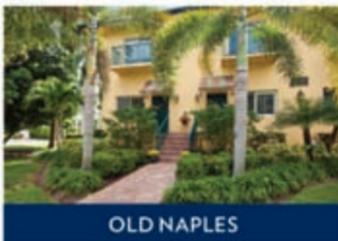
**OLD NAPLES**  
**Lantana #304**  
Carol Sheehy 239.340.9300  
premierair.com/id/211522804 \$1,190,000



**OLD NAPLES**  
**709 Broad Avenue South**  
Mary Smallwood 239.293.0349  
premierair.com/id/212017632 \$695,000



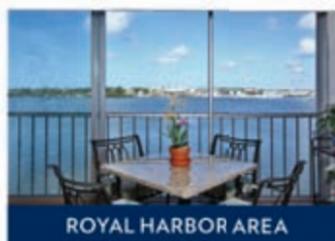
**OLD NAPLES**  
**Lanterns #5**  
Peter Paddock 239.287.5599  
premierair.com/id/212027311 \$564,000



**OLD NAPLES**  
**Parkside #B**  
Richard/Susie Culp 239.290.2200  
premierair.com/id/211517878 \$545,000



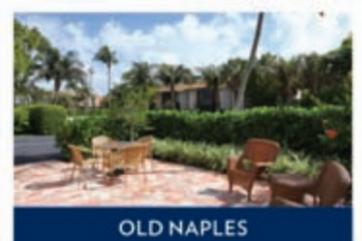
**OLD NAPLES**  
**Pierre Club #15**  
Marty/Debbi McDermott 239.564.4231  
premierair.com/id/211519300 \$479,900



**ROYAL HARBOR AREA**  
**Four Winds #E-48**  
Kathy Morris 239.777.8654  
premierair.com/id/212003720 \$449,000



**OLD NAPLES**  
**Naples Bay Resort - The Cottages #I-201**  
Beth McNichols 239.821.3304  
premierair.com/id/211011279 \$399,500



**OLD NAPLES**  
**Warwick #102**  
Beth McNichols 239.821.3304  
premierair.com/id/212009671 \$345,000

## Grey Oaks



**2610 Bulrush Lane**  
Carolyn Weinand 239.269.5678  
premierair.com/id/212000746 \$2,650,000



**2817 Capistrano Way**  
Mary Catherine White 239.287.2818  
premierair.com/id/209040691 \$1,650,000



**1268 Osprey Trail**  
Melissa Williams 239.248.7238  
premierair.com/id/212002073 \$1,150,000



**L'Ermitage #27**  
Jutta V. Lopez/AI Lopez 239.571.5339  
premierair.com/id/211013175 \$975,000



**1216 Gordon River Trail**  
Sam Heitman 239.537.2018  
premierair.com/id/212002077 \$975,000

# Park Shore



**Regent #PH-1**  
Bet Dewey 239.564.5673  
premierair.com/id/PETE051512IHE \$15,500,000



**Regent #6-N**  
Barbi Lowe/Trish Lowe Soars 239.216.1973  
premierair.com/id/211508440 \$6,500,000



**334 Pirates Bight**  
Michael G. Lawler 239.213.7475  
premierair.com/id/GEIG071412IHE \$5,500,000



**Provence #803**  
Barbi Lowe/Trish Lowe Soars 239.216.1973  
premierair.com/id/212006599 \$3,250,000



**Le Jardin #1203**  
Barbi Lowe/Trish Lowe Soars 239.216.1973  
premierair.com/id/212011060 \$3,200,000



**4215 Crayton Road**  
Michael G. Lawler 239.213.7475  
premierair.com/id/212012693 \$2,495,000



**4033 Belair Lane**  
Michael G. Lawler 239.213.7475  
premierair.com/id/SHER060612IHE \$2,495,000



**Le Parc #1002**  
Ed Cox/Jeff Cox 239.860.8806  
premierair.com/id/211512115 \$2,475,000



**346 Pirates Bight**  
Michael G. Lawler 239.213.7475  
premierair.com/id/212004675 \$1,995,000



**Provence #502**  
Barbi Lowe/Trish Lowe Soars 239.216.1973  
premierair.com/id/211007757 \$1,990,000



**Venetian Villas #2300**  
Larry Roorda 239.860.2534  
premierair.com/id/212005253 \$1,495,000



**Ardissone #203**  
Michael G. Lawler 239.213.7475  
premierair.com/id/212012678 \$1,450,000



**Le Parc #204**  
Ed Cox/Jeff Cox 239.860.8806  
premierair.com/id/212009442 \$1,395,000



**La Mer #1203**  
Susan Barton 239.860.1412  
premierair.com/id/212012517 \$1,195,000



**502 Whispering Pine Lane**  
Dave/Ann Renner 239.784.5552  
premierair.com/id/212027389 \$1,195,000



**The Tropics #312**  
Jane Darling 239.290.3112  
premierair.com/id/212009518 \$895,000



**Allegro #7C**  
Marlene Suarez 239.290.0585  
premierair.com/id/212002725 \$825,000



**Colony Gardens #103**  
Jane Darling 239.290.3112  
premierair.com/id/211518397 \$725,000



**The Savoy #105**  
Gary Blaine 239.595.2912  
premierair.com/id/212017421 \$525,000

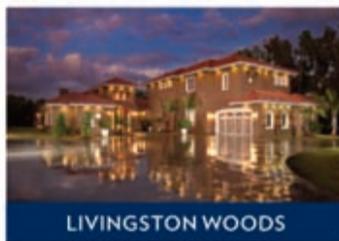


**Lexington #10**  
Linda Perry/Judy Perry 239.404.7052  
premierair.com/id/212005519 \$228,500

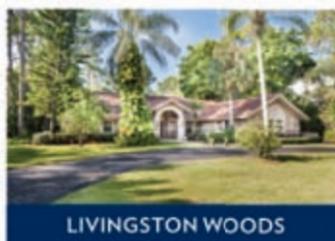
# Naples



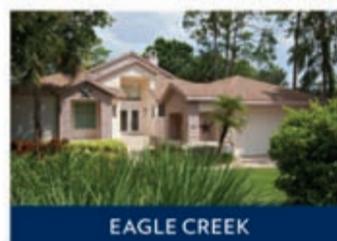
**LIVINGSTON WOODS**  
**7050 Hunters Road**  
Ann Marie Shimer 239.825.9020  
premierair.com/id/211522729 \$2,295,000



**LIVINGSTON WOODS**  
**7055 Sandalwood Lane**  
Mary Catherine White 239.287.2818  
premierair.com/id/212024701 \$1,295,000



**LIVINGSTON WOODS**  
**7050 Sandalwood Lane**  
Linda Haskins 239.822.3739  
premierair.com/id/212025917 \$929,000



**EAGLE CREEK**  
**53 Grey Wing Point**  
ML Meade 239.293.4851  
premierair.com/id/212027690 \$539,000



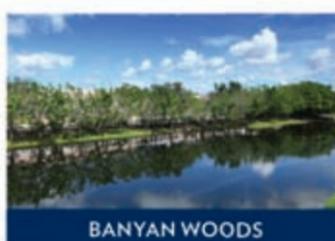
**LEMURIA**  
**Lemuria #404**  
Philip Mareschal 239.269.6033  
premierair.com/id/212026998 \$529,000



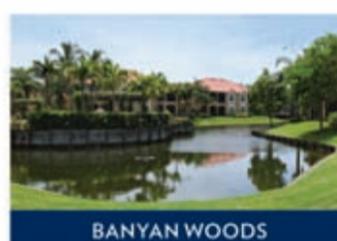
**CROSSINGS**  
**6706 Mill Run Circle**  
Dave/Ann Renner 239.784.5552  
premierair.com/id/212017139 \$455,000



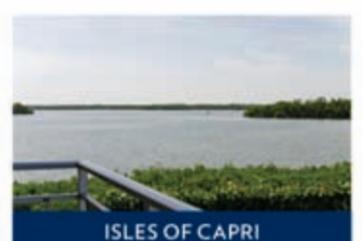
**AUTUMN WOODS**  
**6757 Southern Oak Court**  
Dave/Ann Renner 239.784.5552  
premierair.com/id/211503159 \$449,000



**BANYAN WOODS**  
**Reserve II #201**  
Pat Duggan 239.216.1980  
premierair.com/id/212024460 \$395,000



**BANYAN WOODS**  
**Reserve II #101**  
Pat Duggan 239.216.1980  
premierair.com/id/212022513 \$345,000



**ISLES OF CAPRI**  
**Tarpon Village Apartments #A6**  
Cynthia Corogin 239.963.5561  
premierair.com/id/212027439 \$155,000

# Pelican Bay | Pelican Marsh



PELICAN BAY

6974 Green Tree Drive  
Jane Darling 239.290.3112  
premiersir.com/id/212024579 \$2,350,000



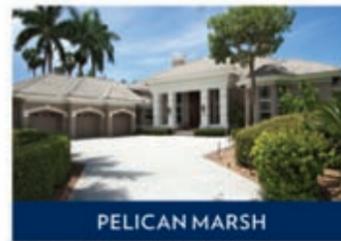
PELICAN BAY

Marbella #PH 2204  
John Hamilton 239.641.3270  
premiersir.com/id/212004212 \$1,995,000



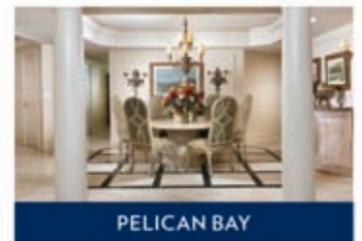
PELICAN BAY

St. Raphael #1709  
Jean Tarkenton 239.595.0544  
premiersir.com/id/212001819 \$1,895,000



PELICAN MARSH

1332 Little Blue Heron Court  
S. Kaltenborn/T. Moellers 239.248.1964  
premiersir.com/id/212024734 \$1,575,000



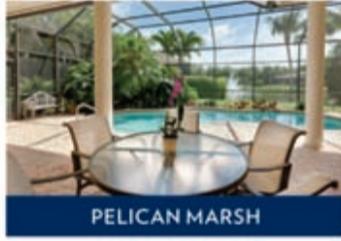
PELICAN BAY

St. Raphael #901  
Jean Tarkenton 239.595.0544  
premiersir.com/id/212019321 \$1,495,000



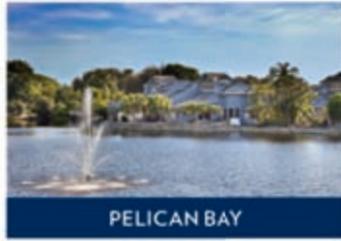
PELICAN BAY

7 Las Brisas Way  
Ruth Trettis 239.403.4529  
premiersir.com/id/212024229 \$1,195,000



PELICAN MARSH

8791 Muirfield Drive  
S. Kaltenborn/T. Moellers 239.248.1964  
premiersir.com/id/212020287 \$1,149,000



PELICAN BAY

Bridge Way Villas #180  
Vickie Larscheid 239.250.5041  
premiersir.com/id/212007061 \$1,100,000



PELICAN BAY

L'Ambiance #201  
Ellen Eggland 239.571.7192  
premiersir.com/id/212015387 \$895,000



PELICAN BAY

St. Raphael #11  
Jean Tarkenton 239.595.0544  
premiersir.com/id/212006994 \$850,000



PELICAN BAY

Grosvenor #1206  
Marty/Debbi McDermott 239.564.4231  
premiersir.com/id/212027711 \$799,000



PELICAN BAY

5924 Chanteclair Drive  
Heidi Deen 239.370.5388  
premiersir.com/id/211517608 \$725,000



PELICAN BAY

Marbella #1603  
John Hamilton 239.641.3270  
premiersir.com/id/211516142 \$685,000



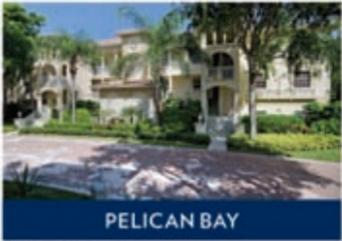
PELICAN BAY

Marbella #1505  
Phyllis/Patrick O'Donnell 239.269.6161  
premiersir.com/id/212009584 \$599,900



PELICAN BAY

6633 Trident Way  
Phyllis/Patrick O'Donnell 239.269.6161  
premiersir.com/id/HOLZ062112IHE \$575,000



PELICAN BAY

Breakwater #204  
Fahada Saad 239.919.5270  
premiersir.com/id/212023972 \$575,000



PELICAN BAY

Chateaumere Royale #901  
Mary Catherine White 239.287.2818  
premiersir.com/id/211517787 \$499,000



PELICAN BAY

Chateaumere #105  
Heidi Deen 239.370.5388  
premiersir.com/id/212004405 \$474,900



PELICAN MARSH

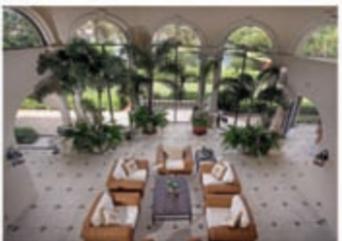
Osprey Pointe #101  
Pat Callis 239.250.0562  
premiersir.com/id/212027573 \$425,000



PELICAN MARSH

Clermont #105  
Mara Muller 239.272.6170  
premiersir.com/id/212009261 \$385,000

# Bay Colony



377 Cromwell Court  
Barbi Lowe/Trish Lowe Soars 239.216.1973  
premiersir.com/id/212003773 \$6,295,000



Contessa #PH-22  
Barbi Lowe/Trish Lowe Soars 239.216.1973  
premiersir.com/id/211014834 \$6,000,000



Remington #2002  
Barbi Lowe/Trish Lowe Soars 239.216.1973  
premiersir.com/id/212008710 \$3,800,000



Trieste #1104  
Carol Gilman 239.404.3253  
premiersir.com/id/212014368 \$2,495,000



7983 Vizcaya Way  
Janet Rathbun 239.860.0012  
premiersir.com/id/212001117 \$1,950,000



8812 La Palma Lane  
Pat Callis 239.250.0562  
premiersir.com/id/210032590 \$1,795,000



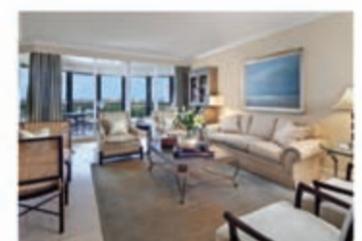
Salerno #803  
Dorcas Briscoe 239.860.6985  
premiersir.com/id/211516949 \$1,795,000



Toscana #504  
Leah Ritchey/Amy Becker 239.289.0433  
premiersir.com/id/212015540 \$1,725,000



Salerno #404  
Amy Becker/Leah Ritchey 239.272.3229  
premiersir.com/id/212009600 \$1,695,000



Marquesa #602  
Carol Gilman 239.404.3253  
premiersir.com/id/212008665 \$1,295,000

## North Naples



### NORTH NAPLES

1170 Massey Street  
Pat Kennedy 239.537.0062  
premiersir.com/id/212011476 \$6,970,000



### PELICAN ISLE

Residences III #1005  
Suzanne Ring 239.821.7550  
premiersir.com/id/212010247 \$1,850,000



### MERCATO

The Strada #7502  
Barbi Lowe/Trish Lowe Soars 239.216.1973  
premiersir.com/id/211500266 \$1,370,000



### THE DUNES

Grande Preserve - Grande Phoenician #504  
Jennifer/Dave Urness 239.273.7731  
premiersir.com/id/212015201 \$1,199,000



### THE DUNES

Grande Preserve - Grande Geneva #601  
Jennifer/Dave Urness 239.273.7731  
premiersir.com/id/211515610 \$1,099,000



### THE DUNES

Grande Preserve - Grande Geneva #404  
Jennifer/Dave Urness 239.273.7731  
premiersir.com/id/212006301 \$875,000



### COVE TOWERS

Montego #1403  
Cheryl Turner 239.250.3311  
premiersir.com/id/212027079 \$650,000



### THE DUNES

Grande Preserve - Grande Geneva #402  
Philip Mareschal 239.269.6033  
premiersir.com/id/211517636 \$649,000



### OAKES ESTATES

1661 Oakes Blvd.  
Patrick O'Connor 239.295.9411  
premiersir.com/id/212019170 \$639,000



### MERCATO

The Strada #5414  
Susan Garner 239.438.2846  
premiersir.com/id/212013476 \$599,000



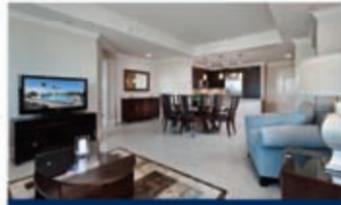
### MERCATO

The Strada #7406  
Mary Kavenagh 616.957.4428  
premiersir.com/id/211505590 \$599,000



### MARINA BAY CLUB

Marina Bay Club #406  
Suzanne Ring 239.821.7550  
premiersir.com/id/211011362 \$439,000



### MERCATO

The Strada #5205  
Dave/Ann Renner 239.784.5552  
premiersir.com/id/211014205 \$479,000



### STONEBRIDGE

Middleburg #203  
Kathryn Hurvitz 239.659.5126  
premiersir.com/id/212004344 \$399,000



### OLDE CYPRESS

3082 Santorini Court  
Sandra McCarthy-Meeks 239.287.7921  
premiersir.com/id/212011739 \$384,900

## Coquina Sands | Moorings



### COQUINA SANDS

1756 Gulf Shore Blvd. North  
Tom Gasbarro 239.404.4883  
premiersir.com/id/210003302 \$2,850,000



### MOORINGS

520 Portside Drive  
Gary L. Jeff/Becky Jaarda 239.248.7474  
premiersir.com/id/212009054 \$2,295,000



### COQUINA SANDS

550 Banyan Blvd.  
Richard/Susie Culp 239.290.2200  
premiersir.com/id/211515885 \$1,849,000



### MOORINGS

220 Springline Drive  
Michael G. Lawler 239.213.7475  
premiersir.com/id/212027366 \$1,699,000



### COQUINA SANDS

Charleston Square #302  
Lodge McKee 239.261.0053  
premiersir.com/id/212014801 \$1,390,000



### MOORINGS

Admiralty Point I #608  
Jeri Richey 239.269.2203  
premiersir.com/id/212006772 \$1,095,000



### MOORINGS

Carriage Club #64  
Lori Pheasant 239.289.5720  
premiersir.com/id/212012341 \$690,000



### MOORINGS

Lausanne #312S  
J. D'Amelio/D. Cartwright 239.961.5996  
premiersir.com/id/212009304 \$665,000



### MOORINGS

Naples Continental #309  
Larry Roorda 239.860.2534  
premiersir.com/id/212011534 \$589,000



### MOORINGS

Lausanne #601-N  
Michael G. Lawler 239.213.7475  
premiersir.com/id/212011611 \$495,000

## Vanderbilt Beach



Moraya Bay #607  
Lori Pheasant 239.289.5720  
premiersir.com/id/212009306 \$3,995,000



Moyara Bay #403  
Lori Pheasant 239.289.5720  
premiersir.com/id/212000754 \$3,800,000



239 Channel Drive  
Cheryl Turner 239.250.3311  
premiersir.com/id/212023672 \$2,395,000



La Scala #305  
Mary Catherine White 239.287.2818  
premiersir.com/id/211007145 \$749,000



734 Reef Point Circle  
Carol Loder 239.860.4326  
premiersir.com/id/212014937 \$350,000

## Marco Island



**198 Beach Drive South**  
Jim/Nikki Prange-Carroll 239.642.2222  
premiersir.com/id/212007122 \$4,500,000



**350 Seabreeze Drive**  
Cathy Rogers 239.821.7926  
premiersir.com/id/212018810 \$3,950,000



**831 Heathwood Drive South**  
Jim/Nikki Prange-Carroll 239.642.2222  
premiersir.com/id/212027384 \$3,750,000



**1539 Heights Court**  
Cathy Rogers 239.821.7926  
premiersir.com/id/211520502 \$3,450,000



**616 Crescent Street**  
Jim/Nikki Prange-Carroll 239.642.2222  
premiersir.com/id/212006320 \$3,450,000



**Madeira #704**  
Laura/Chris Adams 239.404.4766  
premiersir.com/id/211012766 \$2,299,000



**Sandpiper #1403**  
Cynthia Corogin 239.963.5561  
premiersir.com/id/212022090 \$720,000



**South Seas Tower II #704 #704**  
Cynthia Corogin 239.963.5561  
premiersir.com/id/212022129 \$545,000



**Shipps Landing #16**  
Jim/Nikki Prange-Carroll 239.642.2222  
premiersir.com/id/212022416 \$498,500



**Royal Marco Point III #246**  
Jim/Nikki Prange-Carroll 239.642.2222  
premiersir.com/id/210002999 \$497,000



**Sussex #603**  
Brock/Julie Wilson 239.595.5983  
premiersir.com/id/211016271 \$399,000



**524 Barfield Drive North**  
Angelica Andrews 239.595.7653  
premiersir.com/id/212022708 \$395,000



**Pelican Perch #203**  
Cynthia Corogin 239.963.5561  
premiersir.com/id/212022867 \$319,000



**South Seas East #212**  
Roe Tamagni 239.398.1222  
premiersir.com/id/212018288 \$314,900



**Dockside #305**  
Dave Flowers 239.404.0493  
premiersir.com/id/212018776 \$289,000

## Fiddler's Creek



**7698 Mulberry Lane**  
Lura Jones 239.370.5340  
premiersir.com/id/211006401 \$799,000



**Menaggio #201**  
Michelle L. Thomas 239.860.7176  
premiersir.com/id/212027464 \$599,900



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## NABOR thanks outgoing representatives

The Naples Area Board of Realtors hosted a farewell reception for U.S. Congressman David Rivera and State Rep. Jeannette Nuñez on Aug. 17. Last January, the Florida Senate approved redrawn political boundaries and as a result, Mr. Rivera and Ms. Nuñez will no longer represent Collier County.



COURTESY PHOTO

Bill Poteet, Congressman David Rivera, State Rep. Jeannette Nuñez, Wes Kunkle, Anita Coletti and State Rep. Kathleen Passidomo

Among the 60 guests at the reception were State Rep. Kathleen Passidomo, Mayor John Sorey, Sheriff Kevin Rambosk, County Commissioner Jim Coletta and Fire Commissioner Jim Burke.

Bill Poteet, president of NABOR, said he was pleased to have been the key contact between NABOR and Mr. Rivera. "I followed his career in government and watched as he did such a tremendous job," he said.

Mr. Rivera told the crowd, "I am appreciative of your continued support as we transition into the new leadership in Collier County. I would like to thank

everyone here so much for honoring me. Collier County has honored me for 10 years... There is a great civic fabric in the community as elected leadership and civic leadership work together."

Ms. Nuñez acknowledged the past challenges in the real estate industry. "I am so glad to hear from many real estate agents about how things are improving," she said. ■

## IDS plans 'Coastalattitudes' showroom

International Design Source, a to-the-trade showroom for interior design professionals, plans to open its fourth showroom, IDS4 Coastalattitudes, later this month at 1959 Trade Center Way, Naples. The new showroom will focus on the variations of life on the water in three themes: vintage, plantation and coastal, which represent a design-driven approach to relaxed living that marries the interior with elements of the outdoors.

"Our inspiration is from Nantucket to Malibu, the Gulf Coast to the Caribbean," says IDS owner Emilio Sadez. "We want to show how the boundary between land and sea fades... for relaxed living both indoors and out."

In more than 38,000 square feet of showroom space, IDS houses ready-to-go items from fine furniture to accessories from more than 200 of the most respected lines in the industry, including Century, Drexel, Habersham, Harden, Hickory Chair, Hickory White, Lane Venture and Swaim. The companies first three showrooms are:

- IDS1: Classic furniture.
- IDS2: Fabric, offering fabric, wall covering and hardware lines from brands such as Clarke & Clarke, Fabricut, Kashmir, R M Coco, Romo, Thibaut and Vervain.
- IDS3: Contemporary furniture. ■

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With the focus on how to buy the best seats for your house, Miromar Design Center has hundreds of different styles of sofas and chairs displayed during its

September “Take a Seat” event.

Free demonstrations and seminars are scheduled throughout the month. Coming up next: “Revitalizing Antique Furniture,” at 11 a.m. Tuesday, Sept. 18. See first-hand how vintage furniture can be reupholstered with contemporary, designer fabrics to give them new life and vitality.

Online registration is required by Sept. 17. Visit [www.miromardesigncenter.com](http://www.miromardesigncenter.com) to sign up and to see the complete schedule of “Take a Seat” programs and special offers. ■

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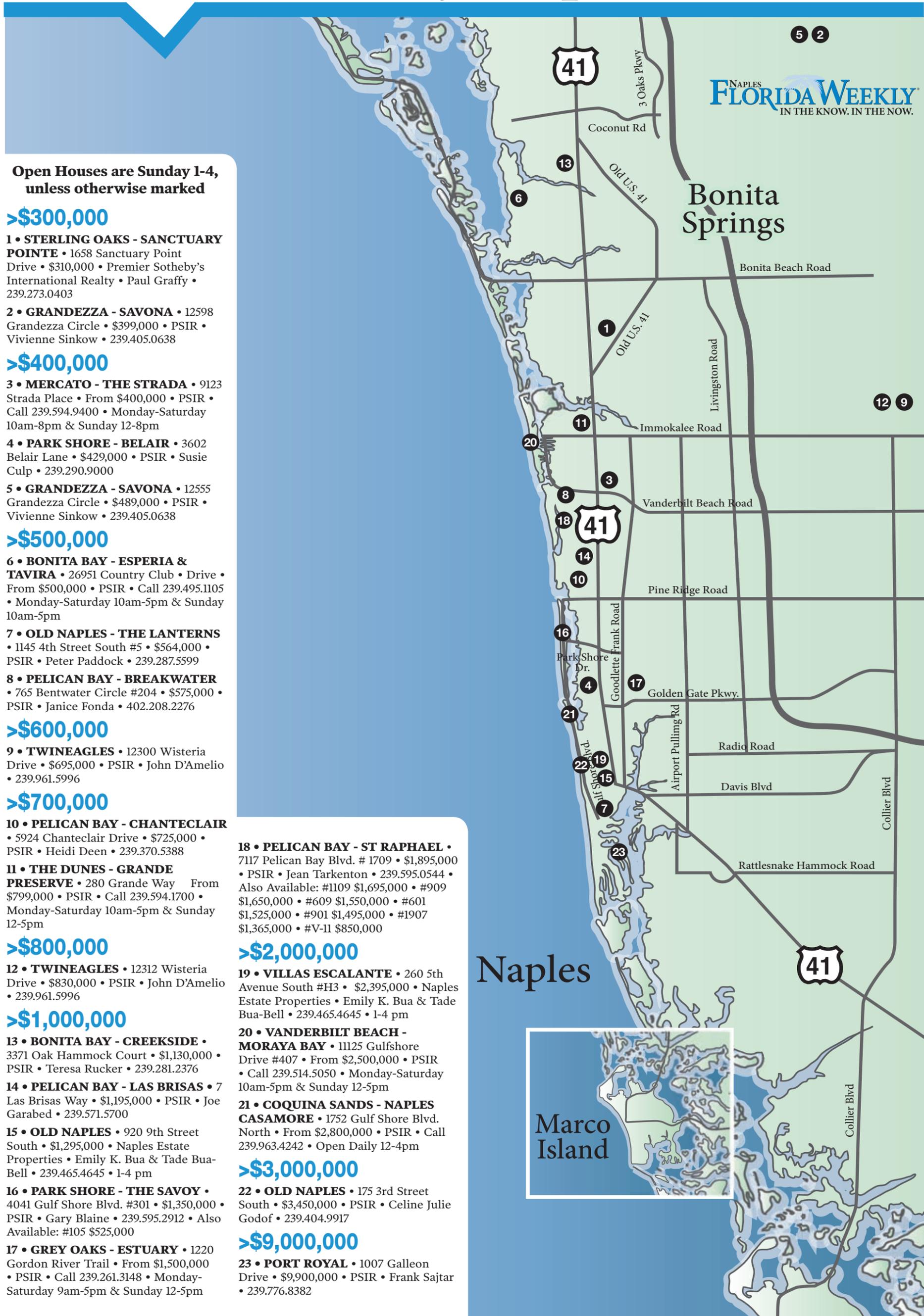
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**Open Houses are Sunday 1-4, unless otherwise marked**

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- 2 • GRANDEZZA - SAVONA** • 12598 Grandezza Circle • \$399,000 • PSIR • Vivienne Sinkow • 239.405.0638

**>\$400,000**

- 3 • MERCATO - THE STRADA** • 9123 Strada Place • From \$400,000 • PSIR • Call 239.594.9400 • Monday-Saturday 10am-8pm & Sunday 12-8pm
- 4 • PARK SHORE - BELAIR** • 3602 Belair Lane • \$429,000 • PSIR • Susie Culp • 239.290.9000
- 5 • GRANDEZZA - SAVONA** • 12555 Grandezza Circle • \$489,000 • PSIR • Vivienne Sinkow • 239.405.0638

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- 6 • BONITA BAY - ESPERIA & TAVIRA** • 26951 Country Club • Drive • From \$500,000 • PSIR • Call 239.495.1105 • Monday-Saturday 10am-5pm & Sunday 10am-5pm
- 7 • OLD NAPLES - THE LANTERNS** • 1145 4th Street South #5 • \$564,000 • PSIR • Peter Paddock • 239.287.5599
- 8 • PELICAN BAY - BREAKWATER** • 765 Bentwater Circle #204 • \$575,000 • PSIR • Janice Fonda • 402.208.2276

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- 9 • TWINEAGLES** • 12300 Wisteria Drive • \$695,000 • PSIR • John D'Amelio • 239.961.5996

**>\$700,000**

- 10 • PELICAN BAY - CHANTECLAIR** • 5924 Chanteclair Drive • \$725,000 • PSIR • Heidi Deen • 239.370.5388
- 11 • THE DUNES - GRANDE PRESERVE** • 280 Grande Way • From \$799,000 • PSIR • Call 239.594.1700 • Monday-Saturday 10am-5pm & Sunday 12-5pm

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- 12 • TWINEAGLES** • 12312 Wisteria Drive • \$830,000 • PSIR • John D'Amelio • 239.961.5996

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- 13 • BONITA BAY - CREEKSIDE** • 3371 Oak Hammock Court • \$1,130,000 • PSIR • Teresa Rucker • 239.281.2376
- 14 • PELICAN BAY - LAS BRISAS** • 7 Las Brisas Way • \$1,195,000 • PSIR • Joe Garabed • 239.571.5700
- 15 • OLD NAPLES** • 920 9th Street South • \$1,295,000 • Naples Estate Properties • Emily K. Bua & Tade Bua-Bell • 239.465.4645 • 1-4 pm
- 16 • PARK SHORE - THE SAVOY** • 4041 Gulf Shore Blvd. #301 • \$1,350,000 • PSIR • Gary Blaine • 239.595.2912 • Also Available: #105 \$525,000
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- 19 • VILLAS ESCALANTE** • 260 5th Avenue South #H3 • \$2,395,000 • Naples Estate Properties • Emily K. Bua & Tade Bua-Bell • 239.465.4645 • 1-4 pm
- 20 • VANDERBILT BEACH - MORAYA BAY** • 11125 Gulfshore Drive #407 • From \$2,500,000 • PSIR • Call 239.514.5050 • Monday-Saturday 10am-5pm & Sunday 12-5pm

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# ARTS & ENTERTAINMENT

WEEK OF SEPTEMBER 13-19, 2012

A GUIDE TO THE LOCAL ARTS & ENTERTAINMENT SCENE



COURTESY IMAGES

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## INSIDE



### Must play video games

Artis Henderson comments on outlandish dating criteria. **B2** ▶

# BAM

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BAM ads show various people in their everyday lives at the moment when the memory of a performance they enjoyed hits them.

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BY NANCY STETSON

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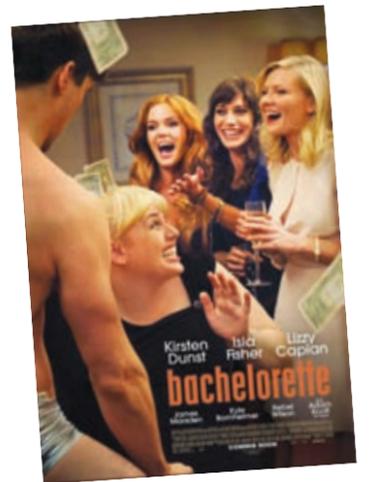
HOW DO YOU CONVEY THE POWER OF A THEATRICAL EXPERIENCE?

Arts journalists and critics grapple with that dilemma regularly, whenever they put black words on white paper and attempt to describe a colorful, three-dimensional experience of sound, movement, costume and art.

A creative team at mcgarrybowen, an award-winning New York advertising and design agency, struggled with the same problem when tasked with developing an advertising campaign for the Brooklyn Academy of Music.

Known since 1973 by its acronym, BAM

SEE BAM, C4 ▶



### Better than 'Bridesmaids'

Film critic Dan Hudak likes how the "Bs" get a bit raunchy in "Bachelorette." **C11** ▶



### Third time's a charm

Lipdub Naples organizers prepared to try again during Cityfest celebration. **C14** ▶

## Jethro Tull's Ian Anderson revisits 'Thick as a Brick'

BY SCOTT SIMMONS

ssimmons@floridaweekly.com

The phone rings. A young officemate answers. "It's an Ian Anderson on the line for you," she calls out. Ah, youth. She did not, could not know that it's not just any Ian Anderson, but THE Ian Anderson calling from England. As in Jethro Tull. And he is ready to talk about his



ANDERSON

"Thick as a Brick Tour 1 & 2" tour, which brings him to the Kravis Center in West Palm Beach on Sept. 19, the Bob

Carr Performing Arts Centre in Orlando on Sept. 22 and the Barbara B. Mann Performing Arts Hall in Fort Myers on Sept. 24.

"We've been quite busy boys" preparing for the tour, the 65-year-old singer, guitarist and flautist says.

"Thick as a Brick" is a concept album Jethro Tull released in 1972. Lyrics were credited to a fictitious child character, Gerald Bostock, whose parents lied

SEE TULL, C3 ▶



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# SANDY DAYS, SALTY NIGHTS

## Love's outlandish lists



This morning, my roommate burst into my room with the latest copy of Elle magazine in her hands.

"Look at this," she said. She thrust the issue at me, its pages folded back to the relationship section. "Can you believe this jerk?"

I read the first line of a letter from a male reader: "I'm a 34-year-old Internet entrepreneur and angel investor," he said. "Can you help me find a woman?"

A reasonable request, I thought.

"What I'm looking for is a life partner — not the 'mother of my children.' Anyone who aspires to be a housewife is automatically eliminated."

Harsh but not outrageous. I continued reading.

"I suppose the easiest way to summarize is to say that I'm seeking a smarter, hotter, younger, female version of myself (smile)."

True, this guy wasn't winning any personality points, but what was the harm in asking for exactly what he wanted? I almost gave him a pass, until I read his list of qualifications.

"Out-of-this-world intelligent and passionate," it began. "Ambitious and extremely independent with eclectic and diverse interests. Not needy,

high-maintenance, jealous or requiring constant attention. Very adventurous — loves to backpack around China, for example. Supersexual and sexually adventurous. On the Pill."

I put down the magazine and turned to my roommate. "Is this guy for real?"

"Keep going," she said.

"Very thin (but not because she's starving herself or has food issues — I want someone who will be thin her entire life). Small breasts (usually come with 'very thin'). Loves big dogs (but not small dogs or cats)."

"Not cats?" I said. "I'm out."

"Happy! Healthy! Nice!" the list continued. "Plays tennis very well, helicopter skis and is dying to learn how to kiteboard. Speaks French perfectly."

And the final bit of impossibility, as if the rest weren't enough:

"Plays video games."

I turned to my roommate.

"He's never getting laid," I said.

And also: Who was he kidding? Helicopter skiing? Fluent French? Loves to play "Halo" and "The Legend of Zelda"?

But even as I laughed,

I felt a twinge of compassion for him. Don't we all build our romantic walls, brick by careful brick, as we set down our unrealistic expectations? If we were all foolhardy — or brave — enough to write them down,

our list might rival this one in silliness.

Perhaps we should be like my good friend instead, a young man who carried his own list around for years. His No. 1 criteria was that he marry a Latin woman, a dark-haired beauty with soft curves who could dance salsa and merengue and speak to him in sweet Spanish. But he ended up marrying a woman more like himself: slim and petite and Midwestern, with no curves and light hair. A woman who didn't fit anywhere on his list. They are as right for each other as

two people can be, and it's

only now,

from here,

that he

sees the

ways his

list held

him

back.

If

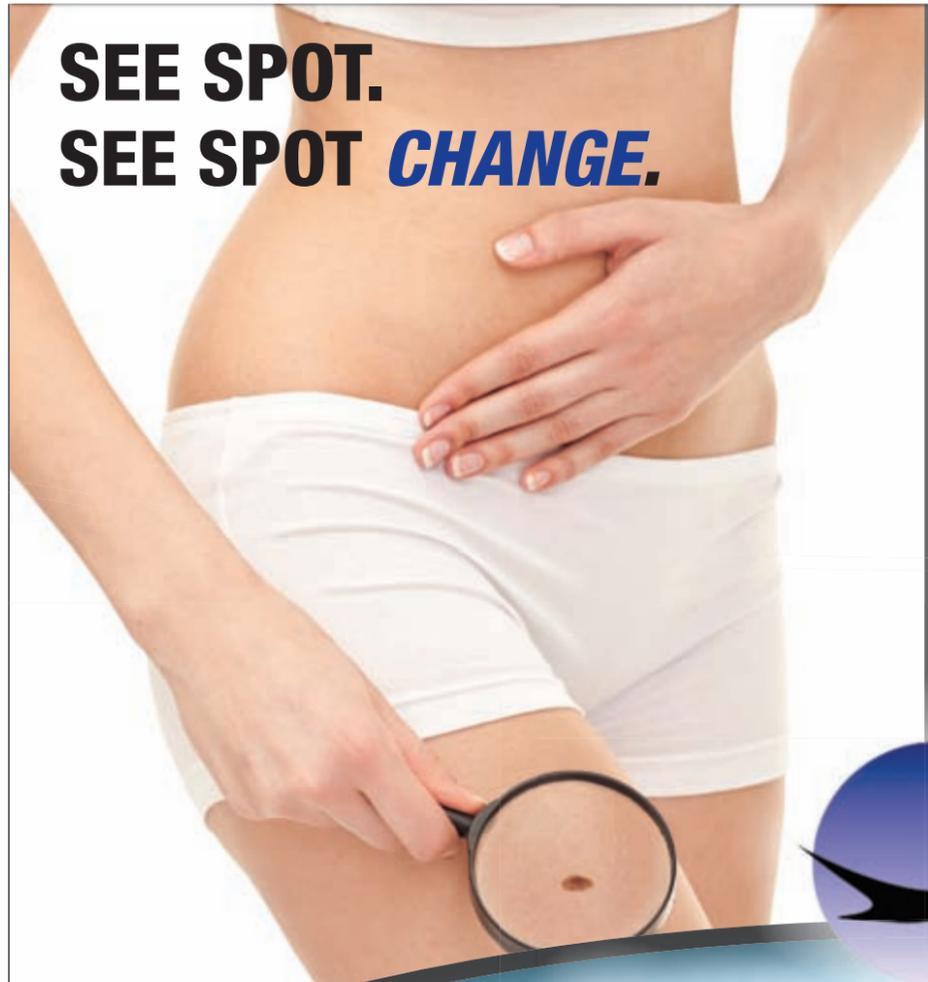
only we could distill the Elle bachelor's criteria to a single bit of wisdom, some universal requirement, a quality we'd all be proud to search for.

Small breasts?

Backpacking?

Birth control?

How about: Happy! Healthy! Nice! ■



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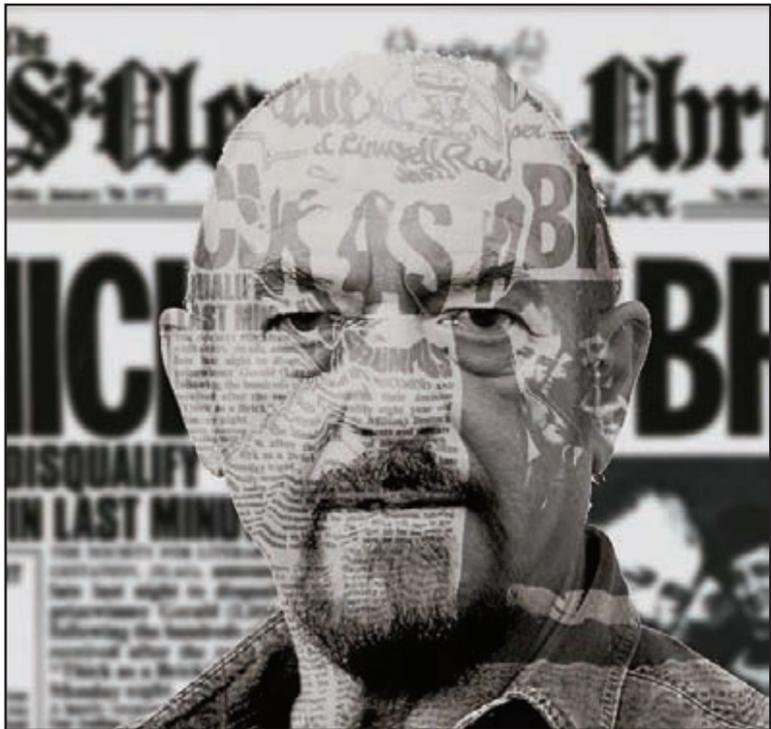
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Ian Anderson

COURTESY PHOTOS

# TULL

From page 1

about his age. This tour picks up 40 years later and follows the possible paths Gerald, now 50, might have taken.

"It's a big jump into the future. It's not jumping back 40 years, but looking at what Gerald might have become," Mr. Anderson says.

That's curious enough, but, of course, we all know what Jethro Tull has done in the 45 years since the band was founded. The band has had hits with such albums as "Aqualung," "Stand Up" and "Stand in the Jungle."

Mr. Anderson still fronts it with vocals, guitar and the ubiquitous flute, even as the group's sound has evolved from progressive blues to folk-rock to electronic to hard rock to a sound that drew on world music. The coloring and nuances of his sound remain constant, even as instrumentations and styles change.

"You can paint different pictures even though it's the same brushes," he says.

About the indignities of life on the road for one who's been at it for nearly half a century, he says, "I don't fly well. I don't travel well on buses. I don't really enjoy the traveling, but I enjoy getting there and I enjoy the interface with an audience. I enjoy the performing."

But touring gives Mr. Anderson the means to take care of his wife of 36 years, Shona, their children, James and Gael, and two grandchildren. It also allows him to pursue a passion for protecting small wild cats. Indeed, his website, [www.j-tull.com](http://www.j-tull.com), has pages of infor-

in the know  
Ian Anderson

- >> **When:** 7:30 p.m. Monday, Sept. 24
- >> **Where:** The Barbara B. Mann Performing Arts Hall, Fort Myers
- >> **Tickets:** \$39.50-\$62.50
- >> **Info:** 481-4849 or [www.bbmanna.com](http://www.bbmanna.com)

mation on the care of domesticated cats and the importance of preserving cats that have been hunted for their skins.

Not so horrific is doting on the next generation of little humans in his life.

Son James is a musician. Daughter Gael works in the film industry and is married to Andrew Lincoln, who stars in the AMC series "The Walking Dead."

"My grandchildren are 2 and 4. The 4-year-old has an inkling of what I do, just as she has an idea of what her father does. Maybe she thinks everyone is like us. Maybe she's getting the idea that Daddy and Granddad are the kind of people who don't live in the real world. We do something that is about pretending and playing," he says.

His son-in-law does have an unusual on-screen job, and it's interesting for Mr. Anderson to see to see how his granddaughter, Tillie, interprets it.

"He kills zombies, which was kind of funny. Tillie doesn't readily understand. Really? In the real world? She'll think that I'm pretending, or creating an unreality that's fun," he says.

But sometimes reality is blurred.

"She knows very well that the real world is when she has to get ready to go to bed," he says. ■

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**Gates open at 12pm for advance ticketholders.**

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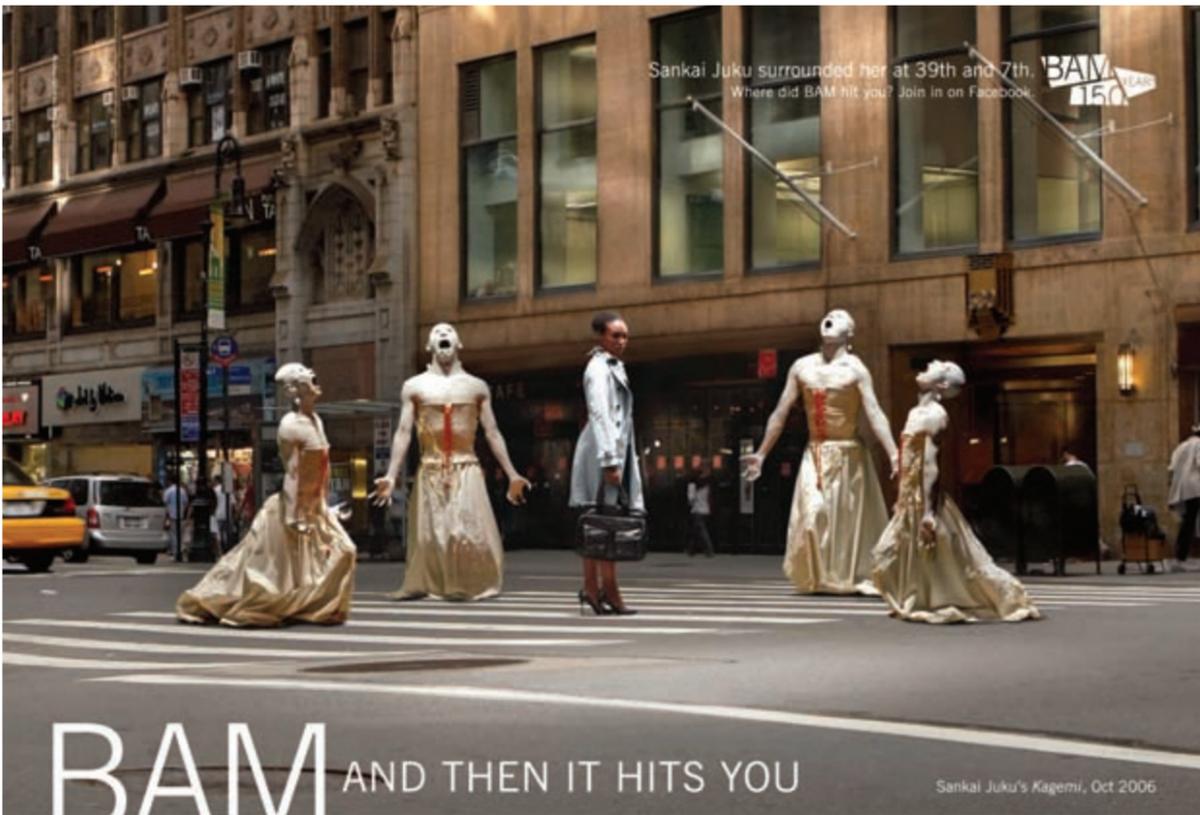
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COURTESY IMAGES

A sampling of BAM ads that depict how the arts impact folks during routine moments in New York City.

# BAM

From page 1

is the oldest performing arts center in the country, having been inaugurated on Jan. 15, 1861.

“We’re older than Coca-Cola,” says Molly Meloy, BAM’s director of strategic marketing. “We’re older than West Virginia.”

BAM is known for its breadth and depth of offerings. In its early days, Mark Twain, Henry Ward Beecher and Booker T. Washington spoke there, and Gustav Mahler and Arturo Toscanini conducted orchestras there. Martha Graham, Isadora Duncan and Marian Anderson all performed at the center, as did a 73-year-old Sarah Bernhardt, who gave six performances in three days.

Duke Ellington, Louis Armstrong and Count Basie performed there, and Robert Rauschenberg and Andy Warhol designed sets for programs there. Dance companies that have graced the stage include those of Merce Cunningham, Paul Taylor and Twyla Tharp.

In more recent decades, BAM hosted the opera debut of “Nixon in China” and the American debut of “The Hard Nut” (the Mark Morris version of “The Nutcracker”).

The center welcomes new and experimental performers who push the boundaries of their art. Robert Wilson, Philip Glass, Laurie Anderson, Pina Bausch, Peter Brook, Bill T. Jones, Robert Lepage and Stew all were championed there early in their careers.

## All about the experience

It was fitting that BAM wanted advertising in honor of its milestone 150th anniversary, but the center’s leadership didn’t want a campaign to focus on its history or upcoming season.

“Rather than make it about us, we wanted it to be about the experience that people have at BAM,” Ms. Meloy says. “We set that challenge to mcgarry-bowen. We weren’t selling a show, but... the magic that happens when you sit in the theater here.”

Members of the agency’s creative team, which did the work pro bono, were not all avid theater-goers (though their agency’s founder, John McGarry, is a regular attendee and BAM supporter.) The team visited BAM and met with executives who told them that at its very best, the arts intensify our humanity. They watched videos of art-

ists talking about BAM. They went to a performance of “Diary of a Mad Man.” Based on the Gogol short story, the play starred Geoffrey Rush, who was at the time nominated for an Oscar for his performance in the movie “The King’s Speech.” They also attended an artist talk by actress Susan Sarandon.

“We were trying to do a complete immersion,” Ms. Meloy explains, adding that the center offers a variety of arts experiences: modern dance, theater, music, singing, performance art, cinema and lectures.

“Our mission is (to be) the home for adventurous artists, audiences and ideas,” she says. “BAM’s not very pedestrian.”

A few days after seeing “Diary of a Mad Man,” one of the copywriters had an epiphany while in the shower. He realized that, three days after seeing the play, he was still thinking about it.

And the tagline for the campaign was born: “BAM, and then it hits you.”

The ads show various people in their everyday life at the very moment when the memory of a performance they enjoyed hits them. Each photo shows not only the person, but also the memory, co-existing in the same space.

One ad shows a woman crossing the street, stopped right in the middle of the crosswalk. Four dancers with shaved heads and bodies doused in white powder circle her. “Sankai Juku surrounded her at 39th and 7th,” it says, referring to the butoh dance troupe that performed at BAM in October 2006. The woman in the ad is an actor who lives in Brooklyn.

Another ad shows a young man sitting on the subway, sitting on the D train, stopped at the Atlantic Street station. Through the open doors, we see a giant boulder, wet with dripping water, and a woman in black dancing in front of it.

“Vollmond hit him at Atlantic Terminal,” says the ad.

(The Atlantic Street stop also happens to be the stop for BAM.)

The man, a jazz musician who also works at BAM Ticket Services, is remembering Pina Bausch’s “Vollmond,” which played at BAM in September 2010.

Other ads show a woman remembering “Diary of a Mad Man” while sitting in the reference section of a library; a kid in the middle of a softball game, and a woman walking in a rainstorm at night, her umbrella turned inside out.

“The concept was creative,” says Ms. Meloy. “And the ability to use ‘BAM’ in the tagline and that it expressed what transpired was the sheer brilliance of the campaign.”

## Growing a campaign

BAM held an open casting call and more than 250 people showed up, including the center’s neighbors, board members, patrons and employees. (Two of the people in the ads work for BAM.)

The media strategy was to work from the inside out, Ms. Meloy says, so they started the ad campaign on Facebook. Then they went to the Atlantic Street subway terminal and “took over the entire spot. We went from our inner circle to our neighborhood,” she says.

Then, in November, they began advertising all over New York City on the subway, with ads taking up an entire half of a subway car. Those cars also included what BAM calls “a manifesto ad.” It reads:

“It can happen at a show. In the subway. It can happen three days later, when you’re crossing the street. It can happen anywhere, really. The beauty is, it’s different for everybody. At that moment of impact, when it happens, you know it. BAM and then it hits you.”

The initial ads were so popular that BAM introduced six more. One shows a woman on a Brooklyn rooftop, remembering a scene from “A Streetcar Named Desire.” Cate Blanchett and Joel Edgerton sit at a kitchen table behind her. In another, a man in a business suit sits at a meeting, while Cyclops looms behind him, peering into the office window. “The Cyclops crashed his morning status meeting,” says the ad. He’s remembering seeing the film “The 7th Voyage of Sinbad” at BAM. And in yet another, a man in robe, T-shirt and boxer shorts, eating his morning cereal, remembers a performance by Youssou N’Dour, who stands, mid-song, arms outstretched, by the door.

## Liked by all

BAM’s Facebook likes went from 17,000 to 36,000, Ms. Meloy says. People were writing to them about their own experiences after attending a show. “We got feedback from other arts institutions, people around the country, saying, ‘You captured the intrinsic impact of art, what it does, why it moves people, why you want to go and why you want to support it.’”

They also surveyed 1,300 people and received comments such as: “This is the most enticing, intelligent campaign you’ve ever had. It so beautifully captures the power of performance to both disappear as it ends and then ‘hit you,’ unexpectedly elsewhere, as its power to transform our lives and shape our dreams settles into our deeper layers of (newly awakened) awareness.”

Another respondent said: “...I especially liked that the ‘New York scenes’ were clearly taken from photographs of the thing itself, rather than some studio imitation — that is probably why the campaign resonated with me.”

And one more said: “I think it is a beautiful and effective campaign. The images are both grounded in reality but seem fantastical because of the blending of images. And that seems like a perfect description of what your programming is all about. Your productions push you, take you from the familiar to the imagined, and do so with rich visual imagery. I love these ads and I love BAM.”

## Book, film, ale

Also in celebration of its 150th anniversary, BAM released a coffee-table book of its history and performers, “BAM: The Complete Works” (\$95, Quantuck Lane Press). “BAM 150,” a documentary, was shown at the Tribeca Film Festival earlier this year. And Brooklyn Brewery created a champagne ale in the center’s honor, called Brooklyn BAMboozle.

Surprisingly, though the ads are highly popular, the center is not selling them as posters (two have been made into bookmarks, however).

“A lot of artists talk about this being their favorite place to perform, because the audience is so engaged,” Ms. Meloy says. “Part of the audience is lots of artists; Brooklyn is the creative capital of the U.S., if not the world... There’s that kind of dynamic with a receptivity to be challenged. Not that this isn’t entertaining, but the audience, by definition of picking BAM, wants to be provoked and is looking to be challenged.”

She points out that Brooklyn is the most diverse county in the country, with nationalities and people from all over the world.

“You come from Taiwan, and we have a great Taiwanese dance troupe performing,” she says. “You’re from Russia, living in Brighton Beach, and you can come here and see the Maly Drama Theatre of St. Petersburg doing Chekhov in Russian. That dynamic between artists and audience and the adventurous curatorial component is a winning recipe that people appreciate.

“When everything’s mainstream, that’s not so interesting,” she adds. “I think BAM has been true to its guns for a long time. Our responsibility is not just to entertain, but to challenge and to enrich and provoke.

“And that’s an exciting thing to participate in.” ■

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## WHAT TO DO, WHERE TO GO

## Theater

■ **Picasso at the Lapin Agile** – By Laboratory Theater of Florida Sept. 14-29 at 1634 Woodford Ave., Fort Myers. 218-0481.

■ **The Rat Pack Lounge** – At Broadway Palm Dinner Theatre, Fort Myers, through Oct. 6. 278-4422 or www.broadwaypalm.com.

■ **Auditions** – Theatre Conspiracy in Fort Myers has auditions for “Call Me Waldo” and “The Liar” from 11 a.m.-1 p.m. Sept. 15. The roles call for males ages 20-55 and females ages 20-40. 936-3239 or info@theatreconspiracy.org.

■ **Readings** – Theatre Conspiracy plans staged readings of works by local playwrights at 8 p.m. on Sept. 13-15 and at 2 p.m. Sept. 16 at the Foulds Theatre in Fort Myers. Eight original works are presented. \$5. 936-3239.

## Thursday, Sept. 13

■ **Garden Tour** – Enjoy a guided tour of The Norris Gardens at Palm Cottage, home of the Naples Historical Society, beginning at 10 a.m. \$10 per person (free for children and NHS members). 137 12th Ave. S. 261-8164.

■ **Library Films** – Friends of the Library of Collier County presents “The Best Man,” the 1964 film about a presidential election starring Henry Fonda, Cliff Robertson, Edie Adams and Ann Sothern. Screenings are at 2 p.m. today at Naples Regional Library (263-7768); and 5 p.m. Sept. 18 at South Regional Library (252-7542). Attendance is free, but registration is required.

■ **Fun With Duct Tape** – Kids can make masterpieces with duct tape at the East Naples Library. A session for ages 9-12 is set for 5:30-6:45 p.m. today; ages 13-17 are invited at the same time Sept. 27. Free. 775-5592.

■ **Fired Up** – Meet celebrity firefighter Rip Esselstyn and hear about his dad’s book, “The Engine 2 Diet,” from 5:30-8 p.m. in Building 14140 at Mercato. Dinner by Whole Foods will be served by local firefighters. \$10, with proceeds benefiting Cancer Alliance of Naples. 552-5100 or Julia.joiner@wholefoods.com.

■ **Makeovers for Making Strides** – Joe’s Crab Shack hosts a “Girls Night Out Makeover Party” from 6-8 p.m. to benefit Making Strides Against Breast Cancer. Enjoy a free drink, appetizers and a night of pampering. \$25. 1355 Fifth Ave. S. 261-0337, ext. 3862, or susan.kiley@cancer.org.

■ **Jewelry Party** – Project HELP hosts a jewelry party with high-fashion baubles by Premier Designers at 6 p.m. 649-1404.

■ **Evening on Fifth** – Step out and enjoy live music and entertainment from 7-10 p.m. along Fifth Avenue South. 692-8436 or www.fifthavenuesouth.com.

■ **Salsa at Agave** – Spice up your evening with free salsa lessons and dancing from 9-11 p.m. at Agave Southwestern Grill. 2380 Vanderbilt Beach Road. Call to reserve your dance lesson. 598-3473.

## Friday, Sept. 14

■ **Pub Tunes** – Ray Nesbit performs from 7-10 p.m. at the Old Marco Pub & Restaurant, 1105 Bald Eagle Drive, Marco Island. 642-9700 or www.oldmarcopub.com.



COURTESY PHOTO

Learn how antique furniture like this vintage chair can get a new lease on life with contemporary fabrics at a free seminar beginning at 11 a.m. Sept. 18 at the Miromar Design Center. Registration required by Sept. 17 at www.miromardesigncenter.com.

■ **Sea Salt Wine Tasting** – Drop in between 4:30 and 6 p.m. and enjoy a casual tasting with Mastrobaradino CEO Dario Pennino at Sea Salt. 1186 Third St. S. 434-7258.

■ **Tribute Show** – A Bob Seger/Billy Joel tribute show starts at 7:15 p.m. at The Stage, 9144 Bonita Beach Road. For information about upcoming tributes to Led Zeppelin and Neil Diamond, among others, call 405-8566.

■ **Open Mic** – Frankie Colt hosts open mic night beginning at 9 p.m. at South Street City Oven & Grill. 1410 Pine Ridge Road. 435-9333 or www.southstreetnaples.com.

## Saturday, Sept. 15

■ **Jazz It Up** – Enjoy Dixieland jazz runs from 1-3 p.m. at The Norris Center. 213-3049.

■ **Soldiers Go Fish** – Local fishing captains have volunteered to take more than 80 combat-tested warriors from MacDill Air Force Base out for a day of fishing. The public is invited to festivities from 1-4 p.m. at 385 Angler Drive in Goodland. The fishermen will return to the docks at 2 p.m. to weigh their catch. 304-0025 or www.calusaislandmarina.com.

■ **Constitution Day** – Celebrate the U.S. Constitution at festivities from 2-4 p.m. at Cambier Park. 593-4057.

■ **Biker Appreciation** – Seminole Casino Immokalee hosts Biker Appreciation Day beginning at 3 p.m. Motorcyclists enjoy a \$10 food/beverage voucher and \$20 in free play. Deb & the Dynamics perform in the Zig Zag Lounge from 3-6 p.m. www.seminolecasinoimmokalee.com.

■ **Bowling Benefit** – The Florida Gulf Coast University Alumni Association hosts the sixth annual Dollars for FGCU Scholars from 6-9 p.m. at Beacon Bowl Lanes. The glow-bowling event includes food, beverages and a silent auction. 590-1087 or www.fgcu.edu/alumni.

■ **Rockin’ Fundraiser** – Jack’s River Bar hosts a night to benefit Collier County Friends of Foster Children from 6-11 p.m., with music by The Smokin Joe & Konnie Band and Todd Hart and The Starz Band. \$10. 475 North Road. 213-1441.

■ **Live Music** – Lee Brovitz & Gemma Pearl performing from 7-10 p.m. at the Old Marco Pub, 1105 Bald Eagle Drive. 642-9700 or www.oldmarcopub.com.

## Sunday, Sept. 16

■ **Food On Wheels** – Seminole Casino Immokalee holds its monthly Paradise Food Truck Rally with live entertainment from 1-5 p.m. Dishes start at \$5. www.seminolecasinoevents.com.

## Monday, Sept. 17

■ **All That Jazz** – Jazz things up with Jebry and friends from 6-9 p.m. at Mongello’s. 4221 Tamiami Trail E. 793-2644.

■ **TGIM** – Thank God for Indie Mondays with host Eric Raddatz of the Fort Myers Film Festival begins with happy half hour at 6:30 p.m. at the Sidney & Berne Davis Art Center, downtown Fort Myers. The screenings begins at 7 p.m. \$5. www.fortmyersfilmfestival.com.

## Tuesday, Sept. 18

■ **Mercato Movie** – Bring a chair or blanket and settle in under the stars for a free screening of “Tootsie” beginning around 7:45 p.m. on the lawn across from Naples Flatbread and Yogurtella at Mercato. The 1982 comedy stars Dustin Hoffman and Jessica Lange. Movie night at Mercato is sponsored by Whole Foods on the third Tuesday of every month. www.mercatoshops.com.

## Wednesday, Sept. 19

■ **Wine Series** – Angelina’s summer wine series features wines from Italy and California with a menu by Chef Greg Sarlatos. \$89. 24041 South Tamiami Trail, Bonita Springs. 390-3187 or www.angelinasofbonitasprings.com.

■ **Jewelry Class** – The Center for the Arts of Bonita Springs presents “Bling It On” from 5:30-8:30 p.m. at 26100 Old 41 Rd. Learn to make freeform earrings, while enjoying wine and food. \$50. 495-8989 or www.artcenterbonita.org

■ **Your Favorite Things** – Shula’s at the Hilton Naples hosts its second annual champagne and chocolate tasting for the United Way of Collier County from 6-8 p.m. Norman Love of Norman Love Confections will pair his gourmet sweets with just the right bubbly. \$50 in advance, \$60 at the door. Call 659-3176 or visit www.ShulasEvents.EventBrite.com.

## Coming Up

■ **Blues Tunes** – The Center for the Arts of Bonita Springs hosts “An Evening of Blues with Mudbone” at 7 p.m. Sept. 20 at the Promenade at Bonita Bay. \$15 members, \$20 non-members. 495-8989 or www.artcenterbonita.org.

■ **Culture & Cocktails** – The United Arts Council invites the public to a gathering of its new group, The Contemporaries, from 5:30-7:30 p.m. Sept. 20 at the Avenue Wine Café. New works by American pop artist Steve Baffa will be unveiled. Guests will enjoy extended happy hour prices. 483 Fifth Ave. S. To RSVP: contemporaries@uaccollier.com.

■ **Elmo & Friends** – “Sesame Street Live: Elmo Makes Music” is presented Sept. 21-23 at Germain Arena. (800) 745-3000.

■ **Mad Men Party** – The Sidney & Berne Davis Art Center in downtown Fort Myers launches the new season with a “Mad Men”-themed party starting at 10 p.m. after Music Walk on Sept. 21. \$5 in advance; \$10 at the door. 333-1933 or www.sbdac.com.

■ **Museum Exhibits** – The Jay & Patty Baker Naples Museum of Art opens its 13th season Sept. 22 with three exhibitions: “Out of This World: Extraordinary Costumes from Film and Television,” “Martin Schoeller: Close Up” and “Fletcher Benton: The Artist’s Studio.” Admission is \$10 for adults and \$5 for students with ID. 597-1900 or www.thephil.org.

■ **SummerJazz** – Eight to the Bar performs at 7 p.m. Sept. 22 to wrap up the 27th annual SummerJazz on the Gulf series at the Naples Beach Hotel & Golf Club. Free. 261-2222 www.naplesbeachhotel.com.

■ **Theater on Marco** – The Island Theater Company presents “It’s a Scream” weekends Sept. 28-Oct. 13 at the Marco Island Historical Museum. \$20. 180 S. Heathwood Drive. 394-0080 or www.theateronmarco.com.

■ **National Estuaries Day** – Rookery Bay will celebrate the country’s 28 estuarine research reserves by offering free boat tours, introductory kayaking trips, paddle boarding, games, crafts and more from 10 a.m.-3 p.m. Sept. 29. 300 Tower Road. 417-6310 or www.rookerybay.org.

## Ongoing Exhibits

■ **In Bonita** – The Center for the Arts of Bonita Springs presents the “Color” exhibit through Sept. 27. 26100 Old 41 Road. 495-8989 or www.artcenterbonita.org.

■ **At FGCU** – “Infinite Mirror: Images of American Identity” is presented by the FGCU Department of Visual and Performing Arts through Sept. 27 at the FGCU Arts Complex. Gallery hours are 10 a.m.-4 p.m. Monday through Friday and 4-8 p.m. Thursday. 590-7199 or asturdiv@fgcu.edu.

■ **At the Rosen Gallery** – “Group Exhibition: Professional Studio Artists of Naples,” featuring recent works by resident artists in acrylic, watercolor, oil, assemblage/collage, clay and mixed media, is on display through Oct. 2 at Rosen Gallery & Studios. 2172 J&C Blvd. 821-1061.

■ **At The von Liebig** – The fifth annual “Non-Juried, All Artist Member Show of Shows” sponsored by the Naples Art Association is on display through Oct. 5 at The von Liebig Art Center. 565 Park St. 262-6517 or www.naplesart.org.

■ **At Edison State** – The Bob Rauschenberg Gallery at Edison State College in Fort Myers presents “Things Not Seen Before: A Tribute to John Cage (with 33-1/3 – Performed by Audience)” through Oct. 13. 489-9313 or www.RauschenbergGallery.com.

■ **At the Airport** – “Honor, Country & Heroism,” featuring “Shine On” by Leoma Lovegrove and works by 33 other Southwest Florida artists, hangs in Concourse D at the Southwest Florida International Airport. ■

— Submit calendar listings and high-resolution photos to events@floridaweekly.com. E-mail text, jpegs or Word documents are accepted. No pdfs or photos of flyers. The deadline for calendar submissions is noon Sunday.

## SAVE THE DATE

It's never too early to mark your calendar for galas and fundraisers not to miss in the coming social season. Nor is it too soon to list your nonprofit organization's event in *Florida Weekly*. Send Save the Date details to editor Cindy Pierce at [cpierce@floridaweekly.com](mailto:cpierce@floridaweekly.com).

■ The **Council of Hispanic Business Professionals** holds its fourth annual gala the evening of Saturday, Oct. 6, at the Naples Beach Hotel & Golf Club. This year's beneficiary is the Boys & Girls Club of Collier County. Guests of honor will include five young CHBP scholarship recipients who are taking part in the Leadership Collier Foundation's youth program.

For tickets or more information, e-mail [events@CHBPnaples.org](mailto:events@CHBPnaples.org) or visit [www.CHBPnaples.org](http://www.CHBPnaples.org).

■ The **Hunger and Homeless Coalition of Collier County** hosts its annual Welcome Home dinner beginning at 6 p.m. Thursday, Oct. 18, at the Hilton Naples. The evening serves as the coalition's major fundraiser of the year. Proceeds help advance the mission to facilitate solutions to prevent and end hunger and homelessness by coordinating services throughout the county. For more information, call 263-9363 or visit [www.collierhomelesscoalition.org](http://www.collierhomelesscoalition.org).

■ The **NCH Healthcare Foundation** hosts the 54th annual NCH Hospital Ball on Saturday evening, Oct. 27, at The Ritz-Carlton, Naples. This year's theme is "Saving Our Tiniest Treasures." Proceeds will help fund expansion of the NCH Neonatal Intensive Care Unit and provide care for more of the community's youngest patients.

For reservations or sponsorship information, contact Cindy Nelson at 436-4511 or visit [nchmd.org/hospitalball](http://nchmd.org/hospitalball).

■ The **Collier County NAACP's** 30th annual Freedom Fund Banquet is set for 5:30 p.m. Saturday, Oct. 27, at the Hilton Naples. This year's theme is "A Night at the Prom." Tickets are \$100 per person.

For reservations or for information about sponsorships or advertising in the banquet program, call 455-2886, e-mail [naacp@naacpcolliercounty.com](mailto:naacp@naacpcolliercounty.com) or visit [www.naacpcolliercounty.com](http://www.naacpcolliercounty.com).

■ Dates with some of the best men in town go up on the block for "Some Enchanted Evening," a bachelor auction to benefit **Cancer of Alliance of Naples**, at 6 p.m. Friday, Oct. 5, at the Hilton Naples. Jason Resmiti from TV's "The Bachelorette" is the evening's special guest.

Tickets are \$125 per person or \$800 for a table of eight. For reservations or more information, call 643-4673 or visit [www.cancerallianceofnaples.org](http://www.cancerallianceofnaples.org).

■ The fourth annual **Naples International Film Festival** is set for Thursday-Sunday, Nov. 1-4. The red carpet opening night gala and screening take place at the Philharmonic Center for the Arts, while features, documentaries and film shorts of all genres will be screened at Silverspot Cinema at Mercato Nov. 2-4.

Merrill Lynch is the opening night film and party sponsor. The evening begins with the red carpet arrival at 5:30 p.m., followed by the opening film screening at 7 p.m. and a late-night party afterward. VIP admission is \$159 per person. General admission tickets are \$29.

Opening night tickets are available at the Phil box office, 597-1900 or [www.thephil.org](http://www.thephil.org).

For more information about the festival, call 775-3456 or visit [www.naples-filmfest.com](http://www.naples-filmfest.com).

■ **Gulfshore Playhouse** hosts a night of fun and games to celebrate the new season on Sunday, Nov. 4, at The Norris Center. Guests will be able to try their hand at beating pool shark Leo Hertzog and ping-pong champion Don Gunther in the game room and can kick up their heels with a professional dancer from the Naples Performing Arts Center and Founding Artistic Director Kristen Coury in the dance room. An auction and raffle drawing will also be part of the fun, and some of the new season's actors will perform scenes from the upcoming "Reza in Rep" productions of "Art" and "God of Carnage."

For more information, call 261-7529 or visit [www.gulfshoreplayhouse.org](http://www.gulfshoreplayhouse.org).

■ **Literacy Volunteers of Collier County** stages its annual "Dancing with the Stars for Literacy" at 6:30 p.m. Friday, Nov. 9, at the Naples Beach Hotel and Golf Club. Notable Neapolitans are paired with professional dancers from the Naples Academy of Performing Arts to dance two-minute routines. As well as being judged on their dancing ability, performers also compete for a prize awarded to the dancer who raises the most money for LVCC.

Tickets are \$175 per person. For tickets or for information about becoming an LVCC volunteer tutor, call 262-4448 or visit [www.collierliteracy.org](http://www.collierliteracy.org).

■ The **E.T. Brisson Detachment, Marine Corps League**, Naples, celebrates the 237th Marine Corps Birthday Ball on Friday evening, Nov. 9, at the Country Club of Naples. Guest of honor will be Maj. Gen. Mike Coyne, USMC (Ret.).

Tickets for \$75 per person must be purchased in advance. For reservations or more information, call 352-7611. For more information about the local league, visit [www.marinecorosleaguenaples.com](http://www.marinecorosleaguenaples.com).

■ "Circle of Love," a dinner dance to benefit **The Sunshine Kids** organization for pediatric cancer patients, is set for 6 p.m. Saturday, Nov. 10, at Quail Creek Country Club.

Organizers in The Ritz-Carlton and Parkshore officers of Prudential Florida Realty promise an evening of surprises, along with entertainment by The Bachelors and the Ex-Bachelors.

Tickets are \$60 per person. For reservations or more information, call Sharon Cohan at 370-2323 or Lee Blackston at 537-1606.

■ **Baby Basics of Collier County** hosts its annual fall fashion show and brunch at 9 a.m. Monday, Nov. 12, at Dillard's in Coastland Center. Guests will enjoy a discount on all purchases throughout the store that day, and Dillard's will donate a portion of sales back to Baby Basics.

Tickets are \$70 per person, which will allow Baby Basics to provide diapers to two babies for a month. For reservations or more information, e-mail [Camille@thesupplees.com](mailto:Camille@thesupplees.com) or [jogger2308@aol.com](mailto:jogger2308@aol.com).

■ **Naples Botanical Garden** and **Marissa Collections** welcome Michael Kors as the featured designer for the ninth annual "Hats in the Garden" luncheon Thursday, Nov. 15, at the Garden. The event is sold out. To place your name on a waiting list, call 643-7275.

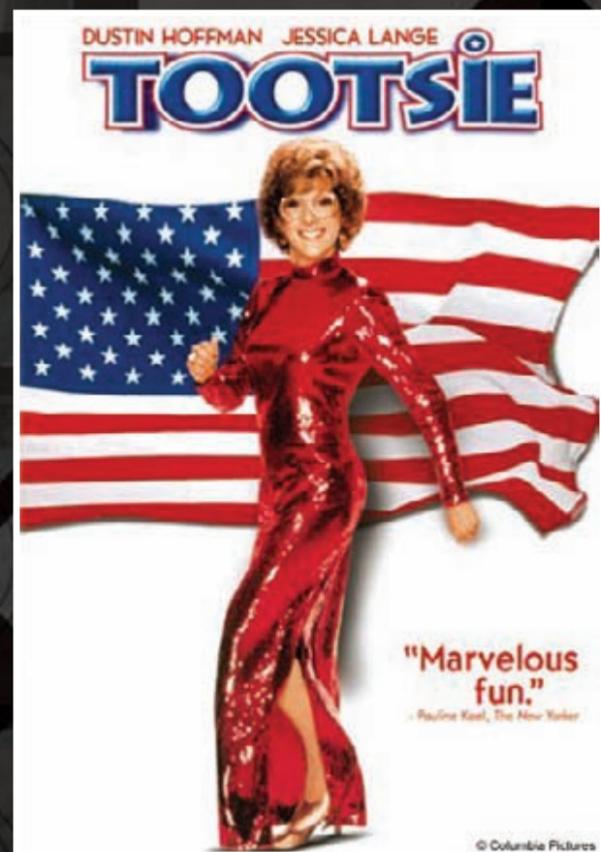
■ **Humane Society Naples'** 14th annual Tea & Fashion Show moves to The Ritz-Carlton, Naples, on Thursday, Dec. 6. "South of SOHO" is the afternoon's theme. People fashions will be from Nordstrom, while pups will stroll the runway in outfits from Pucci & Catana.

Tickets are \$175 per person. For reservations or more information, visit [www.humanesocietynaples.com](http://www.humanesocietynaples.com).

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# ARTS COMMENTARY

## Is it live, or is it Memorex?

**nancySTETSON**  
 nstetson@floridaweekly.com



Science fiction loves to expand our minds.

It spurs us to think about possibilities, what could be, how the future might look.

But science fiction loves to mess with our minds, too, by asking questions that challenge deeply held convictions about ourselves and our world. It presents alternate universes. Things aren't always what they seem. (Think of Neo's confusion when he learned about the Matrix.)

I recently watched two sci-fi films in the same week: "World on a Wire" and the new "Total Recall."

Though these movies were made almost 40 years apart and are about as stylistically different from each other as you can get, they both question our concept of reality. It was interesting viewing them so close together.

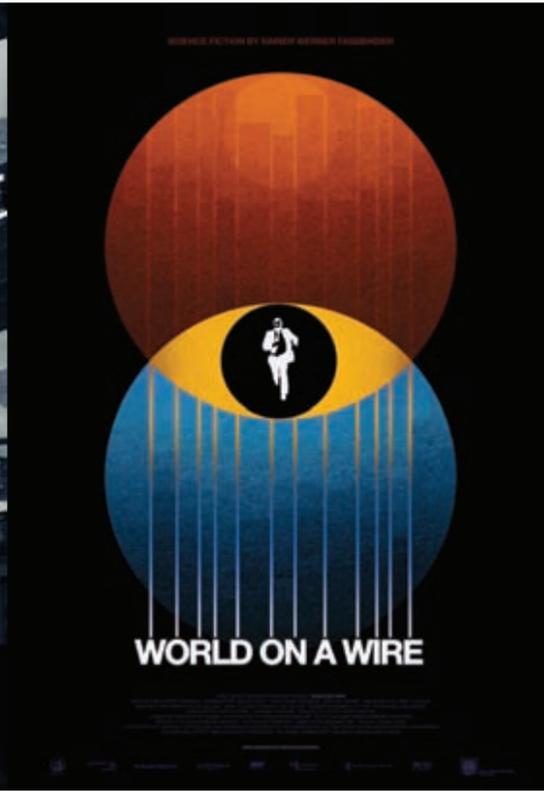
### Improving a campy 1990 film

"Total Recall" is a remake of the 1990 film by the same name, which was based on the Philip K. Dick short story, "We Can Remember It For You Wholesale." The original, starring a lumbering Arnold Schwarzenegger, was a campy movie, even back then. For me, once Arnold lands on Mars and gets through security, the movie falters.

Though I'm usually resistant to remakes because they rarely improve the original, I was curious about this one. After all, technology has advanced so much that the special effects could be so much better. Not only did the trailer look promising, I wondered how close it would stick to the original and how it might be improved.

Many critics were lukewarm, but I enjoyed the movie thoroughly. It was non-stop action, a roller-coaster ride from beginning to end. The new "Total Recall" includes a thrilling hovercar chase scene, as well as one using a complex system of elevators that move horizontally as well as up and down. There's also a great fight scene in zero gravity.

The basic story is similar, but director Len Wiseman changes things enough that you don't know for sure what's coming next. (The characters don't go to Mars, as in the original, but that didn't bother me.)



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Factory worker Douglas Quaid (Colin Farrell) is bored with his life and wants something more. So he goes to Rekall, a company that implants false memories.

"Tell us your fantasy, we'll give you the memory" is their slogan.

Quaid wants memories of being a super spy.

But during the procedure, something goes wrong, and Quaid is suddenly being hunted by strangers and the police. His own wife (Kate Beckensale) tries to kill him.

Reality and fantasy become blurred.

At one point, a friend from work appears and tells Quaid that he's actually still at Rekall, and everything that has happened is all in his mind.

Quaid isn't sure what's real and what is implanted memory.

It's not deep; it's just flat-out fun.

And I liked seeing the way they designed the future. Cell phones are implanted under the skin of your palm, so you can just talk into your hand. Place your hand flat against glass, and you can see the person you're talking with.

In another scene, we get a quick glimpse of paper money — and it has President Obama's face on it.

And tattoos of the future are luminescent, glowing underneath the skin. (If you're simply inked, that's so 20th century.)

I admit, I was pleased to see that people still read books in the future. Quaid himself is seen reading a paperback copy of Ian Fleming's "The Spy Who Loved Me."

In "Total Recall," the future is a dystopia, with the gap between the haves and the have-nots an uncrossable canyon.

### New on DVD

"World on a Wire," shot in 1973 by Rainer Werner Fassbinder, runs on a much slower pace. Originally made for and aired on German television over two nights, the movie, which hasn't been seen for decades, was recently released on DVD.

Based on the novel "Simulacron-3" by Daniel F. Galouye, the story focuses on the Institute for Cybernetics and Futurology, where a supercomputer with a simulation program hosts almost 100,000 people living in what they believe to be reality.

The program's technical director, Professor Vollmer (Adrian Hoyer), claims to have discovered a great secret that would mean the end of the world as we know it. But the professor dies before he can tell anyone.

Promoted to Vollmer's position, Dr. Fred Siller (Klaus Lowitsch) learns that the simulation, used to predict market trends 20 years into the future, is possi-

bly being used for something else. He's talking with Gunther Lause (Ivan Desny), the security adviser of the institute, when the adviser suddenly disappears. No one remembers Lause when Siller tries to find him.

Then, their contact unit in the simulated world, a man called Einstein, attempts to become a real person in the real world.

Other things are revealed, and Siller finds himself being hunted by his company and accused of insanity and murder.

Compared with today's films, the pace in this one is slow, but it kicks in and hooks you at the halfway mark. (Those with no patience might prefer the 1999 movie, "The Thirteenth

Floor," which was based on the same novel but considered a flop.)

Fassbinder worked with a low budget, so the viewer isn't really presented with a future that looks very different. There are picture phones and, of course, a simulated other world, but men wear suits with wide lapels, as was popular in the '70s, and many of them sport the long sideburns of that era. The women drift along in a Stepford Wife way.

An obvious pre-cursor to movies such as "The Matrix" and "Avatar," "World on a Wire" is very much a film of its time. (Mark Jenkins, critic for the *Washington Post*, wrote: "Seen now, the movie seems as timely as it is outdated, its themes contemporary even if the clothing and hairdos are anything but.")

In 2010, a restored version of "World on a Wire" was shown at the 60th Berlin International Film Festival and since then has screened at places such as New York's Museum of Modern Art, the Los Angeles County Museum of Art and the Harvard Film Archive.

Critics have been unanimous in their praise.

Even though this odd, unsettling movie might be too plodding for some sci-fi fans, it's an interesting counterweight to "Total Recall" and intriguing for the questions it raises. ■

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# PUZZLE ANSWERS



4	2	6	3	8	7	9	5	1
3	9	5	4	2	1	8	6	7
7	1	8	9	5	6	2	3	4
9	8	3	7	1	2	5	4	6
5	7	4	6	9	3	1	2	8
1	6	2	5	4	8	3	7	9
6	3	1	2	7	9	4	8	5
8	4	7	1	3	5	6	9	2
2	5	9	8	6	4	7	1	3

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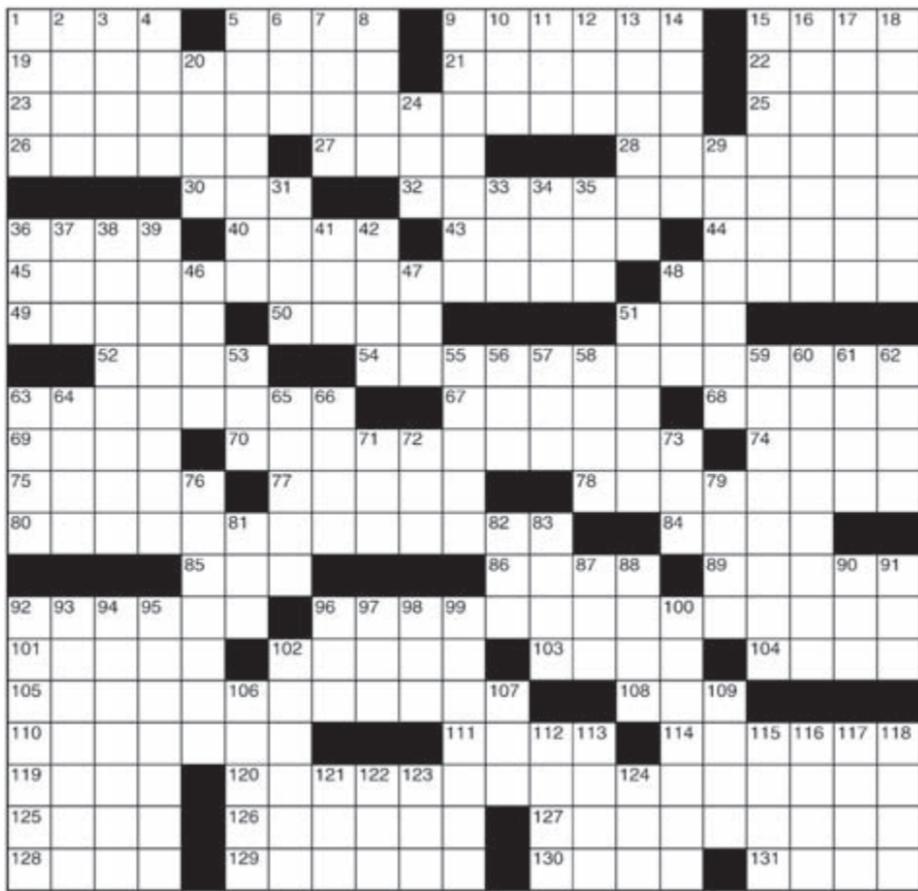
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# PUZZLES

## CONSONANT SEXTETS



- ACROSS**
- 1 Holler-than- —
  - 5 Cow sounds
  - 9 Blueprint, e.g.
  - 15 Not very much at all
  - 19 Procure off-site, as goods and services
  - 21 Novelist Waugh
  - 22 "Livin' La Vida —" (Ricky Martin hit)
  - 23 Bodybuilding regimen
  - 25 Dull, as London skies
  - 26 Buying places
  - 27 "Candida" playwright
  - 28 Declares
  - 30 That vessel
  - 32 Potential epidemic
  - 36 Post-shave splash-on brand
  - 40 Rowboat movers
  - 43 Arab rulers
  - 44 Utah's — Mountains
  - 45 Airline posting
  - 48 Bay — (Bostonian, e.g.)
  - 49 Juliet's guy
  - 50 New Mexico art mecca
  - 51 Biol. or geol. "Born Free" lioness
  - 54 Certain fruity liquor
  - 63 Spiel giver
  - 67 Fry a little
  - 68 "Rocky" actress Talia
  - 69 Tel —
  - 70 Excellent
  - 74 Have — with (know someone at)
  - 75 Credit card lure
  - 77 — few rounds (spars)
  - 78 Backed down
  - 80 Senior
  - 84 Auto pioneer
  - 85 With 56-Down, bigwig with big bucks
  - 86 Is hurting
  - 89 "— that hard to believe!"
  - 92 — frisé (toy dog)
  - 96 Large dog used in police work
  - 101 Broadcasting
  - 102 Actor Joe
  - 103 Emmy winner Falco
  - 104 Rosten and Sayer
  - 105 Penetrate suddenly
  - 108 Nose variety
  - 110 Pays a casual visit
  - 111 Vehemence
  - 114 Delineated
  - 119 "I — Song Go Out of My Heart"
  - 120 1952 Peace Nobelist
  - 125 Ireland, in poetry
  - 126 Regret-filled
  - 127 Greeting in a locked book
  - 128 Nitwit
  - 129 1922-73 comic strip
  - 130 Gear teeth
  - 131 Whizzes
  - DOWN**
  - 1 Throw away
  - 2 Jabba the — ("Star Wars" villain)
  - 3 Other, in Oaxaca
  - 4 Customer
  - 5 Perp's photo ID
  - 6 Dinner scrap
  - 7 Phil of folk singing
  - 8 Actor Rogen
  - 9 Marine plant
  - 10 Livy's 106
  - 11 Barn clucker
  - 12 Yale Bowl cheerer
  - 13 Avian mimics
  - 14 Gloomy anxiety
  - 15 Neighbor of Libya
  - 16 Downpour
  - 17 Film overlay
  - 18 Bright planet seen before sunrise
  - 20 Some till fill
  - 24 Rally cry
  - 29 They're not able to get out much
  - 31 Part of NNE
  - 33 — Darya (river)
  - 34 Small, in Dogpatch
  - 35 Three, in Trieste
  - 36 15-Down loc.
  - 37 Polly Holliday sitcom
  - 38 Big name in books and records
  - 39 21-35 range, maybe
  - 41 Nipper's co.
  - 42 Buying place
  - 46 "Bonanza" brother
  - 47 Suffix with Taiwan
  - 48 Educ. inst.
  - 49 Venue
  - 51 Pooch sound
  - 55 Syrian president
  - 56 See 85-Across
  - 57 "Ben- —"
  - 58 Budge
  - 59 Some
  - 60 Small
  - 61 — -dieu (pew add-on)
  - 62 Dispatch
  - 63 Filmmaker Gus Van —
  - 64 Declare
  - 65 Two cubed
  - 66 — rock (music genre)
  - 71 Homily: Abbr.
  - 72 Airport uniform abbr.
  - 73 Day- — paint
  - 76 Attempts
  - 79 Kazan of Hollywood
  - 81 Light brown
  - 82 Have dinner
  - 83 Move upward
  - 87 PC screen variety
  - 88 Armada unit
  - 90 Prefix with colonial
  - 91 "ER" figs.
  - 92 Winter Olympics event
  - 93 Not yet born
  - 94 Neck artery
  - 95 — -American (Latino U.S. resident)
  - 96 Hamburg loc.
  - 97 Prefix with propyl
  - 98 Start to puncture?
  - 99 During every evening
  - 100 Fixes, as Rover
  - 102 Chordata, for humans
  - 106 Some ski lifts
  - 107 Bulls, rams, and bucks
  - 109 Basic street system
  - 112 Flexible, electrically
  - 113 Mr. Kojak
  - 115 "Take — from me ..."
  - 116 Antidrug kingpin
  - 117 Architect Saarinen
  - 118 Ones against alcohol
  - 121 The Andrews Sisters' — "Mir Bist Du Schön"
  - 122 New newt
  - 123 Deep groove
  - 124 Turn tail?

SEE ANSWERS, C9

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## HOROSCOPES

■ **VIRGO (August 23 to September 22)** Relationships -- personal or professional -- present new challenges. Be careful not to let a sudden surge of stubbornness influence how you choose to deal with them.

■ **LIBRA (September 23 to October 22)** You might need more facts before you can decide on a possible career change. But you should have no problem making a decision about an important personal matter.

■ **SCORPIO (October 23 to November 21)** You're respected by most people for your direct, no-nonsense approach to the issues. But be careful you don't replace honest skepticism with stinging sarcasm.

■ **SAGITTARIUS (November 22 to December 21)** A newly emerging situation could require a good deal of attention and some difficult decision-making. However, close friends will help you see it through.

■ **CAPRICORN (December 22 to January 19)** Family matters need attention. Check things out carefully. There still might be unresolved tensions that could hinder your efforts to repair damaged relationships.

■ **AQUARIUS (January 20 to February 18)** Of course you deserve to indulge yourself in something special. But for now, tuck that bit of mad money away. You'll need it to help with a looming cash crunch.

■ **PISCES (February 19 to March 20)** A temporary setback in your finan-

cial situation is eased by changing some of your plans. You'll be able to ride it out quite well until the tide turns back in your favor.

■ **ARIES (March 21 to April 19)** This is a good time for the usually outspoken Lamb to be a bit more discreet. You still can get your point across, but do it in a way less likely to turn off a potential supporter.

■ **TAURUS (April 20 to May 20)** Good news: All that hard work you put in is beginning to pay off. But you need to watch that tendency to insist on doing things your way or no way. Be a bit more flexible.

■ **GEMINI (May 21 to June 20)** You might want to delay making a decision on the future of a long-standing relationship until you check out some heretofore hidden details that are just now beginning to emerge.

■ **CANCER (June 21 to July 22)** Your reluctance to compromise on an important issue could backfire without more facts to support your position. Weigh your options carefully before making your next move.

■ **LEO (July 23 to August 22)** This is a good time for ambitious Leos or Leonas to shift from planning their next move to actually doing it. Your communication skills help persuade others to join you.

■ **BORN THIS WEEK:** You have a gift for understanding people's needs. You have a low tolerance for those who act without concern for others. ■

By Linda Thistle

4			7	5	1
	9		2		6
		8	9		
9			1		4
	7			3	
		2	5		3
	3	1	2		4
8				5	9
	5		6		3

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★ Moderate ★★ Challenging  
★★★ Expert

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# LATEST FILMS

## 'Bachelorette'

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★ ★ ★ 1/2  
Is it worth \$10? Yes

It's nice to see ladies get a bit raunchy. Far too often, movies show us naughty boys doing naughty things, and the women in these films tend to be head-shaking judgmental types who pretend they've never done anything wrong.

"Bachelorette" is here to (finally) call out depictions of women in hoity bridal showers and bachelorette brunches.

Regan (Kirsten Dunst), Gena (Lizzy Caplan) and Katie (Isla Fisher) are bitches. We know this because they call one another "B's" and barely treat one another with kindness, let alone strangers. They are all also reasonably attractive, which means it's a great shock to them when their overweight and unattractive friend Becky (Rebel Wilson) announces she's marrying the notably handsome Dale (Hayes MacArthur).

Regan, the maid of honor, means well. Everything is organized and nicely planned out, but all hell breaks loose when bridesmaids Gena and Katie arrive. Katie screams her desire to do cocaine in the hotel lobby, and though Becky wants a simple quiet night before the wedding, Gena/Katie hire a stripper and are subsequently uninvited to the wedding. When the inebriated Regan and Katie try to fit into Becky's plus-size wedding dress, they rip it — and so begins a nightlong trek through New York City to get it fixed.

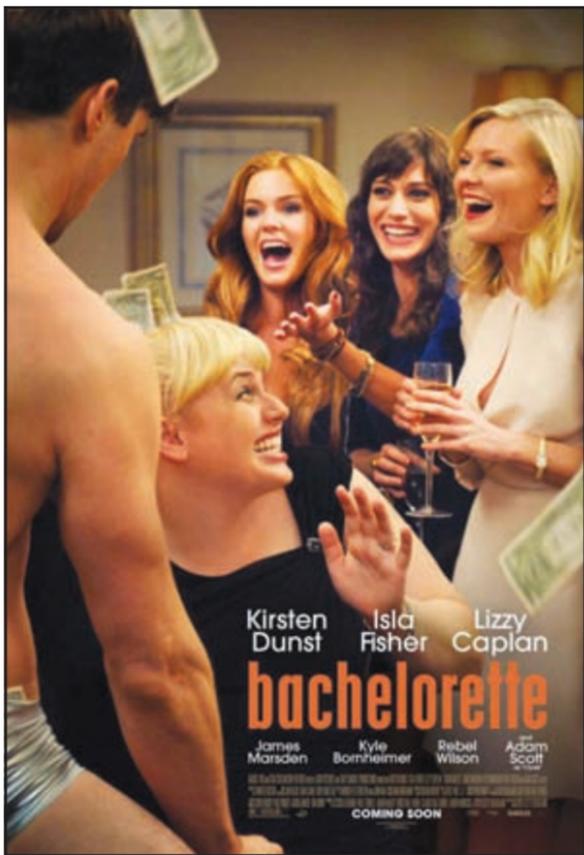
With friends like this, Becky doesn't need enemies.

Then again, frenemies this funny might be worth keeping around for the laughs.

Writer/director Leslye Headland smartly gives Regan, Gena and Katie personality quirks that heighten their humor: Regan is bitter that she's "done things right" and still isn't happy; Gena can't get over her high-school lover Clyde (Adam Scott), who's attending the wedding; and Katie thinks she's too dumb to make anyone happy, so she drinks and does drugs to hide her pain.

All three women are very well played, and their bitchy, snarky senses of humor complement one another perfectly.

For example, note the opening with the three women on the phone with one another. Their chemistry and timing is impeccable: Watch the look of horror rather than exultation on Regan's face when she learns of Becky's engagement, and how annoyed she is that it's not her getting married. Note how Gena has no patience and little regard for her own well being, and how Katie is a shallow, awful liar. They truly are, for lack of a better term, bitches, and whereas a more obliging movie would give each



nice tidy resolutions, Headland isn't interested in everyone having an ideal ending.

Unlike the similarly themed "Bridesmaids," which allowed some jokes to run too long and was only sporadically funny, "Bachelorette" knows what's funny, hits and moves on. There's no wasted motion, and the brisk running time of 87 minutes allows the story to unfold quickly with no letdowns. "Bachelorette" is what "Bridesmaids" should have been, and as a result, it's hilarious without feeling like it's trying too hard. ■

**in the know**

>> In mid-August, "Bachelorette" was the first pre-theatrical release to hit No. 1 on the iTunes movies chart. It is still available there for \$9.99.

## CAPSULES

### The Possession ★

(Jeffrey Dean Morgan, Kyra Sedgwick, Natasha Calis) A demon possesses a young girl (Calis), whose divorced parents (Morgan and Sedgwick) attempt to save her. It's not scary, but it is woe-fully inept and comically bad. Rated PG-13.

### Lawless ★★

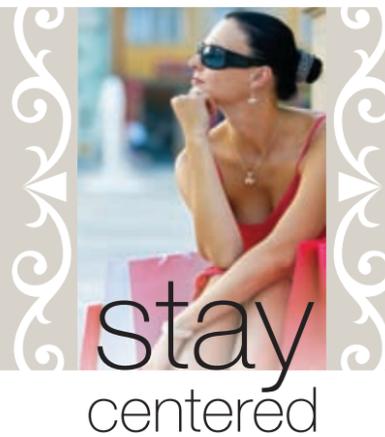
(Shia LaBeouf, Tom Hardy, Jessica Chastain) A new special deputy (Guy Pearce) threatens three brothers' (two of whom are played by Hardy and

LaBeouf) moonshine operation in prohibition-era Virginia. It's nicely acted, but there are far too many characters and subplots for everything to come together. Rated R.

### Premium Rush ★★★

(Joseph Gordon-Levitt, Michael Shannon, Dania Ramirez) Bike messenger Wilee (Gordon-Levitt) evades a dirty cop (Shannon) while trying to deliver an envelope on time. Good action and a surprisingly layered story make this highly entertaining. Rated PG-13. ■

  
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# Naples Art Association invites applications for 2012-13 festivals

Artists can apply now to participate in four festivals coming up in the new season hosted by the Naples Art Association. The application deadline has passed for the NAA's first show of the season on Thanksgiving weekend.

Such festivals are the primary funding source for education programs at The von Liebig Art Center. The application fee for each show is \$25.

■ **Jan. 5-6, 2013:** The 17th annual Downtown Naples New Year's Art Fair - This event is distinguished by its Fifth Avenue South location and a set-up that gives every artist gets a corner booth. *Deadline to apply: Oct. 3*

■ **Feb. 23-24, 2013:** The 34th annual Naples National Art Festival - This show

awards \$5,000 in prizes. It takes place in Cambier Park and along Eighth Street South. *Deadline to apply: Nov. 7*

■ **March 2-3, 2013:** The fourth annual Mercato Fine Arts Festival - The NAA's newest festival showcases works in all media by 110 artists from across the country. *Deadline to apply: Dec. 3*

■ **March 23-24, 2013:** The 25th annual Downtown Naples Festival of the Arts - More than 250 artists exhibit in this show that sets up along Fifth Avenue South. *Deadline to apply: Jan. 2, 2013*

Applications are available at [www.juriedartservices.com](http://www.juriedartservices.com). For more information, call Marianne Megela at 262-6517, ext. 103, or e-mail [marianne.megela@naplesart.org](mailto:marianne.megela@naplesart.org).

## Boulderbrook festivals seek artists

Boulderbrook Productions invites artists to apply for 14 art festivals the event management company is staging in the coming season throughout Florida.

The 2012-13 shows are:

- Naples CityFest, Oct. 27-28
- Pier Park Masters, Panama City Beach, Nov. 10-11
- Seminole Immokalee Casino Art and Craft Show, Nov. 17-18
- Sanibel Masters Art Festival, Nov. 23-24
- Naples Masters Winter Art Festival, Jan. 19-20
- Sarasota Masters Art Festival, Feb. 2-3
- Ole' Art & Jazz Festival, Lely Resorts in Naples, Feb. 16-17

■ Paseo Art & Jazz Festival, Fort Myers, Feb. 23-24

■ Naples Masters Bay Fest, March 2-3

■ Peace River National Art Festival, March 16-17

■ Boca Grande Masters Art Festival, March 23-24

■ Gulf Coast Masters Art Festival, March 30-31

■ Marco Island Festival of the Arts, April 6-7

■ Naples Art and Craft Event at CityFest, May 4-5

For applications and more information, visit [www.boulderbrook.net](http://www.boulderbrook.net).

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- 6:45 pm Stiletto Sprint Awards**
- 7:30 pm Costume Contest Judging**
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## Lipdub Naples organizers hope thousands take part in third attempt

SPECIAL TO FLORIDA WEEKLY

The third time's the charm. After being rained out twice last spring, Lipdub Naples volunteers are planning to shoot a lip-synched music video that could involve several thousand people in Old Naples on Sunday, Oct. 28, as part of Naples Cityfest activities. They hope to break a world record by getting 6,000 locals to take part.

A lipdub is a type of video that combines lip-synching and audio dubbing to make a music video. Often it looks like a simple music video, but it usually involves an enormous amount of preparation and production. Lipdubs can be done in a single, unedited shot that travels through different rooms and situations within a building or street location.

Lipdub Naples will be shot along a route from Third Street South to Thirteenth Avenue South and Gordon Drive, winding up at the Naples Pier. Participants will include local radio and TV personalities, politicians, marching bands, sports teams and everyday ordinary citizens, plus several surprise appearances.

The group has set up a Facebook page at [www.facebook.com/lipdubnaples](http://www.facebook.com/lipdubnaples) to

solicit volunteers to work behind the scenes and to be on camera.

Auditions will be held after the first of the year for slots in the video.

Organizer David Elliott says several hundred volunteers will be needed.

"The logistics of this thing are really quite complicated. We have a fantastic team of people taking responsibility for everything from crowd control to staging, choreography and the many technical considerations we're dealing with.

"Our goal is to make this a really fun community event, and to show the world that Naples and Collier County are great places to live as well as exciting, and full of energy."

The film will make its premiere at Silverspot Cinema in Mercato, with details to be announced. It will also be posted online for the world to see, Mr. Elliott says.

Sponsors of Lipdub Naples include Neapolitan Enterprises, The Third Street South Association, Don Drury and Renda Broadcasting. Committee members include Bill Barnett, Cyndee Wooley, Keith Kipp, Eileen Elliott, Mary Kay Dedousis, Anthony Wilson, David Fralick, Brad Schiffer, Cori Higgins, Joel Banow, Rick Borman and Jerry and Diane Parillo. ■




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# WRITING CHALLENGE

## Fallen trees provide fodder for writers

Round three of *Florida Weekly's* Writing Challenge is under way. This week, you'll find a handful of poems inspired by the photo of the fallen tree shown here. We want to read your riff on the photograph as well. Using the picture as a starting point for your creative process, we hope you'll come up with a fictional work of no more than 1,000 words.

We'll accept your original stories or poems in Word format or pasted into the body of an e-mail until Saturday,

Sept. 22. E-mail them to [writing@floridaweekly.com](mailto:writing@floridaweekly.com). No snail mail, please. Be sure to include your name, address and contact information, along with a headshot if you have one.

We'll print our favorites from week to week as space allows. The earlier we receive your submission, the better your shot at seeing it in print. We'll continue with new photo prompts and showcase a few ultimate winners in November. Thanks for writing, and good luck. ■



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## After the Storm

BY HANK HEITMANN,  
FORT MYERS BEACH

It was yellow and blue  
The outdoor table that  
I once knew  
We barbequed under  
the swaying palm  
And enjoyed the breezes  
when they were calm.  
But a big storm came  
by on a summer day  
And took our table and tree away  
We will have to put our  
yard back together  
So our picnics won't end  
just because of the weather.

## Untitled

BY LINDA M. BEDTELYON, NAPLES

Nothing sad today please  
There's so many reasons  
for the death of good trees  
Think and remember  
the cycle of life goes  
round and around  
You gave us good shade  
You sheltered many  
now off to your grave  
You still provide plenty  
The creatures will come to  
do what they do and see?  
How you still give  
in your way  
You still live  
And that's the reason  
no crying today

## Hurricane Charley

BY PATRICIA A. BOUTILIER, NAPLES

Worlds are altered  
rather than destroyed.  
— Democritus

Every night still,  
I dream of the storm.  
All I recall is the smell.  
It is a hurricane smell,  
fetid and tidal, all the  
soluble salts of the world  
whirled into the black-hole  
eye of a storm accreting  
matter to his center.

The house lost power  
and the windows blew in.  
Water surged as the  
roof flew away.

We moored in a tub  
on the second floor,  
surprised by the daylight  
that found us alive.

Every night still,  
I dream of the storm.  
All I recall is the smell.  
It is Charley's smell,  
boiling and melting,  
a debris-choked soup  
of dank, murky water,  
plankton florescences  
glowed in the dark.  
His damned excrescences  
live in my head.

Every night still,  
I dream of the storm.  
All I recall is the smell.



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# KOVELS: ANTIQUES

## Fig-shaped figures celebrate revered sweet fruit

**terryKOVEL**

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**Q:** At an estate sale in the 1950s, I bought a cherry drop-front desk with Queen Anne legs. It's 39 inches high by 30 inches wide. There is a mark in a drawer that says: "Wilhelm Furniture Co., Sturgis, Michigan. Manufacturers of library and sewing tables, ladies' desks, bookcases." What is the desk's value?

**A:** Stebbins Furniture Co. was founded in Sturgis in 1887. It was renamed Stebbins-Wilhelm Furniture Co. in 1907 and became Wilhelm Furniture Co. sometime between 1913 and 1917. Wilhelm Co. made desks, radio cabinets, bookcases, tables and smoking stands in a variety of woods and styles. The company closed in 1939. A cherry Wilhelm Co. desk recently sold for \$70.

**Q:** My grandfather left us a three-handled porcelain tankard decorated with a blue and white medieval scene of a man and woman sitting at a table. The stamped mark on the bottom is a leafy wreath encircling a fancy monogram that appears to be "CAC." Under the wreath is the word "Lenox." How old is my tan-

The first fig trees were brought to America from Spain in 1520. A ripe fig is very sweet, so it was often used when sugar was not available. The Mt. Washington Glass Co. of New Bedford, Mass., made fig-shaped containers for sugar and salt. The bottom was glass, the top silver-plated. The company also used the "figmold" shape for saltshakers with metal tops and for toothpick holders and glue pots that were altered to have open tops. The fig-shaped holders were made of translucent glass, satin glass, frosted glass and shaded glass in all colors. Many of the figs also were decorated with hand-painted flowers or other designs. Some collectors call this shape beet, onion or garlic. The Mt. Washington fig pieces are popular, and some sell for thousands of dollars.



COURTESY PHOTO

This 4-inch fig-shaped sugar shaker with a silver-plated top was given a presale estimate of \$3,000-\$5,000 at a Humler and Nolan auction in Cincinnati. The Mt. Washington red glass shaker is decorated with tiny yellow and white flowers.

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kard? Could it have been made by the same Lenox company that's still around?

**A:** Your three-handled tankard is called a "tyg." Tygs were filled with liquor and passed around the table after a big meal. "CAC" stands for Ceramic Art Co., a firm founded in Trenton, N.J., in 1889 by Walter Scott Lenox (1859-1920) and Jonathan Coxon (1843-1911). Coxon sold his share of the company to Lenox in 1896, but the company's name didn't change to Lenox Inc. until 1906. It is the same Lenox that is still in business, although its ownership has changed. The mark on your tyg was used from about 1896 to 1906, the decade when Ceramic Art Co. was solely owned by Walter Scott Lenox. So it's an antique. If it's in excellent condition, it would sell for more than \$100.

**Q:** I own an interesting tattered, trimmed and mended scarf about 23 inches square. The design on it is printed in red and white and includes portraits of French government officials. The title in a banner at the top reads, "Fourth Year of the French Republic 1795, Dresses of the Representatives of the People." Another banner at the bottom reads, "Members of the Two Councils and of the Executive Directory: also of the Ministers, Judges, Messengers, Ushers and Other Public Officers." My uncle is supposed to have brought this back from France after World War I. But why is it in English? And was it made for tourists?

**A:** Your antique textile probably dates from much earlier than World War I. It is copied from a print published in a 1796 book with the same title as your textile. The book was published in France first, but it was soon translated into English and published in London. It

shows the proper dress of government officials in the French Republic. This was the era of the French Revolution, and people in England were curious about what was going on in France. It is likely the English were amused by some of the clothes shown in the print, too, because many of the officials were expected to wear uniforms that look like Roman togas. If your textile were in tip-top shape, it could be very valuable. As it is, it might be best to donate it to a historical society.

**Q:** I have one antique andiron from a set that belonged to my great-aunt, who was the niece of John Deere, the founder of the tractor company. Would one andiron be worth half as much as a pair?

**A:** Unfortunately, a single andiron would sell for considerably less than half the price of a pair. Even if a collector did not want to use the andiron, one does not display as well as two. And John Deere's fame, in this case, is of no help.

**Tip:** Put a pad under any small rug to keep it from slipping. The pad also protects it from wear. ■

— Terry Kovel answers as many questions as possible through the column. By sending a letter with a question, you give full permission for use in the column or any other Kovel forum. Names, addresses or email addresses will not be published. We cannot guarantee the return of any photograph, but if a stamped envelope is included, we will try. The volume of mail makes personal answers or appraisals impossible. Write to Kovel, (Florida Weekly), King Features Syndicate, 300 W. 57th St., New York, NY 10019.



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**Doc Martin  
Going Bodmin - Episode 1**

As Martin meets the locals, he realizes that adjusting to village life won't be smooth sailing. In his suits and flashy car, he's a fish out of water. His first patient is a retired lieutenant colonel with an embarrassing problem: He's grown breasts.

**FRIDAY, SEPT. 14, 10 P.M.**

**Johnny Cash Music Festival**

Recorded at Arkansas State University, this musical benefit to restore Cash's boyhood home includes performances by Rosanne Cash, John Carter Cash, Kris Kristofferson, Tommy Cash, Joanne Cash Yates and many more.

**SATURDAY, SEPT. 15, 9:30 P.M.**

**Keeping up Appearances**

Hyacinth Bucket (who insists it's pronounced "Bouquet") is a character with few, if any, saving graces. Her pompous, self-serving attitude makes life miserable for all around her.

**SUNDAY, SEPT. 16, 9 P.M.**

**Masterpiece Mystery!  
Wallander: The Dogs of Riga**

A raft adrift in Swedish waters holds a grisly cargo: two dead Latvians. Arriving to investigate from Riga, Latvia's capital, is an enigmatic police major. He reports back to headquarters and then disappears. Wallander goes to Riga and meets his widow, Kristina (Rebekah Statton). Together, they become embroiled in a desperate search for files that may document high-level corruption.

**MONDAY, SEPT. 17, 8 P.M.**

**Antiques Roadshow  
Salt Lake City**

A 1920s or '30s-era folk art quilt depicting scenes from Mormon history and a Utah landscape painting by 20th-century artist Birger Sandzen.



Death and the Civil War, Sept. 18

**TUESDAY, SEPT. 18, 8 P.M.**

**American Experience  
Death and the Civil War**

Drawing on "This Republic of Suffering" by historian and Harvard president Drew Gilpin Faust, this documentary by Ric Burns explores the immense implications of the Civil War's staggering and unprecedented death toll on society.

**WEDNESDAY, SEPT. 19, 9 P.M.**

**NOVA  
Making Stuff Stronger**

What is the world's strongest material? From steel to Kevlar and spider silk to carbon nanotubes, host David Pogue looks at the ways science and nature work to make stuff strong. (Followed by NOVA: Making Stuff Smaller) ■

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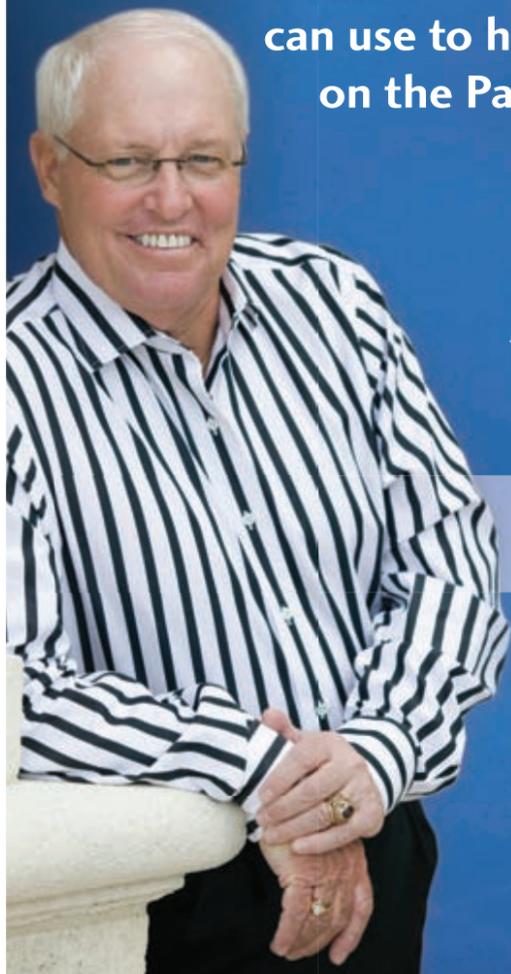
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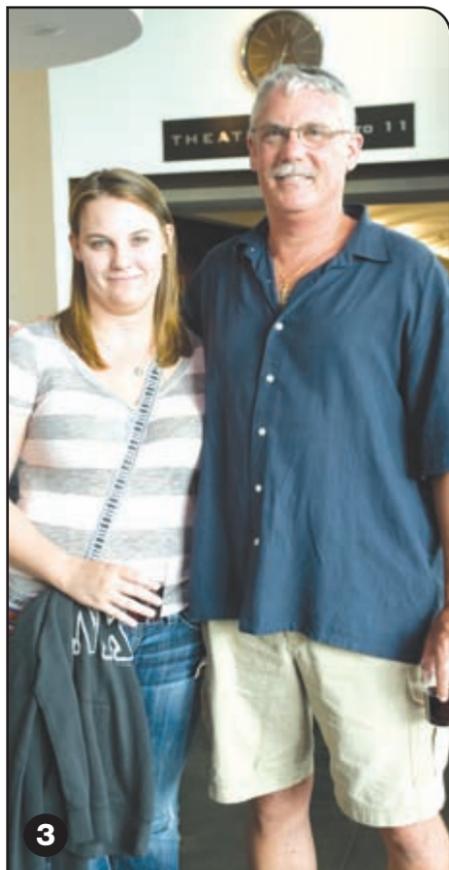
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# SOCIETY

The Naples International Film Festival presents 'Dr. Strangelove'



1. Alfonso Olivos, Sharon Treiser, Evelyn Cannata, Don Drury, Shannon Franklin and Robert Saltarelli
2. Shannon Franklin and Sharon Treiser
3. Michelle and Mike Bauer
4. Robert, Duckju and Bill Hoffman
5. Caroline Diaz and Jennifer Brinson
6. Julie and Ursula Nickel
7. Charles Crews and Lisa Fasanella
8. Sharon Treiser and Sherry Griffo



CHARLIE MCDONALD / FLORIDA WEEKLY

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# Colon Cancer Didn't Break My Stride



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Colorectal Cancer  
Survivor

Dr. Janette Gaw  
Colorectal Surgeon

When Vera Owens was diagnosed with colorectal cancer, the avid runner's great overall health contributed to a speedy recovery after her tumor was removed. Within months, she was back to running half marathons and is cancer-free.

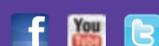
To read Vera's story, please visit [www.LeeMemorial.org/caring](http://www.LeeMemorial.org/caring)

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*Caring people, caring for people.*

# SOCIETY

## Fashion's Night Out at Waterside Shops



1. Tina Dennis, Mailea Hobaica, Juliane Callis and Connie Trutwin
2. Ksen Golovkina, Kelly Kiewel and Chloe Didonato
3. Kori Gowan, Dawn Lutz and Pierre Bruno
4. Steven Cole, Danielle Davids and Ronald Lee
5. Regina Mierendorff and Rita Griffin
6. Elizabeth White and Sharon Kennedy
7. Marilyn Varcoe and Janet Hamilton
8. Danielle Lewis and Elizabeth English
9. Lynne Grewe



STEPHEN WRIGHT / FLORIDA WEEKLY



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# SOCIETY

## WGCU Presents! day at the Golisano Children's Museum of Naples



Audun Howard with the news

1. Adeline Rasnick and Kaylee Shockey
2. Vivian Bradbury with WordGirl
3. Birthday Girl, aka C'mon special events coordinator Lauren Barnhart
4. Emily Feichthaler
5. Landon Moulaison and his mom Khrise at the crafts table
6. WGCU's Barbara Steinhoff, WordGirl and Jennifer Sabo
7. Hanna Smolinski sports the mask she made
8. Colton Schlieff
9. Sarah Christian with son Germain at the fishing hole
10. Gabby Lamanna at the C'mon Cafe
11. Future veterinarian Rocco Crook

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# Florida Weekly's Restaurant Guide

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## 1•BAY HOUSE RESTAURANT

799 Walkerbilt Road  
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239.591.3937  
[www.bayhousenaples.com](http://www.bayhousenaples.com)

## 2•BUCA DI BEPPO

8860 Tamiami Trail N.  
Naples, FL 34108  
239.596.6662  
[www.bucadibeppo.com](http://www.bucadibeppo.com)

## 3•AGAVE SOUTHWESTERN GRILL

2380 Vanderbilt Beach Road  
Naples, FL 34109  
239.598.3473  
[www.agavenaples.com](http://www.agavenaples.com)

## 4•CALISTOGA BAKERY & CAFÉ

7941 Airport Pulling Road  
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239.596.8840  
Or  
1860 Tamiami Trail N  
Naples, FL 34102  
239.352.8642  
[www.calistogacafe.com](http://www.calistogacafe.com)

## 5•SHULA'S STEAK HOUSE

At the Hilton Naples & Towers  
5111 Tamiami Trail North  
Naples, FL 34103  
239.430.4999  
[www.donshula.com](http://www.donshula.com)

## 6•NOODLES ITALIAN CAFÉ & SUSHI BAR

1585 Pine Ridge Road  
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239.592.0050  
[www.noodlecafe.com](http://www.noodlecafe.com)

## 7•ROSEDALE PIZZA

1427 Pine Ridge Road  
Naples, FL 34109  
239.325.9653  
[www.rosedalepizza.com](http://www.rosedalepizza.com)

## 8•TAVERN ON THE BAY

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Naples, FL  
239.530.2225  
[www.tavernonthebay.net](http://www.tavernonthebay.net)

## 9•VERGINA'S

700 5th Avenue South  
Naples, FL 34102  
239.659.7008  
[www.verginarestaurant.com](http://www.verginarestaurant.com)

## 10•RIVERWALK AT TIN CITY

1200 5th Ave South  
Naples, FL  
239.263.2734  
[www.riverwalktincity.com](http://www.riverwalktincity.com)

## 11•THE DOCK

801 12th Ave South  
Naples, FL  
239.263.2734  
[www.dockcraytoncove.com](http://www.dockcraytoncove.com)

## 12•JASON'S DELI

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Naples, FL  
239.593.9499  
[www.jasonsdeli.com](http://www.jasonsdeli.com)

## 13•SAM SNEAD'S OAK GRILL & TAVERN

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Naples, FL  
239.793.6623  
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[www.ribcity.com](http://www.ribcity.com)



# VINO

## Chill out with some cool wines for the dog days of summer



Will summer ever end? By September, I often feel as if the heat has always been beating down on us relentlessly and always will. The only recourse is to find ways to chill out. And, of course, drinking some refreshing wine is always a pleasurable way to do that.

While I'm enjoying drinking lighter bodied white and roses, I just can't turn my back completely on reds. So here are some of the wines I've enjoyed of late. Please note: The prices are as cool as the wines themselves.

### Wine Picks of the Week

- **14 Hands Hot to Trot White 2010 (\$14):** This chardonnay blend opens with a fresh floral bouquet with soft apple and lemon notes, moving to apple and pear flavors and ending with a crisp light finish.
- **Artezin Zinfandel Mendocino County 2010 (\$20):** This zesty red Zinfandel starts with aromas of dark cherry that lead to plum and cherry flavors on the palate, ending with a spice and tannin finish.
- **Bodega Norton Malbec Reserva 2010 (\$18):** Rich ripe aromas of plum and wild berry lead to a balanced palate with tannins and spice on the lingering finish.

■ **Bodegas Borsao Garnacha Tres Picos 2010 (\$18):** A long-time favorite, the enticing aroma opens up into rich flavors of raspberry and plum. Medium bodied and balanced tannins finish with a touch of acid on the long finish.

■ **Brancott Sauvignon Blanc 2011 (\$12):** Light straw in color with tropical fruits, grapefruit and lemon on the nose and palate and a well-balanced finish.

■ **Chapoutier Cotes du Rhone Bel-leruche 2010 (\$12):** The fresh ripe bouquet of cherry and plum opens into a well-balanced palate with a touch of spice and tannin with a medium finish.

■ **Chateau Desclans Whispering Angel Rose 2011 (\$22):** This elegant wine from the Cotes de Provence has long been a favorite. The elegant aroma of strawberry and berries moves into a well-balanced palate with cherries and spices, ending in an extended finish with tropical fruit and spice notes.

■ **Columbia Crest Chardonnay Horse Heaven Hills H3 2010 (\$17):** This nicely balanced white has layers of pear, apple and spice with a refreshing crisp finish.

■ **Domaine De La Presidente Cotes du Rhone Villages Cairanne 2010 (\$15):** Big aromas and flavors of blueberry, blackberry and raspberry fruit, nicely balanced with tannin and acid and a spicy note at the end.

■ **Domaine La Garrigue Vacqueyras 2010 (\$25):** This southern Rhone wine, blended from old-vine grenache and syrah, opens with a big nose and aromas of black-



JIM MCCRACKEN / FLORIDA WEEKLY  
Enjoying Domaine La Garrigue at a local bistro.

berries and cassis that follow through to the palate with a rich, extended finish.

■ **Elderton Shiraz Barossa 2009 (\$25):** Full-bodied aroma of mixed dark fruits merges into a refined palate with layered flavors of black cherry and blackberry and a lingering polished finish.

■ **Eroica Riesling Columbia Valley 2010 (\$20):** This slightly sweet riesling is a collaboration of Chateau Ste. Michelle and Dr Loosen of Germany. Nice aroma of white peach and light floral touch, the flavors are pear and peach with an underlying minerality and a light finish.

■ **Georges DuBouef Fleurie Flower Label 2010 (\$16):** A lighter bodied red with aromas of dark red fruit leading into layered flavors of black cherry and blackberry with a supple structure and

spice on the finish.

■ **Graham Beck Chenin Blanc Gamekeepers Reserve 2010 (\$14):** Aromas of tropical fruit and honey lead to a delicate palate of pineapple and peaches with a light, refreshing finish.

■ **Lunetta Prosecco (\$12):** Light and refreshing with ethereal bubbles and enticing aromas and flavors of apple and peach, leading to a crisp, refreshing finish.

■ **Novy Syrah Russian River Valley 2009 (\$25):** I liked this wine enough to pour it at our wedding. Rich aromas and flavors of berry, grape and pepper and ending with a touch of peppery tannins on the long finish.

■ **Oyster Bay Sauvignon Blanc 2011 (\$14):** Light and aromatic with lively lemon and tropical fruit flavors, a refreshing bouquet and a crisp and refreshing finish.

■ **Peter Lehmann Clancy's Barossa 2009 (\$17):** A rich, nicely balanced blend of shiraz, cabernet sauvignon and merlot opens with plum and red fruit flavors and a spice and pepper finish.

■ **Peter Lehmann Layers Red 2010 (\$20):** Generous aroma of berries and cherries leads to supple fruit layers and a long and easygoing finish. It contains a lovely mix of shiraz, tempranillo, mourvèdre, grenache and counoise.

■ **Tarquet Sauvignon 2009 (\$10):** This selection from southwestern France has a distinctive bouquet with floral notes and some minerality, followed on the palate with light lemon and apple flavors. Fresh and refined, it has a balanced finish. ■

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# CUISINE

## Coast is a shore thing for global flavors and chillout vibe

**drewSTERWALD**  
pgnews@floridaweekly.com



As my dining companion and I watched the sun dissolve into the horizon behind a scrim of towering, billowy clouds worthy of a Thomas Cole painting, we wondered aloud why we don't stop to appreciate sunsets more often.

This metaphysical moment was brought to us by the Edgewater Beach Hotel in Naples, where we had just enjoyed an exceptional dinner at Coast, the chic, modern lounge that serves internationally inspired cuisine to hotel guests as well as lucky visitors like us.

Dating to the late 1960s, the storied Edgewater was once held by Blockbuster Video titan and former Miami Dolphins owner H. Wayne Huizenga. The property is now part of the Waldorf Astoria chain and has been fully modernized, but it retains some of its vintage charm.

When Coast premiered in 2006, I recall being impressed by its sleek, sophisticated lounge vibe: black leather chairs, white linen tablecloths, shiny wooden floors, a dramatic cluster of red and gold pendant lights hanging under a huge, black ceiling medallion. Modern-styled couches for cocktail hour edge the dining space, which is really just an open extension of the lobby with chillout music providing a hip backdrop. Floor-to-ceiling windows frame views of the palm-lined courtyard, swimming pools and the gulf beach just beyond.

The décor still feels fresh half a dozen years later, and the food remains as impressive as ever. It's hard to judge the service overall because only two other small parties dined when we did; but the staff appeared eager, attentive and knowledgeable.

We settled in with well-chilled glasses of Murphy-Goode Sauvignon Blanc (\$11), a versatile wine that's softly tart with hints of melon. The menu includes wine pairings with entrees, and this California fume was a perfect suggestion for the sea scallops to come.

Freshly baked bread arrived quickly (no offseason corner-cutting happening here) with a pungent tapenade to spread. We quickly settled on appetizers from the relatively short list of five plates and two soups.

A refreshing starter for summertime is the lush watermelon gazpacho (\$7.75, or add crab or shrimp for \$4 more). Light on the palate but possessing a mild kick, this clas-



Coast at the Edgewater Beach Hotel has a chic, modern look.



Coast raises shrimp and grits to a higher level.



Diver scallops get a colorful treatment.



Lamb meatballs are spiced up with Moroccan seasonings.

sic chilled Spanish soup got an American twist from the melon, which added crunch and a touch of its signature sweetness to the tomato base. Spiked with alcohol it would make a memorable bloody Mary.

I would gladly devour an entrée-sized serving of the Moroccan-spiced lamb meatballs (\$11 for the appetizer). Notes of mint, cinnamon and oregano danced across the tongue as the tender spheres of meat collapsed in our mouths. They were served in a thin pool of garlicky pomodoro that complemented the lamb very nicely.

Coast's globetrotting menu continues its journey with main courses that touch down in Asia, Italy, France and the American South. In just nine dishes, the menu spans a range from the simple, family-friendly appeal of a burger with sea salt fries to the hearty comfort of a roasted chicken stuffed

with goat cheese and leeks and the upmarket sophistication of beef tenderloin medallions with red wine demi-glace.

Shrimp and grits (\$23.75) strike close to home for Floridians, who are near enough geographically to the true South to share some culinary influences even if we are just as tied culturally to the flavors of our tropical neighbors in the Caribbean. Coast's impressive rendition of this omnipresent dish managed to hit all the right notes — smoky-spicy Andouille sausage, sweet plump shrimp, creamy cheese grits, lush gravy — while adding a few new ones with wilted spinach and tender mushrooms. All the components added flavor and body to the dish without weighing it down so that it landed in the stomach like a brick. Where grits are involved, that's saying something.

From the South we moved on to the

**in the know**

**Coast**  
Edgewater Beach Hotel,  
1901 Gulf Shore Blvd. N., Naples;  
403-2181

**Ratings:**  
**Food:** ★★★★★½  
**Service:** ★★★★★  
**Atmosphere:** ★★★★★½

>> **Hours:** Lunch 11:30 a.m.-4 p.m., dinner 5:30-10 p.m. daily  
>> **Reservations:** Accepted  
>> **Credit cards:** Accepted  
>> **Price range:** Appetizers, \$6.50-\$14.50; entrees, \$14.50-\$32.50  
>> **Beverages:** Full bar  
>> **Specialties of the house:** Internationally inspired contemporary cuisine  
>> **Volume:** Low  
>> **Parking:** Hotel lot; valet available  
>> **Website:** www.edgewaternaples.com

★★★★★ Superb  
★★★★ Noteworthy  
★★★ Good  
★★ Fair  
★ Poor

Classic Key lime pie artfully presented.



Far East, with the diver scallops (\$26). An enticing scent of sesame oil took flight from the plate as it was set down and a painterly tangle of color came into view: red and white radish shavings, orange strips of carrot, green threads of julienned zucchini, dabs of yellow Asian mustard aioli atop each scallop. Too pretty to eat? Uh, no. The four scallops were beautifully bronzed on top and bottom without sacrificing the succulent pearly interior; bits of finishing salt added a pleasant crunch. Underneath was a bed of risotto made with coconut water, which actually came across more like the sweet sticky rice of Asian cooking.

Desserts also were artfully plated on white teardrop shaped plates drizzled with strawberry coulis. The Key lime pie (\$8) was satisfyingly traditional, and a lemon mascarpone mousse cake (\$10) was perfection — moist, light and creamy.

After cleaning our plates once again, we strolled through the hotel courtyard to watch sunset with a few Edgewater guests. When the golden hour of last light had passed, we reluctantly returned to the real world of non-vacationers with the smug knowledge that we can Coast into a lovely sunset dinner any time. ■

DREW STERWALD / FLORIDA WEEKLY



## NEWS @ VERGINA

### "Change is the engine of progress"

The Star of Fifth Avenue is arising at new horizon!

A New Chef, expert in seafood and connoisseur of Italian and French Cuisine, is expanding Vergina's food selection.

**Recently Chef Michael Colter took over Vergina's Kitchen.**

After being away working as an Executive Chef in many 5 star restaurants and Hotels, Chef Colter is back home to indulge Verginas guests with the finest in Cuisine. As a seafood expert Chef Colter will be presenting Gourmet Dishes in a fine Mediterranean style. Chef Michael is inviting YOU (the residents and visitors of Naples) to experience daily specials for both lunch and dinner.

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# Why Casting a Wider Net Will Help You Sell Your Home



Coco Waldenmayer  
Managing Broker

There is no doubt that international buyers make up a significant portion of the national market and that Florida is the number one state to benefit from that trend. As the Managing Broker of the only European real estate franchise licensed to operate in the US, I receive several calls a month from sellers asking for advice on what their agents can do to attract foreign buyers to their home. My advice always boils down to a simple concept: cast a wider net.

It's easy to believe that in this day and age --the information age-- putting a property on the internet would be enough to expose it to the widest possible audience. Sellers need keep in mind that while this is in principle true, most of the commonly employed "e" methods that are effective in the US market are not so overseas.

Let's take the most common example of the multiple listing service (MLS). Property data is entered in the MLS and MLS data is propagated through local brokerage websites and US-based real estate portals such as Trulia© and Zillow©. This exposes the property to many North American buyers. However, foreign buyers search for real estate in their language on the local version the search engine most popular in their country. The results they get are also in their language and on local portals that feature only those US properties advertised there by companies aware of the foreign portals' existence and capable of entering their data in the site's native language. Two such portals, for example, include the French Holprop.fr and the German Immovelt.de.

In speaking with foreign buyers, it also becomes evident that many still prefer getting their information from print media. Aware of this cultural bias, Engel & Völkers publishes a variety of publications, in several languages. The **Global Guide Magazine**, a.k.a. GG founded in 1988, is a high end lifestyle magazine that promotes luxury properties in five languages on 6 continents. With every issue, readers get to know the most successful architects, the most interesting designers and showcased a selection of the finest yachts for sale. For those who are yet to find a place they can truly call home or looking for vacation home, we once again offer a look at a wide range of the most stunning real estate worldwide in each issue of GG Magazine.



Global distribution in five different languages and is published 4 times a year.

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#### 23751 NAPOLI WAY

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#### 4731 BONITA BAY BLVD

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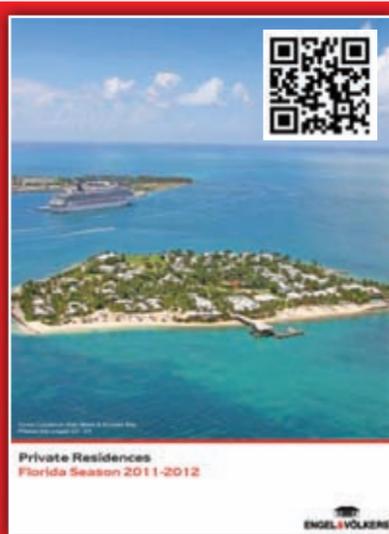
Offered at \$1,795,000



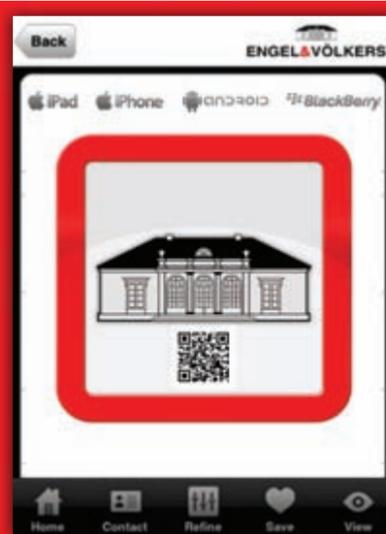
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