



Dedication of the Efraín Barradas Collection of Mexican & Cuban Film Posters

Given by Ramón Figueroa

University of Florida
Smathers Library, Room 1A
Friday, January 22, 2010
3:00 - 6:00 p.m.

A selection of posters on display in the 2nd floor gallery
January 15 - February 28, 2010

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UNIVERSITY OF FLORIDA

Department of Special and Area Studies Collections



Dr. Ramón Figueroa

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Commenting on his poster collection on the
Millsaps College (Miss.) webpage:

“I suppose it all starts with my growing up in the Caribbean, where Mexico is one of the great cultural centers even today, and even more so in the 1970s. I grew up with Mexican soap operas, comics, music and films, but they were so naturalized that I was never curious about their country of origin because they seem such a normal part of my world. When I finally made it to Mexico in 1989 I, like so many other people before, fell in love with the culture... The power of the cultural products of the Cuban revolution in Latin America is undeniable. It is very interesting that as different as the Mexican and Cuban posters are visually, their images are indicative of similar socio-political forces...”

Acknowledgements: UF Dept. of Spanish & Portuguese Studies
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