**dLOC Sustainability Planning**

**Update – June 2013**

Section One addresses the current products and services, organization and governance structure, and a value proposition and market placement. Section Two outlines key strategies for dLOC’s continued growth and the plan for 2012-2015 with updates at the end of year one (2013).

**Key Points - Section One**

* **Current products and services**
  + dLOC provides free access to more than 1.8 million pages of Caribbean content in multiple languages from more than 36 partners.
  + dLOC partners gain access to the already operating dLOC website with online web presence, digital preservation and archiving, digitization and digital curation tools and training.
  + Scholars collaborate in the dLOC environment building upon the shared collections to create collaborative research projects and exhibits.
  + Primary and secondary schools, universities and the community learn about the Caribbean and have access to research resources through targeted outreach events.
* **Organization and Governance**
  + Partners, publishers and members all have defined roles and contribute to the success of the collaboration.
  + The Executive and Academic Advisory Boards provide leadership and governance for the project.
  + The Administrative and Technical hosts provide support and sustainability for the program.
* **Value Proposition and Market Placement**
  + dLOC is uniquely positioned as the largest and most well-known open access repository of Caribbean research materials supporting preservation and access for Caribbean Studies.
  + dLOC represents the most cost effective and efficient solution for access to Caribbean research resources based on research of the existing commercial and open access resources; especially in an environment where open access repositories are increasingly understood and operated as viable solutions.

**Key Points - Section Two**

**Partners and Members**

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| Objectives | **2013 Update** |
| * Increase the number of Partners (currently 32) by 2-5 partners per year | Currently at 36 (or 38) partners |
| * Increase the number of Institutional Members (currently 11) to 25 by June 2013 | 11 in 2011-2012  13 in 2012-2013 |
| * Increase promotion to new Partners and Members by adding several methods:   + Rotating the new iterations of the Caribbean Scholarship in the Digital Age Conferences.   + Create a calendar or other promotional piece sent to Partners and Members.   + As funding permits, create a traveling exhibit and offer to Partners and Members.   + As funding permits, award small seed funding to support local digitization. | * + - * **Need to plan for 2013**       * **Need to plan for 2013**      * + - * **Need to plan for 2013**       * El Mundo microfilm |

**Donor Development**

|  |  |
| --- | --- |
| Objectives | **2013 Update** |
| * Over the next 3 years we will aim to have 1-2 meetings with possible donors per month and submit 3-4 proposals to potential funders per year. | Transitions in the Host Libraries have postponed most private donor development; new staff to begin later in 2013 |
| * Release and promote a donor-sponsored digitization program   + Digitize a Resource - $100 and up   + Create an Exhibit - $10,000 and up (varies according to the scope of the project)   + Sponsor a Collection - $25,000 and up (varies according to the scope of the project) |

**Grants**

|  |  |
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| Objectives | **2013 Update** |
| * Develop at least one proposal for a project of more than $100,000 | [Florida and Puerto Rico Newspaper Project (NEH),” 2013-2015](http://dloc.com/AA00013482) (submitted, awaiting notification) **(UF & UPR)**  [“Making Revolutionary Cuba, 1946-1959 (NEH),” 2013-2014](http://www.dloc.com/AA00014988/) (submitted, awaiting notification) **(UF)**  [“The Panama Canal - Preserving a Legacy, Celebrating a Centennial, Leveraging an Extraordinary Human Achievement,” 2012-2015](http://dloc.com/AA00009715/00001) (IMLS, awarded) **(UF)**  [Archive of Haitian Religion and Culture](http://dloc.com/AA00008614/00001) (NEH Collaborative Research, 2012-2015) **(UF & Duke)** |
| * Develop at least two proposals for projects less than $100,000 | Latin American Research Resources [El Mundo newspaper from Puerto Rico – 1936,” 2013-2014](http://www.dloc.com/AA00015546) (LARRP, awarded) **(FIU & UPR)**  [“From the Colonial to the Digital Archive: Caribbean Literature and History,” 2013](http://www.dloc.com/AA00013226/) (UF internal grant, awarded)  **(UF)** |