

**The Florida**

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# CATTLEMAN

**and Livestock Journal**

In this issue:

**Wintering  
Beef Cattle**

**Payments  
Discussed  
By LSSB**

**Angus Sells  
For \$1275  
At Ocala**

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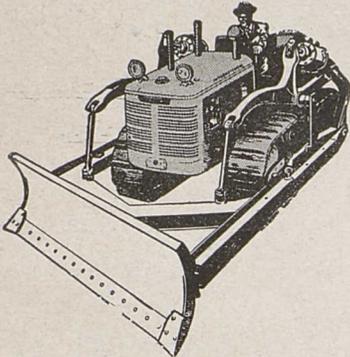
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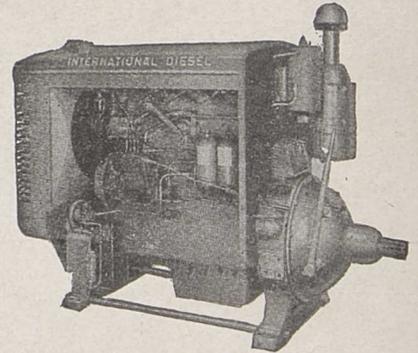
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## Editor's Desk

APPOINTMENT OF ANOTHER Atlantic Coast Line agricultural agent for the southern division of that railroad—James H. Shands, formerly of Sparta, Ga.—has been announced by E. B. O'Kelley, general agricultural agent, who supervises agricultural development of the railroad in Florida, Georgia and Alabama.



SHANDS

Shands, who is a graduate of Clemson college with a Bachelor of Science degree in vocational agriculture education, is a native of Florence county, South Carolina, but has served as county agricultural agent in Hancock county, Georgia, for the past two-and-one-half years.

Prior to that time Shands taught vocational agriculture in North Carolina high schools for six years. While in Sparta he was instrumental in establishment of a modern milk plant, construction of a sweet potato and food dehydrating plant, and development of a market for field peas for canning.

N. RAY CARROLL, Kissimmee banker and cattleman who is treasurer of the Florida State Cattlemen's association, has recently been elected district governor of Kiwanis International for the Florida district. Well known for his activities in the state senate, Carroll was elected at the civic group's Daytona Beach convention by a close margin over his Ft. Lauderdale opponent.



CARROLL

Quincy

Editor, THE CATTLEMAN:

We just received our November issue of THE CATTLEMAN, and we were pleasantly surprised to find our little daughter Kay's picture. We also appreciate the very nice write-ups and pictures you have had in recent issues of THE CATTLEMAN of our other children: Forrest, Jr., Hal and Saradee.

We like THE CATTLEMAN very much and think it the biggest value in Florida today for a dollar.

Mr. and Mrs. J. F. Davis,

*Our congratulations to Mr. and Mrs. Davis on the fine records their three older children have made in club work. Younger daughter, Kay, while too young for club work, likes cattle and posed with the champion at last year's Quincy Fat Cattle show to give us a cover for last month's special Aberdeen-Angus section.*



## We wish it were this easy!

● If you know a magician who specializes in freight cars, please tell him he's wanted by the railroads! The unprecedented demand for cars to move this year's record-breaking grain and other crops still continues—other demands for cars are considerably greater than a year ago. As a result there just aren't quite enough cars to go around.

You see, wartime service took a heavy toll of freight cars, while wartime restrictions made it impossible to get all the new cars we needed. Railroads have 50,000 new cars on order, but shortages of materials and disturbances in production have held up deliver-

ies. We still haven't enough new cars to replace those worn out carrying wartime traffic.

Railroads are calling upon all their experience to speed up the handling of cars and the movement of trains. They have been moving about 150,000 loaded cars a day—furnishing 90% of the freight cars ordered.

Industries are helping to meet this serious situation by re-establishing the wartime practice of loading and unloading freight cars promptly—six full days every week.

Working together, railroads and shippers can meet the transportation needs of the nation.

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# EDITORIALLY...

## Careful Study of Water Problems Is Conclusion of Lakeland Meet

ACTION TAKEN at the All Florida Water Conference called by Governor Millard Caldwell in Lakeland recently is of greater significance than press reports would appear to indicate. The committee on arrangements that Governor Caldwell appointed did a fine job in securing the attendance of a large group representing all phases of agriculture and mining as well as the municipalities.

The unmistakable sentiment of the meeting was that a more thorough study should be made by qualified technicians over a sufficiently long period of time to determine (1) whether we have any water problems of a state-wide nature, and (2) that those problems should be of sufficient magnitude to the public interest to warrant regulatory legislation of a state-wide nature.

This is simply saying: "Let's know what we are doing before we take action."

The cattlemen of Florida have never felt the water problem was half as serious as has been pictured and we hope the agitation will not continue to be kept alive purely as a political football.

## Cattle on the Highways Still an Economic—not Political—Problem

WE ARE SORRY to again see agitation being started for a state-wide no-fence law. A number of years ago this matter was thoroughly threshed out by the press and seemed to die a natural death because it was clearly an economic rather than a legislative problem.

The approach of the gubernatorial election usually revives issues of the inflammatory type which are used to enhance the popularity of a selfish vote-getter.

The Florida State Cattlemen's association has always been opposed to cattle on the highways, but the perennial agitators have never produced what cattlemen believe is an equitable solution to the problem.

Several years ago when the present system of highways was being built, the rights of way were largely carved out of pasture land and in most cases the amount paid for the land, if any, was nominal. The state thereupon spent \$40,000 to \$50,000 per mile to build the road which often cut desirable tracts of land into less desirable parcels. It would seem the state might have wisely spent an additional \$1,000 per mile to protect this highway and the public from roving livestock. It is hardly equitable under the circumstances, however, to expect the cattleman to do the job.

During the days of the alphabetical soup officials of the association begged Governor Sholtz to take advantage of the opportunity to use public funds to employ labor that could have been so valuably used at a time when labor was plentiful and so many people were public charges.

Now is a poor time to start an agitation requiring labor or materials that are impossible to obtain.

## Policy of FSCA is Framed in Resolutions Adopted in Orlando

A NUMBER of important resolutions were adopted by the members of the Florida State Cattlemen's association in their mid-November convention.

Most important was the resolution calling for additional funds for expansion of the plant, facilities, personnel and research program of the college of agriculture at the University of Florida.

In a resolution somewhat critical of the program of the state Forest and Park service, the cattlemen proposed that "land owners should be the proper ones to vote" on establishing fire control

districts, expressed regret for "the overzealous action of the service," and urged "a more sound and sensible approach to the forestry program through the various agencies of the state."

This resolution did not have as its purpose to raise a row with the foresters, but to call attention to an inequitable method they are using to put across their program. Cattlemen, in short, object to being taxed for benefits they neither need or want by laws voted by city and town residents.

For the second successive year the association urged the state experiment station to conduct work on the solution of the problem of hay curing in southern Florida.

A resolution fostered by the Everglades Cattlemen's association called on the state Game and Fresh Water Fish Commission to "enforce the law on fire hunting in the state of Florida."

## Admirable Selection

IN THE SELECTION of Irlo Bronson as president of the Florida State Cattlemen's association, stockmen of Florida have placed as their leader a man whose entire life has been devoted to the raising of cattle in Florida, a man who has been progressive in his development of pastures and in his herd management program, a man who has served in the state legislature and possesses political stature, a man who is at heart a believer in the commercial cattle industry in Florida.

### The Florida

# CATTLEMAN

Vol. XI, No. 3

and Livestock Journal

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## Livestock Calendar

Dec. 2—Thoroughbred Racing Begin.....	Miami
Dec. 30-Jan. 4—Lakeland Rodeo and Fat Stock Show.....	Lakeland
Jan. 14-17—Southeastern Brahman Breeders' Ass'n. Show and Sale.....	Ocala
Jan. 14-25—Fair.....	St. Petersburg
Feb. 20-21—Florida Hereford ass'n Show and Sale.....	Not announced
Feb. 21—Field Day, Range Cattle Experiment Station.....	Ona
Feb. 25—Alabama Hereford Futurity Show and Sale.....	Demopolis, Ala.
April 7—Gulf Coast Livestock Show.....	Pensacola

## The Cover

Title of "best dressed cowboy and cowgirl" was bestowed on Edward L. "Geech" Partin and Miss Rosemary Barber, members of the Silver Spurs Riding club of Osceola county, by Clyde Drake (left) in ceremonies revolving around opening of a new outdoor shop by Rutland's, Orlando haberdashery. (Sentinel-Star photo).

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MEMBERS of the Florida State Cattlemen's association adopted a new charter and by-laws, elected a new president—the third in the association's twelve-year-history—and took steps to employ a full-time paid executive secretary in their annual convention held in Orlando November 15.

Irlo Bronson, Kissimmee, succeeds P. E. Williams, Davenport, president, and other new officers include W. H. Stuart, Bartow,

first vice president, Burton Walker, Plant City, and J. Olan Pearce, Okeechobee, second vice presidents, N. Ray Carroll, Kissimmee, treasurer, and J. R. Gunn, Kissimmee, secretary. Election of the secretary was provided for the first time in the association's history under terms of the new

charter. A paid executive secretary, however, may be appointed by the executive committee.

During the two-day meeting, which involved pre-convention sessions of the executive committee and board of directors, cattlemen studied the new budget of the state livestock sanitary board which provides \$138,780 for salaries and \$330,140 for expenses of the tick eradication program during the 1947-48 fiscal year, and \$54,000 and \$81,000, respectively for the 1948-49 fiscal year.



BRONSON

**Convention Digest:**

# Bronson Heads F S C A; Field Secretary is Urged

Dr. J. V. Knapp admitted that the reduction of anticipated expenses for the second year suggested the end of tick eradication may be in sight by the middle of 1949. A field force is to patrol the infested areas during the second year, Dr. Knapp said, "to see that this thing won't happen again."

Former Governor Doyle E. Carlton, appearing before the executive committee and the board in joint session, presented the plea of Highlands county interests to move the western boundary of the quarantine area eastward from the Highlands-DeSoto county line to state highway 8. Carlton argued that the proposed line was a natural barrier and could be more effectively policed. The board would not agree to abandon the present line, but agreed to establish a 24-hour patrol on the proposed line to give the Highlands countians the additional protection within the quarantine area which they requested.

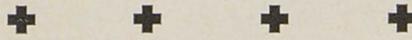
Resolutions placed the association on record as (1) favoring expansion of the University of Florida college of agriculture plant and program, (2) protesting "overzealous action" of the state forestry department in promoting establishment of fire control

areas, (3) asking the experiment station to again seek a solution of the problem of curing hay in southern Florida, (4) urging the state Game and Fresh Water Fish Commission to "enforce the law on fire hunting in the state of Florida", (5) enlisting more young men to train themselves to be veterinarians, (6) expressing appreciation "for the gratuitous time and careful devotion" of retiring president P. E. Williams, and (7) suggesting that proposed amendments to the present mark and brand law be presented to local associations for approval prior to recommendation to the legislature for action.

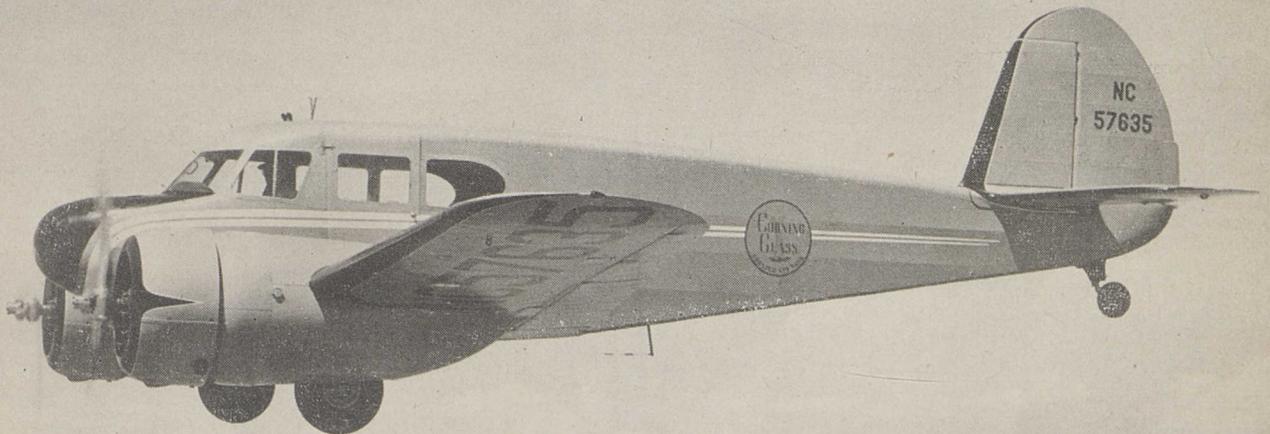
Dr. H. Harold Hume, dean of the College of Agriculture at Gainesville, spoke to members of the association during the morning session, reviewing the institution's research contributions to the livestock industry and listing its needs for the future.

F. E. Mollin, executive secretary of the American National Livestock association, reviewed history of his organization and discussed national problems of the industry. Consumer resistance to high meat prices, he said, was "proper", and predicted that plentiful supplies of meat will appear "soon after the first of the year."

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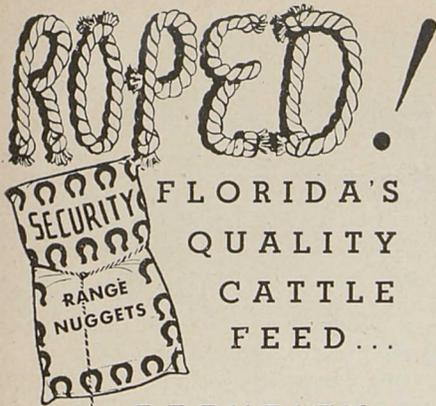
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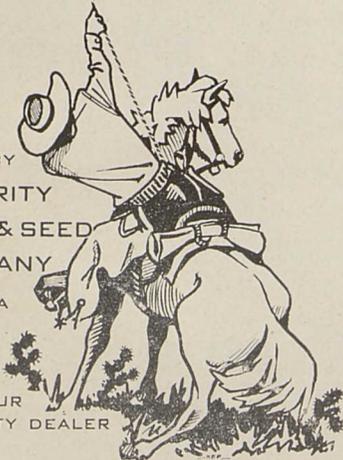
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# Enormous Cattle Loss Due To Lack of Feed, According To Extension Researcher

**Winter losses due to starvation, says Kirk, who suggests ways of combating severe losses suffered by Florida cattlemen**

by DR. W. G. KIRK

Range Cattle Experiment Station

TEN YEARS OF WEIGHING and observing all kinds of cattle on Florida ranges has convinced me that lack of feed during the winter causes enormous loss to the cattle industry. These losses, which have been accepted for years and were not so noticeable when there was unlimited range, are dear to the heart of the cattlemen as they hit his purse. If, as they say, the way to a man's heart is through his stomach, then not only the cattlemen is affected by winter losses because poor cattle provide poor steaks for all of us.

Winter losses are due to starvation, or if that is too strong a word, it might be called inadequate nutrition. Everyone knows what starvation is doing to many people throughout the world today, and starvation is the same with livestock as with humans. It is the lack of enough feed and the right kind of feed.

What are these winter losses?

The most apparent is loss in flesh. This often begins as early as October and in some years continues until March. In January and February cattle frequently are so emaciated that a cold north wind may almost blow them down and if there is a heavy rain at the same time, many perish.

Here are some figures covering weights of a herd of range cows on unimproved pasture from April 1942 to June 1946. In September 1943, the average weight of the cows was 790 pounds, in February 1944, 652 pounds, a loss of 138 pounds. It was not until June 1944, that the cows weighed 790 pounds. That is, it took them nine months to regain their weight of the previous September. This is the extreme, but the average in a favorable year, as in the 1945-46 season, is seven months.

There are death losses. This loss may have been small in the last two or three mild winters but a severe winter will come again when dead cattle will be no uncommon sight. The greatest death toll is usually with old cows, and heifers about to have their first calf but animals of all classes die during a hard winter.

Insufficient feed reduces the calf crop as cows fail to breed when in poor flesh. Many of the calves are likely to be born late in the summer when feed conditions are not favorable, and a poorly nourished cow cannot provide sufficient milk to give the calf a good start.

Stunting is another result of starvation. Cattle are of small size and even though given good feed later on never develop

(Continued on page 30, Section 1)



Winter feed supplies can mean cash in the pockets of cattlemen according to Dr. Kirk of the Range Cattle Experiment station at Ona. In the picture above, taken last January by E. M. Hodges, grade heifers are doing well on oat pasture at the experiment station.

# Lush Pastures from Lazy Acres

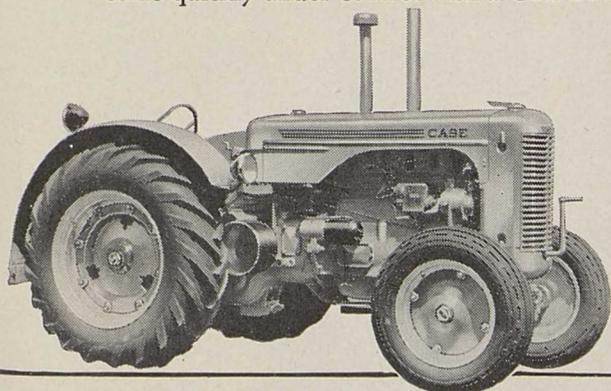


● Ahead of this harrow the wild land supports only two steers. Behind it the same acreage provides pasturage for ten steers. Actually it is not so simple or so sudden as that. The soil is seeded to tame grasses and legumes, and they take time to get their growth.

Wild land covered with palmettoes, scrub growth and rank weeds . . . permanent pasture "petered out" and cluttered with small stumps and big stones . . . rugged land too rough to plow . . . hard red clay too sticky for a plow to scour . . . soils full of stones or gravel—they all come quickly under control with a Case Brush-

land Harrow. Seeded to suitable grasses and legumes, and fertilized, such "lazy acres" are transformed into profitable pasture.

This burly brute of a harrow has huge cut-away disks—24 or 26-inch—spaced  $10\frac{1}{2}$  inches apart. Heat-treated to hold their edge and their shape, they bite into hard ground, roll over buried rock, slice through small stumps and brush in a way you can hardly believe until you see it with your own eyes. The frame is made of plow-beam steel; the whole harrow is super-strong. Get those lazy acres to work; see your Case dealer now about a Brushland Harrow.



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# ANTHONY, PARTIN, Show Champion Quarter Horses in 4th State Show

**Fourth show and second sale of horses held at Anthony Farms October 28-29; McNurlen auctioneer; Bateman, Clardy, Newbegin judge**

BULLDOG-TYPE QUARTER HORSES from Anthony Farms near Ocala and from the stables of Edward L. "Geech" Partin of Kissimmee split top honors at the Fourth Annual show of the Florida Quarter Horse association, while at the following day's sale *Midnight Blake*, an 18-month-old stallion offered by the Durrance ranch of Brighton brought the record price of \$1175 from Olaf Halvorsen of Hallie-Ho Farms, Green Cove Springs.

Both events were held at Anthony Farms—the show on Oct. 28 and the sale on Oct. 29—and Quarter Horse speed trials were held both days under sponsorship of the Florida Quarter Running Horse association.

Champion racing-type Quarter Horse stallion in the show was *Lucky Bob* from the stables of Bob Deen of Bunnell, while *Little Annie*, shown by Bob Williams of Palatka was champion running-type mare.

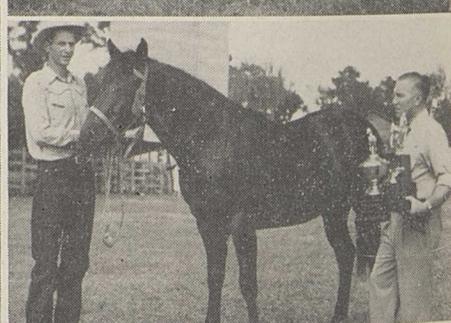
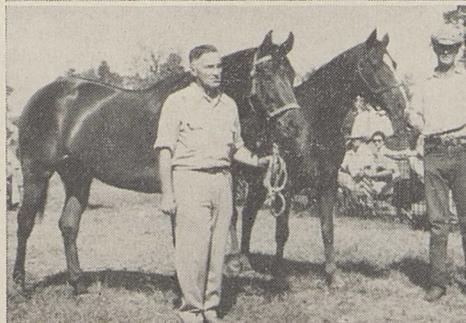
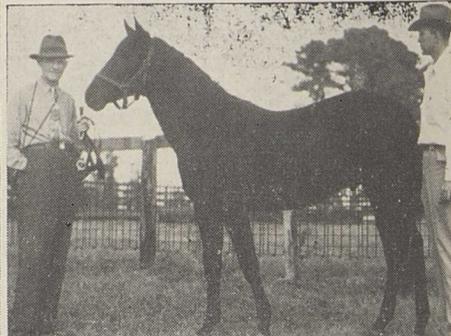
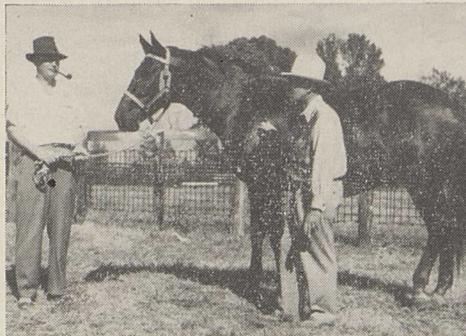
Anthony Farms showed the Supreme Champion bulldog-type stallion, *Muscles*, which won the title in competition with

previous grand champions, while *Zanta*, owned by Anthony and winner of this year's grand championship, was judged to be equal to *Dallas*, Partin's former grand champion. The Supreme Championship will be shared by the two mares during the coming year.

Judges of the show were Edward W. Bateman of Knox City, Tex., editor of *The Quarter Horse*, John Clardy of Ocala, and Cyrus F. Newbegin of Danvers, Mass. The judges worked separately, grading the horses on a point system. Bill Kendall of Security Mills handled the public address system furnished by his concern.

## Pest, Cucuracha Reserve Champions

RESERVE CHAMPIONS OF THE SHOW were *Cucuracha*, blue ribbon aged stallion shown by Partin, and *Pest*, shown by A. A. Story of St. Cloud, which won first place in the aged



These four horses made outstanding records at the Annual Quarter Horse show and sale. Above at left is Miss Peter McCue, top selling mare, shown with buyer Herman Turner at left and R. G. Herrmann, manager of the consigning Anthony Farms. At right is *Midnight Blake*, which was bought by Olaf Halvorsen, left, for a record \$1175 from the Durrance ranch which is represented by T. J. Durrance, Jr. Below left are *Zanta*, Anthony Farms entry, and *Dallas*, shown by Edward L. "Geech" Partin, which were co-supreme champion mares. At right is Anthony Farms' *Muscles*, supreme champion stallion.

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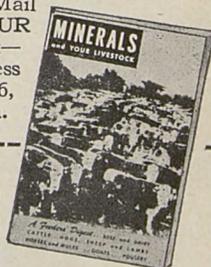
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# CAREY'S MINERAL SUPPLEMENT SALT



Ocala champions, top to bottom: Pest, A. A. Story; Lucky Bob, Bob Deen, Trainer Pola Benoit; Little Annie, Bob Williams, Benoit; Cucuracha, owned by E. L. Partin, shown below on Bonnie Eva.

# More Cattle

from the ranges, and short-fed cattle, will be coming to market during the Fall and Winter. The cattle situation is in a muddle. Keep in touch with rapid changes through the

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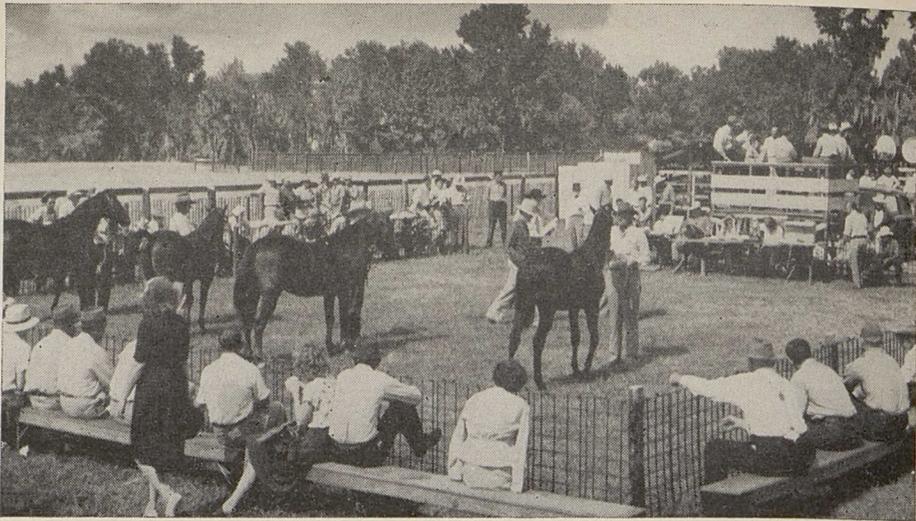
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In this outdoor arena at Anthony Farms near Ocala the Second Annual Quarter Horse Show and Sale was conducted Oct. 28-29. Speed trials were run at a nearby racetrack. When this picture was taken selection of a grand champion was in progress.

## Durrance Offering Brings \$1175—New Record—at 2nd State Quarter Horse Sale

mare class. Partin also showed *Misty B.* to reserve championship racing-type stallion, while reserve champion racing-type mare was Anthony Farms' *Pinup Girl*.

Exhibitors of prize-winning horses included: Anthony, E. L. Partin, Durrance, Deen, Story, Williams O-Bar-O ranch of Sarasota, Dewey Wilbanks of Tampa, Ocie Hawkins of Sarasota, J. P. Clement of Ocala, Gene Pride of Tampa, Q. I. Roberts of Palatka, Buddy Hogan of Ocala, Harry Westbury of Palatka, and Oscar Lee "Slim" Partin of Kissimmee.

Winners, in order by events, with owner's name, were as follows:

### Bulldog-type

Male colts under one—Powerhouse, Durrance; Seminole, E. L. Partin; Waggoner's Boots, O-Bar-O; Junior stallions one to two—Midnight Blake, Durrance; Little Willie, Story; Bandy Stewart, Wilbanks;

Senior stallions two to three—Muscles, Anthony Farms (Supreme Champion, Norris Cattle Co. Trophy; Grand Champion, National Quarter Horse association trophy); Red Chief Junior, Hawkins; Red Ace, O-Bar-O;

Aged stallions over three—Cucaracha, E. L. Partin (Reserve Champion, Guarantee Clothing Co. trophy); Fancy Pants, Anthony; King Bailey, Durrance;

Filly foals under one—Rita'cha, E. L. Partin; May-Do, Clement; Pride's Hancock, Pride;

Junior fillies one to two—Tiny S., Story; Bonnie Bee McCue, Hogan; Fanny, Glisson;

Senior fillies one to two—Zanta, Anthony (Co-Supreme Champion), shares E. L. Partin and T. J. Durrance, Jr., trophy with Partin's Dallas; Grand Champion, National Quarter Horse association trophy); Stella Moore, Roberts;

Aged mares over three—Pest, Story (Reserve Champion, Marion Hardware company trophy); Dell Elrod, Anthony; Taffy, O. L. Partin;

### Running-type

Stallions—Lucky Bob, Deen (Grand Champion, Purina Mills trophy); *Misty B.*, E. L. Partin (Reserve Champion, Duval Jewelry company trophy); Joe Skybird, Westbury;

Mares—Little Annie, Williams (Grand Champion, Ralph Hardware company trophy); *Pinup Girl*, Anthony (Reserve Champion, Belk-Lindsey stores trophy), Sadie McKee II, Durrance;

### Working Horses

Quarter Horse at work—Bonnie Eva, E. L. Partin (Sears-Roebuck company award, show saddle); Taffy, O. L. Partin (Kenneth Kennedy award, show bridle);

Novice Quarter Horse at work—Balmita, E. L. Partin (Herman Turner trophy); Zanta, Anthony (E. W. Williams and Q. I. Roberts trophy).

## Average of \$535 Paid at Sale

TWENTY-ONE REGISTERED Quarter Horses brought an average of \$535 each at the Second Annual Florida Quarter Horse Sale, compared to last year's \$439 average, with the top price of \$1135 comparing to 1945's top of \$840.

*Midnight Blake*, one of Durrance ranch's consignment, was bought for \$1175 by Olaf Halvorsen, Jacksonville leather manufacturer, who owns Hallie-Ho Farms in Green Cove Springs. Another Durrance horse, *Powerhouse*, brought the second top price of the sale—\$1025—paid by Anthony Farms.

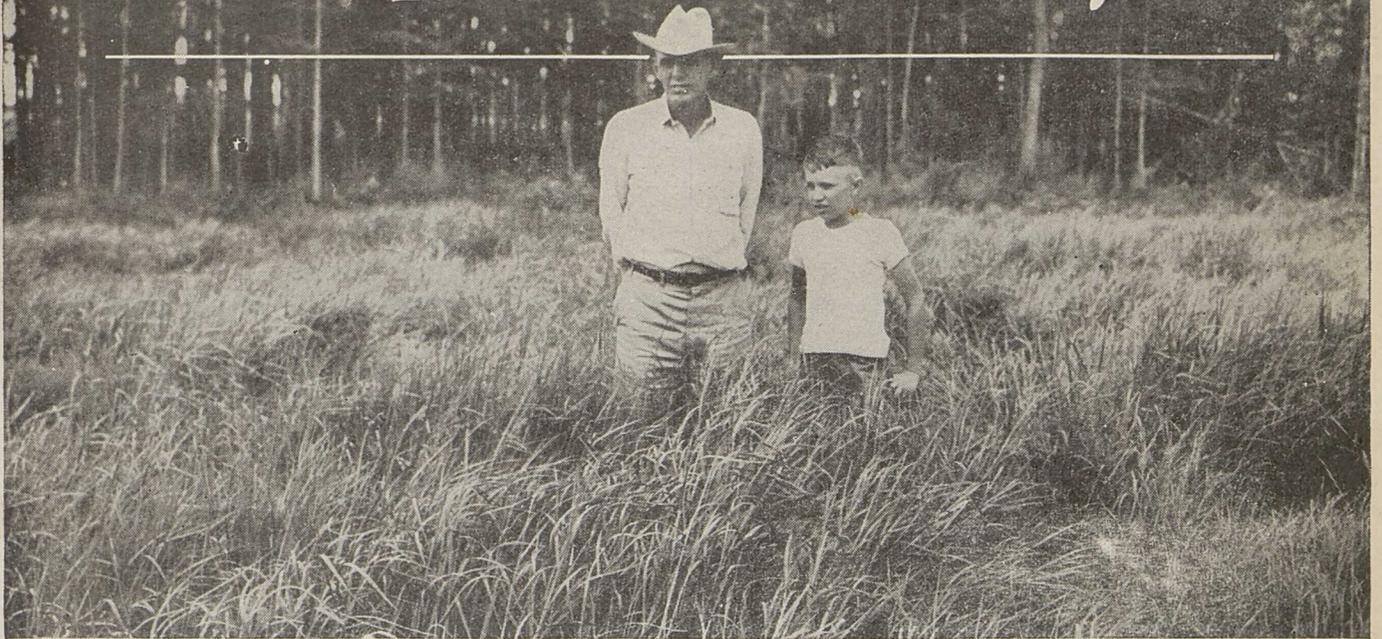
Top priced mare was *Miss Peter McCue* which was sold by Anthony Farms to Herman Turner of the Hi Hat ranch, Sarasota, for \$675. The eight mares sold brought an average of \$445 each, while the 13 stallions averaged \$591.

Largest individual buyer was Anthony Farms, which paid a total of \$2350 for two mares and two stallions. Halvorsen, however, paid the top average of over \$1000 each, giving a total \$2050 for two top stallions.

Col. A. C. McNurlen of Umatilla was assisted in the ring by Denzel Ray of Ocala,

(Continued on page 42, Section 1)

# "ONE ACRE FERTILIZED BEATS 20 ACRES UNFERTILIZED!"



IRLO BRONSON, of Kissimmee, one of Florida's best-known cattlemen and a member of the State Legislature, is shown above with his son, Bud, standing hip high in part of the 400 acres of range land which he cleared, disked and fertilized last Fall. Last Summer, cattlemen from all parts of the State came to see the heavy, lush growth of mineral-rich grass. At bottom of page, cattle grazing on improved pasture —one acre to an animal!

## "One Acre of Fertilized Pasture Supports One Animal, with Grass to Spare... Stock Benefits from Minerals,"

—says IRLO BRONSON, of Kissimmee, one of Florida's best-known Cattlemen

**L**AST Fall, to demonstrate what can be gained by improving native ranges, I cleared and disked 400 acres adjoining U. S. Highway 17-92, six miles north of Kissimmee, in Orange County," writes Mr. Bronson. "Between December 15 and January 15, half of this land was planted to Panicum Repens (Torpado Grass) and the balance to St. Lucie Bermuda. In addition to 18% NORMAL Superphosphate, 700 lbs. per acre, I applied your 'AA QUALITY' Complete Fertilizer, 500 lbs. per acre. By June the grass was so well established that I put 400 head of cattle on it.

"On unimproved range land it usually takes 20 acres to support one animal. ONE ACRE OF THIS IMPROVED PASTURE SUPPORTS ONE ANIMAL, WITH GRASS TO SPARE. The cattle do not

have to hunt for food, they like the fertilized grass, and they benefit from the minerals and other essential feed elements supplied by the fertilized grass.

"I am very much gratified at the success of this pasture experiment in which your fertilizer and your Soil Test Service played such an important part."

Act now to improve your own range lands . . . it's the most economical way to provide the minerals needed to build stronger, bigger-boned stock and improve the yield and protein content of the grass. Let us test your soil and help you work out an economical program that best fits your own conditions. Phone us at Pierce 1 — or drop us a line today. And for Citrus and Truck Crops, please keep AGRICO Fertilizers in mind — their crop-production record is outstanding.

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# CHAMPION BULL Sells for \$1275 at First Angus Sale; Williams, Geraci Show Two Top Animals; Sale Averages \$345

**Thirty-seven lots gross nearly \$13,000; Reserve champions selected from entries of University of Florida and Walter R. Williams by J. Garrett Tolan; Col. Tom McCord conducts successful first sale**

A TWO-YEAR-OLD BULL, born and raised at the Sturdy Oaks Farms of C. E. "Tiny" Williams of Bartow, known throughout the state for his slogan, Bartow Blocky Blacks, was named grand champion bull of the first Florida Aberdeen-Angus show, then went on to sell for \$1275 to top Florida's first Angus sale.

Judge J. Garrett Tolan, Pleasant Plains, Ill., breeder, judged *Gay Boy of Bartow* top bull of the show and *Blackbird 2d of Sun Lake*, shown by Louis Geraci, president of the Florida State Aberdeen-Angus Breeders' association, grand champion female. Reserve champion bull was *Revolution 4th of Lakeview*, bull calf shown by Walter R. Williams of Lakeand, while reserve champion cow was the University of Florida's *Bandolier's Ruth*.

Both the show and sale were held on Oct. 30 on the grounds of the Southeastern Fat Stock Show in Ocala. Denzel Ray,

Purina Mills representative in Ocala, clerked the show, which was managed by Dave Baillie, general manager of the Southeastern Fat Stock Show.

## Competition Keen In Female Classes

COMPETITION WAS PARTICULARLY KEEN in the female classes, with all 29 females consigned competing in only four classes. Tolan completed the judging between 10:00 a. m. and noon, however, and Bob Herrmann, treasurer of the Southeastern, presented the handsome grand champion cups donated by that organization to Geraci and Williams.

"Blackbird 2d" won first place in the heifer calf class, while "Ruth" won first in the yearling heifer class. Best two-year-old cow was *Etna of Sun Lake*, shown by Geraci, while *Virginia of M. B.*, shown by J. P.

Ramsey of Micanopy was first place mature cow.

Walter Williams' reserve champion "Revolution 4th" was first place bull calf, while C. E. Williams' grand champion "Gay Boy" was first in the two-year-old bull class. Charles W. Bassett of Quincy showed *Hardwick's Boy* to first place yearling bull. No mature bulls were entered.

Other consignors were: Charles J. Bullard of Quincy, S. M. Strom of Quincy, Stardust ranch of Micanopy, John N. Webb of Melrose, Vero Beach 4-H club, Dewey Wilbanks of Tampa, Sam Warren of Orlando, H. E. Wolfe of St. Augustine, and Hollins Wood ranch of Crystal River.

Winners in order by classes with owners' names were as follows:

Females six months to one—*Blackbird 2d of Sun Lake*, Geraci; *Pasadena Mystic*, Hollins Wood;

Females one to two—*Bandolier's Ruth*, University; *Bandolier's Pride of Florida*, University; *Lady Peer of Lakeview*, Stardust;

Females two to three—*Etna of Sun Lake*, Geraci; *Erlola W. 5th*, C. E. Williams; *Bartow Elba 2d*, C. E. Williams;

Females over three—*Virginia of M. B.*, Ramsey; *Beauty Queen 8th*, University; *Earletta of Friendship*, Strom;

Bulls six months to one—*Revolution 4th of Lakeview*, Walter Williams; *Revolution 5th of Lakeview 2d*, Walter Williams; *Petrarch of Modena*, Bullard;

Bulls one to two—*Hardwick's Boy*, Bassett;

Bulls two to three—*Gay Boy of Bartow*, C. E. Williams; *Everald of LeBaron*, Warren.

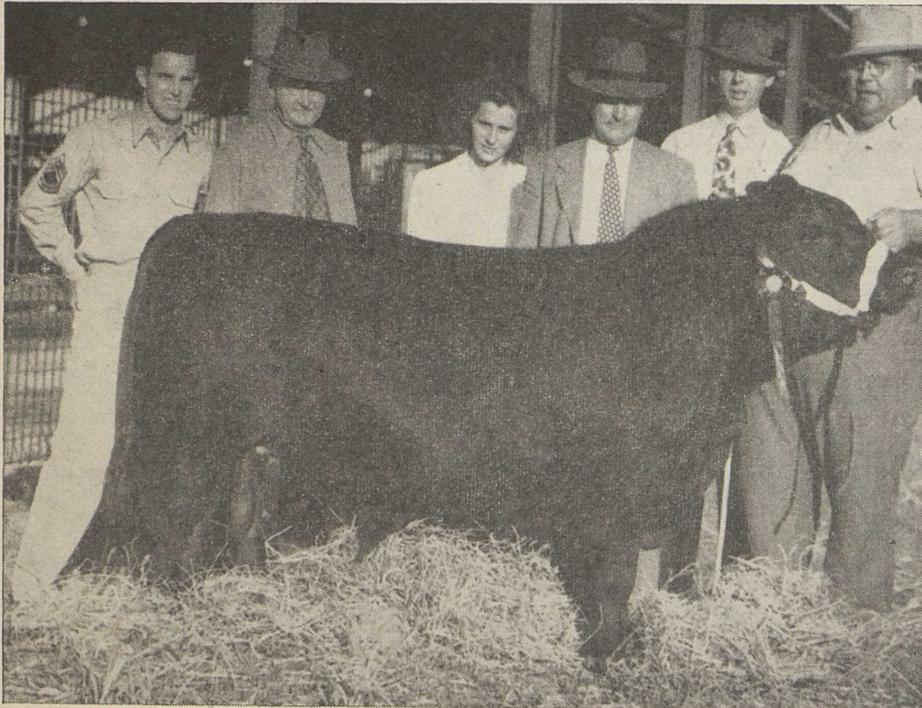
## \$345 Average Price Paid for Angus

THE 37 ABERDEEN-ANGUS SOLD in Florida's first sale of the black animals brought an average of \$345, according to the official statistics, with a gross for the sale of \$12,755. Bulls brought an average of \$381, while the 29 cows consigned sold for an average of \$333.

*Gay Boy of Bartow*, grand champion bull at the morning show, sold for \$1275 to H. L. Howes of Live Oak, while the grand champion cow, *Blackbird 2d of Sun Lake* brought second high price of the sale, \$675, from Senator Ernest Graham of Hialeah.

Largest individual buyer was L. K. Edwards, Sr., pioneer Angus breeder of Irvine, who paid \$2765 for eight animals. Howes paid the second largest amount for five heifers and the grand champion bull, while Geiger Farms of Eustis paid \$2125 for seven animals.

(Continued on page 44, Section 1)



The bull shown above is *Gay Boy of Bartow*, grand champion at the Aberdeen-Angus show in Ocala, which later sold for \$1275 to H. L. Howes of Live Oak. Pictured left to right behind the animal are Charles Howes, J. Garrett Tolan, who judged the show, Miss Addie Virginia Hamilton, University of Florida graduate who is learning the livestock business from consignor C. E. "Tiny" Williams, Howes, Auctioneer Tom McCord, and Williams. The bull was born at Williams' Sturdy Oaks Farms near Bartow.

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# Swift Pays 53 Cents per Pound for Grand Champion in Eighth Fat Hog Show Held In Ocala, October 15-16; 154 Animals Sold

**Thirty other buyers also take part in sale; Chiefland, Hillsborough teams win junior judging contests; Clegg awarded trip to Kansas City; Cullison Sausage Co. of Ocala largest buyer**

BOYLES DUROC FARM of Live Oak showed a 330 pound hog to grand championship at Ocala's Eighth Annual Fat Hog Show, then sold it in the following day's sale to Swift and Company for a record 53 cents per pound.

More than 170 hogs were entered in the show—167 of them fat hogs and seven 4-H breeding stock—and 154 of them were sold for a total of \$9721.33, giving a per head average of \$62.72 and a per pound average of 28.6 cents.

Grand champion 4-H hog was shown by Myron Burnett of Ocala, who received 47 cents per pound for his 315 pound animal from Cullison Sausage company of Ocala, then reinvested most of his earnings in a registered Duroc at the Duroc sale Oct. 17. Grand champion FFA entry was a 325 pound hog shown by Richard Feaster of Micanopy which brought 42 cents per pound from the Commercial Bank and Trust company of Ocala, to gross its owner \$136.50.

Gatrell and Moore of Fairfield showed the

reserve champion individual hog and the grand champion pen of three, while Ferdie Cone of Morriston showed the 4-H champion pen and Billy Colson of Trenton showed the best FFA pen.

In the show of breeding stock for 4-H junior exhibitors, no blue ribbons were awarded, but red ribbons were received by W. A. Tipton of Floral City for a spotted Poland China senior sow pig, to Jimmy Howell of Plant City for a Duroc senior sow pig, and to Paul Emery of Alachua for a Hampshire senior gilt.

Judging was done by the Danish method, with all animals entered being classified in blue, red and white groups according to conformation quality and finish. Prize money was proportioned out on 3-2-1 ratio to exhibitors.

In addition to breeding classes for junior sow and boar pigs and senior sow and boar pigs, junior classes were set up by weights for fat hogs in pens of three, 450-537, 540-720

and 723 pounds and over, and single barrows, 150-179 pounds, 180-240 pounds and 241 pounds and over.

Adult exhibitors were allowed to enter the same classifications as well as pens of eight weighing 1200-1432 pounds, 1440-1920 pounds and over 1928 pounds.

Winners, by classes, with weight of entry, were as follows:

#### 4-H Exhibitors

Blue class, individuals over 241 pounds—Myron Burnett, Ocala (315) 4-H Grand Champion; Cala Jean Moore, Fairfield (290) 4-H Reserve Champion; Jerry Brown, Oklawaha (255); Eugene McGehee, Morriston (320); Jimmy Moore, Fairfield (290); Jack Clegg, Newberry (315); Charles Seiler, Ocala (270); Vernon Riker, Sparr (315);

Blue class, individuals 180-240 lbs.—Tommy Smith, Ocala (215); Dave Richardson, Citra (200); Elmo Miller, Martel (235); Tommy Smith, Ocala (240);

Red class, individuals over 241 lbs.—Carlos Keene, Anthony (260); Jock Markham, Ocala (290); Jerry Brown, Oklawaha (305); Ferdie Cone, Morriston (315); Ralph King, Ocala (370); Jack Clegg, Newberry (360); Gene Williams, Newberry; Johnny Keene, Anthony (285); Bobby Alvarez, Fellowship (260);

Red class, individuals 180-240 lbs.—Arthur King, Ocala (220); Robert Jones, Belleview (205); J. Bryant, Highland City (195); Pat Markham, Ocala (225); Richard Still, Highland City (185);

Red class, individuals 150-179 lbs.—Elmo Miller, Martel (150); Donald George, Morriston (170);

White class, individuals 180-240 lbs.—Roy Heathcoe, Plant City; Leon Hill, Ocala; Roy Heathcoe, Plant City; Bobby Joe Hill, Ocala (200); Kent Duke, Alachua; Jas. Crocker, Plant City (210); Larue Bell, Plant City (200);

White class, individuals 150-179 lbs.—Tommy Hewitt, Sparr (165);

Blue class, pen of three over 723 lbs.—Ferdie Cone, Morriston (915) 4-H Champion Pen;

Blue class, pen of three 450-537 lbs.—Donald George, Morriston (480);

White class, pen of three 450-537 lbs.—Leon Hill, Ocala (508); Carl F. Novinger, Reddick (475);

#### FFA Exhibitors

Blue class, individuals over 241 lbs.—Richard Feaster, Micanopy (325); Bill Shonyo, Ft. McCoy (275); Wesley Dixon, Micanopy (325);

Blue class, individuals 180-240 lbs.—Felton Rogers, Trenton (190);

Red class, individuals over 241 lbs.—H. D. Burnett, Alachua (275); John A. Dixon, Micanopy (250);

Red class, individuals 180-240 lbs.—Ernest Austin, Reddick (180); Walter Keene, Anthony (225); Lynn Ward, Chiefland (230); Dan Reynolds, Reddick (220); Wilbur Bazemore, Fairfield (220); Haywood Goolsby, Anthony (205);

Red class, individuals 150-179 lbs.—H. L. Clemons, Citra (165); B. F. Mackey, Citra (175);

White class, individuals over 241 lbs.—G. B. Chappell III, Ocala (245); Felton Rogers, Trenton (255);

White class, individuals 180-240 lbs.—Junior Cooper, Ocala; Bobby Williams, Waldo;

White class, individuals 150-179 lbs.—Park Fowler, High Springs (155); Buddy Hegar, Ocala (170);

Blue class, pen of three over 723 lbs.—Johnny Wilkinson, Hawthorne (780) Reserve Champion



This grand champion hog, shown with its consignor, Harry J. Boyles of Live Oak, sold for 53 cents per pound to Swift and Company at the Fat Hog Sale held at Ocala in mid-October.

— Facts from the Source —

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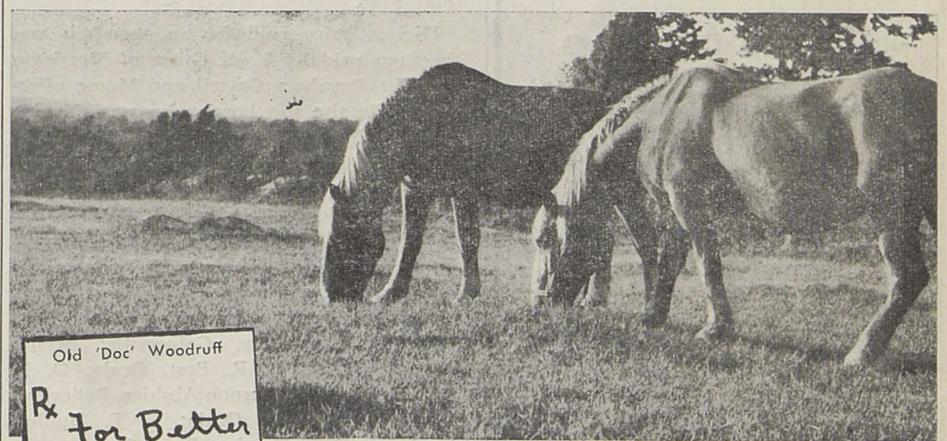
Grand champion junior entries were the two hogs shown above with their owners. Upper panel, Myron Burnett with his 4-H grand champion; below, Richard Feaster with the FFA grand champion hog.

pen;  
Blue class, pen of three 540-720 lbs.—Billy Colson, Trenton (600) Grand Champion pen;  
Red class, pen of three over 723 lbs.—Ken Graham, Chiefland (955);  
Red class, pen of three 540-720 lbs.—Wade Fugate, Williston (700); Phil Zellne, Inverness (645);  
Red class, pen of three 450 to 537 lbs.—Lynn Ward, Chiefland (520);  
White class, pen of three 540-720 lbs.—Edsell Godwin, Morrison (655); Felton Rogers, Trenton (565);

### Adult Exhibitors

Blue class, individuals over 241 lbs.—Harry Boyles, Live Oak (330) Grand Champion Henry Gatrell, Fairfield (380) Reserve Champion; Henry Gatrell, Fairfield (290); Carl Moore, Fairfield (370);  
Blue class, individuals 180-240 lbs.—John Reiff, Ocala (225); R. H. Mulholland, Eustis (220); Carl Moore, Fairfield (220); Leo Lewis, Ocala (215); Fred Gatrell, Fairfield;

(Continued on page 17, Section 1)



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# NEARLY \$80 AVERAGE Paid for Duroc Hogs at Second Annual Ocala Sale

TWO BRED GILTS BROUGHT top money—\$155— at the Second Annual Duroc sale held at the Southeastern Fat Stock Show and Sale building in Ocala on October 16. Overall average for the 28 open gilts, nine bred gilts and 11 boars was \$76.56, compared to \$68.92 in 1945 when the association held its first sale.

Despite a large offering of boars the average price for boars was \$61.36—approximately \$6.00 higher than last year. Bred gilts averaged \$127.77, while open gilts brought \$66.07 on the average.

J. E. Beardsley of Clewiston and Harry Costello of Ocala's Pine Ridge Farms each paid the top price of the sale for a bred gilt. Beardsley bought *Euste's Bonnie Model* from Ralph H. Mulholland of Eustis for \$155, while Costello paid the same price for *Lo-Set Queen*, consigned by Gatrell and Moore of Fairfield.

Largest individual buyer was Hugh F. Geiger of Geiger Farms, Eustis, who purchased 12 hogs for a total of \$750. Beardsley paid the highest per head average, buying seven for a total of \$710. Boyles Duroc Farm of Live Oak bought six hogs for a total \$495.

Highest price paid for an open gilt was the \$130 paid by L. A. Guest of Murrison for *Miss Broady*, a Gatrell and Moore offering, while the top boar price was the \$90 paid by E. S. Hill for *Broadanlobilt Pride*, one of the hogs consigned by T. W. Cannon and Sons of Live Oak.

Most breeders were pleased with the prices paid for gilts, Henry Gatrell reported.

Purchasers included, in addition to those already mentioned, the following: L. D. Underwood, Ocala; Gatrell and Moore, Fairfield; L. R. Tenly, Gainesville; Myron Burnett, Ocala; D. R. Post, Ocala; O. E. Schmidt, Reddick; Vernon Abshier, Belleview; Floyd L. Eubanks, Ocala; E. F. Dudley, Newberry; C. B. Herring, Plant City.

Boars sold, with purchasers and prices paid, by consignors, were as follows:

Boyles Duroc Farm, Live Oak—*Superba Lady* 2d, Geiger \$80; *Dark Col.* Beardsley \$65; *Cherry Col.* Eubanks \$65; *Diamond Cherry*, Underwood \$35; *Fancy Col.* Tenly \$55;

Gatrell and Moore, Fairfield—*Made Rite*, Schmidt \$65; *Delta Orion King*, Guest \$50;

Fred Gatrell, Fairfield—*Proud Ambassador*, Abshier \$55; *Glamour Boy*, Dudley \$70;

M. L. Hollins, Crystal River—*Proud Count*, Geiger \$45;

T. W. Cannon and Sons, Live Oak—*Broadanlobilt Pride*, Hill \$90.

Females sold, with purchasers and prices paid, by consignors, were as follows:

Gatrell and Moore—*Broadanlobilt Betty* 1st, Herring \$140; *Cherry Nell*, Underwood \$100; *Crimson Maid*, Beardsley \$130; *Miss Nell*, Myron Burnett \$135; *Lo-Set Queen*, Costello \$155; *Miss Broady*, Guest \$130; *Miss Molly* 2d, Boyles \$110; *Miranda*

*Maid*, Costello \$70; *Lo-Star* 2d, Beardsley \$70; *Miranda Maid* 3d, Geiger \$60; *Miranda Maid*, Beardsley \$65; *Lo-Star*, Beardsley \$45; *Crimson Queen*, Geiger \$50; *Crimson Sue*, Tenly \$65; *Miss Bonnie*, Post \$60;

Ralph H. Mulholland, Eustis—*Euste's Bonnie*, Geiger \$140; *Euste's Bonnie Model*, Beardsley \$155; *Eustis Crimson Queen*, Geiger \$80; *Eustis Square Queen*, Underwood \$60; *Eustis Queen*, Boyles \$75;

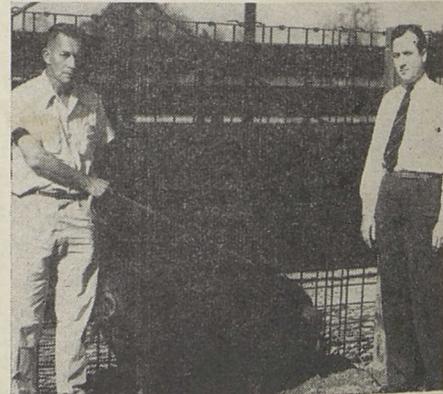
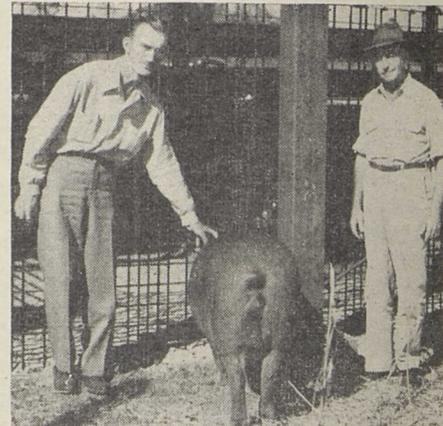
*Pine Ridge Farm*, Ocala—*Victory Star Lady* 3d, Boyles \$80; *Miss Pathmaker* 2d, Beardsley \$115; *Miss Pathmaker*, Geiger \$35; *Carline's Miss*, Geiger \$35; *Lady Jane*, Geiger \$35; *Miss Betty*, Geiger \$40; *Fred Gatrell, Fairfield—Gold Duchess*, Geiger \$90; *Ambassador Wave*, Geiger \$60;

T. W. Cannon and Sons, Live Oak—*Col Cherry Lady*, Boyles \$80; *Col Cherry Lassie*, Gatrell and Moore \$60;

Boyles Duroc Farm, Live Oak—*Superba Lady*, Cannon \$75; *Superba Cherry*, Gatrell and Moore \$60;

Maurice L. Hollins, Crystal River—*Proud Countess*, Boyles \$80; *Proud Countess* 2d, Boyles \$70; *Florida's Beauty*, Beardsley \$65; *Florida's Beauty* 2d, Guest \$65;

D. R. Post, Ocala—*Cev-ray's Nellie*, Underwood \$60.



Both these Duroc hogs, shown with buyers and breeders, brought top money of \$155 at the Second Duroc Sale in Ocala. Above is *Euste's Bonnie Model*, bought by J. E. Beardsley of Clewiston, left, from Ralph H. Mulholland of Eustis. In lower panel is shown *Lo-Set Queen*, which was purchased from Henry Gatrell, left, of Gatrell and Moore, Fairfield, by Harry Costello of Ocala's Pine Ridge Farms.

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**FOR CREEP-FEEDING THE COLT.**

**FOR THE HORSE'S WEEK-END SPECIAL  
FEED.**

Formulated with care for the breeder who chooses feeds with the same discrimination as he chooses breeding stock.

*Write or wire for price and further information*

## Jackson Grain Company

TAMPA "Florida's Pioneer Feed Manufacturer" FLORIDA

X-CEL	X-CEL	X-CEL	X-CEL
Cattle Pellets	Range Mineral	Hi-Mineral Pellets	Ranch Feed

A COMPLETE LINE FOR THE RANCH

## Proud Cherry King

*"King of the Durocs"*

### Now Heads our Herd

With this great sire came some of River Creek's choice females. Some late boar pigs for sale now. We will have gilts bred to *Proud Cherry King* and the top son of *Broadanlobilt* this fall and winter.

## Boyles Duroc Farms

LIVE OAK, FLORIDA



These Durocs, entered by Henry Gatrell of Fairfield in the Fat Hog show, were among the best hogs shown there. Above is the reserve champion individual, while below is the grand champion pen of three.

## Swift Pays

(Continued from page 15, Section 1)

Red class, individuals over 241 lbs.—Raymond Post, Ocala (255);

Red class, individuals 180-240 lbs.—Leo Lewis, Ocala (220);

White class, individuals over 241 lbs.—Raymond Post, Ocala (245); H. V. Roberts, Ocala (255);

Blue class, pen of three over 723 lbs.—Gatrell and Moore, Fairfield (965) Grand Champion pen;

Blue class, pen of three 540-720 lbs.—John Reiff, Martin (585) Reserve Champion pen;

Red class, pen of three 540-720 lbs.—Raymond Post, Ocala (615); Leo Lewis, Ocala (655); John Reiff, Martin (715); M. L. Hollins, Crystal River (640); Carlos Gutschlag, Martin (635); Carlos Gutschlag, Martin (680);

White class, pen of three under 537 lbs.—M. L. Hollins, Crystal River (520); Raymond Post, Ocala (525);

Blue class, pen of eight 1440-1920 lbs.—John Reiff, Martin (1495) Champion pen;

Red class, pen of eight 1440-1920 lbs.—Raymond Post, Ocala (1845);

White class, pen of eight 1440-1920 lbs.—M. L. Hollins, Crystal River (1450);

White class, pen of eight under 1432 lbs.—Jack Clegg, Newberry (1015).

## 31 Buyers Participate In Sale of Fat Hogs

THIRTY-ONE BUYERS PARTICIPATED in the fat hog sale, with the Cullison Sausage company of Ocala buying the most hogs—37—for which it paid \$2755.17. Herman Sausage company

(Continued on page 46, Section 1)

# Ocala

is located in the center of Florida's growing livestock industry.

This is an invitation to all livestock organizations to use Ocala's unsurpassed show and sales facilities. Good hotel accommodations.

• • •

## Our Next Event

**Southeastern  
Brahman Breeders'  
Show and Sale  
January 14-17**

• • •

**SOUTHEASTERN  
FAT STOCK SHOW  
AND SALE, INC.  
Ocala, Fla.**

## ATHENS

**HEAVY DUTY PLOWING  
HARROWS**

for pasture land preparation  
are now available in limited numbers

**CALDWELL  
CHOPPERS**

These are the machines that have proved so valuable in pasture and land development in Florida. For further information write or call us.

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MOTOR COMPANY**

Distributor

Dealer for International Harvester company  
Motor Trucks, Tractors, Wheel-type  
Tractors, Power Units and complete line of  
ranch and grove equipment.

SEBRING

FLORIDA

# Angus Bull, Cow Horse, Win Top Money at Show in In Brooksville November 2

**Second Annual Hernando Show attracts fifty entries, several hundred spectators; Tampa and Brooksville firms sponsor events**

AN ABERDEEN-ANGUS BULL and a fine working saddle horse were grand champion and reserve champion respectively at Hernando county's second breeding cattle and horse show held at Brooksville Nov. 2.

Wallien Farms (Neil Law spelled backwards) of Brooksville showed its registered Angus herd sire to first place in the mature bull class for British breeds, then showed against first place winners in 17 other classes to win the grand championship.

Bill Buford's cow horse, first prize winner in the working saddle horse class, was named reserve champion by the judges—June Gunn of Kissimmee, Osceola county agent, F. E. Baetzman of Orlando, Orange county agent, K. S. McMullen of Gainesville, district extension service representative, and Dr. W. G. Kirk of Ona, director of the Range Cattle Experiment station.

The show, held on a vacant lot across the street from the Hernando county court house, was attended by an estimated 500 persons who watched more than 50 dairy and beef cattle and horses compete for \$350 in cash prizes furnished by Brooksville and



This view shows part of the more than 50 dairy and beef cattle and horses which were entered in Hernando County's second livestock show held at Brooksville Nov. 2.

Tampa merchants.

General manager of the event was County Agent Harry J. Brinkley, who also announced the show using the public address system of Security Mills which was handled by Bill Kendall of Tampa.

A showing of fat steers, both owned by 4-H club boys who plan to enter them in the Southeastern Fat Stock Show in Ocala next February, was won by the steer of Andrew Oravec. Oravec's steer was bred and raised in Florida and sold to the 4-H youngster by C. E. "Tiny" Williams of Bartow.

In the working saddle horse class for junior riders, a 16-year-old girl, Margaret Epple, won first place against spirited competition from approximately a dozen other boys and girls.

Sponsoring individual events were the following concerns: General Mills, Inc., of Tampa, Brooksville Lumber and Supply Co., Hernando State Bank, Lyons Fertilizer company of Tampa, Lingle's Two Stores of Brooksville, L. & L. Furniture company of Brooksville, and Russell Hardware company of Brooksville.

Winners, in order by classes, were as follows:

### Dairy Classes

Bulls two years and over—Harriet Brinkley;  
Heifers one to two—E. M. Creel;  
Heifers under one year—Wallien, Guy Harris;

(Continued on page 29, Section 1)



These men helped judge the Brooksville show. Left to right they are F. E. Baetzman, Orange county agent, K. S. McMullen, district extension agent, and June R. Gunn, Osceola county agent. Dr. W. G. Kirk of the Range Cattle Experiment Station at Ona is out of picture at left.

# DIPPING

## Payments In Budget

**LSSB will ask for  
funds to remunerate  
cattlemen's expense**

CONSIDERATION OF A BUDGET for the 1947-49 biennium was discussed by the Live Stock Sanitary board at its meeting in Jacksonville Nov. 7 and again at a recessed session in Orlando in connection with the Florida State Cattlemen's association meeting Nov. 14.

The budget includes, in addition to normal items, provision of funds for continuation of tick eradication and for reimbursing cattlemen for one-half of the expense of regular compulsory dipping. Ten cents per head has been mentioned as the projected remuneration.

Also considered by the board was a request by officials of the Florida Dairy Industries association for an educational and research program to help control of mastitis. Establishment of laboratory facilities at the University of Florida to assist in the program was considered.

The board also announced (1) engagement of J. Lewis Hall of Tallahassee to represent individual members of the board in the suit for \$25,000 damages which has been brought by Nathan Holmes of Okeechobee because of forcible dipping of his cattle; (2) dissolution of the injunction allowing racing horses to move out of Highlands county by Judge D. O. Rogers of Lakeland and reinstatement of the complete quarantine of that county.

### Tick Outbreak in North Okeechobee

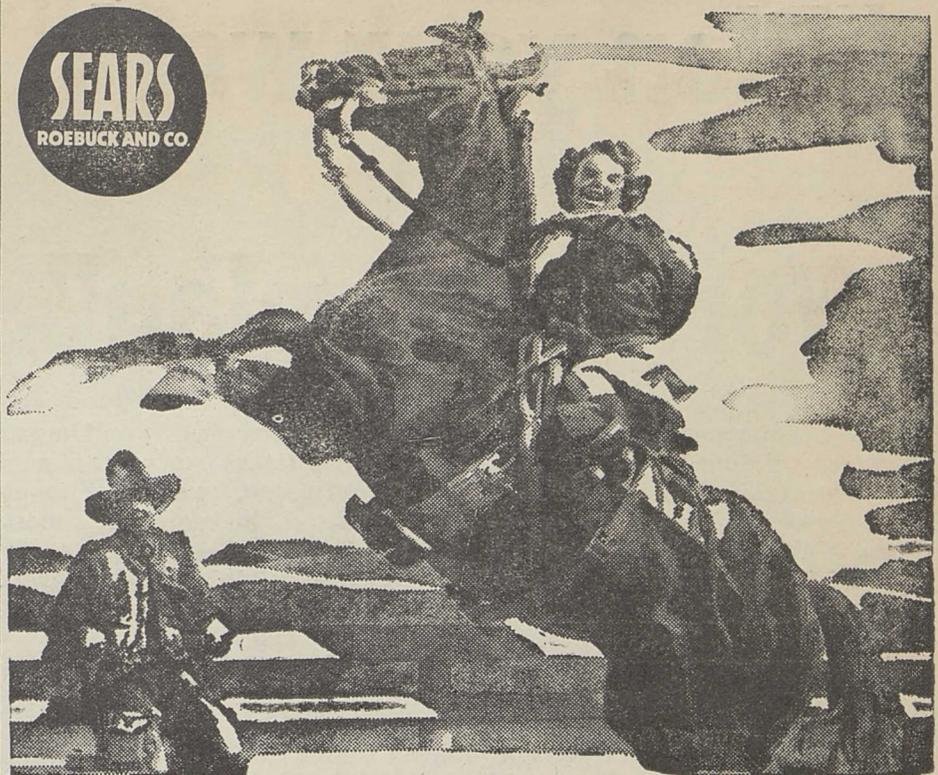
FEVER TICKS HAVE BEEN FOUND for the first time at a check dipping of cattle belonging to L. Maxcy of Frostproof and Nathan Holmes of Okeechobee in pastures located in northern Okeechobee county, Dr. J. V. Knapp, state veterinarian, told the LSSB at Jacksonville.

Finding of ticks in the area came as no surprise, he explained, since the area is directly across the Kissimmee river from the bombing range section of Highlands county where ticks had been found previously and where control has been difficult.

Provision for erection of four new vats in this section was made by the LSSB at Jacksonville.

In another announcement Knapp stated that all vats in the Lykes Brothers pastures in Glades county have been completed and that regular dipping has finally begun in that area. Cattle too wild to be dipped are

(Continued on page 29, Section 1)



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**ORLANDO**  
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**SHOPPING HEADQUARTERS**

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**FRANKLIN Products**  
**Plug Up the Profit Leaks**  
from Disease and Parasite Losses



Local Drug Store Dealers

New 80-page Catalog—Free

O.M. FRANKLIN SERUM COMPANY

DENVER KANSAS CITY EL PASO MARFA AMARILLO FT. WORTH  
WICHITA ALLIANCE SALT LAKE CITY LOS ANGELES

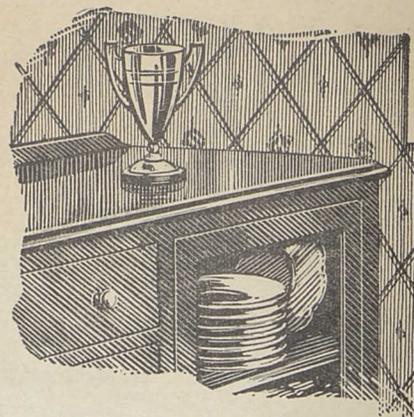
**FRANKLIN**  
VACCINES & SUPPLIES for

CATTLE SHEEP  
HORSES HOGS  
POULTRY

SEND FOR  
YOUR COPY  
TODAY!



# "Plan your work and Work your plan"



Long winter evenings bring families together after chores are done. Then there's time for serious talks and good fun. In December there's opportunity, too, to review the results of the past year's work . . . to make plans that can be carried out efficiently in the year that lies ahead.

Proper planning uncovers new opportunities in any business. With experience, know-how, and plain "horse sense" to draw on, plan-making should not be difficult. You think back with pleasure on your good crops . . . on how well your livestock or poultry programs turned out. You remember little things that made them profitable, or caused a loss. With this in mind, you look ahead and decide on next year's crops and rotations. You think of ways to improve your livestock operations. You make provision for the purchase of breeding stock, seed, machinery, fencing and equipment. You consider your problems from all angles. That's the way a sound plan is made. Then you set your course and stick to it.

What's true of the individual farm or ranch is true of any business, small or large. We at Swift & Com-

pany well know that we, too, must plan our work and work our plan. Our business interests are many and varied. Without a plan and good business records, we would be almost certain to run into serious losses because our profit margin is small. But by planning carefully, diversifying and working efficiently, we—like you—hope to increase our earnings in the future.



## TAKE TIME TO SAVE TIME

by L. S. Hardin, Purdue University

There is a labor-saving or labor-wasting way to do every farm job. Because we use too many old, hard ways, we waste 15 to 25 percent of our time. Greater attention to *how* we do our jobs can save time and work.

Ways of doing livestock work easier, faster and better are especially needed. Most farmers still use almost as much work to make 100 pounds of pork, beef or milk as they did 25 years ago. Yet, thanks mostly to machinery, we have reduced crop work one-fourth to one-half during the last 25 years.

Alert farmers are simplifying farm jobs, cutting chore time 15 to 50 percent. Five Indiana farmers, by carefully planning their work, are raising market hogs with one-quarter the average hours of labor. A Minnesota farmer rearranged his barn, adopted correct milking practices, saved 300 hours of work and 138 miles of walking a year. By rearranging his watering system, a poultry man saved 22 miles of walking a season. Some farmers are making hay in 90 man-minutes per ton. Others, using similar equipment but harder ways of working, spend twice the time.

What these farmers are doing, others can do, too. Know just what you want to accomplish. Figure out how to do a job the easiest, cheapest and best way. Cut out those unnecessary steps, combine jobs, rearrange barns and lots, work out more convenient chore routes, keep equipment busy, choose new equipment that suits your farm. Give new practices a fair trial.

You'll find the easy way is the best way. Small improvements add up to days and dollars saved. Five minutes wasted a day equals 3 days a year; 5 steps a day amounts to a mile a year. With costs rising and profit margins due to shrink, *we can well afford to take time to save time.*

### Martha Logan's Recipe for ROAST TURKEY

Place stuffed turkey on a rack in an open pan. Do not add water and do not cover. Roast in a preheated, slow oven (325°F.) according to following schedule:

8 lbs. stuffed weight . . . . .	18 minutes per pound or 2½ hours
12 lbs. stuffed weight . . . . .	15 minutes per pound or 3 hours
14 lbs. stuffed weight . . . . .	14 minutes per pound or 3¼ hours
15 lbs. stuffed weight . . . . .	13 minutes per pound or 3½ hours

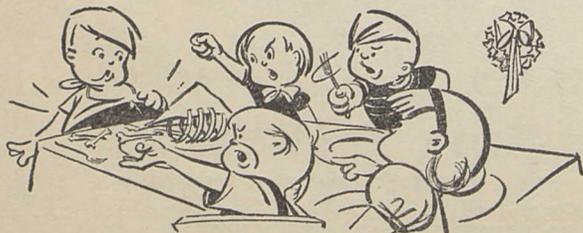
### Sausage Bread Stuffing

1 pound sausage meat	2 tablespoons diced onion
2 eggs	1 teaspoon salt
1 cup milk	4 tablespoons chopped parsley
7 cups bread crumbs	1 cup diced celery

For a 12 to 14 pound turkey

Pan fry sausage until brown. Drain. Beat eggs slightly. Add hot milk. Mix remaining ingredients and pour over them the egg mixture.

### OUR CITY COUSIN

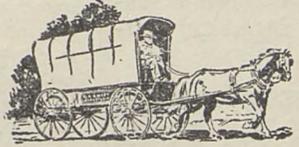


For eating most at Christmas dinner, City Cousin was the winner. All the other children howl, "No fair, he won on a fowl."

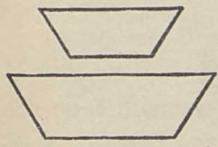


**See This New Film!**

The birth of a great new industry . . . the romance of the cattle business when the West was young . . . the excitement of pioneering a new business for a growing nation . . . all this is captured in the Hollywood-produced, full-color film "RED WAGON." Grand entertainment for classrooms or clubs. Runs 45 minutes. It is a 16-mm. sound film. No rental charge. All you pay is express charge one way. Get your request in early, as this popular film is booked several weeks ahead. Write to "RED WAGON," Public Relations Department, Swift & Company, Chicago 9, Illinois.



**Things are NOT always as they seem**



Which is the longer—the top line of the top figure, or the bottom line of the bottom figure? Well—measure them and see!

Similarly, in the livestock-meat industry, conclusions based on a quick glance at a situation are not always so.

A case in point is the "spread" between prices paid for livestock and the price received by the meat packer for the meat. The fact is that this spread is narrow. Out of every dollar Swift gets from the sale of its products, 75 cents, on the average, is returned to producers.

Can you name another business that returns such a high percentage of its sales dollar to producers of raw materials? Can you name any other business that performs so many essential services with the twenty-five cents left from that sales dollar? The twenty-five cents pays all business costs. Livestock-buying expenses, slaughtering, refrigeration and processing. The cost of selling the meat and delivering it to thousands of markets all over America. Necessary supplies, such as salt, sugar, barrels, boxes, paper. Ever-present taxes, etc. After all these expenses are paid, Swift's share averages, over a period of years, less than 2¢ on each sales dollar. This amounts to a fraction of a cent a pound of product handled.

**A DOLLAR SAVED IS A DOLLAR EARNED**

This true old saying has been an important guide in the business philosophy of Swift & Company right from the beginning of our history. And it always will be, because that is the *only* way anyone can make money in the meat packing business.



In no other business that I know of is there such a narrow margin of possible profit. In the purchase of livestock, for instance, our buyers compete with buyers representing 3,500 meat packing plants and 22,500 other commercial slaughterers. Then, we sell our products in competition with the same 26,000 slaughterers with whom we compete when purchasing the livestock. Because of this constant competitive pressure from both sides, our profit margins are very narrow.

Thus, to make money we have to save money. Yes—we, too, have to "plan our work and work our plan." That's why we are forever checking our operations to increase efficiency . . . to eliminate waste . . . to do our job better. That job is to process and distribute more than six and one-half billion pounds of meats and other products each year. Only on such a volume of business can tiny savings per pound add up to the profit which keeps us in business.

*F.M. Simpson.*

*Agricultural Research Department*

**Swift & Company** UNION STOCK YARDS CHICAGO 9, ILLINOIS

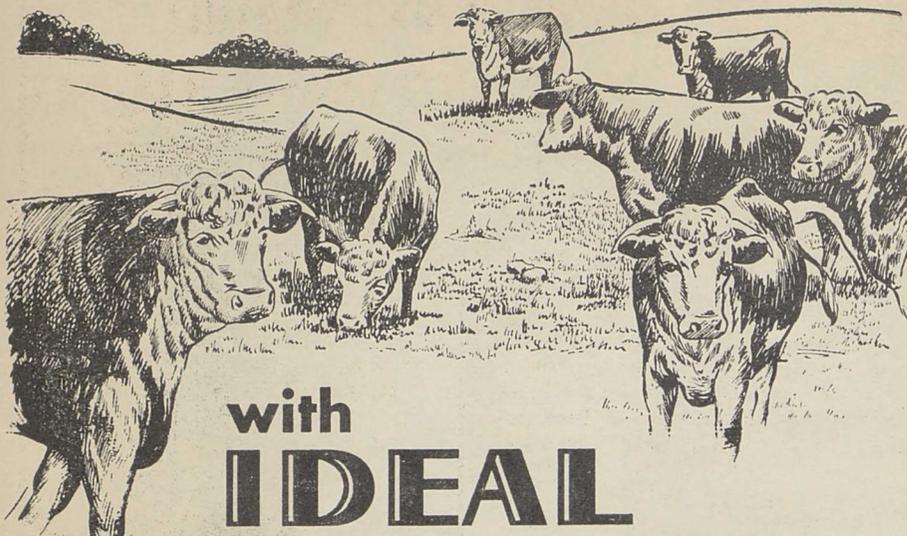
**Soda Bill Sez:**

. . . worriers die young; thinkers live long. . . a brain is no stronger than its weakest think.



**NUTRITION IS OUR BUSINESS—AND YOURS**  
*Right Eating Adds Life to Your Years—and Years to Your Life*

# BOOST CATTLE PROFITS



## with **IDEAL FERTILIZERS**

With an unprecedented demand for beef, it will pay you well to improve pasturage to the limit now. Good pasturage produces good beef . . . bigger, heavier, healthier animals that finish to higher grades.

Use IDEAL Fertilizers in your pasture improvement program because they're scientifically blended and balanced . . . because they have an unsurpassed record of successful performance for 53 years!



## **IDEAL FERTILIZERS**

WILSON & TOOMER FERTILIZER CO., Jacksonville, Florida

REGISTERED  
**ABERDEEN-ANGUS**  
CATTLE

**Hollins Wood Ranch**  
Crystal River, Fla.

**Simonton Ranch, Inc.**

*Registered Aberdeen-Angus Cattle*

**Micanopy Florida**

HIGH QUALITY REGISTERED  
**ABERDEEN-ANGUS**

**S. M. Strom**

QUINCY

**CHATHAM COUNTY  
STOCKYARDS**

Livestock Auctions every Tuesday, 2 p.m.

*Honest weight, market prices guaranteed*

R. D. LEONARD, Mgr. SAVANNAH, GA.

On Telfair Road, near Route 17

# Special Car Planned To Chicago

*Accommodations will  
be provided for use  
of car as hotel*

OPERATION OF ONE OR MORE special sleeping cars for Floridians wishing to attend the International Live Stock exposition in Chicago early in December is planned by the Nashville, Chattanooga and St. Louis railroad, operators of the Dixie Route.

A minimum of 20 persons will be needed if the car is to remain in the Dearborn station during the three days in Chicago for the convenience of persons not having hotel reservations, according to A. Rice King, Jacksonville, Florida passenger agent for the route.

Arrangements provide for Florida live stock men and women to leave Jacksonville at 9:00 p. m. on Saturday, Nov. 30, with arrival in Chicago at 7:20 a. m. the following Monday. The car will leave Chicago at 11:40 p. m. Thursday, Dec. 5, arriving in Jacksonville at 8:00 a. m. Saturday, Dec. 7.

"We have perfected these plans at the request of several livestock men who are interested in traveling in a group to Chicago," King reports. "Since this is the greatest live stock show in the world, we sincerely hope that cattlemen, their wives and friends can arrange to attend this event and that they will travel with the Florida group."

Arrangements may be made by contacting King prior to Nov. 25 at 516 Graham Building, Jacksonville.

## **Brevard and Manatee Counties Provide for Brands Inspection**

MARKS AND BRANDS inspection is being continued in Manatee and Brevard counties with county funds obtained through efforts of the Cattlemen's associations in those areas.

At Bradenton the county commission agreed to pay \$50 per month for the marks and brands inspector, who presumably will obtain additional funds from inspection fees. Delegation of cattlemen presenting the program included Dr. T. P. Chaires and Lewis Cone.

County Agent James T. Oxford of Cocoa, secretary, reports that members of the Brevard County Cattlemen's association appeared before the county commission there and secured funds to continue the program. Programs in both counties will last only until the 1947 legislature meets.

THE ALL-FLORIDA SADDLE CLUB at Arcadia is being incorporated and plans have been completed for a permanent club home.

"RANGE TESTED"  
**SMEAREX**  
TRADE MARK REG  
**SMEAR No. 62**  
**SCREWWORM KILLER**

# GROOMING Show Steers Important

*Beauty treatment, good behavior help produce blue ribbon steers*

by DR. R. S. GLASSCOCK

Animal Husbandman, Florida Experiment Station  
IN ORDER FOR A STEER to be groomed properly it is necessary to begin well in advance of the show. He should receive a thorough brushing daily all during the feeding period and his feet should be kept properly trimmed. Brushing keeps the skin clean and in good condition and promotes hair growth. A long healthy hair coat that is properly groomed adds greatly to the appearance of a steer.

The hair should not be treated with grooming oil, or any oily preparation except while showing, and should be washed out afterwards. Any kind of grease collects dirt and will cause shedding of the hair. The

*This is the second of two articles written by Dr. R. S. Glasscock of the University of Florida's experiment station and designed to help 4-H and FFA boys and girls in fitting their 1947 steers.*

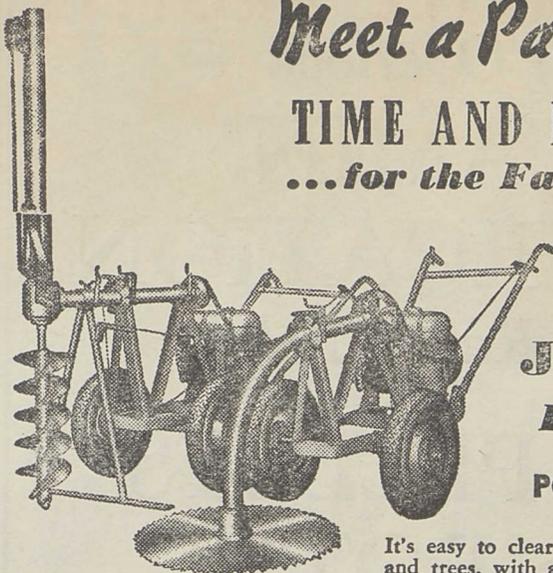
hair will not grow long until cool weather, and our climate, even in the winter, is too warm to promote the growth of a real good coat of hair. Washing or sprinkling with cool water has a stimulating effect. Brushing brings out the natural oil of the skin which gives gloss and life to the coat. By brushing the hair down most of the dirt will be removed. The hair should then be brushed up in the opposite direction to keep it fluffy and bring out the natural curl.

When the hoofs have grown too long they are unsightly and it is impossible for the steer to walk correctly. In addition, his pasterns and legs may be affected to the extent that they may develop improperly. A steer that carries himself well and stands squarely on all four feet shows to a decided advantage.

The sole of the foot should not be trimmed to any great extent. Feet that have not been neglected will usually be in good shape if the hoof wall is cut level with the sole with a pair of hoof "nippers". When the sole is scraped with the end of a farrier's knife, or some other blunt instrument, a thin layer of dead tissue is removed so the hoof wall extends just slightly below the sole. Rasp smooth and level. If the

## Meet a Pair of...

### TIME AND LABOR SAVERS ...for the Farmer or Rancher



#### JAQUES JR. POST-HOLE DIGGER

If there's a fencing or transplanting job to be done on your farm or ranch, the JAQUES POST-HOLE DIGGER is just the thing. In ordinary ground, it bores 9" hole three feet deep in sixty seconds or less. Can be operated by one man. Throws dirt out leaving hole clean. Complete with 5 HP. engine, F.O.B. Denison...

**\$398.00**

*It's easy with a*  
**JAQUES PORTABLE MACHINE**

#### Save \$200 on Combination

If you prefer, you can buy the SAW complete with frame and engine for \$379.50 and the Post-Hole Digger attachment, which is interchangeable with saw, for \$198.00 extra. Switch from Saw to Post-Hole Digger can be made in about five minutes.

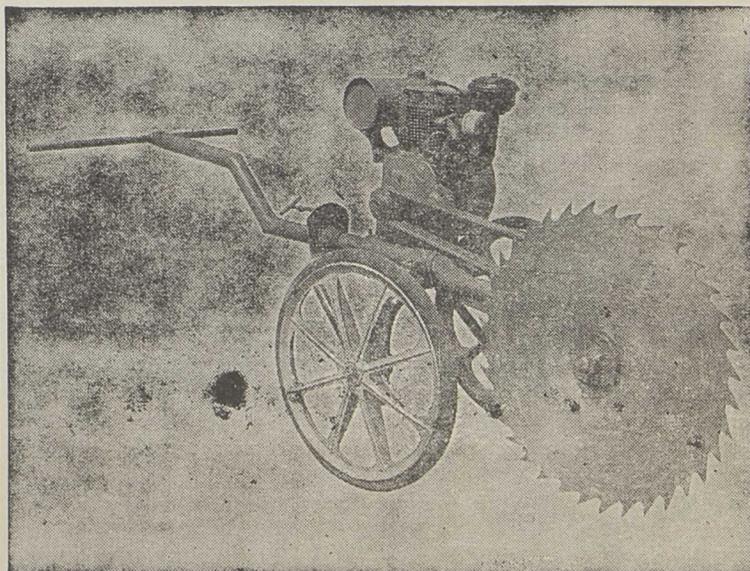
#### The JAQUES Portable POWER SAW

It's easy to clear that land of brush and trees, with a JACQUES PORTABLE POWER SAW. Its 30" unbreakable saw, powered by 5 HP. engine, zips through brush and trees in seconds, cutting them off level with ground. Once tree is felled, angle of saw can be changed quickly to trim and cut tree to any desired length. Why not clear that idle land now, make a profit on sale of timber at present high prices and convert the cleared land into profitable green pastures. The JACQUES SAW also has a definite place in the sawmill and pulp wood industry. Price of saw, complete, F.O.B. Denison, is only...

**\$379.50**

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PALMETTO  
AND WEED  
CUTTERS

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FIRE LINE  
PLOWS

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PALATKA,  
FLORIDA

Don't Overlook  
**VITAMIN  
FORTIFICATION**

*in your Range Pellets*

**HI-Q PELLETS**  
have **BOTH**  
**VITAMINS AND MINERALS**

LAKELAND

**CASH FEED COMPANY**

LAKELAND

FLORIDA

**FULL ACCLIMATED  
REGISTERED SEED STOCK  
NOW AVAILABLE**

Brahman - Shorthorn - Aberdeen-Angus - Hereford

Deep down in the Everglades we are experimenting successfully with each of the four most popular beef brands—Brahman, Shorthorn, Aberdeen-Angus and Hereford.

Fully acclimated and registered bull calves of each of the four breeds and a few yearling bulls are available for inspection and selection as future herd sires.

We are eager to exchange and share knowledge and experience with other Florida Cattlemen.

Consider this an invitation, cordially extended, to visit **SUGARLAND RANCH** for the purpose of inspecting our breeding herds, steer feeding operations, improved pastures, water control methods—and, if you desire, select your future sires, bred and raised under Florida conditions.

**UNITED STATES SUGAR CORPORATION**

CLEWISTON

FLORIDA

On Highway 25

One Mile West of Clewiston

toes curl in, trim so they point straight forward.

**Wash Steer with  
Tar Soap if Necessary**

SOMETIMES IT IS NECESSARY to wash the steer once or twice early in the fitting period to get his skin and hair in good condition. Washing will remove dirt, dead hair and dandruff. If there is any evidence of a skin disease, or lice, the use of a dip is advisable. Any of the coal tar preparations used according to directions usually will prove effective. The dip solution should be applied after washing and then the hair should be curled.

Tar soap is one of the best cleansing agents for washing steers. The animal should be wet thoroughly and the soap rubbed over him until a good lather results. A good brush should be used and all parts should be scrubbed, including the head, tail and legs. Care should be taken to rinse all the soap out of his hair, and water should not be allowed to get into his ears. Excess water may be removed with a scraper made from a thin piece of wood or by using the back of a Scotch comb.

Once the coat is in good condition, brushing is all that is necessary, until about five weeks before the show. He should be washed once each week beginning four or five weeks before the show. A weak chlorine solution may be used to bleach white spots and white switches. A weak bluing solution also is good.

Curling is done to improve the appearance of the steer. Slight variations are required with different steers to make them appear at their best, but all breeds of steers usually are shown with the hair curled all over the body. There are different types of curls used in breeding classes but it makes no difference which is used in fat steer classes, because the hair is brushed up until it takes on a soft, fluffy appearance and the original curl is no longer apparent. The parallel curl is the simplest type and is recommended for beginners.

**Combing Hair Improves  
Steer's Appearance**

AFTER WASHING THE STEER a solution is made by using about a tablespoonful of coal tar dip to two gallons of water. This solution may be poured down the back of the steer and by brushing down the hair will be made wet. A Scotch comb is used to part the hair down the back from the neck to the tail head. The hair is combed straight out the full width of the top line to emphasize spread and thickness. The width is made to appear as uniform from front to rear as possible. With the use of a "lining comb" parallel lines are made about one inch apart all along the sides. The top line should be at the outer border of the back where it begins to curve downward. The comb is pulled sidewise against the hair from the rear of the thigh to the head. Lines are made all the way down to the knees and hocks. The hair should dry some in this position to set the crimp and then

be brushed upward with light strokes just enough to turn the ends of the hair. The parallel curl is then produced by combing upward with a Scotch comb.

This is the first step in producing the "fluffy" type coat. After each daily brushing, if all the hair is brushed directly upward, the original lines will not show and the hair coat will have a more natural appearance.

The switch should be kept free of tangles, being careful not to break or pull out any of the hairs. The evening before the show it should be washed thoroughly and bleached if necessary. A tablespoonful of alum added to about two gallons of water will cut the soap and make the hair fluffy.

The common practice is to clip the heads of polled breeds. Five or six days before the show the head should be clipped to a point just behind the jaw and far enough behind the ears and poll to clear the halter line. Care should be taken not to clip the eyelashes and the hair should be left on the muzzle. Polled Herefords usually are shown with their ears clipped. Angus steers are clipped only to the base of their ears to give a distinct setting on their head.

The tails of all breeds should be clipped from a point where the fullness of the twist begins to give way upward. Clipping should extend to the tailhead and then taper off smoothly. The hair on the median line at the rear of the thighs should not be clipped, but combed outward to exaggerate the width of the hind quarters.

### **Carry Full Equipment To Fat Stock Show**

CARE SHOULD BE TAKEN to include all the equipment needed for showing. This equipment should include rope halters, show halters, show sticks, Scotch combs brushes for washing and grooming, lining combs, woolen rub rags, grooming oil, soap, water and feed buckets and forks. It may be necessary to include a hose if not furnished by the show management.

One should plan to be located at the show grounds at least 1½ days before the show begins. The first thing to do is to get the stall clean and bedded so that the steer can rest. The stall should be kept clean and well bedded. All the equipment should be well arranged and as neat and orderly as possible. The alleys should be clear for the convenience of visitors. Feeding should be done at the usual time, but the grain ration should be reduced about one-fourth. It is important to control the fill of the steer. He should not appear paunchy, neither should he appear gaunt. The steer should be taken for a walk early in the morning before feeding in order to give him exercise.

Washing and curling should be done the evening before the show and the switch should be braided. Most herdsmen do not water their animals early in the morning the day of the show but allow them to take on the proper fill just before entering the ring. A steer may refuse to drink when offered water that is different from what he has had in the past. Under such condi-

## **To Sell Your Cattle**

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## **Where the Buyers Go!**



A manager for a national packing concern once remarked: "If Gainesville and Kissimmee auctions were the only markets in Peninsula Florida, there would be sufficient cattle and calves on sale each Monday and Wednesday to warrant us sending a buyer down each week. This would make dependable markets, stabilize the prices, and both producers and buyers would benefit."

For better prices today . . . for dependable markets tomorrow . . . we suggest that you bring your cattle to Gainesville each Monday and to Kissimmee each Wednesday. Hogs, horses and mules are featured at Gainesville on Friday.

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**GAINESVILLE LIVE STOCK MARKET**

**EAST MAIN STREET SOUTH**

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**KISSIMMEE LIVE STOCK MARKET**

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# Christmas Greetings



TO OUR FRIENDS

## THROUGHOUT FLORIDA

The Sinclair dealers in this locality and myself join together in wishing you a very merry Christmas and good cheer for the New Year. Your friendly patronage during the past year is greatly appreciated. And we look forward to providing you with even better Sinclair products and services during the coming year.

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# BARRY'S

DRAWER E, NEWBERRY, FLORIDA

tions it is impossible to show a steer at his best. Some herdsmen take along a supply of water to avoid a change. A steer may be taught to drink water that has been sweetened slightly with molasses. This practice keeps the steer from knowing that the water is from a different source.

Before the final curling the hair should be rubbed thoroughly all over with a woolen rag that has been moistened with some kind of grooming oil. Two parts of olive oil and one part of alcohol to which has been added one teaspoonful of kerosene to the pint is excellent.

The steer should be haltered and ready to go into the show ring before the class is called. A show stick and a brush or Scotch comb will be needed for grooming while showing. A good showman is patient, thoughtful and deliberate in all actions. He walks close to the left shoulder of his steer, with the lead strap coiled neatly in his hand. He shows the steer just as he has in the past because he knows any variation may cause the steer to become suspicious. Other animals and the crowd of people will have a tendency to excite the steer but if he has been trained properly he will have confidence in his showman. The position in line makes no difference but the steer should be led squarely in line and "set up" for the judges' inspection.

### **Find Out How Best To Show Your Steer**

IT MAY BE NECESSARY to use some variations in order to show the steer at his best. A low-backed steer can sometimes be shown to better advantage with his feet on one side a little closer together than the other two. A high loin may be pulled in line by placing the hind feet slightly back.

Showing is an important and particular job. Neatness in personal appearance of the showman is helpful. Attention must always be centered on the steer and the judge. To be successful one must concentrate to the extent that nothing else will distract attention. A good showman is always ready to move aside so the judge will have a better opportunity to inspect the steer. When the judge is handling the steer, the fleshing will appear thicker and the skin more mellow if the steer's head is moved slightly toward the judge. In large classes it may be possible to let the steer relax when the judge is not going to inspect him for awhile.

When the judge gives the signal to move into a new position, the steer should be moved out of line to the rear and taken to the new position from behind the line. A good showman never gets in a hurry and is prepared to accept graciously any award that may be earned. The judge has a difficult job, too, and will make every effort to place the steers in their correct order. Much may be learned by paying strict attention to the judge as he gives his reasons for placing the class. Remember that winning or losing is of little importance as compared with the experience derived from fitting and showing a steer.

# Horney Reviews History of State's Livestock Markets

by J. T. HORNEY

THE BEST INFORMATION I can obtain is that the Gentry-Thompson Stockyard at Lexington, Ky., was the first livestock auction market to be built and operated in the United States. I am not certain as to the exact date it was built, but it was about 1915. And from this small beginning sprang the hundreds of these markets, built in every state raising any considerable number of livestock. This market at Lexington is still in operation and going strong.

The Farmer's Livestock market at Bristol, Tenn.-Va., was the first livestock market to be built south of Lexington, Ky. The late L. S. Hamilton, of Winchester, Ky., and Ben Johnson, of Bristol, Tenn., built and, for a long time, operated this market. It is still in operation and is now possibly the largest market between there and Gainesville, Fla.

*J. T. Horney, pioneer market builder of the South, built Florida's first market in Gainesville in 1935. Here he reviews the history of livestock markets in the South and states his views on marketing procedure in this area.*

Soon after the Bristol market was built, my brother, J. C. Horney, and I opened, at Abingdon, Va., the first of the nine livestock markets I have been connected with in some six different states. In quick succession I built and operated markets at Galax, Va., and Narrows, Va., and my brother and I opened a market at Greensboro, N. C.

When, in 1933, I began to turn my attention to the deep South as a lucrative field for livestock auction markets, the market at Asheville, N. C., was the most southerly of all the markets in the United States. This market had just been built and was being operated successfully by Bob Ramsey, of Marshall, N. C., and Sheriff Renner of Greenville, Tenn.

So, in 1933, I opened at Columbia, S. C., the first of the five livestock auction markets that I built and operated in the deep South. The idea of having a place where the farmers and livestock breeders could sell their livestock once each week to the many buyers who had been persuaded to attend these sales, was new to them and, at first, they did not take to this new and unheard-of method of selling livestock.

The next livestock market built in the South was built at Savannah, Ga. I operated this market until, in the early part of 1940, I was forced, by reason of poor health, to sell my five markets and retire.

## **Builds First Florida Market in 1935**

THE FIRST LIVESTOCK MARKET ever built in the state of Florida was built by me at Gainesville, under the firm name of the Central Florida Livestock Market, and opened

in 1935. This market always has been the largest market in the state, selling all classes of livestock at public auction. It is now owned and operated by L. H. Thompson and Rupert A. Roberts, two young men whom I had the pleasure of training in the livestock market game. They know the livestock business from the ground up and I predict for them a brilliant success in the livestock business.

This market in 1945 sold the sum total of 79,698 head of all classes of livestock for a total of \$1,763,368.56. Government regulations for the past two years have cut down the receipts of the market more than 10,000 head. These are actual figures taken from the ledger of this market.

My old friend, J. C. Fletcher, in 1936, built and opened the next livestock auction market to be built in the state of Florida

at Live Oak. This market has enjoyed a good patronage since its beginning. It is one of the largest hog markets in the state.

## **State Operates Eight Livestock Markets**

THIS BRINGS ME to the state-owned livestock markets in Florida. I have made a diligent search but, so far as I can learn no other state in the union owns or operates any livestock auction markets. The first of these state-owned markets was built at Bonifay, Fla., and the first sale was held in 1938. The State Agricultural Marketing Board has constructed eight livestock auction markets in the following towns: Arcadia, Bonifay, DeFuniak Springs, Goodno, Jay, Palatka, Plant City and Quincy. There are only three of the markets in the state system which ever operate for twelve months in the year; the rest of them only operate during the season. The Arcadia market, which handles cattle almost exclusively, usually operates from April to December. The Bonifay market which handles hogs almost entirely, operates from September until January.

During the fiscal year ending June 30, 1945, the total sales on all the state-owned markets, as given to me by William L. Wilson, Director of State Markets, was \$1,050,000.

Some livestock men contend that the State of Florida should not own any livestock markets. Be that as it may, the fact remains that, during last year, 1945, the only two privately-owned markets, Gainesville and Kissimmee, from whom I have been able to get any definite figures on how much



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## MAGAZINE MART

Dept. FC, Plant City, Florida

business they did, each sold livestock amounting to a good deal more than all of the State markets put together. The Gainesville market alone sold more than twice as much as the total of all state-owned markets. The Kissimmee market, according to an article in *The Tampa Tribune*, sold, in 1945, 21,999 head of livestock, amounting to \$1,218,553. This was considerably more than all the State markets sold. This, I think, is a good argument for the privately-owned markets. Other privately-owned markets in Florida which remain open the year 'round are located at: Madison, Lake City, Jasper, Monticello, Ocala, Webster, Marianna, Lakeland, Miami and Quincy.

In conclusion permit me to say, when I got into the livestock market game it was in its infancy. It was a young, crude business. But today, before many years have run their course, it has grown into a veritable giant. Many millions of livestock are sold each year through the hundreds of livestock auction markets which have sprung up in practically every nook and corner of the United States. I had the pleasure and privilege of originating many of the methods and ideas used by a great many of these markets today. It has been lots of fun and I have enjoyed every minute of it.

## More Than 25,000 Animals Imported in 1945; Mostly Cattle

A TOTAL of 25,972 purebred breeding animals were certified for free entry into the United States, during the year ended June 30, 1946, the USDA reports. The number was about 16 percent more than during the previous year. Free entry of purebred livestock intended for breeding purposes is authorized by a provision of the Tariff Act of 1930.

The principal source of purebred livestock was Canada but smaller numbers were received from Australia, New Zealand, and other countries. As in the past, the new arrivals are expected to be used for general improvement of animal types in the United States.

The importations during the last year included 21,482 cattle, 3,062 sheep, 665 dogs, 647 swine and 116 horses. Most of the cattle were of the Holstein-Friesian, Ayrshire, Jersey and Shorthorn breeds, although eight other breeds contributed to the total. The sheep were principally Suffolk, Southdown, and Hampshire, with eight other breeds represented. The kinds of dogs were not classified. The swine comprised only the Yorkshire, Tamworth, and Berkshire breeds. Horses were mainly Thoroughbred, Standardbred, and Clydesdale.

ED TEAGUE, API extension dairyman, compares 1945 profits from low and high producing cows: A one-gallon cow cleared her owner \$2 a year above feed costs (counting all feed at market value); a two-gallon cow made an \$83 profit; a four-gallon cow cleared \$227; a six-gallon cow cleared \$361 for her owner, according to figures gathered by Dairy Herd Improvement Associations in the U. S.

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QUARTER STUD

Foaled April, 1945 Bay

NQHBA 830

Sire: Chunkey Bill AQHA 184

Dam: Lady Jacket NQHBA 829

Price \$350



REGISTERED  
QUARTER FILLY

Foaled April, 1945 Bay

Sire: Walter AQHA 942

Dam: Bonnie, Quarter type mare

Price \$350



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## Dipping

(Continued from page 19, Section 1)  
being shot by representatives of Lykes Brothers, he added.

### Alabama Bans Cattle From Florida

A COMPLETE EMBARGO on movement of cattle from the tick infested counties of South Florida has been imposed by the Alabama State Board of Agriculture, but cattle from other parts of Florida can enter if accompanied by an official health certificate.

Dr. R. S. Sugg, Alabama state veterinarian, and Dr. I. S. McAdory, his assistant, recently toured Highlands, Glades and Okeechobee counties and expressed satisfaction with the way the quarantine around those areas is being maintained. Dr. J. V. Knapp, Florida state veterinarian, reported at the last meeting of the Florida LSSB.

## Hernando

(Continued from page 18, Section 1)  
Beef Classes

British breed bulls two years and over—Wallien;  
British breed bulls under two—Guy Harris, Burton Hansen, Wallien;

Brahman bulls under two—W. E. Oxley, J. H. Boyd, Oxley;

British breed heifers one to two—Wallien, Wallien, Wallien;

Wallien breed heifers under one—Wallien, Harris;  
Brahman heifers under one—Boyd;

Bull veal calves under six months—Harris (Hereford), Wallien (Angus), Wallien (Angus), L. D. Hathaway (Hereford), Mrs. Rachel Hansen (Brahman);

Steers any weight and age—Andrew Oravec (Angus), R. M. Chapman (Angus);

### Horse Classes

Stallions two years and over—Marshall Crum;  
Mares two years and over—Fred Blackburn, Reville Slaydon, Creel;

Colts one to two—Fred Crum, Hansel Boyd;  
Colts under one—W. P. Murphy, Rachel Hansen, Wallien;

Geldings—Whately's Sawmill, Bertie Crum, Benton Hansen;

Working Saddle Horses (senior riders)—Buford, Hansen, Bertie Crum;

Working Saddle Horses (junior riders)—Margaret Epple, Joe Kelly, Bobby Bailey, Jack McGee, Billy Cobb.

### Kiwanians Buy Calves For Gulf Coast Show

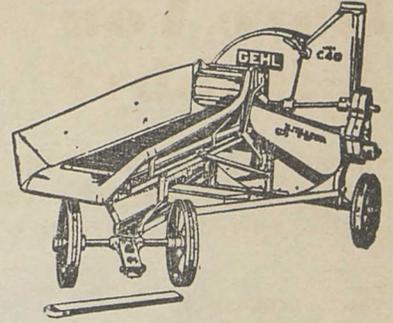
DEFUNIAK SPRINGS KIWANIANS are financing purchase of high grade Angus and Devon calves for showing at the Gulf Coast Livestock show and sale in Pensacola on April 7 by junior exhibitors from Walton county.

Receiving the animals are: Hazel Mooney, Blue Pond Farm; James Wood, Darlington; Roland Griffith, Gaskin; Jessie A. Hart, Hacoda; Billie Carroll, Darlington; Glen Tidwell, Gaskin; James O. Brown, Liberty; Jerome Weeks, Liberty; Billie Thomas, Paxton; Jimmy Weeks, Liberty; and Frank McIntosh, Paxton.

A RECORD 1063 HEAD of cattle, which grossed \$37,820.17, were sold at the Arcadia State Livestock market on October 22, according to Manager John D. Kelly. The number of cattle sold is a record for this season.

for December, 1946

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A limited number of these machines available now from state distributors:

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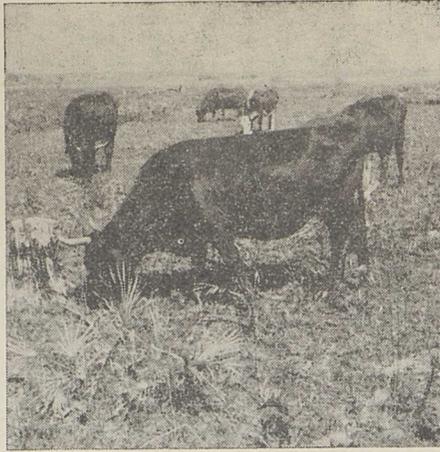
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Molasses is a good winter feed for Florida cattle. These grade cows, wintered on unimproved pastures at the Range Cattle Experiment station, were fed five pounds of molasses daily from Nov. 15, 1945, to Mar. 15, 1946. Photograph was taken by E. M. Hodges.

## Cattle Losses

(Continued from page 6, Section 1)

satisfactorily. Such animals have less value as meat, and if kept for herd replacements make inferior breeding stock.

Add up all these losses and the total for a herd over a number of years is so serious that something should be done about it.

Why do the losses occur on many ranges? Briefly, because of: overstocking of pastures, no reserve of feed, little growth in the winter, lack of essential minerals, severe weather, low temperatures and heavy rainfall, water starvation.

How prevent the losses? Here are several ways: Get rid of all surplus cattle in the summer and fall to preserve a good balance between the herd and the feed, which in Florida means pasture. Cull the herd drastically in the early fall while animals are in good flesh, saving the best animals to make use of what feed there is through the winter. This practice means that a severe winter will not be so disastrous.

Reserving part of the pasture is one of the best ways of providing more feed for the winter, no matter what kind of range you have for the herd. This applies to the small producer as well as to large ranches. A herd which has access to the entire pasture throughout the year comes into the winter with a limited supply of low quality feed. During the winter there is almost no growth of feed and any reserve had to be produced during the normal growing season.

Controlled burning is practiced on most ranges. New growth after a good burn is one of the best feeds. If the season is unfavorable, with frequent frosts and dry weather, burned pastures do not provide a large amount of feed.

Records show that the poorer the pasture the greater the mineral consumption. Minerals are necessary to cattle and should be supplied at all times. For one year beginning July 1, 1945, cattle on improved pasture with no burning of grass in the winter, ate 75.68 pounds each. Average consumption

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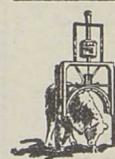
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TAMPA, FLORIDA

for December, January and February was 34.65 pounds for each cow. Other cows having native range and a limited area of improved pasture and some green oats, had an average consumption of only 11.03 pounds of mineral.

The late winter and early spring of 1945 clearly demonstrated the effects of insufficient water. Cows became so weak that they mired and died in boggy places searching for water. Water is an absolute essential in animal functioning and in and when anything happens to the natural supply some means must be found of supplying it to cattle.

Improved pastures make it possible to have an extra supply of feed for the winter. Carpet is an important grass for this purpose but perhaps the Bahias, improved Bermudas and Pangola, can be used more advantageously. Severe winter weather may brown the tops of such pasture but usually will not kill all the grass. If this type of pasture is reserved more and higher quality feed is ready when needed.

It has been mentioned that the total growth in most winters is not great. What growth does take place, however, may be of such good quality that it will balance the less nutritious feeds. Oats and rye may be used to good advantage on selected lands close to the buildings.

Winter legumes may have a place in the pasture scheme but more experimental trials are needed before planting any large area.

Even with the best herd and pasture management there will be periods through the winter when additional feed should be supplied. There is a fairly wide choice of supplements but what can be grown or balance the home grown feeds should govern the decision as to what will be used.

Sugarcane can be grown in all cattle producing sections of Florida and because of the yield will provide the largest amount of roughage feed on an acre basis. Labor in handling is the biggest drawback to the use of sugarcane but with well designed equipment this cost may materially reduce. From six to 10 pounds daily will help maintain mature cattle in good condition.

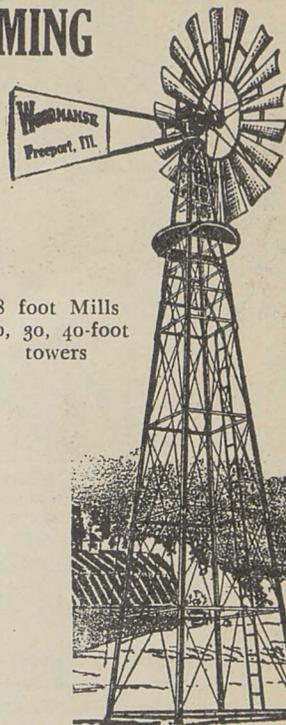
By-products from the citrus canning industry have been used with good results in wintering cattle. Two citrus by-products were used at the Range Cattle Station in a fattening trial with steers, the results of which will soon be published.

Molasses is a very palatable feed and from four to five pounds daily will do much to maintain cattle in good condition.

Most winter feeds are lacking in protein and this is particularly true of native vegetation. The best known protein feed is cottonseed pellets, almost unheard of during the past few years. From one to 1.5 pounds daily per animal gives excellent results in reducing winter losses. There are many other prepared pellets of high protein content which may be used satisfactorily.

If winter losses in individual herds can be reduced from year to year the cattle industry stands to gain tremendously in better stock and better beef. This is what we are striving for.

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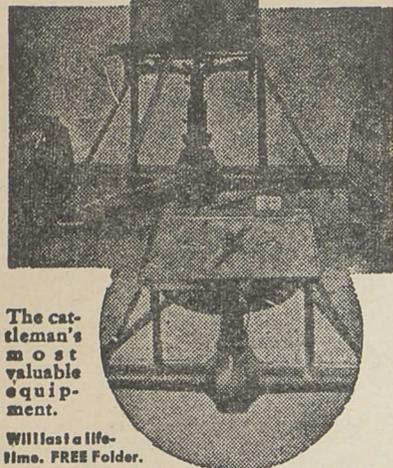
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## Thoroughbreds

# Florida Stables Will Race

by JIMMY BURNS  
Sports Editor, Miami Herald

THEY'RE OFF AT ONE OF South Florida's three horse race tracks, and some are predicting that the current season will produce heavier mutuel play than the record \$108,173,554 handle of the past season. People with that viewpoint are the ultra-optimistic.

The more conservative think that the attendance will match the 1,242,811 cash customers who visited Gulfstream, Hialeah and Tropical last season, but that the fans won't pour as much money through the mutuel maws. But even the pessimists don't vision more than a 10 per cent drop.

When the state's 16th horse racing season gets underway at Tropical Park Dec. 2, the huge opening day crowd will find the track operated by Henry L. Straus and associates in great condition. All of the scars from the 1945 hurricane have been removed. More shrubs and flowers have added to the tropical beauty.

WE MAY HAVE TO WAIT quite a spell before a Florida-bred comes thundering down the stretch at Churchill Downs to win the Kentucky Derby, but Florida's new industry—breeding and developing thoroughbreds—has grown steadily, and already has outgrown its swaddling clothes.

The tracks are sympathetic with the aims of the Florida Thoroughbred Breeders' association. Special races will be held at each track for Florida-breds and the active members of the association are confident that with better stallions and improved mares they'll get somewhere.

The association has around 30 members—business and professional men—who do not have to make their living from their new venture. With many it is merely a hobby. With others the breeding of thoroughbreds is tied in with other activities on their farms.

ONE OF THE BETTER SPOTS is that of Carl G. Rose at Ocala. I had the pleasure of visiting his Rosemere Farm last September. A few months before I'd toured the famous farms around Lexington, Ky.

Rosemere Farm is not as large, nor as pretentious as some of those in the famed Blue Grass region, but the man has a nice place—one which is becoming a spot of interest for horsemen from other states who visit in Florida.

"I think the lime deposits in this area provide the minerals needed for breeding thoroughbreds," Rose told me. "I operate my farm at a profit, and I'm definitely of the opinion that Florida-breds have a good future in horse racing."

CHARLES A. O'NEIL, JR., Stefan A. Zachar and Hunter L. Lyon of Miami are others who



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complete with pressure switches set 20 to 40 lbs. per square inch. Motors 1750 rpm for single phase current.

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have racing stables which include Florida-breds. They have faith in the future of their industry.

Zachar had two Florida-breds claimed from him at eastern tracks last spring, but he let the horses go without regrets. He wisely figures that with Florida-breds going into other stables they'll help popularize the breed.

ROSE, A FORMER CHAIRMAN of the Florida State Racing commission, thinks that the present board headed by Chairman C. F. (Jack) Baldwin of Miami is doing a good job.

The young and energetic secretary of Gov. Millard Caldwell's appointed commission, William B. Watson, Jr., of Gainesville has won the respect and esteem of all who have had business with the commission. Other members are James D. Johnson, Pensacola; Tom B. Swann, Winter Haven, and Emil Yde, Leesburg.

The commission is justly proud of its record of collecting \$15,554,033.94 from horse and dog racing and jai alai last season at an administrative cost of one and five-eighths per cent. The actual expenses of the commission were \$252,987.76.

Wouldn't it be great if other state agencies could be operated that economically?

WITH RESTRICTIONS ON BUILDING blocking plans for enlargements of their plants, Hialeah, Gulfstream and Tropical officials limited themselves to beautifying their grounds. Jimmy Donn of Gulfstream being a florist by trade, naturally enjoyed adding to the beauty of Gulfstream. Sam H. McCormick of Hialeah told Joe Morrow, superintendent of grounds, to go all out in "fixing up the place." People who have seen Hialeah would figure that as trying to improve upon perfection. Hialeah with its beautiful Royal Palms, shrubbery and brightly hued flower beds, is known the world over as a show place.

WHEN BUILDING RESTRICTIONS are lifted the three tracks plan extensive improvements. Tropical would like to add more seats; Gulfstream needs a clubhouse and at Hialeah the plans include razing the present grandstand and clubhouse and replacing 'em with brand spanking new ones at a cost in excess of a million bucks.

## Bush Reelected to Head Holmes Cattlemen At Recent Meeting

ELECTION OF OFFICERS of the Holmes County Cattlemen's association, held at Bonifay in October, resulted in reelection of John M. Bush as president of the group. Guests at the meeting included Joel E. Potter, president of the Washington County Cattlemen's association.

Other officers elected were: D. P. Grant, vice president; S. C. Bell, secretary-treasurer; and T. L. Belser, director. Dues will be reduced to \$1.00 a year and a series of called meetings will be held in various parts of the county in an effort to increase membership, members decided.

## Gifts for the Cattlemen

Florida's most complete cattlemen's supply house is the logical place to find gifts that will please the "cattle people", including mother, dad, son or daughter. Mail orders solicited.

**SADDLES**  
\$75 to \$225

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*Quarter Horses*

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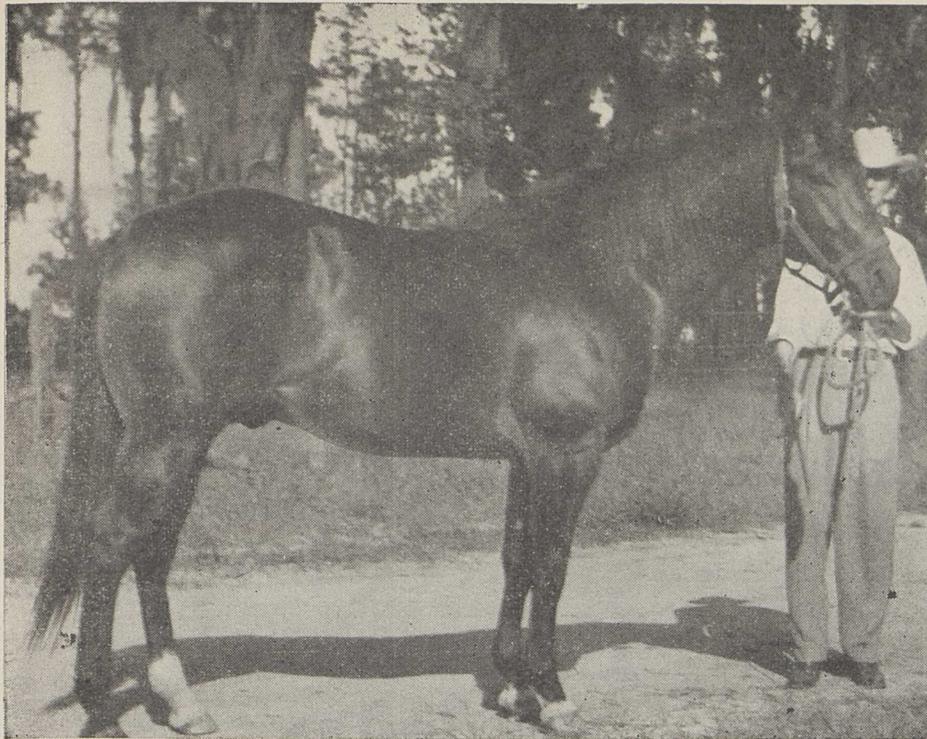
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## Horse of the Month: **Muscles**

by T. J. DURRANCE, JR.

MUSCLES—a name was never more descriptive of its bearer than this one. A Quarter Horse, to handle himself properly, must be heavily muscled in the hindquarter, and especially on the inside of the gaskin. If properly trained he will stop on his hind feet, and use his hind legs to pivot when turning which puts a lot of weight on his hindquarters. To take this weight without strain requires good strong muscling in the hindquarter.

The horse we have selected for honorable mention this month was endowed with even more than his share of muscle from birth and has developed into one of the smoothest muscled horses in the State. By smooth we mean long muscles that blend into the general conformation of the horse, and show no tendency to knot or make the horse muscle-bound.

*Muscles* is a super-blend of the blood-lines noted for a terrific burst of speed and those known best for cow-sense. His sire *Band Play, Jr.*, was by *Band Play*, a straight Thoroughbred of the sprinter type who raced in South Texas and was simply greased lightning for one-quarter mile and up to three-eighths mile. *Band Play, Jr.*, was out of a Cotton-eyed Joe mare by *Cotton-eyed Joe* by *Little Joe III*. From a pedigree standpoint we can rightly call *Band Play, Jr.* a typical halfbred horse—the type that is rapidly gaining popularity throughout the country. The dam of *Muscles* is by *Tuerto* by *Hickory Bill*. The second dam was a Cotton-eyed Joe mare making the famous *Hickory Bill-Little Joe III* cross that George Clegg, Alice, Texas used to breed some of the greatest Quarter Horses the Southwest ever knew.

*Muscles* was born on the ranch of Aligio

Garcia, Encino, Texas in 1944, and came to Florida the following fall as a weanling colt. Florida climate has evidently agreed with him as he has developed even beyond the expectations of his fondest admirers as a colt.

Since the spring of 1945 his address has been Anthony Farms, Ocala, Florida. His first colt crop will drop in the Spring of 1947, and it is then we will pass final judgment of his value as a sire.

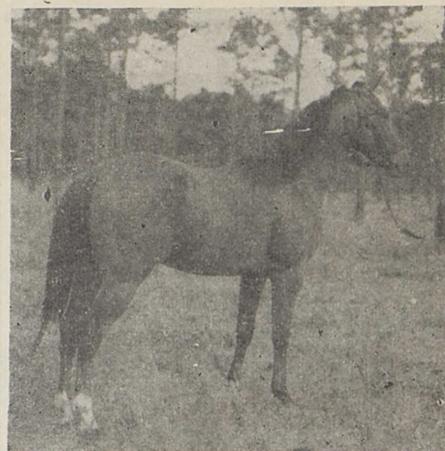
That *Muscles* is an outstanding horse in his own right is shown by the fact that he was named supreme champion stallion at the Fourth Quarter Horse Show at Ocala. The stallion was bred to two registered mares included in the Quarter Horse sale, and from this medium his blood will be spread out over the state. We will look forward to seeing the quality of his progeny.

### Shepherd Heads St. Johns Cattlemen

SHERIFF J. T. SHEPHERD has been reelected president of the St. Johns Livestock association at a meeting held in the Elkton community hall. H. W. Grimes is vice president and Stanley Thrift is secretary-treasurer.

Members of the five man board of directors are E. A. Simmons, J. L. Smith, J. W. Beach, Alvin Pacetti and S. A. Snyder. Subject of a "no-fence" law was discussed at the session, but action was deferred until a special meeting can be held.

REGULAR CATTLE PLANES are transporting dairy cattle from Wisconsin to Columbia via Drew Field at Tampa, according to the Willis Air Service which operates as the Commander Line.



### LUCKY BOB

Stallion, Foaled April 29, 1944.  
Bred by Joe Dugas.

**Sire:**

Las Molinois (Thoroughbred)

**Dam:** {Flying Bob .. {Chicaro ..... {Chichel  
Betsy            {Bellz  
                  {Patsy ..... {Little Mack .. {Rodney  
                                  {T. B. Mare    }Betsy

Little Mack was a full brother of  
Black Annie.

## BOB DEEN

Bunnell, Florida

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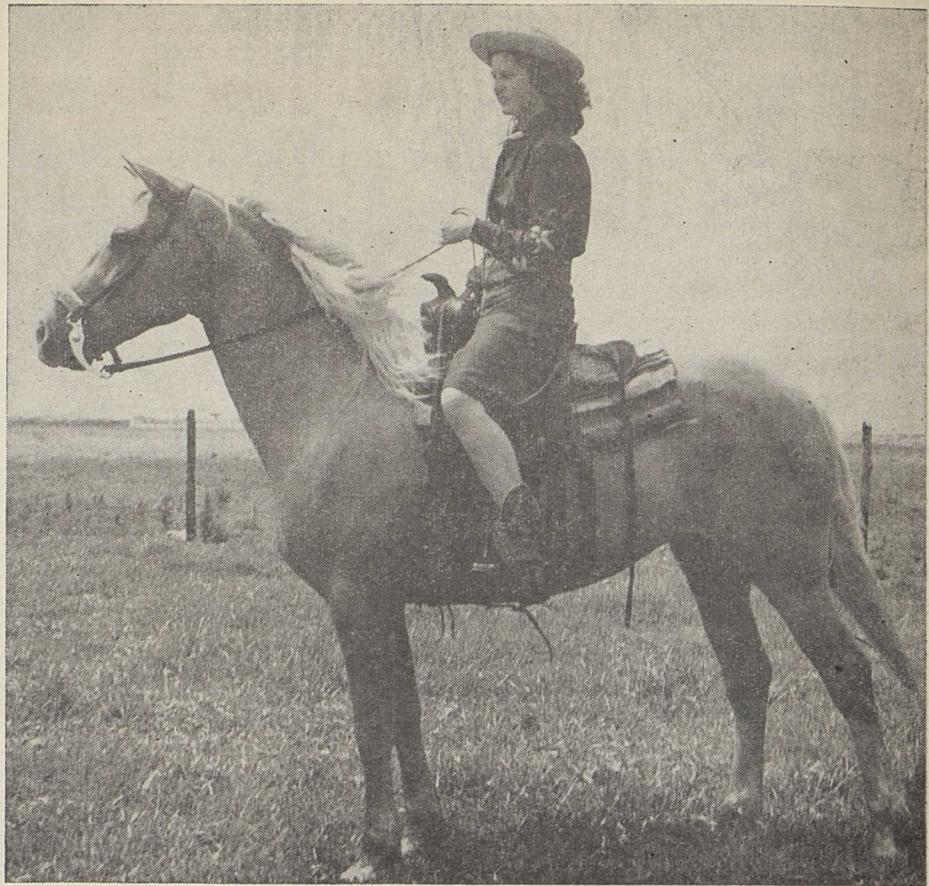
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# RODEO

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**Lakeland**



A pretty picture is 16-year-old Marge Kirkland who was queen at the Davie rodeo last July 4. Another rodeo will be held there in connection with the community's annual Orange Festival during the winter.

## Injuries are Common at Armistice Day Rodeos

RODEOS AS ROUGH AND DANGEROUS as any ever held in Florida resulted in minor injury to several riders and a broken neck to Leonard Baker of Ft. Myers over the Armistice day weekend.

Shows were held at New Smyrna Beach, at Arcadia and at Ft. Myers, with large crowds reported at all three places. A week earlier at Parrish Vic Blackstone's rodeo also showed to a good crowd.

### Maines Wins At Arcadia

JOHNNY MAINES OF LARGO won first place among cowboys competing at Arcadia's All-Florida Championships rodeo Nov. 10-11, but he must take part in next summer's Independence Day event there before he can claim the champion cowboy title now held by Nathan Hazelief of Okeechobee.

Maines scored 408 2-5 points to 360 1-5 for the runnerup, Runt Smith of Nocatee. In the queen contest Leona Parker, June Jessup and Peggy Ann Zeigler finished in that order, and will compete again July 4 before coronation. Charlene Hill of Arcadia was named junior cow girl at the event.

Best dressed and mounted cow girl was

Mrs. Faye Parker of Goose Egg ranch, Arcadia, while Logan King of Arcadia won the contest for best dressed and mounted cowboy. Beverly Saunders and Wayne Roberts as a team won the flag race with a time of 17 seconds.

Winners in the rodeo events, in order of placing, were as follows:

Wild Cow Milking—Hazelief, Gene Craft of Wauchula, Smith;

Calf Roping—Maines (91 points), Top Barlow of Wauchula (73 points), Smith (70 points), Jack Duncan of Arcadia (69 points);

Bronc Riding—Buddy Browning of Arcadia and Smith (tie: 93 1-3 points), Joe Durrance of Wauchula (83 1-3 points);

Bull Riding—Warren Holloway of Arcadia (80 1-3 points), George Blum of Sarasota and Maines (tie: 80 points), Harold Driggers of Wauchula (78 1-3 points).

### Odis Cowart Top At Parrish

ODIS COWART OF CENTER HILL finished first in bulldogging and calf roping events at Vic Blackstone's Parrish rodeo on Nov. 3 to top the competition at the annual event. In a musical chair race, Beverly Saunders of Arcadia was winner.

Results by events, in order of placing,

were as follows:

Bronc Riding—Pete Clemmons of Kissimmee, Gene Craft of Wauchula, Bob Stokes of Laredo, Tex., Smokey Joe of Wauchula;

Bull Riding—Joe Durrance of Lemon Grove, Dudley Finch of Kissimmee, Pete Baker of Kissimmee, Buck Smith of Kissimmee;

Bulldogging—Cowart, King Kong Smith of Wauchula, Stokes, Warren Holloway of Arcadia;

Calf Roping—Cowart (19.1 seconds), Geech Partin of Kissimmee, Glenn Murphy of Avon Park, Clemmons.

## Caldwell Attends Rodeo At New Smyrna Beach

AN ESTIMATED 12,000 PERSONS attended the New Smyrna Beach rodeo's two performances, which were featured by attendance of Governor Millard Caldwell. Pete Clemmons of Kissimmee was selected as top cowboy at the two-day event and awarded the fine saddle donated by Herzberg's in Kissimmee.

Performed under direction of Odis Cowart of Center Hill, and sponsored by the American Legion, whose committee chairman was Perry Chapman, the event was judged by Oscar Clemons of Kissimmee and J. K. Sims of Moultrie, Ga. Billy Keene and Nell Rogers were trick riders at the event, while Keene, Paul Stokes and B. C. Beville acted as clowns. Miss Alma Beville was secretary.

Winners, listed in order by events, were as follows:

Bronc Riding—Charley Barnes of Pompano, Clemmons, Baylor Looper of Ft. Worth, Tex., King Kong Smith of Wauchula;

Bull Riding—Clemmons, Freddie Lorenz of Kissimmee, Paul Stokes of Center Hill, Lynn Rush of Ft. Worth, Tex.;

Bulldogging—Clemons (15.6 seconds average), Smith, Clemmons, Odis Cowart;

Calf Roping—Odis Cowart (19.5 seconds average), Clemons, Herbert Cowart of Seville, Smith.

## Johnny Mack Brown At Fort Myers Rodeo

TOTAL ATTENDANCE at the Fort Myers Jaycee rodeo, including the two performances on Armistice day and the one Sunday show, amounted to 15,000, as visitors from all over South Florida flocked to see Johnny Mack Brown, star of the westerns, who awarded the \$1600 in prize money.

Called the Southeastern National Championship rodeo, bull riding, bronc riding and bulldogging events were so rough and grueling that at least four contestants had to be helped from the arena.

Most seriously injured was Leonard Baker, Fort Myers amateur cowboy, whose neck was broken in two places when he was hurled from a bucking bronco at the Armistice night performance. His condition was described as "quite serious, but not grave," by the Fort Myers physician who treated him.

## Speed Trials, Rodeo Held at Perry

A PROGRAM OF HORSE RACES and rodeo events attracted a large gathering at Perry, in an event which featured Taylor county talent and was sponsored by J. X. Towles.

Among the events were bareback bronc riding, saddled bronc riding, bull riding, bulldogging and calf roping.

# Blood IS Thicker Than Water

.. or Wind Either

The National Quarter Horse Breeders Association reaffirms without any "ifs" or "ands" its fundamental principle that quarter horse blood and honestly reported quarter horse pedigree is the PRIMARY basis for establishing a registry book for quarter horses—and even more important—for reclaiming from the past the true quarter horse of the west.

Any new theory that individuality and type shall take the place of quarter horse blood and pedigree is not our idea—and never will be—for the registration of quarter horses.

The time has arrived in quarter horse breeding and production when NO breeder (and that means NONE) will be permitted by the horse-wise public to offer a horse which "looks like" a quarter horse. Appearance alone can never make a quarter horse breed. True quarter horses MUST BE BRED from historically modern quarter horse blood, and they must MOVE AND WORK like quarter horses.

Blood IS thicker than water—or wind either. "Wind and water" are important commodities if you just want to "peddle" horses. If you are going to breed and produce TRUE quarter horses—animals which PROVE IT by their balance, their whole-body way of going, and their terrific early speed—you MUST use dominant quarter horse blood.

Our registry book is open—on a permanent basis—to all truly bred quarter horses. We do not register quarter horses on any other basis. Our registration fee, regardless of sex or age, is the non-profit cost of \$5.00 per animal.

For Detailed Information—Write Our Secretary

## National Quarter Horse Breeders Association

HOCKLEY, TEXAS

NATIONAL'S PURPOSES ARE ALWAYS CLEAR: 1. Pedigree; a quarter horse is born a quarter horse and blood lines are the primary basis of registration. 2. Permanence; NATIONAL never issues a temporary or tentative registration; all of its registrations are FINAL and unalterable. 3. No delays; we urge registration from birth; it protects identity, pedigree records and value. 4. Impartiality; NATIONAL recognizes and registers without question racing and ranch type quarter horses.

## START DIPPING NOW

During the late summer and early fall months, lice infesting cattle and calves gradually increase, then increase much more rapidly during winter and spring months if not brought under control.

If you start your dipping now and dip three or four times during October, November and December, your stock will be in better condition for the winter.

RID YOUR STOCK OF LICE, TICKS AND MANGE WITH COOPER'S CATTLE DIP, THE ARSENICAL DIP THAT NEVER FAILS

W. D. LaMOTTE, STATE AGENT

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on Florida pastures. We go anywhere in the state. Experienced personnel. Satisfied customers.

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GROUP OF BANKS

## Schmidt's Copper-Iron Cobalt- Compound

for Salt Sick and  
Anemic Cattle

Used as a drench. Formula approved by State Experiment Stations \$1.50 per gallon F. O. B.

Order direct from

**J. C. SCHMIDT**

Broadway Pharmacy

KISSIMMEE

FLORIDA

# Silver Spurs Give Quadrille At Opening of Orlando Outdoor Apparel Shop

## Rutland's is host to cattlemen of Central Florida during opening of sporting goods department

MEMBERS OF THE SILVER SPURS of Osceola county presented their original quadrille on horseback and gave city folks a taste of



It was a colorful scene as Rutland's, Orlando men's store, opened its frontier and sportsman shop. Above are Rosemary Barber, Sybil Partin and Doc Partin of the Osceola County Silver Spurs Riding club, which paraded in downtown Orlando. Center panel shows the "best dressed" cowboy and cowgirl as they passed through the crowd in the store. Below, hungry guests fill up on well-prepared barbecue.

ranch life in downtown Orlando at the opening of the frontier shop on the mezzanine floor of Rutland's men's store on October 24.

Big Boss H. H. "Doc" Partin and past president Mac Eldridge told of the purposes and history of the Spurs organization on a fifteen-minute broadcast from the Orlando Gun club, during a barbecue at which hundreds of Central Florida cattlemen and sportsmen were guests of Joe Rutland, proprietor of the store.

Selection of the best dressed cowboy and cowgirl was a highlight of the open house which followed at the store, with E. L. "Geech" Partin and Rosemary Barber, Kissimmee, selected as winners of the contest. Handsome silver trophies were presented by Clyde Drake, of Rutland's, after judging by L. B. McLeod, Cushman Radebaugh, and Ralph Wight, Orlando and Sanford.

During the open house, thousands of visitors thronged through the store while hundreds more viewed the display windows on the outside and watched the Spurs parade up Orange avenue to tie their mounts at hitching posts in front of the store. Oscar Tyson, Narcoossee Spur, thrilled watchers by whipping straws from his wife's mouth with his bull whip, and Claire Farr displayed her trick horse.

A feature of the window displays was a group of mammoth reproductions of former CATTLEMAN cover illustrations.

Inside the store the Kissimmee Valley Boys—a four-piece cowboy band from Kissimmee—provided a continuous program of music while visitors inspected fishing and hunting equipment displays, and extensive outdoor apparel stocks.

## Dr. Bair, L. H. Lewis, J. R. Gunn, Speakers at Miami Market Birthday

DR. B. A. BAIR, agronomist of the Everglades Experiment station, L. H. Lewis, livestock specialist of the state marketing bureau, and J. R. Gunn of the agricultural extension service and the Florida State Cattlemen's association were principal speakers at the anniversary sale of the Sampson Auction Market in Miami Wednesday, Nov. 6.

C. H. Steffani, county agent for Dade, was master of ceremonies for the occasion which focused attention on the progress made by the market in doubling its volume of sales in two years.



**I KNOW WHICH  
GRASS IS BEST**

Cattle are hard to fool about grass. Instinct tells them to graze where the grass is rich and succulent, because that's where they get the right amounts of body-building and milk-producing minerals.

Make this test on your pastures: Fertilize them with Armour's Big Crop Fertilizers to help balance the essential minerals in the soil. Then note how your cattle eat more, gain more weight, produce more milk.

Armour's is a proven pasture fertilizer—dependable, carefully cured. Order a supply now from your Armour Agent. "Your cattle will tell the difference."



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RANCH (via Sebring or Lake Placid, and Hendrick's Field), IS 7 MILES S. E. OF LORIDA.  
Get Instructions at Lorida Post Office

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### **REGISTERED BRAHMANS -- Beef Type**

BULLS, COWS, CALVES, DESCENDANTS OF HUDGINS HERD BULL, "MANSO"; MANY ALSO FROM "MOROTO", SIRE OF "TIPPU THE GREAT".

(Sold recently 44 cows, 25 calves, 5 bulls)

Will take Florida Cows of good grade to board and will breed to Thoroughbred Santa Gertrudis, Shorthorn, or Brahman Bulls for one-half the calves.

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Registered Polled Hereford Cattle

Breeding stock for sale at all times

Registered Thoroughbred Horses

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4 miles south of High Springs on U. S. 41

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H. R. DEAR, President

REGISTERED POLLED AND HORNED HEREFORDS

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HEREFORD RANCH**

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**Polled Herefords**

featuring our sire,  
*Pawnee Rollo 676th*

**RAWSON BROS.**

EAST PALATKA, FLORIDA

**Our Herd Sires:**

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Prince Rollo 38th  
Advanced Domino 43d  
Sprr Pr. Domino 383d  
Bonnie Rollo 6th  
Sprr Pr. Domino 462d  
Prince Rollo 13th  
Domino Lad 4th

**R. J. LOWE**

POLLED HEREFORDS  
Huntsville Alabama

# Sale of Four Reported by Waring

**Leslie, Brown, Sparks and Faison buy two cows, two bulls**

SALE OF TWO POLLED HEREFORD bulls and two horned cows—one with calf at side—has been announced by B. S. Waring of Hillcrest Hereford ranch, Madison.

The two cows were sold through the auction ring at Moultrie, Ga., while the two bulls were sold a private treaty, Waring reports. Buyers were L. E. Leslie, Madison, W. E. Brown, Lovett, J. E. Griffin, Sparks, Ga., and C. J. Faison, Hartsfield, Ga.

Leslie purchased the double registered bull *Sir Profile 1st* (4383305-241601), while Brown bought *Beanland Boy Reg.* (4310653-235173). Faison acquired *Whitelen Lady 75th* (2590572), sold with her calf at side, and Griffin bought *Lady Fairview Reg.* (2700041).

## Polled Hereford Sire Descended from Two National Champions

PVF ADVANCE WORTHMORE 21ST, son and grandson of National Champion Polled Herefords, has been delivered at the Black Creek ranch at Russell, owned by Merritt Brown, Jacksonville businessman.

The two national champions from which the bull is descended, incidentally, are the only two Polled Herefords ever to win the national championship for two successive years. *Worthmore Beau, Jr., 2d* was national champion in 1938 and 1939, while his son, *PVF Advance Worthmore 2d*, sire of Black Creek's new bull, was champion in 1942 and 1943.

In addition to *PVF Advance Worthmore 21st*, Brown has purchased a daughter of *PVF Advance Worthmore 2d*, and another heifer which was bred to the national champion. All three animals have received blue ribbons from some of the northern shows during the year.

## Hooten Sells Four Bulls

FOUR REGISTERED HEREFORD BULLS have been sold by W. J. Hooten and Sons of Center Hill to buyers in Deland, Tampa and Belle Glade, Hooten has recently reported.

Buyer of two bulls was M. S. McGregor of Deland, while N. Rosenplatt of Tampa and T. W. Knight of Belle Glade bought one each.

McGregor's purchases were *Plato 3d* (4615196) and *H. Plato* (4719927). Rosenplatt bought *Plato 4th* (4615197), while Knight purchased *Wilson Lad* (4416209).

40—First Section

# REGISTERED HEREFORDS

Herd and range bulls and bred heifers for sale.

# GREENLANDS

Atmore Alabama  
48 miles north of Pensacola, Fla.

## Reg. Polled Herefords

25 bulls of serviceable age, also a few good heifers, best bloodlines. Write or see

**A. E. CAYSON  
BLOUNTSTOWN, FLORIDA**

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State Highway 500

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Polled and Horned  
HEREFORDS  
Sr. Herd Sire Beau  
Perfection 227th  
(Polled)  
**OAK  
ORCHARDS  
FARM**  
Payne Midyette,  
owner  
Box 749  
Tallahassee, Fla.



## HEREFORDS

Several bull calves sired by *FHR Florida Domino*, grand champion bull at the 1946 Sumter County Breeders' show, are for sale at the ranch.

**T. W. BROWN**  
WEBSTER FLORIDA

## POLLED HEREFORDS

We are using *MW Larry Domino 300th*, reserve champion at the 1946 Sumter County Breeders' show on our herd.

## HOOTEN AND SONS

F. F. Hooten A. J. Hooten  
F. F. Hooten, Jr.  
WEBSTER FLORIDA

## E. J. RANCH

HEREFORD CATTLE  
HORNED & POLLED

A. L. Jackson, owner

RFD 2 GAINESVILLE

## Registered Polled HEREFORDS

Double Standard Rollo Breeding

**CONNELL STOCK FARM**

INVERNESS, FLORIDA

# KNOPE BUYS Top Bull For Sire

**"Ruling Star" bull  
half-brother to  
many top sires**

PURCHASE OF *WHR Ruling Star 27th*, a half-brother to *WHR Ruling Star 43d*, herd sire for Walton Thorpe, North Dakota Hereford breeder, has been announced by John Knope of Ocala for an undisclosed price.

Knope also reports sale of a half interest in his purebred herd of 131 Herefords to Don Hipkind of Chicago, retiring president of a northern industry, who will devote his full time to the business after January 1. "Ruling Star" was not included in the transaction since Knope only purchased him in September.

While no mention was made of the price paid for "Ruling Star", it is thought that the bull may be the most expensive ever brought to Florida since several of his half-brothers have sold for amounts in five figures. The bull, bred at the famed Wyoming Hereford ranch, was purchased by Knope from Cornelius O'Brien of Lawrenceburg, Ind.

A four-year-old, *WHR Ruling Star 37th* will be used as herd sire along with *Mellow Don*, one of three sires in use heretofore, on the 70 matrons in Knope's herd.

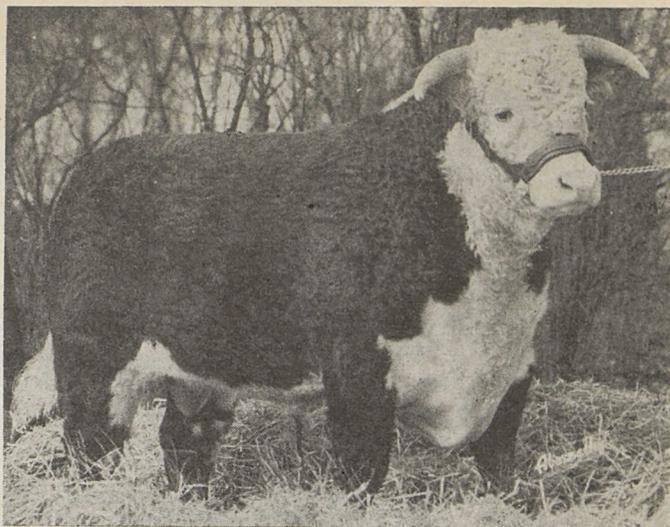
## Maxwell, Weinberg Buy Polled Sires from George W. Munroe

SALE OF TWO REGISTERED Polled Herefords to buyers in Georgia and Florida has been reported by George W. Munroe of Quincy. Both bulls were sired by *MM Advance Domino 1st*, Munroe said.

Bought by H. G. Maxwell of Calvary, Ga., was *S. Advance Domino 21st* (4311659-241959), while Weinberg Farms, Inc., of Quincy purchased *S. Advance Domino 23d*.

APPROXIMATELY 1500 ACRES of additional clover plantings are scheduled this fall in Duval county, County Agent A. S. Lawton recently reported to E. W. Stokes of the University of Florida's agronomy department. Stokes declared that Duval has probably made more advancement in pasture development than any other county in Florida.

NEARLY 5000 ACRES has been sold by Herman E. Turner, owner of the Hi-Hat ranch near Sarasota, to Edward F. Swift, Jr., of Chicago for a reported \$57,000. It is understood that Swift, member of the Chicago meat packing family, will conduct experimental work in cattle breeding.



## Announcing purchase of

### *WHR Ruling Star 37th*

a four-year-old bull which carries some of America's top bloodlines and which will head our herd of over 80 registered Hereford matrons.

## and offering for sale

### *Plato Domino 74th*

Sire: Plato Domino 1st.....	{ Victor Domino 14th.....	{ Mossy Plato 26th
		{ Victoria Domino 1st
	{ Belle Domino 39th.....	{ Prince Domino
		{ Dorothy Aster 2d
Dam: Seminola Mixer.....	{ Seminole Domino 26th.....	{ Seminole Domino
		{ Lass 6th
	{ Seminola Caldo 72d.....	{ Seminole Woodford 57th
		{ Hazbelle Seminole

**and several other good yearling and mature bulls.**

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Phone 665  
Ocala, Florida

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#### DOUBLE L RANCH

PLANT CITY FLORIDA

POLLED HEREFORD CATTLE

#### THE CREEK FARMS

FORT MEADE, FLORIDA  
FORT MEADE, FLORIDA

**OFFERING** for sale at this time a limited number of bulls and heifers for breeding stock. They come from some of the best blood lines in the South, my herd sire being *CMR Advance Domino 56th, Jr. B.*

**A. L. WILSON**  
QUINCY FLORIDA

Registered  
POLLED HEREFORDS

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& SONS**

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Center Hill, Fla.

# BRAFORD BULL CALVES FOR SALE \$100 EACH

These calves are from purebred Braford's, their parents being registered Hereford and Brahman cross.



**BILL LESTER**  
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Write for appointment to see calves as they are at ranch in Pasco county.

Also REGISTERED  
BRAHMAN BULL CALVES



These men are members of the Putnam County Quarter Horse association which has recently established a race track five miles north of Palatka. Pictured left to right are E. W. Williams, Davis Dancey, Q. I. Roberts, and Phil Freeman. Although several racing programs have been held, improvements are still being made to the plank.

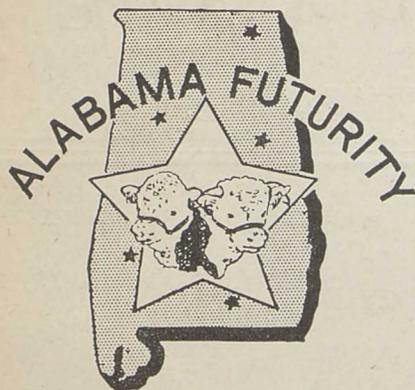
## BRAFORD CATTLE

Turkey Lake Ranch

Registered Brahmans

4 mi. southwest Orlando, 33d St. and  
Vineland road

Box 1513 ORLANDO, FLA.



# February 25

ALABAMA HEREFORD  
BREEDERS' ASSOCIATION

## Anthony Partin

(Continued from page 10, Section 1)

Purina Mills representative, Bob Cody of Kissimmee, FLORIDA CATTLEMAN, and Barney Fisher of Ocala.

Other buyers were as follows: Durrance ranch, W. F. Hogan of Ocala, George Wallis of Arcadia, H. H. Benton of Sarasota, Barney Fisher of Ocala W. M. Cowart of Seville, Ocie Hawkins of Sarasota, S. R. Blackwell of Sarasota, J. L. Glisson of Palatka, T. M. Britt of Winter Garden, W. G. Gautier of Palatka, and D. D. Dotson of Green Cove Springs.

Studs sold, by consignors, with purchasers and prices paid, were as follows:

Anthony Farms—Dock A, Wallis, \$320;  
Cecil Cowart, Kissimmee—Pop Eye, Durrance, \$975;  
O Bar O ranch, Sarasota—Waggoner's Boots, Anthony, \$300;  
Durrance ranch—Powerhouse, Anthony, \$1025;  
Midnight Blake, Halvorsen, \$1175;  
Hi Hat ranch, Sarasota—Young Sorrel, Cowart, \$610; Sunny, Hawkins, \$275;  
Henry O. Partin & Sons, Kissimmee—Little Hickory, Blackwell, \$275; Seminole, Glisson, \$525;  
Alfred Raulerson, Melbourne—Little Bay, Britt, \$400;  
Rainbow ranch, Palatka—Dusty Bailey, Gautier, \$350;  
A. A. Story, St. Cloud—Little Willie, Dotson, \$575; Scary Harry, Halvorsen, \$875.  
Mares sold, by consignors, with purchasers and price paid, were as follows:

Anthony Farms—Miss Peter McCue, Turner, \$675;  
Partin's Duchess, Hogan, \$500; Anthony's Duchess, Durrance, \$250;  
O Bar O ranch—Pretty Boy's Girl, Fisher, \$260;  
Star Rondo, Benton, \$350;  
Durrance ranch—Grullo East No. 14, Anthony, \$575;  
Gene Pride, Tampa—Pride's Hancock, Anthony, \$450;  
A. A. Story—Tiny, Durrance, \$500.

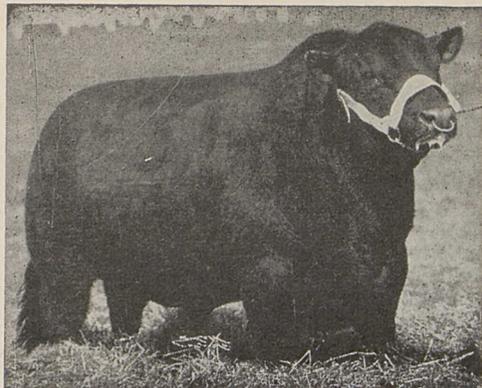
## Baby Sis Champion Quarter Racer

A NEW STATE CHAMPION Quarter Horse—*Little Sis*, from the stables of Harry Westbury, Palatka—was named at speed trials held at the Anthony Farms track in connection with the Florida Quarter Horse show and sale.

*Little Sis* won over *Lucky Bob*, *Baldy* and *General* in 440-yd. eliminations held the first day, and on the following day defeated *Roy* and *Dixie*, other first day winners, to win the title and a purse of \$112.50.

*Joe Skybird*, another Westbury horse, beaten the first day by *Roy*, again defeated *Lucky Bob* in the 440-yd. "B" race the second day. *Sonny Sorrel* ran third in the event. In the 220-yd. class, *Blackie* owned by Mark Britt of Winter Garden defeated *Sergeant Bill* and *Blue Bonnet* to win the "A" race for that distance and collect the winner's purse of \$112.50.

Other speed trial results were as follows, with horses listed in order of placing by



OUR SENIOR HERD SIRE:  
*Eileenmere's Kind 4th*  
(604897)

# SUN LAKE RANCH

Box 37

Lutz, Fla.

**SUN LAKE is especially pleased over the manner in which its consignment was appraised by contending bidders and buyers at the Florida Aberdeen-Angus Breeders' Show and Sale . . . .**

**To each of you we express our appreciation and our hope that the cattle which you purchased will measure up in every way to your expectation.**

*Visitors Always Welcome*

## MR. AND MRS. LOUIS GERACI

Ranch Located Three Miles West of Lutz on Lake Fern Road

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RACE COURSE HIALEAH, FLORIDA

## NOMINATIONS CLOSE DEC. 15<sup>TH</sup>

FOR

The **FLAMINGO** for three-year-olds \$50,000 added  
One mile and a furlong - March 1, 1947

The **WIDENER**—for three-year-olds and up \$50,000 added  
One mile and a quarter - February 22, 1947

The **McLENNAN**—for three-year-olds and up \$25,000 added  
One mile and a furlong - February 15, 1947

The **JUVENILE**—for two-year-olds \$10,000 added  
Nursery Course - three furlongs - March 4, 1947

The **BLACK HELEN** —for fillies and mares, three-year-olds and up \$20,000 added  
One mile and a furlong - March 4, 1947

1947 SEASON . . . JANUARY 17 THROUGH MARCH 4

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## ABERDEEN-ANGUS

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Pensacola, Florida

BROWN AND CRAWFORD RAINWATER

## 45 Repeat Customers

have made 112 purchases of Registered Aberdeen-Angus or Percheron Breeding Stock from us. Among them are some of the best judges of stock in the east. Visit us or write for pamphlet and offering list.

We are consigning 5 well-bred bulls to the sale at Montgomery, Ala., on April 1.

## MONOCACY FARMS

FREDERICK MARYLAND

## If you want . . .

high quality Aberdeen-Angus cattle, fully adjusted to the Florida climate and ready to go to work for you, visit

## WARREN'S FARM

Cattle may be inspected at  
Pasture No. 2, Cheney Highway,  
4 miles east of

## ORLANDO FLORIDA

Office: 601 N. Orange Ave.  
Phone 22-550

races with owner's name and purse paid:

First day eliminations—First 220-yd. race—Blackie (Britt), Little Annie (Bob Williams of Palatka), Fannie (J. L. Glisson of Palatka); second 220-yd. race—Sgt. Bill (J. C. Dryden of Tampa, Big Mama (Roy Browning of Lakeland), Pop Eye (Cecil Cowart of Kissimmee); third 20-yd. race—Blue Bonnet (Hi Hat ranch at Sarasota), Duke (Ocie Hawkins of Sarasota), Bloomer Girl (J. P. Clement of Ocala);

First 440-yd. race—Dixie (Britt), Sunny Sorrel (R. F. Baker of Plant City), Bobo (Cowart), Buddy (Westbury); second 440-yd. race—Little Sis (Smoky Purcer of Palatka), Lucky Bob (Deen), Baldy (Dryden), General (Dryden); third 440-yd. race—Roy (E. W. Williams of Palatka), Joe Skybird (Westbury), King Kleberg (Hi Hat);

Second day runoffs—220-yd. "A" race—Blackie (Britt \$112.50), Sgt. Bill (Dryden \$67.50), Blue Bonnet (Hi Hat \$45); 220-yd. "B" race—Big Mama (Browning \$93.75), Little Annie (Bob Williams \$56.25), Duke (Hawkins \$37.50); 220-yd. "C" race—Pop Eye (Cowart \$116.25), Fannie (Williams \$71.25);

440-yd. "A" race—Little Sis (Westbury \$112.50), Roy (E. W. Williams \$67.50), Dixie (Britt \$45); 440-yd. "B" race—Joe Skybird (Westbury \$93.75), Lucky Bob (Deen \$56.25), Sunny Sorrel (Browning \$37.50); 400-yd. "C" race—General (Dryden \$93.75), Bobo (Cowart \$56.25), King Kleberg (Hi Hat \$37.50).

## Champion Bull

(Continued from page 12, Section 1)

Colonel Tom McCord of Montgomery, Ala., cried the sale, assisted by ringmen Bob Cody of THE FLORIDA CATTLEMAN and Bill McSpaden, livestock representative for the Atlantic Coast Line railroad.

Other buyers at the sale were Charles J. Bullard of Quincy, Norris Cattle company of Ocala, Durrance ranch of Brighton, Sun Lake ranch of Lutz, and Hethcox and Hollinger of Umatilla.

Bulls sold by consignors, with purchasers and prices paid, were as follows:

Charles J. Bullard, Quincy—Petrarch of Modena, Graham, \$185;

Charles W. Bassett, Quincy—Hardwick's Boy, Hethcox and Hollinger;

Hollins Wood ranch, Crystal River—Pasadena Queenmere 20th, Hethcox and Hollinger, \$150;

Louis Geraci, Lutz—Prizemere of Sun Lake, Norris Cattle company, \$400;

Vero Beach 4-H club—Lora's Pride Prizemere, Edwards, \$165;

C. E. Williams, Bartow—Gay Boy of Bartow, H. L. Howes, \$1275;

Sam Warren, Orlando—Everal of LeBaron, Edwards, \$300;

Walter R. Williams, Lakeland—Revolution 4th of Lakeview, Geiger Farms, \$325.

Females sold by consignors, with purchasers and prices paid, were as follows:

Bullard—Erica of Hardmere B. & H., Howes, \$210;

Hollins Wood—Pasadena Mystic Onyx, Howes, \$195; Pasadena Mystic Onyx 3d, Howes, \$210; Enchantress R. 4th, Norris, \$350; Queen 7th Smokey Mountain, Edwards, \$210;

J. P. Ramsey, Micanopy—Virginia of M. B., Edwards, \$350;

S. M. Strom, Quincy—Earletta of Friendship, Bullard, \$325;

Stardust ranch, Micanopy—Lady Peer of Lakeview, Geiger, \$200;

Geraci—Blackbird Dixie 9th, Durrance, \$350; Etna of Sun Lake, Bullard, \$500; Blackbird 2d of Sun Lake, Graham, \$800;

John N. Webb, Melrose—Timberlake Ericavon, Sun Lake, \$250; Timberlake Blackbird E., Geiger, \$210;

University of Florida, Gainesville—Beauty Queen 8th, Geiger, \$350; Bandalier's Ruth, Sun Lake, \$350; Bandalier's Pride of Florida, Geiger, \$400; Bandalier's Blackcap Girl, Howes, \$310; Queen Ruth 10th, Edwards, \$400;

C. E. Williams—Erlola W. 5th, Bullard, \$500;



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LICE — TICKS — CATTLE GRUB

Contains Derris and Rotenone in a Highly Concentrated Form That Remains Stable in Any Water Dilution for Long Periods of Time.

See Your Dealer or Write

## Willke Chemical Co.

MANUFACTURING CHEMISTS  
3501-9 Texas Ave., HOUSTON 3, TEXAS

## S. F. MAC KENZIE CO.

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CLEARING AND DRAINING OF  
CATTLE LAND BY TRACTOR  
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Registered Aberdeen-Angus

## G. C. PASSMORE FARMS

Herd Established 1919  
200 Brood Cows

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## MAC-MOR FARMS

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Registered Aberdeen-Angus Bulls and  
Heifers for sale at all times

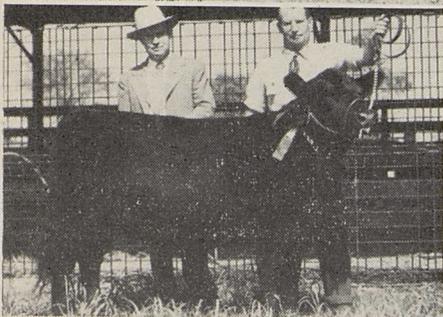
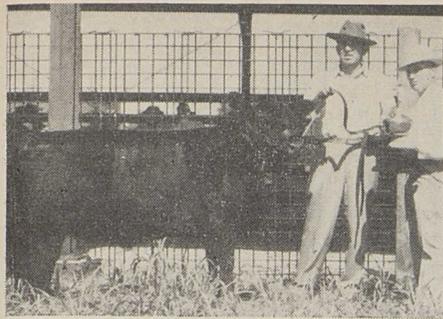
We welcome your visit at

## LAKE SHORE

the home of highest quality  
Angus cattle.

J. P. Ramsey & Son

Micanopy, Florida



These champion Aberdeen-Angus sold at the First Florida sale devoted exclusively to the black cattle. In top panel is Louis Geraci of the Sun Lake Ranch, Lutz, at left, receiving the trophy for Grand Champion Blackbird 2d of Sun Lake. In center panel Walter R. Williams of Lakeland shows his reserve champion bull, Revolution 4th of Lakeview. At bottom, Dr. R. S. Glasscock of the University of Florida is pictured with Bandolier's Ruth, the reserve champion female.

Bartow Elba 2d, Durrance, \$500; Ernoa's May W. 6th, Geiger, \$450;

Dewey Wilbanks, Tampa—Edwina 5th of Essar, Edwards, \$525;

Walter R. Williams—Pasadena's Mary (with calf at side), Norris, \$500; Ocala Maude, Graham, \$200; Warren—Queen Mary of LeBaron, Howes, \$205; Lucy May of Warren, Howes, \$190; Blackbird Quality of Warren, Geiger, \$190;

H. E. Wolfe, St. Augustine—Kathryn B., Edwards, \$240; Miss Harding, Edwards, \$240.

### Mayo Gives Talk At Angus Banquet

FEATURED WITH A SHORT TALK by Commissioner of Agriculture Nathan Mayo in which the Florida official congratulated Angus breeders on holding their first show and sale, and pointed to the tremendous strides made by the industry in this state during the past decade, first annual banquet held by the Florida State Aberdeen-Angus association preceded a meeting of consignors and breeders.

**We Want to Thank the Buyers and  
Contending Bidders Who Thought  
Our Consignments at Ocala Were  
Worthy of Consideration:**

**H. L. Howes of Live Oak  
who paid \$1275 for Gay Boy of Bartow,  
the grand champion of the Ocala show,  
about which Judge J. Garrett Tolan said:  
"I didn't expect to find a bull of this qual-  
ity here";**

**Charles J. Bullard of Quincy  
who bought Erlola W. 5th for \$500;**

**T. J. Durrance, Jr., of Brighton  
who purchased Bartow Elba 2d for \$500;**

**Geiger Farms of Eustis  
which paid \$450 for Ernoa's May W. 6th.**

# BARTOW BLOCKY BLACKS

**STURDY OAKS FARMS**

**C. E. "Tiny" Williams      Bartow, Florida**

## Thanks to the Buyers...

GEIGER FARMS, Eustis, buyer of *Revolution 4th of Lakeview*, reserve grand champion bull;

SENATOR ERNEST R. GRAHAM, Hialeah; and

NORRIS CATTLE COMPANY, Ocala,

**to the contending bidders and to all others who  
helped make Florida's First Aberdeen-Angus  
sale a success.**

## LAKEVIEW FARM

Walter R. Williams, owner

Rt. 2, Lakeland, Fla.

# BRAHMANS

All of my herd of nearly 500 cows and heifers are derived exclusively from sires and dams originally classed AA, full blood, Double Standard, by the American Brahman Breeders' Association

## DR. WILLIAM STATES JACOBS

506 LOVETT BLVD.  
HOUSTON, TEXAS

## Langston Bros.

Quality Brahman Cattle

Prairie Pony and Quarter Horse  
Colts for Sale

Bushnell, Florida

*We are interested in the development of our cattle industry through co-operation with our experienced and successful cattlemen. Correspondence and calls invited.*

## FIRST NATIONAL BANK

IN

ST. PETERSBURG, FLORIDA

Member Federal Deposit Insurance Corporation. Member Federal Reserve System.

## Swift Pays

(Continued from page 17, Section 1)

of Tampa bought 34 head for \$1979.67, while Douberley Brothers of Orlando paid \$1516.33 for 28 hogs.

Swift and Company bought the grand champion of the show from Harry Boyles of Live Oak, while the Ocala Truck and Tractor company paid 50 cents a pound for the reserve grand champion shown by Henry Gattrell of Fairfield.

Myron Burnett's grand champion 4-H hog was bought by the Cullison Sausage company for 47 cents per pound, the Commercial Bank and Trust company of Ocala paid 42 cents for Richard Feaster's FFA champion, and Cullison paid 52 cents for Cala Jean Moore's 4-H reserve champion. Cala Jean was the only girl entering a hog in the event.

Grand champion pen of three, shown by Gattrell and Moore, was bought by Cullison, while Douberley Brothers purchased the 4-H and FFA champion pens from Ferdie Cone of Morrision and Billy Colson of Trenton, respectively. E. E. Mills of Morrision bought the reserve champion 4-H pen from Donald George of Morrision, while A. Katiba of Ocala purchased the reserve champion FFA pen from Johnny Wilkinson of Hawthorne and H. S. Camp and Sons of Ocala bought the open reserve champion pen from John Reiff of Martin. Champion pen of eight, shown by John Reiff of Martin, was bought by the Herman Sausage company of Tampa.

Other buyers, with number of hogs purchased if more than one and amount paid, were as follows:

Swift and company (8) \$522.74; H. S. Camp and Sons, Ocala (13) \$686.18; Colin Lindsey, Ocala (4) \$188; Markham Grocery, Gainesville (3) \$189.30; A. Katiba, Ocala (3) \$218.60; L. D. Underwood, Ocala (2) \$100.95; E. E. Mills, Morrision (3) \$148.80; Dewey Turbeville, Sparr \$58; Seminole Stores, Ocala \$118.90; Ocala Lions club \$57; Norris Cattle company, Ocala \$75.60; Cummer Lime Rock company, Ocala \$88.20; Moses Tire company, Ocala \$78.75; W. E. Ellis, Ocala \$52.50; Central Truck and Tractor company, Ocala \$66.65; Marion Hardware company, Ocala \$68.20; Ocala Motor company \$50.45; Jub Selph, Ocala \$72.80; Rush Tractor company, Ocala \$78.75; W. E. Ellis, Ocala \$52.50; Gibson Grocery, Fairfield \$59.40; Mills Auction Market, Ocala \$94.50; Turnipseed Farm Supply company, Ocala \$75.53; Dr. W. S. Hogan, Ocala \$46.33.

## Hillsborough, Chiefland Win Judging Contests

UPWARDS OF 150 4-H AND FFA youngsters participated in hog judging contests held in connection with the Fat Hog Show in Ocala, with a Chiefland team composed of Lynn Ward, Kenneth Graham and Conrad Owens topping the FFA contest and a Hillsborough county team composed of Jimmy Howell, Charles Bell and Roy Heathcoe defeating the other 4-H teams.

Second place 4-H team was from Citrus county, instructed by County Agent O. M.

From our sizable herd of good producing cows and the use of the best Double A bulls, you can always find what you need here. Priced reasonably, quality considered.

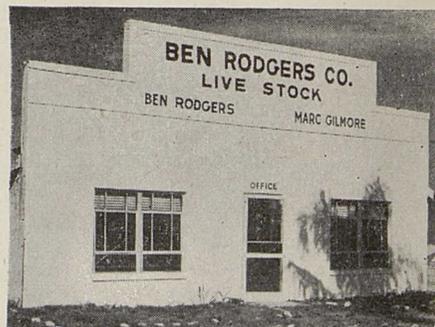
Double A bulls used exclusively.

Your visit is our pleasure.

Your pleasure our duty.

## Claude C. Appling

LOUISE, TEXAS



## CATTLE LAND HORSES

64 North Court St. Orlando

For quality in your herds buy your sires from the old and reliable Crescent V Herd of Sartwelle Brothers.

## SARTWELLE BROTHERS

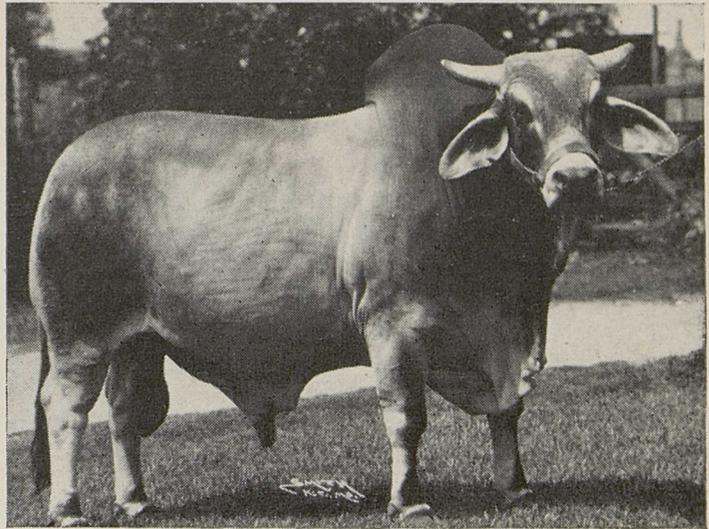
Ranch at PALACIOS, TEXAS

Office 4905 Calhoun Road

HOUSTON, TEXAS



## Beef Type Brahman



### MANIMOSO MANSO

Champion, Houston Fat Stock Show, 1946  
and National Brahman Show, 1946.

Our ranch is located on U. S. Highway No. 59,  
55 miles west of Houston. We will be happy to  
have you visit us at any time.

## J. D. HUDGINS

HUNGERFORD

TEXAS

Members of winning junior judging teams at the Ocala Hog Show were the youngsters shown above with their instructors. Upper panel, left to right, Instructor P. T. Dick of Chiefland FFA chapter, team members Kenneth Graham, Lynn Ward and Conrad Owen. Below, left to right, Instructor Joe Armor and members Roy Heathcoe, Jimmy Howell and Charles Bell of the winning Hillsborough county 4-H team.

Maines of Inverness, while Hawthorne placed second among 35 FFA teams. Joe Armor, assistant Hillsborough county agent of Plant City, instructed the Hillsborough team, while P. T. Dicks instructed the Chiefland FFA team, and B. K. Wheeler the Hawthorne entry.

Judging in the 4-H contest was carried on under the Danish system, whereby all teams entered were divided for prize money into Blue, Red and White groups. Hillsborough and Citrus both were in the Blue group. Other 4-H teams were as follows:

Red group—Hardee, Paul Murphy, Clyde Stephens, Victor Ray Irby, Instructor E. V. Rodgers; Polk, Richard Still, Marlin Sheffield, J. B. Haviser, Instructor W. B. Kendrick; Alachua, Kent Doke, Jack Clegg, Paul Emery, Instructor Tom McCrory; Marion, Elmo Miller, Ferdie Cone, Arthur King, Instructor Sidney Parnell; Sumter, Lamar Ready, Johnnie Bennett, Lebby Fore, Instructor W. J. Platt;

White group—Baker, Ben Fish, Wilbur

### STATEMENT OF OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912, AND MARCH 3, 1933

Of The Florida Cattleman and Livestock Journal, published monthly at Kissimmee, Florida, for October 8, 1946.

STATE OF FLORIDA, )  
COUNTY OF OSCEOLA. ) ss.

Before me, a Notary Public, in and for the State and county aforesaid, personally appeared Robert S. Cody, who having been duly sworn according to law, deposes and says that he is the editor of The Florida Cattleman and Livestock Journal, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Act of March 3, 1933, embodied in Section 537, Postal Laws and regulations, printed on the reverse of this form, to-wit:

1. That the names and addresses of the publisher, editor, managing editor and business manager are:

Publisher, Aldus M. Cody, Box 891, Kissimmee, Florida.

Editor, Robert M. Cody, Box 891, Kissimmee, Florida.

Managing Editor, Robert S. Cody, Box 891, Kissimmee, Florida.

Business Manager, Aldus M. Cody, Box 891, Kissimmee, Florida.

2. That the owner is:  
Cody Publications, Inc., 16 Verona Street,

Kissimmee, Florida  
Aldus M. Cody, president, Kissimmee,  
Robert S. Cody, vice president, 16 Verona  
Street, Kissimmee, Florida  
Dorothy G. Cody, secretary-treasurer, 16  
Verona Street, Kissimmee, Florida

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: First Federal Savings & Loan Association of Osceola County, Kissimmee, Fla.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company, but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company, but also, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as stated by him.

ALDUS M. CODY, Publisher.

Sworn to and subscribed before me this 8th day of October, 1946.

(Seal) DELLA ENGLE,  
Notary Public, State of Florida at Large.  
My commission expires Oct. 15, 1945.

# CLASSIFIED MARKET

Classified advertising inserted in these columns must reach our office not later than the 1st of month preceding date of publication. The Florida Farm Bureau Bulletin is published the 10th, The Florida Cattleman is published the 20th, and the Southern Livestock Journal, the 25th. Rate is 10c per word, \$2.00 monthly minimum for Florida Cattleman, 20c per word, \$4.00 minimum for all three magazines. Address: Cody Classifieds, P. O. Box 891, Kissimmee, Florida.

## EQUIPMENT FOR SALE

10-20 INTERNATIONAL steel wheel tractor for pasture work. For sale at the farm between Dundee and Winter Haven. 350 cash. Polk Brahman Farms. Box 1486. Winter Haven, Fla. 146tf

TANKS—New steel, 1,000 gallon. HECHLER. 2511 NW 2nd Ave., Miami. Phone 3-4511. 116

PUMPS FOR EVERY PURPOSE—All sizes and types from stock. Pipe, Valves, and Fittings. Dave Gordon & Co., Box 5116. Tampa 6, Fla. 7566r

## PUREBRED CATTLE

G. C. PASSMORE FARMS, R. F. D. 2, Montgomery, Ala., 300 registered Angus cattle. 36tf

REGISTERED HAMPSHIRE, Spotted Poland China, Duroc, Essex, Hereford, Pigs. Winners West Virginia State Fair. Herbert Everhart, Kearneysville, West Virginia. 116

## CATTLE MARKERS

MARK YOUR COWS with Daisy Cattle Markers for horns and neck. Write for folder which includes our Combined Bull Marker and Controllor. Golden Arrow Farms, Dept. CM, Huntington, Indiana. 116tf

## MISCELLANEOUS

PUMPS—galvanized pressure tanks—water systems—lawn sprinkler heads — irrigation equipment. William Oakley, 59 N. Garland St., Orlando, Florida, phone 6332. 927

TIMBER ESTIMATES AND APPRAISALS—Growth studies and management plans. Twenty years experience in the Southeastern states. We specialize in the purchase, sale, and liquidation of timber properties. FOREST MANAGERS, INC., 211 Beach Ave., Atlantic Beach, Florida. 126

DEPENDABLE FRUIT AND NUT TREES. Small Fruits, Ornamentals, and General Nursery Stock. Write for Combined Catalogue and Planting Guide free. CUMBERLAND VALLEY NURSERIES, Inc., McMinnville, Tennessee. "Dept. CP". 10637fb

WILD GESE, ducks, peafowl, pheasants, pigeons, rabbits. Prices free. Will buy surplus stock. Jewell Game Farm, Danville, Illinois. 26tf

Best place to buy Stetson Hats, Levis, Boots and Manhattan Shirts, is at PERSONS, INCORPORATED

Kissimmee Florida  
Our store is open all day Wednesday the veer round

DRY BONES WANTED—All you have. We pay cash and can use any quantity. Walker Fertilizer Company, phone 6771. Orlando, Fla. 96tf

WANTED FOR CASH OR TRADE: Automobile license tags, automobiliana. Write for details. Will sell eastern tags. Swigart Museum, Huntingdon, Penna. 126

## LIVESTOCK WANTED

LIVESTOCK—Frank E. Dennis, Inc.; Mail Address—Grand Crossing, Fla.; Telephone, Telegrams—Jacksonville, Fla., 50911. Office at National Stockyards. 987

## NURSERY STOCK

PEACH TREES, 12c; Apples, 15c. Send catalog other fruit trees, plants, before buying. Salesmen wanted. Baker Nurseries, Higginson, Ark. 11126

## HELP WANTED

CAPABLE MAN OR WOMAN who knows livestock to report on south Alabama cattle shows, sales, and other livestock events. Liberal commission paid on subscriptions and advertising sold. Excellent offer for right individual. Southern Livestock Journal, Valdosta, Georgia.

## JOB WANTED

EXPERIENCED HORSEMAN, now working Tennessee Walking and American saddle horses, wants year-round Florida job. Is experienced in cutting and setting tails, training and showing both above breeds. References. Locust Hill Stock Farm, Star Route, Baxter, Tenn. 126

## TURKEYS

RAISE TURKEYS the new way. Write for free information explaining how to make up to \$3000.00 in your own backyard. Address National Turkey Institute, Dept. 271, Columbus, Kansas. 116tf

## HORSES

HALF ARABIAN BROOD MARES FOR SALE. Also saddle horses. Lowe Grant Ranch, Oak Hill, Fla. 126tf

## GRADE CATTLE

GRADE HOLSTEIN COWS AND HEIFERS—Close springers, high producers, and young bulls of service age, furnished in truck or carload lots. Write for illustrated circular and price list. HARMONY FARMS, Elgin, Ill. 10116tf

GRADE BRAHMAN BULL CALVES for sale at ranch. Unusually good quality, 7/8, 15/16 Brahman, mostly grays. \$100 each for choice. Henry O. Partin & Sons, Kissimmee, Fla. 116tf

HOLSTEIN AND GUERNSEY HEIFERS for sale, close springers. We can make you a price delivered at your shipping point. Ross Reynolds and Son, Carrollton, Ill. 86tf

HOLSTEINS AND GUERNSEYS—Lifetime breeding background for type and high production. Most cows due to freshen in May, June, July and August; some artificially bred by proven sires; all cattle TB and Bangs tested; Bred heifers to freshen in Fall available immediately. DAIRYLAND'S PROGRESSIVE ACRES, Menomonee Falls, Wisconsin. 686c

100 HEAD ABERDEEN-ANGUS cows and heifers, 25 registered, 75 Grade A; also registered bulls. Walter C. Chapman, Salem Virginia, Phone 462. 85tf

UNREGISTERED BRAHMAN BULL CALVES for sale. Excellent quality, sired by registered Brahman bulls of real herd bull quality. 7/8 Brahman or better out of Shorthorn, Angus and Hereford great grandmothers. Norris Cattle Company, 12 E. Washington St., Ocala, Fla. Phone 68. 106tf

## REAL ESTATE

FLORIDA REAL ESTATE FOR SALE AND TRADE—Lots, Lake Front, Homes, Groves, Farms, Stock Ranches, Cmaps, Apartments Income and Business Property. Specializing in Central Florida Lake and Ridge Region. H. A. Stone, Realtor, 535 West Central, Phone 26-671, Winter Haven, Florida. 10697

BLUE GRASS stock and dairy farms in "Old Virginia." Write for descriptions and photographs. G. B. Lorraine, Law Building, Richmond, Va. 26tf

FOR SALE IN CALIFORNIA—Fine ranches. G. A. Meeker, broker, 1050 Magnolia, Los Angeles, Calif. 927

330 ACRES LAND ON SCHOOL, MAIL ROUTE, HOME, TENANT HOUSES. PART CULTIVATED, TIMBER, PASTURE. S. H. McAfee, RFD 1, Sparta, Ga. 126

5000 ACRES DRAINED MUCK LAND, twelve miles Southwest of Melbourne. Will produce fine grass for cattle. Melbourne Tillman Drainage District, Melbourne, Fla. 126

1692 ACRES RANGE LAND \$35.00 per acre. 700 head range cattle \$35.00 per head. On northwest side of Lake Okechobee, Florida. Mrs. W. B. Norton. Rt. 2, Box 41, Moore Haven, Florida. 126

## GRASSES FOR THE CATTLEMAN AT WHOLESALE

Haile-Dean Seed Co.  
66 E. Pine Ph. 8246 Orlando

## MACK'S LEATHER SHOP

### S-A-D-D-L-E-R-Y

Navajo saddle blankets, boots, rodeo hats, spurs, general repairing Prices reasonable.

HIALEAH Ph. 8-9157 FLORIDA

## ALYCE CLOVER HAY

\$40.00 per ton loaded in box car or truck.

## EMERY WILLIAMS

Alachua, Florida

## PANGOLA GRASS PLANTS FOR SALE

\$1 per bu. if you dig; \$2 per bu. fob Orlando, if we dig. Special prices for larger quantities. We estimate 7-8 bu. necessary per acre.

## W. K. PRICE

246 S. Orange Ph. 6385 Orlando, Fla.

## SWAINSBORO STOCKYARDS

Livestock Auctions every Monday, 2 p.m.

H. M. LEONARD, Mgr. SWAINSBORO, GA.

On Route 1, South of Swainsboro



## REGISTERED BRAHMAN & ANGUS

FERGUSON RANCH  
PARRISH, FLA.

PER PAIR POSTPAID



TATTOO MARKERS—Complete with figures 1 to 10. Bottle of ink and full instructions, \$4.00 postpaid. Poultry or small animal size \$3.25 post paid. Complete line of Ear Tags, Veterinary Instruments and Supplies. Write for Catalog.

Breeders Supply Co. Council Bluffs Iowa

# 400

## PICKED COWS

# FOR SALE

May be seen by appointment.

Call

## G. W. "Buck" MANN

Phone 509

Bartow, Fla.

Reluctantly, we announce

# A New Schedule of Advertising Rates For Southern Livestock Journal

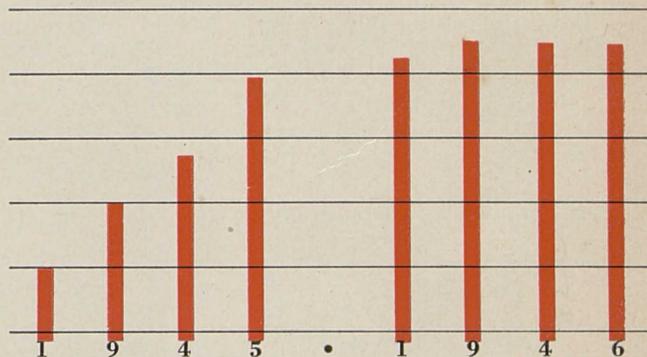
The basic page rate is raised from \$75 to \$90, effective January 1

## • Production Costs have skyrocketed

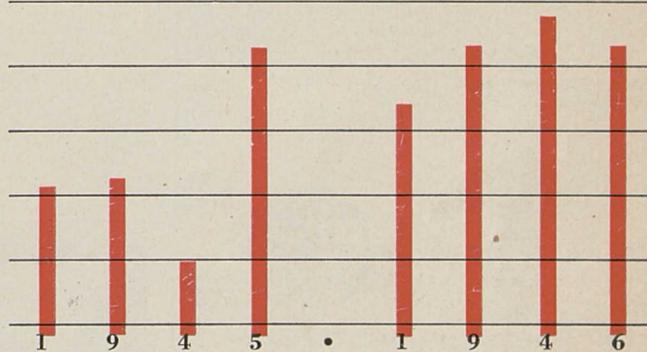
As the graphs to the right indicate, the costs of all phases of publishing the *Southern Livestock Journal* have increased during the past two years. Paper up to SLJ standards, when available, costs \$280 per ton as compared with \$200 prewar—and more increases are expected. Printing costs have leveled off—thanks to installation of our mechanical equipment—but at twice the page rate of January, 1945.

## • Editorial Services have been improved

In addition to absorbing higher costs of production, the publishers of *Southern Livestock Journal* have increased the scope of their service to the industry, expanding news coverage and setting a new guaranteed monthly distribution of 2500 copies. Current issues are running heavy with advertising—a practice dictated during the war by paper rationing—and it is hoped a balance of 50 percent advertising, 50 percent news can be achieved under the new rate structure without financial strain. A larger, more legible body type will be used beginning with the January issue.



Costs of printing a page of SLJ have doubled in two years. This factor has leveled off, due to installation of *Southern Livestock Journal's* own typesetting, printing, and binding equipment.

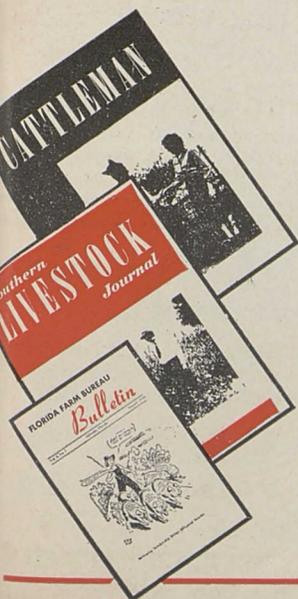


Total expenses incident to publishing *Southern Livestock Journal* have increased an average of 29 percent during 1946 according to bar graphs showing average monthly expenditures by quarters. During the past year, the increase was 21.7 percent, 32.1 percent, 74.8 percent, and 0.4 percent, respectively.

Clip out the new rate schedule in the box at right, or better still, send for your copy of Rate Card No. 3, giving full mechanical and other information

	Southern Livestock Journal only	In Combination with Florida Cattleman	In Combination with Florida Farm Bureau Bulletin	All Three Magazines
a				
Agate line (flat)	\$ .24	\$ .432	\$ .6018	\$ .8478
Full page	90.00	162.00		
2/3 page	61.00	109.80		
1/2 page (3 cols x 5")	46.00	82.80		
1/2 page (2 cols x 7 1/2")	46.00	82.80	108.90	150.30
1/3 page (1 col x 10")	31.00	55.80		
1/3 page (2 cols x 5")	31.00	55.80	81.90	109.80
1/6 page (1 col x 5")	16.00	28.80	41.40	55.80
1/4 page (1 col x 7 1/2")	25.20	45.36	63.18	85.86
1/4 page (2 cols x 3 3/4")	25.20	45.36	63.18	85.86
1/9 page (1 col x 3 1/3")	11.00	19.80	27.90	37.80
1 column inch	3.36	6.05	8.43	11.45

5 percent discount from above rates for 6 times in 12-month period; 10 percent for 12 issues in 12-month period. These discounts allowed retroactively when earned, or in advance on contract. Breeder advertisers may hold full 12-time discount on all space used during year by ordering minimum of 1-1/3 inches monthly as rateholder. (Cost \$4.00 per month, net).



# CODY PUBLICATIONS, Inc.

NASHVILLE, GEORGIA

KISSIMMEE, FLORIDA

# CHRISTMAS GIFT SUGGESTIONS

from the Cow Capital's  
exclusive leather-goods  
store!

## HEREFORD SADDLES



handtooled  
or plain . . .  
all sizes, for  
boys, men  
and women  
**\$65.00**  
to  
**\$175.00**

## BOOTS

by Nocona and Peters . . . plain or  
inlaid . . . sizes for men and women,  
boys' sizes from 2 1/2  
**\$17.50 to \$35.00**

## BELTS

by Textan . . . wide variety of sizes  
and styles  
**\$1.00 to \$5.00**

## BILLFOLDS

for men and ladies . . . plain or  
tooled . . . by Textan  
**\$1.50 to \$10.00**

## SHOES

**\$4.00**  
to  
**\$10.00**

famous Peters  
quality . . . a  
practical gift



## SOCKS

the ideal gift for men  
**.35 to .75**

## BRIDLES

many sizes and styles . . . acceptable  
gift for the outdoor man  
**\$3.50 to \$15.00**

## BUCKLE SETS

by Ricardo . . . some finished in sil-  
ver . . . fine for Christmas  
**\$6.50 to \$10.00**

## ALUMINUM BITS

by Ricardo . . . light in weight yet  
tough  
**\$4.00 to \$10.00**

## SPURS

by Ricardo . . . made of aluminum  
**\$5.00 to \$10.00**

We have a wide selection of leather  
goods made in our own workshops.  
Repair work a specialty.

*Heraberg's*  
**SHOE FIXERY**  
KISSIMMEE

Burnett, Earl Burnett, Instructor Raymond  
Mills; Pasco, David Due, Lester Snyder,  
Thomas Kelly, Instructor J. B. Higgins.

Members of other prize-winning FFA teams,  
in order of placing, were as follows:

Groveland, Clyde Puryear, Luther Rozar,  
Bruce Ogden, Instructor Buster Hancock;  
Citra, H. L. Clemmons, Jr., R. F. Mackey,  
Bill Shonyo, Instructor A. R. Cox; St. Aug-  
ustine, Ernest Harvey, Donald Germain, Earl  
Jenkins, Instructor W. T. Brown; Waldo,  
Clark Smith, Charles Mickey, Bobby  
Williams, Instructor B. K. Wheeler; Sander-  
son, Junior Rodgers, Tommy McDonald,  
Freeman Dowling, Instructor R. A. Campbell;  
Webster, Max Morrison, Bobby Sellers,  
Robert Farmer, Instructor Fred Ward.

Teams participating in addition to those  
winning prizes represented chapters in Ft.  
White, Mason City, Lake City, Mayo, Sanford,  
Reddick, Hastings, Summerfield, Weirsdale,  
Macclenny, Branford, Anthony, Ocala, Busi-  
nell, Wildwood, Bronson, Williston, Green-  
ville, Live Oak, LaCrosse, Alachua, Gaines-  
ville, Leesburg, Bell, Trenton, Crystal River  
and Inverness.

## Jack Clegg Wins Exposition Trip

WINNER OF A TRIP to the American Royal  
Livestock exposition was Jack Clegg, New-  
berry 4-H club member, who was selected  
as the outstanding 4-H exhibitor at the  
Fat Hog Show in Ocala in mid-October.

The trip was awarded on basis of all 4-H  
club activities and not simply on the record  
made at the Fat Hog Show, although  
Clegg's entries did  
show up well there.  
Since his father is a  
hog producer, Clegg  
naturally has built up  
his 4-H projects  
around hog produc-  
tion.



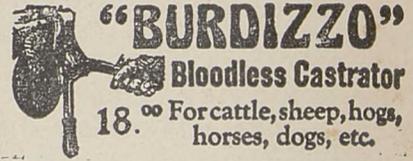
CLEGG

Although Clegg own-  
ed his first pig in 1938,  
it was not until 1941  
that he joined the 4-H  
club and bought two  
pigs, one of which he  
raised as a sow. Later, in November 1943,  
he purchased a registered Duroc Jersey sow  
with money received from sale of pigs the  
previous year. Since that time he has saved  
one gilt from each year's litter, and in 1946  
saved six pigs for showing in the Hog Show.

Clegg, who is also a member of the FFA,  
has been president of his 4-H club for the  
past two years, and earlier served as vice  
president and as secretary. His total income  
from his 4-H projects since 1941 has amount-  
ed to almost \$4500. He has carried on corn  
and peanut projects since first joining the  
4-H club, has had calf projects for five years  
and a garden for three.

LARGE PROPERTY OWNERS, most of them cattle-  
men, in Seminole county are not interested in  
a proposal by the Florida Park and Forest  
association to establish fire control in Semi-  
nole county, according to Edward Higgins  
of the Sanford Chamber of Commerce.

## Use the Burdizzo Bloodless Castrator and Avoid Screw-Worm



**"BURDIZZO"**  
Bloodless Castrator  
18.<sup>00</sup> For cattle, sheep, hogs,  
horses, dogs, etc.

A shipment of these instruments is due to  
arrive Tampa Oct. 15th. Less than 100 will  
be received, so order promptly if you would  
like one from this shipment.

**W. D. LaMotte, Tampa 1, Fla.**

State Agt. COOPER'S CATTLE DIP,  
TESTERS, TEST FLUID AND TABLETS.

## SHORTHORNS

Carefully selected foundation stock  
from best bloodlines. Including five  
imported heifers from Perth cham-  
pions.

## PINE ACRES FARM

Dr. D. W. Griffin, owner  
Highway 90, 2 1/2 mi. e. of Chipley, Fla.

## TURKEY LAKE RANCH

### BULLS

## W. E. SEXTON

VERO BEACH FLORIDA

## HILAND ACRE FARM

Polled Shorthorn Cattle

## JNO. P. DUANE AND SON

OCALA FLORIDA

## Registered

## Polled Shorthorns Mirror Lake Farm

GLENN SUMMERS, Manager

F. R. & L. P. SCHELL, OWNERS

Box 322 DADE CITY

## FLORIDA owned and operated . . .

Supporters of Florida  
Cattlemen, Poultrymen  
and Dairy Producers.

## LOVETT'S FOOD STORES

Operated by the

WINN & LOVETT GROCERY CO.

General Offices: Jacksonville

# VARIETY

## IN CHECKERS

**HELPS BRING CATTLE THROUGH IN BETTER SHAPE, *Find Florida Cattlemen***

**CONE FARMS CO., Plant City . . .** Twin brother owners, J. L. and C. W. Cone (latter in picture) have been feeding Purina Checkers through winter months to bred cows, steers and breeding bulls. They also feed citrus peels and have found that the two supplements bring cattle through the short-grass season in excellent condition.



**CIRCLE F RANCH; Wauchula . . .** "Since we began feeding Purina Cattle Checkers and hay to our purebred Brahma cows during winter and through spring calving season, we have been getting almost 100% calf drop, with practically every cow breeding back successfully," reports owner, Frank Bass.



### NEW PURINA INSECT KILLER GETS GRUBS

Purina Insect Killer rubbed dry, sprayed or dipped on cattle during early winter, kills grubs. By killing grubs now, you reduce heel flies next season...because heel flies come from grubs.

**RALSTON PURINA CO.**

**IN FLORIDA**

**TAMPA**

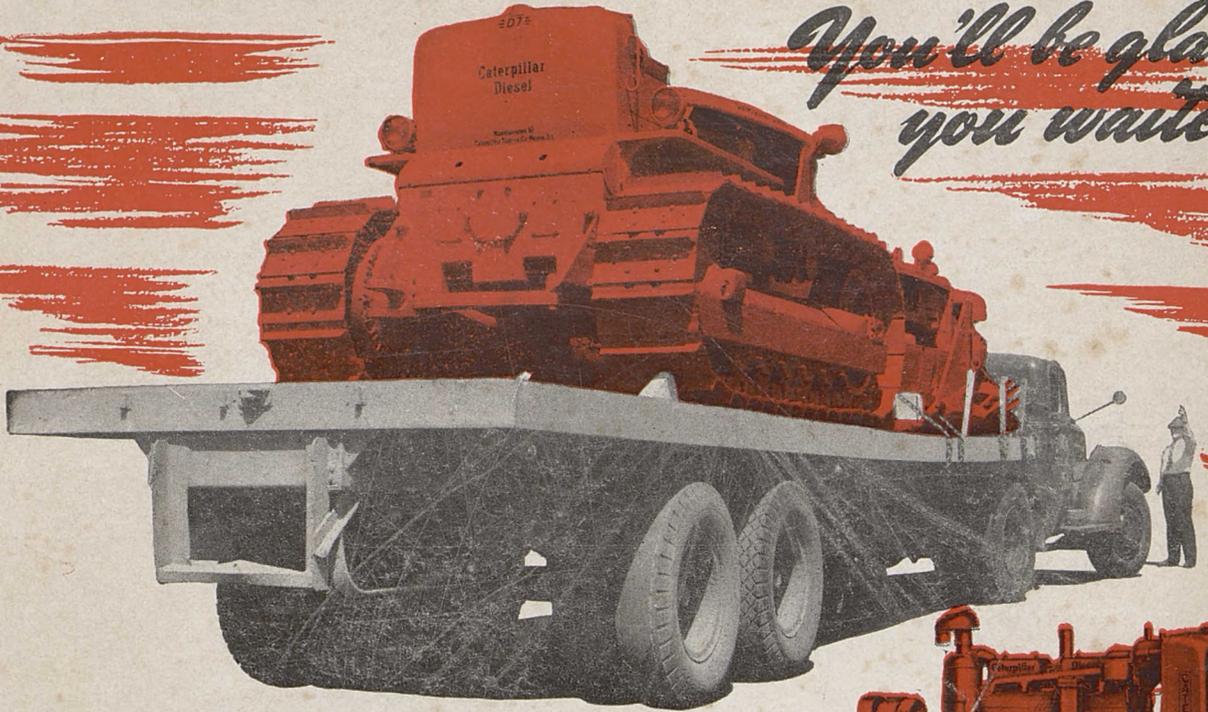
**JACKSONVILLE**



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# When We Deliver Your "Caterpillar" Diesel

*You'll be glad  
you waited*

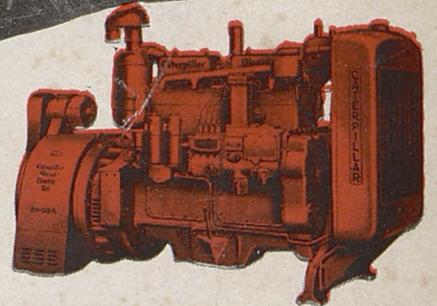


One of these days our truck will pull up to your job or machinery headquarters, to deliver that "Caterpillar" Diesel you've been waiting for. And man, will you be glad you waited!

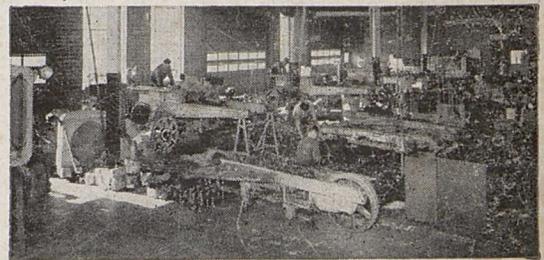
You'll be glad, first of all, that you didn't put out good money for a "second best" machine. When your new "Caterpillar" Diesel, with all its modern, money-saving advancements, goes to work for you, you'll realize more than ever that it was worth waiting for . . . that it pays to be patient awhile longer rather than accept less dependable, costlier power.

Then too, when you put that new "Caterpillar" Diesel on the job, you'll want the added assurance that it's backed by the unexcelled mechanical service and parts facilities which our organization offers you.

No other power source offers you the advantages of "Caterpillar" Diesels and "Caterpillar" Dealer Service. Place your order soon for the "Caterpillar" Diesels you need. You'll be glad you waited for them!

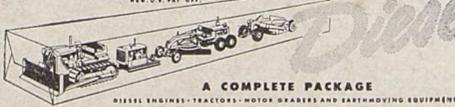


*"Caterpillar" Diesels are the economical answer to your power problems. For low-cost, long-life, stationary power units, electric generator sets, track-type and rubber-tired tractors and motor graders, wait for "Caterpillar" Diesels.*



*We're on the job with complete facilities to repair or rebuild your present equipment to make it last. Get your equipment put in shape now for the big job ahead.*

## CATERPILLAR



A COMPLETE PACKAGE

DIESEL ENGINES - TRACTORS - MOTOR GRADERS AND EARTHMOVING EQUIPMENT

## IN FLORIDA

**Shelley Tractor & Equipment Co.**  
**Miami & Tampa**

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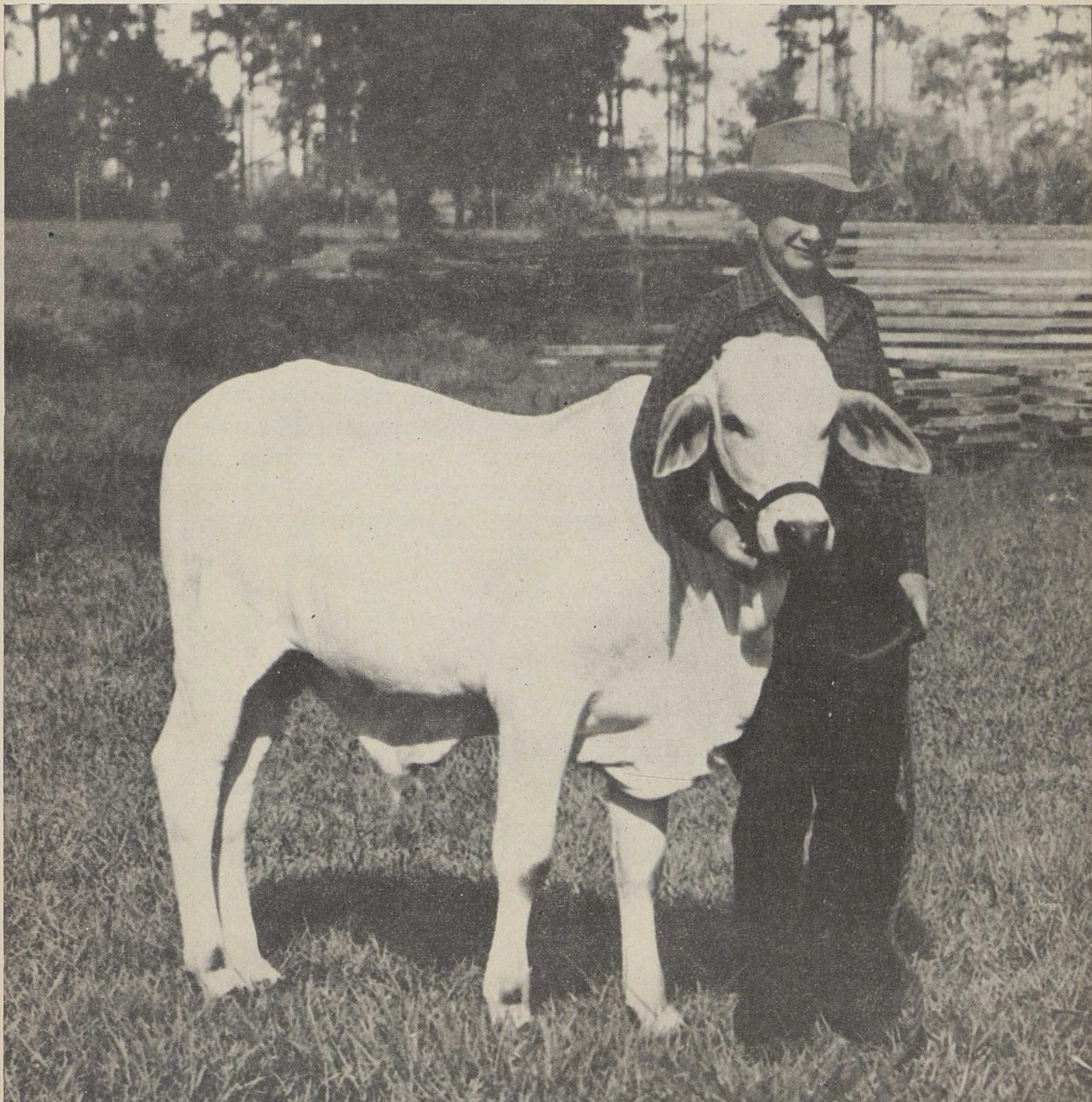
**Gibbs Equipment Division, Gibbs Corporation**  
**Jacksonville, Maitland, Tallahassee**

# DECEMBER, 1946

*Southeastern*

# BRAHMAN REVIEW

Young Phil Turner, 14-year-old part time cowhand at his father's ranch near Arcadia, finds that this registered Brahman calf makes a gentle pet. The youngster spends much of his spare time riding with the regular cowboys who care for commercial cattle on the 15,000 acre ranch, but always finds time to help gentle the purebred calves.





## FOR SALE

**We offer these ten registered bull calves and four of their half-brothers. All are sired by *Heroto 685*, grand champion bull which heads our herd of registered cows. We also have for sale 22 coming two-year-old heifers which would make ideal foundation stock for a new registered herd.**

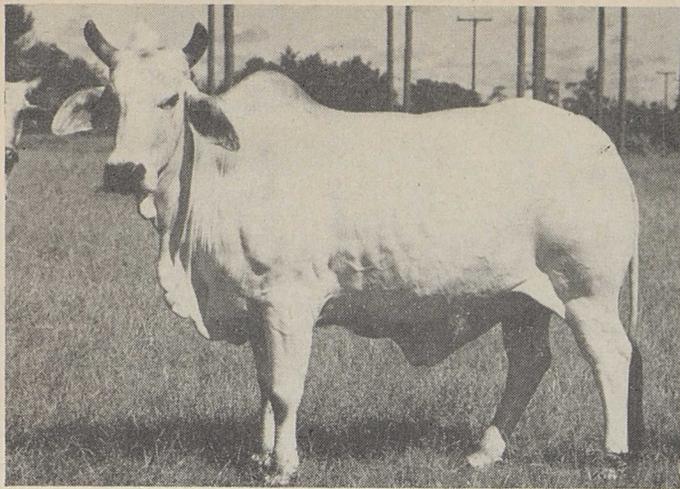
*Visitors Are Always Welcome at Our Ranch*

**MEET US AT OCALA JANUARY 14-17**

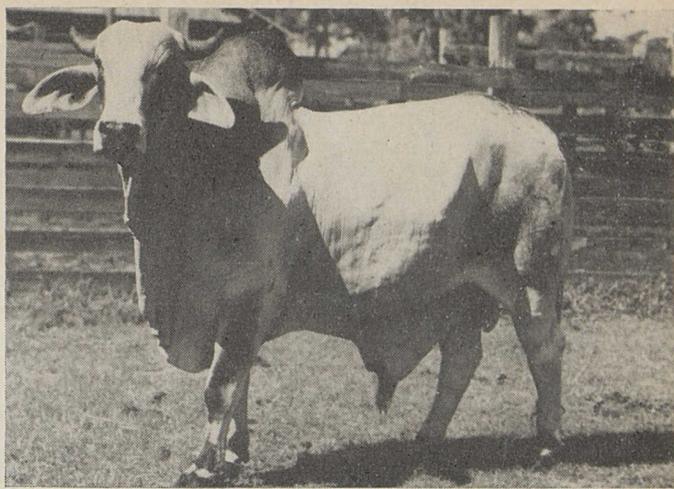
# JOHN TURNER

Phone 245

## ARCADIA, FLORIDA



WILLIS HERD 562



HEROTO

### **Brahman Hall of Fame:**

# More Beef per Dollar From Brahmans Than Any Other Breed, Says Turner

WHEN A MEAT PACKER turns cattleman, you can expect him to raise the type of beef he knows will bring top prices.

Hence it was no surprise to cattlemen in his section of Florida when John Turner of Arcadia, whose wholesale meat packing and distributing business burned out in 1942, decided in that year to begin raising registered Brahman cattle.

"Of course I had been in the commercial cattle business for several years at that time," he recalls, "and from my experience in both businesses I knew that there is no breed of cattle anywhere which produces the pounds per investment dollar that Brahmans do."

A business first and a cattleman second, Turner admits that his step into the registered business was prompted by his belief that it would be a money-making proposition.

"Knowing from my own experience that registered Brahman bulls are a profitable addition to a commercial herd," he relates, "I felt that there would be a continuing demand for registered stock as more and more cattlemen discovered their value." Results have vindicated his action.

Turner actually began his cattle business in 1935, when he established a commercial herd on which he began using Brahman bulls as early as 1939 after a 12,000 mile trip through the west had awakened him to the possibilities of Brahman cattle.

The packing house which he owned, however, was his major business, and until it burned Turner's cattle raising enterprises constituted only a secondary demand on his time. 1942, the first war year, was one of very severe shortages in building materials due to a tremendous volume of federal construction. For that reason Turner postponed building and determined to increase

his Brahman business.

The result was purchase of 10 bred heifers and a bull, *Blue Nick, Jr.*, which served as sire for the purebred herd for the following three years. All of this foundation stock was purchased from the Willis Estate in Beaumont, Tex.

Since that time Turner has purchased a total of 52 females, and now owns a herd numbering over 100, 71 of which are brood matrons.

Nominees from this herd for the "Hall of Fame" are *Willis Herd 562*, a mature cow pictured herewith, which typifies the beef-type qualities of Turner's foundation stock, and *Heroto*, the bull which became Turner's herd sire in 1945—a heavy, deep-hocked, low-flanked individual which was grand champion at the 1945 Florida Cattle show in Arcadia and placed first in his class at Ocala last January.

Use of *Heroto*, called "Texas" by Turner and the two sons who help in the cattle work because he came from Texas, has resulted in a calf crop which Turner enthusiastically believes will help him develop an even better herd.

Turner's original entry into the cattle business was done on land which he leased. In 1938, however, he purchased about 15,000 acres in one block near his packing plant and later began to improve his pastures in order to provide a maximum of grazing.

Today his holdings include 3000 acres improved pasture, planted to carpet, common Bahia, Pensacola Bahia, pangola and coastal Bermuda grasses. The latter three varieties are relatively new to Desoto county and planting with them is still in an experimental stage.

Turner improves pasture at the rate of about 100 acres yearly, meanwhile maintaining his present pasture by applications of

Dolomite and phosphate applied every five years, and by chopping yearly.

On the pastures where he keeps his purebred cattle, Turner applies phosphate yearly, feeds some pulp to his herd, and gives cows two lbs. per day of a protein feed for about 90 days at calving time.

After seven years of using Brahman bulls, Turner reports that his herd now includes only cattle which are half and better Brahman, with the astonishing result that the average weight at one year old is about 100 lbs. more than previously.

Registered bulls of British breeding had been used up until 1939 when the first Brahmans were obtained, and for several years afterward, and Turner feels that his herd was pretty well bred up at the time he turned to Brahmans.

"Naturally use of registered bulls of other breeds increased the size of my stock," he explains, "but Brahmans picked up where the other breeds left off to give me even greater size."

A leader in pasture improvement and breeding, Turner is also a leader in his section in use of other methods of improving livestock.

Spraying with DDT, for example, has proved so satisfactory that Turner is now spraying his purebred cattle every 30 days year-round, and his commercial cattle every six weeks during the summer months.

Another progressive step which Turner has taken recently is a successful campaign to gentle his registered cattle. This is accomplished by regular handling of the calves and their mothers, with halter-breaking accomplished at an early age.

Registered calves are weighed monthly to determine rate of growth, and through this check Turner is able to spot illness more

(Continued on page 14)

# CAN'T AFFORD NOT to Have Brahman Bulls Declares H. H. Parker, Manager of 89,000 Acre Ranch in Eastern DeSoto County

***Parker Brothers have been using Brahman bulls since 1915, and now own a commercial herd which is predominantly Brahman; Bulls need no special attention, and are left with the cows year-round***

"A MAN CAN'T AFFORD to be without them."

That is the studied conclusion of Hooker Parker, manager of the Parker Brothers ranch near Arcadia who is referring of course to use of Brahman bulls on commercial herds.

While decrying the high prices which

Brahmans are now bringing, Parker admits that he believes they are worth it. "We couldn't do without them," he says. "Naturally more and more people are discovering their value all the time, thus increasing the competition for them and forcing a rise in prices."

Parker manages a domain which consists of 89,000 acres of land most of which is in eastern DeSoto county and thus is within easy reach of his ranch house headquarters which are located near Arcadia Gardens, a boomtime subdivision which now serves as cattle pasture.

The Parker Brothers ranch, incidentally, probably contains as much concrete sidewalk as many small towns. Arcadia Gardens was laid out on a grand scale, and although the abandoned settlement has served as a source of concrete walk material for Arcadians ever since, a mile or more of sidewalks still remain.

Cattle don't mind having these conveniences, however, and the entire area is now fenced to contain some of the 6000 head of breeding cows which Parker estimates comprise the Parker Brothers herd.

The Parkers are no newcomers to the cattle business. They obtained their first Brahman blood back in 1915 when open range extended through their part of South Florida from Big Charlie creek on the north to the Caloosahatchie river on the South, and from the Kissimmee river to the Gulf.

The original bulls were bought as were many of the other Brahmans first brought to Florida, from the Lykes Brothers, who imported them from Texas.

"They were the long-legged race horse type of bull," Parker recalls. "But they were good hustlers and they did a world of good to our native stock."

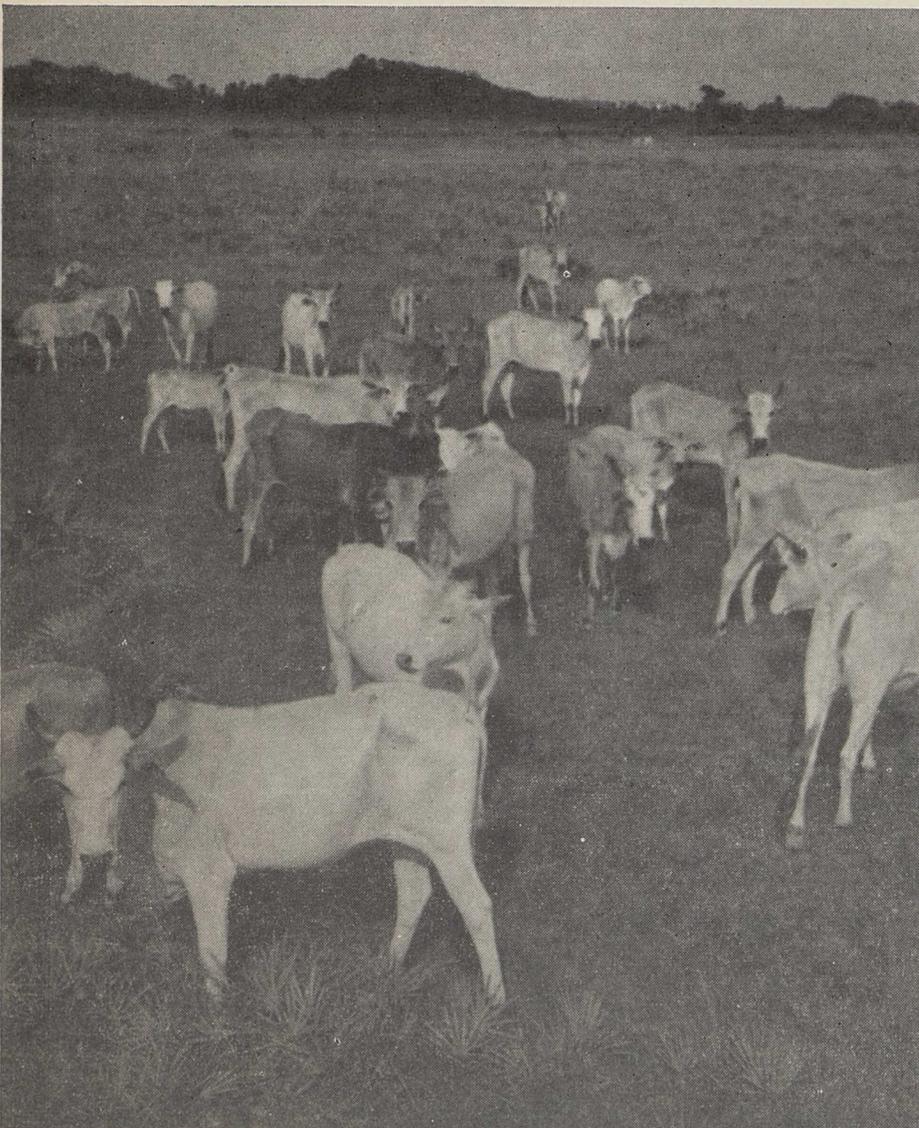
The Parkers put their first Brahman bulls with a herd of some 5000 cows in the Glades area, and as soon as they produced their first calves the best half-bred bulls were scattered throughout the whole vast area where Parker cows were grazing.

Meanwhile bulls of British blood had been imported and these were used to some extent in an effort to improve the native cattle. However in 1936 when tick eradication was completed in DeSoto county, the Parkers turned exclusively to registered Brahman stock which they have used ever since.

One of the most startling points about the use of Brahmans which Parker has noted is the tremendous improvement in the Brahmans themselves.

"Since the breed, as it has been developed in the United States, is relatively new," Parker declares, "there was room for con-

*(Continued on page 12)*

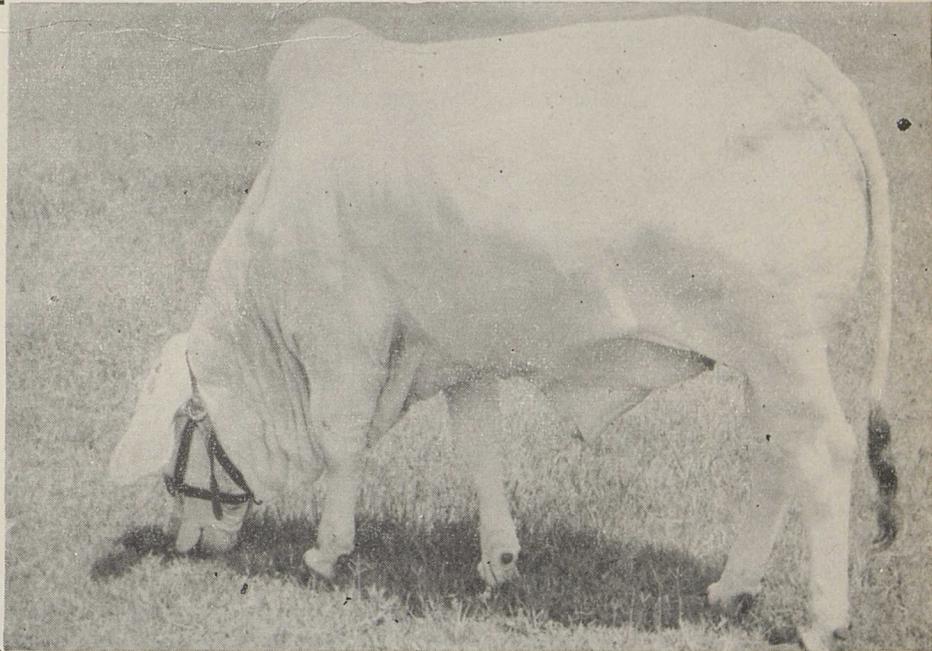


*These grade Brahman heifers are part of the Parker Brothers' herd of commercial cattle, all of which contain 50 percent or better Brahman blood. The Parker holdings consist of 89,000 acres, most of which is in one block stretching across the eastern end of DeSoto county.*

# BEEF *plus* BREEDING

**DR** *Compact* **BRAHMAN**  
**HAVE BOTH**

**MORE  
BEEF  
LESS  
FEED**



We cordially invite you to visit our show herd of COMPACT BRAHMANs filling all of the junior classes at the 1947 Southeastern Brahman Breeders' Association show. We can prove the above statement—"More Beef Less Feed"—by making available to you the gains achieved during the fitting period of the show herd. The gain of this COMPACT show herd has been scientifically weighed every ten days. Some of these COMPACT cattle have averaged as much as three pounds per day for a period of 100 days or more. We will be glad to send you detailed information on these gains upon request.

**FOR SALE** A few Registered Brahman cows of excellent quality. These cows are from some of the most treasured blood-lines in the country, and all good colors. They are now being pasture bred to our best bulls such as Martip (pictured above), and two of his brothers. These are proven producers. We will be glad to furnish detailed information such as pedigrees upon request.

## DURRANCE RANCH

**BRIGHTON, FLORIDA**

**Telephone Lake Placid 2541**

# HIGHER QUALITY Expected at Third Brahman Sale Scheduled January 14-17; 56 Nominations Received for Event

**Sifting committee expected to set higher standards than in the past in effort to limit number of animals to sell to 50; Four of section's largest breeders have not entered cattle as yet**

WHEN THE SOUTHEASTERN Brahman Breeders' association holds its annual show and sale in Ocala Jan. 14-17, 1947, quality of animals on display and for sale is confidently expected by qualified observers to be higher than at either of the past two events.

And since quality of Brahmans in this section of the country has been admitted by many authorities to be generally higher than in any other region, the expectation is that this year's Southeastern will be the outstanding Brahman event in the entire country.

Fitting of entries has been underway for months, and as of Nov. 10 a total of 56 animals—only 15 of them females, however—had been entered in either or both the show and sale, with four of the largest breeders as yet not heard from.

## Show Entry Deadline Dec. 15

ENTRY OF ANIMALS to be shown only must be made by December 15, according to the rules formulated by the association, while deadline for sale entries was November 15.

Entry has already been made by one Georgia breeder—R. E. Warren of Jesup, Ga.—first time in history that a breeder outside Florida has been allowed to enter an animal in the event. The Florida Brahman Breeders' association was reorganized to include breeders from Mississippi, Alabama, Georgia, South and North Carolina early this fall.

To date a total of 14 breeders have entered 41 males and 15 females in the show and sale, with 39 animals entered in the show—24 of them to sell—and 17 entered for sale only.

Breeders who have entered animals in both show and sale include: Dewey Wilbanks, Tampa; Candy Bar ranch (Henry M. Lanier), Arcadia; B. R. Farmer, Wauchula; Milton R. Thomas & Sons, Sarasota; L. S. Harris, Bartow; A. G. McArthur, Fernandina; Frank Bass, Wauchula; Stockbridge and Blackwell, Sarasota; A. Y. Carlton, Sarasota; and Warren.

Sales entries only have been received from B. C. Ranch, Kissimmee Park; Polk Brahman Farms, Winter Haven; Kenmore Ranch, Inc., Vero Beach; and J. A. Barthle & Sons, San Antonio. No entries have yet been reported by show and sale headquarters in Ocala from Henry O. Partin & Sons, Kissimmee, the Durrance ranch, Brighton, Norris Cattle

company, Ocala, or Stuart Brothers, Bartow, four of the largest breeders in this section of the country.

## Sifting Committee Ready to Begin Work

SELECTION OF ANIMALS to sell at Ocala will be done by a sifting committee which is expected to be more strict than in previous years during the next few weeks.

Competition will be kept for the privilege of selling one or more of the 50 animals which may be sold at Ocala in the annual sale, and sifting committee members will have to set exceedingly high standards to limit the offering to that number.

## List of Animals Entered Through Nov. 10

LISTED BY BREEDERS, with date of birth, the

following animals had been entered in either the show or sale, or in both, as of Nov. 10:

Wilbanks—Carl, Jan. 1946; Moroto's Jr. Bell (F), April 1946;

Candy Bar—Dr. I. Q., April 1946; Cracker Boy, April 1946; Candy Boy, April 1946; Diamond Jim, May 1946; Cow Boy, May 1946;

Farmer—Earl Manso 1st, April 1938; Prince Cacique 2d, April 1945; Brownie's Heroto, October 1944; Miss Farmer Hopkins 2d (F), April 1945; Betty Lou (F); Sir Hopkins 3d;

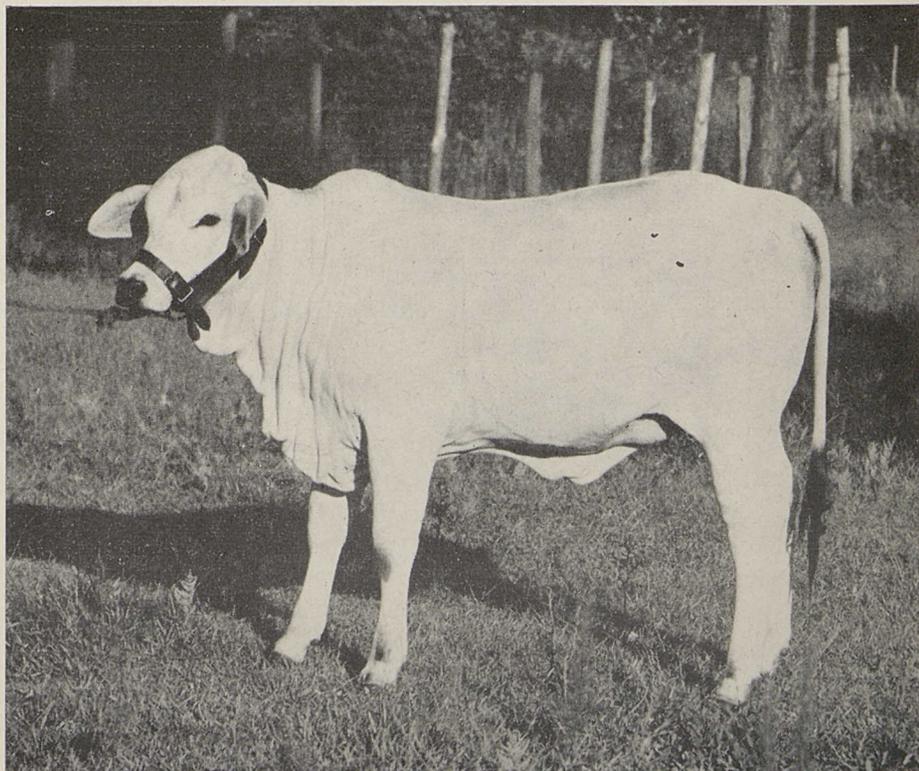
Thomas—Raider's Lucile (F), June 1946; Raider's 2d Rhapsody (F), August 1946; Raider's Desire (F), January 1946; Raider's Golden Slipper (F), January 1946; Raider's Lady in Red (F), September 1945; Superbus, February 1946; Raider's Sombro, September 1945; Polka's Tip, May 1945;

Harris—Viola 94th (F), June 1946; Luella 90th (F), January 1946; Flavius 37th, May 1946; Sampson Tip 33d, January 1946; Tip, March 1945; Miss Liberty 91st (F);

McArthur—Miss Ie Shima (F), November 1945; Triangle's Arab Chief, April 1946; Triangle's Assam, April 1946; Triangle's Allah, June 1946; Triangle's Apollo, April 1946;

Bass—Tippu's Ideal Manso, April 1945; Arcement

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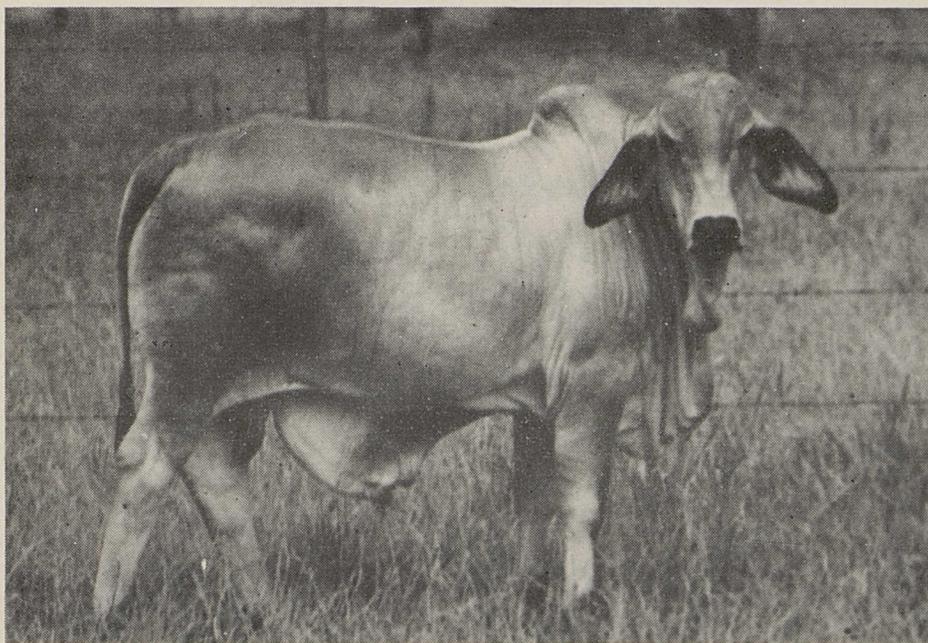


This is Miss Georgia Manso 1st, the first out-of-state animal ever entered in an Ocala Brahman show.



Shown above are some of the animals which we are fitting for the show in Ocala January 14-17. All but one are calves of our Emperor bull, the large white heifer being Lady Queen S Manso, who will show as a senior yearling. Attend the Ocala show and see our exhibit. The photograph was made in August.

## 1946 Calves Now Weaned and in Feed Lot for Inspection



These are calves of extra good quality and should make good herd sires with the ability to produce plenty of beef for any cattleman.

At left is *Double Imparistre I*, who will be shown as a senior bull calf in the Ocala show. He is a line bred calf out of *Imparistre*, the sire of *Emperor*. We believe he possesses qualities greatly to be desired in our program to breed "beef-type" Brahmans. This photograph was made in August.

# HEART-BAR RANCH

HENRY O. PARTIN & SONS

KISSIMMEE,

FLORIDA

*Beef Type Brahmans*

# Mexican Quarantine Was Lifted October 18

QUARANTINE AGAINST ENTRY of Mexican cattle into the United States was lifted effective October 18 after a joint Mexican-United States veterinary survey of Mexican herds to which Brahman bulls from Brazil were added during the past year had failed to uncover any signs of hoof-and-mouth disease, the USDA has announced.

The Southeastern Brahman Breeders' as-

sociation, through its directors, protested the importation vigorously and was instrumental in institution of the embargo.

"Two importations amounting to over 450 head of these cattle were made into Mexico during the last year," the USDA reported. "Since cattle in Brazil are more or less continuously exposed to the danger of hoof-and-mouth disease, officials of the USDA, as well

as western cattle raisers, were seriously concerned over the possibility that this disease might be introduced into Mexico and thence into the United States."

Mexico ordinarily ships to the United States between 300,000 and 500,000 head of light cattle each year which are put on pastures and in feed lots over a large area in the western and middle-western parts of the United States.

The special quarantine was established on June 5 requiring cattle to be held at the Mexican border for 15 days before entry into the United States, since it was felt that these imports carried a serious menace to the U. S. livestock industry, the USDA reports.

After a letter had been sent by President Avila Camacho of Mexico to President Truman, a joint veterinary survey was made beginning September 1, with particular reference to hoof-and-mouth disease, and with the understanding that if no disease was found to exist, the United States would consider lifting of the quarantine.

INCIDENTALLY THE JOINT Mexican-United States Agricultural Commission, at a meeting in Los Angeles, has recommended that no further cattle or other livestock be imported from areas where hoof-and-mouth or similar infectious diseases are prevalent except through mutually-approved international livestock quarantine stations.

As previously reported in this column, such a station is being established by the United States government on Swan Island, about 100 miles north of Honduras in the Caribbean Sea.

BREEDERS OF BRAHMANS in Florida and the other Southeastern states expect to make the January showing of Brahmans the best ever held in this part of the country and probably in the United States.

A. Y. Carlton, who lives at Myakka, is carefully grooming one of his top bull calves to show at Ocala Jan. 14-17. Sheriff R. E. Warren of Jesup, Ga., has a heifer calf which is in top condition ready for the event.

Incidentally both of these animals are being cared for by ladies, who are easily able to handle the gentle Brahmans. Mrs. Warren has halter-broken her calf, which is regularly fed by the Warrens' daughters. Carlton's daughter is taking care of the gentling of his calf.

PURCHASE OF A COMPLETE herd of registered Brahmans by Dr. Wolf of Okeechobee has been reported recently by T. J. Durrance, Jr., of Durrance ranch.

The purchase includes 20 heifer calves and a son of *Tippu the Great*, according to Durrance, who handled the sale of the cattle.

*The breeders named below are members of the Southeastern Brahman Breeders' Association, and direct inquiries will be appreciated. In writing directly to these breeders, please mention THE BRAHMAN REVIEW.*

John S. Adkison.....	Box 462, Ocala
Airheart & Datson.....	Drawer 1351, Orlando
Ed L. Ayres.....	Bradenton
B. C. Ranch & Farms, J. T. Clamp, Mgr.....	Box 44, Loxahatchee
Vose Babcock.....	3205 Granada Blvd., Coral Gables 34
J. A. Barthle & Son.....	San Antonio
Bar F Ranch.....	Polk City
Frank Bass.....	Wauchula
R. C. Bentley.....	Winter Haven
C. H. Beville.....	Bushnell
William R. Boyd.....	Lake Wales
Brahman Hill Ranch, Inc.....	719 Central Ave., St. Petersburg
Brown & Mach.....	Webster
A. Y. Carlton.....	Sarasota
Dr. Leland F. Carlton.....	Citizens Bldg., Tampa
T. P. Chaires, Jr.....	Professional Bldg., Bradenton
W. C. Champion.....	Box 409, Orlando
U. S. Chapman.....	Kissimmee
John S. Clardy.....	Ocala
Crum Brothers.....	Plant City
A. Duda & Sons.....	Oviedo
T. J. Durrance.....	Brighton
T. J. Durrance, Jr.....	Brighton
B. R. Faerber.....	Wauchula
A. J. & A. N. Ferguson.....	Box 85, Parrish
Dr. M. J. Flipse.....	305 Huntington Bldg., Miami
Florida State Farm.....	Raiford
A. C. Frizzell.....	Murdoch
L. E. Fugle.....	DeLand
M. G. Gammage.....	Arcadia
L. S. Harris.....	Bartow
H. S. Hazen.....	Center Hill
J. B. Hendry, Jr.....	LaBelle
Hickerson & Huntley.....	Doctors Inlet
S. A. Holland.....	Bartow
Hi Hat Ranch (Herman E. Turner).....	Bradenton
Mrs. Pat Johnston & Son.....	Kissimmee
Aubrey J. Hudson River Ranch.....	Bascom
Dr. Steve R. Johnston.....	Box 288, Ft. Pierce
S. M. Keen.....	Lake Wales
Kenmore Ranch.....	Vero Beach
L. A. Krusen.....	Zephyrhills
H. M. Lanier.....	Arcadia
G. W. Mann Ranch.....	Bartow
A. G. McArthur.....	Fernandina
T. C. McKown.....	Winter Haven
Monticello Drug Co.....	45 Bond St. Viaduct, Jacksonville 4
Oakley Murphy.....	Avon Park
Norris Cattle Company.....	Ocala
A. Z. Olliff.....	Wauchula
Earl Partin.....	Kissimmee
Edward L. Partin.....	Kissimmee
H. H. Partin.....	Kissimmee
H. O. Partin.....	Kissimmee
Oscar Lee Partin.....	Kissimmee
Polk Brahman Farms (Beauchamp & Paul).....	Box 486, Winter Haven
R. C. Brahman Ranch (Mrs. Hilda Dunham).....	St. Cloud
Cushman S. Radebaugh & Sons.....	Box 1928, Orlando
W. A. Shands.....	Gainesville
R. J. Simmons.....	Box 421, Lake Wales
Stockbridge & Blackwell.....	Sarasota
J. K. Stuart.....	Bartow
W. H. Stuart.....	Bartow
George A. Ferry, Jr.....	Box 192, Orlando
Milton R. Thomas & Sons.....	1137 Main St., Sarasota
John H. Turner.....	Arcadia
U. S. Sugar Corporation.....	Clewiston
Ulmerton Ranch (Jay Starkey).....	Largo
E. M. Van Landingham.....	Box 266, Belle Glade
H. C. Van Landingham.....	Box 266, Belle Glade
S. G. Van Landingham.....	Box 266, Belle Glade
B. W. Vaughan.....	Bradenton
The Whaley Company.....	St. Cloud
Dewey Wilbanks.....	Box 5117, Tampa
Frank & Helene M. Williamson.....	Okeechobee

# Why Buy at Ocala Jan. 17?

**BECAUSE** the 50 Brahmans which will be offered at the Southeastern Brahman Breeders' sale there on that date will be the best collection of Brahman cattle ever offered in the Southeast and perhaps in the nation.

**BECAUSE** all animals sold will be thoroughly acclimated to the climate in this section of the country. They need not be given special care while they adjust to a strange climate. These cattle are used to the Southeast, and many of them have been bred and raised right in this section.

**BECAUSE** you are assured of quality animals since all entries are inspected by a sifting committee which weeds out low caliber stock. Incidentally the sifting committee is going to be more strict this year than ever before because the general quality of Brahmans is far superior to what it has been in the past.

*Plan Now to Attend the*

## **Third Brahman Show and Sale**

*at Ocala, Florida, Jan. 14-17, 1947*

Address Inquiries to Christine McKenna, Publicity and Sales,

**Southeastern Brahman Breeders'  
Association**

12 E. Washington St.,

Ocala, Fla.

## Now Offering

a few Spring Calves from our  
herd sire, Rexmar.

**G. W. MANN RANCH**

G. W. "Buck" Mann, Jr.  
BARTOW FLA.

## Brahmans

**W. C. CHAMPION  
& SON**

Box 409 Orlando, Fla.

## **RT** Ranch

MILTON R. THOMAS & SONS

REGISTERED Brahman

1137 Main St. Sarasota, Fla.

## NO PUREBREDS YET

We have no purebreds for sale yet, but  
we are selling some fine high grade Brah-  
man bulls of Manso breeding. Visit us and  
inspect our herd of registered Brahman.

Stockbridge & Blackwell

ROUTE 2 SARASOTA

**Purebred and Grade  
BRAHMANS**

**The Whaley Company**

ST. CLOUD, FLORIDA

**Registered  
Brahman Cattle**

**CUSHMAN S.  
RADEBAUGH & SONS**

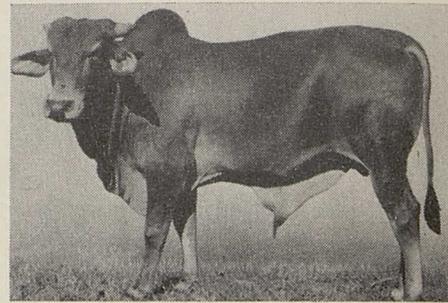
Telephones 2-3313 and 6383  
ORLANDO FLORIDA

# BRAHMAN DAIRY Cattle Arrive at Beltsville; Will Be Used in Experiments

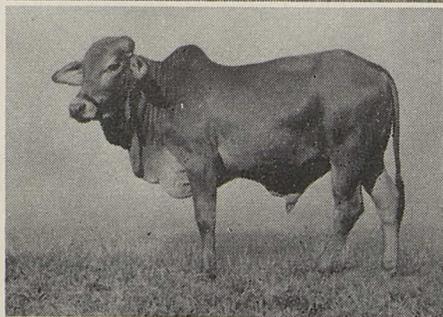
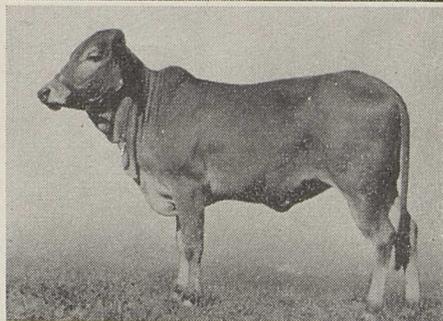
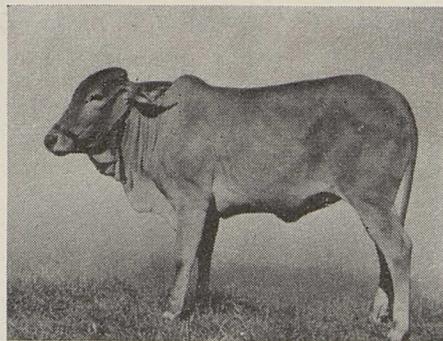
*Arrive after circuitous journey via Guam in  
exchange for purebred Jerseys; Higginbottom  
instrumental in securing the importation*

ARRIVAL OF TWO YOUNG BRAHMAN bulls and two heifers at the Beltsville, Md., dairy experiment station on Sept. 30 marked the start of a long-time breeding experiment which will be undertaken by the USDA to develop better dairy cattle for the South, according to the department's agricultural research administration.

The cattle which were imported via Guam are outstanding representatives of the Red Sindhi breed. They represent one of the most popular dairy breeds among the many breeds of humped cattle in India. They



*This Red Sindhi dairy bull was born on October 26, 1943, in India and was one of the cattle imported by the USDA.*



*Here are side views of the Brahman dairy cattle imported by the USDA directly from India. Top is two-year-old Dirka Kumari, middle is 21-month-old Carbirukhi, and at bottom is Raj Rish, an 18-month-old animal.*

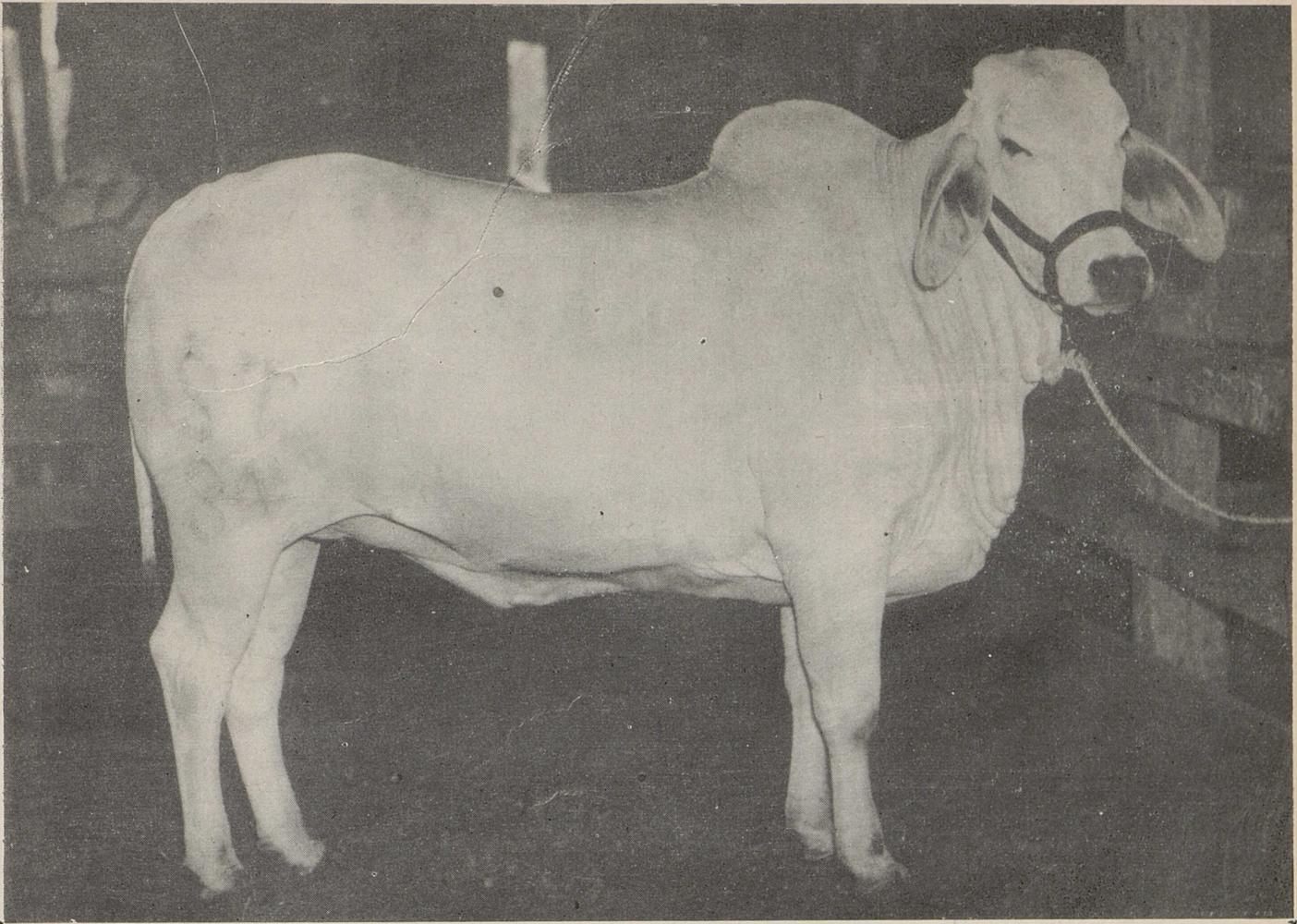
were obtained by the Bureau of Dairy Industry from the Agricultural Institute of the American Presbyterian Mission at Allahabad.

O. E. Reed, chief of the Bureau, says his selection of the Red Sindhi breed was prompted by the encouraging reports given him by Dr. Sam Higginbottom, who was stationed at the Mission for more than 40 years. Although now retired and living again in the United States, Dr. Higginbottom is still intensely interested in the cattle-breeding experiments at the Allahabad Institute and was of great assistance in arranging for the exchange of suitable animals. He feels that the exchange will be beneficial to both countries.

In general appearance and characteristics the Red Sindhi is similar to all other breeds of Brahman cattle—having the typical hump, drooping ears, and heavy dewlap. The cows have better developed udders, however, than the beef and draft breeds that have made up most of the previous importations to the United States. The color varies from deep cherry red to fawn and mouse gray or brown, with some white on the face and dewlap.

This will be the first experimental attempt in the United States to use an improved dairy strain of Indian cattle to combine the Brahman qualities of resistance to heat, pests, and drought with the dairy qualities of our domestic dairy cattle. Considerable evidence exists to indicate that crossing this breed with the Jersey breed may aid in developing a more desirable dairy animal for the tropical and sub-tropical areas.

Other breeds of Brahman cattle have been imported and crossed with American beef breeds and range cattle in the Coastal Plain area of Texas and Louisiana.



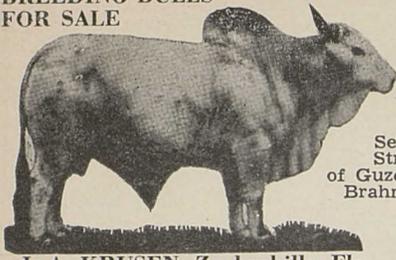
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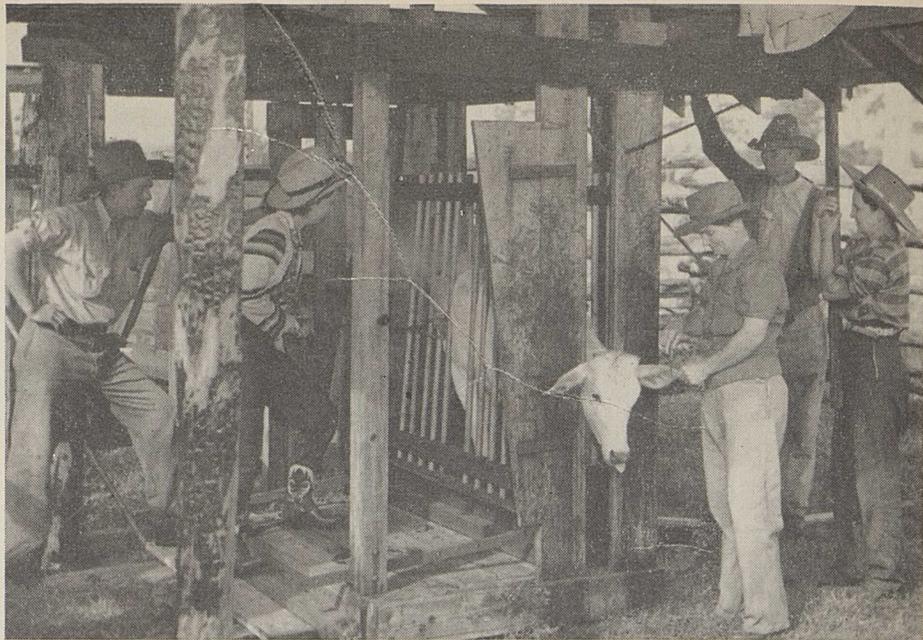
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*This cattle squeeze, known as a "Garpark", was invented by H. H. Parker because addition of Brahman blood made his calves too big to handle properly by traditional methods at branding time. This Brahman calf is being held so firmly that a lady is able to brand the animal.*

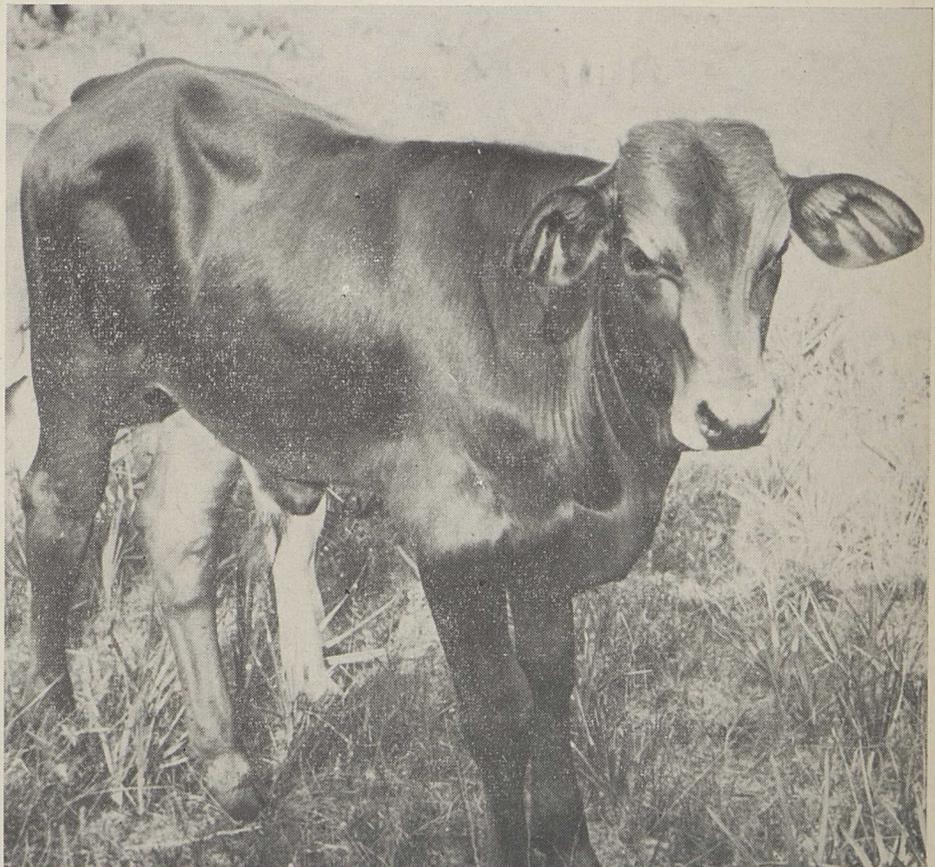
**Parker**

*(Continued from page 4)*

siderable improvement over the early Brahman which were used on commercial cows."

Fortunately, he points out, the breeders

have been awake to the need, and have been steadily developing more beefy-type animals which are gentler natured and closer to the ground. Parker has found, from experience with the 125 registered bulls which are used with his commercial herd, that the



*Typical of the good results obtained by Parker Brothers from use of Brahman bulls is the fine calf pictured above.*



Hooker Parker, a supervisor of the Peace River Soil Conservation district, poses in a plot of pangola grass which he has set out to furnish cuttings for himself and other Desoto cattlemen.

new type of Brahman is just as good a hustler as were his forbears.

Despite the superior rustling ability of Brahman cattle, Parker concluded that, like any other cattle, they would do even better on improved pasture, and consequently beginning in 1938 he began a comprehensive program of pasture improvement which has resulted to date in planting of 6000 acres to carpet, pangola, coastal Bermuda, Pensacola Bahia, and common Bahia grasses.

Most of this acreage is now planted in carpet, which Parker found better than halved the acreage he needed per cow. The other grasses are better, however, and as time permits Parker Brothers will replant the carpet pastures.

Improved pasture or not, the Parkers find that their registered Brahman bulls require little or no extra attention. Bulls are not brought in for feeding in the winter months, as Parker believes that will result in a loss of calves, and they apparently suffer no ill effects from their complete lack of special handling.

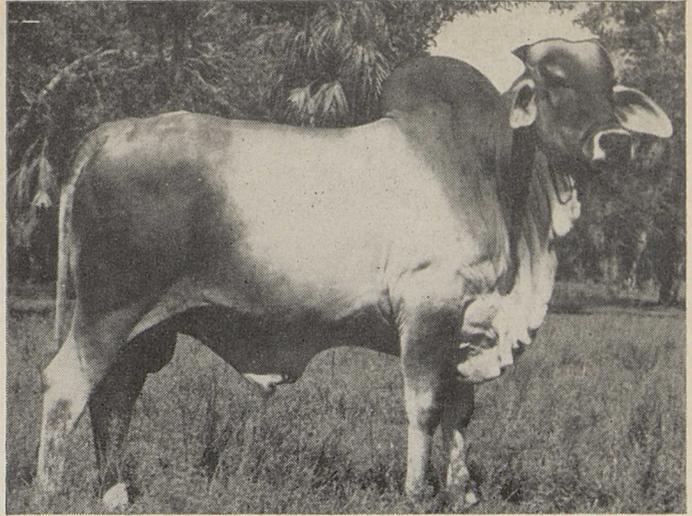
The Brahmans, incidentally, produced calves so big and strong that they eventually led to development of a cattle squeeze, invented by Parker and constructed by A. H. Garner of Arcadia, which holds the calves while they are being branded.

"My first effort to lick the problem was to hire a special crew of husky men to do nothing but throw calves for branding," Parker recalls. "But that was hard on the calves and was impractical for other reasons, so I started to think up a machine which would do the job."

Parker told his idea to Garner, who constructed a model which has since been improved, patented and marketed commercially under the name "Garpark."

As perfected the "Garpark" may be placed at the end of a chute, opened to allow the calf to start through, then tightened suddenly to hold the animal securely. A yoke is secured around the neck of the animal, metal bars hold its body, and branding may be done with a minimum of difficulty.

"I don't see how a man can handle calves



This long yearling bull, which will be shown at the Southeastern Brahman Breeders' show in Ocala Jan. 14-17, weighed 1070 pounds at 17 months.

## 25 Cows - 50 Bull Calves 15 Heifers

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Manufactured by A. H. Garner and H. H. Parker

without it," Parker declares. The apparatus will handle any size calf or cow provided horns are not too long.

A believer in cooperation, Parker was one of the original members of the Desoto County Cattlemen's association, and has been a director and former vice president of the State Cattlemen's association. He is a supervisor of the Peace River Soil Conservation district.

Parker is not too sure that the price of Brahms will decrease for some time to come, since he believes demand will continue high.

"Much of the country further north in Alabama, Georgia and Mississippi looks ideal for Brahms," he explains. "and Central American and Caribbean countries are also buying more and more."

## Hall of Fame

*(Continued from page 3)*

readily, to check on feed and mineral requirements and to see which of his matrons best pass on the quick-growing characteristics of Brahms.

Soil conservation work, which Turner describes as "one of the best things that ever happened here," was begun in Desoto county with establishment of the Peace River Soil Conservation district in 1944. Turner has been a supervisor of the district since its formation and has helped to sell the service so thoroughly that Soil Conservation authorities there are far behind in conducting soil analyses and preparing maps.

Turner himself began improving pastures in 1940, and included in his program provision of adequate drainage and water supply. Windmills now provide the water, while some 250 miles of shallow ditches keep his pastures high and dry in the wettest weather.

Sales from the Turner herd have been made to many commercial cattlemen and breeders in South Florida, and last summer he sold foundation stock—10 heifers of breeding age—to Errol and Ruth Morgan when they began their registered Brahman herd.

While Turner himself takes care of business matters connected with the ranch, his son Eugene, who was discharged from the service last March, has assumed active management of the cattle themselves.

A second son, Philip, who is starting high school, helps out whenever he can.

Turner is an advocate of raising purebred Brahms for beef alone, and maintains that within a few years this will not only be desirable but profitable.

"Brahms are natural beef producers," he explains. "Buyers will pay more for Brahman veal than for any other kind due to the high dressing percentage. And my experience has been that the more Brahman blood your herd includes, the more favorably will these factors influence you."

## Buys Durrance Bull

RAY YODER, MOORE HAVEN, has started a herd of registered Brahms with purchase of a registered cow and yearling bull from Durrance Ranch, Brighton. The calf is a son of *Dumpy*.

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# \$2250 BULL

## Brought to Sarasota

**Two-year-old should  
make good showing  
at Ocala-Blackwell**

A TWO-YEAR-OLD BRAHMAN bull which was recently purchased in Arkansas by Stockbridge and Blackwell of Sarasota for \$2250 is expected to be recognized as "holding a high place" when it is shown in Ocala next January 14-17 at the Southeastern Brahman Show there, S. R. Blackwell predicts.

Describing the bull which will be used for breeding purposes, as one of the best in the country, Blackwell said the 1800-lb. animal has never been shown and therefore has no show-rating as yet.

Purchased from Hamp William of Hot Springs, Ark., Blackwell inspected the animal while enroute to Texas recently.

"Shortly thereafter I inspected several top herds in Texas and Louisiana but returned to William's ranch to purchase this bull, firmly believing it was the best I have yet seen," Blackwell declares.

Since his return, several experienced men have seen the bull and expressed the belief that it is probably one of the best ever brought into Florida, he adds. Persons interested in seeing the animal will be welcomed at the ranch, located one mile east of Fruitville.

### Hawkins Replacing All Range Bulls with Registered Brahmans

L. H. HAWKINS OF SARASOTA, who recently purchased the bull *Pedro 102d* (20945) from Blackwell and Stockbridge, is replacing all the bulls on his commercial herd with registered animals, since he believes in good Brahman bulls, S. R. Blackwell reports.

### Higher Quality

(Continued from page 6)

Rexmere, September 1944; Ainsworth M. Manso, June 1944; Arcaro S. Manso, February 1944; Arendale V. Manso, May 1944;

Stockbridge and Blackwell-Santiago, March 1944; Baby Snooks (F);

Carlton-Jag, December 1945; Fannie Belle (F), January 1946;

Warren-Miss Georg'a Manso 1st (F), January 1946;

B. C. Ranch-Blutin Hop; Champ; Rumba King; Dove; White Wing; South Zone; Cracker Boy; Border;

Polk Brahman Farms-Blue Tippu 1st; Mr. Boston; Big John;

Kenmore Ranch, Inc.-Duke 28th;

Barthle-Tex; Pat.



We have just weaned a number of registered calves. They are now in our feedlot awaiting sale and may be seen at any time. You are also welcome to inspect the cattle which we will show at Ocala, Jan. 14-17, including *Tedro Manso 14th* which is pictured above.

## Mrs. Pat Johnston & Son Kissimmee, Florida

### RC

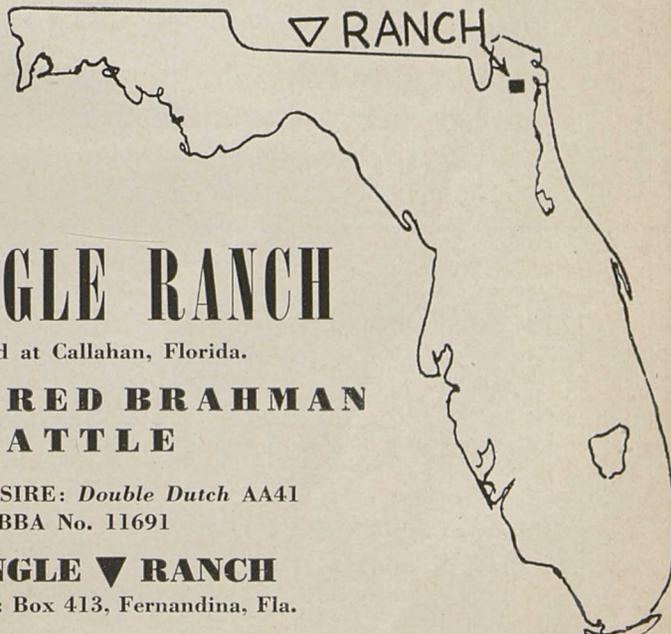
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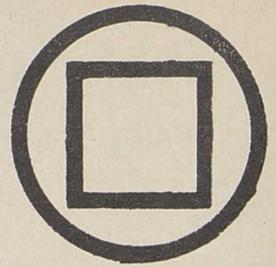
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