



Stories from the front lines of the fight against fat

BY ROGER WILLIAMS

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Let's chew the fat (but not literally).

These days more than ever we're sitting fat and happy. Or more likely, fat and unhappy. Almost two out of three people living in the Sunshine State are fat cats, defined by our very own state Department of Health either as obese or overweight.

Obese: 30 pounds or more above the prescribed healthy weight for a given height, which describes about 26.1 percent of Florida's population of 19 million, or roughly 4.95 million citizens.

Overweight: as much as 29 pounds over the prescribed healthy weight for a given height. A rough

>>inside:
Strategies for losing weight and keeping it off
A8&9

Christina Heweker shed pounds with the four-stage Nuviva Medical Weight Loss program.

gauge of healthy weight in adults might be about 2.5 pounds per inch, or 180 pounds for a 6-foot-tall guy, according to generally accepted medical guidelines. By that standard, 38 percent, or about 7.22 million people in Florida, arise every morning resigned to carry excess baggage through the day. And why? Because we've been

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Airport will house Museum of Military Memorabilia

SPECIAL TO FLORIDA WEEKLY

The Naples Airport Authority has voted unanimously to provide space at Naples Municipal Airport for the Museum of Military Memorabilia. The museum is constructing display cases for photos, medals, flight jackets, uniforms, newspaper clippings and as many as 500 of the museum's 10,000 artifacts. Aircraft models also will be showcased in the



Naples Municipal Airport

COURTESY PHOTO

900-square-foot space in the airport's commercial service terminal along North Road.

"We plan to have a small display set up for the month of August to coincide with Keep the Spirit of '45 Alive observances, and we are planning the museum's grand opening for Veterans Day, Nov. 11," says Robert McDonald, who has served as

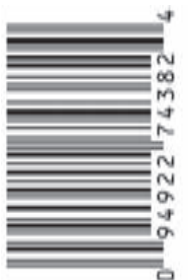
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COMMENTARY

Ceremony of the ridiculous



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torrent on hands, face, head and neck.

Soon they were eating quietly, I think in deference to my laconic uncle, B.F. Nash, who ran the operation and cared nothing for noise or frivolous talk. That meant the mountain silence resumed its near-deafening symphony, inaudible all morning.

Then, the music had been lost to the nervous bawling of calves and their protective mothers — skittish and mean after months on the range — or to the short, sharp shouts, whistles and whoops of cowhands that rose in a spray of verbal punctuation above the corrals.

At noon, the buzz of flies or passing bees serenaded us like tightly bowed fiddles, and even the faintest breeze caressing pines or aspens a thousand yards away rendered a whispering chorus that might have carried both the breath and the dreams of the Ute Indians who once hunted across those summer mountains.

But that was before we got there with our busy-ness and beef. When I was young we regularly found Ute arrowheads or the flint grinders they used to chip them, and occasionally their small spear tips, which turned up after any summer rain.

Now the Utes are gone — but so are the cowhands of my youth, at least up there at 9,000 feet west of Pikes Peak, Colo. Once, it took about 40 acres to support a single cow. Now, it takes a rich person with a second house to support about 40 acres.

Where have the cows all gone? Somewhere, that's for sure, since beef is still the bomb in supermarkets.

They've gone to feed lots or "ranches"

where no range is required — the kind that you smell miles before you see. And to Mexico or Argentina, which sell us their meat.

And to Southwest Florida, which sells somebody else our meat.

All over our wet summer fields here I can't see cows and their new calves without feeling ambivalent. On the one hand, I take strong pleasure from the sight of a little calf head-butting its mother's sack to draw down the milk, and then sucking greedily.

On the other hand, I'm frustrated when I see cows in another form — butchered, cleaned and shrink-wrapped to swell the meat freezers of Publix or Winn-Dixie in a juicy salute to American opulence.

That's because we aren't eating our local animals ourselves, which is patently absurd.

In any given year, Charlotte County beefers (let me call them that) raise and sell about 19,000 head of cattle, Lee County beefers account for about 14,000 head, and Collier County beefers maintain roughly 9,000 head, according to the state Department of Agriculture.

Instead of feeding us, those cows will become beef in a market somewhere faraway, after saving often wealthy landowners here a big bite of property taxes by securing agricultural tax exemptions for them.

Mostly the problem comes down to this: The beef culture has gotten way out of hand. We like fat beef nowadays, the fatter the better, but the unwieldy and destructive system established to create fat beef is untenable.

Start with this fact: It takes roughly five pounds of grain to put a pound of weight on a cow in a feedlot. To sell fat beef, you have to perform the following ceremony

of the ridiculous:

A) Grow all that extra grain somewhere (not Florida, where the soil is poor) using huge farm machines and gasoline produced mostly in Saudi Arabia.

B) Ship the cows to the grain region for their final fattening, since the grain-weight to cow-weight ratio makes it cheaper to do so. That requires lots of gasoline, huge "possum-belly" trucks and expensive, well-maintained highways.

C) Butcher the cows, package the meat and ship it out to faraway stores, since most people in the nation don't live near feedlots. That requires even more gasoline, lots of refrigerated trucks and well-maintained highways. And finally:

D) Sell the beef at a price that supports that absurd system.

Among the unnecessary consequences of such a system are overweight citizens and a continuing reliance on gasoline.

Why do we do this to ourselves? We could save money, get healthier and enjoy a leaner, grass-fed beef all at the same time, simply by killing this system with good business.

A few here in Florida already have the right idea. Go to www.eatwild.com and you'll find a handful of farms or little ranches that sell local, grass-fed beef. They aren't close enough to us, however (most are in central or north Florida), and it's not enough.

Local beef stands should be as prominent here as farm stands. We should never again have to buy fatty meat produced who-knows-where and butchered off some Midwestern feedlot.

Then we could celebrate a culinary ceremony of the reasonable, not remain enslaved to a ceremony of the ridiculous. ■

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OPINION

The not-so-grand bargain



richLOWRY

Special to Florida Weekly

The White House made House Speaker John Boehner an offer he could refuse: to become the tax collector for President Barack Obama's entitlement state.

The so-called grand bargain that Boehner eschewed wasn't so grand. It would have raised taxes by \$1 trillion while leaving untouched the federal government's newest unsustainable entitlement program, ObamaCare, and preserving the bankrupting structure of the legacy entitlement programs. It was a formula for more revenue chasing ever-higher levels of government expenditure.

The health-care bill already raised taxes by more than \$400 billion over the next 10 years, although that's still not enough to truly cover ObamaCare. The president wanted another round of new taxes layered on top without giving up fundamental ground on entitlement reform. This wasn't a "balanced" approach. It was a proposed continuation of President Obama's fis-

cal policy under bipartisan auspices.

Yes, the White House was willing to endorse cuts to Medicare and Medicaid. In all likelihood, they would have ended up as the dubious cuts that are the typical stuff of Beltway budgetary legerdemain. Reductions in payment rates and the like may produce savings on paper, but they rarely materialize.

To sign off on such a deal, Boehner would have put his imprimatur on a substantive fizzle while signaling his own political death wish. The tea party would have been after him like a Redcoat after the Boston Massacre; he'd be fortunate that tarring and feathering is out of style.

The two parties have a conflict of visions. Republicans view the current levels of spending — an astonishing 24 percent of GDP — as a bizarre exception to peacetime norms in America. Democrats view it as the new normal. For them, any reduction in the inexorable growth of the entitlement state is a cruel betrayal.

The press loves the idea of men of good will working behind closed doors to hammer out their differences. Yet some differences are too great for resolution in a few negotiating sessions. The election of 2012 is the necessary and proper forum for deciding the

nation's fiscal direction.

After his historic spending bender in league with Nancy Pelosi and Co., President Obama wants a less spendthrift and less partisan image. He needs a deficit deal with the biggest headline number possible, and he needs to be seen to be working with Republicans. The grand bargain — or, failing that, any bargain — is in his political interest.

By stating categorically a deal will get done by the administration's deadline of Aug. 2, he's put his credibility on the line. He's ceded important rhetorical ground by aping the Republican argument that the deficit is harming the economy. Altogether, he appears ripe to be rolled.

All the more reason for Republicans to insist on a deal on their terms — no new taxes, and spending cuts to match the dollar amount of the increase in the debt limit. Ultimately, this is just a small patch on the red ink created by the recession and President Obama's profligacy. If the president wants massive new taxes to address it, he can make the case for them without John Boehner's complicity. ■

— Rich Lowry is editor of the *National Review*.

Soldier suicides and the politics of presidential condolences



amyGOODMAN

Special to Florida Weekly

President Barack Obama just announced a reversal of a long-standing policy that denied presidential condolence letters to the family members of soldiers who commit suicide. Relatives of soldiers killed in action receive letters from the president. Official silence, however, has long stigmatized those who die of self-inflicted wounds. The change marks a long-overdue shift in the recognition of the epidemic of soldier and veteran suicides in this country and the toll of the hidden wounds of war.

The denial of condolence letters was brought to national prominence when Gregg and Jannett Keesling spoke about the suicide of their son, Chancellor Keesling. Chance Keesling joined the Army in 2003. After active duty in Iraq, he moved to the Army Reserves, and was called back for a second deployment in April 2009. The years of war had taken a toll on the 25-year-old. As his father, Gregg, told me: "He was trained for the rebuilding of Iraq. He was a combat engineer. He operated big equipment and loved to run the big equipment. Finally, he was retrained as a tactical gunner sitting on top of a Humvee. Because there was really very little rebuilding going on."

When Chance came home, he sought mental-health treatment from Veterans Affairs. His marriage had failed, and he knew he needed to heal. He turned down the Army's offer of a \$27,000 bonus to redeploy. Ultimately, he was sent back to Iraq anyway. Two months after being redeployed there, Chance took his gun into a latrine and

shot himself. The Pentagon reported his death due to "a non-combat related incident." Adding insult to the injury, the VA, five months after his death, sent Chance a letter that his parents received, asking him to complete his "Post Deployment Adjustment."

Kevin and Joyce Lucey understand. Their son, Jeffrey, participated in the invasion of Iraq in 2003. Afterward, back home in Massachusetts, he showed signs of post-traumatic stress disorder. He and his family found it next to impossible to get needed services from the VA. Jeffrey turned to self-medication with alcohol. He would dress in camouflage and walk the neighborhood, gun in hand. He totaled the family car. One night following his 23rd birthday, Jeffrey curled up in his father's lap, distraught. As Kevin recalled to me this week: "That night he asked if he could sit in my lap, and we rocked for about 45 minutes and then he went to his room. The following day on June 22, he once again was in my lap as I was cutting him down from the beams." Jeffrey hanged himself in the Luceys' basement. On his bed were the dog tags taken from Iraqi soldiers whom he said he had killed.

Since Jeffrey was technically a veteran and not active duty, his suicide is among the suspected thousands. Kevin Lucey summarized, in frustration: "The formal count of suicides that you hear is tremendously underestimated. ... Jeff's suicide is among the uncounted, the unknown, the unacknowledged. We have heard of presidential study commissions being established almost every year. How often do you have to study a suicide epidemic?"

There is no system for keeping track of veteran suicides. Some epidemiological studies by the Centers for Disease Control and Prevention and

others suggest that the suicide rate among veterans is seven to eight times higher than in the general population. One report, from 2005 and limited to 16 states, found that veteran suicides comprised 20 percent of the total, an extraordinary finding, given that veterans make up less than 1 percent of the population. PTSD is now thought to afflict up to 30 percent of close to 2 million active-duty soldiers and veterans of the Iraq and Afghanistan wars. Unemployment among young male veterans is now over 22 percent.

Take one base: Fort Hood, Texas. Maj. Nidal Hasan faces the death penalty for allegedly murdering 13 people there in November 2009, a horrific attack heavily spotlighted by the media. Less well known is the epidemic of suicides at the base. Twenty-two people took their own lives there in 2010 alone.

Neither the Luceys nor the Keeslings will get a presidential condolence letter, despite the policy change. The Keeslings won't get it because the decision is not retroactive. The Luceys wouldn't anyway because it narrowly applies only to those suicides by active-duty soldiers deployed in what is considered an active combat zone.

Sadly, those with PTSD can leave the war zone, but the war zone never leaves them. Some see suicide as their only escape. They, too, are casualties of war. ■

— Denis Moynihan contributed research to this column.

— Amy Goodman is the host of "Democracy Now!," a daily international TV/radio news hour airing on more than 800 stations in North America. She is the author of "Breaking the Sound Barrier," recently released in paperback and now a New York Times best-seller.



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15 MINUTES

Protecting South Florida's water and freedom for all

BY EVAN WILLIAMS
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Some people have names that seem poetically matched to their jobs. Such is the case with Clarence Tears, who has had two long careers, one protecting South Florida's water and the other serving national security interests.

The name is the polar opposite of his personality, which is not the least bit weepy — it's professional, and helpful in an unassuming way.

But tears could suggest hard work, which he does, or be a metaphor for water in our region, so affected as it has been by development. Mr. Tears has been director of the Big Cypress Basin Service Center, a leader of massive, long-term projects such as the Picayune Strand Restoration, since 1996.

Tears could also suggest the perils of defending a free country. During missions to the Middle East, including in the 1990s, Mr. Tears lived on military bases that sometimes came under attack. Mortar attacks were the most common. It's something he learned to live with, an acceptance of a dangerous situation.

"There is a point where it becomes like the luck of the draw," he says. "There's a fine line between life and death, and there's a point where you just become relaxed in the environment you're in."

Some of those missions took place during his tenure as Command Master Sgt. Tears at Homestead Air Reserve Base near Miami, a position he assumed in 2007 after first becoming an Air Force reservist in 1984. Upon his retirement from Homestead

this year, he left behind a military career that spanned 33 years.

Holding the top enlisted spot at the base meant overseeing more than 1,300 personnel and a squadron of fighter jets. Technically, it's a part-time position, but the hours Mr. Tears put in nights, evenings, weekends and on trips overseas made it closer to a full-time job.

His responsibilities included organizing military and humanitarian efforts toward supporting the U.S. government's War on Terror, responding to the earthquake in Haiti and building schools and hospitals in third world countries.

Mr. Tears grew up in a working class neighborhood in Greece, N.Y., a suburb of Rochester. His father left home before he was old enough to start school. He always had a part-time job — shoveling snow, cutting grass, delivering papers.

When he was 15, he moved out in order to ease the burden on his mother, who was struggling to support three children. After high school, he joined the Marine Corps for three years, 1976 to '79, and was sent to the Marine base in Honolulu. Later he studied business and engineering on the G.I. Bill.

Not wanting to go back north after Hawaii — and remembering that people who had money vacationed in Florida when he was growing up — he moved to Port Charlotte and met his wife, Jean. She's a nurse, and they have two daughters.

When they moved to Miami for better opportunities in nursing, Mr. Tears played



EVAN WILLIAMS / FLORIDA WEEKLY
Clarence Tears at the Big Cypress Basin Service Center, where he has been director since 1996.

"Mr. Mom" for a while. Near the time he began as an Air Force reservist, he also went to work developing operational programs at the South Florida Water Management District, for which he commuted to an office in Naples.

The Tears family moved back across the state, to Naples, in 1996, after he landed the position as director of the Big Cypress Basin Service Center. His work has included the Picayune Strand Restoration, a project that began in the 1980s. The installation of pump systems that will reduce flooding started a few years ago, and the first pump station should be finished by the end of this year.

"This office and all the staff here was instrumental in making that project move forward," Mr. Tears says.

Another project entailed moving 6 million cubic yards (about 365,000 semi-truck loads) of "muck" or organic material out of Lake Trafford, a 14-year project that was completed last year. "It impacts the aquatic life and all the migratory birds," Mr. Tears says. "My grandkids and your grandkids will really enjoy that restoration."

"I think there's just great opportunities to protect what we have."

Such work costs millions to complete and requires garnering public support. "There were a lot of barbecues to get the public involved," he says about the Lake Trafford project.

Mr. Tears turns 53 in August. Although he's been at his job for years, the complexity of the water system running through the Everglades still surprises him at times. "I'm still learning," he says.

He plays tennis to stay in shape (and looks it), and enjoys dining out with his wife whenever they have the chance — especially in the slow summer season, he says, when full-time Floridians have more space to themselves. He doesn't even mind the sauna-like weather.

Meanwhile, he keeps a close eye on the basin and its surrounding waterways, maintaining and protecting them wherever possible.

Mr. Tears looks at water in South Florida holistically: Every piece affects another piece.

"I probably see things differently," he admits. "If I drive around and... see vegetation in the canals, I know the impacts. It's satisfying to think we're trying to protect the things other people and I enjoy." ■

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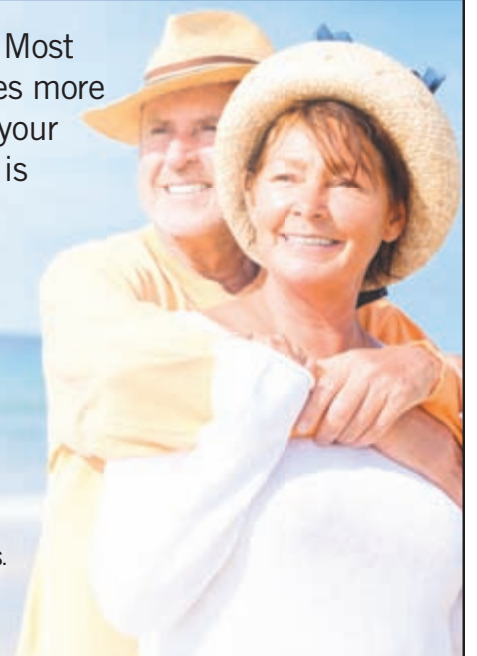
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LOSING IT

From page 1

living off the fat of the land, or such stand-ins for the milk-and-honey life as fast food restaurants, for example. (Maybe we should just dispense with the “s” in fast and call them fat food restaurants.)

In any case, we eat too much — too much in the way of high-energy foods loaded with sugars and fats.

While that’s not news to anybody, this might be: A fat lot of good it will do us to worry about it now.

It really will. That’s because all of it can be changed, and now is preferable to later, given the bleak health prognoses for those who don’t.

After all, the opera ain’t over ‘til the fat lady sings. And these days the proverbial fat lady can become the much more slender lady before she reaches the final note, as *Florida Weekly* discovered last week by talking to people who were once obese, or who work with the overweight or obese.

For them, food has been more than a source of sustenance and pleasure. It’s also been a dangerous and powerful addiction.

“You can stop drinking, you can stop doing drugs and you can stop smoking,” points out Jamie Carmichael, an actor who’s appeared at Gulfshore Playhouse in Naples, at Florida Repertory Theatre and Theatre Conspiracy in Fort Myers, as well as in other regional theaters. “With every other vice, you can cut it off and live your life. But you can’t not eat again.”

Next month, Aug. 16 to be exact, will mark the end of the second year that the 6-foot, 1-inch Mr. Carmichael, now 32, has managed to remain at least 100 pounds under his maximum weight, he says. Currently he weighs 160 pounds less than the 367-pound weight he had reached by the beginning of 2009.

Setting the stage

His story and countless others are set against a backdrop of bad news.

In an annual study released two weeks ago, “F as in Fat: How Obesity Threatens America’s Future 2011,” by the Trust for America’s Health and the Robert Wood Johnson Foundation, Florida ranked 29th among the 50 United States and the District of Columbia for obesity.

First on the list is Mississippi, with 34.4 percent of the population ranked not just overweight, but obese. Of the nine most obese states, seven are considered Southern and the other two are close (Arkansas and Oklahoma).

The District of Columbia and Colorado rank as the least obese, with Colorado coming in last on the list at a 19.8 percent obesity rate.

Which is no reason to celebrate, even in Colorado. To show how much things have changed quickly, the study notes that a mere 16 years ago, in 1995, contemporary Colorado would have ranked at the top of the list of states for obesity.

In Southwest Florida, meanwhile, we reflect both state and national trends in our numbers, which appear county by county at www.FloridaCHARTS.com (click on county and state profiles). CHARTS is an acronym for Community Health Assessment Resource Toolset.

In both Collier and Charlotte counties, 59.6 percent of the population is overweight, up about 3 percent since 2002. In Lee, the figure is 63.7 percent.

Many strategies designed to slow or halt this behemoth American problem — one universally accepted by politicians and health experts of every stripe and discipline as among the most costly and dangerous we’ve ever faced — are regularly kicked around at federal, state and local levels by both public and private organizations.

Change is in the wind, while calories remain on the ground.

“Changing policies is an important way to provide children and families with

vital resources and opportunities to make healthier choices easier in their day-to-day lives,” says Dr. Risa Lavizzo-Mourey, president and CEO of the Robert Wood Johnson Foundation, the nonprofit that devotes itself to American health.

“Creating healthy environments is key to reversing the obesity epidemic, particularly for children,” Dr. Lavizzo-Mourey adds. “When children have safe places to walk, bike and play in their communities, they’re more likely to be active and less likely to be obese. It’s the same with healthy food: When communities have access to healthy affordable foods, families eat better.”

With or without those resources, however, the choice about weight always comes down to the decision of one person, a single soul fed up with the problem who chooses, alone or with help, to solve it.

Some go it alone and succeed. Many others seek support from such public programs as the 12-week Biggest Losers competition (for cash prizes) at the Charlotte County Cultural Center’s Fitness Salon, or franchise programs supervised by medical doctors and a variety of staff.

“A growing medical trend has local doctors buying weight-loss clinics to boost sinking revenue and more properly treat overweight patients,” according to Frank Graff, a marketer for Medi-Weightloss Clinics. “Americans spend \$150 billion on weight-loss products and services every year, and local physicians, many who are seeing revenue steadily decline, want a piece of the pie — in the right portion of course.”

Weight loss American-style might be an exercise in big business, but it’s also an exercise in big thought.

Thinking — the mere act of thinking about food — could be as important as reducing consumption of poor food or exercising.

“I had one client coming in regularly on the program and one day she arrived with her child,” recalls Alex Joseph, a co-founder and co-owner of Nuviva Medical Weight Loss, with two offices in Naples and one each in Fort Myers, Sarasota, Orlando and Boca Raton.

“She had her child carrying a McDonald’s Happy Meal. I thought, ‘What are you doing giving your kid that stuff when you’re trying to change the way food affects your life?’ She wasn’t thinking.”

But many are thinking. Here is a glimpse of what and how.

The lone ranger

Big, red-haired, freckled, chubby, the son of a cop and an educator who grew up middle-class and comfortable. That’s how Jamie Carmichael characterizes himself.

“I had an average upbringing. We never went hungry. We ate at home. My parents weren’t like granola health nuts, but we didn’t eat Twinkies every day, either. I was always a tall kid. In my family, everybody is broad-shouldered. We’re big guys, we’re not small-boned people.”

Which was OK until middle school, when he started to put on weight.

Blessed with a quick wit, he sharpened it even more and became a comedian of sorts, making a joke of his size.

His journey was rugged. At times, he tried to take control of his problem by following such programs as WeightWatchers or the Atkins diet, which became hugely popular more than a decade ago, even before the South Beach diet. On Atkins, he says, he lost 80 pounds but eventually gained it all back, and more.

Although he loves character acting, he became typecast only for roles that required a funny fat man. And he suffered humiliating personal moments. He lost a job, and he also lost his respect at the county fair one day, when he climbed on a ride he couldn’t get out of.

“They had to break me out of the seat — it was one of the most embarrassing things that ever happened to me,” he recalls.

So things had to change.

“I decided I would lose 100 pounds by my 30th birthday. I did my own thing. First



COURTESY PHOTOS

Jamie Carmichael before, left, and after he lost 160 pounds.

of all, I knew I had to change the way I thought about food. When I write my book and put out my instructional videos someday, this will be the key concept.

“People always joke that when you’re heavy, you think about food and eating all the time. But it’s the polar opposite. I never thought about it. I’d skip breakfast, grab a lunch from wherever and however, whatever was cheap, fast and flexible, and go from there. I put no thought into it.”

Now that he’s much thinner, however, he thinks about food all the time.

“I think, ‘If I’m here or there I need to bring this or that, to eat. If I’m going to a family barbecue, I have to bring the chicken I can eat, and I have to think about it ahead of time. I gave up fast food, for the most part.”

“I stopped basically eating a lot of the complex carbs.”

As disciplined and thoughtful as he is about food, Mr. Carmichael is the opposite when it comes to formal exercise.

“I only worked out for three months steadily,” he says, adding this note of wry self-awareness to that revelation: “The doctors are going to kill me for saying that.”

Instead of exercise, which he considers work, he plays.

“I like to be active. I like to go swimming with my niece and nephews. I play kickball with my friends. I walk or ride a bike. I play like a kid would play — in golf or on a beach.

“But I will not walk on an endless machine to nowhere.”

He still goes to Dairy Queen occasionally. He still goes to the Chinese restaurant. And he still eats chicken wings — but not 25 or 30, along with a basket of fries. Now he might eat six.

“I don’t deprive myself. I don’t control myself,” he says. “Those aren’t the right words.”

Trainer to the brave

Ted Robedee is the fitness salon manager at the Cultural Center of Charlotte County, which means he inherits the brave and the publicly committed — just the kind he likes.

After all, suggests this high-energy 50-year-old with the endless optimism of a kid, it takes a kind of courage and commitment to do two things: admit you have a weight problem, possibly a big one, and admit it in public.

“You can look in a mirror and know you have a weight problem every day, but to go out in public and say, ‘I need help, this has to change’ — that takes real courage.”

Right now he’s working with about 76 such people ranging in age from 28 to 68 or older, and every one of them a “Big Loser.” Divided into teams of three, nine of those people, each representing their three-person team, will win the proud title of the Biggest Losers come September in the 12-week competition sponsored by area businesses. The three winning teams will take home cash.

Clearly, high ambition is not a weakness for Mr. Robedee. “I’m trying to get these people to commit to a lifelong weight control system,” he explains.

Lifelong, perhaps, but a system each person must take a day at a time — or more accurately, four or five days a week, at a time.

Along with staff and volunteers, including a nutritionist who helps sponsor the program, Mr. Robedee designs a pattern of exercise and diet for each person.

“This is a commitment,” he says. “That’s the only way to be successful, to really change your lifestyle. You have to get out and do something, and you have to be committed.”

It’s a commitment, however, that does not require anyone to move too quickly or try too hard, at first. But haste and eagerness often become the problem with those who have hit bottom and want results.

“I tell them to start off slowly,” Mr. Robedee says. “So many people will just jump into this thing and go from doing nothing to doing everything all at once, and they don’t develop good habits, and finally they quit. You have to modify this, you have to start off slowly. When it comes to weight loss, the most important thing is cardiovascular, with a proper diet.”

“I can work with you all day but if you go home and have two pizzas, I can’t help you. We see some people come back again and again. They’ll come in for a 12-week period, lose 20 or 30 or 40 pounds, and then go back to their lifestyle.”

Triumphant veteran

At 59, former competitive swimmer and now a celebrated educator and principal of Cypress Lake Middle School in Fort Myers, Jeananne Folaros is a realist.

And like most or perhaps all who finally succeed at controlling their weight after it’s controlled them, she’s careful not to exaggerate, and not to claim her own path as the way to success for anyone else.

At the same time, she has a lot to share, and will. Not only has she dropped 100 pounds, but she’s kept it off and discovered a lifestyle that works for her.

Ms. Folaros started, this time, with a program that provides both medical and nutritional support, as well as an exercise plan. That helped her light the fuse. After six months she quit that program (Nuviva) to take up her own march at a gym (Omni) with the help of a trainer.

Before she lost the weight, she was flirting with diabetes and other physical problems that can lead to early mortality.

It started young and inexplicably. Ms. Folaros grew up in Fort Myers in what she describes as “a typical 1950s-era house. We had three meals a day, and we never had a weight problem.” There was activity and exercise all the time.

In those days, she says, “Your mother kicked you out of the house about 9 a.m. to ride your bike.” Kids didn’t sit around watching television.

In her adult life, she gained weight rapidly. But on at least two earlier occasions, she lost many pounds.

"I've had long runs of time, years under control. I might fall off the wagon, but I was able to get back on the next day."

But during one eight-year period, she "spiraled steadily downward," as she puts it. "The worse shape you're in, the more you suffer lethargy, chronic depression and the physical problems. They're all connected."

So now she's a wary but determined veteran of the hard ride.

When she started this time, she feared the success she'd had at an earlier age wouldn't come to her again.

"I was afraid to begin. What if I couldn't succeed?"

She cut out her habitual restaurant dinners after long days at work. She began to buy and prepare food at home. She wrote down and tracked what she was eating.

She always had been able to put on weight and take it off. Now, she sought balance.

"I started 13 months ago and I'm in a great place right now. At the end of six months, I left Nuviva and went into the gym. I was financially able to go to a medical weight loss place and to work with a trainer in the gym, and those are luxuries I didn't have before. Both have been accelerators for me.

"In a normal day, I'll take in about 1,400 calories. I can't buy into breakfast, so I'll drink a pot of coffee. Then about 11 a.m. I have soup — there's a lot of soup — and salad. I've probably eaten Mt. Rushmore in pretzels."

But like she varies her forms of exercise, she also changes the food she eats to keep it interesting.

Part of her satisfaction these days lies in the fulfillment of her obligations as both mother and teacher, too. She's setting a splendid example for a generation of

young people prone to being overweight or obese.

"You want to be a good model for them," she says. And for others, as well.

"If you're 59 and you think it's too late... well, it might not be."

The program man

When Alex Joseph and Dr. Brian Acrement, a vascular cardiologist, opened the Human Longevity Performance Center in 2006 to help men and women suffering from menopausal or testosterone deficiencies and other age-related problems, they thought they had discovered their niche.

But they thought wrong. By 2008, they'd started Nuvivia Medical Weight Loss in Fort Myers, before franchising the business and the model with stores in Naples and points north and east. Weight loss became the primary focus, and aging issues the secondary focus.

They based the model on Medi-Weight-loss, another franchise company that offers doctor-patient consultations and individually designed "real food" diets, along with vitamin injections, supplements and sometimes appetite suppressants.

"What makes us different is that every patient has to see a physician and get blood work — we look at patients from their thyroid to their metabolic profile," says Mr. Joseph.

The company uses six principles in four phases. The principles, or tools: medications, supplements, education, support, diet and exercise.

The phases: Well, they start slowly and carefully with a one-week detoxification.

"They have a week to go home and start the program, start cleansing — eating clean healthy fruits and vegetables, proteins, and getting rid of pent-up sugars from carbohydrate intake. You're not on the toilet for a week, I don't mean that. You're just cleaning yourself out."



VANDY MAJOR / FLORIDA WEEKLY

Left: Jeananne Folaros dropped 100 pounds. Right: Madeleine Fayman receives personal attention from Ted Robedee.

Then you come back and see a doctor and take a physical exam. Once participants are given the good-to-go, the program begins seriously with phase two, which can last from one to six weeks.

Patients pay \$150 to start, which includes a visit with the doctor, an EKG and supplements, and then \$100 a week thereafter (\$85 for teachers, firefighters, police officers or military servicemen and women).

"During phase two, we add four supplements," Mr. Joseph says. Those include multivitamins, potassium, "glucose support," which Nuviva created to help control insulin secretions from the pancreas as patients cut sugar intake, and a weekly injection of vitamin B12 and an amino acid complex. That helps the body burn fat, Mr. Joseph says.

There is also an appetite suppressant that can be used in phase two.

With phase three comes another fat-burning supplement called HCG, produced naturally in the female placenta during pregnancy to enable the mother to provide body fat as an energy source for the fetus, Mr. Joseph says. Since it hasn't

been studied long-term by the FDA, it doesn't come with that agency's approval, he adds.

During this phase, the food choices "are completely open." But here's the catch: Patients are limited to 600 calories a day, and no more than 200 at any one meal.

Finally, in phase four, Nuviva "identifies the level of nutrition and calories the body can sustain without gaining or losing any more weight," Mr. Joseph explains. "Phase four defines us as something different, at least in our minds."

Exercise, of course, is a key to living with a healthy diet, but Nuviva is not an exercise salon.

It works for many, says Mr. Joseph, in part because they're paying good money, they're coming in and they feel obligated to make it work.

"I've seen stories you wouldn't believe if you're not morbidly obese — people who couldn't fly on an airplane, or sit next to their child on a ride in Disney World, or who couldn't watch a school recital because they couldn't fit in the chairs."

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International Coin Collectors Association is a Hit in Naples, Don't Miss Your Chance to Cash In!

ONLY 3 DAYS LEFT!!

By **KEN MCINTOSH**
STAFF WRITER

ICCA will be placing ads in newspapers, radio and running television spots this week asking people to bring in any old silver and gold coins made before 1965. Those that bring in their coins will be able to speak with collectors one on one and have their coins looked at by a specialist. With the help of these ICCA members, offers will be made to those that have coins made before 1965. Offers will be made based on silver or gold content and the rarity of the coins. All coins made before 1965 will be examined and purchased including gold coins, silver coins, silver dollars, all types of nickels and pennies. Those that decide to sell their coins will be paid on the spot.

If you are like a lot of people you might have a few old coins or even a coffee can full lying around. If you have ever wondered what they are worth now might be your chance to find out and even sell them if you choose. They could be worth a lot according to the International Coin Collectors Association also known as ICCA. Collectors will pay a fortune for some coins and currency for their collections. If it is rare enough, one coin could be worth over \$100,000 according to Eric Helms, coin collector and ICCA member. One ultra rare dime, an 1894S Barber, sold for a record \$1.9 million to a collector in July of 2007. While that is an extreme example, many rare and valuable coins are stashed away in dresser drawers or lock boxes around the country. The ICCA and its collector members have organized a traveling event in search of all types of coins and currency. Even common coins can be worth a significant amount due to the high price of silver and gold, says Helms, Washington quarters and Roosevelt dimes can be worth many times their face value. Recent silver markets have driven the price up on common coins made of silver. Helms explains that all half dollars, quarter and dimes made before 1965 contain 90% silver and are sought after any time silver prices rise. Right now it's a sellers market he said.

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looking for include \$20, \$10, \$5 and \$2 1/2 gold coins and any coin made before 1850. These coins always bring big premiums according to the ICCA. Silver dollars are also very sought after nowadays.

Other types of items the ICCA will be purchasing during this event include U.S. currency, gold bullion, investment gold, silver bars, silver rounds, proof sets, etc. Even foreign coins are sought after and will be purchased.

Also at this event anyone can sell their gold jewelry, dental gold or anything made of gold on the spot. Gold is currently trading at over \$1,400.00 per ounce near an all time high. Bring anything you think might be gold and the collectors will examine, test and price it for free. If you decide to sell you, will be paid on the spot – it has been an unknown fact that coin dealers have always paid more for jewelry and scrap gold than other jewelers and pawn brokers.

So whether you have one coin you think might be valuable or a large collection you recently inherited, you can talk to these collectors for free. If you're lucky you may have a rarity worth thousands. Either way there is nothing to lose and it sounds like fun!

For more information on this event visit the ICCA website at

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NEWS OF THE WEIRD

BY CHUCK SHEPHERD

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Cashing in

The New York Yankees' Derek Jeter achieved his milestone 3,000th major league hit in July, and Steiner Sports Marketing of New Rochelle, N.Y., was ready (in partnership with the Yankees and Major League Baseball). Dozens of items from the game were offered to collectors, including the bases (\$7,500 each), 30 balls used during the game

(\$2,000 each, unsigned), and even Jeter's sweaty socks (\$1,000). Steiner had also collected five gallons of dirt (under supervision, to assure authenticity), and uberfans can buy half-ounce containers of clay walked upon by Jeter during the game (from the shortstop area and the right-hand batter's box) — for a not-dirt-cheap \$250 each. ■

Should've kept their mouths shut

► According to a bailiff, convicted car thief Thomas Done, 33, spent almost a half-hour at his June sentencing "shucking and jiving" Ogden, Utah, Judge Michael Lyon before finally finagling probation (instead of 15 years in prison) — by expressing parental love for his young daughter and blaming his recidivist criminality on his girlfriend's infidelity. However, literally seconds after Judge Lyon announced probation, Mr. Done, noticing his girlfriend in the courtroom, made a gun-triggering motion with his thumb and fingers and said, "Boom, bitch." A bailiff reported the gesture to the judge, who

declared Mr. Done in violation of his brand-new probation and ordered him re-sentenced.

► Initially, all Jay Rodgers wanted was for the fellow Atlanta gas station customer to say "thank you" when Rodgers held the door for him, but the man remained silent, and Mr. Rodgers pressed the issue, confronting him and even following the man out to his car — where the man pulled a gun and shot Mr. Rodgers in the abdomen, sending him to the hospital for nine days. (Interviewed on WSB-TV in May, Mr. Rodgers resumed nagging the man, urging him to "do the right thing" by turning himself in.) ■

Compelling explanations

► Military veteran Joshua Price, 26, was arrested in March after police in a Chicago suburb found child pornography and 1,700 photos of dismembered women on his computer, but at a court hearing in May, Mr. Price explained that his photographs were a necessary escape from war-related trauma. In fact, Mr. Price told prosecutors that were it not for the distracting photos, his stress disorder would surely have caused him to kill his wife and two daughters. (Prosecutors accepted that Mr. Price's crime was a "cry for help," but the judge, less impressed, quadrupled Mr. Price's bail,

to \$1 million.)

► The initial explanation by Melvin Jackson, 48, upon his arrest in June for sexually assaulting an unconscious woman in Kansas City, Mo., was to deny that he would ever do such a thing. Rather, he said, "I thought the lady was dead."

► The initial explanation by Thomas O'Neil, 47, upon his arrest in Wausau, Wis., in June for criminal damage to property (breaking into a neighbor's garage and defecating on the floor) was to claim that he thought he was in his own garage. ■

Democracy in action

Emerging democracies typically exhibit growing pains as they develop stability. For example, in July in Afghanistan's parliament, one female legislator attacked another with her shoe (and then dodged the second lady's flying water bottle before colleagues separated them). Older democracies, however, act more maturely — except perhaps in California, where in

June, an Italian-American legislator got into a shoving match with a colleague whom he thought had made a "Sopranos"-type slur about recent legislation. And in the mature democracy of Wisconsin in June, one state Supreme Court justice was accused of roughing up another (though who started it is in dispute) as the justices privately discussed a case. ■

Ironies

► Budget cuts forced the closure of two of the three firehouses in Chillicothe, Ohio (pop. 22,000), and even that station failed a state fire marshal's inspection in March. Because the station's own alarm system was broken, the chief was required, until the new system is installed, to assign one firefighter per shift to be on full-time patrol at the station, walking

around the grounds constantly, upstairs, downstairs, looking for fires.

► In July, the city of Daytona Beach Shores, Fla., agreed to pay \$195,000 to settle a lawsuit in which six people claim they were strip-searched unlawfully by police. Four of the six were strip-searched during a raid at the Biggins Gentleman's Club, where they work as strippers. ■

Easily offended

► Norris Sydner III's \$200,000 lawsuit against Rich's Nail Salon of Landover, Md., for "humiliate(ing)" him last December is scheduled for trial as News of the Weird goes to press. Mr. Sydner was upset that males have to pay \$10 for a manicure but females only pay \$9.

► John Lockett filed lawsuits on 11 different complaints earlier this year against the Las Vegas arcade Pinball Hall of Fame, claiming that he was wrongfully barred from the premises for obnox-

iously complaining about out-of-service machines, especially "Xenon," which he says he has mastered so well that he can play almost indefinitely on an initial 50 cents. Among the damages requested, Mr. Lockett is demanding \$300 for each "therapy" session he might have to undergo to overcome the trauma of being ejected. Mr. Lockett has filed more than 40 lawsuits in his role of, as he put it, avenging people's attempts to "screw" him. ■

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COMMUNITY COLLECTION DRIVES

New shoes will send Immokalee kids back to school on the right foot

The Guadalupe Center has started its annual Back-to-School Shoe Drive that will outfit more than 350 of the most impoverished children in Immokalee in new shoes for the first day of school. For many of the recipients ages 5 to 14, it will be the first pair of new shoes they have ever owned.

Donations of new shoes or money to help purchase them are welcome and should be made by Friday, Aug. 12.

Shoes can be dropped off at the Guadalupe Center Resale Shop at 8100 Trail Blvd., corner of U.S. 41 and Vanderbilt Beach Road, in North Naples. Monetary donations can be made online at www.guadalupecenter.org.

A gift of \$25 will fund a trip to Snyderman Shoes, where staff will fit each youngster for a new pair of sneakers. Laces of Love provides new socks for each child, and the shoe store adds lunch to make the back-to-school shopping trip complete. The Seminole Casino and Guadalupe Center's corporate coaches provide transportation to and from Immokalee.

The mission of the Guadalupe Center is to break the cycle of poverty by providing education, social and other support programs for at-risk children and families of Immokalee. For more information, call 657-7711 or visit www.guadalupecenter.org. ■

St. Vincent de Paul pantry needs replenishing

The food pantry of St. Vincent de Paul Society in Naples is in need of non-perishable donations. The society provides food to 125-150 families each week, an increase of 15 percent overall from 2010 and an increase of 25 percent in the number of children served.

The following items are needed: dry cereal, canned vegetables and fruit, peanut butter, jelly, canned meats, soups, canned or dried beans, rice, boxed potatoes, pasta and sauce, canned chili, macaroni and cheese. Personal hygiene items

are also welcome.

If you cannot donate pantry items, monetary gifts are also gratefully appreciated and can be mailed or delivered to the St. Vincent de Paul Society, 2874 Davis Blvd., Naples FL 34104. Please indicate "food pantry" on the check.

St. Vincent de Paul Society also provides personal assistance for rent and utilities as well as the Meals on Wheels program for the homebound. For more information, call 775-1667 or visit www.stvincentdepaulonline.org. ■

Shelter hopes donors will 'Give Back: Stuff a Pack'

The Shelter for Abused Women & Children has launched its "Give Back: Stuff a Pack" drive to help make sure children who receive services from the shelter have the supplies they need when they head back to the classroom this fall.

In addition to the standard pencils and pens, notebooks and paper, items on the list include: gift cards to store such as Target, Wal-Mart and Payless Shoes; school clothes/uniforms and shoes; backpacks, pencil boxes, lunchboxes and thermoses; Kleenex; glue sticks; highlighters and washable markers; watercolors and primary paints; pocket folders with prongs, 2-inch binders and dividers; construction paper; calculators and protractors.

Back-to-school donations can be dropped between 9:30 a.m. and 4:30 p.m. Monday through Saturday at the Shelter's Options Thrift Shoppe, 968 Second Ave. N.

Always needed

Rebecca Grabau, the Shelter's volunteer and resource coordinator, says donations of food and toiletries for residents of the emergency shelter are always appreciated and can be dropped off at the thrift shop during the hours listed above.

New and used cell phones donated to the Shelter help ensure that women and children fleeing violence have access to emergency police and ambulance services 24 hours a day. In addition to Options Thrift Shoppe, cell phones and chargers can be dropped off at numerous places throughout the community, including all Collier County Sheriff's Office substations as well as most Starbucks locations. For more information about donating to or organizing a collection drive, call Rebecca Grabau at 775-3862, ext. 235, or e-mail rgrabau@naplesshelter.org. ■

Marco chamber wants back-to-school supplies

The Marco Island Area Chamber of Commerce is collecting back-to-school supplies so area children can return to the classroom with everything they need to get the new academic year off to a good start. In addition to supplies, monetary donations are welcome. Appropriate supplies include: composition notebooks and spiral notebooks,

5-inch blunt scissors, 3x5 index cards, Kleenex, three-ring binders (1, 1.5 or 2 inches), crayons, colored pencils and glue or glue sticks.

Supplies or checks can be dropped off at the chamber, 1102 N. Collier Blvd., anytime between 9 a.m. and 5 p.m. Monday through Friday. For more information, call 394-7549. ■

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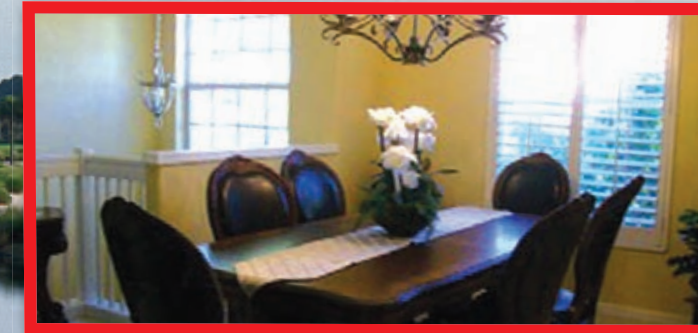
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NONPROFIT NEWS

Grace Place campers 'Celebrate the Arts'



COURTESY PHOTO

Everyone takes a seat outside the art center.

Youngsters from Grace Place for Children & Families discovered just how exciting art can be when they visited The von Liebig Art Center as part of their "Celebrate the Arts" summer camp adventure. The children reveled in the "Camera USA" photography exhibit and were captivated by each artist's subject matter, choice of lighting and camera angles used on each piece. Favorites included a spiral stained glass window and two wild horses rearing.

"The children were amazed to see all the unique photographs and asked lots of good questions," says Callie Spilane, education director at The von Liebig. "I think everyone had a great experience. We certainly enjoyed having such an observant, well-behaved group."

The tours were arranged by Ms. Spilane and von Liebig curator Jack O'Brien

and executive director Joel Kessler in cooperation with Stephanie Munz Campbell, executive director of Grace Place.

Thanks to a grant from the Community Foundation of Collier County, Grace Place and The von Liebig are working in collaboration with Naples artist JAMA, who was recently featured in the "Cuba On My Mind" exhibit at the center. JAMA will teach painting to Grace Place campers in August. ■

— *Grace Place for Children & Families is a faith-based, nonprofit neighborhood center teaching literacy, language and life skills to at-risk children and impoverished families in Golden Gate city. Founded in 2004, Grace Place serves over 500 children and adults weekly. For more information, call 455-2707 or visit www.graceplacenaples.org.*

Neighborhood Health Clinic sets new dispensing record

BY NIKKI STRONG

Special to Florida Weekly

The Neighborhood Health Clinic medication room dispensed 451 non-narcotic prescriptions in just six hours on Thursday, July 7, breaking the previous record of 330. Currently, the medication room dispenses approximately \$246,000 (retail value) of medications per month. The estimated retail value of medication dispensed on the record-breaking day earlier this month was \$43,357.

A team of clinic volunteers work daily to secure donated medications from pharmaceutical companies' compassionate medication programs. The majority of the clinic's medications come from this source. When unable to secure necessary medications from the pharmaceutical companies or donations from medical offices, NHC buys prescription items at a bulk purchasing rate.

There are no controlled substances/narcotics at the clinic.

"We are seeing and treating an increasing number of patients each year with diagnoses far more complex than colds and influenza," says Nina Gray, CEO of the clinic. She adds the clinic's patient population does not reflect seasonal fluctuations that are so common in Collier County.

NHC provides quality health care for low-income, working but uninsured Col-



COURTESY PHOTO

Jerry Pinto, Gloria Mongue and Adriana Seczon in the medication room at the Neighborhood Health Clinic.

lier county adults. Medical professionals who work at the clinic provide their time and services as volunteers.

The clinic is funded solely by the financial kindness of individuals, foundations, churches and civic organizations, with 91 cents of every dollar raised going directly to patient care. No government funding is accepted. ■

— *Nikki Strong is director of development and communications for the Neighborhood Health Clinic. The clinic is at 121 Goodlette Road N. For more information about programs and services, call 261-6600 or visit www.neighborhoodhealthclinic.org.*

Immokalee students get a workout in team building



COURTESY PHOTO

The Immokalee Foundation group with their ATC leadership training instructors.

Twenty-eight students from various programs of The Immokalee Foundation recently participated in a leadership/team-building training with Adventure Training Concepts in Naples. Participants conquered several obstacle courses, team-building exercises and physical challenges designed to help them explore their inner strengths.

The group was placed into two teams that competed against each other in Operation Out Play, a "Survivor"-themed adventure that tested their ability to work together to complete a mission. The obstacles were designed so that they couldn't be completed by someone acting alone. Students were determined to give it their all, as not to let their teammates down.

Elda Hernandez, vocational success program manager at TIF, says the event gave the students the opportunity to build friendships and teamwork. "It not only allowed them to get to know one other, but to get to know themselves; to build self-confidence and know they can accomplish anything."

She adds that although many of the young men and women were intimidated because it was their first time scaling walls and climbing ropes, they fought their fears and tackled the course with enthusiasm.

Each team was assigned a team leader, but soon discovered that listening to one

another's input was the key to overcoming the challenges.

"If I had to take one thing away from the day, it would be to take everyone's opinion into consideration before making a final decision," says Marcos Diaz, a student in TIF's Vocational and Career Success program.

Hernandez Luis Parra, a student in the foundation's Take Stock in Children program, focused on doing his best. His philosophy: "You can only control your actions and pray the others keep up."

Ms. Hernandez applauds all of the participants for an outstanding job gaining confidence and leadership and communication skills. Most importantly, she adds, everyone learned they don't have to face challenges alone. ■

— *Since 1991, The Immokalee Foundation has been building pathways to success for many of the children in Immokalee through a variety of programs that focus on mentorship, after-school activities, college scholarships, the development of vocational skills and incentives for educational growth. In 2009, the foundation served 2,700 children through its core programs. For information about volunteering as a mentor or about TIF in general, call 430-9122 or visit www.immokaleefoundation.org.*

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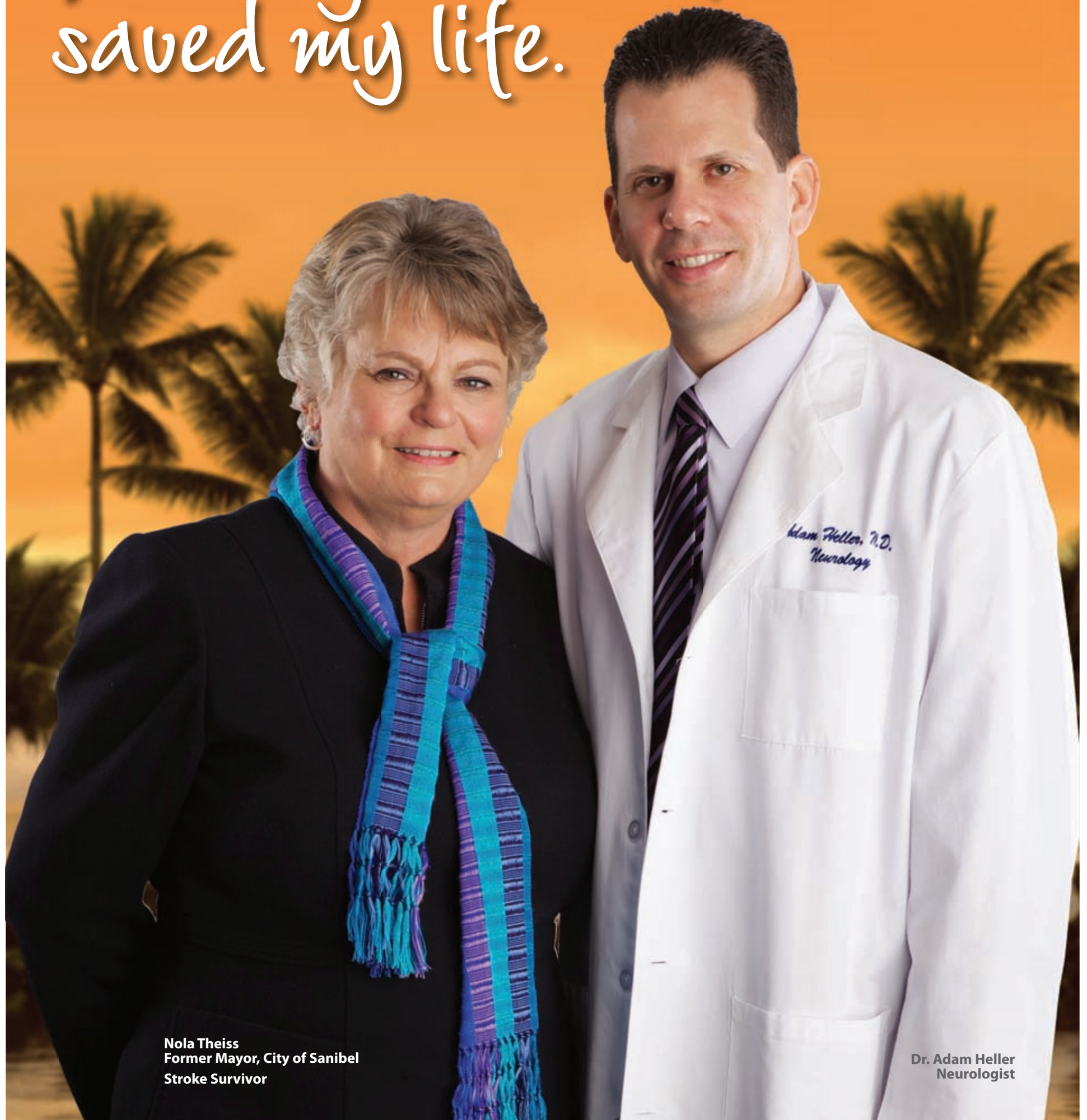
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Today, Nola works full-time with a charity that she launched several years ago, with no visible effects of the stroke. To read more of Nola's story, please visit: www.LeeMemorial.org/caring.



Gulf Coast Medical Center has earned the American Heart Association/ American Stroke Association "Get With the Guidelines" Stroke Silver Plus Award

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GET MOVING

5K walk will make strides against breast cancer

The American Cancer Society-Collier County's "Making Strides Against Breast Cancer" 5K walk steps out Saturday morning, Oct. 29, from the Village on Venetian Bay. 21st Century Oncology is the title sponsor, and NBC-2's Stacey Deffenbaugh is chair of the 2011 event.

Making Strides brings together people of all ages with a common goal to fight breast cancer and save lives. Participants in the noncompetitive walk follow Gulf Shore Boulevard from the Village north to the end and back.

Numerous businesses already have signed on as sponsors or entered teams, and many individuals who have been touched by breast cancer have registered teams as well, Ms. Deffenbaugh says.

For information about starting a team, volunteering or becoming a sponsor, contact Ms. Deffenbaugh by calling 839-0680 or e-mailing stacey.deffenbaugh@nbc-2.com.

For more information about the event, visit www.putonyourpinkbra.com/naples, or contact Melissa Wolf at the American Cancer Society-Collier County by calling 261-0337, ext. 3860, or e-mailing melissa.wolf@cancer.org.

Captiva triathlon events designed kids and adults

The inaugural Galloway Captiva Triathlon is set for Saturday and Sunday, Sept. 17-18, at South Seas Island Resort on Captiva Island. The weekend of fun and fitness holds something for everyone in the family, starting on Saturday with two children's triathlons and continuing Sunday with an adult sprint-length event.

The Saturday competition for ages 6-9 will consist of a 100-yard swim, 1.5-mile bike ride and 1/2-mile run. Ages 10-13 will compete in a 200-yard-swim, a 3-mile bike ride and a 1-mile run. The swim course will take place in waist-deep water, the bike course will be closed to all traffic, and the run course will be along the golf course overlooking the Gulf of Mexico.

The adult triathlon on Sunday will consist of a 1/4-mile swim, a 10-mile bike

ride and a 5K run, all on Captiva Island. Registration is capped at 500.

Community Cooperative Ministries Inc. has been selected as the benefiting nonprofit. Made up of social service entrepreneurs fighting to end homelessness and hunger, CCMI provides more than 14,000 meals each month through its Everyday Cafe and Marketplace and home-delivered meals. CCMI also educates 40 children in its Community Montessori, offers homeless and comprehensive case management services through the United Way Resource House, oversees an emergency mobile food pantry and supplies weekend backpacks full of food to more than 2,500 children each school year.

The Galloway Captiva Triathlon is the first event organized by Southwest Florida Events Inc., a nonprofit corporation dedicated to combining fun, fitness and support for local charities through multisport events. Race directors are Angie Ferguson, a well-known Elite Level 2 triathlon coach and 15-time Ironman, and Kate and Ken Gooderham.

For registration or more information, call Ms. Ferguson at 246-2920, go to www.captivatri.org or find Captiva Tri on Facebook.

Fun walk/run set for FGCU campus

The Kleist Health Education Center on the campus of Florida Gulf Coast University will host the "Come Run With Us" 5K fun walk/run on Saturday morning, Sept. 17. Fees from registration will help the center continue its health education programs throughout the Southwest Florida community.

Registration begins Aug. 20. Details are at www.fgcu.edu/khec/events.asp. For more information, call 590-7459.

5K race in memory of Causeway cyclist

The first-ever "Race for Trace" 5K and KiddieK on the mainland near Sanibel Island is dedicated to the memory of 46-year-old Tracey Kleinpell, a veteran cyclist and triathlete who was killed by a driver while cycling across the Sanibel Causeway last April. The event on Saturday, Aug. 6, will also include a health fair and stage show. Proceeds will benefit Florida Diabetes Camp, which provides a fun, safe and educational camp environment for children with type-1 diabetes and their families.

The race will begin at 7 a.m. in the parking lot at Sanibel Beach Place, across

from Tanger Outlet on Summerlin Road. Runners will go east to John Morris Road and Bunche Beach before returning to the shopping center parking lot. The course does not include any beach or sand running.

The KiddieK will take place after the adult run, and a group Zumba class will be offered after the competition.

For registration and more information, call Mike Swanson at 896-6938 or visit www.racefortrace.org.

Hit the links

Here are some charity tournaments coming up in the area:

■ The annual summer tournament hosted by **Collier Building Industry Association and Insurance and Risk Management Services** tees off Friday, July 29, at Tiburon and includes a putting contest, long drive contest and a 50/50 raffle.

For registration or more information, call 436-6100 or visit www.cbia.net.

■ A tournament to benefit **Drug Free Collier** is being organized for Saturday, Sept. 17, at Lely Resort. For more information, call Drug Free Collier at 377-0535.

■ Servpro, a fire and water cleanup and restoration company, presents the second annual **Golfing for Charity** to benefit the Harry Chapin Food Bank on Friday, Oct. 7, at West Bay Club in Estero. The \$100 registration includes cart and green fees, two beverages on the course and a post-tournament party. Registration begins at 8 a.m. and the shotgun start is set for 9 a.m. Donations of non-perishable food items are welcome.

In addition to Servpro, sponsors include Spectrum Contracting, Aquatic Systems and Sherwin Williams. Other sponsorships are available.

Registration and payment may be made by sending checks, payable to SERVPRO of Collier County/Fort Myers South, 5605 Second St. W., Lehigh Acres, FL 33917. For more information, call Shannon O'Neill at 430-9300.

■ The 20th annual **Florida Gulf Coast University Founders Cup** to benefit the FGCU Foundation is set for Friday, Oct. 14, at Pelican's Nest Golf Club in Bonita Springs.

The day begins with lunch and ends with dinner and awards.

Registration is \$2,000 per foursome. A championship sponsor level for \$2,500 includes a four-player team and logo on a sponsor's golf towel. Additional sponsorship opportunities are available.

For more information or to register, call Michele Kroffke at 590-1074, e-mail mkroffke@fgcu.edu or visit www.fgcu.edu/foundation.

■ **First National Bank of the Gulf Coast** will host its third annual charity tournament Saturday, Oct. 15, at the Hideout Golf Club to benefit Eden Autism Services Florida and Voices for Kids of Southwest Florida. Continental breakfast will precede the 8:30 a.m. shotgun start, and lunch will also be provided.

For information about registration and sponsorship opportunities, call Heather Gessel at 325-3750 or e-mail heathergessel@fnbofgc.com.

Bonita Bay East has the summer ticket

The Summer Passport Program at Bonita Bay East gives golfers unlimited play on the North Naples club's two courses through Oct. 31. For \$600 per person, players also have access to the clubhouse, dining room, grill and bar.

For more information, call 405-9002 or visit www.BonitaBayEast.com.

Give to food bank and get a golf outing

Donors who give \$150 to the Harry Chapin Food Bank through the WCI Communities website www.WCIGolf.com will enjoy a golfing foursome at one of five WCI courses. Gift certificates are valid through Sept. 30 with tee times available two days in advance at:

■ **In Naples:** Tiburón and Hammock Bay Golf & Country Club;

■ **In Bonita Springs:** Raptor Bay Golf Club and The Colony Golf and Country Club; and

■ **In Fort Myers:** Pelican Preserve Golf Club.

For more information or to donate, visit www.WCIGolf.com and select the Harry Chapin Food Bank icon.



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■ **Erosyn changed everything.** I enjoy intimacy again. I could orgasm again like in my earlier years. *Kristina Wilcox, 61, Salt Lake City, UT*

■ **Last 3 years I had lost interest in making love.** This caused frictions and I tried different products without success. My husband loves what Erosyn has done to our sex life. We have sex every day. *Comika Ross, 31, Brooklyn, NY* ■ **After 25 years of marriage we have** the time of our lives again. I thought after 60 sex life was over. Instead I feel like I was in the prime again. Thank you for this gift. *Lavern Jones, 61, Portsmouth, VA.*



VA. **People's phone numbers on our website.**

Cholesterol Control

■ **Cholesterol and triglycerides under control!** For the last 5-6 years I have been told that my cholesterol and triglycerides were out of line. After taking Bell Cholesterol Control #14 my doctor said he was amazed about the change. This is a good product. *Jerome Nettles, 51, Monroeville, AL*

■ **All statin drugs gave me pain!** My doctor tried them all on me. So he said to try a natural product. After taking Bell Cholesterol Control #14 I have no more pain. I'm so happy about this. *Deanna O'Neil, 63, Tecumseh, ON.* ■ **I had great success with all Bell health products!** In the last 2 years I



had relief with Bell Prostate Ezee Flow Tea, HDL Cholesterol Management, Blood Pressure Combo and Stem Cell Activator. I love your products. They all work for me. Great results. That's all that matters. *Basil Richards, 49, S.W. Ranches, FL* ■ **20 years of high cholesterol alleviated!** I had high cholesterol for 20 years and drugs didn't agree with me. After taking Bell Cholesterol Control #14 for 6 months I had a check-up and was surprised about the big improvement. I was delighted and extremely happy and so was my doctor. *Norma Hrysis, 65, Lac Du Bonnet, MB.*

All products guaranteed to work.

SNORING? SLEEP APNEA?



Most older men and many women snore and have sleep apnea (gasping for air) :

To my surprise, after taking **Bell Snoring & Sleep Apnea Relief #23** I really didn't snore or gasp for air anymore. I sleep through the night and feel rested and refreshed in the morning. *Mark Wilson, 40, Hudson, NH* ■ **Sleep apnea capsules worked first night!** For last 15 years I had sleep apnea and my doctor made me buy a CPAP machine, which I could not use. Finally Bell #23 helped the first night and every night thereafter. Like a miracle. Unbelievable. *Karen Braun, 67, Glace Bay, NS* ■ **For 20 years I was waking up frequently gasping for air.** During the day I would start napping every time I would sit down, because I was tired. Since taking Bell #23 sleeping 6 hours is heaven. It made a substantial change in my life. *Mary C. Myrick, 62, Jackson, MS* ■ **It is such a joy not having to use the CPAP machine.** I have had sleep apnea for 10 years. I was skeptical

#23

about Bell Snoring & Sleep Apnea Eze #23. After using it for 3 weeks my wife says there is no more snoring or gasping for breath or stoppage of breathing. It is such a joy to be able to roll to left or right with no hose or mask to deal with and can get up with no restrictions. Thank you Bell for a great relief. I suggest anyone with these problems to try it. You will be overjoyed with the results. *Wayne Burse, 63, Beamsville, ON.* **Proof that it really works!**

High Blood Pressure?

High blood pressure is called the silent killer. If your BP is higher than normal, try to get it down to about 120/80. For many people it is easy to control. If it does not work for you we refund your money. On our website you will find over 50 testimonials with full names and towns from all over USA and Canada. Most of them have listed phone numbers and are happy to talk about the relief they had. No money was paid for testimonials.



Dr. C. Hammoud M.H., Ph.D. recommends this effective fish peptide blood pressure natural product. So does Dr. Julian Whitaker M.D. ■ **I was on 3 blood pressure drugs** that did

#26

not work well. After starting Bell #26 my readings are generally well below 120/80. *Dona A. Anderson, 76, Sooke, BC* ■ **My blood pressure was 157/90** and I had side effects from prescription drugs. I bought a monitor. After 6 months on Bell #26 I was down to 120/80. *Toni L. McCuistion, 52, Elizabethtown, PA* ■ **At work my driver's medical test** was too high at 170/100. After taking Bell #26 for a few days I went down to 128/84 which allowed me to pass my work medical. *Kris Geier, 48, Windsor, ON.* **Bell is helping people everywhere.**



MIDDLE-AGE ENERGY BOOSTER

Doctors say fatigue is the biggest complaint among middle-age patients. *A.J. Carisse, 44, Fredericton, NB* wrote: **"Being in my 40's, this product gave back my energy, strength, abdominal muscle tone and zest for life."** "This is indeed the best on the market." You can do things again. If you are not pleased, or perhaps even grateful, that you tried it, I will refund your money. **Bell is helping people everywhere.**

Other Bell products for relief of the following chronic ailments (All guaranteed): ■ **Bell Shark Cartilage #1** Arthritis pain relief or money refunded. ■ **Eroxil #6** for men guaranteed performance like when you were 20. ■ **Intestinal Cleansing & Weight Control #10** ■ **Migraine & Headache relief in 30 minutes #15** ■ **Best Allergy Relief #24** ■ **Stops Blood Sugar Imbalance & Weight Gain #40** ■ **Prevents Colds & Flus Shark Liver Oil #51** **All TRUE experiences from real people.**

■ **AVAILABLE IN: FORT MYERS:** Ada's Whole Foods Mkt. 4650 S. Cleveland Ave. Expert Care Pharmacy 4901 Palm Beach Blvd, Mother Earth Natural Foods 13860 N Cleveland Ave # G, Mother Earth Natural Foods 15271 McGregor Blvd # 7, Mother Earth Natural Foods 16520 S Tamiami Trail #25, Mother Earth Natural Foods 4600 Summerlin Rd # C10, Pharmacology Pharmacy 16970 San Carlos Blvd. # 8, ■ **NAPLES:** For Goodness Sake 2464 Vanderbilt Bch Rd # 528, For Goodness Sake 7211 Radio Rd, Oakes Farm Market 2205 Davis Rd, Sunshine Discount Vitamins 2608 Tamiami Trail.N, ■ **PORT CHARLOTTE:** Fegers Health Foods 3058 Tamiami Trail, Richard's Whole Foods 3012 Tamiami Trail, ■ **CAPE CORAL:** Back to Nature 1217 SE 47th Terrace, Center Pharmacy 1501 Viscaya Pkwy, Mother Earth Natural Foods 1631 Del Prado Blvd # 40, ■ **BONITA SPRINGS:** For Goodness Sake 9118 Bonita Rd. East, GNC #5788 Bonita Bay Plaza, 26831 S. Tamiami Trl. #45, ■ **ENGLEWOOD:** Richard's Whole Foods 471 South Indiana Ave, ■ **VENICE:** Richard's Whole Foods 105 E. Milan Ave, Richard's Whole Foods 593 Us 41 Bypass N, ■ **OSPREY:** Richard's Whole Foods 1092 S. Tamiami Trail.



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AIRPORT

From page 1

museum president since 2008.

Lois Bolin of Naples Backyard History is coordinating the Keep the Spirit of '45 Alive effort in Collier County and spoke to the airport authority in support of airport space for the museum. "This is an extraordinary opportunity to create another historical touchstone in Naples," Dr. Bolin says.

NAA board member Linda Flewelling sees the museum as an opportunity for students to experience history.

"I hope schools will bring students for tours," she says. "The visibility of the museum may also encourage people to donate their military memorabilia."

Naples Municipal Airport's central location, convenient parking and accessible space make the terminal an excellent site for the museum.

The Museum of Military Memorabilia was founded in 2006 and has accumulated more than 10,000 artifacts available for public viewing. The museum's goals are to honor the veterans who have and

are protecting the cause of freedom, to preserve artifacts associated with military history and to create a greater understanding of military conflicts among present and future generations.

Keep the Spirit of '45 Alive is a national effort to remind America of the values and accomplishments of the generation that endured the hard times of the Great Depression, fought to defeat the greatest tyranny in history and then launched an unprecedented effort to assure a better future for both friends and former foes alike. For information about local observances, call Naples Backyard History at 594-2978.

Naples Municipal Airport is home to flight schools, air charter operators and corporate aviation and non-aviation businesses as well as fire/rescue services, mosquito control, car rental agencies and the Collier County Sheriff's Aviation Unit. All funds used for the airport's operation, maintenance and improvements are generated from activities at the airport or from federal and state grants. During the 2009-2010 fiscal year, the airport accommodated 86,000 takeoffs and landings. For more information, visit www.FlyNaples.com. ■



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If you or your loved one is or was a resident at one of these facilities, they have been cited for multiple deficiencies including:

MANORCARE AT LELY PALMS

FAILURE to provide care in a way that keeps or builds each resident's dignity and self respect.^[9/18/2009]

FAILURE to make sure that residents who take drugs are not given too many doses or for too long; make sure that the use of drugs is carefully watched; or stop or change drugs that cause unwanted effects.^[8/12/2010, 2/26/2010]

FAILURE to keep the rate of medication errors (wrong drug, wrong dose, wrong time) to less than 5%.^[8/12/2010, 2/26/2010]

FAILURE to give each resident care and services to get or keep the highest quality of life possible.^[9/18/2009]

FAILURE to have a program to keep infection from spreading.^[8/12/2010, 2/26/2010]

FAILURE to give professional services that follow each resident's written care plan.^[2/26/2010]

FAILURE to provide activities to meet the needs of each resident.^[2/26/2010]

FAILURE to make sure that residents who cannot care for themselves receive help with eating/drinking, grooming and hygiene.^[9/18/2009]

FAILURE to try to resolve each resident's complaints quickly.^[12/4/2008]

FAILURE to develop a complete care plan that meets all of a resident's needs, with timetables and actions that can be measured.^[7/1/2009]

FAILURE to immediately tell the resident, doctor, and a family member if: the resident is injured, there is a major change in resident's physical/mental health, there is a need to alter treatment significantly, or the resident must be transferred or discharged.^[9/18/2009]

LAKESIDE PAVILLION CARE AND REHABILITATION

FAILURE to give professional services that follow each resident's written care plan.^[12/3/2010]

FAILURE to give each resident care and services to get or keep the highest quality of life possible.^[1/15/2010]

FAILURE to store, cook, and give out food in a safe and clean way.^[12/3/2010]

FAILURE to provide needed housekeeping and maintenance.^[12/3/2010]

FAILURE to develop/implement required procedures for the administration of immunizations.^[1/15/2010]

FAILURE to check and update (if needed) each resident's assessment every 3 months.^[1/15/2010]

FAILURE to let the resident refuse treatment or refuse to take part in an experiment.^[1/15/2010]

FAILURE to make sure that residents who take drugs are not given too many doses or for too long; make sure that the use of drugs is carefully watched; or stop or change drugs that cause unwanted effects.^[1/15/2010]

FAILURE to protect residents from mistreatment, neglect, and/or theft of personal property.^[3/12/2008]

FAILURE to immediately tell the resident, doctor, and a family member if: the resident is injured, there is a major change in resident's physical/mental health, there is a need to alter treatment significantly, or the resident must be transferred or discharged.^[8/7/2009]

FAILURE to make sure all assessments are accurate, coordinated by an RN, done by the right professional, and are signed by the person completing them.^[3/12/2008]

*Deficiencies were obtained from past federal inspection results available on Medicare.gov.

POOR CARE CAN LEAD TO BEDSORES, BROKEN BONES...EVEN DEATH.

If you or someone you love is or has been in the past a resident of ManorCare at Lely Palms or Lakeside Pavillion Care and Rehabilitation, call the law firm of Wilkes & McHugh, P.A. for a free consultation.

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HEALTHY LIVING

TO YOUR HEALTH

Juniper Village
hosts Alzheimer's
support group

Juniper Village invites family members and others caring for persons with Alzheimer's disease to a support group meeting from 10-11 a.m. Wednesday, July 27. Dr. Catherine Cruikshank, director of education for the Florida Gulf Coast chapter of the Alzheimer's Association, will discuss managing challenging behaviors. Caregivers will be onsite.

Juniper Village is at 1155 Encore Way, Naples. Attendance at the support group is free, but RSVPs are requested. Call 598-1368. ■

Physicians Regional
has free seminars

Physicians Regional Healthcare System presents the following free programs:

- "Incisionless Surgery for Severe Heartburn," presented by Dr. Thomas Bass at 5:30 p.m. Tuesday, July 26, at Physicians Regional-Collier Boulevard, 8300 Collier Blvd. - Dr. Bass will discuss the new EsophyX TIF procedure to relieve chronic acid reflux and heartburn.

- "Weight-Loss Surgery Options," presented by Dr. Thomas Bass at 6:30 p.m. Tuesday, July 26, at Physicians Regional-Collier Boulevard - Dr. Bass will discuss the newest techniques in weight-loss surgery, including adjustable gastric banding, sleeve gastrectomy and gastric bypass.

- "Innovation in the Treatment of Knee Pain," presented by Dr. Frederick Buechel at 6:30 p.m. Tuesday, July 27, at Physicians Regional-Pine Ridge, 6101 Pine Ridge Road - Dr. Buechel will discuss diagnosis and treatment advances, including MAKOplasty joint resurfacing.

Attendance at all of the above is free, but seating is limited. For reservations or more information, call 348-4180 or visit www.physiciansregional.com/events. ■

Daily living skills
for visually impaired

Lighthouse of Collier Center for Blindness and Vision Loss and Florida Division of Blind Services offer free classes in daily living skills to help the blind and visually impaired live more independently.

Classes meet from 10 a.m. to 2 p.m. Tuesday and Thursday through Aug. 25 at the center at 424 Bayfront Place. Call 430-3934 to sign up. ■

Be a local hero

Help the American Heart Association assist young patients and their families

SPECIAL TO FLORIDA WEEKLY

Each year, an estimated 36,000 American families learn that their newborn has a heart defect. American Heart Heroes, a program of the American Heart Association, helps ensure that these families don't have to travel this daunting road alone.

American Heart Heroes helps kids and their families connect and navigate the challenges of living with congenital heart defects. While research finds options for their futures, this special program offers opportunities for parents to learn and for kids to just be kids.

In Florida alone, the program needs \$400,000 a year to operate the following key components:

- **Regional family conferences** - These annual conferences take place throughout the state and consist of a free, all-day educational program for parents and activities for the entire family. Hosted at kid-friendly locations such as children's museums and science centers, parents attend to networks and learn the latest information from



American
Heart
Association®



AMERICAN
HEART HEROES

health-care professionals.

- **Family resource guidebook** - The American Heart Heroes Family Guidebook is a lifelong tool filled with information and resource that can prepare patients and their families for surgeries, emergencies and stress.

- **Local and regional activities** - These provide various opportunities for American Heart

Heroes members to come together with other kids in their community going through similar challenges so they can have fun and just be kids together.

- **Summer camp** - This program is for American Heart Heroes members ages 7-16. The AHA sends 155 pediatric heart patients on a weeklong adventure to Camp Boggy Creek, where they take part in boating, fishing, theatre, swimming, campfires and numerous activities in a medically safe environment.

The AHA-Southwest Florida Division is raising funds for American Heart Heroes. For more information, call the local office at 498-9288. ■

Staff from the American Heart Association-Southwest Florida Division recently visited Camp Boggy Creek. Left to right: Leslie Amick, Regan Goldberg, American Heart Heroes member Jacob Brockhoff, Jen Campbell and Monica Seif. Jacob, 14, was born with a congenital heart defect and has had a bypass and two open-heart surgeries.



COURTESY PHOTO

STRAIGHT TALK

Deserving nurses reap bouquets of DAISY Awards

allenWEISS
allen.weiss@nchmd.org



Our passionate nurses who deliver such compassionate care are among the reasons so many area residents proudly proclaim about NCH: "This is my hospital."

We are the first hospital in Southwest Florida to adopt a new way to recognize these caregivers. The DAISY Awards program for extraordinary nurses is in 900 hospitals around the world. Last month here at HCH, we celebrated our first DAISY Awards winners.

Jeannie Kellogg, R.N. administrative coordinator, shared this idea last year

with the Retention and Recognition Shared Governance Council, which then adopted it with the volunteer help of Peggy Munson, R.N. (our North Naples Nurse of the Year).

And now, the envelopes please, for the June 2011 DAISY Awards nominees and winners.

Downtown winner Markita Gorman, R.N., 4S nights, along with nominee Sherry Nigro, R.N., 4S, were surprised and initially speechless. An acutely ill patient in Ms. Gorman's care described the "extraordinary impression" she left: "She was right there assessing my needs and addressing my pain without me having to call for pain medicine. In my sleep, I must have been shivering and woke to find Markita gently laying a warmed blanket on me. They were small tasks, but they were great deeds."

Jane Buza, R.N., North Naples ER, was recognized for her coaching of colleagues. R.N.s Jill Zollar and Kristine Jordan, also from the ER, were other worthy nominees.

A colleague lauded Ms. Buza's "extremely infectious positive attitude" and noted that she regularly prepares snacks for her co-workers "because she knows it lightens the load and renews the spirit." With patients, Ms. Buza was described as a caring, kind, highly skilled nurse, and "an absolute fanatic about patient comfort."

R.N. Misty Dudley from the Bonita Wound Healing Center was also praised by a colleague as an excellent team player with a "delightful personality" who goes out of her way to help patients and make each one feel special. Other colleagues said Misty has gone above and beyond the call of duty by delivering items to

patients' homes that they inadvertently left behind after their hospital stay. "She has even offered to stop by a patient's home each morning to help them put on their compression hose," one wrote.

There's one more noteworthy award about which I'm proud to share the news.

"This is my hospital," our television campaign featuring grateful patients, physicians and staff, was honored with a national Telly Award for TV, video and film production, in the category of Overall Campaign. NCH was competing against every nonprofit hospital in the nation, regardless of size, as well as major national organizations, foundations and corporations. Director of Marketing Debbie Curry and her team were the creative wizards behind this campaign that captures the essence of our can-do, caring culture. ■



This is my hospital.

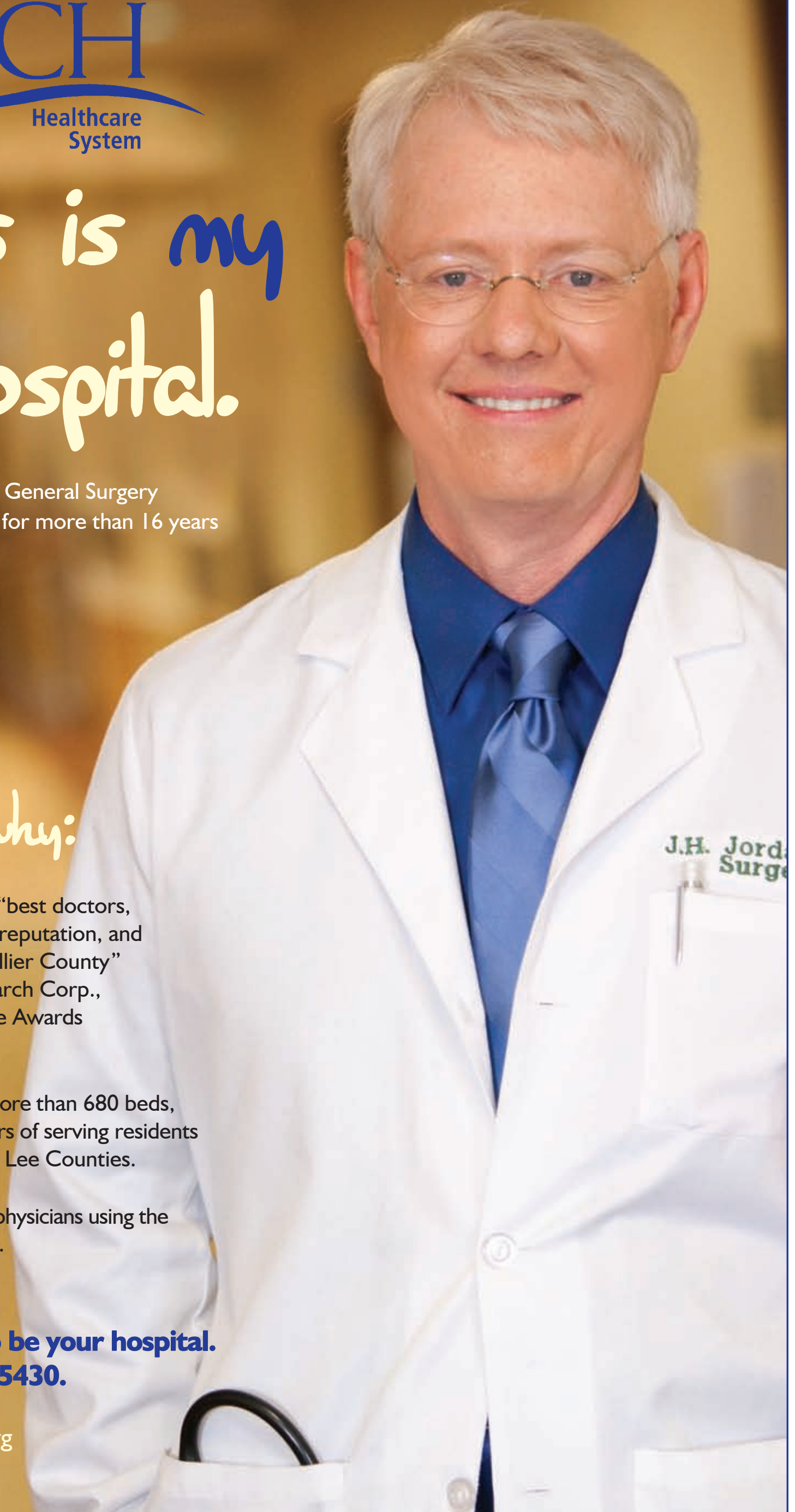
-Jacob Jordan, MD, General Surgery
Practicing at NCH for more than 16 years

Here's why:

- NCH was voted “best doctors, best nurses, best reputation, and best quality in Collier County” by National Research Corp., Consumer Choice Awards 3 years in a row.
- 2 hospitals with more than 680 beds, and nearly 55 years of serving residents of Collier & south Lee Counties.
- 630 highly skilled physicians using the latest technologies.

**NCH wants to be your hospital.
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www.NCHmd.org



CLUB NOTES

Caxambas Republican Club formed

The newly formed Caxambas Republican Club includes Marco Island, the Isle of Capri, Goodland, Everglades City and the Collier Boulevard/951 corridor.

Programs will feature Republican candidates and discussions about various political issues. Socializing and networking will be part of every meeting as well.

opportunities. All are welcome. For information about meeting dates and locations, contact Litha Berger, club president, at 594-4990 or lithasberger@gmail.com. ■

Get acquainted with newcomers

The Naples Newcomers Club welcomes women who have been permanent residents of Naples for no more

than five years and who want to meet others who are new to the area.

The club meets for luncheon at 11:30 a.m. on the second Thursday of every month at country clubs throughout the area. In addition, groups within the club plan outings and dates to share varied interests, such as mah-jongg and duplicate bridge, gourmet cooking and discussions about philosophy.

Prospective members are invited to coffee at 10 a.m. on the first Thursday of each month. For meeting locations and more information, call 298-4083 or visit www.naplesnewcomers.com.

The Bonita Springs Newcomers Club welcomes women who have lived in Bonita for less than three years. Luncheons are held at area country clubs on the third Thursday of every month (December meeting is on the second Thursday).

Members must attend five luncheons a year and pay annual dues of \$40. For more information, e-mail bonitanewcomers@gmail.com or visit www.bonitaspringsnewcomersclub.com. ■

EDC invites public input on Collier's future

The Economic Development Council of Collier County invites the public to discuss ways to diversify the economy, create high-wage jobs, expand the tax base, maintain quality of life and secure the economic future of Collier County.

Dr. Mary Key, the president of CEO Florida Forums, will facilitate a free workshop beginning at 6 p.m. Monday, July 25, at North Collier Regional Park. Registration begins at 5:30 p.m.

Dr. Key was part of the team that built

Inc. Magazine's Eagles CEO program that brought together CEOs of fast-growing companies to focus on one another's strategic business issues. As the president of CEO Florida Forums, she provides key leaders in technology-driven companies with peer forums and resources to advance their growth at all levels. She also partners with Grow Florida and Florida's Economic Gardening program.

For more information, visit www.colliereconomicplan.org. ■

Naples High Class of '71 set for swashbuckling reunion

Members of the Naples High School Class of 1971 are gearing up for their 40th reunion. "Yo Ho Ho! A Pirate Looks at 40" will take place Aug. 12-14 at The Naples Beach Hotel & Golf Club.

The swashbuckling fun begins from 6-8 p.m. Friday, Aug. 12, at the sunset bar and continues Saturday morning with golf followed by dinner, dancing and

karaoke on the terrace.

For more information, contact Cathy Orban (Johnson) at 597-8571 or 250-0553; Emily Hobby (Creason) at (352) 495-3638 or (352) 427-4247; or e-mail paknflyguy@aol.com or catcon4333@aol.com.

On Facebook, look for A Pirate Looks at 40 Class of '71 Class Reunion. ■



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PET TALES

Wild things

Feral-cat management offers alternative to killing

BY GINA SPADAFORI
Special to Florida Weekly

The very reason our ancestors first decided they wanted cats around is used today to argue against allowing any cats to roam freely: They hunt, efficiently.

The predatory skill that cats brought to eliminating rodents in grain storage is now labeled a danger to endangered species and prized songbirds. That's another good reason for keeping pet cats inside, but what to do with the ferals — pets gone wild and their unsocialized offspring?

Advocates of TNR — trap, neuter and release — say maintaining healthy, neutered feral cat colonies is the best way to reduce feline numbers and problems. And, they argue, it's both a kinder and more effective way than trapping and killing untamable cats.

There have always been kind-hearted people who feed homeless cats, even if it's just sharing a tuna sandwich from a park bench. There have also always been people who find colonies of feral cats to be annoying: The cats make noise, they mess and spray, and they multiply like, well, cats.

Cities, colleges and military bases — and other institutions with large pieces of land to manage — used to routinely handle



Keeping feral cats in managed colonies eliminates many of the problems associated with the animals.

feral cat colonies by trapping all the cats and killing those who could not be tamed for adoption.

However, TNR advocates argue that just feeding feral cats makes the problem worse (because the animals keep breeding), but that trapping and killing the cats doesn't solve the problem in the long run, either.

Instead, TNR volunteers trap the cats, place the ones they can in caring homes, and return the truly untamable to their original territory after they've been neutered and vaccinated. These colonies can then be fed and cared for in a hands-off but humane way, while their numbers dwindle

naturally because the reproductive taps have been turned off for good.

Trap, neuter and release programs for feral cats seem counterintuitive to many people. If you don't want cats around, wouldn't it make sense just to remove them permanently?

But when you remove cats, TNR advocates say, other animals take their place. That's because the food sources that attracted the cats will still be there, which means more cats (or rats, coyotes or raccoons) will eventually show up. They point to studies showing that TNR policies really do reduce feral cat populations.

Neutering reduces the fighting, yowling and spraying behaviors, many of which are associated with fighting over mates. The neutered cats defend their territory, too, and prevent other animals from moving in — including unneutered cats who could breed. The colony caretakers are quick to remove and find homes

for any abandoned pets who turn up, as well as any kittens.

While such programs aren't perfect — and aren't considered appropriate for ecologically sensitive locations or areas where the protection of small-prey species is necessary — trap, neuter and release is an option that must be considered where feral cats are a problem.

TNR is a strategy that's both humane and sensible, and it should be allowed to become the new "common knowledge" when it comes to feral cats. Want more information? Visit the website of Alley Cat Allies (alleycat.org). ■

Pets of the Week



>> **Major** is a 3-month-old German shepherd mix. He's sweet, outgoing and ready for a permanent home.



>> **Alexander** is a neutered, 1-year-old, 12-pound smooth fox terrier mix. He's a great little guy.



>> **Cuti-licious** is a spayed, 2-year-old Chihuahua mix who weighs about 10 pounds and loves everyone.



>> **Georgianna** is a spayed, 2-year-old tortoiseshell. Quiet and loving, she needs a forever someone.

To adopt a pet

This week's adoptable pets are from Brooke's Legacy Animal Rescue, an all-volunteer foster home rescue organization. For more information, call 434-7480, e-mail brookeslegacy@brookeslegacyanimalrescue.org or visit www.BrookesLegacyAnimalRescue.com.

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STK#1R234C, 46K MILES

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LS430



STK#1R271A

\$28,990

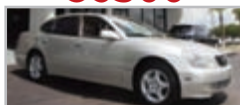
2010 LEXUS
RX350



STK#1R200A

\$36,938

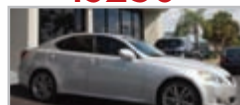
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GS300



STK#1M015A

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2008 LEXUS
IS250



STK#1P128, 6SPD

\$25,988

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GX470



STK#1R201A

\$27,230

2008 LEXUS
IS350



STK#1Y133A, NAVIGATION

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2008 LEXUS
GX470



STK#1K049A

\$39,990

2004 LEXUS
RX330



STK#1R190B

\$16,955

2006 LEXUS
RX350



STK#1R206A

\$26,733

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ES350



STK#1Y140A

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MUSINGS

Sojourn



“Lay down, Sally, and rest you in my arms....No need to leave so soon. I've been trying all night long just to talk to you.”
— Eric Clapton

“You're walking meadows in my mind. Making waves across my time....Oh, what a strange magic. Oh, it's a strange magic.”
— Electric Light Orchestra

“Anyway, here I am, bouncing around in time, putting things right that once went wrong.”
— Dr. Sam Beckett,
“Quantum Leap” (television series)

“There are no quantum leaps, nor are there particles.”
— H. D. Zeh, *Physics Letters*

“Love is the way messengers from the mystery tell us things.”
— Rumi

A “sally” is an outburst of an attack, a rushing forth to defend against a besieging enemy. Or it is a witty, imaginative saying. Or a woman's name. Or a man's nickname. Whatever the meaning intention, the word comes from the Latin *salire*, meaning “to leap.” And all these

meanings have in themselves the leaping quality, the abrupt passing from one state to another. We make leaps of faith. We grow by leaps, unbounded. We live and we die, named and un-named, in continuous flux.

Not even time is exempt. The atomic clock was invented in the 1950s. And since 1972, leap seconds have been periodically added to recalibrate these atomic clocks. This recalibration is necessitated by the happy wobbles and wiggles of the Earth.

But the Earth is slowing down. Days have become about 0.002 seconds longer every century. The Earth loses energy to friction caused by tides, space dust, solar winds, geo-magnetic storms. What are from the Earth's side minor adjustments to all these forces have formed mountains and erupted volcanoes.

Some say that the last Southeast Asian tsunami was one such minor adjustment of the Earth mother.

The IERS, International Rotation and Reference System Service, decides two times each year if the addition of a leap second is required to make UTC — Coordinated Universal Time — agree with astronomical time within 0.9 seconds. If it is needed, a leap second is added at the end of June or December.

No leap second was added in June 2011.

No leap second has ever been subtracted.

Many have argued that time should be decoupled from Earth's rotation. There

are many pro and con arguments. The last debate occurred in Torino, Italy, in 2003. There were concerns on both sides about computer synchronization, air traffic control, the insignificance of exact astronomical time in the lives of mere mortals, and the eventual effect on sundials.

The phrase “quantum leap” is used to indicate an abrupt change or a very small change. Or perhaps a very small abrupt change. It is a tiny discontinuity. In quantum physics, this leap is smaller than the diameter of an atom's nucleus.

Cartoon characters and sub-atomic particles do it, going from point A to point B without passing through any of the points in between.

We don't see this in real life. We don't apprehend the slowness of evolution or the quick revolution. Yet the truncated quiddity we observe seems appropriate and timely. Even if we think about Zeno's paradoxes, we don't see them in real time.

We can watch re-runs of “Quantum Leap,” the television series in which Dr. Sam Beckett's time-travel experimen-



tion goes, in his words, “a little caca.” And we can marvel at leaping celluloid lizards.

Sometimes I say I love it. But mostly there is simply loving what we take a leap at naming.

“Oh, boy.” ■

— Rx is the FloridaWeekly muse who hopes to inspire profound mutiny in all those who care to read. Our Rx may be wearing a pirate cloak of invisibility, but emanating from within this shadow is hope that readers will feel free to respond. Who knows: You may even inspire the muse. Make contact if you dare.

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BUSINESS & REAL ESTATE

WEEK OF JULY 21-27, 2011

A GUIDE TO THE NAPLES BUSINESS & REAL ESTATE INDUSTRIES

“We took some risks and they ended up paying off.”

— Dan Schuyler, co-owner of Lily & Co. Jewelers on Sanibel



VANDY MAJOR / FLORIDA WEEKLY

Karen Bell and Dan Schuyler launched their business just as the economy was starting to head south.

Five, alive

Hitting a milestone despite tough times

BY EVAN WILLIAMS
ewilliams@floridaweekly.com

BUSINESSES THAT TURN FIVE YEARS OLD, A nice milestone, can feel proud about a solid accomplishment that signals making it over a certain hump. But those that celebrate that birthday this year also passed an especially rigorous test. If navigating a weak economy may be considered a final college exam, this was something like Harvard's version: home prices crash, unemployment spikes and two years into your fledgling business venture, a plunging stock market annihilates the holiday shopping season. People spend less on luxury goods and services, one of Southwest Florida's top economic engines. And even after it's over, it's not over. Jobs remain too scarce during a gradual recovery.

Here are three local businesses that

turned five in 2010 or 2011. Each passed the hard parts with flying colors, and their owners here offer some perspective on succeeding under less-than-ideal business conditions.

Cone Communications Company, Naples

One thing Clay W. Cone has going for his company is no payroll, other than himself, of course. As president of Naples-based Cone Communications Company, he provides marketing and advertising strategies for small to midsize businesses, and nonprofits.



CONE

SEE MILESTONE, B7 ►

INSIDE



Networking

Welcoming Wells Fargo, and more business affairs. **B8-9** ►



The Fool knows

Who introduced the postage meter and now employs 30,000 people? **B6** ►



By the numbers

NABOR report says home inventory in decline. **B11** ►

Leadership Collier announces its 2012 class

SPECIAL TO FLORIDA WEEKLY

Forty-two professionals from the Collier County business community have been selected for the 2012 Leadership Collier class. Over the course year, they will learn from a broad-based network of community leaders who will enhance their leadership skills through continuing education, shared perspectives and community involvement.

Leadership Collier's primary objective is to educate local business leaders

on societal and economic challenges facing the community today so that they are equipped to become engaged in working toward solutions in the public interest.

The class of 2012 will be the 23rd graduating class. Its members are:

Trish Biebricher, Moorings Park; **Brandon Box**, IberiaBank; **Mike Brennan**, Office of U.S. Sen. **Marco Rubio**; **Judy Bricker**, The Northern Trust Company; **Amy Cooper**, Larson Allen LLP; **David Cuddihy**, Naples

Daily News; **Rachel Decker**, Ave Maria University; **Sonia Diaz**, Coleman, Hazzard & Taylor; **Jennifer Foegen**, Naples Princess LLC; **Anne Frazier**, Drug Free Collier; **James French**, Collier County Government; **Lois Gomez**, The Immokalee Foundation

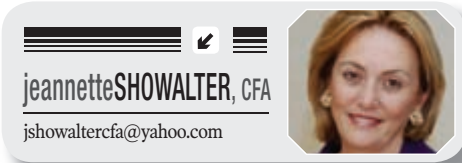
Cheryl Hastings, Grant, Fridkin, Pearson, Athan & Crown, PA; **Trish Hilbrands**, Arthrex Inc.; Clark Hill, Hilton Naples; **James Ray**, Fifth Third Bank-South Florida; **Robert**

Lancaster, Cummings & Lockwood LLC; **Joan Larson**, Greater Naples Chamber of Commerce; **Andrea Marsh**, Collier County Sheriff's Office; **Jim Martin**, NCH Healthcare System; **Libby McHugh**, Wasmer, Schroeder & Company Inc.; **James Molenaar**, State Attorney's Office; **Sean Morton**, Morton Wasmer Abraham Construction Mgrs LLC

SEE LEADERSHIP, B7 ►

MONEY & INVESTING

A broad look at our economic situation



The U.S. is two years and some four months into recovery if March 2009 is considered a low for the economy.

So, with an economic broad brush, how does the U.S. look?

In employment terms, we have hardly made any recovery since unemployment hovers at approximately 9 percent. Accordingly, earned income has suffered from a shrunken employment base and, in some sectors, reduced compensation for intact jobs.

As to asset prices, there has been recovery in equities and corporate bonds, stabilization in the commercial property markets but, by and large through mid-2011, a continued decline in residential real estate.

There has been a meaningful decline in consumer debt (through strategic default, negotiated debt relief, bankruptcy, and/or, the repayment of principal, which is becoming increasingly less traditional). Also, corporate debt levels are down.

As to balance sheet liquidity, there is much media coverage that corporations have astronomically high levels of cash... as if to suggest these entities are hoarding cash.

Now a look at the public sector.

As of the most recent (June's) monthly employment report, government job losses are big. Municipal, state and federal bal-

ance sheets have not improved, particularly at the federal level.

There was a positive to the federal ballooning of debt as the trillions spent on Federal Reserve interventions and U.S. fiscal programs: 1) prevented a collapse of the international banking system; 2) allowed successful recapitalization of several mega firms in banking, insurance, automotive, etc.; 3) kept the housing market alive through the continuation of Fannie and Freddie (though such quasi private/public entities remain troubled, mismanaged and possibly foundationally flawed). Not that the fiscal and monetary actions are to be embraced as the greatest, the most efficient, the best for producing jobs or having a meaningful multiplier effect, nor properly rewarding the responsible and punishing those who were causative of the demise, but these programs averted an economic crisis of depression proportions.

But even after all the trillions have been spent, we are still left between an economic rock and a hard place, unable to solve the problems of unwinding of credit excesses, and quite possibly have created a "tipping point" now that the curative spending has caused federal debt to reach \$14 trillion, around 100 percent of our GDP. Trailing closely behind is Greece at 140 percent, Italy at 120 percent and others.

The tipping point is not that we cannot reduce our debt or get a debt extension, as currently under negotiation. Rather, it refers to the work of two economists, Carmen Reinhart and Kenneth Rogoff, who found that, when governments are excessively debt burdened (and, as defined by

them, the U.S. is in the excessive category), incremental deficit spending has little effect and the gain to GDP is offset by the drag of additional debt. In the end, there is no improved standard of living as GDP growth has to be used to service debt. In short, the economic alchemy of the 1970s through the 1990s cannot be repeated.

The only meaningful exception to the "excessive sovereign debt rule of thumb" is Japan, carrying debt at approximately 200 percent of its GDP, but also going no place fast for the past 20 years. So if you are thinking, "If Japan can carry its load, then why can't other countries?" Good question. Beyond the fact that stagnation is an undesirable economic condition, the answer is unique to each country's lenders. In Japan's case, its debt is very largely owned/bought by its own senior population (which embraces saving) and by its pensions and institutions. Contrast this to the U.S. dependence on external sources of financing. The same is true for Greece, Italy, Ireland and a long list of other countries.

This is not the first time the U.S. or world has seen credit excess. But it is the first time since 1900 that the world has seen multiple sovereign debt problems happen all at the same time and at critical levels.

In the past, when there have been excesses in U.S. credit, it has been largely in the private sector. How were such excesses solved? The lenders would take it on the chin, suffering full or partial losses on their holdings e.g. companies closed their doors or they recapitalized and started anew with new management, a new strategy and

less of a debt burden or none at all. And, sometimes, if the private sector losses were big enough to cause a serious retraction in the economy, the Fed would come along and lower rates, spurring the rest of the economy.

But repudiation of debt and haircuts on debt (and an en masse change of congressional guard) are not options for world powers and certainly a country with the responsibility and privilege of being the world's reserve currency. Sure, Iceland did it in 2009 and, yes, there is a long history (20-30 years ago) of South American countries doing so. But this is not an option for the U.S. if the dollar is to remain the world's reserve currency.

In coming days, the headlines will all be about extending the U.S. debt limit. Beyond all the political maneuvers and positions and party sound bites, the reality is that whatever the U.S. government decides to do, the result will probably translate into a drag on growth. Cutting spending and raising taxes is a drag but continued deficit spending is also a drag.

In times of heightened and prolonged uncertainty, all cash might be a non-solution; the best course for investing is a truly diversified portfolio that includes alternative assets in addition to traditional asset classes of equities, bonds and real estate. ■

— Jeannette Rohn Showalter, CFA, can be reached at 444-5633, ext. 1092, or jshowaltercfa@yahoo.com. Her office is at The Crexent Business Center, Bonita Springs.

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Absolutely magnificent environmental views of Naples Bay. Two and one-half platted Port Royal lots with approximately 509 feet (per plat) on the water. Properties may be purchased separately. Port Royal Club membership eligibility.

\$12,500,000



NELSON'S WALK

Sensational vistas from this stunning residence situated on two Port Royal lots with expansive water frontage. Beautiful Southern exposure facing the confluence of Naples Bay and the picturesque inland waterways leading to Rookery Bay and the pristine coastal estuaries. Port Royal Club membership eligibility. \$11,990,000



CUTLASS LANE

Perhaps, the finest waterfront property in all of Naples. Designed by architect Jerry De Gennaro and built by Newbury North Associates. A perfect combination of New England and Old Florida style architecture. Port Royal Club membership eligibility. \$10,800,000



ADMIRALTY PARADE

Superlative new construction situated on an expansive lot and one-half overlooking Harbour Head waterway. Light interior finishes are wonderfully complimented by the abundant green spaces which surround. Port Royal Club membership eligibility. \$9,990,000



SPYGLASS LANE

Situated on two wide water estate lots with magnificently landscaped grounds. Originally built in 1993 and renovated in 2006 & 2008 by Newbury North Associates. Port Royal Club membership eligibility. \$9,750,000



RUM ROW

With captivating long water views of Galleon Cove, this beautiful Costa del Sol architectural masterpiece captures the essence of Florida's indoor-outdoor lifestyle. Located on one and one-half Port Royal lots, this five bedroom home is designed for glorious water views. Port Royal Club membership eligibility. \$6,850,000

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BUSINESS BRIEFS

'More than Meets the Eye' author will address Blue Chip luncheon Businesses invited to apply for award

Author and motivational speaker Joan Brock will be the keynote speaker for the 17th Annual Southwest Florida Blue Chip Community Business Award luncheon Thursday, Nov. 3, at Harborside Event Center in Fort Myers.



BROCK

Coordinated and sponsored by BB&T-Oswald Trippe and Company and BB&T Bank, the Blue Chip Award program recognizes small businesses that have overcome adversity to achieve success.

"We are inspired by Joan's determination," says Gary Trippe, managing director at BB&T-Oswald Trippe and Company. "She has an incredible story that will motivate Blue Chip attendees."

Ms. Brock has transformed adversity into challenge and frustration into opportunity. At the age of 32, while working at a school for blind children, she suddenly lost her sight from a rare eye disease. Five years later, she lost her husband to cancer and was left to raise her young daughter as a blind, single parent.

In 2003, her life story was made into an original television film for Lifetime.



"More than Meets the Eye: The Joan Brock Story" was based on Ms. Brock's book. She was also featured in a coffee table book titled "Believing in Ourselves" as one of 35 inspirational women in America.

Her second book, "Come to Your Senses," is currently being developed.

For-profit business in Collier, Lee and Charlotte counties that have been in operation for at least three years and employ five to 400 people are eligible for the Blue Chip Award. Applications must be submitted by Sept. 12 and can be obtained by calling Stacey Mercado at 433-7189 or e-mailing SMercado@BBandT.com. ■

Free hurricane seminar coming up

The Small Business Development Center at Florida Gulf Coast University, in partnership with several Southwest Florida agencies, will host a free hurricane preparedness seminar beginning at 10 a.m. Saturday, July 23, at Sunshine Ace Hardware, 9100 Bonita Beach Road in Bonita Springs. Refreshments will be provided by Perkins restaurant in Bonita Springs.

Panelists include representatives from the Lee County Emergency Operations Center, Small Business Administration, Bonita Springs Fire & Rescue and the city of Bonita Springs. Dan Regelski, director of the SBDC, will moderate the discussion from 10:30-10:45 a.m. A question-

and-answer session will follow.

The Southwest Florida Urban Search & Rescue team will be on hand, and attendees will be able to tour the Florida Small Business Mobile Assistance Center bus that is used during natural disasters to help small businesses get up and running.

In addition to the panel discussion, several Sunshine Ace vendors will display their companies' goods and will donate door prize giveaways. The American Red Cross will also provide resource information.

Attendance is free, but registration is requested. Call the SBDC main office at 745-3700 or sign up at www.sbdc.seminars.org. ■

Naples Ritz-Carlton hotels earn high marks

The Ritz-Carlton, Naples, and The Ritz-Carlton Golf Resort, Naples, recently received a series of accolades from Travel + Leisure magazine and U.S. News, the news and research organization.

In its July issue, Travel + Leisure revealed its 2011 "World's Best List," on which readers voted the Forbes Five-Star, AAA Five-Diamond Ritz-Carlton, Naples, as No. 9 among the Top 50 Resorts in the U.S. and Canada. The beachfront resort was the highest rated resort in Florida, jumping from its No. 24 ranking last year. Readers also ranked the resort No. 32 among the Top 50 Best Family Hotels in the U.S. and Canada, and No. 70 among the Top 100 Best Hotels in the World.

The Ritz-Carlton Golf Resort, Naples, was ranked No. 33 among the Top 50 Hotels in the U.S. and Canada, up from its 2010 position as No. 39.

In June, U.S. News & World Report's parent company, U.S. News Media Group, announced that The Ritz-Carlton Golf Resort, Naples, was No. 10 on its list of the Best Hotels in the U.S. Among the 852 luxury hotels analyzed by U.S. News, 86 properties with the highest overall ratings were named to a selective list of the Best Hotels in the U.S.

The U.S. News hotel rankings are based on the aggregate opinion of published travel experts and the overall customer satisfaction expressed in online guest reviews. ■

BUSINESS MEETINGS

► **A Job Search Support Group** meets from 10:30 a.m. to 12:30 p.m. Mondays at the Greater Naples Chamber of Commerce. Contact Karen Klukiewicz at kluk77@comcast.net or visit www.napleschamber.org.

► **Business After 5** for members and guests of the Greater Naples Chamber of Commerce takes place from 5:30-7:30 p.m. Thursday, July 21, at CNL Bank, 1435 Pine Ridge Road. Cost is \$5 for members, \$25 for others. Sign up at www.napleschamber.org/events.

► **The Collier Building Industry Association** holds a members mixer at 5:30 p.m. Thursday, July 21, at ProFloors, 3060 Tamiami Trail N. Sign up by calling 436-6100 or visiting www.cbia.net.

► **SCORE Naples** and the **Greater Naples Chamber of Commerce** present a workshop titled "Start, Buy or Franchise?" for people who have decided to go into business for themselves, from 9 a.m. to noon Saturday, July 23, at the chamber, 2390 Tamiami Trail N. Registration is \$35 and can be completed at www.napleschamber.org/events.

► **The N.A.P.L.E.S. Group** holds a casino night to benefit St. Matthew's House from 6-10 p.m. Saturday, July 23, in the clubhouse at Saturnia Lakes. Admission is \$35 in advance, \$40 at the door. Register at www.naplesgroup.net.

► **The Public Relations Society of America-Gulf Coast Chapter** meets for lunch and a program from 11:30 a.m. to 1:15 p.m. Tuesday, July 26, at the Hilton Naples. Reservations are required by July 22. Cost is \$24 for PRSA members and \$29 for others. Sign up at www.gulfcoastprsa.org.

► Members and guests of the **Bonita Springs Area Chamber of Commerce** meet for lunch and a program at 11:30 a.m. Wednesday, July 27, at Carrabba's in Bonita Springs, 27220 Bay Landing Drive. South-

west Florida College representatives will conduct a lesson in networking and communications. Sign up by calling 992-2943 or visiting www.bonitaspringschamber.com.

► Members and guests of the **Bonita Springs Chamber of Commerce** can enjoy a mini-trade show during Business Before Business from 8-9:15 a.m. Thursday, July 28, at Costco in Gulf Coast Town Center. Admission is \$30 for non-members (e-mail kim@bonitaspringschamber.com), \$5 for members who sign up by calling 992-2943 or visiting www.bonitaspringschamber.com/events by July 26, and \$10 for members thereafter.

► A reception for the new class of **Leadership Bonita** takes place from 5:30-7 p.m. Thursday, July 28, at the Hyatt Regency Coconut Point Resort & Spa. An alumni dinner will follow the reception. Sign up by calling 992-2943 or visiting www.bonitaspringschamber.com/events.

► **The American Marketing Association-Naples chapter** and **Young Professionals of Naples** will meet at 5:30 p.m. Thursday, July 28, at Flemming's. Guest speaker Ken Kelly of Kelly Roofing will talk about how his company has overcome the economic challenges many businesses face today. Free for members, \$10 for others. RSVP to 682-0082.

► **The American Business Women's Association-Neapolitan Chapter** holds its year-end picnic and installation of new officers beginning at 10 a.m. Saturday, July 30, at Wiggins Pass State Park. Family members are welcome. Cost is \$15 for adults and \$9 for children (free for those 5 and younger). No walk-ins. Sign up by July 28 at www.abwaneapolitan.org.

► **CBIA** holds its next general membership meeting Thursday, Aug. 11, at Olde Cypress. *Florida Weekly* is the sponsor. Guest speaker Nick Casalanguida will dis-


cuss changes in Collier County's Growth Management Division that affect the building industry. Networking begins at 5:30 p.m. Cost is \$25 per person. Call 436-6100 or visit www.cbia.net to sign up.

► **AM Blend**, a new networking event sponsored by the Greater Naples Chamber of Commerce, takes place from 8-9:30 a.m. Thursday, Aug. 11, at Costco. Free, but registration is required at tinyurl.com/gncevents.

► **The Collier County Lodging & Tourism Alliance** presents "Marketing Your Business to Area Hotels" at 8 a.m. Wednesday, Aug. 24, at Bellasera Hotel, 221 Ninth Street S. Beth Preddy of Preddy PR will give tips to restaurant owners, attractions, tour guides and others seeking to increase their business with area hotels. CCLTA President Steve McIntire will provide an overview of the alliance and its efforts to build a stronger presence and membership base. Attendance is free and limited to two individuals per organization. Register by Aug. 17 by e-mailing Pam Calore at pam.cclta@gmail.com.

► **"Success in the City"** is the theme of the 2011 trade show sponsored by the Greater Naples Chamber of Commerce from 3-7 p.m. Thursday, Aug. 18, at the Naples Beach Hotel & Golf Club. Sign up for an exhibit space or to advertise in the program by July 25. Contact Lauren O'Neal at lauren@napleschamber.org.


► **The Bonita Springs Chamber of Commerce** holds its annual meeting and awards luncheon Wednesday, Sept. 21, at the Bonita Bay Club. Outgoing board chairman Sabra Smith of Algenol Biofuels will give the "state of the chamber" address, and numerous awards will be presented. The members-only event costs \$45 per person. Sponsorships are available starting at \$250. Call 992-2943 or visit www.bonitaspringschamber.com. ■



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FORT CHARLES DRIVE

Spectacular long water view estate site. Close to the Port Royal Club. Expansive lot and one-half creates a large building envelope along Morgan's Cove. Port Royal Club membership eligibility. \$5,900,000



SANCERRE - UNIT 401

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JUST SOLD

GIN LANE

Well constructed and immaculately maintained home with dramatic Western views over the wide waters of Smugglers' Bay. Convenient Gulf access. Port Royal Club membership eligibility.



SANCERRE - UNIT 702

As soon as one steps from the elevator into the residence's private lobby, the dramatic design and penchant for detail is immediately inspirational. Working with both abundant natural light and specially engineered lighting, the residence comes alive with wide planked bamboo flooring and custom Bartel wooden doors.
\$4,050,000



GALLEON DRIVE

This enchanting Port Royal residence offers a tropical motif, including rich wood finishes, stone flooring, and tongue and groove ceiling treatments. There are direct views of Limpinkin Cove with ample green space for gardening and outdoor entertaining. Port Royal Club membership eligibility.
\$3,950,000



OLD NAPLES

Enter this professionally decorated Villas Escalante residence and you will feel transported to a tropical oasis of quintessential relaxation and warmth. Enjoy al fresco dining on the sun-drenched patio, complete with private pool and grill area.
\$2,495,000



PENDING SALE

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Bumpy Biotechnology

It's easy to drool over biotechnology companies that are busy developing tomorrow's blockbuster medications. Some will end up delivering powerful long-term performances. It's hard to know which ones, though, so be careful.

Biotech stocks can be volatile. For example, prostate-cancer-treating Dendreon lost between 30 percent and 50 percent of its value in 2001, 2002 and 2005, and then surged more than 400 percent in 2009.

The promise of a wonderful new drug is exciting. But it can take 10 years or longer to get from development to market — and there are plenty of risks along the way. Near the end of the process, the drug must clear several Food and Drug Administration (FDA) hurdles. Testing on humans begins with Phase I trials, continues with more-involved Phase II trials and concludes with Phase III. The entire trial process can take five years or longer. It can take another year to apply for and receive a verdict on FDA approval, and the answer can be no.

Don't despair, though. You can still invest effectively in drugs, via pharmaceutical giants such as Merck and Eli Lilly. Although the idea for a new drug might start with a scientist working for a small development-stage company, it's likely to end up marketed and sold by these big guns, which often buy or license drug technology from small developers. They may even fund drug development at small firms in exchange for marketing rights. (You might also look at big biotech firms, such as Amgen.)

Focus on pharmaceutical giants with broad and deep product pipelines. To see some that our analysts have recommended, try our "Motley Fool Inside Value" newsletter for free, at www.insidevalue.fool.com.

Another option is to invest in a mutual fund or exchange-traded fund (ETF) that focuses on biotechnology stocks. That way your money will be diversified across many companies.

Smart investors try to stick to what they understand. If you're not a scientist, think twice before investing in a small, unproven firm pinning its hopes on a possible big breakthrough. ■

My Dumbest Investment Details, Details

I could have lost my shirt, twice. I love my brokerage's online platform. Type in a ticker symbol, and out spews any information you want: charts, news, analysis, and so on. But when you go to place an order and you enter the ticker, you get lots of info, but not the company name.

This shouldn't be a problem, but twice now, over some seven years, I've entered my order and later found out I had transposed letters in ticker symbols. The first time, I found out the day after the order filled, so it cost me \$14 in commissions to buy and sell the stock over two days. The other time, I only noticed because the stock suddenly surged 14 percent, and I looked into what my boring old manufacturer could have done to wow the market. Oops. — D.M., Lincoln, Neb.

The Fool Responds: This lesson seems trivial, but it's important. Some companies' tickers aren't what you might expect: Intel, for example, is INTC, not INTL. Most brokerages' trading systems will show you the company name when you enter the ticker, so double-check. ■



Do you have an embarrassing lesson learned the hard way? Boil it down to 100 words (or less) and send it to The Motley Fool c/o My Dumbest Investment. Got one that worked? Submit to My Smartest Investment. If we print yours, you'll win a Fool's cap!

Last week's trivia answer

I trace my history and management back to Wilbur and Orville. I'm the product of a 1929 merger of 12 companies. One of them was the world's largest aviation company during World War I, churning out 10,000 aircraft during it. In 1927, one of my newfangled air-cooled engines performed well in Charles Lindbergh's famous "Spirit of St. Louis" flight. In the 1950s, I pioneered the development of flight simulators for military and commercial aircraft. Today I specialize in motion control, flow control, and metal treatment technologies for industries such as defense, commercial aerospace and energy. Who am I? ■

(Answer: Curtiss-Wright)



Write to Us! Send questions for Ask the Fool, Dumbest (or Smartest) Investments (up to 100 words), and your Trivia entries to Fool@fool.com or via regular mail c/o this newspaper, attn: The Motley Fool. Sorry, we can't provide individual financial advice.

What Is This Thing Called The Motley Fool?

Remember Shakespeare? Remember "As You Like It"? In Elizabethan days, Fools were the only people who could get away with telling the truth to the King or Queen. The Motley Fool tells the truth about investing, and hopes you'll laugh all the way to the bank.

Ask the Fool

Researching Risks

Q How can I research the risks facing various companies? — R.M., Woodbridge, Va.

— R.M., Woodbridge, Va.

A Companies disclose many risks on their own. Publicly traded American enterprises are required to file annual "10-K" reports with the Securities and Exchange Commission (SEC). Accessible at websites such as finance.yahoo.com and from the companies themselves, they detail a company's financial and operational progress and also address risks facing the business.

For example, General Electric's recent 10-K cites many risk factors the company faces: "Significant raw material shortages, supplier capacity constraints, supplier production disruptions, supplier quality issues or price increases could increase our operating costs and adversely impact the competitive positions of our products."

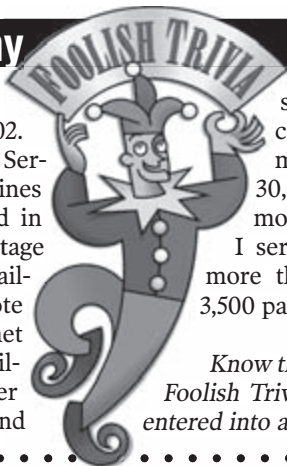
Other risks include global political or economic volatility that could disrupt business, computer crimes that could threaten company systems, deteriorating conditions in financial markets that could hurt GE Capital, and increases in the cost of pension and health-care benefits that could reduce company profitability.

Many companies cite increased regulation worldwide as a risk, which increases their cost of doing business. In developing nations, the lack of relevant laws or the presence of new and untested laws can also be an issue.

Don't let the risks listed in 10-Ks make you want to avoid investing in any company at all. Every company faces risks. They shouldn't scare you away, but do consider them. Also, know that companies can manage many of their risks, such as via insurance, or by locking in currency rates or commodity prices via futures contracts. ■

Name That Company

One of my founders patented a postage-stamping machine in 1902. The other provided the U.S. Postal Service with stamp-canceling machines beginning in 1908. I was founded in 1920, the year I introduced the postage meter. I later pioneered lots of mail-related innovations, such as remote downloading of postage, Internet postage and networked digital mailing systems. Today I offer other companies software, hardware and



services to improve their communications management. I employ more than 30,000 people and rake in more than \$5 billion annually.

I serve 2 million customers in more than 100 nations and hold 3,500 patents. Who am I? ■

Know the answer? Send it to us with Foolish Trivia on the top and you'll be entered into a drawing for a nifty prize!

The Motley Fool Take

Cisco Undervalued

Looking for a good performer for your portfolio? Consider Cisco Systems (Nasdaq: CSCO).

Some think the company is in major trouble. Amid a more competitive landscape, gross profit margins have fallen, as has net income. In switches and routers, generating much of Cisco's revenues, the company has been losing ground. Cisco has also been too slow to take advantage of other key areas of networking growth such as WAN optimization.

Yes, Cisco took its eye off the ball, delving into consumer markets and letting small upstarts get in the game. But it seems to be acknowledging its mistakes.

In its recent quarterly report, management

asserted that it will "divest or exit underperforming operations" — and it has killed its Flip video recorder. Management vowed to refocus on core businesses: routing, switching, and other services (cloud, virtualization and mobility solutions).

Meanwhile, the market is pricing Cisco as if it will undergo a total catastrophe. Cisco is still the gold standard and the go-to when it comes to overall enterprise solutions, enjoying massive advantages of scale. And its stock price seems cheap, with a recent price-to-earnings (P/E) ratio near 12 vs. a five-year average of 20. Cisco churns out gobs of free cash flow every year and offers a 1.6 percent dividend yield, as well. (Motley Fool newsletters have recommended buying options and shares of Cisco Systems). ■

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MILESTONE

From page 1

“Admittedly, I’m not a great administrator of managing people and wanted to make sure everything’s handled very hands on,” Mr. Cone said.

That strategy worked even when clients started purchasing less of his services during the recession. A few disappeared altogether.

The company’s ties with the community and diverse clients also made the economic test bearable.

Mr. Cone had been a journalist at *The Naples Daily News* for more than a decade before being recruited in 2000 to run the communications department at a Florida bank. In 2005, he was laid off when the bank went through a merger. He decided the time was right to start his company.

2006 and 2007 were both very good years, Mr. Cone said. “And actually, 2008 wasn’t so bad,” he added. “I didn’t notice the slowdown until 2009, 2010. And that was primarily with clients in the financial services sector and real estate — really just those two were the ones that were impacted the most.”

Some areas did especially well. “Health care has remained strong,” he said. “Certainly it seems that the not-for-profit realm is still very steady, and government-related industries still seem to be paying for promotional and marketing campaigns.”

Through it all, he’s remained the sole proprietor. Will he ever hire an assistant? He laughs.

“With any business there always seems to be administrative work — I’m talking about billing and invoicing, making runs to the bank, typing up documents; and sure, I’d love to have assistance with that, but it’s not really how I set up the firm from the start.”

Overall, he sees a bright future. Some clients are “loosening the purse strings” on promotional budgets, but the recession lingers. “The government says it ended two years ago, but I don’t think anyone really believes that,” Mr. Cone said.

Lily & Co. Jewelers, Sanibel Island

“Some say we were crazy to start when we did,” said Dan Schuyler, co-owner of Lily & Co. Jewelers. “And looking back,

we were crazy.” That’s crazy in a good way. The island store remained a profitable industry favorite with a mixture of chameleon-like change to meet consumer demand, along with strong community ties and a positive mindset, Mr. Schuyler suggests.

“We took some risks and they ended up paying off.”

It started when Mr. Schuyler, an experienced jeweler, opened the store with Karen Bell, a Sanibel and Captiva Realtor who knew all the right people.

Mr. Schuyler sold Ms. Bell a pair of diamond earrings one fateful evening five years ago. They decided to go out for dinner later that evening and talk business.

When Mr. Schuyler’s wife got back the next day from a trip, and discovered the two had already decided on a building for their new store, she was fully supportive, Mr. Schuyler remembers, laughing. He and Ms. Bell went ahead and bought the building. Others were concerned.

“I think a lot of people were afraid for us because of the economy, to open up a jewelry store in the worst economy since the Great Depression,” he said. “We didn’t listen to a lot of that negative talk. We don’t surround ourselves with that; we don’t put up with that. That’s just not mine and Karen’s cup of tea.”

They were able to defy a trend toward cutting back on advertising during the slowdown, spending 10 percent of their budget on it every year. They also completed three remodeling and expansion efforts, and adjusted their inventory when consumers started spending in smaller increments.

Expensive items still sold fairly well (this is Sanibel and Captiva after all), but there was a sharp drop in the prices middle-class consumers could command.

“The middle class drive the economy and they’re the ones you have to adjust to,” Mr. Schuyler said. “That’s Business 101 for you.”

He and Ms. Bell worked to become even more of a “neighborhood jeweler,” with lower-priced items as well as higher-priced ones. He likened it to a restaurant that serves mostly filet mignon also adding less-expensive cuts to the menu.

“If you don’t put in the pot roast that’s going to create cash flow to pay the electricity bills, and all the bills that come up every month, you’re in trouble,” Mr. Schuyler said.



COURTESY PHOTO

Mark Visani of Visani Restaurant & Comedy Club told his wife, “If I’m going to do this, it’s going to be the hardest fight of my life because the economy’s going to tank.” He was right.

Last Saturday, Lily & Co. celebrated a fifth anniversary with food and entertainment, as well as one of the store’s signatures: the event proceeds went to a local charity.

Those types of commitments reinforce the store’s connection to the island community, as well as Ms. Bell’s longstanding business relationships built as a realtor on Sanibel and Captiva. That’s been a huge boon for the store, Mr. Schuyler said.

Visani Restaurant & Comedy Zone, Port Charlotte

Mark Visani has been a Charlotte County resident for two decades with dreams of opening his own restaurant and comedy club that go back just as far.

When Hurricane Charley devastated the area in 2004, he had already invested thousands into planning the building where Visani Restaurant & Comedy Zone now stands.

He reasoned then that the companies and workers who showed up to rebuild would be gone a few years later, leaving a profit vacuum. He didn’t yet see how the broader economy would come near collapse as well.

In any case, he pursued opening the new business.

“I’m 44 at that point and I had a discussion with my wife. I said, ‘If I’m going to

do this it’s going to be the hardest fight of my life because the economy’s going to tank’ — and I just meant Charlotte County.”

He opened in November 2005 and noticed an economic slowdown a year later. “Things had already started drying up,” he said. “The rest of the country was not into recession at that time but Charlotte County fell into the recession in November of 2006, in my opinion.”

Since then, keeping the doors open has been “a battle,” Mr. Visani said, exacerbated by the reputation comedy clubs have for treating food as a second thought. That made him even more determined to stake his claim to great food going with the show, an all-in-one night out.

“We’re like a great restaurant that is also an entertainment venue,” he said. “I believe in giving the top quality product, the best entertainment I could bring into town, the highest quality food. I just preach that over and over again.”

Advertising outside the county also helped draw customers to his unique destination. And regular Wednesday and Thursday fundraisers for local charities also brought “good karma,” Mr. Visani said. “It comes back and rewards you. You could say it’s a form of advertising but at the same time it’s doing good. It’s a win-win for everybody.” ■

LEADERSHIP

From page 1

Jeffrey Novatt, Cheffy Passidomo PA; **Kamela Patton**, Collier County Public Schools; **Kevin Pendley**, Stanco, Robinson & Pendley LLP; **Valerie Pike**, Collier Enterprises Management

Inc.; **Daniel Rodriguez**, Collier County Government-Public Utilities Division; **Jessica Rosenberg**, City of Naples

Aimee Schlehr, Naples Art Association/The von Liebig Art Center; **Jeffrey Sonalia**, Barron Collier Companies; **Nikki Strong**, Neighborhood Health Clinic; **Fritz Sullivan**, Sullivan/Tassin; **Aysegul Timur**, Hodges University; **Monica Villa**, Barron Collier Companies; **Jim Von Rinteln**, Collier County

American Red Cross; **Daniel Washington**, AMikids Big Cypress; **Stacy Welch**, Collier Mosquito Control District; **Greg Wetzel**, Coldwell Banker/GT Partner Holdings LLC; **Tom White**, Hawthorn Suites of Naples; **Tanya White**, Pelican Bay Foundation; and **Cyndee Woolley**, C2 Communications.

— The Leadership Collier Foundation, a division of the Greater Naples Cham-

ber of Commerce, administers programs including Leadership Collier, Growing Associates in Naples, Youth Leadership Collier, Campaign for Leadership and Leadership Institute. There are more than 800 alumni of the foundation’s programs, many of whom are leaders in local and regional government, non-profit agencies and businesses. For more information, call 262-6376 or visit www.napleschamber.org. ■



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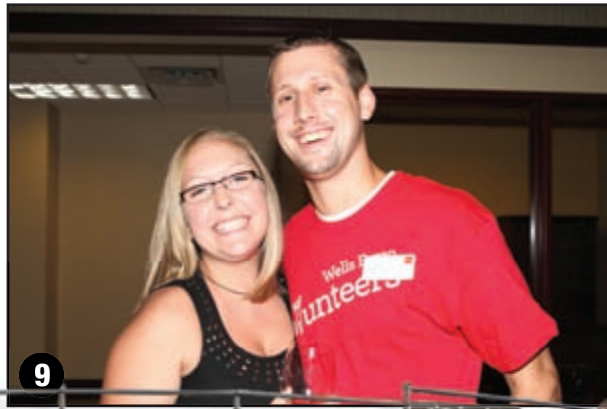


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NETWORKING

Wells Fargo grand opening at Pelican Bay



1. Laura Wrenn and Danny Worzella
2. Erica and Todd Rosenthal
3. David Kasper and Myra Daniels
4. Rae Cella and MJ Scarpelli
5. Jeff Stedry, Paul LoPresti and Debbie Musick-Guill
6. Michelle Roy and Sean McVey
7. Elizabeth Davison, Anthony Scrocco, Tiffany Kuehner and Stephanie Jepsen
8. Chris LeMan, Bob Edwards and David Kasper
9. Amie and Sean Sanders
10. Gabrielle Nappo and Mark Schlehr
11. Laura Wrenn and David Kasper

PEGGY FARREN / FLORIDA WEEKLY



We take more society and networking photos at area events than we can fit in the newspaper. So, if you think we missed you or one of your friends, go to www.floridaweekly.com and view the photo albums from the many events we cover. You can purchase any of the photos too. Send us your society and networking photos. Include the names of everyone in the picture. E-mail them to society@floridaweekly.com.

NETWORKING

'Lunch 'n' Learn' with The Arlington at Marco Island Yacht Club



1. Marlene Heeman and Mary Riccardi
2. Herb Savage, Jeanette Simmermon and Emily Savage
3. Rose Roper and Silvano Moghazeh
4. Rachael Klein and Vicki Tracy
5. Rene Villeneuve and Bonnie Grace
6. Jerry Gerolomo and Rachael Klein

BERNADETTE LA PAGLIA / FLORIDA WEEKLY

NAPLES FLORIDA WEEKLY
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A 'FRIENDRAISER' at Avenue Wine Cafe hosted by Young Executives for the David Lawrence Center



1. Daniel Dragan
2. Ryan Needler, Matt Sutton, Bill Benson, Shanna Short, Allison Durian and Brian Benson
3. Melanie Watterson and Daniel Dragan
4. Michael Cordone and Kelly McCready
5. Matt Sutton and Lauren Wright

COURTESY PHOTOS



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REAL ESTATE

WEEK OF JULY 21-27, 2011

A GUIDE TO THE NAPLES REAL ESTATE INDUSTRY

| B11

NABOR report indicates home inventory declining

SPECIAL TO FLORIDA WEEKLY

The housing supply in the Naples area dropped sharply during the past 12 months, according to the latest report from the Naples Area Board of Realtors. NABOR tracks home listings and sales within Collier County (excluding Marco Island).

"Although inventory has been consistently decreasing since November of 2008, the percentage decline of 18.5 percent during the past year is indicative of a rapidly escalating market," says Brenda Fioretti, NABOR president and managing broker of Prudential Florida Realty.

Overall home sales continue a steady increase, resulting in the continuing reduction of available inventory. Overall pending sales increased 3 percent in the second quarter of 2011, with 2,879 contracts compared to 2,807 contracts in the second quarter of 2010. The Naples Beach geographic area saw the most activity, where pending sales increased 23 percent with the posting of 537 contracts in the second quarter of 2011, compared to 435 contracts in the second quarter of 2010.

The largest increase in pending sales for the second quarter of 2011 is in the Naples Beach area, says Steve Barker of Amerivest Realty. "This area continues to improve, and as the volume of inventory declines it's creating urgency for the serious buyer to purchase now, before the best properties disappear," Mr. Barker adds. Phil Wood of John R. Wood Realtors predicts teardown sales will begin increasing because of the new construction shortage and the volume of sales activity in the Naples Beach area.

Available properties declined to 7,208 at the end of the second quarter, an 18.5 percent drop from the 8,845 available at the end of the second quarter of 2010.

"The reduction in inventory and available properties that we are seeing in the resale market will encourage builders to step up their new production to meet this demand," says Kathy Zorn, broker/owner of Florida Home Realty.

The second quarter report provides annual comparisons of single-family home and condo sales (via the SunshineMLS), price ranges and geographic segmentation. It also includes an overall market summary. The statistics are presented in chart format, along with the following analysis:

- Overall pending sales for the 12 months ending in the second quarter of 2011 increased 6 percent, with 9,950 contracts compared to 9,364 contracts in the second quarter of 2010.

- Single-family home sales for the 12 months ending in the second quarter of 2011 increased 5 percent, with 5,127 sales compared to 4,881 sales in the second quarter of 2010.

- Single-family home sales in the \$2 million-plus category increased 56 percent, with 64 sales in the second quarter of 2011 compared to 41 sales

SEE NABOR, B17 ►



ED CHAPPELL / COURTESY PHOTOS

Tavira at Bonita Bay rises 25 stories.

Second-home buyers living the high life in Tavira at Bonita Bay

SPECIAL TO FLORIDA WEEKLY

The Lutgert Companies report sales continue at a strong pace at the luxury high-rise Tavira at Bonita Bay. From January through June 2011, there were 17 closed sales and two pending contracts totaling \$31 million in sales activity.

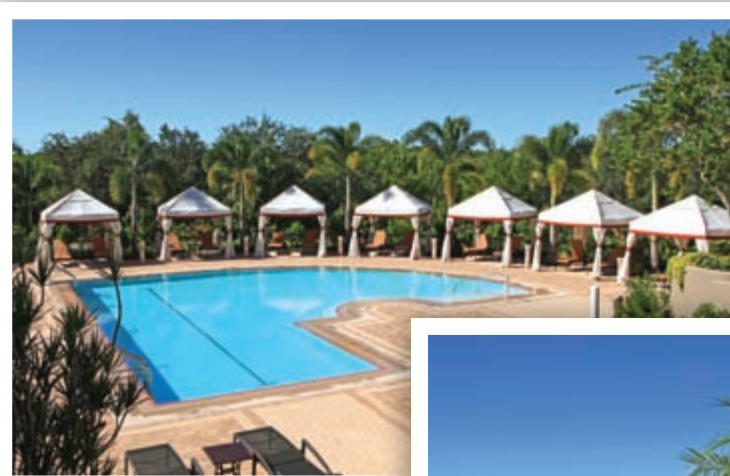
"With the improving general economy, consumer confidence is improving, and buyers are making decisions," Mike Hoyt, senior vice president of Lutgert Development, says.

"Tavira is an attractive choice for the second-home buyer who wants a care-free lifestyle afforded by condominium living yet still needs space for family and entertaining," Mr. Hoyt adds. "Tavira's floor plans live like single-family homes."

Soaring 25 stories, Tavira has 90 residences with floor plans encompassing 3,500 to 4,100 square feet of air-conditioned living space. Every residence has views of the Estero Bay Park preserve, Estero Bay and the Gulf of Mexico.

It is the sixth of eight planned high-rises in Bonita Bay.

Tavira's amenities range from social to recreational to therapeutic and athletic. The landscaped deck area has a heated pool with lap lane, individual poolside cabanas and covered screened cabana with fireplace, grills and Wi-Fi. Indoors is a health club with fitness center and men's and women's steam and massage room, card room, billiard room, theater and club room with bar and catering kitchen overlooking a



Left: The pool at Tavira

Below: The rooftop deck



preserve stand. A rooftop deck has custom seating, a bar area and grill.

For worry-free living, Tavira has a resident manager. There is controlled-access parking, bicycle storage and climate-controlled resident storage.

Residents can also purchase memberships to the member-owned club with five championship golf courses, tennis and swim center, walking and cycling paths, three waterfront parks within the community and a private beach park on the Gulf of Mexico. The marina club has a full-service marina with storage, dining facilities and egress to the Gulf of Mexico via the Imperial River and Estero Bay.

Premier Sotheby's International Realty, the real estate division of The

Lutgert Companies, is the exclusive representative for The High-Rises at Bonita Bay. Residences at Tavira start at \$1,200,000. Models are open daily.

For more information, call 495-1105 or visit www.BonitaBay.com. ■



NAPLES

STUNNING ON GULF SHORE BLVD.

- 7 Bedrooms, 9 Full & 2-Baths
- 10,000 S.F. Custom Estate
- 3 Fireplaces, Wine Cellar, Elevator & Theater
- Beautiful Pool & Fountains
- **\$7,400,000** MLS 21100427
- Mike Taranto 239.572.0066



NAPLES

EXECUTIVE ESTATE IN COQUINA SANDS

- 5 Bedrooms, +Den, 6.5-Baths
- Over 7,000 S.F. of Luxury Living
- Marble Flooring & 3-Fireplaces
- Saline Pool, Spa & Waterfalls
- **\$5,950,000** MLS 211013938
- Michael Taranto 239.572.0066



NAPLES

GORGEOUS ESTATE IN GREY OAKS

- 6 Bedrooms, 7 Full & 4-Half Baths
- Over 11,700 S.F. of Luxury Living
- Deluxe Cinema Theater, 6-Car Garage
- Absolutely Stunning Pool and Open Lanai
- **\$4,795,000** MLS 211001999
- Michael Taranto 239.572.0066



NAPLES

6428 DUNBERRY LANE

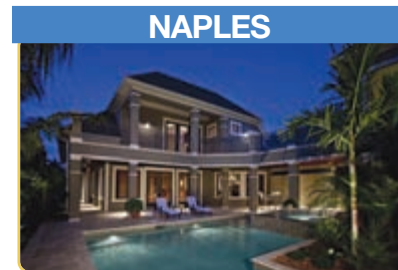
- 6 Private Suites & 7.5-Baths
- 2 Story Estate w/Guest House
- Lakefront in Quail West
- Pool w/Spa, Lanai w/Full Kitchen
- **\$3,480,000** MLS 211013943
- Lauren & Michael Taranto 239.572.3078



NAPLES

EXQUISITE DETAILS THROUGHOUT

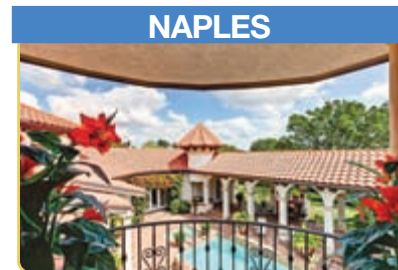
- 4 Bedrooms, +Den, 5-Full & 2-Half Baths
- Absolutely Stunning Interior
- Unbelievable Master Suite & Bath
- 2 Grand Pools, Spa and Fireplace
- **\$3,099,000** MLS 211001986
- Kristin Cavella-Whorral 239.821.6330



NAPLES

A TRUE NAPLES MASTERPIECE

- 3 Bedrooms, +Study, 3.5-Baths
- Stunning Details Throughout
- Limestone, Porcelain & Bamboo Flooring
- Located in the Heart of Olde Naples
- **\$2,750,000** MLS 211007740
- Jordan Delaney & Steve Suddeth 239.404.3070



NAPLES

VENETIAN BAY VIEWS

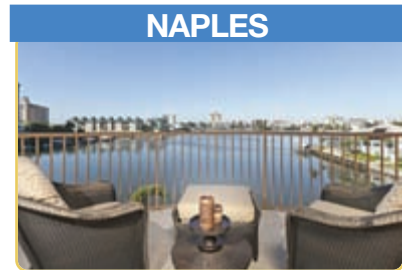
- 4 Bedrooms, +Den, 5-Full, 2-Half Baths
- Stunning Views From Every Room
- Game Room & Private Study
- Huge Pool, Spa & Summer Kitchen
- **\$2,730,000** MLS 211006215
- Michael Taranto 239.572.0066



NAPLES

495 3RD AVENUE S

- 4 Bedrooms, +Den, 2.5-Baths
- 3 Detached one Bedroom Cottages
- Beautifully Restored & Renovated
- Tropical Grounds & Courtyard
- **\$2,495,000** MLS 211013931
- Michael & Lauren Taranto 239.572.0066



NAPLES

VANDERBILT BEACH WATERFRONT

- 3 Bedrooms, +Den, 2.5-Baths
- Dock w/15,000 lb Lift
- Breathtaking Water Views
- Private Pool and Elevator
- **\$1,895,000** MLS 211010876
- Steve Suddeth 239.784.0693



NAPLES

SPECTACULAR RESIDENCE

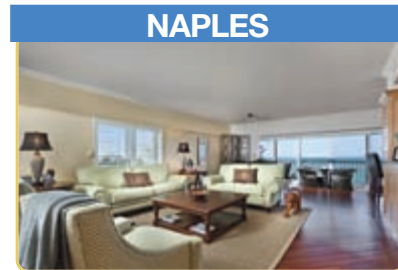
- 4 Bedrooms, +Den, 4.5-Baths
- Movie Theater w/2 Level Seating
- Lagoon Pool and Spa
- Sweeping Views of the Lake
- **\$1,875,000** MLS 211005081
- Martinovich & Nulf 239.564.5717



NAPLES

BEAUTIFUL HOME JUST COMPLETED

- 4 Bedrooms, +Den, 4.5-Baths
- Gorgeous Stone Flooring
- Tropical Lanai w/Pool & Spa
- Golf, Lake & Preserve Views
- **\$1,849,000** MLS 2110027453
- Kristin Cavella-Whorral 239.821.6330



NAPLES

UNOBSTRUCTED GULF VIEWS

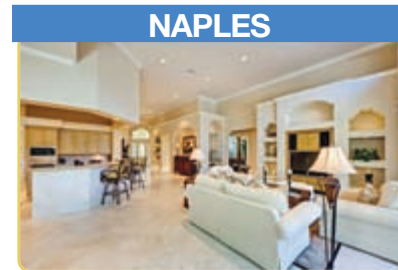
- 3 Bedrooms, +Den, 3-Baths
- Totally Renovated
- Direct Gulf Views
- Intimate Low-Density Building
- **\$1,399,000** MLS 211010896
- Steve Suddeth & Jordan Delaney 239.784.0693



NAPLES

BEAUTIFUL MEDITERRA VILLA

- 3 Bedrooms, +Den, 3-Baths
- Luxurious Chef's Kitchen
- Enchanting Fireplace & Sitting Area
- Vanishing Edge pool w/Spa
- **\$1,349,000** MLS 211005028
- Martinovich & Nulf 239.564.5717



NAPLES

ELEGANT DETACHED VILLA

- 3 Bedrooms, +Den, 3.5-Baths
- Beautiful Chef's Kitchen
- Private Pool w/Spillover Spa
- Wonderful Country Club Amenities
- **\$1,299,000** MLS 21105028
- Martinovich & Nulf 239.564.5717



NAPLES

TUSCANY RESERVE

- 3 Bedrooms, +Den, 4-Baths
- Stunning Details Throughout
- Gorgeous Pool w/Retracting Screens
- Lake & Golf Course Views
- **\$1,295,000** MLS 211015353
- Jordan Delaney & Steve Suddeth 239.404.3070



NAPLES

CONTEMPORARY CHIC VILLA

- 3 Bedrooms, Plus Den, 3.5-Baths
- Stunning Appointments Throughout
- Beautiful Pool and Spa
- Villalago at Mediterra
- **\$885,000** MLS 211003518
- Martinovich & Nulf 239.564.5717



BONITA SPRINGS

BEAUTIFUL WATER VIEWS

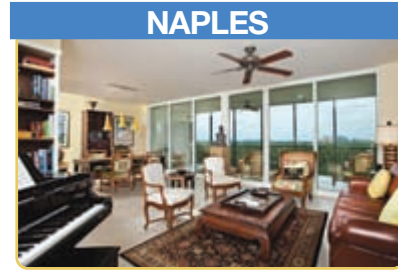
- 3 Bedrooms, +Den, 2.5-Baths
- Nestled on 2.5 Acres
- Dock and Boat Lift
- Private Elevator
- **\$875,000** MLS 210031253
- Jordan Delaney & Steve Suddeth 239.398.3929



NAPLES

LIVINGSTON WOODS

- 4 Bedrooms, +Den, 3.5-Baths
- Over 2,500 S.F. of Living Space
- Detached Hobby Room
- Gorgeous Chef's Kitchen
- **\$849,000** MLS 211015103
- Jordan Delaney & Steve Suddeth 239.404.3070



NAPLES

NEVIS AT COVE TOWERS

- 3 Bedrooms, +Den, 3.5-Baths
- Over 2,500 S.F. of Living Space
- Bay, Preserve & Gulf Views
- World Class Amenities
- **\$785,000** MLS 211016044
- Jordan Delaney & Steve Suddeth 239.404.3070



NAPLES

UNPARALLELED GULF VIEWS

- 2 Bedrooms, 2.5-Baths
- Over 1,700 S.F. of Living Space
- Enjoy Sunsets from the 19th Floor
- World Class Amenities
- **\$748,500** MLS 211010097
- Jo Ellen Nash 239.537.4785



NAPLES

TIBURON

- 3 Bedrooms, 2-Baths
- Spectacular Lake & Golf Views
- Private Elevator
- World Class Amenities
- **\$699,000** MLS 211000762
- Debbie Dekevich 239.877.4194



NAPLES

GULF ACCESS IN ROYAL HARBOR

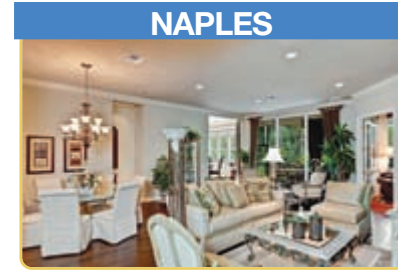
- 2 Bedrooms, 2-Baths
- Just Minutes to 5th Avenue
- Dock w/Boat Lift
- Beautifully Landscaped
- **\$679,000** MLS 211016121
- Liz Appling 239.272.7201



NAPLES

BRENDISI AT MEDITERRA

- 3 Bedrooms, +Den, 3-Baths
- Fantastic Golf Course Views
- Private Elevator & Fully Furnished
- 2-Story Spiral Staircase
- **\$649,000** MLS 210035585
- Martinovich & Nulf 239.398.3929



NAPLES

PRIVATE & QUIET COACH HOME

- 3 Bedrooms, +Den, 2-Baths
- Soaring Ceilings & Walnut Flooring
- Designer Finishes Throughout
- Private Preserve Views
- **\$619,900** MLS 211016485
- Martinovich & Nulf 239.564.1266



NAPLES

SERENE LAKE VIEWS

- 3 Bedrooms, +Den 3-Baths
- Stunning, Gourmet Kitchen
- Private Elevator & Iron Staircase
- Gorgeous Tile & Wood Flooring
- **\$599,000** MLS 211012035
- Kristin Cavella-Whorral 239.821.6330



NAPLES

THE STRAND

- 3 Bedrooms, 2-Baths
- Beautiful Golf Course Views
- Beautifully Appointed Kitchen
- Remodel Just Completed
- **\$319,999** MLS 211050594
- Liz Appling 239.272.7201



NAPLES

BEAR'S PAW VILLAS

- 2 Bedrooms, 2-Baths
- Spacious Master Suite
- Beautifully Renovated
- Vaulted Ceilings and Skylights
- **\$239,000** MLS 211007843
- Jo Ellen Nash 239.537.4785



NAPLES

WONDERFUL LAKE FRONT HOME

- Open Kitchen w/ Lovely Views
- 2,500 S.F. of Living Space
- Beach Access
- Long Lake View
- **\$6,000 / Month** MLS 211015772
- Marjorie Workinger 239.325.3516



NAPLES

SALERNO @ BAY COLONY

- 3 Bedrooms, +Den, 3-Baths
- Professionally Decorated
- Lg. Master Suite & Bath
- Dream Kitchen
- **\$5,500 / Month** MLS 211504592
- Debbie Hunt 239.398.5529



NAPLES

THE DUNES

- 3 Bedrooms, 3-Baths
- Beautiful Carriage Home
- 2-Car Garage
- Gated Community
- **\$3,800 / Month** MLS 211502096
- Jeff Windland 239.325.3519



NAPLES

OLDE NAPLES

- 4 Bedrooms, 3-Baths
- Pristine Condition
- Terrazzo, Tile & Wood Flooring
- A Stone's Throw to the Beach
- **\$3,700 / Month** MLS 211504665
- Jeff Windland 239.325.3519



NAPLES

STUNNING BAY VIEWS

- 2 Bedrooms, +Den, 2-Baths
- Professionally Decorated End Unit
- Bay, River and Marina Views
- Boating Community
- **\$3,500 / Month** MLS 211501930
- Debbie Hunt 239.325.3523



NAPLES

KENSINGTON

- Private 40' Lap Pool & Spa
- Wide Plank Cherry Wood Flooring
- 12' Ceilings and Custom Built-ins
- Immaculate Condition
- **\$3,500 / Month** MLS 211504615
- Debbie Dudley 239.325.3524



NAPLES

MARCO BEACH

- 2 Bedrooms, 2-Baths
- Beautiful Wood Flooring
- Stainless Steel Appliances
- Nicely Furnished & Well Equipped
- **\$2,500 / Month** MLS 211504833
- Debbie Hunt 239.325.3523



NAPLES

LEMURIA

- 4 Bedrooms, 3-Baths
- Beautiful Coach Home
- Plantation Shutters
- Great Community Amenities
- **\$2,400 / Month** MLS 211504746
- Debbie Hunt 239.398.5529



NAPLES

PARK SHORE

- 2 Bedrooms, 2-Baths
- Beautifully Updated & Remodeled
- Private Beach Access
- Walk to Shops at Venetian Village
- **\$2,400 / Month** MLS 211504743
- Marjorie Workinger 239.325.3516



BONITA SPRINGS

LUXURY HIGH RISE

- 3 Bedrooms, 3-Baths
- Fabulous Bay & Gulf Views
- Situated on 34 Acres
- The Colony at Pelican Bay
- **\$2,000 / Month** MLS 211501754
- Corye Reiter 239.273.3722



BONITA SPRINGS

SPRING RUN AT THE BROOKS

- 2 Bedrooms, +Den, 2-Baths
- Gated Community
- Picturesque Lake & Golf Views
- Great Community Amenities
- **\$2,000 / Month** MLS 211502259
- Corye Reiter 239.273.3722



BONITA SPRINGS

MERANO AT PELICAN LANDING

- 3 Bedrooms, 2.5-Baths
- Beautifully Furnished
- Private Tropical View
- Great Community Amenities
- **\$2,000 / Month** MLS 211015716
- Linda Nagle-Scott 239.910.1725



BONITA SPRINGS

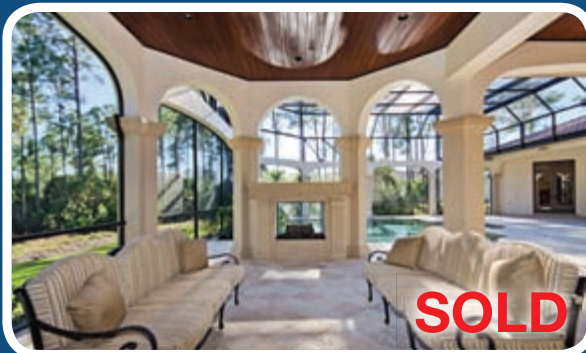
SPANISH HARBOR

- 3 Bedrooms, 3-Baths
- Spacious Town Home
- Overlooking Canal
- Boatslips Available
- **\$1,300 / Month** MLS 211504584
- Corye Reiter 239.273.3722

mediterr



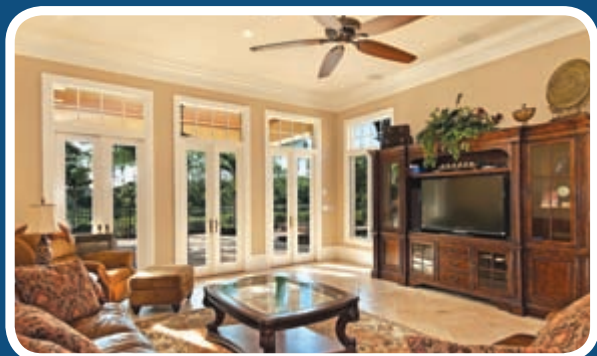
1.27 acre lot. golf/lake views. New 5bed/6bath.
10,262 total sq ft. \$3,995,000 at Mediterra



Brand new. 7,316 total sq ft. 1 acre lot.
4bed/4bath. Offered at \$2,750,000 at Mediterra



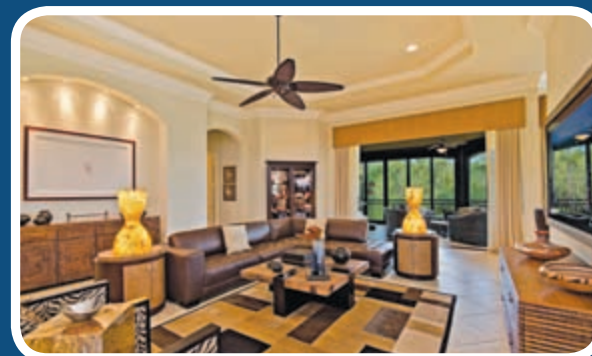
3,786 sq ft. 4bed/4bath. Built in 2007. Private lake
views. \$1,999,999 at Mediterra



Built in 2007. 3,925 living sq ft. Private lake views.
\$1,995,500 at Mediterra



2,873 sq ft. Rarely occupied 2nd floor coach home.
Southwest golf course view. \$599,900 at Mediterra



3,204 sq ft. 2nd fl. 3/3 coach home. Lake and
preserve view. \$699,900 at Mediterra

naples luxury real estate



Aqualane Shores

Totally remodeled waterfront home. 4+den/4bath
3,400 sq ft. \$3,079,000 in Aqualane Shores



Royal Harbor

Built in 2007. 100' waterfront w/85' dock. Naples
Bay view. SE exposure. 4,126 sq ft. \$2,499,000



Bay Colony

Luxury high rise beachfront condos.
Priced from \$2 million +



Moraya Bay

Brand new luxury beachfront condos from
\$2.4 million and up



Luxury Waterfront

From \$2 million in Park Shore to over
\$10 million in Port Royal



Vanderbilt Beach

Built in 2006. Southern exposure. 4,111 sq ft.
4+den/4.5 bath/3 car \$1,999,999 in Connors



The Moorings

SW Gulf views. Over \$300K in renovations.
2,076 sq ft. \$1,329,000 in The Moorings.



Grey Oaks

3 distinct golf courses. Single family homes from
\$1.5 million to \$5 million +



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NABOR

From page 11

in the second quarter of 2010.

- Condo pending sales increased 6 percent, with 1,383 contracts in the second quarter of 2011 compared to 1,308 contracts in the second quarter of 2010.

And just for June

The June report provides annual comparisons of single-family home and condo sales (via the SunshineMLS), price ranges, geographic segmentation and includes an overall market summary. The statistics are presented in chart format, along with

the following analysis:

- Overall home sales in the \$1 million to \$2 million price range increased 21 percent, with 41 sales in June 2011 compared to 34 sales in June 2010.

- Single-family pending sales in the \$2 million and above category increased 100 percent in June 2011, with 22 contracts compared to 11 contracts in June 2010.

- Condo sales saw a 7 percent increase, with 381 sales in June 2011 compared to 356 sales in June 2010.

“The high end of the market continues to strengthen as pending and closed sales increase in the \$1 million and above price categories,” says Wes Kunkle, broker/owner of Kunkle Realty.

View the entire report at www.NaplesArea.com. ■

LOWER MILLAGE RATE



**11441 Riggs Road
5 Acres-\$299,000**

Agricultural exemptions apply. Large pond, ready to build, 3 stall barn. Good location.

RENT OR PURCHASE



**Silver Lakes Mfg/RV
Park \$92,000**

Reserve this parcel for next season. Golf course view, storage shed. Motivated.

NO MANDATORY FEES



**8836 Lely Island Circle
\$490,000**

Like new, rarely used 3 BR/3BA home. Built in 2000 w/extended lanai, desired Southern exposure for afternoon sun.



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JStrategos@att.net



Richard Droste Realtor
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2 Bed / 2 Bath
Beachfront condominium at the Shores of Naples!
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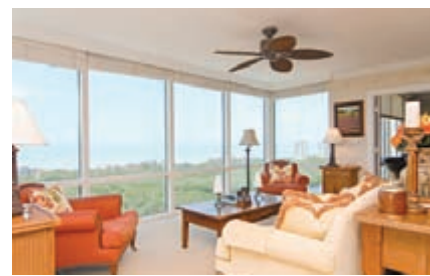
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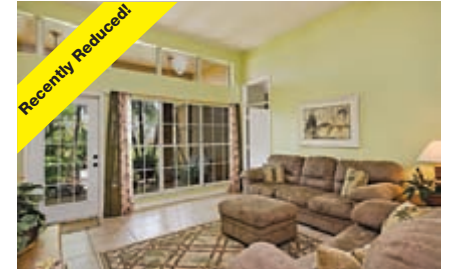
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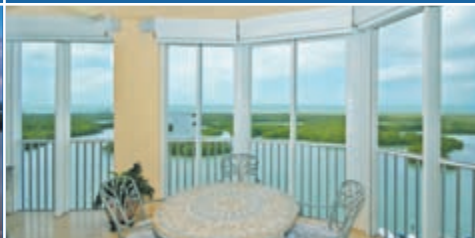
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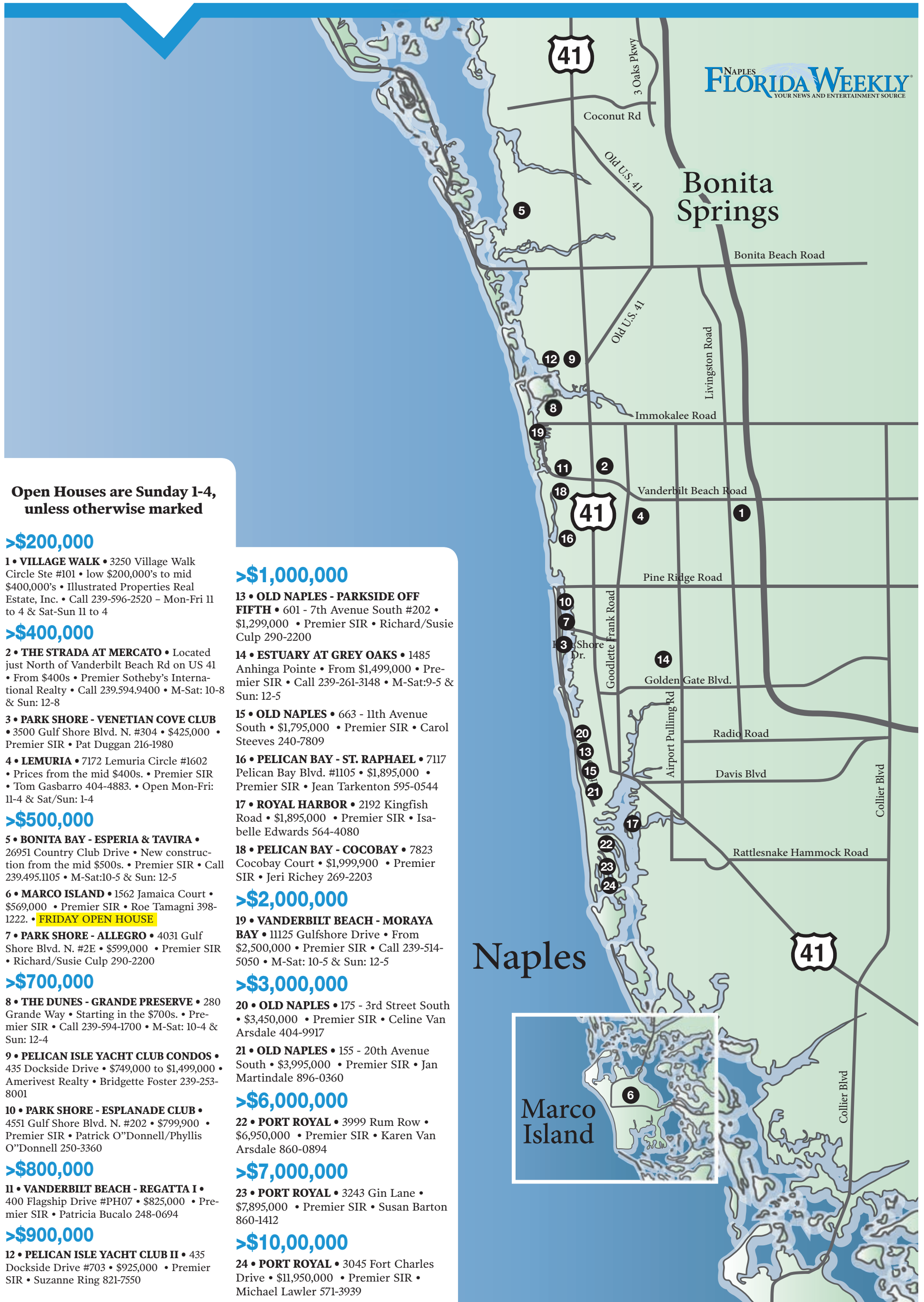
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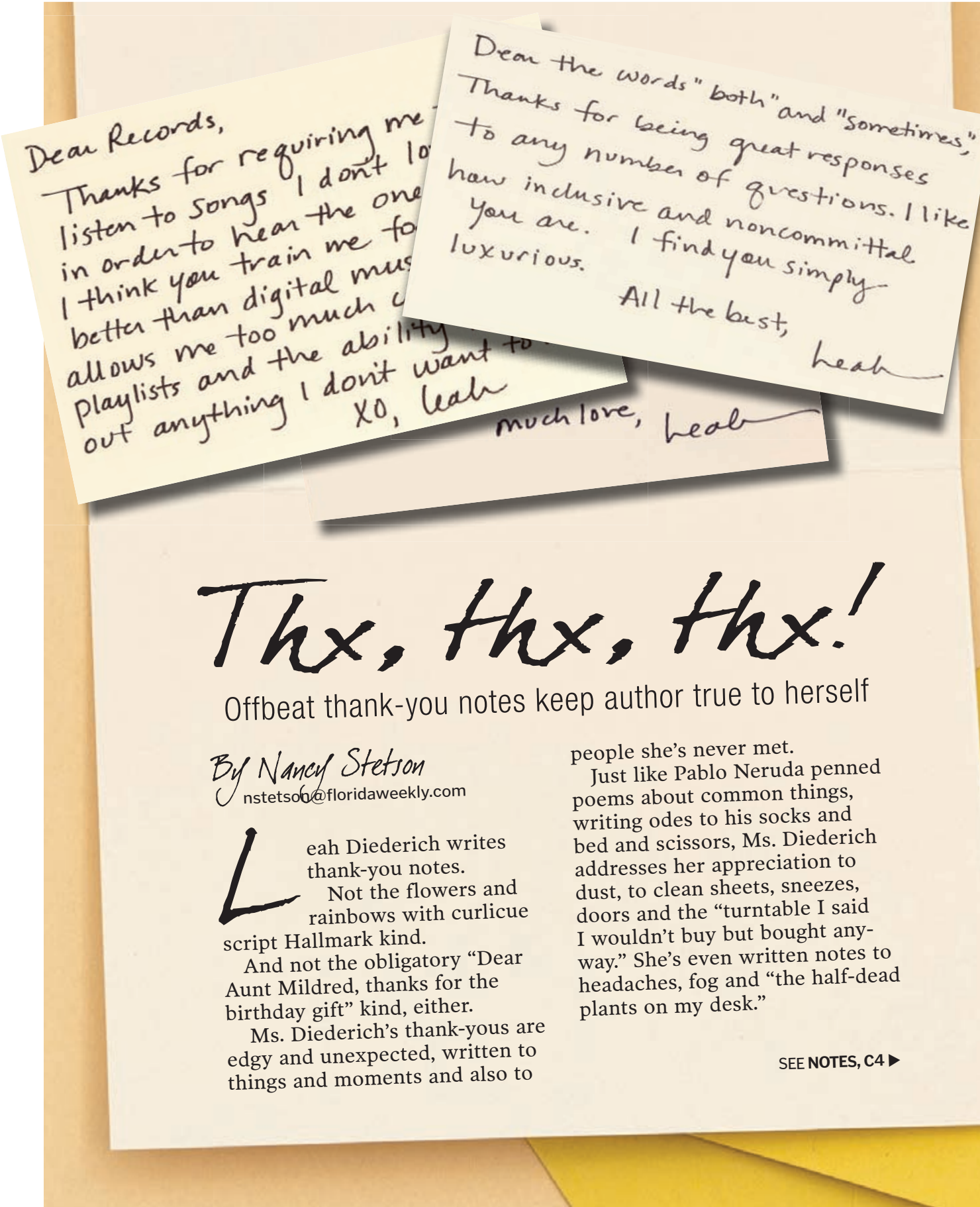
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ARTS & ENTERTAINMENT

WEEK OF JULY 21-27, 2011

A GUIDE TO THE NAPLES ARTS & ENTERTAINMENT SCENE



Thx, thx, thx!

Offbeat thank-you notes keep author true to herself

By Nancy Stetson
nstetson@floridaweekly.com

Leah Diederich writes thank-you notes. Not the flowers and rainbows with curlicue script Hallmark kind. And not the obligatory "Dear Aunt Mildred, thanks for the birthday gift" kind, either. Ms. Diederich's thank-yous are edgy and unexpected, written to things and moments and also to

people she's never met. Just like Pablo Neruda penned poems about common things, writing odes to his socks and bed and scissors, Ms. Diederich addresses her appreciation to dust, to clean sheets, sneezes, doors and the "turntable I said I wouldn't buy but bought anyway." She's even written notes to headaches, fog and "the half-dead plants on my desk."

SEE NOTES, C4 ►

Jazz up your summer at the Naples Beach Hotel

SPECIAL TO FLORIDA WEEKLY

The 26th annual SummerJazz on the Gulf continues with Late Night Brass, returning to the series for the third time, from 7-10 p.m. Saturday, July 23, on the lawn at the Naples Beach Hotel & Golf Club. Admission is free.

A high-energy band with a four-piece horn and rhythm sections and two vocalists, Late Night Brass performs a range of songs from such popular horn bands as Chicago, Earth Wind and Fire, Tower of Power, Blood, Sweat and Tears, and The Doobie Brothers. The group has opened for Chicago, Chris Botti, Huey Lewis and the News, Billy Joel and Elton John together, Michael Bubl  and Sting, among others. Their performance will be the second

in this year's SummerJazz series, which continues on Aug. 27 with Monique and NuVibe and concludes on Sept. 24 with Blue Dice.

Parking for all SummerJazz concerts is just north of the hotel at Lowdermilk Park (free for those with a Naples beach sticker). Free trolley service is provided from the park to the hotel. Lawn chairs and blankets for seating are encouraged; no coolers permitted. The hotel will have full bar service and food concessions on the lawn. The July 23 concert is sponsored by



SummerJazz on the Gulf COURTESY PHOTO

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INSIDE



Artists Among Us
Meet contemporary painter Tim Parker. **C3** ►



Hooray for Harry
Film critic Dan Hudak says "Deathly Hallows: Part 2" is a grand finale, indeed. **C11** ►



A very good year
For oenophile Jerry Greenfield, a trip to Bordeaux's biennial Vinexpo doesn't disappoint. **C22** ►



The High-Rises at Bonita Bay	495-1105
Estuary at Grey Oaks	261-3148
The Strada at Mercato	594-9400
The Village	261-6161
The Gallery	659-0099
Old Naples	434-2424
North Naples	594-9494
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Rentals	262-4242

SANDY DAYS, SALTY NIGHTS

Summer camp for adults



In the Pacific Northwest, where I'm attending a writer's conference all week, the sky stays light long into the evening, even after the heat has passed from the day and cool air has rolled down from the mountains like fog. The conference is set on the sprawling green campus of a small liberal arts college. Before I arrived, I asked a friend what the experience would be like.

"Like summer camp for adults," she said.

I saw early-on that she was right. We stay in dorm rooms with walls so thin we might as well be sleeping in side-by-side bunks. We brush our teeth at communal sinks in the mornings and we eat breakfast together in a vast dining hall where we return again for lunch and again for dinner. At night we attend author's readings that feel like campfire circles. The wind blows through the leaves of the alders while the last light drains from the sky.

But it took me a few days to understand what she really meant. That, like summer camp, the conference is a time apart from the world, untethered, without the restrictions and ambiguities that guide our daily lives. In that

"When he reads during the open mic sessions, his voice thunders as if he were giving a sermon."

space away from normal life — the few days we've created by stepping back and apart — the strangest relationships bloom.

The first night of the conference I lay in my narrow bed and listened to the nocturnal sounds of the man, Charlie, in the next room. He's in his 70s, and he came alone to the conference. He writes about the South during the middle of the last century. When he reads during the open mic sessions, his voice thunders as if he were giving a sermon. Through the dorm room walls at night, I hear him push back the wooden chair in his room. He breaks wind loudly, like an organ tuning before church. Later, I wake during the brief hours of the dark night and hear him snoring. Sometimes he talks in his sleep, urgent and mournful.

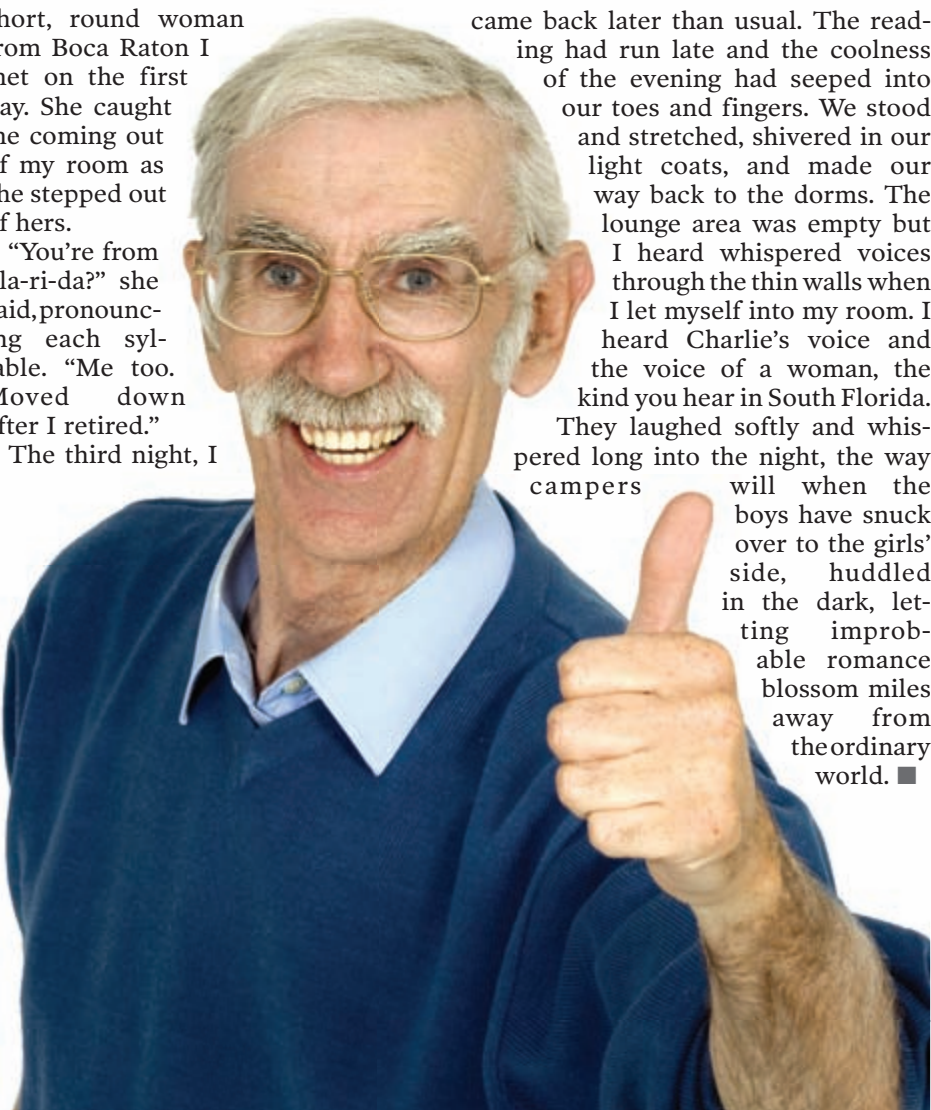
I came back from a reading on the second night and saw Charlie in the dorm's lounge. He spoke with Patty, a

short, round woman from Boca Raton I met on the first day. She caught me coming out of my room as she stepped out of hers.

"You're from Fla-ri-da?" she said, pronouncing each syllable. "Me too. Moved down after I retired."

The third night, I

came back later than usual. The reading had run late and the coolness of the evening had seeped into our toes and fingers. We stood and stretched, shivered in our light coats, and made our way back to the dorms. The lounge area was empty but I heard whispered voices through the thin walls when I let myself into my room. I heard Charlie's voice and the voice of a woman, the kind you hear in South Florida. They laughed softly and whispered long into the night, the way campers will when the boys have snuck over to the girls' side, huddled in the dark, letting improbable romance blossom miles away from the ordinary world. ■







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ARTISTS AMONG US

Tim Parker, painter



>>Describe your art form.

Mixed media contemporary.

>>How do you explain your style?

My paintings often take on lives of their own and almost paint themselves as I explore the interaction between texture, brush strokes, color, the human figure and other forms. I strive to create paintings that, at first glance, exhibit a multi-depth work of art that can stand on its own; upon closer look, one can find a figure or figures intertwined with expressive brush strokes and blocks of color to finish the painting, giving it multiple dimensions.

>>Where can we see your work?

I am the principal artist of Art2D.com, a custom fine art business here in Naples. My studio/gallery at 2076 J&C Blvd. is where I paint and exhibit my art. Also, I participate in several juried fine art shows between Florida and New York.

>>When did you discover your creative talents?

It was something that came naturally to me at a very young age, and I followed that path. I always enjoyed painting and drawing. As time went on, I explored and experimented with various mediums such as canvas, jute, wood and aluminum to create 3-D sculptures that I would finish off with a painted scene or subject.

>>Where are you from and where have you studied?

I was raised in Ohio and moved to New York City to study art at Parsons School of Design. I worked for the next 22 years as an artist, illustrator and creative director. I earned my master's degree in art education from Adelphi University. I moved to Florida in 2003.

>>What did you do before becoming a full-time artist?

As a creative director in New York City, I spent many years marketing, branding and creating advertising for high-end fashion, fragrance and cosmetic compa-

nies. My work revolved around images of beautiful women in ads and sales materials for such clients as Christian Dior, Victoria's Secret, Elizabeth Arden, Revlon, Clinique, Escada, Sephora, Bali, Ralph Lauren Intimates, Hanes Hosiery, Avon and L'eggs.

>>What inspires you?

Nature and music. The flora and fauna in Naples; I enjoy painting tropical sunset scenes and the magnificent birds here.

>>How do you use technology in your work?

The computer is a very useful part of my business in terms of illustrating concepts to show a client a fairly clear layout for a specific idea in a painting. This is very helpful for those who prefer to look at something more concrete beforehand.

>>Who is the artist you would most like to meet?

Francis Bacon, a very interesting artist.

>>Outside of your art, what are you passionate about?

All sorts of history. I'm reading a book about the history of the Civil War now.

>>Tell us about some of the recognition you've received for your work.

I was proud to be chosen as the poster artist for ArtFest Fort Myers, and I have received various awards from the Naples Art Association.

>>What would you want to be doing if you weren't an artist?

Playing in the NFL.

>>Who are your favorite artists?

Francis Bacon, Salvador Dali, John Singer Sargent, Veloy Vigil. ■

— *Artists Among Us* is provided by the United Arts Council of Collier County. The council promotes all the arts in Collier County and provides education in the arts for at-risk students. For more information and a calendar of arts and cultural events, call 263-8242 or visit www.CollierArts.com.



Floating Grace by Tim Parker

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NOTES

From page C1

Like everyone else, she was forced to write thank-you notes for gifts when she was a kid.

"My mother was really serious about it," she says. "As a kid, I thought it was a pain. As an adult, I saw how much it means to people to be thanked. I think it's rare. That connection with people made me want to keep doing it long after my mom had an influence on me."

A number of years ago, she had the idea for an art project: She'd write thank-you notes to things. But, after doing it for a while, she let it lapse.

Then, in 2009, her partner had the opportunity to move to New York City for a yearlong art residency.

"We'd been living together for quite a long time, six years," she says. "But I wasn't ready to leave L.A." She did, however, want him to follow his dream.

So while he was gone, she returned to her thank-you note project.

"Pretty much everything in my life had turned into this flux," she says. "I was looking for something

to ground me. I was feeling unsure about the future of my relationship, and was looking for one thing to be thankful for. It helped keep me in the present. I felt more grounded, calm and happy."

The first thank-you she wrote was to words: "Dear Words, Thank you for letting me make art with you. I can't really draw well, so you're a big help. See you soon."

And she just kept going.

After she'd written a number of notes, she shared them with a friend, who told her she should start a blog.

But she wasn't sure.

"There's a huge culture of cynicism right now," she says. "I felt the Internet has made it easier to be cynical and snarky. Coming up with this thing that made me feel good, I thought it'd be perceived as uncool to be grateful."

"Then I thought, 'Screw it. Why should I be embarrassed of that?' It doesn't have to be uncool or soft to be grateful."

So she started the blog — www.thxthxthx.com — posting one thank-you a day.

"It became a thing to me; I had the feeling that I want to be true to myself, and it doesn't have to be uncool."

"It started to get passed around on the Internet, and now I've got thousands and thousands of people who look at it every day. It's mind-blowing."

And if you think her thank-you notes are all sunshine and lollipops, consider this one: "Dear Kindness, Thank you for killing people. You're definitely my favorite weapon. If only they made a holster for you, perhaps I could wield you more quickly. Thanks again, Leah."

From blog to book

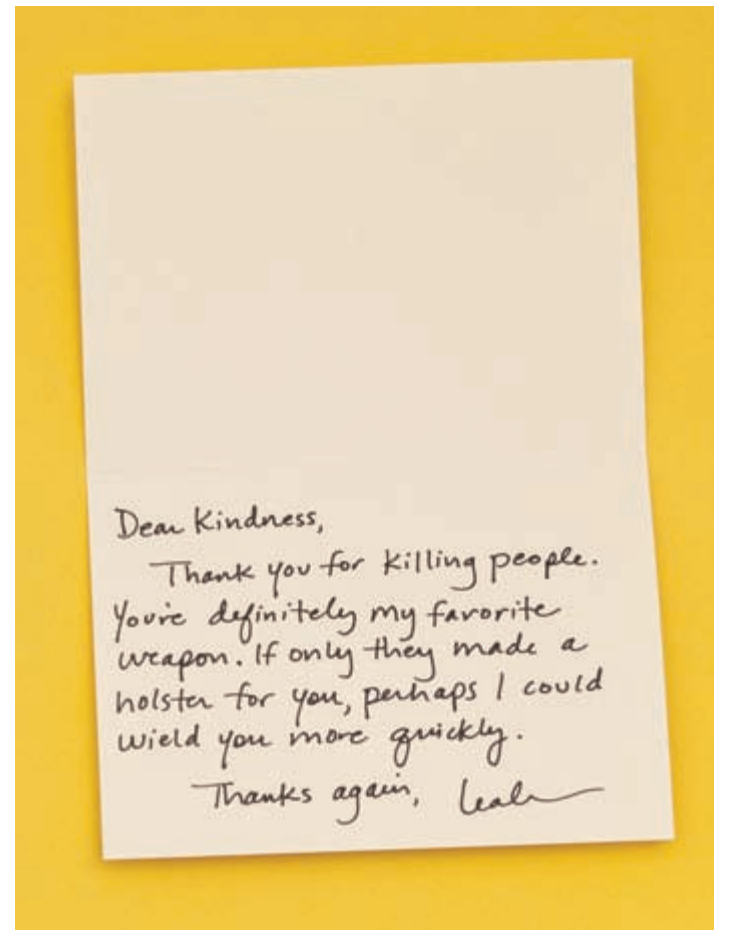
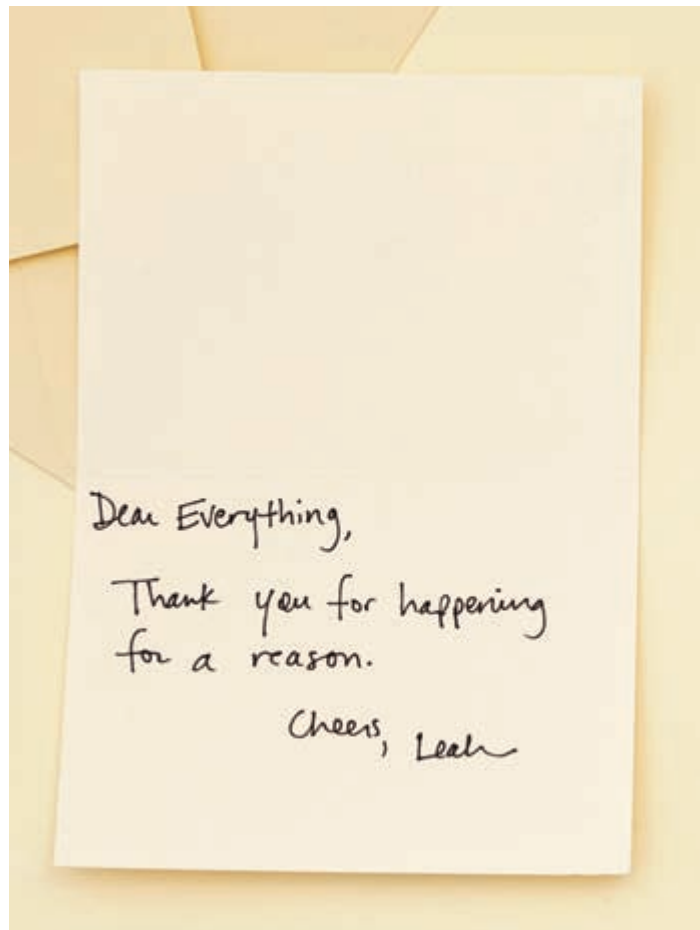
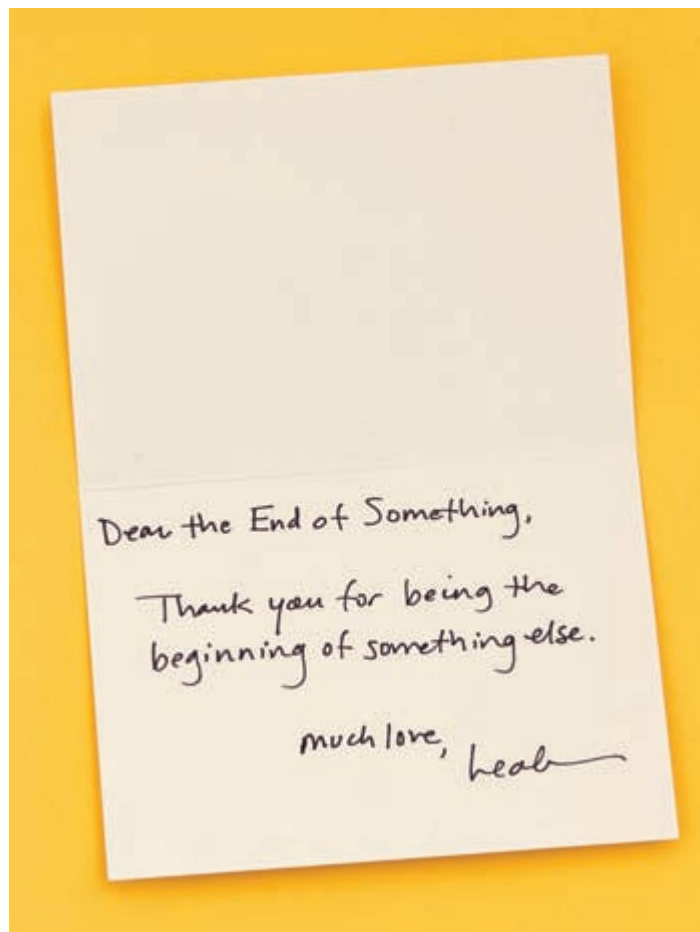
A literary agent saw the blog and asked her if she wanted to do a book proposal.

"I had envisioned it as a book," Ms. Diederich says. "I envision everything as a book. I love books. That had been my intention, to do a book of these."

"thxthxthx: thank goodness for everything" (\$14.99, Andrews McMeel Publishing) was released at the end of May.

Each page contains a thank-you note written by Ms. Diederich in her distinctive, half-printed, half-cursive hybrid handwriting. Most are no longer than two or three sentences.

"I think all of the other activities that I engage in — my job as a creative director, the short films I make — help me structure the ideas I have naturally," she says.



DIEDERICH

Leah Diederich got a book deal after posting her thank-you notes on the Internet.

COURTESY PHOTOS

"One good thing about advertising is that it focuses you to be really concise."

Advertising has taught her how to be creative within constraints, to write a small headline, or to make a spot no longer than 30 seconds long.

The "sort of odd things that I might think of to thank," though, she says, is "just my personality."

A unique perspective

She has a unique way of looking at things, coming at them from an oblique angle. For example, her thank-you note to heavy eyelids: "Dear heavy eyelids, Thanks for being a reason to stop. I'd been looking for one, and you were just the thing. Thanks."

Or this one: "Dear Songs I'm Embarrassed to Like, Thanks for making times when I'm alone at home or in my car that much more delicious. I'll sing you at the top of my lungs and get that amazing guilty pleasurable feeling that's hard to come by without chocolate, drugs or alcohol. Love you!"

Or: "Dear People Who Don't Get It, You make me explain my ideas more clearly, and sometimes that helps me understand them better too. So thank you for that. All

the best, Leah."

Some of her blogs are to authors or books. She's thanked Don DeLillo, the novel "Infinite Jest," Books, Piles of Books I Haven't Read Yet, Printed Reading Materials and Haruki Murakami ("Thank you for making me confuse your stories with my own dreams. When I read one of your books, I have that perpetual 'was-that-a-dream-or-real-life-or-something-I-read feeling.' It's a pretty enchanting state of mind. Thanks again.")

"Books are so hugely important to me," she says. "When you read something and you connect to the characters, you feel gratitude for the person who wrote it. You don't ever get a chance to thank that person who allowed you to have these feelings or make that connection with those authors. The obvious thing to me is to thank them."

Memoir of a year

She's enjoyed a great response to her own book. Ms. Diederich and "thxthxthx" were written about in the Atlantic magazine's blog, in an NPR blog and in The Book Bench, The New Yorker blog.

"A couple of people have told me, 'I thought I would just read one or two, and

I wound up reading all of them. It's really nice that it's not repetitive."

And while readers might feel the notes are random, "They're almost completely in chronological order in the way I wrote them," she says. "So it reads very much as a memoir of my year to me: Oh yeah, I remember what that note is associated with."

In a sense, she created a memoir of things she was grateful for over a period of time.

Writing her quirky thank-you notes has changed her life, she says. It forces a shift in her mindset, knowing she has to post a thank-you each day on her blog.

"In the back of my mind, on a subconscious level, I'm always looking for something to write about," she says. "It has subtly shifted the way I see the world, to have something to be thankful for, to find the thing that I can learn from or thank, even if it's not a good thing or something that makes me happy."

"That's the beauty of it. It has the ability to change my life, to have that shift in view. It makes the world so much more alive."

"There are so many more things to be aware of. It makes... life a lot richer." ■

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WHAT TO DO, WHERE TO GO

Weekend Best Bets

- **July 22:** Friday Boredom Buster Films. Headquarters Library. 593-0870 www.collier-lib.org.
- **July 22:** Music Around the World. Marco Library. 394-3272 www.collier-lib.org.
- **July 22-24:** Collier County Museum self-guided tours. 252-8476 or www.colliermuseums.com.
- **July 23:** "Duke Turner" oral history film. The Naples Historical Society at Palm Cottage. 261-8164 or www.napleshistoricalsociety.com.
- **July 23:** "Glory" matinee. Collier County Museum. 252-8476 or www.colliermuseums.com.
- **July 24:** "Nowhere in Africa" foreign film. FGCU Renaissance Academy, Naples Center. 434-4737 or www.fgcu.edu/racademy.
- **July 24:** Summer Sunday. Kathleen Bradford Studio/Gallery. 776-6844 or www.artistkb.com.



Theater

- **42nd Street** - By The Naples Players at the Sugden Community Theatre through July 30. 263-7990 or www.naplesplayers.org.
- **New Plays** - Audience members help judge Theatre Conspiracy's annual New Play Contest as part of a fundraiser at 7 p.m. July 23 at the Alliance of the Arts, Fort Myers. \$50. 936-3239 or www.theatreconspiracy.org.
- **Annie** - By Broadway Palm Dinner Theatre, Fort Myers, through Aug. 13. 278-4422 or www.BroadwayPalm.com.
- **42nd Street** - By KidzAct of the Naples Players at the Sugden Community Theatre Aug. 5-7. 263-7990 or www.naplesplayers.org.
- **Run For Your Wife** - By the Off Broadway Palm Theatre, Fort Myers, July 21-Aug. 28. 278-4422 or www.BroadwayPalm.com.
- **Disney's Aladdin Jr.** - By the



COURTESY PHOTO

Original paintings by Art League of Marco Island member Carolyn Burger — including **Dusk**, above — are on display this month at the Marco Island Library. In addition to local landscapes, flora and fauna, Ms. Burger paints scenes from her travels to places far and wide, such as Greece, Guatemala and Nova Scotia. Her studio, **Portside Studio**, is part of the Artist Colony at the Esplanade on Marco. The Marco Island Library at 201 S. Heathwood Drive is open from 10 a.m. to 7 p.m. Monday through Thursday and from 9 a.m. to 5 p.m. Friday. Call 394-3272.

Broadway Palm Children's Theatre at Broadway Palm Dinner Theatre, Fort Myers, through Aug. 12. 278-4422 or www.BroadwayPalm.com.

■ **School House Rock Live Jr.** - By the Youth Theater Department of the Center for the Arts of Bonita Springs, Aug. 5-6. 495-8989 or www.art-centerbonita.org.

Thursday, July 21

■ **Road Trip** - The FGCU Renaissance Academy hosts a day trip to the Chihuly Collection and Salvador Dalí museums in St. Petersburg. \$100. Register at RA.fgcu.edu or 434-4737.

Friday, July 22

■ **Art Party** - Sweet Art Gallery hosts an opening reception for "All Mixed Up" from 6-8 p.m. 2054 Trade Center Way. 597-2110 or www.TheSweetArtGallery.com.

■ **Dig It** - A ground penetrating radar survey presented by the Southwest Regional Center of the Florida Public Archaeology Network starts at 11 a.m. at the historic Kirkland Cemetery on Shell Island Road. 590-1476, 417-6310 or www.flpublicarchaeology.org.

■ **Tortugas Talk** - Everglades National Park ranger Susan Reece discusses the Dry Tortugas National Park at 2 p.m. at Naples Regional Library, 650 Central Ave. 263-7768 or 262-4130.

■ **Bluegrass Tunes** - The Lost Rodeo performs from 7-10 p.m. at Fred's Food, Fun & Spirits. \$5 cover. 2700 Immokalee Road. 431-7928 or www.fredsiner.com.

■ **Gambling Girls** - It's Girls' Night from 9-10 p.m. at Seminole Casino Immokalee. (800) 218-0007 or www.seminoleimmokaleecasino.com.

Saturday, July 23

■ **Fine Felines** - The Platinum Coast Cat Fanciers annual cat show takes place today and Sunday at the Araba Temple, 2010 Hanson St. in Fort Myers. jcampb4244@aol.com, 772-5399 or www.catshows.us/platinumcoast.

■ **Dixieland Jazz** - The Naples Jazz Masters perform from 1-3 p.m. at The Norris Center. \$15 per person, \$25 for two. 213-3049.

■ **Sing Along** - Join the karaoke fun from noon-4 p.m. at Bahama Mama's Tiki Bar at Flamingo Island Flea Market in Bonita Springs. 948-7799 or www.flamingoisland.com.

■ **Fall Fashions** - Miromar Outlets and Envy Models and Talent present a Back-to-School Fashion Show from 2-3 p.m. Meet Miss Florida-US International and Jr. Miss Florida-World. 822-4661 or famodeltalent@aol.com.

■ **Foreign Film** - The South County Regional Library presents "Mine" at 2 p.m. Free. 21100 Three Oaks Parkway. 533-4440 or 533-4415.

■ **Back To Woodstock** - The Groovy Music Festival, hosted by the Morgan House, runs from 5-11 p.m. at the Patio de Leon in downtown Fort Myers. Live music by The Oysters Fantastic Band, M80s, Memphis 56, Stolen Fruit and David C. Johnson. 337-3377.

■ **Hot Autos** - Cool cars of all makes and models cruise into downtown Fort Myers from 5-8 p.m. 332-4443.

■ **Late Night Brass** - The Naples Beach Hotel & Golf Club presents Late Night Brass as part of its SummerJazz series from 7-10 p.m. on the lawn overlooking the Gulf of Mexico. Free. 261-2222 or www.naplesbeachhotel.com.

■ **More Free Music** - Gulf Coast Town Center presents The Hat Boys playing classic oldies from 8-10 p.m. under the stars in Market Plaza. 267-0783 or www.gulfcoasttowncenter.com.

Sunday, July 24

■ **Summer Art** - The Kathleen Bradford Studio/Gallery hosts "Summer Sundays" from 1-4 p.m. today and Aug. 28. Meet the gallery artists, enjoy refreshments and register to win artwork. 4259 Bonita Beach Road. 776-6844 or www.artistkb.com.

■ **Foreign Film** - FGCU's Renaissance Academy presents a screening and discussion of "Nowhere in Africa" (Germany, 2001) beginning at 1 p.m. 1010 Fifth Ave. S. \$5. 425-3272.

Monday, July 25

■ **Rainbow Town** - Watch the film and discuss it afterward with friends of the Fort Myers Film Festival beginning

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WHAT TO DO, WHERE TO GO

at 6:30 p.m. at the Sidney & Berne Davis Art Center in downtown Fort Myers. \$5. www.fortmyersfilmfestival.com.

Tuesday, July 26

■ **Just Curious** – Gulf Coast Town Center presents “Curious George” beginning at 8:30 p.m. under the stars in Market Plaza. Free. 267-0783 or www.gulfcoast-towncenter.com.

Wednesday, July 27

■ **Opera in HD** – See The Metropolitan Opera’s performance of “Don Carlo” in high definition at area cinemas at 6:30 p.m. Screenings are at the Hollywood Stadium-20 in Naples, Hollywood Coconut Point-16 in Estero and the Bell Tower-20 in Fort Myers. \$15. www.metopera.org/hdlive.



KEN HOWARD / THE METROPOLITAN OPERA
Ferruccio Furlanetto as Philip II in “Don Carlo,” playing in theaters July 27.

■ **Open Mic** – Fred’s Food, Fun & Spirits hosts an open mic/singer/songwriter night from 7-10 p.m. 2700 Immokalee Road. 431-7928 or www.fredsiner.com.

Coming up

■ **Art On The Promenade** – Watch the artists at work when the Center for the Arts Studios at the Promenade at Bonita Bay presents Studio Walk from 4-7 p.m. July 28. 495-8989 or www.artcenterbonita.org.

■ **What’ll It Be?** – Shula’s at the Hilton Naples presents celebrity bartender and former Miami Dolphin Charlie Babb in a fundraiser for the Make-A-Wish Foundation from 5-7 p.m. July 29. Admission is free and drinks are half-price. 992-9474 or www.sflawish.org.

■ **Local Talent** – Naples singer/songwriter Frankie Colt performs from 8:30-10:30 p.m. July 30 at Fred’s Food, Fun & Spirits.

■ **Guy Time** – Guys Night Out starts at 6 p.m. Aug. 2 at The Hurricane Grill & Wings at Coconut Point. Enjoy gentleman-friendly fun including cocktails, cigars, jazz and blues to benefit the Bonita Springs Assistance Office. \$40. 989-2588 or <http://bonitaassistance.org>.

■ **Summer Art** – The Caribbean Chillers play Jimmy Buffett tunes from 2-6 p.m. Aug. 6 at Seminole Casino Immokalee. 658-0204 or www.seminoleimmokaleecasinocom.

— *Submit calendar listings and photos to events@floridaweekly.com. E-mail text, jpegs or Word documents are accepted. No pdfs or photos of flyers.*

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ARTS COMMENTARY

Making 'Molly' out of unemployment

nancySTETSON

nstetson@floridaweekly.com



One of the magical things about the arts is the way writers, filmmakers, musicians and artists can turn drab into gold.

They take their struggles, their pains, their heartaches and transform them into art. It's a way of making sense of our lives, and it's a way of taking something negative and turning it into something good.

And because it's personal, it's paradoxically also universal.

Rafael Yglesias, whose wife struggled with cancer and died, turned that experience into a critically praised novel, "A Happy Marriage."

Filmmaker Alfred Hitchcock was able to make many suspenseful movies because he personally was afraid of so many things he could see the potential danger someone else might not think twice about.

The songs on British pop singer Adele's latest bestselling album, "21," were inspired by a breakup. (And the guy actually had the nerve to show back up in her life and ask for a cut of the CD's profits, reasoning that because she was writing about him, he deserved part of the money. I am not making this up.)

Sue Grafton's series of alphabetical mystery novels (starting with "A is for Alibi") was inspired by two things: One, during a long and painful divorce, she daydreamed of creative ways to kill her ex, and put those schemes on paper. And two, someone told her she lacked the skills to create a good plot, so she decided to write a book in one of the most plot-driven genres she knew — the mystery. And now we have the private investigator Kinsey Millhone and, so far, 22 books in the series. (That's also counting "V is for Vengeance," which will be released in November.)

So when I learned about my nephew's new project, it made perfect sense to me.

My nephew, Chris Stetson, is an actor and also a writer/director living in New York City. He lost his job as the multimedia producer for Autism Speaks a couple of years ago and, like many in this difficult economy, has been scrambling ever since.

"I feel like we've been programmed to get up and go to work and follow a set pattern," he says. "When you deviate from the pattern, it's jarring."

Most days, he says, he wakes up and

hits the job boards.

"Some days I'm super Zen about the whole thing. Other days I feel like the world is in motion and I'm standing still."

What keeps him going?

His creative endeavors.

"I can't really control when I'll return to work full time," he says, "but I can park myself in front of my laptop for two hours a day and write. I've also been fortunate to get enough freelance work to keep my head above water."

He's worked as a script reader, and for three summers now, has been the head media instructor for the Youth Media Symposium at Rutgers University, teaching kids from underprivileged neighborhoods in Newark, N.J., the basics of filmmaking. They then produce a short documentary together.

Chris has made short films of his own and is gearing up to make another. "Molly" is the story of a woman who's lost her job and her apartment and is living out of her car with her cat, Sylvie. In desperation, she turns to her brother, Brendan, on his birthday. But there's bad blood between the two.

"As hard as it was for me to be laid off, I'm a young guy and don't have a family yet," Chris says. "I've read many accounts of mothers and fathers being laid off, breadwinners who can't support their families or pay their mortgages. I've read stories about people living out of their cars or in tent cities, when a year ago they had health insurance and a roof over their heads. I've seen members of my own family, as well as friends, lose their jobs and have to endure extreme hardships; people who fancied themselves 'middle class' and were firm believers in the promise of the American Dream knocked down a socioeconomic peg in the span of a couple years."

"This recession is persistent and has destroyed the lives of so many people."

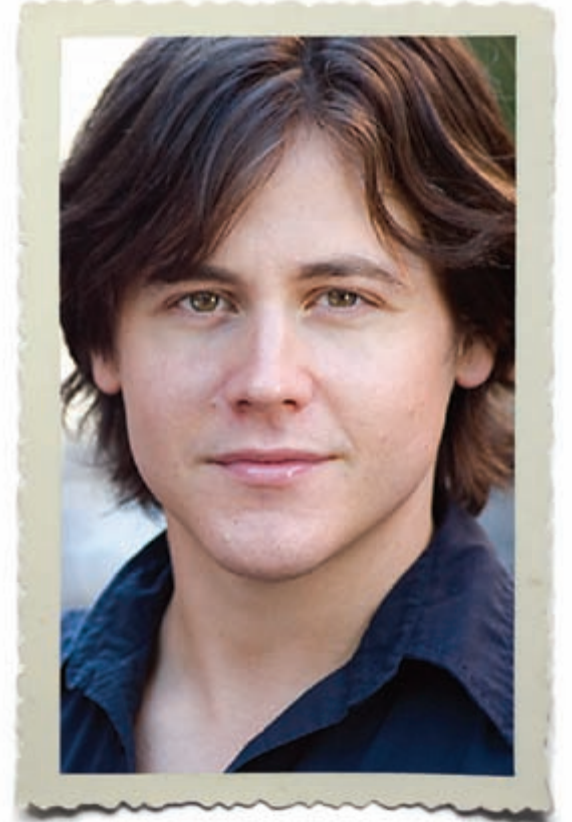
And that was the first seed of inspiration for writing "Molly."

"My own personal experience and



Tina Alexis Allen

COURTESY PHOTO



Chris Stetson

COURTESY PHOTO

interest in family dynamics helped me develop the story from there," Chris explains. "I kept wondering, 'What happens when your unemployment runs out and you're still out of work?' It's easy to say someone should just pick up a shovel or apply for a gig at Starbucks. In reality, though, pride often gets in the way."

Not to mention the fact that you're probably competing with hundreds of others for the same job and the odds are against you.

"So what happens? Do you hit rock bottom? Then what? Those are the questions that kept bouncing around in my head when I was developing the screenplay."

To raise the money needed to make the short film, he's posted a page on Kickstarter, an online fundraising venue. (They're aiming for \$5,000 and hoping for \$12,000.) People can go online, read about the project and watch a trailer about "Molly." If they feel it's a worthwhile project, they can donate any amount from \$1 on up.

If they raise \$5,000 by their deadline (Aug. 4), then Chris, producer Javian Le and their film crew get the money and can make "Molly." If not, Kickstarter doesn't take any money from any of the donors, and the project doesn't happen.

The genius of Kickstarter is that people can donate small amounts of money; maybe one person can't donate \$100, but 10 friends can donate \$10 apiece.

Chris tells me he has just cast actress Tina Alexis Allen, who recently workshoped a one-woman show in New York City, to play the title role. The 13-minute film will be shot in New Jersey and on Long Island, N.Y., with Chris directing.

For the two-minute trailer, Chris interviewed a number of people who are out of work. He had extra footage he didn't use, so, like a fabric artist, he decided to create something with the "scraps" — the result: "Down and Out in NYC," a short documentary about Generation Y'ers struggling with unemployment.

From time to time, I think of that scene in the 1980 movie "Fame," where an acting student is irritated with a fellow student. She says, "I must remember this feeling and use it in my acting!"

And that's what all artists do.

If all you're seeing right now is a pile of ashes, maybe it's time for the phoenix to appear. ■

— To learn more about "Molly," go to www.kickstarter.com and key in the word Molly. It's the first film that comes up.

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GIVING

VP's lifetime of advocacy for the less fortunate earns a statewide honor

BY CONNIE DILLON
Special to Florida Weekly

Steven Weinman, executive vice president and COO at CHS Healthcare, recently received the Lois Potter Hill Award at the



30th annual meeting of the Florida Association of Community Health Centers. The conference brings together health-care professionals, academic scholars, researchers, state policy makers and other stakeholders in the effort to provide high quality, cost efficient health care services.

The Lois Potter Hill Award recognizes individuals for their personal commitment and contribution to the improvement of the health, education and social well-being of all individuals. Recipients of this award are advocates for migratory agricultural workers and the less fortunate.

needs, Mr. Weinman and the CHS administration and staff have responded by expanding its services and locations. What began in a pair of trailers in Immokalee has grown into an organization with 11 locations and the Ronald McDonald Care Mobile, a mobile pediatric medical and dental office. This expansion has helped to establish multiple partnerships with colleges, universities and other organizations in an effort to ensure the availability of quality primary health care in our community. Examples of these partnerships include a pediatric dental residency program with the University of Florida College of Dentistry and a medical student training facility with the Florida State University College of Medicine.

Mr. Weinman began his career at CHS as the director of information technology. During four years in that position, he produced a practice management software system that was used at CHS and other health centers for nearly 15 years.

In 1988, he became one of two CHS vice presidents, as well as CFO of the organization. Under his stewardship, organizational revenues have increased from less than \$3 million to more than \$45 million in 2010. During the same period, our dependence on federal grants has dropped significantly.

Mr. Weinman also played an integral role in implementing an electronic health record system at CHS.

In addition to his work at CHS, Steve has done extensive consulting for other health care organizations. He has performed board training, strategic planning, IT and financial analysis, grant preparation and an extensive number of programmatic reviews for the federal government. A frequent speaker on various health center issues, he serves on the board of directors for the National Center for Farmworker Health, whose president and CEO, E. Roberta Ryder, says, "Steve is one of those unique individuals whose personal drive is an example to each of us. His accomplishments make it clear that diligence and respectful consideration of the needs of all are essential components for professional and personal success. I had the privilege of knowing Lois Hill and know that she would be very proud of Steve's dedication to farm workers in Florida and across the nation."

Congratulations, Steve. You make us very proud, indeed. ■

— Connie Dillon is the executive director of the CHS Healthcare Foundation. For more information, visit www.collier.org or www.chshealthcarefoundation.org.



COURTESY PHOTO

Steve Weinman, center, is congratulated by Connie Dillon, left, and Pat Mabe, board secretary of the Florida Association of Community Health Centers.

A colleague of Mr. Weinman's stated, "Steve has dedicated a lifetime to ensuring that CHS, his state affiliations and the national partners remain true to the intent of farmworker health programs: affordable, accessible health care for the neediest of the neediest..."

"His efforts on the frontlines as well as at the state and national levels have contributed to the improvement of the programs serving farm workers and his organization."

It is for his dedication to the farm workers that Mr. Weinman is so very deserving of this award. He has been in management with CHS Healthcare for more than 27 years.

A not-for-profit, Federally Qualified Health Center, CHS was founded in 1977 by a group of community leaders for the purpose of improving the health of migrant and seasonal farmworkers, the rural poor and other citizens in Collier County. As the population in Collier County has increased, so has its need for quality, professional medical and dental health care. Always sensitive to these growing

PUZZLE ANSWERS



2	8	7	6	1	3	5	4	9
1	9	6	2	5	4	7	3	8
5	4	3	8	9	7	1	2	6
4	2	8	5	3	9	6	7	1
3	7	9	4	6	1	8	5	2
6	5	1	7	8	2	4	9	3
9	3	4	1	7	6	2	8	5
7	6	5	3	2	8	9	1	4
8	1	2	9	4	5	3	6	7

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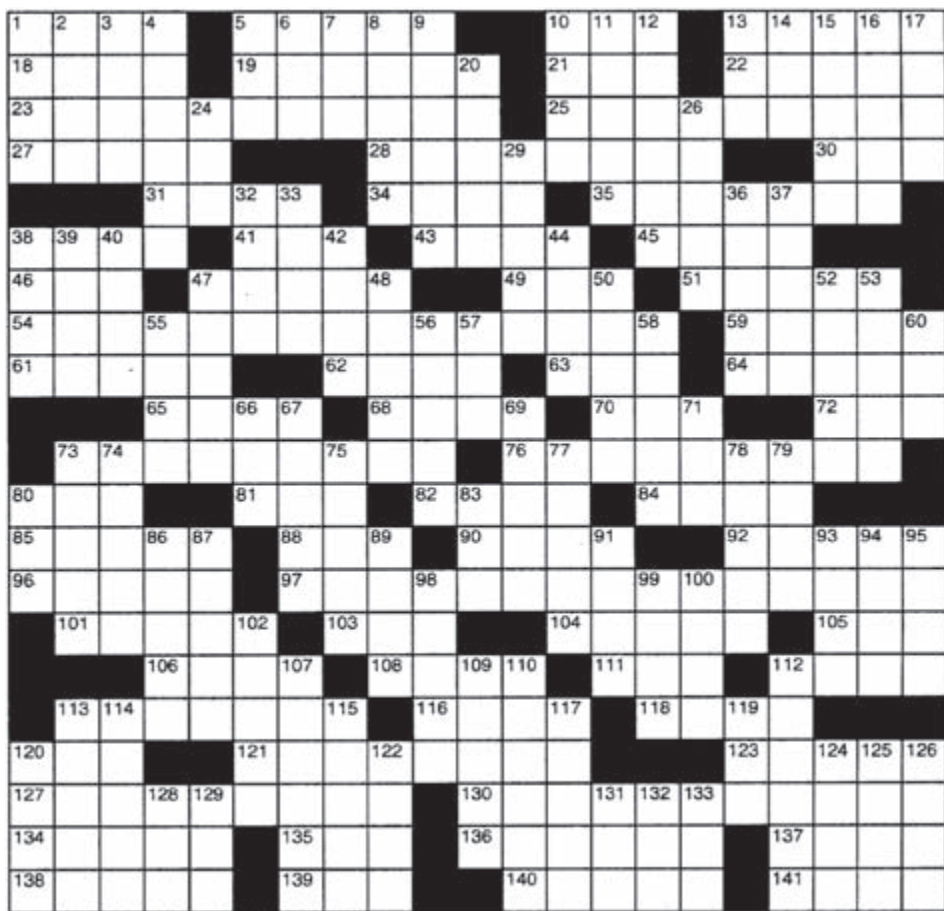
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- ACROSS**
- 1 Hollywood clashers
 - 5 Out of line
 - 10 Palindromic Parseghian
 - 13 Haarlem export
 - 18 '78 Bujold thriller
 - 19 Lavished
 - 21 Waggle
 - 22 Meyerbeer masterpiece
 - 23 West Indian troublemaker?
 - 25 Mideastern show tune?
 - 27 Aquatic animal
 - 28 Appraise
 - 30 Compass pt.
 - 31 Vacation sensation
 - 34 Citrus fruit
 - 35 Brand or Chamberlain
 - 38 Thames town
 - 41 Son of Noah
 - 43 Touch down
 - 45 "— Dinah" ('58 hit)
 - 46 Opening
 - 47 — acid
 - 49 One — customer
 - 51 Gambois
 - 54 Speechless, in Southeast Asia?
 - 59 Church members
 - 61 Hold up
 - 62 Pro bono
 - 63 Summer quencher
 - 64 Gawk
 - 65 Israeli dance
 - 68 TV's "— Life"
 - 70 Brenda or Brandon
 - 72 "Unforgettable" name
 - 73 South American designer?
 - 76 Scandinavian sugar substitute?
 - 80 Muir or Miniver
 - 81 By means of
 - 82 Nobelist
 - 84 — gin fizz
 - 85 Gam and Wilson
 - 88 Exec's deg.
 - 90 Concept
 - 92 Pointless
 - 96 Adult insect
 - 97 Central American song?
 - 101 Addis —
 - 103 Rock's —
 - 104 Ointment
 - 105 Ornamental vine
 - 106 Whip, for one
 - 108 Family members,
 - 111 Hum bug?
 - 112 Perplexed
 - 113 Artist
 - 114 Vincent
 - 116 Stagger
 - 118 Haul
 - 120 Impresario
 - 121 Hurok
 - 122 Self-assurance
 - 123 Biblical kingdom
 - 127 Caribbean entree?
 - 130 African palanquins?
 - 134 Where the buoys are
 - 135 Fr. holy woman
 - 136 Beethoven symphony
 - 137 Ginger cookie
 - 138 Swelling
 - 139 Aunt or niece
 - 140 Bestow
 - 141 "Guarding —"
 - (94 film)
- DOWN**
- 1 Narcissus' nymph
 - 2 Big kid?
 - 3 Fail to mention
 - 4 Glossy cloth
 - 5 Garment part
 - 6 — Paulo,
 - 7 Relatives
 - 8 Actress Georgia
 - 9 Plant pest
 - 10 Hunt's "— Ben Adhem"
 - 11 Director Polanski
 - 12 Let up
 - 13 Anderson's "High —"
 - 14 News org.
 - 15 Raze
 - 16 Musical of 1919
 - 17 Unwind a rind
 - 20 Stage stuff
 - 24 Levin or Remsen
 - 26 Extremely infrequently?
 - 29 Slowly, to Sibelius
 - 32 Dispel
 - 33 Head set?
 - 36 Sacred cows
 - 37 Paul of "The Burning Bed"
 - 38 "Heavens to Betsy!"
 - 39 "Little Man —" ('91 film)
 - 40 Fall birthstone
 - 42 Irritate
 - 44 Mrs. David Copperfield
 - 47 "Blue —" ('77 hit)
 - 48 It's walked at Windsor
 - 50 Baffle
 - 52 Nero's instrument
 - 53 Scarecrow stuffing
 - 55 Bolger/Haley co-star
 - 56 Singer Della
 - 57 Moist
 - 58 Starts a lawn
 - 60 Still
 - 66 Gun the engine
 - 67 Out on —
 - 69 Stage whisper
 - 71 Sushi candidate
 - 73 — donna
 - 74 Cornerstone abbr.
 - 75 Tag
 - 77 Literary parson
 - 78 Din
 - 79 Easter ends it
 - 80 Med. test
 - 83 Taylor or Trotta
 - 86 "F Troop" corporal
 - 87 Edna Ferber novel
 - 89 Crooked
 - 91 Spirited steed
 - 93 Baudelaire's buddies
 - 94 Church area
 - 95 "Orinoco Flow" singer
 - 98 Grenoble's river
 - 99 Beseeched
 - 100 Done
 - 102 Take on
 - 107 Way out
 - 109 On edge
 - 110 Anchored
 - 112 Taken way aback?
 - 113 Endorse, with "for"
 - 114 "The Sandbox" playwright
 - 115 Wasteland
 - 117 Enticed
 - 119 Timber tree
 - 120 Sailboat, e.g.
 - 122 — Ball (arcade game)
 - 124 Mozart's "— Kleine
 - 125 Some "Nachtmusik"
 - 126 Snake charmer's crew
 - 128 Bond rating
 - 129 NBC comedy showcase
 - 131 Support
 - 132 Sgt. or cpl.
 - 133 Cornfield cry

SEE ANSWERS, C9

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HOROSCOPES

■ **CANCER (June 21 to July 22)** A change you'd been hoping for carries an unexpected complication. Stay the course, and things will work themselves out. Be sure to make time for family and friends.

■ **LEO (July 23 to August 22)** Aspects favor spending time with loved ones. On the job, new ideas are generally welcomed. But some demands for changes could cause problems. Be ready to defend your choices.

■ **VIRGO (August 23 to September 22)** Good news: That workplace problem is close to being resolved with results that should please everyone. Take time off to indulge your love of fun and games.

■ **LIBRA (September 23 to October 22)** Most of the time you are the most unflappable person around. But be ready to be thrown off-balance in the nicest way when Cupid takes aim in your direction.

■ **SCORPIO (October 23 to November 2)** It's not often when someone tries to "sting" the sharp-witted Scorpion. But it can happen. Continue to be skeptical about anything that seems too good to be true.

■ **SAGITTARIUS (November 22 to December 21)** Your strong sense of self-esteem helps you serve as a role model for someone who needs personal reassurances. Your efforts pay off in an unexpected way.

■ **CAPRICORN (December 22 to January 19)** Someone close consid-

ers revealing a painful secret. Withhold judgment. Instead, open your generous heart, and offer dollops of your love and understanding.

■ **AQUARIUS (January 20 to February 18)** Your talents as a peacemaker are called upon once more as an old problem re-emerges with new complications. Move cautiously in order to avoid falling into hidden traps.

■ **PISCES (February 19 to March 20)** Your artistic side is enhanced with the reception given to your new project. Use this success as encouragement toward fulfilling your larger goals.

■ **ARIES (March 21 to April 19)** A misunderstanding tests the temperament of the sometimes headstrong Aries. Instead of blowing your top, take time for a pleasant diversion while things cool down.

■ **TAURUS (April 30 to May 20)** A workplace problem could make the divine Bovine see red. But talk it out before you consider walking out. Some surprising facts emerge that change your earlier focus.

■ **GEMINI (May 21 to June 20)** You face a choice between ignoring your uneasy feelings about your relationship with that special person and demanding explanations. A close friend offers wise counsel.

■ **BORN THIS WEEK:** Your natural sense of leadership is combined with a deep sense of responsibility. People trust you to give them both guidance and understanding.

By Linda Thistle

	8		6				9
1				5	4		3
		3			7	1	2
		8	5			6	7
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6	5			8		4	
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	6				8		1
		2	9			3	

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Puzzle Difficulty this week:



Place a number in the empty boxes in such a way that each row across, each column down and each small 9-box square contains all of the numbers from one to nine.

★ Moderate ★★ Challenging
★★★ Expert

SEE ANSWERS, C9

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LATEST FILMS

'Harry Potter and the Deathly Hallows: Part 2'

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★ ★ ★ ½

Is it worth \$14 (3D)? Yes

Harry Potter deserved to go out on a high note, and with "Harry Potter and the Deathly Hallows: Part 2," he has. This film is a fitting conclusion to a grand, 10-year saga told on an epic scale. Action-packed and emotionally fulfilling, it does justice to its predecessors.

In short, it's everything we want, expect and need it to be.

"Deathly Hallows: Part 2" begins right where the lackluster "Deathly Hallows: Part 1" released last November ended: With Voldemort (Ralph Fiennes) securing the Elder Wand and Harry (Daniel Radcliffe), Ron (Rupert Grint) and Hermione (Emma Watson) trying to destroy the remaining Horcruxes (parts of Voldemort's soul) in order to kill Voldemort for good.

If you haven't read the books and/or don't have the last film fresh in your mind, it might be difficult to get up to speed, as there's no introduction here to remind us of plot points. No matter: It's all self-explanatory rather quickly, and much of the 130-minute running time is focused on Voldemort's attack on Hogwarts, which boils down to a classic battle of good vs. evil. Accordingly, director David Yates has crafted intense action sequences that are also meaningful to the narrative, which allows them to look fantastic and have a purpose.

Some fans were disappointed when the "Deathly Hallows: Part 1" wasn't released in 3D, with Warner Bros. (in a rare bit of Hollywood studio honesty) saying the conversion didn't look good enough. In an industry in which every last dime counts, this continues to impress me. Better, we now understand what they were waiting for: The 3D in "Deathly Hallows: Part 2" looks fantastic — crisp and clear, no clutter, very dynamic. If you don't see this in 3D, you're missing something.

But for as good as it looks, it's the storytelling that makes the film shine.

It's great to see Professor McGonagall (Maggie Smith) and Neville (Matthew Lewis) come through when needed, and



the emotional highpoints courtesy of Snape (Alan Rickman) and Dumbledore (Michael Gambon) are stunning. And then there's the unexpected moment when Ron and Hermione finally kiss, which is perfect.

When "Deathly Hallows: Part 2" ends, it leaves you with a sense of satisfaction not just for having seen a good movie, but also for the eight films that comprise the franchise. Given the immense success of J.K. Rowling's books, it was hard to imagine the movies doing the source material justice. To a large extent, they have. Kudos.

As the final credits roll, there's an emotional finality to it all, which prompted many members of the audience to shed a tear. No shame in that. In a sense, we've been like aunts and uncles to Harry, Ron and Hermione, and darn if we aren't proud of how they've turned out. Saying goodbye to them is like losing good friends and having only letters (books) and videos to recall the memories: It's something, but it's not the same. ■

— Dan Hudak is the chairman of the Florida Film Critics Circle and a nationally syndicated film critic. You can e-mail him at dan@hudakonhollywood.com and read more of his work at www.hudakonhollywood.com.

in the know

>> The epilogue was reshot last December to accommodate improvements in makeup.

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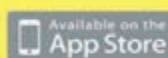
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KOVELS: ANTIQUES & COLLECTING

Some antiques carry hidden messages



terryKOVEL
news@floridaweekly.com

name "Urne Mysterieuse," sell for thousands of dollars each today, but the hidden message usually has to be explained.

Q: I found a big old automobile horn in a pile of junk. It has three long brass tubes attached to the base that's marked "The Minerva Auto Horn, HHM Co., Pat. April 9th, 1912." Please tell me something about it.

A: The base of your old automobile horn could be attached to the exhaust system of an old car to produce a loud noise resembling the sound of a train's steam engine horn. The level of sound could be adjusted by the driver. The April 9, 1912, patent for the horn (No. 1,022,564) was granted to Willard Pennock of Minerva, Ohio. Pennock apparently opened a manufacturing company in Minerva or assigned the patent to a manufacturer. Eventually, four different sizes and styles of the horn were made. They originally sold for \$5 to \$10. One like yours auctioned in 2005 for \$140.

Q: I have an old phonograph that has a metal plate that reads "The Pooley Grand Prix Eufonola, Manufactured by the Pooley Furniture Co. Inc., Philadelphia." It has a crank turntable. The bottom doors open to reveal shelves for record storage. What is the age and value of this phonograph?

A: Pooley Furniture Co. was founded by James Barnum Pooley in 1892. The company made all sorts of furniture, including cabinets for phonographs and radios.

SEE KOVELS, C13 ►

Antiques are mysterious in many ways. Some, like an asparagus server, were made to do jobs that are no longer necessary. Some, like the Jenny Lind bed with spiral posts, are named for forgotten celebrities. An antique mechanical bank with a hunter aiming his rifle at a bear cub is more than a toy. It represents the day President Theodore Roosevelt refused to shoot a bear. But most intriguing are patterns that carry hidden meanings. In recent years, researchers have learned that some 19th-century quilts included unique blocks that gave directions to those escaping slavery on the Underground Railroad.

Hidden messages are not new. After the French Revolution in the late 1700s, it was not safe to side with the monarchy. But some members of the royal family and their friends wanted to show their loyalty to the king. A design for Chinese export dishes based on an engraving published during the revolution shows an urn filled with weeping branches displayed in a circular medallion. Only a few realized that the urn was part of a message. The white space on each side of the base of the urn is shaped like silhouettes of King Louis XVI and Marie Antoinette. In the tree branches are profiles of the two royal children. The plates, with the pattern



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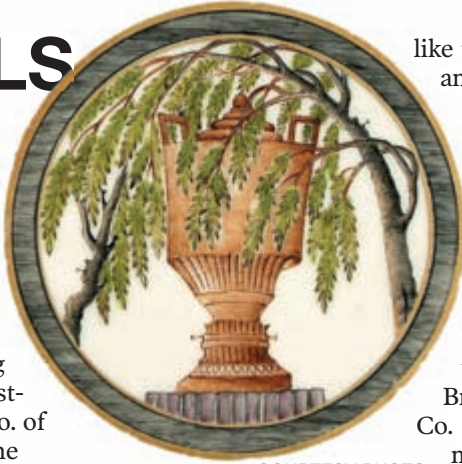
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Friday, July 29th: Wearable Art Fashion Show, 12-2pm

KOVELS

From page C12

Phonograph cabinets were made by several different manufacturers. An ad in a 1916 edition of Talking World Magazine listed Acme Cabinet Co. of New York City as the maker of the Eufonola disc player. The first 78-rpm records were made about 1900, but the speed at which a record turned (revolutions per minute) was not standardized until about 1930. The Pooley is not selling well today and usually sells for less than \$100.



COURTESY PHOTO

Look for the hidden faces under the tree. This "Urne Mysterieuse" pattern plate, 9 5/8 inches in diameter, sold for \$1,888 at a Brunk auction in Asheville, N.C., in 2009. Identical single plates auctioned for \$3,200 in 2008 and for \$1,600 a short time later. One was offered in a shop for \$4,800 in 2011.

1946. Value of your ice crusher is about \$250.

Q: I'd like to know something about a silver-plated tea set I bought at an estate sale. It's marked "Academy Silver on Copper" on each piece. The mark is round like a stamp.

A: Academy Silver was in business in New York City from 1951 to 1961. The company made silver-plated hollowware.

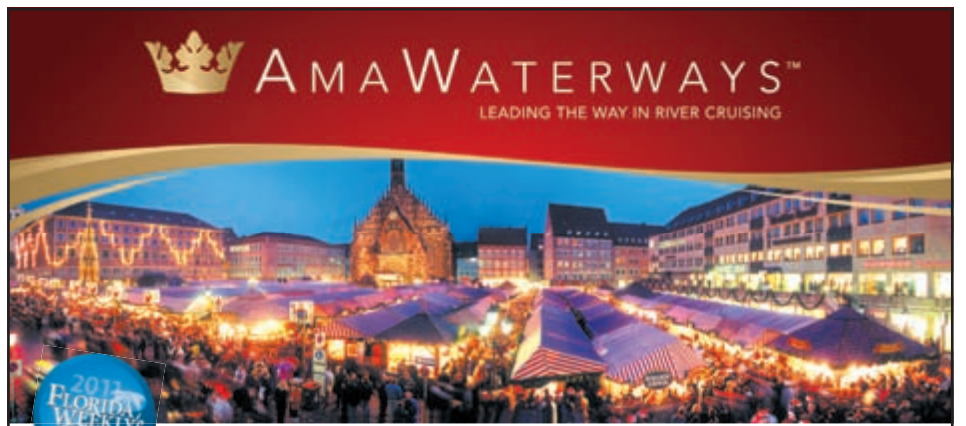
Q: I have an ice crusher that appears to be made of cast iron and has four feet adapted so it can be clamped or screwed down. It has a wheel on the side with a wooden handle that turns the toothed bar on the inside. The front of the crusher reads "Lightning Ice Breaker, Reg. U.S. Pat. Off. No. 106, North Bros. Mfg. Co., Phila. Pa. U.S.A. Pat. Pend. 106D." I would

like to know a little about it and if it is of any value.

A: Selden Gladwin North established a foundry in Philadelphia in 1878. His brother, Ralph, joined the company in 1880, and the company became North Brothers. The name was changed to North Brothers Manufacturing Co. in 1887. The company made ice-cream makers, egg beaters, meat cutters, tobacco cutters and other metal items. By 1910 it was making screwdrivers, drills, braces and other tools. North Brothers Manufacturing Co. was sold to The Stanley Works in

Tip: Lead garden sculptures should not be cleaned. The dirt and discoloration add to the beauty of the piece. Lead is so soft that most types of cleaning will harm the finish. ■

— Terry Kovel answers as many questions as possible through the column. By sending a letter with a question, you give full permission for use in the column or any other Kovel forum. Names, addresses or email addresses will not be published. We cannot guarantee the return of any photograph, but if a stamped envelope is included, we will try. The volume of mail makes personal answers or appraisals impossible. Write to Kovels, (Florida Weekly), King Features Syndicate, 300 W. 57th St., New York, NY 10019.



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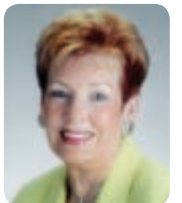
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August 17: "Shark Nurseries in the Ten Thousand Islands" Pat O'Donnell

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Sharks make a splash at Rookery Bay

The "Summer of Sharks" continues at the Rookery Bay Environmental Learning Center with the following lectures aimed at adult audiences:

■ **5:30-7 p.m. Wednesday, July 27** - "In The World Of Sharks," presented by Stan Waterman, a pioneer of scuba diving. The program will include an eight-minute excerpt from "Blue Water, White Death," the 1971 documentary featuring Mr. Waterman with oceanic sharks in open water 100 miles to sea off South Africa.

■ **5:30-7 p.m. Wednesday, Aug. 17** - "Shark Nurseries in the Ten Thousand Islands Estuaries," presented by Pat O'Donnell, long-time fisheries biologist

with the Rookery Bay National Estuarine Research Reserve.

Admission to each "Summer of Sharks" lecture is \$5 for Friends of Rookery Bay members and \$10 for others. Doors open at 5 p.m. and refreshments are served. Seating is limited. Sign up by calling 417-6310, ext. 401, or visiting www.rookerybay.org.

The environmental learning center is at 300 Tower Road. While there, guests are welcome to peruse the "Sharkabet" traveling exhibit of paintings by Alaska-based artist Ray Troll. On display through Sept. 2, the exhibit panels are drawn from Mr. Troll's shark alphabet book of the same name. ■

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WRITING CHALLENGE

Rainy Day, Go Away

I am listening to you, raindrops,
As you fall on the pane and roof tops.
Usually you are a very welcomed sight,
But raindrops, not today, not tonight!
We have big plans for this summer day,
Before school starts and our summer
passes away.
A big picnic at the park, with burgers and
hot dogs,
Salads, and desserts from brownies to
pecan logs.
We were all packed and ready to leave.
Then your drops came down and now I grieve,
For the loss of the fun we'd planned for this day.
Mother Nature, please dry the rain and send the sun our way.



— Arlene Kincaid, Port Charlotte ■

Take the challenge. Send us your stuff

Local writers have already started to send in their stories and poems for *Florida Weekly's* latest Writing Challenge, when we turn the tables and ask readers to tell us a story for a change.

Last year, more than 100 submissions came in from readers who found their respective muses awakened by our various challenges.

We've already done some work to help get your creative juices flowing. Using the photo above as a prompt, we invite you to craft an original work of fiction — narrative story or poem — of no more than 1,000

words.

We'll accept entries as an attachment in Word format or pasted into the body of an e-mail sent to writing@floridaweekly.com.

Deadline for submissions is Wednesday, Aug. 3.

Be sure to include your name, address and contact information with your submission. Feel free to include a headshot of yourself as well.

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Thanks for taking the time to write us. ■

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July 21st

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This annual contest takes place at Sloppy Joe's Bar, 201 Duval St., where Ernest Hemingway often enjoyed cocktails with cohorts.

July 21st

3RD ANNUAL TSKW MEMBERS' SUMMER SALON

July 23rd

HEMINGWAY 5K SUNSET RUN

July 23rd

14TH ANNUAL RUNNING OF THE BULLS

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This week on WGCU TV



THURSDAY, JULY 21, 9 P.M. Britain's Royal Weddings -

Part 2

This entertaining program captures all the emotion, excitement and style of the nation's royal

weddings preceding William and Kate's. Going behind the pomp and circumstance of weddings from 1923 onwards, it offers a fun, intriguing glimpse into an exclusive world and charts how changing social attitudes and circumstances have influenced what the public has come to expect from Britain's royal weddings.

FRIDAY, JULY 22, 8:30 P.M. Edge of the Everglades: Big Cypress National Preserve

In 1974, a new park was added to the National Park system — the Big Cypress National Preserve. The country's first national preserve allowed traditional uses of the land, including hunting, air boats — even oil drilling. It was a landmark conservation compromise that allowed unprecedented resource usage, while protecting the vast swamp from development.

SATURDAY, JULY 23, 10 P.M. The Old Guys

Housemates Tom and Roy are the ying to each other's yang. Roy is organized, clean and sensitive. Tom, well, isn't. As they settle into retirement, they are faced with the prospect of life simply not turning out quite how they imagined.

SUNDAY, JULY 24, 9 P.M. Masterpiece Mystery! Zen: Cabal

A disgraced aristocrat jumps off a bridge. Or was he pushed? The Ministry of Justice wants a ruling of suicide, while a powerful (and beautiful) female prosecutor hints that Zen had better start looking for the murderer. The plot thickens when it appears that the victim was trying to inform on an unknown group called the Cabal, with conspirators at the highest levels of Italian society.

MONDAY, JULY 25, 8 P.M. Antiques Roadshow Chattanooga - Hour 3

An heirloom 18th-century Chippendale chest; an "8-ball" presented to Harry Truman in 1948 by the Los Angeles Press Club; and a 1930 Lionel train set.

TUESDAY, JULY 26, 10 P.M. P.O.V. Mugabe and the White African

Much of this documentary was filmed clandestinely to shed light on one of the world's most troubled nations. In Zimbabwe, de facto dictator Robert Mugabe has unleashed a "land reform" program aimed at driving whites from the country. One proud "white African" has challenged Mugabe with human rights abuses.

WEDNESDAY, JULY 27, 8 P.M. NOVA Lizard Kings

Though they may inspire stories of man-eating, fire-spitting monsters with long claws, razor-sharp teeth and whip-like tails, these creatures are actually monitor lizards, the largest lizards to walk the planet. With their acute intelligence — including the ability to plan — these lizards blur the line between reptiles and mammals. ■



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SAVE THE DATE

Hispanic business council plans gala

The Council for Hispanic Business Professionals will hold its third annual gala on Saturday, Oct. 8, at Kensington Golf & Country Club.

The council has chosen School on Wheels, an outreach of Guadalupe Society Services/Catholic Charities, as the beneficiary of this year's event. School on Wheels helps migrant women in Immokalee learn basic English skills.

Five Collier County students who have received CHBP scholarships to attend the youth program of Leadership Collier will be honored at the gala.

All are invited to enjoy the evening of Hispanic-style food and entertainment. For information about tickets and sponsorships, e-mail events@CHBPnaples.org or visit www.CHBPnaples.org. ■

party at Café & Bar Lurcat.

Sign up in advance at www.komenswfl.org or beginning at 5 p.m. on the day of sprint.

For more information, call 498-0016 or 434-6697. ■

Step out and dance for Sunlight Home

Sunlight Home for expectant women and teens invites everyone to put on their dancing shoes for an evening with Cahlua & Cream on Friday, Nov. 4, at the Naples Beach Hotel & Golf Club.

Tickets are \$60 per person. Proceeds will benefit mothers and babies at Sunlight Home, where they are empowered to overcome poverty, abuse and homelessness through education, training and spiritual growth.

For more information, call Linda Hale at 352-0251 or e-mail Linda_lee_hale@yahoo.com. ■

On your mark, get set, sprint!

The second annual Stiletto Sprint to benefit the Garden of Hope and Courage and Susan G. Komen for the Cure-Southwest Florida takes off at 6:15 p.m. Thursday, Oct. 21, along 500 yards of Fifth Avenue South.

Runners, walkers and all styles of footwear are welcome, but only those in heels at least 2 inches high will qualify for the first-place prize.

Registration is \$25 for adults and \$10 for kids younger than 15. Participants who raise \$50 for the cause will receive a Stiletto Sprint T-shirt, and those who raise \$250 will be invited to the VIP cool-down



Be a goddess for an evening

Goddess Night 2012, an evening of pampering and enlightenment sponsored by the Naples Art Association, takes place Thursday, March 29, at The von Liebig Art Center. A champagne reception gets thing going, and guests enjoy a seated dinner and keynote speaker as well as their choice of informative breakout sessions.

For more information, call Aimee Schlehr at 262-6517, ext. 120, or e-mail aimee.schlehr@naplesart.org. ■

Join us for an evening of art and entertainment at The Promenade!

art walk

THURSDAY, JULY 28
4:00 P.M. to 7:00 P.M.

Painters, sculptors, photographers, glass artists, potters and more will exhibit and create their work. Enjoy live music by **Jx2 Duo** and **Jim Tucke** along with great shopping and dining!

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This mildly bawdy, adults only fundraising adventure will feature piratical entertainment including old world styled folk music, sea shanties and a mix of original and contemporary music performed by CELTIC MAYHEM.

Reserve your place at the Pirate's Ball; purchase your tickets online today at fishermensvillagepiratefest.com.

The Pirate's Ball will feature a costume contest that will be judged at 10pm, with the victors receiving coveted prizes.

Each ticket for the Pirate's Ball includes entry into the costume contest and a donation for two local charities

VIP Tickets are \$40 per person; includes the famous Captains Table Surf n' Turf Buffet with Table Reservations and entertainment.

General Admission Tickets are \$15 per person; includes first come first served seating and simple hors d'oeuvres and entertainment.

A well-stocked Cash Bar will also be available.

SAVE THE DATE

'Love That Dress!' for the girls of PACE

PACE Center for Girls-Immokalee is having its first "Love That Dress!" sale and party from 6-9 p.m. Wednesday, Aug. 31, at the Naples Grande. Guests will get to stake their claim on new and gently worn dresses and accessories to benefit the center that provides girls and young women an opportunity for a better future through education, counseling, training and advocacy.

Tickets for "Love That Dress!" will go on sale Aug. 1 for \$25 per person.

In the meantime, the United Arts Council of Collier County is serving as a collection point for donations during office hours from 9 a.m. to 3 p.m. Monday through Thursday, through July 28. UAC is at 2335 Tamiami Trail N., Suite 504, in the Moorings Professional Building (next to Red Lobster).

For more information, contact Marianne Kearns, PACE-Collier executive director, at Marianne.kearns@pacecenter.org.

Getting in step for literacy

Literacy Volunteers of Collier County will hold the fifth annual "Dancing with the Stars for Literacy" on Friday, Nov. 11, at the Naples Beach Hotel & Golf Club. LVCC teaches illiterate and non-English speaking adults to read, write and speak English.

A number of prominent Neapolitans are paired with professional dancers to perform. Prizes are awarded based on

dancing ability as well as the amount of money dancers raise for LVCC.

For tickets or more information, call LVCC at 262-4448 or visit www.collier-literacy.org.

Saddle up for 'Bootstrap Boogie'

Naples Equestrian Challenge holds its sixth annual "Bootstrap Boogie" barn dance Saturday evening, Nov. 12, at NEC headquarters off Goodlette-Frank Road north of Pine Ridge Road. Live country-western music, a mechanical bull, line dancers and "Pony Pie Bingo" are all part of the fun.



NEC provides therapeutic riding and other equine-related programs for Collier County children and adults with disabilities. For more information, call 596-2988 or visit www.naplesequestrianchallenge.org.

— Send Save the Date information about galas and other fundraising parties to cpierce@floridaweekly.com.

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FLORIDA WEEKLY SOCIETY

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- 3. Lisa Lipman, Alicia Kelley, Shelly and Fred Church
- 4. Shannon Franklin and Ellen Goldberg, NIFF executive director and program director, respectively



MARLA OTTENSTEIN / FLORIDA WEEKLY

Tony Marino shakes things up at Shula's for the Make-A-Wish Foundation



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Tony Marino shakes things up at Shula's for Make-A-Wish



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4. Brendan Duffy and Howard Isaacson
5. Cheryl Lampard and David Frost
6. Tony Marino and Shannon Livingston
7. Jim Bloom, Karen Alukiewicz and Patrick Neale
8. Sandi Benson and Trevor Tibstra
9. Rick and Lori Borman
10. Judith Yevick and Taylor Marini
11. Mary Kaye Rueth, Joel Soorenko and Michelle Borders
12. Winifred Smith, Lesley Colantonio and Susi Winchell



BERNADETTE LA PAGLIA / FLORIDA WEEKLY



We take more society and networking photos at area events than we can fit in the newspaper. So, if you think we missed you or one of your friends, go to www.floridaweekly.com and view the photo albums from the many events we cover. You can purchase any of the photos too. Send us your society and networking photos. Include the names of everyone in the picture. E-mail them to society@floridaweekly.com.



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VINO

Biennial Vinexpo provides a taste of what's new in wine and spirits

jimMcCRACKEN
vino@florida-weekly.com



As it has every other year for three decades, Bordeaux recently hosted Vinexpo, the world's most extensive and well-attended wine and spirits trade fair.

Showcasing products from 47 countries, the June event attracted more than 48,000 visitors from 148 countries — with French attendants making up the largest group and, for the first time, the Chinese delegation the next most populous — to see the best the world of wine and spirits has to offer.

Although he isn't in the business of selling wines, Fort Myers resident and wine devotee Jerry Greenfield, who is considering becoming an importer, took part in the five-day event.

"It was a great opportunity to get a handle on the whole market and see what's hot in the marketplace," he says about tasting wines and meeting and talking with producers from around the globe.

Booths hosted by trade associations representing specific winegrowing regions afforded the opportunity to sample a wide range of products. Mr. Greenfield says he was especially impressed by rosés, wines from Languedoc and malbecs, "not from Argentina, but from Cahors, where malbec has been made for centuries."

The booth for the Cahors malbec producers showcased dozens of their wines from southwest France, and Mr. Greenfield tasted about 20 of them.

"They were big and chewy, and will go great with grilled meats because they are definitely a rustic style of wine," he says. "The prices were good, mostly in the \$20 to \$35 range. They're definitely fuller bodied than their Argentinean counterparts."

Another up-and-coming district likely to be exporting more to the United States is France's Languedoc region stretching along the Mediterranean coast. Most of the traditional grapes of France are grown here, but some of the best wines made here contain grenache, syrah and mourvedre, due in part to the proximity of the Rhone district to the east.

"There were some very well-made wines, wonderful bargains, with prices in the \$10 to \$15 range, and made in a more elegant style than the malbecs," Mr. Greenfield says. "These wines are better matches with food, and very satisfying to drink."

Yet another promising trend is the emergence of rosé wines from around the world.

"Everyone in the world is making rosés," says Mr. Greenfield. "The wines from Tavel and Lirac showcased a wider range of styles and colors than ever before. Some we tasted were just the slightest shade of pink, and others were so rich and dark in color they looked like light-bodied pinot noir."

He believes these wines are gaining



COURTESY PHOTO
Jerry Greenfield with California winemaker Stephane Derenoncourt.

popularity as wine drinkers get to know them better.

"There have been a lot of changes in the last five years in the way wine drinkers view rosés," he says. "Rosés have gained respect because people are understanding this is not white zinfandel. They also appreciate how food friendly rosé wines are. Winemaker Sasha Lichine, with his savvy marketing skills and money, has popularized rosés today much like Robert Mondavi did the fume blanc back in the '70s."

Winemakers are investing more effort and quality into making rosé wines, as recently confirmed in Wine Spectator magazine.

"There's probably never been a better time to be a rosé drinker," Jennifer Fiedler writes in the July 31 edition. "Vint-

ners everywhere have been upping their game in the vineyards and cellars. The result is a new wave of high-quality dry rosés from around the world."

Mr. Greenfield also devoted some time and energy to the Bordeaux Classified Growth booth, where a vast selection of 2010 vintage Bordeaux was available for sampling.

"Because these were so young in the bottle, it was hard to pick a winner," he says. "They just all needed more age and development." Not only that, he adds, the wines are very pricey. "My friends and I are drinking the Bordeaux we have in our cellars, but we're not replacing them." Instead, he says, he's filling his racks with California cabernets and other wines.

He zeroed in on a couple of wines that interested him most and is exploring the prospect of importing them to the states. One is a white Bordeaux, Ch. La Fleur Jonquet, a blend of sauvignon blanc and semillon that he believes would sell at about \$25 per bottle.

He wasn't the only one looking for new merchandise.

Bethany Frick is the senior vice president of merchandising for Total Wine & More. Quoted in the final Vinexpo press release, Ms. Frick says, "We met with over 200 producers and will be bringing in over 50 products."

Adam Strum, co-founder and chairman for Wine Enthusiast magazine, was upbeat about this year's fair.

"It's the best exhibition I have taken part in for many years," he says in the Vinexpo release. ■

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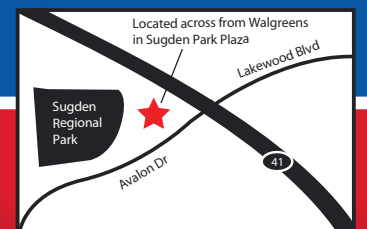


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FLORIDA WEEKLY CUISINE

Cru's top chef keeps it real — as in simple, fresh and creative

karenFELDMAN
cuisine@floridaweekly.com



Chef Harold Balink has developed a loyal local following since he opened his eponymous downtown restaurant, Harold's on Bay. He migrated south to Bell Tower Shops a couple of years ago, which has afforded him a larger space and open kitchen in which to create his signature cuisine, characterized by ultra-fresh ingredients paired in imaginative ways.

Cru is at U.S. 41 and Daniels Parkway in Fort Myers. It has a full bar, well-appointed dining room and tables outdoors for dining and drinking. Call 466-3663 for reservations.

Q: How did you acquire your cooking chops?

A: I was born and raised in Boulder, Colo. I received a culinary degree from Johnson & Wales in Rhode Island and a bachelor's in hospitality management from Boston University. I apprenticed at The Greenbrier in White Sulphur Springs, W. Va.; Le Cirque in New York City; and The Flagstaff House in Boulder. My first stint in Lee County was as executive chef at King's Crown at South Seas Plantation on Captiva. Other positions included chef/partner of The Magnolia House in Lake Oconee, Ga., and executive sous chef at The Ocean Reef Club in Key Largo. Then I came back to Fort Myers and opened Harold's on Bay in downtown Fort Myers, followed by H2, then became chef/partner at Cru.

Q: When and how did you know you wanted to become a chef?

A: I was cooking at a restaurant in high school and some local chefs held their monthly meetings there. A couple of them went to the Culinary Institute of America and a couple to Johnson & Wales and they said I should look into it. I took a trip to each on consecutive weekends, and when I got back my parents asked if I made a decision. I said, "Well, yes. You see there is this girl I met from Michigan going to hospitality school at J&W, so I think I'm going to Rhode Island."

Q: How would you describe your culinary style/philosophy?

A: It's changed over the years, so now I buy really good products and try desperately not to screw them up!

Q: What is it about foie gras that you love so much?

A: Foie gras is the epitome of hedonism and sensuality in food. Being one of the most hedonistic gourmands I know, it's a natural fit. The texture, richness, versatility, exclusivity and flavor make it the perfect food to incorporate in my menus.

Q: What ingredients do you always have in your home refrigerator/pantry?

A: Sea salt, truffle oil, Dijon mustard, peanut butter and jelly.

Q: Your wine lists are consistently unusual and include some great but lesser known brands. How do you select the wines on Cru's list?

A: I drink and taste constantly. I've been drinking wine for 23 years and have been fortunate enough to taste wines from every part of the world, old and young, so it has taught me to know that I don't know anything; therefore, I must continually drink and research and learn. Most lists I use are eclectic examples of wines I love and think pair well with our food at the right price point.

Q: What's your ideal dinner?

A: A large group of friends, great wines, old vinyl jazz and blues and a long table of the simplest, freshest dishes we can create.

Q: Who are your heroes?

A: My father, God (or whatever name your particular religion uses) FDR, Thomas Jefferson, Thomas Keller (for food and philosophy).

Q: What keeps you motivated?

A: I'm fortunate enough to have a



KAREN FELDMAN / FLORIDA WEEKLY

Chef Harold Balink



Up to this point in my career I was a loud, domineering, intimidating jerk. Well, two of the wait staff tipped over two of the carts during delivery about 30 minutes before the function. For the first time, instead of blowing my top and losing my cool, I calmly put about 15 people in action and was able to pull together some semblance of the party on time from other restaurants and through sheer luck. It was then I knew I had to grow up and handle things differently.

Q: Hobbies and/or passions?

A: I love to travel, read, play golf and chess, spend time with friends and family.

Q: Tell us about your family.

A: My wife is Julie. I have two daughters, Kayly, who goes to Florida Gulf Coast University; and Makenzie, who attends Fort Myers High School; and three bulldogs, Abby, Oscar and Oliver.

Q: What kind of restaurant do you like when you go out?

A: I'm not picky about the type of restaurant I eat in. I've had great meals in dives and palaces, but I need that restaurant feng shui, the melding of ambience, food, wine and service, whatever that might be. ■

great family that needs me, so that certainly helps with motivation. Also, I think the energy of people; my staff and guests really feed that need.

Q: What's your favorite dish on your current menu and why?

A: Our foie gras appetizer: seared foie gras, braised pork belly and seared tuna with Yukon chips and ponzu. It might be the simplest, most complete dish I've ever had.

Q: Any memorable kitchen disaster you'd like to share, and did you learn something from the experience?

A: I was doing a large party on Captiva — I think for about 300 people — and it was outside. We delivered food on big rolling carts over cobblestones.

food & wine CALENDAR

► **Thursday, July 21, 5:30-8 p.m., Decanted Wines:** The Century Club meets to taste 25 varietals as part of the members' quest to sample 100 types; \$10, 1410 Pine Ridge Road; 434-1814. Reservations required.

► **Thursday, July 21, 6 p.m., The Sauce Lady:** A Chicago chef joins The Sauce Lady for a class about dishes that are simple, fast and economical; \$30 (includes instruction and a sauce to take home), 1810 J&C Blvd.; 592-5557.

► **Friday, July 22, 6:30 p.m., Ruth's Chris Steakhouse:** The Samuel Adams lobster boil beer dinner features fried oyster with remoulade sauce, Ruth's crab and corn chowder, watermelon and mixed greens summer salad, lobster boil and chocolate sin cake, with Samuel Adams

beer paired with each course; \$65, Coconut Point, 23151 Village Shops Way, Estero; 948-8888. Reservations required.

► **Saturday, July 23 and Aug. 27, 9-11 a.m., Ridgway Bar & Grill:** Chef/owner Tony Ridgway helps students move beyond the four tastes — sweet, salty, bitter and sour — to the fifth taste, umami, a savory flavor found in a wealth of food. Students will undergo a blind tasting to test their skills and will cook a variety of entrees; \$75, 1300 Third St. S.; 262-5500 or visit www.ridgwaynaples.com.

► **Saturday, July 23, 11:30 a.m.-12:30 p.m., The Good Life of Naples:** Shelly Connors demonstrates how to create homemade pasta; \$25, 2355 Vanderbilt Beach Road; 514-4663. Reservations required.

► **Monday, July 25, 6:30 p.m., M Waterfront Grille:** Executive chef Brian Roland teams up with Sea Salt chef/owner Fabrizio Aielli for a five-course dinner, with each chef producing two courses, followed by a collaborative dessert; \$95 for dinner, plus \$45 for wine pairings, 4300 Gulfshore Blvd., Naples; 263-4421. Reservations required.

► **Wednesday, July 27, 5:30-7 p.m., Sea Salt:** The summer wine series continues with a tasting of wines of Spain with Danielle Stalzer and Bottles of Naples; \$1- (with reservations, stay for dinner and receive a \$10 credit), 1186 Third St. S., Naples; 434-7258.

► **Saturday, Aug. 13, 9-11 a.m., Ridgway Bar & Grill:** Chef/owner Tony Ridgway guides participants

through the process of smelling and tasting morsels of cheese and discussing their flavor profiles, and then assists in pairing them with champagne, wine, beer and condiments; \$55, 1300 Third St. S.; 262-5500 or visit www.ridgwaynaples.com.

Farmers markets

► **Saturday, 7:30-11:30 a.m.,** Third Street South, behind Tommy Bahama's between Third Street and Gordon Drive.

► **Saturday, 8 a.m.-1 p.m.,** North Naples Green Market, in the Fright Factory at Olympic Plaza, 2320 Vanderbilt Beach Road behind Liberty Bank. ■

— Send items to cuisine@floridaweekly.com



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