

**Caribbean Newspaper Digital Library: Digitization Proposal to LARRP**  
***El Mundo* newspaper from Puerto Rico – 1936**

March 20, 2013

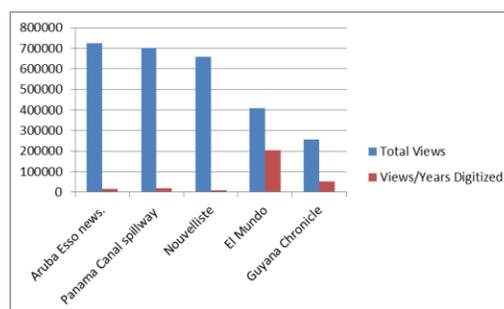
The Digital Library of the Caribbean (dLOC) is a cooperative digital library for resources from and about the Caribbean and circum-Caribbean that provides access to digitized versions of Caribbean cultural, historical and research materials currently held in archives, libraries, and private collections. With 36 content contributing partners and 16 financially supporting members, dLOC is a stable digital resource for Caribbean researchers worldwide. The *Caribbean Newspaper Digital Library* (CNDL) is a collaborative international digital newspaper library held within dLOC that preserves and provides access to valuable resources for the study of the Caribbean and the advancement of Caribbean Studies. In July 2009, CNDL was awarded a TICFIA grant (2 years) and has continued to build its access to periodicals to include nearly 450,000 pages of content which average over 250,000 visits per month.

*El Mundo*, an important Puerto Rican newspaper published in during the twentieth century (1919-1990)



has been a key addition to the dLOC digital collection of the University of Puerto Rico (UPR). UPR holds to rights for this newspaper and selected as key priority for digitization the years from 1936-1939 which represent a moment of tension and transformation in the Puerto Rican society. Of grand importance were the political tensions that culminated in the political activities taken by the Nationalist Party of Puerto Rico and the birth of the Popular Democratic Party. In addition, this period continued to experience impacts of the Great Depression and labor unrest among workers as the society transformed from an agricultural to an industrial society.

Initially, CNDL added 1938 and 1939 from the University of Florida (UF) microfilm collection. The two years of *El Mundo* currently available online (1938-1939) have already registered more than 405,000 page views since being added online in 2009. The chart to the right highlights the high usage of this title, especially when comparing the number of page views page views in relation to the number of years available online.



\* Excludes *Diario de la Marina* with over 4 million total views and 200,000 page views per year available online.

The remaining two years of this period, 1936 and 1937, are also held by the UPR. To facilitate this digitization, in 2011, the Florida International University Technology Fee funded the addition of 1937 *El Mundo* newspaper from the UPR collection. UPR duplicated its microfilm to send to a commercial vendor for digitization; this year is currently being processed by dLOC to go online in 2013.

If funded, this proposal to LARRP will leverage the existing dLOC partnership with UPR to digitize the 1936 issues of *El Mundo*, identified as being of critical importance by the UPR librarians and make it available through the *Caribbean Newspaper Digital Library*. This funding will also support the creation of an online exhibit developed by an expert identified by dLOC and UPR to highlight key themes addressed in these years and document the importance of this newspaper for research of the period from 1936-1939.

**Timeline:**

Tasks	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6
Duplicate Microfilm (UPR)						
Vended Digitization (FIU)						
Process and Load Microfilm (UPR)						
Develop Exhibit (Consultant)						

**Budget** (to be administered by dLOC Administrative Lead Institution Florida International University):

Vended Digitization, Processing and Loading of 8,000 pages -	8,000
Digital exhibit and narrative -	1,000
Create Microfilm Masters for Digitization -	500
Indirect Costs -	650
<b>Total</b>	<b>\$10,150</b>

**Key Personnel:**

- Almaluces Figueroa, UPR Librarian and dLOC Contact
- Myra Torres, UPR Digital Librarian
- Gayle Williams, FIU Latin American and Caribbean Librarian and dLOC Librarian
- Laurie Taylor, UF Scholarly Resources Librarian and dLOC Technical Director
- Brooke Wooldridge, dLOC Program Director