



St. Augustine Beaches

News Journal

NEWS FOR AND ABOUT RESIDENTS OF THE ST. AUGUSTINE BEACHES AREA



Annual Sons of Italy Bocce Tournament

The Sons of Italy in America - St. Augustine Lodge #2780 held its annual Bocce Tournament at the St. Augustine Beach pier bocce courts on Saturday, April 28th. Thirteen teams competed for first place. The proceeds will be donated to the USO of Greater Jacksonville.

Pictured from left to right are Richard Yessian, scorekeeper, Ed Champagne and Todd Coates, 2nd place winners, Frank Amato and Jack Davidson, 1st place winners, Michelle and Roy Torboli, 3rd place winners and Angelo Caiozzo, organizer.

If you're interested in the Sons of Italy or Bocce, please contact lodge President Steve Melnick at 471-7089.

Alligator Farm Day Marks 119 Years for St. Augustine's Oldest Attraction

The St. Augustine Alligator Farm Zoological Park celebrated its 119th year May 20th on Alligator Farm Day, officially recognized by the City of St. Augustine annually since the park's centennial year in 1993.

Opened in 1893, The Alligator Farm is St. Augustine's oldest continuously operated attraction. Originally an exhibition of native Florida reptiles, the park has grown into an AZA accredited zoo featuring reptiles, birds and mammals from around the world, as well as Crocodile Crossing, an aerial obstacle and zip line course that opened last year.

Alligator Farm Director John Brueggen said, "The Alligator Farm has experienced continuous growth throughout its long history."

The St. Augustine Alligator Farm Zoological Park is one of Florida's oldest and most treasured attractions. Since 1893, it has provided visitors with exciting and educational opportunities to interact with a wide range of crocodilians, reptiles, mammals and birds. Located on Anastasia Island in St. Augustine, The Alligator Farm features natural exhibits, wildlife shows and educational demonstrations. It

is the only place in the world where visitors can see every species of alligator, crocodile, caiman and gharial. In 1992, The Alligator Farm was designated a U.S. Historic District. For more information, visit www.alligatorfarm.com.



City Hall Update

At its May 7, 2012 regular meeting, the City Commission took the following actions:

1. Approved two conditional use permits for the outside serving of food and beverages. One was for the Playa Choco-Mool Mexican restaurant at 105 D Street; the other for the Cone Heads Ice Cream shop at 570 A1A Beach Boulevard.
2. Sent back to the Planning Board for additional review a denial of a variance to reduce the side setbacks by 5 feet on the east and west sides of a vacant piece of property at #15 4th Street.

3. Approved three proclamations: the first to declare May 2012 as Older Americans Month; the second to declare May 2012 as Civility Month; the third to recognize and thank the Friends of the A1A Scenic and Historic Coastal Byway.
4. Approved two budget resolutions: the first to appropriate \$10,000 to pay the costs to remove debris from two properties,

which are in violation of the City's property maintenance standards; the second budget resolution appropriates \$4,800 to repair the roof of the former Building Department office, which is adjacent to the County pier park.

5. Tabled an ordinance to regulate the parking of storage trailers.
6. Referred back to the Planning Board an ordinance to regulate the parking of tractor trailers, other large trucks and recreational vehicles.

7. Approved the award of a bid for \$148,000 to BNC of Middleburg, Florida, to construct a wooden bulkhead to prevent erosion of the City's drainage canal in the Marsh Creek subdivision. The canal takes water from the City's Mizell Road storage pond through Marsh Creek to the Intracoastal Waterway. The continued erosion of the canal could damage adjacent private property.
8. Approved (continued page 3)

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Beaches News Journal
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What's Inside The News Journal This Month

- **City Manager:** Brand
- **Financial Focus:** Edward Jones Ranks Highest in Investor Satisfaction
- **Spiritually Speaking:** "Character Counts - even for Grownups!"
- **St. Augustine Beautification Committee:** How to Grow a Tomato
- **Sheriff's Corner:** Be Safe On The Beach This Summer
- The "Battle of Bloody Mose"
- Take Protective Measures Before Hurricane
- *My Legs Don't Match*

St. Augustine Beaches News Journal

St. Augustine Beaches News Journal

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 City Manager Max Royle
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The function of the Beaches News Journal is to serve the Neighborhoods of the St. Augustine Beaches area.

First priority will be given to reporting news and activities of beaches residents and organizations, as well as news and events that directly affect the St. Augustine Beaches community. Second priority will be given to articles of general interest as space permits.

Articles or information may be sent to the Beaches News Journal, P.O. Box 51593, Jacksonville Beach, Florida 32240. Information may

also be e-mailed to beachesnewsjournal@yahoo.com or the editor at col@scrtc.com.

All **articles, news, ads, or other information submitted** to the News Journal are subject to editing. Publishing of submitted letters and information is at the discretion of the publisher. Views and opinions expressed are those of the writer and do not express the viewpoint of the publisher or editorial staff of the News Journal.

All **ads submitted** for publication in the Beaches News Journal should be received by the 15th of the month in order to appear in the following month's issue.

Matters concerning **advertising** should be referred to the General Manager or mailed to P.O. Box 51593 Jacksonville Beach, FL 32240.

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The Beaches News Journal is published by an independent publisher and is not affiliated with any St. Augustine Beach community development, management company or Homeowners Association.

THE "BATTLE OF BLOODY MOSE" COMMEMORATION



"Assault on Fort Mose, June 1740", by Jackson Walker
 (<http://jacksonwalkerstudio.com/>), from the collection of the Florida National Guard.
 (See Article on Page 8)

Cash for Gold, Diamonds and Coins

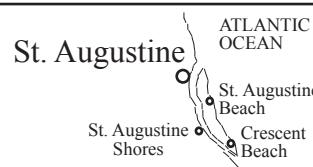
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News From Around St. Johns County

Watch out for Financial Ponzi Schemes!

Rick Johnson reports that Seniors vs. Crime recently received a complaint that appears to be a classic Ponzi scheme. A distinguished elderly gentleman contacted our office and told us that he had lost \$100,000 of his retirement money in a bad investment. His son had convinced him that the investment was a sound one. When we interviewed the son, he told us that he had indeed made a 50% return on his investment. He also claimed to be a good friend of the executive of the company. When the father first visited the investment company's office in Orlando, he was impressed with its' office on one of the top floors of a new high rise. And the rate of return promised on his \$100,000 was very impressive as well; after 12 week's the investment would be worth \$1,775,000. That claim should remind you of the old adage "If it sounds too good to be true, it is neither good nor true". Well it was too good to be true and now two years after the original investment, it appears the entire \$100,000 was lost. A visit to the Orlando company early this year by the elderly gentleman found the fancy high rise office closed and the business relocated to a dilapidated house.

Seniors vs. Crime did find out that the money lost in this case probably was packaged with other victims' savings and sent to a European bank. After laundering, the "investment monies" were returned to an account in another bank in south Florida. The other revelation was that no real investments had been made in this large, complicated Ponzi scheme. Both the Florida Department of Financial Services and the U.S. Secret Service were contacted on behalf of our client. So far no money has been recovered.

To avoid becoming a victim of a Ponzi scheme such as the one described here, make sure your financial investments are made with a licensed and registered broker. Do not participate in any business investment that offers completely unrealistic returns. The example we cited promised a return of almost 50% after only one week and over 100% after one month. If you are told you can make even more money by reinvesting the interest you earn, that should raise a red flag. If the business investment involves a new product, ask yourself why a major company is not already selling the product if it is such a great idea.

You may contact our office for assistance if you suspect you are being offered a fraudulent investment opportunity. Finally, do not be reluctant to report a fraud you may have been a victim of since you may save someone else from making the same mistake. For more information contact Rick Johnson, St. Johns County Seniors vs Crime Manager, St. Augustine Beach Police Department, 904-471-3600 or email: svc.stjohns@gmail.com.

SJSO & SUBWAY Restaurants are Playin' Safe

Recently the St. Johns County Sheriff's Office (SJSO) and SUBWAY® partnered to teach local youth about - Playin' Safe. The national program was kicked off in St. Augustine at THE PLAYERS Championship Boys & Girls Club (BGC) at 555 West King Street. Several deputies and David Tennyson, owner of St. Augustine's SUBWAY® Restaurants were at the forefront of BGC club members emphasizing the importance of utilizing crosswalks, roadways, wearing proper gear and clothing during sports. The program also provides officers a direct way to connect with area youth. After the assembly Club members each enjoyed a sub sandwich and received resource materials from SJSO.

SUBWAY® Playin' Safe cards are issued by officers for a free sub sandwich when they spot adolescents using proper techniques. "The Playin' Safe campaign is designed to remind children that safety is part of living an overall healthy life," said SUBWAY® of Jacksonville board chair Patty Hetrick. "SUBWAY® is honored to bring this program to our community and hope to raise awareness about our kids' safety."

The program directly correlates to the Boys & Girls Club who serve St. Johns County's youth from the ages of 6 to 18 in an after-school and summer camp setting. The Club emphasizes academic success, healthy lifestyles, good character and citizenship. St. Augustine's Club membership is on the rise, currently welcoming over 100 members daily. The Club provides high-impact, affordable programs, and caring adult mentors, to keep kids on the path to great futures.

The St. Augustine Unit is a branch of Boys & Girls Clubs of Northeast Florida (BGCNF) and is an affiliate of the Boys & Girls Clubs of America. BGCNF has played an integral role in Northeast Florida for 45 years, providing daily after-school programs to nearly 1,500 young people at 14 facilities in Duval, Nassau, and St. Johns County. Great futures start at the Boys & Girls Clubs.

For further information regarding The Boys & Girls Club please contact St. Augustine's Community Liaison, Jennifer Tesori at (904) 669-0107 or email jennifert@bgcnf.org or visit www.bgcnf.org.



News From Around St. Augustine Beach

Townhall Meeting with Commissioner Pawlowski May 31st

The next Townhall Meeting with Commissioner Pawlowski will be held Thursday, May 31st, 6pm - 7:30 at the Anastasia Island Branch Public Library in Sea Grove Town Center. This is an opportunity for city residents to have more in depth discussion of current city matters with Commissioner Pawlowski and other concerned citizens. The agenda book for the next regular City Commission meeting will be available for review by attendees.

City Hall Update

(continued from page 1)

signs to indicate that the property on the west side of A1A Beach Boulevard north of the shopping center is a park, Hammock Dunes, that has been jointly purchased by the City and the County.

9. Asked the Community Garden Association to propose another style of fencing for the garden, which is to be located on vacant City land along 2nd Avenue between A and 1st Streets. The Association had originally proposed a farm-style wire fence. Because the neighbors objected, the Commission asked the Association to work with the City staff on another style of fence.

10. Appointed Mr. David Bradfield as the Planning Board's junior alternate.

11. Witnessed the swearing in of the City's newest reserve police officer, Mr. Charles Wilson.

12. Heard a report about road improvement projects from Ms. Wanda Jackson of the North Florida Transportation Planning Organization.

13. Approved a draft of a Request for Proposals to solicit responses from non-profit arts or educational organizations interested in leasing the former Building Department office adjacent to the County pier park.

Because time ran out to finish the May 7th meeting, the Commission had to continue it to 3 p.m. Wednesday, May 9th. At the continuation meeting, the Commission did the following:

1. Did not uphold a grievance filed by a City police officer over the determination of holiday pay.

2. Approved a resolution to amend the Personnel Manual to adopt the term "hours" to replace the term "days" in determining such matters as the accrual of hours for sick and vacation leave.

3. Passed on first reading an ordinance to adopt regulations for the public concerning prohibited activities in the City's Ocean Hammock Park, and to establish when the Park's entrance will be opened and closed each day.

4. Approved policies to allow City Commissioners individually to use a room in city hall for town hall meetings.

PLEASE NOTE: Under Florida law, most communications to and from the City are public records. Your e-mails, including your e-mail address, may be subject to public disclosure.

Max Royle, City Manager
City of St. Augustine Beach
2200 A1A South, St. Augustine Beach, FL
32080 (904-471-2122)



Free Concert Series

Music by the Sea

Dinner At 6 p.m.
Concert At 7 p.m.



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June 6th - Navy PRIDE - R/R - Gas Full Service

June 13th - Falling Bones - Classic R/R blues - Zaharia's Restaurant

June 20th - Grapes of Roth - R/R - LaStrada

June 27th - Restless Kind - Southern Rock - SeaFood Kitchen

July 4th - Those Guys - Classic R/R - Panama Hatties

July 11th - Rob Peck & Friends - Classic Southern Blues -
Paula's Beachside Grille

July 18th - Funk Shui - R/R - Coquina Beach

July 25th - Bush Doctors - Reggae R/R - MangoMango's

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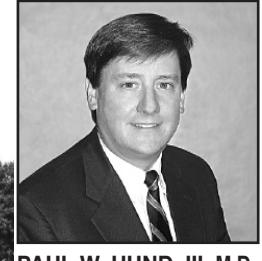




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Florida School of the Arts to hold auditions

Florida School of the Arts holds auditions and portfolio reviews for potential students on June 14 beginning at 1:00 p.m. Students may call (386) 312-4300 to schedule an audition appointment. Florida School of the Arts is part of the academic and administrative structure of SJR State and awards the two-year associate degree in the following areas of study: fine art, graphic design, dance (ballet and contemporary), production/design, acting and musical theatre. The school serves the entire state of Florida and is located on the Palatka campus. Admission is based on an audition or portfolio review, an interview with the faculty and admission to SJR State. For more information about Florida School of the Arts or its audition/portfolio requirements, call 386-312-4300 or visit online at floarts.org.





St. Augustine Beach Civic Association

**By Robert Samuels, President
St. Augustine Beach Civic Association**

www.thecivicassociation.com

General meetings of the Civic Association will resume again in September. Please note, that Meet the Candidates Night will be scheduled for Tuesday August 7th at 7pm at City Hall. This event will be for primary candidates participating in the August 14th primary elections. More information will follow after candidate qualifying takes place in June.

Music by the Sea Concerts continue in June:

- June 6th Navy Pride Band R/R (Gas Full Service)
- June 13th Falling Bones Classic R/R Blues (Zaharia's Restaurant)
- June 20th Grapes of Roth R/R (LaStrada)
- June 27th Restless Kind Southern Rock (Seafood Kitchen)

Music is from 7pm – 9pm with dinners served at 6pm. Come early for best parking, extra handicapped parking areas are provided. Bring a beach chair and a cooler of your favorite beverages. Sister Shack will be back again this year with great homemade Italian Ices. Special this year, WYRE Radio will be broadcasting live from the Pier Park before each concert. For a complete schedule see our website www.TheCivicAssociation.org. A special thanks to TD Bank and the Bailey Group for sponsoring the Concert Series this year.

At the regular City Commission meeting a number of actions were taken. Two candidates for the position of Junior Alternate on the Comprehensive Planning and Zoning Board were interviewed and Mr. David Bradfield, a 10+ year resident of the City was selected. Mr. Bradfield has a business and real estate background and is currently with Olde Carriage Realty.

Mr. Charles Wilson was sworn in as Police Department Reserve Officer. Mr. Wilson is a native Floridian with over 30 years of law enforcement experience, 28 years with the Jacksonville Sheriff's Office. During his career he has served as a Burglary Detective, Organized Crime Detective, Human Resources Investigator, and Internal Affairs Investigator. Mr. Wilson has extensive training and is certified as a law enforcement instructor

by the FDLE. Mr. Wilson relocated to St. Augustine in November of last year and wants to become active in our community by serving as a Reserve Officer. We welcome him to our community.

The Commission adopted three proclamations, one of which was to Recognize and Thank Friends of A1A Scenic and Historic Coastal Byway for its decade of contributions to the economy and environment of coastal St. Johns and Flagler counties. The U.S. Secretary of Transportation designated SR A1A a National Scenic Byway in June of 2002. Their mission is to preserve, protect, promote and enhance the outstanding scenic, historic, natural, recreational, archaeological and cultural resources of the A1A Scenic & Historic Coastal Byway in a manner that provides a unique experience for visitors and residents and maintains an unhurried lifestyle and "Old Florida" ambiance for all. Friends of A1A, acting as citizen advocates with collaborating partners, has been awarded over \$8 Million in federal, state, and private grants used to improve public lands, facilities and access for visitors along the 72 mile coastal byway over the past decade. Friends of A1A has received national and state awards for best management practices, beautification, and educational programs, enhancing the national awareness of this special byway and attracting visitors. Friends of A1A continues to market and educate people about our unique resources and history through innovative and popular oral histories, cell phone audio tours, videos and wayfinding sign systems. I am proud to serve on this board and represent our community along the 72 mile Byway and would like to give special recognition to Ms. Sallie O'Hara, Executive Director, for achieving these accomplishments.

Transportation Planning Manager Wanda Forrest presented the North Florida TPO Transportation Improvement Program for the next 5 years. The TIP identifies all publicly funded highway, transit and aviation projects in our four county area. Some projects affecting our area are repairs and



Message from the Mayor

**S. Gary Snodgrass, Mayor
City of St. Augustine Beach, FL
comsgsnodgrass@cityofsab.org**

Tier Two priorities; and all the rest of the objectives were designated as Other. The final activity of the day was a self-evaluation of the effectiveness of the Commission comparing our results to best practices of Commissions of similarly situated cities. We will communicate specific results of the workshop including near term and longer range priorities over the coming weeks.

• Beach Re-nourishment - This effort, which is part of a 50 year plan to rebuild shoreline shaved away after the St. Augustine Inlet was carved in the 1940's, is well underway. As of this writing (May 19), the project is proceeding somewhat better than expected. Workers have not had to use as much sand along the southerly route as originally contemplated. Crews are making solid progress as they approach the pier. The effort will gain momentum in the next several weeks as it moves further south. Depending upon weather conditions, the project should be completed by early July 2012. Citizens and tourists are urged to exercise care and caution when visiting the beach during this re-nourishment effort. Ensuring your safety is our number one priority.

Here is a quick listing of City sponsored/led projects for 2012:

- Renovation of wash rooms at Pier Park
- Renovation and expansion of Splash Park (at Pier Park)
- Installation of new energy efficient lighting at Pier Park
- Installation of four (4) drainage improvement projects (Lockhart Lane, east end of 2nd Street, E Street and 2nd Avenue and F Street and 3rd Avenue)
- Construction of a bulkhead to stop the erosion along a section of the City's main drainage canal that goes through Marsh Creek subdivision

We value your inputs and ideas for making our City a better community. For all of us, it's the place we call home.

Best regards, S. Gary Snodgrass

repainting of the 312 Bridge within the next two years; new road construction SR313 (SR312 Extension) from SR207 to SR16. This four year program will be a 9.3 mile bypass running west of US1; and construction of some traffic control devices from Dondanville Road to SR312.

The Commission approved conditional use permits for continued outdoor dining at Playa Chac Mool Restaurant at 105 D Street and also at the new Cone Heads Ice Cream at 570 A1A Beach Blvd. This continues our Vision Plan to encourage outdoor dining along Beach Blvd. The Community Garden on 2nd Avenue and between 1st and A Streets is moving along. Fencing style will continue to be discussed and the irrigation well drilling has started. Mayor Snodgrass reported that beach renourishment has placed 600,000 cubic yards of a total of 2.1 million yards of sand and the entire project is expected to be completed



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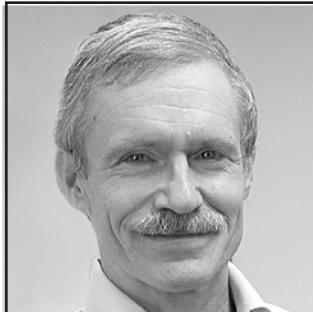
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Brand

By Max Royle
St. Augustine Beach City Manager

My goodness gracious! I had hoped that I wouldn't have to go public with the news, that I could keep it well-concealed and under wraps, out of sight, invisible, not to be known by my legions of loyal readers, those multitudes who avidly, I'm absolutely certain (?), read my words in these monthly essayic opae (opi? opusses?) that the editor of the Beaches News Journal so generously allows to be published; those readers who thus in gratitude have remembered me in their wills: "To Max, a bequeathal of all my Lotto winnings." Such unselfishness, such thoughtfulness, such stretching to infinity the limits of utter fantasy. I must admit that in the wishful thought realm, I sometimes outdo even myself. Still, if you ever do win Lotto and are feeling especially, or even just ordinarily, magnanimous, a few million – only a few, you understand, for I'm not greedy – transferred to my checking account would be appreciated to a degree beyond the power of mere words to describe. Or something to that effect.

So what planet-shuddering, cosmos-shaking news am I not supposed to reveal? Is it that Donald Trump has bought Disneyworld in Orlando, which he plans to transform into the world's largest outdoor gambling casino, complete with rollercoaster rides and Cinderella's castle? Now that possibility conjures up in the mind some startling images, such as Mickey, Goofy and Donald (the Duck, not the Trump) wearing green eyeshades and hustling as poker dealers and roulette wheel spinners. Wholesome gambling for the entire family – that'll be the catchy slogan for Orlando's newest visitor magnet, TrumpWorld.

Or, is the news that's not to be uttered this gossipy tidbit of astonishosity (is that a word?), namely that Newt Gingrich, sorely tired from all that campaigning to be the Republican Party's nominee for president, has decided to give up that quest so that he can study acting and thus prepare himself for the lead role in Steven Spielberg's new musical epic about the life and times of the 1980s pop music star, Boy George? Those of you familiar with the early '80s music scene may remember BG and his group, the Culture Club, and thus find as delightfully reality-jarring as I do the image of the white-haired, plump, jowly Newt playing the likes of the youthful, dimpled-cheeked Boy George. But Newt thinks running for the presidential nomination has well-prepared him for the role, especially for singing BG's 1982 hit, "Do You Really Want to Hurt Me?" Apparently, the majority of the voters in the Republican primaries have wanted to hurt Newt, because they certainly haven't voted for him in the numbers needed to make him the nominee. Whether Newt will win an Academy Award for Best Actor in this movie cannot be known at this time, though it's rumored that the makeup artist Mr. Spielberg has hired definitely is going to be a strong contender for the award in the Most Unbelievable Transformation category.

OK, I've delayed long enough removing the veil from that which was not,

until now, to be revealed. Time to 'fess up and cease using a torrent of words to postpone the inevitable. Are you ready to dive with me into the vat of sugar jelly? Here goes: What I've got to tell you is that I need to determine my BRAND.

Your what? you'll ask? My brand! Surely you know what a brand is: that set of distinct characteristics that makes you you and me me, or as Wikipedia defines brand: "a name, sign, symbol, slogan or anything that is used to identify and distinguish a specific product, service or business." Except that Wikipedia has omitted from its definition this crucial fact: that branding now applies to persons. According to self-improvement/self-promotion gurus, you're nothing in today's world unless you're a "brand" and are advertising/marketing yourself as such. My, my, how far we've come from that quaint, old-fashioned belief of the meek and the anonymous inheriting the earth.

No matter. We'll have a discussion at another time about how the meek should brand themselves so that they'll at least have a dust speck's chance to inherit the earth. What's crucial now is to relieve your concern, and I know that you're feeling it, as to how one goes about making oneself a brand. The process is actually quite simple.

First, you start with a name, then you need a slogan and an overall advertising/distribution/brand management plan. Of course, you could go to Harvard University's School of Business and learn all this, but I'm going to give the information to you for free, so that you can use the money you would have spent on that pricey Harvard tuition for something much more interesting and brand-worthy, shall we say, such as a complete boxed set of DVDs of the last four seasons of that glam (for glamorous) hit TV show, "The Real Housewives of Orange Park."

As a name is so crucial to one's brand, I must say that my name really takes the plum cake. I mean, how much more distinctive a brand can one have than with a name like "Max" and Royle"? "Max is synonymous with "maximum," as in the greatest quantity, the highest value, the most stupendous, fabulous, outstanding, smashingly primo...I must stop here and catch my breath. And "Royle" – what a smasheroo of a name! It makes you think of kings, castles, crown jewels, purple robes edged with ermine. I'm in awe of my brand already.

Let's check out the opposite. Whatever would my brand be like if my name were "Minnie Common"? Not only might "Minnie" cause gender confusion for some persons looking at my brand (to say nothing about the confusion it would cause me), but the last name, "Common," is so humdrum, plain and, well (let's use a five dollar word for a 50 cent thought) plebeian that if I were a box of gummy bears or a bottle of men's cologne, my brand would be doomed.

Girlfriend to boyfriend. "What's that awful smell? Are you wearing a new cologne?"

Paradise is here...

AAA has named Beachfront Bed & Breakfast one of 14 top romantic Inns for Valentines day



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Boyfriend: "Yes, it's Minnie Common. It makes me feel confused."

As you can see, determining your brand can be fraught with pitfalls. Pick the wrong name for your brand, for example, and folks' reaction to it (and you) might not be positive. And the pitfalls can include whether you're successful in picking the right slogan, symbol and all the other bells, whistles, baubles, bangles and beads related to the creation of yourself as a brand.

For example, I've searched extensively the voluminous resources of the Encyclopedia Googletanica for a slogan in Latin for my brand. Yes, the slogan must be in Latin to give my brand the proper polished panache, elegance and exclusivity that it so richly deserves. The best that I could find to fit my brand is this: "Certe, toto, sentio nos in kansate non iam adesse." It means: "You know, Toto, I have a feeling we're not in Kansas anymore." Yes, a remark made by Dorothy in "The Wizard of Oz" just after that tornado had deposited her and her dog Toto in the Land of Oz. Why is this slogan suitable for my brand? Because I did live in Kansas at its university in Lawrence for a number of years, and each spring, when the movie with Judy Garland was shown on TV, a group of us students

would gather in someone's apartment, and each time Judy told Toto of her doubt about not being in Kansas anymore, the room would erupt with catcalls, whistles, shouts, with popcorn and beernuts being tossed at the TV screen, because we, exiles from America's east and west coasts, knew, unlike Dorothy, that we were in Kansas. Not a shred of doubt about that.

However, on second, third and even tenth thought, my slogan is a bit long. A brand needs a short, snappy slogan, something that grabs a person's attention in a nanosecond and that thus fits the fast, computerized immediate pace of modern America. I must do more work on a slogan for my brand, as well as work on a symbol for it and...

The editor has just tapped me on the shoulder and pointed to the Word-o-Meter. The needle on the gauge is dangerously close to the red V (for verbose) zone. This means that I'm running out of line space here. However, perhaps there's room for a final thought or two. Here goes. If you're like me, i.e., old enough to be considered by some of today's "pro-active" youth to have been born when dinosaurs roamed the firmament, doesn't the branding of oneself seem to be (continued page 8)



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Spiritually Speaking

By Dr. Nicholas A. Marziani
askfrnicholas@aol.com

Dr. Marziani, an education and spiritual life consultant, is Vice-President of the St. Augustine Beach Civic Association. Currently he is completing a novel based on East-West Church relations.

"Character Counts - even for Grownups!"

Well, as Ronald Reagan once said to a political debate opponent (and EVERYBODY wants to quote him today), "There you go again". And here we go again, once more having to sort through malfeasance in high finance circles, with JPMorgan Chase corporate heads rolling at the time of writing with stunning losses that approach \$20 billion when price shares are taken into consideration. This "self-inflicted wound", according to CEO Jamie Dimon, represents yet again another symptom of our spiritual vacancy in this country, and the untoward consequences that rush in to fill that void. These are losses that do indeed affect us all - pensioners, investors large and small, all of us - not to mention the terrible example such shenanigans have for our especially college age young adults, who are trying to sort out what really makes this world tick.

Interesting in this regard are the recent releases of a Vatican document and a secular book. "Vocation of the Business Leader", a product of the Pontifical Council for Justice and Peace, and "Liars and Outliers", by computer security expert Bruce Schneier, each in their own way highlight the problem of what it means to be responsible and trustworthy in our world.

Here in St. Johns County our district school students are constantly reminded of the slogan "Character Counts" in posters and banners abundantly displayed throughout the instructional facilities. Why at R.B. Hunt Elementary, where I tutor part-time, they've even named halls after some of the various virtues to be cultivated by students, such as "Trustworthy Terrace" and "Caring Way", among others. Too bad that as we attain chronological adulthood we tend to forget such things, or just regard them as "quaint".

Nothing quaint about the robust articulations of character that society has a right to expect of especially those involved with business, finance, and the professions

in the documents I've cited above. The Vatican piece declares that through a mindful and principled work ethic human beings may seek to not merely "make more" but actually "become more". All this is on a clear trajectory of church teaching that's at least a century old. The document's appendix even includes something of an examination of conscience for business leaders reminiscent of similar exercises familiar to most Catholics preparing for confession. The "Discernment Checklist" focuses on questions to be posed to oneself like "Am I creating wealth, or am I engaging in rent-seeking behavior?" Maybe the JPMorgan folks should have asked themselves that question before engaging in heady but ridiculous "investment" behaviors.

Author Bruce Schneier argues that "security", as we term it today, only kicks in when the kind of social and ethical considerations paramount to our founding mothers and fathers - or even just simple self-respect or concern for reputation, a near obsession for which George Washington was famous - fall by the wayside. I'll never forget many years ago when I had occasion to stay at the home of a couple near Peoria, IL, where I was soon to be ordained as an Episcopal deacon. They were going to be out of town and left me the home to spend the night, asking me only to feed and water their dogs. When I asked them about the key, the lady of the house simply said, "oh, we don't bother locking up when we leave the place, it'll be OK". Mind you, their abode was not far from a highway! BUT it was Peoria, and early 1990s Midwest values held supreme in a way this Yankee boy couldn't quite comprehend.

I suppose our economy will weather this current financial storm, but I wonder if our ethical and spiritual compasses will be just that much the more out of kink when the dust settles. Our portfolios may survive, but our souls will still be soiled. May God help us!

May you all be blessed, Dr. Nick

SJR State Emergency Medical Technicians



St. Johns County resident Corey Nicolson (center) and fellow students Bianca Adorno and Marcus Wilkinson practice their critical thinking skills during a training scenario. The students are enrolled in SJR State's new EMT program. Applications for the Emergency Medical Technician program are being accepted through June 15 for the fall semester. Classes begin in August on the Palatka campus.

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Associates Canadian Full Service Investor Satisfaction Study in 2006 through 2008.

The 2012 Full Service Investor Satisfaction Study is based on responses from 4,378 investors who primarily invest with one of the 14 firms included in the study. The study was fielded in February 2012.

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"We are gratified that our clients find it convenient to work with us on their long-term financial goals," Connie Reep said. "We enjoy working one-on-one with our clients and believe that builds a collaborative relationship."

Edward Jones also received high marks in the "Account Information" category, an important factor in the study.

"Hearing that we did particularly well in the account information factor is especially meaningful as we strive to help our clients make sense of investing," Connie said.

Edward Jones' overall score climbed 15 points over last year, highest among the 14 largest firms rated, as well as 28 points above the industry average.

Edward Jones ranked highest in investor satisfaction by J.D. Power and Associates in 2010 and 2009, from 2005 through 2007, and in a tie in 2002, when the study began. Edward Jones in Canada ranked highest in the J.D. Power and

In January 2012, for the 13th year, Edward Jones was named one of the best companies to work for by FORTUNE Magazine in its annual listing. The firm ranked No. 5 overall and No. 3 in Large Size Companies. These 13 FORTUNE rankings include top 10 finishes for nine years, consecutive No. 1 rankings in 2002 and 2003, and consecutive No. 2 rankings in 2009 and 2010. FORTUNE and Time Inc. are not affiliated with and do not endorse products or services of Edward Jones.

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How to Grow a Tomato

A fresh hot cup of Java can revive a half-awake gardener's morning sluggishness and is considered to be an indispensable garden tool. This same coffee, good for the gardener, is also good for a garden full of tomatoes. However, the essential ingredient caffeine, is the antithesis when sprayed on tomato leaves and is poisonous to slugs and other pests. The presence of caffeine is thought to explain the coffee plant's evolution and while tomato plants love the heat and grow rapidly once their roots are established there is little doubt that progress is enhanced after the first cup of coffee. Hold the cream and sugar please!

Gardening near the ocean offers advantages and challenges and mysteries learned only over time. Research shows sea kelp is a good fertilizer for foliar feeding sprayed directly on the tomato leaves, because it contains trace nutrients and hormones which are more easily absorbed through leaf pores. Now there's a new advantage of seaside living. It's the Kelp!

Along with advantages new gardeners

discover challenges making it feel like a game of Jeopardy, how many plants do you plant and what kind? Answers depend, do you want fresh vine ripened luscious tomatoes or do you can? A rule of thumb is two plants per family member and four plants per person for canning or making fresh salsa. A bumper crop of luscious tomatoes grown in the Community Garden could be the Genesis for the first St. Augustine Beach Great Tomato Salsa Contest. The ingredients are all there: a little history, heritage tomatoes, first harvest from the Community Garden, and grown locally is a recipe for prize winning salsa. As a tourist destination the event could evolve into a weekend known as The Great Tomato Festival. Vice Mayor Rich O'Brien's work TDC, tourist development could be of great help. With great salsa you need chips and you can't eat just one. Olay!

For a great salsa you need a great tomato and choosing will not be easy because varieties offer endless choices and varieties, (*Solanum lycopersicum*) (aka Pink Brandywine) a heritage variety obtained from the late tomato collector Ben Quisenberry of Big Tomato Gardens from a strain the Dorris Sudduth Hill family grew it for over 100 years. Closer to home, Connie Foy with Fresh Start

Hydroponic Farms LLC, has heritage tomato seeds. Google the farm's name for more details. A great tasting heritance tomato with a pedigree and proven attributes, promises a tasty reward and the perfect -T- for your B-L-T.

Companion planting improves flavor, promotes growth, increased harvest, and protects from insects. Basil planted within 18 inches of your tomatoes improves the flavor of the fruit and repels mosquitoes and flies (even fruit flies) while Garlic repels red spider mites. Plant more basil! Companion planting was practiced by the indigenous peoples of the Americas prior to the arrival of Europeans. Planting corn (maize) and pole beans together allowed cornstalk trellis for the beans, while the beans would fix nitrogen which also benefited the corn. The inclusion of squash completes the Three Sisters technique, pioneered by Native American peoples and offers a historic perspective to companion gardening.

In the beginning there was a seed and seed saving has been a long standing principle of gardeners world wide. The Svalbard Global Seed Vault in Norway functions like the ultimate safety deposit box for biodiversity. The SGSV offers protection against permanent loss due to natural disasters, wars, equipment failures, accidents, and loss of funding. As a service to the world community, the Government of Norway paid for completing the SGSV construction and it is managed by the Nordic Gene Bank (NordGen) under a tripartite agreement between the Government of Norway, the Global Crop Diversity Trust, and NordGen. Seeds for tomorrow!

Learning the mysteries of gardening from experienced gardeners feels like someone is holding your hand. From the past to the future gardening teaches we are all winners. The prize is yummy!

Congratulation to all who entered and to those who took part and made valuable contributions to the City of St. Augustine Beach Arbor Day. Beautification Awards: Residential 378 Ocean Forest Dr., Subdivision Woodland Estates, and Commercial, The Groove Café. Poster Contest Winners: 1st place Alyvia Ryane

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She is the desk that I sit at, the pencil I hold;

Cut into boxes, shipped and sold.
But I understand that she always will be
A glorious beautiful, and breathtaking tree.

Sophia Gall
Goe; 2nd place Brandon Celano; 3rd place Carly Stavely; and Poster Contest Runner up Sierra Palmer. Winners of the St. Augustine Beach Arbor Day Poetry Contest: 1st place Sophia Gall, 2nd place Heather Clark, 3rd place Ross Hedquist.

She is...

*She is the roots to the earth that we live
And deep below the soil she will be
Out from the ground she ventures north
From a seed, she grows to a tree.
And she pleads to the heavens to take her
Up to the sky; this world is too dark.
Showering herself in nature's tears,
And bathing in vivid beaming sparks.
She is the home to the squirrel and dove,
She fights through frigid snows and hail.
Her hands fit like puzzle pieces with the
sun;
Strong, yet exposed and frighteningly frail.
And pen on paper, a tree under the
blade,
Lamenting onto sheets of her skin,
The beauty is endless, although she'll go
Following the abyss with the rest of her
kin.*

Gardening in urban settings like growing luscious tomatoes offers challenges and a unique learning curve. To paraphrase another mission statement: to learn environmental stewardship, increase awareness of healthier lifestyles, and promote a sense of community by creating and maintaining an organic community garden. Through its educational activities and community events, the garden serves as a catalyst for positive change in the St. Augustine Beaches community. We are the City of St. Augustine Beach, the most beautiful city by the sea, and we can grow tomatoes so incredibly delicious that at first bite we make a little history.

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St. Johns County Sheriff's Corner

By David Shoar, St. Johns County Sheriff

Be Safe On The Beach This Summer

As our schools close for the summer this month, and the price of gas continues to rise, many residents will not be traveling elsewhere for vacation. Many will enjoy the 42 miles of beaches St. Johns County has to offer. I would like to pass along some tips in this month's column. Never swim alone and if possible swim near a Lifeguard. If you or a family member doesn't know how to swim, take lessons. Swim lessons are offered through the St. Johns County Recreation Department or the local YMCA. By only knowing how to float in the water may compromise your safety during an emergency.

Many swimmers panic if they get caught in a rip current. If you or a fellow swimmer finds yourself in a rip current, don't fight it. Swim parallel with the beach until you are out of the current and then swim towards the shore. Be sure to watch your young children constantly and don't become distracted by talking on your cell phone, reading or taking a nap. Your attention should be focused on your children at all times. Children as well as teenagers should always be aware of their surroundings and if someone tries to take you somewhere, quickly get away while yelling and screaming. Children should try to stay in a group, remember there is safety in numbers. Because our youngsters cannot always lookout for themselves, it becomes our responsibility to teach them how.

Pay attention to the posted signs on the beach. They are designed for our safety as well as to protect the environment. Remember drinking alcohol is not permitted on all St. Johns County Beaches. To protect your head and neck, never dive headfirst into the ocean. Many beaches in this area have coquina rock buried in the water and serious injuries could occur when diving.

The American Red Cross adds some additional tips for beach safety. Protect your skin: Sunlight contains two kinds of UV rays — UVA increases the risk of skin cancer, skin aging, and other skin diseases. UVB causes sunburn and can lead to skin cancer. Limit the amount of direct sunlight you receive between 10:00 a.m. and 4:00 p.m. and wear a sunscreen with a sun protection factor of at least 15. Drink plenty of water regularly and often even if you do not feel thirsty. Your body needs water to keep cool. Avoid drinks with alcohol or caffeine in them. They can make you feel good briefly but make the heat's effects on your body worse. This is especially true with beer, which dehydrates the body.

Brand

(continued from page 5)

nothing more than a superficial substitution for what used to be called a person's reputation? Branding is like the polish on the façade, the sizzle without the steak, because its focus is on the externals of a person: clothing, hair style, the practiced smile and smooth line of patter that's delivered to convince others that one is a "worthy" brand. A person's reputation, though, is based on the significant qualities that comprise character and

aren't subject to change and the whims of what's fashionable at a particular time: honesty, sincerity, trustworthiness, loyalty. And it's the absence of these timeless qualities that indicate a lack of character. I bet if you're a certain age you know well the difference between brand and reputation, and I bet you wish there were more emphasis these days on reputation building and much, much less on branding.

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THE "BATTLE OF BLOODY MOSE"

In the early morning hours of June 26, 1740, the village of Gracia Real de Santa Teresa de Mose (mo-SAY), the first, legally sanctioned free black settlement in the continental U.S., became the site of the bloodiest battle in Florida's portion of the War of Jenkins' Ear.

That day saw Florida's Spanish soldiers, black militia, and native Yamasee auxiliaries locked in a "clash of empires" with invading English and Scottish troops from Georgia, a battle that culminated in desperate, hand-to-hand fighting as Fort Mose, St. Augustine's northern-most defense, burned around them. The decisive Spanish victory at "Bloody Mose" was one of the factors that ended British Georgia's invasion of Spanish Florida.

On Saturday, June 23, 2012, Los Presidiales de San Agustín/The Presidiales of St. Augustine, a member unit of Florida Living History, Inc. (FLH), along with Fort Mose Historic State Park (www.floridastateparks.org/fortmose/) and the Fort Mose Historical Society (www.fortmose.org/), will host the third, annual Battle of Bloody Mose Commemoration. The Battle of Bloody Mose historical re-enactment will take place from 10AM to 4PM at Fort Mose Historic State Park, in St. Augustine, Florida. White, black, and Native American re-enactors and volunteers from across the state and from Georgia will participate in this heritage Event, including:

- period weapons and tactics;
- period foodways;
- period sewing and textile work;
- a period theatrical presentation by FLH's Theater with a Mission group;
- and more!

Admission to this heritage Event is free. There is a Museum admission fee of \$2.00 per adult; children age 5 and younger are free. In addition to the Battle of Bloody Mose heritage Event, on Sunday, June 24th, the National Park Service will host a Cultural Heritage Festival at Fort Mose Historic State Park.

The National Park Service (NPS) and The Organization of American Historians (OAH) have named the annual Battle of Bloody Mose Commemoration as a Member Program of the National Underground Railroad Network to Freedom. The NPS and the OAH have also designated the Battle of Bloody Mose Commemoration as an "affiliated conference event" of the NPS/OAH 2012 National Underground Railroad Conference – Escaping to Destinations South: The Underground Railroad, Cultural Identity, and Freedom Along the Southern Borderlands – to be held in St. Augustine, Florida, on June 20-24, 2012. For details on this national conference, please go to www.nps.gov/subjects/ugrr/annual-conference.htm or www.oah.org/programs/nps/2012ugrr/index.html. Florida Living History, Inc., is honored to have been chosen as a Network to Freedom Partner, part of the National Park Service's (NPS) National Underground Railroad Network to Freedom program (www.nps.gov/ugrr).

This annual Battle of Bloody Mose heritage Event is sponsored by the 501(c)(3) non-profit, educational Florida Living History, Inc., by Fort Mose Historic State Park, and by The Fort Mose Historical Society, in partnership with The St. Augustine Lighthouse & Museum (a Smithsonian Institution affiliate –[www.staugstinelighthouse.org/](http://www.staugustinelighthouse.org/)), and with the support of volunteers from the Fort Mose Militia and other historical re-enactment groups. Financial support for this Event is provided, in part, by the Florida Humanities Council, the state affiliate of the National Endowment for the Humanities, and the generosity of NTE Energy, LLC (www.nteenergy.com).





Beaches Bistro

By Paolo Pece, Cafe Atlantico
cafeatlantico@comcast.net

Fresh Mozzarella Penne Pasta

- 2 avocados, peeled, pitted and diced
- 3 to 4 cloves garlic, minced
- 1/2 cup extra-virgin olive oil
- 1/2 cup coarsely chopped fresh basil
- 1 tablespoon lemon juice
- 1 tablespoon salt
- Freshly ground black pepper to taste
- 1 teaspoons crushed red pepper or to taste
- 1 (16-ounce) package uncooked penne pasta
- Freshly grated parmesan cheese

In a large bowl, toss mozzarella cheese with tomatoes, avocados, garlic, olive oil, basil, lemon juice, salt, pepper, and red pepper. Let stand at room temperature for at least 30 minutes.

Cook pasta according to package directions; drain and return to pan to keep warm. Add tomato mixture and toss to coat thoroughly. Transfer onto individual serving plates and garnish with parmesan cheese.

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Take Protective Measures Before Hurricane

By Jane Tucker, First Florida Insurance

The active hurricane season is from June 1 through November 30. As a coastal state, Florida is particularly at risk for hurricanes. Storms that form in the southern Atlantic Ocean, Caribbean Sea and Gulf of Mexico have the potential to affect our state.

To prepare for a hurricane, you should take the following measures:

Make plans to secure your property. Permanent storm shutters offer the best protection for windows. A second option is to board up windows with 5/8" marine plywood, cut to fit and ready to install. Tape does not prevent windows from breaking.

Install straps or additional clips to securely fasten your roof to the frame structure. This will reduce roof damage.

Be sure trees and shrubs around your home are well trimmed. Clear loose and clogged rain gutters and downspouts.

Determine how and where to secure your boat.

If a hurricane is likely in your area, you should:

Listen to the radio or TV for information.

Secure your home, close storm shutters, and secure outdoor objects or bring them indoors. Turn off utilities if instructed to do so. Otherwise, turn the refrigerator thermostat to its coldest setting and keep refrigerator doors closed.

Turn off propane tanks. Avoid using the phone, except for serious emergencies.

Ensure a supply of water for sanitary purposes such as cleaning and flushing toilets. Fill the bathtub and other large

containers with water.

Now is a good time to review your insurance coverage with your agent. Make sure you have adequate coverage, especially if you have made additions to your home, made expensive purchases or have had property value increase.

Check your policy for windstorm and flood coverage. Make sure your standard homeowner's policy covers windstorm damage caused by wind or hail.

Consider purchasing flood insurance if your home is in a flood zone.

Know what your policy does and does not cover. Review your policy for deductible, exclusion and coverage information including: relocation, temporary living expenses and personal injury. Standard homeowners' usually limit coverage on valuable jewelry, silver and guns. Update your list of personal belongings. Maintain a current room-by-room inventory including: serial numbers, purchase dates and cost of valuables. If your home is damaged or destroyed, it will be hard to remember details.

Some home insurance policies include an exclusion or limitation of coverage for screened enclosures damaged by hurricanes. Check with your agent!

First Florida agents invite you to take their "Quote Challenge." Call First Florida to discuss your current policy coverages. Their goal is to be certain you have the absolute best rate for which you qualify. Call 808-8600, click on www.firstfloridainsurance.com, or come by to visit one of First Florida's friendly agents.

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My Legs Don't Match

By Rob Stanborough
PT, DPT, MHSc, MTC, CMTPT, FAAOMPT
First Coast Rehabilitation
(904) 829-3411

Recently, two different patients asked me the same question: "The muscles in my leg are getting smaller. Will they get bigger again?" The short answer is, "It depends." It depends on why they've gotten smaller and how long they have been in that condition. Muscles can "atrophy," or lose bulk, for a number of reasons. Common causes include: 1) interruption of the nerve supply, 2) surgery, 4) trauma, and 3) disuse.

Muscles are controlled by nerves, which carry impulses from the brain. If the nerve supply to the muscle is interrupted due to nerve damage or compression, the muscle may still work, but it will work inefficiently, just as a light flickers when its electrical supply is disrupted. When muscles have inadequate nerve supply they are unable to produce their necessary force and therefore are unable to maintain their size, and are certainly challenged when trying to produce bulk.

Surgery and trauma cause swelling and pain. When cells sustain damage during surgery or as a result of some other trauma such as a twisted ankle or arthritic knee, the body releases chemicals near the injured muscle. It also releases chemicals in the spinal cord. These chemicals keep the muscle from using its full force; the body wants to protect the damaged, painful tissues. The result—you guessed it—muscle wasting, or "atrophy."

A third and most common cause of atrophy or muscle wasting is disuse. Most people are familiar with the phrase – 'if you don't use it you'll lose it.' Well it's true when it comes to muscles, strength and their size. Our bodies are made to move and depend on controlled movement to maintain a health status, including the size and strength of our muscles. Becoming inactive is a sure path to

weakness and wasting. I've experienced this myself. When I heard that normal, healthy individuals, after the age of 30, can lose up to 10% of their strength with each decade; it was a wakeup call. The percentage seems to be less for those who are active individuals and more for inactive. I decided I wanted to be part of the former and get moving.

So the more complete answer to the patients' question regarding whether the leg muscles will one day match each other is this: Once the effects of surgery and trauma have subsided, and once you've worked to regain the function in your affected limb, yes, they should equalize. It will require patience, persistence, and movement. But in the case it does not exactly match – perhaps having a slight difference in size – that shouldn't affect its ability to function and your ability to be safe and active.

The good news is muscles can be strengthened and regenerated following surgery, trauma, or disuse. The only caveat is the longer the inactivity persists, the longer it will take to reverse. When rebuilding muscle, regardless of the cause, be prepared to experience some muscle soreness and don't forget to stretch. Progress slowly and if you need advice or supervision consult your MD or physical therapist and move!

Rob Stanborough is a physical therapist serving St. Augustine for nearly 10 years. He is president and co-owner of First Coast Rehabilitation, as well as co-author of Myofascial Manipulation: Theory & Application, 3rd ed by Proed Inc. He is certified in manual therapy, a Fellow of the American Academy of Orthopaedic Manual Therapists and has presented on the topic of soft tissue dysfunction in a variety of venues. Read previous columns posted on www.firstcoastrehab.com.

Thanking of Getting a Pet Rabbit?

by Robin Cara

Are you ready for a rabbit? Are you familiar with its penchant for digging? Do you understand its dietary and housing needs? Don't rush when selecting a new pet. Take your time and get all of your questions answered to your satisfaction. Before bringing a bunny home, you should learn basic bunny care.

There are more than 45 recognized

breeds of rabbits, which range in size from 2 to 15 pounds and live an average of 5 to 10 years (if they are spayed or neutered.)

Regardless of what type of rabbit you choose to adopt, there are several considerations to keep in mind:

- A rabbit housed alone or living with only one or two cage mates of the same gender (after three to four months of age) will be more relaxed and less exposed to disease.

- Rabbits should be kept in clean cages and have access to fresh food and water.

- Avoid touching a rabbit (or sticking your fingers in cage) while it's sleeping.

- The bunny should be calm, yet alert, when you approach him and pick him up.

- Look for a round, firm belly, neither too fat nor too thin.

- There should be no swellings, scars, or scabs on the rabbit's body.

- A rabbit should have a shiny coat and be free of bald spots or wet, matted fur - especially near the chin or tail.

- The bunny should have clear eyes, a

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Ask Mow?

Answering questions about Home Owner lawn equipment.
Featuring "Mow" St Augustine Power House spokes person.

Last month we introduced "Mow" St Augustine Power House spokes person. The emails have filled our files. Thanks for all the questions. Here are a couple we thought everyone could benefit from Mow's advice.

Beach Reader: Hello Mow, read your advice on the last years fuel issue. I have some fuel left over, where does one dispose of old fuel? Thanks in advance. Keep up the great work!

Thank you for the email, old fuel and oil can be disposed of in St Augustine, free for St Johns County residence at Tillman Ridge Transfer Station located at 3005 Allen Nease Rd, Elkton, Florida 32033. Monday - Friday, 7am - 6pm, Saturday, 7am - 1pm. For more information call 904-827-6980.

While we are on this subject of fuel, did you know that today's fuel in a container is good for 90 days at best? We could spend hours on this subject. Best advice: Try not to purchase more than a month's fuel at a time, I know that means you will be going to the gas station more often, but those fuel related repairs on your equipment aren't cheap either.

Beach Reader: Mow. Read your article last month. My String Trimmer owner's manual says to use 89 octane fuel. I have been using 93 octane. Am I wasting my money?

Great question! Absolutely not. Without getting to political, The EPA (Environmental Protection Agency) mandates a 300 hour emissions output on 2 cycle equipment to be EPA compliant. The fuel used for these test is 89 octane, however these test are performed with a non ethanol fuel. Once the units pass and are compliant they are then dispersed throughout the country for sale. We recommend using 93 octane for hand held two cycle units. Also since we do have Ethanol in our fuel, there are additives that should be used, One our favorites is a product that binds the fuel and ethanol together so they don't separate. That's where the problems of ethanol start. Now you could use 89 octane fuel if you purchase a non ethanol fuel, most marinas sell this as well as a few gas stations in town; however, it is expensive fuel to purchase.

Mow, this fuel issue sound like a subject that has hours of debate to it. If a reader wanted more information on this subject of ethanol, where could they read up on it?

I like the Outdoor Power Equipment magazine; it's a monthly publication for power equipment dealers that covers all kinds of subjects. Google it and you can research some past articles regarding ethanol.

Has the ethanol been a real issue for home owner equipment Mow?

It sure has, we have sold more fuel line, primer bulbs, carburetor kits and carburetors in the last year than ever before. You just can't let fuel sit up. The ethanol separates from the fuel, now ethanol is an alcohol based product that is a natural absorbent of moisture. Here is where it gets complicated. The ethanol will absorb moisture right through the fuel tank, and what do we have in Florida? Humidity. Now we have some moisture in our fuel, and you see how small the carburetors are on 2 cycle engines. That moisture can dry up hardening the diaphragms in the carburetor. It's a mess. The good news if there is any, most of the manufacturers have made changes in the production of carburetors compensating for the problem. There is talk that the DEP is pushing for higher octane levels (15%) this would ruin the 2 cycle engine market. They simply will not run on that level of ethanol. We could find ourselves using the old broom instead of a blower.

That's all the time we have now, Thanks for the advice Mow. So until next Month, remember St Augustine Power House is located at 125 Pope Road, right here on the island. Visit us at www.staugpowerhouse.com and if you have any questions for Mow email him askmow@staugpowerhouse.com.

pink nose, and pink ears, all free from any type of discharge.

- The edges of the rabbit's teeth should be perfectly aligned. The teeth should be short and even, allowing it to eat normally.

- The rabbit's breathing should be quiet and easy.

- The rabbit should be able to move freely, with no sign of limping.

According to the House Rabbit Society, a rabbit's diet should consist of

good quality pellets, fresh hay (alfalfa, timothy, or oat), water, and fresh dark leafy, and root vegetables. Anything beyond that is a "treat" and should be given in limited quantities.

Rabbits are friendly, energetic, and entertaining. They need daily interaction and playtime with owners or other rabbits. Rabbits also enjoy playing with toys and having a safe place to hide. If given the proper attention, most rabbits can become good companions.

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- Mastectomy
- Open-heart surgery
- Plantar Fasciitis
- Repetitive stress injury
- Superficial scar
- Surgical adhesions
- Tennis or golfer's elbow
- Trauma



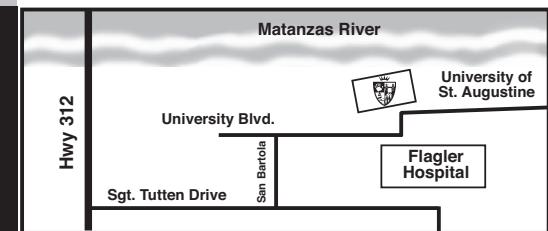
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OCEAN VIEW HOME WITH ELEVATOR in Sea Colony of St. Augustine. Beautiful 4 bedroom, 4.5 bath home features windows from floor to ceiling to let the gorgeous beach views in. Home features a bright open floor plan with chef's kitchen, fireplace, plantation shutters, and an elevator to take you from the first to the third level. Ocean views from second and third levels and the tower room. Over 3,600 sq ft of upscale coastal living awaits you! \$1,090,000.



OCEANFRONT W/POOL IN SEA COLONY. Amazing panoramic views from 4BR/5BA European style home with in-ground pool plus numerous upgrades. Great architectural features, high end windows and doors, coquina shell concrete walk, privacy wall, premium lighting, quality cabinets, stone countertops, high end appliances, tumbled travertine stone floor. \$2,350,000.



LIKE NEW SEAGROVE HOME. This 3 bedroom, 2 bath home has hardly been occupied. Home offers over 1,800 sq ft of living with a master suite, den and 2 car garage. Features tile floors, granite counters and chef's kitchen with a breakfast nook. Covered front porch and back porch that overlooks a pond. Enjoy the convenience of Seagrove's Town Center concept, as well as the community pool for residents. \$299,500.



OCEAN GRANDE INTRACOASTAL CONDO. Located in a serene and peaceful setting, this like new 3 BR/3BA unit has upgrades galore. Chef's kitchen has center island, granite countertops and 42" maple cabinets. Gas fireplace for those cool winter evenings. Gas grill on large screened porch overlooking the marsh and Intracoastal for spectacular views. Tranquility and beauty in Ponte Vedra await you! \$419,000.



OCEAN VIEW BEACH HOME in Sea Colony. Open floor plan with all the bells and whistles, designed for beach lovers! Home was built with the finest maintenance free materials available. 4BR/4.5BA and over 3,000 sq ft of luxury. Chef's kitchen with granite, SS upscale appliances, warming oven, wine cooler. A coastal home with great style and a must see! Gated oceanfront community with pool, clubhouse and beach walkovers. \$1,275,000.



EXCLUSIVE SEA COLONY SEASIDE ESTATE Gorgeous estate nestled among magnificent oaks, beautiful landscaping and private entry bridge, in the private estate area of exclusive Sea Colony. This lovely home has 7 fabulous porches, imported cedar shake shingles, beautiful hardwood floors, 10 foot ceilings and extensive upgrades. Tower affords sunrise and sunset views of the ocean and the intracoastal and waterway. \$1,378,000.



BEAUTIFUL ESTATE HOME IN PALENCIA. This gorgeous home is located in a gated section of Palencia, it has 5 bedrooms, 4 baths, 3 car garage, all main living areas on first floor, 2nd floor has a bonus room that can be used as Mother-in-Law suite. 5th bedroom on media room. Large kitchen with 41" uppers, great appliances, amazing amount of counter space. David Weekly home with children's retreat. Views galore with water views to make you feel you are in your own private island. The screened outdoor space with pool and Jacuzzi makes you feel you are on a constant vacation. \$650,000



NATURE LOVER'S DREAM IN TURTLE SHORES. It would be hard to find another lot this private with ocean and intracoastal views. 4BR/3BA home with open floor plan. MBR has ocean views and a private deck. Great room features a fireplace, high ceilings and "disappearing" sliding glass doors that open to a large private screened porch. Gated community offers pool, tennis, clubhouse, sauna and ocean access via a private tunnel. \$325,000.



OCEAN FRONT SAND DOLLAR END UNIT. Looking for the best unit on the beach? Look no further. This beautiful END unit has large windows, lots of natural light, fantastic views, light and bright condo to enjoy year round. Third floor is a great location in the building with views galore of the intra coastal and ocean. Building offers parking, pool & private walkover to beach. Complex has elevators, tennis, parking garage & additional owner storage area. Onsite rental & mgmt office makes this a great rental investment. \$499,000.



ISLAND HAMMOCK HOME ON HALF ACRE LOT. What a buy in one of the most desirable neighborhoods on Anastasia Island. You can hear the waves from this upscale home, or take a short walk to the beach. Home features 3 bedrooms plus office, 2.5 bathrooms and 2 car garage. It has a spacious split floor plan, chef's kitchen w/granite island and gorgeous master suite w/2 walk-in closets. Huge lot, 149x152 and beautiful entry w/ welcoming majestic oaks. \$425,000.



GREAT VALUE IN THIS POOL HOME. Private lot with lovely home in Marsh Creek with almost 3000 sq ft with a large pool, public country club, tennis court, golf, pro shop, restaurants and more. This home has a great privacy with the preserves in one side. The 4th bedroom can be used as an office. \$399,000.



GREAT PRICE, IT WON'T LAST Excellent opportunity with this corner lot two story home, has 3 BRM, 2.5Bath, 1726 sqft living space, central air/heat, range, dishwasher, garbage disposal and more. New carpet and freshly painted throughout interior, new sod lawn, auto sprinklers, and water heater. This is a great house for a great price. Do not miss this one, it won't last long! \$154,900



GOOD PRICE IN ST. AUGUSTINE SHORES. This nice 1,603 square foot home has 2 bedrooms, 2 baths and one car attached garage. Concrete block, lot size 80 x 100. Hurry, it won't last! \$119,900



GREAT PRICE, GREAT HOUSE This big two story home has 5 BRM / 5 BATH and 6082 sqft of living area. Shingle roof, 3 car attached garage and bonus room. New carpet, two new HVAC units, pool with new pool pump, spa, steam room, game room and much more! This is a great house for a great price. A must see! \$449,900



BEAUTIFUL MARSH CREEK VILLA home on lake with preserve view. Elegant home with heated pool, spa and numerous upgrades. Great window treatments, upscale kitchen and breakfast room, high ceilings. This home is loaded with architectural details. Barrel tile roof, fountain, great curb appeal. A must see hom! \$489,900.

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